

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%
Abbey FM	85	84	-1	-1%	13	14	1	8%	15%	16%	90	104	14	16%	7.1	7.6	5.1%	6.0%						
105-107 Atlantic FM	449	450	1	0%	50	54	4	8%	11%	12%	254	326	72	28%	5.1	6.0	2.6%	3.7%						
Bath FM	100	102	2	2%	16	15	-1	-6%	15%	14%	63	59	-4	-6%	4.1	4.0	3.0%	2.7%						
Total Bauer Radio	50735	50735	0	0%	12231	12469	238	2%	24%	25%	109159	111809	2650	2%	8.9	9.0	10.7%	11.1%						
Total Bauer Radio ILR	36470	36468	-2	0%	9557	9725	168	2%	26%	27%	85434	87010	1576	2%	8.9	8.9	11.8%	12.2%						
Big City Network	16036	16034	-2	0%	4642	4730	88	2%	29%	30%	41667	42763	1096	3%	9.0	9.0	13.6%	13.9%						
Big City FM and AM	16162	16160	-2	0%	5274	5376	102	2%	33%	33%	52377	53788	1411	3%	9.9	10.0	16.9%	17.3%						
Total Magic	50735	50735	0	0%	3441	3355	-86	-2%	7%	7%	25539	22735	-2804	-11%	7.4	6.8	2.5%	2.3%						
Magic Network (ILR)	21247	21247	0	0%	2640	2657	17	1%	12%	13%	19882	20249	367	2%	7.5	7.6	4.8%	5.0%						
Magic Network - North	10463	10463	0	0%	680	710	30	4%	6%	7%	6410	7008	598	9%	9.4	9.9	3.1%	3.4%						
Bauer Radio - North East	2196	2195	-1	0%	746	732	-14	-2%	34%	33%	6937	6919	-18	0%	9.3	9.5	16.7%	16.2%						
Big City Network - North East	2196	2195	-1	0%	607	591	-16	-3%	28%	27%	4661	4615	-46	-1%	7.7	7.8	11.2%	10.8%						
Metro Radio	1453	1453	0	0%	431	398	-33	-8%	30%	27%	3270	3086	-184	-6%	7.6	7.7	11.7%	11.0%						
TFM Radio	806	807	1	0%	177	198	21	12%	22%	25%	1391	1529	138	10%	7.9	7.7	9.3%	9.7%						
Magic Network - North East	2196	2195	-1	0%	231	233	2	1%	11%	11%	2276	2304	28	1%	9.8	9.9	5.5%	5.4%						
Magic 1152 (Newcastle)	1453	1453	0	0%	159	160	1	1%	11%	11%	1586	1550	-36	-2%	10.0	9.7	5.7%	5.5%						
Magic 1170 (Teesside)	806	807	1	0%	75	75	0	0%	9%	9%	690	754	64	9%	9.2	10.1	4.6%	4.8%						
Metro Radio/Magic 1152	1453	1453	0	0%	522	483	-39	-7%	36%	33%	4856	4636	-220	-5%	9.3	9.6	17.4%	16.5%						
TFM Radio/Magic 1170	806	807	1	0%	231	257	26	11%	29%	32%	2081	2283	202	10%	9.0	8.9	13.9%	14.4%						
Bauer Radio - North West	5074	5073	-1	0%	1393	1475	82	6%	27%	29%	12244	13310	1066	9%	8.8	9.0	12.0%	13.3%						
Big City Network - North West	4947	4946	-1	0%	1263	1315	52	4%	26%	27%	10413	11112	699	7%	8.2	8.5	10.5%	11.3%						
Radio City 96.7	1795	1795	0	0%	480	481	1	0%	27%	27%	4335	4330	-5	0%	9.0	9.0	11.9%	11.5%						
Key 103 (Manchester)	2376	2375	-1	0%	525	563	38	7%	22%	24%	4068	4298	230	6%	7.8	7.6	8.5%	9.4%						
97.4 Rock FM	1320	1320	0	0%	282	295	13	5%	21%	22%	2009	2483	474	24%	7.1	8.4	7.7%	9.6%						
Magic Network - North West	5038	5039	1	0%	210	234	24	11%	4%	5%	1831	2198	367	20%	8.7	9.4	1.8%	2.2%						
Magic 1548 (Liverpool)	1795	1795	0	0%	82	85	3	4%	5%	5%	680	803	123	18%	8.2	9.5	1.9%	2.1%						
Magic 1152 (Manchester)	2376	2375	-1	0%	77	95	18	23%	3%	4%	794	998	204	26%	10.3	10.5	1.7%	2.2%						
Magic 999 (Preston)	1110	1109	-1	0%	50	54	4	8%	5%	5%	358	397	39	11%	7.1	7.3	1.6%	1.9%						
Key 103/Magic 1152 (Manchester)	2376	2375	-1	0%	578	635	57	10%	24%	27%	4862	5296	434	9%	8.4	8.3	10.2%	11.6%						
Radio City 96.7/Magic 1548	1795	1795	0	0%	521	531	10	2%	29%	30%	5015	5133	118	2%	9.6	9.7	13.8%	13.7%						
97.4 Rock FM/Magic 999	1447	1446	-1	0%	320	336	16	5%	22%	23%	2367	2880	513	22%	7.4	8.6	8.3%	10.3%						
Bauer Radio - Yorkshire	3229	3229	0	0%	963	954	-9	-1%	30%	30%	9522	9046	-476	-5%	9.9	9.5	15.0%	14.2%						
Big City Network - Yorkshire	3229	3229	0	0%	796	796	0	0%	25%	25%	7219	6541	-678	-9%	9.1	8.2	11.4%	10.3%						
96.3 Radio Aire	969	968	-1	0%	168	157	-11	-7%	17%	16%	1378	1185	-193	-14%	8.2	7.6	8.0%	7.0%						
Hallam FM	1319	1320	1	0%	395	385	-10	-3%	30%	29%	3949	3345	-604	-15%	10.0	8.7	15.3%	13.2%						
96.9 Viking FM	1133	1133	0	0%	238	260	22	9%	21%	23%	1892	2011	119	6%	7.9	7.7	7.8%	8.1%						
Magic Network - Yorkshire	3229	3229	0	0%	239	242	3	1%	7%	8%	2303	2505	202	9%	9.6	10.3	3.6%	3.9%						
Magic 828 (Leeds)	969	968	-1	0%	89	83	-6	-7%	9%	9%	726	899	173	24%	8.2	10.8	4.2%	5.3%						
Magic AM (Sheffield)	1319	1320	1	0%	61	73	12	20%	5%	5%	640	804	164	26%	10.5	11.1	2.5%	3.2%						
Magic 1161 (Hull)	1133	1133	0	0%	99	101	2	2%	9%	9%	1031	930	-101	-10%	10.4	9.2	4.2%	3.7%						
96.3 Radio Aire/Magic 828	969	968	-1	0%	240	221	-19	-8%	25%	23%	2104	2084	-20	-1%	8.8	9.4	12.2%	12.3%						
Hallam FM/Magic AM	1319	1320	1	0%	428	425	-3	-1%	32%	32%	4589	4149	-440	-10%	10.7	9.8	17.8%	16.4%						
96.9 Viking FM/Magic 1161	1133	1133	0	0%	311	327	16	5%	27%	29%	2924	2941	17	1%	9.4	9.0	12.0%	11.9%						
Total Kerrang!	50735	50735	0	0%	1350	1398	48	4%	3%	3%	6220	6335	115	2%	4.6	4.5	0.6%	0.6%						
Kerrang! 105.2	3493	3491	-2	0%	384	360	-24	-6%	11%	10%	2370	2066	-304	-13%	6.2	5.7	3.2%	2.8%						
Bauer Radio London (Magic 105.4/Kiss 100)	10785	10785	0	0%	2996	2972	-24	-1%	28%	28%	23791	21673	-2118	-9%	7.9	7.3	11.9%	10.6%						
Kiss 100 FM	10785	10785	0	0%	1414	1531	117	8%	13%	14%	9019	9767	748	8%	6.4	6.4	4.5%	4.8%						
Magic 105.4	10785	10785	0	0%	2005	1885	-120	-6%	19%	17%	14773	11907	-2866	-19%	7.4	6.3	7.4%	5.8%						
Total Kiss Network	50735	50735	0	0%	3149	3198	49	2%	6%	6%	17388	18410	1022	6%	5.5	5.8	1.7%	1.8%						
Kiss East	2008	2007	-1	0%	298	311	13	4%	15%	15%	2039	2380	341	17%	6.9	7.7	4.8%	5.7%						

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	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%
