

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016
LOCAL COMMERCIAL																		
Bauer Radio - Total	54029	54029	0	0%	17778	17873	95	1%	33%	33%	152050	156567	4517	3%	8.6	8.8	14.8%	15.1%
Absolute Radio Network	54029	54029	0	0%	4287	4471	184	4%	8%	8%	30813	31401	588	2%	7.2	7.0	3.0%	3.0%
Absolute Radio	54029	54029	0	0%	2185	2643	458	21%	4%	5%	14767	17996	3229	22%	6.8	6.8	1.4%	1.7%
Absolute Radio (London)	12014	12015	1	0%	765	894	129	17%	6%	7%	4790	4707	-83	-2%	6.3	5.3	2.2%	2.3%
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	3728	3728	0	0%	199	242	43	22%	5%	6%	1562	1573	11	1%	7.8	6.5	2.5%	2.3%
Absolute Radio 70s	54029	54029	0	0%	263	280	17	6%	*%	1%	1213	1147	-66	-5%	4.6	4.1	0.1%	0.1%
Absolute 80s	54029	54029	0	0%	1581	1458	-123	-8%	3%	3%	8196	8080	-116	-1%	5.2	5.5	0.8%	0.8%
Absolute Radio 90s	54029	54029	0	0%	679	703	24	4%	1%	1%	2708	2716	8	0%	4.0	3.9	0.3%	0.3%
Absolute Radio Classic Rock	54029	54029	0	0%	563	646	83	15%	1%	1%	2533	2856	323	13%	4.5	4.4	0.2%	0.3%
Bauer City Network	54029	54029	0	0%	7040	6999	-41	-1%	13%	13%	58583	60344	1761	3%	8.3	8.6	5.7%	5.8%
Radio Aire	639	639	0	0%	92	79	-13	-14%	14%	12%	606	470	-136	-22%	6.6	6.0	5.1%	4.1%
Radio Aire 2 (was Magic 828 (Leeds))	988	988	0	0%	75	62	-13	-17%	8%	6%	905	857	-48	-5%	12.1	13.9	5.0%	4.6%
Radio Aire 3	640	639	-1	0%	8	4	-4	-50%	1%	1%	28	8	-20	-71%	3.6	2.0	0.2%	0.1%
Radio Borders (Bauer Borders)	110	109	-1	-1%	55	54	-1	-2%	50%	50%	646	674	28	4%	11.7	12.4	35.1%	34.3%
C.F.M. (Bauer Carlisle)	252	252	0	0%	114	108	-6	-5%	45%	43%	1071	991	-80	-7%	9.4	9.2	18.8%	17.8%
Radio City	1863	1862	-1	0%	388	368	-20	-5%	21%	20%	2510	2799	289	12%	6.5	7.6	6.7%	7.3%
Radio City 2 (was Magic 1548 (Liverpool))	1863	1862	-1	0%	151	181	30	20%	8%	10%	933	1189	256	27%	6.2	6.6	2.5%	3.1%
Radio City 3	1863	1862	-1	0%	16	14	-2	-13%	1%	1%	73	70	-3	-4%	4.5	5.1	0.2%	0.2%
City Talk 105.9	1619	1862	243	15%	48	45	-3	-6%	3%	2%	157	158	1	1%	3.2	3.5	0.5%	0.4%
Clyde 1	1900	1900	0	0%	643	660	17	3%	34%	35%	4958	5752	794	16%	7.7	8.7	13.9%	16.9%
Clyde 2	1900	1900	0	0%	156	162	6	4%	8%	9%	1102	883	-219	-20%	7.1	5.4	3.1%	2.6%
Clyde 3	1901	1901	0	0%	18	21	3	17%	1%	1%	78	90	12	15%	4.4	4.2	0.2%	0.3%
Cool FM	1005	1006	1	0%	387	400	13	3%	39%	40%	3398	3360	-38	-1%	8.8	8.4	18.5%	17.6%
Downtown Network	1489	1489	0	0%	308	306	-2	-1%	21%	21%	2813	3081	268	10%	9.1	10.1	10.2%	10.6%
Downtown Country	1489	1489	0	0%	100	99	-1	-1%	7%	7%	846	724	-122	-14%	8.5	7.3	3.1%	2.6%
Downtown Radio (DTR)	1463	1463	0	0%	248	245	-3	-1%	17%	17%	1967	2251	284	14%	7.9	9.2	7.2%	7.9%
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2606	2605	-1	0%	347	352	5	1%	13%	13%	2486	2799	313	13%	7.2	8.0	5.6%	5.7%
Free Radio 80s (Birmingham & Black Country)	2606	2605	-1	0%	96	72	-24	-25%	4%	3%	411	322	-89	-22%	4.3	4.5	0.9%	0.7%
Free Radio FM (Coventry & Warwickshire) (was Mercia)	697	698	1	0%	106	94	-12	-11%	15%	13%	859	632	-227	-26%	8.1	6.8	8.6%	6.2%
Free Radio 80s (Coventry & Warwickshire)	697	698	1	0%	26	31	5	19%	4%	4%	106	201	95	90%	4.1	6.5	1.1%	2.0%
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	478	477	-1	0%	95	90	-5	-5%	20%	19%	856	780	-76	-9%	9.0	8.7	8.7%	7.6%
Free Radio 80s (Herefordshire & Worcestershire)	478	477	-1	0%	8	11	3	38%	2%	2%	60	67	7	12%	7.3	6.3	0.6%	0.7%
Free Radio FM (Shropshire) (was Beacon)	379	379	0	0%	87	83	-4	-5%	23%	22%	753	700	-53	-7%	8.7	8.5	9.5%	8.9%
Free Radio 80s (Shropshire)	379	379	0	0%	19	17	-2	-11%	5%	5%	119	109	-10	-8%	6.3	6.3	1.5%	1.4%
Forth 1	1140	1140	0	0%	366	325	-41	-11%	32%	29%	3580	2710	-870	-24%	9.8	8.3	17.5%	13.8%
Forth 2	1140	1140	0	0%	45	53	8	18%	4%	5%	436	400	-36	-8%	9.6	7.5	2.1%	2.0%
Forth 3	1141	1141	0	0%	8	7	-1	-13%	1%	1%	48	42	-6	-13%	5.8	5.8	0.2%	0.2%
Gem 106 (East Midlands)	2422	2422	0	0%	503	479	-24	-5%	21%	20%	3580	3206	-374	-10%	7.1	6.7	7.6%	6.7%
Hallam FM	1305	1306	1	0%	286	286	0	0%	22%	22%	2408	2566	158	7%	8.4	9.0	10.3%	11.5%
Hallam 2 (was Magic AM (Sheffield))	1305	1306	1	0%	95	100	5	5%	7%	8%	543	589	46	8%	5.7	5.9	2.3%	2.6%
Hallam 3	1305	1305	0	0%	9	11	2	22%	1%	1%	19	19	0	0%	2.0	1.7	0.1%	0.1%
The Hits	54029	54029	0	0%	741	738	-3	0%	1%	1%	2333	2389	56	2%	3.1	3.2	0.2%	0.2%
Key 103	2515	2516	1	0%	342	356	14	4%	14%	14%	1778	1786	8	0%	5.2	5.0	4.3%	4.1%
Key 2 (was Magic 1152 (Manchester))	2515	2516	1	0%	60	72	12	20%	2%	3%	467	299	-168	-36%	7.8	4.2	1.1%	0.7%
Key 3	2515	2516	1	0%	32	33	1	3%	1%	1%	102	110	8	8%	3.2	3.4	0.2%	0.3%
Metro Radio	1502	1502	0	0%	307	300	-7	-2%	20%	20%	2121	2238	117	6%	6.9	7.5	8.4%	8.2%
