

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share				
	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	
Bath FM	84	82	-2	-2%	18	16	-2	-11%	22%	19%			135	88	-47	-35%	7.3	5.6			7.7%	5.5%			
2BR	207	203	-4	-2%	79	77	-2	-3%	38%	38%			965	799	-166	-17%	12.2	10.3			21.6%	18.3%			
Total Capital Radio Group	28524	28097	-427	-1%	7738	7600	-138	-2%	27%	27%			73891	70870	-3021	-4%	9.5	9.3			11.9%	11.8%			
The Capital FM Network	19146	18951	-195	-1%	5103	5090	-13	0%	27%	27%			43844	42282	-1562	-4%	8.6	8.3			10.4%	10.3%			
95.8 Capital FM	10384	10344	-40	0%	2413	2624	211	9%	23%	25%			17967	18991	1024	6%	7.4	7.2			8.1%	8.9%			
96.4 FM BRMB Birmingham	2057	2004	-53	-3%	632	588	-44	-7%	31%	29%			4784	4339	-445	-9%	7.6	7.4			10.1%	9.8%			
FOX FM	570	558	-12	-2%	187	208	21	11%	33%	37%			2189	2289	100	5%	11.7	11.0			18.4%	19.2%			
Invicta FM	1098	1075	-23	-2%	430	425	-5	-1%	39%	39%			4547	4634	87	2%	10.6	10.9			16.3%	17.0%			
103.2 Power FM	1086	1066	-20	-2%	308	299	-9	-3%	28%	28%			2781	2624	-157	-6%	9.0	8.8			10.4%	10.2%			
Southern FM	965	949	-16	-2%	338	356	18	5%	35%	38%			3988	4218	230	6%	11.8	11.9			16.5%	17.4%			
Red Dragon FM	901	889	-12	-1%	330	301	-29	-9%	37%	34%			3293	2789	-504	-15%	10.0	9.3			15.6%	13.3%			
Beat 106	2621	2599	-22	-1%	431	415	-16	-4%	16%	16%			3431	2976	-455	-13%	8.0	7.2			6.6%	5.8%			
Beat 106 (East)	1109	1101	-8	-1%	194	199	5	3%	18%	18%			1624	1418	-206	-13%	8.4	7.1			7.2%	6.5%			
Beat 106 (West)	1664	1648	-16	-1%	270	248	-22	-8%	16%	15%			2239	1832	-407	-18%	8.3	7.4			6.9%	5.7%			
The Capital Gold Network	18279	18059	-220	-1%	1595	1503	-92	-6%	9%	8%			10609	10157	-452	-4%	6.7	6.8			2.6%	2.6%			
Capital Gold London	10384	10344	-40	0%	1037	1077	40	4%	10%	10%			6328	5789	-539	-9%	6.1	5.4			2.9%	2.7%			
Capital Gold Birmingham	2057	2004	-53	-3%	121	93	-28	-23%	6%	5%			733	720	-13	-2%	6.1	7.7			1.6%	1.6%			
Capital Gold Kent	1098	1075	-23	-2%	63	69	6	10%	6%	6%			474	588	114	24%	7.5	8.6			1.7%	2.2%			
Capital Gold Hampshire	1086	1066	-20	-2%	54	63	9	17%	5%	6%			393	764	371	94%	7.3	12.1			1.5%	3.0%			
Capital Gold Sussex	965	949	-16	-2%	59	55	-4	-7%	6%	6%			491	526	35	7%	8.3	9.6			2.0%	2.2%			
Capital Gold South Wales	901	889	-12	-1%	53	58	5	9%	6%	6%			840	671	-169	-20%	15.9	11.6			4.0%	3.2%			
Capital Gold Manchester	2299	2235	-64	-3%	104	97	-7	-7%	5%	4%			930	776	-154	-17%	9.0	8.0			2.0%	1.7%			
The Century Radio Network	10296	10051	-245	-2%	1835	1809	-26	-1%	18%	18%			15704	15638	-66	0%	8.6	8.6			7.1%	7.3%			
105.4 Century FM	5140	5007	-133	-3%	810	744	-66	-8%	16%	15%			6182	5861	-321	-5%	7.6	7.9			5.8%	5.6%			
106 Century FM	2024	1979	-45	-2%	339	334	-5	-1%	17%	17%			3399	3355	-44	-1%	10.0	10.0			7.3%	7.5%			
100-102 Century FM	2160	2101	-59	-3%	476	475	-1	0%	22%	23%			4478	4142	-336	-8%	9.4	8.7			10.4%	10.0%			
Ocean FM	977	959	-18	-2%	238	245	7	3%	24%	26%			2078	2212	134	6%	8.7	9.0			8.7%	9.6%			
Total XFM (UK)	n/p	48384	n/a	n/a	n/p	606	n/a	n/a	n/p	1%			n/p	2831	n/a	n/a	n/p	4.7	n/p			n/p	0.3%		
104.9 XFM London	10384	10344	-40	0%	442	437	-5	-1%	4%	4%			3868	2336	-1532	-40%	8.8	5.3			1.7%	1.1%			
Capital Radio Group London	10384	10344	-40	0%	3059	3175	116	4%	29%	31%			28162	27116	-1046	-4%	9.2	8.5			12.7%	12.6%			
Capital Radio South (Invicta Radio/Southern Radio/Ocean Radio)	3173	3113	-60	-2%	1287	1301	14	1%	41%	42%			14753	15568	815	6%	11.5	12.0			18.6%	20.0%			
Invicta Radio (Invicta FM/Capital Gold Kent)	1098	1075	-23	-2%	457	453	-4	-1%	42%	42%			5021	5222	201	4%	11.0	11.5			18.0%	19.2%			
Southern Radio (Southern FM/Capital Gold Sussex)	965	949	-16	-2%	362	379	17	5%	38%	40%			4480	4744	264	6%	12.4	12.5			18.5%	19.6%			
Ocean Radio (103.2 Power FM/Ocean FM/Capital Gold Hampshire)	1120	1100	-20	-2%	468	469	1	0%	42%	43%			5252	5601	349	7%	11.2	11.9			19.0%	21.0%			
Capital Radio Group North	9942	9732	-210	-2%	1761	1711	-50	-3%	18%	18%			14588	13823	-765	-5%	8.3	8.1			7.2%	7.0%			
Capital Radio Group Midlands/South Wales	5551	5431	-120	-2%	1580	1517	-63	-4%	28%	28%			15239	14163	-1076	-7%	9.6	9.3			12.0%	11.6%			
BRMB Radio (96.4 FM BRMB/Capital Gold Birmingham)	2057	2004	-53	-3%	692	642	-50	-7%	34%	32%			5517	5059	-458	-8%	8.0	7.9			11.7%	11.4%			
Red Dragon Radio (Red Dragon FM/Capital Gold South Wales)	901	889	-12	-1%	362	333	-29	-8%	40%	37%			4134	3460	-674	-16%	11.4	10.4			19.5%	16.5%			
Choice FM London	5828	5887	59	1%	253	326	73	29%	4%	6%			1578	2440	862	55%	6.2	7.5			1.3%	2.1%			
Total Chrysalis Radio	22612	22265	-347	-2%	5601	5426	-159	-3%	25%	24%			48221	46716	-1505	-3%	8.6	8.6			9.9%	9.9%			
