

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Last Pub	W1 2012				
107.8 Arrow FM for Hastings	115	115	0	0%	22	22	0	0%	19%	19%	125	136	11	9%	5.7	6.2	4.3%	4.6%						
Bauer Radio Total Portfolio	51951	51951	0	0%	13328	13307	-21	0%	26%	26%	109739	109053	-686	-1%	8.2	8.2	10.4%	10.4%						
Bauer Passion Portfolio	51951	51951	0	0%	6337	6481	144	2%	12%	12%	38695	39485	790	2%	6.1	6.1	3.8%	3.7%						
Bauer Passion Portfolio Digital Stations	51951	51951	0	0%	2096	2224	128	6%	4%	4%	8809	10808	1999	23%	4.2	4.9	0.9%	1.0%						
Heat	51951	51951	0	0%	648	716	68	10%	1%	1%	1808	3132	1324	73%	2.8	4.4	0.2%	0.3%						
The Hits	51951	51951	0	0%	984	1081	97	10%	2%	2%	3166	3588	422	13%	3.2	3.3	0.3%	0.3%						
Q	51951	51951	0	0%	283	214	-69	-24%	1%	*%	933	660	-273	-29%	3.3	3.1	0.1%	0.1%						
Smash Hits Radio	51951	51951	0	0%	1004	991	-13	-1%	2%	2%	2902	3427	525	18%	2.9	3.5	0.3%	0.3%						
Total Bauer Radio ILR	37220	37221	1	0%	10507	10376	-131	-1%	28%	28%	85804	84233	-1571	-2%	8.2	8.1	11.7%	11.5%						
Bauer Place Portfolio Total	51951	51951	0	0%	8779	8590	-189	-2%	17%	17%	71836	69543	-2293	-3%	8.2	8.1	6.8%	6.6%						
FM Bauer Place Portfolio	28720	28720	0	0%	7295	7124	-171	-2%	25%	25%	55878	55170	-708	-1%	7.7	7.7	10.0%	9.9%						
Bauer Place Portfolio England	23674	23673	-1	0%	5710	5587	-123	-2%	24%	24%	42987	42835	-152	0%	7.5	7.7	9.2%	9.2%						
FM Bauer Place Portfolio England	23189	23188	-1	0%	5173	5067	-106	-2%	22%	22%	34792	35565	773	2%	6.7	7.0	7.6%	7.8%						
Bauer Place Portfolio - North East	2242	2242	0	0%	783	762	-21	-3%	35%	34%	6493	5877	-616	-9%	8.3	7.7	14.8%	13.7%						
Bauer Middlesborough	813	813	0	0%	262	269	7	3%	32%	33%	2224	2265	41	2%	8.5	8.4	12.5%	12.9%						
Bauer Newcastle	1491	1491	0	0%	522	494	-28	-5%	35%	33%	4269	3612	-657	-15%	8.2	7.3	15.5%	13.7%						
Bauer Place Portfolio - North West	5116	5117	1	0%	1394	1376	-18	-1%	27%	27%	10946	11510	564	5%	7.9	8.4	11.0%	11.3%						
Bauer Liverpool (inc. City Talk)	1800	1800	0	0%	533	532	-1	0%	30%	30%	4962	5018	56	1%	9.3	9.4	13.5%	12.2%						
Bauer Liverpool	1800	1800	0	0%	505	502	-3	-1%	28%	28%	4380	4494	114	3%	8.7	9.0	11.9%	11.0%						
Bauer Manchester	2420	2420	0	0%	612	576	-36	-6%	25%	24%	4553	4642	89	2%	7.4	8.1	9.9%	10.6%						
Bauer Preston	1387	1386	-1	0%	296	315	19	6%	21%	23%	2013	2374	361	18%	6.8	7.5	7.8%	8.9%						
Bauer Place Portfolio - Yorkshire	3149	3149	0	0%	942	909	-33	-4%	30%	29%	8159	7879	-280	-3%	8.7	8.7	13.1%	12.7%						
Bauer Hull	913	913	0	0%	276	253	-23	-8%	30%	28%	2363	2438	75	3%	8.6	9.6	12.4%	11.9%						
Bauer Leeds	1018	1018	0	0%	242	216	-26	-11%	24%	21%	2496	2128	-368	-15%	10.3	9.9	12.3%	11.2%						
Bauer Sheffield	1276	1275	-1	0%	432	447	15	3%	34%	35%	3338	3315	-23	-1%	7.7	7.4	13.8%	14.0%						
Bauer Radio London (Magic 105.4/Kiss 100)	11157	11157	0	0%	3408	3406	-2	0%	31%	31%	23857	24539	682	3%	7.0	7.2	11.1%	11.3%						
Kiss 100 FM	11157	11157	0	0%	1874	1958	84	4%	17%	18%	11583	11190	-393	-3%	6.2	5.7	5.4%	5.1%						
Magic 105.4	11157	11157	0	0%	2167	1963	-204	-9%	19%	18%	12273	13349	1076	9%	5.7	6.8	5.7%	6.1%						
FM Bauer Place Portfolio North East	2242	2242	0	0%	577	586	9	2%	26%	26%	3936	3579	-357	-9%	6.8	6.1	9.0%	8.4%						
Metro Radio	1491	1491	0	0%	386	385	-1	0%	26%	26%	2551	2244	-307	-12%	6.6	5.8	9.3%	8.5%						
TFM Radio	813	813	0	0%	191	202	11	6%	24%	25%	1384	1335	-49	-4%	7.2	6.6	7.8%	7.6%						
C.F.M. (Bauer Carlisle)	247	247	0	0%	95	87	-8	-8%	39%	35%	789	781	-8	-1%	8.3	9.0	16.0%	16.6%						
Bauer FM Liverpool	1800	1800	0	0%	490	480	-10	-2%	27%	27%	3988	4233	245	6%	8.1	8.8	10.8%	10.3%						
Total City Talk/Magic 1548	1800	1800	0	0%	185	166	-19	-10%	10%	9%	1555	1308	-247	-16%	8.4	7.9	4.2%	3.2%						
City Talk 105.9	1562	1562	0	0%	86	76	-10	-12%	6%	5%	582	523	-59	-10%	6.7	6.9	1.8%	1.5%						
FM Bauer Place Portfolio North West	4968	4968	0	0%	1265	1212	-53	-4%	25%	24%	8766	9350	584	7%	6.9	7.7	9.1%	9.5%						
Radio City 96.7	1800	1800	0	0%	458	447	-11	-2%	25%	25%	3407	3710	303	9%	7.4	8.3	9.2%	9.1%						
Key 103 (Manchester)	2420	2420	0	0%	555	503	-52	-9%	23%	21%	3607	3541	-66	-2%	6.5	7.0	7.9%	8.1%						
97.4 Rock FM	1239	1238	-1	0%	267	276	9	3%	22%	22%	1752	2099	347	20%	6.6	7.6	7.6%	9.0%						
FM Bauer Place Portfolio Yorkshire	2813	2812	-1	0%	736	724	-12	-2%	26%	26%	4700	5067	367	8%	6.4	7.0	8.5%	9.1%						
96.3 Radio Aire	681	681	0	0%	145	133	-12	-8%	21%	19%	1068	906	-162	-15%	7.4	6.8	8.0%	7.0%						
Hallam FM	1276	1275	-1	0%	376	388	12	3%	30%	30%	2390	2525	135	6%	6.3	6.5	9.9%	10.7%						
96.9 Viking FM	913	913	0	0%	219	206	-13	-6%	24%	23%	1242	1636	394	32%	5.7	8.0	6.5%	8.0%						
Bauer Northern Ireland	1433	1431	-2	0%	629	588	-41	-7%	44%	41%	5903	5880	-23	0%	9.4	10.0	21.1%	21.3%						
97.4 Cool FM	979	979	0	0%	430	404	-26	-6%	44%	41%	3761	3660	-101	-3%	8.7	9.1	18.8%	19.0%						
Downtown Radio (DTR)	1433	1431	-2	0%	263	228	-35	-13%	18%	16%	2142	2221	79	4%	8.2	9.7	7.7%	8.0%						
