

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015		
<b>LOCAL COMMERCIAL</b>																				
Bauer Radio - Total	53502	53502	0	0%	16081	15983	-98	-1%	30%	30%	137839	138710	871	1%	8.6	8.7	13.6%	13.6%		
Absolute Radio	53502	53502	0	0%	1708	1989	281	16%	3%	4%	11007	14502	3495	32%	6.4	7.3	1.1%	1.4%		
Absolute Radio (London)	11789	11789	0	0%	694	924	230	33%	6%	8%	3969	6399	2430	61%	5.7	6.9	1.9%	3.2%		
Absolute Radio (National)	53502	53502	0	0%	1349	1576	227	17%	3%	3%	8858	11139	2281	26%	6.6	7.1	0.9%	1.1%		
Absolute Radio 70s	53502	53502	0	0%	189	224	35	19%	*%	*%	740	822	82	11%	3.9	3.7	0.1%	0.1%		
Absolute 80s	53502	53502	0	0%	1419	1448	29	2%	3%	3%	8266	9309	1043	13%	5.8	6.4	0.8%	0.9%		
Absolute Radio 90s	53502	53502	0	0%	669	584	-85	-13%	1%	1%	3265	2957	-308	-9%	4.9	5.1	0.3%	0.3%		
Absolute Radio Classic Rock	53502	53502	0	0%	484	516	32	7%	1%	1%	2078	2500	422	20%	4.3	4.8	0.2%	0.2%		
Radio Aire	647	647	0	0%	117	86	-31	-26%	18%	13%	775	627	-148	-19%	6.6	7.3	6.5%	5.3%		
Radio Aire 2 (was Magic 828 (Leeds))	994	993	-1	0%	97	83	-14	-14%	10%	8%	816	868	52	6%	8.4	10.5	4.5%	4.7%		
Radio Borders (Bauer Borders)	110	110	0	0%	57	57	0	0%	52%	51%	706	708	2	0%	12.4	12.5	34.1%	32.3%		
C.F.M. (Bauer Carlisle)	253	254	1	0%	108	114	6	6%	43%	45%	1081	996	-85	-8%	10.0	8.8	21.4%	19.2%		
Radio City	1853	1853	0	0%	376	381	5	1%	20%	21%	3159	3023	-136	-4%	8.4	7.9	8.5%	8.9%		
Radio City 2 (was Magic 1548 (Liverpool))	1853	1853	0	0%	82	56	-26	-32%	4%	3%	786	454	-332	-42%	9.6	8.1	2.1%	1.3%		
City Talk 105.9	1611	1611	0	0%	81	66	-15	-19%	5%	4%	360	334	-26	-7%	4.5	5.0	1.1%	1.1%		
Clyde 1 FM	1891	1892	1	0%	479	556	77	16%	25%	29%	3596	4020	424	12%	7.5	7.2	11.5%	12.1%		
Clyde 2	1891	1892	1	0%	129	155	26	20%	7%	8%	940	1001	61	6%	7.3	6.5	3.0%	3.0%		
Cool FM	1003	1003	0	0%	361	349	-12	-3%	36%	35%	2848	3248	400	14%	7.9	9.3	16.0%	18.5%		
Downtown Radio (DTR)	1460	1461	1	0%	307	299	-8	-3%	21%	20%	2964	2826	-138	-5%	9.7	9.5	10.6%	10.5%		
Forth 1	1128	1129	1	0%	337	354	17	5%	30%	31%	2696	2866	170	6%	8.0	8.1	15.3%	14.7%		
Forth 2	1128	1129	1	0%	59	76	17	29%	5%	7%	320	530	210	66%	5.4	7.0	1.8%	2.7%		
Hallam FM	1297	1297	0	0%	381	364	-17	-4%	29%	28%	3223	2947	-276	-9%	8.5	8.1	12.6%	11.8%		
Hallam 2 (was Magic AM (Sheffield))	1297	1297	0	0%	121	90	-31	-26%	9%	7%	1284	963	-321	-25%	10.6	10.8	5.0%	3.8%		
Heat	53502	53502	0	0%	941	902	-39	-4%	2%	2%	3386	3448	62	2%	3.6	3.8	0.3%	0.3%		
The Hits	53502	53502	0	0%	814	681	-133	-16%	2%	1%	3400	3543	143	4%	4.2	5.2	0.3%	0.3%		
Kerrang!	53502	53502	0	0%	904	920	16	2%	2%	2%	3581	3568	-13	0%	4.0	3.9	0.4%	0.4%		
Key 103	2926	2926	0	0%	458	444	-14	-3%	16%	15%	2875	2827	-48	-2%	6.3	6.4	5.5%	5.6%		
Key 2 (was Magic 1152 (Manchester))	2926	2926	0	0%	89	51	-38	-43%	3%	2%	673	276	-397	-59%	7.6	5.4	1.3%	0.5%		
Kiss	53502	53502	0	0%	4904	4908	4	0%	9%	9%	27651	27969	318	1%	5.6	5.7	2.7%	2.8%		
Kiss (East)	2116	2116	0	0%	433	459	26	6%	20%	22%	2825	3197	372	13%	6.5	7.0	6.7%	7.5%		
Kiss (London)	11789	11789	0	0%	1912	1883	-29	-2%	16%	16%	9965	9143	-822	-8%	5.2	4.9	4.8%	4.6%		
Kiss (West)	2420	2421	1	0%	479	461	-18	-4%	20%	19%	3091	2817	-274	-9%	6.5	6.1	6.0%	5.3%		
Kiss Fresh	53502	53502	0	0%	457	422	-35	-8%	1%	1%	1334	1349	15	1%	2.9	3.2	0.1%	0.1%		
Kisstory	53502	53502	0	0%	1051	1131	80	8%	2%	2%	3799	4229	430	11%	3.6	3.7	0.4%	0.4%		
Magic Network	53502	53502	0	0%	2747	3605	858	31%	5%	7%	13244	18011	4767	36%	4.8	5.0	1.3%	1.8%		
Magic (London)	11789	11789	0	0%	1763	1911	148	8%	15%	16%	8983	9751	768	9%	5.1	5.1	4.3%	4.9%		
Metro Radio	1499	1499	0	0%	413	406	-7	-2%	28%	27%	2828	3664	836	30%	6.8	9.0	11.1%	13.4%		
Metro Radio 2 (was Magic 1152 (Newcastle))	1499	1499	0	0%	110	91	-19	-17%	7%	6%	622	350	-272	-44%	5.6	3.9	2.4%	1.3%		
Moray Firth Radio (Bauer Inverness)	250	251	1	0%	116	113	-3	-3%	46%	45%	1243	1123	-120	-10%	10.7	10.0	23.6%	20.6%		
Northsound 1	344	343	-1	0%	129	127	-2	-2%	37%	37%	1061	934	-127	-12%	8.2	7.4	16.7%	14.9%		
