

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2004/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	Last Pub	W1 2004
Bath FM	82	82	0	0%	16	17	1	6%	19%	21%	96	120	24	25%	6.1	7.0	5.5%	6.9%		
2BR	203	203	0	0%	79	77	-2	-3%	39%	38%	969	938	-31	-3%	12.2	12.1	21.6%	21.6%		
Total Capital Radio Group UK	48384	48384	0	0%	7902	8124	222	3%	16%	17%	73419	75348	1929	3%	9.3	9.3	6.9%	7.0%		
Total Capital Radio Group	28084	28094	10	0%	7507	7719	212	3%	27%	27%	70918	72920	2002	3%	9.4	9.4	11.5%	11.8%		
The Capital FM Network	18951	18965	14	0%	4792	4845	53	1%	25%	26%	40973	41939	966	2%	8.6	8.7	9.8%	9.9%		
95.8 Capital FM	10343	10344	1	0%	2304	2341	37	2%	22%	23%	17352	17827	475	3%	7.5	7.6	7.8%	7.9%		
96.4 FM BRMB Birmingham	2004	2004	0	0%	571	592	21	4%	28%	30%	4667	4422	-245	-5%	8.2	7.5	9.9%	9.1%		
FOX FM	558	558	0	0%	208	203	-5	-2%	37%	36%	2265	2048	-217	-10%	10.9	10.1	18.6%	17.5%		
Invicta FM	1075	1075	0	0%	408	419	11	3%	38%	39%	4796	4855	59	1%	11.8	11.6	17.2%	17.5%		
103.2 Power FM	1066	1081	15	1%	262	281	19	7%	25%	26%	2205	2399	194	9%	8.4	8.5	9.1%	9.4%		
Southern FM	949	949	0	0%	319	321	2	1%	34%	34%	3884	3974	90	2%	12.2	12.4	17.6%	17.7%		
Red Dragon FM	889	889	0	0%	312	330	18	6%	35%	37%	2917	3532	615	21%	9.3	10.7	14.0%	15.8%		
Beat 106	2599	2599	0	0%	440	381	-59	-13%	17%	15%	3485	2924	-561	-16%	7.9	7.7	6.6%	5.5%		
Beat 106 (East)	1101	1101	0	0%	173	146	-27	-16%	16%	13%	1479	982	-497	-34%	8.5	6.7	6.8%	4.5%		
Beat 106 (West)	1648	1648	0	0%	299	260	-39	-13%	18%	16%	2365	2160	-205	-9%	7.9	8.3	7.0%	6.3%		
Total Capital Gold UK	48384	48384	0	0%	1745	1648	-97	-6%	4%	3%	11455	9923	-1532	-13%	6.6	6.0	1.1%	0.9%		
The Capital Gold Network	18059	18063	4	0%	1414	1322	-92	-7%	8%	7%	9604	8188	-1416	-15%	6.8	6.2	2.4%	2.0%		
Capital Gold London	10343	10344	1	0%	1016	893	-123	-12%	10%	9%	4733	4928	195	4%	4.7	5.5	2.1%	2.2%		
Capital Gold Birmingham	2004	2004	0	0%	90	93	3	3%	4%	5%	480	631	151	31%	5.3	6.8	1.0%	1.3%		
Capital Gold Kent	1075	1075	0	0%	54	59	5	9%	5%	5%	517	576	59	11%	9.6	9.8	1.9%	2.1%		
Capital Gold Hampshire	1066	1081	15	1%	59	41	-18	-31%	6%	4%	710	450	-260	-37%	12.0	11.0	2.9%	1.8%		
Capital Gold Sussex	949	949	0	0%	46	42	-4	-9%	5%	4%	856	405	-451	-53%	18.4	9.6	3.9%	1.8%		
Capital Gold South Wales	889	889	0	0%	65	49	-16	-25%	7%	6%	664	382	-282	-42%	10.2	7.8	3.2%	1.7%		
Capital Gold Manchester	2235	2224	-11	0%	101	90	-11	-11%	5%	4%	1321	1137	-184	-14%	13.1	12.6	2.7%	2.3%		
The Century Radio Network	10047	10062	15	0%	1850	1894	44	2%	18%	19%	16371	16615	244	1%	8.9	8.8	7.4%	7.6%		
105.4 Century FM	5007	5007	0	0%	820	810	-10	-1%	16%	16%	6626	6870	244	4%	8.1	8.5	6.1%	6.3%		
106 Century FM	1986	1987	1	0%	311	321	10	3%	16%	16%	2969	2954	-15	-1%	9.6	9.2	6.5%	6.3%		
100-102 Century FM	2101	2101	0	0%	494	507	13	3%	24%	24%	4364	4604	240	5%	8.8	9.1	10.1%	11.1%		
Ocean FM	959	959	0	0%	219	211	-8	-4%	23%	22%	1824	1833	9	0%	8.3	8.7	8.4%	8.3%		
Total XFM (UK)	48384	48384	0	0%	614	678	64	10%	1%	1%	3828	4718	890	23%	6.2	7.0	0.4%	0.4%		
XFM 104.9	10343	10344	1	0%	514	559	45	9%	5%	5%	3320	4133	813	24%	6.5	7.4	1.5%	1.8%		
Choice FM London	5887	5887	0	0%	306	254	-52	-17%	5%	4%	2830	2376	-454	-16%	9.3	9.4	2.3%	2.0%		
Capital Disney	48384	48384	0	0%	39	28	-11	-28%	%	%	168	87	-81	-48%	4.3	3.1	%	%		
Capital Radio Group London	10343	10344	1	0%	2999	3225	226	8%	29%	31%	25405	29265	3860	15%	8.5	9.1	11.4%	13.0%		
Capital Radio South (Invicta Radio/Southern Radio/Ocean Radio)	3113	3113	0	0%	1207	1220	13	1%	39%	39%	14793	14491	-302	-2%	12.3	11.9	19.8%	19.1%		
Invicta Radio (Invicta FM/Capital Gold Kent)	1075	1075	0	0%	434	449	15	3%	40%	42%	5314	5431	117	2%	12.3	12.1	19.0%	19.6%		
Southern Radio (Southern FM/Capital Gold Sussex)	949	949	0	0%	341	341	0	0%	36%	36%	4741	4379	-362	-8%	13.9	12.8	21.4%	19.5%		
Ocean Radio (103.2 Power FM/Ocean FM/Capital Gold Hampshire)	1100	1100	0	0%	432	430	-2	0%	39%	39%	4739	4681	-58	-1%	11.0	10.9	18.9%	18.1%		
Capital Radio Group North	9712	9721	9	0%	1837	1807	-30	-2%	19%	19%	16385	15888	-497	-3%	8.9	8.8	7.9%	7.8%		
Capital Radio Group Midlands/South Wales	5438	5439	1	0%	1483	1521	38	3%	27%	28%	13962	13968	6	0%	9.4	9.2	11.1%	10.8%		
BRMB Radio (96.4 FM BRMB/Capital Gold Birmingham)	2004	2004	0	0%	619	641	22	4%	31%	32%	5147	5052	-95	-2%	8.3	7.9	10.9%	10.3%		
Red Dragon Radio (Red Dragon FM/Capital Gold South Wales)	889	889	0	0%	345	356	11	3%	39%	40%	3582	3915	333	9%	10.4	11.0	17.2%	17.5%		
Total Chrysalis Radio (UK)	n/p	48384	n/a	n/a	n/p	6066	n/a	n/a	n/p	13%	n/p	52919	n/a	n/a	n/p	n/p	n/p	4.9%		
Chrysalis Radio (ILR)	22270	22271	1	0%	5446	5342	-104	-2%	24%	24%	48541	48646	105	0%	8.9	9.1	10.0%	10.0%		
The Arrow (UK)	48384	48384	0	0%	24	33	9	38%	%	%	162	149	-13	-8%	6.7	4.5	%	%		
