

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2007/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change %	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Last Pub	W2 2007
105-107 Atlantic FM	438	441	3	1%	59	52	-7	-12%	14%	12%		350	315	-35	-10%	5.9	6.0	3.4%	3.1%	
107 The Bee	210	181	-29	-14%	16	16	0	0%	8%	9%		148	212	64	43%	9.4	13.5	3.3%	5.5%	
Big L Radio	4256	4311	55	1%	4	6	2	50%	*%	*%		82	25	-57	-70%	23.5	4.1	0.1%	*%	
Total Chrysalis Radio (UK)	49806	50334	528	1%	6138	6322	184	3%	12%	13%		52243	52433	190	0%	8.5	8.3	5.0%	5.0%	
Chrysalis Radio (ILR)	25060	25471	411	2%	5412	5560	148	3%	22%	22%		47865	47842	-23	0%	8.8	8.6	9.5%	9.3%	
The Arrow (UK)	49806	50334	528	1%	93	124	31	33%	*%	*%		566	849	283	50%	6.1	6.8	0.1%	0.1%	
Galaxy Network (UK)	49806	50334	528	1%	2550	2584	34	1%	5%	5%		19676	19209	-467	-2%	7.7	7.4	1.9%	1.8%	
Galaxy Network (ILR)	11151	11349	198	2%	2151	2225	74	3%	19%	20%		17572	17611	39	0%	8.2	7.9	8.0%	7.8%	
Galaxy Birmingham	2017	2076	59	3%	334	402	68	20%	17%	19%		2724	3440	716	26%	8.2	8.6	5.9%	7.7%	
Galaxy Manchester	2743	2778	35	1%	423	411	-12	-3%	15%	15%		2922	2973	51	2%	6.9	7.2	5.8%	5.8%	
Galaxy North East	2121	2174	53	2%	449	479	30	7%	21%	22%		3274	3596	322	10%	7.3	7.5	8.4%	8.8%	
Galaxy Yorkshire	4270	4320	50	1%	944	933	-11	-1%	22%	22%		8652	7602	-1050	-12%	9.2	8.1	10.2%	8.7%	
Total Heart (UK)	49806	50334	528	1%	3094	3254	160	5%	6%	6%		23033	23760	727	3%	7.4	7.3	2.2%	2.3%	
Heart FM (ILR)	15926	16198	272	2%	2782	2901	119	4%	17%	18%		21599	21956	357	2%	7.8	7.6	6.5%	6.6%	
100.7 Heart FM	3485	3520	35	1%	787	776	-11	-1%	23%	22%		7280	6429	-851	-12%	9.3	8.3	9.5%	8.6%	
Heart 106.2 FM	10585	10782	197	2%	1698	1810	112	7%	16%	17%		11591	13687	2096	18%	6.8	7.6	5.4%	6.2%	
Heart 106 (formerly 106 Century FM)	2040	2086	46	2%	312	324	12	4%	15%	16%		2235	2558	323	14%	7.2	7.9	5.3%	5.9%	
Heart Midlands (ILR)	5341	5417	76	1%	1088	1093	5	0%	20%	20%		9515	8987	-528	-6%	8.7	8.2	8.2%	7.9%	
Chrysalis Radio Midlands (ILR)	5341	5417	76	1%	1293	1321	28	2%	24%	24%		12239	12427	188	2%	9.5	9.4	10.6%	10.9%	
Chrysalis Radio West Midlands (ILR)	3485	3520	35	1%	992	1003	11	1%	28%	28%		10004	9869	-135	-1%	10.1	9.8	13.1%	13.1%	
Total LBC (UK)	49806	50334	528	1%	792	793	1	0%	2%	2%		8968	8615	-353	-4%	11.3	10.9	0.9%	0.8%	
Total LBC (ILR)	10585	10782	197	2%	738	726	-12	-2%	7%	7%		7975	8513	538	7%	10.8	11.7	3.7%	3.8%	
LBC 97.3	10585	10782	197	2%	597	637	40	7%	6%	6%		6491	6860	369	6%	10.9	10.8	3.0%	3.1%	
LBC News 1152	10585	10782	197	2%	327	275	-52	-16%	3%	3%		1484	1653	169	11%	4.5	6.0	0.7%	0.7%	
Chrysalis Radio London (ILR)	10585	10782	197	2%	2285	2446	161	7%	22%	23%		19566	22200	2634	13%	8.6	9.1	9.1%	10.0%	
Club Asia 963+972AM	10585	10781	196	2%	204	223	19	9%	2%	2%		1182	1516	334	28%	5.8	6.8	0.5%	0.7%	
Total CN Radio	1849	1927	78	4%	412	422	10	2%	22%	22%		3689	3798	109	3%	9.0	9.0	9.2%	9.0%	
The Bay	323	310	-13	-4%	110	92	-18	-16%	34%	30%		997	792	-205	-21%	9.1	8.6	14.0%	12.6%	
Citybeat 96.7FM	480	540	60	13%	125	146	21	17%	26%	27%		1000	1333	333	33%	8.0	9.1	9.3%	10.4%	
CN Radio Midlands	1046	1077	31	3%	177	184	7	4%	17%	17%		1692	1673	-19	-1%	9.5	9.1	7.6%	7.3%	
Oak 107 FM	108	111	3	3%	22	24	2	9%	21%	21%		196	217	21	11%	8.8	9.1	8.9%	9.2%	
Rugby FM	69	72	3	4%	24	24	0	0%	35%	34%		208	230	22	11%	8.6	9.4	16.0%	16.5%	
Touch FM Staffs (was Centre FM)	236	240	4	2%	31	30	-1	-3%	13%	13%		328	309	-19	-6%	10.7	10.1	6.0%	5.6%	
Touch FM - South Midlands	633	656	23	4%	95	91	-4	-4%	15%	14%		919	746	-173	-19%	9.7	8.2	6.9%	5.5%	
Connect FM (was KCBC 107.4)	206	214	8	4%	44	48	4	9%	21%	22%		446	437	-9	-2%	10.2	9.1	9.7%	9.3%	
Chester's Dee 106.3	179	184	5	3%	39	39	0	0%	22%	21%		300	319	19	6%	7.8	8.3	7.9%	8.2%	
Total EMAP	49806	50334	528	1%	11615	11946	331	3%	23%	24%		105662	107267	1605	2%	9.1	9.0	10.1%	10.2%	
Total EMAP ILR	35824	36250	426	1%	9422	9471	49	1%	26%	26%		86675	85482	-1193	-1%	9.2	9.0	11.7%	11.5%	
Big City Network	15776	15920	144	1%	4707	4673	-34	-1%	30%	29%		43504	41759	-1745	-4%	9.2	8.9	14.0%	13.3%	
Total Magic	49806	50334	528	1%	3166	3378	212	7%	6%	7%		23000	25017	2017	9%	7.3	7.4	2.2%	2.4%	
