

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Last Pub	W2 2012				
107.8 Arrow FM for Hastings	115	117	2	2%	22	22	0	0%	19%	19%	136	133	-3	-2%	6.2	6.1	4.6%	4.5%						
Bauer Radio Total Portfolio	51951	52352	401	1%	13307	13336	29	0%	26%	25%	109053	110488	1435	1%	8.2	8.3	10.4%	10.5%						
Bauer Passion Portfolio	51951	52352	401	1%	6481	6608	127	2%	12%	13%	39485	40699	1214	3%	6.1	6.2	3.7%	3.9%						
Bauer Passion Portfolio Digital Stations	51951	52352	401	1%	2224	2251	27	1%	4%	4%	10808	11394	586	5%	4.9	5.1	1.0%	1.1%						
Heat	51951	52352	401	1%	716	713	-3	0%	1%	1%	3132	3108	-24	-1%	4.4	4.4	0.3%	0.3%						
The Hits	51951	52352	401	1%	1081	973	-108	-10%	2%	2%	3588	3244	-344	-10%	3.3	3.3	0.3%	0.3%						
Q	51951	52352	401	1%	214	248	34	16%	*%	*%	660	665	5	1%	3.1	2.7	0.1%	0.1%						
Smash Hits Radio	51951	52352	401	1%	991	1071	80	8%	2%	2%	3427	4376	949	28%	3.5	4.1	0.3%	0.4%						
Total Bauer Radio ILR	37221	37503	282	1%	10376	10245	-131	-1%	28%	27%	84233	84558	325	0%	8.1	8.3	11.5%	11.6%						
Bauer Place Portfolio Total	51951	52352	401	1%	8590	8540	-50	-1%	17%	16%	69543	71060	1517	2%	8.1	8.3	6.6%	6.7%						
FM Bauer Place Portfolio	28720	28936	216	1%	7124	7008	-116	-2%	25%	24%	55170	55473	303	1%	7.7	7.9	9.9%	10.0%						
Bauer Place Portfolio England	23673	23861	188	1%	5587	5464	-123	-2%	24%	23%	42835	43750	915	2%	7.7	8.0	9.2%	9.5%						
FM Bauer Place Portfolio England	23188	23374	186	1%	5067	4940	-127	-3%	22%	21%	35565	36127	562	2%	7.0	7.3	7.8%	8.0%						
Bauer Place Portfolio - North East	2242	2263	21	1%	762	728	-34	-4%	34%	32%	5877	6487	610	10%	7.7	8.9	13.7%	15.6%						
Bauer Middlesborough	813	817	4	0%	269	246	-23	-9%	33%	30%	2265	2292	27	1%	8.4	9.3	12.9%	14.2%						
Bauer Newcastle	1491	1508	17	1%	494	484	-10	-2%	33%	32%	3612	4195	583	16%	7.3	8.7	13.7%	15.8%						
Bauer Place Portfolio - North West	5117	5151	34	1%	1376	1360	-16	-1%	27%	26%	11510	11276	-234	-2%	8.4	8.3	11.3%	11.2%						
Bauer Liverpool (inc. City Talk)	1800	1806	6	0%	532	549	17	3%	30%	30%	5018	5205	187	4%	9.4	9.5	12.2%	12.7%						
Bauer Liverpool	1800	1806	6	0%	502	519	17	3%	28%	29%	4494	4715	221	5%	9.0	9.1	11.0%	11.5%						
Bauer Manchester	2420	2445	25	1%	576	550	-26	-5%	24%	22%	4642	4174	-468	-10%	8.1	7.6	10.6%	9.5%						
Bauer Preston	1386	1391	5	0%	315	313	-2	-1%	23%	23%	2374	2387	13	1%	7.5	7.6	8.9%	9.5%						
Bauer Place Portfolio - Yorkshire	3149	3175	26	1%	909	946	37	4%	29%	30%	7879	8614	735	9%	8.7	9.1	12.7%	14.1%						
Bauer Hull	913	918	5	1%	253	275	22	9%	28%	30%	2438	2587	149	6%	9.6	9.4	11.9%	13.4%						
Bauer Leeds	1018	1028	10	1%	216	205	-11	-5%	21%	20%	2128	2005	-123	-6%	9.9	9.8	11.2%	10.6%						
Bauer Sheffield	1275	1286	11	1%	447	474	27	6%	35%	37%	3315	4064	749	23%	7.4	8.6	14.0%	16.7%						
Bauer Radio London (Magic 105.4/Kiss 100)	11157	11249	92	1%	3406	3135	-271	-8%	31%	28%	24539	19940	-4599	-19%	7.2	6.4	11.3%	9.7%						
Kiss 100 FM	11157	11249	92	1%	1958	1740	-218	-11%	18%	15%	11190	9549	-1641	-15%	5.7	5.5	5.1%	4.7%						
Magic 105.4	11157	11249	92	1%	1963	1951	-12	-1%	18%	17%	13349	10391	-2958	-22%	6.8	5.3	6.1%	5.1%						
FM Bauer Place Portfolio North East	2242	2263	21	1%	586	549	-37	-6%	26%	24%	3579	3650	71	2%	6.1	6.6	8.4%	8.8%						
Metro Radio	1491	1508	17	1%	385	374	-11	-3%	26%	25%	2244	2438	194	9%	5.8	6.5	8.5%	9.2%						
TFM Radio	813	817	4	0%	202	176	-26	-13%	25%	22%	1335	1213	-122	-9%	6.6	6.9	7.6%	7.5%						
C.F.M. (Bauer Carlisle)	247	247	0	0%	87	81	-6	-7%	35%	33%	781	814	33	4%	9.0	10.0	16.6%	18.0%						
Bauer FM Liverpool	1800	1806	6	0%	480	492	12	3%	27%	27%	4233	4530	297	7%	8.8	9.2	10.3%	11.0%						
Total City Talk/Magic 1548	1800	1806	6	0%	166	167	1	1%	9%	9%	1308	1165	-143	-11%	7.9	7.0	3.2%	2.8%						
City Talk 105.9	1562	1568	6	0%	76	71	-5	-7%	5%	5%	523	490	-33	-6%	6.9	6.9	1.5%	1.4%						
FM Bauer Place Portfolio North West	4968	5002	34	1%	1212	1208	-4	0%	24%	24%	9350	9536	186	2%	7.7	7.9	9.5%	9.7%						
Radio City 96.7	1800	1806	6	0%	447	457	10	2%	25%	25%	3710	4040	330	9%	8.3	8.8	9.1%	9.8%						
Key 103 (Manchester)	2420	2445	25	1%	503	490	-13	-3%	21%	20%	3541	3416	-125	-4%	7.0	7.0	8.1%	7.8%						
97.4 Rock FM	1238	1242	4	0%	276	280	4	1%	22%	23%	2099	2081	-18	-1%	7.6	7.4	9.0%	9.4%						
FM Bauer Place Portfolio Yorkshire	2812	2837	25	1%	724	748	24	3%	26%	26%	5067	5568	501	10%	7.0	7.4	9.1%	10.1%						
96.3 Radio Aire	681	689	8	1%	133	117	-16	-12%	19%	17%	906	827	-79	-9%	6.8	7.1	7.0%	6.5%						
Hallam FM	1275	1286	11	1%	388	400	12	3%	30%	31%	2525	2974	449	18%	6.5	7.4	10.7%	12.2%						
96.9 Viking FM	913	918	5	1%	206	235	29	14%	23%	26%	1636	1766	130	8%	8.0	7.5	8.0%	9.1%						
Bauer Northern Ireland	1431	1442	11	1%	588	588	0	0%	41%	41%	5880	5909	29	0%	10.0	10.1	21.3%	21.0%						
97.4 Cool FM	979	986	7	1%	404	386	-18	-4%	41%	39%	3660	3578	-82	-2%	9.1	9.3	19.0%	18.4%						
Downtown Radio (DTR)	1431	1442	11	1%	228	247	19	8%	16%	17%	2221	2331	110	5%	9.7	9.5	8.0%	8.3%						
Bauer Place Portfolio - Scotland	4110	4134	24	1%	1645	1681	36	2%	40%	41%	16609	17028	419	3%	10.1	10.1	22.1%	22.3%						