Bauer Place Portfolio - Scotland	4110	4110	0	0%	1672	1645	-27	-2%	41%	40%	18388	16609	-1779	-10%	11.0	10.1	24.4%	22.1%						
FM Bauer Place Portfolio Scotland	4110	4110	0	0%	1530	1504	-26	-2%	37%	37%	14922	14508	-414	-3%	9.8	9.6	19.5%	18.9%						
Bauer Radio Central Scotland	2856	2856	0	0%	1003	967	-36	-4%	35%	34%	10320	9147	-1173	-11%	10.3	9.5	20.3%	17.9%						
Scottish AMs	3541	3541	0	0%	408	387	-21	-5%	12%	11%	3206	2884	-322	-10%	7.9	7.5	5.1%	4.6%						

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	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Last Pub	W1 2012				
Bauer Glasgow	1847	1847	0	0%	640	595	-45	-7%	35%	32%	6432	5226	-1206	-19%	10.1	8.8	19.0%	15.6%						
Clyde 1 FM	1847	1847	0	0%	557	517	-40	-7%	30%	28%	4884	4049	-835	-17%	8.8	7.8	14.4%	12.1%						
Clyde 2	1847	1847	0	0%	191	184	-7	-4%	10%	10%	1548	1177	-371	-24%	8.1	6.4	4.6%	3.5%						
Bauer Edinburgh	1107	1107	0	0%	367	378	11	3%	33%	34%	3888	3921	33	1%	10.6	10.4	20.8%	20.3%						
ForthOne	1107	1107	0	0%	341	354	13	4%	31%	32%	3441	3442	1	0%	10.1	9.7	18.4%	17.8%						
Forth2	1107	1107	0	0%	89	76	-13	-15%	8%	7%	447	479	32	7%	5.0	6.3	2.4%	2.5%						
Moray Firth Radio (Bauer Inverness)	234	234	0	0%	125	127	2	2%	53%	54%	1520	1490	-30	-2%	12.2	11.8	27.8%	27.1%						
Bauer Aberdeen	319	318	-1	0%	148	145	-3	-2%	47%	46%	1431	1451	20	1%	9.6	10.0	23.2%	22.5%						
Northsound One	319	318	-1	0%	132	127	-5	-4%	41%	40%	1035	1046	11	1%	7.9	8.2	16.8%	16.2%						
Northsound Two	319	318	-1	0%	43	42	-1	-2%	14%	13%	396	405	9	2%	9.2	9.8	6.4%	6.3%						
Radio Borders (Bauer Borders)	108	108	0	0%	59	57	-2	-3%	54%	53%	719	712	-7	-1%	12.2	12.5	32.5%	33.1%						
Bauer Dundee	378	378	0	0%	175	170	-5	-3%	46%	45%	2208	2046	-162	-7%	12.6	12.0	32.0%	30.5%						
Tay-FM	378	378	0	0%	134	124	-10	-7%	35%	33%	1484	1240	-244	-16%	11.1	10.0	21.5%	18.5%						
Tay-AM	378	378	0	0%	66	72	6	9%	18%	19%	724	806	82	11%	10.9	11.2	10.5%	12.0%						
West Sound (inc. West FM) (Bauer Southwest Scotland)	389	388	-1	0%	187	189	2	1%	48%	49%	1940	1813	-127	-7%	10.4	9.6	24.2%	23.8%						
Kerrang! UK	51951	51951	0	0%	1311	1292	-19	-1%	3%	2%	6098	6001	-97	-2%	4.7	4.6	0.6%	0.6%						
Kerrang! 105.2	3550	3551	1	0%	327	295	-32	-10%	9%	8%	2319	1610	-709	-31%	7.1	5.5	3.4%	2.4%						
Kiss UK	51951	51951	0	0%	4175	4364	189	5%	8%	8%	22194	23533	1339	6%	5.3	5.4	2.1%	2.2%						
Kiss East	2073	2072	-1	0%	453	467	14	3%	22%	23%	2777	3009	232	8%	6.1	6.4	6.1%	6.6%						
Kiss West	2393	2392	-1	0%	485	448	-37	-8%	20%	19%	3299	3237	-62	-2%	6.8	7.2	6.3%	6.3%						
Magic UK	51951	51951	0	0%	3865	3605	-260	-7%	7%	7%	23929	24683	754	3%	6.2	6.8	2.3%	2.3%						
Magic Network - North	10472	10473	1	0%	833	780	-53	-6%	8%	7%	8195	7270	-925	-11%	9.8	9.3	4.0%	3.5%						
Magic Network - North East	2242	2242	0	0%	286	274	-12	-4%	13%	12%	2557	2298	-259	-10%	9.0	8.4	5.8%	5.4%						
Magic 1152 (Newcastle)	1491	1491	0	0%	187	169	-18	-10%	13%	11%	1718	1368	-350	-20%	9.2	8.1	6.3%	5.2%						
Magic 1170 (Teesside)	813	813	0	0%	99	105	6	6%	12%	13%	839	931	92	11%	8.5	8.9	4.7%	5.3%						
Magic Network - North West	5081	5081	0	0%	234	254	20	9%	5%	5%	2179	2160	-19	-1%	9.3	8.5	2.2%	2.1%						
Magic 1548 (Liverpool)	1800	1800	0	0%	109	99	-10	-9%	6%	6%	973	784	-189	-19%	8.9	7.9	2.6%	1.9%						
Magic 1152 (Manchester)	2420	2420	0	0%	82	112	30	37%	3%	5%	946	1101	155	16%	11.5	9.8	2.1%	2.5%						
Magic 999 (Preston)	1103	1102	-1	0%	43	42	-1	-2%	4%	4%	260	275	15	6%	6.0	6.5	1.2%	1.3%						
Magic Network - Yorkshire	3149	3149	0	0%	313	252	-61	-19%	10%	8%	3459	2812	-647	-19%	11.0	11.2	5.6%	4.5%						
Magic 828 (Leeds)	1018	1018	0	0%	128	107	-21	-16%	13%	10%	1429	1223	-206	-14%	11.1	11.5	7.1%	6.4%						
Magic AM (Sheffield)	1276	1275	-1	0%	100	82	-18	-18%	8%	6%	948	790	-158	-17%	9.5	9.6	3.9%	3.3%						
Magic 1161 (Hull)	913	913	0	0%	88	66	-22	-25%	10%	7%	1121	802	-319	-28%	12.8	12.2	5.9%	3.9%						
Wave 105 FM (Bauer South Coast)	1762	1762	0	0%	389	378	-11	-3%	22%	21%	3824	3802	-22	-1%	9.8	10.0	10.2%	9.9%						
The Breeze (South)	1261	1261	0	0%	55	38	-17	-31%	4%	3%	408	291	-117	-29%	7.4	7.6	1.6%	1.1%						
The Breeze (East) (formerly The Quay)	640	640	0	0%	23	20	-3	-13%	4%	3%	214	217	3	1%	9.5	11.0	1.6%	1.5%						
The Breeze (West)	621	621	0	0%	33	19	-14	-42%	5%	3%	194	74	-120	-62%	6.0	4.0	1.6%	0.6%						
Triple Broadcast Co Group	1428	1428	0	0%	70	73	3	4%	5%	5%	500	522	22	4%	7.1	7.1	1.7%	1.7%						
Total Fire Radio	1294	1294	0	0%	50	53	3	6%	4%	4%	366	385	19	5%	7.3	7.2	1.4%	1.4%						
Fire Radio	290	290	0	0%	45	48	3	7%	15%	17%	332	356	24	7%	7.4	7.3	5.5%	5.5%						
Fire Radio South Coast	1003	1003	0	0%	5	5	0	0%	1%	%	34	30	-4	-12%	6.4	6.2	0.2%	0.1%						
Nova Radio - Weston (was Star Radio in North Somerset)	135	134	-1	-1%	20	20	0	0%	15%	15%	134	136	2	1%	6.7	6.8	4.1%	4.4%						
Central FM	220	220	0	0%	49	51	2	4%	22%	23%	257	273	16	6%	5.2	5.3	7.1%	7.4%						
Total Cheshire Radio	363	364	1	0%	53	50	-3	-6%	15%	14%	369	400	31	8%	7.0	8.0	5.3%	5.6%						
Cheshire's Silk 106.9	179	179	0	0%	19	17	-2	-11%	11%	10%	93	80	-13	-14%	4.8	4.7	2.7%	2.3%						
