

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015		
Bauer Radio - Total	53502	53575	73	0%	15983	16546	563	4%	30%	31%	138710	143033	4323	3%	8.7	8.6	13.6%	13.9%		
Absolute Radio Network	53502	53575	73	0%	3893	4042	149	4%	7%	8%	30604	31986	1382	5%	7.9	7.9	3.0%	3.1%		
Absolute Radio	53502	53575	73	0%	1989	1983	-6	0%	4%	4%	14502	15633	1131	8%	7.3	7.9	1.4%	1.5%		
Absolute Radio (London)	11789	11860	71	1%	924	847	-77	-8%	8%	7%	6399	6036	-363	-6%	6.9	7.1	3.2%	2.8%		
Absolute Radio (National)	53502	53575	73	0%	1576	1564	-12	-1%	3%	3%	11139	12109	970	9%	7.1	7.7	1.1%	1.2%		
Absolute Radio 70s	53502	53575	73	0%	224	256	32	14%	*%	*%	822	1055	233	28%	3.7	4.1	0.1%	0.1%		
Absolute 80s	53502	53575	73	0%	1448	1603	155	11%	3%	3%	9309	9937	628	7%	6.4	6.2	0.9%	1.0%		
Absolute Radio 90s	53502	53575	73	0%	584	539	-45	-8%	1%	1%	2957	2606	-351	-12%	5.1	4.8	0.3%	0.3%		
Absolute Radio Classic Rock	53502	53575	73	0%	516	540	24	5%	1%	1%	2500	2951	451	18%	4.8	5.5	0.2%	0.3%		
Radio Aire	647	638	-9	-1%	86	77	-9	-10%	13%	12%	627	580	-47	-7%	7.3	7.6	5.3%	4.8%		
Radio Aire 2 (was Magic 828 (Leeds))	993	985	-8	-1%	83	73	-10	-12%	8%	7%	868	663	-205	-24%	10.5	9.1	4.7%	3.6%		
Radio Aire 3	n/p	638	n/a	n/a	n/p	13	n/a	n/a	n/p	2%	n/p	36	n/a	n/a	n/p	2.7	n/p	0.3%		
Radio Borders (Bauer Borders)	110	108	-2	-2%	57	55	-2	-4%	51%	50%	708	702	-6	-1%	12.5	12.8	32.3%	31.0%		
C.F.M. (Bauer Carlisle)	254	253	-1	0%	114	110	-4	-4%	45%	44%	996	1060	64	6%	8.8	9.6	19.2%	19.6%		
Radio City	1853	1855	2	0%	381	382	1	0%	21%	21%	3023	2967	-56	-2%	7.9	7.8	8.9%	8.4%		
Radio City 2 (was Magic 1548 (Liverpool))	1853	1855	2	0%	56	58	2	4%	3%	3%	454	185	-269	-59%	8.1	3.2	1.3%	0.5%		
Radio City 3	n/p	1855	n/a	n/a	n/p	25	n/a	n/a	n/p	1%	n/p	37	n/a	n/a	n/p	1.5	n/p	0.1%		
City Talk 105.9	1611	1612	1	0%	66	58	-8	-12%	4%	4%	334	211	-123	-37%	5.0	3.7	1.1%	0.7%		
Clyde 1	1892	1889	-3	0%	556	583	27	5%	29%	31%	4020	4652	632	16%	7.2	8.0	12.1%	13.1%		
Clyde 2	1892	1889	-3	0%	155	161	6	4%	8%	9%	1001	1043	42	4%	6.5	6.5	3.0%	2.9%		
Clyde 3	n/p	1889	n/a	n/a	n/p	21	n/a	n/a	n/p	1%	n/p	78	n/a	n/a	n/p	3.7	n/p	0.2%		
Cool FM	1003	1004	1	0%	349	354	5	1%	35%	35%	3248	3075	-173	-5%	9.3	8.7	18.5%	17.8%		
Downtown Radio (DTR)	1461	1461	0	0%	299	297	-2	-1%	20%	20%	2826	2205	-621	-22%	9.5	7.4	10.5%	8.6%		
Forth 1	1129	1128	-1	0%	354	342	-12	-3%	31%	30%	2866	2407	-459	-16%	8.1	7.0	14.7%	12.0%		
Forth 2	1129	1128	-1	0%	76	66	-10	-13%	7%	6%	530	532	2	0%	7.0	8.1	2.7%	2.7%		
Forth 3	n/p	1128	n/a	n/a	n/p	10	n/a	n/a	n/p	1%	n/p	25	n/a	n/a	n/p	2.4	n/p	0.1%		
Hallam FM	1297	1298	1	0%	364	312	-52	-14%	28%	24%	2947	2470	-477	-16%	8.1	7.9	11.8%	9.5%		
Hallam 2 (was Magic AM (Sheffield))	1297	1298	1	0%	90	89	-1	-1%	7%	7%	963	952	-11	-1%	10.8	10.7	3.8%	3.7%		
Hallam 3	n/p	1298	n/a	n/a	n/p	15	n/a	n/a	n/p	1%	n/p	20	n/a	n/a	n/p	1.3	n/p	0.1%		
Heat	53502	53575	73	0%	902	833	-69	-8%	2%	2%	3448	2583	-865	-25%	3.8	3.1	0.3%	0.2%		
The Hits	53502	53575	73	0%	681	777	96	14%	1%	1%	3543	2679	-864	-24%	5.2	3.4	0.3%	0.3%		
Kerrang!	53502	53575	73	0%	920	843	-77	-8%	2%	2%	3568	3381	-187	-5%	3.9	4.0	0.4%	0.3%		
Key 103	2926	2929	3	0%	444	387	-57	-13%	15%	13%	2827	2523	-304	-11%	6.4	6.5	5.6%	4.8%		
Key 2 (was Magic 1152 (Manchester))	2926	2929	3	0%	51	57	6	12%	2%	2%	276	147	-129	-47%	5.4	2.6	0.5%	0.3%		
Key 3	n/p	2929	n/a	n/a	n/p	52	n/a	n/a	n/p	2%	n/p	99	n/a	n/a	n/p	1.9	n/p	0.2%		
Kiss Network	53502	53575	73	0%	4908	5240	332	7%	9%	10%	27969	30472	2503	9%	5.7	5.8	2.8%	3.0%		
Kiss	n/p	53575	n/a	n/a	n/p	4576	n/a	n/a	n/p	9%	n/p	23531	n/a	n/a	n/p	5.1	n/p	2.3%		
Kiss (East)	2116	2116	0	0%	459	452	-7	-2%	22%	21%	3197	3130	-67	-2%	7.0	6.9	7.5%	7.4%		
Kiss (London)	11789	11860	71	1%	1883	2120	237	13%	16%	18%	9143	11536	2393	26%	4.9	5.4	4.6%	5.3%		
Kiss (West)	2421	2429	8	0%	461	505	44	10%	19%	21%	2817	2515	-302	-11%	6.1	5.0	5.3%	5.0%		
Kiss Fresh	53502	53575	73	0%	422	576	154	36%	1%	1%	1349	2089	740	55%	3.2	3.6	0.1%	0.2%		
Kisstory	53502	53575	73	0%	1131	1459	328	29%	2%	3%	4229	6015	1786	42%	3.7	4.1	0.4%	0.6%		
Magic Network	53502	53575	73	0%	3605	3623	18	0%	7%	7%	18011	18134	123	1%	5.0	5.0	1.8%	1.7%		
Magic (London)	11789	11860	71	1%	1911	1999	88	5%	16%	17%	9751	10248	497	5%	5.1	5.1	4.9%	4.7%		