Metro Radio 2 (was Magic 1152 (Newcastle))	1502	1502	0	0%	114	116	2	2%	8%	8%	786	607	-179	-23%	6.9	5.2	3.1%	2.2%
Metro Radio 3	1502	1502	0	0%	12	9	-3	-25%	1%	1%	32	21	-11	-34%	2.6	2.4	0.1%	0.1%
Moray Firth Radio (Bauer Inverness)	251	251	0	0%	116	124	8	7%	46%	49%	999	1222	223	22%	8.6	9.9	21.1%	24.7%
Northsound 1	349	348	-1	0%	131	121	-10	-8%	38%	35%	1108	1231	123	11%	8.4	10.2	18.4%	20.7%

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	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	Last Pub	W3 2016
Northsound 2	349	348	-1	0%	30	26	-4	-13%	9%	7%	233	225	-8	-3%	7.8	8.8	3.9%	3.8%		
Rock FM	1264	1264	0	0%	213	193	-20	-9%	17%	15%	1284	960	-324	-25%	6.0	5.0	5.5%	4.0%		
Rock FM 2 (was Magic 999 (Preston))	1124	1124	0	0%	53	56	3	6%	5%	5%	200	135	-65	-33%	3.7	2.4	1.0%	0.6%		
Rock FM 3	1264	1264	0	0%	14	9	-5	-36%	1%	1%	52	34	-18	-35%	3.8	3.8	0.2%	0.1%		
Tay FM	394	394	0	0%	135	133	-2	-1%	34%	34%	1312	1249	-63	-5%	9.7	9.4	21.3%	20.2%		
Tay 2	394	394	0	0%	40	38	-2	-5%	10%	10%	491	479	-12	-2%	12.2	12.5	8.0%	7.8%		
Tay 3	394	394	0	0%	2	2	0	0%	1%	1%	1	1	0	0%	0.5	0.5	%	%		
TFM Radio	821	821	0	0%	148	146	-2	-1%	18%	18%	913	958	45	5%	6.1	6.6	5.9%	6.1%		
TFM 2 (was Magic 1170 (Teesside))	821	821	0	0%	66	74	8	12%	8%	9%	441	727	286	65%	6.7	9.8	2.9%	4.6%		
TFM 3	820	820	0	0%	9	8	-1	-11%	1%	1%	13	7	-6	-46%	1.4	0.9	0.1%	%		
Viking FM	912	912	0	0%	195	218	23	12%	21%	24%	1582	1449	-133	-8%	8.1	6.6	8.4%	7.5%		
Viking FM 2 (was Magic 1161 (Hull))	912	912	0	0%	63	60	-3	-5%	7%	7%	617	797	180	29%	9.8	13.2	3.3%	4.1%		
Viking 3	911	912	1	0%	7	6	-1	-14%	1%	1%	18	13	-5	-28%	2.6	2.4	0.1%	0.1%		
Wave 105 FM (Bauer South Coast)	1827	1827	0	0%	398	423	25	6%	22%	23%	4418	5483	1065	24%	11.1	13.0	10.9%	13.6%		
West Sound (Bauer Southwest Scotland)	396	396	0	0%	180	192	12	7%	45%	48%	1666	1789	123	7%	9.3	9.3	21.9%	22.4%		
Heat	54029	54029	0	0%	872	841	-31	-4%	2%	2%	3156	3203	47	1%	3.6	3.8	0.3%	0.3%		
Kerrang!	54029	54029	0	0%	734	769	35	5%	1%	1%	2971	3186	215	7%	4.0	4.1	0.3%	0.3%		
Kiss Network	54029	54029	0	0%	5525	5425	-100	-2%	10%	10%	29383	31193	1810	6%	5.3	5.8	2.9%	3.0%		
Kiss	54029	54029	0	0%	4804	4326	-478	-10%	9%	8%	22648	21123	-1525	-7%	4.7	4.9	2.2%	2.0%		
Kiss (East)	2137	2137	0	0%	446	448	2	0%	21%	21%	2866	2734	-132	-5%	6.4	6.1	6.2%	5.9%		
Kiss (London)	12014	12015	1	0%	2127	1818	-309	-15%	18%	15%	10217	9177	-1040	-10%	4.8	5.0	4.6%	4.4%		
Kiss (West)	2450	2450	0	0%	465	459	-6	-1%	19%	19%	2443	2194	-249	-10%	5.3	4.8	4.8%	4.4%		
Kiss Fresh	54029	54029	0	0%	593	611	18	3%	1%	1%	1467	1899	432	29%	2.5	3.1	0.1%	0.2%		
Kisstory	54029	54029	0	0%	1540	1611	71	5%	3%	3%	5621	8920	3299	59%	3.6	5.5	0.5%	0.9%		
Magic Network	54029	54029	0	0%	3699	3684	-15	0%	7%	7%	20751	19193	n/a	n/a	5.6	5.2	2.0%	1.8%		
Magic	54029	54029	0	0%	3301	3391	90	3%	6%	6%	18579	15798	-2781	-15%	5.6	4.7	1.8%	1.5%		
Magic (London)	12014	12015	1	0%	1632	1804	172	11%	14%	15%	9222	8516	-706	-8%	5.7	4.7	4.2%	4.1%		
Magic Chilled	54029	54029	0	0%	233	240	7	3%	%	%	601	866	n/a	n/a	2.6	3.6	0.1%	0.1%		
Mellow Magic	54029	54029	0	0%	380	424	44	12%	1%	1%	1572	1653	n/a	n/a	4.1	3.9	0.2%	0.2%		
Planet Rock	54029	54029	0	0%	986	1060	74	8%	2%	2%	8001	7967	-34	0%	8.1	7.5	0.8%	0.8%		
Total Global Radio (UK)	54029	54029	0	0%	22676	23014	338	1%	42%	43%	199271	208062	8791	4%	8.8	9.0	19.3%	20.0%		
The Arrow	54029	54029	0	0%	56	76	20	36%	%	%	317	701	384	121%	5.6	9.3	%	0.1%		
Capital Brand (UK)	54029	54029	0	0%	8527	8740	213	2%	16%	16%	48297	50056	1759	4%	5.7	5.7	4.7%	4.8%		
Capital Network (UK)	54029	54029	0	0%	7850	8055	205	3%	15%	15%	42472	43775	1303	3%	5.4	5.4	4.1%	4.2%		
Capital Birmingham	2237	2237	0	0%	459	499	40	9%	21%	22%	2515	2588	73	3%	5.5	5.2	6.9%	6.4%		
Capital East Midlands	2283	2281	-2	0%	528	540	12	2%	23%	24%	3877	3767	-110	-3%	7.3	7.0	8.8%	8.3%		
Capital East Midlands - Derbyshire	533	532	-1	0%	104	106	2	2%	20%	20%	602	717	115	19%	5.8	6.8	5.7%	6.9%		
Capital East Midlands - Leicestershire	778	778	0	0%	186	172	-14	-8%	24%	22%	1521	1301	-220	-14%	8.2	7.6	11.4%	9.5%		
Capital East Midlands - Nottinghamshire	1022	1021	-1	0%	240	268	28	12%	23%	26%	1768	1768	0	0%	7.4	6.6	8.4%	8.0%		
Capital Liverpool (was 107.6 Juice FM)	1068	1068	0	0%	234	239	5	2%	22%	22%	1367	1565	198	14%	5.8	6.5	6.4%	7.4%		
Capital London	12014	12015	1	0%	2266	2013	-253	-11%	19%	17%	10061	8834	-1227	-12%	4.4	4.4	4.6%	4.3%		
Capital Manchester	2946	2945	-1	0%	473	498	25	5%	16%	17%	2826	2832	6	0%	6.0	5.7	5.6%	5.5%		
Capital North East	2235	2236	1	0%	494	504	10	2%	22%	23%	3544	3521	-23	-1%	7.2	7.0	9.1%	8.5%		