Kiss West	2313	2314	1	0%	263	295	32	12%	11%	13%	2082	2298	216	10%	7.9	7.8	4.2%	4.5%						
Bauer Radio Total Scotland	4280	4280	0	0%	1636	1694	58	4%	38%	40%	18144	18987	843	5%	11.1	11.2	23.5%	24.5%						
Big City Scotland	4045	4046	1	0%	1365	1374	9	1%	34%	34%	13208	13645	437	3%	9.7	9.9	17.7%	18.4%						
Bauer Radio Central Scotland	2817	2817	0	0%	956	1020	64	7%	34%	36%	10498	11002	504	5%	11.0	10.8	21.2%	22.1%						
Total Radio Clyde	1832	1831	-1	0%	643	683	40	6%	35%	37%	7004	7206	202	3%	10.9	10.6	21.7%	22.8%						
Clyde 1 FM	1832	1831	-1	0%	554	589	35	6%	30%	32%	4846	5137	291	6%	8.7	8.7	15.0%	16.2%						
Clyde 2	1832	1831	-1	0%	227	238	11	5%	12%	13%	2158	2069	-89	-4%	9.5	8.7	6.7%	6.5%						
Total Radio Forth	1079	1080	1	0%	317	340	23	7%	29%	31%	3494	3795	301	9%	11.0	11.2	18.9%	19.0%						
ForthOne	1079	1080	1	0%	277	308	31	11%	26%	28%	2660	3207	547	21%	9.6	10.4	14.4%	16.1%						
Forth2	1079	1080	1	0%	95	94	-1	-1%	9%	9%	834	588	-246	-29%	8.8	6.3	4.5%	2.9%						
C.F.M.Radio	244	245	1	0%	94	87	-7	-7%	39%	36%	948	1028	80	8%	10.1	11.8	20.0%	21.8%						
Moray Firth Radio	230	231	1	0%	109	112	3	3%	47%	49%	1039	1085	46	4%	9.6	9.7	21.2%	22.4%						
Total Northsound Radio	309	309	0	0%	138	132	-6	-4%	45%	43%	1730	1631	-99	-6%	12.5	12.4	29.6%	27.2%						
Northsound One	309	309	0	0%	118	118	0	0%	38%	38%	1080	1113	33	3%	9.1	9.5	18.4%	18.5%						
Northsound Two	309	309	0	0%	57	50	-7	-12%	18%	16%	650	518	-132	-20%	11.5	10.4	11.1%	8.6%						
Radio Borders	105	104	-1	-1%	60	56	-4	-7%	57%	54%	753	683	-70	-9%	12.5	12.1	32.6%	31.0%						
Total Radio Tay	370	370	0	0%	157	155	-2	-1%	42%	42%	1892	2051	159	8%	12.1	13.2	26.7%	28.9%						
Tay-FM	370	370	0	0%	104	101	-3	-3%	28%	27%	1094	1017	-77	-7%	10.5	10.1	15.4%	14.4%						
Tay-AM	370	370	0	0%	75	83	8	11%	20%	22%	798	1033	235	29%	10.6	12.4	11.3%	14.6%						
West Sound	386	386	0	0%	155	161	6	4%	40%	42%	1517	1854	337	22%	9.8	11.5	23.6%	26.8%						
Downtown Radio (DTR) / 97.4 Cool FM	1383	1383	0	0%	536	521	-15	-3%	39%	38%	5530	5527	-3	0%	10.3	10.6	21.5%	20.8%						
97.4 Cool FM	945	947	2	0%	336	322	-14	-4%	36%	34%	2990	3093	103	3%	8.9	9.6	17.4%	16.8%						
Downtown Radio (DTR)	1383	1383	0	0%	255	238	-17	-7%	18%	17%	2540	2433	-107	-4%	10.0	10.2	9.9%	9.1%						
Wave 105 FM	1711	1711	0	0%	354	404	50	14%	21%	24%	3899	3879	-20	-1%	11.0	9.6	11.0%	11.3%						
107 The Bee	183	184	1	1%	24	23	-1	-4%	13%	13%	395	362	-33	-8%	16.1	15.5	10.2%	9.3%						
Big L Radio	2373	2373	0	0%	5	5	0	0%	%	%	54	38	-16	-30%	10.8	7.9	0.1%	0.1%						
Brunel FM	179	180	1	1%	18	19	1	6%	10%	11%	159	146	-13	-8%	8.7	7.5	3.9%	3.8%						
Central FM	214	214	0	0%	40	41	1	3%	19%	19%	354	345	-9	-3%	8.8	8.4	9.1%	8.9%						
Chester's Dee 106.3	185	185	0	0%	29	33	4	14%	16%	18%	311	307	-4	-1%	10.6	9.3	7.1%	7.9%						
Club Asia 963+972AM	10784	10785	1	0%	198	184	-14	-7%	2%	2%	1175	1002	-173	-15%	5.9	5.4	0.6%	0.5%						
Total CN Radio	1825	1826	1	0%	379	381	2	1%	21%	21%	3142	3024	-118	-4%	8.3	7.9	8.3%	8.0%						
The Bay	320	321	1	0%	89	95	6	7%	28%	30%	736	788	52	7%	8.2	8.3	11.3%	13.3%						
Citybeat 96.7/102.5FM	542	543	1	0%	134	145	11	8%	25%	27%	1026	874	-152	-15%	7.7	6.0	9.7%	8.2%						
CN Radio Midlands	962	962	0	0%	150	142	-8	-5%	16%	15%	1322	1310	-12	-1%	8.8	9.2	6.4%	6.4%						
Rugby FM	69	69	0	0%	21	20	-1	-5%	31%	30%	201	192	-9	-4%	9.5	9.4	14.4%	14.2%						
Touchradio Staffs	245	244	-1	0%	27	30	3	11%	11%	12%	312	344	32	10%	11.7	11.4	5.6%	6.5%						
Touchradio - South Midlands	648	649	1	0%	102	92	-10	-10%	16%	14%	809	774	-35	-4%	7.9	8.5	6.0%	5.6%						
107.6FM Touchradio - Banbury	83	83	0	0%	16	19	3	19%	19%	22%	107	144	37	35%	6.6	7.8	5.7%	8.0%						
96.2FM Touchradio - Coventry	282	283	1	0%	34	31	-3	-9%	12%	11%	141	138	-3	-2%	4.1	4.5	2.7%	2.5%						
102FM Touchradio - Warks, Worcs, Cotswolds	283	283	0	0%	52	42	-10	-19%	18%	15%	561	492	-69	-12%	10.9	11.6	8.7%	7.5%						
Connect FM	221	221	0	0%	45	39	-6	-13%	20%	18%	410	425	15	4%	9.1	10.8	8.5%	9.2%						
107.9 Dune FM	207	206	-1	0%	17	15	-2	-12%	8%	7%	73	61	-12	-16%	4.3	4.2	1.9%	1.6%						
3FM	67	67	0	0%	15	15	0	0%	23%	22%	198	184	-14	-7%	12.9	12.6	13.0%	12.5%						
Fresh Radio	193	194	1	1%	18	14	-4	-22%	9%	7%	191	131	-60	-31%	10.8	9.4	5.2%	3.7%						
Total Global Radio (UK)	50735	50735	0	0%	6595	18115	11520	175%	13%	36%	51751	168123	116372	225%	7.8	9.3	5.1%	16.7%						
The Arrow (UK)	50735	50735	0	0%	153	190	37	24%	%	%	1109	1136	27	2%	7.2	6.0	0.1%	0.1%						
Chill	50735	50735	0	0%	166	179	13	8%	%	%	1026	949	-77	-8%	6.2	5.3	0.1%	0.1%						
Classic FM	50735	50735	0	0%	5470	5542	72	1%	11%	11%	39295	38220	-1075	-3%	7.2	6.9	3.9%	3.8%						
Galaxy Network (UK)	50735	50735	0	0%	2664	3680	1016	38%	5%	7%	18057	25699	7642	42%	6.8	7.0	1.8%	2.5%						
Gold Network (UK)	50735	50735	0	0%	941	971	30	3%	2%	2%	7778	9125	1347	17%	8.3	9.4	0.8%	0.9%						

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Heart Network (UK)	50735	50735	0	0%	3410	6857	3447	101%	7%	14%	23110	54547	31437	136%	6.8	8.0	2.3%	5.4%						
Total LBC (UK)	50735	50735	0	0%	845	838	-7	-1%	2%	2%	9475	9097	-378	-4%	11.2	10.9	0.9%	0.9%						
Total XFM (UK)	50735	50735	0	0%	1007	861	-146	-14%	2%	2%	4882	3892	-990	-20%	4.8	4.5	0.5%	0.4%						
Global Radio London (ILR)	10785	10785	0	0%	2349	3977	1628	69%	22%	37%	18602	40759	22157	119%	7.9	10.2	9.3%	19.9%						
Global Radio (ILR)	25602	41773	16171	63%	5712	12784	7072	124%	22%	31%	46542	119710	73168	157%	8.1	9.4	9.1%	14.5%						