Northsound 2	344	343	-1	0%	41	37	-4	-10%	12%	11%	296	267	-29	-10%	7.3	7.2	4.7%	4.3%		
Planet Rock	53502	53502	0	0%	1115	1247	132	12%	2%	2%	8038	9075	1037	13%	7.2	7.3	0.8%	0.9%		
Planet Rock (West Midlands)	3691	3692	1	0%	194	199	5	3%	5%	5%	1345	1587	242	18%	6.9	8.0	2.1%	2.5%		
Rock FM	1264	1264	0	0%	284	253	-31	-11%	22%	20%	1877	1381	-496	-26%	6.6	5.5	7.8%	5.9%		
Rock FM 2 (was Magic 999 (Preston))	1125	1125	0	0%	25	20	-5	-20%	2%	2%	439	205	-234	-53%	17.5	10.5	2.2%	1.0%		
Tay FM	391	391	0	0%	151	153	2	1%	39%	39%	1416	1433	17	1%	9.4	9.3	19.3%	19.4%		
Tay 2	391	391	0	0%	68	63	-5	-7%	18%	16%	691	618	-73	-11%	10.1	9.8	9.4%	8.4%		
TFM Radio	822	821	-1	0%	187	182	-5	-3%	23%	22%	1173	1276	103	9%	6.3	7.0	7.9%	8.4%		
TFM 2 (was Magic 1170 (Teesside))	822	821	-1	0%	78	60	-18	-23%	10%	7%	627	411	-216	-34%	8.0	6.8	4.2%	2.7%		
Viking FM	914	913	-1	0%	208	221	13	6%	23%	24%	1505	1815	310	21%	7.2	8.2	7.4%	8.8%		

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015		
LOCAL COMMERCIAL																				
Viking FM 2 (was Magic 1161 (Hull))	914	913	-1	0%	75	58	-17	-23%	8%	6%	1012	517	-495	-49%	13.5	9.0	5.0%	2.5%		
Wave 105 FM (Bauer South Coast)	1811	1811	0	0%	366	366	0	0%	20%	20%	4114	4167	53	1%	11.2	11.4	11.4%	11.6%		
West Sound (Bauer Southwest Scotland)	397	398	1	0%	185	180	-5	-3%	47%	45%	2071	2049	-22	-1%	11.2	11.4	26.4%	26.0%		
Total Global Radio (UK)	53502	53502	0	0%	21200	21182	-18	0%	40%	40%	188243	185413	-2830	-2%	8.9	8.8	18.6%	18.2%		
Classic FM	53502	53502	0	0%	5570	5525	-45	-1%	10%	10%	35401	36960	1559	4%	6.4	6.7	3.5%	3.6%		
Capital Network (UK)	53502	53502	0	0%	7160	7000	-160	-2%	13%	13%	38280	36469	-1811	-5%	5.3	5.2	3.8%	3.6%		
Capital Birmingham	2219	2219	0	0%	465	441	-24	-5%	21%	20%	2606	2573	-33	-1%	5.6	5.8	6.7%	6.9%		
Capital East Midlands	2245	2246	1	0%	514	490	-24	-5%	23%	22%	3312	3269	-43	-1%	6.4	6.7	7.8%	7.5%		
Capital London	11789	11789	0	0%	1869	1793	-76	-4%	16%	15%	8509	7480	-1029	-12%	4.6	4.2	4.1%	3.8%		
Capital Manchester	2926	2926	0	0%	533	511	-22	-4%	18%	17%	2301	2794	493	21%	4.3	5.5	4.4%	5.5%		
Capital North East	2234	2233	-1	0%	478	493	15	3%	21%	22%	2787	2823	36	1%	5.8	5.7	7.2%	6.9%		
Capital North West and Wales	1028	1028	0	0%	174	174	0	0%	17%	17%	1123	1156	33	3%	6.4	6.6	5.1%	5.7%		
Capital Scotland	2798	2798	0	0%	498	514	16	3%	18%	18%	2344	2778	434	19%	4.7	5.4	5.3%	5.8%		
Capital South Coast	1167	1168	1	0%	180	200	20	11%	15%	17%	1272	1178	-94	-7%	7.1	5.9	5.5%	5.4%		
Capital South Wales	1031	1032	1	0%	208	186	-22	-11%	20%	18%	1197	828	-369	-31%	5.8	4.4	5.7%	3.8%		
Capital Yorkshire	4548	4548	0	0%	1094	1016	-78	-7%	24%	22%	7337	6671	-666	-9%	6.7	6.6	8.2%	7.4%		
Capital XTRA (UK)	53502	53502	0	0%	809	841	32	4%	2%	2%	3560	3631	71	2%	4.4	4.3	0.4%	0.4%		
Capital XTRA (London)	11789	11789	0	0%	411	311	-100	-24%	3%	3%	1994	973	-1021	-51%	4.9	3.1	1.0%	0.5%		
Gold Network (UK)	53502	53502	0	0%	1083	1026	-57	-5%	2%	2%	7736	7562	-174	-2%	7.1	7.4	0.8%	0.7%		
Gold East Midlands	2245	2246	1	0%	89	76	-13	-15%	4%	3%	910	854	-56	-6%	10.2	11.2	2.1%	2.0%		
Gold London	11789	11789	0	0%	279	263	-16	-6%	2%	2%	2286	1506	-780	-34%	8.2	5.7	1.1%	0.8%		
Gold Manchester	2926	2926	0	0%	65	56	-9	-14%	2%	2%	433	455	22	5%	6.6	8.2	0.8%	0.9%		
Heart Network (UK)	53502	53502	0	0%	9038	8987	-51	-1%	17%	17%	68611	68402	-209	0%	7.6	7.6	6.8%	6.7%		
Heart Cambridgeshire	877	877	0	0%	228	236	8	4%	26%	27%	1582	1726	144	9%	6.9	7.3	9.7%	10.6%		
Heart East Anglia	1216	1216	0	0%	284	261	-23	-8%	23%	21%	1677	1653	-24	-1%	5.9	6.3	6.7%	6.6%		
Heart Essex	1361	1359	-2	0%	405	438	33	8%	30%	32%	3540	3796	256	7%	8.8	8.7	12.2%	13.0%		
Heart Four Counties	2058	2057	-1	0%	451	451	0	0%	22%	22%	3086	2904	-182	-6%	6.8	6.4	7.7%	7.3%		
Heart Kent	1243	1242	-1	0%	383	405	22	6%	31%	33%	3212	3792	580	18%	8.4	9.4	11.2%	13.5%		