Magic Network (ILR)	20886	21172	286	1%	2509	2603	94	4%	12%	12%		19638	20686	1048	5%	7.8	7.9	4.7%	4.9%	
Magic Network - North	10301	10391	90	1%	698	714	16	2%	7%	7%		6911	7402	491	7%	9.9	10.4	3.5%	3.6%	
EMAP Radio - North East	2139	2198	59	3%	761	769	8	1%	36%	35%		7139	7406	267	4%	9.4	9.6	18.2%	17.9%	
Big City Network - North East	2139	2198	59	3%	631	636	5	1%	29%	29%		4946	5002	56	1%	7.8	7.9	12.6%	12.1%	
Metro Radio	1399	1454	55	4%	441	431	-10	-2%	32%	30%		3233	3467	234	7%	7.3	8.0	12.7%	13.4%	
TFM Radio	797	798	1	0%	193	206	13	7%	24%	26%		1713	1536	-177	-10%	8.9	7.5	11.6%	9.5%	
Magic Network - North East	2139	2198	59	3%	227	245	18	8%	11%	11%		2193	2404	211	10%	9.7	9.8	5.6%	5.8%	
Magic 1152 (Newcastle)	1399	1454	55	4%	156	166	10	6%	11%	11%		1469	1447	-22	-1%	9.4	8.7	5.8%	5.6%	
Magic 1170 (Teesside)	797	798	1	0%	71	79	8	11%	9%	10%		724	957	233	32%	10.2	12.2	4.9%	5.9%	
Metro Radio/Magic 1152	1399	1454	55	4%	525	518	-7	-1%	38%	36%		4702	4913	211	4%	9.0	9.5	18.5%	19.0%	

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	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Last Pub	W2 2007
TFM Radio/Magic 1170	797	798	1	0%	238	255	17	7%	30%	32%	2437	2493	56	2%	10.2	9.8	16.5%	15.4%		
EMAP Radio - North West	4973	5058	85	2%	1415	1365	-50	-4%	28%	27%	13224	11982	-1242	-9%	9.3	8.8	13.9%	12.2%		
Big City Network - North West	4867	4937	70	1%	1244	1202	-42	-3%	26%	24%	10915	9709	-1206	-11%	8.8	8.1	11.7%	10.1%		
Radio City 96.7	1782	1805	23	1%	458	442	-16	-3%	26%	24%	4897	4299	-598	-12%	10.7	9.7	13.1%	11.3%		
Key 103 (Manchester)	2327	2362	35	2%	510	502	-8	-2%	22%	21%	3222	3307	85	3%	6.3	6.6	7.8%	7.7%		
97.4 Rock FM	1346	1314	-32	-2%	294	283	-11	-4%	22%	22%	2759	2103	-656	-24%	9.4	7.4	10.3%	8.0%		
Magic Network - North West	4966	5023	57	1%	249	237	-12	-5%	5%	5%	2309	2274	-35	-2%	9.3	9.6	2.4%	2.3%		
Magic 1548 (Liverpool)	1782	1805	23	1%	92	100	8	9%	5%	6%	776	874	98	13%	8.4	8.8	2.1%	2.3%		
Magic 1152 (Manchester)	2327	2362	35	2%	105	94	-11	-10%	5%	4%	1029	972	-57	-6%	9.8	10.3	2.5%	2.3%		
Magic 999 (Preston)	1110	1099	-11	-1%	52	43	-9	-17%	5%	4%	504	428	-76	-15%	9.7	9.9	2.3%	2.0%		
Key 103/Magic 1152 (Manchester)	2327	2362	35	2%	592	568	-24	-4%	25%	24%	4251	4278	27	1%	7.2	7.5	10.3%	10.0%		
Radio City 96.7/Magic 1548	1782	1805	23	1%	508	503	-5	-1%	29%	28%	5673	5173	-500	-9%	11.2	10.3	15.2%	13.7%		
97.4 Rock FM/Magic 999	1451	1435	-16	-1%	336	321	-15	-4%	23%	22%	3263	2531	-732	-22%	9.7	7.9	11.3%	8.8%		
EMAP Radio - Yorkshire	3197	3169	-28	-1%	942	929	-13	-1%	29%	29%	9118	9224	106	1%	9.7	9.9	14.3%	14.2%		
Big City Network - Yorkshire	3197	3169	-28	-1%	805	785	-20	-2%	25%	25%	6709	6500	-209	-3%	8.3	8.3	10.5%	10.0%		
96.3 Radio Aire	952	940	-12	-1%	153	134	-19	-12%	16%	14%	1222	928	-294	-24%	8.0	6.9	7.4%	5.0%		
Hallam FM	1291	1310	19	1%	393	404	11	3%	30%	31%	3190	3467	277	9%	8.1	8.6	12.2%	13.1%		
96.9 Viking FM	1123	1111	-12	-1%	263	253	-10	-4%	23%	23%	2296	2106	-190	-8%	8.7	8.3	9.3%	8.8%		
Magic Network - Yorkshire	3197	3169	-28	-1%	223	232	9	4%	7%	7%	2409	2724	315	13%	10.8	11.8	3.8%	4.2%		
Magic 828 (Leeds)	952	940	-12	-1%	100	91	-9	-9%	11%	10%	1020	1234	214	21%	10.2	13.6	6.2%	6.6%		
Magic AM (Sheffield)	1291	1310	19	1%	60	64	4	7%	5%	5%	642	754	112	17%	10.8	11.8	2.5%	2.9%		
Magic 1161 (Hull)	1123	1111	-12	-1%	63	77	14	22%	6%	7%	747	735	-12	-2%	11.9	9.5	3.0%	3.1%		
96.3 Radio Aire/Magic 828	952	940	-12	-1%	228	200	-28	-12%	24%	21%	2241	2162	-79	-4%	9.8	10.8	13.7%	11.6%		
Hallam FM/Magic AM	1291	1310	19	1%	420	439	19	5%	33%	33%	3832	4221	389	10%	9.1	9.6	14.7%	16.0%		
96.9 Viking FM/Magic 1161	1123	1111	-12	-1%	298	297	-1	0%	27%	27%	3043	2841	-202	-7%	10.2	9.6	12.3%	11.9%		
Total Kerrang!	49806	50334	528	1%	1324	1478	154	12%	3%	3%	5870	7167	1297	22%	4.4	4.8	0.6%	0.7%		
Kerrang! 105.2	3484	3486	2	0%	352	365	13	4%	10%	10%	2031	2456	425	21%	5.8	6.7	2.7%	3.3%		
EMAP Radio London (Magic 105.4/Kiss 100)	10585	10782	197	2%	2735	3017	282	10%	26%	28%	21070	23833	2763	13%	7.7	7.9	9.8%	10.8%		
Kiss 100 FM	10585	10782	197	2%	1356	1515	159	12%	13%	14%	8416	9990	1574	19%	6.2	6.6	3.9%	4.5%		
Magic 105.4	10585	10782	197	2%	1806	1963	157	9%	17%	18%	12654	13842	1188	9%	7.0	7.1	5.9%	6.2%		
