

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%
105-107 Atlantic FM	451	451	0	0%	45	41	-4	-9%	10%	9%	299	207	-92	-31%	6.6	5.1	3.6%	2.3%						
Bath FM	102	102	0	0%	15	13	-2	-13%	15%	13%	77	81	4	5%	5.0	6.0	3.4%	3.7%						
Total Bauer Radio	50735	50735	0	0%	12433	12397	-36	0%	25%	24%	110211	108048	-2163	-2%	8.9	8.7	10.9%	10.6%						
Total Bauer Radio ILR	36470	36470	0	0%	9706	9789	83	1%	27%	27%	86082	86089	7	0%	8.9	8.8	12.0%	11.9%						
Big City Network	16035	16034	-1	0%	4631	4554	-77	-2%	29%	28%	41895	41509	-386	-1%	9.0	9.1	13.6%	13.5%						
Big City FM and AM	16161	16161	0	0%	5296	5239	-57	-1%	33%	32%	53653	53580	-73	0%	10.1	10.2	17.3%	17.3%						
Big City England	n/p	10615	n/a	n/a	n/p	2618	n/a	n/a	n/p	25%	n/p	21073	n/a	n/a	n/p	8.0	n/p	10.4%						
Total Magic	50735	50735	0	0%	3484	3543	59	2%	7%	7%	24696	25021	325	1%	7.1	7.1	2.4%	2.4%						
Magic Network - North	10463	10462	-1	0%	711	716	5	1%	7%	7%	7535	8138	603	8%	10.6	11.4	3.7%	4.1%						
Bauer Radio - North East	2195	2195	0	0%	741	745	4	1%	34%	34%	7170	7422	252	4%	9.7	10.0	16.8%	17.8%						
Big City Network - North East	2195	2195	0	0%	574	561	-13	-2%	26%	26%	4286	3951	-335	-8%	7.5	7.0	10.0%	9.5%						
Metro Radio	1453	1453	0	0%	388	390	2	1%	27%	27%	2869	2530	-339	-12%	7.4	6.5	10.7%	9.3%						
TFM Radio	806	806	0	0%	188	175	-13	-7%	23%	22%	1417	1421	4	0%	7.5	8.1	8.4%	9.4%						
Magic Network - North East	2195	2195	0	0%	252	268	16	6%	11%	12%	2883	3471	588	20%	11.5	12.9	6.7%	8.3%						
Magic 1152 (Newcastle)	1453	1453	0	0%	162	177	15	9%	11%	12%	1568	2329	761	49%	9.7	13.1	5.8%	8.5%						
Magic 1170 (Teesside)	806	806	0	0%	90	91	1	1%	11%	11%	1315	1142	-173	-13%	14.6	12.6	7.8%	7.5%						
Metro Radio/Magic 1152	1453	1453	0	0%	489	511	22	4%	34%	35%	4437	4859	422	10%	9.1	9.5	16.5%	17.8%						
TFM Radio/Magic 1170	806	806	0	0%	254	239	-15	-6%	32%	30%	2732	2563	-169	-6%	10.8	10.7	16.2%	16.9%						
Bauer Liverpool	1795	1795	0	0%	528	553	25	5%	29%	31%	5328	5652	324	6%	10.1	10.2	14.4%	16.1%						
Bauer FM Liverpool	n/p	1795	n/a	n/a	n/p	508	n/a	n/a	n/p	28%	n/p	4783	n/a	n/a	n/p	9.4	n/p	13.7%						
City Talk 105.9	1559	1558	-1	0%	63	59	-4	-6%	4%	4%	364	274	-90	-25%	5.8	4.6	1.1%	0.9%						
Bauer Radio - North West	5074	5073	-1	0%	1410	1352	-58	-4%	28%	27%	12709	11913	-796	-6%	9.0	8.8	13.0%	12.5%						
Big City Network - North West	4947	4947	0	0%	1263	1212	-51	-4%	26%	25%	10768	9881	-887	-8%	8.5	8.2	11.2%	10.6%						
Radio City 96.7	1795	1795	0	0%	457	486	29	6%	25%	27%	4179	4509	330	8%	9.2	9.3	11.3%	12.9%						
Key 103 (Manchester)	2375	2376	1	0%	540	488	-52	-10%	23%	21%	4120	3487	-633	-15%	7.6	7.1	9.2%	7.8%						
97.4 Rock FM	1320	1320	0	0%	289	258	-31	-11%	22%	20%	2469	1885	-584	-24%	8.5	7.3	9.8%	7.8%						
Magic Network - North West	5039	5038	-1	0%	221	221	0	0%	4%	4%	1941	2032	91	5%	8.8	9.2	2.0%	2.1%						
Magic 1548 (Liverpool)	1795	1795	0	0%	81	81	0	0%	5%	4%	784	869	85	11%	9.7	10.8	2.1%	2.5%						
Magic 1152 (Manchester)	2375	2376	1	0%	101	113	12	12%	4%	5%	853	854	1	0%	8.5	7.6	1.9%	1.9%						
Magic 999 (Preston)	1109	1109	0	0%	39	29	-10	-26%	4%	3%	303	310	7	2%	7.8	10.7	1.5%	1.5%						
Key 103/Magic 1152 (Manchester)	2375	2376	1	0%	609	561	-48	-8%	26%	24%	4973	4340	-633	-13%	8.2	7.7	11.1%	9.7%						
Radio City 96.7/Magic 1548	1795	1795	0	0%	505	532	27	5%	28%	30%	4964	5378	414	8%	9.8	10.1	13.4%	15.4%						
97.4 Rock FM/Magic 999	1447	1447	0	0%	319	282	-37	-12%	22%	20%	2772	2195	-577	-21%	8.7	7.8	10.3%	8.3%						
Bauer Radio - Yorkshire	3229	3229	0	0%	947	908	-39	-4%	29%	28%	9383	9176	-207	-2%	9.9	10.1	14.8%	14.8%						
Big City Network - Yorkshire	3229	3229	0	0%	795	756	-39	-5%	25%	23%	6672	6541	-131	-2%	8.4	8.6	10.5%	10.5%						
96.3 Radio Aire	968	968	0	0%	155	135	-20	-13%	16%	14%	1037	1023	-14	-1%	6.7	7.6	6.2%	6.1%						
Hallam FM	1320	1320	0	0%	370	367	-3	-1%	28%	28%	3115	3141	26	1%	8.4	8.6	12.4%	12.6%						
96.9 Viking FM	1133	1133	0	0%	276	260	-16	-6%	24%	23%	2520	2376	-144	-6%	9.1	9.2	10.2%	9.8%						
Magic Network - Yorkshire	3229	3229	0	0%	238	226	-12	-5%	7%	7%	2711	2635	-76	-3%	11.4	11.6	4.3%	4.2%						
Magic 828 (Leeds)	968	968	0	0%	87	90	3	3%	9%	9%	1117	1060	-57	-5%	12.8	11.8	6.6%	6.3%						
Magic AM (Sheffield)	1320	1320	0	0%	72	71	-1	-1%	5%	5%	818	879	61	7%	11.4	12.3	3.3%	3.5%						
Magic 1161 (Hull)	1133	1133	0	0%	93	77	-16	-17%	8%	7%	912	844	-68	-7%	9.8	11.0	3.7%	3.5%						
96.3 Radio Aire/Magic 828	968	968	0	0%	226	207	-19	-8%	23%	21%	2154	2083	-71	-3%	9.5	10.1	12.8%	12.4%						
Hallam FM/Magic AM	1320	1320	0	0%	410	409	-1	0%	31%	31%	3933	4021	88	2%	9.6	9.8	15.6%	16.1%						
96.9 Viking FM/Magic 1161	1133	1133	0	0%	329	308	-21	-6%	29%	27%	3433	3221	-212	-6%	10.4	10.4	13.9%	13.3%						
Total Kerrang!	50735	50735	0	0%	1384	1366	-18	-1%	3%	3%	6289	5868	-421	-7%	4.5	4.3	0.6%	0.6%						
Kerrang! 105.2	3492	3492	0	0%	368	374	6	2%	11%	11%	2253	2137	-116	-5%	6.1	5.7	3.2%	3.0%						
Bauer Radio London (Magic 105.4/Kiss 100)	10786	10784	-2	0%	3082	3228	146	5%	29%	30%	21482	21633	151	1%	7.0	6.7	10.3%	10.2%						
Kiss 100 FM	10786	10784	-2	0%	1579	1707	128	8%	15%	16%	8875	9670	795	9%	5.6	5.7	4.2%	4.6%						
Magic 105.4	10786	10784	-2	0%	1997	2051	54	3%	19%	19%	12607	11963	-644	-5%	6.3	5.8	6.0%	5.7%						