Fun Radio	10784	10785	1	0%	18	19	1	6%	*%	*%	266	53	-213	-80%	14.6	2.8	0.1%	*%						
Galaxy Network (ILR)	11453	26053	14600	127%	2307	3217	910	39%	20%	12%	16535	23366	6831	41%	7.2	7.3	7.2%	4.7%						
Choice FM London	10785	10785	0	0%	476	457	-19	-4%	4%	4%	3712	3355	-357	-10%	7.8	7.3	1.8%	1.6%						
Galaxy Birmingham	2090	2089	-1	0%	414	389	-25	-6%	20%	19%	2918	2827	-91	-3%	7.0	7.3	6.4%	6.4%						
Galaxy Manchester	2792	2792	0	0%	475	493	18	4%	17%	18%	3245	3363	118	4%	6.8	6.8	5.8%	6.2%						
Galaxy North East	2173	2171	-2	0%	458	465	7	2%	21%	21%	3534	3657	123	3%	7.7	7.9	8.6%	8.7%						
Galaxy Yorkshire	4398	4399	1	0%	960	977	17	2%	22%	22%	6839	7144	305	4%	7.1	7.3	7.9%	8.3%						
103.2 Power FM	1117	1118	1	0%	193	206	13	7%	17%	18%	1154	1291	137	12%	6.0	6.3	5.2%	5.9%						
XFM Scotland	2699	2699	0	0%	199	211	12	6%	7%	8%	1183	1409	226	19%	5.9	6.7	2.5%	2.9%						
XFM Scotland (East)	1176	1176	0	0%	82	87	5	6%	7%	7%	522	630	108	21%	6.4	7.3	2.6%	2.9%						
XFM Scotland (West)	1700	1700	0	0%	135	138	3	2%	8%	8%	729	904	175	24%	5.4	6.5	2.4%	3.1%						
Gold Network (ILR)	28905	28904	-1	0%	825	833	8	1%	3%	3%	6935	7927	992	14%	8.4	9.5	1.2%	1.4%						
Gold Bedford	594	594	0	0%	20	19	-1	-5%	3%	3%	114	187	73	64%	5.8	10.0	1.0%	1.6%						
Gold Berkshire/North Hampshire	728	728	0	0%	24	22	-2	-8%	3%	3%	124	179	55	44%	5.2	7.9	0.9%	1.3%						
Gold Birmingham	2043	2043	0	0%	62	39	-23	-37%	3%	2%	480	332	-148	-31%	7.7	8.6	1.1%	0.8%						
Gold Bristol/Bath/Wiltshire	1323	1322	-1	0%	50	63	13	26%	4%	5%	599	908	309	52%	12.1	14.3	2.2%	3.2%						
Gold Coventry	646	647	1	0%	13	19	6	46%	2%	3%	126	92	-34	-27%	9.4	4.9	1.0%	0.7%						
Gold Crawley	366	366	0	0%	9	10	1	11%	2%	3%	83	56	-27	-33%	9.1	5.6	1.0%	0.7%						
Gold Derby	451	451	0	0%	12	13	1	8%	3%	3%	92	65	-27	-29%	8.0	5.2	1.0%	0.8%						
Gold Devon	532	531	-1	0%	37	29	-8	-22%	7%	6%	366	278	-88	-24%	10.0	9.5	3.0%	2.4%						
Gold Dorset	599	599	0	0%	22	22	0	0%	4%	4%	165	235	70	42%	7.5	10.8	1.3%	1.9%						
Gold Essex	1208	1207	-1	0%	36	37	1	3%	3%	3%	224	273	49	22%	6.3	7.4	0.8%	1.0%						
Gold Gloucester	402	402	0	0%	16	10	-6	-38%	4%	3%	188	149	-39	-21%	11.7	14.7	2.4%	1.8%						
Gold Hampshire	1117	1118	1	0%	35	29	-6	-17%	3%	3%	449	422	-27	-6%	12.8	14.7	2.0%	1.9%						
Gold Kent	1155	1155	0	0%	35	28	-7	-20%	3%	2%	239	296	57	24%	6.9	10.5	0.9%	1.1%						
Gold London	10785	10785	0	0%	253	322	69	27%	2%	3%	1679	3000	1321	79%	6.6	9.3	0.8%	1.5%						
Gold Luton	1029	1029	0	0%	36	44	8	22%	3%	4%	288	445	157	55%	8.0	10.1	1.5%	2.3%						
Gold Manchester	2375	2375	0	0%	50	46	-4	-8%	2%	2%	337	247	-90	-27%	6.8	5.3	0.7%	0.5%						
Gold Norfolk/Suffolk	1191	1190	-1	0%	36	38	2	6%	3%	3%	402	498	96	24%	11.3	13.2	1.6%	2.0%						
Gold Norfolk	639	639	0	0%	19	17	-2	-11%	3%	3%	187	191	4	2%	9.9	11.2	1.5%	1.5%						
Gold Suffolk	558	558	0	0%	17	21	4	24%	3%	4%	215	307	92	43%	12.8	14.8	1.8%	2.5%						
Gold North Wales/Cheshire	378	378	0	0%	4	4	0	0%	1%	1%	41	13	-28	-68%	9.4	3.4	0.5%	0.2%						
Gold Northampton	536	535	-1	0%	21	18	-3	-14%	4%	3%	148	157	9	6%	7.1	8.6	1.4%	1.6%						
Gold Nottingham	1133	1134	1	0%	37	36	-1	-3%	3%	3%	353	289	-64	-18%	9.6	8.0	1.4%	1.2%						
Gold Peterborough	576	576	0	0%	19	19	0	0%	3%	3%	154	131	-23	-15%	8.2	6.8	1.2%	1.1%						
Gold Plymouth	333	332	-1	0%	10	12	2	20%	3%	4%	121	161	40	33%	12.6	13.0	2.1%	2.8%						
Gold Sussex	1002	1001	-1	0%	40	42	2	5%	4%	4%	344	433	89	26%	8.6	10.3	1.4%	1.9%						
Gold South East Wales	972	972	0	0%	33	35	2	6%	3%	4%	288	469	181	63%	8.8	13.3	1.3%	2.2%						
Gold Wolverhampton	1296	1295	-1	0%	27	17	-10	-37%	2%	1%	146	189	43	29%	5.4	11.4	0.5%	0.6%						
Heart Network (ILR)	16239	27933	11694	72%	2976	6502	3526	118%	18%	23%	21301	52594	31293	147%	7.2	8.1	6.5%	9.4%						
The Buzz 97.1 FM	438	439	1	0%	39	38	-1	-3%	9%	9%	263	173	-90	-34%	6.8	4.6	3.3%	2.2%						
Champion 103 FM	122	122	0	0%	32	32	0	0%	26%	26%	294	311	17	6%	9.1	9.7	13.1%	14.5%						
96.9 Chiltern FM (Bedford)	391	391	0	0%	98	104	6	6%	25%	27%	716	694	-22	-3%	7.3	6.7	9.7%	9.1%						
97.6 Chiltern FM (Dunstable/Luton)	742	742	0	0%	174	174	0	0%	23%	23%	1137	1215	78	7%	6.5	7.0	8.6%	9.4%						
Coast 96.3	240	241	1	0%	46	43	-3	-7%	19%	18%	437	414	-23	-5%	9.4	9.7	9.2%	8.5%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%
2CR FM	599	599	0	0%	147	130	-17	-12%	24%	22%			703	668	-35	-5%	4.8	5.1			5.4%	5.5%		
Essex FM (inc. Ten-17 FM)	1208	1207	-1	0%	359	354	-5	-1%	30%	29%			3615	3600	-15	0%	10.1	10.2			13.2%	13.0%		
FOX FM	657	657	0	0%	165	158	-7	-4%	25%	24%			1248	1214	-34	-3%	7.6	7.7			9.1%	9.2%		
100.7 Heart FM	3526	3525	-1	0%	800	781	-19	-2%	23%	22%			6694	6349	-345	-5%	8.4	8.1			8.8%	8.6%		
Heart 106	2121	2120	-1	0%	351	341	-10	-3%	17%	16%			2349	2744	395	17%	6.7	8.0			5.2%	6.4%		
Heart 106.2 FM	10785	10785	0	0%	1774	1781	7	0%	16%	17%			11523	11660	137	1%	6.5	6.5			5.7%	5.7%		
102.7 Hereward FM	384	384	0	0%	109	109	0	0%	28%	28%			800	786	-14	-2%	7.3	7.2			9.8%	9.7%		
Horizon Radio	226	226	0	0%	78	81	3	4%	34%	36%			694	771	77	11%	8.9	9.5			14.2%	15.6%		
Gemini FM Total	531	532	1	0%	148	143	-5	-3%	28%	27%			1206	1210	4	0%	8.2	8.5			10.3%	10.4%		
Gemini FM East (Exeter Area)	306	306	0	0%	87	82	-5	-6%	29%	27%			795	747	-48	-6%	9.1	9.1			11.4%	10.7%		
Gemini FM West (Torbay Area)	226	226	0	0%	60	61	1	2%	27%	27%			411	463	52	13%	6.8	7.6			8.6%	10.0%		