FM Bauer Place Portfolio Scotland	4110	4135	25	1%	1504	1478	-26	-2%	37%	36%	14508	13952	-556	-4%	9.6	9.4	18.9%	18.3%						
Bauer Radio Central Scotland	2856	2873	17	1%	967	1006	39	4%	34%	35%	9147	9607	460	5%	9.5	9.6	17.9%	18.6%						
Scotland's Greatest Hits Network	3541	3564	23	1%	387	395	8	2%	11%	11%	2884	3590	706	24%	7.5	9.1	4.6%	5.5%						

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	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012
LOCAL COMMERCIAL																		
Bauer Glasgow	1847	1853	6	0%	595	625	30	5%	32%	34%	5226	5652	426	8%	8.8	9.0	15.6%	16.9%
Clyde 1 FM	1847	1853	6	0%	517	528	11	2%	28%	29%	4049	4163	114	3%	7.8	7.9	12.1%	12.5%
Clyde 2	1847	1853	6	0%	184	202	18	10%	10%	11%	1177	1489	312	27%	6.4	7.4	3.5%	4.5%
Bauer Edinburgh	1107	1118	11	1%	378	386	8	2%	34%	35%	3921	3956	35	1%	10.4	10.2	20.3%	19.7%
ForthOne	1107	1118	11	1%	354	361	7	2%	32%	32%	3442	3456	14	0%	9.7	9.6	17.8%	17.2%
Forth2	1107	1118	11	1%	76	71	-5	-7%	7%	6%	479	500	21	4%	6.3	7.1	2.5%	2.5%
Moray Firth Radio (Bauer Inverness)	234	235	1	0%	127	115	-12	-9%	54%	49%	1490	1244	-246	-17%	11.8	10.8	27.1%	24.2%
Bauer Aberdeen	318	322	4	1%	145	151	6	4%	46%	47%	1451	1569	118	8%	10.0	10.4	22.5%	23.2%
Northsound One	318	322	4	1%	127	128	1	1%	40%	40%	1046	1175	129	12%	8.2	9.1	16.2%	17.4%
Northsound Two	318	322	4	1%	42	43	1	2%	13%	13%	405	393	-12	-3%	9.8	9.1	6.3%	5.8%
Radio Borders (Bauer Borders)	108	108	0	0%	57	53	-4	-7%	53%	49%	712	704	-8	-1%	12.5	13.3	33.1%	33.3%
Bauer Dundee	378	381	3	1%	170	173	3	2%	45%	45%	2046	2018	-28	-1%	12.0	11.7	30.5%	30.8%
Tay-FM	378	381	3	1%	124	121	-3	-2%	33%	32%	1240	1092	-148	-12%	10.0	9.0	18.5%	16.7%
Tay-AM	378	381	3	1%	72	77	5	7%	19%	20%	806	926	120	15%	11.2	12.1	12.0%	14.1%
West Sound (inc. West FM) (Bauer Southwest Scotland)	388	389	1	0%	189	180	-9	-5%	49%	46%	1813	1836	23	1%	9.6	10.2	23.8%	24.8%
Kerrang! UK	51951	52352	401	1%	1292	1304	12	1%	2%	2%	6001	5945	-56	-1%	4.6	4.6	0.6%	0.6%
Kerrang! 105.2	3551	3567	16	0%	295	306	11	4%	8%	9%	1610	1599	-11	-1%	5.5	5.2	2.4%	2.4%
Kiss UK	51951	52352	401	1%	4364	4356	-8	0%	8%	8%	23533	22656	-877	-4%	5.4	5.2	2.2%	2.2%
Kiss East	2072	2098	26	1%	467	431	-36	-8%	23%	21%	3009	2876	-133	-4%	6.4	6.7	6.6%	6.1%
Kiss West	2392	2415	23	1%	448	477	29	6%	19%	20%	3237	3290	53	2%	7.2	6.9	6.3%	6.4%
Magic UK	51951	52352	401	1%	3605	3695	90	2%	7%	7%	24683	23291	-1392	-6%	6.8	6.3	2.3%	2.3%
Magic Network - North	10473	10553	80	1%	780	749	-31	-4%	7%	7%	7270	7623	353	5%	9.3	10.2	3.5%	3.8%
Magic Network - North East	2242	2263	21	1%	274	263	-11	-4%	12%	12%	2298	2837	539	23%	8.4	10.8	5.4%	6.8%
Magic 1152 (Newcastle)	1491	1508	17	1%	169	168	-1	-1%	11%	11%	1368	1757	389	28%	8.1	10.4	5.2%	6.6%
Magic 1170 (Teesside)	813	817	4	0%	105	95	-10	-10%	13%	12%	931	1079	148	16%	8.9	11.3	5.3%	6.7%
Magic Network - North West	5081	5115	34	1%	254	226	-28	-11%	5%	4%	2160	1740	-420	-19%	8.5	7.7	2.1%	1.7%
Magic 1548 (Liverpool)	1800	1806	6	0%	99	100	1	1%	6%	6%	784	675	-109	-14%	7.9	6.7	1.9%	1.6%
Magic 1152 (Manchester)	2420	2445	25	1%	112	89	-23	-21%	5%	4%	1101	758	-343	-31%	9.8	8.5	2.5%	1.7%
Magic 999 (Preston)	1102	1107	5	0%	42	37	-5	-12%	4%	3%	275	307	32	12%	6.5	8.4	1.3%	1.5%
Magic Network - Yorkshire	3149	3175	26	1%	252	260	8	3%	8%	8%	2812	3046	234	8%	11.2	11.7	4.5%	5.0%
Magic 828 (Leeds)	1018	1028	10	1%	107	107	0	0%	10%	10%	1223	1177	-46	-4%	11.5	11.0	6.4%	6.2%
Magic AM (Sheffield)	1275	1286	11	1%	82	98	16	20%	6%	8%	790	1090	300	38%	9.6	11.1	3.3%	4.5%
Magic 1161 (Hull)	913	918	5	1%	66	56	-10	-15%	7%	6%	802	821	19	2%	12.2	14.5	3.9%	4.2%
Wave 105 FM (Bauer South Coast)	1762	1776	14	1%	378	356	-22	-6%	21%	20%	3802	3839	37	1%	10.0	10.8	9.9%	9.7%
The Breeze (East and West)	1261	979	-282	-22%	38	35	-3	-8%	3%	4%	291	310	19	7%	7.6	8.8	1.1%	1.5%
Triple Broadcast Co Group	1428	1441	13	1%	73	72	-1	-1%	5%	5%	522	503	-19	-4%	7.1	7.0	1.7%	1.6%
Total Fire Radio	1294	1305	11	1%	53	50	-3	-6%	4%	4%	385	325	-60	-16%	7.2	6.5	1.4%	1.1%
Fire Radio	290	293	3	1%	48	45	-3	-6%	17%	15%	356	290	-66	-19%	7.3	6.5	5.5%	4.4%
Fire Radio South Coast	1003	1012	9	1%	5	5	0	0%	*%	1%	30	35	5	17%	6.2	7.0	0.1%	0.2%
Nova Radio - Weston (was Star Radio in North Somerset)	134	137	3	2%	20	22	2	10%	15%	16%	136	178	42	31%	6.8	8.0	4.4%	5.3%
Central FM	220	208	-12	-5%	51	49	-2	-4%	23%	24%	273	291	18	7%	5.3	5.9	7.4%	7.8%
Total Cheshire Radio	364	364	0	0%	50	49	-1	-2%	14%	13%	400	358	-42	-11%	8.0	7.3	5.6%	4.9%
Cheshire's Silk 106.9	179	179	0	0%	17	16	-1	-6%	10%	9%	80	86	6	8%	4.7	5.3	2.3%	2.5%
Chester's Dee 106.3	185	185	0	0%	33	32	-1	-3%	18%	18%	320	272	-48	-15%	9.7	8.4	8.6%	7.0%
Total CN Radio	837	839	2	0%	256	245	-11	-4%	31%	29%	2119	1865	-254	-12%	8.3	7.6	11.2%	10.4%
The Bay	285	286	1	0%	111	107	-4	-4%	39%	37%	1186	1063	-123	-10%	10.7	9.9	17.8%	17.0%
Citybeat 96.7/102.5FM	552	555	3	1%	134	136	2	1%	24%	24%	623	675	52	8%	4.6	5.0	5.4%	6.1%
Lakeland Radio	51	50	-1	-2%	16	15	-1	-6%	32%	29%	132	97	-35	-27%	8.2	6.6	11.2%	8.5%
Connect FM (was Connect FM and Lite 106.8FM)	413	416	3	1%	42	40	-2	-5%	10%	10%	351	273	-78	-22%	8.4	6.9	4.6%	3.6%
