

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2011/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Change 000's	%
107.8 Arrow FM for Hastings	114	114	0	0%	23	22	-1	-4%	20%	19%		160	147	-13	-8%	6.9	6.7	5.9%	5.4%					
105-107 Atlantic FM	459	458	-1	0%	67	71	4	6%	15%	15%		458	498	40	9%	6.8	7.1	4.3%	4.6%					
Bauer Radio Total Portfolio	51618	51618	0	0%	13267	13443	176	1%	26%	26%		114840	112107	-2733	-2%	8.7	8.3	11.0%	10.7%					
Bauer Passion Portfolio	n/p	51618	n/a	n/a	n/p	6631	n/a	n/a	n/p	13%		n/p	38136	n/a	n/a	n/p	5.8	n/p	3.6%					
Bauer Passion Portfolio Digital Stations	n/p	51618	n/a	n/a	n/p	2359	n/a	n/a	n/p	5%		n/p	10534	n/a	n/a	n/p	4.5	n/p	1.0%					
Heat	51618	51618	0	0%	557	626	69	12%	1%	1%		1971	2210	239	12%	3.5	3.5	0.2%	0.2%					
The Hits	51618	51618	0	0%	1123	1141	18	2%	2%	2%		3994	4198	204	5%	3.6	3.7	0.4%	0.4%					
Q	51618	51618	0	0%	272	290	18	7%	1%	1%		628	765	137	22%	2.3	2.6	0.1%	0.1%					
Smash Hits Radio	51618	51618	0	0%	1045	1094	49	5%	2%	2%		3525	3361	-164	-5%	3.4	3.1	0.3%	0.3%					
Total Bauer Radio ILR	36896	36896	0	0%	10357	10398	41	0%	28%	28%		90179	87269	-2910	-3%	8.7	8.4	12.3%	11.9%					
Bauer Place Portfolio	n/p	28923	n/a	n/a	n/p	7885	n/a	n/a	n/p	27%		n/p	68646	n/a	n/a	n/p	8.7	n/p	12.1%					
FM Bauer Place Portfolio	n/p	28770	n/a	n/a	n/p	7133	n/a	n/a	n/p	25%		n/p	57633	n/a	n/a	n/p	8.1	n/p	10.2%					
Bauer Place Portfolio England	n/p	23430	n/a	n/a	n/p	5558	n/a	n/a	n/p	24%		n/p	44507	n/a	n/a	n/p	8.0	n/p	9.7%					
FM Bauer Place Portfolio England	n/p	23277	n/a	n/a	n/p	5028	n/a	n/a	n/p	22%		n/p	37269	n/a	n/a	n/p	7.4	n/p	8.2%					
Bauer Place Portfolio - North East	2228	2227	-1	0%	772	749	-23	-3%	35%	34%		7391	6825	-566	-8%	9.6	9.1	17.5%	17.2%					
Bauer Middlesborough	816	816	0	0%	279	264	-15	-5%	34%	32%		2907	2658	-249	-9%	10.4	10.1	17.2%	17.2%					
Bauer Newcastle	1475	1474	-1	0%	496	487	-9	-2%	34%	33%		4484	4167	-317	-7%	9.0	8.5	16.7%	16.5%					
Bauer Place Portfolio - North West	5110	5109	-1	0%	1351	1296	-55	-4%	26%	25%		11771	11093	-678	-6%	8.7	8.6	11.9%	11.3%					
Bauer Liverpool (inc. City Talk)	1801	1802	1	0%	496	530	34	7%	28%	29%		4783	4720	-63	-1%	9.6	8.9	12.9%	13.0%					
Bauer Liverpool	1801	1802	1	0%	477	509	32	7%	26%	28%		4494	4438	-56	-1%	9.4	8.7	12.2%	12.2%					
Bauer Manchester	2401	2401	0	0%	558	510	-48	-9%	23%	21%		4656	4537	-119	-3%	8.3	8.9	10.3%	9.7%					
Bauer Preston	1399	1399	0	0%	341	312	-29	-9%	24%	22%		2621	2117	-504	-19%	7.7	6.8	9.7%	8.2%					
Bauer Place Portfolio - Yorkshire	3115	3115	0	0%	938	929	-9	-1%	30%	30%		8043	8396	353	4%	8.6	9.0	12.5%	13.3%					
Bauer Hull	910	910	0	0%	281	264	-17	-6%	31%	29%		2664	2628	-36	-1%	9.5	10.0	12.7%	13.2%					
Bauer Leeds	999	999	0	0%	255	252	-3	-1%	25%	25%		2074	1836	-238	-11%	8.1	7.3	10.4%	9.2%					
Bauer Sheffield	1263	1264	1	0%	412	416	4	1%	33%	33%		3391	3983	592	17%	8.2	9.6	13.8%	16.3%					
Bauer Radio London (Magic 105.4/Kiss 100)	10984	10983	-1	0%	3339	3224	-115	-3%	30%	29%		23569	22214	-1355	-6%	7.1	6.9	11.2%	10.0%					
Kiss 100 FM	10984	10983	-1	0%	1821	1821	0	0%	17%	17%		10431	10465	34	0%	5.7	5.7	5.0%	4.7%					
Magic 105.4	10984	10983	-1	0%	2051	1998	-53	-3%	19%	18%		13138	11749	-1389	-11%	6.4	5.9	6.3%	5.3%					
FM Bauer Place Portfolio North East	n/p	2227	n/a	n/a	n/p	557	n/a	n/a	n/p	25%		n/p	4074	n/a	n/a	n/p	7.3	n/p	10.3%					
Metro Radio	1475	1474	-1	0%	358	366	8	2%	24%	25%		2958	2492	-466	-16%	8.3	6.8	11.0%	9.9%					
TFM Radio	816	816	0	0%	191	191	0	0%	23%	23%		1501	1582	81	5%	7.9	8.3	8.9%	10.3%					
C.F.M. (Bauer Carlisle)	247	248	1	0%	112	114	2	2%	46%	46%		1029	1133	104	10%	9.2	10.0	19.6%	20.0%					
Bauer FM Liverpool	1801	1802	1	0%	446	473	27	6%	25%	26%		3968	4005	37	1%	8.9	8.5	10.7%	11.0%					
Total City Talk/Magic 1548	1801	1802	1	0%	138	136	-2	-1%	8%	8%		1104	997	-107	-10%	8.0	7.3	3.0%	2.7%					
City Talk 105.9	1560	1560	0	0%	62	62	0	0%	4%	4%		289	282	-7	-2%	4.7	4.5	0.9%	0.9%					
FM Bauer Place Portfolio North West	4956	4956	0	0%	1204	1146	-58	-5%	24%	23%		9670	9308	-362	-4%	8.0	8.1	10.1%	9.8%					
Radio City 96.7	1801	1802	1	0%	423	451	28	7%	23%	25%		3679	3723	44	1%	8.7	8.2	10.0%	10.3%					
Key 103 (Manchester)	2401	2401	0	0%	493	440	-53	-11%	21%	18%		3851	3799	-52	-1%	7.8	8.6	8.5%	8.1%					
97.4 Rock FM	1246	1246	0	0%	311	286	-25	-8%	25%	23%		2140	1785	-355	-17%	6.9	6.3	9.0%	8.0%					
FM Bauer Place Portfolio Yorkshire	3115	3115	0	0%	732	741	9	1%	24%	24%		4948	5694	746	15%	6.8	7.7	7.7%	9.0%					
96.3 Radio Aire	999	999	0	0%	160	158	-2	-1%	16%	16%		865	911	46	5%	5.4	5.8	4.3%	4.5%					
Hallam FM	1263	1264	1	0%	354	373	19	5%	28%	29%		2426	3062	636	26%	6.9	8.2	9.9%	12.5%					
96.9 Viking FM	910	910	0	0%	221	211	-10	-5%	24%	23%		1657	1722	65	4%	7.5	8.2	7.9%	8.7%					
Bauer Northern Ireland	1421	1420	-1	0%	574	605	31	5%	40%	43%		6018	5646	-372	-6%	10.5	9.3	21.1%	19.6%					