GWR	1323	1322	-1	0%	345	371	26	8%	26%	28%			3356	3545	189	6%	9.7	9.6			12.5%	12.6%		
Invicta FM	1155	1155	0	0%	354	347	-7	-2%	31%	30%			3020	3348	328	11%	8.5	9.6			10.8%	12.1%		
Lantern FM 96.2 and 97.3	132	132	0	0%	47	42	-5	-11%	36%	32%			413	385	-28	-7%	8.8	9.1			13.6%	12.7%		
Marcher Sound	378	378	0	0%	68	57	-11	-16%	18%	15%			580	536	-44	-8%	8.5	9.4			7.3%	7.0%		
Northants 96	536	535	-1	0%	122	112	-10	-8%	23%	21%			1014	689	-325	-32%	8.3	6.2			9.5%	7.1%		
Ocean	1007	1007	0	0%	150	177	27	18%	15%	18%			1299	1486	187	14%	8.6	8.4			6.4%	7.4%		
Orchard FM	339	339	0	0%	113	118	5	4%	33%	35%			1509	1257	-252	-17%	13.3	10.6			18.5%	15.5%		
97 FM Plymouth Sound	333	332	-1	0%	94	96	2	2%	28%	29%			625	603	-22	-4%	6.6	6.3			10.7%	10.6%		
Q103	431	432	1	0%	99	106	7	7%	23%	24%			701	898	197	28%	7.1	8.5			7.5%	9.9%		
Radio Broadland	639	639	0	0%	184	170	-14	-8%	29%	27%			1585	1388	-197	-12%	8.6	8.2			12.3%	11.2%		
102.4 Severn Sound FM	402	402	0	0%	110	108	-2	-2%	27%	27%			913	899	-14	-2%	8.3	8.3			11.8%	11.0%		
SGR FM Total	674	674	0	0%	173	174	1	1%	26%	26%			1312	1443	131	10%	7.6	8.3			9.0%	9.8%		
SGR FM	558	558	0	0%	124	135	11	9%	22%	24%			822	1054	232	28%	6.6	7.8			6.7%	8.6%		
SGR Colchester	182	182	0	0%	57	46	-11	-19%	31%	25%			459	401	-58	-13%	8.1	8.7			12.3%	11.0%		
Southern FM	1002	1001	-1	0%	318	292	-26	-8%	32%	29%			2879	2853	-26	-1%	9.1	9.8			11.9%	12.8%		
South Hams Radio	66	66	0	0%	13	13	0	0%	20%	20%			156	170	14	9%	11.7	13.1			10.7%	11.8%		
2-TEN FM	728	728	0	0%	205	203	-2	-1%	28%	28%			1291	1263	-28	-2%	6.3	6.2			9.1%	9.4%		
The Hit Music Network (ILR)	n/p	17491	n/a	n/a	n/p	3329	n/a	n/a	n/p	19%			n/p	24314	n/a	n/a	n/p	7.3			n/p			7.1%
95.8 Capital Radio	10785	10785	0	0%	1607	1590	-17	-1%	15%	15%			9319	11133	1814	19%	5.8	7.0			4.6%	5.4%		
Beacon Radio	1296	1295	-1	0%	244	223	-21	-9%	19%	17%			1889	1882	-7	0%	7.7	8.5			6.3%	6.1%		
96.4 BRMB	2043	2043	0	0%	424	381	-43	-10%	21%	19%			2837	2586	-251	-9%	6.7	6.8			6.4%	6.1%		
105.4 Leicester Sound FM	603	603	0	0%	134	123	-11	-8%	22%	20%			1013	746	-267	-26%	7.5	6.1			8.5%	6.5%		
Mercia	646	647	1	0%	131	156	25	19%	20%	24%			1148	1123	-25	-2%	8.8	7.2			8.7%	8.6%		
Mercury FM (Herts)	330	329	-1	0%	27	25	-2	-7%	8%	8%			157	140	-17	-11%	5.8	5.6			2.4%	2.3%		
Mercury FM (Surrey & Sussex)	366	366	0	0%	91	95	4	4%	25%	26%			786	883	97	12%	8.7	9.3			9.6%	11.2%		
RAM FM	451	451	0	0%	105	99	-6	-6%	23%	22%			670	639	-31	-5%	6.4	6.5			7.6%	7.5%		
Red Dragon	972	972	0	0%	253	291	38	15%	26%	30%			2094	2477	383	18%	8.3	8.5			9.8%	11.4%		
96 Trent FM	1133	1134	1	0%	314	324	10	3%	28%	29%			2698	2770	72	3%	8.6	8.5			10.6%	11.5%		
Wyvern FM	491	492	1	0%	83	91	8	10%	17%	19%			579	888	309	53%	6.9	9.8			5.9%	9.5%		
LBC (ILR) - was Total LBC (ILR)	10785	10785	0	0%	721	788	67	9%	7%	7%			7079	9175	2096	30%	9.8	11.7			3.5%	4.5%		
LBC 97.3	10785	10785	0	0%	594	647	53	9%	6%	6%			5457	7471	2014	37%	9.2	11.5			2.7%	3.7%		
LBC News 1152	10785	10785	0	0%	291	345	54	19%	3%	3%			1623	1705	82	5%	5.6	4.9			0.8%	0.8%		
XFM (ILR)	n/p	13577	n/a	n/a	n/p	692	n/a	n/a	n/p	5%			n/p	3169	n/a	n/a	n/p	4.6			n/p			1.2%
XFM 104.9	10785	10785	0	0%	558	463	-95	-17%	5%	4%			2130	2436	306	14%	3.8	5.3			1.1%	1.2%		
XFM Manchester	2792	2792	0	0%	189	184	-5	-3%	7%	7%			1143	864	-279	-24%	6.1	4.7			2.0%	1.6%		
Total GMG Radio	50735	50735	0	0%	5074	5139	65	1%	10%	10%			49205	47702	-1503	-3%	9.7	9.3			4.8%	4.7%		
Total Real Radio/Century Radio	50735	50735	0	0%	2738	2711	-27	-1%	5%	5%			23460	22843	-617	-3%	8.6	8.4			2.3%	2.3%		
GMG Radio North West (Century Radio (North West)/Smooth Radio (North	5190	5190	0	0%	1219	1174	-45	-4%	23%	23%			11184	10583	-601	-5%	9.2	9.0			10.8%	10.5%		
GMG Radio North East (Century Radio (North East)/Smooth Radio (North	2196	2195	-1	0%	631	665	34	5%	29%	30%			5442	5934	492	9%	8.6	8.9			13.1%	13.9%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2008/LAST PUBLISHED DATA

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	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%
Century Radio (North East/North West)	7386	7385	-1	0%	1153	1094	-59	-5%	16%	15%			8302	8221	-81	-1%	7.2	7.5			5.7%	5.6%		
Century Radio (North East)	2196	2195	-1	0%	449	449	0	0%	20%	20%			2975	3186	211	7%	6.6	7.1			7.2%	7.5%		
Century Radio (North West)	5190	5190	0	0%	678	579	-99	-15%	13%	11%			5145	4591	-554	-11%	7.6	7.9			4.9%	4.6%		
Total Real Radio	50735	50735	0	0%	1593	1621	28	2%	3%	3%			15159	14622	-537	-4%	9.5	9.0			1.5%	1.5%		
Real Radio (Scotland/Wales/Yorkshire)	7214	7214	0	0%	1429	1475	46	3%	20%	20%			14212	13815	-397	-3%	9.9	9.4			10.5%	10.3%		
Real Radio (Scotland)	2675	2676	1	0%	727	759	32	4%	27%	28%			7543	7522	-21	0%	10.4	9.9			16.0%	15.9%		
Real Radio (Wales)	1764	1763	-1	0%	374	394	20	5%	21%	22%			3967	3830	-137	-3%	10.6	9.7			10.9%	10.3%		
Real Radio (Yorkshire)	2775	2775	0	0%	328	322	-6	-2%	12%	12%			2701	2463	-238	-9%	8.2	7.6			5.3%	4.9%		
GMG Radio Scotland (Real Radio/96.3 Rock Radio/Smooth Radio (Glasgoc	2860	2860	0	0%	883	925	42	5%	31%	32%			10369	10118	-251	-2%	11.7	10.9			20.6%	20.0%		
Real Radio (Scotland)/96.3 Rock Radio	2675	2676	1	0%	751	783	32	4%	28%	29%			7855	7861	6	0%	10.5	10.0			16.6%	16.6%		
96.3 Rock Radio	811	810	-1	0%	39	47	8	21%	5%	6%			312	340	28	9%	8.0	7.2			2.2%	2.5%		