Capital North West and Wales	1033	1034	1	0%	171	176	5	3%	17%	17%	829	878	49	6%	4.9	5.0	4.0%	3.9%		
Capital Scotland	2815	2816	1	0%	580	594	14	2%	21%	21%	3274	3295	21	1%	5.6	5.5	6.4%	6.7%		
Capital South Coast	1178	1179	1	0%	218	212	-6	-3%	19%	18%	1598	1145	-453	-28%	7.3	5.4	5.9%	4.5%		
Capital South Wales	1039	1041	2	0%	189	201	12	6%	18%	19%	916	979	63	7%	4.8	4.9	4.5%	4.5%		
Capital Yorkshire	4557	4556	-1	0%	1048	1089	41	4%	23%	24%	6790	7932	1142	17%	6.5	7.3	7.9%	9.2%		
Capital XTRA (UK)	54029	54029	0	0%	1322	1324	2	0%	2%	2%	5825	6281	456	8%	4.4	4.7	0.6%	0.6%		
Capital XTRA (London)	12014	12015	1	0%	639	568	-71	-11%	5%	5%	2655	3101	446	17%	4.2	5.5	1.2%	1.5%		

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	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016
Chill	54029	54029	0	0%	135	237	102	76%	*	*	*	*	756	931	175	23%	5.6	3.9	0.1%	0.1%
Classic FM	54029	54029	0	0%	5511	5281	-230	-4%	10%	10%			36160	35920	-240	-1%	6.6	6.8	3.5%	3.5%
Gold Network (UK)	54029	54029	0	0%	1076	1154	78	7%	2%	2%			8752	9608	856	10%	8.1	8.3	0.8%	0.9%
Gold East Midlands	2270	2270	0	0%	68	75	7	10%	3%	3%			781	909	128	16%	11.4	12.1	1.8%	2.0%
Gold London	12014	12015	1	0%	333	312	-21	-6%	3%	3%			4007	2318	-1689	-42%	12.0	7.4	1.8%	1.1%
Gold Manchester	2946	2945	-1	0%	70	80	10	14%	2%	3%			489	529	40	8%	7.0	6.6	1.0%	1.0%
Heart Brand (UK)	n/p	54029	n/a	n/a	n/p	9602	n/a	n/a	n/p	18%			n/p	66534	n/a	n/a	n/p	6.9	n/p	6.4%
Heart Extra	n/p	54029	n/a	n/a	n/p	664	n/a	n/a	n/p	1%			n/p	2969	n/a	n/a	n/p	4.5	n/p	0.3%
Heart Network (UK)	54029	54029	0	0%	8954	9101	147	2%	17%	17%			62067	64300	2233	4%	6.9	7.1	6.0%	6.2%
Heart Cambridgeshire	889	889	0	0%	253	274	21	8%	28%	31%			2026	2043	17	1%	8.0	7.5	11.1%	10.9%
Heart East Anglia	1226	1226	0	0%	292	274	-18	-6%	24%	22%			2091	1988	-103	-5%	7.2	7.3	7.8%	7.6%
Heart East Anglia - Norfolk	664	664	0	0%	148	138	-10	-7%	22%	21%			1094	1075	-19	-2%	7.4	7.8	7.3%	7.2%
Heart East Anglia - Suffolk	561	562	1	0%	143	136	-7	-5%	25%	24%			993	913	-80	-8%	6.9	6.7	8.4%	8.0%
Heart Essex	1381	1381	0	0%	416	415	-1	0%	30%	30%			3719	3310	-409	-11%	8.9	8.0	12.4%	11.4%
Heart Essex - Chelmsford & Southend	1089	1088	-1	0%	358	327	-31	-9%	33%	30%			3344	2699	-645	-19%	9.3	8.3	14.0%	11.8%
Heart Essex - Colchester	188	188	0	0%	51	58	7	14%	27%	31%			298	347	49	16%	5.9	6.0	7.2%	8.5%
Heart Essex - Harlow	144	144	0	0%	19	20	1	5%	13%	14%			205	189	-16	-8%	11.0	9.5	7.3%	6.7%
Heart Four Counties	2099	2099	0	0%	572	559	-13	-2%	27%	27%			4005	4372	367	9%	7.0	7.8	9.8%	10.6%
Heart Four Counties - Bedfordshire	416	417	1	0%	105	108	3	3%	25%	26%			664	739	75	11%	6.3	6.8	8.4%	9.4%
Heart Four Counties - Beds/Bucks/Herts	750	750	0	0%	150	142	-8	-5%	20%	19%			1106	1237	131	12%	7.4	8.7	8.4%	9.4%
Heart Four Counties - 96.6 FM Hertfordshire	365	364	-1	0%	31	32	1	3%	8%	9%			161	174	13	8%	5.2	5.5	2.2%	2.4%
Heart Four Counties - Milton Keynes	252	252	0	0%	76	81	5	7%	30%	32%			546	611	65	12%	7.2	7.6	10.7%	11.8%
Heart Four Counties - Northamptonshire	569	569	0	0%	183	168	-15	-8%	32%	30%			1465	1355	-110	-8%	8.0	8.1	12.1%	11.6%
Heart Kent	1264	1263	-1	0%	352	365	13	4%	28%	29%			2557	2675	118	5%	7.3	7.3	9.2%	9.6%
Heart London 106.2	12014	12015	1	0%	1724	1683	-41	-2%	14%	14%			8630	9179	549	6%	5.0	5.5	3.9%	4.4%
Heart North East	2294	2295	1	0%	318	340	22	7%	14%	15%			2148	2153	5	0%	6.7	6.3	5.3%	5.0%
Heart North Wales	729	731	2	0%	124	120	-4	-3%	17%	16%			1186	837	-349	-29%	9.6	7.0	7.7%	5.1%
Heart North West	5636	5637	1	0%	630	606	-24	-4%	11%	11%			4877	4589	-288	-6%	7.7	7.6	4.7%	4.4%
Heart Scotland	2815	2816	1	0%	416	410	-6	-1%	15%	15%			3212	3263	51	2%	7.7	8.0	6.2%	6.7%
Heart Solent	1849	1849	0	0%	281	301	20	7%	15%	16%			1588	1738	150	9%	5.6	5.8	3.8%	4.2%
Heart South Wales	1899	1899	0	0%	460	484	24	5%	24%	25%			3844	4056	212	6%	8.3	8.4	10.0%	10.4%
Heart South West	1451	1450	-1	0%	401	395	-6	-1%	28%	27%			2850	3136	286	10%	7.1	7.9	9.0%	9.8%
Heart South West - Cornwall	465	466	1	0%	102	104	2	2%	22%	22%			780	790	10	1%	7.7	7.6	7.2%	7.3%
Heart South West - Exeter	314	315	1	0%	99	89	-10	-10%	32%	28%			714	733	19	3%	7.2	8.2	11.5%	11.4%
Heart South West - North Devon	154	154	0	0%	46	45	-1	-2%	30%	29%			313	380	67	21%	6.8	8.5	8.2%	9.8%
Heart South West - Plymouth	346	346	0	0%	82	88	6	7%	24%	25%			718	748	30	4%	8.8	8.5	8.3%	9.0%
Heart South West - South Hams	66	66	0	0%	11	11	0	0%	16%	16%			88	80	-8	-9%	8.3	7.4	6.1%	5.2%
Heart South West - Torbay	226	225	-1	0%	66	64	-2	-3%	29%	29%			464	433	-31	-7%	7.0	6.7	9.4%	8.8%
Heart Sussex	1431	1431	0	0%	330	355	25	8%	23%	25%			2490	2621	131	5%	7.6	7.4	8.2%	9.0%