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Total Kiss Network	50735	50735	0	0%	3221	3326	105	3%	6%	7%	17965	17659	-306	-2%	5.6	5.3	1.8%	1.7%				
Kiss East	2008	2008	0	0%	313	332	19	6%	16%	17%	2455	2476	21	1%	7.9	7.5	5.9%	5.7%				
Kiss West	2313	2313	0	0%	284	290	6	2%	12%	13%	1986	1957	-29	-1%	7.0	6.8	3.9%	3.9%				
Bauer Radio Total Scotland	4280	4281	1	0%	1700	1738	38	2%	40%	41%	18920	20111	1191	6%	11.1	11.6	24.0%	24.4%				
Big City Scotland	4046	4046	0	0%	1392	1428	36	3%	34%	35%	13411	14589	1178	9%	9.6	10.2	18.2%	19.3%				
Bauer Radio Central Scotland	2817	2815	-2	0%	1009	1021	12	1%	36%	36%	10669	11617	948	9%	10.6	11.4	21.3%	22.0%				
Total Radio Clyde	1832	1834	2	0%	689	679	-10	-1%	38%	37%	6863	7585	722	11%	10.0	11.2	21.9%	22.5%				
Clyde 1 FM	1832	1834	2	0%	592	586	-6	-1%	32%	32%	4766	5855	1089	23%	8.1	10.0	15.2%	17.4%				
Clyde 2	1832	1834	2	0%	238	206	-32	-13%	13%	11%	2097	1730	-367	-18%	8.8	8.4	6.7%	5.1%				
Total Radio Forth	1080	1083	3	0%	324	347	23	7%	30%	32%	3806	4032	226	6%	11.7	11.6	18.4%	19.1%				
ForthOne	1080	1083	3	0%	295	302	7	2%	27%	28%	3138	3204	66	2%	10.7	10.6	15.2%	15.1%				
Forth2	1080	1083	3	0%	94	93	-1	-1%	9%	9%	669	828	159	24%	7.1	9.0	3.2%	3.9%				
C.F.M.Radio	244	245	1	0%	85	87	2	2%	35%	35%	962	881	-81	-8%	11.3	10.1	20.9%	19.1%				
Moray Firth Radio	231	230	-1	0%	106	109	3	3%	46%	47%	995	1132	137	14%	9.4	10.4	20.7%	22.5%				
Total Northsound Radio	309	309	0	0%	140	143	3	2%	45%	46%	1692	1701	9	1%	12.1	11.9	27.5%	27.4%				
Northsound One	309	309	0	0%	125	129	4	3%	40%	42%	1240	1265	25	2%	9.9	9.8	20.2%	20.4%				
Northsound Two	309	309	0	0%	46	47	1	2%	15%	15%	452	436	-16	-4%	9.9	9.4	7.4%	7.0%				
Radio Borders	106	104	-2	-2%	53	49	-4	-8%	50%	47%	633	649	16	3%	11.9	13.2	29.1%	29.3%				
Total Radio Tay	371	370	-1	0%	163	164	1	1%	44%	44%	2130	2045	-85	-4%	13.0	12.5	31.5%	29.6%				
Tay-FM	371	370	-1	0%	106	109	3	3%	28%	30%	1068	1188	120	11%	10.1	10.9	15.8%	17.2%				
Tay-AM	371	370	-1	0%	86	80	-6	-7%	23%	22%	1061	856	-205	-19%	12.3	10.7	15.7%	12.4%				
West Sound	386	386	0	0%	160	164	4	3%	41%	42%	1819	1737	-82	-5%	11.4	10.6	25.9%	25.8%				
Downtown Radio (DTR) / 97.4 Cool FM	1383	1384	1	0%	498	495	-3	-1%	36%	36%	5471	4958	-513	-9%	11.0	10.0	19.9%	18.1%				
97.4 Cool FM	946	945	-1	0%	297	288	-9	-3%	31%	30%	2729	2470	-259	-9%	9.2	8.6	14.3%	13.1%				
Downtown Radio (DTR)	1383	1384	1	0%	229	229	0	0%	17%	17%	2743	2488	-255	-9%	12.0	10.8	10.0%	9.1%				
Wave 105 FM	1711	1712	1	0%	398	369	-29	-7%	23%	22%	3941	3989	48	1%	9.9	10.8	11.0%	10.9%				
107 The Bee	184	184	0	0%	25	22	-3	-12%	14%	12%	399	371	-28	-7%	16.0	17.2	10.7%	11.0%				
Brunel FM	180	180	0	0%	19	20	1	5%	11%	11%	166	175	9	5%	8.8	8.6	4.5%	4.5%				
Central FM	214	214	0	0%	41	45	4	10%	19%	21%	338	390	52	15%	8.2	8.7	8.8%	9.2%				
Chester's Dee 106.3	186	186	0	0%	33	34	1	3%	18%	18%	298	253	-45	-15%	9.1	7.5	7.9%	6.6%				
Club Asia 963+972AM	10786	10785	-1	0%	172	188	16	9%	2%	2%	1074	976	-98	-9%	6.2	5.2	0.5%	0.5%				
Total CN Radio	1825	1743	-82	-4%	378	358	-20	-5%	21%	21%	2999	2716	-283	-9%	7.9	7.6	8.2%	7.7%				
The Bay	320	320	0	0%	104	104	0	0%	32%	33%	840	955	115	14%	8.1	9.1	14.4%	14.9%				
Citybeat 96.7/102.5FM	542	542	0	0%	134	119	-15	-11%	25%	22%	801	821	20	2%	6.0	6.9	7.8%	7.8%				
Lakeland Radio	52	52	0	0%	16	15	-1	-6%	30%	29%	127	118	-9	-7%	8.2	7.7	11.9%	10.9%				
CN Radio Midlands	963	880	-83	-9%	136	114	-22	-16%	14%	13%	1179	886	-293	-25%	8.7	7.7	5.8%	4.8%				
Rugby FM	69	69	0	0%	21	23	2	10%	30%	33%	190	199	9	5%	9.2	8.8	13.8%	14.6%				
Touchradio Staffs	245	245	0	0%	26	26	0	0%	11%	10%	245	249	4	2%	9.4	9.7	4.7%	4.7%				
Touchradio - South Midlands	649	566	-83	-13%	89	66	-23	-26%	14%	12%	744	438	-306	-41%	8.3	6.6	5.5%	3.7%				
96.2FM Touchradio - Coventry	282	282	0	0%	30	31	1	3%	11%	11%	144	132	-12	-8%	4.9	4.3	2.6%	2.4%				
102FM Touchradio - Warks, Worcs, Cotswolds	283	284	1	0%	40	35	-5	-13%	14%	12%	402	306	-96	-24%	10.0	8.6	6.5%	4.8%				
The Coast (was Original 106fm (Solent))	1641	1642	1	0%	58	83	25	43%	4%	5%	272	428	156	57%	4.7	5.2	0.8%	1.2%				
Connect FM	221	221	0	0%	38	41	3	8%	17%	19%	307	355	48	16%	8.0	8.6	7.2%	8.5%				
Dream 107.7 FM	227	227	0	0%	20	20	0	0%	9%	9%	187	182	-5	-3%	9.4	9.3	3.9%	3.8%				
107.9 Dune FM	206	205	-1	0%	16	18	2	13%	8%	9%	77	143	66	86%	4.9	7.9	1.9%	3.2%				
3FM	67	68	1	1%	16	18	2	13%	24%	27%	223	228	5	2%	13.6	12.5	15.4%	15.4%				
Total Global Radio (UK)	50735	50735	0	0%	18260	18529	269	1%	36%	37%	170909	171569	660	0%	9.4	9.3	17.0%	16.9%				
Chill	50735	50735	0	0%	201	200	-1	0%	%	%	1028	993	-35	-3%	5.1	5.0	0.1%	0.1%				
Classic FM	50735	50735	0	0%	5702	5414	-288	-5%	11%	11%	40632	37890	-2742	-7%	7.1	7.0	4.0%	3.7%				
Galaxy Network (UK)	50735	50735	0	0%	3661	3653	-8	0%	7%	7%	26059	26173	114	0%	7.1	7.2	2.6%	2.6%				

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Gold Network (UK)	50735	50735	0	0%	1000	1036	36	4%	2%	2%	9740	9205	-535	-5%	9.7	8.9	1.0%	0.9%						
Heart Network (UK)	50735	50735	0	0%	6944	7260	316	5%	14%	14%	55242	57581	2339	4%	8.0	7.9	5.5%	5.7%						
Total LBC (UK)	50735	50735	0	0%	852	879	27	3%	2%	2%	9705	10172	467	5%	11.4	11.6	1.0%	1.0%						
