

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	%	%	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	Last Pub	W1 2006
Big L	n/p	4176	n/a	n/a	n/p	38	n/a	n/a	n/p	1%		n/p	64	n/a	n/a	n/p	1.7	n/p	0.1%	
Brighton's Juice 107.2	287	287	0	0%	30	35	5	17%	11%	12%		220	165	-55	-25%	7.2	4.8	3.1%	2.4%	
Total Chrysalis Radio (UK)	49377	49377	0	0%	6155	6098	-57	-1%	12%	12%		53026	52326	-700	-1%	8.6	8.6	5.0%	4.9%	
Chrysalis Radio (ILR)	24893	24893	0	0%	5439	5424	-15	0%	22%	22%		48666	48579	-87	0%	8.9	9.0	9.3%	9.3%	
The Arrow (UK)	49377	49377	0	0%	66	64	-2	-3%	%	%		383	442	59	15%	5.8	6.9	%	%	
Galaxy Network (UK)	49377	49377	0	0%	2550	2495	-55	-2%	5%	5%		19299	18048	-1251	-6%	7.6	7.2	1.8%	1.7%	
Galaxy Network (ILR)	11083	11083	0	0%	2157	2140	-17	-1%	19%	19%		17296	16734	-562	-3%	8.0	7.8	7.4%	7.2%	
Galaxy Birmingham	2016	2016	0	0%	337	311	-26	-8%	17%	15%		2924	2688	-236	-8%	8.7	8.6	6.1%	5.6%	
Galaxy Manchester	2722	2722	0	0%	445	447	2	0%	16%	16%		2905	3011	106	4%	6.5	6.7	5.2%	5.6%	
Galaxy North East	2120	2120	0	0%	442	464	22	5%	21%	22%		3643	3798	155	4%	8.2	8.2	9.3%	9.6%	
Galaxy Yorkshire	4226	4226	0	0%	932	918	-14	-2%	22%	22%		7825	7237	-588	-8%	8.4	7.9	8.7%	8.1%	
Total Heart (UK)	49377	49377	0	0%	3205	3156	-49	-2%	6%	6%		25079	25459	380	2%	7.8	8.1	2.4%	2.4%	
Heart FM (ILR)	15826	15826	0	0%	2893	2864	-29	-1%	18%	18%		23611	24021	410	2%	8.2	8.4	6.9%	7.1%	
100.7 Heart FM	3461	3461	0	0%	829	840	11	1%	24%	24%		7663	7898	235	3%	9.2	9.4	9.7%	10.0%	
Heart 106.2 FM	10526	10526	0	0%	1763	1696	-67	-4%	17%	16%		13332	12340	-992	-7%	7.6	7.3	6.0%	5.7%	
Heart 106 (formerly 106 Century FM)	2019	2019	0	0%	301	336	35	12%	15%	17%		2795	3138	343	12%	9.3	9.3	6.3%	7.0%	
Heart Midlands (ILR)	5299	5299	0	0%	1113	1161	48	4%	21%	22%		10458	11036	578	6%	9.4	9.5	8.7%	9.2%	
Chrysalis Radio Midlands (ILR)	5299	5299	0	0%	1282	1307	25	2%	24%	25%		13382	13723	341	3%	10.4	10.5	11.1%	11.4%	
Chrysalis Radio West Midlands (ILR)	3461	3461	0	0%	999	986	-13	-1%	29%	29%		10587	10585	-2	0%	10.6	10.7	13.3%	13.4%	
Total LBC (UK)	49377	49377	0	0%	722	759	37	5%	1%	2%		8265	8378	113	1%	11.4	11.0	0.8%	0.8%	
Total LBC (ILR)	10526	10526	0	0%	646	767	121	19%	6%	7%		6920	8425	1505	22%	10.7	11.0	3.1%	3.9%	
LBC 97.3	10526	10526	0	0%	537	671	134	25%	5%	6%		5487	6886	1399	25%	10.2	10.3	2.5%	3.2%	
LBC News 1152	10526	10526	0	0%	237	266	29	12%	2%	3%		1433	1538	105	7%	6.0	5.8	0.6%	0.7%	
Chrysalis Radio London (ILR)	10526	10526	0	0%	2283	2326	43	2%	22%	22%		20252	20764	512	3%	8.9	8.9	9.1%	9.7%	
Total CN Radio	1759	1722	-37	-2%	449	406	-43	-10%	24%	24%		3890	3726	-164	-4%	8.7	9.2	9.9%	9.9%	
The Bay	322	322	0	0%	110	101	-9	-8%	34%	31%		1130	1064	-66	-6%	10.3	10.5	16.7%	16.5%	
Citybeat 96.7FM	481	481	0	0%	135	134	-1	-1%	28%	28%		1173	1027	-146	-12%	8.7	7.7	10.7%	9.4%	
CN Radio Midlands	851	919	68	8%	180	189	9	5%	21%	21%		1360	1488	128	9%	7.6	7.9	7.0%	7.2%	
Centre FM	233	233	0	0%	47	40	-7	-15%	20%	17%		352	310	-42	-12%	7.5	7.8	6.3%	5.9%	
Oak 107 FM	105	105	0	0%	20	20	0	0%	19%	19%		159	102	-57	-36%	8.0	5.2	7.2%	4.9%	
Rugby FM	68	68	0	0%	27	27	0	0%	39%	39%		271	264	-7	-3%	10.2	9.9	17.6%	16.3%	
102 Touch FM (formerly The Bear 102)	228	228	0	0%	54	54	0	0%	24%	24%		538	550	12	2%	10.0	10.2	9.9%	9.8%	
96.2 Touch FM (formerly Kix 96.2FM)	285	285	0	0%	60	49	-11	-18%	21%	17%		311	263	-48	-15%	5.2	5.4	4.9%	4.3%	
Connect FM (was KCBC 107.4)	203	203	0	0%	40	42	2	5%	20%	21%		370	446	76	21%	9.2	10.5	8.2%	9.6%	
CTR 105.6	124	124	0	0%	17	15	-2	-12%	13%	12%		168	181	13	8%	10.2	12.3	5.2%	5.4%	
Chester's Dee 106.3	177	177	0	0%	33	33	0	0%	19%	19%		320	269	-51	-16%	9.7	8.2	8.4%	6.9%	
Delta FM	91	91	0	0%	17	17	0	0%	19%	19%		122	136	14	11%	7.1	7.9	7.0%	7.5%	
Total EMAP	49377	49377	0	0%	11381	11414	33	0%	23%	23%		105910	104496	-1414	-1%	9.3	9.2	9.9%	9.9%	
Total EMAP ILR	35591	35573	-18	0%	9417	9467	50	1%	26%	27%		88219	87516	-703	-1%	9.4	9.2	11.6%	11.7%	
Big City Network	15686	15686	0	0%	4891	4847	-44	-1%	31%	31%		47184	45076	-2108	-4%	9.6	9.3	14.4%	14.2%	
Total Magic	49377	49377	0	0%	2888	3109	221	8%	6%	6%		19790	23673	3883	20%	6.9	7.6	1.9%	2.2%	
Magic Network (ILR)	20788	20785	-3	0%	2384	2440	56	2%	11%	12%		17862	19397	1535	9%	7.5	7.9	4.1%	4.6%	
Magic Network - North	10262	10259	-3	0%	707	671	-36	-5%	7%	7%		6807	6474	-333	-5%	9.6	9.6	3.2%	3.1%	
EMAP Radio - North East	2130	2130	0	0%	746	762	16	2%	35%	36%		7351	7227	-124	-2%	9.8	9.5	18.6%	18.2%	
Big City Network - North East	2130	2130	0	0%	629	659	30	5%	30%	31%		5095	5176	81	2%	8.1	7.9	12.9%	13.0%	