Heart Thames Valley	1474	1474	0	0%	383	386	3	1%	26%	26%			2598	2818	220	8%	6.8	7.3	9.1%	9.6%
Heart Thames Valley - Berks & N.Hants	778	778	0	0%	230	235	5	2%	30%	30%			1588	1736	148	9%	6.9	7.4	11.0%	11.4%
Heart Thames Valley - Oxfordshire	696	696	0	0%	153	151	-2	-1%	22%	22%			1011	1082	71	7%	6.6	7.2	7.2%	7.7%
Heart West Country	2266	2265	-1	0%	699	686	-13	-2%	31%	30%			5196	5384	188	4%	7.4	7.9	10.7%	11.4%
Heart West Country - Bristol/Weston & Bath	929	929	0	0%	252	230	-22	-9%	27%	25%			1604	1428	-176	-11%	6.4	6.2	8.4%	8.2%
Heart West Country - Gloucestershire	432	432	0	0%	130	139	9	7%	30%	32%			1322	1304	-18	-1%	10.1	9.4	14.2%	13.9%
Heart West Country - Somerset	407	408	1	0%	131	129	-2	-2%	32%	32%			1030	1029	-1	0%	7.9	8.0	11.1%	11.1%
Heart West Country - Wiltshire	499	499	0	0%	131	166	35	27%	26%	33%			999	1405	406	41%	7.6	8.5	9.3%	12.5%
Heart West Midlands	3763	3763	0	0%	682	663	-19	-3%	18%	18%			3994	4210	216	5%	5.9	6.4	6.3%	6.2%
Heart Yorkshire	3153	3154	1	0%	397	432	35	9%	13%	14%			3013	3882	869	29%	7.6	9.0	5.3%	6.9%
LBC Network (UK)	54029	54029	0	0%	1729	1801	72	4%	3%	3%			17522	18330	808	5%	10.1	10.2	1.7%	1.8%

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's			Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	
LBC 97.3	12014	12015	1	0%	1292	991	-301	-23%	11%	8%	14526	10518	-4008	-28%	11.2	10.6	6.6%	5.1%	
LBC London News (was LBC News 1152)	12014	12015	1	0%	560	464	-96	-17%	5%	4%	2463	2323	-140	-6%	4.4	5.0	1.1%	1.1%	
Smooth Brand (UK)	54029	54029	0	0%	5592	5479	-113	-2%	10%	10%	42615	41393	-1222	-3%	7.6	7.6	4.1%	4.0%	
Smooth Extra	54029	54029	0	0%	987	1070	83	8%	2%	2%	5719	5868	149	3%	5.8	5.5	0.5%	0.6%	
Smooth Radio Network (UK)	54029	54029	0	0%	4955	4749	-206	-4%	9%	9%	37614	35595	-2019	-5%	7.6	7.5	3.7%	3.4%	
Smooth Radio Cambridgeshire	889	889	0	0%	59	73	14	24%	7%	8%	635	822	187	29%	10.7	11.2	3.5%	4.4%	
Smooth Radio Devon	1039	1038	-1	0%	45	36	-9	-20%	4%	3%	384	291	-93	-24%	8.6	8.2	1.7%	1.3%	
Smooth Radio East Anglia	1226	1226	0	0%	59	47	-12	-20%	5%	4%	489	585	96	20%	8.3	12.6	1.8%	2.2%	
Smooth Radio East Midlands	2506	2507	1	0%	422	395	-27	-6%	17%	16%	3801	3358	-443	-12%	9.0	8.5	7.7%	6.6%	
Smooth Radio Essex	1381	1381	0	0%	85	68	-17	-20%	6%	5%	597	582	-15	-3%	7.0	8.5	2.0%	2.0%	
Smooth Radio Four Counties	2099	2099	0	0%	64	57	-7	-11%	3%	3%	451	404	-47	-10%	7.1	7.1	1.1%	1.0%	
Smooth Radio Kent	1264	1263	-1	0%	82	64	-18	-22%	6%	5%	958	794	-164	-17%	11.7	12.4	3.4%	2.9%	
Smooth Radio London	12014	12015	1	0%	782	710	-72	-9%	7%	6%	4966	3145	-1821	-37%	6.4	4.4	2.3%	1.5%	
Smooth Radio North East	2294	2295	1	0%	474	467	-7	-1%	21%	20%	3975	3840	-135	-3%	8.4	8.2	9.8%	9.0%	
Smooth Radio North West	5636	5637	1	0%	1087	1028	-59	-5%	19%	18%	7449	7698	249	3%	6.9	7.5	7.2%	7.4%	
Smooth Radio North West and Wales	1033	1034	1	0%	107	90	-17	-16%	10%	9%	843	573	-270	-32%	7.9	6.3	4.0%	2.6%	
Smooth Radio Scotland	1992	1992	0	0%	400	420	20	5%	20%	21%	2988	2858	-130	-4%	7.5	6.8	8.0%	8.0%	
Smooth Radio Solent	1849	1849	0	0%	105	79	-26	-25%	6%	4%	763	660	-103	-13%	7.3	8.3	1.8%	1.6%	
Smooth Radio South Wales	1039	1041	2	0%	72	63	-9	-13%	7%	6%	890	865	-25	-3%	12.4	13.6	4.3%	4.0%	
Smooth Radio Sussex	1431	1431	0	0%	68	56	-12	-18%	5%	4%	292	267	-25	-9%	4.3	4.7	1.0%	0.9%	
Smooth Radio Thames Valley	1474	1474	0	0%	38	42	4	11%	3%	3%	236	250	14	6%	6.2	6.0	0.8%	0.9%	
Smooth Radio West Country	2266	2265	-1	0%	87	90	3	3%	4%	4%	711	545	-166	-23%	8.1	6.1	1.5%	1.2%	
Smooth Radio West Midlands	3763	3763	0	0%	480	479	-1	0%	13%	13%	4127	4062	-65	-2%	8.6	8.5	6.5%	6.0%	
Radio X Network (UK) (was XFM Network (UK))	54029	54029	0	0%	1189	1265	76	6%	2%	2%	7961	9110	1149	14%	6.7	7.2	0.8%	0.9%	
Radio X London (was XFM London)	12014	12015	1	0%	442	378	-64	-14%	4%	3%	2543	2558	15	1%	5.8	6.8	1.2%	1.2%	
Radio X Manchester (was XFM Manchester)	2946	2945	-1	0%	157	155	-2	-1%	5%	5%	829	798	-31	-4%	5.3	5.2	1.6%	1.5%	
Sunrise Radio National	54029	54029	0	0%	388	326	-62	-16%	1%	1%	1992	1307	-685	-34%	5.1	4.0	0.2%	0.1%	
Sunrise Radio London	12015	12015	0	0%	257	215	-42	-16%	2%	2%	917	843	-74	-8%	3.6	3.9	0.4%	0.4%	
Wireless Group (inc. National Stations)	54029	54029	0	0%	4819	4595	-224	-5%	9%	9%	34402	33238	-1164	-3%	7.1	7.2	3.3%	3.2%	
Peak 107 FM	421	421	0	0%	77	70	-7	-9%	18%	17%	630	619	-11	-2%	8.2	8.8	7.2%	7.3%	
Pulse 1 (was The Pulse)	725	726	1	0%	118	107	-11	-9%	16%	15%	889	913	24	3%	7.6	8.6	7.2%	7.2%	
Pulse 2	725	726	1	0%	30	35	5	17%	4%	5%	211	400	189	90%	7.0	11.5	1.7%	3.1%	
