

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	Last Pub	W3 2012				
107.8 Arrow FM for Hastings	117	116	-1	-1%	22	21	-1	-5%	19%	18%	133	108	-25	-19%	6.1	5.1	4.5%	3.8%						
Bauer Radio Total Portfolio	52352	52352	0	0%	13336	13374	38	0%	25%	26%	110488	110903	415	0%	8.3	8.3	10.5%	10.8%						
Bauer Passion Portfolio	52352	52352	0	0%	6608	6365	-243	-4%	13%	12%	40699	39292	-1407	-3%	6.2	6.2	3.9%	3.8%						
Bauer Passion Portfolio Digital Stations	52352	52352	0	0%	2251	1969	-282	-13%	4%	4%	11394	8857	-2537	-22%	5.1	4.5	1.1%	0.9%						
Heat	52352	52352	0	0%	713	681	-32	-4%	1%	1%	3108	2821	-287	-9%	4.4	4.1	0.3%	0.3%						
The Hits	52352	52352	0	0%	973	893	-80	-8%	2%	2%	3244	2706	-538	-17%	3.3	3.0	0.3%	0.3%						
Q	52352	52352	0	0%	248	162	-86	-35%	*	*	665	438	-227	-34%	2.7	2.7	0.1%	*						
Smash Hits Radio	52352	52352	0	0%	1071	970	-101	-9%	2%	2%	4376	2892	-1484	-34%	4.1	3.0	0.4%	0.3%						
Total Bauer Radio ILR	37503	37504	1	0%	10245	10329	84	1%	27%	28%	84558	85872	1314	2%	8.3	8.3	11.6%	12.1%						
Bauer Place Portfolio Total	52352	52352	0	0%	8540	8643	103	1%	16%	17%	71060	71693	633	1%	8.3	8.3	6.7%	7.0%						
FM Bauer Place Portfolio	28936	28936	0	0%	7008	7092	84	1%	24%	25%	55473	55476	3	0%	7.9	7.8	10.0%	10.2%						
Bauer Place Portfolio England	23861	23861	0	0%	5464	5478	14	0%	23%	23%	43750	43315	-435	-1%	8.0	7.9	9.5%	9.6%						
FM Bauer Place Portfolio England	23374	23373	-1	0%	4940	4985	45	1%	21%	21%	36127	36222	95	0%	7.3	7.3	8.0%	8.2%						
Bauer Place Portfolio - North East	2263	2264	1	0%	728	718	-10	-1%	32%	32%	6487	6463	-24	0%	8.9	9.0	15.6%	16.3%						
Bauer Middlesborough	817	818	1	0%	246	233	-13	-5%	30%	29%	2292	2118	-174	-8%	9.3	9.1	14.2%	14.1%						
Bauer Newcastle	1508	1509	1	0%	484	490	6	1%	32%	32%	4195	4344	149	4%	8.7	8.9	15.8%	16.9%						
Bauer Place Portfolio - North West	5151	5151	0	0%	1360	1325	-35	-3%	26%	26%	11276	10902	-374	-3%	8.3	8.2	11.2%	11.1%						
Bauer Liverpool (inc. City Talk)	1806	1806	0	0%	549	542	-7	-1%	30%	30%	5205	4616	-589	-11%	9.5	8.5	12.7%	12.2%						
Bauer Liverpool	1806	1806	0	0%	519	516	-3	-1%	29%	29%	4715	4364	-351	-7%	9.1	8.5	11.5%	11.5%						
Bauer Manchester	2445	2445	0	0%	550	532	-18	-3%	22%	22%	4174	4058	-116	-3%	7.6	7.6	9.5%	9.0%						
Bauer Preston	1391	1391	0	0%	313	291	-22	-7%	23%	21%	2387	2480	93	4%	7.6	8.5	9.5%	10.1%						
Bauer Place Portfolio - Yorkshire	3175	3175	0	0%	946	939	-7	-1%	30%	30%	8614	8531	-83	-1%	9.1	9.1	14.1%	14.0%						
Bauer Hull	918	919	1	0%	275	292	17	6%	30%	32%	2587	2339	-248	-10%	9.4	8.0	13.4%	13.5%						
Bauer Leeds	1028	1028	0	0%	205	211	6	3%	20%	21%	2005	2000	-5	0%	9.8	9.5	10.6%	10.2%						
Bauer Sheffield	1286	1286	0	0%	474	443	-31	-7%	37%	34%	4064	4237	173	4%	8.6	9.6	16.7%	17.1%						
Bauer Radio London (Magic 105.4/Kiss 100)	11249	11250	1	0%	3135	3526	391	12%	28%	31%	19940	27859	7919	40%	6.4	7.9	9.7%	13.1%						
Kiss 100 FM	11249	11250	1	0%	1740	1952	212	12%	15%	17%	9549	12256	2707	28%	5.5	6.3	4.7%	5.8%						
Magic 105.4	11249	11250	1	0%	1951	2174	223	11%	17%	19%	10391	15602	5211	50%	5.3	7.2	5.1%	7.3%						
FM Bauer Place Portfolio North East	2263	2264	1	0%	549	540	-9	-2%	24%	24%	3650	3928	278	8%	6.6	7.3	8.8%	9.9%						
Metro Radio	1508	1509	1	0%	374	382	8	2%	25%	25%	2438	2834	396	16%	6.5	7.4	9.2%	11.1%						
TFM Radio	817	818	1	0%	176	161	-15	-9%	22%	20%	1213	1094	-119	-10%	6.9	6.8	7.5%	7.3%						
C.F.M. (Bauer Carlisle)	247	246	-1	0%	81	74	-7	-9%	33%	30%	814	724	-90	-11%	10.0	9.8	18.0%	17.6%						
Bauer FM Liverpool	1806	1806	0	0%	492	493	1	0%	27%	27%	4530	4010	-520	-11%	9.2	8.1	11.0%	10.6%						
Total City Talk/Magic 1548	1806	1806	0	0%	167	149	-18	-11%	9%	8%	1165	859	-306	-26%	7.0	5.8	2.8%	2.3%						
City Talk 105.9	1568	1567	-1	0%	71	62	-9	-13%	5%	4%	490	252	-238	-49%	6.9	4.0	1.4%	0.8%						
FM Bauer Place Portfolio North West	5002	5001	-1	0%	1208	1202	-6	0%	24%	24%	9536	9251	-285	-3%	7.9	7.7	9.7%	9.7%						
Radio City 96.7	1806	1806	0	0%	457	465	8	2%	25%	26%	4040	3757	-283	-7%	8.8	8.1	9.8%	9.9%						
Key 103 (Manchester)	2445	2445	0	0%	490	483	-7	-1%	20%	20%	3416	3443	27	1%	7.0	7.1	7.8%	7.7%						
97.4 Rock FM	1242	1241	-1	0%	280	267	-13	-5%	23%	22%	2081	2051	-30	-1%	7.4	7.7	9.4%	9.6%						
FM Bauer Place Portfolio Yorkshire	2837	2836	-1	0%	748	746	-2	0%	26%	26%	5568	5624	56	1%	7.4	7.5	10.1%	10.5%						
96.3 Radio Aire	689	690	1	0%	117	119	2	2%	17%	17%	827	901	74	9%	7.1	7.6	6.5%	7.3%						
Hallam FM	1286	1286	0	0%	400	375	-25	-6%	31%	29%	2974	3142	168	6%	7.4	8.4	12.2%	12.6%						
96.9 Viking FM	918	919	1	0%	235	255	20	9%	26%	28%	1766	1581	-185	-10%	7.5	6.2	9.1%	9.1%						
Bauer Northern Ireland	1442	1441	-1	0%	588	592	4	1%	41%	41%	5909	5522	-387	-7%	10.1	9.3	21.0%	20.2%						
97.4 Cool FM	986	985	-1	0%	386	382	-4	-1%	39%	39%	3578	3335	-243	-7%	9.3	8.7	18.4%	17.7%						
Downtown Radio (DTR)	1442	1441	-1	0%	247	267	20	8%	17%	19%	2331	2187	-144	-6%	9.5	8.2	8.3%	8.0%						
Bauer Place Portfolio - Scotland	4134	4134	0	0%	1681	1735	54	3%	41%	42%	17028	17924	896	5%	10.1	10.3	22.3%	24.0%						