Galaxy Network	10811	10538	-273	-3%	2239	2230	-9	0%	21%	21%			17231	16236	-995	-6%	7.7	7.3			7.4%	7.2%			
Galaxy 102	2309	2248	-61	-3%	415	396	-19	-5%	18%	18%			2785	2590	-195	-7%	6.7	6.5			5.9%	5.6%			
Galaxy 102.2	2054	2001	-53	-3%	245	274	29	12%	12%	14%			1423	1655	232	16%	5.8	6.0			3.0%	3.8%			
Galaxy 105	4293	4192	-101	-2%	1034	1034	0	0%	24%	25%			7945	7218	-727	-9%	7.7	7.0			8.2%	7.8%			
Galaxy 105-106	2160	2101	-59	-3%	574	548	-26	-5%	27%	26%			4869	4638	-231	-5%	8.5	8.5			11.3%	11.2%			
Total Heart	13855	13728	-127	-1%	2881	2775	-106	-4%	21%	20%			23763	22971	-792	-3%	8.2	8.3			7.9%	7.9%			
100.7 Heart FM	3470	3385	-85	-2%	994	897	-97	-10%	29%	26%			10085	8614	-1471	-15%	10.1	9.6			12.9%	11.7%			
Heart 106.2 FM	10384	10344	-40	0%	1849	1852	3	0%	18%	18%			13612	14338	726	5%	7.4	7.7			6.2%	6.7%			
Chrysalis Radio Midlands	3470	3385	-85	-2%	1102	1024	-78	-7%	32%	30%			11508	10269	-1239	-11%	10.4	10.0			14.8%	14.0%			
Total LBC	10384	10344	-40	0%	712	750	38	5%	7%	7%			7313	7991	678	9%	10.3	10.7			3.3%	3.7%			

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	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Last Pub	W2 2003		
LBC 97.3	10384	10344	-40	0%	447	517	70	16%	4%	5%		4057	5688	1631	40%	9.1	11.0	1.8%	2.7%			
LBC News 1152	10384	10344	-40	0%	441	444	3	1%	4%	4%		3256	2303	-953	-29%	7.4	5.2	1.5%	1.1%			
Chrysalis Radio London	10384	10344	-40	0%	2407	2467	60	2%	23%	24%		20925	22329	1404	7%	8.7	9.1	9.5%	10.4%			
Total CN Group	1692	1666	-26	-2%	504	479	-25	-5%	30%	29%		4142	4222	80	2%	8.2	8.8	11.5%	11.8%			
The Bay	314	307	-7	-2%	110	112	2	2%	35%	36%		1084	1162	78	7%	9.9	10.4	17.1%	18.0%			
Belfast City Beat	551	551	0	0%	184	179	-5	-3%	33%	33%		1386	1439	53	4%	7.5	8.0	12.8%	13.5%			
CN Midlands	837	807	-30	-4%	214	195	-19	-9%	26%	24%		1699	1733	34	2%	7.9	8.9	8.8%	9.4%			
The Bear 102	219	215	-4	-2%	55	50	-5	-9%	25%	24%		528	564	36	7%	9.5	11.2	10.3%	11.3%			
CENTRE FM	227	222	-5	-2%	67	63	-4	-6%	29%	28%		531	575	44	8%	8.0	9.1	9.5%	10.7%			
Kix 96	280	272	-8	-3%	56	55	-1	-2%	20%	20%		376	332	-44	-12%	6.7	6.1	6.1%	5.7%			
Oak 107	101	99	-2	-2%	29	27	-2	-7%	28%	27%		240	262	22	9%	8.4	9.6	10.7%	11.8%			
Connect FM (was KCBC 107.4)	200	196	-4	-2%	45	44	-1	-2%	22%	22%		693	664	-29	-4%	15.5	15.3	12.6%	13.0%			
107.9 Dune FM	215	209	-6	-3%	43	45	2	5%	20%	22%		314	239	-75	-24%	7.4	5.3	7.3%	5.6%			
EMAP Total (inc. National)	n/p	48384	n/a	n/a	n/p	7707	n/a	n/a	n/p	16%		n/p	65310	n/a	n/a	n/p	8.5	n/p	6.2%			
EMAP ILR Total	20749	20450	-299	-1%	6507	6229	-278	-4%	31%	30%		58885	55534	-3351	-6%	9.1	8.9	13.4%	12.9%			
Big City Network (excl. London)	10266	10011	-255	-2%	3507	3259	-248	-7%	34%	33%		31596	28811	-2785	-9%	9.0	8.8	14.6%	13.6%			
Magic Network	20744	20444	-300	-1%	2141	2155	14	1%	10%	11%		17546	17459	-87	0%	8.2	8.1	4.0%	4.1%			
Magic Network - North	10358	10101	-257	-2%	856	849	-7	-1%	8%	8%		8432	8680	248	3%	9.9	10.2	3.9%	4.1%			
EMAP Radio - North East	2165	2110	-55	-3%	909	841	-68	-7%	42%	40%		8979	8322	-657	-7%	9.9	9.9	20.7%	20.0%			
Big City Network - North East	2165	2110	-55	-3%	799	731	-68	-9%	37%	35%		6633	6087	-546	-8%	8.3	8.3	15.3%	14.7%			
Metro Radio	1415	1379	-36	-3%	578	518	-60	-10%	41%	38%		5094	4616	-478	-9%	8.8	8.9	18.9%	17.6%			
TFM	811	791	-20	-2%	224	215	-9	-4%	28%	27%		1539	1471	-68	-4%	6.9	6.8	8.8%	9.1%			
Magic Network - North East	2165	2110	-55	-3%	228	208	-20	-9%	11%	10%		2347	2234	-113	-5%	10.3	10.7	5.4%	5.4%			
Magic 1152 (Newcastle)	1415	1379	-36	-3%	151	136	-15	-10%	11%	10%		1203	1027	-176	-15%	8.0	7.6	4.5%	3.9%			
Magic 1170 (Teesside)	811	791	-20	-2%	80	72	-8	-10%	10%	9%		1144	1207	63	6%	14.2	16.7	6.5%	7.5%			
Metro Radio/Magic 1152	1415	1379	-36	-3%	638	577	-61	-10%	45%	42%		6297	5643	-654	-10%	9.9	9.8	23.4%	21.5%			
TFM/Magic 1170	811	791	-20	-2%	278	266	-12	-4%	34%	34%		2682	2678	-4	0%	9.7	10.1	15.3%	16.6%			
EMAP Radio - North West	4959	4834	-125	-3%	1819	1717	-102	-6%	37%	36%		18844	17353	-1491	-8%	10.4	10.1	18.3%	17.2%			
Big City Network - North West	4861	4739	-122	-3%	1662	1553	-109	-7%	34%	33%		16128	14387	-1741	-11%	9.7	9.3	16.0%	14.6%			
Radio City 96.7	1814	1769	-45	-2%	628	591	-37	-6%	35%	33%		6829	6024	-805	-12%	10.9	10.2	17.4%	15.4%			
Key 103 (Manchester)	2751	2680	-71	-3%	639	707	68	11%	23%	26%		4878	5147	269	6%	7.6	7.3	8.8%	9.0%			
97.4 Rock FM	1299	1267	-32	-2%	405	374	-31	-8%	31%	30%		3765	3274	-491	-13%	9.3	8.8	14.6%	13.3%			
Magic Network - North West	4954	4829	-125	-3%	340	334	-6	-2%	7%	7%		2716	2966	250	9%	8.0	8.9	2.6%	2.9%			
Magic 1548 (Liverpool)	1814	1769	-45	-2%	141	152	11	8%	8%	9%		1123	1403	280	25%	7.9	9.2	2.9%	3.6%			