Heart London	11789	11789	0	0%	1783	1533	-250	-14%	15%	13%	13043	9376	-3667	-28%	7.3	6.1	6.3%	4.7%		
Heart North East	2293	2292	-1	0%	330	331	1	0%	14%	14%	2373	2307	-66	-3%	7.2	7.0	6.0%	5.5%		
Heart North Wales	726	726	0	0%	107	131	24	22%	15%	18%	821	1130	309	38%	7.6	8.6	5.2%	7.6%		
Heart North West	5609	5609	0	0%	576	550	-26	-5%	10%	10%	5387	4518	-869	-16%	9.4	8.2	5.2%	4.5%		
Heart Scotland	2798	2798	0	0%	496	430	-66	-13%	18%	15%	3256	2818	-438	-13%	6.6	6.6	7.4%	5.9%		
Heart Solent	1834	1834	0	0%	278	298	20	7%	15%	16%	1953	1963	10	1%	7.0	6.6	5.2%	5.3%		
Heart South Wales	1886	1886	0	0%	497	447	-50	-10%	26%	24%	4835	4447	-388	-8%	9.7	9.9	12.1%	11.2%		
Heart South West	1436	1436	0	0%	396	422	26	7%	28%	29%	3091	3493	402	13%	7.8	8.3	10.3%	11.1%		
Heart Cornwall	461	461	0	0%	97	105	8	8%	21%	23%	749	945	196	26%	7.7	9.0	6.6%	8.8%		
Heart Sussex	1411	1410	-1	0%	370	358	-12	-3%	26%	25%	2740	2347	-393	-14%	7.4	6.6	9.2%	8.1%		
Heart Thames Valley	1454	1453	-1	0%	318	328	10	3%	22%	23%	2320	2381	61	3%	7.3	7.3	8.8%	8.8%		
Heart West Country	2235	2234	-1	0%	678	704	26	4%	30%	32%	6328	6503	175	3%	9.3	9.2	12.6%	12.9%		
Heart West Midlands	3726	3726	0	0%	770	770	0	0%	21%	21%	5434	5949	515	9%	7.1	7.7	8.4%	9.3%		
Heart Yorkshire	3145	3145	0	0%	460	441	-19	-4%	15%	14%	4123	3877	-246	-6%	9.0	8.8	7.1%	6.7%		
LBC Network (UK)	53502	53502	0	0%	1327	1357	30	2%	2%	3%	13818	12799	-1019	-7%	10.4	9.4	1.4%	1.3%		
LBC 97.3	11789	11789	0	0%	1091	887	-204	-19%	9%	8%	11240	9377	-1863	-17%	10.3	10.6	5.4%	4.7%		
LBC London News (was LBC News 1152)	11789	11789	0	0%	254	375	121	48%	2%	3%	1078	1964	886	82%	4.2	5.2	0.5%	1.0%		
Smooth Radio Network (UK)	53502	53502	0	0%	4794	4772	-22	0%	9%	9%	38542	39408	866	2%	8.0	8.3	3.8%	3.9%		
Smooth Radio Cambridgeshire	877	877	0	0%	35	44	9	26%	4%	5%	306	318	12	4%	8.7	7.1	1.9%	1.9%		
Smooth Radio Devon	1027	1028	1	0%	44	53	9	20%	4%	5%	515	558	43	8%	11.7	10.6	2.5%	2.5%		
Smooth Radio East Anglia	1216	1216	0	0%	52	56	4	8%	4%	5%	490	503	13	3%	9.4	8.9	2.0%	2.0%		
Smooth Radio East Midlands	2483	2483	0	0%	387	315	-72	-19%	16%	13%	3268	2663	-605	-19%	8.5	8.5	6.9%	5.5%		

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Last Pub	W1 2015		
LOCAL COMMERCIAL																						
Smooth Radio Essex	1361	1359	-2	0%	35	34	-1	-3%	3%	3%	334	311	-23	-7%	9.5	9.0	1.2%	1.1%				
Smooth Radio Four Counties	2058	2057	-1	0%	70	71	1	1%	3%	3%	628	688	60	10%	8.9	9.7	1.6%	1.7%				
Smooth Radio Kent	1243	1242	-1	0%	50	50	0	0%	4%	4%	349	369	20	6%	7.0	7.4	1.2%	1.3%				
Smooth Radio London	11789	11789	0	0%	760	627	-133	-18%	6%	5%	5095	3710	-1385	-27%	6.7	5.9	2.5%	1.9%				
Smooth Radio North East	2293	2292	-1	0%	471	451	-20	-4%	21%	20%	3306	3382	76	2%	7.0	7.5	8.3%	8.1%				
Smooth Radio North West	5609	5609	0	0%	1127	1172	45	4%	20%	21%	8181	8803	622	8%	7.3	7.5	7.9%	8.8%				
Smooth Radio North West and Wales	1028	1028	0	0%	74	69	-5	-7%	7%	7%	577	355	-222	-38%	7.8	5.2	2.6%	1.8%				
Smooth Radio Scotland	1984	1985	1	0%	347	401	54	16%	18%	20%	3763	4490	727	19%	10.8	11.2	11.5%	12.8%				
Smooth Radio Solent	1834	1834	0	0%	46	43	-3	-7%	3%	2%	393	379	-14	-4%	8.5	8.7	1.1%	1.0%				
Smooth Radio South Wales	1031	1032	1	0%	58	55	-3	-5%	6%	5%	648	612	-36	-6%	11.2	11.1	3.1%	2.8%				
Smooth Radio Sussex	1411	1410	-1	0%	68	66	-2	-3%	5%	5%	731	604	-127	-17%	10.8	9.1	2.5%	2.1%				
Smooth Radio Thames Valley	1454	1453	-1	0%	41	42	1	2%	3%	3%	241	353	112	46%	5.8	8.3	0.9%	1.3%				
Smooth Radio West Country	2235	2234	-1	0%	116	128	12	10%	5%	6%	1451	1630	179	12%	12.5	12.7	2.9%	3.2%				
Smooth Radio West Midlands	3726	3726	0	0%	505	498	-7	-1%	14%	13%	5409	5314	-95	-2%	10.7	10.7	8.3%	8.3%				
XFM Network (UK)	53502	53502	0	0%	941	885	-56	-6%	2%	2%	4641	4606	-35	-1%	4.9	5.2	0.5%	0.5%				
XFM London	11789	11789	0	0%	440	363	-77	-18%	4%	3%	2897	1252	-1645	-57%	6.6	3.5	1.4%	0.6%				
XFM Manchester	2926	2926	0	0%	222	194	-28	-13%	8%	7%	1097	1024	-73	-7%	4.9	5.3	2.1%	2.0%				