Total XFM (UK)	50735	50735	0	0%	863	958	95	11%	2%	2%	4127	4505	378	9%	4.8	4.7	0.4%	0.4%						
Global Radio London (ILR)	10786	10784	-2	0%	4144	4446	302	7%	38%	41%	39030	40563	1533	4%	9.4	9.1	18.7%	19.2%						
Global Radio (ILR)	41753	41751	-2	0%	12922	13266	344	3%	31%	32%	122412	123246	834	1%	9.5	9.3	14.8%	14.8%						
Fun Radio	10786	10785	-1	0%	37	33	-4	-11%	*%	*%	78	88	10	13%	2.1	2.7	*%	*%						
Galaxy Network (ILR)	26054	26054	0	0%	3195	3152	-43	-1%	12%	12%	23644	23430	-214	-1%	7.4	7.4	4.7%	4.6%						
Choice FM London	10786	10784	-2	0%	550	460	-90	-16%	5%	4%	4093	2449	-1644	-40%	7.4	5.3	2.0%	1.2%						
Galaxy Birmingham	2088	2089	1	0%	403	392	-11	-3%	19%	19%	3109	3396	287	9%	7.7	8.7	7.4%	8.0%						
Galaxy Manchester	2792	2793	1	0%	432	452	20	5%	15%	16%	3049	3611	562	18%	7.1	8.0	5.7%	6.8%						
Galaxy North East	2173	2172	-1	0%	489	476	-13	-3%	22%	22%	3915	3807	-108	-3%	8.0	8.0	9.3%	9.2%						
Galaxy Scotland (was XFM Scotland)	2699	2698	-1	0%	210	195	-15	-7%	8%	7%	1312	1093	-219	-17%	6.2	5.6	2.7%	2.1%						
Galaxy Scotland (East) (was XFM Scotland (East))	1176	1177	1	0%	88	84	-4	-5%	7%	7%	644	592	-52	-8%	7.3	7.1	2.9%	2.6%						
Galaxy Scotland (West) (was XFM Scotland (West))	1699	1696	-3	0%	137	130	-7	-5%	8%	8%	824	607	-217	-26%	6.0	4.7	2.8%	1.9%						
Galaxy South Coast (was 103.2 Power FM)	1117	1117	0	0%	194	164	-30	-15%	17%	15%	1228	918	-310	-25%	6.3	5.6	5.3%	3.9%						
Galaxy Yorkshire	4398	4399	1	0%	962	958	-4	0%	22%	22%	7280	7286	6	0%	7.6	7.6	8.5%	8.7%						
Gold Network (ILR)	28855	28853	-2	0%	864	908	44	5%	3%	3%	8690	8297	-393	-5%	10.1	9.1	1.5%	1.4%						
Gold Bedford	594	593	-1	0%	23	24	1	4%	4%	4%	212	198	-14	-7%	9.2	8.2	1.8%	1.6%						
Gold Berkshire/North Hampshire	729	729	0	0%	18	21	3	17%	2%	3%	168	177	9	5%	9.4	8.5	1.2%	1.2%						
Gold Birmingham	2043	2042	-1	0%	38	59	21	55%	2%	3%	357	505	148	41%	9.5	8.6	0.9%	1.2%						
Gold Bristol/Bath/Wiltshire	1322	1321	-1	0%	76	69	-7	-9%	6%	5%	1073	800	-273	-25%	14.1	11.6	3.8%	2.9%						
Gold Coventry	646	646	0	0%	17	18	1	6%	3%	3%	79	207	128	162%	4.8	11.3	0.6%	1.6%						
Gold Crawley	365	365	0	0%	7	6	-1	-14%	2%	2%	24	115	91	379%	3.2	18.6	0.3%	1.5%						
Gold Derby	451	451	0	0%	13	17	4	31%	3%	4%	65	161	96	148%	5.0	9.3	0.7%	1.8%						
Gold Devon	531	531	0	0%	7	6	-1	-14%	1%	1%	65	63	-2	-3%	9.9	10.3	0.6%	0.5%						
Gold Dorset	599	599	0	0%	28	26	-2	-7%	5%	4%	222	158	-64	-29%	7.8	6.2	1.8%	1.2%						
Gold Essex	1208	1207	-1	0%	31	37	6	19%	3%	3%	346	423	77	22%	11.3	11.3	1.3%	1.6%						
Gold Gloucester	401	402	1	0%	18	21	3	17%	5%	5%	293	303	10	3%	15.9	14.3	3.4%	3.7%						
Gold Hampshire	1117	1117	0	0%	32	36	4	13%	3%	3%	374	278	-96	-26%	11.6	7.7	1.6%	1.2%						
Gold Kent	1155	1155	0	0%	28	38	10	36%	2%	3%	272	226	-46	-17%	9.8	5.9	1.0%	0.8%						
Gold London	10786	10784	-2	0%	285	321	36	13%	3%	3%	2580	2549	-31	-1%	9.0	7.9	1.2%	1.2%						
Gold Luton	1030	1029	-1	0%	42	31	-11	-26%	4%	3%	442	356	-86	-19%	10.6	11.6	2.2%	1.7%						
Gold Manchester	2375	2375	0	0%	50	53	3	6%	2%	2%	548	640	92	17%	10.9	12.1	1.2%	1.4%						
Gold Norfolk/Suffolk	1142	1138	-4	0%	36	29	-7	-19%	3%	3%	447	271	-176	-39%	12.3	9.3	2.0%	1.2%						
Gold Norfolk	639	638	-1	0%	17	14	-3	-18%	3%	2%	182	165	-17	-9%	10.7	11.5	1.4%	1.2%						
Gold Suffolk	509	506	-3	-1%	19	15	-4	-21%	4%	3%	265	107	-158	-60%	13.7	7.1	2.5%	1.0%						
Gold North Wales/Cheshire	378	379	1	0%	3	6	3	100%	1%	2%	24	68	44	183%	7.1	12.0	0.3%	0.9%						
Gold Northampton	535	535	0	0%	18	14	-4	-22%	3%	3%	202	168	-34	-17%	11.5	11.7	2.0%	1.6%						
Gold Nottingham	1133	1133	0	0%	46	46	0	0%	4%	4%	400	384	-16	-4%	8.7	8.4	1.7%	1.6%						
Gold Peterborough	577	577	0	0%	18	24	6	33%	3%	4%	183	231	48	26%	10.3	9.5	1.5%	1.9%						
Gold Plymouth	333	333	0	0%	13	15	2	15%	4%	5%	145	113	-32	-22%	11.1	7.3	2.4%	1.7%						
Gold Sussex	1002	1002	0	0%	40	34	-6	-15%	4%	3%	377	237	-140	-37%	9.5	7.0	1.8%	1.1%						
Gold South East Wales	972	971	-1	0%	29	29	0	0%	3%	3%	356	374	18	5%	12.1	13.0	1.7%	1.8%						
Gold Wolverhampton	1295	1295	0	0%	20	32	12	60%	2%	2%	254	289	35	14%	12.6	9.0	0.9%	1.1%						
Heart Network (ILR)	27912	27909	-3	0%	6581	6848	267	4%	24%	25%	53078	55000	1922	4%	8.1	8.0	9.5%	9.7%						
The Buzz 97.1 FM	439	439	0	0%	48	55	7	15%	11%	13%	217	296	79	36%	4.6	5.4	2.8%	3.8%						
Champion 103 FM	122	121	-1	-1%	32	34	2	6%	26%	28%	282	294	12	4%	8.7	8.7	12.4%	12.7%						
Coast 96.3	241	241	0	0%	43	46	3	7%	18%	19%	415	448	33	8%	9.6	9.6	8.2%	8.8%						
2CR FM	599	599	0	0%	119	128	9	8%	20%	21%	810	853	43	5%	6.8	6.7	6.5%	6.6%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%
Essex FM	1208	1207	-1	0%	328	338	10	3%	27%	28%	3601	3223	-378	-10%	11.0	9.5	13.5%	12.5%						
FOX FM	657	657	0	0%	165	179	14	8%	25%	27%	1343	1385	42	3%	8.1	7.8	10.2%	10.4%						
Gemini FM Total	531	531	0	0%	149	153	4	3%	28%	29%	1326	1417	91	7%	8.9	9.3	11.2%	12.3%						
Gemini FM East (Exeter Area)	306	306	0	0%	83	87	4	5%	27%	28%	821	890	69	8%	9.8	10.3	11.8%	13.2%						
Gemini FM West (Torbay Area)	225	226	1	0%	65	66	1	2%	29%	29%	504	527	23	5%	7.7	8.0	10.4%	11.0%						
GWR	1322	1321	-1	0%	410	415	5	1%	31%	31%	3960	4567	607	15%	9.7	11.0	14.2%	16.3%						
Heart 96.9 FM Bedford (was 96.9 Chiltern FM)	391	392	1	0%	97	90	-7	-7%	25%	23%	731	755	24	3%	7.5	8.4	9.2%	9.6%						