Radio Exe 107.3 FM (was Exeter FM)	296	297	1	0%	28	25	-3	-11%	10%	9%	170	168	-2	-1%	6.0	6.6	2.6%	2.4%

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3FM	70	71	1	1%	24	26	2	8%	35%	37%	218	269	51	23%	9.0	10.2	13.0%	15.9%	
Total Global Radio (UK)	51951	52352	401	1%	19296	19320	24	0%	37%	37%	167776	163861	-3915	-2%	8.7	8.5	16.0%	15.6%	
Total Choice (UK)	51951	52352	401	1%	788	738	-50	-6%	2%	1%	3847	3457	-390	-10%	4.9	4.7	0.4%	0.3%	
Choice FM London	11157	11249	92	1%	577	527	-50	-9%	5%	5%	2868	2739	-129	-4%	5.0	5.2	1.3%	1.3%	
Classic FM	51951	52352	401	1%	5444	5480	36	1%	10%	10%	37457	34938	-2519	-7%	6.9	6.4	3.5%	3.4%	
Capital Network (UK)	51951	52352	401	1%	7048	6978	-70	-1%	14%	13%	43853	41854	-1999	-5%	6.2	6.0	4.2%	4.0%	
Gold Network (UK)	51951	52352	401	1%	1454	1467	13	1%	3%	3%	13738	13355	-383	-3%	9.5	9.1	1.3%	1.3%	
Heart Network (UK)	51951	52352	401	1%	7484	7381	-103	-1%	14%	14%	52010	53756	1746	3%	6.9	7.3	5.0%	5.1%	
Total LBC (UK)	51951	52352	401	1%	1178	1157	-21	-2%	2%	2%	13921	12333	-1588	-11%	11.8	10.7	1.3%	1.2%	
Total XFM (UK)	51951	52352	401	1%	809	882	73	9%	2%	2%	3810	4078	268	7%	4.7	4.6	0.4%	0.4%	
Global Radio London (ILR)	11157	11249	92	1%	4622	4402	-220	-5%	41%	39%	41077	36583	-4494	-11%	8.9	8.3	18.9%	17.9%	
Global Radio (ILR)	42694	43041	347	1%	13627	13568	-59	0%	32%	32%	118041	115442	-2599	-2%	8.7	8.5	13.9%	13.5%	
Capital Network (ILR)	30346	30585	239	1%	6186	6094	-92	-1%	20%	20%	40070	38123	-1947	-5%	6.5	6.3	6.8%	6.5%	
Capital Birmingham	2124	2135	11	1%	431	470	39	9%	20%	22%	3201	3547	346	11%	7.4	7.5	7.9%	9.0%	
Capital East Midlands	1960	1974	14	1%	478	480	2	0%	24%	24%	3129	3750	621	20%	6.5	7.8	7.8%	8.9%	
Capital London	11157	11249	92	1%	2269	2072	-197	-9%	20%	18%	11621	9427	-2194	-19%	5.1	4.5	5.3%	4.6%	
Capital Manchester	2838	2863	25	1%	453	519	66	15%	16%	18%	2479	2912	433	17%	5.5	5.6	4.8%	5.7%	
Capital North East	2218	2239	21	1%	521	494	-27	-5%	23%	22%	4369	3344	-1025	-23%	8.4	6.8	10.4%	8.1%	
Capital Scotland	2739	2756	17	1%	484	519	35	7%	18%	19%	3260	3619	359	11%	6.7	7.0	6.7%	7.3%	
Capital South Coast	1783	1796	13	1%	236	188	-48	-20%	13%	10%	1524	1191	-333	-22%	6.4	6.3	3.9%	2.9%	
Capital South Wales	997	1003	6	1%	207	194	-13	-6%	21%	19%	1426	1311	-115	-8%	6.9	6.8	6.7%	6.3%	
Capital Yorkshire	4532	4569	37	1%	1107	1068	-39	-4%	24%	23%	8512	7830	-682	-8%	7.7	7.3	9.6%	8.9%	
Gold Network (ILR)	32485	32889	404	1%	1180	1184	4	0%	4%	4%	11843	11516	-327	-3%	10.0	9.7	1.8%	1.7%	
Gold (Birmingham & Black Country)	2077	2493	416	20%	71	89	18	25%	3%	4%	773	1030	257	33%	10.9	11.6	2.0%	2.2%	
Gold Cambridgeshire	838	849	11	1%	38	38	0	0%	5%	4%	435	578	143	33%	11.3	15.2	2.7%	3.3%	
Gold (Coventry & Warwickshire)	665	668	3	0%	21	21	0	0%	3%	3%	270	306	36	13%	12.6	14.8	2.2%	2.4%	
Gold Devon	1028	1033	5	0%	52	40	-12	-23%	5%	4%	605	501	-104	-17%	11.7	12.5	2.6%	2.1%	
Gold East Anglia	1205	1220	15	1%	64	70	6	9%	5%	6%	806	783	-23	-3%	12.6	11.1	2.9%	2.7%	
Gold East Midlands	1960	1974	14	1%	71	66	-5	-7%	4%	3%	842	768	-74	-9%	11.9	11.6	2.1%	1.8%	
Gold Essex	1345	1361	16	1%	54	63	9	17%	4%	5%	574	486	-88	-15%	10.6	7.7	1.8%	1.6%	
Gold Four Counties	1994	2018	24	1%	79	96	17	22%	4%	5%	635	766	131	21%	8.0	8.0	1.6%	1.9%	
Gold Kent	1178	1191	13	1%	49	44	-5	-10%	4%	4%	391	254	-137	-35%	7.9	5.8	1.3%	0.8%	
Gold London	11157	11249	92	1%	266	330	64	24%	2%	3%	2589	2125	-464	-18%	9.7	6.4	1.2%	1.0%	
Gold Manchester	2838	2863	25	1%	103	115	12	12%	4%	4%	834	921	87	10%	8.1	8.0	1.6%	1.8%	
Gold North West & Wales	998	998	0	0%	30	28	-2	-7%	3%	3%	272	246	-26	-10%	9.2	8.9	1.3%	1.2%	
Gold (Shropshire)	n/p	360	n/a	n/a	n/p	10	n/a	n/a	n/a	n/a	n/p	59	n/a	n/a	n/p	5.7	n/p	0.8%	0.8%
Gold Solent	1783	1796	13	1%	72	68	-4	-6%	4%	4%	689	593	-96	-14%	9.6	8.7	1.8%	1.5%	
Gold South Wales	997	1003	6	1%	54	63	9	17%	5%	6%	577	757	180	31%	10.6	11.9	2.7%	3.6%	
Gold Sussex	1358	1372	14	1%	66	64	-2	-3%	5%	5%	664	832	168	25%	10.1	13.0	2.2%	2.7%	
Gold Thames Valley	1424	1438	14	1%	41	37	-4	-10%	3%	3%	387	334	-53	-14%	9.5	9.1	1.3%	1.1%	
Gold West Country	2171	2195	24	1%	94	96	2	2%	4%	4%	882	983	101	11%	9.4	10.2	1.8%	2.0%	
Heart Network (ILR)	29299	29540	241	1%	6802	6716	-86	-1%	23%	23%	48844	50200	1356	3%	7.2	7.5	8.2%	8.3%	
Heart Cambridgeshire	838	849	11	1%	205	208	3	1%	24%	25%	1367	1598	231	17%	6.7	7.7	8.5%	9.2%	
Heart Cornwall (was 105-107 Atlantic FM)	454	459	5	1%	66	68	2	3%	15%	15%	355	438	83	23%	5.4	6.4	3.4%	4.0%	
Heart Devon	1028	1033	5	0%	299	305	6	2%	29%	30%	2072	2360	288	14%	6.9	7.7	8.9%	10.1%	
Heart East Anglia	1205	1220	15	1%	312	297	-15	-5%	26%	24%	2094	1982	-112	-5%	6.7	6.7	7.4%	6.9%	
Heart East Midlands	2188	2204	16	1%	97	110	13	13%	4%	5%	336	371	35	10%	3.4	3.4	0.7%	0.8%	
Heart Essex	1345	1361	16	1%	399	414	15	4%	30%	30%	3845	3067	-778	-20%	9.6	7.4	12.1%	10.1%	
Heart Four Counties	1994	2018	24	1%	617	581	-36	-6%	31%	29%	4064	4030	-34	-1%	6.6	6.9	10.4%	9.9%	
Heart Kent	1178	1191	13	1%	353	368	15	4%	30%	31%	3499	4499	1000	29%	9.9	12.2	11.9%	14.9%	

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Last Pub	W2 2012				
