

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2003/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%
Bath FM	82	82	0	0%	16	15	-1	-6%	19%	19%	88	95	7	8%	5.6	6.3	5.5%	5.8%						
2BR	203	203	0	0%	77	78	1	1%	38%	38%	799	826	27	3%	10.3	10.6	18.3%	18.8%						
Total Capital Radio Group UK	n/p	48384	n/a	n/a	n/p	7756	n/a	n/a	n/p	16%	n/p	71888	n/a	n/a	n/p	9.3	n/p	6.8%						
Total Capital Radio Group	28097	28081	-16	0%	7600	7630	30	0%	27%	27%	70870	71265	395	1%	9.3	9.3	11.8%	11.9%						
The Capital FM Network	18951	18951	0	0%	5090	5016	-74	-1%	27%	26%	42282	41373	-909	-2%	8.3	8.2	10.3%	10.2%						
95.8 Capital FM	10344	10343	-1	0%	2624	2269	-355	-14%	25%	22%	18991	15613	-3378	-18%	7.2	6.9	8.9%	7.0%						
96.4 FM BRMB Birmingham	2004	2004	0	0%	588	555	-33	-6%	29%	28%	4339	4456	117	3%	7.4	8.0	9.8%	10.2%						
FOX FM	558	559	1	0%	208	214	6	3%	37%	38%	2289	2354	65	3%	11.0	11.0	19.2%	19.5%						
Invicta FM	1075	1075	0	0%	425	438	13	3%	39%	41%	4634	4984	350	8%	10.9	11.4	17.0%	18.3%						
103.2 Power FM	1066	1066	0	0%	299	277	-22	-7%	28%	26%	2624	2326	-298	-11%	8.8	8.4	10.2%	9.7%						
Southern FM	949	949	0	0%	356	332	-24	-7%	38%	35%	4218	3679	-539	-13%	11.9	11.1	17.4%	16.3%						
Red Dragon FM	889	889	0	0%	301	311	10	3%	34%	35%	2789	2570	-219	-8%	9.3	8.3	13.3%	12.8%						
Beat 106	2599	2599	0	0%	415	447	32	8%	16%	17%	2976	3490	514	17%	7.2	7.8	5.8%	7.0%						
Beat 106 (East)	1101	1101	0	0%	199	198	-1	-1%	18%	18%	1418	1700	282	20%	7.1	8.6	6.5%	8.1%						
Beat 106 (West)	1648	1648	0	0%	248	286	38	15%	15%	17%	1832	2202	370	20%	7.4	7.7	5.7%	6.9%						
Total Capital Gold UK	n/p	48384	n/a	n/a	n/p	1833	n/a	n/a	n/p	4%	n/p	12173	n/a	n/a	n/p	6.6	n/p	1.1%						
The Capital Gold Network	18059	18059	0	0%	1503	1462	-41	-3%	8%	8%	10157	10131	-26	0%	6.8	6.9	2.6%	2.6%						
Capital Gold London	10344	10343	-1	0%	1077	1017	-60	-6%	10%	10%	5789	5084	-705	-12%	5.4	5.0	2.7%	2.3%						
Capital Gold Birmingham	2004	2004	0	0%	93	78	-15	-16%	5%	4%	720	565	-155	-22%	7.7	7.2	1.6%	1.3%						
Capital Gold Kent	1075	1075	0	0%	69	73	4	6%	6%	7%	588	667	79	13%	8.6	9.1	2.2%	2.4%						
Capital Gold Hampshire	1066	1066	0	0%	63	70	7	11%	6%	7%	764	1118	354	46%	12.1	15.9	3.0%	4.7%						
Capital Gold Sussex	949	949	0	0%	55	47	-8	-15%	6%	5%	526	561	35	7%	9.6	12.0	2.2%	2.5%						
Capital Gold South Wales	889	889	0	0%	58	67	9	16%	6%	8%	671	799	128	19%	11.6	11.9	3.2%	4.0%						
Capital Gold Manchester	2235	2235	0	0%	97	95	-2	-2%	4%	4%	776	1004	228	29%	8.0	10.6	1.7%	2.1%						
The Century Radio Network	10051	10042	-9	0%	1809	1843	34	2%	18%	18%	15638	16198	560	4%	8.6	8.8	7.3%	7.5%						
105.4 Century FM	5007	5007	0	0%	744	826	82	11%	15%	16%	5861	7357	1496	26%	7.9	8.9	5.6%	6.5%						
106 Century FM	1979	1969	-10	-1%	334	305	-29	-9%	17%	15%	3355	2835	-520	-15%	10.0	9.3	7.5%	6.5%						
100-102 Century FM	2101	2101	0	0%	475	487	12	3%	23%	23%	4142	4092	-50	-1%	8.7	8.4	10.0%	9.7%						
Ocean FM	959	959	0	0%	245	235	-10	-4%	26%	25%	2212	2226	14	1%	9.0	9.5	9.6%	10.2%						
Total XFM (UK)	48384	48384	0	0%	606	634	28	5%	1%	1%	2831	5328	2497	88%	4.7	8.4	0.3%	0.5%						
104.9 XFM London	10344	10343	-1	0%	437	502	65	15%	4%	5%	2336	4684	2348	101%	5.3	9.3	1.1%	2.1%						
Capital Radio Group London	10344	10343	-1	0%	3175	3013	-162	-5%	31%	29%	27116	25380	-1736	-6%	8.5	8.4	12.6%	11.4%						
Capital Radio South (Invicta Radio/Southern Radio/Ocean Radio)	3113	3113	0	0%	1301	1284	-17	-1%	42%	41%	15568	15561	-7	0%	12.0	12.1	20.0%	20.8%						
Invicta Radio (Invicta FM/Capital Gold Kent)	1075	1075	0	0%	453	471	18	4%	42%	44%	5222	5651	429	8%	11.5	12.0	19.2%	20.7%						
Southern Radio (Southern FM/Capital Gold Sussex)	949	949	0	0%	379	355	-24	-6%	40%	37%	4744	4240	-504	-11%	12.5	11.9	19.6%	18.7%						
Ocean Radio (103.2 Power FM/Ocean FM/Capital Gold Hampshire)	1100	1100	0	0%	469	459	-10	-2%	43%	42%	5601	5670	69	1%	11.9	12.4	21.0%	22.7%						
Capital Radio Group North	9732	9727	-5	0%	1711	1820	109	6%	18%	19%	13823	15632	1809	13%	8.1	8.6	7.0%	7.8%						
Capital Radio Group Midlands/South Wales	5431	5421	-10	0%	1517	1463	-54	-4%	28%	27%	14163	13579	-584	-4%	9.3	9.3	11.6%	11.4%						
BRMB Radio (96.4 FM BRMB/Capital Gold Birmingham)	2004	2004	0	0%	642	602	-40	-6%	32%	30%	5059	5021	-38	-1%	7.9	8.3	11.4%	11.6%						
Red Dragon Radio (Red Dragon FM/Capital Gold South Wales)	889	889	0	0%	333	342	9	3%	37%	38%	3460	3369	-91	-3%	10.4	9.9	16.5%	16.8%						
Choice FM London	5887	5887	0	0%	326	415	89	27%	6%	7%	2440	3142	702	29%	7.5	7.6	2.1%	2.5%						
Total Chrysalis Radio	22265	22270	5	0%	5442	5463	21	0%	24%	25%	46716	47984	1268	3%	8.6	8.8	9.9%	10.1%						