Metro Radio	1387	1387	0	0%	458	482	24	5%	33%	35%		3697	3732	35	1%	8.1	7.7	14.7%	14.6%	
TFM	801	801	0	0%	171	177	6	4%	21%	22%		1398	1444	46	3%	8.2	8.1	9.2%	9.5%	
Magic Network - North East	2130	2130	0	0%	237	225	-12	-5%	11%	11%		2255	2051	-204	-9%	9.5	9.1	5.7%	5.2%	
Magic 1152 (Newcastle)	1387	1387	0	0%	171	157	-14	-8%	12%	11%		1359	1367	8	1%	8.0	8.7	5.4%	5.3%	
Magic 1170 (Teesside)	801	801	0	0%	66	68	2	3%	8%	8%		896	684	-212	-24%	13.6	10.1	5.9%	4.5%	

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	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	Last Pub	W1 2006
LOCAL COMMERCIAL																		
Metro Radio/Magic 1152	1387	1387	0	0%	538	551	13	2%	39%	40%	5056	5099	43	1%	9.4	9.3	20.2%	20.0%
TFM/Magic 1170	801	801	0	0%	210	212	2	1%	26%	27%	2295	2128	-167	-7%	10.9	10.0	15.0%	13.9%
EMAP Radio - North West	4975	4975	0	0%	1517	1471	-46	-3%	30%	30%	15851	14152	-1699	-11%	10.4	9.6	15.1%	14.0%
Big City Network - North West	4871	4871	0	0%	1375	1338	-37	-3%	28%	27%	13280	11790	-1490	-11%	9.7	8.8	12.9%	12.0%
Radio City 96.7	1766	1766	0	0%	507	501	-6	-1%	29%	28%	5822	5085	-737	-13%	11.5	10.2	14.9%	13.6%
Key 103 (Manchester)	2722	2722	0	0%	597	592	-5	-1%	22%	22%	4528	4400	-128	-3%	7.6	7.4	8.3%	8.2%
97.4 Rock FM	1334	1337	3	0%	317	287	-30	-9%	24%	21%	2457	2272	-185	-8%	7.7	7.9	9.1%	8.5%
Magic Network - North West	4966	4966	0	0%	255	223	-32	-13%	5%	4%	2571	2361	-210	-8%	10.1	10.6	2.4%	2.3%
Magic 1548 (Liverpool)	1766	1766	0	0%	100	83	-17	-17%	6%	5%	1050	807	-243	-23%	10.5	9.7	2.7%	2.2%
Magic 1152 (Manchester)	2722	2722	0	0%	111	103	-8	-7%	4%	4%	1290	1211	-79	-6%	11.6	11.8	2.4%	2.3%
Magic 999 (Preston)	1098	1098	0	0%	42	37	-5	-12%	4%	3%	386	339	-47	-12%	9.1	9.2	1.7%	1.5%
Key 103/Magic 1152 (Manchester)	2722	2722	0	0%	676	660	-16	-2%	25%	24%	5818	5611	-207	-4%	8.6	8.5	10.7%	10.4%
Radio City 96.7/Magic 1548	1766	1766	0	0%	557	547	-10	-2%	32%	31%	6872	5892	-980	-14%	12.3	10.8	17.5%	15.7%
97.4 Rock FM/Magic 999	1438	1441	3	0%	347	309	-38	-11%	24%	21%	2843	2611	-232	-8%	8.2	8.5	9.7%	9.0%
EMAP Radio - Yorkshire	3165	3162	-3	0%	929	905	-24	-3%	29%	29%	8632	8825	193	2%	9.3	9.8	12.7%	13.3%
Big City Network - Yorkshire	3165	3162	-3	0%	798	776	-22	-3%	25%	25%	6652	6763	111	2%	8.3	8.7	9.8%	10.2%
96.3 Radio Aire	944	941	-3	0%	161	150	-11	-7%	17%	16%	1418	1385	-33	-2%	8.8	9.3	7.5%	7.6%
Hallam FM	1280	1280	0	0%	397	381	-16	-4%	31%	30%	2983	3182	199	7%	7.5	8.4	11.0%	12.1%
96.9 Viking FM	1109	1109	0	0%	247	252	5	2%	22%	23%	2251	2196	-55	-2%	9.1	8.7	8.8%	8.7%
Magic Network - Yorkshire	3165	3162	-3	0%	216	223	7	3%	7%	7%	1980	2062	82	4%	9.2	9.2	2.9%	3.1%
Magic 828 (Leeds)	944	941	-3	0%	95	87	-8	-8%	10%	9%	807	970	163	20%	8.5	11.1	4.3%	5.3%
Magic AM (Sheffield)	1280	1280	0	0%	53	68	15	28%	4%	5%	417	523	106	25%	7.8	7.7	1.5%	2.0%
Magic 1161 (Hull)	1109	1109	0	0%	65	68	3	5%	6%	6%	577	568	-9	-2%	8.9	8.3	2.2%	2.2%
96.3 Radio Aire/Magic 828	944	941	-3	0%	234	216	-18	-8%	25%	23%	2225	2355	130	6%	9.5	10.9	11.8%	12.9%
Hallam FM/Magic AM	1280	1280	0	0%	426	418	-8	-2%	33%	33%	3399	3705	306	9%	8.0	8.9	12.6%	14.1%
96.9 Viking FM/Magic 1161	1109	1109	0	0%	275	277	2	1%	25%	25%	2828	2764	-64	-2%	10.3	10.0	11.0%	10.9%
Total Kerrang!	49377	49377	0	0%	1149	1202	53	5%	2%	2%	5220	6393	1173	22%	4.5	5.3	0.5%	0.6%
Kerrang! 105.2	3468	3461	-7	0%	354	366	12	3%	10%	11%	2454	2770	316	13%	6.9	7.6	3.0%	3.5%
EMAP Radio London (Magic 105.4/Kiss 100)	10526	10526	0	0%	2732	2818	86	3%	26%	27%	19021	22891	3870	20%	7.0	8.1	8.6%	10.6%
Kiss 100 FM	10526	10526	0	0%	1432	1288	-144	-10%	14%	12%	8148	7899	-249	-3%	5.7	6.1	3.7%	3.7%
Magic 105.4	10526	10526	0	0%	1672	1865	193	12%	16%	18%	10873	14991	4118	38%	6.5	8.0	4.9%	7.0%
Total Kiss	49377	49377	0	0%	2303	2251	-52	-2%	5%	5%	11491	11885	394	3%	5.0	5.3	1.1%	1.1%
EMAP Total Scotland	4180	4180	0	0%	1794	1825	31	2%	43%	44%	21833	21423	-410	-2%	12.2	11.7	25.0%	25.3%
EMAP Central Scotland	2748	2748	0	0%	1047	1087	40	4%	38%	40%	12071	12427	356	3%	11.5	11.4	21.3%	22.2%
Total Radio Clyde	1834	1834	0	0%	721	761	40	6%	39%	41%	8585	8872	287	3%	11.9	11.7	23.3%	24.4%
Clyde 1 FM	1834	1834	0	0%	588	614	26	4%	32%	33%	5504	5924	420	8%	9.4	9.6	14.9%	16.3%
Clyde 2	1834	1834	0	0%	316	331	15	5%	17%	18%	3081	2948	-133	-4%	9.8	8.9	8.3%	8.1%
Total Radio Forth	1041	1041	0	0%	335	333	-2	-1%	32%	32%	3478	3555	77	2%	10.4	10.7	15.5%	16.4%
ForthOne	1041	1041	0	0%	302	297	-5	-2%	29%	29%	2786	3059	273	10%	9.2	10.3	12.5%	14.1%
Forth2	1041	1041	0	0%	88	103	15	17%	8%	10%	692	496	-196	-28%	7.9	4.8	3.1%	2.3%