Total Kiss Network	49806	50334	528	1%	2804	2928	124	4%	6%	6%	15680	16582	902	6%	5.6	5.7	1.5%	1.6%		
Kiss East	1880	1976	96	5%	264	273	9	3%	14%	14%	1910	2088	178	9%	7.2	7.6	4.3%	4.6%		
Kiss West	2182	2273	91	4%	228	236	8	4%	10%	10%	1724	1552	-172	-10%	7.6	6.6	3.5%	3.0%		
EMAP Total Scotland	4223	4250	27	1%	1727	1723	-4	0%	41%	41%	20343	19287	-1056	-5%	11.8	11.2	23.6%	23.6%		
EMAP Central Scotland	2774	2791	17	1%	999	988	-11	-1%	36%	35%	11613	10620	-993	-9%	11.6	10.8	20.8%	20.3%		
Total Radio Clyde	1813	1824	11	1%	692	684	-8	-1%	38%	38%	8122	7224	-898	-11%	11.7	10.6	22.8%	21.0%		
Clyde 1 FM	1813	1824	11	1%	586	586	0	0%	32%	32%	5512	5039	-473	-9%	9.4	8.6	15.5%	14.7%		
Clyde 2	1813	1824	11	1%	270	224	-46	-17%	15%	12%	2610	2185	-425	-16%	9.7	9.7	7.3%	6.4%		
Total Radio Forth	1062	1064	2	0%	311	308	-3	-1%	29%	29%	3491	3396	-95	-3%	11.2	11.0	15.8%	17.1%		
ForthOne	1062	1064	2	0%	265	260	-5	-2%	25%	24%	2734	2558	-176	-6%	10.3	9.8	12.4%	12.9%		
Forth2	1062	1064	2	0%	103	107	4	4%	10%	10%	757	837	80	11%	7.4	7.8	3.4%	4.2%		
C.F.M.Radio	239	252	13	5%	97	99	2	2%	41%	39%	996	1083	87	9%	10.2	11.0	18.7%	19.3%		
Moray Firth Radio	245	228	-17	-7%	112	104	-8	-7%	46%	46%	1355	1280	-75	-6%	12.1	12.3	27.2%	26.0%		
Total Northsound Radio	298	298	0	0%	152	160	8	5%	51%	54%	1587	1712	125	8%	10.5	10.7	25.4%	27.9%		
Northsound One	298	298	0	0%	126	134	8	6%	42%	45%	1182	1252	70	6%	9.4	9.3	18.9%	20.4%		
Northsound Two	298	298	0	0%	53	57	4	8%	18%	19%	405	461	56	14%	7.6	8.0	6.5%	7.5%		
Radio Borders	104	105	1	1%	59	54	-5	-8%	57%	51%	812	657	-155	-19%	13.7	12.2	36.3%	28.8%		
Total Radio Tay	361	365	4	1%	163	170	7	4%	45%	47%	2307	2302	-5	0%	14.2	13.6	31.0%	30.7%		
Tay-FM	361	365	4	1%	107	109	2	2%	30%	30%	1194	1164	-30	-3%	11.2	10.7	16.1%	15.5%		
Radio Tay-AM	361	365	4	1%	79	84	5	6%	22%	23%	1113	1138	25	2%	14.0	13.5	15.0%	15.2%		

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	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Last Pub	W2 2007
West Sound (inc. West FM)	382	386	4	1%	159	167	8	5%	42%	43%	1660	1568	-92	-6%	10.5	9.4	27.4%	25.8%		
Downtown Radio (DTR) / Cool FM	1351	1366	15	1%	533	558	25	5%	39%	41%	5460	5910	450	8%	10.2	10.6	19.7%	19.2%		
Cool FM	924	935	11	1%	327	328	1	0%	35%	35%	3021	3034	13	0%	9.2	9.3	15.3%	13.8%		
Downtown Radio (DTR)	1351	1366	15	1%	256	279	23	9%	19%	20%	2439	2876	437	18%	9.5	10.3	8.8%	9.3%		
Wave 105 FM	1810	1693	-117	-6%	375	360	-15	-4%	21%	21%	3613	3273	-340	-9%	9.6	9.1	8.8%	8.7%		
3FM	65	65	0	0%	17	17	0	0%	27%	26%	212	188	-24	-11%	12.3	11.1	13.2%	12.0%		
Total GCap Media UK	49806	50334	528	1%	15176	15185	9	0%	30%	30%	137546	134025	-3521	-3%	9.1	8.8	13.1%	12.8%		
GCap Media - National Brands Total	49806	50334	528	1%	9199	9153	-46	-1%	18%	18%	70992	71067	75	0%	7.7	7.8	6.8%	6.8%		
Classic FM	49806	50334	528	1%	6031	5704	-327	-5%	12%	11%	44233	41715	-2518	-6%	7.3	7.3	4.2%	4.0%		
Chill	49806	50334	528	1%	187	189	2	1%	**	**	820	987	167	20%	4.4	5.2	0.1%	0.1%		
Core	49806	50334	528	1%	118	126	8	7%	**	**	383	492	109	28%	3.3	3.9	**	**		
Fun Radio	49806	50334	528	1%	37	35	-2	-5%	**	**	115	118	3	3%	3.1	3.4	**	**		
Life	49806	50334	528	1%	67	112	45	67%	**	**	449	916	467	104%	6.7	8.2	**	0.1%		
Planet Rock	49806	50334	528	1%	498	530	32	6%	1%	1%	2444	3493	1049	43%	4.9	6.6	0.2%	0.3%		
theJazz	n/p	50334	n/a	n/a	n/p	334	n/a	n/a	n/p	1%	n/p	2340	n/a	n/a	n/p	7.0	n/p	0.2%	0.2%	
Total Choice (UK)	49806	50334	528	1%	600	585	-15	-3%	1%	1%	3930	3963	33	1%	6.5	6.8	0.4%	0.4%		
GCap Media Gold Networks UK	49806	50334	528	1%	1687	1512	-175	-10%	3%	3%	12320	11967	-353	-3%	7.3	7.9	1.2%	1.1%		
Total Capital Gold Network UK	49806	50334	528	1%	1070	926	-144	-13%	2%	2%	6470	6424	-46	-1%	6.0	6.9	0.6%	0.6%		
Total Classic Gold Network UK	49806	50334	528	1%	681	653	-28	-4%	1%	1%	5851	5543	-308	-5%	8.6	8.5	0.6%	0.5%		
GCap Media - Local Brands Total	34270	34792	522	2%	9308	9202	-106	-1%	27%	26%	85331	81509	-3822	-4%	9.2	8.9	11.7%	11.2%		
The One Network	28664	29128	464	2%	7366	7236	-130	-2%	26%	25%	64318	60682	-3636	-6%	8.7	8.4	10.4%	9.8%		
Beacon FM	1287	1292	5	0%	267	245	-22	-8%	21%	19%	2161	1864	-297	-14%	8.1	7.6	7.4%	6.6%		