Heart London	11157	11249	92	1%	1939	1798	-141	-7%	17%	16%	9505	10916	1411	15%	4.9	6.1	4.4%	5.3%						
Heart North West and Wales	996	999	3	0%	205	246	41	20%	21%	25%	1659	1759	100	6%	8.1	7.1	7.7%	7.6%						
Heart Solent	1783	1796	13	1%	322	341	19	6%	18%	19%	2050	2856	806	39%	6.4	8.4	5.3%	7.0%						
Heart Sussex	1358	1372	14	1%	367	365	-2	-1%	27%	27%	3665	3614	-51	-1%	10.0	9.9	12.3%	11.8%						
Heart Thames Valley	1424	1438	14	1%	385	361	-24	-6%	27%	25%	2759	2511	-248	-9%	7.2	7.0	9.2%	8.6%						
Heart West Country	2171	2195	24	1%	677	666	-11	-2%	31%	30%	5400	5679	279	5%	8.0	8.5	11.2%	11.8%						
Heart West Midlands	3584	3601	17	0%	766	755	-11	-1%	21%	21%	6238	5649	-589	-9%	8.1	7.5	9.2%	8.4%						
LBC (ILR)	11157	11249	92	1%	1053	929	-124	-12%	9%	8%	12789	9419	-3370	-26%	12.1	10.1	5.9%	4.6%						
LBC 97.3	11157	11249	92	1%	867	809	-58	-7%	8%	7%	10026	7809	-2217	-22%	11.6	9.6	4.6%	3.8%						
LBC News 1152	11157	11249	92	1%	405	355	-50	-12%	4%	3%	2763	1610	-1153	-42%	6.8	4.5	1.3%	0.8%						
XFM (ILR)	13994	14112	118	1%	584	630	46	8%	4%	4%	2729	2867	138	5%	4.7	4.6	1.0%	1.1%						
XFM London	11157	11249	92	1%	409	417	8	2%	4%	4%	1705	1957	252	15%	4.2	4.7	0.8%	1.0%						
XFM Manchester	2838	2863	25	1%	153	211	58	38%	5%	7%	707	1071	364	51%	4.6	5.1	1.4%	2.1%						
Total GMG Radio	51951	52352	401	1%	5568	5475	-93	-2%	11%	10%	46402	46499	97	0%	8.3	8.5	4.4%	4.4%						
GMG Radio North West Total	5272	5306	34	1%	1268	1306	38	3%	24%	25%	11371	11562	191	2%	9.0	8.9	10.8%	11.0%						
GMG Radio North West Regional	5234	5268	34	1%	1190	1216	26	2%	23%	23%	10344	10395	51	0%	8.7	8.5	9.9%	10.0%						
GMG Radio North East	2242	2263	21	1%	637	586	-51	-8%	28%	26%	5363	5331	-32	-1%	8.4	9.1	12.5%	12.8%						
GMG Radio Scotland	2903	2919	16	1%	866	836	-30	-3%	30%	29%	8728	8589	-139	-2%	10.1	10.3	16.8%	16.4%						
Total Real Radio UK	51951	52352	401	1%	2641	2581	-60	-2%	5%	5%	21307	20994	-313	-1%	8.1	8.1	2.0%	2.0%						
Total Real Radio ILR Network	15499	15608	109	1%	2404	2344	-60	-2%	16%	15%	20241	19752	-489	-2%	8.4	8.4	6.7%	6.6%						
Real Radio Brand UK	51951	52352	401	1%	2506	2422	-84	-3%	5%	5%	19867	19424	-443	-2%	7.9	8.0	1.9%	1.8%						
Real Radio Brand ILR Network	15462	15570	108	1%	2269	2184	-85	-4%	15%	14%	18801	18182	-619	-3%	8.3	8.3	6.3%	6.1%						
Real Radio North East - (was Century Radio)	2242	2263	21	1%	309	265	-44	-14%	14%	12%	2031	2001	-30	-1%	6.6	7.6	4.7%	4.8%						
Total Real Radio North West	5272	5306	34	1%	554	565	11	2%	11%	11%	4482	4303	-179	-4%	8.1	7.6	4.3%	4.1%						
Real Radio North West - (was Century Radio)	5234	5268	34	1%	461	446	-15	-3%	9%	8%	3456	3136	-320	-9%	7.5	7.0	3.3%	3.0%						
106.1 Real XS Manchester (was 106.1 Rock Radio)	2838	2863	25	1%	122	160	38	31%	4%	6%	1027	1167	140	14%	8.4	7.3	2.0%	2.3%						
Total Real Radio Scotland	2716	2732	16	1%	693	640	-53	-8%	26%	23%	6386	6113	-273	-4%	9.2	9.5	13.2%	12.4%						
Real Radio Scotland	2716	2732	16	1%	650	599	-51	-8%	24%	22%	5972	5710	-262	-4%	9.2	9.5	12.4%	11.6%						
96.3 Real XS Glasgow (was 96.3 Rock Radio)	819	822	3	0%	68	74	6	9%	8%	9%	414	403	-11	-3%	6.0	5.4	3.0%	2.8%						
Real Radio Wales	2524	2533	9	0%	467	497	30	6%	19%	20%	4144	4473	329	8%	8.9	9.0	7.5%	8.0%						
Real Radio Wales (North)	688	689	1	0%	56	73	17	30%	8%	11%	349	618	269	77%	6.2	8.5	2.4%	3.9%						
Real Radio Wales (South)	1836	1844	8	0%	412	425	13	3%	22%	23%	3795	3855	60	2%	9.2	9.1	9.3%	9.6%						
Real Radio Yorkshire	2877	2905	28	1%	386	388	2	1%	13%	13%	3246	2970	-276	-9%	8.4	7.7	6.2%	5.7%						
Smooth Radio UK	51951	52352	401	1%	3317	3260	-57	-2%	6%	6%	25095	25505	410	2%	7.6	7.8	2.4%	2.4%						
Smooth Radio ILR Network	26249	26432	183	1%	2805	2751	-54	-2%	11%	10%	22015	22316	301	1%	7.8	8.1	4.3%	4.4%						
Smooth Radio Midlands	5722	5752	30	1%	705	677	-28	-4%	12%	12%	6683	7083	400	6%	9.5	10.5	6.0%	6.3%						
Smooth Radio East Midlands	2178	2192	14	1%	320	303	-17	-5%	15%	14%	3202	2976	-226	-7%	10.0	9.8	7.2%	6.4%						
Smooth Radio West Midlands	3584	3601	17	0%	387	378	-9	-2%	11%	11%	3485	4124	639	18%	9.0	10.9	5.2%	6.2%						
Smooth Radio Glasgow	1894	1900	6	0%	290	300	10	3%	15%	16%	2342	2476	134	6%	8.1	8.3	6.9%	7.2%						
Smooth Radio London	11157	11249	92	1%	626	385	-241	-38%	6%	3%	3071	1449	-1622	-53%	4.9	3.8	1.4%	0.7%						
Smooth Radio North East	2242	2263	21	1%	420	390	-30	-7%	19%	17%	3333	3330	-3	0%	7.9	8.5	7.8%	8.0%						
Smooth Radio North West	5234	5268	34	1%	848	886	38	4%	16%	17%	6889	7259	370	5%	8.1	8.2	6.6%	7.0%						
IOW Radio	122	121	-1	-1%	39	36	-3	-8%	32%	30%	385	391	6	2%	9.9	10.8	13.1%	13.4%						
JACKfm Oxfordshire	500	506	6	1%	70	74	4	6%	14%	15%	495	533	38	8%	7.1	7.2	4.5%	5.1%						
Glide FM 107.9 (was Oxford's FM107.9)	488	494	6	1%	19	16	-3	-16%	4%	3%	148	41	-107	-72%	7.7	2.6	1.4%	0.4%						
106 JACKfm (Oxford)	500	506	6	1%	57	65	8	14%	11%	13%	346	492	146	42%	6.1	7.6	3.2%	4.7%						
Jack FM South Coast (Was The Coast)	1692	1706	14	1%	165	193	28	17%	10%	11%	1304	1253	-51	-4%	7.9	6.5	3.5%	3.3%						