97.4 Cool FM	971	971	0	0%	347	376	29	8%	36%	39%		3450	3345	-105	-3%	9.9	8.9	17.3%	16.4%					
Downtown Radio (DTR)	1421	1420	-1	0%	276	282	6	2%	19%	20%		2568	2301	-267	-10%	9.3	8.2	9.0%	8.0%					
Bauer Place Portfolio - Scotland	4320	4083	-237	-5%	1752	1722	-30	-2%	41%	42%		19378	18492	-886	-5%	11.1	10.7	23.7%	23.8%					
FM Bauer Place Portfolio Scotland	4084	4084	0	0%	1448	1464	16	1%	35%	36%		14951	14708	-243	-2%	10.3	10.0	19.3%	18.9%					
Bauer Radio Central Scotland	2839	2839	0	0%	965	1042	77	8%	34%	37%		10598	10466	-132	-1%	11.0	10.0	20.9%	20.2%					

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Scottish AMs	3515	3516	1	0%	428	469	41	10%	12%	13%	3562	3775	213	6%	8.3	8.1	5.6%	5.8%						
Bauer Glasgow	1839	1840	1	0%	633	701	68	11%	34%	38%	6915	6711	-204	-3%	10.9	9.6	20.8%	19.9%						
Clyde 1 FM	1839	1840	1	0%	558	579	21	4%	30%	31%	5714	4850	-864	-15%	10.2	8.4	17.2%	14.4%						
Clyde 2	1839	1840	1	0%	187	256	69	37%	10%	14%	1201	1861	660	55%	6.4	7.3	3.6%	5.5%						
Bauer Edinburgh	1096	1096	0	0%	336	344	8	2%	31%	31%	3683	3755	72	2%	11.0	10.9	18.8%	18.7%						
ForthOne	1096	1096	0	0%	272	299	27	10%	25%	27%	2539	2963	424	17%	9.3	9.9	13.0%	14.8%						
Forth2	1096	1096	0	0%	111	95	-16	-14%	10%	9%	1144	792	-352	-31%	10.3	8.4	5.8%	3.9%						
Moray Firth Radio (Bauer Inverness)	232	232	0	0%	130	119	-11	-8%	56%	51%	1628	1339	-289	-18%	12.5	11.2	30.2%	26.3%						
Bauer Aberdeen	312	312	0	0%	136	141	5	4%	44%	45%	1536	1523	-13	-1%	11.3	10.8	25.9%	25.1%						
Northsound One	312	312	0	0%	126	131	5	4%	40%	42%	1280	1215	-65	-5%	10.2	9.3	21.6%	20.0%						
Northsound Two	312	312	0	0%	43	42	-1	-2%	14%	14%	256	308	52	20%	5.9	7.3	4.3%	5.1%						
Radio Borders (Bauer Borders)	107	107	0	0%	62	61	-1	-2%	58%	58%	845	845	0	0%	13.6	13.8	39.3%	39.1%						
Bauer Dundee	375	375	0	0%	167	170	3	2%	44%	45%	1982	2013	31	2%	11.9	11.8	26.0%	27.1%						
Tay-FM	375	375	0	0%	118	130	12	10%	31%	35%	1228	1327	99	8%	10.4	10.2	16.1%	17.9%						
Tay-AM	375	375	0	0%	79	70	-9	-11%	21%	19%	754	686	-68	-9%	9.5	9.8	9.9%	9.2%						
West Sound (inc. West FM) (Bauer Southwest Scotland)	388	388	0	0%	180	182	2	1%	47%	47%	1785	1881	96	5%	9.9	10.3	24.0%	24.5%						
Kerrang! UK	51618	51618	0	0%	1408	1389	-19	-1%	3%	3%	6639	6430	-209	-3%	4.7	4.6	0.6%	0.6%						
Kerrang! 105.2	3535	3534	-1	0%	361	381	20	6%	10%	11%	2427	2472	45	2%	6.7	6.5	3.6%	3.6%						
Kiss UK	51618	51618	0	0%	3947	4070	123	3%	8%	8%	21188	21418	230	1%	5.4	5.3	2.0%	2.0%						
Kiss East	2070	2070	0	0%	369	396	27	7%	18%	19%	2995	2799	-196	-7%	8.1	7.1	6.6%	6.2%						
Kiss West	2369	2368	-1	0%	464	483	19	4%	20%	20%	3070	2975	-95	-3%	6.6	6.2	5.7%	5.6%						
Magic UK	51618	51618	0	0%	3943	3819	-124	-3%	8%	7%	26106	23770	-2336	-9%	6.6	6.2	2.5%	2.2%						
Magic Network - North	10417	10416	-1	0%	822	770	-52	-6%	8%	7%	8126	7238	-888	-11%	9.9	9.4	4.0%	3.6%						
Magic Network - North East	2228	2227	-1	0%	295	267	-28	-9%	13%	12%	2931	2752	-179	-6%	9.9	10.3	6.9%	6.9%						
Magic 1152 (Newcastle)	1475	1474	-1	0%	183	171	-12	-7%	12%	12%	1526	1675	149	10%	8.4	9.8	5.7%	6.6%						
Magic 1170 (Teesside)	816	816	0	0%	113	96	-17	-15%	14%	12%	1406	1076	-330	-23%	12.5	11.2	8.3%	7.0%						
Magic Network - North West	5074	5074	0	0%	223	217	-6	-3%	4%	4%	2100	1785	-315	-15%	9.4	8.2	2.1%	1.8%						
Magic 1548 (Liverpool)	1801	1802	1	0%	82	79	-3	-4%	5%	4%	815	715	-100	-12%	10.0	9.1	2.2%	2.0%						
Magic 1152 (Manchester)	2401	2401	0	0%	96	96	0	0%	4%	4%	804	738	-66	-8%	8.4	7.7	1.8%	1.6%						
Magic 999 (Preston)	1113	1114	1	0%	48	44	-4	-8%	4%	4%	481	332	-149	-31%	10.0	7.6	2.2%	1.7%						
Magic Network - Yorkshire	3115	3115	0	0%	303	285	-18	-6%	10%	9%	3094	2702	-392	-13%	10.2	9.5	4.8%	4.3%						
Magic 828 (Leeds)	999	999	0	0%	121	117	-4	-3%	12%	12%	1209	925	-284	-23%	10.0	7.9	6.1%	4.6%						
Magic AM (Sheffield)	1263	1264	1	0%	91	80	-11	-12%	7%	6%	964	921	-43	-4%	10.6	11.6	3.9%	3.8%						
Magic 1161 (Hull)	910	910	0	0%	98	92	-6	-6%	11%	10%	1007	906	-101	-10%	10.3	9.9	4.8%	4.6%						
Wave 105 FM (Bauer South Coast)	1747	1747	0	0%	387	406	19	5%	22%	23%	4403	4063	-340	-8%	11.4	10.0	11.3%	10.8%						
The Breeze (Total)	n/p	1252	n/a	n/a	n/p	47	n/a	n/a	n/p	4%	n/p	253	n/a	n/a	n/p	5.4	n/p	0.9%						
The Breeze (East) (formerly The Quay)	380	633	253	67%	34	31	-3	-9%	9%	5%	222	153	-69	-31%	6.5	4.9	2.5%	1.0%						
The Breeze (West)	n/p	619	n/a	n/a	n/p	16	n/a	n/a	n/p	3%	n/p	100	n/a	n/a	n/p	6.2	n/p	0.8%						
Total Broadcast Co	419	419	0	0%	58	56	-2	-3%	14%	13%	445	425	-20	-4%	7.6	7.5	4.7%	4.5%						
Fire Radio	286	286	0	0%	40	37	-3	-8%	14%	13%	266	277	11	4%	6.6	7.4	4.2%	4.4%						
Nova Radio - Weston (was Star Radio in North Somerset)	133	133	0	0%	18	19	1	6%	14%	14%	179	148	-31	-17%	9.8	7.8	5.6%	4.5%						
Central FM	218	218	0	0%	50	54	4	8%	23%	25%	230	262	32	14%	4.6	4.9	5.3%	6.1%						
Total Cheshire Radio	367	367	0	0%	53	52	-1	-2%	15%	14%	291	266	-25	-9%	5.5	5.1	3.9%	3.5%						