96.4 BRMB	2029	2030	1	0%	428	382	-46	-11%	21%	19%	3441	2401	-1040	-30%	8.0	6.3	7.4%	5.5%		
The Buzz 97.1 FM	411	437	26	6%	39	50	11	28%	9%	11%	235	254	19	8%	6.1	5.1	2.9%	3.0%		
95.8 Capital Radio	10585	10782	197	2%	1623	1519	-104	-6%	15%	14%	9919	9085	-834	-8%	6.1	6.0	4.6%	4.1%		
Champion 103 FM	119	122	3	3%	37	34	-3	-8%	31%	28%	469	432	-37	-8%	12.8	12.8	17.6%	16.5%		
96.9 Chiltern FM (Bedford)	335	386	51	15%	98	101	3	3%	29%	26%	847	885	38	4%	8.6	8.7	12.3%	11.1%		
97.6 Chiltern FM (Dunstable/Luton)	682	731	49	7%	159	195	36	23%	23%	27%	1205	1768	563	47%	7.6	9.1	8.8%	12.0%		
Coast 96.3	235	241	6	3%	51	48	-3	-6%	22%	20%	393	391	-2	-1%	7.7	8.1	8.0%	7.6%		
2CR FM	577	599	22	4%	132	142	10	8%	23%	24%	981	1004	23	2%	7.4	7.1	7.0%	7.2%		
Essex FM (inc. Ten-17 FM)	1159	1186	27	2%	309	324	15	5%	27%	27%	3445	3181	-264	-8%	11.1	9.8	12.6%	11.9%		
FOX FM	570	647	77	14%	169	191	22	13%	30%	30%	1346	1458	112	8%	8.0	7.6	10.6%	10.2%		
102.7 Hereward FM	376	372	-4	-1%	105	114	9	9%	28%	31%	763	911	148	19%	7.3	8.0	8.9%	11.0%		
Horizon Radio	227	219	-8	-4%	73	72	-1	-1%	32%	33%	794	750	-44	-6%	10.9	10.4	16.8%	16.1%		
Gemini FM Total	508	525	17	3%	173	182	9	5%	34%	35%	1775	1667	-108	-6%	10.3	9.2	15.8%	14.6%		
Gemini East	286	302	16	6%	100	102	2	2%	35%	34%	1014	887	-127	-13%	10.2	8.7	15.7%	13.4%		
Gemini West	222	224	2	1%	73	79	6	8%	33%	35%	761	781	20	3%	10.4	9.8	15.9%	16.3%		
GWR FM	1319	1279	-40	-3%	350	344	-6	-2%	27%	27%	3954	3890	-64	-2%	11.3	11.3	13.3%	13.6%		
Invicta FM	1140	1147	7	1%	392	366	-26	-7%	34%	32%	3632	3528	-104	-3%	9.3	9.6	12.8%	12.5%		
Lantern FM 96.2 and 97.3	130	128	-2	-2%	58	53	-5	-9%	45%	41%	788	710	-78	-10%	13.5	13.5	22.9%	21.6%		
105.4 Leicester Sound FM	623	651	28	4%	154	135	-19	-12%	25%	21%	1209	909	-300	-25%	7.8	6.7	9.8%	7.0%		
Marcher Sound (formerly MFM 103.4)	364	374	10	3%	57	62	5	9%	16%	17%	789	679	-110	-14%	13.8	10.9	10.1%	8.3%		
Mercia FM	656	725	69	11%	151	138	-13	-9%	23%	19%	1207	1028	-179	-15%	8.0	7.5	9.4%	7.0%		
Mercury FM (Herts)	317	331	14	4%	33	37	4	12%	11%	11%	332	332	0	0%	9.9	9.0	4.8%	4.7%		
Mercury FM (Surrey & Sussex)	418	358	-60	-14%	71	70	-1	-1%	17%	20%	499	600	101	20%	7.0	8.5	5.5%	7.5%		
Northants 96	494	518	24	5%	134	159	25	19%	27%	31%	1324	1636	312	24%	9.9	10.3	12.6%	14.2%		
Orchard FM	336	334	-2	-1%	123	122	-1	-1%	37%	36%	1356	1237	-119	-9%	11.0	10.2	16.1%	15.2%		
97 FM Plymouth Sound	330	330	0	0%	100	102	2	2%	30%	31%	818	646	-172	-21%	8.2	6.4	12.3%	11.0%		
103.2 Power FM	1088	1100	12	1%	254	248	-6	-2%	23%	23%	2377	2006	-371	-16%	9.4	8.1	9.7%	8.3%		
Q103	375	449	74	20%	98	90	-8	-8%	26%	20%	742	713	-29	-4%	7.6	8.0	9.7%	7.9%		



**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2007/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2007	000's	%	Last Pub	W2 2007	000's	%	Last Pub	W2 2007	000's	%	Last Pub	W2 2007	000's	%	Last Pub	W2 2007	000's	%	Last Pub	W2 2007	000's	%
Total GMG Radio	49806	50334	528	1%	4788	5055	267	6%	10%	10%	48038	49400	1362	3%	10.0	9.8	4.6%	4.7%						
Total Real Radio/Century FM	49806	50334	528	1%	2671	2746	75	3%	5%	5%	26087	26249	162	1%	9.8	9.6	2.5%	2.5%						
GMG Radio North West (Century FM (North West)/Smooth Radio (North W	5405	5520	115	2%	1085	1215	130	12%	20%	22%	9788	11659	1871	19%	9.0	9.6	9.6%	10.6%						
Century FM (North East/North West)	7256	7434	178	2%	1114	1113	-1	0%	15%	15%	8750	8448	-302	-3%	7.9	7.6	6.3%	5.9%						
Century FM (North East)	2121	2198	77	4%	453	474	21	5%	21%	22%	3959	3529	-430	-11%	8.7	7.4	10.2%	8.5%						
Century FM (North East) - North	1387	1444	57	4%	255	268	13	5%	18%	19%	2380	2017	-363	-15%	9.3	7.5	9.4%	7.8%						
Century FM (North East) - South	791	812	21	3%	211	214	3	1%	27%	26%	1806	1588	-218	-12%	8.5	7.4	12.3%	9.7%						
Century FM (North West)	5125	5236	111	2%	554	718	164	30%	11%	14%	4310	5626	1316	31%	7.8	7.8	4.5%	5.5%						
Total Real Radio	49806	50334	528	1%	1557	1637	80	5%	3%	3%	17307	17801	494	3%	11.1	10.9	1.7%	1.7%						
Real Radio (Scotland/Wales/Yorkshire)	7030	7098	68	1%	1399	1478	79	6%	20%	21%	16314	16659	345	2%	11.7	11.3	11.5%	11.7%						
Real Radio (Scotland)	2664	2615	-49	-2%	766	771	5	1%	29%	29%	9523	9185	-338	-4%	12.4	11.9	17.5%	18.6%						