Total Smooth Radio	50735	50735	0	0%	2706	2773	67	2%	5%	5%			25432	24519	-913	-4%	9.4	8.8			2.5%	2.4%		
Smooth Radio (London/North West/East & West Midlands/Glasgow/North	25642	25641	-1	0%	2390	2436	46	2%	9%	9%			23279	22493	-786	-3%	9.7	9.2			4.6%	4.5%		
Smooth Radio (East & West Midlands)	5594	5594	0	0%	711	680	-31	-4%	13%	12%			9166	8249	-917	-10%	12.9	12.1			7.7%	7.1%		
Smooth Radio (East Midlands)	2110	2110	0	0%	277	287	10	4%	13%	14%			3251	2936	-315	-10%	11.7	10.2			7.3%	6.9%		
Smooth Radio (West Midlands)	3526	3525	-1	0%	438	395	-43	-10%	12%	11%			5974	5347	-627	-10%	13.6	13.5			7.9%	7.2%		
Smooth Radio (Glasgow)	1878	1878	0	0%	218	216	-2	-1%	12%	12%			2514	2257	-257	-10%	11.5	10.4			7.6%	6.9%		
Smooth Radio (London)	10785	10785	0	0%	437	538	101	23%	4%	5%			3442	2990	-452	-13%	7.9	5.6			1.7%	1.5%		
Smooth Radio (North East)	2196	2195	-1	0%	275	315	40	15%	13%	14%			2467	2748	281	11%	9.0	8.7			5.9%	6.4%		
Smooth Radio (North West)	5190	5190	0	0%	721	752	31	4%	14%	14%			6038	5992	-46	-1%	8.4	8.0			5.8%	5.9%		
JACKfm Oxfordshire	412	411	-1	0%	62	62	0	0%	15%	15%			404	406	2	0%	6.5	6.5			5.0%	5.2%		
106 JACKfm	412	411	-1	0%	47	44	-3	-6%	11%	11%			335	326	-9	-3%	7.1	7.4			4.1%	4.2%		
Oxford's FM107.9	412	411	-1	0%	19	23	4	21%	5%	6%			69	80	11	16%	3.6	3.5			0.9%	1.0%		
KCFM 99.8	473	473	0	0%	56	64	8	14%	12%	14%			374	449	75	20%	6.7	7.0			3.5%	4.0%		
Kingdom FM	292	292	0	0%	59	64	5	8%	20%	22%			516	584	68	13%	8.8	9.1			10.2%	10.5%		
kmfm Group	980	980	0	0%	154	161	7	5%	16%	16%			1418	1883	465	33%	9.2	11.7			6.0%	7.9%		
kmfm East	469	469	0	0%	96	108	12	13%	21%	23%			905	1331	426	47%	9.4	12.4			8.1%	11.9%		
kmfm West	512	512	0	0%	58	54	-4	-7%	11%	10%			513	552	39	8%	8.9	10.3			4.1%	4.4%		
Lincs FM Group	2174	2175	1	0%	631	630	-1	0%	29%	29%			6622	6955	333	5%	10.5	11.0			14.9%	15.6%		
Lincs FM 102.2	894	894	0	0%	334	342	8	2%	37%	38%			3863	4037	174	5%	11.6	11.8			20.5%	20.8%		
Oak FM	262	262	0	0%	44	41	-3	-7%	17%	16%			479	470	-9	-2%	10.8	11.5			9.3%	9.2%		
Oak FM ((Hinckley) formerly Fosseyway Radio)	149	149	0	0%	24	23	-1	-4%	16%	15%			350	349	-1	0%	14.6	15.4			11.2%	11.4%		
Oak FM (Loughborough)	113	113	0	0%	20	18	-2	-10%	18%	16%			129	121	-8	-6%	6.3	6.6			6.3%	6.0%		
White Rose Radio Network (Lincs FM Group)	1036	1036	0	0%	252	249	-3	-1%	24%	24%			2338	2366	28	1%	9.3	9.5			11.3%	11.6%		
Dearne FM	225	225	0	0%	77	73	-4	-5%	34%	33%			727	718	-9	-1%	9.4	9.8			16.2%	15.9%		
Ridings FM	293	294	1	0%	41	41	0	0%	14%	14%			409	428	19	5%	9.9	10.4			7.4%	8.3%		
Rother FM	205	205	0	0%	32	38	6	19%	16%	19%			247	280	33	13%	7.6	7.3			5.9%	6.5%		
Trax FM	363	362	-1	0%	100	100	0	0%	28%	28%			983	978	-5	-1%	9.9	9.7			13.2%	13.4%		
Lite FM	185	186	1	1%	30	31	1	3%	16%	17%			311	308	-3	-1%	10.4	9.8			7.5%	7.4%		
The Litt Radio Group (London)	10784	10786	2	0%	480	465	-15	-3%	4%	4%			3931	3487	-444	-11%	8.2	7.5			1.8%	1.7%		
Easy Radio	10784	10785	1	0%	18	18	0	0%	*	*			59	48	-11	-19%	3.3	2.7			*	*		
South London Radio 107.3 FM (South FM)	1472	1472	0	0%	19	18	-1	-5%	1%	1%			65	112	47	72%	3.4	6.2			0.2%	0.4%		
Time FM 106.6	278	278	0	0%	25	22	-3	-12%	9%	8%			133	157	24	18%	5.2	7.0			2.3%	2.8%		
Time FM 106.8	554	555	1	0%	17	14	-3	-18%	3%	3%			69	66	-3	-4%	3.9	4.6			0.6%	0.6%		
Time FM 107.5	398	397	-1	0%	20	21	1	5%	5%	5%			178	199	21	12%	8.8	9.7			2.5%	2.9%		
The Sunrise Group	50735	50735	0	0%	538	528	-10	-2%	1%	1%			4162	3510	-652	-16%	7.7	6.7			0.4%	0.3%		
Kismet Radio 1035 (Greater London)	10785	10785	0	0%	70	76	6	9%	1%	1%			227	532	305	134%	3.2	7.0			0.1%	0.3%		
Punjabi Radio (was Yarr Radio)	10784	10785	1	0%	18	25	7	39%	*	*			68	109	41	60%	3.7	4.3			*	0.1%		
Sunrise Radio (Greater London)	10785	10785	0	0%	368	345	-23	-6%	3%	3%			2279	2098	-181	-8%	6.2	6.1			1.1%	1.0%		
Sunrise Radio National	50735	50735	0	0%	502	489	-13	-3%	1%	1%			3144	2847	-297	-9%	6.3	5.8			0.3%	0.3%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%
Palm FM	226	226	0	0%	27	27	0	0%	12%	12%	189	192	3	2%	7.1	7.2	4.0%	4.1%						
The Local Radio Company Group Total	4510	3352	-1158	-26%	917	721	-196	-21%	20%	22%	7727	6063	-1664	-22%	8.4	8.4	8.2%	8.7%						
Alpha 103.2	142	141	-1	-1%	29	25	-4	-14%	21%	18%	164	142	-22	-13%	5.6	5.6	6.5%	5.5%						
107.8 Arrow FM for Hastings	114	114	0	0%	27	23	-4	-15%	23%	20%	202	179	-23	-11%	7.6	7.7	6.9%	6.3%						
2BR	195	195	0	0%	60	55	-5	-8%	31%	28%	603	525	-78	-13%	10.0	9.6	14.7%	12.6%						
Durham FM	247	247	0	0%	31	32	1	3%	13%	13%	199	167	-32	-16%	6.4	5.3	4.5%	3.7%						
Fire 107.6 FM	282	283	1	0%	34	31	-3	-9%	12%	11%	253	231	-22	-9%	7.4	7.3	3.9%	3.8%						
IOW Radio	119	119	0	0%	38	37	-1	-3%	32%	31%	417	413	-4	-1%	10.9	11.1	17.6%	17.9%						
Minster FM	330	330	0	0%	76	90	14	18%	23%	27%	659	715	56	8%	8.6	7.9	9.6%	9.6%						
Total Mix	255	255	0	0%	49	51	2	4%	19%	20%	376	359	-17	-5%	7.7	7.0	7.1%	7.2%						
Mix 96	121	121	0	0%	33	35	2	6%	27%	29%	250	259	9	4%	7.5	7.5	8.9%	10.1%						
Mix 107	134	134	0	0%	16	16	0	0%	12%	12%	126	100	-26	-21%	8.1	6.1	5.0%	4.1%						
107.4 The Quay	371	371	0	0%	44	43	-1	-2%	12%	11%	265	233	-32	-12%	6.0	5.5	3.5%	3.1%						
106.9 Silk FM	177	179	2	1%	28	25	-3	-11%	16%	14%	244	180	-64	-26%	8.6	7.3	6.8%	5.0%						
107.5 Sovereign Radio	150	150	0	0%	34	33	-1	-3%	22%	22%	276	305	29	11%	8.2	9.3	7.7%	8.7%						
Spire FM	111	112	1	1%	45	44	-1	-2%	41%	39%	418	427	9	2%	9.2	9.7	15.3%	15.5%						