Cheshire's Silk 106.9	179	179	0	0%	19	19	0	0%	10%	11%	107	105	-2	-2%	5.7	5.5	3.2%	3.0%						
Chester's Dee 106.3	187	188	1	1%	35	33	-2	-6%	18%	17%	184	161	-23	-13%	5.3	4.9	4.5%	3.9%						
Total CN Radio	838	838	0	0%	245	256	11	4%	29%	31%	2278	2224	-54	-2%	9.3	8.7	12.2%	11.9%						
The Bay	292	292	0	0%	101	104	3	3%	35%	36%	922	941	19	2%	9.1	9.1	14.6%	14.4%						
Citybeat 96.7/102.5FM	546	546	0	0%	145	151	6	4%	27%	28%	1515	1365	-150	-10%	10.5	9.1	12.2%	11.5%						
Lakeland Radio	51	52	1	2%	15	14	-1	-7%	29%	27%	144	127	-17	-12%	9.6	9.1	12.3%	10.5%						
The Coast	1675	1676	1	0%	115	119	4	3%	7%	7%	696	697	1	0%	6.0	5.9	1.9%	1.9%						

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Colourful	10984	10984	0	0%	24	27	3	13%	*%	*%		251	155	-96	-38%	10.4	5.7	0.1%	0.1%					
Connect FM (was Connect FM and Lite 106.8FM)	n/p	413	n/a	n/a	n/p	43	n/a	n/a	n/p	10%		n/p	311	n/a	n/a	n/p	7.2	n/p	3.9%	3.9%				
3FM	68	68	0	0%	25	22	-3	-12%	37%	33%		310	257	-53	-17%	12.4	11.6	19.9%	16.5%					
Total Global Radio (UK)	51618	51618	0	0%	19714	19663	-51	0%	38%	38%		168183	166759	-1424	-1%	8.5	8.5	16.1%	15.9%					
Total Choice (UK)	51618	51618	0	0%	734	662	-72	-10%	1%	1%		3690	3075	-615	-17%	5.0	4.6	0.4%	0.3%					
Choice FM London	10984	10983	-1	0%	521	423	-98	-19%	5%	4%		2678	2167	-511	-19%	5.1	5.1	1.3%	1.0%					
Classic FM	51618	51618	0	0%	5720	6086	366	6%	11%	12%		40997	40940	-57	0%	7.2	6.7	3.9%	3.9%					
Capital Network (UK)	51618	51618	0	0%	6764	6712	-52	-1%	13%	13%		43329	44043	714	2%	6.4	6.6	4.1%	4.2%					
Gold Network (UK)	51618	51618	0	0%	1457	1480	23	2%	3%	3%		13174	12638	-536	-4%	9.0	8.5	1.3%	1.2%					
Heart Network (UK)	51618	51618	0	0%	7746	7435	-311	-4%	15%	14%		57798	51478	-6320	-11%	7.5	6.9	5.5%	4.9%					
Total LBC (UK)	51618	51618	0	0%	1148	1181	33	3%	2%	2%		12241	12613	372	3%	10.7	10.7	1.2%	1.2%					
Total XFM (UK)	51618	51618	0	0%	938	936	-2	0%	2%	2%		3805	4006	201	5%	4.1	4.3	0.4%	0.4%					
Global Radio London (ILR)	10984	10983	-1	0%	4638	4830	192	4%	42%	44%		37964	46230	8266	22%	8.2	9.6	18.1%	20.8%					
Global Radio (ILR)	42040	41860	-180	0%	14067	13889	-178	-1%	33%	33%		120117	117257	-2860	-2%	8.5	8.4	14.2%	13.9%					
Capital Network (ILR)	29410	29914	504	2%	6328	6196	-132	-2%	22%	21%		41106	41717	611	1%	6.5	6.7	7.2%	7.1%					
Capital Birmingham (was Galaxy)	2109	2110	1	0%	416	459	43	10%	20%	22%		2239	3138	899	40%	5.4	6.8	5.9%	8.0%					
Capital East Midlands (was Leicester Sound RAM & Trent FM)	n/p	1942	n/a	n/a	n/p	554	n/a	n/a	n/p	29%		n/p	4340	n/a	n/a	n/p	7.8	n/p	10.9%					
Capital London	10984	10983	-1	0%	1961	2179	218	11%	18%	20%		9540	13681	4141	43%	4.9	6.3	4.5%	6.1%					
Capital Manchester (was Galaxy)	2822	2821	-1	0%	575	505	-70	-12%	20%	18%		3542	3768	226	6%	6.2	7.5	6.6%	6.8%					
Capital North East (was Galaxy)	2205	2203	-2	0%	604	565	-39	-6%	27%	26%		4901	4115	-786	-16%	8.1	7.3	11.7%	10.5%					
Capital Scotland (was Galaxy)	2722	2721	-1	0%	448	460	12	3%	16%	17%		3361	3110	-251	-7%	7.5	6.8	6.8%	6.2%					
Capital South Coast (was Galaxy)	1145	1651	506	44%	203	208	5	2%	18%	13%		1439	1363	-76	-5%	7.1	6.5	5.6%	4.0%					
Capital South Wales (was Red Dragon)	987	987	0	0%	340	310	-30	-9%	34%	31%		2372	2400	28	1%	7.0	7.7	10.7%	10.9%					
Capital Yorkshire (was Galaxy)	4496	4496	0	0%	1123	1072	-51	-5%	25%	24%		8334	7961	-373	-4%	7.4	7.4	9.2%	8.9%					
Gold Network (ILR)	29404	32096	2692	9%	1231	1234	3	0%	4%	4%		11690	10998	-692	-6%	9.5	8.9	2.0%	1.7%					
Gold Birmingham	2066	2066	0	0%	53	53	0	0%	3%	3%		391	637	246	63%	7.3	12.1	1.0%	1.6%					
Gold Cambridgeshire	587	836	249	42%	31	35	4	13%	5%	4%		498	332	-166	-33%	16.1	9.4	3.9%	1.7%					
Gold Coventry	658	658	0	0%	21	23	2	10%	3%	3%		256	215	-41	-16%	12.1	9.4	1.9%	1.6%					
Gold Devon	n/p	1037	n/a	n/a	n/p	40	n/a	n/a	n/p	4%		n/p	207	n/a	n/a	n/p	5.2	n/p	0.9%					
Gold East Anglia	n/p	1202	n/a	n/a	n/p	68	n/a	n/a	n/p	6%		n/p	626	n/a	n/a	n/p	9.2	n/p	2.4%					
Gold East Midlands	n/p	1942	n/a	n/a	n/p	84	n/a	n/a	n/p	4%		n/p	749	n/a	n/a	n/p	8.9	n/p	1.9%					
Gold Essex	1245	1333	88	7%	64	56	-8	-13%	5%	4%		663	540	-123	-19%	10.4	9.7	2.3%	1.8%					
Gold Four Counties	n/p	1985	n/a	n/a	n/p	70	n/a	n/a	n/p	4%		n/p	751	n/a	n/a	n/p	10.7	n/p	2.0%					
Gold Kent	1175	1175	0	0%	43	52	9	21%	4%	4%		558	651	93	17%	13.1	12.4	2.1%	2.4%					
Gold London	10984	10983	-1	0%	376	317	-59	-16%	3%	3%		2678	2830	152	6%	7.1	8.9	1.3%	1.3%					
Gold Manchester	2402	2821	419	17%	86	100	14	16%	4%	4%		775	853	78	10%	9.0	8.5	1.7%	1.5%					
Gold North West & Wales	384	1008	624	163%	12	21	9	75%	3%	2%		117	176	59	50%	9.5	8.3	1.4%	0.8%					
Gold Solent	n/p	1651	n/a	n/a	n/p	77	n/a	n/a	n/p	5%		n/p	624	n/a	n/a	n/p	8.1	n/p	1.8%					
Gold South Wales	987	987	0	0%	46	55	9	20%	5%	6%		487	492	5	1%	10.7	8.9	2.2%	2.2%					
Gold Sussex	1017	1345	328	32%	63	55	-8	-13%	6%	4%		479	518	39	8%	7.7	9.4	2.1%	1.7%					