Real Radio (Wales)	1661	1753	92	6%	342	403	61	18%	21%	23%	4044	4294	250	6%	11.8	10.7	10.8%	10.8%						
Real Radio (Yorkshire)	2705	2730	25	1%	291	305	14	5%	11%	11%	2748	3181	433	16%	9.4	10.4	5.5%	6.0%						
GMG Radio Scotland (Real Radio/96.3 Rock Radio/Smooth Radio (Glasgr	2851	2800	-51	-2%	923	941	n/a	n/a	32%	34%	11836	11436	-400	-3%	12.8	12.2	20.6%	21.8%						
Real Radio (Scotland)/96.3 Rock Radio	2667	2615	-52	-2%	794	805	11	1%	30%	31%	9843	9503	-340	-3%	12.4	11.8	18.0%	19.2%						
96.3 Rock Radio	695	804	109	16%	49	51	2	4%	7%	6%	291	318	27	9%	6.0	6.2	2.4%	2.1%						
Total Smooth Radio	49806	50334	528	1%	1495	2292	797	53%	3%	5%	11259	21249	9990	89%	7.5	9.3	1.1%	2.0%						
Smooth Radio (London/North West/East Midlands/West Midlands/Glasgow	n/p	23565	n/a	n/a	n/p	2028	n/a	n/a	n/p	9%	n/p	18781	n/a	n/a	n/p	9.3	n/p	3.9%						
Smooth Radio (East & West Midlands)	5461	5559	98	2%	679	716	37	5%	12%	13%	8079	8344	265	3%	11.9	11.7	6.8%	7.1%						
Smooth Radio (East Midlands)	2032	2077	45	2%	227	253	26	11%	11%	12%	2196	2271	75	3%	9.7	9.0	5.2%	5.3%						
Smooth Radio (West Midlands)	3485	3520	35	1%	451	463	12	3%	13%	13%	5883	6073	190	3%	13.0	13.1	7.7%	8.1%						
Smooth Radio (Glasgow)	1833	1868	35	2%	185	192	7	4%	10%	10%	1988	1933	-55	-3%	10.8	10.1	5.5%	5.5%						
Smooth Radio (London)	10585	10782	197	2%	473	502	29	6%	4%	5%	3621	3081	-540	-15%	7.7	6.1	1.7%	1.4%						
Smooth Radio (North West)	5405	5355	-50	-1%	634	622	-12	-2%	12%	12%	5478	6033	555	10%	8.6	9.7	5.3%	5.7%						
Hertbeat FM	246	198	-48	-20%	24	28	4	17%	10%	14%	171	258	87	51%	7.1	9.3	3.3%	6.0%						
Kingdom FM	287	289	2	1%	78	73	-5	-6%	27%	25%	893	796	-97	-11%	11.4	10.9	14.4%	14.2%						
kmfm Group	980	975	-5	-1%	192	178	-14	-7%	20%	18%	1947	1788	-159	-8%	10.1	10.0	8.0%	7.4%						
kmfm East	459	464	5	1%	108	109	1	1%	24%	23%	1228	1268	40	3%	11.3	11.6	11.1%	11.1%						
kmfm West	521	511	-10	-2%	84	69	-15	-18%	16%	14%	719	520	-199	-28%	8.6	7.5	5.4%	4.1%						
Lincs FM Group	1773	2041	268	15%	526	622	96	18%	30%	30%	6207	7375	1168	19%	11.8	11.9	17.0%	17.1%						
Lincs FM 102.2	821	879	58	7%	322	348	26	8%	39%	40%	4398	4730	332	8%	13.7	13.6	24.1%	24.1%						
South & West Yorkshire (Lincs FM Group)	806	1030	224	28%	182	247	65	36%	23%	24%	1634	2407	773	47%	9.0	9.7	10.6%	11.6%						
Dearne FM	198	224	26	13%	57	61	4	7%	29%	27%	530	512	-18	-3%	9.3	8.5	14.5%	12.1%						
Ridings FM	267	292	25	9%	35	34	-1	-3%	13%	12%	328	343	15	5%	9.5	10.0	6.7%	6.0%						
Rother FM	n/p	204	n/a	n/a	n/p	38	n/a	n/a	n/p	19%	n/p	354	n/a	n/a	n/p	9.3	n/p	8.8%						
Trax FM	341	360	19	6%	101	106	5	5%	29%	29%	1004	1046	42	4%	10.0	9.9	13.7%	14.1%						
Fosseway Radio	146	147	1	1%	24	25	1	4%	17%	17%	185	199	14	8%	7.5	8.0	6.2%	6.8%						
Lite FM	181	180	-1	-1%	30	23	-7	-23%	17%	13%	214	159	-55	-26%	7.1	6.8	5.8%	4.3%						
The Local Radio Company Group Total	4031	4288	257	6%	907	920	13	1%	23%	21%	7582	7681	99	1%	8.4	8.3	8.6%	8.4%						
Alpha 103.2	128	142	14	11%	26	25	-1	-4%	20%	18%	195	204	9	5%	7.5	8.1	8.5%	7.6%						
107.8 Arrow FM for Hastings	111	111	0	0%	22	25	3	14%	20%	22%	189	237	48	25%	8.5	9.7	6.4%	7.8%						
Bath FM	86	100	14	16%	14	18	4	29%	16%	18%	64	105	41	64%	4.7	5.9	3.3%	4.4%						
2BR	202	192	-10	-5%	53	56	3	6%	27%	29%	484	534	50	10%	9.0	9.6	11.1%	13.4%						
Central FM	189	212	23	12%	42	41	-1	-2%	22%	19%	268	260	-8	-3%	6.3	6.4	6.8%	6.3%						
107.9 Dune FM	216	207	-9	-4%	26	27	1	4%	12%	13%	249	183	-66	-27%	9.5	6.9	5.4%	4.1%						
Durham FM	247	247	0	0%	27	25	-2	-7%	11%	10%	218	188	-30	-14%	8.2	7.4	4.6%	4.0%						
Fire 107.6 FM	280	285	5	2%	39	46	7	18%	14%	16%	254	248	-6	-2%	6.4	5.4	3.9%	4.0%						
Huddersfield's Home 107.9	183	197	14	8%	17	20	3	18%	10%	10%	91	116	25	27%	5.2	5.9	2.8%	3.3%						
IOW Radio	119	122	3	3%	47	49	2	4%	40%	40%	355	382	27	8%	7.5	7.8	12.6%	13.6%						
Ivel FM	133	131	-2	-2%	34	32	-2	-6%	25%	25%	281	283	2	1%	8.3	8.8	8.8%	9.2%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2007/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007
Minster FM	428	321	-107	-25%	133	93	-40	-30%	31%	29%	989	706	-283	-29%	7.5	7.6	10.5%	10.0%				