Metro Radio	1499	1495	-4	0%	406	379	-27	-7%	27%	25%	3664	3222	-442	-12%	9.0	8.5	13.4%	11.2%		
Metro Radio 2 (was Magic 1152 (Newcastle))	1499	1495	-4	0%	91	113	22	24%	6%	8%	350	712	362	103%	3.9	6.3	1.3%	2.5%		
Metro Radio 3	n/p	1495	n/a	n/a	n/p	11	n/a	n/a	n/p	1%	n/p	8	n/a	n/a	n/p	0.7	n/p	*%		
Moray Firth Radio (Bauer Inverness)	251	250	-1	0%	113	115	2	2%	45%	46%	1123	1199	76	7%	10.0	10.5	20.6%	20.9%		
Northsound 1	343	344	1	0%	127	138	11	9%	37%	40%	934	992	58	6%	7.4	7.2	14.9%	15.9%		
Northsound 2	343	344	1	0%	37	37	0	0%	11%	11%	267	311	44	16%	7.2	8.3	4.3%	5.0%		

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Planet Rock	53502	53575	73	0%	1247	1248	1	0%	2%	2%	9075	10413	1338	15%	7.3	8.3	0.9%	1.0%		
Planet Rock (West Midlands)	3692	3700	8	0%	199	203	4	2%	5%	5%	1587	2074	487	31%	8.0	10.2	2.5%	3.2%		
Rock FM	1264	1261	-3	0%	253	229	-24	-9%	20%	18%	1381	1043	-338	-24%	5.5	4.6	5.9%	4.5%		
Rock FM 2 (was Magic 999 (Preston))	1125	1121	-4	0%	20	26	6	30%	2%	2%	205	106	-99	-48%	10.5	4.1	1.0%	0.5%		
Rock FM 3	n/p	1261	n/a	n/a	n/p	22	n/a	n/a	n/p	2%	n/p	116	n/a	n/a	n/p	5.3	n/p	0.5%		
Tay FM	391	391	0	0%	153	148	-5	-3%	39%	38%	1433	1438	5	0%	9.3	9.7	19.4%	18.8%		
Tay 2	391	391	0	0%	63	55	-8	-13%	16%	14%	618	600	-18	-3%	9.8	10.9	8.4%	7.9%		
Tay 3	n/p	390	n/a	n/a	n/p	1	n/a	n/a	n/p	*	n/p	4	n/a	n/a	n/p	4.1	n/p	*		
TFM Radio	821	818	-3	0%	182	171	-11	-6%	22%	21%	1276	1119	-157	-12%	7.0	6.5	8.4%	6.8%		
TFM 2 (was Magic 1170 (Teesside))	821	818	-3	0%	60	66	6	10%	7%	8%	411	333	-78	-19%	6.8	5.0	2.7%	2.0%		
TFM 3	n/p	818	n/a	n/a	n/p	7	n/a	n/a	n/p	1%	n/p	7	n/a	n/a	n/p	0.9	n/p	*		
Viking FM	913	910	-3	0%	221	222	1	0%	24%	24%	1815	1600	-215	-12%	8.2	7.2	8.8%	7.7%		
Viking FM 2 (was Magic 1161 (Hull))	913	910	-3	0%	58	48	-10	-17%	6%	5%	517	243	-274	-53%	9.0	5.1	2.5%	1.2%		
Viking 3	n/p	910	n/a	n/a	n/p	4	n/a	n/a	n/p	*	n/p	3	n/a	n/a	n/p	0.9	n/p	*		
Wave 105 FM (Bauer South Coast)	1811	1811	0	0%	366	395	29	8%	20%	22%	4167	4689	522	13%	11.4	11.9	11.6%	12.6%		
West Sound (Bauer Southwest Scotland)	398	395	-3	-1%	180	192	12	7%	45%	49%	2049	1909	-140	-7%	11.4	10.0	26.0%	24.3%		
Total Global Radio (UK)	53502	53575	73	0%	21182	21153	-29	0%	40%	39%	185413	182033	-3380	-2%	8.8	8.6	18.2%	17.7%		
Classic FM	53502	53575	73	0%	5525	5276	-249	-5%	10%	10%	36960	34495	-2465	-7%	6.7	6.5	3.6%	3.3%		
Capital Brand (UK)	53502	53575	73	0%	7492	7638	146	2%	14%	14%	40099	43973	3874	10%	5.4	5.8	3.9%	4.3%		
Capital Network (UK)	53502	53575	73	0%	7000	7105	105	2%	13%	13%	36469	39613	3144	9%	5.2	5.6	3.6%	3.8%		
Capital Birmingham	2219	2224	5	0%	441	424	-17	-4%	20%	19%	2573	2621	48	2%	5.8	6.2	6.9%	6.8%		
Capital East Midlands	2246	2247	1	0%	490	479	-11	-2%	22%	21%	3269	3603	334	10%	6.7	7.5	7.5%	8.0%		
Capital London	11789	11860	71	1%	1793	2200	407	23%	15%	19%	7480	9031	1551	21%	4.2	4.1	3.8%	4.2%		
Capital Manchester	2926	2929	3	0%	511	565	54	11%	17%	19%	2794	3869	1075	38%	5.5	6.8	5.5%	7.3%		
Capital North East	2233	2227	-6	0%	493	510	17	3%	22%	23%	2823	2872	49	2%	5.7	5.6	6.9%	6.6%		
Capital North West and Wales	1028	1028	0	0%	174	146	-28	-16%	17%	14%	1156	968	-188	-16%	6.6	6.6	5.7%	4.7%		
Capital Scotland	2798	2795	-3	0%	514	531	17	3%	18%	19%	2778	3297	519	19%	5.4	6.2	5.8%	6.5%		
Capital South Coast	1168	1167	-1	0%	200	185	-15	-8%	17%	16%	1178	1292	114	10%	5.9	7.0	5.4%	5.7%		
Capital South Wales	1032	1033	1	0%	186	199	13	7%	18%	19%	828	1203	375	45%	4.4	6.0	3.8%	5.6%		
Capital Yorkshire	4548	4535	-13	0%	1016	1041	25	2%	22%	23%	6671	7602	931	14%	6.6	7.3	7.4%	8.5%		
Capital XTRA (UK)	53502	53575	73	0%	841	951	110	13%	2%	2%	3631	4360	729	20%	4.3	4.6	0.4%	0.4%		
Capital XTRA (London)	11789	11860	71	1%	311	478	167	54%	3%	4%	973	2278	1305	134%	3.1	4.8	0.5%	1.1%		
Gold Network (UK)	53502	53575	73	0%	1026	1024	-2	0%	2%	2%	7562	8078	516	7%	7.4	7.9	0.7%	0.8%		
Gold East Midlands	2246	2247	1	0%	76	74	-2	-3%	3%	3%	854	883	29	3%	11.2	12.0	2.0%	2.0%		
Gold London	11789	11860	71	1%	263	285	22	8%	2%	2%	1506	2719	1213	81%	5.7	9.6	0.8%	1.3%		
Gold Manchester	2926	2929	3	0%	56	58	2	4%	2%	2%	455	898	443	97%	8.2	15.4	0.9%	1.7%		
Heart Network (UK)	53502	53575	73	0%	8987	8860	-127	-1%	17%	17%	68402	63762	-4640	-7%	7.6	7.2	6.7%	6.2%		