Gold Thames Valley	749	1419	670	89%	49	50	1	2%	6%	4%		323	313	-10	-3%	6.6	6.2	2.2%	1.1%					
Gold West Country	n/p	2147	n/a	n/a	n/p	98	n/a	n/a	n/p	5%		n/p	1141	n/a	n/a	n/p	11.7	n/p	2.3%					
Gold Wolverhampton	1302	1303	1	0%	45	44	-1	-2%	3%	3%		428	479	51	12%	9.5	11.0	1.7%	1.9%					
Heart Network (ILR)	28513	28558	45	0%	7047	6735	-312	-4%	25%	24%		53970	47958	-6012	-11%	7.7	7.1	9.3%	8.2%					
Heart Cambridgeshire	835	836	1	0%	249	259	10	4%	30%	31%		2016	2156	140	7%	8.1	8.3	10.7%	11.4%					
Heart Devon	1037	1037	0	0%	308	319	11	4%	30%	31%		2797	2477	-320	-11%	9.1	7.8	12.9%	10.4%					
Heart East Anglia	1202	1202	0	0%	301	324	23	8%	25%	27%		2501	2449	-52	-2%	8.3	7.6	9.7%	9.5%					
Heart East Midlands	n/p	2172	n/a	n/a	n/p	30	n/a	n/a	n/p	1%		n/p	134	n/a	n/a	n/p	4.5	n/p	0.3%					
Heart Essex	1332	1333	1	0%	453	404	-49	-11%	34%	30%		4465	3647	-818	-18%	9.8	9.0	14.6%	12.0%					
Heart Four Counties	1986	1985	-1	0%	498	508	10	2%	25%	26%		3843	3605	-238	-6%	7.7	7.1	9.9%	9.6%					

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2011/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011	Last Pub	W1 2011
Heart Kent	1175	1175	0	0%	393	389	-4	-1%	33%	33%	3067	2995	-72	-2%	7.8	7.7	11.5%	10.9%		
Heart London	10984	10983	-1	0%	1766	2107	341	19%	16%	19%	9583	10989	1406	15%	5.4	5.2	4.6%	4.9%		
Heart North West and Wales	1001	1006	5	0%	228	208	-20	-9%	23%	21%	2045	1430	-615	-30%	9.0	6.9	9.3%	6.7%		
Heart Solent	1641	1651	10	1%	304	289	-15	-5%	18%	18%	1709	1748	39	2%	5.6	6.0	4.8%	5.1%		
Heart Sussex	1345	1345	0	0%	380	394	14	4%	28%	29%	3167	2993	-174	-5%	8.3	7.6	10.6%	9.8%		
Heart Thames Valley	1418	1419	1	0%	345	383	38	11%	24%	27%	2664	3024	360	14%	7.7	7.9	9.7%	10.9%		
Heart West Country	2116	2147	31	1%	661	670	9	1%	31%	31%	5868	5772	-96	-2%	8.9	8.6	12.3%	11.9%		
Heart West Midlands	3568	3568	0	0%	764	822	58	8%	21%	23%	6214	5501	-713	-11%	8.1	6.7	9.2%	8.0%		
LBC (ILR)	10984	10983	-1	0%	1106	1107	1	0%	10%	10%	10877	13739	2862	26%	9.8	12.4	5.2%	6.2%		
LBC 97.3	10984	10983	-1	0%	968	935	-33	-3%	9%	9%	9713	11326	1613	17%	10.0	12.1	4.6%	5.1%		
LBC News 1152	10984	10983	-1	0%	358	447	89	25%	3%	4%	1165	2413	1248	107%	3.3	5.4	0.6%	1.1%		
XFM (ILR)	13805	13805	0	0%	692	690	-2	0%	5%	5%	2962	3161	199	7%	4.3	4.6	1.1%	1.2%		
XFM London	10984	10983	-1	0%	529	604	75	14%	5%	6%	2608	2824	216	8%	4.9	4.7	1.2%	1.3%		
XFM Manchester	2822	2821	-1	0%	150	135	-15	-10%	5%	5%	525	540	15	3%	3.5	4.0	1.0%	1.0%		
Total GMG Radio	51618	51618	0	0%	5217	5349	132	3%	10%	10%	45756	46500	744	2%	8.8	8.7	4.4%	4.4%		
GMG Radio North West Total	5262	5263	1	0%	1274	1284	10	1%	24%	24%	11770	12041	271	2%	9.2	9.4	11.5%	11.9%		
GMG Radio North West Regional	5224	5224	0	0%	1176	1171	-5	0%	23%	22%	10957	10869	-88	-1%	9.3	9.3	10.8%	10.8%		
GMG Radio North East	2228	2227	-1	0%	591	630	39	7%	27%	28%	5545	5404	-141	-3%	9.4	8.6	13.1%	13.6%		
GMG Radio Scotland	2885	2885	0	0%	820	860	40	5%	28%	30%	8165	8389	224	3%	10.0	9.8	15.8%	15.9%		
Total Real Radio	51618	51618	0	0%	2352	2479	127	5%	5%	5%	20601	21778	1177	6%	8.8	8.8	2.0%	2.1%		
Real Radio (ILR Network)	14784	14783	-1	0%	2173	2267	94	4%	15%	15%	19794	20635	841	4%	9.1	9.1	6.9%	7.3%		
Real Radio (North East) - (was Century Radio)	2228	2227	-1	0%	302	347	45	15%	14%	16%	2673	2637	-36	-1%	8.9	7.6	6.3%	6.6%		
Real Radio (North West) - (was Century Radio)	5224	5224	0	0%	451	472	21	5%	9%	9%	4453	4164	-289	-6%	9.9	8.8	4.4%	4.1%		
Real Radio (Scotland)	2698	2697	-1	0%	622	654	32	5%	23%	24%	5535	5998	463	8%	8.9	9.2	11.3%	12.2%		
Real Radio (Wales)	1792	1793	1	0%	481	461	-20	-4%	27%	26%	3973	4456	483	12%	8.3	9.7	9.9%	11.0%		
Real Radio (Yorkshire)	2842	2842	0	0%	317	334	17	5%	11%	12%	3160	3380	220	7%	10.0	10.1	5.7%	6.2%		
96.3 Rock Radio	813	814	1	0%	61	69	8	13%	7%	8%	471	515	44	9%	7.8	7.5	3.4%	3.5%		
106.1 Rock Radio	2262	2262	0	0%	122	143	21	17%	5%	6%	813	1172	359	44%	6.7	8.2	1.9%	2.7%		
Smooth Radio UK	51618	51618	0	0%	3084	3084	0	0%	6%	6%	23871	23035	-836	-4%	7.7	7.5	2.3%	2.2%		
Smooth Radio (ILR Network)	26010	26010	0	0%	2653	2682	29	1%	10%	10%	21315	20580	-735	-3%	8.0	7.7	4.2%	4.1%		
Smooth Radio Midlands	5688	5689	1	0%	664	669	5	1%	12%	12%	6692	5940	-752	-11%	10.1	8.9	6.1%	5.3%		
Smooth Radio (East Midlands)	2161	2162	1	0%	335	324	-11	-3%	15%	15%	2938	2469	-469	-16%	8.8	7.6	6.9%	5.7%		
Smooth Radio (West Midlands)	3568	3568	0	0%	332	349	17	5%	9%	10%	3761	3529	-232	-6%	11.3	10.1	5.6%	5.1%		
Smooth Radio (Glasgow)	1886	1886	0	0%	245	261	16	7%	13%	14%	2158	1876	-282	-13%	8.8	7.2	6.4%	5.4%		
Smooth Radio (London)	10984	10983	-1	0%	467	643	176	38%	4%	6%	2394	4114	1720	72%	5.1	6.4	1.1%	1.8%		
Smooth Radio (North East)	2228	2227	-1	0%	375	374	-1	0%	17%	17%	2872	2768	-104	-4%	7.7	7.4	6.8%	7.0%		
Smooth Radio (North West)	5224	5224	0	0%	858	825	-33	-4%	16%	16%	6504	6705	201	3%	7.6	8.1	6.4%	6.7%		
IOW Radio	121	121	0	0%	39	37	-2	-5%	32%	31%	593	546	-47	-8%	15.4	14.6	16.8%	15.6%		