Total Mix	246	251	5	2%	58	58	0	0%	24%	23%	484	465	-19	-4%	8.3	8.0	9.8%	9.1%				
Mix 96	130	118	-12	-9%	40	39	-1	-3%	31%	33%	374	330	-44	-12%	9.3	8.4	13.5%	12.9%				
Mix 107	117	133	16	14%	18	19	1	6%	15%	14%	110	134	24	22%	6.2	7.1	5.1%	5.3%				
107.4 The Quay	282	361	79	28%	40	46	6	15%	14%	13%	273	360	87	32%	6.8	7.8	4.5%	4.4%				
106.9 Silk FM	167	177	10	6%	33	31	-2	-6%	20%	17%	215	166	-49	-23%	6.5	5.4	6.6%	4.9%				
107.5 Sovereign Radio	154	147	-7	-5%	31	29	-2	-6%	20%	20%	234	190	-44	-19%	7.4	6.5	6.0%	5.4%				
Spire FM	100	112	12	12%	43	45	2	5%	43%	40%	427	487	60	14%	10.0	10.8	18.4%	19.5%				
Spirit FM	177	206	29	16%	42	45	3	7%	24%	22%	315	363	48	15%	7.5	8.1	8.9%	8.8%				
97.2 Stray FM	145	142	-3	-2%	46	44	-2	-4%	32%	31%	381	441	60	16%	8.4	9.9	11.6%	13.5%				
Sun FM	237	271	34	14%	63	67	4	6%	26%	25%	455	539	84	18%	7.3	8.0	11.0%	11.1%				
3TR	92	66	-26	-28%	16	13	-3	-19%	18%	20%	228	152	-76	-33%	14.0	11.4	10.6%	11.2%				
Vale FM	51	56	5	10%	13	12	-1	-8%	26%	21%	119	116	-3	-3%	8.8	9.6	9.3%	8.8%				
Wessex FM	120	120	0	0%	42	41	-1	-2%	35%	35%	364	350	-14	-4%	8.7	8.4	12.4%	12.9%				
Yorkshire Coast Radio	n/p	113	n/a	n/a	n/p	47	n/a	n/a	n/p	42%	n/p	450	n/a	n/a	n/p	9.5	n/p	19.9%				
Radio Mansfield 103.2	139	149	10	7%	38	44	6	16%	28%	30%	370	380	10	3%	9.7	8.6	10.8%	11.5%				
Manx Radio	65	65	0	0%	37	38	1	3%	58%	58%	524	566	42	8%	14.1	15.0	32.6%	36.3%				
106.7 Merseyside's KCR FM (formerly The Rocket)	216	291	75	35%	9	11	2	22%	4%	4%	105	157	52	50%	11.5	14.3	2.3%	2.5%				
Original 106fm (Solent)	1619	1625	6	0%	27	32	5	19%	2%	2%	209	172	-37	-18%	7.6	5.3	0.6%	0.5%				
Oxford's FM107.9 (formerly Passion 107.9)	238	213	-25	-11%	23	14	-9	-39%	10%	6%	97	74	-23	-24%	4.3	5.3	2.0%	1.8%				
Premier Christian Radio	10585	10782	197	2%	133	163	30	23%	1%	2%	1728	1662	-66	-4%	13.0	10.2	0.8%	0.7%				
Q102.9FM/Q97.2FM/Q101.2FM	279	289	10	4%	76	81	5	7%	27%	28%	815	708	-107	-13%	10.7	8.7	16.3%	12.6%				
Reading 107 FM	260	271	11	4%	42	48	6	14%	16%	18%	258	307	49	19%	6.2	6.4	5.4%	6.0%				
The Saint 107.8 FM	263	393	130	49%	25	37	12	48%	10%	10%	151	239	88	58%	6.0	6.4	2.8%	2.7%				
Six FM	106	85	-21	-20%	24	22	-2	-8%	23%	26%	247	191	-56	-23%	10.1	8.8	12.7%	12.3%				
The Sunrise Group	49806	50334	528	1%	475	584	109	23%	1%	1%	4588	4849	261	6%	9.7	8.3	0.4%	0.5%				
Kismet Radio 1035 (Greater London)	10585	10782	197	2%	98	66	-32	-33%	1%	1%	1023	519	-504	-49%	10.5	7.8	0.5%	0.2%				
Sunrise Radio (Greater London)	10585	10782	197	2%	379	425	46	12%	4%	4%	3073	3549	476	15%	8.1	8.3	1.4%	1.6%				
Sunrise Radio National	49806	50334	528	1%	466	571	105	23%	1%	1%	3565	4330	765	21%	7.6	7.6	0.3%	0.4%				
The London Media Company	1216	1409	193	16%	65	82	17	26%	5%	6%	559	725	166	30%	8.6	8.9	2.1%	2.4%				
Time 106.6 FM (formerly Star 106.6 Slough)	218	275	57	26%	27	24	-3	-11%	12%	9%	216	165	-51	-24%	8.1	6.9	4.9%	2.6%				
Time FM 106.8	492	524	32	7%	13	16	3	23%	3%	3%	57	74	17	30%	4.2	4.7	0.6%	0.7%				
Time FM 107.3	301	303	2	1%	5	6	1	20%	2%	2%	34	40	6	18%	7.0	7.2	0.5%	0.6%				
Time FM 107.5	295	395	100	34%	22	26	4	18%	7%	6%	195	274	79	41%	9.1	10.7	3.2%	3.6%				
Tindle Radio Group	1021	1540	519	51%	253	309	56	22%	25%	20%	2647	3107	460	17%	10.5	10.1	11.5%	8.8%				
103.4 The Beach	148	175	27	18%	49	55	6	12%	33%	31%	598	626	28	5%	12.1	11.4	18.7%	17.4%				
Channel 103 FM	73	73	0	0%	37	35	-2	-5%	50%	49%	393	365	-28	-7%	10.7	10.3	24.9%	23.1%				
Delta FM	92	94	2	2%	20	18	-2	-10%	22%	19%	168	167	-1	-1%	8.3	9.4	8.8%	8.2%				
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	368	401	33	9%	62	64	2	3%	17%	16%	740	720	-20	-3%	11.9	11.3	8.6%	7.6%				
Dream 100	163	179	16	10%	49	48	-1	-2%	30%	27%	631	615	-16	-3%	12.8	12.7	15.4%	14.3%				
Dream 107.7 FM	206	222	16	8%	13	15	2	15%	6%	7%	109	105	-4	-4%	8.3	6.9	2.4%	2.0%				
Island FM 104.7	50	50	0	0%	25	24	-1	-4%	51%	48%	293	336	43	15%	11.6	14.0	32.2%	34.6%				
Kick and Kestrel	221	216	-5	-2%	52	52	0	0%	24%	24%	424	442	18	4%	8.2	8.4	7.7%	8.4%				
Kestrel FM	133	131	-2	-2%	34	33	-1	-3%	25%	25%	266	300	34	13%	7.9	9.0	8.1%	9.5%				
Kick FM	90	84	-6	-7%	18	19	1	6%	21%	23%	158	142	-16	-10%	8.6	7.4	6.8%	6.7%				
North Norfolk Radio	n/p	90	n/a	n/a	n/p	18	n/a	n/a	n/p	20%	n/p	170	n/a	n/a	n/p	9.4	n/p	7.6%				