Heart Cambridgeshire	877	879	2	0%	236	244	8	3%	27%	28%	1726	1946	220	13%	7.3	8.0	10.6%	12.0%		
Heart East Anglia	1216	1217	1	0%	261	254	-7	-3%	21%	21%	1653	1533	-120	-7%	6.3	6.0	6.6%	6.1%		
Heart Essex	1359	1364	5	0%	438	404	-34	-8%	32%	30%	3796	3452	-344	-9%	8.7	8.6	13.0%	11.7%		
Heart Four Counties	2057	2072	15	1%	451	498	47	10%	22%	24%	2904	3188	284	10%	6.4	6.4	7.3%	8.0%		
Heart Kent	1242	1248	6	0%	405	391	-14	-3%	33%	31%	3792	4026	234	6%	9.4	10.3	13.5%	14.4%		
Heart London	11789	11860	71	1%	1533	1985	452	29%	13%	17%	9376	10673	1297	14%	6.1	5.4	4.7%	4.9%		
Heart North East	2292	2286	-6	0%	331	310	-21	-6%	14%	14%	2307	2199	-108	-5%	7.0	7.1	5.5%	4.9%		
Heart North Wales	726	725	-1	0%	131	129	-2	-2%	18%	18%	1130	1089	-41	-4%	8.6	8.4	7.6%	7.3%		
Heart North West	5609	5610	1	0%	550	558	8	1%	10%	10%	4518	3837	-681	-15%	8.2	6.9	4.5%	3.7%		
Heart Scotland	2798	2795	-3	0%	430	424	-6	-1%	15%	15%	2818	2427	-391	-14%	6.6	5.7	5.9%	4.8%		
Heart Solent	1834	1834	0	0%	298	287	-11	-4%	16%	16%	1963	1959	-4	0%	6.6	6.8	5.3%	5.1%		
Heart South Wales	1886	1886	0	0%	447	458	11	2%	24%	24%	4447	3963	-484	-11%	9.9	8.6	11.2%	10.3%		
Heart South West	1436	1437	1	0%	422	408	-14	-3%	29%	28%	3493	3323	-170	-5%	8.3	8.1	11.1%	10.0%		

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Heart Cornwall	461	462	1	0%	105	109	4	4%	23%	24%	945	901	-44	-5%	9.0	8.2	8.8%	8.3%		
Heart Sussex	1410	1416	6	0%	358	319	-39	-11%	25%	23%	2347	2334	-13	-1%	6.6	7.3	8.1%	7.8%		
Heart Thames Valley	1453	1460	7	0%	328	351	23	7%	23%	24%	2381	2584	203	9%	7.3	7.4	8.8%	8.9%		
Heart West Country	2234	2244	10	0%	704	651	-53	-8%	32%	29%	6503	5147	-1356	-21%	9.2	7.9	12.9%	10.9%		
Heart West Midlands	3726	3734	8	0%	770	700	-70	-9%	21%	19%	5949	5148	-801	-13%	7.7	7.4	9.3%	7.8%		
Heart Yorkshire	3145	3138	-7	0%	441	406	-35	-8%	14%	13%	3877	3795	-82	-2%	8.8	9.3	6.7%	6.5%		
LBC Network (UK)	53502	53575	73	0%	1357	1481	124	9%	3%	3%	12799	14607	1808	14%	9.4	9.9	1.3%	1.4%		
LBC 97.3	11789	11860	71	1%	887	1137	250	28%	8%	10%	9377	11163	1786	19%	10.6	9.8	4.7%	5.2%		
LBC London News (was LBC News 1152)	11789	11860	71	1%	375	513	138	37%	3%	4%	1964	2607	643	33%	5.2	5.1	1.0%	1.2%		
Smooth Radio Network (UK)	53502	53575	73	0%	4772	4635	-137	-3%	9%	9%	39408	35823	-3585	-9%	8.3	7.7	3.9%	3.5%		
Smooth Radio Cambridgeshire	877	879	2	0%	44	43	-1	-2%	5%	5%	318	387	69	22%	7.1	9.0	1.9%	2.4%		
Smooth Radio Devon	1028	1028	0	0%	53	47	-6	-11%	5%	5%	558	270	-288	-52%	10.6	5.8	2.5%	1.1%		
Smooth Radio East Anglia	1216	1217	1	0%	56	62	6	11%	5%	5%	503	484	-19	-4%	8.9	7.8	2.0%	1.9%		
Smooth Radio East Midlands	2483	2484	1	0%	315	332	17	5%	13%	13%	2663	2328	-335	-13%	8.5	7.0	5.5%	4.7%		
Smooth Radio Essex	1359	1364	5	0%	34	39	5	15%	3%	3%	311	305	-6	-2%	9.0	7.8	1.1%	1.0%		
Smooth Radio Four Counties	2057	2072	15	1%	71	60	-11	-15%	3%	3%	688	604	-84	-12%	9.7	10.0	1.7%	1.5%		
Smooth Radio Kent	1242	1248	6	0%	50	53	3	6%	4%	4%	369	412	43	12%	7.4	7.8	1.3%	1.5%		
Smooth Radio London	11789	11860	71	1%	627	684	57	9%	5%	6%	3710	4727	1017	27%	5.9	6.9	1.9%	2.2%		
Smooth Radio North East	2292	2286	-6	0%	451	485	34	8%	20%	21%	3382	4159	777	23%	7.5	8.6	8.1%	9.3%		
Smooth Radio North West	5609	5610	1	0%	1172	1067	-105	-9%	21%	19%	8803	8077	-726	-8%	7.5	7.6	8.8%	7.8%		
Smooth Radio North West and Wales	1028	1028	0	0%	69	91	22	32%	7%	9%	355	632	277	78%	5.2	6.9	1.8%	3.0%		
Smooth Radio Scotland	1985	1981	-4	0%	401	392	-9	-2%	20%	20%	4490	3685	-805	-18%	11.2	9.4	12.8%	9.8%		
Smooth Radio Solent	1834	1834	0	0%	43	40	-3	-7%	2%	2%	379	509	130	34%	8.7	12.8	1.0%	1.3%		
Smooth Radio South Wales	1032	1033	1	0%	55	75	20	36%	5%	7%	612	728	116	19%	11.1	9.6	2.8%	3.4%		
Smooth Radio Sussex	1410	1416	6	0%	66	50	-16	-24%	5%	4%	604	237	-367	-61%	9.1	4.7	2.1%	0.8%		
Smooth Radio Thames Valley	1453	1460	7	0%	42	46	4	10%	3%	3%	353	366	13	4%	8.3	8.0	1.3%	1.3%		
Smooth Radio West Country	2234	2244	10	0%	128	120	-8	-6%	6%	5%	1630	998	-632	-39%	12.7	8.3	3.2%	2.1%		
Smooth Radio West Midlands	3726	3734	8	0%	498	464	-34	-7%	13%	12%	5314	3925	-1389	-26%	10.7	8.5	8.3%	5.9%		
XFM Network (UK)	53502	53575	73	0%	885	892	7	1%	2%	2%	4606	4271	-335	-7%	5.2	4.8	0.5%	0.4%		
XFM London	11789	11860	71	1%	363	434	71	20%	3%	4%	1252	2120	868	69%	3.5	4.9	0.6%	1.0%		