Galaxy Network	10538	10536	-2	0%	2230	2315	85	4%	21%	22%	16236	17194	958	6%	7.3	7.4	7.2%	7.6%						
Galaxy 102	2248	2248	0	0%	396	425	29	7%	18%	19%	2590	2477	-113	-4%	6.5	5.8	5.6%	5.3%						
Galaxy 102.2	2001	1994	-7	0%	274	304	30	11%	14%	15%	1655	2158	503	30%	6.0	7.1	3.8%	5.1%						
Galaxy 105	4192	4192	0	0%	1034	994	-40	-4%	25%	24%	7218	7857	639	9%	7.0	7.9	7.8%	8.2%						
Galaxy 105-106	2101	2101	0	0%	548	561	13	2%	26%	27%	4638	4827	189	4%	8.5	8.6	11.2%	11.4%						
Total Heart	13728	13729	1	0%	2775	2744	-31	-1%	20%	20%	22971	23499	528	2%	8.3	8.6	7.9%	8.1%						
100.7 Heart FM	3385	3385	0	0%	897	844	-53	-6%	26%	25%	8614	8331	-283	-3%	9.6	9.9	11.7%	11.4%						
Heart 106.2 FM	10344	10343	-1	0%	1852	1948	96	5%	18%	19%	14338	16153	1815	13%	7.7	8.3	6.7%	7.2%						

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	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%
Chrysalis Radio Midlands	3385	3385	0	0%	1024	1006	-18	-2%	30%	30%	10269	10490	221	2%	10.0	10.4	14.0%	14.3%						
Total LBC	10344	10343	-1	0%	750	643	-107	-14%	7%	6%	7991	6667	-1324	-17%	10.7	10.4	3.7%	3.0%						
LBC 97.3	10344	10343	-1	0%	517	558	41	8%	5%	5%	5688	5319	-369	-6%	11.0	9.5	2.7%	2.4%						
LBC News 1152	10344	10343	-1	0%	444	279	-165	-37%	4%	3%	2303	1348	-955	-41%	5.2	4.8	1.1%	0.6%						
Chrysalis Radio London	10344	10343	-1	0%	2467	2444	-23	-1%	24%	24%	22329	22820	491	2%	9.1	9.3	10.4%	10.2%						
Total CN Group	1666	1670	4	0%	479	510	31	6%	29%	31%	4222	5076	854	20%	8.8	10.0	11.8%	13.9%						
The Bay	307	307	0	0%	112	114	2	2%	36%	37%	1162	1269	107	9%	10.4	11.1	18.0%	19.9%						
Belfast City Beat	551	551	0	0%	179	186	7	4%	33%	34%	1439	1692	253	18%	8.0	9.1	13.5%	14.9%						
CN Midlands	807	807	0	0%	195	197	2	1%	24%	24%	1733	1810	77	4%	8.9	9.2	9.4%	9.7%						
The Bear 102	215	215	0	0%	50	53	3	6%	24%	25%	564	634	70	12%	11.2	12.0	11.3%	12.5%						
CENTRE FM	222	222	0	0%	63	63	0	0%	28%	28%	575	541	-34	-6%	9.1	8.6	10.7%	9.9%						
Kix 96	272	272	0	0%	55	57	2	4%	20%	21%	332	368	36	11%	6.1	6.4	5.7%	6.2%						
Oak FM	99	99	0	0%	27	24	-3	-11%	27%	24%	262	267	5	2%	9.6	11.3	11.8%	12.2%						
Connect FM (was KCBC 107.4)	196	196	0	0%	44	41	-3	-7%	22%	21%	664	560	-104	-16%	15.3	13.8	13.0%	11.2%						
107.9 Dune FM	209	209	0	0%	45	43	-2	-4%	22%	21%	239	193	-46	-19%	5.3	4.5	5.6%	4.5%						
EMAP Total (inc. National)	48384	48384	0	0%	7707	7935	228	3%	16%	16%	65310	68628	3318	5%	8.5	8.6	6.2%	6.5%						
EMAP ILR Total	20450	20446	-4	0%	6229	6354	125	2%	30%	31%	55534	58464	2930	5%	8.9	9.2	12.9%	13.4%						
Big City Network (excl. London)	10011	10007	-4	0%	3259	3283	24	1%	33%	33%	28811	29579	768	3%	8.8	9.0	13.6%	13.6%						
Total Magic	n/p	48384	n/a	n/a	n/p	2845	n/a	n/a	n/p	6%	n/p	22276	n/a	n/a	n/p	7.8	n/p	2.1%						
Magic Network (ILR)	20444	20441	-3	0%	2155	2277	122	6%	11%	11%	17459	19426	1967	11%	8.1	8.5	4.1%	4.4%						
Magic Network - North	10101	10098	-3	0%	849	890	41	5%	8%	9%	8680	9441	761	9%	10.2	10.6	4.1%	4.3%						
EMAP Radio - North East	2110	2110	0	0%	841	854	13	2%	40%	40%	8322	8797	475	6%	9.9	10.3	20.0%	20.8%						
Big City Network - North East	2110	2110	0	0%	731	735	4	1%	35%	35%	6087	6495	408	7%	8.3	8.8	14.7%	15.3%						
Metro Radio	1379	1379	0	0%	518	517	-1	0%	38%	37%	4616	4701	85	2%	8.9	9.1	17.6%	17.7%						
TFM	791	791	0	0%	215	220	5	2%	27%	28%	1471	1794	323	22%	6.8	8.2	9.1%	10.6%						
Magic Network - North East	2110	2110	0	0%	208	225	17	8%	10%	11%	2234	2302	68	3%	10.7	10.2	5.4%	5.4%						
Magic 1152 (Newcastle)	1379	1379	0	0%	136	140	4	3%	10%	10%	1027	1238	211	21%	7.6	8.8	3.9%	4.7%						
Magic 1170 (Teesside)	791	791	0	0%	72	85	13	18%	9%	11%	1207	1064	-143	-12%	16.7	12.5	7.5%	6.3%						
Metro Radio/Magic 1152	1379	1379	0	0%	577	584	7	1%	42%	42%	5643	5939	296	5%	9.8	10.2	21.5%	22.4%						
TFM/Magic 1170	791	791	0	0%	266	273	7	3%	34%	35%	2678	2858	180	7%	10.1	10.5	16.6%	16.9%						
EMAP Radio - North West	4834	4831	-3	0%	1717	1777	60	3%	36%	37%	17353	18697	1344	8%	10.1	10.5	17.2%	17.9%						
Big City Network - North West	4739	4735	-4	0%	1553	1617	64	4%	33%	34%	14387	15291	904	6%	9.3	9.5	14.6%	14.9%						
Radio City 96.7	1769	1769	0	0%	591	590	-1	0%	33%	33%	6024	6645	621	10%	10.2	11.3	15.4%	16.0%						
Key 103 (Manchester)	2680	2680	0	0%	707	710	3	0%	26%	26%	5147	5361	214	4%	7.3	7.6	9.0%	9.2%						
97.4 Rock FM	1267	1267	0	0%	374	381	7	2%	30%	30%	3274	3561	287	9%	8.8	9.3	13.3%	13.9%						
Magic Network - North West	4829	4826	-3	0%	334	330	-4	-1%	7%	7%	2966	3406	440	15%	8.9	10.3	2.9%	3.3%						
Magic 1548 (Liverpool)	1769	1769	0	0%	152	147	-5	-3%	9%	8%	1403	1592	189	13%	9.2	10.8	3.6%	3.8%						