99.9 Radio Norwich	483	490	7	1%	35	38	3	9%	7%	8%	211	273	62	29%	6.1	7.2	1.9%	2.5%				
Win 107.2	69	127	58	84%	7	9	2	29%	10%	7%	32	30	-2	-6%	4.7	3.5	2.3%	1.1%				
Town 102 FM	n/p	290	n/a	n/a	n/p	35	n/a	n/a	n/p	12%	n/p	286	n/a	n/a	n/p	8.2	n/p	4.3%				
Town and Country Broadcasting (South and West Wales)	375	334	-41	-11%	116	117	1	1%	31%	35%	1271	1278	7	1%	11.0	10.9	15.5%	18.0%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2007/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Change 000's	%	Last Pub	W2 2007	Last Pub	W2 2007
106.3 Bridge FM	160	118	-42	-26%	33	36	3	9%	21%	30%	300	390	90	30%	9.1	10.9	8.7%	15.4%		
97.1 Radio Carmarthenshire	124	125	1	1%	36	37	1	3%	29%	29%	352	335	-17	-5%	9.8	9.2	12.5%	12.2%		
102.5 Radio Pembrokeshire	90	91	1	1%	47	45	-2	-4%	51%	49%	619	552	-67	-11%	13.3	12.3	32.8%	30.7%		
Total UKRD	2680	2749	69	3%	463	439	-24	-5%	17%	16%	4098	3899	-199	-5%	8.9	8.9	7.3%	6.9%		
Pirate FM	461	465	4	1%	136	139	3	2%	29%	30%	1450	1508	58	4%	10.7	10.9	13.6%	14.1%		
Star Radio West	719	731	12	2%	74	52	-22	-30%	10%	7%	729	528	-201	-28%	9.8	10.1	4.6%	3.2%		
Star Radio in Bristol	451	447	-4	-1%	35	23	-12	-34%	8%	5%	321	221	-100	-31%	9.2	9.6	3.3%	2.2%		
Star Radio in Cheltenham	143	158	15	10%	15	10	-5	-33%	11%	6%	132	97	-35	-27%	8.7	9.6	4.1%	2.7%		
Star Radio in North Somerset	125	127	2	2%	24	25	1	4%	19%	20%	252	296	44	17%	10.6	11.6	8.1%	9.5%		
The County Sound Radio Network	547	571	24	4%	133	140	7	5%	24%	25%	1037	1064	27	3%	7.8	7.6	8.9%	9.0%		
County Sound 1566	547	571	24	4%	14	15	1	7%	3%	3%	128	152	24	19%	9.2	10.4	1.1%	1.3%		
96.4 The Eagle	547	571	24	4%	123	127	4	3%	23%	22%	910	913	3	0%	7.4	7.2	7.8%	7.7%		
Total UKRD East	456	484	28	6%	87	79	-8	-9%	19%	16%	731	689	-42	-6%	8.4	8.7	7.1%	6.6%		
Fen Radio 107.5	70	78	8	11%	17	16	-1	-6%	25%	21%	166	171	5	3%	9.7	10.4	8.4%	7.8%		
KL.FM 96.7	136	146	10	7%	46	46	0	0%	34%	31%	435	474	39	9%	9.4	10.4	13.9%	14.1%		
Star Radio in Cambridge	268	287	19	7%	30	26	-4	-13%	11%	9%	156	154	-2	-1%	5.2	6.0	3.0%	2.6%		
96.2 The Revolution	497	498	1	0%	33	29	-4	-12%	7%	6%	150	110	-40	-27%	4.5	3.8	2.0%	1.5%		
UTV Radio (inc. talkSPORT)	49806	50334	528	1%	3642	3658	16	0%	7%	7%	32882	32247	-635	-2%	9.0	8.8	3.1%	3.1%		
UTV Radio (excl. talkSPORT)	7915	7861	-54	-1%	1392	1405	13	1%	18%	18%	12849	13176	327	3%	9.2	9.4	7.8%	8.1%		
Imagine FM	372	372	0	0%	34	30	-4	-12%	9%	8%	141	253	112	79%	4.2	8.3	2.0%	3.6%		
107.6 Juice FM	957	968	11	1%	112	121	9	8%	12%	12%	749	720	-29	-4%	6.7	6.0	3.8%	3.7%		
Peak 107 FM	393	407	14	4%	94	105	11	12%	24%	26%	957	1063	106	11%	10.2	10.1	11.3%	12.7%		
The Pulse/Pulse Classic Gold	770	824	54	7%	137	148	11	8%	18%	18%	1151	1015	-136	-12%	8.4	6.9	8.4%	6.8%		
The Pulse	770	824	54	7%	112	130	18	16%	15%	16%	845	773	-72	-9%	7.5	6.0	6.2%	5.2%		
Pulse Classic Gold	770	824	54	7%	50	38	-12	-24%	7%	5%	307	241	-66	-21%	6.1	6.4	2.2%	1.6%		
Signal One & Signal Two	774	760	-14	-2%	268	265	-3	-1%	35%	35%	3500	3353	-147	-4%	13.1	12.7	19.2%	19.3%		
Signal One	774	760	-14	-2%	255	252	-3	-1%	33%	33%	3080	2943	-137	-4%	12.1	11.7	16.9%	17.0%		
Signal Two	774	760	-14	-2%	53	55	2	4%	7%	7%	420	410	-10	-2%	7.9	7.5	2.3%	2.4%		
Talk 107	1020	1000	-20	-2%	43	26	-17	-40%	4%	3%	246	155	-91	-37%	5.7	5.8	1.2%	0.8%		
107.4 Tower FM	414	435	21	5%	100	91	-9	-9%	24%	21%	630	704	74	12%	6.3	7.8	8.7%	8.4%		
UTV Radio - South Wales	930	792	-138	-15%	223	216	-7	-3%	24%	27%	2248	2207	-41	-2%	10.1	10.2	10.8%	12.7%		
Total Swansea Sound/96.4 FM The Wave	512	446	-66	-13%	165	168	3	2%	32%	38%	1599	1671	72	5%	9.7	10.0	14.7%	18.9%		
96.4 FM The Wave	512	446	-66	-13%	118	120	2	2%	23%	27%	902	942	40	4%	7.6	7.8	8.3%	10.6%		
Swansea Sound - 1170 MW	512	446	-66	-13%	62	71	9	15%	12%	16%	697	729	32	5%	11.2	10.2	6.4%	8.2%		
Valleys Radio	418	346	-72	-17%	59	48	-11	-19%	14%	14%	650	536	-114	-18%	11.1	11.2	6.5%	6.3%		
U105	817	785	-32	-4%	90	97	7	8%	11%	12%	672	1023	351	52%	7.4	10.6	3.8%	5.4%		
Radio Wave 96.5 FM	232	240	8	3%	62	67	5	8%	27%	28%	534	682	148	28%	8.7	10.2	11.4%	13.2%		
Wave 102 FM	156	171	15	10%	29	27	-2	-7%	18%	16%	335	284	-51	-15%	11.7	10.5	11.8%	9.1%		