Heart 97.6 FM Beds/Bucks (was 97.6 Chiltern FM)	742	742	0	0%	177	169	-8	-5%	24%	23%	1287	1341	54	4%	7.3	7.9	9.1%	9.3%						
Heart 103 FM Cambridgeshire (was Q103)	432	431	-1	0%	115	121	6	5%	27%	28%	926	970	44	5%	8.1	8.1	10.0%	10.4%						
Heart Colchester/Suffolk	653	650	-3	0%	157	165	8	5%	24%	25%	1259	1195	-64	-5%	8.0	7.2	9.4%	8.8%						
Heart Colchester (was SGR Colchester)	183	182	-1	-1%	51	55	4	8%	28%	30%	422	404	-18	-4%	8.3	7.3	11.2%	9.9%						
Heart Suffolk (was SGR FM)	509	506	-3	-1%	105	107	2	2%	21%	21%	922	903	-19	-2%	8.8	8.4	8.8%	8.8%						
Heart 106 FM East Midlands	2120	2121	1	0%	357	365	8	2%	17%	17%	2944	2430	-514	-17%	8.3	6.7	7.0%	5.7%						
Heart 106.2 FM London	10786	10784	-2	0%	1794	1970	176	10%	17%	18%	10383	12461	2078	20%	5.8	6.3	5.0%	5.9%						
Heart 103.3 FM Milton Keynes (was Horizon Radio)	226	226	0	0%	79	84	5	6%	35%	37%	715	865	150	21%	9.0	10.2	14.4%	17.4%						
Heart 102.4 FM Norfolk (was Radio Broadland)	639	638	-1	0%	175	200	25	14%	27%	31%	1549	2009	460	30%	8.8	10.0	12.3%	15.2%						
Heart 96.6 FM Northants (was Northants)	535	535	0	0%	113	110	-3	-3%	21%	21%	887	981	94	11%	7.9	8.9	8.7%	9.1%						
Heart 102.7 Peterborough (was Hereward)	384	383	-1	0%	118	115	-3	-3%	31%	30%	1047	1239	192	18%	8.8	10.8	12.6%	14.6%						
Heart 100.7 FM West Midlands	3525	3525	0	0%	822	869	47	6%	23%	25%	6476	6845	369	6%	7.9	7.9	9.1%	9.4%						
Invicta FM	1155	1155	0	0%	331	378	47	14%	29%	33%	2995	3402	407	14%	9.1	9.0	10.8%	12.5%						
Lantern FM 96.2 and 97.3	131	131	0	0%	42	44	2	5%	32%	33%	421	440	19	5%	9.9	10.1	14.9%	15.1%						
Marcher Sound	378	379	1	0%	64	72	8	13%	17%	19%	595	552	-43	-7%	9.2	7.7	7.9%	7.5%						
Ocean	1007	1007	0	0%	177	163	-14	-8%	18%	16%	1330	1167	-163	-12%	7.5	7.1	6.3%	5.5%						
Orchard FM	339	338	-1	0%	121	122	1	1%	36%	36%	1213	1252	39	3%	10.1	10.3	15.1%	15.5%						
97 FM Plymouth Sound	333	333	0	0%	106	109	3	3%	32%	33%	732	904	172	23%	6.9	8.3	12.1%	13.5%						
102.4 Severn Sound FM	401	402	1	0%	105	113	8	8%	26%	28%	916	881	-35	-4%	8.8	7.8	10.8%	10.6%						
Southern FM	1002	1002	0	0%	308	296	-12	-4%	31%	30%	2841	2765	-76	-3%	9.2	9.3	13.5%	12.7%						
South Hams Radio	66	65	-1	-2%	12	13	1	8%	18%	20%	153	146	-7	-5%	13.0	11.3	11.0%	10.8%						
2-TEN FM	729	729	0	0%	194	198	4	2%	27%	27%	1200	1469	269	22%	6.2	7.4	8.7%	10.2%						
The Hit Music Network (ILR)	17491	17491	0	0%	3338	3516	178	5%	19%	20%	24346	23425	-921	-4%	7.3	6.7	7.1%	6.7%						
95.8 Capital Radio	10786	10784	-2	0%	1624	1868	244	15%	15%	17%	10136	9883	-253	-2%	6.2	5.3	4.8%	4.7%						
Beacon Radio	1295	1295	0	0%	228	241	13	6%	18%	19%	1768	1809	41	2%	7.8	7.5	6.3%	6.9%						
96.4 BRMB	2043	2042	-1	0%	365	430	65	18%	18%	21%	2360	2400	40	2%	6.5	5.6	5.7%	5.6%						
105.4 Leicester Sound FM	603	602	-1	0%	126	113	-13	-10%	21%	19%	829	765	-64	-8%	6.6	6.8	7.2%	7.0%						
Mercia	646	646	0	0%	154	146	-8	-5%	24%	23%	1224	1183	-41	-3%	7.9	8.1	9.6%	8.9%						
Mercury FM (Herts)	330	329	-1	0%	29	37	8	28%	9%	11%	170	245	75	44%	5.9	6.7	2.5%	3.4%						
Mercury FM (Surrey & Sussex)	365	365	0	0%	85	78	-7	-8%	23%	21%	663	645	-18	-3%	7.8	8.3	8.5%	8.4%						
RAM FM	451	451	0	0%	99	100	1	1%	22%	22%	669	717	48	7%	6.7	7.2	7.7%	8.2%						
Red Dragon	972	971	-1	0%	295	269	-26	-9%	30%	28%	2172	1871	-301	-14%	7.4	7.0	10.2%	8.8%						
96 Trent FM	1133	1133	0	0%	324	335	11	3%	29%	30%	2932	3023	91	3%	9.0	9.0	12.8%	12.7%						
Wyvern FM	492	491	-1	0%	101	95	-6	-6%	21%	19%	992	783	-209	-21%	9.8	8.2	11.1%	8.4%						
LBC (ILR) - was Total LBC (ILR)	10786	10784	-2	0%	778	835	57	7%	7%	8%	9157	10547	1390	15%	11.8	12.6	4.4%	5.0%						
LBC 97.3	10786	10784	-2	0%	630	705	75	12%	6%	7%	7535	9203	1668	22%	12.0	13.1	3.6%	4.4%						
LBC News 1152	10786	10784	-2	0%	327	282	-45	-14%	3%	3%	1622	1344	-278	-17%	5.0	4.8	0.8%	0.6%						
XFM (ILR)	13578	13578	0	0%	657	704	47	7%	5%	5%	3375	3343	-32	-1%	5.1	4.7	1.3%	1.3%						
XFM 104.9	10786	10784	-2	0%	508	563	55	11%	5%	5%	2681	2674	-7	0%	5.3	4.7	1.3%	1.3%						
XFM Manchester	2792	2793	1	0%	174	168	-6	-3%	6%	6%	857	687	-170	-20%	4.9	4.1	1.6%	1.3%						
Total GMG Radio	50735	50735	0	0%	5260	5149	-111	-2%	10%	10%	48544	47568	-976	-2%	9.2	9.2	4.8%	4.7%						
Total Real Radio/Century Radio	50735	50735	0	0%	2612	2534	-78	-3%	5%	5%	23301	22544	-757	-3%	8.9	8.9	2.3%	2.2%						
GMG Radio North West Total	5228	5228	0	0%	1236	1152	-84	-7%	24%	22%	11409	10360	-1049	-9%	9.2	9.0	11.2%	10.4%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	Last Pub	W1 2009		
GMG Radio North West Regional	5190	5190	0	0%	1086	1048	-38	-3%	21%	20%	10472	9193	-1279	-12%	9.6	8.8	10.4%	9.3%				
GMG Radio North East	2195	2195	0	0%	653	642	-11	-2%	30%	29%	5963	5849	-114	-2%	9.1	9.1	13.9%	14.0%				
GMG Radio Scotland	2859	2858	-1	0%	919	912	-7	-1%	32%	32%	10632	11090	458	4%	11.6	12.2	20.8%	20.6%				
Century Radio (ILR Network)	7385	7385	0	0%	1016	949	-67	-7%	14%	13%	8030	7059	-971	-12%	7.9	7.4	5.6%	5.0%				
Century Radio (North East)	2195	2195	0	0%	459	444	-15	-3%	21%	20%	3343	3241	-102	-3%	7.3	7.3	7.8%	7.8%				
Century Radio (North West)	5190	5190	0	0%	526	505	-21	-4%	10%	10%	4581	3818	-763	-17%	8.7	7.6	4.5%	3.9%				
Total Real Radio	50735	50735	0	0%	1601	1593	-8	0%	3%	3%	15271	15485	214	1%	9.5	9.7	1.5%	1.5%				