Galaxy Network (UK)	48384	48384	0	0%	2734	2582	-152	-6%	6%	5%	20432	19480	-952	-5%	7.5	7.5	1.9%	1.8%		
Galaxy Network (ILR)	10543	10543	0	0%	2319	2248	-71	-3%	22%	21%	17663	17709	46	0%	7.6	7.9	7.6%	7.5%		
Galaxy 102	2248	2249	1	0%	435	410	-25	-6%	19%	18%	2926	3155	229	8%	6.7	7.7	6.1%	6.5%		
Galaxy 102.2	2001	2001	0	0%	306	338	32	10%	15%	17%	2426	2833	407	17%	7.9	8.4	5.2%	5.9%		
Galaxy 105	4192	4192	0	0%	1002	1031	29	3%	24%	25%	7046	8712	1666	24%	7.0	8.5	7.5%	9.0%		

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	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	Last Pub	W1 2004
Galaxy 105-106	2101	2101	0	0%	553	485	-68	-12%	26%	23%	4560	3879	-681	-15%	8.2	8.0	10.6%	9.3%		
Total Heart (UK)	48384	48384	0	0%	3024	3000	-24	-1%	6%	6%	24835	23792	-1043	-4%	8.2	7.9	2.3%	2.2%		
Heart FM (ILR)	13728	13728	0	0%	2743	2693	-50	-2%	20%	20%	23644	22427	-1217	-5%	8.6	8.3	7.9%	7.4%		
100.7 Heart FM	3385	3385	0	0%	834	850	16	2%	25%	25%	8062	7993	-69	-1%	9.7	9.4	10.4%	10.2%		
Heart 106.2 FM	10343	10344	1	0%	1901	1789	-112	-6%	18%	17%	15568	13203	-2365	-15%	8.2	7.4	7.0%	5.8%		
Chrysalis Radio Midlands	3385	3385	0	0%	1008	1031	23	2%	30%	30%	10488	10826	338	3%	10.4	10.5	13.6%	13.8%		
Total LBC (UK)	48384	48384	0	0%	783	865	82	10%	2%	2%	7799	9933	2134	27%	10.0	11.5	0.7%	0.9%		
Total LBC	10343	10344	1	0%	729	838	109	15%	7%	8%	7415	9784	2369	32%	10.2	11.7	3.3%	4.3%		
LBC 97.3	10343	10344	1	0%	573	697	124	22%	6%	7%	5511	7704	2193	40%	9.6	11.1	2.5%	3.4%		
LBC News 1152	10343	10344	1	0%	341	368	27	8%	3%	4%	1904	2080	176	9%	5.6	5.7	0.9%	0.9%		
Chrysalis Radio London	10343	10344	1	0%	2440	2404	-36	-1%	24%	23%	22982	22987	5	0%	9.4	9.6	10.3%	10.2%		
Clan FM	307	322	15	5%	26	30	4	15%	8%	9%	201	230	29	14%	7.7	7.7	3.0%	3.3%		
Total CN Group	1663	1666	3	0%	503	464	-39	-8%	30%	28%	4639	4469	-170	-4%	9.2	9.6	12.4%	11.8%		
The Bay	307	307	0	0%	124	124	0	0%	40%	40%	1257	1255	-2	0%	10.1	10.1	19.0%	18.2%		
Belfast City Beat	551	551	0	0%	170	143	-27	-16%	31%	26%	1490	1162	-328	-22%	8.8	8.2	12.3%	9.7%		
CN Midlands	807	807	0	0%	192	198	6	3%	24%	25%	1764	2053	289	16%	9.2	10.4	9.5%	10.9%		
The Bear 102	215	215	0	0%	53	56	3	6%	25%	26%	582	736	154	26%	11.1	13.1	11.6%	14.7%		
CENTRE FM	222	222	0	0%	58	57	-1	-2%	26%	26%	542	566	24	4%	9.3	10.0	10.1%	10.3%		
Kix 96	272	272	0	0%	58	62	4	7%	21%	23%	354	461	107	30%	6.1	7.5	5.8%	7.6%		
Oak 107	99	99	0	0%	23	23	0	0%	23%	24%	285	291	6	2%	12.4	12.5	12.8%	13.2%		
Connect FM (was KCBC 107.4)	196	196	0	0%	36	34	-2	-6%	18%	17%	466	468	2	0%	13.1	13.7	9.3%	9.9%		
107.9 Dune FM	209	209	0	0%	38	34	-4	-11%	18%	16%	200	232	32	16%	5.3	6.7	4.8%	5.1%		
EMAP Total (inc. National)	48384	48384	0	0%	8191	8109	-82	-1%	17%	17%	73442	71548	-1894	-3%	9.0	8.8	6.9%	6.6%		
EMAP ILR Total	20446	20445	-1	0%	6086	6016	-70	-1%	30%	29%	57268	56494	-774	-1%	9.4	9.4	12.9%	12.7%		
Big City Network (excl. London)	10007	10006	-1	0%	3141	3012	-129	-4%	31%	30%	29650	28549	-1101	-4%	9.4	9.5	13.5%	13.1%		
Total Magic	48384	48384	0	0%	2592	2831	239	9%	5%	6%	19465	22216	2751	14%	7.5	7.8	1.8%	2.0%		
Magic Network (ILR)	20441	20440	-1	0%	2192	2223	31	1%	11%	11%	18649	18842	193	1%	8.5	8.5	4.2%	4.2%		
Magic Network - North	10098	10096	-2	0%	821	809	-12	-1%	8%	8%	8494	8582	88	1%	10.3	10.6	3.8%	3.9%		
EMAP Radio - North East	2110	2110	0	0%	838	766	-72	-9%	40%	36%	8379	7605	-774	-9%	10.0	9.9	19.4%	18.3%		
Big City Network - North East	2110	2110	0	0%	731	651	-80	-11%	35%	31%	6113	5168	-945	-15%	8.4	7.9	14.1%	12.4%		
Metro Radio	1379	1379	0	0%	521	461	-60	-12%	38%	33%	4335	3525	-810	-19%	8.3	7.6	15.8%	13.6%		
TFM	791	791	0	0%	215	193	-22	-10%	27%	24%	1778	1642	-136	-8%	8.3	8.5	10.4%	9.7%		
Magic Network - North East	2110	2110	0	0%	231	215	-16	-7%	11%	10%	2266	2437	171	8%	9.8	11.3	5.2%	5.9%		
Magic 1152 (Newcastle)	1379	1379	0	0%	139	121	-18	-13%	10%	9%	1351	1337	-14	-1%	9.7	11.0	4.9%	5.1%		
Magic 1170 (Teesside)	791	791	0	0%	92	94	2	2%	12%	12%	915	1100	185	20%	9.9	11.7	5.4%	6.5%		
Metro Radio/Magic 1152	1379	1379	0	0%	577	519	-58	-10%	42%	38%	5686	4862	-824	-14%	9.9	9.4	20.7%	18.7%		
TFM/Magic 1170	791	791	0	0%	267	249	-18	-7%	34%	32%	2692	2743	51	2%	10.1	11.0	15.8%	16.2%		
EMAP Radio - North West	4831	4830	-1	0%	1681	1615	-66	-4%	35%	33%	19299	18549	-750	-4%	11.5	11.5	18.2%	17.6%		
Big City Network - North West	4735	4734	-1	0%	1509	1425	-84	-6%	32%	30%	15745	14856	-889	-6%	10.4	10.4	15.1%	14.3%		
Radio City 96.7	1769	1769	0	0%	523	492	-31	-6%	30%	28%	6491	5595	-896	-14%	12.4	11.4	15.7%	14.2%		
Key 103 (Manchester)	2680	2680	0	0%	617	623	6	1%	23%	23%	5104	5301	197	4%	8.3	8.5	8.7%	9.1%		
97.4 Rock FM	1267	1267	0	0%	376	361	-15	-4%	30%	28%	4155	4030	-125	-3%	11.1	11.2	15.6%	15.4%		
Magic Network - North West	4826	4824	-2	0%	317	328	11	3%	7%	7%	3554	3693	139	4%	11.2	11.3	3.3%	3.5%		