Signal 107	1033	1033	0	0%	52	50	-2	-4%	5%	5%	223	310	87	39%	4.3	6.1	1.2%	1.6%	
Signal One	800	800	0	0%	258	251	-7	-3%	32%	31%	2370	2162	-208	-9%	9.2	8.6	13.5%	12.6%	
Signal Two	800	800	0	0%	72	63	-9	-13%	9%	8%	945	752	-193	-20%	13.1	12.0	5.4%	4.4%	
Swansea Sound - 1170 MW	474	474	0	0%	37	36	-1	-3%	8%	8%	378	372	-6	-2%	10.3	10.3	3.7%	3.9%	
talkRADIO	54029	54029	0	0%	224	304	80	36%	*	1%	840	1368	528	63%	3.7	4.5	0.1%	0.1%	
talkSPORT	54029	54029	0	0%	3289	2857	-432	-13%	6%	5%	21388	21113	-275	-1%	6.5	7.4	2.0%	2.0%	
talkSPORT2	54029	54029	0	0%	285	250	-35	-12%	1%	*	913	886	-27	-3%	3.2	3.5	0.1%	0.1%	
107.4 Tower FM	441	441	0	0%	44	39	-5	-11%	10%	9%	129	119	-10	-8%	3.0	3.0	1.7%	1.6%	
U105	891	891	0	0%	195	182	-13	-7%	22%	20%	1883	1854	-29	-2%	9.6	10.2	11.8%	11.0%	
Virgin Radio	54029	54029	0	0%	409	345	-64	-16%	1%	1%	1453	1253	-200	-14%	3.5	3.6	0.1%	0.1%	
96.4 FM The Wave	474	474	0	0%	149	136	-13	-9%	31%	29%	1133	1097	-36	-3%	7.6	8.1	11.2%	11.6%	
Radio Wave 96.5 FM	234	234	0	0%	68	70	2	3%	29%	30%	595	518	-77	-13%	8.7	7.4	13.8%	11.6%	
107.2 Wire FM	273	273	0	0%	29	28	-1	-3%	11%	10%	318	163	-155	-49%	11.0	5.8	6.7%	3.4%	
102.4 Wish FM	460	460	0	0%	74	71	-3	-4%	16%	15%	439	430	-9	-2%	5.9	6.0	4.9%	5.0%	



	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share		
	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	Last Pub	W3 2016	
LOCAL COMMERCIAL																					
Anglian Radio Group	1011	1011	0	0%	220	219	-1	0%	22%	22%	1948	1934	-14	-1%	8.8	8.8	8.8%	8.8%			
THE BEACH	181	181	0	0%	61	61	0	0%	34%	33%	544	573	29	5%	8.9	9.5	13.5%	13.6%			
Dream 100	134	135	1	1%	43	42	-1	-2%	32%	31%	405	402	-3	-1%	9.5	9.5	13.4%	13.7%			
North Norfolk Radio	92	93	1	1%	18	19	1	6%	19%	20%	149	168	19	13%	8.3	8.9	7.3%	8.2%			
Norwich 99.9fm	334	334	0	0%	44	45	1	2%	13%	13%	375	385	10	3%	8.6	8.5	5.2%	5.4%			
Town 102 FM	290	291	1	0%	56	52	-4	-7%	19%	18%	475	406	-69	-15%	8.5	7.8	7.6%	6.5%			
Total Celador Radio	4036	4035	-1	0%	600	597	-3	-1%	15%	15%	3679	3910	231	6%	6.1	6.6	4.2%	4.6%			
The Breeze (Basingstoke / Newbury and Andover)	296	296	0	0%	54	48	-6	-11%	18%	16%	350	351	1	0%	6.5	7.4	6.0%	5.7%			
The Breeze (Cheltenham)	170	169	-1	-1%	18	17	-1	-6%	11%	10%	143	149	6	4%	7.9	8.8	4.0%	4.2%			
The Breeze (Solent/East Hants and West Surrey)	1110	1108	-2	0%	79	72	-7	-9%	7%	7%	370	742	372	101%	4.7	10.3	1.4%	3.0%			
The Breeze (was Palm FM)	226	225	-1	0%	39	30	-9	-23%	17%	13%	304	256	-48	-16%	7.8	8.6	6.2%	5.2%			
The Breeze South West (Bristol/Weston/Bath and West Wilts)	987	987	0	0%	88	83	-5	-6%	9%	8%	538	513	-25	-5%	6.1	6.2	2.6%	2.7%			
The Breeze (Yeovil/Shafesbury and Bridgwater)	297	297	0	0%	53	52	-1	-2%	18%	18%	537	493	-44	-8%	10.1	9.5	8.1%	7.3%			
Fire Radio	322	323	1	0%	55	54	-1	-2%	17%	17%	260	170	-90	-35%	4.7	3.2	3.8%	2.6%			
Sam FM Bristol	642	641	-1	0%	72	80	8	11%	11%	12%	259	273	14	5%	3.6	3.4	2.1%	2.3%			
Sam FM South Coast	1754	1753	-1	0%	172	148	-24	-14%	10%	8%	906	851	-55	-6%	5.3	5.7	2.3%	2.2%			
Sam FM Swindon	207	206	-1	0%	24	28	4	17%	12%	13%	128	152	24	19%	5.3	5.5	3.0%	3.2%			
Central FM	214	214	0	0%	51	53	2	4%	24%	25%	335	347	12	4%	6.5	6.5	8.3%	8.8%			
Total Cheshire Radio	380	380	0	0%	60	57	-3	-5%	16%	15%	434	477	43	10%	7.2	8.3	5.9%	6.4%			
Cheshire's Silk 106.9	186	186	0	0%	23	21	-2	-9%	12%	11%	74	120	46	62%	3.2	5.8	2.4%	3.7%			
Chester's Dee 106.3 (Dee on DAB)	193	194	1	1%	37	36	-1	-3%	19%	19%	360	357	-3	-1%	9.7	9.8	8.5%	8.5%			
Chris Country	n/p	12015	n/a	n/a	n/p	35	n/a	n/a	n/p	*	n/p	282	n/a	n/a	n/p	8.2	n/p	0.1%			
Total CN Radio	280	280	0	0%	111	115	4	4%	40%	41%	1012	1017	5	0%	9.1	8.8	18.9%	19.3%			
The Bay	280	280	0	0%	101	104	3	3%	36%	37%	861	865	4	0%	8.6	8.3	16.1%	16.4%			
Lakeland Radio	51	52	1	2%	19	19	0	0%	36%	36%	152	152	0	0%	8.1	8.2	15.0%	15.6%			
Communicorp UK	17901	17901	0	0%	3323	3303	-20	-1%	19%	18%	23950	24488	538	2%	7.2	7.4	7.2%	7.3%			
Capital Scotland	2815	2816	1	0%	580	594	14	2%	21%	21%	3274	3295	21	1%	5.6	5.5	6.4%	6.7%			
Capital South Wales	1039	1041	2	0%	189	201	12	6%	18%	19%	916	979	63	7%	4.8	4.9	4.5%	4.5%			
Heart North Wales	729	731	2	0%	124	120	-4	-3%	17%	16%	1186	837	-349	-29%	9.6	7.0	7.7%	5.1%			
Heart Yorkshire	3153	3154	1	0%	397	432	35	9%	13%	14%	3013	3882	869	29%	7.6	9.0	5.3%	6.9%			
Smooth Radio East Midlands	2506	2507	1	0%	422	395	-27	-6%	17%	16%	3801	3358	-443	-12%	9.0	8.5	7.7%	6.6%			
Smooth Radio North East	2294	2295	1	0%	474	467	-7	-1%	21%	20%	3975	3840	-135	-3%	8.4	8.2	9.8%	9.0%			
Smooth Radio North West	5636	5637	1	0%	1087	1028	-59	-5%	19%	18%	7449	7698	249	3%	6.9	7.5	7.2%	7.4%			