Real Radio (ILR Network)	7214	7214	0	0%	1444	1403	-41	-3%	20%	19%	14281	14475	194	1%	9.9	10.3	10.5%	10.4%				
Real Radio (Scotland)	2676	2676	0	0%	725	705	-20	-3%	27%	26%	7911	8175	264	3%	10.9	11.6	16.6%	16.1%				
Real Radio (Wales)	1763	1763	0	0%	406	404	-2	0%	23%	23%	3902	4178	276	7%	9.6	10.3	10.4%	11.0%				
Real Radio (Yorkshire)	2775	2775	0	0%	313	294	-19	-6%	11%	11%	2468	2121	-347	-14%	7.9	7.2	4.9%	4.2%				
96.3 Rock Radio	810	810	0	0%	53	47	-6	-11%	7%	6%	344	372	28	8%	6.5	7.8	2.5%	2.5%				
106.1 Rock Radio	2238	2238	0	0%	139	136	-3	-2%	6%	6%	922	1168	246	27%	6.6	8.6	2.2%	2.8%				
Total Smooth Radio	50735	50735	0	0%	2885	2803	-82	-3%	6%	6%	23978	23484	-494	-2%	8.3	8.4	2.4%	2.3%				
Smooth Radio (ILR Network)	25642	25643	1	0%	2553	2480	-73	-3%	10%	10%	21992	21484	-508	-2%	8.6	8.7	4.4%	4.3%				
Smooth Radio Midlands	5594	5594	0	0%	723	711	-12	-2%	13%	13%	7971	7705	-266	-3%	11.0	10.8	7.1%	6.7%				
Smooth Radio (East Midlands)	2110	2110	0	0%	314	305	-9	-3%	15%	14%	2844	2941	97	3%	9.1	9.6	6.8%	7.0%				
Smooth Radio (West Midlands)	3525	3525	0	0%	409	406	-3	-1%	12%	12%	5127	4764	-363	-7%	12.5	11.7	7.2%	6.5%				
Smooth Radio (Glasgow)	1878	1878	0	0%	226	236	10	4%	12%	13%	2377	2543	166	7%	10.5	10.8	7.3%	7.3%				
Smooth Radio (London)	10786	10784	-2	0%	594	536	-58	-10%	6%	5%	3355	3130	-225	-7%	5.7	5.8	1.6%	1.5%				
Smooth Radio (North East)	2195	2195	0	0%	301	292	-9	-3%	14%	13%	2620	2608	-12	0%	8.7	8.9	6.1%	6.3%				
Smooth Radio (North West)	5190	5190	0	0%	711	670	-41	-6%	14%	13%	5891	5375	-516	-9%	8.3	8.0	5.8%	5.4%				
107.8 Radio Hampshire	405	404	-1	0%	25	26	1	4%	6%	6%	105	115	10	10%	4.2	4.4	1.2%	1.3%				
JACKfm Oxfordshire	411	412	1	0%	58	57	-1	-2%	14%	14%	411	518	107	26%	7.1	9.1	5.1%	6.5%				
106 JACKfm	411	412	1	0%	43	46	3	7%	11%	11%	305	341	36	12%	7.0	7.4	3.8%	4.3%				
Oxford's FM107.9	411	412	1	0%	20	17	-3	-15%	5%	4%	106	177	71	67%	5.4	10.3	1.3%	2.2%				
KCFM 99.8	473	473	0	0%	69	62	-7	-10%	15%	13%	558	571	13	2%	8.1	9.2	5.2%	5.3%				
Kingdom FM	292	291	-1	0%	65	65	0	0%	22%	22%	524	504	-20	-4%	8.1	7.8	9.6%	8.9%				
kmfm Group	980	980	0	0%	161	160	-1	-1%	16%	16%	1773	1540	-233	-13%	11.0	9.6	7.6%	6.7%				
kmfm East	468	468	0	0%	97	93	-4	-4%	21%	20%	1261	1086	-175	-14%	13.1	11.7	11.4%	9.9%				
kmfm West	512	512	0	0%	64	67	3	5%	13%	13%	512	453	-59	-12%	8.0	6.7	4.2%	3.8%				
Lincs FM Group	2221	2222	1	0%	628	630	2	0%	28%	28%	7215	6887	-328	-5%	11.5	10.9	15.8%	15.4%				
Lincs FM 102.2	894	894	0	0%	350	349	-1	0%	39%	39%	4488	4086	-402	-9%	12.8	11.7	21.9%	21.7%				
Oak FM	308	309	1	0%	40	38	-2	-5%	13%	12%	361	317	-44	-12%	9.1	8.4	5.7%	4.9%				
White Rose Radio Network (Lincs FM Group)	1036	1035	-1	0%	248	241	-7	-3%	24%	23%	2225	2333	108	5%	9.0	9.7	11.1%	11.7%				
Dearne FM	225	226	1	0%	73	67	-6	-8%	33%	30%	655	667	12	2%	9.0	9.9	14.0%	13.9%				
Ridings FM	293	294	1	0%	46	41	-5	-11%	16%	14%	389	367	-22	-6%	8.5	8.8	7.5%	7.2%				
Rother FM	206	205	-1	0%	37	34	-3	-8%	18%	17%	305	363	58	19%	8.3	10.6	7.3%	9.1%				
Trax FM	363	363	0	0%	91	103	12	13%	25%	28%	792	962	170	21%	8.7	9.4	11.6%	13.2%				
Lite FM	186	186	0	0%	29	29	0	0%	16%	16%	198	168	-30	-15%	6.8	5.8	4.8%	4.2%				
The Local Radio Company Group Total	3307	3307	0	0%	697	680	-17	-2%	21%	21%	5566	5197	-369	-7%	8.0	7.6	8.2%	7.7%				
Alpha 103.2	142	142	0	0%	24	24	0	0%	17%	17%	138	127	-11	-8%	5.9	5.4	5.4%	5.0%				
107.8 Arrow FM for Hastings	114	114	0	0%	21	21	0	0%	18%	18%	183	198	15	8%	8.8	9.4	6.6%	7.4%				
2BR	195	194	-1	-1%	51	45	-6	-12%	26%	23%	415	338	-77	-19%	8.1	7.5	10.6%	9.1%				
Durham FM	202	201	-1	0%	31	31	0	0%	15%	16%	157	140	-17	-11%	5.1	4.5	4.2%	4.0%				
Fire 107.6 FM	283	282	-1	0%	30	28	-2	-7%	10%	10%	228	236	8	4%	7.7	8.5	3.8%	3.9%				
IOW Radio	119	120	1	1%	34	33	-1	-3%	29%	27%	361	289	-72	-20%	10.5	8.9	15.6%	12.1%				
Minster FM	330	330	0	0%	87	74	-13	-15%	26%	22%	673	477	-196	-29%	7.7	6.5	8.9%	7.3%				
Total Mix	254	255	1	0%	47	51	4	9%	18%	20%	310	305	-5	-2%	6.6	5.9	6.3%	6.0%				
Mix 96	121	121	0	0%	32	36	4	13%	27%	30%	237	235	-2	-1%	7.4	6.5	9.4%	8.9%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%
Mix 107	134	134	0	0%	15	15	0	0%	11%	11%	72	71	-1	-1%	4.8	4.7	3.1%	2.9%						
107.4 The Quay	372	371	-1	0%	42	42	0	0%	11%	11%	233	227	-6	-3%	5.5	5.4	3.1%	2.9%						
106.9 Silk FM	178	179	1	1%	24	20	-4	-17%	13%	11%	139	70	-69	-50%	5.8	3.6	4.1%	2.0%						
107.5 Sovereign Radio	150	150	0	0%	30	26	-4	-13%	20%	17%	218	186	-32	-15%	7.3	7.1	6.4%	5.9%						
Spire FM	112	112	0	0%	45	43	-2	-4%	41%	38%	471	448	-23	-5%	10.4	10.4	17.1%	17.4%						
Spirit FM	207	207	0	0%	47	43	-4	-9%	23%	21%	384	398	14	4%	8.2	9.2	8.3%	8.3%						
97.2 Stray FM	144	145	1	1%	47	49	2	4%	33%	34%	393	387	-6	-2%	8.3	7.9	12.3%	12.5%						
Sun FM	269	269	0	0%	64	63	-1	-2%	24%	23%	638	612	-26	-4%	10.0	9.7	12.7%	12.3%						
Wessex FM	121	120	-1	-1%	36	39	3	8%	30%	32%	306	304	-2	-1%	8.4	7.9	12.4%	12.0%						
Yorkshire Coast Radio	116	116	0	0%	41	40	-1	-2%	35%	35%	344	359	15	4%	8.4	8.9	14.0%	14.6%						
Radio Mansfield 103.2	153	152	-1	-1%	44	44	0	0%	28%	29%	378	421	43	11%	8.7	9.5	11.3%	12.9%						
Manx Radio	67	68	1	1%	32	33	1	3%	47%	49%	412	414	2	0%	12.9	12.5	28.4%	28.0%						