Magic 1548 (Liverpool)	1769	1769	0	0%	128	129	1	1%	7%	7%	1617	1636	19	1%	12.6	12.6	3.9%	4.2%		
Magic 1152 (Manchester)	2680	2680	0	0%	110	129	19	17%	4%	5%	986	1332	346	35%	9.0	10.3	1.7%	2.3%		
Magic 999 (Preston)	1075	1075	0	0%	71	78	7	10%	7%	7%	816	844	28	3%	11.5	10.8	3.7%	3.8%		
Key 103/Magic 1152 (Manchester)	2680	2680	0	0%	684	690	6	1%	26%	26%	6089	6633	544	9%	8.9	9.6	10.3%	11.4%		
Radio City 96.7/Magic 1548	1769	1769	0	0%	584	562	-22	-4%	33%	32%	8108	7231	-877	-11%	13.9	12.9	19.6%	18.4%		
97.4 Rock FM/Magic 999	1363	1363	0	0%	423	412	-11	-3%	31%	30%	4971	4874	-97	-2%	11.7	11.8	17.3%	17.3%		
EMAP Radio - Yorkshire	3162	3162	0	0%	1081	1090	9	1%	34%	34%	10466	10977	511	5%	9.7	10.1	14.6%	14.9%		

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Big City Network - Yorkshire	3162	3162	0	0%	902	936	34	4%	29%	30%	7792	8525	733	9%	8.6	9.1	10.9%	11.6%		
96.3 Radio Aire	929	929	0	0%	180	191	11	6%	19%	21%	1593	1464	-129	-8%	8.8	7.7	7.7%	7.2%		
Hallam FM	1283	1283	0	0%	432	456	24	6%	34%	36%	3223	3840	617	19%	7.5	8.4	11.3%	13.3%		
96.9 Viking FM	1117	1117	0	0%	301	299	-2	-1%	27%	27%	2976	3221	245	8%	9.9	10.8	11.5%	11.4%		
Magic Network - Yorkshire	3162	3162	0	0%	273	266	-7	-3%	9%	8%	2674	2452	-222	-8%	9.8	9.2	3.7%	3.3%		
Magic 828 (Leeds)	929	929	0	0%	118	105	-13	-11%	13%	11%	1110	893	-217	-20%	9.4	8.5	5.4%	4.4%		
Magic AM (Sheffield)	1283	1283	0	0%	91	83	-8	-9%	7%	6%	850	766	-84	-10%	9.3	9.2	3.0%	2.6%		
Magic 1161 (Hull)	1117	1117	0	0%	74	85	11	15%	7%	8%	820	830	10	1%	11.0	9.7	3.2%	2.9%		
96.3 Radio Aire/Magic 828	929	929	0	0%	270	267	-3	-1%	29%	29%	2703	2357	-346	-13%	10.0	8.8	13.1%	11.5%		
Hallam FM/Magic AM	1283	1283	0	0%	489	495	6	1%	38%	39%	4073	4606	533	13%	8.3	9.3	14.2%	15.9%		
96.9 Viking FM/Magic 1161	1117	1117	0	0%	345	344	-1	0%	31%	31%	3796	4051	255	7%	11.0	11.8	14.7%	14.4%		
EMAP Radio London (Magic 105.4/Kiss 100)	10343	10344	1	0%	2483	2583	100	4%	24%	25%	19003	19872	869	5%	7.7	7.7	8.5%	8.8%		
Kiss 100 FM	10343	10344	1	0%	1381	1477	96	7%	13%	14%	8971	9424	453	5%	6.5	6.4	4.0%	4.2%		
Magic 105.4	10343	10344	1	0%	1377	1462	85	6%	13%	14%	10031	10448	417	4%	7.3	7.1	4.5%	4.6%		
Total Kiss	48384	48384	0	0%	2378	2383	5	0%	5%	5%	12715	12507	-208	-2%	5.3	5.2	1.2%	1.2%		
Total GMG Radio	48384	48384	0	0%	2761	2920	159	6%	6%	6%	22353	24830	2477	11%	8.1	8.5	2.1%	2.3%		
Total Real Network	6945	6945	0	0%	1390	1439	49	4%	20%	21%	15733	16504	771	5%	11.3	11.5	10.6%	10.9%		
Real Radio (Scotland)	2599	2599	0	0%	612	654	42	7%	24%	25%	7049	7830	781	11%	11.5	12.0	13.4%	14.7%		
Real Radio (Wales)	1489	1489	0	0%	366	369	3	1%	25%	25%	4158	4518	360	9%	11.4	12.2	12.7%	12.9%		
Real Radio (Yorkshire)	2857	2857	0	0%	411	416	5	1%	14%	15%	4526	4155	-371	-8%	11.0	10.0	7.2%	6.6%		
Total Jazz Network (UK)	48384	48384	0	0%	1424	1446	22	2%	3%	3%	7045	8412	1367	19%	4.9	5.8	0.7%	0.8%		
Jazz FM (London/North West)	15630	15630	0	0%	1140	1084	-56	-5%	7%	7%	6140	7216	1076	18%	5.4	6.7	1.8%	2.1%		
Jazz FM (London)	10343	10344	1	0%	835	703	-132	-16%	8%	7%	4213	4916	703	17%	5.0	7.0	1.9%	2.2%		
Jazz FM (North West)	5287	5287	0	0%	305	381	76	25%	6%	7%	1927	2300	373	19%	6.3	6.0	1.7%	2.0%		
GWR Local Group Total	14641	14649	8	0%	4858	4810	-48	-1%	33%	33%	53750	52455	-1295	-2%	11.1	10.9	16.3%	15.7%		
The Mix - GWR's Local FM Services Total	14394	14402	8	0%	4482	4425	-57	-1%	31%	31%	47005	45938	-1067	-2%	10.5	10.4	14.5%	14.0%		
Classic Gold Network (Total UK)	48384	48384	0	0%	912	895	-17	-2%	2%	2%	8550	8042	-508	-6%	9.4	9.0	0.8%	0.7%		
Classic Gold Network	12371	12379	8	0%	650	656	6	1%	5%	5%	6746	6517	-229	-3%	10.4	9.9	2.4%	2.3%		
GWR Anglia Region	3198	3198	0	0%	1044	1025	-19	-2%	33%	32%	10718	10653	-65	-1%	10.3	10.4	14.9%	14.6%		
Q103	351	351	0	0%	110	108	-2	-2%	32%	31%	835	819	-16	-2%	7.6	7.6	10.8%	11.2%		
102.7 Hereward FM	373	373	0	0%	126	127	1	1%	34%	34%	1199	1294	95	8%	9.5	10.2	14.1%	15.4%		
Classic Gold 1332	541	541	0	0%	31	30	-1	-3%	6%	6%	301	329	28	9%	9.8	11.0	2.4%	2.7%		
FM 103 Horizon	196	196	0	0%	71	73	2	3%	36%	37%	714	729	15	2%	10.1	10.0	15.7%	16.1%		
96.9 Chiltern FM/Classic Gold (Bedford)	561	561	0	0%	111	104	-7	-6%	20%	19%	1057	1119	62	6%	9.5	10.7	9.1%	9.3%		
96.9 Chiltern FM (Bedford)	312	312	0	0%	97	93	-4	-4%	31%	30%	879	949	70	8%	9.1	10.2	13.5%	13.8%		
Classic Gold 792 (Bedford)	561	561	0	0%	26	22	-4	-15%	5%	4%	178	170	-8	-4%	6.9	7.9	1.5%	1.4%		
97.6 Chiltern FM/Classic Gold (Dunstable/Luton)	951	951	0	0%	203	191	-12	-6%	21%	20%	1603	1636	33	2%	7.9	8.6	8.1%	8.1%		
97.6 Chiltern FM (Dunstable/Luton)	663	663	0	0%	186	172	-14	-8%	28%	26%	1257	1339	82	7%	6.7	7.8	9.7%	10.0%		
Classic Gold 828 (Dunstable/Luton)	951	951	0	0%	29	29	0	0%	3%	3%	346	298	-48	-14%	12.0	10.1	1.8%	1.5%		