FM Bauer Place Portfolio Scotland	4135	4133	-2	0%	1478	1483	5	0%	36%	36%	13952	13603	-349	-3%	9.4	9.2	18.3%	18.1%						
Bauer Radio Central Scotland	2873	2874	1	0%	1006	1055	49	5%	35%	37%	9607	9829	222	2%	9.6	9.3	18.6%	20.2%						
Scotland's Greatest Hits Network	3564	3564	0	0%	395	445	50	13%	11%	12%	3590	4192	602	17%	9.1	9.4	5.5%	6.7%						

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	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012		
Bauer Glasgow	1853	1853	0	0%	625	685	60	10%	34%	37%	5652	6186	534	9%	9.0	9.0	16.9%	19.3%		
Clyde 1 FM	1853	1853	0	0%	528	574	46	9%	29%	31%	4163	4445	282	7%	7.9	7.7	12.5%	13.8%		
Clyde 2	1853	1853	0	0%	202	230	28	14%	11%	12%	1489	1741	252	17%	7.4	7.6	4.5%	5.4%		
Bauer Edinburgh	1118	1119	1	0%	386	375	-11	-3%	35%	33%	3956	3643	-313	-8%	10.2	9.7	19.7%	19.9%		
ForthOne	1118	1119	1	0%	361	342	-19	-5%	32%	31%	3456	2930	-526	-15%	9.6	8.6	17.2%	16.0%		
Forth2	1118	1119	1	0%	71	73	2	3%	6%	7%	500	713	213	43%	7.1	9.8	2.5%	3.9%		
Moray Firth Radio (Bauer Inverness)	235	235	0	0%	115	115	0	0%	49%	49%	1244	1396	152	12%	10.8	12.1	24.2%	26.4%		
Bauer Aberdeen	322	321	-1	0%	151	152	1	1%	47%	47%	1569	1572	3	0%	10.4	10.3	23.2%	23.3%		
Northsound One	322	321	-1	0%	128	126	-2	-2%	40%	39%	1175	1146	-29	-2%	9.1	9.1	17.4%	17.0%		
Northsound Two	322	321	-1	0%	43	52	9	21%	13%	16%	393	426	33	8%	9.1	8.2	5.8%	6.3%		
Radio Borders (Bauer Borders)	108	108	0	0%	53	51	-2	-4%	49%	47%	704	627	-77	-11%	13.3	12.3	33.3%	31.5%		
Bauer Dundee	381	381	0	0%	173	176	3	2%	45%	46%	2018	2117	99	5%	11.7	12.0	30.8%	29.8%		
Tay-FM	381	381	0	0%	121	124	3	2%	32%	33%	1092	1127	35	3%	9.0	9.1	16.7%	15.9%		
Tay-AM	381	381	0	0%	77	81	4	5%	20%	21%	926	989	63	7%	12.1	12.2	14.1%	13.9%		
West Sound (inc. West FM) (Bauer Southwest Scotland)	389	388	-1	0%	180	190	10	6%	46%	49%	1836	1839	3	0%	10.2	9.7	24.8%	24.6%		
Kerrang! UK	52352	52352	0	0%	1304	1327	23	2%	2%	3%	5945	6022	77	1%	4.6	4.5	0.6%	0.6%		
Kerrang! 105.2	3567	3567	0	0%	306	307	1	0%	9%	9%	1599	1700	101	6%	5.2	5.5	2.4%	2.7%		
Kiss UK	52352	52352	0	0%	4356	4355	-1	0%	8%	8%	22656	23360	704	3%	5.2	5.4	2.2%	2.3%		
Kiss East	2098	2098	0	0%	431	443	12	3%	21%	21%	2876	3114	238	8%	6.7	7.0	6.1%	6.8%		
Kiss West	2415	2414	-1	0%	477	501	24	5%	20%	21%	3290	3146	-144	-4%	6.9	6.3	6.4%	6.5%		
Magic UK	52352	52352	0	0%	3695	3797	102	3%	7%	7%	23291	26220	2929	13%	6.3	6.9	2.3%	2.6%		
Magic Network - North	10553	10553	0	0%	749	711	-38	-5%	7%	7%	7623	7092	-531	-7%	10.2	10.0	3.8%	3.6%		
Magic Network - North East	2263	2264	1	0%	263	251	-12	-5%	12%	11%	2837	2535	-302	-11%	10.8	10.1	6.8%	6.4%		
Magic 1152 (Newcastle)	1508	1509	1	0%	168	164	-4	-2%	11%	11%	1757	1511	-246	-14%	10.4	9.2	6.6%	5.9%		
Magic 1170 (Teesside)	817	818	1	0%	95	88	-7	-7%	12%	11%	1079	1024	-55	-5%	11.3	11.7	6.7%	6.8%		
Magic Network - North West	5115	5115	0	0%	226	188	-38	-17%	4%	4%	1740	1650	-90	-5%	7.7	8.8	1.7%	1.7%		
Magic 1548 (Liverpool)	1806	1806	0	0%	100	89	-11	-11%	6%	5%	675	607	-68	-10%	6.7	6.8	1.6%	1.6%		
Magic 1152 (Manchester)	2445	2445	0	0%	89	69	-20	-22%	4%	3%	758	615	-143	-19%	8.5	8.9	1.7%	1.4%		
Magic 999 (Preston)	1107	1106	-1	0%	37	30	-7	-19%	3%	3%	307	429	122	40%	8.4	14.3	1.5%	2.2%		
Magic Network - Yorkshire	3175	3175	0	0%	260	272	12	5%	8%	9%	3046	2907	-139	-5%	11.7	10.7	5.0%	4.8%		
Magic 828 (Leeds)	1028	1028	0	0%	107	113	6	6%	10%	11%	1177	1099	-78	-7%	11.0	9.7	6.2%	5.6%		
Magic AM (Sheffield)	1286	1286	0	0%	98	102	4	4%	8%	8%	1090	1095	5	0%	11.1	10.7	4.5%	4.4%		
Magic 1161 (Hull)	918	919	1	0%	56	59	3	5%	6%	6%	821	759	-62	-8%	14.5	12.9	4.2%	4.4%		
Wave 105 FM (Bauer South Coast)	1776	1777	1	0%	356	350	-6	-2%	20%	20%	3839	4034	195	5%	10.8	11.5	9.7%	10.2%		
Triple Broadcast Co Group	1441	1441	0	0%	72	66	-6	-8%	5%	5%	503	379	-124	-25%	7.0	5.8	1.6%	1.2%		
Total Fire Radio	1305	1305	0	0%	50	45	-5	-10%	4%	3%	325	222	-103	-32%	6.5	5.0	1.1%	0.8%		
Fire Radio	293	293	0	0%	45	40	-5	-11%	15%	14%	290	196	-94	-32%	6.5	4.9	4.4%	2.9%		
Fire Radio South Coast	1012	1012	0	0%	5	5	0	0%	1%	*	35	26	-9	-26%	7.0	5.2	0.2%	0.1%		
Nova Radio - Weston (was Star Radio in North Somerset)	137	136	-1	-1%	22	21	-1	-5%	16%	15%	178	157	-21	-12%	8.0	7.5	5.3%	4.9%		
Total Celador Radio	n/p	2876	n/a	n/a	n/p	436	n/a	n/a	n/p	15%	n/p	3344	n/a	n/a	n/p	7.7	n/p	5.4%		
Celador Radio South	n/p	1714	n/a	n/a	n/p	245	n/a	n/a	n/p	14%	n/p	1825	n/a	n/a	n/p	7.5	n/p	4.8%		
The Breeze (East and West)	979	980	1	0%	35	42	7	20%	4%	4%	310	342	32	10%	8.8	8.2	1.5%	1.7%		
Jack FM South Coast (Was The Coast)	1706	1708	2	0%	193	211	18	9%	11%	12%	1253	1483	230	18%	6.5	7.0	3.3%	3.9%		
Celador Radio South West	759	928	169	22%	133	138	5	4%	17%	15%	670	1177	507	76%	5.1	8.5	4.3%	6.3%		
106 JACKfm (Bristol) (was Original 106)	623	623	0	0%	116	92	-24	-21%	19%	15%	452	462	10	2%	3.9	5.0	3.5%	3.7%		
The Breeze (South West) (was Star Radio (Bristol))	711	711	0	0%	29	26	-3	-10%	4%	4%	218	210	-8	-4%	7.5	8.0	1.5%	1.5%		
Midwest Radio	169	169	0	0%	37	35	-2	-5%	22%	20%	445	461	16	4%	12.0	13.3	10.7%	11.2%		