Total Radio Tay	373	373	0	0%	170	160	-10	-6%	46%	43%	2447	2273	-174	-7%	14.4	14.2	34.0%	32.1%
Tay-FM	373	373	0	0%	116	110	-6	-5%	31%	30%	1314	1193	-121	-9%	11.3	10.8	18.3%	16.9%
Radio Tay-AM	373	373	0	0%	97	91	-6	-6%	26%	24%	1133	1080	-53	-5%	11.6	11.8	15.8%	15.2%
Total Northsound Radio	297	297	0	0%	158	150	-8	-5%	53%	50%	1863	1914	51	3%	11.8	12.8	30.2%	30.3%
Northsound One	297	297	0	0%	139	127	-12	-9%	47%	43%	1326	1300	-26	-2%	9.5	10.2	21.5%	20.6%
Northsound Two	297	297	0	0%	57	54	-3	-5%	19%	18%	538	615	77	14%	9.4	11.4	8.7%	9.7%
West Sound (inc. West FM)	377	377	0	0%	163	166	3	2%	43%	44%	1983	1695	-288	-15%	12.1	10.2	28.2%	26.4%
Moray Firth Radio	236	236	0	0%	111	112	1	1%	47%	47%	1392	1360	-32	-2%	12.5	12.2	25.3%	25.0%
Radio Borders	102	102	0	0%	55	56	1	2%	54%	54%	836	811	-25	-3%	15.1	14.6	39.2%	38.9%
C.F.M.Radio	235	235	0	0%	105	102	-3	-3%	44%	44%	1384	1206	-178	-13%	13.2	11.8	25.6%	23.5%

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LOCAL COMMERCIAL																				
Downtown Radio (DTR) / Cool FM	1339	1339	0	0%	533	499	-34	-6%	40%	37%	5762	4962	-800	-14%	10.8	9.9	19.2%	17.5%		
Cool FM	917	917	0	0%	305	281	-24	-8%	33%	31%	3109	2565	-544	-17%	10.2	9.1	14.6%	12.6%		
Downtown Radio (DTR)	1339	1339	0	0%	294	269	-25	-9%	22%	20%	2653	2397	-256	-10%	9.0	8.9	8.8%	8.5%		
Wave 105 FM	1803	1799	-4	0%	380	362	-18	-5%	21%	20%	3416	3628	212	6%	9.0	10.0	8.1%	8.5%		
Total Vibe FM	4004	4001	-3	0%	532	507	-25	-5%	13%	13%	4173	3728	-445	-11%	7.8	7.3	4.8%	4.2%		
Vibe East	1845	1841	-4	0%	305	265	-40	-13%	17%	14%	2423	2012	-411	-17%	7.9	7.6	5.9%	4.8%		
Vibe West	2159	2159	0	0%	227	243	16	7%	11%	11%	1750	1717	-33	-2%	7.7	7.1	3.8%	3.7%		
Energy FM	64	64	0	0%	12	12	0	0%	19%	18%	98	129	31	32%	7.9	10.9	6.4%	8.1%		
Total GCap Media UK	49377	49377	0	0%	16332	16203	-129	-1%	33%	33%	154432	152803	-1629	-1%	9.5	9.4	14.5%	14.4%		
GCap Media - National Brands Total	49377	49377	0	0%	10359	10341	-18	0%	21%	21%	84398	85870	1472	2%	8.1	8.3	7.9%	8.1%		
Classic FM	49377	49377	0	0%	5910	5711	-199	-3%	12%	12%	45140	43868	-1272	-3%	7.6	7.7	4.3%	4.2%		
Capital Disney	49377	49377	0	0%	34	53	19	56%	%	%	127	166	39	31%	3.7	3.1	%	%		
Capital Life	49377	49377	0	0%	85	78	-7	-8%	%	%	759	422	-337	-44%	8.9	5.4	0.1%	%		
Core	49377	49377	0	0%	104	110	6	6%	%	%	497	375	-122	-25%	4.8	3.4	%	%		
Planet Rock	49377	49377	0	0%	325	461	136	42%	1%	1%	1469	2575	1106	75%	4.5	5.6	0.1%	0.2%		
The Storm	49377	49377	0	0%	61	54	-7	-11%	%	%	178	116	-62	-35%	2.9	2.2	%	%		
Total Choice (UK)	49377	49377	0	0%	612	657	45	7%	1%	1%	4564	6021	1457	32%	7.5	9.2	0.4%	0.6%		
GCap Media Gold Networks UK	49377	49377	0	0%	2005	1908	-97	-5%	4%	4%	17073	15673	-1400	-8%	8.5	8.2	1.6%	1.5%		
Total Capital Gold Network UK	49377	49377	0	0%	1285	1240	-45	-4%	3%	3%	9285	8604	-681	-7%	7.2	6.9	0.9%	0.8%		
Total Classic Gold Network UK	49377	49377	0	0%	791	731	-60	-8%	2%	1%	7788	7069	-719	-9%	9.8	9.7	0.7%	0.7%		
Total Century Network (UK)	49377	49377	0	0%	1576	1656	80	5%	3%	3%	12011	12569	558	5%	7.6	7.6	1.1%	1.2%		
GCap Media - Local Brands Total	37892	37898	6	0%	10654	10541	-113	-1%	28%	28%	102341	99127	-3214	-3%	9.6	9.4	12.5%	12.2%		
The One Network	31074	28455	-2619	-8%	7962	7375	-587	-7%	26%	26%	70034	64347	-5687	-8%	8.8	8.7	10.3%	10.3%		
Capital Radio	10526	10526	0	0%	1802	1720	-82	-5%	17%	16%	13090	11890	-1200	-9%	7.3	6.9	5.9%	5.5%		
96.4 BRMB	2020	2020	0	0%	514	532	18	4%	25%	26%	3782	3933	151	4%	7.4	7.4	7.8%	8.0%		
FOX FM	571	571	0	0%	177	165	-12	-7%	31%	29%	1617	1501	-116	-7%	9.1	9.1	13.0%	12.2%		
Invicta FM	1129	1129	0	0%	371	353	-18	-5%	33%	31%	3990	3753	-237	-6%	10.8	10.6	13.5%	12.8%		
103.2 Power FM	1081	1081	0	0%	268	235	-33	-12%	25%	22%	2335	1481	-854	-37%	8.7	6.3	9.4%	6.0%		
Southern FM	950	950	0	0%	314	312	-2	-1%	33%	33%	3748	3203	-545	-15%	11.9	10.3	15.7%	14.2%		
Red Dragon FM	918	918	0	0%	271	278	7	3%	30%	30%	2348	3032	684	29%	8.7	10.9	13.1%	15.6%		
Q103	372	372	0	0%	97	84	-13	-13%	26%	23%	609	442	-167	-27%	6.3	5.3	8.2%	6.1%		
102.7 Hereward FM	374	374	0	0%	109	114	5	5%	29%	31%	807	953	146	18%	7.4	8.3	10.1%	10.9%		
FM 103 Horizon	225	225	0	0%	64	62	-2	-3%	28%	27%	549	515	-34	-6%	8.6	8.4	12.0%	11.4%		
96.9 Chiltern FM (Bedford)	330	330	0	0%	108	91	-17	-16%	33%	28%	742	716	-26	-4%	6.9	7.9	10.7%	11.1%		
97.6 Chiltern FM (Dunstable/Luton)	680	680	0	0%	177	191	14	8%	26%	28%	1590	1391	-199	-13%	9.0	7.3	10.3%	9.4%		
Radio Broadland	619	619	0	0%	208	220	12	6%	34%	36%	1657	2292	635	38%	8.0	10.4	11.4%	15.4%		