106 JACKfm/Star Radio (Bristol)	615	759	144	23%	124	133	9	7%	20%	17%	754	670	-84	-11%	6.1	5.1	5.7%	4.3%						
106 JACKfm (Bristol) (was Original 106)	614	623	9	1%	118	116	-2	-2%	19%	19%	495	452	-43	-9%	4.2	3.9	4.0%	3.5%						
The Breeze (South West) (was Star Radio (Bristol))	478	711	233	49%	23	29	6	26%	5%	4%	95	218	123	129%	4.1	7.5	0.9%	1.5%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %		Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012
Kingdom FM	288	288	0	0%	78	83	5	6%	27%	29%	634	713	79	12%	8.2	8.6	11.3%	12.6%
kmfm Group	1032	1044	12	1%	152	157	5	3%	15%	15%	1363	1193	-170	-12%	9.0	7.6	5.3%	4.6%
kmfm East	504	512	8	2%	98	100	2	2%	20%	20%	959	754	-205	-21%	9.7	7.5	7.8%	6.2%
kmfm West	528	532	4	1%	54	57	3	6%	10%	11%	405	439	34	8%	7.5	7.7	3.0%	3.2%
Lincs FM Group	2691	2393	-298	-11%	650	620	-30	-5%	24%	26%	7006	6504	-502	-7%	10.8	10.5	12.5%	13.1%
Lincs FM 102.2	903	907	4	0%	309	304	-5	-2%	34%	34%	4069	3736	-333	-8%	13.2	12.3	19.5%	18.0%
Lincs FM Group Yorkshire	1494	1503	9	1%	311	312	1	0%	21%	21%	2673	2602	-71	-3%	8.6	8.3	9.0%	8.9%
Dearne FM	230	232	2	1%	55	49	-6	-11%	24%	21%	487	408	-79	-16%	8.9	8.3	10.8%	9.4%
KCFM 99.8	451	454	3	1%	79	86	7	9%	17%	19%	756	699	-57	-8%	9.6	8.1	8.2%	8.1%
Ridings FM	296	299	3	1%	45	42	-3	-7%	15%	14%	326	282	-44	-13%	7.2	6.7	5.6%	4.9%
Rother FM	206	207	1	0%	39	39	0	0%	19%	19%	274	303	29	11%	7.1	7.8	7.0%	7.9%
Trax FM	362	363	1	0%	94	96	2	2%	26%	26%	830	910	80	10%	8.9	9.5	11.7%	12.2%
The Local Radio Company Group Total	1981	1995	14	1%	506	511	5	1%	26%	26%	4465	4407	-58	-1%	8.8	8.6	11.1%	10.9%
2BR	190	191	1	1%	58	60	2	3%	31%	32%	487	470	-17	-3%	8.4	7.8	14.3%	14.1%
Minster FM	308	312	4	1%	69	70	1	1%	22%	22%	495	423	-72	-15%	7.2	6.0	7.9%	6.6%
Mix 96	122	121	-1	-1%	36	37	1	3%	29%	30%	221	228	7	3%	6.2	6.2	8.1%	8.6%
Spire FM	114	115	1	1%	44	40	-4	-9%	38%	35%	454	407	-47	-10%	10.3	10.1	17.4%	15.8%
Spirit FM	216	218	2	1%	42	50	8	19%	20%	23%	391	465	74	19%	9.2	9.2	8.4%	9.7%
Star North East	378	381	3	1%	51	51	0	0%	14%	13%	418	438	20	5%	8.2	8.5	5.9%	6.1%
Star NE - North (was Durham FM)	209	213	4	2%	24	23	-1	-4%	11%	11%	183	183	0	0%	7.6	7.8	4.9%	4.8%
Star NE - South (was Alpha 103.2)	169	168	-1	-1%	27	28	1	4%	16%	17%	235	255	20	9%	8.6	9.1	7.1%	7.6%
97.2 Stray FM	144	145	1	1%	44	47	3	7%	31%	33%	302	348	46	15%	6.8	7.4	10.7%	11.7%
Sun FM	273	276	3	1%	75	67	-8	-11%	27%	24%	744	635	-109	-15%	9.9	9.4	15.2%	12.9%
Wessex FM	118	118	0	0%	43	47	4	9%	37%	40%	451	507	56	12%	10.4	10.8	15.5%	17.8%
Yorkshire Coast Radio	117	118	1	1%	44	40	-4	-9%	37%	34%	501	484	-17	-3%	11.5	12.1	18.2%	18.4%
Radio Mansfield 103.2	154	154	0	0%	38	39	1	3%	25%	25%	358	353	-5	-1%	9.4	9.0	10.8%	10.8%
Manx Radio	70	71	1	1%	39	38	-1	-3%	55%	53%	472	467	-5	-1%	12.2	12.4	28.1%	27.6%
Midwest Radio	168	169	1	1%	41	37	-4	-10%	24%	22%	368	445	77	21%	9.0	12.0	8.7%	10.7%
Original 106 (Aberdeen)	318	322	4	1%	50	47	-3	-6%	16%	15%	382	352	-30	-8%	7.7	7.4	5.9%	5.2%
Total Orion Midlands	5899	6248	349	6%	1256	1207	-49	-4%	21%	19%	10278	10240	-38	0%	8.2	8.5	8.9%	8.2%
Orion Midlands FM	5899	6248	349	6%	1180	1114	-66	-6%	20%	18%	9055	8845	-210	-2%	7.7	7.9	7.9%	7.1%
Gem 106	2187	2358	171	8%	380	407	27	7%	17%	17%	2804	3247	443	16%	7.4	8.0	6.3%	6.5%
Free Radio (West Midlands)	3802	3981	179	5%	878	802	-76	-9%	23%	20%	7474	6994	-480	-6%	8.5	8.7	10.3%	9.2%
Free Radio FM (West Midlands)	3802	3981	179	5%	801	708	-93	-12%	21%	18%	6251	5599	-652	-10%	7.8	7.9	8.6%	7.4%
Gold West Midlands	n/p	3521	n/a	n/a	n/p	120	n/a	n/a	n/p	3%	n/p	1395	n/a	n/a	n/p	11.6	n/p	2.1%
Free Radio (Birmingham & Black Country)	n/p	2493	n/a	n/a	n/p	488	n/a	n/a	n/p	20%	n/p	4474	n/a	n/a	n/p	9.2	n/p	9.6%
Free Radio FM (Birmingham & Black Country)	n/p	2493	n/a	n/a	n/p	419	n/a	n/a	n/p	17%	n/p	3444	n/a	n/a	n/p	8.2	n/p	7.4%
Gold (Birmingham & Black Country)	2077	2493	416	20%	71	89	18	25%	3%	4%	773	1030	257	33%	10.9	11.6	2.0%	2.2%
Free Radio (Coventry & Warwickshire)	n/p	668	n/a	n/a	n/p	148	n/a	n/a	n/p	22%	n/p	1099	n/a	n/a	n/p	7.4	n/p	8.7%
Free Radio FM (Coventry & Warwickshire) (was Mercia)	665	668	3	0%	144	129	-15	-10%	22%	19%	749	793	44	6%	5.2	6.1	6.2%	6.3%
Gold (Coventry & Warwickshire)	665	668	3	0%	21	21	0	0%	3%	3%	270	306	36	13%	12.6	14.8	2.2%	2.4%
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	n/p	460	n/a	n/a	n/p	92	n/a	n/a	n/p	20%	n/p	834	n/a	n/a	n/p	9.0	n/p	9.1%
Free Radio (Shropshire)	n/p	360	n/a	n/a	n/p	88	n/a	n/a	n/p	24%	n/p	741	n/a	n/a	n/p	8.4	n/p	9.5%
Free Radio FM (Shropshire) (was Beacon)	n/p	360	n/a	n/a	n/p	82	n/a	n/a	n/p	23%	n/p	682	n/a	n/a	n/p	8.3	n/p	8.7%
Gold (Shropshire)	n/p	360	n/a	n/a	n/p	10	n/a	n/a	n/p	3%	n/p	59	n/a	n/a	n/p	5.7	n/p	0.8%
Palm FM	225	226	1	0%	39	37	-2	-5%	17%	16%	295	275	-20	-7%	7.7	7.4	5.3%	5.1%
Premier Christian Radio	11157	11249	92	1%	153	172	19	12%	1%	2%	1147	1881	734	64%	7.5	10.9	0.5%	0.9%
Q Radio Network	575	580	5	1%	125	117	-8	-6%	22%	20%	856	704	-152	-18%	6.8	6.0	8.3%	6.7%
Q100.5 (Was Five FM)	83	84	1	1%	19	17	-2	-11%	22%	20%	144	130	-14	-10%	7.7	7.8	9.5%	8.2%