XFM Manchester	2926	2929	3	0%	194	194	0	0%	7%	7%	1024	1104	80	8%	5.3	5.7	2.0%	2.1%		
XFM Scotland	830	830	0	0%	35	39	4	11%	4%	5%	270	235	-35	-13%	7.8	6.0	2.0%	1.7%		
UTV Radio (inc. talkSPORT)	53502	53575	73	0%	4487	4467	-20	0%	8%	8%	33421	32710	-711	-2%	7.4	7.3	3.3%	3.2%		
107.6 Juice FM	1063	1065	2	0%	257	251	-6	-2%	24%	24%	2263	1789	-474	-21%	8.8	7.1	11.4%	8.6%		
Peak 107 FM	419	419	0	0%	87	78	-9	-10%	21%	18%	942	715	-227	-24%	10.9	9.2	11.0%	8.5%		
The Pulse	882	883	1	0%	98	95	-3	-3%	11%	11%	635	616	-19	-3%	6.5	6.5	4.1%	4.4%		
Pulse 2	882	883	1	0%	37	28	-9	-24%	4%	3%	154	112	-42	-27%	4.1	3.9	1.0%	0.8%		
Signal 107	1023	1025	2	0%	60	62	2	3%	6%	6%	330	676	346	105%	5.5	11.0	1.7%	3.2%		
Signal One	797	796	-1	0%	293	279	-14	-5%	37%	35%	3124	2831	-293	-9%	10.6	10.1	17.7%	16.2%		
Signal Two	797	796	-1	0%	66	67	1	2%	8%	8%	637	591	-46	-7%	9.6	8.9	3.6%	3.4%		
Swansea Sound - 1170 MW	471	471	0	0%	64	50	-14	-22%	14%	11%	541	355	-186	-34%	8.4	7.0	5.2%	3.5%		
talkSPORT	53502	53575	73	0%	3246	3033	-213	-7%	6%	6%	21523	20271	-1252	-6%	6.6	6.7	2.1%	1.9%		
107.4 Tower FM	439	439	0	0%	53	51	-2	-4%	12%	12%	247	221	-26	-11%	4.7	4.3	3.1%	2.8%		
96.4 FM The Wave	471	471	0	0%	145	139	-6	-4%	31%	29%	1315	1405	90	7%	9.0	10.1	12.6%	14.0%		
U105	888	889	1	0%	180	189	9	5%	20%	21%	1784	1747	-37	-2%	9.9	9.2	11.8%	11.6%		
Radio Wave 96.5 FM	234	233	-1	0%	68	70	2	3%	29%	30%	458	459	1	0%	6.7	6.5	9.6%	9.6%		
107.2 Wire FM	270	271	1	0%	54	57	3	6%	20%	21%	448	413	-35	-8%	8.3	7.2	8.8%	8.2%		
102.4 Wish FM	457	458	1	0%	73	82	9	12%	16%	18%	372	402	30	8%	5.1	4.9	4.0%	4.5%		

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Last Pub	W2 2015	Last Pub	W2 2015		
Anglian Radio Group	1007	1004	-3	0%	220	214	-6	-3%	22%	21%	2006	1883	-123	-6%	9.1	8.8	9.7%	9.2%	9.7%	9.2%	9.7%	9.2%		
THE BEACH	182	180	-2	-1%	57	61	4	7%	31%	34%	423	472	49	12%	7.5	7.8	11.5%	12.9%	11.5%	12.9%	11.5%	12.9%		
Dream 100	135	133	-2	-1%	35	35	0	0%	26%	26%	367	410	43	12%	10.4	11.7	13.3%	15.2%	13.3%	15.2%	13.3%	15.2%		
North Norfolk Radio	92	92	0	0%	21	21	0	0%	23%	23%	276	260	-16	-6%	13.0	12.2	12.8%	11.9%	12.8%	11.9%	12.8%	11.9%		
Norwich 99.9fm	331	331	0	0%	45	41	-4	-9%	14%	12%	431	349	-82	-19%	9.6	8.6	6.1%	5.0%	6.1%	5.0%	6.1%	5.0%		
Town 102 FM	289	288	-1	0%	62	57	-5	-8%	22%	20%	509	392	-117	-23%	8.2	6.9	9.2%	7.0%	9.2%	7.0%	9.2%	7.0%		
107.8 Arrow FM for Hastings	119	119	0	0%	15	17	2	13%	13%	14%	119	123	4	3%	7.9	7.2	4.6%	4.7%	4.6%	4.7%	4.6%	4.7%		
Total Celador Radio	3992	3999	7	0%	695	721	26	4%	17%	18%	4740	5672	932	20%	6.8	7.9	5.6%	6.8%	5.6%	6.8%	5.6%	6.8%		
The Breeze (Basingstoke / Newbury and Andover)	293	294	1	0%	42	34	-8	-19%	14%	12%	273	214	-59	-22%	6.6	6.2	4.8%	3.6%	4.8%	3.6%	4.8%	3.6%		
The Breeze (Cheltenham)	168	168	0	0%	19	20	1	5%	11%	12%	132	118	-14	-11%	7.0	5.9	3.7%	3.4%	3.7%	3.4%	3.7%	3.4%		
The Breeze (Solent/East Hants and West Surrey)	1098	1100	2	0%	69	70	1	1%	6%	6%	520	757	237	46%	7.5	10.8	2.5%	3.6%	2.5%	3.6%	2.5%	3.6%		
The Breeze South West (Bristol/Weston/Bath and West Wilts)	972	975	3	0%	101	129	28	28%	10%	13%	601	1240	639	106%	5.9	9.6	2.8%	6.5%	2.8%	6.5%	2.8%	6.5%		
The Breeze (Yeovil/Shaftesbury and Bridgwater)	292	296	4	1%	57	57	0	0%	20%	19%	474	493	19	4%	8.2	8.7	6.6%	6.7%	6.6%	6.7%	6.6%	6.7%		
Fire Radio	319	318	-1	0%	52	53	1	2%	16%	17%	281	261	-20	-7%	5.4	5.0	4.1%	3.9%	4.1%	3.9%	4.1%	3.9%		
JACK fm (Bristol) (Will be Sam FM Bristol)	633	634	1	0%	114	104	-10	-9%	18%	16%	697	615	-82	-12%	6.1	5.9	5.1%	5.1%	5.1%	5.1%	5.1%	5.1%		
Jack fm South Coast (Will be Sam FM South Coast)	1738	1740	2	0%	231	216	-15	-6%	13%	12%	1334	1310	-24	-2%	5.8	6.1	3.9%	3.7%	3.9%	3.7%	3.9%	3.7%		
Jack fm (Swindon) (Will be Sam FM Swindon)	205	206	1	0%	39	31	-8	-21%	19%	15%	275	217	-58	-21%	7.1	7.0	5.7%	4.7%	5.7%	4.7%	5.7%	4.7%		
Central FM	214	215	1	0%	45	53	8	18%	21%	25%	319	334	15	5%	7.1	6.3	8.5%	8.7%	8.5%	8.7%	8.5%	8.7%		
Total Cheshire Radio	378	378	0	0%	61	60	-1	-2%	16%	16%	334	308	-26	-8%	5.5	5.2	4.6%	4.0%	4.6%	4.0%	4.6%	4.0%		
Cheshire's Silk 106.9	185	185	0	0%	23	22	-1	-4%	13%	12%	127	89	-38	-30%	5.5	4.0	3.5%	2.3%	3.5%	2.3%	3.5%	2.3%		
Chester's Dee 106.3	193	192	-1	-1%	37	38	1	3%	19%	20%	207	220	13	6%	5.5	5.8	5.9%	5.8%	5.9%	5.8%	5.9%	5.8%		