Chester's Dee 106.3	184	185	1	1%	34	33	-1	-3%	18%	18%	276	320	44	16%	8.2	9.7	7.9%	8.6%						
Total CN Radio	836	837	1	0%	261	256	-5	-2%	31%	31%	2170	2119	-51	-2%	8.3	8.3	11.6%	11.2%						
The Bay	284	285	1	0%	108	111	3	3%	38%	39%	1166	1186	20	2%	10.7	10.7	17.6%	17.8%						
Citybeat 96.7/102.5FM	552	552	0	0%	126	134	8	6%	23%	24%	761	623	-138	-18%	6.0	4.6	6.3%	5.4%						
Lakeland Radio	51	51	0	0%	16	16	0	0%	32%	32%	142	132	-10	-7%	8.9	8.2	12.0%	11.2%						

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Connect FM (was Connect FM and Lite 106.8FM)	413	413	0	0%	42	42	0	0%	10%	10%	427	351	-76	-18%	10.2	8.4	5.7%	4.6%						
Exeter FM	296	296	0	0%	29	28	-1	-3%	10%	10%	166	170	4	2%	5.8	6.0	2.5%	2.6%						
3FM	69	70	1	1%	22	24	2	9%	32%	35%	197	218	21	11%	9.0	9.0	12.0%	13.0%						
Total Global Radio (UK)	51951	51951	0	0%	19414	19296	-118	-1%	37%	37%	171308	167776	-3532	-2%	8.8	8.7	16.3%	16.0%						
Total Choice (UK)	51951	51951	0	0%	778	788	10	1%	1%	2%	4245	3847	-398	-9%	5.5	4.9	0.4%	0.4%						
Choice FM London	11157	11157	0	0%	543	577	34	6%	5%	5%	3147	2868	-279	-9%	5.8	5.0	1.5%	1.3%						
Classic FM	51951	51951	0	0%	5364	5444	80	1%	10%	10%	36683	37457	774	2%	6.8	6.9	3.6%	3.5%						
Capital Network (UK)	51951	51951	0	0%	7079	7048	-31	0%	14%	14%	46287	43853	-2434	-5%	6.5	6.2	4.4%	4.2%						
Gold Network (UK)	51951	51951	0	0%	1543	1454	-89	-6%	3%	3%	14672	13738	-934	-6%	9.5	9.5	1.4%	1.3%						
Heart Network (UK)	51951	51951	0	0%	7465	7484	19	0%	14%	14%	53082	52010	-1072	-2%	7.1	6.9	5.0%	5.0%						
Total LBC (UK)	51951	51951	0	0%	1149	1178	29	3%	2%	2%	13275	13921	646	5%	11.6	11.8	1.3%	1.3%						
Total XFM (UK)	51951	51951	0	0%	839	809	-30	-4%	2%	2%	5071	3810	-1261	-25%	6.0	4.7	0.5%	0.4%						
Global Radio London (ILR)	11157	11157	0	0%	4627	4622	-5	0%	41%	41%	44641	41077	-3564	-8%	9.6	8.9	20.7%	18.9%						
Global Radio (ILR)	42310	42694	384	1%	13666	13627	-39	0%	32%	32%	122441	118041	-4400	-4%	9.0	8.7	14.4%	13.9%						
Capital Network (ILR)	30346	30346	0	0%	6294	6186	-108	-2%	21%	20%	42748	40070	-2678	-6%	6.8	6.5	7.2%	6.8%						
Capital Birmingham (was Galaxy)	2123	2124	1	0%	426	431	5	1%	20%	20%	3160	3201	41	1%	7.4	7.4	8.0%	7.9%						
Capital East Midlands (was Leicester Sound RAM & Trent FM)	1960	1960	0	0%	525	478	-47	-9%	27%	24%	3831	3129	-702	-18%	7.3	6.5	9.7%	7.8%						
Capital London	11157	11157	0	0%	2254	2269	15	1%	20%	20%	12767	11621	-1146	-9%	5.7	5.1	5.9%	5.3%						
Capital Manchester (was Galaxy)	2838	2838	0	0%	519	453	-66	-13%	18%	16%	3027	2479	-548	-18%	5.8	5.5	5.6%	4.8%						
Capital North East (was Galaxy)	2217	2218	1	0%	555	521	-34	-6%	25%	23%	4469	4369	-100	-2%	8.0	8.4	10.3%	10.4%						
Capital Scotland (was Galaxy)	2739	2739	0	0%	500	484	-16	-3%	18%	18%	3711	3260	-451	-12%	7.4	6.7	7.6%	6.7%						
Capital South Coast (was Galaxy)	1782	1783	1	0%	236	236	0	0%	13%	13%	1601	1524	-77	-5%	6.8	6.4	4.2%	3.9%						
Capital South Wales (was Red Dragon)	998	997	-1	0%	253	207	-46	-18%	25%	21%	1877	1426	-451	-24%	7.4	6.9	8.1%	6.7%						
Capital Yorkshire (was Galaxy)	4532	4532	0	0%	1080	1107	27	3%	24%	24%	8442	8512	70	1%	7.8	7.7	9.6%	9.6%						
Gold Network (ILR)	32484	32485	1	0%	1194	1180	-14	-1%	4%	4%	11905	11843	-62	-1%	10.0	10.0	1.8%	1.8%						
Gold Birmingham	2078	2077	-1	0%	67	71	4	6%	3%	3%	667	773	106	16%	9.9	10.9	1.7%	2.0%						
Gold Cambridgeshire	838	838	0	0%	44	38	-6	-14%	5%	5%	472	435	-37	-8%	10.6	11.3	3.0%	2.7%						
Gold Coventry	666	665	-1	0%	22	21	-1	-5%	3%	3%	136	270	134	99%	6.3	12.6	1.1%	2.2%						
Gold Devon	1028	1028	0	0%	39	52	13	33%	4%	5%	298	605	307	103%	7.7	11.7	1.2%	2.6%						
Gold East Anglia	1205	1205	0	0%	79	64	-15	-19%	7%	5%	730	806	76	10%	9.3	12.6	2.7%	2.9%						
Gold East Midlands	1960	1960	0	0%	82	71	-11	-13%	4%	4%	814	842	28	3%	9.9	11.9	2.1%	2.1%						
Gold Essex	1345	1345	0	0%	57	54	-3	-5%	4%	4%	787	574	-213	-27%	13.7	10.6	2.5%	1.8%						
Gold Four Counties	1994	1994	0	0%	69	79	10	14%	3%	4%	550	635	85	15%	7.9	8.0	1.4%	1.6%						
Gold Kent	1177	1178	1	0%	58	49	-9	-16%	5%	4%	535	391	-144	-27%	9.2	7.9	1.9%	1.3%						
Gold London	11157	11157	0	0%	375	266	-109	-29%	3%	2%	3770	2589	-1181	-31%	10.0	9.7	1.7%	1.2%						
Gold Manchester	2838	2838	0	0%	79	103	24	30%	3%	4%	563	834	271	48%	7.1	8.1	1.0%	1.6%						
Gold North West & Wales	997	998	1	0%	25	30	5	20%	3%	3%	212	272	60	28%	8.5	9.2	1.1%	1.3%						
Gold Solent	1782	1783	1	0%	74	72	-2	-3%	4%	4%	873	689	-184	-21%	11.8	9.6	2.3%	1.8%						
Gold South Wales	998	997	-1	0%	46	54	8	17%	5%	5%	752	577	-175	-23%	16.4	10.6	3.3%	2.7%						
Gold Sussex	1358	1358	0	0%	54	66	12	22%	4%	5%	645	664	19	3%	12.1	10.1	2.0%	2.2%						
Gold Thames Valley	1424	1424	0	0%	32	41	9	28%	2%	3%	295	387	92	31%	9.2	9.5	1.0%	1.3%						
Gold West Country	2170	2171	1	0%	89	94	5	6%	4%	4%	951	882	-69	-7%	10.7	9.4	2.0%	1.8%						
Gold Wolverhampton	1305	1305	0	0%	46	47	1	2%	4%	4%	552	455	-97	-18%	12.0	9.7	2.0%	1.7%						