Magic 1152 (Manchester)	2751	2680	-71	-3%	137	127	-10	-7%	5%	5%		949	1022	73	8%	6.9	8.0	1.7%	1.8%			
Magic 999 (Preston)	1101	1075	-26	-2%	54	55	1	2%	5%	5%		465	469	4	1%	8.6	8.6	2.2%	2.3%			
Key 103/Magic 1152 (Manchester)	2751	2680	-71	-3%	716	770	54	8%	26%	29%		5827	6169	342	6%	8.1	8.0	10.5%	10.8%			
Radio City 96.7/Magic 1548	1814	1769	-45	-2%	688	660	-28	-4%	38%	37%		7952	7426	-526	-7%	11.6	11.3	20.2%	18.9%			
97.4 Rock FM/Magic 999	1397	1363	-34	-2%	436	408	-28	-6%	31%	30%		4231	3742	-489	-12%	9.7	9.2	15.3%	14.0%			
EMAP Radio - Yorkshire	3239	3162	-77	-2%	1205	1133	-72	-6%	37%	36%		12205	11817	-388	-3%	10.1	10.4	16.9%	16.6%			
Big City Network - Yorkshire	3239	3162	-77	-2%	1046	975	-71	-7%	32%	31%		8835	8337	-498	-6%	8.4	8.6	12.2%	11.7%			
96.3 Radio Aire	952	929	-23	-2%	256	223	-33	-13%	27%	24%		1727	1842	115	7%	6.8	8.3	8.2%	9.0%			
Hallam FM	1317	1283	-34	-3%	495	465	-30	-6%	38%	36%		4370	3697	-673	-15%	8.8	8.0	14.9%	12.6%			
96.9 Viking FM	1142	1117	-25	-2%	305	302	-3	-1%	27%	27%		2738	2798	60	2%	9.0	9.3	10.9%	11.3%			
Magic Network - Yorkshire	3239	3162	-77	-2%	287	306	19	7%	9%	10%		3369	3479	110	3%	11.7	11.4	4.7%	4.9%			
Magic 828 (Leeds)	952	929	-23	-2%	136	124	-12	-9%	14%	13%		1929	1451	-478	-25%	14.2	11.7	9.2%	7.1%			
Magic AM (Sheffield)	1317	1283	-34	-3%	84	108	24	29%	6%	8%		857	1219	362	42%	10.2	11.3	2.9%	4.1%			
Magic 1161 (Hull)	1142	1117	-25	-2%	79	88	9	11%	7%	8%		661	954	293	44%	8.3	10.8	2.6%	3.8%			
96.3 Radio Aire/Magic 828	952	929	-23	-2%	339	290	-49	-14%	36%	31%		3657	3292	-365	-10%	10.8	11.3	17.4%	16.1%			
Hallam FM/Magic AM	1317	1283	-34	-3%	536	518	-18	-3%	41%	40%		5227	4917	-310	-6%	9.8	9.5	17.8%	16.7%			

n/p = not published

n/a = not applicable

Source: RAJAR/RSL

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LOCAL COMMERCIAL																						
96.9 Viking FM/Magic 1161	1142	1117	-25	-2%	350	350	0	0%	31%	31%	3399	3753	354	10%	9.7	10.7	13.5%	15.1%				
EMAP Radio London (Magic 105.4/Kiss 100)	10384	10344	-40	0%	2468	2601	133	5%	24%	25%	17063	19211	2148	13%	6.9	7.4	7.7%	9.0%				
Kiss 100 FM	10384	10344	-40	0%	1474	1602	128	9%	14%	15%	8993	9795	802	9%	6.1	6.1	4.1%	4.6%				
Magic 105.4	10384	10344	-40	0%	1248	1352	104	8%	12%	13%	8069	9416	1347	17%	6.5	7.0	3.6%	4.4%				
Total Kiss Network	49029	48384	-645	-1%	2435	2573	138	6%	5%	5%	12787	13384	597	5%	5.3	5.2	1.2%	1.3%				
Total Forever Broadcasting	2762	2692	-70	-3%	485	466	-19	-4%	18%	17%	3840	3727	-113	-3%	7.9	8.0	6.2%	6.2%				
Total Juice	1499	1462	-37	-2%	195	193	-2	-1%	13%	13%	1121	1299	178	16%	5.8	6.7	3.3%	3.8%				
Juice 107.6	1180	1148	-32	-3%	152	145	-7	-5%	13%	13%	848	950	102	12%	5.6	6.5	3.3%	3.7%				
Juice 107.2	319	314	-5	-2%	43	47	4	9%	13%	15%	273	349	76	28%	6.3	7.4	3.4%	4.3%				
107.4 Tower FM	417	406	-11	-3%	98	87	-11	-11%	23%	22%	1022	672	-350	-34%	10.5	7.7	11.7%	8.2%				
107.7 The Wolf	438	426	-12	-3%	77	70	-7	-9%	18%	16%	524	469	-55	-10%	6.8	6.7	5.3%	5.6%				
Peak 107 FM	408	398	-10	-2%	115	116	1	1%	28%	29%	1172	1289	117	10%	10.2	11.1	12.7%	14.0%				
Total GMG Radio	49029	48384	-645	-1%	2752	2754	2	0%	6%	6%	22891	21437	-1454	-6%	8.3	7.8	2.1%	2.0%				
Total Real Network	6980	6945	-35	-1%	1363	1340	-23	-2%	20%	19%	14867	14109	-758	-5%	10.9	10.5	10.0%	9.5%				
Real Radio (Scotland)	2621	2599	-22	-1%	614	599	-15	-2%	23%	23%	6501	6244	-257	-4%	10.6	10.4	12.5%	12.2%				
Real Radio (Wales)	1428	1489	61	4%	365	348	-17	-5%	26%	23%	4384	3758	-626	-14%	12.0	10.8	13.4%	11.2%				
Real Radio (Yorkshire)	2930	2857	-73	-2%	384	393	9	2%	13%	14%	3981	4107	126	3%	10.4	10.4	6.2%	6.5%				
Total Jazz Network (UK)	49029	48384	-645	-1%	1364	1421	57	4%	3%	3%	7402	7628	226	3%	5.4	5.4	0.7%	0.7%				
Jazz FM (London/North West)	15808	15630	-178	-1%	1102	1115	13	1%	7%	7%	6328	6170	-158	-2%	5.7	5.5	1.9%	1.9%				
Jazz FM (London)	10384	10344	-40	0%	701	744	43	6%	7%	7%	4275	4268	-7	0%	6.1	5.7	1.9%	2.0%				
Jazz FM (North West)	5424	5287	-137	-3%	401	370	-31	-8%	7%	7%	2053	1902	-151	-7%	5.1	5.1	1.8%	1.7%				
GWR Local Group Total	14968	14644	-324	-2%	5376	5085	-291	-5%	36%	35%	61119	57831	-3288	-5%	11.4	11.4	17.6%	17.1%				
The Mix - GWR's Local FM Services Total	14717	14398	-319	-2%	4904	4618	-286	-6%	33%	32%	52421	49063	-3358	-6%	10.7	10.6	15.4%	14.8%				
Classic Gold Network	12642	12371	-271	-2%	843	818	-25	-3%	7%	7%	8698	8768	70	1%	10.3	10.7	3.0%	3.1%				
GWR Anglia Region	3261	3198	-63	-2%	1196	1161	-35	-3%	37%	36%	12248	12268	20	0%	10.2	10.6	16.0%	16.3%				
Q103	357	351	-6	-2%	125	118	-7	-6%	35%	34%	981	926	-55	-6%	7.9	7.8	12.2%	11.7%				