Spirit FM	208	207	-1	0%	45	50	5	11%	22%	24%	355	401	46	13%	7.9	8.0	7.5%	8.9%						
97.2 Stray FM	145	144	-1	-1%	48	47	-1	-2%	33%	33%	414	410	-4	-1%	8.7	8.7	12.9%	13.2%						
Sun FM	269	269	0	0%	74	64	-10	-14%	27%	24%	717	680	-37	-5%	9.7	10.6	14.1%	13.9%						
Wessex FM	120	121	1	1%	36	38	2	6%	30%	31%	321	334	13	4%	8.8	8.8	12.2%	13.3%						
Yorkshire Coast Radio	116	115	-1	-1%	47	43	-4	-9%	40%	38%	403	380	-23	-6%	8.6	8.8	16.8%	15.9%						
Radio Mansfield 103.2	152	153	1	1%	43	45	2	5%	28%	30%	370	394	24	6%	8.6	8.7	10.8%	11.7%						
Manx Radio	67	67	0	0%	34	33	-1	-3%	50%	50%	412	409	-3	-1%	12.2	12.3	27.0%	27.8%						
106.7 Merseyside's KCR FM	291	293	2	1%	4	2	-2	-50%	1%	1%	46	56	10	22%	11.9	32.3	0.7%	0.8%						
Total Midwest Radio	n/p	189	n/a	n/a	n/p	42	n/a	n/a	n/p	22%	n/p	391	n/a	n/a	n/p	9.3	n/p	8.4%						
Midwest Radio (Ivel FM)	131	131	0	0%	27	28	1	4%	21%	21%	253	317	64	25%	9.2	11.5	7.9%	9.4%						
Midwest Radio (Vale FM)	57	58	1	2%	16	14	-2	-13%	28%	24%	109	74	-35	-32%	6.7	5.2	8.6%	5.8%						
Northern Media Group	n/p	553	n/a	n/a	n/p	123	n/a	n/a	n/p	22%	n/p	867	n/a	n/a	n/p	7.1	n/p	8.5%						
Five FM	78	78	0	0%	19	16	-3	-16%	25%	21%	201	160	-41	-20%	10.3	9.8	13.2%	10.6%						
Q102.9FM/Q97.2FM/Q101.2FM	292	292	0	0%	75	72	-3	-4%	26%	25%	485	454	-31	-6%	6.4	6.3	9.2%	8.4%						
Seven FM	141	141	0	0%	24	24	0	0%	17%	17%	145	138	-7	-5%	6.0	5.9	5.2%	5.2%						
Six FM	86	87	1	1%	14	12	-2	-14%	17%	14%	119	114	-5	-4%	8.2	9.6	7.6%	7.6%						
Original 106fm (Solent)	1641	1642	1	0%	45	39	-6	-13%	3%	2%	113	110	-3	-3%	2.5	2.8	0.3%	0.3%						
Original 106.5fm (Bristol)	574	573	-1	0%	14	25	11	79%	3%	4%	97	195	98	101%	6.7	7.8	0.9%	1.6%						
Pennine FM (formerly 107.9 Home FM)	201	201	0	0%	21	22	1	5%	10%	11%	98	116	18	18%	4.7	5.2	2.6%	3.0%						
Premier Christian Radio	10785	10785	0	0%	98	147	49	50%	1%	1%	719	2169	1450	202%	7.3	14.8	0.4%	1.1%						
QuayWest FM	108	108	0	0%	21	20	-1	-5%	20%	19%	246	194	-52	-21%	11.7	9.5	9.7%	7.9%						
Reading 107 FM	268	268	0	0%	31	37	6	19%	12%	14%	132	164	32	24%	4.3	4.4	2.7%	3.5%						
96.2 The Revolution	503	504	1	0%	17	19	2	12%	3%	4%	124	91	-33	-27%	7.5	4.9	1.4%	1.0%						
Star Radio in Cheltenham	157	157	0	0%	11	9	-2	-18%	7%	6%	67	56	-11	-16%	6.3	6.1	2.2%	1.8%						
Sunshine Radio	670	670	0	0%	16	27	11	69%	2%	4%	232	360	128	55%	14.4	13.2	1.7%	2.8%						
Tindle Radio Group	1686	1687	1	0%	286	302	16	6%	17%	18%	2729	2979	250	9%	9.5	9.9	7.7%	8.4%						
Tindle Radio Anglia	1246	1249	3	0%	164	177	13	8%	13%	14%	1414	1580	166	12%	8.6	8.9	5.5%	6.1%						
103.4 The Beach	179	179	0	0%	53	54	1	2%	29%	30%	441	483	42	10%	8.4	8.9	13.0%	14.2%						
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	414	414	0	0%	44	49	5	11%	11%	12%	431	493	62	14%	9.8	10.0	4.8%	5.7%						
Dream 100	187	187	0	0%	24	31	7	29%	13%	17%	232	340	108	47%	9.8	11.0	5.6%	8.5%						
Dream 107.7 FM	228	227	-1	0%	20	18	-2	-10%	9%	8%	199	153	-46	-23%	9.8	8.4	4.1%	3.3%						
North Norfolk Radio	92	92	0	0%	16	16	0	0%	18%	17%	175	151	-24	-14%	10.8	9.4	8.0%	7.0%						
99.9 Radio Norwich	317	317	0	0%	38	31	-7	-18%	12%	10%	270	242	-28	-10%	7.2	7.8	4.3%	3.9%						
Town 102 FM	299	299	0	0%	21	27	6	29%	7%	9%	172	217	45	26%	8.1	8.0	2.9%	3.5%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008	Change 000's	%	Last Pub	W3 2008
Channel 103 FM	75	74	-1	-1%	39	38	-1	-3%	51%	51%	450	448	-2	0%	11.6	11.9	27.3%	27.2%				
Delta FM	94	93	-1	-1%	16	16	0	0%	17%	17%	138	162	24	17%	8.7	10.3	6.7%	8.1%				
Island FM 104.7	51	50	-1	-2%	24	23	-1	-4%	47%	47%	353	369	16	5%	14.7	15.7	40.0%	41.4%				
Kick and Kestrel	220	220	0	0%	43	48	5	12%	20%	22%	374	420	46	12%	8.7	8.8	7.3%	8.4%				
Kestrel FM	134	134	0	0%	31	35	4	13%	23%	26%	273	302	29	11%	8.8	8.7	7.9%	9.2%				
Kick FM	86	86	0	0%	12	13	1	8%	14%	16%	101	118	17	17%	8.4	8.8	6.0%	6.9%				
Total Town and Country Broadcasting	1964	1963	-1	0%	199	223	24	12%	10%	11%	1561	1663	102	7%	7.8	7.5	3.9%	4.1%				
107.8 Radio Hampshire	403	404	1	0%	25	24	-1	-4%	6%	6%	116	117	1	1%	4.6	4.9	1.4%	1.4%				
Town and Country Broadcasting (South and West Wales)	1559	1558	-1	0%	179	198	19	11%	11%	13%	1491	1522	31	2%	8.3	7.7	4.7%	4.7%				
106.3 Bridge FM	120	120	0	0%	37	40	3	8%	31%	33%	278	293	15	5%	7.4	7.3	11.3%	12.3%				
Nation Radio (was XFM South Wales)	1387	1387	0	0%	31	45	14	45%	2%	3%	139	143	4	3%	4.5	3.2	0.5%	0.5%				
97.1 Radio Carmarthenshire	124	125	1	1%	31	36	5	16%	25%	29%	224	256	32	14%	7.1	7.0	10.3%	11.3%				
102.5 Radio Pembrokeshire	92	90	-2	-2%	46	45	-1	-2%	50%	50%	500	513	13	3%	10.9	11.3	29.2%	29.5%				
102.1 Swansea Bay Radio	449	449	0	0%	36	36	0	0%	8%	8%	324	281	-43	-13%	9.0	7.9	3.6%	3.3%				
3TR	66	67	1	2%	14	15	1	7%	21%	22%	201	180	-21	-10%	14.5	12.3	13.8%	12.5%				
Total UKRD	2719	2006	-713	-26%	460	390	-70	-15%	17%	19%	4031	3504	-527	-13%	8.8	9.0	7.3%	8.7%				
Pirate FM	473	475	2	0%	145	127	-18	-12%	31%	27%	1482	1435	-47	-3%	10.2	11.3	14.7%	15.4%				
Star Radio West	734	576	-158	-22%	50	49	-1	-2%	7%	9%	431	408	-23	-5%	8.7	8.3	3.0%	3.3%				
Star Radio in Bristol	445	444	-1	0%	19	25	6	32%	4%	6%	115	237	122	106%	5.9	9.3	1.3%	2.5%				
Star Radio in North Somerset	130	132	2	2%	19	22	3	16%	15%	17%	206	204	-2	-1%	10.8	9.3	7.5%	7.5%				
The County Sound Radio Network	529	529	0	0%	147	123	-24	-16%	28%	23%	1075	781	-294	-27%	7.3	6.4	10.0%	7.7%				
County Sound 1566	529	529	0	0%	5	8	3	60%	1%	2%	12	51	39	325%	2.2	6.2	0.1%	0.5%				