XS Manchester (was 106.1 Real XS)	2946	2945	-1	0%	72	102	30	42%	2%	3%	336	599	263	78%	4.6	5.9	0.7%	1.2%			
Total Connect	778	778	0	0%	47	49	2	4%	6%	6%	270	256	-14	-5%	5.8	5.2	1.7%	1.7%			
Connect DAB	569	568	-1	0%	2	3	1	50%	*	1%	17	28	11	65%	7.3	8.2	0.1%	0.2%			
Connect FM (was Connect FM and Lite 106.8FM)	448	448	0	0%	44	45	1	2%	10%	10%	253	227	-26	-10%	5.7	5.0	2.8%	2.6%			
Dilse Radio 1035am	12014	12015	1	0%	103	60	-43	-42%	1%	1%	734	379	-355	-48%	7.1	6.3	0.3%	0.2%			
Radio Essex (Was Southend & Chelmsford)	502	502	0	0%	33	27	-6	-18%	7%	5%	317	173	-144	-45%	9.7	6.5	2.8%	1.5%			
Radio Essex DAB	1296	1297	1	0%	42	41	-1	-2%	3%	3%	211	208	-3	-1%	5.0	5.1	0.8%	0.8%			
Radio Exe	201	202	1	0%	29	30	1	3%	14%	15%	216	282	66	31%	7.4	9.4	5.8%	7.1%			
Fun Kids (London)	n/p	12015	n/a	n/a	n/p	26	n/a	n/a	n/p	*	n/p	43	n/a	n/a	n/p	1.6	n/p	*			
3FM	73	73	0	0%	32	31	-1	-3%	43%	42%	308	277	-31	-10%	9.7	9.0	21.1%	19.7%			
IOW Radio	118	119	1	1%	39	41	2	5%	33%	35%	320	335	15	5%	8.1	8.1	12.6%	13.4%			
JACK	9199	9199	0	0%	55	46	-9	-16%	1%	*	298	208	-90	-30%	5.4	4.6	0.2%	0.1%			
107 JACK fm Berkshire	238	238	0	0%	23	18	-5	-22%	10%	8%	74	70	-4	-5%	3.3	3.8	1.8%	1.6%			
JACKfm Oxfordshire	523	525	2	0%	107	128	21	20%	20%	24%	723	862	139	19%	6.8	6.7	7.0%	8.3%			
JACKfm 2 Oxford	511	511	0	0%	61	78	17	28%	12%	15%	290	360	70	24%	4.8	4.6	2.9%	3.6%			
106 JACKfm (Oxford)	523	525	2	0%	71	79	8	11%	14%	15%	433	502	69	16%	6.1	6.3	4.2%	4.8%			
Jazz FM (National)	54029	54029	0	0%	597	556	-41	-7%	1%	1%	2163	2081	-82	-4%	3.6	3.7	0.2%	0.2%			

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016		
Kingdom FM	290	291	1	0%	54	50	-4	-7%	19%	17%	453	397	-56	-12%	8.4	7.9	10.1%	8.5%		
kmfm Group	1257	1256	-1	0%	181	160	-21	-12%	14%	13%	1125	784	-341	-30%	6.2	4.9	4.0%	2.8%		
kmfm East	574	574	0	0%	94	87	-7	-7%	16%	15%	699	459	-240	-34%	7.4	5.3	5.3%	3.7%		
kmfm West	683	683	0	0%	87	73	-14	-16%	13%	11%	426	326	-100	-23%	4.9	4.5	2.9%	2.1%		
Lincs FM Group	2434	2434	0	0%	569	567	-2	0%	23%	23%	5740	5400	-340	-6%	10.1	9.5	11.4%	10.8%		
Dearne FM	239	239	0	0%	51	49	-2	-4%	21%	20%	410	389	-21	-5%	8.0	7.9	8.8%	8.2%		
KCFM	440	440	0	0%	84	79	-5	-6%	19%	18%	677	580	-97	-14%	8.1	7.4	7.3%	6.3%		
Lincs FM 102.2	934	934	0	0%	314	314	0	0%	34%	34%	3663	3574	-89	-2%	11.7	11.4	18.1%	17.2%		
Ridings FM	302	302	0	0%	33	32	-1	-3%	11%	11%	303	229	-74	-24%	9.3	7.2	5.7%	4.0%		
Rother FM	210	210	0	0%	26	27	1	4%	12%	13%	149	111	-38	-26%	5.8	4.2	3.5%	2.7%		
Trax FM	376	376	0	0%	68	68	0	0%	18%	18%	450	427	-23	-5%	6.6	6.3	6.0%	6.0%		
Lyca Radio 1458am	12014	12015	1	0%	173	139	-34	-20%	1%	1%	960	920	-40	-4%	5.5	6.6	0.4%	0.4%		
Radio Mansfield 103.2	160	160	0	0%	28	27	-1	-4%	17%	17%	227	176	-51	-22%	8.2	6.5	6.2%	5.0%		
Manx Radio	73	73	0	0%	36	35	-1	-3%	48%	48%	349	347	-2	-1%	9.8	9.8	23.9%	24.6%		
Mi-Soul	12015	12015	0	0%	29	31	2	7%	*%	*%	409	505	96	23%	13.9	16.3	0.2%	0.2%		
More Radio (surveyed as Arrow FM)	121	121	0	0%	15	12	-3	-20%	13%	10%	90	74	-16	-18%	5.9	6.0	3.2%	2.7%		
More Radio (surveyed as Sovereign FM)	158	158	0	0%	21	20	-1	-5%	14%	13%	134	110	-24	-18%	6.2	5.5	3.4%	2.9%		
Nation Broadcasting (South and West Wales)	1739	1740	1	0%	238	275	37	16%	14%	16%	1491	2119	628	42%	6.3	7.7	4.3%	5.9%		
106.3 Bridge FM	129	129	0	0%	36	34	-2	-6%	28%	26%	273	274	1	0%	7.6	8.1	10.4%	10.2%		
Radio Carmarthenshire and Scarlet FM	131	132	1	1%	32	28	-4	-13%	24%	21%	270	269	-1	0%	8.6	9.6	10.0%	9.6%		
Radio Ceredigion	80	79	-1	-1%	16	17	1	6%	20%	21%	69	76	7	10%	4.2	4.6	3.9%	4.2%		
Dragon Radio (surveyed as Nation Gold)	1519	1519	0	0%	4	11	7	175%	*%	1%	8	81	73	913%	1.9	7.4	*%	0.3%		
Nation Radio	1519	1519	0	0%	113	135	22	19%	7%	9%	515	787	272	53%	4.5	5.8	1.7%	2.5%		
102.5 Radio Pembrokeshire	101	101	0	0%	37	40	3	8%	36%	39%	302	309	7	2%	8.3	7.8	12.6%	12.3%		
Swansea Bay Radio (was Nation Hits!)	474	474	0	0%	27	21	-6	-22%	6%	4%	149	105	-44	-30%	5.5	5.0	1.5%	1.1%		
Original 106 (Aberdeen)	349	348	-1	0%	79	66	-13	-16%	23%	19%	748	554	-194	-26%	9.5	8.3	12.4%	9.3%		
Panjab Radio	12015	12015	0	0%	77	92	15	19%	1%	1%	383	702	319	83%	5.0	7.6	0.2%	0.3%		
Radio Plymouth	261	260	-1	0%	36	39	3	8%	14%	15%	268	306	38	14%	7.6	7.9	4.3%	5.1%		
Premier Christian Radio	12014	12015	1	0%	131	174	43	33%	1%	1%	1335	875	-460	-34%	10.2	5.0	0.6%	0.4%		
Total Q Radio	1186	1187	1	0%	243	249	6	2%	20%	21%	2139	2286	147	7%	8.8	9.2	9.3%	9.7%		
Q Radio	618	618	0	0%	122	125	3	2%	20%	20%	1039	1229	190	18%	8.5	9.9	8.6%	9.7%		
Q Radio (was Citybeat)	569	569	0	0%	121	125	4	3%	21%	22%	1101	1056	-45	-4%	9.1	8.5	10.1%	9.8%		