Magic 1152 (Manchester)	2680	2680	0	0%	127	117	-10	-8%	5%	4%	1022	1192	170	17%	8.0	10.2	1.8%	2.0%						
Magic 999 (Preston)	1075	1075	0	0%	55	62	7	13%	5%	6%	469	707	238	51%	8.6	11.4	2.3%	3.3%						
Key 103/Magic 1152 (Manchester)	2680	2680	0	0%	770	772	2	0%	29%	29%	6169	6552	383	6%	8.0	8.5	10.8%	11.2%						
Radio City 96.7/Magic 1548	1769	1769	0	0%	660	654	-6	-1%	37%	37%	7426	8237	811	11%	11.3	12.6	18.9%	19.8%						
97.4 Rock FM/Magic 999	1363	1363	0	0%	408	421	13	3%	30%	31%	3742	4268	526	14%	9.2	10.1	14.0%	15.4%						
EMAP Radio - Yorkshire	3162	3162	0	0%	1133	1132	-1	0%	36%	36%	11817	11526	-291	-2%	10.4	10.2	16.6%	16.0%						
Big City Network - Yorkshire	3162	3162	0	0%	975	931	-44	-5%	31%	29%	8337	7793	-544	-7%	8.6	8.4	11.7%	10.8%						
96.3 Radio Aire	929	929	0	0%	223	207	-16	-7%	24%	22%	1842	1815	-27	-1%	8.3	8.8	9.0%	8.9%						
Hallam FM	1283	1283	0	0%	465	431	-34	-7%	36%	34%	3697	3253	-444	-12%	8.0	7.5	12.6%	11.2%						
96.9 Viking FM	1117	1117	0	0%	302	304	2	1%	27%	27%	2798	2725	-73	-3%	9.3	9.0	11.3%	10.4%						
Magic Network - Yorkshire	3162	3162	0	0%	306	334	28	9%	10%	11%	3479	3733	254	7%	11.4	11.2	4.9%	5.2%						
Magic 828 (Leeds)	929	929	0	0%	124	137	13	10%	13%	15%	1451	1390	-61	-4%	11.7	10.1	7.1%	6.8%						
Magic AM (Sheffield)	1283	1283	0	0%	108	112	4	4%	8%	9%	1219	1346	127	10%	11.3	12.1	4.1%	4.6%						

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Magic 1161 (Hull)	1117	1117	0	0%	88	98	10	11%	8%	9%	954	1195	241	25%	10.8	12.2	3.8%	4.5%						
96.3 Radio Aire/Magic 828	929	929	0	0%	290	295	5	2%	31%	32%	3292	3205	-87	-3%	11.3	10.8	16.1%	15.7%						
Hallam FM/Magic AM	1283	1283	0	0%	518	501	-17	-3%	40%	39%	4917	4599	-318	-6%	9.5	9.2	16.7%	15.8%						
96.9 Viking FM/Magic 1161	1117	1117	0	0%	350	360	10	3%	31%	32%	3753	3920	167	4%	10.7	10.9	15.1%	14.9%						
EMAP Radio London (Magic 105.4/Kiss 100)	10344	10343	-1	0%	2601	2528	-73	-3%	25%	24%	19211	20197	986	5%	7.4	8.0	9.0%	9.0%						
Kiss 100 FM	10344	10343	-1	0%	1602	1499	-103	-6%	15%	14%	9795	9095	-700	-7%	6.1	6.1	4.6%	4.1%						
Magic 105.4	10344	10343	-1	0%	1352	1415	63	5%	13%	14%	9416	11102	1686	18%	7.0	7.8	4.4%	5.0%						
Total Kiss	48384	48384	0	0%	2573	2662	89	3%	5%	6%	13384	13852	468	3%	5.2	5.2	1.3%	1.3%						
Total Forever Broadcasting	2692	2692	0	0%	466	469	3	1%	17%	17%	3727	4156	429	12%	8.0	8.9	6.2%	6.8%						
Total Juice	1462	1462	0	0%	193	192	-1	-1%	13%	13%	1299	1528	229	18%	6.7	8.0	3.8%	4.3%						
Juice 107.6	1148	1148	0	0%	145	154	9	6%	13%	13%	950	1234	284	30%	6.5	8.0	3.7%	4.4%						
Juice 107.2	314	314	0	0%	47	38	-9	-19%	15%	12%	349	294	-55	-16%	7.4	7.7	4.3%	3.9%						
107.4 Tower FM	406	406	0	0%	87	86	-1	-1%	22%	21%	672	720	48	7%	7.7	8.4	8.2%	8.7%						
107.7 The Wolf	426	426	0	0%	70	66	-4	-6%	16%	15%	469	475	6	1%	6.7	7.2	5.6%	5.7%						
Peak 107 FM	398	398	0	0%	116	126	10	9%	29%	32%	1289	1434	145	11%	11.1	11.4	14.0%	16.1%						
Total GMG Radio	48384	48384	0	0%	2754	2810	56	2%	6%	6%	21437	22213	776	4%	7.8	7.9	2.0%	2.1%						
Total Real Network	6945	6945	0	0%	1340	1331	-9	-1%	19%	19%	14109	13995	-114	-1%	10.5	10.5	9.5%	9.6%						
Real Radio (Scotland)	2599	2599	0	0%	599	591	-8	-1%	23%	23%	6244	6038	-206	-3%	10.4	10.2	12.2%	12.1%						
Real Radio (Wales)	1489	1489	0	0%	348	342	-6	-2%	23%	23%	3758	3452	-306	-8%	10.8	10.1	11.2%	10.8%						
Real Radio (Yorkshire)	2857	2857	0	0%	393	397	4	1%	14%	14%	4107	4505	398	10%	10.4	11.3	6.5%	7.1%						
Total Jazz Network (UK)	48384	48384	0	0%	1421	1467	46	3%	3%	3%	7628	7548	-80	-1%	5.4	5.1	0.7%	0.7%						
Jazz FM (London/North West)	15630	15630	0	0%	1115	1185	70	6%	7%	8%	6170	6392	222	4%	5.5	5.4	1.9%	1.9%						
Jazz FM (London)	10344	10343	-1	0%	744	833	89	12%	7%	8%	4268	4501	233	5%	5.7	5.4	2.0%	2.0%						
Jazz FM (North West)	5287	5287	0	0%	370	351	-19	-5%	7%	7%	1902	1891	-11	-1%	5.1	5.4	1.7%	1.6%						
GWR Local Group Total	14644	14644	0	0%	5085	4952	-133	-3%	35%	34%	57831	54388	-3443	-6%	11.4	11.0	17.1%	16.5%						
The Mix - GWR's Local FM Services Total	14398	14398	0	0%	4618	4525	-93	-2%	32%	31%	49063	46649	-2414	-5%	10.6	10.3	14.8%	14.4%						
Classic Gold Network	12371	12371	0	0%	818	735	-83	-10%	7%	6%	8768	7739	-1029	-12%	10.7	10.5	3.1%	2.8%						
GWR Anglia Region	3198	3198	0	0%	1161	1106	-55	-5%	36%	35%	12268	11595	-673	-5%	10.6	10.5	16.3%	16.0%						
Q103	351	351	0	0%	118	110	-8	-7%	34%	31%	926	854	-72	-8%	7.8	7.8	11.7%	11.4%						
102.7 Hereward FM	373	373	0	0%	139	132	-7	-5%	37%	35%	1238	1089	-149	-12%	8.9	8.3	15.4%	14.1%						
Classic Gold 1332	541	541	0	0%	52	43	-9	-17%	10%	8%	541	406	-135	-25%	10.3	9.4	4.4%	3.4%						
FM 103 Horizon	196	196	0	0%	70	73	3	4%	36%	38%	604	646	42	7%	8.7	8.8	13.4%	14.5%						