Q102.9FM/Q97.2FM/Q101.2FM	298	298	0	0%	81	76	-5	-6%	27%	26%	574	446	-128	-22%	7.1	5.9	11.1%	8.9%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2012	000's	%	Last Pub	W2 2012	000's	%	Last Pub	W2 2012	Last Pub	W2 2012	000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Last Pub	W2 2012				
Q106 (was Six FM)	94	95	1	1%	12	11	-1	-8%	13%	11%	97	85	-12	-12%	7.9	7.8	5.8%	4.7%						
Q107 (was Seven FM)	147	148	1	1%	14	14	0	0%	9%	9%	42	43	1	2%	3.0	3.2	1.4%	1.4%						
Reading 107 FM	237	238	1	0%	23	22	-1	-4%	10%	9%	130	104	-26	-20%	5.7	4.6	3.2%	2.6%						
96.2 The Revolution	514	518	4	1%	30	40	10	33%	6%	8%	114	251	137	120%	3.8	6.2	1.4%	2.6%						
Southend & Chelmsford Radio	485	488	3	1%	56	64	8	14%	12%	13%	305	357	52	17%	5.4	5.6	2.8%	3.2%						
107.5 Sovereign Radio	152	153	1	1%	23	26	3	13%	15%	17%	126	142	16	13%	5.4	5.4	3.5%	4.0%						
Sunrise Group National	51951	52352	401	1%	534	541	7	1%	1%	1%	4219	4247	28	1%	7.9	7.8	0.4%	0.4%						
Sunrise Radio National	51951	52352	401	1%	457	447	-10	-2%	1%	1%	2782	3185	403	14%	6.1	7.1	0.3%	0.3%						
Sunrise Group London	n/p	11249	n/a	n/a	n/p	367	n/a	n/a	n/p	3%	n/p	3366	n/a	n/a	n/p	9.2	n/p	1.6%						
Buzz Asia 963 & 972AM	11157	11249	92	1%	119	117	-2	-2%	1%	1%	636	564	-72	-11%	5.3	4.8	0.3%	0.3%						
Kismet Radio 1035 (Greater London)	11157	11249	92	1%	105	92	-13	-12%	1%	1%	482	516	34	7%	4.6	5.6	0.2%	0.3%						
Sunrise Radio (Greater London)	11157	11249	92	1%	285	286	1	0%	3%	3%	1961	2287	326	17%	6.9	8.0	0.9%	1.1%						
Time FM 106.6	293	298	5	2%	16	21	5	31%	6%	7%	62	93	31	50%	3.8	4.4	1.1%	1.7%						
Tindle Radio Group	1377	1395	18	1%	360	370	10	3%	26%	27%	3718	3567	-151	-4%	10.3	9.6	12.0%	11.3%						
Kestrel FM (North and South)	232	234	2	1%	52	53	1	2%	22%	23%	449	422	-27	-6%	8.6	7.9	8.9%	7.9%						
KESTREL FM - was Delta Radio	94	95	1	1%	17	19	2	12%	18%	20%	160	166	6	4%	9.4	8.9	7.7%	7.5%						
Kestrel FM	138	138	0	0%	35	35	0	0%	25%	25%	290	255	-35	-12%	8.3	7.3	9.6%	8.2%						
Tindle Radio Anglia	1014	1025	11	1%	238	240	2	1%	23%	23%	2376	2266	-110	-5%	10.0	9.4	10.2%	9.6%						
THE BEACH	187	188	1	1%	53	54	1	2%	29%	28%	640	580	-60	-9%	12.0	10.8	16.0%	14.6%						
Dream 100	143	144	1	1%	47	48	1	2%	33%	33%	593	537	-56	-9%	12.7	11.3	16.5%	15.1%						
North Norfolk Radio	91	92	1	1%	23	23	0	0%	25%	25%	260	266	6	2%	11.4	11.4	10.3%	11.0%						
Radio NORWICH 99.9	334	338	4	1%	53	57	4	8%	16%	17%	390	414	24	6%	7.4	7.3	5.3%	5.3%						
Town 102 FM	281	283	2	1%	62	59	-3	-5%	22%	21%	494	469	-25	-5%	7.9	7.9	7.9%	7.4%						
Channel 103 FM	77	82	5	6%	45	46	1	2%	58%	57%	512	512	0	0%	11.5	11.0	31.8%	32.0%						
Island FM 104.7	53	55	2	4%	26	30	4	15%	49%	55%	380	367	-13	-3%	14.6	12.3	35.3%	33.5%						
Total Quidem	n/p	1306	n/a	n/a	n/p	163	n/a	n/a	n/p	12%	n/p	1273	n/a	n/a	n/p	7.8	n/p	5.0%						
Oak FM	311	315	4	1%	25	26	1	4%	8%	8%	169	161	-8	-5%	6.7	6.2	2.7%	2.5%						
Total Touch Radio Network	986	991	5	1%	140	137	-3	-2%	14%	14%	1112	1112	0	0%	8.0	8.1	5.9%	5.8%						
107.6 Banbury Sound	83	83	0	0%	16	16	0	0%	20%	19%	154	144	-10	-6%	9.3	9.0	9.3%	8.9%						
Rugby FM	73	72	-1	-1%	24	25	1	4%	33%	35%	204	203	-1	0%	8.6	8.0	13.0%	13.0%						
Touchradio Staffs	249	250	1	0%	28	26	-2	-7%	11%	10%	226	217	-9	-4%	8.0	8.5	4.5%	4.2%						
96.2FM Touchradio - Coventry	290	292	2	1%	17	19	2	12%	6%	6%	100	107	7	7%	5.9	5.7	2.1%	2.3%						
102FM Touchradio - Warks, Worcs, Cotswolds	291	293	2	1%	54	51	-3	-6%	19%	17%	428	441	13	3%	7.9	8.7	7.0%	7.3%						
Town and Country Broadcasting (South and West Wales)	1681	1689	8	0%	279	291	12	4%	17%	17%	2420	2563	143	6%	8.7	8.8	6.4%	6.8%						
102.1 Bay Radio (will be Nation 80s)	458	459	1	0%	44	40	-4	-9%	10%	9%	209	233	24	11%	4.7	5.9	2.0%	2.3%						
106.3 Bridge FM	123	123	0	0%	37	37	0	0%	30%	31%	282	284	2	1%	7.6	7.6	10.1%	10.2%						
97.1 Radio Carmarthenshire	128	128	0	0%	38	40	2	5%	30%	31%	396	392	-4	-1%	10.3	9.8	12.8%	13.0%						
Radio Ceredigion	80	82	2	3%	10	11	1	10%	13%	14%	63	58	-5	-8%	6.0	5.1	3.7%	3.3%						
Nation Radio	1421	1429	8	1%	100	138	38	38%	7%	10%	966	1135	169	17%	9.7	8.2	3.1%	3.8%						
102.5 Radio Pembrokeshire	95	95	0	0%	47	48	1	2%	49%	50%	539	530	-9	-2%	11.5	11.1	20.6%	20.6%						
Total UKRD	1626	1618	-8	0%	409	402	-7	-2%	25%	25%	3805	4349	544	14%	9.3	10.8	10.9%	12.0%						
107 The Bee	181	181	0	0%	25	24	-1	-4%	14%	13%	236	244	8	3%	9.5	10.1	8.0%	8.3%						
Pirate FM	478	483	5	1%	161	167	6	4%	34%	34%	1576	1540	-36	-2%	9.8	9.2	14.2%	13.4%						
Total Eagle	546	526	-20	-4%	157	154	-3	-2%	29%	29%	1427	1927	500	35%	9.1	12.5	11.9%	15.7%						
96.4 Eagle Radio	546	526	-20	-4%	153	150	-3	-2%	28%	29%	1318	1731	413	31%	8.6	11.5	11.0%	14.1%						
Eagle Extra (formerly County Sound 1566MW)	546	526	-20	-4%	6	13	7	117%	1%	3%	110	196	86	78%	18.8	14.7	0.9%	1.6%						
Total UKRD East	421	427	6	1%	65	67	2	3%	15%	16%	567	554	-13	-2%	8.8	8.3	6.2%	6.1%						
KL.FM 96.7	149	149	0	0%	41	42	1	2%	27%	28%	381	363	-18	-5%	9.4	8.5	11.4%	11.8%						
Star Radio in Cambridge	271	277	6	2%	23	26	3	13%	9%	9%	172	159	-13	-8%	7.4	6.1	3.1%	2.8%						