Total Quidem	1030	1030	0	0%	131	120	-11	-8%	13%	12%	923	794	-129	-14%	7.0	6.6	5.3%	4.6%		
107.6 Banbury Sound	84	85	1	1%	14	14	0	0%	16%	17%	102	88	-14	-14%	7.4	6.1	6.3%	5.1%		
Rugby FM	80	80	0	0%	21	20	-1	-5%	26%	25%	128	117	-11	-9%	6.2	5.9	8.5%	7.8%		
96.2FM Touchradio - Coventry	314	313	-1	0%	20	17	-3	-15%	6%	5%	74	60	-14	-19%	3.7	3.6	1.9%	1.6%		
Touch FM Staffs	258	258	0	0%	28	24	-4	-14%	11%	9%	258	226	-32	-12%	9.2	9.3	5.0%	4.5%		
102FM Touchradio - Warks, Worcs, Cotswolds	295	294	-1	0%	49	45	-4	-8%	17%	15%	361	303	-58	-16%	7.4	6.7	6.8%	5.7%		
96.2 The Revolution	482	482	0	0%	19	22	3	16%	4%	5%	125	202	77	62%	6.4	9.2	1.6%	2.6%		
Time FM 107.5	459	460	1	0%	23	23	0	0%	5%	5%	261	188	-73	-28%	11.4	8.3	4.6%	2.9%		
Tindle Radio Group	140	140	0	0%	90	91	1	1%	65%	65%	1171	1145	-26	-2%	13.0	12.5	41.8%	41.9%		
Channel 103 FM	87	87	0	0%	54	56	2	4%	62%	65%	609	597	-12	-2%	11.2	10.6	35.8%	36.9%		
Island FM 104.7	52	53	1	2%	36	35	-1	-3%	69%	66%	562	547	-15	-3%	15.6	15.6	51.1%	49.2%		
UCB 1 (was UCB UK)	54029	54029	0	0%	202	191	-11	-5%	*%	*%	999	1280	281	28%	5.0	6.7	0.1%	0.1%		
Total UKRD	3623	3624	1	0%	923	923	0	0%	25%	25%	6837	7067	230	3%	7.4	7.7	9.3%	9.7%		
2BR (was The Bee)	451	451	0	0%	36	33	-3	-8%	8%	7%	260	205	-55	-21%	7.2	6.3	3.3%	2.7%		
2BR	179	179	0	0%	54	53	-1	-2%	30%	30%	327	356	29	9%	6.1	6.7	11.1%	12.0%		
Eagle Radio	547	546	-1	0%	141	136	-5	-4%	26%	25%	1060	958	-102	-10%	7.5	7.0	9.8%	9.3%		
KL.FM 96.7	185	186	1	1%	60	62	2	3%	32%	33%	640	703	63	10%	10.7	11.3	14.6%	15.5%		
Minster FM	312	311	-1	0%	76	72	-4	-5%	24%	23%	359	481	122	34%	4.8	6.7	6.2%	8.1%		

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016
LOCAL COMMERCIAL																		
Mix 96	130	130	0	0%	41	42	1	2%	32%	32%	296	307	11	4%	7.2	7.4	11.5%	12.2%
Pirate FM	490	491	1	0%	161	155	-6	-4%	33%	32%	1271	1196	-75	-6%	7.9	7.7	11.1%	10.4%
Spire FM	120	121	1	1%	42	53	11	26%	35%	44%	366	429	63	17%	8.8	8.1	15.2%	16.8%
Spirit FM	220	220	0	0%	53	57	4	8%	24%	26%	357	435	78	22%	6.7	7.7	7.9%	9.9%
Star North East	387	388	1	0%	40	47	7	18%	10%	12%	284	322	38	13%	7.0	6.9	3.9%	4.4%
97.2 Stray FM	141	141	0	0%	46	47	1	2%	33%	34%	260	260	0	0%	5.6	5.5	8.8%	8.9%
Sun FM	270	270	0	0%	71	70	-1	-1%	26%	26%	464	523	59	13%	6.6	7.5	8.9%	10.0%
Wessex FM	124	123	-1	-1%	53	54	1	2%	43%	44%	491	452	-39	-8%	9.3	8.4	15.7%	14.5%
Yorkshire Coast Radio	113	113	0	0%	50	50	0	0%	44%	45%	507	516	9	2%	10.2	10.2	20.6%	21.3%
Wave 102	145	144	-1	-1%	20	20	0	0%	14%	14%	122	118	-4	-3%	6.0	6.0	5.9%	5.7%
The Wireless from Age UK	12015	12015	0	0%	23	6	-17	-74%	*	*	173	7	-166	-96%	7.7	1.2	0.1%	*
Radio Yorkshire	2606	2606	0	0%	39	42	3	8%	1%	2%	161	170	9	6%	4.2	4.1	0.3%	0.4%

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016
BBC Local Radio in England	43723	43723	0	0%	6292	6345	53	1%	14%	15%	56068	54327	-1741	-3%	8.9	8.6	6.6%	6.5%
BBC Radio Berkshire	828	828	0	0%	122	113	-9	-7%	15%	14%	745	959	214	29%	6.1	8.5	4.8%	5.9%
BBC Radio Bristol	905	905	0	0%	138	125	-13	-9%	15%	14%	1130	988	-142	-13%	8.2	7.9	6.2%	5.9%
BBC Radio Cambridgeshire	753	754	1	0%	128	118	-10	-8%	17%	16%	1061	939	-122	-11%	8.3	7.9	6.9%	5.8%
BBC Radio Cornwall	466	465	-1	0%	136	133	-3	-2%	29%	29%	1627	1604	-23	-1%	12.0	12.1	16.0%	15.0%
BBC Coventry and Warwickshire	706	706	0	0%	84	77	-7	-8%	12%	11%	459	457	-2	0%	5.4	5.9	4.6%	4.5%
BBC Radio Cumbria	406	406	0	0%	123	114	-9	-7%	30%	28%	930	1057	127	14%	7.6	9.3	11.2%	12.5%
BBC Radio Derby	658	658	0	0%	146	134	-12	-8%	22%	20%	1415	1394	-21	-1%	9.7	10.4	10.5%	10.7%
BBC Radio Devon	985	985	0	0%	200	189	-11	-6%	20%	19%	2134	2035	-99	-5%	10.7	10.8	9.9%	9.5%
BBC Essex	1314	1314	0	0%	212	193	-19	-9%	16%	15%	2682	2149	-533	-20%	12.7	11.2	9.1%	7.6%
BBC Radio Gloucestershire	508	508	0	0%	94	86	-8	-9%	19%	17%	996	735	-261	-26%	10.6	8.6	8.9%	6.6%
BBC Hereford & Worcester	509	509	0	0%	121	113	-8	-7%	24%	22%	1088	1124	36	3%	9.0	10.0	9.6%	9.8%
BBC Radio Humberside	765	765	0	0%	169	161	-8	-5%	22%	21%	1641	1668	27	2%	9.7	10.4	10.0%	10.4%
BBC Radio Kent	1491	1491	0	0%	207	231	24	12%	14%	15%	2048	1795	-253	-12%	9.9	7.8	6.2%	5.4%
BBC Radio Lancashire	1189	1188	-1	0%	199	211	12	6%	17%	18%	1464	1897	433	30%	7.4	9.0	6.7%	9.0%
BBC Radio Leeds	1644	1645	1	0%	206	194	-12	-6%	13%	12%	1368	1301	-67	-5%	6.6	6.7	4.7%	4.4%
BBC Radio Leicester	849	849	0	0%	132	133	1	1%	16%	16%	1105	730	-375	-34%	8.4	5.5	7.2%	4.7%
BBC Radio Lincolnshire	557	557	0	0%	102	96	-6	-6%	18%	17%	1398	1412	14	1%	13.7	14.7	11.7%	11.1%
BBC Radio London (was BBC London 94.9)	12014	12015	1	0%	510	424	-86	-17%	4%	4%	3690	2210	-1480	-40%	7.2	5.2	1.7%	1.1%