Heart Network (ILR)	28917	29299	382	1%	6716	6802	86	1%	23%	23%	49462	48844	-618	-1%	7.4	7.2	8.4%	8.2%						
105-107 Atlantic FM	454	454	0	0%	71	66	-5	-7%	16%	15%	386	355	-31	-8%	5.5	5.4	3.6%	3.4%						
Heart Cambridgeshire	838	838	0	0%	197	205	8	4%	24%	24%	1366	1367	1	0%	6.9	6.7	8.7%	8.5%						
Heart Devon	1028	1028	0	0%	310	299	-11	-4%	30%	29%	2187	2072	-115	-5%	7.1	6.9	9.0%	8.9%						
Heart East Anglia	1205	1205	0	0%	318	312	-6	-2%	26%	26%	2585	2094	-491	-19%	8.1	6.7	9.5%	7.4%						
Heart East Midlands	2188	2188	0	0%	78	97	19	24%	4%	4%	287	336	49	17%	3.7	3.4	0.6%	0.7%						
Heart Essex	1345	1345	0	0%	400	399	-1	0%	30%	30%	4179	3845	-334	-8%	10.4	9.6	13.1%	12.1%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Last Pub	W1 2012				
Heart Four Counties	1994	1994	0	0%	551	617	66	12%	28%	31%	4117	4064	-53	-1%	7.5	6.6	10.7%	10.4%						
Heart Kent	1177	1178	1	0%	346	353	7	2%	29%	30%	3310	3499	189	6%	9.6	9.9	11.6%	11.9%						
Heart London	11157	11157	0	0%	1931	1939	8	0%	17%	17%	9886	9505	-381	-4%	5.1	4.9	4.6%	4.4%						
Heart North West and Wales	996	996	0	0%	190	205	15	8%	19%	21%	1401	1659	258	18%	7.4	8.1	7.5%	7.7%						
Heart Solent	1782	1783	1	0%	340	322	-18	-5%	19%	18%	1960	2050	90	5%	5.8	6.4	5.1%	5.3%						
Heart Sussex	1358	1358	0	0%	342	367	25	7%	25%	27%	3315	3665	350	11%	9.7	10.0	10.4%	12.3%						
Heart Thames Valley	1424	1424	0	0%	373	385	12	3%	26%	27%	2280	2759	479	21%	6.1	7.2	7.7%	9.2%						
Heart West Country	2170	2171	1	0%	690	677	-13	-2%	32%	31%	5314	5400	86	2%	7.7	8.0	11.2%	11.2%						
Heart West Midlands	3584	3584	0	0%	748	766	18	2%	21%	21%	5757	6238	481	8%	7.7	8.1	8.3%	9.2%						
LBC (ILR)	11157	11157	0	0%	1122	1053	-69	-6%	10%	9%	12826	12789	-37	0%	11.4	12.1	5.9%	5.9%						
LBC 97.3	11157	11157	0	0%	967	867	-100	-10%	9%	8%	10920	10026	-894	-8%	11.3	11.6	5.1%	4.6%						
LBC News 1152	11157	11157	0	0%	396	405	9	2%	4%	4%	1906	2763	857	45%	4.8	6.8	0.9%	1.3%						
XFM (ILR)	13995	13994	-1	0%	620	584	-36	-6%	4%	4%	4149	2729	-1420	-34%	6.7	4.7	1.5%	1.0%						
XFM London	11157	11157	0	0%	406	409	3	1%	4%	4%	2247	1705	-542	-24%	5.5	4.2	1.0%	0.8%						
XFM Manchester	2838	2838	0	0%	195	153	-42	-22%	7%	5%	1645	707	-938	-57%	8.4	4.6	3.1%	1.4%						
Total GMG Radio	51951	51951	0	0%	5593	5568	-25	0%	11%	11%	47586	46402	-1184	-2%	8.5	8.3	4.5%	4.4%						
GMG Radio North West Total	5272	5272	0	0%	1331	1268	-63	-5%	25%	24%	11562	11371	-191	-2%	8.7	9.0	11.2%	10.8%						
GMG Radio North West Regional	5235	5234	-1	0%	1227	1190	-37	-3%	23%	23%	10623	10344	-279	-3%	8.7	8.7	10.4%	9.9%						
GMG Radio North East	2242	2242	0	0%	660	637	-23	-3%	29%	28%	5670	5363	-307	-5%	8.6	8.4	12.9%	12.5%						
GMG Radio Scotland	2901	2903	2	0%	851	866	15	2%	29%	30%	8646	8728	82	1%	10.2	10.1	16.7%	16.8%						
Total Real Radio UK	51951	51951	0	0%	2661	2641	-20	-1%	5%	5%	21836	21307	-529	-2%	8.2	8.1	2.1%	2.0%						
Total Real Radio ILR Network	15499	15499	0	0%	2461	2404	-57	-2%	16%	16%	20926	20241	-685	-3%	8.5	8.4	6.9%	6.7%						
Real Radio Brand UK	51951	51951	0	0%	2516	2506	-10	0%	5%	5%	20641	19867	-774	-4%	8.2	7.9	2.0%	1.9%						
Real Radio Brand ILR Network	15461	15462	1	0%	2316	2269	-47	-2%	15%	15%	19732	18801	-931	-5%	8.5	8.3	6.5%	6.3%						
Real Radio North East - (was Century Radio)	2242	2242	0	0%	317	309	-8	-3%	14%	14%	1927	2031	104	5%	6.1	6.6	4.4%	4.7%						
Total Real Radio North West	5272	5272	0	0%	642	554	-88	-14%	12%	11%	5111	4482	-629	-12%	8.0	8.1	4.9%	4.3%						
Real Radio North West - (was Century Radio)	5235	5234	-1	0%	531	461	-70	-13%	10%	9%	4172	3456	-716	-17%	7.9	7.5	4.1%	3.3%						
106.1 Real XS Manchester (was 106.1 Rock Radio)	2280	2838	558	24%	131	122	-9	-7%	6%	4%	939	1027	88	9%	7.2	8.4	2.2%	2.0%						
Total Real Radio Scotland	2715	2716	1	0%	685	693	8	1%	25%	26%	6066	6386	320	5%	8.9	9.2	12.6%	13.2%						
Real Radio Scotland	2715	2716	1	0%	652	650	-2	0%	24%	24%	5810	5972	162	3%	8.9	9.2	12.0%	12.4%						
96.3 Real XS Glasgow (was 96.3 Rock Radio)	818	819	1	0%	51	68	17	33%	6%	8%	256	414	158	62%	5.0	6.0	1.8%	3.0%						
Real Radio Wales	2524	2524	0	0%	455	467	12	3%	18%	19%	4336	4144	-192	-4%	9.5	8.9	7.8%	7.5%						
Real Radio Wales (North)	688	688	0	0%	47	56	9	19%	7%	8%	295	349	54	18%	6.2	6.2	2.2%	2.4%						
Real Radio Wales (South)	1836	1836	0	0%	407	412	5	1%	22%	22%	4041	3795	-246	-6%	9.9	9.2	9.6%	9.3%						
Real Radio Yorkshire	2877	2877	0	0%	368	386	18	5%	13%	13%	3552	3246	-306	-9%	9.6	8.4	6.6%	6.2%						
Smooth Radio UK	51951	51951	0	0%	3315	3317	2	0%	6%	6%	25751	25095	-656	-3%	7.8	7.6	2.4%	2.4%						
Smooth Radio ILR Network	26248	26249	1	0%	2818	2805	-13	0%	11%	11%	22463	22015	-448	-2%	8.0	7.8	4.4%	4.3%						
Smooth Radio Midlands	5721	5722	1	0%	736	705	-31	-4%	13%	12%	6525	6683	158	2%	8.9	9.5	5.9%	6.0%						
Smooth Radio East Midlands	2177	2178	1	0%	362	320	-42	-12%	17%	15%	3375	3202	-173	-5%	9.3	10.0	7.7%	7.2%						
Smooth Radio West Midlands	3584	3584	0	0%	378	387	9	2%	11%	11%	3195	3485	290	9%	8.5	9.0	4.6%	5.2%						