XFM Scotland	831	830	-1	0%	38	35	-3	-8%	5%	4%	275	270	-5	-2%	7.2	7.8	1.9%	2.0%				
UTV Radio (inc. talkSPORT)	53502	53502	0	0%	4427	4487	60	1%	8%	8%	34545	33421	-1124	-3%	7.8	7.4	3.4%	3.3%				
107.6 Juice FM	1063	1063	0	0%	234	257	23	10%	22%	24%	2015	2263	248	12%	8.6	8.8	9.3%	11.4%				
Peak 107 FM	419	419	0	0%	87	87	0	0%	21%	21%	850	942	92	11%	9.7	10.9	9.8%	11.0%				
The Pulse	881	882	1	0%	145	98	-47	-32%	16%	11%	1080	635	-445	-41%	7.4	6.5	7.3%	4.1%				
Pulse 2	881	882	1	0%	41	37	-4	-10%	5%	4%	194	154	-40	-21%	4.7	4.1	1.3%	1.0%				
Signal 107	1023	1023	0	0%	67	60	-7	-10%	7%	6%	466	330	-136	-29%	7.0	5.5	2.3%	1.7%				
Signal One	796	797	1	0%	280	293	13	5%	35%	37%	3044	3124	80	3%	10.9	10.6	18.2%	17.7%				
Signal Two	796	797	1	0%	68	66	-2	-3%	9%	8%	792	637	-155	-20%	11.7	9.6	4.7%	3.6%				
Swansea Sound - 1170 MW	471	471	0	0%	69	64	-5	-7%	15%	14%	518	541	23	4%	7.5	8.4	5.0%	5.2%				
talkSPORT	53502	53502	0	0%	3005	3246	241	8%	6%	6%	20030	21523	1493	7%	6.7	6.6	2.0%	2.1%				
107.4 Tower FM	442	439	-3	-1%	43	53	10	23%	10%	12%	194	247	53	27%	4.6	4.7	2.5%	3.1%				
96.4 FM The Wave	471	471	0	0%	138	145	7	5%	29%	31%	1255	1315	60	5%	9.1	9.0	12.0%	12.6%				
U105	887	888	1	0%	189	180	-9	-5%	21%	20%	2013	1784	-229	-11%	10.6	9.9	13.2%	11.8%				
Radio Wave 96.5 FM	234	234	0	0%	74	68	-6	-8%	32%	29%	569	458	-111	-20%	7.6	6.7	11.5%	9.6%				
107.2 Wire FM	270	270	0	0%	57	54	-3	-5%	21%	20%	442	448	6	1%	7.8	8.3	8.3%	8.8%				
102.4 Wish FM	455	457	2	0%	64	73	9	14%	14%	16%	341	372	31	9%	5.3	5.1	3.5%	4.0%				

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share				
	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	
LOCAL COMMERCIAL																									
Anglian Radio Group	1008	1007	-1	0%	235	220	-15	-6%	23%	22%	2023	2006	-17	-1%	8.6	9.1	9.8%	9.7%							
THE BEACH	182	182	0	0%	59	57	-2	-3%	32%	31%	470	423	-47	-10%	8.0	7.5	12.9%	11.5%							
Dream 100	134	135	1	1%	37	35	-2	-5%	28%	26%	374	367	-7	-2%	10.1	10.4	13.0%	13.3%							
North Norfolk Radio	93	92	-1	-1%	20	21	1	5%	22%	23%	224	276	52	23%	11.2	13.0	10.5%	12.8%							
Norwich 99.9fm	330	331	1	0%	51	45	-6	-12%	15%	14%	424	431	7	2%	8.3	9.6	6.1%	6.1%							
Town 102 FM	290	289	-1	0%	68	62	-6	-9%	23%	22%	531	509	-22	-4%	7.8	8.2	9.4%	9.2%							
107.8 Arrow FM for Hastings	119	119	0	0%	15	15	0	0%	13%	13%	109	119	10	9%	7.1	7.9	4.3%	4.6%							
Total Celador Radio	3769	3992	223	6%	636	695	59	9%	17%	17%	4331	4740	409	9%	6.8	6.8	5.4%	5.6%							
The Breeze (Basingstoke / Newbury and Andover)	293	293	0	0%	50	42	-8	-16%	17%	14%	309	273	-36	-12%	6.2	6.6	5.6%	4.8%							
The Breeze (Cheltenham)	167	168	1	1%	18	19	1	6%	11%	11%	128	132	4	3%	7.3	7.0	3.6%	3.7%							
The Breeze (Solent/East Hants and West Surrey)	1098	1098	0	0%	74	69	-5	-7%	7%	6%	407	520	113	28%	5.5	7.5	1.9%	2.5%							
The Breeze South West (Bristol/Weston/Bath and West Wilts)	972	972	0	0%	90	101	11	12%	9%	10%	633	601	-32	-5%	7.0	5.9	2.9%	2.8%							
The Breeze (Yeovil/Shaftesbury and Bridgwater)	293	292	-1	0%	58	57	-1	-2%	20%	20%	628	474	-154	-25%	10.9	8.2	8.5%	6.6%							
Fire Radio	319	319	0	0%	45	52	7	16%	14%	16%	220	281	61	28%	4.9	5.4	3.4%	4.1%							
106 JACKfm (Bristol)	633	633	0	0%	113	114	1	1%	18%	18%	832	697	-135	-16%	7.3	6.1	6.0%	5.1%							
Jack FM South Coast	1739	1738	-1	0%	230	231	1	0%	13%	13%	1282	1334	52	4%	5.6	5.8	3.7%	3.9%							
Jack fm (Swindon)	205	205	0	0%	42	39	-3	-7%	21%	19%	308	275	-33	-11%	7.3	7.1	6.3%	5.7%							
Central FM	214	214	0	0%	46	45	-1	-2%	21%	21%	267	319	52	19%	5.9	7.1	7.4%	8.5%							
Total Cheshire Radio	377	378	1	0%	63	61	-2	-3%	17%	16%	348	334	-14	-4%	5.5	5.5	4.9%	4.6%							
Cheshire's Silk 106.9	186	185	-1	-1%	27	23	-4	-15%	14%	13%	169	127	-42	-25%	6.3	5.5	4.8%	3.5%							
Chester's Dee 106.3	192	193	1	1%	36	37	1	3%	19%	19%	178	207	29	16%	5.0	5.5	5.0%	5.9%							
Total CN Radio	849	282	-567	-67%	248	112	-136	-55%	29%	40%	1866	871	-995	-53%	7.5	7.8	12.4%	17.0%							