BBC Radio Manchester	2231	2230	-1	0%	220	248	28	13%	10%	11%	1690	2180	490	29%	7.7	8.8	4.6%	5.7%
BBC Radio Merseyside	1677	1677	0	0%	273	267	-6	-2%	16%	16%	3135	3250	115	4%	11.5	12.2	9.3%	9.6%
BBC Radio Newcastle	1448	1448	0	0%	300	276	-24	-8%	21%	19%	1839	1867	28	2%	6.1	6.8	7.5%	7.0%
BBC Radio Norfolk	784	785	1	0%	184	158	-26	-14%	24%	20%	1636	1683	47	3%	8.9	10.7	9.5%	9.5%
BBC Radio Northampton	495	496	1	0%	78	78	0	0%	16%	16%	849	852	3	0%	10.9	10.9	8.4%	8.4%
BBC Radio Nottingham	810	809	-1	0%	163	159	-4	-2%	20%	20%	1690	1797	107	6%	10.4	11.3	10.2%	10.2%
BBC Radio Oxford	537	538	1	0%	85	75	-10	-12%	16%	14%	600	538	-62	-10%	7.1	7.2	5.7%	5.1%
BBC Radio Sheffield	1305	1305	0	0%	234	211	-23	-10%	18%	16%	1852	1202	-650	-35%	7.9	5.7	7.8%	5.3%
BBC Radio Shropshire	400	400	0	0%	96	118	22	23%	24%	29%	839	1133	294	35%	8.8	9.6	10.6%	13.4%
Total BBC Radio Solent	1794	1794	0	0%	283	272	-11	-4%	16%	15%	3138	3012	-126	-4%	11.1	11.1	8.0%	7.8%
BBC Somerset	453	453	0	0%	59	64	5	8%	13%	14%	564	650	86	15%	9.5	10.2	5.3%	6.3%
BBC Radio Stoke	617	617	0	0%	109	108	-1	-1%	18%	18%	972	874	-98	-10%	8.9	8.1	7.1%	6.5%
BBC Radio Suffolk	543	543	0	0%	102	106	4	4%	19%	19%	810	972	162	20%	8.0	9.2	6.8%	8.5%
BBC Sussex and BBC Surrey	2594	2594	0	0%	246	246	0	0%	9%	9%	1511	1623	112	7%	6.1	6.6	2.8%	3.1%
BBC Radio Tees	793	794	1	0%	145	147	2	1%	18%	19%	1026	842	-184	-18%	7.1	5.7	6.8%	5.5%
BBC Three Counties Radio	1372	1372	0	0%	156	173	17	11%	11%	13%	1225	1165	-60	-5%	7.9	6.7	4.8%	4.4%
BBC WM (Birmingham & Black Country)	2384	2385	1	0%	221	220	-1	0%	9%	9%	1468	1819	351	24%	6.6	8.3	3.7%	4.1%
BBC Radio Wiltshire/Swindon	581	581	0	0%	74	64	-10	-14%	13%	11%	527	506	-21	-4%	7.2	7.9	4.2%	3.9%
BBC Radio York	535	535	0	0%	89	75	-14	-16%	17%	14%	764	547	-217	-28%	8.6	7.3	7.5%	5.0%
BBC Radio Guernsey	52	53	1	2%	21	19	-2	-10%	39%	35%	213	198	-15	-7%	10.3	10.6	19.4%	17.8%
BBC Radio Jersey	87	87	0	0%	33	33	0	0%	37%	38%	307	288	-19	-6%	9.4	8.7	18.0%	17.8%

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016	000's	%	Last Pub	W3 2016	Last Pub	W3 2016
LOCAL COMMERCIAL																		
BBC Radio Scotland	4528	4528	0	0%	929	901	-28	-3%	21%	20%	6171	5697	-474	-8%	6.6	6.3	7.5%	7.1%
BBC Radio Ulster	1489	1489	0	0%	520	504	-16	-3%	35%	34%	5866	6172	306	5%	11.3	12.2	21.2%	21.3%
BBC Radio Wales	2600	2600	0	0%	333	340	7	2%	13%	13%	2875	3357	482	17%	8.6	9.9	5.4%	6.1%
BBC Radio Cymru	2600	2600	0	0%	103	101	-2	-2%	4%	4%	1126	1051	-75	-7%	11.0	10.4	2.1%	1.9%
BBC Radio 1	54029	54029	0	0%	9455	9873	418	4%	17%	18%	59066	62017	2951	5%	6.2	6.3	5.7%	6.0%
BBC Radio 2	54029	54029	0	0%	15298	15144	-154	-1%	28%	28%	179311	173115	-6196	-3%	11.7	11.4	17.2%	16.7%
BBC Radio 3	54029	54029	0	0%	2201	1977	-224	-10%	4%	4%	12964	12294	-670	-5%	5.9	6.2	1.2%	1.2%
BBC Radio 4 (including 4 Extra)	54029	54029	0	0%	11887	11632	-255	-2%	22%	22%	137412	133621	-3791	-3%	11.6	11.5	13.2%	12.9%
BBC Radio 4	54029	54029	0	0%	11507	11227	-280	-2%	21%	21%	124359	122676	-1683	-1%	10.8	10.9	11.9%	11.8%
BBC Radio 4 Extra	54029	54029	0	0%	1950	2043	93	5%	4%	4%	13052	10945	-2107	-16%	6.7	5.4	1.2%	1.1%
BBC Radio 5 live (inc. sports extra)	54029	54029	0	0%	6181	5975	-206	-3%	11%	11%	44494	42128	-2366	-5%	7.2	7.1	4.3%	4.1%
BBC Radio 5 live	54029	54029	0	0%	5858	5502	-356	-6%	11%	10%	40968	35958	-5010	-12%	7.0	6.5	3.9%	3.5%
BBC Radio 5 live sports extra	54029	54029	0	0%	1310	1601	291	22%	2%	3%	3525	6170	2645	75%	2.7	3.9	0.3%	0.6%
BBC 6 Music	54029	54029	0	0%	2266	2342	76	3%	4%	4%	21916	21861	-55	0%	9.7	9.3	2.1%	2.1%
1 Xtra from the BBC	54029	54029	0	0%	1079	1026	-53	-5%	2%	2%	4868	4616	-252	-5%	4.5	4.5	0.5%	0.4%
BBC Asian Network UK	54029	54029	0	0%	676	662	-14	-2%	1%	1%	3911	4252	341	9%	5.8	6.4	0.4%	0.4%
BBC World Service	54029	54029	0	0%	1454	1537	83	6%	3%	3%	7808	7402	-406	-5%	5.4	4.8	0.7%	0.7%
BBC Local/Regional	54029	54029	0	0%	8382	8429	47	1%	16%	16%	73418	73174	-244	0%	8.8	8.7	7.0%	7.1%
ALL NATIONAL COMMERCIAL (UK)	54029	54029	0	0%	19388	19503	115	1%	36%	36%	165201	177576	12375	7%	8.5	9.1	15.8%	17.1%
ALL LOCAL COMMERCIAL (UK)	54029	54029	0	0%	27608	26781	-827	-3%	51%	50%	306893	298032	-8861	-3%	11.1	11.1	29.4%	28.7%
ALL COMMERCIAL (UK)	54029	54029	0	0%	35570	34762	-808	-2%	66%	64%	472093	475608	3515	1%	13.3	13.7	45.2%	45.8%
ALL BBC (UK)	54029	54029	0	0%	35066	34823	-243	-1%	65%	64%	545585	534097	-11488	-2%	15.6	15.3	52.2%	51.5%
ALL RADIO (UK)	54029	54029	0	0%	48687	48165	-522	-1%	90%	89%	1044635	1037657	-6978	-1%	21.5	21.5	100.0%	100.0%