102.7 Hereward FM	380	373	-7	-2%	143	139	-4	-3%	38%	37%	1250	1238	-12	-1%	8.7	8.9	15.1%	15.4%				
Classic Gold 1332	551	541	-10	-2%	51	52	1	2%	9%	10%	476	541	65	14%	9.2	10.3	3.9%	4.4%				
FM 103 Horizon	199	196	-3	-2%	74	70	-4	-5%	37%	36%	654	604	-50	-8%	8.8	8.7	14.5%	13.4%				
96.9 Chiltern FM/Classic Gold (Bedford)	573	561	-12	-2%	130	130	0	0%	23%	23%	1448	1382	-66	-5%	11.1	10.6	11.8%	11.8%				
96.9 Chiltern FM (Bedford)	319	312	-7	-2%	109	109	0	0%	34%	35%	1095	971	-124	-11%	10.0	8.9	16.8%	15.5%				
Classic Gold 792 (Bedford)	573	561	-12	-2%	32	33	1	3%	6%	6%	353	411	58	16%	11.1	12.6	2.9%	3.5%				
97.6 Chiltern FM/Classic Gold (Dunstable/Luton)	971	951	-20	-2%	247	246	-1	0%	25%	26%	2397	2552	155	6%	9.7	10.4	10.4%	11.1%				
97.6 Chiltern FM (Dunstable/Luton)	678	663	-15	-2%	221	214	-7	-3%	33%	32%	2038	2073	35	2%	9.2	9.7	12.6%	12.9%				
Classic Gold 828 (Dunstable/Luton)	971	951	-20	-2%	53	49	-4	-8%	5%	5%	360	479	119	33%	6.8	9.8	1.6%	2.1%				
Total East Anglian Radio	1185	1163	-22	-2%	484	467	-17	-4%	41%	40%	5252	5252	0	0%	10.9	11.3	18.1%	18.5%				
East Anglian Radio FM - Total	1185	1163	-22	-2%	434	418	-16	-4%	37%	36%	4406	4306	-100	-2%	10.2	10.3	15.2%	15.2%				
Broadland 102	603	592	-11	-2%	225	229	4	2%	37%	39%	2572	2541	-31	-1%	11.4	11.1	16.6%	16.8%				
SGR FM Total	601	589	-12	-2%	209	190	-19	-9%	35%	32%	1834	1765	-69	-4%	8.8	9.3	13.0%	12.8%				
SGR FM	492	482	-10	-2%	152	142	-10	-7%	31%	29%	1415	1345	-70	-5%	9.3	9.5	12.1%	11.9%				
SGR Colchester	153	150	-3	-2%	57	56	-1	-2%	38%	37%	500	499	-1	0%	8.7	8.9	14.2%	14.3%				
Classic Gold Amber (Total)	1076	1056	-20	-2%	88	90	2	2%	8%	9%	846	947	101	12%	9.6	10.5	3.2%	3.7%				
GWR Meridian Region	1296	1270	-26	-2%	454	448	-6	-1%	35%	35%	3928	4224	296	8%	8.7	9.4	13.5%	15.0%				
2-TEN FM / Classic Gold 1431/1485	705	688	-17	-2%	273	273	0	0%	39%	40%	2461	2582	121	5%	9.0	9.4	15.4%	17.7%				
2-TEN FM	705	688	-17	-2%	257	253	-4	-2%	36%	37%	2227	2281	54	2%	8.7	9.0	13.9%	15.7%				
Classic Gold 1431/1485	705	688	-17	-2%	31	36	5	16%	4%	5%	235	301	66	28%	7.7	8.4	1.5%	2.1%				
2CR FM / Classic Gold 828	592	582	-10	-2%	180	175	-5	-3%	31%	30%	1466	1642	176	12%	8.1	9.4	11.1%	12.1%				
2CR FM	592	582	-10	-2%	158	151	-7	-4%	27%	26%	1226	1364	138	11%	7.7	9.1	9.3%	10.1%				
Classic Gold 828	592	582	-10	-2%	36	40	4	11%	6%	7%	240	279	39	16%	6.7	6.9	1.8%	2.1%				
GWR London Region	1863	1819	-44	-2%	529	530	1	0%	28%	29%	6486	6001	-485	-7%	12.3	11.3	15.1%	14.6%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2003/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Last Pub	W2 2003		
LOCAL COMMERCIAL																						
Essex FM (inc. 101.7 Mercury FM)/Breeze 1359/1431	1165	1141	-24	-2%	396	394	-2	-1%	34%	35%	5474	4905	-569	-10%	13.8	12.4	20.2%	18.6%				
Essex FM (inc. 101.7 Mercury FM)	1165	1141	-24	-2%	376	374	-2	-1%	32%	33%	5070	4655	-415	-8%	13.5	12.4	18.7%	17.6%				
Breeze 1359/1431	1165	1141	-24	-2%	37	37	0	0%	3%	3%	403	250	-153	-38%	11.0	6.8	1.5%	0.9%				
Mercury FM (Surrey & Sussex)/Classic Gold 1521	380	367	-13	-3%	97	100	3	3%	25%	27%	823	870	47	6%	8.5	8.7	9.2%	10.6%				
Mercury FM (Surrey & Sussex)	380	367	-13	-3%	96	99	3	3%	25%	27%	800	841	41	5%	8.3	8.5	8.9%	10.2%				
Classic Gold 1521	380	367	-13	-3%	2	5	3	150%	1%	1%	22	29	7	32%	9.2	5.9	0.2%	0.4%				
Mercury FM (Herts)	317	310	-7	-2%	36	35	-1	-3%	11%	11%	189	226	37	20%	5.3	6.4	2.8%	3.5%				
GWR Central Region	5247	5124	-123	-2%	1822	1648	-174	-10%	35%	32%	21036	18832	-2204	-10%	11.5	11.4	17.4%	16.2%				
105.4 Leicester Sound FM	630	610	-20	-3%	177	152	-25	-14%	28%	25%	1931	1400	-531	-27%	10.9	9.2	13.5%	10.7%				
96 Trent FM / Classic Gold GEM (Notts.)	1072	1048	-24	-2%	419	390	-29	-7%	39%	37%	5236	5036	-200	-4%	12.5	12.9	19.9%	19.7%				
96 Trent FM	1072	1048	-24	-2%	371	342	-29	-8%	35%	33%	4329	4271	-58	-1%	11.7	12.5	16.4%	16.7%				
Classic Gold GEM (Notts.)	1072	1048	-24	-2%	87	79	-8	-9%	8%	8%	906	765	-141	-16%	10.4	9.7	3.4%	3.0%				
RAM FM / Classic Gold GEM (Derby)	569	556	-13	-2%	196	171	-25	-13%	34%	31%	1863	1774	-89	-5%	9.5	10.4	14.3%	14.0%				
RAM FM	569	556	-13	-2%	163	148	-15	-9%	29%	27%	1484	1304	-180	-12%	9.1	8.8	11.4%	10.3%				
Classic Gold GEM (Derby)	569	556	-13	-2%	59	42	-17	-29%	10%	8%	380	470	90	24%	6.4	11.1	2.9%	3.7%				
Total Beacon Radio	1308	1276	-32	-2%	395	320	-75	-19%	30%	25%	4412	3437	-975	-22%	11.2	10.8	15.2%	12.7%				
Beacon FM	1308	1276	-32	-2%	359	284	-75	-21%	27%	22%	3671	2698	-973	-27%	10.2	9.5	12.7%	9.9%				
Classic Gold WABC	1308	1276	-32	-2%	52	56	4	8%	4%	4%	741	738	-3	0%	14.2	13.3	2.6%	2.7%				