JACKfm Oxfordshire	505	505	0	0%	67	75	8	12%	13%	15%	383	398	15	4%	5.7	5.3	4.4%	4.4%		
Glide FM 107.9 (was Oxford's FM107.9)	505	493	-12	-2%	13	20	7	54%	3%	4%	35	72	37	106%	2.6	3.5	0.4%	0.8%		
106 JACKfm (Oxford)	505	505	0	0%	58	61	3	5%	12%	12%	348	326	-22	-6%	6.0	5.4	4.0%	3.6%		
106 JACKfm/Star Radio (Bristol)	595	596	1	0%	84	105	21	25%	14%	18%	591	657	66	11%	7.0	6.3	4.5%	4.9%		
106 JACKfm (Bristol) (was Original 106)	595	596	1	0%	86	102	16	19%	14%	17%	587	569	-18	-3%	6.8	5.6	4.3%	4.2%		
Star Radio (Bristol)	462	462	0	0%	31	33	2	6%	7%	7%	174	180	6	3%	5.6	5.5	1.7%	1.7%		
Kingdom FM	286	286	0	0%	71	76	5	7%	25%	27%	535	550	15	3%	7.6	7.2	10.2%	10.6%		
kmfm Group	1029	1029	0	0%	178	184	6	3%	17%	18%	1454	1471	17	1%	8.2	8.0	6.1%	6.0%		
kmfm East	506	506	0	0%	104	106	2	2%	21%	21%	1033	892	-141	-14%	9.9	8.5	8.5%	7.3%		
kmfm West	523	523	0	0%	74	79	5	7%	14%	15%	422	579	157	37%	5.7	7.4	3.6%	4.7%		
Lincs FM Group	2701	2700	-1	0%	672	656	-16	-2%	25%	24%	7348	6552	-796	-11%	10.9	10.0	12.7%	11.4%		
Lincs FM 102.2	911	910	-1	0%	317	342	25	8%	35%	38%	4233	4127	-106	-3%	13.3	12.1	21.4%	20.6%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2011/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Last Pub	W1 2011	Last Pub	W1 2011		
Oak FM	314	315	1	0%	36	36	0	0%	12%	11%	200	237	37	19%	5.5	6.6	3.2%	3.8%				
Lincs FM Group Yorkshire	1492	1492	0	0%	307	285	-22	-7%	21%	19%	2651	2432	-219	-8%	8.6	8.5	8.9%	8.0%				
Dearne FM	229	229	0	0%	54	53	-1	-2%	23%	23%	439	501	62	14%	8.2	9.4	10.1%	11.4%				
KCFM 99.8	445	446	1	0%	70	63	-7	-10%	16%	14%	678	564	-114	-17%	9.7	8.9	6.9%	5.8%				
Ridings FM	294	294	0	0%	40	39	-1	-3%	14%	13%	252	286	34	13%	6.2	7.3	4.7%	4.9%				
Rother FM	207	206	-1	0%	38	34	-4	-11%	18%	17%	291	258	-33	-11%	7.7	7.6	7.2%	6.3%				
Trax FM	365	365	0	0%	106	95	-11	-10%	29%	26%	991	822	-169	-17%	9.3	8.7	13.7%	10.8%				
The Local Radio Company Group Total	1985	1985	0	0%	538	532	-6	-1%	27%	27%	4288	4501	213	5%	8.0	8.5	10.9%	11.2%				
2BR	194	195	1	1%	64	59	-5	-8%	33%	30%	460	518	58	13%	7.2	8.8	13.3%	14.2%				
Minster FM	305	305	0	0%	87	86	-1	-1%	29%	28%	501	549	48	10%	5.7	6.4	7.8%	8.8%				
Mix 96	124	123	-1	-1%	45	42	-3	-7%	37%	34%	329	299	-30	-9%	7.3	7.1	12.9%	11.6%				
Spire FM	114	113	-1	-1%	43	44	1	2%	38%	39%	421	430	9	2%	9.9	9.7	16.4%	15.8%				
Spirit FM	211	211	0	0%	53	57	4	8%	25%	27%	502	550	48	10%	9.5	9.6	11.4%	11.8%				
Star North East	380	380	0	0%	40	42	2	5%	11%	11%	372	367	-5	-1%	9.2	8.8	5.2%	5.1%				
Star NE - North (was Durham FM)	210	211	1	0%	19	19	0	0%	9%	9%	201	147	-54	-27%	10.5	7.6	5.3%	4.0%				
Star NE - South (was Alpha 103.2)	170	169	-1	-1%	21	22	1	5%	12%	13%	170	220	50	29%	8.0	9.9	5.0%	6.2%				
97.2 Stray FM	148	148	0	0%	48	51	3	6%	33%	34%	314	361	47	15%	6.5	7.1	11.5%	12.8%				
Sun FM	271	271	0	0%	71	70	-1	-1%	26%	26%	641	650	9	1%	9.1	9.3	13.6%	13.7%				
Wessex FM	121	122	1	1%	42	43	1	2%	35%	35%	342	412	70	20%	8.2	9.7	12.9%	15.4%				
Yorkshire Coast Radio	118	117	-1	-1%	45	40	-5	-11%	38%	34%	406	365	-41	-10%	9.1	9.1	15.3%	13.9%				
Radio Mansfield 103.2	156	156	0	0%	38	37	-1	-3%	25%	24%	344	361	17	5%	9.0	9.7	11.1%	11.6%				
Manx Radio	68	68	0	0%	36	37	1	3%	53%	55%	460	457	-3	-1%	12.8	12.3	29.6%	29.3%				
Midwest Radio	197	197	0	0%	36	40	4	11%	18%	20%	484	500	16	3%	13.6	12.6	11.0%	10.9%				
Northern Media Group	573	573	0	0%	143	139	-4	-3%	25%	24%	1097	967	-130	-12%	7.7	6.9	9.8%	8.6%				
Five FM	82	83	1	1%	23	23	0	0%	28%	28%	190	205	15	8%	8.1	8.8	11.9%	12.3%				
Q102.9FM/Q97.2FM/Q101.2FM	296	297	1	0%	87	86	-1	-1%	29%	29%	679	604	-75	-11%	7.9	7.0	11.4%	10.3%				
Seven FM	147	146	-1	-1%	17	17	0	0%	12%	12%	104	79	-25	-24%	6.1	4.5	3.7%	2.8%				
Six FM	94	93	-1	-1%	16	13	-3	-19%	17%	14%	124	80	-44	-35%	7.6	6.0	7.0%	4.5%				
Original 106 (Aberdeen)	312	312	0	0%	42	45	3	7%	14%	14%	238	279	41	17%	5.6	6.2	4.0%	4.6%				
Total Orion Midlands	5866	5867	1	0%	1322	1398	76	6%	23%	24%	9801	10365	564	6%	7.4	7.4	8.6%	8.9%				
Orion Midlands FM	5866	5867	1	0%	1249	1326	77	6%	21%	23%	8940	9219	279	3%	7.2	7.0	7.8%	7.9%				
Gem 106 (was Heart 106 FM East Midlands)	2171	2171	0	0%	460	470	10	2%	21%	22%	3190	3642	452	14%	6.9	7.7	7.3%	8.2%				
Orion West Midlands	3788	3788	0	0%	866	935	69	8%	23%	25%	6611	6723	112	2%	7.6	7.2	9.1%	9.1%				
Orion West Midlands FM	3788	3788	0	0%	793	862	69	9%	21%	23%	5749	5577	-172	-3%	7.2	6.5	7.9%	7.6%				
Beacon Radio	1302	1303	1	0%	257	240	-17	-7%	20%	18%	1915	1683	-232	-12%	7.4	7.0	7.5%	6.7%				
96.4 BRMB	2066	2066	0	0%	324	404	80	25%	16%	20%	1752	1968	216	12%	5.4	4.9	4.7%	5.1%				
Mercia	658	658	0	0%	143	139	-4	-3%	22%	21%	1217	1273	56	5%	8.5	9.1	9.0%	9.6%				
Wyvern FM	498	498	0	0%	112	113	1	1%	23%	23%	800	769	-31	-4%	7.1	6.8	8.1%	7.8%				
Gold Birmingham	2066	2066	0	0%	53	53	0	0%	3%	3%	391	637	246	63%	7.3	12.1	1.0%	1.6%				
Gold Coventry	658	658	0	0%	21	23	2	10%	3%	3%	256	215	-41	-16%	12.1	9.4	1.9%	1.6%				