96.4 Eagle Radio	529	529	0	0%	143	117	-26	-18%	27%	22%	1062	729	-333	-31%	7.4	6.2	9.9%	7.2%				
Total UKRD East	480	426	-54	-11%	101	92	-9	-9%	21%	21%	918	881	-37	-4%	9.1	9.6	8.6%	10.3%				
KL.FM 96.7	149	149	0	0%	49	51	2	4%	33%	34%	430	497	67	16%	8.8	9.8	11.9%	14.3%				
Star Radio in Cambridge	278	279	1	0%	44	38	-6	-14%	16%	14%	376	306	-70	-19%	8.6	8.0	6.3%	5.4%				
UTV Radio (inc. talkSPORT)	50735	50735	0	0%	3668	3617	-51	-1%	7%	7%	30992	30558	-434	-1%	8.4	8.4	3.0%	3.0%				
UTV Radio (excl. talkSPORT)	7727	7727	0	0%	1305	1329	24	2%	17%	17%	11634	11567	-67	-1%	8.9	8.7	7.7%	7.5%				
Imagine FM	374	374	0	0%	39	35	-4	-10%	10%	9%	212	186	-26	-12%	5.4	5.2	3.1%	2.8%				
107.6 Juice FM	956	956	0	0%	117	147	30	26%	12%	15%	653	703	50	8%	5.6	4.8	3.3%	3.5%				
Peak 107 FM	410	410	0	0%	72	74	2	3%	18%	18%	632	784	152	24%	8.7	10.6	7.6%	9.5%				
The Pulse/Pulse Classic Gold	836	837	1	0%	147	134	-13	-9%	18%	16%	895	839	-56	-6%	6.1	6.3	6.0%	5.4%				
The Pulse	836	837	1	0%	130	122	-8	-6%	16%	15%	723	682	-41	-6%	5.6	5.6	4.9%	4.4%				
Pulse Classic Gold	836	837	1	0%	36	28	-8	-22%	4%	3%	171	157	-14	-8%	4.7	5.5	1.2%	1.0%				
Signal One & Signal Two	767	768	1	0%	265	277	12	5%	35%	36%	3435	3152	-283	-8%	12.9	11.4	19.6%	19.0%				
Signal One	767	768	1	0%	247	264	17	7%	32%	34%	2928	2695	-233	-8%	11.8	10.2	16.7%	16.2%				
Signal Two	767	768	1	0%	61	58	-3	-5%	8%	8%	507	458	-49	-10%	8.3	7.9	2.9%	2.8%				
Talk 107	1014	1014	0	0%	41	37	-4	-10%	4%	4%	300	228	-72	-24%	7.4	6.1	1.7%	1.2%				
107.4 Tower FM	431	431	0	0%	56	65	9	16%	13%	15%	441	509	68	15%	7.9	7.8	5.1%	5.9%				
UTV Radio - South Wales	800	800	0	0%	199	200	1	1%	25%	25%	1841	1813	-28	-2%	9.2	9.1	11.3%	11.3%				
Total Swansea Sound/96.4 FM The Wave	449	449	0	0%	152	155	3	2%	34%	34%	1365	1351	-14	-1%	9.0	8.7	15.6%	16.1%				
96.4 FM The Wave	449	449	0	0%	100	109	9	9%	22%	24%	812	833	21	3%	8.2	7.6	9.3%	9.9%				
Swansea Sound - 1170 MW	449	449	0	0%	69	65	-4	-6%	15%	14%	553	518	-35	-6%	8.1	8.0	6.3%	6.2%				
Valleys Radio	351	351	0	0%	47	45	-2	-4%	13%	13%	476	462	-14	-3%	10.1	10.3	6.3%	6.0%				
U105	791	792	1	0%	98	111	13	13%	12%	14%	877	980	103	12%	9.0	8.8	6.0%	6.3%				
Radio Wave 96.5 FM	240	241	1	0%	75	74	-1	-1%	31%	31%	829	808	-21	-3%	11.0	10.9	17.0%	17.0%				
102.4 Wish / 107.2 Wire	702	701	-1	0%	151	142	-9	-6%	21%	20%	1089	1093	4	0%	7.2	7.7	7.9%	7.7%				
107.2 Wire FM	274	274	0	0%	66	64	-2	-3%	24%	23%	392	373	-19	-5%	5.9	5.8	7.3%	6.8%				
102.4 Wish FM	463	463	0	0%	80	82	2	3%	17%	18%	741	896	155	21%	9.2	11.0	7.6%	9.4%				
107.7 The Wolf	426	426	0	0%	45	42	-3	-7%	11%	10%	342	334	-8	-2%	7.6	8.0	3.7%	3.5%				
Wave 102 FM	173	174	1	1%	32	33	1	3%	18%	19%	292	309	17	6%	9.1	9.4	9.0%	9.9%				
Yorkshire Radio	4988	4988	0	0%	37	50	13	35%	1%	1%	162	203	41	25%	4.3	4.1	0.2%	0.2%				

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	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%
BBC Local Radio	40855	40940	85	0%	7252	7016	-236	-3%	18%	17%			75286	70768	-4518	-6%	10.4	10.1			9.1%	8.7%		
BBC Radio Berkshire	772	772	0	0%	125	120	-5	-4%	16%	16%			885	681	-204	-23%	7.1	5.7			5.9%	4.8%		
BBC Radio Bristol	920	920	0	0%	165	172	7	4%	18%	19%			2360	2288	-72	-3%	14.3	13.3			13.0%	11.9%		
BBC Radio Cambridgeshire	691	691	0	0%	130	119	-11	-8%	19%	17%			1436	1258	-178	-12%	11.1	10.6			9.5%	8.8%		
BBC Radio Cornwall	449	450	1	0%	138	121	-17	-12%	31%	27%			2014	1665	-349	-17%	14.6	13.7			21.0%	19.1%		
BBC Coventry and Warwickshire	653	653	0	0%	93	86	-7	-8%	14%	13%			709	555	-154	-22%	7.6	6.5			5.2%	4.2%		
BBC Radio Cumbria	403	404	1	0%	119	109	-10	-8%	29%	27%			1323	1306	-17	-1%	11.1	12.0			16.7%	17.2%		
BBC Radio Derby	622	622	0	0%	152	148	-4	-3%	24%	24%			1531	1485	-46	-3%	10.1	10.0			12.2%	12.3%		
BBC Radio Devon	962	961	-1	0%	249	230	-19	-8%	26%	24%			2981	2958	-23	-1%	12.0	12.9			14.8%	15.2%		
BBC Essex	1244	1243	-1	0%	270	249	-21	-8%	22%	20%			3506	2743	-763	-22%	13.0	11.0			12.3%	9.8%		
BBC Radio Gloucestershire	477	477	0	0%	104	100	-4	-4%	22%	21%			914	932	18	2%	8.7	9.3			9.7%	9.7%		
BBC Hereford & Worcester	484	485	1	0%	103	108	5	5%	21%	22%			1217	1284	67	6%	11.8	11.8			12.7%	14.1%		
BBC Radio Humberside	755	756	1	0%	210	222	12	6%	28%	29%			2313	2360	47	2%	11.0	10.6			13.6%	13.6%		
BBC Radio Kent	1364	1364	0	0%	236	250	14	6%	17%	18%			3161	3223	62	2%	13.4	12.9			9.6%	9.8%		
BBC Radio Lancashire	1178	1179	1	0%	252	216	-36	-14%	21%	18%			2115	1709	-406	-19%	8.4	7.9			9.1%	7.5%		
BBC Radio Leeds	1589	1588	-1	0%	240	237	-3	-1%	15%	15%			2109	1843	-266	-13%	8.8	7.8			7.4%	6.5%		
BBC Radio Leicester	782	783	1	0%	159	153	-6	-4%	20%	20%			1461	1496	35	2%	9.2	9.8			9.3%	9.9%		
BBC Radio Lincolnshire	528	528	0	0%	131	118	-13	-10%	25%	22%			1520	1459	-61	-4%	11.6	12.3			14.0%	12.8%		
BBC London 94.9	10785	10785	0	0%	464	469	5	1%	4%	4%			2912	3310	398	14%	6.3	7.1			1.5%	1.6%		
BBC Radio Manchester	2106	2105	-1	0%	209	190	-19	-9%	10%	9%			1946	1197	-749	-38%	9.3	6.3			4.6%	3.1%		
BBC Radio Merseyside	1613	1614	1	0%	361	338	-23	-6%	22%	21%			5351	5086	-265	-5%	14.8	15.1			16.4%	15.1%		
BBC Radio Newcastle	1397	1398	1	0%	271	253	-18	-7%	19%	18%			1937	1839	-98	-5%	7.1	7.3			7.3%	6.8%		
BBC Radio Norfolk	749	749	0	0%	189	186	-3	-2%	25%	25%			2352	1941	-411	-17%	12.4	10.4			14.5%	12.3%		