Mercia FM / Classic Gold 1359	645	630	-15	-2%	216	221	5	2%	33%	35%	2167	2145	-22	-1%	10.0	9.7	15.5%	16.2%				
Mercia FM	645	630	-15	-2%	187	197	10	5%	29%	31%	1721	1737	16	1%	9.2	8.8	12.3%	13.1%				
Classic Gold 1359	645	630	-15	-2%	53	43	-10	-19%	8%	7%	446	408	-38	-9%	8.4	9.5	3.2%	3.1%				
Total Northants Radio	479	469	-10	-2%	169	167	-2	-1%	35%	36%	2137	2148	11	1%	12.6	12.9	18.1%	17.5%				
Northants 96 FM	479	469	-10	-2%	148	141	-7	-5%	31%	30%	1694	1578	-116	-7%	11.4	11.2	14.4%	12.9%				
Classic Gold 1557	479	469	-10	-2%	33	39	6	18%	7%	8%	443	570	127	29%	13.4	14.7	3.8%	4.6%				
Wyvern FM	460	451	-9	-2%	133	106	-27	-20%	29%	24%	1320	1115	-205	-16%	9.9	10.5	12.1%	11.0%				
Total Severn Sound	374	366	-8	-2%	150	141	-9	-6%	40%	39%	2045	1905	-140	-7%	13.7	13.5	23.3%	21.8%				
102.4 Severn Sound FM	374	366	-8	-2%	136	129	-7	-5%	36%	35%	1755	1632	-123	-7%	12.9	12.6	20.0%	18.7%				
Classic Gold 774	374	366	-8	-2%	24	23	-1	-4%	6%	6%	291	274	-17	-6%	12.2	11.6	3.3%	3.1%				
GWR North West Region	967	949	-18	-2%	304	281	-23	-8%	31%	30%	3157	2945	-212	-7%	10.4	10.5	15.0%	14.0%				
MFM 103.4/Classic Gold Marcher 1260	366	360	-6	-2%	127	119	-8	-6%	35%	33%	1551	1402	-149	-10%	12.2	11.8	18.9%	18.2%				
MFM 103.4	366	360	-6	-2%	105	97	-8	-8%	29%	27%	1145	999	-146	-13%	10.9	10.3	14.0%	13.0%				
Classic Gold Marcher 1260	366	360	-6	-2%	37	34	-3	-8%	10%	9%	406	403	-3	-1%	10.9	11.8	5.0%	5.2%				
The Buzz 97.1 FM	420	410	-10	-2%	85	71	-14	-16%	20%	17%	602	444	-158	-26%	7.1	6.2	6.8%	4.9%				
Coast FM 96.3	228	225	-3	-1%	66	66	0	0%	29%	29%	515	555	40	8%	7.9	8.4	11.0%	11.6%				
Champion 103 FM	117	115	-2	-2%	38	37	-1	-3%	33%	32%	437	417	-20	-5%	11.5	11.3	17.5%	16.1%				
GWR Westcountry Region	1275	1253	-22	-2%	566	563	-3	-1%	44%	45%	7259	7454	195	3%	12.8	13.2	23.0%	23.4%				
Orchard FM	320	314	-6	-2%	142	140	-2	-1%	44%	45%	1902	2006	104	5%	13.4	14.3	24.4%	25.1%				
Total Gemini Radio	482	474	-8	-2%	218	212	-6	-3%	45%	45%	2824	2753	-71	-3%	12.9	13.0	23.4%	23.1%				
Gemini FM	482	474	-8	-2%	199	192	-7	-4%	41%	41%	2342	2141	-201	-9%	11.8	11.2	19.4%	18.0%				
Classic Gold 666/954	482	474	-8	-2%	38	42	4	11%	8%	9%	482	612	130	27%	12.7	14.7	4.0%	5.1%				
Total Plymouth Sound	378	372	-6	-2%	158	165	7	4%	42%	44%	1890	1960	70	4%	12.0	11.9	20.1%	20.6%				
97 FM Plymouth Sound	338	332	-6	-2%	128	129	1	1%	38%	39%	1332	1344	12	1%	10.4	10.4	15.8%	15.6%				
Classic Gold Plymouth 1152	338	332	-6	-2%	23	29	6	26%	7%	9%	247	328	81	33%	10.6	11.4	2.9%	3.8%				
South Hams Radio	68	67	-1	-1%	23	22	-1	-4%	33%	33%	294	309	15	5%	13.1	14.1	17.9%	19.6%				
Lantern FM 96.2	121	119	-2	-2%	47	48	1	2%	39%	40%	681	682	1	0%	14.5	14.2	22.5%	23.0%				
GWR West Region	1306	1273	-33	-3%	520	466	-54	-10%	40%	37%	7006	6106	-900	-13%	13.5	13.1	22.8%	20.8%				
GWR FM / Classic Gold (Brunel)	1306	1273	-33	-3%	520	466	-54	-10%	40%	37%	7006	6106	-900	-13%	13.5	13.1	22.8%	20.8%				
GWR FM	1306	1273	-33	-3%	441	397	-44	-10%	34%	31%	5475	4935	-540	-10%	12.4	12.4	17.8%	16.8%				
Classic Gold (Brunel)	1306	1273	-33	-3%	126	105	-21	-17%	10%	8%	1531	1171	-360	-24%	12.1	11.1	5.0%	4.0%				
Kingdom FM	272	271	-1	0%	97	108	11	11%	36%	40%	1293	1456	163	13%	13.3	13.5	22.9%	24.4%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change %	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change %	%	Last Pub	W2 2003	Change %	%
KM-fm Group	1011	943	-68	-7%	166	151	-15	-9%	16%	16%			1799	1629	-170	-9%	10.8	10.8			7.0%	6.7%		
KM-fm East	372	368	-4	-1%	84	81	-3	-4%	23%	22%			959	957	-2	0%	11.4	11.8			9.6%	9.6%		
KM-fm for Canterbury, Whitstable and Herne Bay	118	119	1	1%	16	18	2	13%	14%	15%			129	153	24	19%	8.1	8.7			4.0%	4.7%		
KM-fm for Thanet	124	121	-3	-2%	41	37	-4	-10%	34%	31%			500	435	-65	-13%	12.1	11.7			13.7%	12.7%		
KM-fm for Folkstone, Dover, Sandwich and Deal	144	141	-3	-2%	27	26	-1	-4%	19%	19%			329	369	40	12%	12.1	14.0			9.3%	10.2%		
KM-fm West	639	574	-65	-10%	72	70	-2	-3%	11%	12%			667	672	5	1%	9.3	9.7			4.2%	4.7%		
KM-fm for West Kent	326	275	-51	-16%	32	30	-2	-6%	10%	11%			267	278	11	4%	8.4	9.3			3.2%	4.2%		
KM-fm for Medway	313	306	-7	-2%	40	38	-2	-5%	13%	12%			400	336	-64	-16%	10.0	8.9			5.2%	4.4%		
Lincs FM Group	1603	1569	-34	-2%	575	522	-53	-9%	36%	33%			7660	7006	-654	-9%	13.3	13.4			20.3%	19.7%		
Lincs FM 102.2	800	785	-15	-2%	370	336	-34	-9%	46%	43%			5366	4887	-479	-9%	14.5	14.5			27.5%	26.4%		
Fosseway Radio	179	175	-4	-2%	38	31	-7	-18%	21%	18%			385	314	-71	-18%	10.3	10.1			10.1%	9.0%		
Ridings FM	272	265	-7	-3%	50	50	0	0%	18%	19%			669	643	-26	-4%	13.4	12.9			11.1%	10.2%		
Trax FM	353	344	-9	-3%	108	106	-2	-2%	31%	31%			1146	1216	70	6%	10.6	11.5			15.5%	16.5%		