UTV Radio (inc. talkSPORT)	51951	52352	401	1%	4461	4302	-159	-4%	9%	8%	33722	32348	-1374	-4%	7.6	7.5	3.2%	3.1%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %		Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012
UTV Radio (excl. talkSPORT)	6116	6170	54	1%	1410	1375	-35	-2%	23%	22%	12933	12771	-162	-1%	9.2	9.3	10.3%	10.1%
107.6 Juice FM	959	1033	74	8%	204	209	5	2%	21%	20%	2114	2186	72	3%	10.4	10.4	8.9%	8.7%
Peak 107 FM	417	419	2	0%	90	94	4	4%	22%	22%	836	853	17	2%	9.3	9.1	9.8%	10.5%
The Pulse/Pulse 2	859	866	7	1%	141	156	15	11%	16%	18%	723	941	218	30%	5.1	6.0	4.7%	6.1%
The Pulse	859	866	7	1%	125	137	12	10%	15%	16%	531	797	266	50%	4.3	5.8	3.4%	5.2%
Pulse 2	859	866	7	1%	44	45	1	2%	5%	5%	192	143	-49	-26%	4.4	3.2	1.2%	0.9%
Signal One & Signal Two	772	774	2	0%	313	299	-14	-4%	41%	39%	3140	3452	312	10%	10.0	11.5	18.7%	19.6%
Signal One	772	774	2	0%	292	275	-17	-6%	38%	35%	2512	2742	230	9%	8.6	10.0	15.0%	15.6%
Signal Two	772	774	2	0%	64	57	-7	-11%	8%	7%	628	710	82	13%	9.8	12.4	3.7%	4.0%
Total Swansea Sound/96.4 FM The Wave	458	459	1	0%	180	166	-14	-8%	39%	36%	1873	1593	-280	-15%	10.4	9.6	17.6%	15.4%
96.4 FM The Wave	458	459	1	0%	141	129	-12	-9%	31%	28%	1283	1120	-163	-13%	9.1	8.7	12.1%	10.8%
Swansea Sound - 1170 MW	458	459	1	0%	62	57	-5	-8%	14%	12%	591	473	-118	-20%	9.5	8.3	5.6%	4.6%
U105	868	872	4	0%	193	178	-15	-8%	22%	20%	2094	1843	-251	-12%	10.8	10.3	12.2%	10.8%
Radio Wave 96.5 FM	235	237	2	1%	73	67	-6	-8%	31%	28%	630	579	-51	-8%	8.7	8.7	12.7%	12.0%
102.4 Wish/107.2 Wire/107.4 Tower FM	1114	1120	6	1%	192	176	-16	-8%	17%	16%	1120	1014	-106	-9%	5.8	5.8	5.6%	5.2%
107.4 Tower FM	430	434	4	1%	51	50	-1	-2%	12%	11%	353	345	-8	-2%	7.0	7.0	4.6%	4.3%
107.2 Wire FM	277	279	2	1%	63	52	-11	-17%	23%	19%	394	291	-103	-26%	6.3	5.6	7.2%	5.7%
102.4 Wish FM	465	467	2	0%	79	74	-5	-6%	17%	16%	373	378	5	1%	4.7	5.1	4.7%	4.9%
107.7 The Wolf	435	437	2	0%	45	41	-4	-9%	10%	9%	324	317	-7	-2%	7.2	7.8	3.5%	3.5%
Wave 102 FM	154	156	2	1%	27	23	-4	-15%	17%	15%	214	161	-53	-25%	8.1	6.9	8.7%	6.3%
Yorkshire Radio	4516	4553	37	1%	96	88	-8	-8%	2%	2%	399	360	-39	-10%	4.1	4.1	0.5%	0.4%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W2 2012	000's	%	Last Pub	W2 2012	000's	%	Last Pub	W2 2012	Last Pub	W2 2012	000's	%	Last Pub	W2 2012	Last Pub	W2 2012
BBC Local Radio	41956	42296	340	1%	7558	6816	-742	-10%	18%	16%	77851	64754	-13097	-17%	10.3	9.5	9.0%	7.7%
BBC Radio Berkshire	815	825	10	1%	120	128	8	7%	15%	15%	833	880	47	6%	6.9	6.9	5.1%	5.4%
BBC Radio Bristol	912	925	13	1%	144	139	-5	-3%	16%	15%	1406	1694	288	20%	9.8	12.2	7.3%	8.7%
BBC Radio Cambridgeshire	713	724	11	2%	106	108	2	2%	15%	15%	781	1042	261	33%	7.4	9.6	5.6%	7.0%
BBC Radio Cornwall	455	458	3	1%	169	161	-8	-5%	37%	35%	1903	1819	-84	-4%	11.3	11.3	18.7%	16.0%
BBC Coventry and Warwickshire	673	676	3	0%	75	88	13	17%	11%	13%	728	744	16	2%	9.7	8.5	6.0%	5.9%
BBC Radio Cumbria	404	404	0	0%	112	115	3	3%	28%	29%	1115	1180	65	6%	10.0	10.3	14.5%	14.8%
BBC Radio Derby	636	641	5	1%	182	179	-3	-2%	29%	28%	2069	1850	-219	-11%	11.4	10.3	14.9%	12.9%
BBC Radio Devon	975	979	4	0%	229	203	-26	-11%	24%	21%	3037	2313	-724	-24%	13.2	11.4	13.6%	10.4%
BBC Essex	1291	1305	14	1%	235	244	9	4%	18%	19%	3078	2872	-206	-7%	13.1	11.8	10.2%	9.9%
BBC Radio Gloucestershire	488	492	4	1%	95	110	15	16%	19%	22%	1103	1107	4	0%	11.6	10.1	9.6%	9.5%
BBC Hereford & Worcester	493	493	0	0%	104	103	-1	-1%	21%	21%	1033	1086	53	5%	9.9	10.5	10.2%	11.1%
BBC Radio Humberside	772	775	3	0%	216	224	8	4%	28%	29%	2199	2235	36	2%	10.2	10.0	12.6%	13.8%
BBC Radio Kent	1395	1411	16	1%	258	253	-5	-2%	19%	18%	2982	3353	371	12%	11.5	13.2	8.7%	9.3%
BBC Radio Lancashire	1169	1174	5	0%	247	228	-19	-8%	21%	19%	2337	2387	50	2%	9.5	10.5	10.2%	11.2%
BBC Radio Leeds	1656	1671	15	1%	250	235	-15	-6%	15%	14%	1790	1684	-106	-6%	7.2	7.2	5.9%	5.7%
BBC Radio Leicester	812	816	4	0%	175	183	8	5%	21%	22%	1678	1757	79	5%	9.6	9.6	10.1%	10.5%
BBC Radio Lincolnshire	535	538	3	1%	105	117	12	11%	20%	22%	1516	1803	287	19%	14.5	15.5	12.7%	14.6%
BBC London 94.9	11157	11249	92	1%	504	453	-51	-10%	5%	4%	2903	2478	-425	-15%	5.8	5.5	1.3%	1.2%
BBC Radio Manchester	2146	2170	24	1%	259	230	-29	-11%	12%	11%	1743	1753	10	1%	6.7	7.6	4.6%	4.6%
BBC Radio Merseyside	1619	1624	5	0%	390	355	-35	-9%	24%	22%	6883	6059	-824	-12%	17.7	17.0	18.6%	16.4%
BBC Radio Newcastle	1436	1454	18	1%	310	298	-12	-4%	22%	21%	2201	2070	-131	-6%	7.1	6.9	8.7%	8.1%
BBC Radio Norfolk	771	780	9	1%	234	216	-18	-8%	30%	28%	2336	2300	-36	-2%	10.0	10.7	12.8%	12.6%
BBC Radio Northampton	479	481	2	0%	97	103	6	6%	20%	21%	1236	1544	308	25%	12.7	14.9	13.2%	15.3%
BBC Radio Nottingham	798	804	6	1%	225	212	-13	-6%	28%	26%	2319	2283	-36	-2%	10.3	10.7	14.1%	13.3%
BBC Oxford 95.2FM	514	521	7	1%	77	68	-9	-12%	15%	13%	874	805	-69	-8%	11.4	11.8	7.8%	7.4%
BBC Radio Sheffield	1274	1285	11	1%	268	279	11	4%	21%	22%	1890	1833	-57	-3%	7.0	6.6	8.2%	7.6%
BBC Radio Shropshire	378	380	2	1%	111	111	0	0%	29%	29%	1248	1208	-40	-3%	11.2	10.9	15.3%	14.6%
Total BBC Radio Solent	n/p	1738	n/a	n/a	n/p	302	n/a	n/a	n/p	17%	n/p	3108	n/a	n/a	n/p	10.3	n/p	8.1%