Kestrel FM (North and South)	234	234	0	0%	53	51	-2	-4%	23%	22%	422	363	-59	-14%	7.9	7.2	7.9%	7.3%		
KESTREL FM - was Delta Radio	95	95	0	0%	19	19	0	0%	20%	20%	166	153	-13	-8%	8.9	7.9	7.5%	7.1%		
Kestrel FM	138	139	1	1%	35	31	-4	-11%	25%	23%	255	210	-45	-18%	7.3	6.7	8.2%	7.5%		

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	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012		
Central FM	208	208	0	0%	49	53	4	8%	24%	26%	291	298	7	2%	5.9	5.6	7.8%	8.1%		
Total Cheshire Radio	364	364	0	0%	49	48	-1	-2%	13%	13%	358	334	-24	-7%	7.3	6.9	4.9%	4.5%		
Cheshire's Silk 106.9	179	179	0	0%	16	17	1	6%	9%	9%	86	78	-8	-9%	5.3	4.7	2.5%	2.3%		
Chester's Dee 106.3	185	184	-1	-1%	32	32	0	0%	18%	17%	272	256	-16	-6%	8.4	8.1	7.0%	6.3%		
Total CN Radio	839	839	0	0%	245	237	-8	-3%	29%	28%	1865	1618	-247	-13%	7.6	6.8	10.4%	9.5%		
The Bay	286	285	-1	0%	107	101	-6	-6%	37%	35%	1063	827	-236	-22%	9.9	8.2	17.0%	13.6%		
Citybeat 96.7/102.5FM	555	554	-1	0%	136	126	-10	-7%	24%	23%	675	777	102	15%	5.0	6.2	6.1%	7.4%		
Lakeland Radio	50	50	0	0%	15	14	-1	-7%	29%	29%	97	114	17	18%	6.6	7.9	8.5%	10.0%		
Connect FM (was Connect FM and Lite 106.8FM)	416	416	0	0%	40	38	-2	-5%	10%	9%	273	238	-35	-13%	6.9	6.3	3.6%	3.2%		
Radio Exe 107.3 FM (was Exeter FM)	297	297	0	0%	25	25	0	0%	9%	8%	168	183	15	9%	6.6	7.4	2.4%	2.8%		
3FM	71	71	0	0%	26	27	1	4%	37%	38%	269	268	-1	0%	10.2	10.0	15.9%	16.1%		
Total Global Radio (UK)	52352	52352	0	0%	19320	19195	-125	-1%	37%	37%	163861	161234	-2627	-2%	8.5	8.4	15.6%	15.7%		
Total Choice (UK)	52352	52352	0	0%	738	701	-37	-5%	1%	1%	3457	3140	-317	-9%	4.7	4.5	0.3%	0.3%		
Choice FM London	11249	11250	1	0%	527	508	-19	-4%	5%	5%	2739	2465	-274	-10%	5.2	4.9	1.3%	1.2%		
Classic FM	52352	52352	0	0%	5480	5450	-30	-1%	10%	10%	34938	35689	751	2%	6.4	6.5	3.4%	3.5%		
Capital Network (UK)	52352	52352	0	0%	6978	6855	-123	-2%	13%	13%	41854	40439	-1415	-3%	6.0	5.9	4.0%	3.9%		
Gold Network (UK)	52352	52352	0	0%	1467	1461	-6	0%	3%	3%	13355	13051	-304	-2%	9.1	8.9	1.3%	1.3%		
Heart Network (UK)	52352	52352	0	0%	7381	7338	-43	-1%	14%	14%	53756	52862	-894	-2%	7.3	7.2	5.1%	5.1%		
Total LBC (UK)	52352	52352	0	0%	1157	1189	32	3%	2%	2%	12333	11763	-570	-5%	10.7	9.9	1.2%	1.1%		
Total XFM (UK)	52352	52352	0	0%	882	894	12	1%	2%	2%	4078	4336	258	6%	4.6	4.9	0.4%	0.4%		
Global Radio London (ILR)	11249	11250	1	0%	4402	4445	43	1%	39%	40%	36583	39299	2716	7%	8.3	8.8	17.9%	18.5%		
Global Radio (ILR)	43041	43040	-1	0%	13568	13417	-151	-1%	32%	31%	115442	111863	-3579	-3%	8.5	8.3	13.5%	13.4%		
Capital Network (ILR)	30585	30585	0	0%	6094	5895	-199	-3%	20%	19%	38123	36019	-2104	-6%	6.3	6.1	6.5%	6.3%		
Capital Birmingham	2135	2134	-1	0%	470	421	-49	-10%	22%	20%	3547	2518	-1029	-29%	7.5	6.0	9.0%	7.0%		
Capital East Midlands	1974	1973	-1	0%	480	480	0	0%	24%	24%	3750	3872	122	3%	7.8	8.1	8.9%	9.7%		
Capital London	11249	11250	1	0%	2072	1999	-73	-4%	18%	18%	9427	11351	1924	20%	4.5	5.7	4.6%	5.3%		
Capital Manchester	2863	2864	1	0%	519	516	-3	-1%	18%	18%	2912	2922	10	0%	5.6	5.7	5.7%	5.6%		
Capital North East	2239	2240	1	0%	494	491	-3	-1%	22%	22%	3344	3252	-92	-3%	6.8	6.6	8.1%	8.3%		
Capital Scotland	2756	2756	0	0%	519	476	-43	-8%	19%	17%	3619	3039	-580	-16%	7.0	6.4	7.3%	6.5%		
Capital South Coast	1796	1796	0	0%	188	164	-24	-13%	10%	9%	1191	926	-265	-22%	6.3	5.7	2.9%	2.3%		
Capital South Wales	1003	1003	0	0%	194	236	42	22%	19%	24%	1311	1345	34	3%	6.8	5.7	6.3%	6.5%		
Capital Yorkshire	4569	4570	1	0%	1068	1100	32	3%	23%	24%	7830	8013	183	2%	7.3	7.3	8.9%	9.2%		
Gold Network (ILR)	32889	29414	-3475	-11%	1184	1136	-48	-4%	4%	4%	11516	10412	-1104	-10%	9.7	9.2	1.7%	1.8%		
Gold Cambridgeshire	849	850	1	0%	38	49	11	29%	4%	6%	578	799	221	38%	15.2	16.4	3.3%	4.5%		
Gold Devon	1033	1033	0	0%	40	31	-9	-23%	4%	3%	501	301	-200	-40%	12.5	9.7	2.1%	1.3%		
Gold East Anglia	1220	1220	0	0%	70	74	4	6%	6%	6%	783	634	-149	-19%	11.1	8.6	2.7%	2.3%		
Gold East Midlands	1974	1973	-1	0%	66	65	-1	-2%	3%	3%	768	807	39	5%	11.6	12.5	1.8%	2.0%		
Gold Essex	1361	1361	0	0%	63	59	-4	-6%	5%	4%	486	535	49	10%	7.7	9.1	1.6%	1.8%		
Gold Four Counties	2018	2018	0	0%	96	85	-11	-11%	5%	4%	766	808	42	5%	8.0	9.5	1.9%	2.0%		
Gold Kent	1191	1192	1	0%	44	58	14	32%	4%	5%	254	447	193	76%	5.8	7.7	0.8%	1.5%		
Gold London	11249	11250	1	0%	330	353	23	7%	3%	3%	2125	2550	425	20%	6.4	7.2	1.0%	1.2%		
Gold Manchester	2863	2864	1	0%	115	116	1	1%	4%	4%	921	744	-177	-19%	8.0	6.4	1.8%	1.4%		
Gold North West & Wales	998	998	0	0%	28	28	0	0%	3%	3%	246	319	73	30%	8.9	11.6	1.2%	1.4%		
Gold Solent	1796	1796	0	0%	68	66	-2	-3%	4%	4%	593	586	-7	-1%	8.7	8.9	1.5%	1.5%		
Gold South Wales	1003	1003	0	0%	63	76	13	21%	6%	8%	757	926	169	22%	11.9	12.2	3.6%	4.5%		
Gold Sussex	1372	1372	0	0%	64	70	6	9%	5%	5%	832	955	123	15%	13.0	13.7	2.7%	3.1%		
Gold Thames Valley	1438	1438	0	0%	37	36	-1	-3%	3%	3%	334	280	-54	-16%	9.1	7.7	1.1%	1.0%		
Gold West Country	2195	2195	0	0%	96	112	16	17%	4%	5%	983	1226	243	25%	10.2	10.9	2.0%	2.6%		