Smooth Radio Glasgow	1894	1894	0	0%	277	290	13	5%	15%	15%	2580	2342	-238	-9%	9.3	8.1	7.5%	6.9%						
Smooth Radio London	11157	11157	0	0%	456	626	170	37%	4%	6%	2344	3071	727	31%	5.1	4.9	1.1%	1.4%						
Smooth Radio North East	2242	2242	0	0%	437	420	-17	-4%	19%	19%	3743	3333	-410	-11%	8.6	7.9	8.5%	7.8%						
Smooth Radio North West	5235	5234	-1	0%	822	848	26	3%	16%	16%	6451	6889	438	7%	7.8	8.1	6.3%	6.6%						
IOW Radio	122	122	0	0%	38	39	1	3%	31%	32%	377	385	8	2%	9.8	9.9	12.6%	13.1%						
JACKfm Oxfordshire	501	500	-1	0%	85	70	-15	-18%	17%	14%	437	495	58	13%	5.2	7.1	4.2%	4.5%						
Glide FM 1079 (was Oxford's FM107.9)	490	488	-2	0%	18	19	1	6%	4%	4%	133	148	15	11%	7.2	7.7	1.3%	1.4%						
106 JACKfm (Oxford)	501	500	-1	0%	71	57	-14	-20%	14%	11%	304	346	42	14%	4.3	6.1	2.9%	3.2%						
Jack FM South Coast (Was The Coast)	1692	1692	0	0%	132	165	33	25%	8%	10%	1016	1304	288	28%	7.7	7.9	2.8%	3.5%						
106 JACKfm/Star Radio (Bristol)	615	615	0	0%	121	124	3	2%	20%	20%	756	754	-2	0%	6.2	6.1	5.8%	5.7%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Last Pub	W1 2012				
106 JACKfm (Bristol) (was Original 106)	614	614	0	0%	108	118	10	9%	18%	19%	653	495	-158	-24%	6.1	4.2	5.2%	4.0%						
The Breeze (South West) (was Star Radio (Bristol))	478	478	0	0%	28	23	-5	-18%	6%	5%	115	95	-20	-17%	4.1	4.1	1.1%	0.9%						
Kingdom FM	286	288	2	1%	83	78	-5	-6%	29%	27%	674	634	-40	-6%	8.1	8.2	12.1%	11.3%						
kmfm Group	1032	1032	0	0%	168	152	-16	-10%	16%	15%	1339	1363	24	2%	8.0	9.0	5.4%	5.3%						
kmfm East	504	504	0	0%	94	98	4	4%	19%	20%	861	959	98	11%	9.2	9.7	7.3%	7.8%						
kmfm West	528	528	0	0%	74	54	-20	-27%	14%	10%	478	405	-73	-15%	6.4	7.5	3.6%	3.0%						
Lincs FM Group	2692	2691	-1	0%	631	650	19	3%	23%	24%	6512	7006	494	8%	10.3	10.8	11.6%	12.5%						
Lincs FM 102.2	902	903	1	0%	288	309	21	7%	32%	34%	3761	4069	308	8%	13.1	13.2	18.7%	19.5%						
Oak FM	311	311	0	0%	27	25	-2	-7%	9%	8%	199	169	-30	-15%	7.4	6.7	3.1%	2.7%						
Lincs FM Group Yorkshire	1494	1494	0	0%	295	311	16	5%	20%	21%	2474	2673	199	8%	8.4	8.6	8.3%	9.0%						
Dearne FM	230	230	0	0%	54	55	1	2%	23%	24%	551	487	-64	-12%	10.2	8.9	12.0%	10.8%						
KCFM 99.8	452	451	-1	0%	67	79	12	18%	15%	17%	535	756	221	41%	8.0	9.6	6.0%	8.2%						
Ridings FM	296	296	0	0%	44	45	1	2%	15%	15%	334	326	-8	-2%	7.6	7.2	5.6%	5.6%						
Rother FM	207	206	-1	0%	38	39	1	3%	18%	19%	296	274	-22	-7%	7.8	7.1	7.5%	7.0%						
Trax FM	363	362	-1	0%	92	94	2	2%	25%	26%	757	830	73	10%	8.2	8.9	10.5%	11.7%						
The Local Radio Company Group Total	1980	1981	1	0%	516	506	-10	-2%	26%	26%	4606	4465	-141	-3%	8.9	8.8	11.5%	11.1%						
2BR	190	190	0	0%	55	58	3	5%	29%	31%	470	487	17	4%	8.5	8.4	13.5%	14.3%						
Minster FM	308	308	0	0%	78	69	-9	-12%	25%	22%	669	495	-174	-26%	8.5	7.2	10.8%	7.9%						
Mix 96	121	122	1	1%	38	36	-2	-5%	32%	29%	224	221	-3	-1%	5.9	6.2	8.9%	8.1%						
Spire FM	114	114	0	0%	42	44	2	5%	36%	38%	421	454	33	8%	10.1	10.3	15.2%	17.4%						
Spirit FM	217	216	-1	0%	48	42	-6	-13%	22%	20%	440	391	-49	-11%	9.2	9.2	9.5%	8.4%						
Star North East	378	378	0	0%	50	51	1	2%	13%	14%	442	418	-24	-5%	8.9	8.2	6.4%	5.9%						
Star NE - North (was Durham FM)	210	209	-1	0%	23	24	1	4%	11%	11%	165	183	18	11%	7.1	7.6	4.7%	4.9%						
Star NE - South (was Alpha 103.2)	168	169	1	1%	26	27	1	4%	16%	16%	277	235	-42	-15%	10.5	8.6	8.2%	7.1%						
97.2 Stray FM	144	144	0	0%	47	44	-3	-6%	32%	31%	333	302	-31	-9%	7.1	6.8	11.8%	10.7%						
Sun FM	274	273	-1	0%	74	75	1	1%	27%	27%	677	744	67	10%	9.1	9.9	13.2%	15.2%						
Wessex FM	118	118	0	0%	43	43	0	0%	37%	37%	477	451	-26	-5%	11.1	10.4	16.8%	15.5%						
Yorkshire Coast Radio	117	117	0	0%	41	44	3	7%	35%	37%	453	501	48	11%	11.0	11.5	17.0%	18.2%						
Radio Mansfield 103.2	154	154	0	0%	37	38	1	3%	24%	25%	346	358	12	3%	9.2	9.4	10.9%	10.8%						
Manx Radio	69	70	1	1%	40	39	-1	-3%	58%	55%	468	472	4	1%	11.7	12.2	28.5%	28.1%						
Midwest Radio	169	168	-1	-1%	41	41	0	0%	24%	24%	334	368	34	10%	8.2	9.0	7.8%	8.7%						
Original 106 (Aberdeen)	319	318	-1	0%	51	50	-1	-2%	16%	16%	321	382	61	19%	6.3	7.7	5.2%	5.9%						
Total Orion Midlands	5899	5899	0	0%	1277	1256	-21	-2%	22%	21%	10157	10278	121	1%	8.0	8.2	8.8%	8.9%						
Orion Midlands FM	5899	5899	0	0%	1215	1180	-35	-3%	21%	20%	9178	9055	-123	-1%	7.6	7.7	8.0%	7.9%						
Gem 106	2187	2187	0	0%	403	380	-23	-6%	18%	17%	2898	2804	-94	-3%	7.2	7.4	6.5%	6.3%						
Orion West Midlands	3803	3802	-1	0%	878	878	0	0%	23%	23%	7259	7474	215	3%	8.3	8.5	10.0%	10.3%						
Free Radio FM (West Midlands)	3803	3802	-1	0%	813	801	-12	-1%	21%	21%	6280	6251	-29	0%	7.7	7.8	8.6%	8.6%						
Beacon Radio	1305	1305	0	0%	274	242	-32	-12%	21%	19%	2431	2136	-295	-12%	8.9	8.8	8.9%	8.0%						
96.4 BRMB	2078	2077	-1	0%	331	354	23	7%	16%	17%	1825	2397	572	31%	5.5	6.8	4.7%	6.2%						
Mercia	666	665	-1	0%	140	144	4	3%	21%	22%	1080	749	-331	-31%	7.7	5.2	8.7%	6.2%						
Wyvern FM	496	495	-1	0%	106	105	-1	-1%	21%	21%	751	833	82	11%	7.1	8.0	7.7%	8.5%						
Gold Birmingham	2078	2077	-1	0%	67	71	4	6%	3%	3%	667	773	106	16%	9.9	10.9	1.7%	2.0%						