SGR FM Total	620	612	-8	-1%	181	154	-27	-15%	29%	25%	1792	1295	-497	-28%	9.9	8.4	12.1%	9.1%		
SGR FM	509	501	-8	-2%	128	116	-12	-9%	25%	23%	1074	946	-128	-12%	8.4	8.2	8.9%	8.1%		
SGR Colchester	160	160	0	0%	56	57	1	2%	35%	35%	519	686	167	32%	9.3	12.1	14.2%	17.4%		
2-TEN FM	686	676	-10	-1%	209	225	16	8%	30%	33%	1468	1473	5	0%	7.0	6.5	9.7%	9.6%		
2CR FM	575	575	0	0%	148	136	-12	-8%	26%	24%	1109	996	-113	-10%	7.5	7.3	7.8%	6.9%		
Essex FM (inc. Ten-17 101.7FM)	1154	1154	0	0%	306	306	0	0%	27%	26%	3380	3205	-175	-5%	11.0	10.5	12.5%	12.0%		
Mercury FM (Surrey & Sussex)	416	416	0	0%	94	80	-14	-15%	22%	19%	964	825	-139	-14%	10.3	10.3	10.7%	9.0%		
Mercury FM (Herts)	317	317	0	0%	39	37	-2	-5%	12%	12%	270	227	-43	-16%	7.0	6.2	4.1%	3.5%		
105.4 Leicester Sound FM	609	609	0	0%	143	134	-9	-6%	23%	22%	1291	1018	-273	-21%	9.1	7.6	10.5%	8.1%		
96 Trent FM	1071	1066	-5	0%	318	324	6	2%	30%	30%	3236	3152	-84	-3%	10.2	9.7	13.5%	12.6%		
RAM FM	579	579	0	0%	124	109	-15	-12%	21%	19%	1067	878	-189	-18%	8.6	8.1	7.6%	6.8%		
Beacon FM	1281	1305	24	2%	254	264	10	4%	20%	20%	2215	2317	102	5%	8.7	8.8	8.6%	8.6%		
Mercia FM	657	662	5	1%	171	146	-25	-15%	26%	22%	1114	989	-125	-11%	6.5	6.8	7.5%	7.2%		
Northants 96	489	489	0	0%	142	135	-7	-5%	29%	28%	1488	1387	-101	-7%	10.5	10.3	14.7%	13.4%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	Last Pub	W1 2006
Wyvern FM	475	475	0	0%	92	92	0	0%	19%	19%		694	500	-194	-28%	7.5	5.4	7.1%	5.2%	
102.4 Severn Sound FM	374	374	0	0%	120	108	-12	-10%	32%	29%		1157	1090	-67	-6%	9.6	10.1	13.5%	12.4%	
MFM 103.4	359	359	0	0%	70	59	-11	-16%	19%	17%		716	724	8	1%	10.2	12.2	9.8%	9.7%	
The Buzz 97.1 FM	409	409	0	0%	44	43	-1	-2%	11%	10%		249	241	-8	-3%	5.7	5.6	2.9%	2.8%	
Coast 96.3	232	232	0	0%	46	46	0	0%	20%	20%		447	429	-18	-4%	9.7	9.2	9.1%	8.7%	
Champion 103 FM	117	117	0	0%	41	40	-1	-2%	35%	34%		580	496	-84	-14%	14.0	12.5	20.9%	18.1%	
Orchard FM	332	332	0	0%	131	117	-14	-11%	40%	35%		1433	1322	-111	-8%	10.9	11.3	16.5%	14.5%	
Gemini FM	499	499	0	0%	159	158	-1	-1%	32%	32%		1804	1623	-181	-10%	11.4	10.3	16.0%	14.4%	
97 FM Plymouth Sound	323	323	0	0%	101	97	-4	-4%	31%	30%		1041	820	-221	-21%	10.3	8.4	14.8%	11.2%	
South Hams Radio	67	67	0	0%	16	17	1	6%	24%	25%		198	187	-11	-6%	12.4	11.3	12.5%	12.2%	
Lantern FM 96.2 and 97.3	133	133	0	0%	45	49	4	9%	34%	37%		546	549	3	1%	12.2	11.1	17.5%	17.1%	
GWR FM	1305	1305	0	0%	331	338	7	2%	25%	26%		3587	3713	126	4%	10.8	11.0	12.8%	13.5%	
GCap Media Gold Networks Combined	28184	28180	-4	0%	1549	1477	-72	-5%	5%	5%		13790	12720	-1070	-8%	8.9	8.6	2.2%	2.1%	
Capital Gold Network	18390	18390	0	0%	1017	999	-18	-2%	6%	5%		7745	7164	-581	-8%	7.6	7.2	1.9%	1.8%	
Capital Gold London	10526	10526	0	0%	725	701	-24	-3%	7%	7%		4735	3588	-1147	-24%	6.5	5.1	2.1%	1.7%	
Capital Gold Birmingham	2020	2020	0	0%	69	64	-5	-7%	3%	3%		569	594	25	4%	8.2	9.3	1.2%	1.2%	
Capital Gold Kent	1129	1129	0	0%	49	39	-10	-20%	4%	3%		723	447	-276	-38%	14.6	11.4	2.4%	1.5%	
Capital Gold Hampshire	1081	1081	0	0%	40	44	4	10%	4%	4%		846	866	20	2%	21.0	19.5	3.4%	3.5%	
Capital Gold Sussex	950	950	0	0%	47	44	-3	-6%	5%	5%		426	398	-28	-7%	9.1	9.1	1.8%	1.8%	
Capital Gold South East Wales	918	918	0	0%	29	32	3	10%	3%	3%		356	194	-162	-46%	12.2	6.1	2.0%	1.0%	
Capital Gold Manchester	2282	2282	0	0%	95	84	-11	-12%	4%	4%		1327	966	-361	-27%	13.9	11.4	2.8%	2.1%	
Classic Gold Network	12690	12701	11	0%	540	485	-55	-10%	4%	4%		6045	5556	-489	-8%	11.2	11.5	2.2%	2.0%	
Classic Gold 1332	542	546	4	1%	42	45	3	7%	8%	8%		372	492	120	32%	8.8	10.9	3.2%	4.0%	
Classic Gold 792 (Bedford)	594	594	0	0%	30	26	-4	-13%	5%	4%		195	217	22	11%	6.5	8.4	1.6%	1.9%	
Classic Gold 828 (Dunstable/Luton)	991	991	0	0%	35	30	-5	-14%	4%	3%		358	337	-21	-6%	10.2	11.3	1.7%	1.6%	
Classic Gold Amber (Total)	1107	1100	-7	-1%	62	43	-19	-31%	6%	4%		755	595	-160	-21%	12.2	13.8	2.9%	2.3%	
Classic Gold 1431/1485	686	676	-10	-1%	21	22	1	5%	3%	3%		133	178	45	34%	6.2	8.2	0.9%	1.2%	
Classic Gold 828	575	575	0	0%	33	26	-7	-21%	6%	5%		300	217	-83	-28%	9.2	8.2	2.1%	1.5%	
Classic Gold Breeze	1154	1154	0	0%	13	10	-3	-23%	1%	1%		222	220	-2	-1%	17.5	21.7	0.8%	0.8%	
Classic Gold 1521	416	416	0	0%	6	4	-2	-33%	1%	1%		75	39	-36	-48%	12.3	10.2	0.8%	0.4%	
Classic Gold GEM (Notts.)	1071	1066	-5	0%	44	35	-9	-20%	4%	3%		490	475	-15	-3%	11.2	13.5	2.0%	1.9%	
Classic Gold GEM (Derby)	579	579	0	0%	17	17	0	0%	3%	3%		177	210	33	19%	10.5	12.6	1.3%	1.6%	
Classic Gold WABC	1281	1305	24	2%	31	51	20	65%	2%	4%		311	485	174	56%	10.1	9.6	1.2%	1.8%	