Midwest Radio	190	193	3	2%	40	40	0	0%	21%	21%	324	347	23	7%	8.1	8.6	7.1%	7.8%						
Northern Media Group	552	553	1	0%	126	124	-2	-2%	23%	22%	927	980	53	6%	7.4	7.9	8.8%	9.3%						
Five FM	78	78	0	0%	20	20	0	0%	25%	25%	210	209	-1	0%	10.6	10.6	13.4%	13.4%						
Q102.9FM/Q97.2FM/Q101.2FM	293	292	-1	0%	74	75	1	1%	25%	26%	454	538	84	19%	6.1	7.2	8.2%	9.9%						
Seven FM	141	141	0	0%	20	18	-2	-10%	15%	13%	130	123	-7	-5%	6.4	6.7	4.7%	4.2%						
Six FM	86	86	0	0%	12	12	0	0%	14%	14%	134	111	-23	-17%	10.8	9.2	8.6%	7.2%						
Original 106 (Aberdeen)	309	309	0	0%	35	38	3	9%	11%	12%	230	228	-2	-1%	6.6	6.0	3.7%	3.7%						
Original 106 (Bristol)	573	573	0	0%	21	13	-8	-38%	4%	2%	100	66	-34	-34%	4.8	4.9	0.8%	0.6%						
Panjab Radio	10786	10785	-1	0%	49	44	-5	-10%	*%	*%	261	298	37	14%	5.3	6.7	0.1%	0.1%						
Pennine FM (formerly 107.9 Home FM)	201	201	0	0%	20	19	-1	-5%	10%	10%	113	120	7	6%	5.6	6.2	3.0%	3.2%						
Premier Christian Radio	10786	10784	-2	0%	137	158	21	15%	1%	1%	1352	1423	71	5%	9.9	9.0	0.6%	0.7%						
QuayWest FM	109	108	-1	-1%	19	18	-1	-5%	18%	17%	202	200	-2	-1%	10.5	10.8	7.9%	7.7%						
Reading 107 FM	269	268	-1	0%	35	33	-2	-6%	13%	12%	165	170	5	3%	4.7	5.1	3.8%	3.8%						
96.2 The Revolution	503	503	0	0%	21	27	6	29%	4%	5%	99	217	118	119%	4.8	8.1	1.1%	2.4%						
South London Radio 107.3 FM (South FM)	1472	1472	0	0%	19	15	-4	-21%	1%	1%	107	118	11	10%	5.6	7.8	0.4%	0.4%						
Star Radio in Bristol	445	445	0	0%	32	42	10	31%	7%	9%	331	308	-23	-7%	10.3	7.3	3.4%	3.4%						
The Sunrise Group	50735	50735	0	0%	522	511	-11	-2%	1%	1%	3518	3640	122	3%	6.7	7.1	0.3%	0.4%						
Kismet Radio 1035 (Greater London)	10786	10784	-2	0%	67	86	19	28%	1%	1%	473	614	141	30%	7.1	7.1	0.2%	0.3%						
Punjabi Radio (was Yarr Radio)	10786	10785	-1	0%	35	30	-5	-14%	*%	*%	214	210	-4	-2%	6.2	6.9	0.1%	0.1%						
Sunrise Radio (Greater London)	10786	10784	-2	0%	309	328	19	6%	3%	3%	1719	2018	299	17%	5.6	6.2	0.8%	1.0%						
Sunrise Radio National	50735	50735	0	0%	469	473	4	1%	1%	1%	2767	3029	262	9%	5.9	6.4	0.3%	0.3%						
Palm FM	225	226	1	0%	27	29	2	7%	12%	13%	252	262	10	4%	9.4	8.9	5.2%	5.5%						
Time FM 106.6	278	278	0	0%	23	23	0	0%	8%	8%	169	173	4	2%	7.5	7.6	3.1%	3.2%						
Time FM 107.5	397	397	0	0%	19	29	10	53%	5%	7%	179	261	82	46%	9.6	9.1	3.0%	4.1%						
Time FM 106.8	555	554	-1	0%	13	14	1	8%	2%	2%	108	185	77	71%	8.1	13.3	1.0%	1.6%						
Tindle Radio Group	1459	1463	4	0%	290	304	14	5%	20%	21%	2782	2962	180	6%	9.6	9.7	9.4%	10.0%						
Tindle Radio Anglia	1022	1025	3	0%	159	173	14	9%	16%	17%	1318	1457	139	11%	8.3	8.4	6.5%	7.2%						
103.4 The Beach	178	181	3	2%	49	56	7	14%	28%	31%	413	500	87	21%	8.4	9.0	13.1%	15.6%						
Dream 100	186	186	0	0%	32	35	3	9%	17%	19%	284	323	39	14%	9.0	9.2	7.3%	8.5%						
North Norfolk Radio	91	91	0	0%	16	14	-2	-13%	18%	16%	168	143	-25	-15%	10.4	9.9	8.0%	7.0%						
99.9 Radio Norwich	317	317	0	0%	36	45	9	25%	11%	14%	251	245	-6	-2%	7.0	5.4	4.0%	3.6%						
Town 102 FM	269	269	0	0%	26	31	5	19%	10%	11%	197	242	45	23%	7.7	7.8	3.8%	4.6%						
Channel 103 FM	74	75	1	1%	37	37	0	0%	50%	50%	458	464	6	1%	12.3	12.4	27.6%	27.5%						
Delta FM	93	93	0	0%	17	15	-2	-12%	18%	17%	175	151	-24	-14%	10.3	9.8	8.6%	7.3%						
Island FM 104.7	50	51	1	2%	24	25	1	4%	48%	49%	376	365	-11	-3%	15.9	14.6	42.5%	41.1%						
Kick and Kestrel	220	219	-1	0%	53	54	1	2%	24%	24%	454	525	71	16%	8.6	9.8	9.5%	11.1%						
Kestrel FM	134	133	-1	-1%	37	37	0	0%	27%	28%	307	381	74	24%	8.4	10.3	9.9%	12.5%						
Kick FM	86	86	0	0%	16	16	0	0%	19%	19%	147	144	-3	-2%	9.2	8.7	8.7%	8.5%						

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LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	Last Pub	W1 2009		
107.6FM Touchradio - Banbury	83	83	0	0%	19	20	1	5%	23%	25%	198	197	-1	-1%	10.2	9.7	10.8%	10.8%				
Town and Country Broadcasting (South and West Wales)	1559	1560	1	0%	191	196	5	3%	12%	13%	1516	1595	79	5%	7.9	8.1	4.7%	4.9%				
106.3 Bridge FM	120	120	0	0%	39	40	1	3%	32%	33%	335	342	7	2%	8.6	8.6	13.8%	13.5%				
Nation Radio	1387	1386	-1	0%	48	46	-2	-4%	3%	3%	193	215	22	11%	4.0	4.7	0.7%	0.7%				
97.1 Radio Carmarthenshire	124	125	1	1%	36	36	0	0%	29%	29%	248	261	13	5%	6.8	7.3	10.6%	10.8%				
102.5 Radio Pembrokeshire	91	91	0	0%	44	44	0	0%	49%	49%	473	466	-7	-1%	10.7	10.5	28.1%	25.4%				
102.1 Swansea Bay Radio	449	449	0	0%	31	35	4	13%	7%	8%	264	414	150	57%	8.6	11.9	3.0%	4.6%				
3TR	67	67	0	0%	15	18	3	20%	23%	27%	160	193	33	21%	10.4	10.7	11.2%	13.6%				
Total UKRD	1986	1542	-444	-22%	396	369	-27	-7%	20%	24%	3706	3837	131	4%	9.4	10.4	9.3%	12.0%				
Pirate FM	474	474	0	0%	123	132	9	7%	26%	28%	1377	1484	107	8%	11.2	11.2	15.7%	15.8%				
The County Sound Radio Network	530	529	-1	0%	122	141	19	16%	23%	27%	774	1175	401	52%	6.3	8.3	7.9%	11.5%				
County Sound 1566	530	529	-1	0%	13	11	-2	-15%	2%	2%	75	146	71	95%	6.0	12.9	0.8%	1.4%				
96.4 Eagle Radio	530	529	-1	0%	112	132	20	18%	21%	25%	699	1029	330	47%	6.3	7.8	7.1%	10.1%				
Star Radio in North Somerset	131	131	0	0%	23	23	0	0%	18%	17%	265	226	-39	-15%	11.5	9.9	9.7%	7.9%				
Total UKRD East	406	407	1	0%	89	68	-21	-24%	22%	17%	921	827	-94	-10%	10.4	12.1	10.7%	9.0%				
KL.FM 96.7	149	149	0	0%	51	50	-1	-2%	34%	34%	608	650	42	7%	12.0	12.9	18.1%	19.2%				