Lite FM	192	188	-4	-2%	34	34	0	0%	18%	18%			269	255	-14	-5%	7.8	7.6			7.2%	7.1%		
London's Liberty 963 - 972	6643	6683	40	1%	32	45	13	41%	*%	1%			249	561	312	125%	7.9	12.4			0.2%	0.4%		
Radio Mansfield 103.2	143	139	-4	-3%	53	50	-3	-6%	37%	36%			586	555	-31	-5%	11.1	11.1			17.3%	16.8%		
Milestone Radio Group	1257	1252	-5	0%	87	89	2	2%	7%	7%			568	559	-9	-2%	6.5	6.3			2.3%	2.2%		
Milestone Radio South London	714	718	4	1%	23	25	2	9%	3%	3%			171	198	27	16%	7.5	8.0			1.2%	1.4%		
Fusion 107.3	308	322	14	5%	6	6	0	0%	2%	2%			28	43	15	54%	4.5	6.8			0.5%	0.7%		
Time FM	495	486	-9	-2%	17	18	1	6%	3%	4%			142	155	13	9%	8.6	8.5			1.4%	1.6%		
Passion 107.9	310	304	-6	-2%	11	16	5	45%	4%	5%			22	41	19	86%	2.0	2.5			0.4%	0.7%		
Kick and Kestrel	233	228	-5	-2%	52	49	-3	-6%	22%	21%			348	339	-9	-3%	6.7	6.9			7.0%	7.1%		
Kick FM	99	96	-3	-3%	19	18	-1	-5%	19%	19%			133	97	-36	-27%	6.9	5.3			6.0%	4.5%		
107.6 Kestrel FM	137	134	-3	-2%	33	31	-2	-6%	24%	23%			215	242	27	13%	6.6	7.9			7.6%	9.0%		
Premier Christian Radio	10384	10344	-40	0%	194	148	-46	-24%	2%	1%			1777	1271	-506	-28%	9.1	8.6			0.8%	0.6%		
Q102.9FM/Q97.2FM	246	246	0	0%	86	87	1	1%	35%	35%			955	992	37	4%	11.1	11.4			19.6%	19.2%		
Total Radio Investments Group	3098	3048	-50	-2%	815	784	-31	-4%	26%	26%			7849	7419	-430	-5%	9.6	9.5			11.5%	11.1%		
Radio Investments North	1513	1491	-22	-1%	443	433	-10	-2%	29%	29%			4434	4279	-155	-3%	10.0	9.9			13.8%	13.6%		
Alpha 103.2	131	127	-4	-3%	43	39	-4	-9%	33%	31%			460	380	-80	-17%	10.7	9.8			15.2%	13.6%		
Central FM	186	185	-1	-1%	58	67	9	16%	31%	36%			551	683	132	24%	9.4	10.2			15.7%	18.4%		
Home 107.9	183	179	-4	-2%	35	29	-6	-17%	19%	16%			190	179	-11	-6%	5.4	6.2			4.9%	4.9%		
Minster FM (inc.Yorkshire Coast Radio-Scarborough/Bridlington)	396	408	12	3%	126	126	0	0%	32%	31%			1438	1330	-108	-8%	11.4	10.6			16.1%	15.0%		
106.9 Silk FM	257	251	-6	-2%	34	36	2	6%	13%	15%			323	285	-38	-12%	9.4	7.8			6.0%	5.5%		
97.2 Stray FM	143	140	-3	-2%	57	55	-2	-4%	40%	39%			547	563	16	3%	9.5	10.2			16.5%	17.3%		
Sun FM	242	236	-6	-2%	83	79	-4	-5%	34%	34%			876	787	-89	-10%	10.5	9.9			16.7%	16.3%		
Radio Investments South	1585	1557	-28	-2%	373	350	-23	-6%	24%	22%			3416	3140	-276	-8%	9.2	9.0			9.5%	8.8%		
107.8 Arrow FM	116	114	-2	-2%	25	25	0	0%	21%	22%			273	218	-55	-20%	11.1	8.7			8.5%	7.2%		
Fire 107.6 FM	293	289	-4	-1%	49	40	-9	-18%	17%	14%			336	274	-62	-18%	6.9	6.9			5.7%	4.5%		
IOW Radio	107	106	-1	-1%	47	45	-2	-4%	44%	42%			605	560	-45	-7%	12.9	12.5			21.8%	20.5%		
Mix 96	131	129	-2	-2%	48	41	-7	-15%	36%	32%			396	349	-47	-12%	8.3	8.5			13.0%	11.9%		
107.4 The Quay	294	288	-6	-2%	29	29	0	0%	10%	10%			176	140	-36	-20%	6.0	4.8			2.5%	2.0%		
107.5 Sovereign Radio	151	148	-3	-2%	30	29	-1	-3%	20%	19%			257	238	-19	-7%	8.7	8.3			6.5%	6.2%		
Spire FM	99	97	-2	-2%	52	52	0	0%	52%	53%			516	551	35	7%	9.9	10.6			22.6%	24.6%		
107 Swan FM	158	155	-3	-2%	22	20	-2	-9%	14%	13%			155	126	-29	-19%	6.9	6.3			5.7%	4.7%		
Vale FM	45	45	0	0%	12	12	0	0%	25%	27%			126	117	-9	-7%	10.9	9.9			12.4%	11.7%		
Wessex FM	120	119	-1	-1%	48	48	0	0%	40%	40%			485	510	25	5%	10.2	10.7			17.3%	18.3%		
Win 107.2	70	68	-2	-3%	12	10	-2	-17%	18%	15%			91	57	-34	-37%	7.3	5.5			6.3%	4.0%		
Saga 105.7 FM	3470	3385	-85	-2%	369	383	14	4%	11%	11%			3519	3724	205	6%	9.5	9.7			4.5%	5.1%		
Soul City 107.5	389	379	-10	-3%	16	20	4	25%	4%	5%			204	255	51	25%	12.7	12.6			2.8%	3.5%		
South City FM	258	254	-4	-2%	32	32	0	0%	12%	13%			264	210	-54	-20%	8.3	6.5			4.0%	3.3%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Last Pub	W2 2003		
Spirit FM	171	168	-3	-2%	42	44	2	5%	25%	26%			459	482	23	5%	10.9	11.0	11.8%	12.4%		
Total SRH Group	7349	7292	-57	-1%	3094	3017	-77	-2%	42%	41%			36391	34929	-1462	-4%	11.8	11.6	23.4%	22.7%		
SRH Scotland Region	4211	4186	-25	-1%	2127	2055	-72	-3%	51%	49%			27220	26074	-1146	-4%	12.8	12.7	31.9%	30.8%		
Total Radio Clyde	1850	1833	-17	-1%	877	836	-41	-5%	47%	46%			10977	10081	-896	-8%	12.5	12.1	30.9%	28.3%		
Clyde 1 FM	1850	1833	-17	-1%	690	681	-9	-1%	37%	37%			6788	6278	-510	-8%	9.8	9.2	19.1%	17.6%		
Clyde 2	1850	1833	-17	-1%	424	381	-43	-10%	23%	21%			4190	3803	-387	-9%	9.9	10.0	11.8%	10.7%		
Total Radio Forth	1109	1101	-8	-1%	411	401	-10	-2%	37%	36%			4788	4415	-373	-8%	11.6	11.0	21.1%	20.1%		
ForthOne (was Forth FM)	1109	1101	-8	-1%	336	332	-4	-1%	30%	30%			3251	3068	-183	-6%	9.7	9.2	14.3%	14.0%		
Forth2 (was Forth AM)	1109	1101	-8	-1%	168	158	-10	-6%	15%	14%			1538	1347	-191	-12%	9.1	8.5	6.8%	6.1%		
Total Radio Tay	368	369	1	0%	197	194	-3	-2%	54%	53%			2685	2793	108	4%	13.6	14.4	33.0%	34.0%		