Total CN Radio	282	280	-2	-1%	112	109	-3	-3%	40%	39%	871	868	-3	0%	7.8	8.0	17.0%	16.6%	17.0%	16.6%	17.0%	16.6%		
The Bay	282	280	-2	-1%	100	98	-2	-2%	35%	35%	733	745	12	2%	7.4	7.6	14.3%	14.3%	14.3%	14.3%	14.3%	14.3%		
Citybeat 96.7/102.5FM	567	569	2	0%	145	133	-12	-8%	26%	23%	1248	1194	-54	-4%	8.6	9.0	13.2%	11.9%	13.2%	11.9%	13.2%	11.9%		
Lakeland Radio	51	51	0	0%	19	18	-1	-5%	38%	35%	138	123	-15	-11%	7.1	6.8	12.6%	11.5%	12.6%	11.5%	12.6%	11.5%		
Communicorp UK	17814	17800	-14	0%	3287	3227	-60	-2%	18%	18%	24108	24487	379	2%	7.3	7.6	7.3%	7.2%	7.3%	7.2%	7.3%	7.2%		
Capital Scotland	2798	2795	-3	0%	514	531	17	3%	18%	19%	2778	3297	519	19%	5.4	6.2	5.8%	6.5%	5.8%	6.5%	5.8%	6.5%		
Capital South Wales	1032	1033	1	0%	186	199	13	7%	18%	19%	828	1203	375	45%	4.4	6.0	3.8%	5.6%	3.8%	5.6%	3.8%	5.6%		
Heart North Wales	726	725	-1	0%	131	129	-2	-2%	18%	18%	1130	1089	-41	-4%	8.6	8.4	7.6%	7.3%	7.6%	7.3%	7.6%	7.3%		
Heart Yorkshire	3145	3138	-7	0%	441	406	-35	-8%	14%	13%	3877	3795	-82	-2%	8.8	9.3	6.7%	6.5%	6.7%	6.5%	6.7%	6.5%		
106.1 Real XS Manchester (was 106.1 Rock Radio)	2926	2929	3	0%	118	114	-4	-3%	4%	4%	648	541	-107	-17%	5.5	4.7	1.3%	1.0%	1.3%	1.0%	1.3%	1.0%		
Smooth Radio East Midlands	2483	2484	1	0%	315	332	17	5%	13%	13%	2663	2328	-335	-13%	8.5	7.0	5.5%	4.7%	5.5%	4.7%	5.5%	4.7%		
Smooth Radio North East	2292	2286	-6	0%	451	485	34	8%	20%	21%	3382	4159	777	23%	7.5	8.6	8.1%	9.3%	8.1%	9.3%	8.1%	9.3%		
Smooth Radio North West	5609	5610	1	0%	1172	1067	-105	-9%	21%	19%	8803	8077	-726	-8%	7.5	7.6	8.8%	7.8%	8.8%	7.8%	8.8%	7.8%		
Connect DAB	561	562	1	0%	7	4	-3	-43%	1%	1%	30	7	-23	-77%	4.6	1.5	0.3%	0.1%	0.3%	0.1%	0.3%	0.1%		
Connect FM (was Connect FM and Lite 106.8FM)	441	443	2	0%	36	34	-2	-6%	8%	8%	281	275	-6	-2%	7.7	8.1	3.4%	3.3%	3.4%	3.3%	3.4%	3.3%		
Radio Essex DAB	1277	1280	3	0%	54	51	-3	-6%	4%	4%	286	278	-8	-3%	5.3	5.5	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%		
Radio Exe	198	199	1	1%	24	22	-2	-8%	12%	11%	175	147	-28	-16%	7.4	6.5	4.6%	4.0%	4.6%	4.0%	4.6%	4.0%		
3FM	72	74	2	3%	29	30	1	3%	41%	41%	237	229	-8	-3%	8.0	7.5	16.8%	15.9%	16.8%	15.9%	16.8%	15.9%		
IOW Radio	119	119	0	0%	41	40	-1	-2%	34%	34%	296	290	-6	-2%	7.2	7.2	12.1%	12.1%	12.1%	12.1%	12.1%	12.1%		
107 JACK fm Berkshire	236	236	0	0%	17	18	1	6%	7%	7%	99	72	-27	-27%	5.7	4.1	2.5%	1.8%	2.5%	1.8%	2.5%	1.8%		
JACKfm Oxfordshire	515	520	5	1%	91	104	13	14%	18%	20%	545	537	-8	-1%	6.0	5.2	5.6%	5.3%	5.6%	5.3%	5.6%	5.3%		
JACKfm 2 Oxford (was Glide FM 107.9)	502	507	5	1%	33	40	7	21%	7%	8%	168	113	-55	-33%	5.0	2.9	1.8%	1.2%	1.8%	1.2%	1.8%	1.2%		
106 JACKfm (Oxford)	515	520	5	1%	69	83	14	20%	13%	16%	377	423	46	12%	5.5	5.1	3.9%	4.2%	3.9%	4.2%	3.9%	4.2%		
Jazz FM (National)	53502	53575	73	0%	457	560	103	23%	1%	1%	2104	2961	857	41%	4.6	5.3	0.2%	0.3%	0.2%	0.3%	0.2%	0.3%		
Kingdom FM	290	289	-1	0%	61	60	-1	-2%	21%	21%	344	419	75	22%	5.6	6.9	6.5%	8.2%	6.5%	8.2%	6.5%	8.2%		
kmfm Group	1235	1241	6	0%	167	159	-8	-5%	14%	13%	1054	787	-267	-25%	6.3	4.9	3.8%	2.8%	3.8%	2.8%	3.8%	2.8%		
kmfm East	563	566	3	1%	93	89	-4	-4%	17%	16%	682	444	-238	-35%	7.3	5.0	5.3%	3.6%	5.3%	3.6%	5.3%	3.6%		
kmfm West	672	675	3	0%	73	70	-3	-4%	11%	10%	372	342	-30	-8%	5.1	4.9	2.5%	2.3%	2.5%	2.3%	2.5%	2.3%		
Lincs FM Group	2423	2419	-4	0%	609	627	18	3%	25%	26%	5929	6470	541	9%	9.7	10.3	11.2%	12.1%	11.2%	12.1%	11.2%	12.1%		

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2015	000's	%	Last Pub	W2 2015	000's	%	Last Pub	W2 2015	Last Pub	W2 2015	000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Last Pub	W2 2015				
Dearne FM	237	237	0	0%	45	46	1	2%	19%	20%	357	342	-15	-4%	7.9	7.4	7.5%	6.9%						
KCFM	443	439	-4	-1%	83	82	-1	-1%	19%	19%	799	780	-19	-2%	9.6	9.5	8.0%	7.6%						
Lincs FM 102.2	927	926	-1	0%	330	317	-13	-4%	36%	34%	3551	3847	296	8%	10.8	12.1	17.1%	18.1%						
Ridings FM	301	300	-1	0%	45	46	1	2%	15%	15%	349	313	-36	-10%	7.7	6.9	5.7%	5.1%						
Rother FM	209	208	-1	0%	30	32	2	7%	14%	16%	308	289	-19	-6%	10.1	8.9	7.2%	6.9%						
Trax FM	376	374	-2	-1%	82	91	9	11%	22%	24%	831	867	36	4%	10.1	9.6	10.4%	11.3%						
The Local Radio Company Group Total	1990	1987	-3	0%	556	541	-15	-3%	28%	27%	4247	4364	117	3%	7.6	8.1	10.7%	10.9%						