Heart Network (ILR)	29540	29541	1	0%	6716	6658	-58	-1%	23%	23%	50200	49112	-1088	-2%	7.5	7.4	8.3%	8.3%		
Heart Cambridgeshire	849	850	1	0%	208	235	27	13%	25%	28%	1598	1769	171	11%	7.7	7.5	9.2%	9.9%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2012/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012		
Heart Cornwall (was 105-107 Atlantic FM)	459	458	-1	0%	68	69	1	1%	15%	15%	438	511	73	17%	6.4	7.4	4.0%	4.6%		
Heart Devon	1033	1033	0	0%	305	322	17	6%	30%	31%	2360	2601	241	10%	7.7	8.1	10.1%	11.3%		
Heart East Anglia	1220	1220	0	0%	297	305	8	3%	24%	25%	1982	2301	319	16%	6.7	7.5	6.9%	8.3%		
Heart East Midlands	2204	2205	1	0%	110	102	-8	-7%	5%	5%	371	384	13	4%	3.4	3.8	0.8%	0.9%		
Heart Essex	1361	1361	0	0%	414	415	1	0%	30%	30%	3067	3262	195	6%	7.4	7.9	10.1%	10.7%		
Heart Four Counties	2018	2018	0	0%	581	555	-26	-4%	29%	27%	4030	4092	62	2%	6.9	7.4	9.9%	10.4%		
Heart Kent	1191	1192	1	0%	368	365	-3	-1%	31%	31%	4499	3455	-1044	-23%	12.2	9.5	14.9%	11.8%		
Heart London	11249	11250	1	0%	1798	1826	28	2%	16%	16%	10916	9351	-1565	-14%	6.1	5.1	5.3%	4.4%		
Heart North West and Wales	999	999	0	0%	246	255	9	4%	25%	26%	1759	1947	188	11%	7.1	7.6	7.6%	8.6%		
Heart Solent	1796	1796	0	0%	341	341	0	0%	19%	19%	2856	2555	-301	-11%	8.4	7.5	7.0%	6.3%		
Heart Sussex	1372	1372	0	0%	365	386	21	6%	27%	28%	3614	3921	307	8%	9.9	10.2	11.8%	12.6%		
Heart Thames Valley	1438	1438	0	0%	361	388	27	7%	25%	27%	2511	2689	178	7%	7.0	6.9	8.6%	9.8%		
Heart West Country	2195	2195	0	0%	666	643	-23	-3%	30%	29%	5679	5033	-646	-11%	8.5	7.8	11.8%	10.9%		
Heart West Midlands	3601	3601	0	0%	755	690	-65	-9%	21%	19%	5649	4758	-891	-16%	7.5	6.9	8.4%	7.4%		
LBC (ILR)	11249	11250	1	0%	929	1167	238	26%	8%	10%	9419	11966	2547	27%	10.1	10.3	4.6%	5.6%		
LBC 97.3	11249	11250	1	0%	809	927	118	15%	7%	8%	7809	9475	1666	21%	9.6	10.2	3.8%	4.5%		
LBC News 1152	11249	11250	1	0%	355	439	84	24%	3%	4%	1610	2492	882	55%	4.5	5.7	0.8%	1.2%		
XFM (ILR)	14112	14112	0	0%	630	620	-10	-2%	4%	4%	2867	2956	89	3%	4.6	4.8	1.1%	1.1%		
XFM London	11249	11250	1	0%	417	372	-45	-11%	4%	3%	1957	1617	-340	-17%	4.7	4.3	1.0%	0.8%		
XFM Manchester	2863	2864	1	0%	211	228	17	8%	7%	8%	1071	1226	155	14%	5.1	5.4	2.1%	2.4%		
IOW Radio	121	121	0	0%	36	38	2	6%	30%	31%	391	421	30	8%	10.8	11.2	13.4%	14.7%		
JACKfm Oxfordshire	506	506	0	0%	74	68	-6	-8%	15%	13%	533	493	-40	-8%	7.2	7.3	5.1%	5.1%		
Glide FM 107.9 (was Oxford's FM107.9)	494	494	0	0%	16	18	2	13%	3%	4%	41	68	27	66%	2.6	3.8	0.4%	0.7%		
106 JACKfm (Oxford)	506	506	0	0%	65	55	-10	-15%	13%	11%	492	425	-67	-14%	7.6	7.7	4.7%	4.4%		
Kingdom FM	288	288	0	0%	83	83	0	0%	29%	29%	713	716	3	0%	8.6	8.6	12.6%	13.1%		
kmfm Group	1044	1044	0	0%	157	159	2	1%	15%	15%	1193	1255	62	5%	7.6	7.9	4.6%	4.9%		
kmfm East	512	511	-1	0%	100	90	-10	-10%	20%	18%	754	667	-87	-12%	7.5	7.4	6.2%	5.6%		
kmfm West	532	532	0	0%	57	69	12	21%	11%	13%	439	588	149	34%	7.7	8.5	3.2%	4.3%		
Lincs FM Group	2393	2393	0	0%	620	614	-6	-1%	26%	26%	6504	5467	-1037	-16%	10.5	8.9	13.1%	11.2%		
Lincs FM 102.2	907	906	-1	0%	304	315	11	4%	34%	35%	3736	3257	-479	-13%	12.3	10.3	18.0%	16.2%		
Lincs FM Group Yorkshire	1503	1503	0	0%	312	315	3	1%	21%	21%	2602	2516	-86	-3%	8.3	8.0	8.9%	8.6%		
Dearne FM	232	231	-1	0%	49	48	-1	-2%	21%	21%	408	360	-48	-12%	8.3	7.5	9.4%	8.8%		
KCFM 99.8	454	453	-1	0%	86	87	1	1%	19%	19%	699	619	-80	-11%	8.1	7.1	8.1%	7.2%		
Ridings FM	299	298	-1	0%	42	48	6	14%	14%	16%	282	411	129	46%	6.7	8.6	4.9%	6.6%		
Rother FM	207	206	-1	0%	39	36	-3	-8%	19%	17%	303	290	-13	-4%	7.8	8.1	7.9%	7.3%		
Trax FM	363	363	0	0%	96	98	2	2%	26%	27%	910	836	-74	-8%	9.5	8.5	12.2%	11.6%		
The Local Radio Company Group Total	1995	1996	1	0%	511	514	3	1%	26%	26%	4407	4363	-44	-1%	8.6	8.5	10.9%	10.8%		
2BR	191	190	-1	-1%	60	60	0	0%	32%	31%	470	444	-26	-6%	7.8	7.4	14.1%	14.1%		
Minster FM	312	313	1	0%	70	73	3	4%	22%	23%	423	430	7	2%	6.0	5.9	6.6%	6.7%		
Mix 96	121	121	0	0%	37	39	2	5%	30%	33%	228	265	37	16%	6.2	6.7	8.6%	9.9%		
Spire FM	115	115	0	0%	40	45	5	13%	35%	39%	407	461	54	13%	10.1	10.3	15.8%	18.0%		
Spirit FM	218	217	-1	0%	50	57	7	14%	23%	26%	465	559	94	20%	9.2	9.8	9.7%	10.7%		
Star North East	381	382	1	0%	51	47	-4	-8%	13%	12%	438	375	-63	-14%	8.5	8.0	6.1%	5.3%		
Star NE - North (was Durham FM)	213	213	0	0%	23	21	-2	-9%	11%	10%	183	139	-44	-24%	7.8	6.5	4.8%	3.7%		
Star NE - South (was Alpha 103.2)	168	168	0	0%	28	26	-2	-7%	17%	15%	255	237	-18	-7%	9.1	9.2	7.6%	7.1%		
97.2 Stray FM	145	145	0	0%	47	48	1	2%	33%	33%	348	357	9	3%	7.4	7.5	11.7%	12.0%		
Sun FM	276	276	0	0%	67	57	-10	-15%	24%	21%	635	504	-131	-21%	9.4	8.8	12.9%	10.9%		
Wessex FM	118	119	1	1%	47	47	0	0%	40%	39%	507	531	24	5%	10.8	11.4	17.8%	18.5%		
Yorkshire Coast Radio	118	118	0	0%	40	41	1	3%	34%	35%	484	436	-48	-10%	12.1	10.6	18.4%	17.0%		
Radio Mansfield 103.2	154	153	-1	-1%	39	41	2	5%	25%	27%	353	373	20	6%	9.0	9.0	10.8%	10.9%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2012/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012
Manx Radio	71	71	0	0%	38	36	-2	-5%	53%	51%	467	432	-35	-7%	12.4	12.0	27.6%	26.0%