BBC Radio Northampton	464	464	0	0%	105	93	-12	-11%	23%	20%			804	831	27	3%	7.7	8.9			8.8%	9.9%		
BBC Radio Nottingham	771	772	1	0%	169	190	21	12%	22%	25%			1794	2131	337	19%	10.6	11.2			10.0%	12.5%		
BBC Radio Oxford 95.2FM	508	508	0	0%	91	82	-9	-10%	18%	16%			742	618	-124	-17%	8.1	7.5			7.3%	6.3%		
BBC Radio Sheffield	1241	1241	0	0%	255	224	-31	-12%	21%	18%			2369	2107	-262	-11%	9.3	9.4			9.9%	9.1%		
BBC Radio Shropshire	377	376	-1	0%	110	102	-8	-7%	29%	27%			1264	1578	314	25%	11.5	15.4			13.9%	17.2%		
BBC Radio Solent	1500	1501	1	0%	243	226	-17	-7%	16%	15%			2380	2347	-33	-1%	9.8	10.4			7.7%	7.8%		
BBC Solent for Dorset	170	170	0	0%	22	21	-1	-5%	13%	12%			202	173	-29	-14%	9.0	8.3			5.1%	4.7%		
BBC Somerset	407	407	0	0%	38	41	3	8%	9%	10%			390	389	-1	0%	10.2	9.5			3.9%	4.0%		
BBC Southern Counties Radio	2407	2408	1	0%	282	212	-70	-25%	12%	9%			2703	1832	-871	-32%	9.6	8.6			5.1%	3.6%		
BBC Radio Stoke	592	592	0	0%	155	166	11	7%	26%	28%			1547	1698	151	10%	10.0	10.2			11.4%	13.6%		
BBC Radio Suffolk	518	518	0	0%	159	136	-23	-14%	31%	26%			1757	1353	-404	-23%	11.1	10.0			16.5%	12.8%		
BBC Tees	780	780	0	0%	139	136	-3	-2%	18%	17%			912	832	-80	-9%	6.5	6.1			6.3%	5.5%		
BBC Three Counties Radio	1255	1253	-2	0%	139	142	3	2%	11%	11%			1247	1155	-92	-7%	8.9	8.1			5.3%	4.9%		
BBC WM (Birmingham & Black Country)	2234	2234	0	0%	272	293	21	8%	12%	13%			4211	3188	-1023	-24%	15.5	10.9			8.2%	7.1%		
BBC Radio Wiltshire/Swindon	528	528	0	0%	85	84	-1	-1%	16%	16%			967	1076	109	11%	11.3	12.8			8.1%	9.0%		
BBC Radio York	521	521	0	0%	86	86	0	0%	16%	16%			671	589	-82	-12%	7.8	6.9			6.2%	5.1%		
BBC Radio Guernsey	51	50	-1	-2%	18	18	0	0%	35%	36%			258	252	-6	-2%	14.5	13.9			29.2%	28.3%		
BBC Radio Jersey	75	74	-1	-1%	34	31	-3	-9%	45%	42%			411	381	-30	-7%	12.1	12.2			25.0%	23.1%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	%	%	Last Pub	W3 2008	000's	%	Last Pub	W3 2008	%	Last Pub	W3 2008	%	%	
Heat	50735	50735	0	0%	432	458	26	6%	1%	1%		1205	1161	-44	-4%	2.8	2.5		0.1%	0.1%				
The Hits	50735	50735	0	0%	1477	1597	120	8%	3%	3%		5741	5758	17	0%	3.9	3.6		0.6%	0.6%				
Mojo Radio	50735	50735	0	0%	329	259	-70	-21%	1%	1%		1151	1216	65	6%	3.5	4.7		0.1%	0.1%				
NME Radio	n/p	50735	n/a	n/a	n/p	215	n/a	n/a	n/p	*%		n/p	606	n/a	n/a	n/p	2.8		n/p	0.1%				
Planet Rock	50735	50735	0	0%	585	633	48	8%	1%	1%		4043	4983	940	23%	6.9	7.9		0.4%	0.5%				
Q	50735	50735	0	0%	277	330	53	19%	1%	1%		616	1067	451	73%	2.2	3.2		0.1%	0.1%				
Smash Hits Radio	50735	50735	0	0%	976	1003	27	3%	2%	2%		3301	3466	165	5%	3.4	3.5		0.3%	0.3%				
talkSPORT	50735	50735	0	0%	2384	2313	-71	-3%	5%	5%		18989	18763	-226	-1%	8.0	8.1		1.9%	1.9%				
Total Virgin Radio Network	50735	50735	0	0%	2648	2628	-20	-1%	5%	5%		15882	16113	231	1%	6.0	6.1		1.6%	1.6%				
Total Virgin Radio	50735	50735	0	0%	2400	2348	-52	-2%	5%	5%		14377	14615	238	2%	6.0	6.2		1.4%	1.4%				
Total Virgin (London)	10784	10785	1	0%	1068	1010	-58	-5%	10%	9%		6755	6593	-162	-2%	6.3	6.5		3.2%	3.3%				
Virgin Radio London	10784	10785	1	0%	1009	958	-51	-5%	9%	9%		5937	5670	-267	-4%	5.9	5.9		2.8%	2.8%				
Virgin Radio National	50735	50735	0	0%	1524	1536	12	1%	3%	3%		8403	8943	540	6%	5.5	5.8		0.8%	0.9%				
Virgin Radio Classic Rock	50735	50735	0	0%	267	310	43	16%	1%	1%		1086	1196	110	10%	4.1	3.9		0.1%	0.1%				
Virgin Radio Xtreme	50735	50735	0	0%	120	108	-12	-10%	*%	*%		420	303	-117	-28%	3.5	2.8		*%	*%				
BBC Radio 1	50735	50735	0	0%	10684	10871	187	2%	21%	21%		101625	98786	-2839	-3%	9.5	9.1		10.0%	9.8%				
BBC Radio 2	50735	50735	0	0%	12998	13061	63	0%	26%	26%		162446	160586	-1860	-1%	12.5	12.3		16.0%	16.0%				
BBC Radio 3	50735	50735	0	0%	1910	1947	37	2%	4%	4%		12116	11863	-253	-2%	6.3	6.1		1.2%	1.2%				
BBC Radio 4	50735	50735	0	0%	9534	9448	-86	-1%	19%	19%		121626	115443	-6183	-5%	12.8	12.2		12.0%	11.5%				
BBC Radio FIVE LIVE	50735	50735	0	0%	6001	5830	-171	-3%	12%	11%		47150	45718	-1432	-3%	7.9	7.8		4.6%	4.6%				
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	50735	50735	0	0%	6116	5939	-177	-3%	12%	12%		48927	48365	-562	-1%	8.0	8.1		4.8%	4.8%				
FIVE LIVE SPORTS EXTRA	50735	50735	0	0%	748	776	28	4%	1%	2%		1777	2646	869	49%	2.4	3.4		0.2%	0.3%				
BBC 6 Music	50735	50735	0	0%	551	552	1	0%	1%	1%		3517	3814	297	8%	6.4	6.9		0.3%	0.4%				
1 Xtra from the BBC	50735	50735	0	0%	491	600	109	22%	1%	1%		2847	3066	219	8%	5.8	5.1		0.3%	0.3%				
BBC7	50735	50735	0	0%	812	887	75	9%	2%	2%		4363	5063	700	16%	5.4	5.7		0.4%	0.5%				
BBC Asian Network UK	50735	50735	0	0%	473	419	-54	-11%	1%	1%		3195	2805	-390	-12%	6.8	6.7		0.3%	0.3%				
BBC World Service	50735	50735	0	0%	1310	1362	52	4%	3%	3%		6667	7086	419	6%	5.1	5.2		0.7%	0.7%				
BBC Local/Regional	50735	50735	0	0%	9504	9296	-208	-2%	19%	18%		97148	93521	-3627	-4%	10.2	10.1		9.6%	9.3%				
ALL NATIONAL COMMERCIAL (UK)	50735	50735	0	0%	13760	13936	176	1%	27%	27%		114002	110510	-3492	-3%	8.3	7.9		11.2%	11.0%				
ALL LOCAL COMMERCIAL (UK)	50735	50735	0	0%	24992	25125	133	1%	49%	50%		317079	321506	4427	1%	12.7	12.8		31.2%	32.0%				
ALL COMMERCIAL (UK)	50735	50735	0	0%	30984	31180	196	1%	61%	61%		431081	432016	935	0%	13.9	13.9		42.4%	43.1%				
ALL BBC (UK)	50735	50735	0	0%	33323	32981	-342	-1%	66%	65%		564476	550398	-14078	-2%	16.9	16.7		55.5%	54.9%				
ALL RADIO (UK)	50735	50735	0	0%	45117	45084	-33	0%	89%	89%		1016681	1003261	-13420	-1%	22.5	22.3		100.0%	100.0%				