Gold Coventry	666	665	-1	0%	22	21	-1	-5%	3%	3%	136	270	134	99%	6.3	12.6	1.1%	2.2%						
Gold Wolverhampton	1305	1305	0	0%	46	47	1	2%	4%	4%	552	455	-97	-18%	12.0	9.7	2.0%	1.7%						
Palm FM	226	225	-1	0%	37	39	2	5%	16%	17%	300	295	-5	-2%	8.1	7.7	5.4%	5.3%						
Premier Christian Radio	11157	11157	0	0%	89	153	64	72%	1%	1%	1076	1147	71	7%	12.0	7.5	0.5%	0.5%						
Q Radio Network	576	575	-1	0%	125	125	0	0%	22%	22%	847	856	9	1%	6.8	6.8	7.9%	8.3%						
Q100.5 (Was Five FM)	83	83	0	0%	22	19	-3	-14%	26%	22%	173	144	-29	-17%	8.0	7.7	10.5%	9.5%						
Q102.9FM/Q97.2FM/Q101.2FM	298	298	0	0%	78	81	3	4%	26%	27%	555	574	19	3%	7.1	7.1	10.3%	11.1%						
Q106 (was Six FM)	94	94	0	0%	12	12	0	0%	13%	13%	87	97	10	11%	7.3	7.9	5.2%	5.8%						

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LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	Last Pub	W1 2012
Q107 (was Seven FM)	146	147	1	1%	14	14	0	0%	10%	9%	32	42	10	31%	2.2	3.0	1.1%	1.4%
Reading 107 FM	237	237	0	0%	24	23	-1	-4%	10%	10%	128	130	2	2%	5.3	5.7	3.2%	3.2%
96.2 The Revolution	513	514	1	0%	37	30	-7	-19%	7%	6%	303	114	-189	-62%	8.1	3.8	3.2%	1.4%
Southeast & Chelmsford Radio	484	485	1	0%	58	56	-2	-3%	12%	12%	355	305	-50	-14%	6.1	5.4	3.2%	2.8%
107.5 Sovereign Radio	151	152	1	1%	23	23	0	0%	15%	15%	139	126	-13	-9%	6.2	5.4	3.8%	3.5%
The Sunrise Group	51951	51951	0	0%	539	534	-5	-1%	1%	1%	4642	4219	-423	-9%	8.6	7.9	0.4%	0.4%
Buzz Asia 963 & 972AM	11157	11157	0	0%	108	119	11	10%	1%	1%	480	636	156	33%	4.4	5.3	0.2%	0.3%
Kismet Radio 1035 (Greater London)	11157	11157	0	0%	69	105	36	52%	1%	1%	526	482	-44	-8%	7.7	4.6	0.2%	0.2%
Sunrise Radio (Greater London)	11157	11157	0	0%	332	285	-47	-14%	3%	3%	2759	1961	-798	-29%	8.3	6.9	1.3%	0.9%
Sunrise Radio National	51951	51951	0	0%	490	457	-33	-7%	1%	1%	3496	2782	-714	-20%	7.1	6.1	0.3%	0.3%
Time FM 106.6	293	293	0	0%	16	16	0	0%	5%	6%	100	62	-38	-38%	6.3	3.8	1.8%	1.1%
Tindle Radio Group	1377	1377	0	0%	359	360	1	0%	26%	26%	3694	3718	24	1%	10.3	10.3	11.9%	12.0%
Kestrel FM (North and South)	232	232	0	0%	51	52	1	2%	22%	22%	422	449	27	6%	8.3	8.6	8.0%	8.9%
KESTREL FM - was Delta Radio	94	94	0	0%	16	17	1	6%	17%	18%	144	160	16	11%	8.9	9.4	7.2%	7.7%
Kestrel FM	138	138	0	0%	34	35	1	3%	25%	25%	279	290	11	4%	8.1	8.3	8.5%	9.6%
Tindle Radio Anglia	1015	1014	-1	0%	237	238	1	0%	23%	23%	2384	2376	-8	0%	10.0	10.0	10.3%	10.2%
THE BEACH	186	187	1	1%	54	53	-1	-2%	29%	29%	581	640	59	10%	10.8	12.0	14.7%	16.0%
Dream 100	144	143	-1	-1%	51	47	-4	-8%	35%	33%	678	593	-85	-13%	13.3	12.7	18.5%	16.5%
North Norfolk Radio	91	91	0	0%	22	23	1	5%	24%	25%	274	260	-14	-5%	12.3	11.4	10.8%	10.3%
Radio NORWICH 99.9	334	334	0	0%	49	53	4	8%	15%	16%	342	390	48	14%	7.0	7.4	4.6%	5.3%
Town 102 FM	281	281	0	0%	62	62	0	0%	22%	22%	510	494	-16	-3%	8.3	7.9	8.5%	7.9%
Channel 103 FM	77	77	0	0%	45	45	0	0%	59%	58%	527	512	-15	-3%	11.7	11.5	31.9%	31.8%
Island FM 104.7	53	53	0	0%	26	26	0	0%	49%	49%	361	380	19	5%	13.8	14.6	34.8%	35.3%
Total Touch Radio Network	986	986	0	0%	147	140	-7	-5%	15%	14%	1148	1112	-36	-3%	7.8	8.0	5.9%	5.9%
107.6 Banbury Sound	84	83	-1	-1%	16	16	0	0%	19%	20%	138	154	16	12%	8.7	9.3	8.1%	9.3%
Rugby FM	72	73	1	1%	24	24	0	0%	34%	33%	217	204	-13	-6%	8.9	8.6	14.0%	13.0%
Touchradio Staffs	249	249	0	0%	26	28	2	8%	11%	11%	230	226	-4	-2%	8.7	8.0	4.4%	4.5%
96.2FM Touchradio - Coventry	290	290	0	0%	22	17	-5	-23%	8%	6%	104	100	-4	-4%	4.7	5.9	2.2%	2.1%
102FM Touchradio - Warks, Worcs, Cotswolds	291	291	0	0%	51	54	3	6%	18%	19%	382	428	46	12%	7.4	7.9	6.2%	7.0%
Town and Country Broadcasting (South and West Wales)	1681	1681	0	0%	278	279	1	0%	17%	17%	2320	2420	100	4%	8.3	8.7	6.2%	6.4%
102.1 Bay Radio	458	458	0	0%	43	44	1	2%	9%	10%	198	209	11	6%	4.6	4.7	2.0%	2.0%
106.3 Bridge FM	123	123	0	0%	37	37	0	0%	30%	30%	286	282	-4	-1%	7.7	7.6	10.2%	10.1%
97.1 Radio Carmarthenshire	128	128	0	0%	38	38	0	0%	30%	30%	349	396	47	13%	9.1	10.3	11.5%	12.8%
Radio Ceredigion	81	80	-1	-1%	11	10	-1	-9%	13%	13%	78	63	-15	-19%	7.4	6.0	4.8%	3.7%
Nation Radio	1422	1421	-1	0%	120	100	-20	-17%	8%	7%	967	966	-1	0%	8.1	9.7	3.0%	3.1%
102.5 Radio Pembrokeshire	96	95	-1	-1%	48	47	-1	-2%	50%	49%	592	539	-53	-9%	12.4	11.5	22.5%	20.6%
Total UKRD	1626	1626	0	0%	420	409	-11	-3%	26%	25%	3367	3805	438	13%	8.0	9.3	10.1%	10.9%
107 The Bee	182	181	-1	-1%	24	25	1	4%	13%	14%	212	236	24	11%	9.0	9.5	7.3%	8.0%
Pirate FM	478	478	0	0%	169	161	-8	-5%	35%	34%	1708	1576	-132	-8%	10.1	9.8	15.0%	14.2%
The County Sound Radio Network	545	546	1	0%	151	157	6	4%	28%	29%	1134	1427	293	26%	7.5	9.1	10.0%	11.9%
County Sound 1566	545	546	1	0%	7	6	-1	-14%	1%	1%	54	110	56	104%	7.4	18.8	0.5%	0.9%
96.4 Eagle Radio	545	546	1	0%	146	153	7	5%	27%	28%	1080	1318	238	22%	7.4	8.6	9.5%	11.0%
Total UKRD East	421	421	0	0%	66	65	-1	-2%	16%	15%	489	567	78	16%	7.4	8.8	5.9%	6.2%
KL.FM 96.7	148	149	1	1%	42	41	-1	-2%	28%	27%	404	381	-23	-6%	9.6	9.4	12.2%	11.4%
Star Radio in Cambridge	271	271	0	0%	30	23	-7	-23%	11%	9%	218	172	-46	-21%	7.3	7.4	3.7%	3.1%