Total East Anglian Radio	1163	1163	0	0%	433	424	-9	-2%	37%	36%	5212	4902	-310	-6%	12.0	11.6	18.8%	17.3%		
East Anglian Radio FM - Total	1163	1163	0	0%	396	388	-8	-2%	34%	33%	4369	4294	-75	-2%	11.0	11.1	15.7%	15.1%		
Broadland 102	592	592	0	0%	213	217	4	2%	36%	37%	2406	2461	55	2%	11.3	11.3	16.2%	16.2%		
SGR FM Total	589	589	0	0%	183	173	-10	-5%	31%	29%	1962	1833	-129	-7%	10.7	10.6	14.6%	13.2%		
SGR FM	482	482	0	0%	131	128	-3	-2%	27%	26%	1288	1253	-35	-3%	9.9	9.8	11.7%	11.0%		
SGR Colchester	150	150	0	0%	53	50	-3	-6%	35%	34%	545	548	3	1%	10.3	10.9	15.7%	16.2%		
Classic Gold Amber (Total)	1056	1056	0	0%	79	68	-11	-14%	7%	6%	843	608	-235	-28%	10.7	8.9	3.3%	2.3%		
GWR Meridian Region	1270	1270	0	0%	471	476	5	1%	37%	37%	4271	4048	-223	-5%	9.1	8.5	15.8%	14.4%		
2-TEN FM / Classic Gold 1431/1485	688	688	0	0%	292	288	-4	-1%	42%	42%	2824	2585	-239	-8%	9.7	9.0	19.2%	17.0%		
2-TEN FM	688	688	0	0%	282	275	-7	-2%	41%	40%	2697	2406	-291	-11%	9.6	8.8	18.4%	15.8%		
Classic Gold 1431/1485	688	688	0	0%	21	35	14	67%	3%	5%	126	179	53	42%	5.9	5.1	0.9%	1.2%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2004/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%
2CR FM / Classic Gold 828	582	582	0	0%	179	189	10	6%	31%	32%	1447	1463	16	1%	8.1	7.8	11.7%	11.3%						
2CR FM	582	582	0	0%	163	170	7	4%	28%	29%	1144	1227	83	7%	7.0	7.2	9.2%	9.5%						
Classic Gold 828	582	582	0	0%	33	32	-1	-3%	6%	6%	304	237	-67	-22%	9.2	7.3	2.5%	1.8%						
GWR London Region	1819	1819	0	0%	516	485	-31	-6%	28%	27%	5227	4764	-463	-9%	10.1	9.8	12.6%	11.6%						
Essex FM (inc. 101.7 Mercury FM)/Classic Gold Breeze	1141	1141	0	0%	391	359	-32	-8%	34%	31%	4161	3754	-407	-10%	10.6	10.5	15.4%	14.0%						
Essex FM (inc. 101.7 Mercury FM)	1141	1141	0	0%	369	342	-27	-7%	32%	30%	3895	3350	-545	-14%	10.5	9.8	14.4%	12.5%						
Classic Gold Breeze	1141	1141	0	0%	33	38	5	15%	3%	3%	265	404	139	52%	7.9	10.5	1.0%	1.5%						
Mercury FM (Surrey & Sussex)/Classic Gold 1521	367	367	0	0%	82	87	5	6%	22%	24%	730	773	43	6%	8.9	8.9	9.2%	9.9%						
Mercury FM (Surrey & Sussex)	367	367	0	0%	79	84	5	6%	21%	23%	711	760	49	7%	9.0	9.1	9.0%	9.7%						
Classic Gold 1521	367	367	0	0%	4	4	0	0%	1%	1%	19	13	-6	-32%	4.2	3.3	0.2%	0.2%						
Mercury FM (Herts)	310	310	0	0%	42	39	-3	-7%	13%	12%	336	236	-100	-30%	8.1	6.1	5.2%	3.7%						
GWR Central Region	5120	5128	8	0%	1602	1615	13	1%	31%	31%	18586	18666	100	1%	11.6	11.6	16.2%	16.1%						
105.4 Leicester Sound FM	607	607	0	0%	160	156	-4	-3%	26%	26%	1783	1840	57	3%	11.1	11.8	12.9%	12.8%						
96 Trent FM / Classic Gold GEM (Notts.)	1048	1056	8	1%	381	378	-3	-1%	36%	36%	4567	4564	-3	0%	12.0	12.1	19.3%	19.2%						
96 Trent FM	1048	1056	8	1%	339	330	-9	-3%	32%	31%	3757	3640	-117	-3%	11.1	11.0	15.9%	15.3%						
Classic Gold GEM (Notts.)	1048	1056	8	1%	65	71	6	9%	6%	7%	811	924	113	14%	12.4	13.1	3.4%	3.9%						
RAM FM / Classic Gold GEM (Derby)	556	556	0	0%	148	183	35	24%	27%	33%	1844	2458	614	33%	12.5	13.4	14.9%	18.7%						
RAM FM	556	556	0	0%	118	153	35	30%	21%	27%	1436	1995	559	39%	12.1	13.0	11.6%	15.2%						
Classic Gold GEM (Derby)	556	556	0	0%	39	39	0	0%	7%	7%	408	464	56	14%	10.5	11.9	3.3%	3.5%						
Total Beacon Radio	1276	1276	0	0%	328	330	2	1%	26%	26%	3531	3732	201	6%	10.8	11.3	13.0%	13.3%						
Beacon FM	1276	1276	0	0%	302	309	7	2%	24%	24%	3093	3404	311	10%	10.2	11.0	11.4%	12.2%						
Classic Gold WABC	1276	1276	0	0%	41	33	-8	-20%	3%	3%	438	328	-110	-25%	10.6	10.1	1.6%	1.2%						
Mercia FM / Classic Gold 1359	630	630	0	0%	225	223	-2	-1%	36%	35%	2454	2020	-434	-18%	10.9	9.1	17.3%	14.5%						
Mercia FM	630	630	0	0%	204	203	-1	0%	32%	32%	2125	1766	-359	-17%	10.4	8.7	15.0%	12.7%						
Classic Gold 1359	630	630	0	0%	29	30	1	3%	5%	5%	329	254	-75	-23%	11.5	8.6	2.3%	1.8%						
Total Northants Radio	469	469	0	0%	167	161	-6	-4%	36%	34%	2041	2027	-14	-1%	12.2	12.6	18.7%	17.6%						
Northants 96	469	469	0	0%	155	148	-7	-5%	33%	31%	1791	1721	-70	-4%	11.6	11.7	16.4%	15.0%						
Classic Gold 1557	469	469	0	0%	22	28	6	27%	5%	6%	250	306	56	22%	11.3	10.8	2.3%	2.7%						
Wyvern FM	451	451	0	0%	98	94	-4	-4%	22%	21%	1226	1075	-151	-12%	12.5	11.4	12.4%	11.2%						
Total Severn Sound	366	366	0	0%	117	110	-7	-6%	32%	30%	1296	1121	-175	-14%	11.1	10.2	16.1%	14.2%						
102.4 Severn Sound FM	366	366	0	0%	108	102	-6	-6%	30%	28%	1101	949	-152	-14%	10.2	9.3	13.7%	12.0%						
Classic Gold 774	366	366	0	0%	18	16	-2	-11%	5%	4%	195	172	-23	-12%	10.9	10.5	2.4%	2.2%						
GWR North West Region	949	949	0	0%	259	250	-9	-3%	27%	26%	2517	2418	-99	-4%	9.7	9.7	12.1%	11.8%						
MFM 103.4/Classic Gold Marcher	360	360	0	0%	87	96	9	10%	24%	27%	1091	1084	-7	-1%	12.5	11.3	13.5%	13.2%						
MFM 103.4	360	360	0	0%	72	77	5	7%	20%	21%	875	879	4	0%	12.1	11.4	10.8%	10.7%						