Original 106 (Aberdeen)	322	321	-1	0%	47	44	-3	-6%	15%	14%	352	399	47	13%	7.4	9.1	5.2%	5.9%
Total Orion Midlands	6248	6248	0	0%	1207	1090	-117	-10%	19%	17%	10240	9225	-1015	-10%	8.5	8.5	8.2%	7.8%
Orion Midlands FM	6248	6248	0	0%	1114	978	-136	-12%	18%	16%	8845	7878	-967	-11%	7.9	8.1	7.1%	6.6%
Gem 106	2358	2359	1	0%	407	392	-15	-4%	17%	17%	3247	3108	-139	-4%	8.0	7.9	6.5%	6.4%
Free Radio (West Midlands)	3981	3981	0	0%	802	699	-103	-13%	20%	18%	6994	6117	-877	-13%	8.7	8.8	9.2%	8.5%
Free Radio FM (West Midlands)	3981	3981	0	0%	708	587	-121	-17%	18%	15%	5599	4770	-829	-15%	7.9	8.1	7.4%	6.6%
Free Radio 80s (West Midlands)	3521	3520	-1	0%	120	126	6	5%	3%	4%	1395	1347	-48	-3%	11.6	10.7	2.1%	2.1%
Free Radio (Birmingham & Black Country)	2493	2493	0	0%	488	421	-67	-14%	20%	17%	4474	3596	-878	-20%	9.2	8.5	9.6%	8.2%
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2493	2493	0	0%	419	335	-84	-20%	17%	13%	3444	2596	-848	-25%	8.2	7.7	7.4%	5.9%
Free Radio 80s (Birmingham & Black Country)	2493	2493	0	0%	89	93	4	4%	4%	4%	1030	1000	-30	-3%	11.6	10.8	2.2%	2.3%
Free Radio (Coventry & Warwickshire)	668	668	0	0%	148	126	-22	-15%	22%	19%	1099	1076	-23	-2%	7.4	8.6	8.7%	9.0%
Free Radio FM (Coventry & Warwickshire) (was Mercia)	668	668	0	0%	129	109	-20	-16%	19%	16%	793	794	1	0%	6.1	7.3	6.3%	6.6%
Free Radio 80s (Coventry & Warwickshire)	668	668	0	0%	21	21	0	0%	3%	3%	306	282	-24	-8%	14.8	13.4	2.4%	2.4%
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	460	460	0	0%	92	82	-10	-11%	20%	18%	834	771	-63	-8%	9.0	9.4	9.1%	8.5%
Free Radio (Shropshire)	360	359	-1	0%	88	88	0	0%	24%	24%	741	858	117	16%	8.4	9.8	9.5%	11.6%
Free Radio FM (Shropshire) (was Beacon)	360	359	-1	0%	82	78	-4	-5%	23%	22%	682	793	111	16%	8.3	10.1	8.7%	10.7%
Free Radio 80s (Shropshire)	360	359	-1	0%	10	12	2	20%	3%	3%	59	65	6	10%	5.7	5.4	0.8%	0.9%
Palm FM	226	226	0	0%	37	34	-3	-8%	16%	15%	275	271	-4	-1%	7.4	8.0	5.1%	5.0%
Premier Christian Radio	11249	11250	1	0%	172	164	-8	-5%	2%	1%	1881	1568	-313	-17%	10.9	9.6	0.9%	0.7%
Q Radio Network	580	580	0	0%	117	115	-2	-2%	20%	20%	704	693	-11	-2%	6.0	6.0	6.7%	6.5%
Q100.5 (Was Five FM)	84	84	0	0%	17	15	-2	-12%	20%	18%	130	103	-27	-21%	7.8	6.8	8.2%	6.6%
Q102.9FM/Q97.2FM/Q101.2FM	298	299	1	0%	76	80	4	5%	26%	27%	446	478	32	7%	5.9	6.0	8.9%	9.5%
Q106 (was Six FM)	95	95	0	0%	11	8	-3	-27%	11%	9%	85	73	-12	-14%	7.8	8.6	4.7%	3.9%
Q107 (was Seven FM)	148	148	0	0%	14	11	-3	-21%	9%	7%	43	40	-3	-7%	3.2	3.6	1.4%	1.3%
Reading 107 FM	238	238	0	0%	22	22	0	0%	9%	9%	104	106	2	2%	4.6	4.9	2.6%	2.5%
Total Real and Smooth Ltd.	52352	52352	0	0%	5475	5805	330	6%	10%	11%	46499	51082	4583	10%	8.5	8.8	4.4%	5.0%
Real and Smooth Ltd. North West Total	5306	5306	0	0%	1306	1319	13	1%	25%	25%	11562	11879	317	3%	8.9	9.0	11.0%	11.7%
Real and Smooth Ltd. North West Regional	5268	5267	-1	0%	1216	1237	21	2%	23%	23%	10395	10423	28	0%	8.5	8.4	10.0%	10.3%
Real and Smooth Ltd. North East	2263	2264	1	0%	586	595	9	2%	26%	26%	5331	4880	-451	-8%	9.1	8.2	12.8%	12.3%
Real and Smooth Ltd. Scotland	2919	2918	-1	0%	836	750	-86	-10%	29%	26%	8589	7546	-1043	-12%	10.3	10.1	16.4%	15.3%
Total Real Radio UK	52352	52352	0	0%	2581	2499	-82	-3%	5%	5%	20994	21696	702	3%	8.1	8.7	2.0%	2.1%
Total Real Radio ILR Network	15608	15607	-1	0%	2344	2281	-63	-3%	15%	15%	19752	20616	864	4%	8.4	9.0	6.6%	7.0%
Real Radio Brand UK	52352	52352	0	0%	2422	2340	-82	-3%	5%	4%	19424	19978	554	3%	8.0	8.5	1.8%	1.9%
Real Radio Brand ILR Network	15570	15569	-1	0%	2184	2122	-62	-3%	14%	14%	18182	18898	716	4%	8.3	8.9	6.1%	6.5%
Real Radio North East - (was Century Radio)	2263	2264	1	0%	265	252	-13	-5%	12%	11%	2001	1694	-307	-15%	7.6	6.7	4.8%	4.3%
Total Real Radio North West	5306	5306	0	0%	565	564	-1	0%	11%	11%	4303	4722	419	10%	7.6	8.4	4.1%	4.6%
Real Radio North West - (was Century Radio)	5268	5267	-1	0%	446	442	-4	-1%	8%	8%	3136	3266	130	4%	7.0	7.4	3.0%	3.2%
106.1 Real XS Manchester (was 106.1 Rock Radio)	2863	2864	1	0%	160	168	8	5%	6%	6%	1167	1456	289	25%	7.3	8.7	2.3%	2.8%
Total Real Radio Scotland	2732	2732	0	0%	640	582	-58	-9%	23%	21%	6113	5331	-782	-13%	9.5	9.2	12.4%	11.6%
Real Radio Scotland	2732	2732	0	0%	599	545	-54	-9%	22%	20%	5710	5069	-641	-11%	9.5	9.3	11.6%	11.0%
96.3 Real XS Glasgow (was 96.3 Rock Radio)	822	822	0	0%	74	63	-11	-15%	9%	8%	403	262	-141	-35%	5.4	4.2	2.8%	1.9%
Real Radio Wales	2533	2533	0	0%	497	496	-1	0%	20%	20%	4473	4703	230	5%	9.0	9.5	8.0%	8.5%
Real Radio Wales (North)	689	689	0	0%	73	61	-12	-16%	11%	9%	618	585	-33	-5%	8.5	9.6	3.9%	3.8%
Real Radio Wales (South)	1844	1844	0	0%	425	436	11	3%	23%	24%	3855	4118	263	7%	9.1	9.5	9.6%	10.3%
Real Radio Yorkshire	2905	2904	-1	0%	388	396	8	2%	13%	14%	2970	4302	1332	45%	7.7	10.9	5.7%	8.0%
Total Smooth Radio UK	n/p	52352	n/a	n/a	n/p	3723	n/a	n/a	n/p	7%	n/p	29387	n/a	n/a	n/p	7.9	n/p	2.9%
Smooth 70s	n/p	52352	n/a	n/a	n/p	749	n/a	n/a	n/p	1%	n/p	4849	n/a	n/a	n/p	6.5	n/p	0.5%
Smooth Radio Brand UK	52352	52352	0	0%	3260	3190	-70	-2%	6%	6%	25505	24538	-967	-4%	7.8	7.7	2.4%	2.4%