Classic Gold 1359	657	662	5	1%	40	36	-4	-10%	6%	5%		494	315	-179	-36%	12.3	8.7	3.3%	2.3%	
Classic Gold 1557	489	489	0	0%	32	24	-8	-25%	6%	5%		353	187	-166	-47%	11.2	7.7	3.5%	1.8%	
Classic Gold 774	374	374	0	0%	11	14	3	27%	3%	4%		148	217	69	47%	13.3	15.1	1.7%	2.5%	
Classic Gold Marcher	359	359	0	0%	19	21	2	11%	5%	6%		216	252	36	17%	11.6	12.1	3.0%	3.4%	
Classic Gold 666/954	499	499	0	0%	31	23	-8	-26%	6%	5%		316	287	-29	-9%	10.1	12.3	2.8%	2.6%	
Classic Gold Plymouth 1152	323	323	0	0%	17	14	-3	-18%	5%	4%		207	178	-29	-14%	12.0	12.8	2.9%	2.4%	
Classic Gold 1260/936/1161	1305	1305	0	0%	68	54	-14	-21%	5%	4%		1002	760	-242	-24%	14.7	14.0	3.6%	2.8%	
The Century Network	8188	8188	0	0%	1399	1464	65	5%	17%	18%		11008	11364	356	3%	7.9	7.8	6.5%	6.9%	
105.4 Century FM	5104	5104	0	0%	763	853	90	12%	15%	17%		6290	6851	561	9%	8.2	8.0	5.9%	6.9%	
100-102 Century FM	2120	2120	0	0%	447	503	56	13%	21%	24%		3640	3727	87	2%	8.1	7.4	9.3%	9.4%	
100-102 Century FM North	1383	1383	0	0%	273	302	29	11%	20%	22%		2149	2140	-9	0%	7.9	7.1	8.6%	8.4%	
100-102 Century FM South	794	794	0	0%	190	216	26	14%	24%	27%		1706	1696	-10	-1%	9.0	7.9	11.4%	11.2%	
Ocean FM	964	964	0	0%	206	166	-40	-19%	21%	17%		1389	1029	-360	-26%	6.7	6.2	6.3%	4.7%	
Choice FM London	10526	10526	0	0%	510	533	23	5%	5%	5%		4209	5400	1191	28%	8.2	10.1	1.9%	2.5%	
Total XFM (UK)	49377	49377	0	0%	625	1068	443	71%	1%	2%		3840	6589	2749	72%	6.1	6.2	0.4%	0.6%	
XFM 104.9	10526	10526	0	0%	497	622	125	25%	5%	6%		3367	3690	323	10%	6.8	5.9	1.5%	1.7%	
XFM Scotland	2619	2619	0	0%	367	347	-20	-5%	14%	13%		2679	2586	-93	-3%	7.3	7.4	4.9%	4.8%	

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2006/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	Last Pub	W1 2006
LOCAL COMMERCIAL																		
XFM Scotland (East)	1124	1124	0	0%	166	158	-8	-5%	15%	14%	1194	1045	-149	-12%	7.2	6.6	4.9%	4.5%
XFM Scotland (West)	1649	1649	0	0%	238	220	-18	-8%	14%	13%	1756	1701	-55	-3%	7.4	7.7	5.2%	5.1%
Total GMG Radio	49377	49377	0	0%	2790	2924	134	5%	6%	6%	26371	25759	-612	-2%	9.5	8.8	2.5%	2.4%
Total Real Network	6938	6935	-3	0%	1431	1464	33	2%	21%	21%	16938	16116	-822	-5%	11.8	11.0	11.9%	11.3%
Real Radio (Scotland)	2619	2619	0	0%	701	720	19	3%	27%	27%	9688	8835	-853	-9%	13.8	12.3	17.7%	16.4%
Real Radio (Wales)	1638	1638	0	0%	346	357	11	3%	21%	22%	3726	3776	50	1%	10.8	10.6	11.0%	10.8%
Real Radio (Yorkshire)	2681	2678	-3	0%	383	387	4	1%	14%	14%	3524	3505	-19	-1%	9.2	9.1	6.6%	6.6%
Total Smooth Network (UK)	49377	49377	0	0%	1371	1269	-102	-7%	3%	3%	10012	9237	-775	-8%	7.3	7.3	0.9%	0.9%
Smooth FM (London/North West)	15907	15907	0	0%	1164	1052	-112	-10%	7%	7%	8979	8258	-721	-8%	7.7	7.9	2.7%	2.6%
Smooth FM (London)	10526	10526	0	0%	541	473	-68	-13%	5%	4%	3772	3361	-411	-11%	7.0	7.1	1.7%	1.6%
Smooth FM (North West)	5381	5381	0	0%	620	579	-41	-7%	12%	11%	5202	4897	-305	-6%	8.4	8.5	4.7%	4.7%
Hertbeat FM	193	193	0	0%	23	24	1	4%	12%	13%	163	142	-21	-13%	7.0	5.9	3.9%	3.6%
Kingdom FM	281	281	0	0%	85	78	-7	-8%	30%	28%	862	703	-159	-18%	10.2	9.0	15.2%	12.1%
KM-fm Group	926	926	0	0%	143	139	-4	-3%	15%	15%	1360	1371	11	1%	9.5	9.8	5.4%	5.7%
KM-fm East	387	387	0	0%	78	78	0	0%	20%	20%	843	844	1	0%	10.8	10.8	7.7%	7.9%
KM-fm for Canterbury, Whitstable and Herne Bay	134	134	0	0%	20	22	2	10%	15%	16%	182	186	4	2%	9.0	8.4	4.6%	5.0%
KM-fm for Thanet	122	122	0	0%	32	31	-1	-3%	27%	25%	347	346	-1	0%	10.7	11.3	10.3%	10.0%
KM-fm for Shepway and White Cliffs Country	146	146	0	0%	26	25	-1	-4%	18%	17%	314	312	-2	-1%	12.1	12.3	7.8%	8.0%
KM-fm West	539	539	0	0%	65	62	-3	-5%	12%	11%	517	527	10	2%	8.0	8.6	3.7%	3.9%
KM-fm for West Kent	281	281	0	0%	31	31	0	0%	11%	11%	214	263	49	23%	6.8	8.4	3.1%	3.9%
KM-fm for Medway	265	265	0	0%	34	30	-4	-12%	13%	11%	303	264	-39	-13%	9.0	8.7	4.0%	3.7%
Lincs FM Group	1753	1753	0	0%	555	564	9	2%	32%	32%	6143	6690	547	9%	11.1	11.9	15.2%	16.3%
Lincs FM 102.2	810	810	0	0%	323	336	13	4%	40%	42%	4102	4437	335	8%	12.7	13.2	19.9%	21.3%
South & West Yorkshire (Lincs FM Group)	799	799	0	0%	208	201	-7	-3%	26%	25%	1915	2081	166	9%	9.2	10.3	11.1%	12.0%
Dearne FM	196	196	0	0%	59	64	5	8%	30%	32%	539	594	55	10%	9.1	9.3	14.2%	15.4%
Ridings FM	264	264	0	0%	42	47	5	12%	16%	18%	374	434	60	16%	8.8	9.3	7.2%	7.7%
Trax FM	338	338	0	0%	100	88	-12	-12%	29%	26%	918	913	-5	-1%	9.2	10.4	12.3%	12.3%
Fosseway Radio	145	145	0	0%	26	27	1	4%	18%	19%	169	178	9	5%	6.6	6.5	5.7%	6.0%
Lite FM	180	180	0	0%	28	28	0	0%	15%	15%	199	209	10	5%	7.2	7.6	6.0%	5.9%