The Bay	282	282	0	0%	99	100	1	1%	35%	35%	717	733	16	2%	7.3	7.4	12.7%	14.3%							
Citybeat 96.7/102.5FM	567	567	0	0%	130	145	15	12%	23%	26%	981	1248	267	27%	7.5	8.6	10.7%	13.2%							
Lakeland Radio	51	51	0	0%	19	19	0	0%	36%	38%	134	138	4	3%	7.3	7.1	11.9%	12.6%							
Communicorp UK	17814	17814	0	0%	3333	3287	-46	-1%	19%	18%	23871	24108	237	1%	7.2	7.3	7.4%	7.3%							
Capital Scotland	2798	2798	0	0%	498	514	16	3%	18%	18%	2344	2778	434	19%	4.7	5.4	5.3%	5.8%							
Capital South Wales	1031	1032	1	0%	208	186	-22	-11%	20%	18%	1197	828	-369	-31%	5.8	4.4	5.7%	3.8%							
Heart North Wales	726	726	0	0%	107	131	24	22%	15%	18%	821	1130	309	38%	7.6	8.6	5.2%	7.6%							
Heart Yorkshire	3145	3145	0	0%	460	441	-19	-4%	15%	14%	4123	3877	-246	-6%	9.0	8.8	7.1%	6.7%							
106.1 Real XS Manchester (was 106.1 Rock Radio)	2926	2926	0	0%	121	118	-3	-2%	4%	4%	630	648	18	3%	5.2	5.5	1.2%	1.3%							
Smooth Radio East Midlands	2483	2483	0	0%	387	315	-72	-19%	16%	13%	3268	2663	-605	-19%	8.5	8.5	6.9%	5.5%							
Smooth Radio North East	2293	2292	-1	0%	471	451	-20	-4%	21%	20%	3306	3382	76	2%	7.0	7.5	8.3%	8.1%							
Smooth Radio North West	5609	5609	0	0%	1127	1172	45	4%	20%	21%	8181	8803	622	8%	7.3	7.5	7.9%	8.8%							
Connect DAB	562	561	-1	0%	8	7	-1	-13%	1%	1%	33	30	-3	-9%	4.2	4.6	0.3%	0.3%							
Connect FM (was Connect FM and Lite 106.8FM)	441	441	0	0%	36	36	0	0%	8%	8%	263	281	18	7%	7.4	7.7	3.1%	3.4%							
Radio Essex DAB	1277	1277	0	0%	54	54	0	0%	4%	4%	234	286	52	22%	4.4	5.3	0.9%	1.0%							
Radio Exe	197	198	1	1%	22	24	2	9%	11%	12%	151	175	24	16%	6.8	7.4	3.9%	4.6%							
3FM	72	72	0	0%	27	29	2	7%	37%	41%	219	237	18	8%	8.2	8.0	15.1%	16.8%							
IOW Radio	119	119	0	0%	42	41	-1	-2%	35%	34%	307	296	-11	-4%	7.3	7.2	12.5%	12.1%							
107 JACK fm Berkshire (was Reading 107 FM)	236	236	0	0%	18	17	-1	-6%	8%	7%	69	99	30	43%	3.8	5.7	1.7%	2.5%							
JACKfm Oxfordshire	515	515	0	0%	91	91	0	0%	18%	18%	479	545	66	14%	5.3	6.0	5.1%	5.6%							
JACKfm 2 Oxford (was Glide FM 107.9)	503	502	-1	0%	41	33	-8	-20%	8%	7%	141	168	27	19%	3.5	5.0	1.6%	1.8%							
106 JACKfm (Oxford)	515	515	0	0%	64	69	5	8%	12%	13%	338	377	39	12%	5.3	5.5	3.6%	3.9%							
Kingdom FM	290	290	0	0%	55	61	6	11%	19%	21%	296	344	48	16%	5.3	5.6	5.2%	6.5%							
kmfm Group	1236	1235	-1	0%	177	167	-10	-6%	14%	14%	1505	1054	-451	-30%	8.5	6.3	5.3%	3.8%							
kmfm East	564	563	-1	0%	92	93	1	1%	16%	17%	1025	682	-343	-33%	11.1	7.3	7.5%	5.3%							
kmfm West	672	672	0	0%	85	73	-12	-14%	13%	11%	479	372	-107	-22%	5.6	5.1	3.2%	2.5%							
Lincs FM Group	2423	2423	0	0%	594	609	15	3%	25%	25%	6175	5929	-246	-4%	10.4	9.7	11.8%	11.2%							
Dearne FM	237	237	0	0%	43	45	2	5%	18%	19%	301	357	56	19%	7.0	7.9	6.7%	7.5%							

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2015	000's	%	Last Pub	W1 2015	000's	%	Last Pub	W1 2015	Last Pub	W1 2015	000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Last Pub	W1 2015				
KCFM	443	443	0	0%	83	83	0	0%	19%	19%	831	799	-32	-4%	10.0	9.6	8.3%	8.0%						
Lincs FM 102.2	927	927	0	0%	322	330	8	2%	35%	36%	3615	3551	-64	-2%	11.2	10.8	17.5%	17.1%						
Ridings FM	302	301	-1	0%	45	45	0	0%	15%	15%	343	349	6	2%	7.6	7.7	5.5%	5.7%						
Rother FM	209	209	0	0%	30	30	0	0%	14%	14%	298	308	10	3%	9.9	10.1	7.0%	7.2%						
Trax FM	375	376	1	0%	80	82	2	3%	21%	22%	724	831	107	15%	9.0	10.1	8.9%	10.4%						
The Local Radio Company Group Total	1990	1990	0	0%	541	556	15	3%	27%	28%	3968	4247	279	7%	7.3	7.6	10.2%	10.7%						
2BR	180	180	0	0%	58	60	2	3%	32%	33%	465	453	-12	-3%	8.1	7.5	14.4%	13.8%						
Minster FM	308	308	0	0%	62	65	3	5%	20%	21%	394	432	38	10%	6.4	6.6	6.9%	7.2%						
Mix 96	127	127	0	0%	46	48	2	4%	36%	38%	260	376	116	45%	5.7	7.9	9.7%	12.8%						
Spire FM	119	119	0	0%	38	45	7	18%	32%	38%	278	336	58	21%	7.2	7.4	11.1%	13.2%						
Spirit FM	218	218	0	0%	56	52	-4	-7%	26%	24%	431	388	-43	-10%	7.7	7.5	9.6%	8.4%						