BBC Radio Solent (Hants/IoW/East Dorset)	1560	1572	12	1%	273	274	1	0%	18%	17%	2669	2929	260	10%	9.8	10.7	7.9%	8.3%
BBC Radio Solent (West Dorset)	165	166	1	1%	24	21	-3	-13%	14%	13%	233	203	-30	-13%	9.7	9.5	6.3%	5.5%
BBC Somerset	436	437	1	0%	67	66	-1	-1%	15%	15%	628	634	6	1%	9.4	9.6	6.1%	6.3%
BBC Radio Stoke	598	600	2	0%	172	185	13	8%	29%	31%	1788	2200	412	23%	10.4	11.9	14.0%	16.2%
BBC Radio Suffolk	535	539	4	1%	142	127	-15	-11%	27%	24%	1551	1405	-146	-9%	10.9	11.0	12.7%	11.7%
BBC Sussex and BBC Surrey	2478	2503	25	1%	229	257	28	12%	9%	10%	2355	2544	189	8%	10.3	9.9	4.2%	4.5%
BBC Radio Tees	787	791	4	1%	159	134	-25	-16%	20%	17%	1154	703	-451	-39%	7.3	5.3	6.8%	4.5%
BBC Three Counties Radio	1295	1314	19	1%	162	170	8	5%	13%	13%	1305	1359	54	4%	8.0	8.0	5.1%	5.1%
BBC WM (Birmingham & Black Country)	2269	2280	11	0%	239	225	-14	-6%	11%	10%	2252	2164	-88	-4%	9.4	9.6	5.3%	5.2%
BBC Radio Wiltshire/Swindon	548	553	5	1%	89	84	-5	-6%	16%	15%	966	679	-287	-30%	10.9	8.1	8.0%	5.7%
BBC Radio York	532	538	6	1%	84	94	10	12%	16%	17%	762	712	-50	-7%	9.1	7.6	6.9%	6.3%
BBC Radio Guernsey	53	55	2	4%	25	25	0	0%	46%	46%	313	286	-27	-9%	12.7	11.5	29.0%	26.1%
BBC Radio Jersey	77	82	5	6%	27	28	1	4%	35%	34%	326	308	-18	-6%	12.0	11.1	20.2%	19.2%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2012/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %		Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012	Change 000's	%	Last Pub	W2 2012	Last Pub	W2 2012
LOCAL COMMERCIAL																		
Total Absolute Radio Network	51951	52352	401	1%	2978	3177	199	7%	6%	6%	20935	25093	4158	20%	7.0	7.9	2.0%	2.4%
Total Absolute Radio	51951	52352	401	1%	1611	1763	152	9%	3%	3%	10500	13148	2648	25%	6.5	7.5	1.0%	1.3%
Total Absolute Radio Network (London)	11157	11249	92	1%	1078	1285	207	19%	10%	11%	7156	10046	2890	40%	6.6	7.8	3.3%	4.9%
Total Absolute Radio (London)	11157	11249	92	1%	797	974	177	22%	7%	9%	4859	6672	1813	37%	6.1	6.9	2.2%	3.3%
Absolute Radio London	11157	11249	92	1%	580	746	166	29%	5%	7%	2315	4313	1998	86%	4.0	5.8	1.1%	2.1%
Absolute Radio National	51951	52352	401	1%	1194	1269	75	6%	2%	2%	8185	8835	650	8%	6.9	7.0	0.8%	0.9%
Absolute Radio 60s	51951	52352	401	1%	151	179	28	19%	*%	*%	676	903	227	34%	4.5	5.1	0.1%	0.1%
Absolute Radio 70s	51951	52352	401	1%	157	169	12	8%	*%	*%	531	536	5	1%	3.4	3.2	*%	0.1%
Absolute 80s	51951	52352	401	1%	857	864	7	1%	2%	2%	4627	4876	249	5%	5.4	5.6	0.4%	0.5%
Absolute Radio 90s	51951	52352	401	1%	380	414	34	9%	1%	1%	2133	2373	240	11%	5.6	5.7	0.2%	0.2%
Absolute Radio 00s	51951	52352	401	1%	84	122	38	45%	*%	*%	209	381	172	82%	2.5	3.1	*%	*%
Absolute Radio Classic Rock	51951	52352	401	1%	396	384	-12	-3%	1%	1%	2260	2059	-201	-9%	5.7	5.4	0.2%	0.2%
Jazz FM	51951	52352	401	1%	564	573	9	2%	1%	1%	2415	2044	-371	-15%	4.3	3.6	0.2%	0.2%
Planet Rock	51951	52352	401	1%	861	948	87	10%	2%	2%	6983	6640	-343	-5%	8.1	7.0	0.7%	0.6%
talkSPORT	51951	52352	401	1%	3233	2919	-314	-10%	6%	6%	21184	18752	-2432	-11%	6.6	6.4	2.0%	1.8%
BBC Radio 1	51951	52352	401	1%	11141	11271	130	1%	21%	22%	87247	86191	-1056	-1%	7.8	7.6	8.2%	8.3%
BBC Radio 2	51951	52352	401	1%	14560	14457	-103	-1%	28%	28%	178865	166233	-12632	-7%	12.3	11.5	16.8%	16.1%
BBC Radio 3	51951	52352	401	1%	1902	2038	136	7%	4%	4%	11909	11378	-531	-4%	6.3	5.6	1.1%	1.1%
BBC Radio 4	51951	52352	401	1%	10307	10521	214	2%	20%	20%	126809	125455	-1354	-1%	12.3	11.9	11.9%	12.1%
BBC Radio 4 (including 4 Extra)	51951	52352	401	1%	10531	10775	244	2%	20%	21%	135205	134695	-510	0%	12.8	12.5	12.7%	13.0%
BBC Radio 4 Extra	51951	52352	401	1%	1502	1636	134	9%	3%	3%	8397	9241	844	10%	5.6	5.6	0.8%	0.9%
BBC Radio FIVE LIVE	51951	52352	401	1%	6364	6148	-216	-3%	12%	12%	47090	46808	-282	-1%	7.4	7.6	4.4%	4.5%
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	51951	52352	401	1%	6553	6362	-191	-3%	13%	12%	49620	50473	853	2%	7.6	7.9	4.7%	4.9%
FIVE LIVE SPORTS EXTRA	51951	52352	401	1%	952	1074	122	13%	2%	2%	2529	3665	1136	45%	2.7	3.4	0.2%	0.4%
BBC 6 Music	51951	52352	401	1%	1454	1379	-75	-5%	3%	3%	11717	11635	-82	-1%	8.1	8.4	1.1%	1.1%
1 Xtra from the BBC	51951	52352	401	1%	916	1137	221	24%	2%	2%	3858	6367	2509	65%	4.2	5.6	0.4%	0.6%
BBC Asian Network UK	51951	52352	401	1%	540	547	7	1%	1%	1%	3170	3266	96	3%	5.9	6.0	0.3%	0.3%
BBC World Service	51951	52352	401	1%	1303	1391	88	7%	3%	3%	7362	6604	-758	-10%	5.6	4.7	0.7%	0.6%
BBC Local/Regional	51951	52352	401	1%	9895	8962	-933	-9%	19%	17%	100260	83801	-16459	-16%	10.1	9.4	9.4%	8.1%
ALL NATIONAL COMMERCIAL (UK)	51951	52352	401	1%	15896	16101	205	1%	31%	31%	128006	131542	3536	3%	8.1	8.2	12.0%	12.7%
ALL LOCAL COMMERCIAL (UK)	51951	52352	401	1%	26533	26364	-169	-1%	51%	50%	322120	315292	-6828	-2%	12.1	12.0	30.3%	30.5%
ALL COMMERCIAL (UK)	51951	52352	401	1%	33201	33182	-19	0%	64%	63%	450126	446834	-3292	-1%	13.6	13.5	42.3%	43.3%
ALL BBC (UK)	51951	52352	401	1%	34594	34444	-150	0%	67%	66%	589213	560644	-28569	-5%	17.0	16.3	55.4%	54.3%
ALL RADIO (UK)	51951	52352	401	1%	46676	46782	106	0%	90%	89%	1064481	1032842	-31639	-3%	22.8	22.1	100.0%	100.0%