Star Radio in Cambridge	258	258	0	0%	36	32	-4	-11%	14%	12%	247	206	-41	-17%	6.8	6.5	4.8%	4.0%				
UTV Radio (inc. talkSPORT)	50735	50735	0	0%	3620	3660	40	1%	7%	7%	29134	29273	139	0%	8.0	8.0	2.9%	2.9%				
UTV Radio (excl. talkSPORT)	7774	6760	-1014	-13%	1290	1272	-18	-1%	17%	19%	10910	11437	527	5%	8.5	9.0	7.1%	8.7%				
Imagine FM	374	374	0	0%	27	27	0	0%	7%	7%	85	93	8	9%	3.2	3.4	1.2%	1.3%				
107.6 Juice FM	955	955	0	0%	158	154	-4	-3%	16%	16%	680	907	227	33%	4.3	5.9	3.4%	5.0%				
Peak 107 FM	410	410	0	0%	73	72	-1	-1%	18%	18%	734	662	-72	-10%	10.0	9.2	9.3%	8.9%				
The Pulse/Pulse Classic Gold	836	836	0	0%	135	139	4	3%	16%	17%	877	924	47	5%	6.5	6.7	5.6%	6.0%				
The Pulse	836	836	0	0%	121	123	2	2%	14%	15%	707	798	91	13%	5.8	6.5	4.5%	5.2%				
Pulse Classic Gold	836	836	0	0%	29	39	10	34%	3%	5%	170	126	-44	-26%	5.8	3.2	1.1%	0.8%				
Signal One & Signal Two	768	768	0	0%	251	247	-4	-2%	33%	32%	2843	2720	-123	-4%	11.3	11.0	18.4%	17.2%				
Signal One	768	768	0	0%	235	225	-10	-4%	31%	29%	2425	2158	-267	-11%	10.3	9.6	15.7%	13.6%				
Signal Two	768	768	0	0%	54	69	15	28%	7%	9%	419	562	143	34%	7.7	8.2	2.7%	3.5%				
107.4 Tower FM	431	431	0	0%	60	44	-16	-27%	14%	10%	507	313	-194	-38%	8.4	7.1	6.1%	3.9%				
UTV Radio - South Wales	800	801	1	0%	216	230	14	6%	27%	29%	2148	2560	412	19%	9.9	11.1	13.1%	15.4%				
Total Swansea Sound/96.4 FM The Wave	449	449	0	0%	170	177	7	4%	38%	39%	1644	2000	356	22%	9.7	11.3	18.8%	22.2%				
96.4 FM The Wave	449	449	0	0%	129	128	-1	-1%	29%	29%	1043	1150	107	10%	8.1	9.0	11.9%	12.8%				
Swansea Sound - 1170 MW	449	449	0	0%	64	72	8	13%	14%	16%	601	850	249	41%	9.4	11.7	6.9%	9.5%				
Valleys Radio	351	351	0	0%	46	54	8	17%	13%	15%	504	560	56	11%	10.9	10.4	6.6%	7.3%				
U105	838	838	0	0%	108	114	6	6%	13%	14%	1008	1249	241	24%	9.3	10.9	6.0%	7.5%				
Radio Wave 96.5 FM	241	242	1	0%	73	72	-1	-1%	30%	30%	745	724	-21	-3%	10.1	10.1	16.1%	14.8%				
102.4 Wish / 107.2 Wire	702	701	-1	0%	136	138	2	1%	19%	20%	1003	1189	186	19%	7.4	8.6	7.0%	8.5%				
107.2 Wire FM	274	275	1	0%	61	59	-2	-3%	22%	21%	352	498	146	41%	5.7	8.5	6.1%	8.6%				
102.4 Wish FM	464	464	0	0%	69	77	8	12%	15%	17%	554	510	-44	-8%	8.0	6.6	6.2%	6.3%				
107.7 The Wolf	427	426	-1	0%	37	37	0	0%	9%	9%	258	204	-54	-21%	6.9	5.5	2.9%	2.4%				
Wave 102 FM	153	153	0	0%	27	27	0	0%	17%	18%	247	228	-19	-8%	9.3	8.4	9.3%	8.4%				
Yorkshire Radio	4988	4988	0	0%	52	62	10	19%	1%	1%	207	333	126	61%	4.0	5.4	0.2%	0.3%				

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	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	Last Pub	W1 2009	Last Pub	W1 2009		
BBC Local Radio	40940	40940	0	0%	7171	7261	90	1%	18%	18%	70707	72925	2218	3%	9.9	10.0	8.6%	8.9%				
BBC Radio Berkshire	773	772	-1	0%	115	120	5	4%	15%	15%	909	997	88	10%	7.9	8.3	6.2%	6.6%				
BBC Radio Bristol	920	893	-27	-3%	162	154	-8	-5%	18%	17%	1907	1779	-128	-7%	11.8	11.6	9.6%	9.4%				
BBC Radio Cambridgeshire	691	691	0	0%	120	136	16	13%	17%	20%	1100	1206	106	10%	9.1	8.9	7.5%	7.9%				
BBC Radio Cornwall	451	451	0	0%	125	145	20	16%	28%	32%	1409	1554	145	10%	11.2	10.7	17.1%	17.4%				
BBC Coventry and Warwickshire	653	652	-1	0%	85	93	8	9%	13%	14%	538	736	198	37%	6.3	8.0	4.1%	5.4%				
BBC Radio Cumbria	404	404	0	0%	111	129	18	16%	27%	32%	1192	1300	108	9%	10.8	10.1	15.3%	15.6%				
BBC Radio Derby	623	623	0	0%	138	156	18	13%	22%	25%	1253	1458	205	16%	9.1	9.3	10.3%	12.0%				
BBC Radio Devon	961	961	0	0%	222	242	20	9%	23%	25%	3003	2987	-16	-1%	13.5	12.3	15.6%	14.9%				
BBC Essex	1243	1243	0	0%	219	252	33	15%	18%	20%	2567	2684	117	5%	11.7	10.6	9.5%	10.1%				
BBC Radio Gloucestershire	476	477	1	0%	96	97	1	1%	20%	20%	946	983	37	4%	9.9	10.2	9.5%	9.9%				
BBC Hereford & Worcester	486	485	-1	0%	107	104	-3	-3%	22%	22%	1042	1087	45	4%	9.8	10.4	11.9%	11.8%				
BBC Radio Humberside	755	755	0	0%	227	216	-11	-5%	30%	29%	2480	2381	-99	-4%	10.9	11.0	14.5%	14.6%				
BBC Radio Kent	1364	1364	0	0%	248	235	-13	-5%	18%	17%	2885	2658	-227	-8%	11.6	11.3	8.7%	8.2%				
BBC Radio Lancashire	1179	1178	-1	0%	212	235	23	11%	18%	20%	1835	2122	287	16%	8.6	9.0	8.4%	9.8%				
BBC Radio Leeds	1589	1588	-1	0%	214	214	0	0%	13%	14%	1410	1686	276	20%	6.6	7.9	5.0%	6.0%				
BBC Radio Leicester	783	783	0	0%	161	172	11	7%	21%	22%	1605	1674	69	4%	9.9	9.7	10.7%	11.4%				
BBC Radio Lincolnshire	528	529	1	0%	123	114	-9	-7%	23%	22%	1887	1703	-184	-10%	15.3	15.0	15.3%	14.8%				
BBC London 94.9	10786	10784	-2	0%	568	463	-105	-18%	5%	4%	3309	2479	-830	-25%	5.8	5.4	1.6%	1.2%				
BBC Radio Manchester	2105	2104	-1	0%	209	211	2	1%	10%	10%	1713	2075	362	21%	8.2	9.8	4.3%	5.5%				
BBC Radio Merseyside	1613	1613	0	0%	335	332	-3	-1%	21%	21%	4564	4246	-318	-7%	13.6	12.8	13.8%	13.4%				
BBC Radio Newcastle	1397	1397	0	0%	255	266	11	4%	18%	19%	1922	2048	126	7%	7.5	7.7	7.4%	7.7%				
BBC Radio Norfolk	749	749	0	0%	184	198	14	8%	25%	26%	2181	2613	432	20%	11.9	13.2	13.8%	15.9%				
BBC Radio Northampton	463	464	1	0%	93	93	0	0%	20%	20%	1031	946	-85	-8%	11.1	10.2	11.6%	10.2%				
BBC Radio Nottingham	772	772	0	0%	178	196	18	10%	23%	25%	1712	1620	-92	-5%	9.6	8.3	10.9%	9.8%				
BBC Radio Oxford 95.2FM	508	509	1	0%	73	71	-2	-3%	14%	14%	507	413	-94	-19%	6.9	5.8	5.0%	4.1%				