Star North East	387	387	0	0%	54	51	-3	-6%	14%	13%	324	296	-28	-9%	6.0	5.8	4.7%	4.2%						
97.2 Stray FM	144	143	-1	-1%	47	47	0	0%	33%	33%	292	340	48	16%	6.1	7.3	9.7%	11.1%						
Sun FM	271	271	0	0%	75	78	3	4%	28%	29%	535	584	49	9%	7.2	7.5	11.0%	12.2%						
Wessex FM	123	123	0	0%	53	56	3	6%	43%	45%	512	523	11	2%	9.6	9.3	17.5%	17.5%						
Yorkshire Coast Radio	114	114	0	0%	52	54	2	4%	46%	48%	476	519	43	9%	9.1	9.6	18.6%	21.0%						
Lyca De Sil 1035 AM	11789	11789	0	0%	70	72	2	3%	1%	1%	340	227	-113	-33%	4.9	3.2	0.2%	0.1%						
Lyca Radio 1458 AM	11789	11789	0	0%	125	115	-10	-8%	1%	1%	829	711	-118	-14%	6.6	6.2	0.4%	0.4%						
Radio Mansfield 103.2	159	159	0	0%	40	38	-2	-5%	25%	24%	354	277	-77	-22%	8.9	7.2	11.2%	8.9%						
Manx Radio	72	72	0	0%	40	42	2	5%	55%	59%	387	421	34	9%	9.7	9.9	26.7%	29.8%						
Original 106 (Aberdeen)	344	343	-1	0%	85	83	-2	-2%	25%	24%	624	571	-53	-8%	7.3	6.9	9.8%	9.1%						
Total Orion Midlands	6426	6425	-1	0%	1127	1134	7	1%	18%	17%	8466	8938	472	6%	7.5	7.9	7.2%	7.6%						
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2586	2586	0	0%	314	324	10	3%	12%	13%	2240	2387	147	7%	7.1	7.4	4.9%	5.4%						
Free Radio 80s (Birmingham & Black Country)	2586	2586	0	0%	54	61	7	13%	2%	2%	324	287	-37	-11%	5.9	4.7	0.7%	0.7%						
Free Radio FM (Coventry & Warwickshire) (was Mercia)	686	686	0	0%	99	118	19	19%	14%	17%	607	979	372	61%	6.1	8.3	5.6%	8.5%						
Free Radio 80s (Coventry & Warwickshire)	686	686	0	0%	26	20	-6	-23%	4%	3%	183	121	-62	-34%	6.9	6.0	1.7%	1.1%						
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	474	473	-1	0%	89	97	8	9%	19%	21%	649	772	123	19%	7.3	8.0	7.1%	8.3%						
Free Radio FM (Shropshire) (was Beacon)	376	376	0	0%	82	89	7	9%	22%	24%	610	637	27	4%	7.4	7.1	7.7%	7.9%						
Free Radio 80s (Shropshire)	376	376	0	0%	21	18	-3	-14%	6%	5%	128	127	-1	-1%	6.1	6.9	1.6%	1.6%						
Gem 106 (East Midlands)	2396	2397	1	0%	465	430	-35	-8%	19%	18%	3810	3574	-236	-6%	8.2	8.3	8.4%	7.7%						
Palm FM	223	223	0	0%	35	29	-6	-17%	16%	13%	367	284	-83	-23%	10.5	9.7	7.3%	5.7%						
Radio Plymouth	259	260	1	0%	47	43	-4	-9%	18%	17%	315	354	39	12%	6.6	8.2	5.6%	6.1%						
Premier Christian Radio	11789	11789	0	0%	189	124	-65	-34%	2%	1%	1776	1111	-665	-37%	9.4	8.9	0.9%	0.6%						
Q Radio Network	619	620	1	0%	121	129	8	7%	19%	21%	934	811	-123	-13%	7.7	6.3	6.9%	6.4%						
Total Quidem	1338	1337	-1	0%	178	161	-17	-10%	13%	12%	1147	1154	7	1%	6.4	7.2	4.7%	4.7%						
107.6 Banbury Sound	84	84	0	0%	15	15	0	0%	18%	18%	111	105	-6	-5%	7.3	6.8	7.1%	6.5%						
Oak FM	321	322	1	0%	36	24	-12	-33%	11%	8%	92	98	6	7%	2.6	4.0	1.5%	1.6%						
Rugby FM	79	78	-1	-1%	20	22	2	10%	26%	28%	172	189	17	10%	8.4	8.6	11.0%	11.7%						
96.2FM Touchradio - Coventry	301	301	0	0%	23	22	-1	-4%	8%	7%	121	130	9	7%	5.2	5.9	3.0%	3.2%						
Touch FM Staffs	257	256	-1	0%	33	30	-3	-9%	13%	12%	284	256	-28	-10%	8.6	8.7	5.1%	5.0%						
102FM Touchradio - Warks, Worcs, Cotswolds	296	296	0	0%	50	48	-2	-4%	17%	16%	366	377	11	3%	7.3	7.9	6.7%	6.6%						
96.2 The Revolution	524	524	0	0%	31	28	-3	-10%	6%	5%	179	199	20	11%	5.7	7.2	2.1%	2.5%						
Southend & Chelmsford Radio	495	494	-1	0%	56	52	-4	-7%	11%	10%	448	486	38	8%	8.1	9.4	3.9%	4.2%						
107.5 Sovereign Radio	156	155	-1	-1%	21	21	0	0%	14%	14%	155	148	-7	-5%	7.4	7.0	4.6%	4.5%						
Sunrise Radio	11789	11789	0	0%	269	250	-19	-7%	2%	2%	1784	1254	-530	-30%	6.6	5.0	0.9%	0.6%						
Time FM 106.6	305	305	0	0%	21	19	-2	-10%	7%	6%	101	108	7	7%	4.7	5.6	2.1%	2.3%						
Tindle Radio Group	139	139	0	0%	81	78	-3	-4%	59%	56%	1024	1013	-11	-1%	12.6	13.0	39.9%	38.8%						
Channel 103 FM	85	85	0	0%	48	45	-3	-6%	56%	53%	537	522	-15	-3%	11.1	11.5	35.7%	34.2%						
Island FM 104.7	53	53	0	0%	33	33	0	0%	62%	62%	486	491	5	1%	14.7	15.0	45.7%	45.3%						