Smooth Radio Brand ILR Network	26432	26431	-1	0%	2751	2671	-80	-3%	10%	10%	22316	21403	-913	-4%	8.1	8.0	4.4%	4.4%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2012/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	Last Pub	W3 2012				
Smooth Radio Midlands	5752	5751	-1	0%	677	667	-10	-1%	12%	12%	7083	6551	-532	-8%	10.5	9.8	6.3%	6.1%						
Smooth Radio East Midlands	2192	2191	-1	0%	303	295	-8	-3%	14%	13%	2976	2566	-410	-14%	9.8	8.7	6.4%	5.8%						
Smooth Radio West Midlands	3601	3601	0	0%	378	376	-2	-1%	11%	10%	4124	4007	-117	-3%	10.9	10.7	6.2%	6.3%						
Smooth Radio Glasgow	1900	1901	1	0%	300	265	-35	-12%	16%	14%	2476	2215	-261	-11%	8.3	8.4	7.2%	6.7%						
Smooth Radio London	11249	11250	1	0%	385	431	46	12%	3%	4%	1449	2991	1542	106%	3.8	6.9	0.7%	1.4%						
Smooth Radio North East	2263	2264	1	0%	390	410	20	5%	17%	18%	3330	3186	-144	-4%	8.5	7.8	8.0%	8.1%						
Smooth Radio North West	5268	5267	-1	0%	886	907	21	2%	17%	17%	7259	7157	-102	-1%	8.2	7.9	7.0%	7.1%						
96.2 The Revolution	518	519	1	0%	40	41	1	3%	8%	8%	251	287	36	14%	6.2	7.0	2.6%	2.8%						
Southend & Chelmsford Radio	488	489	1	0%	64	58	-6	-9%	13%	12%	357	318	-39	-11%	5.6	5.5	3.2%	2.8%						
107.5 Sovereign Radio	153	153	0	0%	26	27	1	4%	17%	17%	142	158	16	11%	5.4	5.9	4.0%	4.4%						
Sunrise Group National	52352	52352	0	0%	541	505	-36	-7%	1%	1%	4247	3988	-259	-6%	7.8	7.9	0.4%	0.4%						
Sunrise Radio National	52352	52352	0	0%	447	403	-44	-10%	1%	1%	3185	2951	-234	-7%	7.1	7.3	0.3%	0.3%						
Sunrise Group London	11249	11249	0	0%	367	361	-6	-2%	3%	3%	3366	3256	-110	-3%	9.2	9.0	1.6%	1.6%						
Buzz Asia 963 & 972AM	11249	11249	0	0%	117	88	-29	-25%	1%	1%	564	349	-215	-38%	4.8	4.0	0.3%	0.2%						
Kisimat Radio 1035 (Greater London)	11249	11250	1	0%	92	81	-11	-12%	1%	1%	516	389	-127	-25%	5.6	4.8	0.3%	0.2%						
Sunrise Radio (Greater London)	11249	11250	1	0%	286	282	-4	-1%	3%	3%	2287	2308	21	1%	8.0	8.2	1.1%	1.1%						
Time FM 106.6	298	298	0	0%	21	24	3	14%	7%	8%	93	89	-4	-4%	4.4	3.6	1.7%	1.6%						
Tindle Radio Group	1395	1161	-234	-17%	370	322	-48	-13%	27%	28%	3567	3054	-513	-14%	9.6	9.5	11.3%	11.7%						
Tindle Radio Anglia	1025	1025	0	0%	240	244	4	2%	23%	24%	2266	2154	-112	-5%	9.4	8.8	9.6%	9.2%						
THE BEACH	188	188	0	0%	54	60	6	11%	28%	32%	580	561	-19	-3%	10.8	9.4	14.6%	15.0%						
Dream 100	144	144	0	0%	48	46	-2	-4%	33%	32%	537	509	-28	-5%	11.3	11.0	15.1%	14.6%						
North Norfolk Radio	92	93	1	1%	23	20	-3	-13%	25%	22%	266	200	-66	-25%	11.4	9.9	11.0%	8.4%						
Norwich 99.9fm	338	338	0	0%	57	54	-3	-5%	17%	16%	414	359	-55	-13%	7.3	6.6	5.3%	4.6%						
Town 102 FM	283	283	0	0%	59	64	5	8%	21%	23%	469	525	56	12%	7.9	8.2	7.4%	8.2%						
Channel 103 FM	82	82	0	0%	46	47	1	2%	57%	58%	512	529	17	3%	11.0	11.2	32.0%	32.1%						
Island FM 104.7	55	54	-1	-2%	30	30	0	0%	55%	56%	367	372	5	1%	12.3	12.3	33.5%	34.8%						
Total Quidem	1306	1306	0	0%	163	156	-7	-4%	12%	12%	1273	1261	-12	-1%	7.8	8.1	5.0%	5.1%						
Oak FM	315	315	0	0%	26	26	0	0%	8%	8%	161	160	-1	-1%	6.2	6.2	2.5%	2.6%						
Total Touch Radio Network	991	991	0	0%	137	130	-7	-5%	14%	13%	1112	1101	-11	-1%	8.1	8.5	5.8%	5.9%						
107.6 Banbury Sound	83	83	0	0%	16	15	-1	-6%	19%	18%	144	113	-31	-22%	9.0	7.5	8.9%	7.0%						
Rugby FM	72	72	0	0%	25	24	-1	-4%	35%	33%	203	187	-16	-8%	8.0	7.8	13.0%	12.1%						
Touchradio Staffs	250	250	0	0%	26	27	1	4%	10%	11%	217	226	9	4%	8.5	8.3	4.2%	4.4%						
96.2FM Touchradio - Coventry	292	293	1	0%	19	20	1	5%	6%	7%	107	115	8	7%	5.7	5.8	2.3%	2.5%						
102FM Touchradio - Warks, Worcs, Cotswolds	293	293	0	0%	51	44	-7	-14%	17%	15%	441	460	19	4%	8.7	10.4	7.3%	7.9%						
Town and Country Broadcasting (South and West Wales)	1689	1689	0	0%	291	282	-9	-3%	17%	17%	2563	2446	-117	-5%	8.8	8.7	6.8%	6.7%						
106.3 Bridge FM	123	123	0	0%	37	33	-4	-11%	31%	27%	284	301	17	6%	7.6	9.1	10.2%	11.4%						
Radio Carmarthenshire and Scarlet FM	128	128	0	0%	40	42	2	5%	31%	33%	392	373	-19	-5%	9.8	8.9	13.0%	12.5%						
Radio Ceredigion	82	81	-1	-1%	11	13	2	18%	14%	16%	58	64	6	10%	5.1	5.0	3.3%	3.5%						
Nation 80s (was 102.1 Bay Radio)	459	459	0	0%	40	39	-1	-3%	9%	8%	233	233	0	0%	5.9	6.0	2.3%	2.3%						
Nation Radio	1429	1428	-1	0%	138	138	0	0%	10%	10%	1135	895	-240	-21%	8.2	6.5	3.8%	3.1%						
102.5 Radio Pembrokeshire	95	95	0	0%	48	48	0	0%	50%	50%	530	558	28	5%	11.1	11.7	20.6%	21.3%						
Total UKRD	1618	1618	0	0%	402	421	19	5%	25%	26%	4349	3701	-648	-15%	10.8	8.8	12.0%	10.5%						
107 The Bee	181	182	1	1%	24	29	5	21%	13%	16%	244	282	38	16%	10.1	9.9	8.3%	9.3%						
Pirate FM	483	483	0	0%	167	163	-4	-2%	34%	34%	1540	1509	-31	-2%	9.2	9.3	13.4%	13.0%						
Total Eagle	526	526	0	0%	154	148	-6	-4%	29%	28%	1927	1346	-581	-30%	12.5	9.1	15.7%	12.5%						
96.4 Eagle Radio	526	526	0	0%	150	145	-5	-3%	29%	28%	1731	1306	-425	-25%	11.5	9.0	14.1%	12.1%						
Eagle Extra (formerly County Sound 1566MW)	526	526	0	0%	13	10	-3	-23%	3%	2%	196	40	-156	-80%	14.7	3.8	1.6%	0.4%						
Total UKRD East	427	427	0	0%	67	80	13	19%	16%	19%	554	642	88	16%	8.3	8.0	6.1%	7.0%						