96.9 Chiltern FM/Classic Gold (Bedford)	561	561	0	0%	130	124	-6	-5%	23%	22%	1382	1095	-287	-21%	10.6	8.8	11.8%	9.8%						
96.9 Chiltern FM (Bedford)	312	312	0	0%	109	106	-3	-3%	35%	34%	971	834	-137	-14%	8.9	7.9	15.5%	13.8%						
Classic Gold 792 (Bedford)	561	561	0	0%	33	29	-4	-12%	6%	5%	411	261	-150	-36%	12.6	9.0	3.5%	2.3%						
97.6 Chiltern FM/Classic Gold (Dunstable/Luton)	951	951	0	0%	246	231	-15	-6%	26%	24%	2552	2241	-311	-12%	10.4	9.7	11.1%	10.4%						
97.6 Chiltern FM (Dunstable/Luton)	663	663	0	0%	214	207	-7	-3%	32%	31%	2073	1747	-326	-16%	9.7	8.4	12.9%	12.0%						
Classic Gold 828 (Dunstable/Luton)	951	951	0	0%	49	35	-14	-29%	5%	4%	479	494	15	3%	9.8	14.0	2.1%	2.3%						
Total East Anglian Radio	1163	1163	0	0%	467	458	-9	-2%	40%	39%	5252	5606	354	7%	11.3	12.2	18.5%	19.9%						
East Anglian Radio FM - Total	1163	1163	0	0%	418	417	-1	0%	36%	36%	4306	4595	289	7%	10.3	11.0	15.2%	16.3%						
Broadland 102	592	592	0	0%	229	233	4	2%	39%	39%	2541	2604	63	2%	11.1	11.2	16.8%	17.4%						
SGR FM Total	589	589	0	0%	190	185	-5	-3%	32%	31%	1765	1991	226	13%	9.3	10.8	12.8%	14.5%						
SGR FM	482	482	0	0%	142	132	-10	-7%	29%	27%	1345	1319	-26	-2%	9.5	10.0	11.9%	11.6%						
SGR Colchester	150	150	0	0%	56	57	1	2%	37%	38%	499	503	4	1%	8.9	8.9	14.3%	14.7%						
Classic Gold Amber (Total)	1056	1056	0	0%	90	86	-4	-4%	9%	8%	947	1010	63	7%	10.5	11.8	3.7%	3.9%						
GWR Meridian Region	1270	1270	0	0%	448	449	1	0%	35%	35%	4224	3957	-267	-6%	9.4	8.8	15.0%	14.8%						
2-TEN FM / Classic Gold 1431/1485	688	688	0	0%	273	272	-1	0%	40%	40%	2582	2440	-142	-5%	9.4	9.0	17.7%	17.5%						
2-TEN FM	688	688	0	0%	253	261	8	3%	37%	38%	2281	2241	-40	-2%	9.0	8.6	15.7%	16.1%						
Classic Gold 1431/1485	688	688	0	0%	36	24	-12	-33%	5%	3%	301	199	-102	-34%	8.4	8.3	2.1%	1.4%						
2CR FM / Classic Gold 828	582	582	0	0%	175	176	1	1%	30%	30%	1642	1517	-125	-8%	9.4	8.6	12.1%	11.9%						

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2003/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%
2CR FM	582	582	0	0%	151	150	-1	-1%	26%	26%	1364	1245	-119	-9%	9.1	8.3	10.1%	9.8%						
Classic Gold 828	582	582	0	0%	40	41	1	3%	7%	7%	279	272	-7	-3%	6.9	6.6	2.1%	2.1%						
GWR London Region	1819	1819	0	0%	530	522	-8	-2%	29%	29%	6001	5920	-81	-1%	11.3	11.3	14.6%	14.2%						
Essex FM (inc. 101.7 Mercury FM)/Breeze 1359/1431	1141	1141	0	0%	394	394	0	0%	35%	35%	4905	4820	-85	-2%	12.4	12.2	18.6%	17.7%						
Essex FM (inc. 101.7 Mercury FM)	1141	1141	0	0%	374	375	1	0%	33%	33%	4655	4603	-52	-1%	12.4	12.3	17.6%	16.9%						
Breeze 1359/1431	1141	1141	0	0%	37	31	-6	-16%	3%	3%	250	217	-33	-13%	6.8	6.9	0.9%	0.8%						
Mercury FM (Surrey & Sussex)/Classic Gold 1521	367	367	0	0%	100	92	-8	-8%	27%	25%	870	845	-25	-3%	8.7	9.2	10.6%	10.7%						
Mercury FM (Surrey & Sussex)	367	367	0	0%	99	88	-11	-11%	27%	24%	841	814	-27	-3%	8.5	9.2	10.2%	10.3%						
Classic Gold 1521	367	367	0	0%	5	5	0	0%	1%	1%	29	32	3	10%	5.9	5.8	0.4%	0.4%						
Mercury FM (Herts)	310	310	0	0%	35	36	1	3%	11%	12%	226	255	29	13%	6.4	7.1	3.5%	3.9%						
GWR Central Region	5124	5124	0	0%	1648	1599	-49	-3%	32%	31%	18832	17253	-1579	-8%	11.4	10.8	16.2%	15.3%						
105.4 Leicester Sound FM	610	610	0	0%	152	157	5	3%	25%	26%	1400	1548	148	11%	9.2	9.9	10.7%	12.1%						
96 Trent FM / Classic Gold GEM (Notts.)	1048	1048	0	0%	390	368	-22	-6%	37%	35%	5036	4224	-812	-16%	12.9	11.5	19.7%	17.8%						
96 Trent FM	1048	1048	0	0%	342	321	-21	-6%	33%	31%	4271	3584	-687	-16%	12.5	11.2	16.7%	15.1%						
Classic Gold GEM (Notts.)	1048	1048	0	0%	79	71	-8	-10%	8%	7%	765	640	-125	-16%	9.7	9.0	3.0%	2.7%						
RAM FM / Classic Gold GEM (Derby)	556	556	0	0%	171	146	-25	-15%	31%	26%	1774	1514	-260	-15%	10.4	10.3	14.0%	12.4%						
RAM FM	556	556	0	0%	148	117	-31	-21%	27%	21%	1304	1067	-237	-18%	8.8	9.2	10.3%	8.8%						
Classic Gold GEM (Derby)	556	556	0	0%	42	40	-2	-5%	8%	7%	470	447	-23	-5%	11.1	11.3	3.7%	3.7%						
Total Beacon Radio	1276	1276	0	0%	320	321	1	0%	25%	25%	3437	3039	-398	-12%	10.8	9.5	12.7%	11.3%						
Beacon FM	1276	1276	0	0%	284	291	7	2%	22%	23%	2698	2506	-192	-7%	9.5	8.6	9.9%	9.3%						
Classic Gold WABC	1276	1276	0	0%	56	49	-7	-13%	4%	4%	738	533	-205	-28%	13.3	10.9	2.7%	2.0%						
Mercia FM / Classic Gold 1359	630	630	0	0%	221	218	-3	-1%	35%	35%	2145	2178	33	2%	9.7	10.0	16.2%	15.7%						
Mercia FM	630	630	0	0%	197	198	1	1%	31%	31%	1737	1821	84	5%	8.8	9.2	13.1%	13.1%						
Classic Gold 1359	630	630	0	0%	43	34	-9	-21%	7%	5%	408	356	-52	-13%	9.5	10.3	3.1%	2.6%						
Total Northants Radio	469	469	0	0%	167	172	5	3%	36%	37%	2148	2003	-145	-7%	12.9	11.6	17.5%	17.9%						