Town and Country Broadcasting (South and West Wales)	1728	1728	0	0%	333	328	-5	-2%	19%	19%	2222	2350	128	6%	6.7	7.2	6.1%	6.6%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2015/LAST PUBLISHED DATA



	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W1 2015	000's	%	Last Pub	W1 2015	000's	%	Last Pub	W1 2015	Last Pub	W1 2015	000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Last Pub	W1 2015		
LOCAL COMMERCIAL																						
106.3 Bridge FM	128	128	0	0%	43	41	-2	-5%	33%	32%	326	334	8	2%	7.6	8.2	11.4%	11.2%				
Radio Carmarthenshire and Scarlet FM	130	130	0	0%	39	37	-2	-5%	30%	29%	347	367	20	6%	9.0	9.9	11.1%	11.7%				
Radio Ceredigion	79	79	0	0%	18	18	0	0%	22%	22%	124	129	5	4%	7.0	7.3	6.2%	6.8%				
Nation Hits!	471	471	0	0%	42	43	1	2%	9%	9%	220	222	2	1%	5.2	5.2	2.1%	2.1%				
Nation Radio	1507	1507	0	0%	176	176	0	0%	12%	12%	744	870	126	17%	4.2	5.0	2.4%	2.8%				
102.5 Radio Pembrokeshire	101	100	-1	-1%	45	43	-2	-4%	45%	43%	461	429	-32	-7%	10.2	10.0	19.8%	19.7%				
Total UKRD	1635	1635	0	0%	386	378	-8	-2%	24%	23%	3313	2911	-402	-12%	8.6	7.7	10.1%	9.2%				
The Bee	452	452	0	0%	44	43	-1	-2%	10%	10%	332	267	-65	-20%	7.5	6.1	4.1%	3.5%				
96.4 Eagle Radio	543	543	0	0%	135	135	0	0%	25%	25%	1037	968	-69	-7%	7.7	7.2	9.9%	9.2%				
KL.FM 96.7	154	154	0	0%	49	52	3	6%	32%	34%	557	549	-8	-1%	11.4	10.5	17.0%	16.8%				
Pirate FM	486	487	1	0%	160	165	5	3%	33%	34%	1509	1444	-65	-4%	9.4	8.7	12.5%	12.6%				
Radio Yorkshire	n/p	4532	n/a	n/a	n/p	71	n/a	n/a	n/p	2%	n/p	208	n/a	n/a	n/p	2.9	n/p	0.2%				
Jazz FM	53502	53502	0	0%	511	457	-54	-11%	1%	1%	2180	2104	-76	-3%	4.3	4.6	0.2%	0.2%				

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015		
BBC Local Radio in England	43253	43253	0	0%	6742	6613	-129	-2%	16%	15%	55963	58452	2489	4%	8.3	8.8	6.8%	7.1%		
BBC Radio Berkshire	822	822	0	0%	92	98	6	7%	11%	12%	677	761	84	12%	7.4	7.8	5.0%	5.6%		
BBC Radio Bristol	893	893	0	0%	151	149	-2	-1%	17%	17%	1499	1491	-8	-1%	9.9	10.0	7.5%	7.6%		
BBC Radio Cambridgeshire	744	744	0	0%	107	104	-3	-3%	14%	14%	566	887	321	57%	5.3	8.5	4.2%	6.6%		
BBC Radio Cornwall	461	461	0	0%	153	149	-4	-3%	33%	32%	1920	1821	-99	-5%	12.5	12.2	18.3%	18.0%		
BBC Coventry and Warwickshire	696	695	-1	0%	86	96	10	12%	12%	14%	662	761	99	15%	7.7	7.9	5.9%	6.4%		
BBC Radio Cumbria	408	408	0	0%	106	108	2	2%	26%	26%	1080	1031	-49	-5%	10.2	9.6	12.7%	12.2%		
BBC Radio Derby	655	654	-1	0%	125	157	32	26%	19%	24%	1291	1726	435	34%	10.3	11.0	10.0%	12.0%		
BBC Radio Devon	975	975	0	0%	212	221	9	4%	22%	23%	2228	2559	331	15%	10.5	11.6	11.4%	12.0%		
BBC Essex	1297	1298	1	0%	213	197	-16	-8%	16%	15%	2024	1940	-84	-4%	9.5	9.8	7.1%	6.8%		
BBC Radio Gloucestershire	502	501	-1	0%	94	97	3	3%	19%	19%	715	759	44	6%	7.6	7.8	6.7%	7.0%		
BBC Hereford & Worcester	504	504	0	0%	122	119	-3	-2%	24%	24%	957	1135	178	19%	7.8	9.6	9.6%	10.7%		
BBC Radio Humberside	768	767	-1	0%	161	175	14	9%	21%	23%	1511	1596	85	6%	9.4	9.1	8.7%	8.8%		
BBC Radio Kent	1465	1464	-1	0%	195	198	3	2%	13%	14%	1802	1613	-189	-10%	9.3	8.2	5.6%	5.0%		
BBC Radio Lancashire	1191	1190	-1	0%	193	186	-7	-4%	16%	16%	1378	1433	55	4%	7.2	7.7	6.6%	7.1%		
BBC Radio Leeds	1646	1646	0	0%	216	250	34	16%	13%	15%	1308	1455	147	11%	6.1	5.8	4.4%	4.9%		
BBC Radio Leicester	839	838	-1	0%	171	160	-11	-6%	20%	19%	1495	1105	-390	-26%	8.8	6.9	9.6%	7.6%		
BBC Radio Lincolnshire	554	553	-1	0%	115	104	-11	-10%	21%	19%	1755	1317	-438	-25%	15.3	12.7	14.2%	11.0%		
BBC London 94.9	11789	11789	0	0%	483	404	-79	-16%	4%	3%	3461	2744	-717	-21%	7.2	6.8	1.7%	1.4%		
BBC Radio Manchester	2214	2213	-1	0%	228	229	1	0%	10%	10%	1529	1470	-59	-4%	6.7	6.4	4.0%	3.9%		
BBC Radio Merseyside	1667	1667	0	0%	317	306	-11	-3%	19%	18%	4509	3688	-821	-18%	14.2	12.0	13.5%	12.1%		
BBC Radio Newcastle	1444	1444	0	0%	307	286	-21	-7%	21%	20%	2181	2080	-101	-5%	7.1	7.3	8.9%	7.9%		
BBC Radio Norfolk	777	776	-1	0%	194	180	-14	-7%	25%	23%	2027	2111	84	4%	10.4	11.7	12.5%	12.6%		
BBC Radio Northampton	490	490	0	0%	75	90	15	20%	15%	18%	616	1071	455	74%	8.2	11.9	6.3%	11.0%		