2BR	180	180	0	0%	60	58	-2	-3%	33%	32%	453	461	8	2%	7.5	7.9	13.8%	14.5%						
Minster FM	308	309	1	0%	65	72	7	11%	21%	23%	432	442	10	2%	6.6	6.2	7.2%	7.3%						
Mix 96	127	128	1	1%	48	46	-2	-4%	38%	36%	376	441	65	17%	7.9	9.5	12.8%	14.6%						
Spire FM	119	120	1	1%	45	43	-2	-4%	38%	36%	336	340	4	1%	7.4	7.9	13.2%	13.2%						
Spirit FM	218	218	0	0%	52	48	-4	-8%	24%	22%	388	321	-67	-17%	7.5	6.7	8.4%	7.5%						
Star North East	387	386	-1	0%	51	49	-2	-4%	13%	13%	296	442	146	49%	5.8	9.0	4.2%	6.0%						
97.2 Stray FM	143	141	-2	-1%	47	46	-1	-2%	33%	32%	340	365	25	7%	7.3	8.0	11.1%	11.9%						
Sun FM	271	269	-2	-1%	78	72	-6	-8%	29%	27%	584	567	-17	-3%	7.5	7.9	12.2%	11.7%						
Wessex FM	123	124	1	1%	56	55	-1	-2%	45%	44%	523	540	17	3%	9.3	9.9	17.5%	17.2%						
Yorkshire Coast Radio	114	113	-1	-1%	54	52	-2	-4%	48%	46%	519	446	-73	-14%	9.6	8.6	21.0%	19.4%						
Lyca De Sil 1035 AM	11789	11860	71	1%	72	52	-20	-28%	1%	*	227	122	-105	-46%	3.2	2.3	0.1%	0.1%						
Lyca Radio 1458 AM	11789	11860	71	1%	115	160	45	39%	1%	1%	711	1364	653	92%	6.2	8.5	0.4%	0.6%						
Radio Mansfield 103.2	159	159	0	0%	38	41	3	8%	24%	26%	277	266	-11	-4%	7.2	6.5	8.9%	8.6%						
Manx Radio	72	74	2	3%	42	47	5	12%	59%	63%	421	490	69	16%	9.9	10.5	29.8%	34.0%						
Original 106 (Aberdeen)	343	344	1	0%	83	75	-8	-10%	24%	22%	571	594	23	4%	6.9	8.0	9.1%	9.5%						
Total Orion Midlands	6425	6435	10	0%	1134	1152	18	2%	18%	18%	8938	8751	-187	-2%	7.9	7.6	7.6%	7.3%						
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2586	2589	3	0%	324	345	21	6%	13%	13%	2387	2567	180	8%	7.4	7.4	5.4%	5.7%						
Free Radio 80s (Birmingham & Black Country)	2586	2589	3	0%	61	49	-12	-20%	2%	2%	287	338	51	18%	4.7	6.8	0.7%	0.8%						
Free Radio FM (Coventry & Warwickshire) (was Mercia)	686	688	2	0%	118	117	-1	-1%	17%	17%	979	1172	193	20%	8.3	10.0	8.5%	10.0%						
Free Radio 80s (Coventry & Warwickshire)	686	688	2	0%	20	24	4	20%	3%	3%	121	107	-14	-12%	6.0	4.5	1.1%	0.9%						
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	473	475	2	0%	97	99	2	2%	21%	21%	772	651	-121	-16%	8.0	6.6	8.3%	6.8%						
Free Radio FM (Shropshire) (was Beacon)	376	377	1	0%	89	96	7	8%	24%	25%	637	630	-7	-1%	7.1	6.6	7.9%	7.9%						
Free Radio 80s (Shropshire)	376	377	1	0%	18	15	-3	-17%	5%	4%	127	116	-11	-9%	6.9	7.5	1.6%	1.5%						
Gem 106 (East Midlands)	2397	2397	0	0%	430	427	-3	-1%	18%	18%	3574	3084	-490	-14%	8.3	7.2	7.7%	6.5%						
Palm FM	223	223	0	0%	29	33	4	14%	13%	15%	284	393	109	38%	9.7	11.8	5.7%	7.6%						
Radio Plymouth	260	259	-1	0%	43	41	-2	-5%	17%	16%	354	318	-36	-10%	8.2	7.7	6.1%	5.7%						
RockSport (was Eklipse Sports Radio)	n/p	2795	n/a	n/a	n/p	7	n/a	n/a	n/p	*	n/p	24	n/a	n/a	n/p	3.6	n/p	*	*					
Premier Christian Radio	11789	11860	71	1%	124	175	51	41%	1%	1%	1111	1003	-108	-10%	8.9	5.7	0.6%	0.5%						
O Radio Network	620	617	-3	0%	129	154	25	19%	21%	25%	811	920	109	13%	6.3	6.0	6.4%	7.8%						
Total Quidem	1337	1339	2	0%	161	154	-7	-4%	12%	12%	1154	981	-173	-15%	7.2	6.4	4.7%	4.0%						
107.6 Banbury Sound	84	85	1	1%	15	17	2	13%	18%	20%	105	110	5	5%	6.8	6.4	6.5%	6.4%						
Oak FM	322	321	-1	0%	24	18	-6	-25%	8%	6%	98	63	-35	-36%	4.0	3.4	1.6%	1.0%						
Rugby FM	78	78	0	0%	22	23	1	5%	28%	30%	189	187	-2	-1%	8.6	8.0	11.7%	12.0%						
96.2FM Touchradio - Coventry	301	306	5	2%	22	20	-2	-9%	7%	7%	130	82	-48	-37%	5.9	4.1	3.2%	2.0%						
Touch FM Staffs	256	257	1	0%	30	29	-1	-3%	12%	11%	256	230	-26	-10%	8.7	7.9	5.0%	4.3%						
102FM Touchradio - Warks, Worcs, Cotswolds	296	293	-3	-1%	48	47	-1	-2%	16%	16%	377	309	-68	-18%	7.9	6.6	6.6%	5.5%						
96.2 The Revolution	524	526	2	0%	28	24	-4	-14%	5%	5%	199	234	35	18%	7.2	9.7	2.5%	2.8%						
Radio Essex (Was Southend & Chelmsford)	494	495	1	0%	52	42	-10	-19%	10%	9%	486	420	-66	-14%	9.4	9.9	4.2%	3.7%						
107.5 Sovereign Radio	155	155	0	0%	21	20	-1	-5%	14%	13%	148	177	29	20%	7.0	8.9	4.5%	5.4%						
Sunrise Radio	11789	11860	71	1%	250	211	-39	-16%	2%	2%	1254	1758	504	40%	5.0	8.3	0.6%	0.8%						
Time FM 106.6	305	305	0	0%	19	19	0	0%	6%	6%	108	63	-45	-42%	5.6	3.4	2.3%	1.4%						
Time FM 107.5	n/p	449	n/a	n/a	n/p	18	n/a	n/a	n/p	4%	n/p	249	n/a	n/a	n/p	13.6	n/p	4.2%	4.2%					