The Local Radio Company Group Total	3914	4083	169	4%	816	849	33	4%	21%	21%	6853	7448	595	9%	8.4	8.8	8.0%	8.3%
The Local Radio Company North	2131	2087	-44	-2%	462	450	-12	-3%	22%	22%	3883	3910	27	1%	8.4	8.7	8.9%	9.1%
Alpha 103.2	127	127	0	0%	28	26	-2	-7%	22%	20%	216	207	-9	-4%	7.6	8.0	9.2%	8.7%
2BR	201	201	0	0%	64	56	-8	-13%	32%	28%	655	595	-60	-9%	10.3	10.6	15.2%	14.6%
Central FM	186	186	0	0%	41	44	3	7%	22%	24%	277	329	52	19%	6.7	7.4	7.2%	8.4%
107.9 Dune FM	217	217	0	0%	25	28	3	12%	12%	13%	164	215	51	31%	6.5	7.8	3.5%	4.7%
Huddersfield's Home 107.9	181	181	0	0%	20	22	2	10%	11%	12%	147	174	27	18%	7.3	7.9	4.7%	5.2%
Merseyside's 106.7 The Rocket	186	202	16	9%	9	12	3	33%	5%	6%	182	260	78	43%	20.3	20.9	4.6%	6.7%
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	423	423	0	0%	110	113	3	3%	26%	27%	894	1077	183	20%	8.1	9.5	10.0%	11.6%
106.9 Silk FM	166	166	0	0%	40	37	-3	-8%	24%	22%	305	288	-17	-6%	7.6	7.8	8.3%	7.8%
97.2 Stray FM	143	141	-2	-1%	45	49	4	9%	31%	35%	304	359	55	18%	6.8	7.3	10.4%	11.8%
Sun FM	236	236	0	0%	62	66	4	6%	26%	28%	585	603	18	3%	9.4	9.2	14.4%	14.8%
The Local Radio Company South	1783	1995	212	12%	354	398	44	12%	20%	20%	2970	3537	567	19%	8.4	8.9	7.2%	7.6%
107.8 Arrow FM for Hastings	110	110	0	0%	15	18	3	20%	14%	16%	148	178	30	20%	9.6	10.0	5.0%	6.0%
Bath FM	85	85	0	0%	16	15	-1	-6%	19%	17%	118	101	-17	-14%	7.5	6.8	7.0%	5.9%
Fire 107.6 FM	280	280	0	0%	36	34	-2	-6%	13%	12%	259	292	33	13%	7.2	8.5	3.7%	4.2%
IOW Radio	117	117	0	0%	40	44	4	10%	34%	37%	387	456	69	18%	9.6	10.4	14.3%	17.0%
Ivel FM	132	131	-1	-1%	29	27	-2	-7%	22%	20%	393	348	-45	-11%	13.6	13.0	11.3%	10.0%
Total Mix	246	246	0	0%	54	54	0	0%	22%	22%	458	426	-32	-7%	8.4	7.9	9.1%	8.6%
Mix 96	129	129	0	0%	36	35	-1	-3%	28%	27%	326	274	-52	-16%	9.1	7.8	10.9%	9.4%
Mix 107	117	117	0	0%	19	19	0	0%	16%	16%	132	152	20	15%	7.0	8.1	6.4%	7.5%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	000's	%	Last Pub	W1 2006	Last Pub	W1 2006
107.4 The Quay	281	281	0	0%	35	32	-3	-9%	12%	11%			151	146	-5	-3%	4.4	4.6	2.3%	2.2%
107.5 Sovereign Radio	152	152	0	0%	22	24	2	9%	15%	16%			189	192	3	2%	8.5	8.0	5.0%	5.0%
Spire FM	99	99	0	0%	42	43	1	2%	43%	43%			469	449	-20	-4%	11.1	10.5	19.7%	19.0%
Spirit FM	174	174	0	0%	34	32	-2	-6%	20%	19%			318	318	0	0%	9.3	9.8	8.0%	8.1%
3TR	90	90	0	0%	17	14	-3	-18%	19%	16%			192	146	-46	-24%	11.1	10.1	9.5%	7.5%
Vale FM	50	50	0	0%	14	13	-1	-7%	28%	27%			116	120	4	3%	8.4	8.9	10.0%	10.3%
Wessex FM	119	119	0	0%	34	38	4	12%	29%	31%			302	317	15	5%	8.8	8.4	10.1%	11.3%
Win 107.2	69	69	0	0%	11	11	0	0%	15%	16%			55	49	-6	-11%	5.2	4.4	3.8%	3.3%
Radio Mansfield 103.2	137	137	0	0%	51	48	-3	-6%	37%	35%			475	467	-8	-2%	9.4	9.7	15.5%	15.2%
Manx Radio	64	64	0	0%	38	38	0	0%	59%	59%			461	488	27	6%	12.2	13.0	29.9%	30.7%
Mid FM	105	105	0	0%	25	25	0	0%	24%	24%			242	244	2	1%	9.8	9.7	12.6%	12.3%
Passion 107.9	236	236	0	0%	23	21	-2	-9%	10%	9%			144	119	-25	-17%	6.2	5.6	2.6%	2.3%
102.5 FM Radio Pembrokeshire	89	89	0	0%	53	55	2	4%	60%	62%			760	827	67	9%	14.3	15.1	36.2%	39.6%
Premier Christian Radio	10526	10526	0	0%	142	100	-42	-30%	1%	1%			1030	1695	665	65%	7.3	16.9	0.5%	0.8%
Q102.9FM/Q97.2FM	265	265	0	0%	79	73	-6	-8%	30%	28%			762	654	-108	-14%	9.6	8.9	15.7%	13.4%
Reading 107 FM	257	257	0	0%	33	38	5	15%	13%	15%			220	231	11	5%	6.6	6.0	4.3%	4.5%
River FM	133	133	0	0%	23	24	1	4%	17%	18%			158	139	-19	-12%	7.0	5.8	5.5%	4.7%
Saga 105.2 FM	1834	1834	0	0%	190	205	15	8%	10%	11%			2417	2298	-119	-5%	12.7	11.2	6.5%	6.3%
Saga 105.7 FM	3461	3461	0	0%	394	390	-4	-1%	11%	11%			5175	4756	-419	-8%	13.1	12.2	6.5%	6.0%
SAGA 106.6fm	2011	2006	-5	0%	255	219	-36	-14%	13%	11%			2890	2516	-374	-13%	11.3	11.5	6.4%	5.6%
The Saint 107.8 FM	261	261	0	0%	28	29	1	4%	11%	11%			163	183	20	12%	5.8	6.3	2.6%	3.0%
107.7 Splash FM	139	139	0	0%	24	21	-3	-13%	17%	15%			229	224	-5	-2%	9.5	10.7	6.9%	6.7%
The Sunrise Group	49377	49377	0	0%	456	475	19	4%	1%	1%			4914	2741	-2173	-44%	10.8	5.8	0.5%	0.3%
Kismet Radio 1035 (Greater London)	10526	10526	0	0%	60	57	-3	-5%	1%	1%			248	331	83	33%	4.1	5.8	0.1%	0.2%
Sunrise Radio (Greater London)	10526	10526	0	0%	320	311	-9	-3%	3%	3%			3822	1856	-1966	-51%	12.0	6.0	1.7%	0.9%
Sunrise Radio National	49377	49377	0	0%	412	455	43	10%	1%	1%			4180	2409	-1771	-42%	10.1	5.3	0.4%	0.2%
The London Media Company	1211	1223	12	1%	73	81	8	11%	6%	7%			497	582	85	17%	6.8	7.2	2.0%	2.3%
Star 106.6 Slough	218	222	4	2%	32	32	0	0%	15%	14%			252	232	-20	-8%	7.8	7.3	5.2%	4.8%
The Time FM Group	994	995	1	0%	40	37	-3	-8%	4%	4%			253	279	26	10%	6.4	7.6	1.3%	1.4%