Classic Gold Marcher	360	360	0	0%	22	27	5	23%	6%	8%	216	205	-11	-5%	9.8	7.7	2.7%	2.5%						
The Buzz 97.1 FM	410	410	0	0%	69	60	-9	-13%	17%	15%	357	303	-54	-15%	5.2	5.0	4.0%	3.6%						
Coast FM 96.3	225	225	0	0%	64	64	0	0%	29%	28%	587	590	3	1%	9.1	9.2	11.8%	11.9%						
Champion 103 FM	115	115	0	0%	35	37	2	6%	30%	32%	366	363	-3	-1%	10.5	10.0	13.8%	13.2%						
GWR Westcountry Region	1253	1253	0	0%	531	530	-1	0%	42%	42%	7093	6901	-192	-3%	13.4	13.0	22.7%	22.0%						
Orchard FM	314	314	0	0%	130	134	4	3%	41%	43%	2099	1809	-290	-14%	16.1	13.5	27.0%	22.8%						
Total Gemini Radio	474	474	0	0%	195	196	1	1%	41%	41%	2595	2528	-67	-3%	13.3	12.9	22.4%	21.8%						
Gemini FM	474	474	0	0%	175	176	1	1%	37%	37%	2017	1999	-18	-1%	11.5	11.4	17.4%	17.3%						
Classic Gold 666/954	474	474	0	0%	43	40	-3	-7%	9%	8%	579	529	-50	-9%	13.5	13.2	5.0%	4.6%						
Total Plymouth Sound	372	372	0	0%	158	155	-3	-2%	42%	42%	1947	1958	11	1%	12.3	12.7	20.6%	20.9%						
97 FM Plymouth Sound	332	332	0	0%	134	129	-5	-4%	40%	39%	1471	1491	20	1%	11.0	11.5	17.4%	17.8%						
Classic Gold Plymouth 1152	332	332	0	0%	21	21	0	0%	6%	6%	224	240	16	7%	10.5	11.6	2.6%	2.9%						
South Hams Radio	67	67	0	0%	20	19	-1	-5%	29%	28%	259	234	-25	-10%	13.1	12.4	16.8%	14.5%						
Lantern FM 96.2	119	119	0	0%	50	50	0	0%	42%	42%	623	610	-13	-2%	12.5	12.1	20.8%	20.9%						
GWR West Region	1273	1273	0	0%	446	441	-5	-1%	35%	35%	5339	4985	-354	-7%	12.0	11.3	18.6%	17.0%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2004/LAST PUBLISHED DATA

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	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%
GWR FM / Classic Gold 1260/936/1161	1273	1273	0	0%	446	441	-5	-1%	35%	35%	5339	4985	-354	-7%	12.0	11.3	18.6%	17.0%						
GWR FM	1273	1273	0	0%	370	365	-5	-1%	29%	29%	4246	3944	-302	-7%	11.5	10.8	14.8%	13.4%						
Classic Gold 1260/936/1161	1273	1273	0	0%	111	108	-3	-3%	9%	8%	1092	1042	-50	-5%	9.9	9.7	3.8%	3.5%						
Juice 107.2	314	314	0	0%	29	32	3	10%	9%	10%	164	201	37	23%	5.8	6.3	2.3%	2.8%						
107.6 Juice FM - Liverpool	1148	1147	-1	0%	141	110	-31	-22%	12%	10%	1249	1123	-126	-10%	8.9	10.2	4.6%	4.2%						
Kingdom FM	271	271	0	0%	105	94	-11	-10%	39%	35%	1220	1016	-204	-17%	11.6	10.8	19.6%	18.0%						
KM-fm Group	887	888	1	0%	138	141	3	2%	16%	16%	1403	1395	-8	-1%	10.1	9.9	6.2%	6.1%						
KM-fm East	368	368	0	0%	79	78	-1	-1%	21%	21%	924	893	-31	-3%	11.7	11.5	9.2%	8.9%						
KM-fm for Canterbury, Whitstable and Herne Bay	119	119	0	0%	18	20	2	11%	15%	17%	179	177	-2	-1%	9.8	8.7	5.5%	5.6%						
KM-fm for Thanet	121	121	0	0%	33	30	-3	-9%	27%	24%	446	390	-56	-13%	13.6	13.2	12.6%	10.8%						
KM-fm for Folkstone, Dover, Sandwich and Deal	141	141	0	0%	28	28	0	0%	20%	20%	300	327	27	9%	10.7	11.7	8.2%	8.8%						
KM-fm West	518	519	1	0%	59	64	5	8%	11%	12%	478	501	23	5%	8.1	7.9	3.8%	3.9%						
KM-fm for West Kent	274	275	1	0%	24	30	6	25%	9%	11%	180	211	31	17%	7.4	7.0	2.8%	3.2%						
KM-fm for Medway	252	252	0	0%	35	34	-1	-3%	14%	13%	299	291	-8	-3%	8.6	8.6	4.7%	4.3%						
Lincs FM Group	1569	1569	0	0%	522	568	46	9%	33%	36%	7412	7361	-51	-1%	14.2	12.9	20.1%	18.8%						
Lincs FM 102.2	785	785	0	0%	312	354	42	13%	40%	45%	5215	5359	144	3%	16.7	15.1	27.2%	25.9%						
Fosseway Radio	175	175	0	0%	21	22	1	5%	12%	13%	220	266	46	21%	10.3	12.1	6.5%	8.0%						
Ridings FM	265	265	0	0%	63	67	4	6%	24%	25%	691	614	-77	-11%	11.0	9.2	10.9%	9.7%						
Trax FM	344	344	0	0%	122	119	-3	-2%	36%	34%	1336	1201	-135	-10%	10.9	10.1	16.5%	14.0%						
Lite FM	188	188	0	0%	36	36	0	0%	19%	19%	262	293	31	12%	7.3	8.0	6.8%	8.0%						
Radio Mansfield 103.2	139	139	0	0%	49	50	1	2%	35%	36%	519	537	18	3%	10.7	10.8	15.1%	16.6%						
Milestone Group Total	1194	476	-718	-60%	113	91	-22	-19%	9%	19%	934	737	-197	-21%	8.3	8.1	3.9%	7.4%						
Kick and Kestrel	228	228	0	0%	51	52	1	2%	22%	23%	350	388	38	11%	6.9	7.5	7.3%	7.9%						
Kick FM	96	96	0	0%	19	20	1	5%	20%	21%	136	137	1	1%	7.0	6.8	6.1%	6.2%						
Kestrel FM	134	134	0	0%	31	31	0	0%	23%	23%	214	251	37	17%	6.8	8.0	8.0%	9.0%						
Passion 107.9	181	181	0	0%	11	11	0	0%	6%	6%	38	46	8	21%	3.6	4.1	1.1%	1.3%						
Rugby FM	67	67	0	0%	28	28	0	0%	41%	42%	273	303	30	11%	9.9	10.6	17.8%	20.0%						
Premier Christian Radio	10343	10344	1	0%	171	196	25	15%	2%	2%	2727	2716	-11	0%	15.9	13.8	1.2%	1.2%						
Q102.9FM/Q97.2FM	246	246	0	0%	88	82	-6	-7%	36%	33%	1017	909	-108	-11%	11.6	11.0	19.9%	18.4%						
Total Radio Investments Group	3054	3054	0	0%	776	766	-10	-1%	25%	25%	7442	7156	-286	-4%	9.6	9.3	10.9%	10.6%						
Radio Investments North	1497	1497	0	0%	419	409	-10	-2%	28%	27%	4267	4030	-237	-6%	10.2	9.9	13.6%	13.0%						
Alpha 103.2	127	127	0	0%	39	36	-3	-8%	31%	28%	350	316	-34	-10%	8.9	8.8	14.1%	12.8%						
Central FM	185	185	0	0%	59	55	-4	-7%	32%	30%	557	454	-103	-18%	9.5	8.2	16.0%	13.0%						