Northants 96 FM	469	469	0	0%	141	150	9	6%	30%	32%	1578	1630	52	3%	11.2	10.8	12.9%	14.5%						
Classic Gold 1557	469	469	0	0%	39	31	-8	-21%	8%	7%	570	373	-197	-35%	14.7	12.0	4.6%	3.3%						
Wyvern FM	451	451	0	0%	106	103	-3	-3%	24%	23%	1115	1210	95	9%	10.5	11.8	11.0%	12.7%						
Total Severn Sound	366	366	0	0%	141	134	-7	-5%	39%	37%	1905	1689	-216	-11%	13.5	12.6	21.8%	20.5%						
102.4 Severn Sound FM	366	366	0	0%	129	122	-7	-5%	35%	33%	1632	1404	-228	-14%	12.6	11.5	18.7%	17.0%						
Classic Gold 774	366	366	0	0%	23	25	2	9%	6%	7%	274	285	11	4%	11.6	11.6	3.1%	3.5%						
GWR North West Region	949	949	0	0%	281	288	7	2%	30%	30%	2945	2627	-318	-11%	10.5	9.1	14.0%	12.5%						
MFM 103.4/Classic Gold Marcher 1260	360	360	0	0%	119	114	-5	-4%	33%	32%	1402	1316	-86	-6%	11.8	11.6	18.2%	17.1%						
MFM 103.4	360	360	0	0%	97	94	-3	-3%	27%	26%	999	1062	63	6%	10.3	11.3	13.0%	13.8%						
Classic Gold Marcher 1260	360	360	0	0%	34	30	-4	-12%	9%	8%	403	254	-149	-37%	11.8	8.4	5.2%	3.3%						
The Buzz 97.1 FM	410	410	0	0%	71	73	2	3%	17%	18%	444	384	-60	-14%	6.2	5.3	4.9%	4.2%						
Coast FM 96.3	225	225	0	0%	66	65	-1	-2%	29%	29%	555	544	-11	-2%	8.4	8.3	11.6%	11.4%						
Champion 103 FM	115	115	0	0%	37	34	-3	-8%	32%	30%	417	355	-62	-15%	11.3	10.4	16.1%	13.7%						
GWR Westcountry Region	1253	1253	0	0%	563	538	-25	-4%	45%	43%	7454	7046	-408	-5%	13.2	13.1	23.4%	22.3%						
Orchard FM	314	314	0	0%	140	130	-10	-7%	45%	41%	2006	1931	-75	-4%	14.3	14.9	25.1%	24.7%						
Total Gemini Radio	474	474	0	0%	212	193	-19	-9%	45%	41%	2753	2495	-258	-9%	13.0	13.0	23.1%	21.4%						
Gemini FM	474	474	0	0%	192	174	-18	-9%	41%	37%	2141	1888	-253	-12%	11.2	10.8	18.0%	16.2%						
Classic Gold 666/954	474	474	0	0%	42	40	-2	-5%	9%	9%	612	607	-5	-1%	14.7	15.0	5.1%	5.2%						
Total Plymouth Sound	372	372	0	0%	165	166	1	1%	44%	45%	1960	2019	59	3%	11.9	12.2	20.6%	20.7%						
97 FM Plymouth Sound	332	332	0	0%	129	135	6	5%	39%	41%	1344	1499	155	12%	10.4	11.1	15.6%	17.0%						
Classic Gold Plymouth 1152	332	332	0	0%	29	26	-3	-10%	9%	8%	328	278	-50	-15%	11.4	10.5	3.8%	3.1%						
South Hams Radio	67	67	0	0%	22	21	-1	-5%	33%	32%	309	283	-26	-8%	14.1	13.3	19.6%	17.7%						
Lantern FM 96.2	119	119	0	0%	48	50	2	4%	40%	42%	682	625	-57	-8%	14.2	12.4	23.0%	21.5%						
GWR West Region	1273	1273	0	0%	466	460	-6	-1%	37%	36%	6106	5989	-117	-2%	13.1	13.0	20.8%	20.9%						
GWR FM / Classic Gold (Brunel)	1273	1273	0	0%	466	460	-6	-1%	37%	36%	6106	5989	-117	-2%	13.1	13.0	20.8%	20.9%						

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2003/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2003	Change 000's	%	Last Pub	W3 2003	Change 000's	%	Last Pub	W3 2003	Change 000's	%	Last Pub	W3 2003	Change 000's	%	Last Pub	W3 2003	Last Pub	W3 2003
GWR FM	1273	1273	0	0%	397	383	-14	-4%	31%	30%			4935	4704	-231	-5%	12.4	12.3	16.8%	16.4%
Classic Gold (Brunel)	1273	1273	0	0%	105	113	8	8%	8%	9%			1171	1285	114	10%	11.1	11.4	4.0%	4.5%
Kingdom FM	271	271	0	0%	108	106	-2	-2%	40%	39%			1456	1325	-131	-9%	13.5	12.5	24.4%	22.0%
KM-fm Group	943	942	-1	0%	151	145	-6	-4%	16%	15%			1629	1474	-155	-10%	10.8	10.2	6.7%	6.1%
KM-fm East	368	368	0	0%	81	80	-1	-1%	22%	22%			957	902	-55	-6%	11.8	11.3	9.6%	9.1%
KM-fm for Canterbury, Whitstable and Herne Bay	119	119	0	0%	18	19	1	6%	15%	16%			153	172	19	12%	8.7	9.0	4.7%	5.2%
KM-fm for Thanet	121	121	0	0%	37	34	-3	-8%	31%	28%			435	396	-39	-9%	11.7	11.6	12.7%	11.5%
KM-fm for Folkstone, Dover, Sandwich and Deal	141	141	0	0%	26	27	1	4%	19%	19%			369	335	-34	-9%	14.0	12.4	10.2%	9.3%
KM-fm West	574	573	-1	0%	70	65	-5	-7%	12%	11%			672	572	-100	-15%	9.7	8.9	4.7%	4.0%
KM-fm for West Kent	275	274	-1	0%	30	27	-3	-10%	11%	10%			278	221	-57	-21%	9.3	8.3	4.2%	3.3%
KM-fm for Medway	306	306	0	0%	38	37	-1	-3%	12%	12%			336	316	-20	-6%	8.9	8.6	4.4%	4.1%
Lincs FM Group	1569	1569	0	0%	522	508	-14	-3%	33%	32%			7006	7196	190	3%	13.4	14.2	19.7%	19.7%
Lincs FM 102.2	785	785	0	0%	336	309	-27	-8%	43%	39%			4887	4904	17	0%	14.5	15.9	26.4%	25.6%
Fosseway Radio	175	175	0	0%	31	31	0	0%	18%	18%			314	340	26	8%	10.1	11.1	9.0%	9.4%
Ridings FM	265	265	0	0%	50	62	12	24%	19%	23%			643	735	92	14%	12.9	11.8	10.2%	11.5%
Trax FM	344	344	0	0%	106	111	5	5%	31%	32%			1216	1342	126	10%	11.5	12.1	16.5%	17.6%
Lite FM	188	188	0	0%	34	39	5	15%	18%	20%			255	274	19	7%	7.6	7.1	7.1%	7.4%
Radio Mansfield 103.2	139	139	0	0%	50	49	-1	-2%	36%	35%			555	528	-27	-5%	11.1	10.8	16.8%	15.5%
Milestone Radio Group	1252	1252	0	0%	89	96	7	8%	7%	8%			559	652	93	17%	6.3	6.8	2.2%	2.5%
Milestone Radio South London	718	718	0	0%	25	28	3	12%	3%	4%			198	192	-6	-3%	8.0	6.9	1.4%	1.3%