BBC Radio Sheffield	1241	1240	-1	0%	216	231	15	7%	17%	19%	2209	1966	-243	-11%	10.2	8.5	9.5%	8.4%				
BBC Radio Shropshire	376	376	0	0%	102	97	-5	-5%	27%	26%	1446	1132	-314	-22%	14.2	11.6	15.9%	12.9%				
BBC Radio Solent	1500	1501	1	0%	236	252	16	7%	16%	17%	2567	2651	84	3%	10.9	10.5	8.2%	8.4%				
BBC Solent for Dorset	170	170	0	0%	23	24	1	4%	14%	14%	207	235	28	14%	9.0	10.0	5.7%	6.7%				
BBC Somerset	407	433	26	6%	40	45	5	13%	10%	10%	392	371	-21	-5%	9.7	8.2	4.1%	3.5%				
BBC Southern Counties Radio	2407	2407	0	0%	277	238	-39	-14%	12%	10%	2390	2207	-183	-8%	8.6	9.3	4.6%	4.2%				
BBC Radio Stoke	593	593	0	0%	161	156	-5	-3%	27%	26%	1686	1689	3	0%	10.5	10.9	14.7%	14.2%				
BBC Radio Suffolk	519	519	0	0%	114	132	18	16%	22%	26%	1275	1383	108	8%	11.2	10.4	12.6%	13.5%				
BBC Tees	781	780	-1	0%	139	128	-11	-8%	18%	16%	1237	1087	-150	-12%	8.9	8.5	7.7%	7.2%				
BBC Three Counties Radio	1254	1255	1	0%	162	171	9	6%	13%	14%	1336	1448	112	8%	8.3	8.5	5.4%	5.9%				
BBC WM (Birmingham & Black Country)	2234	2235	1	0%	274	291	17	6%	12%	13%	3338	3635	297	9%	12.2	12.5	7.4%	7.8%				
BBC Radio Wiltshire/Swindon	528	528	0	0%	82	68	-14	-17%	16%	13%	1067	836	-231	-22%	13.0	12.3	9.6%	7.3%				
BBC Radio York	522	522	0	0%	87	89	2	2%	17%	17%	784	808	24	3%	9.0	9.1	6.7%	7.8%				
BBC Radio Guernsey	50	51	1	2%	17	18	1	6%	35%	35%	243	225	-18	-7%	13.9	12.7	27.5%	25.4%				
BBC Radio Jersey	74	75	1	1%	31	35	4	13%	42%	46%	374	409	35	9%	11.9	11.8	22.5%	24.3%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	%	%	Last Pub	W1 2009	000's	%	Last Pub	W1 2009	%	%	Last Pub	W1 2009	%	%
Total Absolute Radio Network (was Total Virgin Radio Net	50735	50735	0	0%	2143	1878	-265	-12%	4%	4%		13740	13248	-492	-4%	6.4	7.1	1.4%	1.3%					
Total Absolute Radio (was Total Virgin Radio)	50735	50735	0	0%	1887	1693	-194	-10%	4%	3%		12516	12037	-479	-4%	6.6	7.1	1.2%	1.2%					
Total Absolute Radio (London) (was Total Virgin (London))	10786	10784	-2	0%	897	919	22	2%	8%	9%		6104	5461	-643	-11%	6.8	5.9	3.0%	2.6%					
Absolute Radio London (was Virgin Radio London)	10786	10784	-2	0%	836	790	-46	-6%	8%	7%		4961	3748	-1213	-24%	5.9	4.7	2.4%	1.8%					
Absolute Radio National (was Virgin Radio National)	50735	50735	0	0%	1183	1080	-103	-9%	2%	2%		7552	8289	737	10%	6.4	7.7	0.7%	0.8%					
Absolute Radio Classic Rock (was Virgin Radio Classic Rc	50735	50735	0	0%	245	186	-59	-24%	**%	**%		878	790	-88	-10%	3.6	4.3	0.1%	0.1%					
Absolute Radio Xtreme (was Virgin Radio Xtreme)	50735	50735	0	0%	87	60	-27	-31%	**%	**%		346	308	-38	-11%	4.0	5.1	**%	**%					
Heat	50735	50735	0	0%	465	423	-42	-9%	1%	1%		1216	1220	4	0%	2.6	2.9	0.1%	0.1%					
The Hits	50735	50735	0	0%	1329	1300	-29	-2%	3%	3%		4557	4276	-281	-6%	3.4	3.3	0.4%	0.4%					
Jazz FM	50735	50735	n/a	n/a	n/p	408	n/a	n/a	n/p	1%		n/p	1622	n/a	n/a	n/p	4.0	n/p	0.2%					
NME Radio	50735	50735	0	0%	152	194	42	28%	**%	**%		356	465	109	31%	2.3	2.4	**%	**%					
Planet Rock	50735	50735	0	0%	680	674	-6	-1%	1%	1%		4872	4063	-809	-17%	7.2	6.0	0.5%	0.4%					
Q	50735	50735	0	0%	245	300	55	22%	**%	1%		700	1049	349	50%	2.9	3.5	0.1%	0.1%					
Smash Hits Radio	50735	50735	0	0%	922	996	74	8%	2%	2%		2563	3448	885	35%	2.8	3.5	0.3%	0.3%					
talkSPORT	50735	50735	0	0%	2515	2416	-99	-4%	5%	5%		17996	18039	43	0%	7.2	7.5	1.8%	1.8%					
BBC Radio 1	50735	50735	0	0%	10576	11072	496	5%	21%	22%		101865	106034	4169	4%	9.6	9.6	10.1%	10.3%					
BBC Radio 2	50735	50735	0	0%	13465	13457	-8	0%	27%	27%		160113	163260	3147	2%	11.9	12.1	15.8%	15.9%					
BBC Radio 3	50735	50735	0	0%	1981	1992	11	1%	4%	4%		12695	11512	-1183	-9%	6.4	5.8	1.3%	1.1%					
BBC Radio 4	50735	50735	0	0%	9812	9982	170	2%	19%	20%		125197	128065	2868	2%	12.8	12.8	12.4%	12.5%					
BBC Radio FIVE LIVE	50735	50735	0	0%	5993	6211	218	4%	12%	12%		48980	48194	-786	-2%	8.2	7.8	4.8%	4.7%					
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	50735	50735	0	0%	6107	6323	216	4%	12%	12%		50399	49629	-770	-2%	8.3	7.8	5.0%	4.8%					
FIVE LIVE SPORTS EXTRA	50735	50735	0	0%	663	642	-21	-3%	1%	1%		1419	1435	16	1%	2.1	2.2	0.1%	0.1%					
BBC 6 Music	50735	50735	0	0%	619	681	62	10%	1%	1%		3178	4492	1314	41%	5.1	6.6	0.3%	0.4%					
1 Xtra from the BBC	50735	50735	0	0%	533	616	83	16%	1%	1%		2514	3165	651	26%	4.7	5.1	0.2%	0.3%					
BBC7	50735	50735	0	0%	850	984	134	16%	2%	2%		5380	5070	-310	-6%	6.3	5.2	0.5%	0.5%					
BBC Asian Network UK	50735	50735	0	0%	379	405	26	7%	1%	1%		1992	2334	342	17%	5.3	5.8	0.2%	0.2%					
BBC World Service	50735	50735	0	0%	1431	1470	39	3%	3%	3%		7073	7730	657	9%	4.9	5.3	0.7%	0.8%					
BBC Local/Regional	50735	50735	0	0%	9471	9589	118	1%	19%	19%		94032	95880	1848	2%	9.9	10.0	9.3%	9.4%					
ALL NATIONAL COMMERCIAL (UK)	50735	50735	0	0%	13640	13315	-325	-2%	27%	26%		107071	104827	-2244	-2%	7.9	7.9	10.6%	10.2%					
ALL LOCAL COMMERCIAL (UK)	50735	50735	0	0%	25110	25608	498	2%	49%	50%		319979	321075	1096	0%	12.7	12.5	31.6%	31.3%					
ALL COMMERCIAL (UK)	50735	50735	0	0%	31210	31498	288	1%	62%	62%		427050	425902	-1148	0%	13.7	13.5	42.2%	41.6%					
ALL BBC (UK)	50735	50735	0	0%	33520	33809	289	1%	66%	67%		564437	577172	12735	2%	16.8	17.1	55.7%	56.3%					
ALL RADIO (UK)	50735	50735	0	0%	45511	45762	251	1%	90%	90%		1013107	1024910	11803	1%	22.3	22.4	100.0%	100.0%					