BBC Radio Nottingham	804	803	-1	0%	150	155	5	3%	19%	19%	1185	1484	299	25%	7.9	9.6	7.8%	9.6%		
BBC Radio Oxford	529	528	-1	0%	95	86	-9	-9%	18%	16%	584	702	118	20%	6.1	8.2	6.2%	7.1%		
BBC Radio Sheffield	1297	1297	0	0%	242	276	34	14%	19%	21%	2068	2634	566	27%	8.5	9.6	8.2%	10.7%		
BBC Radio Shropshire	397	396	-1	0%	105	91	-14	-13%	27%	23%	1045	892	-153	-15%	9.9	9.8	12.9%	11.1%		
Total BBC Radio Solent	1778	1778	0	0%	275	272	-3	-1%	15%	15%	2704	2603	-101	-4%	9.8	9.6	7.6%	7.3%		
BBC Somerset	449	449	0	0%	71	68	-3	-4%	16%	15%	433	423	-10	-2%	6.1	6.2	4.0%	4.0%		
BBC Radio Stoke	616	616	0	0%	126	130	4	3%	20%	21%	1164	1242	78	7%	9.2	9.6	9.0%	9.0%		
BBC Radio Suffolk	543	541	-2	0%	135	129	-6	-4%	25%	24%	1062	1109	47	4%	7.9	8.6	9.5%	10.1%		
BBC Sussex and BBC Surrey	2563	2562	-1	0%	274	271	-3	-1%	11%	11%	2128	2039	-89	-4%	7.8	7.5	4.0%	3.8%		
BBC Radio Tees	795	794	-1	0%	141	138	-3	-2%	18%	17%	822	697	-125	-15%	5.8	5.1	5.7%	4.7%		
BBC Three Counties Radio	1343	1343	0	0%	158	147	-11	-7%	12%	11%	1061	970	-91	-9%	6.7	6.6	4.0%	3.6%		
BBC WM (Birmingham & Black Country)	2366	2366	0	0%	211	209	-2	-1%	9%	9%	1775	1969	194	11%	8.4	9.4	4.3%	5.0%		
BBC Radio Wiltshire/Swindon	574	574	0	0%	65	90	25	38%	11%	16%	338	666	328	97%	5.2	7.4	2.6%	4.9%		
BBC Radio York	534	533	-1	0%	80	74	-6	-8%	15%	14%	644	491	-153	-24%	8.0	6.6	6.0%	4.5%		
BBC Radio Guernsey	53	53	0	0%	24	23	-1	-4%	45%	43%	222	234	12	5%	9.2	10.2	20.9%	21.6%		
BBC Radio Jersey	85	85	0	0%	31	30	-1	-3%	36%	35%	261	271	10	4%	8.5	9.1	17.4%	17.8%		

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015	Change 000's	%	Last Pub	W1 2015	Last Pub	W1 2015		
LOCAL COMMERCIAL																				
BBC Radio Scotland	4505	4505	0	0%	888	931	43	5%	20%	21%	6153	6546	393	6%	6.9	7.0	8.0%	7.9%		
BBC Radio Ulster	1485	1486	1	0%	569	524	-45	-8%	38%	35%	5876	5586	-290	-5%	10.3	10.7	20.8%	20.6%		
BBC Radio Wales	2583	2583	0	0%	427	426	-1	0%	17%	16%	4091	3950	-141	-3%	9.6	9.3	7.4%	7.3%		
BBC Radio Cymru	2583	2583	0	0%	106	126	20	19%	4%	5%	1204	1363	159	13%	11.4	10.9	2.2%	2.5%		
BBC Radio 1	53502	53502	0	0%	10433	9699	-734	-7%	19%	18%	66787	65207	-1580	-2%	6.4	6.7	6.6%	6.4%		
BBC Radio 2	53502	53502	0	0%	15283	15087	-196	-1%	29%	28%	181178	183667	2489	1%	11.9	12.2	17.8%	18.1%		
BBC Radio 3	53502	53502	0	0%	2030	2084	54	3%	4%	4%	10814	12508	1694	16%	5.3	6.0	1.1%	1.2%		
BBC Radio 4	53502	53502	0	0%	10760	10886	126	1%	20%	20%	120564	130216	9652	8%	11.2	12.0	11.9%	12.8%		
BBC Radio 4 Extra	53502	53502	0	0%	1721	2172	451	26%	3%	4%	10851	12526	1675	15%	6.3	5.8	1.1%	1.2%		
BBC Radio 5 live	53502	53502	0	0%	5610	5757	147	3%	10%	11%	35261	37332	2071	6%	6.3	6.5	3.5%	3.7%		
BBC Radio 5 live sports extra	53502	53502	0	0%	657	1339	682	104%	1%	3%	1443	4163	2720	188%	2.2	3.1	0.4%	0.4%		
BBC 6 Music	53502	53502	0	0%	2084	2064	-20	-1%	4%	4%	16693	17293	600	4%	8.0	8.4	1.6%	1.7%		
1 Xtra from the BBC	53502	53502	0	0%	1110	839	-271	-24%	2%	2%	6144	3585	-2559	-42%	5.5	4.3	0.6%	0.4%		
BBC Asian Network UK	53502	53502	0	0%	619	562	-57	-9%	1%	1%	4104	3585	-519	-13%	6.6	6.4	0.4%	0.4%		
BBC World Service	53502	53502	0	0%	1363	1353	-10	-1%	3%	3%	7284	6972	-312	-4%	5.3	5.2	0.7%	0.7%		
BBC Local/Regional	53502	53502	0	0%	8981	8816	-165	-2%	17%	16%	75901	77003	1102	1%	8.5	8.7	7.5%	7.6%		
ALL NATIONAL COMMERCIAL (UK)	53502	53502	0	0%	17140	17137	-3	0%	32%	32%	132964	144545	11581	9%	7.8	8.4	13.1%	14.2%		
ALL LOCAL COMMERCIAL (UK)	53502	53502	0	0%	27284	26763	-521	-2%	51%	50%	317433	290951	-26482	-8%	11.6	10.9	31.2%	28.6%		
ALL COMMERCIAL (UK)	53502	53502	0	0%	34357	33916	-441	-1%	64%	63%	450398	435496	-14902	-3%	13.1	12.8	44.3%	42.8%		
ALL BBC (UK)	53502	53502	0	0%	34798	34872	74	0%	65%	65%	536759	553852	17093	3%	15.4	15.9	52.8%	54.4%		
ALL RADIO (UK)	53502	53502	0	0%	47851	47799	-52	0%	89%	89%	1017234	1017509	275	0%	21.3	21.3	100.0%	100.0%		