Huddersfield's Home 107.9	179	179	0	0%	29	26	-3	-10%	16%	14%	211	168	-43	-20%	7.4	6.5	5.7%	4.5%						
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	408	408	0	0%	138	141	3	2%	34%	35%	1500	1580	80	5%	10.9	11.2	16.0%	16.6%						
106.9 Silk FM	251	251	0	0%	34	30	-4	-12%	14%	12%	378	233	-145	-38%	11.1	7.9	7.0%	4.6%						
97.2 Stray FM	140	140	0	0%	58	60	2	3%	41%	43%	557	620	63	11%	9.6	10.4	17.9%	18.9%						
Sun FM	236	236	0	0%	70	68	-2	-3%	30%	29%	805	747	-58	-7%	11.5	10.9	17.4%	17.9%						
Radio Investments South	1557	1557	0	0%	358	358	0	0%	23%	23%	3175	3125	-50	-2%	8.9	8.7	8.7%	8.6%						
107.8 Arrow FM for Hastings	114	114	0	0%	24	25	1	4%	21%	22%	223	211	-12	-5%	9.3	8.5	7.3%	7.0%						
Fire 107.6 FM	289	289	0	0%	44	47	3	7%	15%	16%	303	292	-11	-4%	6.9	6.2	4.7%	4.5%						
IOW Radio	106	106	0	0%	40	38	-2	-5%	38%	36%	398	365	-33	-8%	10.0	9.7	15.2%	13.8%						
Mix 96	129	129	0	0%	39	37	-2	-5%	30%	29%	331	294	-37	-11%	8.5	8.0	10.7%	9.5%						
107.4 The Quay	288	288	0	0%	32	32	0	0%	11%	11%	165	156	-9	-5%	5.2	4.9	2.3%	2.3%						
107.5 Sovereign Radio	148	148	0	0%	32	30	-2	-6%	22%	21%	297	273	-24	-8%	9.2	9.0	7.7%	7.1%						
Spire FM	97	97	0	0%	53	53	0	0%	54%	55%	680	719	39	6%	12.9	13.5	29.3%	29.9%						
107 Swan FM	155	155	0	0%	27	25	-2	-7%	17%	16%	169	183	14	8%	6.3	7.3	5.9%	6.1%						
Vale FM	45	45	0	0%	12	11	-1	-8%	26%	24%	128	121	-7	-5%	10.8	11.1	12.6%	12.4%						
Wessex FM	119	119	0	0%	47	51	4	9%	40%	43%	419	463	44	11%	8.9	9.0	15.4%	16.8%						
Win 107.2	68	68	0	0%	8	8	0	0%	12%	12%	62	48	-14	-23%	7.4	5.7	4.2%	3.2%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2004/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%
Reading 107 FM	257	257	0	0%	38	39	1	3%	15%	15%	341	360	19	6%	9.0	9.2	6.3%	6.8%						
Saga 105.7 FM	3385	3385	0	0%	364	359	-5	-1%	11%	11%	4042	4395	353	9%	11.1	12.2	5.2%	5.6%						
SAGA 106.6fm	1973	1973	0	0%	198	215	17	9%	10%	11%	2363	2539	176	7%	11.9	11.8	5.1%	5.4%						
Soul City 107.5	379	379	0	0%	25	22	-3	-12%	7%	6%	181	176	-5	-3%	7.3	7.9	2.3%	2.5%						
107.8 SouthCity FM	254	253	-1	0%	26	26	0	0%	10%	10%	138	144	6	4%	5.4	5.6	2.4%	2.5%						
Spirit FM	168	168	0	0%	47	44	-3	-6%	28%	26%	453	436	-17	-4%	9.6	10.0	12.1%	11.3%						
Total SRH Group	11163	11199	36	0%	3518	3559	41	1%	32%	32%	40571	41083	512	1%	11.5	11.5	16.7%	16.4%						
SRH Scotland Region	4181	4186	5	0%	1960	2003	43	2%	47%	48%	25072	25881	809	3%	12.8	12.9	29.5%	29.5%						
SRH Central Scotland	n/p	2783	n/a	n/a	n/p	1183	n/a	n/a	n/p	43%	n/p	14407	n/a	n/a	n/p	12.2	n/p	25.6%						
Total Radio Clyde	1833	1833	0	0%	801	833	32	4%	44%	45%	10397	10487	90	1%	13.0	12.6	28.3%	27.8%						
Clyde 1 FM	1833	1833	0	0%	641	659	18	3%	35%	36%	6770	6512	-258	-4%	10.6	9.9	18.4%	17.3%						
Clyde 2	1833	1833	0	0%	344	372	28	8%	19%	20%	3627	3975	348	10%	10.5	10.7	9.9%	10.5%						
Total Radio Forth	1101	1101	0	0%	370	357	-13	-4%	34%	32%	4346	3920	-426	-10%	11.7	11.0	20.1%	18.2%						
ForthOne	1101	1101	0	0%	308	304	-4	-1%	28%	28%	2989	2976	-13	0%	9.7	9.8	13.8%	13.8%						
Forth2	1101	1101	0	0%	141	126	-15	-11%	13%	11%	1357	944	-413	-30%	9.6	7.5	6.3%	4.4%						
Total Radio Tay	369	369	0	0%	183	182	-1	-1%	49%	49%	2430	2803	373	15%	13.3	15.4	31.4%	32.5%						
Tay-FM	369	369	0	0%	130	124	-6	-5%	35%	33%	1309	1368	59	5%	10.1	11.1	16.9%	15.9%						
Radio Tay-AM	369	369	0	0%	102	100	-2	-2%	28%	27%	1122	1435	313	28%	11.0	14.3	14.5%	16.7%						
Total Northsound Radio	298	298	0	0%	160	163	3	2%	54%	55%	2106	2329	223	11%	13.1	14.3	32.8%	35.6%						
Northsound One	298	298	0	0%	127	133	6	5%	42%	45%	1397	1471	74	5%	11.0	11.1	21.7%	22.5%						
Northsound Two	298	298	0	0%	79	78	-1	-1%	27%	26%	709	858	149	21%	8.9	11.0	11.0%	13.1%						
West Sound (inc. West FM)	379	379	0	0%	175	192	17	10%	46%	51%	2092	2313	221	11%	12.0	12.0	33.1%	34.9%						
Moray Firth Radio	240	240	0	0%	129	125	-4	-3%	54%	52%	1747	1591	-156	-9%	13.5	12.7	31.2%	27.7%						
Radio Borders	102	102	0	0%	64	65	1	2%	63%	64%	781	828	47	6%	12.2	12.8	37.1%	38.9%						
C.F.M.Radio	229	229	0	0%	110	110	0	0%	48%	48%	1434	1410	-24	-2%	13.0	12.8	28.1%	26.3%						
Downtown Radio (DTR) / Cool FM	1318	1340	22	2%	647	625	-22	-3%	49%	47%	7409	6888	-521	-7%	11.4	11.0	26.1%	24.6%						
Cool FM	952	952	0	0%	397	374	-23	-6%	42%	39%	4416	4000	-416	-9%	11.1	10.7	20.8%	19.6%						
Downtown Radio (DTR)	1318	1340	22	2%	323	322	-1	0%	25%	24%	2993	2887	-106	-4%	9.3	9.0	10.5%	10.3%						
Wave 105 FM	1788	1803	15	1%	353	381	28	8%	20%	21%	3477	3779	302	9%	9.9	9.9	8.6%	8.9%						
Vibe 101	2093	2093	0	0%	231	231	0	0%	11%	11%	1748	1804	56	3%	7.6	7.8	3.6%	3.5%						
Vibe FM	1777	1777	0	0%	327	320	-7	-2%	18%	18%	2865	2731	-134	-5%	8.8	8.5	6.9%	6.5%						
The Sunrise Group	n/p	48384	n/a	n/a	n/p	692	n/p	n/p	n/p	1%	n/p	6770	n/a	n/a	n/p	9.8	n/p	0.6%						