Fusion 107.3	322	322	0	0%	6	11	5	83%	2%	3%			43	66	23	53%	6.8	6.2	0.7%	1.0%
Time FM	486	495	9	2%	18	17	-1	-6%	4%	3%			155	126	-29	-19%	8.5	7.3	1.6%	1.2%
Passion 107.9	304	304	0	0%	16	16	0	0%	5%	5%			41	50	9	22%	2.5	3.1	0.7%	0.8%
Kick and Kestrel	228	228	0	0%	49	50	1	2%	21%	22%			339	362	23	7%	6.9	7.2	7.1%	7.5%
Kick FM	96	96	0	0%	18	19	1	6%	19%	19%			97	114	17	18%	5.3	6.1	4.5%	5.2%
107.6 Kestrel FM	134	134	0	0%	31	32	1	3%	23%	24%			242	248	6	2%	7.9	7.8	9.0%	9.3%
Premier Christian Radio	10344	10343	-1	0%	148	223	75	51%	1%	2%			1271	3325	2054	162%	8.6	14.9	0.6%	1.5%
Q102.9FM/Q97.2FM	246	246	0	0%	87	85	-2	-2%	35%	35%			992	1054	62	6%	11.4	12.3	19.2%	20.8%
Total Radio Investments Group	3048	3049	1	0%	784	774	-10	-1%	26%	25%			7419	7376	-43	-1%	9.5	9.5	11.1%	10.9%
Radio Investments North	1491	1492	1	0%	433	426	-7	-2%	29%	29%			4279	4266	-13	0%	9.9	10.0	13.6%	13.4%
Alpha 103.2	127	127	0	0%	39	40	1	3%	31%	32%			380	379	-1	0%	9.8	9.4	13.6%	14.6%
Central FM	185	185	0	0%	67	62	-5	-7%	36%	33%			683	622	-61	-9%	10.2	10.1	18.4%	17.5%
Huddersfield's Home 107.9	179	179	0	0%	29	31	2	7%	16%	17%			179	225	46	26%	6.2	7.2	4.9%	6.1%
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	408	408	0	0%	126	137	11	9%	31%	33%			1330	1481	151	11%	10.6	10.8	15.0%	16.0%
106.9 Silk FM	251	251	0	0%	36	37	1	3%	15%	15%			285	364	79	28%	7.8	9.7	5.5%	6.7%
97.2 Stray FM	140	140	0	0%	55	55	0	0%	39%	39%			563	502	-61	-11%	10.2	9.1	17.3%	15.7%
Sun FM	236	236	0	0%	79	73	-6	-8%	34%	31%			787	761	-26	-3%	9.9	10.4	16.3%	15.7%
Radio Investments South	1557	1558	1	0%	350	349	-1	0%	22%	22%			3140	3110	-30	-1%	9.0	8.9	8.8%	8.6%
107.8 Arrow FM for Hastings	114	114	0	0%	25	25	0	0%	22%	22%			218	233	15	7%	8.7	9.4	7.2%	7.7%
Fire 107.6 FM	289	289	0	0%	40	40	0	0%	14%	14%			274	282	8	3%	6.9	7.0	4.5%	4.5%
IOW Radio	106	106	0	0%	45	42	-3	-7%	42%	39%			560	488	-72	-13%	12.5	11.7	20.5%	18.7%
Mix 96	129	129	0	0%	41	40	-1	-2%	32%	31%			349	338	-11	-3%	8.5	8.5	11.9%	11.1%
107.4 The Quay	288	288	0	0%	29	28	-1	-3%	10%	10%			140	150	10	7%	4.8	5.4	2.0%	2.2%
107.5 Sovereign Radio	148	148	0	0%	29	31	2	7%	19%	21%			238	269	31	13%	8.3	8.6	6.2%	6.8%
Spire FM	97	97	0	0%	52	53	1	2%	53%	54%			551	612	61	11%	10.6	11.6	24.6%	25.6%
107 Swan FM	155	155	0	0%	20	21	1	5%	13%	14%			126	136	10	8%	6.3	6.4	4.7%	5.2%
Vale FM	45	45	0	0%	12	12	0	0%	27%	26%			117	117	0	0%	9.9	9.9	11.7%	11.6%
Wessex FM	119	119	0	0%	48	47	-1	-2%	40%	39%			510	432	-78	-15%	10.7	9.2	18.3%	15.5%
Win 107.2	68	68	0	0%	10	10	0	0%	15%	15%			57	53	-4	-7%	5.5	5.4	4.0%	3.7%
Saga 105.7 FM	3385	3385	0	0%	383	386	3	1%	11%	11%			3724	4078	354	10%	9.7	10.6	5.1%	5.6%

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2003/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	Last Pub	W3 2003
Saga 106.6 FM	n/p	1973	n/a	n/a	n/p	183	n/a	n/a	n/p	9%	n/p	2143	n/a	n/a	n/p	11.7	n/p	4.8%		
Soul City 107.5	379	379	0	0%	20	24	4	20%	5%	6%	255	242	-13	-5%	12.6	9.9	3.5%	3.3%		
South City FM	254	253	-1	0%	32	31	-1	-3%	13%	12%	210	207	-3	-1%	6.5	6.7	3.3%	3.4%		
Spirit FM	168	168	0	0%	44	48	4	9%	26%	29%	482	489	7	1%	11.0	10.2	12.4%	12.7%		
Total SRH Group	7292	11162	3870	53%	3017	3552	535	18%	41%	32%	34929	39125	4196	12%	11.6	11.0	22.7%	16.2%		
SRH Scotland Region	4186	4186	0	0%	2055	1975	-80	-4%	49%	47%	26074	24890	-1184	-5%	12.7	12.6	30.8%	30.0%		
Total Radio Clyde	1833	1833	0	0%	836	796	-40	-5%	46%	43%	10081	9921	-160	-2%	12.1	12.5	28.3%	28.0%		
Clyde 1 FM	1833	1833	0	0%	681	639	-42	-6%	37%	35%	6278	6321	43	1%	9.2	9.9	17.6%	17.8%		
Clyde 2	1833	1833	0	0%	381	353	-28	-7%	21%	19%	3803	3600	-203	-5%	10.0	10.2	10.7%	10.2%		
Total Radio Forth	1101	1101	0	0%	401	370	-31	-8%	36%	34%	4415	3883	-532	-12%	11.0	10.5	20.1%	18.5%		
ForthOne (was Forth FM)	1101	1101	0	0%	332	308	-24	-7%	30%	28%	3068	2739	-329	-11%	9.2	8.9	14.0%	13.1%		
Forth2 (was Forth AM)	1101	1101	0	0%	158	137	-21	-13%	14%	12%	1347	1144	-203	-15%	8.5	8.4	6.1%	5.5%		
Total Radio Tay	369	369	0	0%	194	194	0	0%	53%	53%	2793	2667	-126	-5%	14.4	13.7	34.0%	34.8%		
Tay-FM	369	369	0	0%	139	143	4	3%	38%	39%	1573	1415	-158	-10%	11.3	9.9	19.2%	18.5%		
Radio Tay-AM	369	369	0	0%	104	105	1	1%	28%	28%	1221	1251	30	2%	11.8	11.9	14.9%	16.3%		
Total Northsound Radio	298	298	0	0%	155	160	5	3%	52%	54%	1875	2161	286	15%	12.1	13.5	30.7%	33.3%		
Northsound One	298	298	0	0%	123	128	5	4%	41%	43%	1250	1419	169	14%	10.2	11.1	20.5%	21.9%		
Northsound Two	298	298	0	0%	71	78	7	10%	24%	26%	624	741	117	19%	8.8	9.5	10.2%	11.4%		
West Sound (inc. West FM)	379	395	16	4%	204	187	-17	-8%	54%	47%	2386	2346	-40	-2%	11.7	12.6	36.1%	35.1%		
Moray Firth Radio	240	240	0	0%	140	134	-6	-4%	58%	56%	1953	1780	-173	-9%	14.0	13.3	34.3%	31.3%		