Time FM 106.8	489	489	0	0%	26	23	-3	-12%	5%	5%			162	169	7	4%	6.2	7.4	1.6%	1.7%
Time FM 107.3	300	300	0	0%	5	5	0	0%	2%	2%			32	37	5	16%	6.3	7.4	0.5%	0.6%
Time FM 107.5	295	289	-6	-2%	16	10	-6	-38%	6%	4%			151	100	-51	-34%	9.2	9.5	2.6%	1.8%
Tindle Radio Group	793	793	0	0%	207	208	1	0%	26%	26%			2176	2102	-74	-3%	10.5	10.1	12.6%	12.2%
103.4 The Beach	146	146	0	0%	49	49	0	0%	33%	34%			509	523	14	3%	10.4	10.7	16.2%	16.8%
106.3 Bridge FM	160	160	0	0%	31	31	0	0%	19%	20%			211	188	-23	-11%	6.8	6.0	6.5%	5.7%
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	365	365	0	0%	69	69	0	0%	19%	19%			703	672	-31	-4%	10.2	9.7	8.2%	7.8%
Dream 100	162	162	0	0%	40	47	7	18%	25%	29%			472	539	67	14%	11.7	11.4	11.9%	12.6%
Dream 107.7 FM	203	203	0	0%	28	22	-6	-21%	14%	11%			231	133	-98	-42%	8.2	5.9	5.0%	3.0%
Channel 103 FM	73	73	0	0%	36	36	0	0%	49%	49%			402	405	3	1%	11.3	11.3	29.6%	29.0%
Island FM 104.7	50	50	0	0%	23	22	-1	-4%	46%	44%			352	315	-37	-11%	15.3	14.3	39.4%	38.1%
Kick and Kestrel	219	222	3	1%	51	49	-2	-4%	23%	22%			358	414	56	16%	7.1	8.5	7.1%	7.8%
Kick FM	90	93	3	3%	18	17	-1	-6%	20%	18%			88	83	-5	-6%	4.9	5.0	4.3%	3.9%
Kestrel FM	132	135	3	2%	32	32	0	0%	25%	24%			269	331	62	23%	8.3	10.3	8.7%	9.9%
Total UKRD	2904	2914	10	0%	591	586	-5	-1%	20%	20%			5148	5272	124	2%	8.7	9.0	8.2%	8.3%
Pirate FM Total	608	608	0	0%	190	182	-8	-4%	31%	30%			2119	1986	-133	-6%	11.1	10.9	14.5%	13.3%
Pirate FM102 East	328	328	0	0%	83	74	-9	-11%	25%	23%			703	673	-30	-4%	8.4	9.1	9.9%	8.8%
Pirate FM102 West	280	280	0	0%	108	107	-1	-1%	38%	38%			1252	1249	-3	0%	11.6	11.7	18.1%	17.3%
Star Radio West	800	800	0	0%	96	90	-6	-6%	12%	11%			723	686	-37	-5%	7.5	7.6	4.1%	4.0%
Star Radio in Bristol	445	445	0	0%	43	44	1	2%	10%	10%			308	357	49	16%	7.2	8.2	3.2%	3.9%
Star Radio in Cheltenham	141	141	0	0%	18	15	-3	-17%	13%	11%			106	115	9	8%	5.9	7.4	3.6%	3.7%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2006/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	Last Pub	W1 2006
LOCAL COMMERCIAL																				
Star Radio in North Somerset	123	123	0	0%	23	19	-4	-17%	18%	16%	238	179	-59	-25%	10.5	9.2	8.5%	6.6%		
Star Radio in Stroud	91	91	0	0%	8	9	1	13%	9%	10%	91	85	-6	-7%	11.0	9.1	4.8%	4.3%		
The County Sound Radio Network	546	546	0	0%	133	136	3	2%	24%	25%	976	1104	128	13%	7.3	8.1	8.3%	9.6%		
96.4 The Eagle	546	546	0	0%	122	121	-1	-1%	22%	22%	912	962	50	5%	7.5	8.0	7.8%	8.3%		
County Sound 1566	546	546	0	0%	14	18	4	29%	3%	3%	64	142	78	122%	4.5	8.0	0.5%	1.2%		
Total UKRD East	454	462	8	2%	105	105	0	0%	23%	23%	959	995	36	4%	9.1	9.5	10.4%	9.9%		
Fen Radio 107.5	70	70	0	0%	13	19	6	46%	19%	27%	96	138	42	44%	7.2	7.5	6.3%	8.7%		
KL.FM 96.7	136	136	0	0%	51	55	4	8%	38%	41%	588	684	96	16%	11.4	12.4	19.2%	22.7%		
Star Radio in Cambridge	263	265	2	1%	37	31	-6	-16%	14%	12%	257	174	-83	-32%	7.0	5.6	4.9%	3.5%		
96.2 The Revolution	494	497	3	1%	60	65	5	8%	12%	13%	468	455	-13	-3%	7.8	7.0	4.6%	4.7%		
UTV Radio (inc. talkSPORT)	49377	49377	0	0%	3441	3433	-8	0%	7%	7%	33476	32355	-1121	-3%	9.7	9.4	3.1%	3.1%		
UTV Radio (excl. talkSPORT)	6718	6712	-6	0%	1380	1378	-2	0%	21%	21%	14353	13178	-1175	-8%	10.4	9.6	10.1%	9.5%		
Imagine FM	372	371	-1	0%	38	43	5	13%	10%	12%	390	286	-104	-27%	10.2	6.6	4.7%	3.8%		
107.6 Juice FM	953	956	3	0%	143	127	-16	-11%	15%	13%	1308	881	-427	-33%	9.1	6.9	5.9%	4.3%		
Peak 107 FM	390	390	0	0%	100	92	-8	-8%	26%	24%	1293	1092	-201	-16%	12.9	11.8	13.9%	12.3%		
The Pulse/Pulse Classic Gold	762	762	0	0%	163	192	29	18%	21%	25%	1158	1227	69	6%	7.1	6.4	8.0%	8.2%		
The Pulse	762	762	0	0%	145	174	29	20%	19%	23%	943	1039	96	10%	6.5	6.0	6.5%	6.9%		
Pulse Classic Gold	762	762	0	0%	45	55	10	22%	6%	7%	215	188	-27	-13%	4.8	3.4	1.5%	1.3%		
Q96	690	690	0	0%	28	46	18	64%	4%	7%	170	309	139	82%	6.1	6.7	1.3%	2.3%		
Signal One & Signal Two	769	769	0	0%	277	257	-20	-7%	36%	33%	4082	3718	-364	-9%	14.7	14.4	23.8%	21.6%		
Signal One	769	769	0	0%	265	236	-29	-11%	34%	31%	3264	3210	-54	-2%	12.3	13.6	19.0%	18.7%		
Signal Two	769	769	0	0%	67	73	6	9%	9%	10%	818	508	-310	-38%	12.2	6.9	4.8%	3.0%		
107.4 Tower FM	412	412	0	0%	71	74	3	4%	17%	18%	494	534	40	8%	6.9	7.2	6.0%	6.7%		
UTV Radio - South Wales	917	908	-9	-1%	237	233	-4	-2%	26%	26%	2596	2434	-162	-6%	11.0	10.4	12.8%	12.8%		
Total Swansea Sound/96.4 FM The Wave	504	496	-8	-2%	176	170	-6	-3%	35%	34%	1809	1728	-81	-4%	10.3	10.2	16.4%	17.1%		
96.4 FM The Wave	504	496	-8	-2%	135	131	-4	-3%	27%	26%	1248	1227	-21	-2%	9.2	9.3	11.3%	12.1%		