Easy Radio (London)	48384	10344	-38040	-79%	134	31	-103	-77%	%	%	1203	59	-1144	-95%	9.0	1.9	0.1%	%						
Fusion 107.3	322	322	0	0%	7	4	-3	-43%	2%	1%	40	22	-18	-45%	5.4	5.5	0.6%	0.4%						
Sunrise Radio (Greater London)	10343	10344	1	0%	434	443	9	2%	4%	4%	3788	6399	2611	69%	8.7	14.4	1.7%	2.8%						
Sunrise Radio National	48384	48384	0	0%	620	569	-51	-8%	1%	1%	5009	7275	2266	45%	8.1	12.8	0.5%	0.7%						
Time FM	483	486	3	1%	16	14	-2	-13%	3%	3%	124	107	-17	-14%	7.7	7.7	1.3%	1.1%						
Yarr Radio	48384	48384	0	0%	13	10	-3	-23%	%	%	69	30	-39	-57%	5.3	3.1	%	%						
Tindle Radio Group	775	775	0	0%	229	234	5	2%	29%	30%	2401	2554	153	6%	10.5	10.9	12.4%	12.9%						
103.4 The Beach	146	146	0	0%	52	57	5	10%	36%	39%	597	652	55	9%	11.5	11.5	15.0%	16.4%						
106.3 Bridge FM	156	156	0	0%	49	51	2	4%	31%	32%	470	492	22	5%	9.6	9.7	12.4%	12.4%						
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	349	349	0	0%	60	57	-3	-5%	17%	16%	483	507	24	5%	8.0	8.8	5.6%	5.7%						
Dream 100	150	150	0	0%	35	33	-2	-6%	24%	22%	361	371	10	3%	10.2	11.3	9.9%	9.9%						
Dream 107.7 FM	200	200	0	0%	25	24	-1	-4%	12%	12%	122	136	14	11%	4.9	5.5	2.5%	2.7%						
Channel 103 FM	74	74	0	0%	44	45	1	2%	59%	60%	545	584	39	7%	12.4	13.1	27.2%	29.2%						
Island FM 104.7	50	50	0	0%	23	24	1	4%	47%	49%	306	319	13	4%	13.1	13.2	30.2%	33.5%						
Total UKRD	2947	2953	6	0%	682	681	-1	0%	23%	23%	6875	7225	350	5%	10.1	10.6	10.0%	10.4%						
Pirate FM	594	594	0	0%	195	192	-3	-2%	33%	32%	2478	2569	91	4%	12.7	13.4	16.3%	16.7%						
Pirate FM102 East	329	329	0	0%	88	88	0	0%	27%	27%	1029	1022	-7	-1%	11.6	11.6	12.0%	12.2%						
Pirate FM102 West	265	265	0	0%	105	102	-3	-3%	40%	39%	1490	1550	60	4%	14.2	15.2	22.3%	23.0%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2004/LAST PUBLISHED DATA

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	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%	Last Pub	W1 2004	000's	%
Total UKRD West	675	675	0	0%	86	87	1	1%	13%	13%	809	1038	229	28%	9.4	11.9	5.3%	6.7%						
Star 107.2 Bristol	326	326	0	0%	28	30	2	7%	9%	9%	243	304	61	25%	8.6	10.0	3.2%	3.8%						
Star 107 Stroud	91	91	0	0%	11	9	-2	-18%	12%	10%	67	62	-5	-7%	6.4	7.0	3.3%	3.2%						
Star 107.5 Cheltenham	139	139	0	0%	21	22	1	5%	15%	16%	201	206	5	2%	9.8	9.4	6.3%	6.6%						
Star 107.7 Weston Super Mare	119	119	0	0%	23	25	2	9%	20%	21%	234	287	53	23%	10.1	11.7	8.5%	10.5%						
The County Sound Radio Network	776	770	-6	-1%	224	218	-6	-3%	29%	28%	1750	1685	-65	-4%	7.8	7.7	10.1%	9.6%						
96.4 The Eagle/Delta FM	548	548	0	0%	157	152	-5	-3%	29%	28%	1277	1144	-133	-10%	8.1	7.5	10.7%	9.7%						
96.4 The Eagle	541	531	-10	-2%	140	136	-4	-3%	26%	26%	1066	1052	-14	-1%	7.6	7.7	9.0%	9.0%						
Delta FM	83	83	0	0%	18	19	1	6%	22%	23%	141	153	12	9%	7.8	7.9	8.1%	9.0%						
County Sound 1566	541	531	-10	-2%	36	30	-6	-17%	7%	6%	192	166	-26	-14%	5.3	5.5	1.6%	1.4%						
Star 106.6 Slough	227	227	0	0%	49	51	2	4%	22%	22%	374	405	31	8%	7.6	8.0	6.6%	7.1%						
Total UKRD East	402	402	0	0%	94	98	4	4%	23%	24%	1052	954	-98	-9%	11.2	9.7	10.8%	10.6%						
KL.FM 96.7	133	133	0	0%	57	58	1	2%	43%	43%	803	770	-33	-4%	14.2	13.4	23.2%	22.7%						
Star 107.9 Cambridge	158	158	0	0%	19	19	0	0%	12%	12%	115	88	-27	-23%	6.1	4.7	3.4%	2.8%						
Star 107.1 Ely	123	123	0	0%	17	18	1	6%	14%	14%	138	120	-18	-13%	8.1	6.7	4.7%	4.1%						
96.2 The Revolution	501	513	12	2%	77	80	3	4%	15%	16%	630	849	219	35%	8.2	10.6	5.7%	7.1%						
The Wireless Group (inc. talkSPORT)	48384	48384	0	0%	3042	3329	287	9%	6%	7%	28834	33494	4660	16%	9.5	10.1	2.7%	3.1%						
The Wireless Group (excl. talkSPORT)	4798	5991	1193	25%	1206	1439	233	19%	25%	24%	13112	15180	2068	16%	10.9	10.6	12.6%	11.7%						
Imagine FM (formerly Signal FM)	370	377	7	2%	55	48	-7	-13%	15%	13%	384	378	-6	-2%	7.0	7.8	4.7%	4.5%						
Peak 107 FM	398	398	0	0%	116	111	-5	-4%	29%	28%	1354	1260	-94	-7%	11.7	11.3	15.4%	13.5%						
The Pulse/West Yorkshire's Classic Gold	757	757	0	0%	241	223	-18	-7%	32%	29%	2103	1768	-335	-16%	8.7	7.9	12.7%	11.1%						
The Pulse	757	757	0	0%	219	198	-21	-10%	29%	26%	1721	1516	-205	-12%	7.9	7.7	10.4%	9.5%						
West Yorkshire's Classic Gold	757	757	0	0%	63	75	12	19%	8%	10%	382	251	-131	-34%	6.1	3.4	2.3%	1.6%						
96.3 Q.FM	868	868	0	0%	85	74	-11	-13%	10%	9%	578	552	-26	-4%	6.8	7.5	3.2%	3.0%						
Signal One & Signal Two	760	758	-2	0%	275	271	-4	-1%	36%	36%	4013	3803	-210	-5%	14.6	14.0	23.5%	23.0%						
Signal One	760	758	-2	0%	257	253	-4	-2%	34%	33%	3404	3257	-147	-4%	13.3	12.9	19.9%	19.7%						
Signal Two	760	758	-2	0%	73	70	-3	-4%	10%	9%	609	546	-63	-10%	8.4	7.8	3.6%	3.3%						
107.4 Tower FM	406	401	-5	-1%	98	92	-6	-6%	24%	23%	1140	1067	-73	-6%	11.7	11.6	12.2%	11.2%						