Tindle Radio Group	139	139	0	0%	78	76	-2	-3%	56%	54%	1013	990	-23	-2%	13.0	13.1	38.8%	35.9%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2015/LAST PUBLISHED DATA



LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W2 2015	000's	%	Last Pub	W2 2015	000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Last Pub	W2 2015	000's	%	Last Pub	W2 2015	Last Pub	W2 2015		
Channel 103 FM	85	87	2	2%	45	45	0	0%	53%	52%	522	509	-13	-2%	11.5	11.3	34.2%	30.4%				
Island FM 104.7	53	53	0	0%	33	31	-2	-6%	62%	58%	491	482	-9	-2%	15.0	15.6	45.3%	44.4%				
Town and Country Broadcasting (South and West Wales)	1728	1728	0	0%	328	325	-3	-1%	19%	19%	2350	2238	-112	-5%	7.2	6.9	6.6%	6.2%				
106.3 Bridge FM	128	128	0	0%	41	37	-4	-10%	32%	29%	334	344	10	3%	8.2	9.2	11.2%	11.9%				
Radio Carmarthenshire and Scarlet FM	130	130	0	0%	37	31	-6	-16%	29%	24%	367	275	-92	-25%	9.9	9.0	11.7%	9.3%				
Radio Ceredigion	79	79	0	0%	18	20	2	11%	22%	25%	129	156	27	21%	7.3	7.8	6.8%	7.8%				
Nation Hits!	471	471	0	0%	43	39	-4	-9%	9%	8%	222	169	-53	-24%	5.2	4.3	2.1%	1.7%				
Nation Radio	1507	1508	1	0%	176	179	3	2%	12%	12%	870	865	-5	-1%	5.0	4.8	2.8%	2.8%				
102.5 Radio Pembrokeshire	100	100	0	0%	43	42	-1	-2%	43%	42%	429	430	1	0%	10.0	10.4	19.7%	20.3%				
Total UKRD	1635	1663	28	2%	378	403	25	7%	23%	24%	2911	3186	275	9%	7.7	7.9	9.2%	9.5%				
The Bee	452	451	-1	0%	43	50	7	16%	10%	11%	267	311	44	16%	6.1	6.2	3.5%	4.1%				
96.4 Eagle Radio	543	541	-2	0%	135	132	-3	-2%	25%	24%	968	917	-51	-5%	7.2	7.0	9.2%	8.6%				
KL.FM 96.7	154	184	30	19%	52	54	2	4%	34%	29%	549	523	-26	-5%	10.5	9.7	16.8%	13.7%				
Pirate FM	487	487	0	0%	165	157	-8	-5%	34%	32%	1444	1409	-35	-2%	8.7	9.0	12.6%	12.3%				
Wave 102	n/p	144	n/a	n/a	n/p	23	n/a	n/a	n/p	16%	n/p	142	n/a	n/a	n/p	6.1	n/p	5.3%				
Radio Yorkshire	4532	4519	n/a	n/a	71	65	n/a	n/a	2%	1%	208	247	n/a	n/a	2.9	3.8	0.2%	0.3%				

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015		
BBC Local Radio in England	43253	43332	79	0%	6613	6656	43	1%	15%	15%	58452	61093	2641	5%	8.8	9.2	7.1%	7.2%		
BBC Radio Berkshire	822	822	0	0%	98	119	21	21%	12%	14%	761	780	19	2%	7.8	6.6	5.6%	5.2%		
BBC Radio Bristol	893	895	2	0%	149	120	-29	-19%	17%	13%	1491	1133	-358	-24%	10.0	9.4	7.6%	6.5%		
BBC Radio Cambridgeshire	744	744	0	0%	104	113	9	9%	14%	15%	887	1120	233	26%	8.5	9.9	6.6%	8.5%		
BBC Radio Cornwall	461	462	1	0%	149	133	-16	-11%	32%	29%	1821	1730	-91	-5%	12.2	13.0	18.0%	15.9%		
BBC Coventry and Warwickshire	695	696	1	0%	96	85	-11	-11%	14%	12%	761	691	-70	-9%	7.9	8.1	6.4%	5.7%		
BBC Radio Cumbria	408	405	-3	-1%	108	133	25	23%	26%	33%	1031	1199	168	16%	9.6	9.0	12.2%	13.7%		
BBC Radio Derby	654	655	1	0%	157	149	-8	-5%	24%	23%	1726	1559	-167	-10%	11.0	10.5	12.0%	10.9%		
BBC Radio Devon	975	975	0	0%	221	214	-7	-3%	23%	22%	2559	2126	-433	-17%	11.6	10.0	12.0%	9.5%		
BBC Essex	1298	1298	0	0%	197	187	-10	-5%	15%	14%	1940	2399	459	24%	9.8	12.8	6.8%	8.2%		
BBC Radio Gloucestershire	501	503	2	0%	97	95	-2	-2%	19%	19%	759	714	-45	-6%	7.8	7.5	7.0%	6.3%		
BBC Hereford & Worcester	504	505	1	0%	119	111	-8	-7%	24%	22%	1135	903	-232	-20%	9.6	8.1	10.7%	9.0%		
BBC Radio Humberside	767	764	-3	0%	175	194	19	11%	23%	25%	1596	2234	638	40%	9.1	11.5	8.8%	12.2%		
BBC Radio Kent	1464	1472	8	1%	198	213	15	8%	14%	14%	1613	1753	140	9%	8.2	8.2	5.0%	5.3%		
BBC Radio Lancashire	1190	1185	-5	0%	186	186	0	0%	16%	16%	1433	1270	-163	-11%	7.7	6.8	7.1%	6.0%		
BBC Radio Leeds	1646	1639	-7	0%	250	237	-13	-5%	15%	14%	1455	1686	231	16%	5.8	7.1	4.9%	5.9%		
BBC Radio Leicester	838	840	2	0%	160	168	8	5%	19%	20%	1105	1135	30	3%	6.9	6.8	7.6%	7.6%		
BBC Radio Lincolnshire	553	552	-1	0%	104	91	-13	-13%	19%	16%	1317	1121	-196	-15%	12.7	12.4	11.0%	9.4%		
BBC London 94.9	11789	11860	71	1%	404	477	73	18%	3%	4%	2744	2052	-692	-25%	6.8	4.3	1.4%	0.9%		
BBC Radio Manchester	2213	2217	4	0%	229	230	1	0%	10%	10%	1470	1796	326	22%	6.4	7.8	3.9%	4.5%		
BBC Radio Merseyside	1667	1669	2	0%	306	304	-2	-1%	18%	18%	3688	4020	332	9%	12.0	13.2	12.1%	12.7%		
BBC Radio Newcastle	1444	1440	-4	0%	286	289	3	1%	20%	20%	2080	2252	172	8%	7.3	7.8	7.9%	8.1%		
BBC Radio Norfolk	776	777	1	0%	180	188	8	4%	23%	24%	2111	2329	218	10%	11.7	12.4	12.6%	13.5%		