UTV Radio (inc. talkSPORT)	51951	51951	0	0%	4466	4461	-5	0%	9%	9%	33937	33722	-215	-1%	7.6	7.6	3.2%	3.2%
UTV Radio (excl. talkSPORT)	6116	6116	0	0%	1450	1410	-40	-3%	24%	23%	13326	12933	-393	-3%	9.2	9.2	10.7%	10.3%
107.6 Juice FM	959	959	0	0%	195	204	9	5%	20%	21%	1509	2114	605	40%	7.7	10.4	7.2%	8.9%
Peak 107 FM	418	417	-1	0%	87	90	3	3%	21%	22%	769	836	67	9%	8.9	9.3	8.7%	9.8%
The Pulse/Pulse 2	859	859	0	0%	157	141	-16	-10%	18%	16%	1120	723	-397	-35%	7.1	5.1	7.3%	4.7%

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	Population 15+				Weekly Reach 000's				Weekly Reach %		Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012	Change 000's	%	Last Pub	W1 2012	Last Pub	W1 2012
LOCAL COMMERCIAL																		
The Pulse	859	859	0	0%	138	125	-13	-9%	16%	15%	647	531	-116	-18%	4.7	4.3	4.2%	3.4%
Pulse 2	859	859	0	0%	44	44	0	0%	5%	5%	473	192	-281	-59%	10.8	4.4	3.1%	1.2%
Signal One & Signal Two	772	772	0	0%	328	313	-15	-5%	42%	41%	3814	3140	-674	-18%	11.6	10.0	22.2%	18.7%
Signal One	772	772	0	0%	310	292	-18	-6%	40%	38%	3069	2512	-557	-18%	9.9	8.6	17.9%	15.0%
Signal Two	772	772	0	0%	75	64	-11	-15%	10%	8%	745	628	-117	-16%	9.9	9.8	4.3%	3.7%
Total Swansea Sound/96.4 FM The Wave	458	458	0	0%	173	180	7	4%	38%	39%	1740	1873	133	8%	10.0	10.4	17.2%	17.6%
96.4 FM The Wave	458	458	0	0%	137	141	4	3%	30%	31%	1177	1283	106	9%	8.6	9.1	11.6%	12.1%
Swansea Sound - 1170 MW	458	458	0	0%	58	62	4	7%	13%	14%	563	591	28	5%	9.7	9.5	5.6%	5.6%
U105	868	868	0	0%	211	193	-18	-9%	24%	22%	2443	2094	-349	-14%	11.6	10.8	13.7%	12.2%
Radio Wave 96.5 FM	237	235	-2	-1%	70	73	3	4%	30%	31%	623	630	7	1%	8.9	8.7	12.4%	12.7%
102.4 Wish/107.2 Wire/107.4 Tower FM	1113	1114	1	0%	194	192	-2	-1%	17%	17%	1259	1120	-139	-11%	6.5	5.8	6.0%	5.6%
107.4 Tower FM	431	430	-1	0%	57	51	-6	-11%	13%	12%	374	353	-21	-6%	6.6	7.0	4.8%	4.6%
107.2 Wire FM	277	277	0	0%	61	63	2	3%	22%	23%	442	394	-48	-11%	7.3	6.3	7.5%	7.2%
102.4 Wish FM	465	465	0	0%	79	79	0	0%	17%	17%	443	373	-70	-16%	5.6	4.7	5.1%	4.7%
107.7 The Wolf	435	435	0	0%	53	45	-8	-15%	12%	10%	378	324	-54	-14%	7.1	7.2	4.2%	3.5%
Wave 102 FM	155	154	-1	-1%	27	27	0	0%	17%	17%	212	214	2	1%	7.8	8.1	8.5%	8.7%
Yorkshire Radio	4517	4516	-1	0%	89	96	7	8%	2%	2%	316	399	83	26%	3.5	4.1	0.4%	0.5%

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LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	Last Pub	W1 2012
BBC Local Radio	41957	41956	-1	0%	7295	7558	263	4%	17%	18%	70386	77851	7465	11%	9.6	10.3	8.4%	9.0%
BBC Radio Berkshire	815	815	0	0%	127	120	-7	-6%	16%	15%	708	833	125	18%	5.6	6.9	4.6%	5.1%
BBC Radio Bristol	912	912	0	0%	149	144	-5	-3%	16%	16%	1128	1406	278	25%	7.6	9.8	5.8%	7.3%
BBC Radio Cambridgeshire	713	713	0	0%	117	106	-11	-9%	16%	15%	1040	781	-259	-25%	8.9	7.4	7.4%	5.6%
BBC Radio Cornwall	454	455	1	0%	173	169	-4	-2%	38%	37%	1957	1903	-54	-3%	11.3	11.3	18.9%	18.7%
BBC Coventry and Warwickshire	673	673	0	0%	85	75	-10	-12%	13%	11%	659	728	69	10%	7.8	9.7	5.3%	6.0%
BBC Radio Cumbria	404	404	0	0%	129	112	-17	-13%	32%	28%	1395	1115	-280	-20%	10.8	10.0	16.9%	14.5%
BBC Radio Derby	636	636	0	0%	159	182	23	14%	25%	29%	1825	2069	244	13%	11.5	11.4	13.5%	14.9%
BBC Radio Devon	975	975	0	0%	251	229	-22	-9%	26%	24%	3145	3037	-108	-3%	12.5	13.2	13.4%	13.6%
BBC Essex	1291	1291	0	0%	262	235	-27	-10%	20%	18%	3065	3078	13	0%	11.7	13.1	10.2%	10.2%
BBC Radio Gloucestershire	489	488	-1	0%	93	95	2	2%	19%	19%	925	1103	178	19%	9.9	11.6	8.5%	9.6%
BBC Hereford & Worcester	491	493	2	0%	99	104	5	5%	20%	21%	1047	1033	-14	-1%	10.5	9.9	10.6%	10.2%
BBC Radio Humberside	773	772	-1	0%	204	216	12	6%	26%	28%	1711	2199	488	29%	8.4	10.2	10.5%	12.6%
BBC Radio Kent	1394	1395	1	0%	259	258	-1	0%	19%	19%	3184	2982	-202	-6%	12.3	11.6	9.6%	8.7%
BBC Radio Lancashire	1170	1169	-1	0%	243	247	4	2%	21%	21%	2165	2337	172	8%	8.9	9.5	9.8%	10.2%
BBC Radio Leeds	1655	1656	1	0%	257	250	-7	-3%	16%	15%	1892	1790	-102	-5%	7.4	7.2	6.1%	5.9%
BBC Radio Leicester	812	812	0	0%	163	175	12	7%	20%	21%	1386	1678	292	21%	8.5	9.6	8.0%	10.1%
BBC Radio Lincolnshire	535	535	0	0%	101	105	4	4%	19%	20%	1342	1516	174	13%	13.3	14.5	11.4%	12.7%
BBC London 94.9	11157	11157	0	0%	485	504	19	4%	4%	5%	2751	2903	152	6%	5.7	5.8	1.3%	1.3%
BBC Radio Manchester	2146	2146	0	0%	249	259	10	4%	12%	12%	1442	1743	301	21%	5.8	6.7	3.6%	4.6%
BBC Radio Merseyside	1619	1619	0	0%	368	390	22	6%	23%	24%	6160	6883	723	12%	16.8	17.7	18.5%	18.6%
BBC Radio Newcastle	1436	1436	0	0%	295	310	15	5%	21%	22%	2444	2201	-243	-10%	8.3	7.1	9.3%	8.7%
BBC Radio Norfolk	771	771	0	0%	206	234	28	14%	27%	30%	2296	2336	40	2%	11.1	10.0	12.9%	12.8%
BBC Radio Northampton	479	479	0	0%	105	97	-8	-8%	22%	20%	1165	1236	71	6%	11.1	12.7	12.6%	13.2%
BBC Radio Nottingham	797	798	1	0%	197	225	28	14%	25%	28%	1744	2319	575	33%	8.8	10.3	11.1%	14.1%
BBC Oxford 95.2FM	514	514	0	0%	71	77	6	8%	14%	15%	752	874	122	16%	10.6	11.4	6.9%	7.8%
BBC Radio Sheffield	1274	1274	0	0%	251	268	17	7%	20%	21%	1883	1890	7	0%	7.5	7.0	7.9%	8.2%
BBC Radio Shropshire	378	378	0	0%	104	111	7	7%	28%	29%	916	1248	332	36%	8.8	11.2	11.5%	15.3%