KL.FM 96.7	149	150	1	1%	42	48	6	14%	28%	32%	363	411	48	13%	8.5	8.6	11.8%	13.0%						
Star Radio in Cambridge	277	277	0	0%	26	26	0	0%	9%	9%	159	212	53	33%	6.1	8.1	2.8%	3.4%						

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LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012
UTV Radio (inc. talkSPORT)	52352	52352	0	0%	4302	4225	-77	-2%	8%	8%	32348	31561	-787	-2%	7.5	7.5	3.1%	3.1%
UTV Radio (excl. talkSPORT)	6170	6169	-1	0%	1375	1385	10	1%	22%	22%	12771	12116	-655	-5%	9.3	8.8	10.1%	10.0%
107.6 Juice FM	1033	1033	0	0%	209	221	12	6%	20%	21%	2186	1692	-494	-23%	10.4	7.7	8.7%	7.4%
Peak 107 FM	419	418	-1	0%	94	99	5	5%	22%	24%	853	865	12	1%	9.1	8.8	10.5%	11.0%
The Pulse/Pulse 2	866	866	0	0%	156	166	10	6%	18%	19%	941	1032	91	10%	6.0	6.2	6.1%	7.0%
The Pulse	866	866	0	0%	137	143	6	4%	16%	16%	797	874	77	10%	5.8	6.1	5.2%	6.0%
Pulse 2	866	866	0	0%	45	57	12	27%	5%	7%	143	158	15	10%	3.2	2.8	0.9%	1.1%
Signal One & Signal Two	774	774	0	0%	299	287	-12	-4%	39%	37%	3452	3726	274	8%	11.5	13.0	19.6%	22.4%
Signal One	774	774	0	0%	275	258	-17	-6%	35%	33%	2742	3025	283	10%	10.0	11.7	15.6%	18.2%
Signal Two	774	774	0	0%	57	69	12	21%	7%	9%	710	700	-10	-1%	12.4	10.1	4.0%	4.2%
Total Swansea Sound/96.4 FM The Wave	459	459	0	0%	166	168	2	1%	36%	37%	1593	1587	-6	0%	9.6	9.5	15.4%	15.3%
96.4 FM The Wave	459	459	0	0%	129	130	1	1%	28%	28%	1120	1060	-60	-5%	8.7	8.1	10.8%	10.2%
Swansea Sound - 1170 MW	459	459	0	0%	57	58	1	2%	12%	13%	473	527	54	11%	8.3	9.1	4.6%	5.1%
U105	872	872	0	0%	178	198	20	11%	20%	23%	1843	1942	99	5%	10.3	9.8	10.8%	11.8%
Radio Wave 96.5 FM	237	236	-1	0%	67	66	-1	-1%	28%	28%	579	554	-25	-4%	8.7	8.4	12.0%	12.4%
102.4 Wish/107.2 Wire/107.4 Tower FM	1120	1120	0	0%	176	166	-10	-6%	16%	15%	1014	883	-131	-13%	5.8	5.3	5.2%	4.4%
107.4 Tower FM	434	433	-1	0%	50	56	6	12%	11%	13%	345	378	33	10%	7.0	6.7	4.3%	4.8%
107.2 Wire FM	279	278	-1	0%	52	52	0	0%	19%	19%	291	264	-27	-9%	5.6	5.1	5.7%	5.2%
102.4 Wish FM	467	466	-1	0%	74	59	-15	-20%	16%	13%	378	241	-137	-36%	5.1	4.1	4.9%	3.1%
107.7 The Wolf	437	437	0	0%	41	34	-7	-17%	9%	8%	317	255	-62	-20%	7.8	7.6	3.5%	2.9%
Wave 102 FM	156	156	0	0%	23	26	3	13%	15%	17%	161	171	10	6%	6.9	6.6	6.3%	6.0%
Yorkshire Radio	4553	4553	0	0%	88	100	12	14%	2%	2%	360	422	62	17%	4.1	4.2	0.4%	0.5%

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LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012
BBC Local Radio	42296	42296	0	0%	6816	6726	-90	-1%	16%	16%	64754	60702	-4052	-6%	9.5	9.0	7.7%	7.4%
BBC Radio Berkshire	825	824	-1	0%	128	125	-3	-2%	15%	15%	880	740	-140	-16%	6.9	5.9	5.4%	5.0%
BBC Radio Bristol	925	925	0	0%	139	141	2	1%	15%	15%	1694	1178	-516	-30%	12.2	8.3	8.7%	6.4%
BBC Radio Cambridgeshire	724	724	0	0%	108	108	0	0%	15%	15%	1042	1206	164	16%	9.6	11.1	7.0%	8.0%
BBC Radio Cornwall	458	459	1	0%	161	154	-7	-4%	35%	34%	1819	1903	84	5%	11.3	12.4	16.0%	16.3%
BBC Coventry and Warwickshire	676	676	0	0%	88	86	-2	-2%	13%	13%	744	648	-96	-13%	8.5	7.6	5.9%	5.4%
BBC Radio Cumbria	404	404	0	0%	115	100	-15	-13%	29%	25%	1180	925	-255	-22%	10.3	9.3	14.8%	13.2%
BBC Radio Derby	641	641	0	0%	179	155	-24	-13%	28%	24%	1850	1473	-377	-20%	10.3	9.5	12.9%	11.0%
BBC Radio Devon	979	980	1	0%	203	203	0	0%	21%	21%	2313	1926	-387	-17%	11.4	9.5	10.4%	8.9%
BBC Essex	1305	1305	0	0%	244	250	6	2%	19%	19%	2872	2850	-22	-1%	11.8	11.4	9.9%	9.8%
BBC Radio Gloucestershire	492	492	0	0%	110	114	4	4%	22%	23%	1107	1127	20	2%	10.1	9.9	9.5%	10.0%
BBC Hereford & Worcester	493	493	0	0%	103	98	-5	-5%	21%	20%	1086	834	-252	-23%	10.5	8.5	11.1%	8.6%
BBC Radio Humberside	775	776	1	0%	224	238	14	6%	29%	31%	2235	1885	-350	-16%	10.0	7.9	13.8%	12.9%
BBC Radio Kent	1411	1410	-1	0%	253	266	13	5%	18%	19%	3353	2702	-651	-19%	13.2	10.2	9.3%	7.6%
BBC Radio Lancashire	1174	1173	-1	0%	228	202	-26	-11%	19%	17%	2387	1642	-745	-31%	10.5	8.1	11.2%	8.1%
BBC Radio Leeds	1671	1671	0	0%	235	209	-26	-11%	14%	13%	1684	1429	-255	-15%	7.2	6.8	5.7%	4.7%
BBC Radio Leicester	816	817	1	0%	183	181	-2	-1%	22%	22%	1757	1358	-399	-23%	9.6	7.5	10.5%	8.4%
BBC Radio Lincolnshire	538	539	1	0%	117	117	0	0%	22%	22%	1803	1644	-159	-9%	15.5	14.0	14.6%	13.2%
BBC London 94.9	11249	11250	1	0%	453	374	-79	-17%	4%	3%	2478	2354	-124	-5%	5.5	6.3	1.2%	1.1%
BBC Radio Manchester	2170	2169	-1	0%	230	231	1	0%	11%	11%	1753	1701	-52	-3%	7.6	7.3	4.6%	4.3%
BBC Radio Merseyside	1624	1624	0	0%	355	322	-33	-9%	22%	20%	6059	4798	-1261	-21%	17.0	14.9	16.4%	14.3%
BBC Radio Newcastle	1454	1454	0	0%	298	308	10	3%	21%	21%	2070	2716	646	31%	6.9	8.8	8.1%	11.0%
BBC Radio Norfolk	780	780	0	0%	216	172	-44	-20%	28%	22%	2300	2082	-218	-9%	10.7	12.1	12.6%	12.1%
BBC Radio Northampton	481	482	1	0%	103	100	-3	-3%	21%	21%	1544	1210	-334	-22%	14.9	12.1	15.3%	12.3%
BBC Radio Nottingham	804	804	0	0%	212	187	-25	-12%	26%	23%	2283	2065	-218	-10%	10.7	11.0	13.3%	12.4%
BBC Oxford 95.2FM	521	520	-1	0%	68	62	-6	-9%	13%	12%	805	668	-137	-17%	11.8	10.8	7.4%	6.5%
BBC Radio Sheffield	1285	1284	-1	0%	279	255	-24	-9%	22%	20%	1833	1740	-93	-5%	6.6	6.8	7.6%	7.1%