BBC Radio Northampton	490	490	0	0%	90	94	4	4%	18%	19%	1071	1291	220	21%	11.9	13.7	11.0%	12.9%		
BBC Radio Nottingham	803	804	1	0%	155	151	-4	-3%	19%	19%	1484	1551	67	5%	9.6	10.3	9.6%	9.6%		
BBC Radio Oxford	528	532	4	1%	86	74	-12	-14%	16%	14%	702	635	-67	-10%	8.2	8.6	7.1%	6.1%		
BBC Radio Sheffield	1297	1297	0	0%	276	237	-39	-14%	21%	18%	2634	2611	-23	-1%	9.6	11.0	10.7%	10.0%		
BBC Radio Shropshire	396	398	2	1%	91	95	4	4%	23%	24%	892	926	34	4%	9.8	9.7	11.1%	10.7%		
Total BBC Radio Solent	1778	1778	0	0%	272	264	-8	-3%	15%	15%	2603	2565	-38	-1%	9.6	9.7	7.3%	7.1%		
BBC Somerset	449	449	0	0%	68	65	-3	-4%	15%	14%	423	521	98	23%	6.2	8.1	4.0%	5.0%		
BBC Radio Stoke	616	614	-2	0%	130	131	1	1%	21%	21%	1242	1214	-28	-2%	9.6	9.3	9.0%	8.8%		
BBC Radio Suffolk	541	541	0	0%	129	123	-6	-5%	24%	23%	1109	1222	113	10%	8.6	9.9	10.1%	11.4%		
BBC Sussex and BBC Surrey	2562	2568	6	0%	271	260	-11	-4%	11%	10%	2039	1908	-131	-6%	7.5	7.3	3.8%	3.6%		
BBC Radio Tees	794	791	-3	0%	138	149	11	8%	17%	19%	697	1039	342	49%	5.1	7.0	4.7%	6.6%		
BBC Three Counties Radio	1343	1354	11	1%	147	153	6	4%	11%	11%	970	1284	314	32%	6.6	8.4	3.6%	4.9%		
BBC WM (Birmingham & Black Country)	2366	2371	5	0%	209	219	10	5%	9%	9%	1969	2486	517	26%	9.4	11.3	5.0%	6.1%		
BBC Radio Wiltshire/Swindon	574	577	3	1%	90	97	7	8%	16%	17%	666	831	165	25%	7.4	8.6	4.9%	6.7%		
BBC Radio York	533	534	1	0%	74	80	6	8%	14%	15%	491	631	140	29%	6.6	7.9	4.5%	5.8%		
BBC Radio Guernsey	53	53	0	0%	23	22	-1	-4%	43%	42%	234	234	0	0%	10.2	10.7	21.6%	21.6%		
BBC Radio Jersey	85	87	2	2%	30	31	1	3%	35%	36%	271	282	11	4%	9.1	9.0	17.8%	16.9%		

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Change 000's	%	Last Pub	W2 2015	Last Pub	W2 2015	Last Pub	W2 2015		
LOCAL COMMERCIAL																						
BBC Radio Scotland	4505	4498	-7	0%	931	941	10	1%	21%	21%	6546	6471	-75	-1%	7.0	6.9	7.9%	7.7%				
BBC Radio Ulster	1486	1486	0	0%	524	504	-20	-4%	35%	34%	5586	5166	-420	-8%	10.7	10.2	20.6%	19.8%				
BBC Radio Wales	2583	2583	0	0%	426	408	-18	-4%	16%	16%	3950	3062	-888	-22%	9.3	7.5	7.3%	5.8%				
BBC Radio Cymru	2583	2583	0	0%	126	116	-10	-8%	5%	4%	1363	1239	-124	-9%	10.9	10.7	2.5%	2.4%				
BBC Radio 1	53502	53575	73	0%	9699	10436	737	8%	18%	19%	65207	67378	2171	3%	6.7	6.5	6.4%	6.4%				
BBC Radio 2	53502	53575	73	0%	15087	15141	54	0%	28%	28%	183667	184016	349	0%	12.2	12.2	18.1%	17.6%				
BBC Radio 3	53502	53575	73	0%	2084	1894	-190	-9%	4%	4%	12508	13101	593	5%	6.0	6.9	1.2%	1.3%				
BBC Radio 4 (including 4 Extra)	53502	53575	73	0%	11265	10965	-300	-3%	21%	20%	142742	133949	-8793	-6%	12.7	12.2	14.0%	12.8%				
BBC Radio 4	53502	53575	73	0%	10886	10574	-312	-3%	20%	20%	130216	121872	-8344	-6%	12.0	11.5	12.8%	11.7%				
BBC Radio 4 Extra	53502	53575	73	0%	2172	1954	-218	-10%	4%	4%	12526	12077	-449	-4%	5.8	6.2	1.2%	1.2%				
BBC Radio 5 live (inc. sports extra)	53502	53575	73	0%	6084	5836	-248	-4%	11%	11%	41495	42591	1096	3%	6.8	7.3	4.1%	4.1%				
BBC Radio 5 live	53502	53575	73	0%	5757	5322	-435	-8%	11%	10%	37332	36436	-896	-2%	6.5	6.8	3.7%	3.5%				
BBC Radio 5 live sports extra	53502	53575	73	0%	1339	1625	286	21%	3%	3%	4163	6155	1992	48%	3.1	3.8	0.4%	0.6%				
BBC 6 Music	53502	53575	73	0%	2064	2055	-9	0%	4%	4%	17293	18771	1478	9%	8.4	9.1	1.7%	1.8%				
1 Xtra from the BBC	53502	53575	73	0%	839	958	119	14%	2%	2%	3585	5281	1696	47%	4.3	5.5	0.4%	0.5%				
BBC Asian Network UK	53502	53575	73	0%	562	607	45	8%	1%	1%	3585	3866	281	8%	6.4	6.4	0.4%	0.4%				
BBC World Service	53502	53575	73	0%	1353	1548	195	14%	3%	3%	6972	7179	207	3%	5.2	4.6	0.7%	0.7%				
BBC Local/Regional	53502	53575	73	0%	8816	8837	21	0%	16%	16%	77003	78823	1820	2%	8.7	8.9	7.6%	7.5%				
ALL NATIONAL COMMERCIAL (UK)	53502	53575	73	0%	17137	17944	807	5%	32%	33%	144545	151871	7326	5%	8.4	8.5	14.2%	14.5%				
ALL LOCAL COMMERCIAL (UK)	53502	53575	73	0%	26763	27466	703	3%	50%	51%	290951	312183	21232	7%	10.9	11.4	28.6%	29.8%				
ALL COMMERCIAL (UK)	53502	53575	73	0%	33916	34628	712	2%	63%	65%	435496	464053	28557	7%	12.8	13.4	42.8%	44.4%				
ALL BBC (UK)	53502	53575	73	0%	34872	35016	144	0%	65%	65%	553852	554759	907	0%	15.9	15.8	54.4%	53.0%				
ALL RADIO (UK)	53502	53575	73	0%	47799	48184	385	1%	89%	90%	1017509	1045885	28376	3%	21.3	21.7	100.0%	100.0%				