Swansea Sound - 1170 MW	504	496	-8	-2%	67	59	-8	-12%	13%	12%	561	500	-61	-11%	8.4	8.4	5.1%	4.9%		
Valleys Radio	413	413	0	0%	61	64	3	5%	15%	15%	787	706	-81	-10%	12.9	11.1	8.6%	7.9%		
Radio Wave 96.5 FM	228	228	0	0%	69	65	-4	-6%	30%	28%	699	663	-36	-5%	10.1	10.2	14.5%	14.2%		
Wave 102 FM	155	155	0	0%	29	30	1	3%	18%	19%	318	302	-16	-5%	11.1	10.2	10.6%	10.6%		
102.4 Wish / 107.2 Wire	713	714	1	0%	157	159	2	1%	22%	22%	1407	1330	-77	-5%	8.9	8.3	9.6%	9.0%		
107.2 Wire FM	240	240	0	0%	57	54	-3	-5%	24%	23%	422	385	-37	-9%	7.4	7.1	8.1%	7.2%		
102.4 Wish FM	494	496	2	0%	110	106	-4	-4%	22%	21%	1094	760	-334	-31%	9.9	7.2	11.1%	7.8%		
107.7 The Wolf	422	422	0	0%	60	64	4	7%	14%	15%	384	494	110	29%	6.4	7.7	4.7%	5.5%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2006/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	%	%	Last Pub	W1 2006	000's	Change %	Last Pub	W1 2006	Last Pub	W1 2006
LOCAL COMMERCIAL																				
3C	n/p	49377	n/a	n/a	n/p	109	n/a	n/a	n/p	**%			n/p	477	n/a	n/a	n/p	4.4	n/p	**%
Fun Radio	n/p	49377	n/a	n/a	n/p	34	n/a	n/a	n/p	**%			n/p	84	n/a	n/a	n/p	2.5	n/p	**%
Heat	49377	49377	0	0%	234	222	-12	-5%	*%	*%			704	585	-119	-17%	3.0	2.6	0.1%	0.1%
The Hits	49377	49377	0	0%	875	970	95	11%	2%	2%			3412	3317	-95	-3%	3.9	3.4	0.3%	0.3%
Mojo Radio	49377	49377	0	0%	195	161	-34	-17%	*%	*%			650	575	-75	-12%	3.3	3.6	0.1%	0.1%
oneword radio	49377	49377	0	0%	122	132	10	8%	*%	*%			460	408	-52	-11%	3.8	3.1	**%	**%
PrimeTime Radio	49377	49377	0	0%	182	178	-4	-2%	*%	*%			1422	1467	45	3%	7.8	8.3	0.1%	0.1%
Q	49377	49377	0	0%	303	320	17	6%	1%	1%			710	972	262	37%	2.3	3.0	0.1%	0.1%
Smash Hits Radio	49377	49377	0	0%	722	660	-62	-9%	1%	1%			1985	2054	69	3%	2.7	3.1	0.2%	0.2%
talkSPORT (Talk Radio)	49377	49377	0	0%	2178	2070	-108	-5%	4%	4%			19035	18251	-784	-4%	8.7	8.8	1.8%	1.7%
Total Virgin Radio Network	49377	49377	0	0%	2702	2664	-38	-1%	5%	5%			18109	18374	265	1%	6.7	6.9	1.7%	1.7%
Total Virgin Radio (AM/FM)	49377	49377	0	0%	2524	2458	-66	-3%	5%	5%			16826	17216	390	2%	6.7	7.0	1.6%	1.6%
Virgin FM London	10526	10526	0	0%	902	957	55	6%	9%	9%			6641	7217	576	9%	7.4	7.5	3.0%	3.4%
Virgin Radio (AM)	49377	49377	0	0%	1821	1806	-15	-1%	4%	4%			10575	10840	265	3%	5.8	6.0	1.0%	1.0%
Virgin Radio Classic Rock	49377	49377	0	0%	162	155	-7	-4%	*%	*%			702	578	-124	-18%	4.3	3.7	0.1%	0.1%
Virgin Radio Groove	49377	49377	0	0%	37	55	18	49%	*%	*%			96	186	90	94%	2.6	3.4	**%	**%
Virgin Radio Xtreme	49377	49377	0	0%	82	96	14	17%	*%	*%			359	394	35	10%	4.4	4.1	**%	**%
Total Virgin Radio (AM/FM) (London)	10526	10526	0	0%	1156	1116	-40	-3%	11%	11%			7910	8119	209	3%	6.8	7.3	3.6%	3.7%
BBC Radio 1	49377	49377	0	0%	10294	9734	-560	-5%	21%	20%			97446	96327	-1119	-1%	9.5	9.9	9.2%	9.1%
BBC Radio 2	49377	49377	0	0%	13252	12942	-310	-2%	27%	26%			170049	169088	-961	-1%	12.8	13.1	16.0%	16.0%
BBC Radio 3	49377	49377	0	0%	1973	2099	126	6%	4%	4%			12694	13995	1301	10%	6.4	6.7	1.2%	1.3%
BBC Radio 4	49377	49377	0	0%	9318	9291	-27	0%	19%	19%			125100	123032	-2068	-2%	13.4	13.2	11.8%	11.7%
BBC Radio FIVE LIVE	49377	49377	0	0%	5721	6170	449	8%	12%	12%			44740	48737	3997	9%	7.8	7.9	4.2%	4.6%
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	49377	49377	0	0%	5777	6269	492	9%	12%	13%			45618	50265	4647	10%	7.9	8.0	4.3%	4.8%
FIVE LIVE SPORTS EXTRA	49377	49377	0	0%	460	613	153	33%	1%	1%			878	1528	650	74%	1.9	2.5	0.1%	0.1%
BBC 6 Music	49377	49377	0	0%	354	359	5	1%	1%	1%			1911	1878	-33	-2%	5.4	5.2	0.2%	0.2%
1 Xtra from the BBC	49377	49377	0	0%	352	371	19	5%	1%	1%			1527	1656	129	8%	4.3	4.5	0.1%	0.2%
BBC7	49377	49377	0	0%	600	621	21	4%	1%	1%			2902	3298	396	14%	4.8	5.3	0.3%	0.3%
BBC World Service	49377	49377	0	0%	1353	1262	-91	-7%	3%	3%			7705	6409	-1296	-17%	5.7	5.1	0.7%	0.6%
BBC Asian Network UK	49377	49377	0	0%	420	427	7	2%	1%	1%			3268	2363	-905	-28%	7.8	5.5	0.3%	0.2%
BBC Local/Regional	49377	49377	0	0%	10435	10381	-54	-1%	21%	21%			117842	116924	-918	-1%	11.3	11.3	11.1%	11.1%
ALL NATIONAL COMMERCIAL (UK)	49377	49377	0	0%	12828	13145	317	2%	26%	27%			106659	110321	3662	3%	8.3	8.4	10.1%	10.5%
ALL LOCAL COMMERCIAL (UK)	49377	49377	0	0%	25064	24654	-410	-2%	51%	50%			347033	339208	-7825	-2%	13.8	13.8	32.7%	32.2%
ALL COMMERCIAL (UK)	49377	49377	0	0%	30888	30424	-464	-2%	63%	62%			453692	449529	-4163	-1%	14.7	14.8	42.8%	42.6%
ALL BBC (UK)	49377	49377	0	0%	32973	32568	-405	-1%	67%	66%			583979	583654	-325	0%	17.7	17.9	55.1%	55.4%
ALL RADIO (UK)	49377	49377	0	0%	44439	44297	-142	0%	90%	90%			1060068	1054084	-5984	-1%	23.9	23.8	100.0%	100.0%