102.4 Wish / 107.2 Wire	718	701	-17	-2%	167	167	0	0%	23%	24%	1251	1223	-28	-2%	7.5	7.3	8.6%	8.6%		
107.2 Wire FM	242	272	30	12%	53	54	1	2%	22%	20%	446	412	-34	-8%	8.5	7.6	8.3%	7.3%		
102.4 Wish FM	497	463	-34	-7%	122	120	-2	-2%	25%	26%	930	884	-46	-5%	7.6	7.4	9.5%	9.5%		
107.7 The Wolf	425	429	4	1%	42	43	1	2%	10%	10%	285	242	-43	-15%	6.8	5.6	2.9%	2.7%		
Yorkshire Radio	n/p	4902	n/a	n/a	n/p	31	n/a	n/a	n/p	1%	n/p	150	n/a	n/a	n/p	4.9	n/p	0.1%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2007/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share		
	Last Pub	W2 2007	000's	Change %	Last Pub	W2 2007	000's	Change %	Last Pub	W2 2007	%	%	Last Pub	W2 2007	000's	%	Last Pub	W2 2007	Last Pub	W2 2007	
Heat	49806	50334	528	1%	224	425	201	90%	*%	1%			591	1157	566	96%	2.6	2.7	0.1%	0.1%	
The Hits	49806	50334	528	1%	1168	1345	177	15%	2%	3%			3769	5445	1676	44%	3.2	4.0	0.4%	0.5%	
Mojo Radio	49806	50334	528	1%	220	227	7	3%	*%	*%			598	726	128	21%	2.7	3.2	0.1%	0.1%	
Oneword Radio	49806	50334	528	1%	140	138	-2	-1%	*%	*%			529	544	15	3%	3.8	3.9	0.1%	0.1%	
Q	49806	50334	528	1%	317	379	62	20%	1%	1%			987	1093	106	11%	3.1	2.9	0.1%	0.1%	
Smash Hits Radio	49806	50334	528	1%	759	906	147	19%	2%	2%			2675	2745	70	3%	3.5	3.0	0.3%	0.3%	
talkSPORT (Talk Radio)	49806	50334	528	1%	2341	2372	31	1%	5%	5%			20423	19258	-1165	-6%	8.7	8.1	2.0%	1.8%	
Total Virgin Radio Network	49806	50334	528	1%	2662	2837	175	7%	5%	6%			16398	17632	1234	8%	6.2	6.2	1.6%	1.7%	
Total Virgin Radio	49806	50334	528	1%	2449	2534	85	3%	5%	5%			15200	15691	491	3%	6.2	6.2	1.4%	1.5%	
Total Virgin (London)	n/p	10781	n/a	n/a	n/p	1161	n/a	n/a	n/p	11%			n/p	7177	n/a	n/a	n/p	6.2	n/p	3.3%	
Virgin Radio London	10585	10781	196	2%	919	1092	173	19%	9%	10%			4788	6500	1712	36%	5.2	6.0	2.2%	3.0%	
Virgin Radio National	49806	50334	528	1%	1757	1551	-206	-12%	4%	3%			9943	9172	-771	-8%	5.7	5.9	0.9%	0.9%	
Virgin Radio Classic Rock	49806	50334	528	1%	163	234	71	44%	*%	*%			643	1111	468	73%	4.0	4.7	0.1%	0.1%	
Virgin Radio Groove	49806	50334	528	1%	68	99	31	46%	*%	*%			308	529	221	72%	4.5	5.4	*%	0.1%	
Virgin Radio Xtreme	49806	50334	528	1%	82	95	13	16%	*%	*%			248	300	52	21%	3.0	3.2	*%	*%	
BBC Radio 1	49806	50334	528	1%	10549	10873	324	3%	21%	22%			105343	108538	3195	3%	10.0	10.0	10.1%	10.3%	
BBC Radio 2	49806	50334	528	1%	13252	13117	-135	-1%	27%	26%			165213	164470	-743	0%	12.5	12.5	15.8%	15.6%	
BBC Radio 3	49806	50334	528	1%	1902	1783	-119	-6%	4%	4%			12014	11175	-839	-7%	6.3	6.3	1.2%	1.1%	
BBC Radio 4	49806	50334	528	1%	9637	9482	-155	-2%	19%	19%			127221	118749	-8472	-7%	13.2	12.5	12.2%	11.2%	
BBC Radio FIVE LIVE	49806	50334	528	1%	5873	5890	17	0%	12%	12%			43586	44767	1181	3%	7.4	7.6	4.2%	4.2%	
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	49806	50334	528	1%	5973	6104	131	2%	12%	12%			45275	47673	2398	5%	7.6	7.8	4.3%	4.5%	
FIVE LIVE SPORTS EXTRA	49806	50334	528	1%	682	866	184	27%	1%	2%			1688	2906	1218	72%	2.5	3.4	0.2%	0.3%	
BBC 6 Music	49806	50334	528	1%	477	471	-6	-1%	1%	1%			2639	2976	337	13%	5.5	6.3	0.3%	0.3%	
1 Xtra from the BBC	49806	50334	528	1%	465	473	8	2%	1%	1%			2135	2491	356	17%	4.6	5.3	0.2%	0.2%	
BBC7	49806	50334	528	1%	808	738	-70	-9%	2%	1%			4305	4059	-246	-6%	5.3	5.5	0.4%	0.4%	
BBC Asian Network UK	49806	50334	528	1%	452	455	3	1%	1%	1%			2280	2578	298	13%	5.0	5.7	0.2%	0.2%	
BBC World Service	49806	50334	528	1%	1389	1305	-84	-6%	3%	3%			7292	7429	137	2%	5.2	5.7	0.7%	0.7%	
BBC Local/Regional	49806	50334	528	1%	10301	9889	-412	-4%	21%	20%			111120	103377	-7743	-7%	10.8	10.5	10.6%	9.8%	
<b>ALL NATIONAL COMMERCIAL (UK)</b>	49806	50334	528	1%	13693	14144	451	3%	27%	28%			111958	118515	6557	6%	8.2	8.4	10.7%	11.2%	
<b>ALL LOCAL COMMERCIAL (UK)</b>	49806	50334	528	1%	25193	25791	598	2%	51%	51%			327751	340808	13057	4%	13.0	13.2	31.4%	32.3%	
<b>ALL COMMERCIAL (UK)</b>	49806	50334	528	1%	31186	32005	819	3%	63%	64%			439709	459322	19613	4%	14.1	14.4	42.1%	43.5%	
<b>ALL BBC (UK)</b>	49806	50334	528	1%	33464	33245	-219	-1%	67%	66%			584837	573516	-11321	-2%	17.5	17.3	56.0%	54.3%	
<b>ALL RADIO (UK)</b>	49806	50334	528	1%	45031	45621	590	1%	90%	91%			1043560	1055987	12427	1%	23.2	23.1	100.0%	100.0%	