Tay-FM	368	369	1	0%	139	139	0	0%	38%	38%			1573	1573	0	0%	11.4	11.3	19.3%	19.2%		
Radio Tay-AM	368	369	1	0%	106	104	-2	-2%	29%	28%			1111	1221	110	10%	10.5	11.8	13.7%	14.9%		
Total Northsound Radio	296	298	2	1%	156	155	-1	-1%	53%	52%			1850	1875	25	1%	11.8	12.1	29.5%	30.7%		
Northsound One	296	298	2	1%	125	123	-2	-2%	42%	41%			1275	1250	-25	-2%	10.2	10.2	20.4%	20.5%		
Northsound Two	296	298	2	1%	70	71	1	1%	24%	24%			575	624	49	9%	8.2	8.8	9.2%	10.2%		
West Sound (inc. West FM)	381	379	-2	-1%	211	204	-7	-3%	55%	54%			2355	2386	31	1%	11.2	11.7	35.9%	36.1%		
Moray Firth Radio	238	240	2	1%	135	140	5	4%	57%	58%			1922	1953	31	2%	14.2	14.0	35.6%	34.3%		
Radio Borders	102	102	0	0%	59	57	-2	-3%	58%	56%			814	735	-79	-10%	13.9	13.0	39.7%	36.2%		
C.F.M.Radio	234	229	-5	-2%	116	119	3	3%	50%	52%			1744	1806	62	4%	15.0	15.2	33.6%	34.2%		
Downtown Radio (DTR) / Cool FM	1317	1318	1	0%	649	627	-22	-3%	49%	48%			6611	5888	-723	-11%	10.2	9.4	25.1%	22.2%		
Cool FM	952	952	0	0%	397	377	-20	-5%	42%	40%			3717	3113	-604	-16%	9.4	8.3	19.8%	17.0%		
Downtown Radio (DTR)	1317	1318	1	0%	346	322	-24	-7%	26%	24%			2894	2775	-119	-4%	8.4	8.6	11.0%	10.4%		
Wave 105 FM	1820	1788	-32	-2%	317	334	17	5%	17%	19%			2560	2966	406	16%	8.1	8.9	5.9%	7.0%		
Sunrise Radio (Greater London)	10384	10344	-40	0%	388	469	81	21%	4%	5%			3740	4592	852	23%	9.6	9.8	1.7%	2.1%		
Thames 107.8	846	822	-24	-3%	7	20	13	186%	1%	2%			36	99	63	175%	5.0	4.9	0.2%	0.5%		
Tindle Radio Group	629	619	-10	-2%	173	178	5	3%	27%	29%			2112	2135	23	1%	12.2	12.0	13.5%	13.6%		
103.4 The Beach	149	146	-3	-2%	48	50	2	4%	32%	34%			497	556	59	12%	10.3	11.2	13.4%	15.0%		
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	n/p	349	n/a	n/a	n/p	65	n/a	n/a	n/p	19%			n/p	724	n/a	n/a	n/p	11.2	n/p	8.0%		
Dream 100	153	150	-3	-2%	41	39	-2	-5%	27%	26%			533	501	-32	-6%	13.1	12.8	14.0%	13.2%		
Dream 107.7 FM	204	200	-4	-2%	22	26	4	18%	11%	13%			221	223	2	1%	10.1	8.7	4.4%	4.2%		
Channel 103 FM	74	74	0	0%	39	42	3	8%	53%	56%			508	529	21	4%	12.9	12.6	26.0%	27.5%		
Island FM 104.7	50	50	0	0%	23	22	-1	-4%	45%	45%			353	326	-27	-8%	15.7	14.7	33.4%	32.0%		
Total UKRD	3722	3273	-449	-12%	709	690	-19	-3%	19%	21%			7689	6789	-900	-12%	10.8	9.8	9.0%	8.8%		
Pirate FM	604	594	-10	-2%	200	190	-10	-5%	33%	32%			2618	2502	-116	-4%	13.1	13.2	17.2%	16.5%		
Pirate FM102 East	335	329	-6	-2%	83	90	7	8%	25%	27%			1096	942	-154	-14%	13.3	10.5	13.1%	11.1%		
Pirate FM102 West	269	265	-4	-1%	110	103	-7	-6%	41%	39%			1541	1510	-31	-2%	14.0	14.7	22.3%	22.5%		
Total UKRD West	689	675	-14	-2%	92	90	-2	-2%	13%	13%			856	700	-156	-18%	9.3	7.8	5.0%	4.2%		
Star 107.3 Bristol	333	326	-7	-2%	36	38	2	6%	11%	12%			349	240	-109	-31%	9.7	6.3	4.2%	2.9%		
Star 107 Stroud	93	91	-2	-2%	12	13	1	8%	13%	14%			87	94	7	8%	7.1	7.1	4.4%	4.9%		
Star 107.5 Cheltenham	142	139	-3	-2%	14	15	1	7%	10%	11%			150	158	8	5%	10.5	10.4	4.9%	5.1%		
Star 107.7 Weston Super Mare	122	119	-3	-2%	21	22	1	5%	18%	19%			232	213	-19	-8%	10.9	9.7	8.2%	7.3%		
The County Sound Radio Network	786	776	-10	-1%	219	222	3	1%	28%	29%			1920	1729	-191	-10%	8.8	7.8	10.8%	9.6%		
96.4 The Eagle/Delta FM	553	548	-5	-1%	145	149	4	3%	26%	27%			1305	1235	-70	-5%	9.0	8.3	10.3%	10.1%		
96.4 The Eagle	553	541	-12	-2%	151	147	-4	-3%	27%	27%			1378	1124	-254	-18%	9.1	7.7	11.4%	9.4%		
Delta FM	84	83	-1	-1%	13	15	2	15%	16%	18%			111	108	-3	-3%	8.4	7.2	5.6%	5.7%		
County Sound 1566	553	541	-12	-2%	24	27	3	13%	4%	5%			106	126	20	19%	4.4	4.7	0.9%	1.1%		
Star 106.6 Slough	233	227	-6	-3%	41	47	6	15%	17%	21%			260	299	39	15%	6.4	6.3	4.8%	5.3%		
Total UKRD East	429	421	-8	-2%	88	87	-1	-1%	21%	21%			1185	1091	-94	-8%	13.4	12.6	11.1%	11.0%		
KL.FM 96.7	135	133	-2	-1%	62	61	-1	-2%	46%	46%			894	927	33	4%	14.5	15.3	23.6%	25.2%		
Star 107.9 Cambridge	161	158	-3	-2%	19	17	-2	-11%	11%	10%			161	148	-13	-8%	8.7	8.9	4.8%	4.4%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%	Last Pub	W2 2003	Change 000's	%
Star 107.1 Ely	166	163	-3	-2%	16	15	-1	-6%	10%	9%			114	99	-15	-13%	7.2	6.8			2.9%	2.7%		
96.2 The Revolution	515	501	-14	-3%	65	76	11	17%	13%	15%			589	737	148	25%	9.1	9.7			5.6%	6.9%		
Clan FM	310	307	-3	-1%	34	33	-1	-3%	11%	11%			261	219	-42	-16%	7.8	6.6			3.8%	3.2%		
Vibe 101	2129	2093	-36	-2%	352	280	-72	-20%	17%	13%			2296	2214	-82	-4%	6.5	7.9			4.6%	4.4%		
Vibe FM	1811	1777	-34	-2%	304	313	9	3%	17%	18%			2307	2167	-140	-6%	7.6	6.9			5.4%	5.2%		
The Wireless Group (inc. talkSPORT)	49029	48384	-645	-1%	3590	3397	-193	-5%	7%	7%			31898	30411	-1487	-5%	8.9	9.0			2.9%	2.9%		