BBC Radio Shropshire	380	379	-1	0%	111	103	-8	-7%	29%	27%	1208	972	-236	-20%	10.9	9.4	14.6%	12.4%
Total BBC Radio Solent	1738	1738	0	0%	302	312	10	3%	17%	18%	3108	3188	80	3%	10.3	10.2	8.1%	8.3%
BBC Somerset	437	437	0	0%	66	66	0	0%	15%	15%	634	576	-58	-9%	9.6	8.7	6.3%	6.2%
BBC Radio Stoke	600	599	-1	0%	185	156	-29	-16%	31%	26%	2200	1682	-518	-24%	11.9	10.8	16.2%	13.0%
BBC Radio Suffolk	539	539	0	0%	127	115	-12	-9%	24%	21%	1405	1144	-261	-19%	11.0	10.0	11.7%	9.7%
BBC Sussex and BBC Surrey	2503	2502	-1	0%	257	241	-16	-6%	10%	10%	2544	2442	-102	-4%	9.9	10.2	4.5%	4.5%
BBC Radio Tees	791	791	0	0%	134	106	-28	-21%	17%	13%	703	651	-52	-7%	5.3	6.2	4.5%	4.5%
BBC Three Counties Radio	1314	1313	-1	0%	170	146	-24	-14%	13%	11%	1359	1135	-224	-16%	8.0	7.8	5.1%	4.4%
BBC WM (Birmingham & Black Country)	2280	2280	0	0%	225	214	-11	-5%	10%	9%	2164	1939	-225	-10%	9.6	9.1	5.2%	4.9%
BBC Radio Wiltshire/Swindon	553	553	0	0%	84	83	-1	-1%	15%	15%	679	444	-235	-35%	8.1	5.3	5.7%	3.8%
BBC Radio York	538	538	0	0%	94	94	0	0%	17%	18%	712	661	-51	-7%	7.6	7.0	6.3%	5.8%
BBC Radio Guernsey	55	54	-1	-2%	25	23	-2	-8%	46%	43%	286	265	-21	-7%	11.5	11.5	26.1%	24.8%
BBC Radio Jersey	82	82	0	0%	28	27	-1	-4%	34%	33%	308	302	-6	-2%	11.1	11.0	19.2%	18.3%



HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2012/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012	000's	%	Last Pub	W3 2012	Last Pub	W3 2012
<b>LOCAL COMMERCIAL</b>																		
Total Absolute Radio Network	52352	52352	0	0%	3177	2944	-233	-7%	6%	6%	25093	19155	-5938	-24%	7.9	6.5	2.4%	1.9%
Total Absolute Radio	52352	52352	0	0%	1763	1544	-219	-12%	3%	3%	13148	9186	-3962	-30%	7.5	5.9	1.3%	0.9%
Total Absolute Radio Network (London)	11249	11250	1	0%	1285	1100	-185	-14%	11%	10%	10046	6634	-3412	-34%	7.8	6.0	4.9%	3.1%
Total Absolute Radio (London)	11249	11250	1	0%	974	832	-142	-15%	9%	7%	6672	4239	-2433	-36%	6.9	5.1	3.3%	2.0%
Absolute Radio London	11249	11250	1	0%	746	592	-154	-21%	7%	5%	4313	1926	-2387	-55%	5.8	3.3	2.1%	0.9%
Absolute Radio National	52352	52352	0	0%	1269	1055	-214	-17%	2%	2%	8835	7260	-1575	-18%	7.0	6.9	0.9%	0.7%
Absolute Radio 60s	52352	52352	0	0%	179	189	10	6%	*%	*%	903	919	16	2%	5.1	4.9	0.1%	0.1%
Absolute Radio 70s	52352	52352	0	0%	169	172	3	2%	*%	*%	536	526	-10	-2%	3.2	3.1	0.1%	0.1%
Absolute 80s	52352	52352	0	0%	864	895	31	4%	2%	2%	4876	5276	400	8%	5.6	5.9	0.5%	0.5%
Absolute Radio 90s	52352	52352	0	0%	414	435	21	5%	1%	1%	2373	2093	-280	-12%	5.7	4.8	0.2%	0.2%
Absolute Radio 00s	52352	52352	0	0%	122	143	21	17%	*%	*%	381	506	125	33%	3.1	3.5	*%	*%
Absolute Radio Classic Rock	52352	52352	0	0%	384	356	-28	-7%	1%	1%	2059	1769	-290	-14%	5.4	5.0	0.2%	0.2%
Jazz FM	52352	52352	0	0%	573	624	51	9%	1%	1%	2044	2865	821	40%	3.6	4.6	0.2%	0.3%
Planet Rock	52352	52352	0	0%	948	864	-84	-9%	2%	2%	6640	7045	405	6%	7.0	8.2	0.6%	0.7%
talkSPORT	52352	52352	0	0%	2919	3018	99	3%	6%	6%	18752	19750	998	5%	6.4	6.5	1.8%	1.9%
BBC Radio 1	52352	52352	0	0%	11271	11198	-73	-1%	22%	21%	86191	84041	-2150	-2%	7.6	7.5	8.3%	8.2%
BBC Radio 2	52352	52352	0	0%	14457	13903	-554	-4%	28%	27%	166233	159545	-6688	-4%	11.5	11.5	16.1%	15.6%
BBC Radio 3	52352	52352	0	0%	2038	2150	112	5%	4%	4%	11378	13515	2137	19%	5.6	6.3	1.1%	1.3%
BBC Radio 4	52352	52352	0	0%	10521	10845	324	3%	20%	21%	125455	127957	2502	2%	11.9	11.8	12.1%	12.5%
BBC Radio 4 (including 4 Extra)	52352	52352	0	0%	10775	11089	314	3%	21%	21%	134695	137286	2591	2%	12.5	12.4	13.0%	13.4%
BBC Radio 4 Extra	52352	52352	0	0%	1636	1694	58	4%	3%	3%	9241	9329	88	1%	5.6	5.5	0.9%	0.9%
BBC Radio FIVE LIVE	52352	52352	0	0%	6148	6098	-50	-1%	12%	12%	46808	44623	-2185	-5%	7.6	7.3	4.5%	4.4%
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	52352	52352	0	0%	6362	6324	-38	-1%	12%	12%	50473	48591	-1882	-4%	7.9	7.7	4.9%	4.8%
FIVE LIVE SPORTS EXTRA	52352	52352	0	0%	1074	1005	-69	-6%	2%	2%	3665	3967	302	8%	3.4	3.9	0.4%	0.4%
BBC 6 Music	52352	52352	0	0%	1379	1620	241	17%	3%	3%	11635	13716	2081	18%	8.4	8.5	1.1%	1.3%
1 Xtra from the BBC	52352	52352	0	0%	1137	1114	-23	-2%	2%	2%	6367	4563	-1804	-28%	5.6	4.1	0.6%	0.4%
BBC Asian Network UK	52352	52352	0	0%	547	584	37	7%	1%	1%	3266	3892	626	19%	6.0	6.7	0.3%	0.4%
BBC World Service	52352	52352	0	0%	1391	1387	-4	0%	3%	3%	6604	6728	124	2%	4.7	4.9	0.6%	0.7%
BBC Local/Regional	52352	52352	0	0%	8962	8958	-4	0%	17%	17%	83801	82482	-1319	-2%	9.4	9.2	8.1%	8.1%
<b>ALL NATIONAL COMMERCIAL (UK)</b>	52352	52352	0	0%	16101	16038	-63	0%	31%	31%	131542	130614	-928	-1%	8.2	8.1	12.7%	12.8%
<b>ALL LOCAL COMMERCIAL (UK)</b>	52352	52352	0	0%	26364	26424	60	0%	50%	50%	315292	312691	-2601	-1%	12.0	11.8	30.5%	30.6%
<b>ALL COMMERCIAL (UK)</b>	52352	52352	0	0%	33182	33148	-34	0%	63%	63%	446834	443305	-3529	-1%	13.5	13.4	43.3%	43.3%
<b>ALL BBC (UK)</b>	52352	52352	0	0%	34444	34655	211	1%	66%	66%	560644	554357	-6287	-1%	16.3	16.0	54.3%	54.2%
<b>ALL RADIO (UK)</b>	52352	52352	0	0%	46782	46623	-159	0%	89%	89%	1032842	1022809	-10033	-1%	22.1	21.9	100.0%	100.0%