The Wireless Group - South Wales	944	944	0	0%	278	279	1	0%	29%	30%	3529	3383	-146	-4%	12.7	12.1	17.4%	16.1%						
Total Swansea Sound/96.4 FM The Wave	508	508	0	0%	178	177	-1	-1%	35%	35%	2184	2049	-135	-6%	12.3	11.6	22.2%	19.5%						
96.4 FM The Wave (was Sound Wave)	508	508	0	0%	117	117	0	0%	23%	23%	1359	1346	-13	-1%	11.6	11.5	13.8%	12.8%						
Swansea Sound - 1170 MW	508	508	0	0%	83	83	0	0%	16%	16%	825	703	-122	-15%	9.9	8.4	8.4%	6.7%						
Valleys Radio	435	435	0	0%	100	102	2	2%	23%	23%	1345	1334	-11	-1%	13.4	13.1	12.9%	12.7%						
The Wave 96.5 FM	235	235	0	0%	60	63	3	5%	26%	27%	703	747	44	6%	11.7	11.9	16.1%	17.1%						
Wave 102 FM	161	161	0	0%	37	39	2	5%	23%	24%	303	327	24	8%	8.1	8.4	9.3%	9.8%						
102.4 Wish / 107.2 Wire	704	704	0	0%	187	171	-16	-9%	27%	24%	1515	1495	-20	-1%	8.1	8.8	9.6%	9.5%						
107.2 Wire FM	235	235	0	0%	69	59	-10	-14%	30%	25%	589	552	-37	-6%	8.5	9.4	10.9%	10.1%						
102.4 Wish FM	488	489	1	0%	112	104	-8	-7%	23%	21%	869	940	71	8%	7.7	9.0	7.7%	9.1%						
107.7 The Wolf	426	426	0	0%	65	74	9	14%	15%	17%	435	457	22	5%	6.7	6.2	4.9%	5.2%						

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	Last Pub	W1 2004	Change 000's	%	Last Pub	W1 2004	Change 000's	%	Last Pub	W1 2004	Change 000's	%	Last Pub	W1 2004	Change 000's	%	Last Pub	W1 2004	Last Pub	W1 2004
Classic FM (UK)	48384	48384	0	0%	6210	6544	334	5%	13%	14%	46609	49170	2561	5%	7.5	7.5	4.3%	4.5%		
Core	48384	48384	0	0%	98	129	31	32%	*%	*%	314	420	106	34%	3.2	3.2	*%	*%		
Heat	48384	48384	0	0%	58	158	100	172%	*%	*%	280	457	177	63%	4.9	2.9	*%	*%		
The Hits	48384	48384	0	0%	824	827	3	0%	2%	2%	3682	2627	-1055	-29%	4.5	3.2	0.3%	0.2%		
Kerrang!	48384	48384	0	0%	722	775	53	7%	1%	2%	2380	2378	-2	0%	3.3	3.1	0.2%	0.2%		
Mojo Radio	48384	48384	0	0%	85	120	35	41%	*%	*%	194	510	316	163%	2.3	4.2	*%	*%		
oneworld radio	48384	48384	0	0%	64	76	12	19%	*%	*%	203	264	61	30%	3.2	3.5	*%	*%		
Planet Rock	48384	48384	0	0%	199	242	43	22%	*%	*%	727	1036	309	43%	3.7	4.3	0.1%	0.1%		
Q	48384	48384	0	0%	378	371	-7	-2%	1%	1%	1086	848	-238	-22%	2.9	2.3	0.1%	0.1%		
Saga's PrimeTime Radio	48384	48384	0	0%	120	101	-19	-16%	*%	*%	788	618	-170	-22%	6.6	6.1	0.1%	0.1%		
Smash Hits Radio	48384	48384	0	0%	751	641	-110	-15%	2%	1%	2410	1929	-481	-20%	3.2	3.0	0.2%	0.2%		
The Storm	48384	48384	0	0%	74	101	27	36%	*%	*%	189	407	218	115%	2.6	4.0	*%	*%		
talkSPORT (Talk Radio)	48384	48384	0	0%	1866	2141	275	15%	4%	4%	15326	21099	5773	38%	8.2	9.9	1.4%	1.9%		
Total Virgin Radio (UK)	48384	48384	0	0%	2574	2486	-88	-3%	5%	5%	14608	14864	256	2%	5.7	6.0	1.4%	1.4%		
Virgin FM London	10343	10344	1	0%	838	951	113	13%	8%	9%	3926	5155	1229	31%	4.7	5.4	1.8%	2.3%		
Virgin Radio AM (UK)	48384	48384	0	0%	1959	1832	-127	-6%	4%	4%	10665	9701	-964	-9%	5.4	5.3	1.0%	0.9%		
Virgin London (AM/FM)	10343	10344	1	0%	1021	1099	78	8%	10%	11%	5795	6738	943	16%	5.7	6.1	2.6%	3.0%		
BBC Radio 1	48384	48384	0	0%	9440	9848	408	4%	20%	20%	82911	82759	-152	0%	8.8	8.4	7.7%	7.6%		
BBC Radio 2	48384	48384	0	0%	13151	12902	-249	-2%	27%	27%	172309	166593	-5716	-3%	13.1	12.9	16.0%	15.3%		
BBC Radio 3	48384	48384	0	0%	2192	2290	98	4%	5%	5%	14635	13502	-1133	-8%	6.7	5.9	1.4%	1.2%		
BBC Radio 4	48384	48384	0	0%	9513	9372	-141	-1%	20%	19%	123578	119733	-3845	-3%	13.0	12.8	11.5%	11.0%		
BBC Radio FIVE LIVE	48384	48384	0	0%	6125	6476	351	6%	13%	13%	47209	55253	8044	17%	7.7	8.5	4.4%	5.1%		
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	48384	48384	0	0%	6150	6521	371	6%	13%	13%	47662	55916	8254	17%	7.7	8.6	4.4%	5.1%		
FIVE LIVE SPORTS EXTRA	48384	48384	0	0%	257	369	112	44%	1%	1%	453	662	209	46%	1.8	1.8	*%	0.1%		
6 Music from the BBC	48384	48384	0	0%	155	187	32	21%	*%	*%	594	830	236	40%	3.8	4.4	0.1%	0.1%		
1 Xtra from the BBC	48384	48384	0	0%	248	263	15	6%	1%	1%	1032	1357	325	31%	4.2	5.2	0.1%	0.1%		
BBC7	48384	48384	0	0%	267	398	131	49%	1%	1%	1065	1206	141	13%	4.0	3.0	0.1%	0.1%		
BBC World Service	48384	48384	0	0%	1296	1315	19	1%	3%	3%	6671	7020	349	5%	5.1	5.3	0.6%	0.6%		
BBC Asian Network UK	48384	48384	0	0%	453	383	-70	-15%	1%	1%	3266	3594	328	10%	7.2	9.4	0.3%	0.3%		
BBC Local/Regional	48384	48384	0	0%	10270	10648	378	4%	21%	22%	117042	121127	4085	3%	11.4	11.4	10.9%	11.1%		
ALL NATIONAL COMMERCIAL (UK)	48384	48384	0	0%	12748	13009	261	2%	26%	27%	102991	107777	4786	5%	8.1	8.3	9.6%	9.9%		
ALL LOCAL COMMERCIAL (UK)	48384	48384	0	0%	26216	26290	74	0%	54%	54%	383857	386846	2989	1%	14.6	14.7	35.7%	35.6%		
ALL COMMERCIAL (UK)	48384	48384	0	0%	31539	31638	99	0%	65%	65%	486848	494622	7774	2%	15.4	15.6	45.3%	45.5%		
ALL BBC (UK)	48384	48384	0	0%	32036	32381	345	1%	66%	67%	568985	571893	2908	1%	17.8	17.7	52.9%	52.6%		
ALL RADIO (UK)	48384	48384	0	0%	43915	43914	-1	0%	91%	91%	1075871	1086425	10554	1%	24.5	24.7	100.0%	100.0%		