Radio Borders	102	102	0	0%	57	62	5	9%	56%	60%	735	742	7	1%	13.0	12.0	36.2%	36.2%		
C.F.M.Radio	229	229	0	0%	119	112	-7	-6%	52%	49%	1806	1504	-302	-17%	15.2	13.5	34.2%	28.6%		
Downtown Radio (DTR) / Cool FM	1318	1318	0	0%	627	644	17	3%	48%	49%	5888	6469	581	10%	9.4	10.0	22.2%	23.1%		
Cool FM	952	952	0	0%	377	399	22	6%	40%	42%	3113	3825	712	23%	8.3	9.6	17.0%	18.8%		
Downtown Radio (DTR)	1318	1318	0	0%	322	319	-3	-1%	24%	24%	2775	2644	-131	-5%	8.6	8.3	10.4%	9.4%		
Wave 105 FM	1788	1788	0	0%	334	335	1	0%	19%	19%	2966	3216	250	8%	8.9	9.6	7.0%	8.0%		
Vibe 101	2093	2093	0	0%	280	273	-7	-3%	13%	13%	2214	2142	-72	-3%	7.9	7.9	4.4%	4.4%		
Vibe FM	1777	1777	0	0%	313	325	12	4%	18%	18%	2167	2410	243	11%	6.9	7.4	5.2%	5.9%		
Sunrise Radio (Greater London)	10344	10343	-1	0%	469	405	-64	-14%	5%	4%	4592	2600	-1992	-43%	9.8	6.4	2.1%	1.2%		
Tindle Radio Group	619	619	0	0%	178	178	0	0%	29%	29%	2135	2046	-89	-4%	12.0	11.5	13.6%	13.0%		
103.4 The Beach	146	146	0	0%	50	50	0	0%	34%	34%	556	572	16	3%	11.2	11.4	15.0%	14.7%		
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	349	349	0	0%	65	63	-2	-3%	19%	18%	724	618	-106	-15%	11.2	9.9	8.0%	7.0%		
Dream 100	150	150	0	0%	39	36	-3	-8%	26%	24%	501	415	-86	-17%	12.8	11.5	13.2%	11.0%		
Dream 107.7 FM	200	200	0	0%	26	26	0	0%	13%	13%	223	203	-20	-9%	8.7	7.7	4.2%	4.0%		
Channel 103 FM	74	74	0	0%	42	43	1	2%	56%	58%	529	553	24	5%	12.6	12.8	27.5%	27.8%		
Island FM 104.7	50	50	0	0%	22	22	0	0%	45%	45%	326	304	-22	-7%	14.7	13.7	32.0%	30.8%		
Total UKRD	3273	3273	0	0%	690	674	-16	-2%	21%	21%	6789	6543	-246	-4%	9.8	9.7	8.8%	8.6%		
Pirate FM	594	594	0	0%	190	187	-3	-2%	32%	31%	2502	2535	33	1%	13.2	13.6	16.5%	16.7%		
Pirate FM102 East	329	329	0	0%	90	90	0	0%	27%	27%	942	1046	104	11%	10.5	11.6	11.1%	11.5%		
Pirate FM102 West	265	265	0	0%	103	101	-2	-2%	39%	38%	1510	1495	-15	-1%	14.7	14.8	22.5%	22.7%		
Total UKRD West	675	675	0	0%	90	88	-2	-2%	13%	13%	700	639	-61	-9%	7.8	7.3	4.2%	4.0%		
Star 107.3 Bristol	326	326	0	0%	38	35	-3	-8%	12%	11%	240	182	-58	-24%	6.3	5.2	2.9%	2.3%		
Star 107 Stroud	91	91	0	0%	13	13	0	0%	14%	14%	94	82	-12	-13%	7.1	6.4	4.9%	4.1%		
Star 107.5 Cheltenham	139	139	0	0%	15	19	4	27%	11%	14%	158	217	59	37%	10.4	11.2	5.1%	6.8%		
Star 107.7 Weston Super Mare	119	119	0	0%	22	22	0	0%	19%	18%	213	204	-9	-4%	9.7	9.3	7.3%	6.9%		
The County Sound Radio Network	776	776	0	0%	222	214	-8	-4%	29%	28%	1729	1524	-205	-12%	7.8	7.1	9.6%	8.8%		
96.4 The Eagle/Delta FM	548	548	0	0%	149	149	0	0%	27%	27%	1235	1283	48	4%	8.3	8.6	10.1%	10.7%		
96.4 The Eagle	541	541	0	0%	147	136	-11	-7%	27%	25%	1124	906	-218	-19%	7.7	6.6	9.4%	7.8%		
Delta FM	83	83	0	0%	15	15	0	0%	18%	19%	108	131	23	21%	7.2	8.5	5.7%	7.3%		
County Sound 1566	541	541	0	0%	27	21	-6	-22%	5%	4%	126	105	-21	-17%	4.7	5.1	1.1%	0.9%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2003/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%
Star 106.6 Slough	227	227	0	0%	47	51	4	9%	21%	22%	299	377	78	26%	6.3	7.4	5.3%	6.6%						
Total UKRD East	421	421	0	0%	87	93	6	7%	21%	22%	1091	1079	-12	-1%	12.6	11.6	11.0%	11.2%						
KL.FM 96.7	133	133	0	0%	61	59	-2	-3%	46%	44%	927	882	-45	-5%	15.3	15.0	25.2%	24.6%						
Star 107.9 Cambridge	158	158	0	0%	17	14	-3	-18%	10%	9%	148	99	-49	-33%	8.9	6.9	4.4%	2.9%						
Star 107.1 Ely	163	163	0	0%	15	18	3	20%	9%	11%	99	137	38	38%	6.8	7.6	2.7%	3.7%						
96.2 The Revolution	501	501	0	0%	76	69	-7	-9%	15%	14%	737	542	-195	-26%	9.7	7.9	6.9%	5.0%						
Clan FM	307	307	0	0%	33	27	-6	-18%	11%	9%	219	218	-1	0%	6.6	8.2	3.2%	3.3%						
The Wireless Group (inc. talkSPORT)	48384	48384	0	0%	3397	3187	-210	-6%	7%	7%	30411	29842	-569	-2%	9.0	9.4	2.9%	2.8%						
The Wireless Group (excl. talkSPORT)	4796	4791	-5	0%	1251	1222	-29	-2%	26%	26%	12916	13072	156	1%	10.3	10.7	13.0%	13.1%						
The Pulse/West Yorkshire's Classic Gold	757	757	0	0%	230	242	12	5%	30%	32%	1998	2048	50	3%	8.7	8.5	12.6%	12.8%						
The Pulse	757	757	0	0%	199	216	17	9%	26%	28%	1296	1408	112	9%	6.5	6.5	8.2%	8.8%						
West Yorkshire's Classic Gold	757	757	0	0%	58	55	-3	-5%	8%	7%	702	640	-62	-9%	12.2	11.6	4.4%	4.0%						
96.3 Q.FM	868	861	-7	-1%	57	87	30	53%	7%	10%	447	490	43	10%	7.9	5.6	3.0%	3.1%						
Imagine FM (formerly Signal FM)	370	370	0	0%	46	51	5	11%	13%	14%	410	424	14	3%	8.9	8.3	5.0%	5.3%						
Signal One & Signal Two	758	760	2	0%	312	276	-36	-12%	41%	36%	3922	3810	-112	-3%	12.6	13.8	24.0%	22.2%						
Signal One	758	760	2	0%	296	262	-34	-11%	39%	35%	3508	3209	-299	-9%	11.8	12.2	21.4%	18.7%						
Signal Two	758	760	2	0%	50	72	22	44%	7%	9%	414	602	188	45%	8.3	8.4	2.5%	3.5%						