The Wireless Group (excl. talkSPORT)	4925	4796	-129	-3%	1316	1251	-65	-5%	27%	26%			13340	12916	-424	-3%	10.1	10.3			13.2%	13.0%		
The Pulse/West Yorkshire's Classic Gold	776	757	-19	-2%	254	230	-24	-9%	33%	30%			1974	1998	24	1%	7.8	8.7			11.8%	12.6%		
The Pulse	776	757	-19	-2%	226	199	-27	-12%	29%	26%			1423	1296	-127	-9%	6.3	6.5			8.5%	8.2%		
West Yorkshire's Classic Gold	776	757	-19	-2%	56	58	2	4%	7%	8%			552	702	150	27%	9.9	12.2			3.3%	4.4%		
96.3 Q.FM	876	868	-8	-1%	72	57	-15	-21%	8%	7%			542	447	-95	-18%	7.5	7.9			3.4%	3.0%		
Imagine FM (formerly Signal FM)	380	370	-10	-3%	42	46	4	10%	11%	13%			312	410	98	31%	7.5	8.9			4.0%	5.0%		
Signal One & Signal's BIG AM (was Signal Two)	771	758	-13	-2%	319	312	-7	-2%	41%	41%			3955	3922	-33	-1%	12.4	12.6			24.4%	24.0%		
Signal One	771	758	-13	-2%	299	296	-3	-1%	39%	39%			3647	3508	-139	-4%	12.2	11.8			22.5%	21.4%		
Signal's BIG AM (was Signal Two)	771	758	-13	-2%	35	50	15	43%	4%	7%			308	414	106	34%	8.9	8.3			1.9%	2.5%		
The Wireless Group - South Wales	957	944	-13	-1%	303	300	-3	-1%	32%	32%			3721	3564	-157	-4%	12.3	11.9			18.0%	17.4%		
Total Swansea Sound/96.4 FM The Wave	516	508	-8	-2%	211	199	-12	-6%	41%	39%			2551	2470	-81	-3%	12.1	12.4			23.6%	23.8%		
96.4 FM The Wave (was Sound Wave)	516	508	-8	-2%	139	130	-9	-6%	27%	26%			1622	1516	-106	-7%	11.7	11.6			15.0%	14.6%		
Swansea Sound - 1170 MW	516	508	-8	-2%	107	100	-7	-7%	21%	20%			929	954	25	3%	8.6	9.5			8.6%	9.2%		
Valleys Radio	442	435	-7	-2%	91	100	9	10%	21%	23%			1170	1095	-75	-6%	12.8	10.9			11.8%	10.9%		
The Wave 96.5 FM	240	235	-5	-2%	80	71	-9	-11%	33%	30%			923	844	-79	-9%	11.6	11.9			19.1%	18.4%		
Wave 102 FM	160	161	1	1%	36	35	-1	-3%	23%	22%			310	306	-4	-1%	8.6	8.8			9.4%	9.5%		
102.4 Wish / 107.2 Wire	761	723	-38	-5%	192	200	8	4%	25%	28%			1768	1673	-95	-5%	9.2	8.4			11.1%	10.6%		
107.2 Wire FM	240	235	-5	-2%	69	73	4	6%	29%	31%			570	577	7	1%	8.2	7.9			11.1%	10.4%		
102.4 Wish FM	541	488	-53	-10%	134	129	-5	-4%	25%	26%			1088	904	-184	-17%	8.1	7.0			9.6%	8.9%		
Classic FM (UK)	49029	48384	-645	-1%	6872	6568	-304	-4%	14%	14%			49997	46853	-3144	-6%	7.3	7.1			4.6%	4.5%		
Kerrang!	49029	48384	-645	-1%	771	773	2	0%	2%	2%			2886	3231	345	12%	3.7	4.2			0.3%	0.3%		
Mean Country	n/p	48384	n/a	n/a	n/p	126	n/a	n/a	n/p	*	*		n/p	646	n/a	n/a	n/p	5.1	n/p		n/p	n/a	0.1%	n/a
oneworld radio	49029	48384	-645	-1%	50	61	11	22%	*	*			138	289	151	109%	2.8	4.8			*	*		
Smash Hits Radio	49029	48384	-645	-1%	759	853	94	12%	2%	2%			2941	3139	198	7%	3.9	3.7			0.3%	0.3%		
talkSPORT (Talk Radio)	49029	48384	-645	-1%	2249	2160	-89	-4%	5%	4%			18708	16482	-2226	-12%	8.3	7.6			1.7%	1.6%		
Total Virgin Radio (UK)	49029	48384	-645	-1%	2708	2796	88	3%	6%	6%			17376	16257	-1119	-6%	6.4	5.8			1.6%	1.6%		
Virgin FM London	10384	10344	-40	0%	893	917	24	3%	9%	9%			5347	4539	-808	-15%	6.0	4.9			2.4%	2.1%		
Virgin Radio AM (UK)	49029	48384	-645	-1%	2090	2161	71	3%	4%	4%			11928	11678	-250	-2%	5.7	5.4			1.1%	1.1%		
Virgin London (AM/FM)	10384	10344	-40	0%	1022	1109	87	9%	10%	11%			7029	6579	-450	-6%	6.9	5.9			3.2%	3.1%		
BBC Radio 1	49029	48384	-645	-1%	10343	9870	-473	-5%	21%	20%			86309	79523	-6786	-8%	8.3	8.1			7.9%	7.6%		
BBC Radio 2	49029	48384	-645	-1%	13234	13025	-209	-2%	27%	27%			171783	170274	-1509	-1%	13.0	13.1			15.7%	16.3%		
BBC Radio 3	49029	48384	-645	-1%	2096	2000	-96	-5%	4%	4%			12138	11447	-691	-6%	5.8	5.7			1.1%	1.1%		
BBC Radio 4	49029	48384	-645	-1%	10034	9695	-339	-3%	20%	20%			129176	119699	-9477	-7%	12.9	12.3			11.8%	11.4%		
BBC Radio FIVE LIVE	49029	48384	-645	-1%	6415	5803	-612	-10%	13%	12%			51835	46135	-5700	-11%	8.1	7.9			4.7%	4.4%		
BBC World Service	49029	48384	-645	-1%	1395	1463	68	5%	3%	3%			7769	7573	-196	-3%	5.6	5.2			0.7%	0.7%		
BBC Asian Network UK	n/p	48384	n/a	n/a	n/p	421	n/a	n/a	n/p	1%			n/p	2693	n/a	n/a	n/p	6.4	n/p		n/p	n/a	0.3%	n/a
BBC Local/Regional	49029	48384	-645	-1%	11121	10146	-975	-9%	23%	21%			125665	118706	-6959	-6%	11.3	11.7			11.5%	11.3%		
ALL NATIONAL COMMERCIAL (UK)	49029	48384	-645	-1%	11274	11626	352	3%	23%	24%			86598	87861	1263	1%	7.7	7.6			7.9%	8.4%		
ALL LOCAL COMMERCIAL (UK)	49029	48384	-645	-1%	27428	26685	-743	-3%	56%	55%			400055	381853	-18202	-5%	14.6	14.3			36.6%	36.5%		
ALL COMMERCIAL (UK)	49029	48384	-645	-1%	32109	31425	-684	-2%	65%	65%			486654	469714	-16940	-3%	15.2	14.9			44.5%	44.9%		
ALL BBC (UK)	49029	48384	-645	-1%	33273	31961	-1312	-4%	68%	66%			584674	555137	-29537	-5%	17.6	17.4			53.5%	53.0%		
ALL RADIO (UK)	49029	48384	-645	-1%	44786	43663	-1123	-3%	91%	90%			1093531	1046813	-46718	-4%	24.4	24.0			100.0%	100.0%		