Gold Wolverhampton	1302	1303	1	0%	45	44	-1	-2%	3%	3%	428	479	51	12%	9.5	11.0	1.7%	1.9%				
Premier Christian Radio	10984	10983	-1	0%	164	135	-29	-18%	1%	1%	1833	808	-1025	-56%	11.2	6.0	0.9%	0.4%				
Reading 107 FM	227	227	0	0%	23	26	3	13%	10%	11%	168	174	6	4%	7.2	6.7	4.6%	4.7%				
96.2 The Revolution	511	510	-1	0%	22	35	13	59%	4%	7%	186	380	194	104%	8.3	10.8	2.0%	3.9%				
Southend & Chelmsford Radio	235	483	248	106%	20	51	31	155%	9%	11%	141	329	188	133%	6.9	6.4	2.8%	2.9%				
Southwest Local Radio Group (Palm & Exeter FM)	532	533	1	0%	67	65	-2	-3%	13%	12%	527	480	-47	-9%	7.9	7.4	4.6%	4.0%				
Exeter FM	304	305	1	0%	30	27	-3	-10%	10%	9%	194	158	-36	-19%	6.6	5.9	2.8%	2.2%				
Palm FM	228	228	0	0%	37	38	1	3%	16%	17%	333	322	-11	-3%	8.9	8.4	7.2%	6.7%				
107.5 Sovereign Radio	151	151	0	0%	26	26	0	0%	17%	17%	143	177	34	24%	5.4	6.8	4.1%	4.9%				
The Sunrise Group	51618	51618	0	0%	586	562	-24	-4%	1%	1%	4877	4836	-41	-1%	8.3	8.6	0.5%	0.5%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2011/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011
LOCAL COMMERCIAL																		
Buzz Asia 963 & 972AM	10984	10984	0	0%	113	111	-2	-2%	1%	1%	548	468	-80	-15%	4.9	4.2	0.3%	0.2%
Kisमत Radio 1035 (Greater London)	10984	10983	-1	0%	164	108	-56	-34%	1%	1%	907	734	-173	-19%	5.5	6.8	0.4%	0.3%
Sunrise Radio (Greater London)	10984	10983	-1	0%	371	336	-35	-9%	3%	3%	3033	2431	-602	-20%	8.2	7.2	1.4%	1.1%
Sunrise Radio National	51618	51618	0	0%	481	469	-12	-2%	1%	1%	3500	3490	-10	0%	7.3	7.4	0.3%	0.3%
Time FM 106.6	284	284	0	0%	19	21	2	11%	7%	7%	166	206	40	24%	8.6	9.9	3.1%	3.7%
Tindle Radio Group	1363	1364	1	0%	338	342	4	1%	25%	25%	3409	3482	73	2%	10.1	10.2	11.5%	11.6%
Kestrel FM (North and South)	230	231	1	0%	54	50	-4	-7%	24%	22%	480	422	-58	-12%	8.8	8.4	9.4%	8.0%
KESTREL FM - was Delta Radio	94	94	0	0%	19	18	-1	-5%	20%	19%	133	123	-10	-8%	7.0	7.0	7.1%	6.8%
Kestrel FM	136	137	1	1%	35	32	-3	-9%	26%	24%	347	299	-48	-14%	9.8	9.2	10.7%	8.6%
Tindle Radio Anglia	1005	1005	0	0%	214	223	9	4%	21%	22%	2132	2270	138	6%	10.0	10.2	9.7%	10.3%
THE BEACH	186	185	-1	-1%	55	57	2	4%	30%	31%	546	529	-17	-3%	9.9	9.3	14.8%	14.3%
Dream 100	142	144	2	1%	49	49	0	0%	34%	34%	729	756	27	4%	15.0	15.5	20.0%	20.8%
North Norfolk Radio	93	92	-1	-1%	21	22	1	5%	23%	24%	221	248	27	12%	10.4	11.2	10.9%	11.3%
Radio NORWICH 99.9	329	329	0	0%	51	51	0	0%	16%	16%	330	322	-8	-2%	6.4	6.3	4.5%	4.5%
Town 102 FM	278	279	1	0%	38	44	6	16%	13%	16%	308	415	107	35%	8.2	9.3	5.2%	6.9%
Channel 103 FM	76	76	0	0%	43	42	-1	-2%	57%	55%	461	453	-8	-2%	10.7	10.8	31.0%	28.6%
Island FM 104.7	52	52	0	0%	27	27	0	0%	52%	52%	336	337	1	0%	12.4	12.6	32.6%	34.3%
Total Touch Radio Network	981	981	0	0%	138	138	0	0%	14%	14%	1119	1055	-64	-6%	8.1	7.6	5.6%	5.4%
107.6 Banbury Sound	84	83	-1	-1%	17	15	-2	-12%	20%	18%	177	144	-33	-19%	10.6	9.3	9.9%	8.3%
Rugby FM	71	71	0	0%	20	20	0	0%	29%	28%	211	206	-5	-2%	10.3	10.3	14.1%	13.8%
Touchradio Staffs	249	250	1	0%	30	28	-2	-7%	12%	11%	283	232	-51	-18%	9.5	8.3	5.6%	4.6%
96.2FM Touchradio - Coventry	288	287	-1	0%	29	31	2	7%	10%	11%	173	179	6	3%	5.9	5.8	3.4%	3.3%
102FM Touchradio - Warks, Worcs, Cotswolds	288	289	1	0%	34	38	4	12%	12%	13%	224	254	30	13%	6.6	6.7	3.5%	4.2%
107.3 Touchradio - Warwick	133	133	0	0%	10	8	-2	-20%	8%	6%	52	41	-11	-21%	5.1	5.0	1.9%	1.6%
Total Town and Country Broadcasting	51618	51618	0	0%	482	488	6	1%	1%	1%	2751	2728	-23	-1%	5.7	5.6	0.3%	0.3%
NME Radio	51618	51618	0	0%	235	190	-45	-19%	*%	*%	684	471	-213	-31%	2.9	2.5	0.1%	*%
Town and Country Broadcasting (South and West Wales)	1585	1585	0	0%	257	270	13	5%	16%	17%	1987	1996	9	0%	7.7	7.4	5.9%	5.9%
102.1 Bay Radio	458	457	-1	0%	36	42	6	17%	8%	9%	234	229	-5	-2%	6.5	5.4	2.4%	2.4%
106.3 Bridge FM	123	124	1	1%	36	40	4	11%	29%	32%	277	292	15	5%	7.7	7.3	10.3%	10.7%
97.1 Radio Carmarthenshire	128	127	-1	-1%	41	39	-2	-5%	32%	30%	350	308	-42	-12%	8.6	7.9	13.1%	11.6%
Nation Radio	1410	1410	0	0%	136	99	-37	-27%	10%	7%	806	417	-389	-48%	5.9	4.2	2.5%	1.3%
102.5 Radio Pembrokeshire	94	94	0	0%	39	41	2	5%	42%	44%	405	483	78	19%	10.4	11.7	21.2%	22.3%
Total UKRD	1446	1630	184	13%	392	417	25	6%	27%	26%	3814	3696	-118	-3%	9.7	8.9	11.9%	10.4%
107 The Bee	184	184	0	0%	27	23	-4	-15%	15%	13%	249	259	10	4%	9.1	11.1	8.0%	8.6%
Pirate FM	483	482	-1	0%	148	151	3	2%	31%	31%	1558	1629	71	5%	10.5	10.8	13.9%	14.4%
The County Sound Radio Network	541	542	1	0%	163	147	-16	-10%	30%	27%	1536	1122	-414	-27%	9.4	7.6	13.0%	9.5%
County Sound 1566	541	542	1	0%	10	9	-1	-10%	2%	2%	51	49	-2	-4%	4.9	5.5	0.4%	0.4%
96.4 Eagle Radio	541	542	1	0%	157	143	-14	-9%	29%	26%	1485	1073	-412	-28%	9.5	7.5	12.6%	9.0%
Total UKRD East	421	421	0	0%	86	87	1	1%	20%	21%	703	686	-17	-2%	8.2	7.9	7.3%	6.9%
KL.FM 96.7	152	151	-1	-1%	47	46	-1	-2%	31%	31%	497	386	-111	-22%	10.6	8.3	14.8%	11.6%
Star Radio in Cambridge	271	269	-2	-1%	28	32	4	14%	10%	12%	201	245	44	22%	7.3	7.8	3.4%	3.9%