The Wireless Group - South Wales	944	944	0	0%	300	286	-14	-5%	32%	30%	3564	3797	233	7%	11.9	13.3	17.4%	19.4%						
Total Swansea Sound/96.4 FM The Wave	508	508	0	0%	199	198	-1	-1%	39%	39%	2470	2429	-41	-2%	12.4	12.3	23.8%	25.1%						
96.4 FM The Wave (was Sound Wave)	508	508	0	0%	130	133	3	2%	26%	26%	1516	1562	46	3%	11.6	11.7	14.6%	16.2%						
Swansea Sound - 1170 MW	508	508	0	0%	100	87	-13	-13%	20%	17%	954	867	-87	-9%	9.5	10.0	9.2%	9.0%						
Valleys Radio	435	435	0	0%	100	88	-12	-12%	23%	20%	1095	1369	274	25%	10.9	15.5	10.9%	13.8%						
The Wave 96.5 FM	235	235	0	0%	71	67	-4	-6%	30%	29%	844	803	-41	-5%	11.9	12.0	18.4%	18.2%						
Wave 102 FM	161	161	0	0%	35	36	1	3%	22%	23%	306	295	-11	-4%	8.8	8.1	9.5%	9.5%						
102.4 Wish / 107.2 Wire	723	716	-7	-1%	200	190	-10	-5%	28%	27%	1673	1497	-176	-11%	8.4	7.9	10.6%	9.6%						
107.2 Wire FM	235	235	0	0%	73	67	-6	-8%	31%	29%	577	549	-28	-5%	7.9	8.2	10.4%	10.3%						
102.4 Wish FM	488	488	0	0%	129	124	-5	-4%	26%	25%	904	913	9	1%	7.0	7.4	8.9%	8.5%						

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	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	Last Pub	W3 2003	000's	%	Last Pub	W3 2003	Last Pub	W3 2003	Last Pub	W3 2003		
<b>LOCAL COMMERCIAL</b>																						
Classic FM (UK)	48384	48384	0	0%	6568	6463	-105	-2%	14%	13%	46853	47499	646	1%	7.1	7.3	4.5%	4.5%				
Core	n/p	48384	n/a	n/a	n/p	162	n/a	n/a	n/p	*%	n/p	496	n/a	n/a	n/p	3.1	n/p	*%				
The Hits	n/p	48384	n/a	n/a	n/p	1036	n/a	n/a	n/p	2%	n/p	3879	n/a	n/a	n/p	3.7	n/p	0.4%				
Kerrang!	48384	48384	0	0%	773	864	91	12%	2%	2%	3231	2555	-676	-21%	4.2	3.0	0.3%	0.2%				
Mean Country	48384	48384	0	0%	126	182	56	44%	*%	*%	646	1122	476	74%	5.1	6.2	0.1%	0.1%				
oneworld radio	48384	48384	0	0%	61	59	-2	-3%	*%	*%	289	176	-113	-39%	4.8	3.0	*%	*%				
Planet Rock	n/p	48384	n/a	n/a	n/p	247	n/a	n/a	n/p	1%	n/p	1072	n/a	n/a	n/p	4.3	n/p	0.1%				
Q	n/p	48384	n/a	n/a	n/p	553	n/a	n/a	n/p	1%	n/p	1454	n/a	n/a	n/p	2.6	n/p	0.1%				
Smash Hits Radio	48384	48384	0	0%	853	977	124	15%	2%	2%	3139	3155	16	1%	3.7	3.2	0.3%	0.3%				
The Storm	n/p	48384	n/a	n/a	n/p	77	n/a	n/a	n/p	*%	n/p	341	n/a	n/a	n/p	4.4	n/p	*%				
talkSPORT (Talk Radio)	48384	48384	0	0%	2160	1904	-256	-12%	4%	4%	16482	16070	-412	-2%	7.6	8.4	1.6%	1.5%				
Total Virgin Radio (UK)	48384	48384	0	0%	2796	2855	59	2%	6%	6%	16257	18302	2045	13%	5.8	6.4	1.6%	1.7%				
Virgin FM London	10344	10343	-1	0%	917	997	80	9%	9%	10%	4539	5815	1276	28%	4.9	5.8	2.1%	2.6%				
Virgin Radio AM (UK)	48384	48384	0	0%	2161	2145	-16	-1%	4%	4%	11678	12424	746	6%	5.4	5.8	1.1%	1.2%				
Virgin London (AM/FM)	10344	10343	-1	0%	1109	1199	90	8%	11%	12%	6579	7658	1079	16%	5.9	6.4	3.1%	3.4%				
BBC Radio 1	48384	48384	0	0%	9870	9851	-19	0%	20%	20%	79523	84735	5212	7%	8.1	8.6	7.6%	8.0%				
BBC Radio 2	48384	48384	0	0%	13025	12477	-548	-4%	27%	26%	170274	159483	-10791	-6%	13.1	12.8	16.3%	15.0%				
BBC Radio 3	48384	48384	0	0%	2000	2214	214	11%	4%	5%	11447	12325	878	8%	5.7	5.6	1.1%	1.2%				
BBC Radio 4	48384	48384	0	0%	9695	9525	-170	-2%	20%	20%	119699	120764	1065	1%	12.3	12.7	11.4%	11.3%				
BBC Radio FIVE LIVE	48384	48384	0	0%	5803	5716	-87	-1%	12%	12%	46135	45210	-925	-2%	7.9	7.9	4.4%	4.2%				
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	n/p	48384	n/a	n/a	n/p	5793	n/a	n/a	n/p	12%	n/p	45963	n/a	n/a	n/p	7.9	n/p	4.3%				
FIVE LIVE SPORTS EXTRA	n/p	48384	n/a	n/a	n/p	312	n/a	n/a	n/p	1%	n/p	753	n/a	n/a	n/p	2.4	n/p	0.1%				
6 Music from the BBC	n/p	48384	n/a	n/a	n/p	154	n/a	n/a	n/p	*%	n/p	773	n/a	n/a	n/p	5.0	n/p	0.1%				
1 Xtra from the BBC	n/p	48384	n/a	n/a	n/p	331	n/a	n/a	n/p	1%	n/p	1512	n/a	n/a	n/p	4.6	n/p	0.1%				
BBC7	n/p	48384	n/a	n/a	n/p	236	n/a	n/a	n/p	*%	n/p	826	n/a	n/a	n/p	3.5	n/p	0.1%				
BBC World Service	48384	48384	0	0%	1463	1411	-52	-4%	3%	3%	7573	7297	-276	-4%	5.2	5.2	0.7%	0.7%				
BBC Asian Network UK	48384	48384	0	0%	421	495	74	18%	1%	1%	2693	4120	1427	53%	6.4	8.3	0.3%	0.4%				
BBC Local/Regional	48384	48384	0	0%	10146	9955	-191	-2%	21%	21%	118706	116125	-2581	-2%	11.7	11.7	11.3%	10.9%				
<b>ALL NATIONAL COMMERCIAL (UK)</b>	48384	48384	0	0%	11626	12495	869	7%	24%	26%	87861	101095	13234	15%	7.6	8.1	8.4%	9.5%				
<b>ALL LOCAL COMMERCIAL (UK)</b>	48384	48384	0	0%	26685	26548	-137	-1%	55%	55%	381853	391727	9874	3%	14.3	14.8	36.5%	36.8%				
<b>ALL COMMERCIAL (UK)</b>	48384	48384	0	0%	31425	31573	148	0%	65%	65%	469714	492822	23108	5%	14.9	15.6	44.9%	46.2%				
<b>ALL BBC (UK)</b>	48384	48384	0	0%	31961	31790	-171	-1%	66%	66%	555137	551924	-3213	-1%	17.4	17.4	53.0%	51.8%				
<b>ALL RADIO (UK)</b>	48384	48384	0	0%	43663	43712	49	0%	90%	90%	1046813	1065641	18828	2%	24.0	24.4	100.0%	100.0%				