BBC Radio Solent	1559	1560	1	0%	280	273	-7	-3%	18%	18%	2891	2669	-222	-8%	10.3	9.8	8.6%	7.9%
BBC Solent for Dorset	165	165	0	0%	24	24	0	0%	15%	14%	259	233	-26	-10%	10.8	9.7	7.2%	6.3%
BBC Somerset	436	436	0	0%	61	67	6	10%	14%	15%	599	628	29	5%	9.8	9.4	6.0%	6.1%
BBC Radio Stoke	598	598	0	0%	174	172	-2	-1%	29%	29%	1512	1788	276	18%	8.7	10.4	11.3%	14.0%
BBC Radio Suffolk	534	535	1	0%	140	142	2	1%	26%	27%	1395	1551	156	11%	10.0	10.9	11.8%	12.7%
BBC Sussex and BBC Surrey	2478	2478	0	0%	229	229	0	0%	9%	9%	2301	2355	54	2%	10.1	10.3	4.1%	4.2%
BBC Radio Tees	787	787	0	0%	135	159	24	18%	17%	20%	1175	1154	-21	-2%	8.7	7.3	6.8%	6.8%
BBC Three Counties Radio	1295	1295	0	0%	154	162	8	5%	12%	13%	1073	1305	232	22%	7.0	8.0	4.4%	5.1%
BBC WM (Birmingham & Black Country)	2269	2269	0	0%	264	239	-25	-9%	12%	11%	2130	2252	122	6%	8.1	9.4	5.0%	5.3%
BBC Radio Wiltshire/Swindon	548	548	0	0%	88	89	1	1%	16%	16%	841	966	125	15%	9.5	10.9	6.8%	8.0%
BBC Radio York	533	532	-1	0%	89	84	-5	-6%	17%	16%	842	762	-80	-10%	9.4	9.1	7.8%	6.9%
BBC Radio Guernsey	53	53	0	0%	24	25	1	4%	45%	46%	290	313	23	8%	12.3	12.7	28.0%	29.0%
BBC Radio Jersey	77	77	0	0%	29	27	-2	-7%	37%	35%	376	326	-50	-13%	13.1	12.0	22.7%	20.2%

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	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	Last Pub	W1 2012	000's	%	Last Pub	W1 2012	Last Pub	W1 2012
LOCAL COMMERCIAL																		
Total Absolute Radio Network	51951	51951	0	0%	2814	2978	164	6%	5%	6%	18815	20935	2120	11%	6.7	7.0	1.8%	2.0%
Total Absolute Radio	51951	51951	0	0%	1599	1611	12	1%	3%	3%	11184	10500	-684	-6%	7.0	6.5	1.1%	1.0%
Total Absolute Radio Network (London)	11157	11157	0	0%	1064	1078	14	1%	10%	10%	7692	7156	-536	-7%	7.2	6.6	3.6%	3.3%
Total Absolute Radio (London)	11157	11157	0	0%	816	797	-19	-2%	7%	7%	5415	4859	-556	-10%	6.6	6.1	2.5%	2.2%
Absolute Radio London	11157	11157	0	0%	554	580	26	5%	5%	5%	2926	2315	-611	-21%	5.3	4.0	1.4%	1.1%
Absolute Radio National	51951	51951	0	0%	1228	1194	-34	-3%	2%	2%	8258	8185	-73	-1%	6.7	6.9	0.8%	0.8%
Absolute Radio 60s	51951	51951	0	0%	n/p	151	n/a	n/a	n/p	2%	n/p	676	n/a	n/a	n/p	4.5	n/p	0.1%
Absolute Radio 70s	51951	51951	0	0%	n/p	157	n/a	n/a	n/p	2%	n/p	531	n/a	n/a	n/p	3.4	n/p	0.1%
Absolute 80s	51951	51951	0	0%	828	857	29	4%	2%	2%	3960	4627	667	17%	4.8	5.4	0.4%	0.4%
Absolute Radio 90s	51951	51951	0	0%	348	380	32	9%	1%	1%	1565	2133	568	36%	4.5	5.6	0.2%	0.2%
Absolute Radio 00s	51951	51951	0	0%	139	84	-55	-40%	2%	2%	542	209	-333	-61%	3.9	2.5	0.1%	0.1%
Absolute Radio Classic Rock	51951	51951	0	0%	391	396	5	1%	1%	1%	1563	2260	697	45%	4.0	5.7	0.2%	0.2%
Chill	51951	51951	0	0%	172	229	57	33%	2%	2%	763	1046	283	37%	4.4	4.6	0.1%	0.1%
Jazz FM	51951	51951	0	0%	512	564	52	10%	1%	1%	1908	2415	507	27%	3.7	4.3	0.2%	0.2%
Planet Rock	51951	51951	0	0%	811	861	50	6%	2%	2%	6187	6983	796	13%	7.6	8.1	0.6%	0.7%
talkSPORT	51951	51951	0	0%	3196	3233	37	1%	6%	6%	21608	21184	-424	-2%	6.8	6.6	2.1%	2.0%
BBC Radio 1	51951	51951	0	0%	11665	11141	-524	-4%	22%	21%	87865	87247	-618	-1%	7.5	7.8	8.5%	8.2%
BBC Radio 2	51951	51951	0	0%	14267	14560	293	2%	27%	28%	167735	178865	11130	7%	11.8	12.3	16.3%	16.8%
BBC Radio 3	51951	51951	0	0%	2097	1902	-195	-9%	4%	4%	13762	11909	-1853	-13%	6.6	6.3	1.3%	1.1%
BBC Radio 4	51951	51951	0	0%	10834	10307	-527	-5%	21%	20%	129290	126809	-2481	-2%	11.9	12.3	12.5%	11.9%
BBC Radio 4 (including 4 Extra)	51951	51951	0	0%	11060	10531	-529	-5%	21%	20%	137849	135205	-2644	-2%	12.5	12.8	13.4%	12.7%
BBC Radio 4 Extra	51951	51951	0	0%	1554	1502	-52	-3%	3%	3%	8559	8397	-162	-2%	5.5	5.6	0.8%	0.8%
BBC Radio FIVE LIVE	51951	51951	0	0%	6227	6364	137	2%	12%	12%	44642	47090	2448	5%	7.2	7.4	4.3%	4.4%
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	51951	51951	0	0%	6342	6553	211	3%	12%	13%	45844	49620	3776	8%	7.2	7.6	4.4%	4.7%
FIVE LIVE SPORTS EXTRA	51951	51951	0	0%	616	952	336	55%	1%	2%	1202	2529	1327	110%	2.0	2.7	0.1%	0.2%
BBC 6 Music	51951	51951	0	0%	1443	1454	11	1%	3%	3%	12450	11717	-733	-6%	8.6	8.1	1.2%	1.1%
1 Xtra from the BBC	51951	51951	0	0%	1017	916	-101	-10%	2%	2%	4461	3858	-603	-14%	4.4	4.2	0.4%	0.4%
BBC Asian Network UK	51951	51951	0	0%	472	540	68	14%	1%	1%	3453	3170	-283	-8%	7.3	5.9	0.3%	0.3%
BBC World Service	51951	51951	0	0%	1388	1303	-85	-6%	3%	3%	6437	7362	925	14%	4.6	5.6	0.6%	0.7%
BBC Local/Regional	51951	51951	0	0%	9604	9895	291	3%	18%	19%	92029	100260	8231	9%	9.6	10.1	8.9%	9.4%
ALL NATIONAL COMMERCIAL (UK)	51951	51951	0	0%	15441	15896	455	3%	30%	31%	121307	128006	6699	6%	7.9	8.1	11.8%	12.0%
ALL LOCAL COMMERCIAL (UK)	51951	51951	0	0%	26275	26533	258	1%	51%	51%	315157	322120	6963	2%	12.0	12.1	30.6%	30.3%
ALL COMMERCIAL (UK)	51951	51951	0	0%	32821	33201	380	1%	63%	64%	436464	450126	13662	3%	13.3	13.6	42.4%	42.3%
ALL BBC (UK)	51951	51951	0	0%	34940	34594	-346	-1%	67%	67%	571885	589213	17328	3%	16.4	17.0	55.5%	55.4%
ALL RADIO (UK)	51951	51951	0	0%	46677	46676	-1	0%	90%	90%	1030416	1064481	34065	3%	22.1	22.8	100.0%	100.0%