UTV Radio (inc. talkSPORT)	51618	51618	0	0%	4174	4406	232	6%	8%	9%	34937	35141	204	1%	8.4	8.0	3.3%	3.3%
UTV Radio (excl. talkSPORT)	6096	6097	1	0%	1308	1431	123	9%	21%	23%	12249	12330	81	1%	9.4	8.6	9.9%	10.0%
107.6 Juice FM	954	955	1	0%	164	175	11	7%	17%	18%	1495	1191	-304	-20%	9.1	6.8	7.9%	6.3%
Peak 107 FM	414	414	0	0%	85	91	6	7%	21%	22%	873	895	22	3%	10.3	9.8	11.3%	11.2%
The Pulse/Pulse 2	853	854	1	0%	173	189	16	9%	20%	22%	1402	1557	155	11%	8.1	8.2	8.3%	9.7%
The Pulse	853	854	1	0%	163	176	13	8%	19%	21%	1231	1215	-16	-1%	7.6	6.9	7.2%	7.6%
Pulse 2	853	854	1	0%	41	53	12	29%	5%	6%	171	342	171	100%	4.2	6.4	1.0%	2.1%
Signal One & Signal Two	773	774	1	0%	281	294	13	5%	36%	38%	3172	3054	-118	-4%	11.3	10.4	18.6%	17.8%
Signal One	773	774	1	0%	264	272	8	3%	34%	35%	2664	2501	-163	-6%	10.1	9.2	15.7%	14.6%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2011/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %		Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Last Pub	W1 2011	Change 000's	%	Last Pub	W1 2011	Last Pub	W1 2011
LOCAL COMMERCIAL																		
Signal Two	773	774	1	0%	63	69	6	10%	8%	9%	508	553	45	9%	8.1	8.1	3.0%	3.2%
Total Swansea Sound/96.4 FM The Wave	458	457	-1	0%	179	170	-9	-5%	39%	37%	1585	1514	-71	-4%	8.8	8.9	16.0%	15.7%
96.4 FM The Wave	458	457	-1	0%	139	128	-11	-8%	30%	28%	880	847	-33	-4%	6.3	6.6	8.9%	8.8%
Swansea Sound - 1170 MW	458	457	-1	0%	72	68	-4	-6%	16%	15%	704	667	-37	-5%	9.8	9.8	7.1%	6.9%
U105	860	859	-1	0%	140	193	53	38%	16%	22%	1054	1577	523	50%	7.5	8.2	5.9%	8.6%
Radio Wave 96.5 FM	240	241	1	0%	78	80	2	3%	33%	33%	817	857	40	5%	10.4	10.6	15.9%	17.3%
102.4 Wish/107.2 Wire/107.4 Tower FM	1114	1114	0	0%	169	183	14	8%	15%	16%	1173	1340	167	14%	6.9	7.3	5.3%	6.1%
107.4 Tower FM	430	430	0	0%	46	53	7	15%	11%	12%	366	392	26	7%	8.0	7.4	4.4%	4.8%
107.2 Wire FM	277	278	1	0%	50	56	6	12%	18%	20%	297	382	85	29%	6.0	6.8	5.0%	6.4%
102.4 Wish FM	467	467	0	0%	76	77	1	1%	16%	16%	510	566	56	11%	6.7	7.4	5.7%	6.3%
107.7 The Wolf	430	431	1	0%	35	40	5	14%	8%	9%	253	257	4	2%	7.2	6.4	3.2%	3.2%
Wave 102 FM	153	153	0	0%	32	32	0	0%	21%	21%	224	217	-7	-3%	7.1	6.8	8.0%	7.8%
Yorkshire Radio	4479	4478	-1	0%	70	74	4	6%	2%	2%	262	270	8	3%	3.8	3.6	0.3%	0.3%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2011/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011
BBC Local Radio	41662	41663	1	0%	7428	7726	298	4%	18%	19%	68452	70440	1988	3%	9.2	9.1	8.2%	8.2%
BBC Radio Berkshire	796	796	0	0%	140	109	-31	-22%	18%	14%	1086	811	-275	-25%	7.7	7.4	7.1%	5.0%
BBC Radio Bristol	894	893	-1	0%	154	192	38	25%	17%	21%	1725	1690	-35	-2%	11.2	8.8	8.2%	8.1%
BBC Radio Cambridgeshire	710	710	0	0%	126	141	15	12%	18%	20%	1174	1466	292	25%	9.3	10.4	7.2%	9.3%
BBC Radio Cornwall	458	459	1	0%	147	141	-6	-4%	32%	31%	2277	1933	-344	-15%	15.4	13.7	22.7%	18.7%
BBC Coventry and Warwickshire	666	666	0	0%	75	81	6	8%	11%	12%	728	553	-175	-24%	9.7	6.9	5.4%	4.2%
BBC Radio Cumbria	407	407	0	0%	147	156	9	6%	36%	38%	1537	1566	29	2%	10.5	10.0	16.6%	16.4%
BBC Radio Derby	634	633	-1	0%	169	188	19	11%	27%	30%	1514	1617	103	7%	9.0	8.6	12.7%	12.8%
BBC Radio Devon	983	983	0	0%	234	245	11	5%	24%	25%	2631	2646	15	1%	11.2	10.8	12.9%	11.8%
BBC Essex	1282	1282	0	0%	246	279	33	13%	19%	22%	2912	3147	235	8%	11.8	11.3	9.8%	10.5%
BBC Radio Gloucestershire	483	482	-1	0%	93	89	-4	-4%	19%	18%	884	865	-19	-2%	9.5	9.7	8.8%	8.4%
BBC Hereford & Worcester	494	494	0	0%	90	120	30	33%	18%	24%	913	918	5	1%	10.1	7.6	9.3%	9.4%
BBC Radio Humberside	768	768	0	0%	206	214	8	4%	27%	28%	2279	2288	9	0%	11.1	10.7	13.1%	13.5%
BBC Radio Kent	1390	1390	0	0%	255	268	13	5%	18%	19%	3187	2750	-437	-14%	12.5	10.3	9.9%	8.5%
BBC Radio Lancashire	1184	1184	0	0%	245	250	5	2%	21%	21%	2341	1904	-437	-19%	9.6	7.6	10.2%	9.0%
BBC Radio Leeds	1633	1634	1	0%	282	270	-12	-4%	17%	16%	1978	1827	-151	-8%	7.0	6.8	6.2%	5.8%
BBC Radio Leicester	805	805	0	0%	172	166	-6	-3%	21%	21%	1661	1523	-138	-8%	9.7	9.2	10.1%	9.2%
BBC Radio Lincolnshire	541	541	0	0%	101	116	15	15%	19%	21%	1680	1477	-203	-12%	16.6	12.7	14.0%	12.6%
BBC London 94.9	10984	10983	-1	0%	502	557	55	11%	5%	5%	2971	3790	819	28%	5.9	6.8	1.4%	1.7%
BBC Radio Manchester	2129	2129	0	0%	228	203	-25	-11%	11%	10%	1573	1456	-117	-7%	6.9	7.2	4.0%	3.6%
BBC Radio Merseyside	1617	1616	-1	0%	312	323	11	4%	19%	20%	4194	5046	852	20%	13.5	15.6	12.7%	15.6%
BBC Radio Newcastle	1419	1419	0	0%	263	302	39	15%	19%	21%	2228	2368	140	6%	8.5	7.8	8.8%	9.7%
BBC Radio Norfolk	769	769	0	0%	216	226	10	5%	28%	29%	2364	2202	-162	-7%	10.9	9.8	14.5%	13.4%
BBC Radio Northampton	481	481	0	0%	87	109	22	25%	18%	23%	917	1077	160	17%	10.6	9.9	9.7%	11.5%
BBC Radio Nottingham	791	789	-2	0%	206	222	16	8%	26%	28%	2215	1772	-443	-20%	10.7	8.0	13.5%	10.8%
BBC Oxford 95.2FM	518	518	0	0%	62	60	-2	-3%	12%	12%	541	496	-45	-8%	8.7	8.2	5.9%	5.3%
BBC Radio Sheffield	1261	1261	0	0%	235	260	25	11%	19%	21%	1753	2031	278	16%	7.5	7.8	7.2%	8.4%
BBC Radio Shropshire	379	379	0	0%	103	110	7	7%	27%	29%	1150	1069	-81	-7%	11.2	9.7	13.6%	12.8%
BBC Radio Solent	1544	1545	1	0%	267	271	4	1%	17%	18%	2866	3080	214	7%	10.7	11.4	8.4%	9.4%
BBC Solent for Dorset	172	172	0	0%	22	20	-2	-9%	13%	12%	150	163	13	9%	6.9	8.0	4.2%	4.6%
BBC Somerset	442	441	-1	0%	72	82	10	14%	16%	18%	774	659	-115	-15%	10.8	8.1	7.8%	6.5%
BBC Radio Stoke	598	598	0	0%	156	183	27	17%	26%	31%	1455	1530	75	5%	9.3	8.4	10.9%	11.7%
BBC Radio Suffolk	533	534	1	0%	118	143	25	21%	22%	27%	1572	1756	184	12%	13.3	12.3	13.6%	15.2%
BBC Sussex and BBC Surrey	2459	2459	0	0%	298	300	2	1%	12%	12%	2723	2754	31	1%	9.1	9.2	5.0%	5.0%
BBC Tees	790	789	-1	0%	126	153	27	21%	16%	19%	851	1177	326	38%	6.8	7.7	5.2%	7.9%
BBC Three Counties Radio	1286	1285	-1	0%	178	183	5	3%	14%	14%	1439	1152	-287	-20%	8.1	6.3	5.7%	4.6%
BBC WM (Birmingham & Black Country)	2254	2254	0	0%	197	210	13	7%	9%	9%	1931	1733	-198	-10%	9.8	8.3	4.7%	4.1%
BBC Radio Wiltshire/Swindon	542	542	0	0%	94	90	-4	-4%	17%	17%	749	590	-159	-21%	7.9	6.5	6.1%	4.7%
BBC Radio York	535	535	0	0%	92	92	0	0%	17%	17%	866	845	-21	-2%	9.4	9.2	7.6%	7.6%
BBC Radio Guernsey	52	52	0	0%	20	19	-1	-5%	39%	37%	252	238	-14	-6%	12.6	12.5	24.5%	24.3%
BBC Radio Jersey	76	76	0	0%	27	30	3	11%	36%	40%	279	370	91	33%	10.3	12.2	18.8%	23.3%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2011/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011	000's	%	Last Pub	W1 2011	Last Pub	W1 2011
LOCAL COMMERCIAL																		
Total Absolute Radio Network (was Total Virgin Radio Network)	51618	51618	0	0%	2223	2379	156	7%	4%	5%	15867	17625	1758	11%	7.1	7.4	1.5%	1.7%
Total Absolute Radio (was Total Virgin Radio)	51618	51618	0	0%	1375	1394	19	1%	3%	3%	9467	10457	990	10%	6.9	7.5	0.9%	1.0%
Total Absolute Radio Network (London)	10984	10983	-1	0%	850	1008	158	19%	8%	9%	5672	7313	1641	29%	6.7	7.3	2.7%	3.3%
Total Absolute Radio (London) (was Total Virgin (London))	10984	10983	-1	0%	674	724	50	7%	6%	7%	4173	5487	1314	31%	6.2	7.6	2.0%	2.5%
Absolute Radio London (was Virgin Radio London)	10984	10983	-1	0%	517	604	87	17%	5%	5%	2251	4091	1840	82%	4.4	6.8	1.1%	1.8%
Absolute Radio National (was Virgin Radio National)	51618	51618	0	0%	929	911	-18	-2%	2%	2%	7215	6366	-849	-12%	7.8	7.0	0.7%	0.6%
Absolute 80s	51618	51618	0	0%	665	624	-41	-6%	1%	1%	3092	3488	396	13%	4.7	5.6	0.3%	0.3%
Absolute Radio 90s	51618	51618	0	0%	295	317	22	7%	1%	1%	2005	1136	-869	-43%	6.8	3.6	0.2%	0.1%
Absolute Radio 00s	n/p	51618	n/a	n/a	n/p	170	n/a	n/a	n/p	**	n/p	899	n/a	n/a	n/p	5.3	n/p	0.1%
Absolute Radio Classic Rock (was Virgin Radio Classic Rock)	51618	51618	0	0%	306	342	36	12%	1%	1%	1277	1645	368	29%	4.2	4.8	0.1%	0.2%
Chill	51618	51618	0	0%	170	172	2	1%	*%	*%	516	526	10	2%	3.0	3.1	*%	0.1%
Jazz FM	51618	51618	0	0%	448	495	47	10%	1%	1%	1897	2112	215	11%	4.2	4.3	0.2%	0.2%
Planet Rock	51618	51618	0	0%	827	797	-30	-4%	2%	2%	5647	4984	-663	-12%	6.8	6.3	0.5%	0.5%
talkSPORT	51618	51618	0	0%	3088	3248	160	5%	6%	6%	24513	22244	-2269	-9%	7.9	6.8	2.3%	2.1%
BBC Radio 1	51618	51618	0	0%	11421	11825	404	4%	22%	23%	92354	92499	145	0%	8.1	7.8	8.8%	8.7%
BBC Radio 2	51618	51618	0	0%	13943	14537	594	4%	27%	28%	169825	169282	-543	0%	12.2	11.6	16.2%	16.0%
BBC Radio 3	51618	51618	0	0%	2216	2258	42	2%	4%	4%	12206	13791	1585	13%	5.5	6.1	1.2%	1.3%
BBC Radio 4	51618	51618	0	0%	10319	10829	510	5%	20%	21%	126954	130036	3082	2%	12.3	12.0	12.1%	12.3%
BBC Radio FIVE LIVE	51618	51618	0	0%	7093	6653	-440	-6%	14%	13%	55586	47148	-8438	-15%	7.8	7.1	5.3%	4.5%
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	51618	51618	0	0%	7212	6750	-462	-6%	14%	13%	57411	49410	-8001	-14%	8.0	7.3	5.5%	4.7%
FIVE LIVE SPORTS EXTRA	51618	51618	0	0%	751	799	48	6%	1%	2%	1825	2262	437	24%	2.4	2.8	0.2%	0.2%
BBC 6 Music	51618	51618	0	0%	1137	1297	160	14%	2%	3%	7857	10448	2591	33%	6.9	8.1	0.8%	1.0%
1 Xtra from the BBC	51618	51618	0	0%	816	892	76	9%	2%	2%	3810	4202	392	10%	4.7	4.7	0.4%	0.4%
BBC Radio 7	51618	51618	0	0%	941	1159	218	23%	2%	2%	5361	6662	1301	24%	5.7	5.7	0.5%	0.6%
BBC Asian Network UK	51618	51618	0	0%	477	500	23	5%	1%	1%	2592	3051	459	18%	5.4	6.1	0.2%	0.3%
BBC World Service	51618	51618	0	0%	1459	1790	331	23%	3%	3%	6588	9154	2566	39%	4.5	5.1	0.6%	0.9%
BBC Local/Regional	51618	51618	0	0%	9836	10197	361	4%	19%	20%	93205	93335	130	0%	9.5	9.2	8.9%	8.8%
ALL NATIONAL COMMERCIAL (UK)	51618	51618	0	0%	15407	15943	536	3%	30%	31%	123708	123363	-345	0%	8.0	7.7	11.8%	11.7%
ALL LOCAL COMMERCIAL (UK)	51618	51618	0	0%	26462	27305	843	3%	51%	53%	320362	327815	7453	2%	12.1	12.0	30.6%	31.0%
ALL COMMERCIAL (UK)	51618	51618	0	0%	33059	34046	987	3%	64%	66%	444070	451178	7108	2%	13.4	13.3	42.5%	42.6%
ALL BBC (UK)	51618	51618	0	0%	34505	35074	569	2%	67%	68%	578163	581870	3707	1%	16.8	16.6	55.3%	55.0%
ALL RADIO (UK)	51618	51618	0	0%	46727	47266	539	1%	91%	92%	1045482	1058098	12616	1%	22.4	22.4	100.0%	100.0%