

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017
Bauer Radio - Total	54466	54466	0	0%	17249	17795	546	3%	32%	33%	146916	153749	6833	5%	8.5	8.6	14.2%	14.8%
Absolute Radio Network	54466	54466	0	0%	4297	4501	204	5%	8%	8%	33130	33026	-104	0%	7.7	7.3	3.2%	3.2%
Absolute Radio	54466	54466	0	0%	2104	2460	356	17%	4%	5%	17094	20345	3251	19%	8.1	8.3	1.7%	1.9%
Absolute Radio (London)	12182	12181	-1	0%	637	874	237	37%	5%	7%	3882	6341	2459	63%	6.1	7.3	1.9%	3.0%
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	3759	3759	0	0%	226	248	22	10%	6%	7%	1638	2751	1113	68%	7.3	11.1	2.5%	4.1%
Absolute Radio 70s	54466	54466	0	0%	286	259	-27	-9%	1%	*	1137	918	-219	-19%	4.0	3.5	0.1%	0.1%
Absolute 80s	54466	54466	0	0%	1512	1532	20	1%	3%	3%	7401	7316	-85	-1%	4.9	4.8	0.7%	0.7%
Absolute Radio 90s	54466	54466	0	0%	651	756	105	16%	1%	1%	3017	3470	453	15%	4.6	4.6	0.3%	0.3%
Absolute Radio Classic Rock	54466	54466	0	0%	644	637	-7	-1%	1%	1%	3352	2797	-555	-17%	5.2	4.4	0.3%	0.3%
Bauer City Network	54466	54466	0	0%	6696	6753	57	1%	12%	12%	53684	54402	718	1%	8.0	8.1	5.2%	5.2%
Radio Aire	646	645	-1	0%	77	79	2	3%	12%	12%	537	428	-109	-20%	7.0	5.4	4.6%	4.0%
Radio Aire 2	997	997	0	0%	67	72	5	7%	7%	7%	686	319	-367	-53%	10.2	4.4	3.9%	1.8%
Radio Borders (Bauer Borders)	110	110	0	0%	53	55	2	4%	49%	50%	685	677	-8	-1%	12.8	12.4	32.1%	32.6%
C.F.M. (Bauer Carlisle)	252	252	0	0%	111	110	-1	-1%	44%	44%	945	977	32	3%	8.5	8.9	19.1%	19.5%
Radio City	1871	1870	-1	0%	379	383	4	1%	20%	20%	2503	2556	53	2%	6.6	6.7	6.5%	6.5%
Radio City 2	1871	1870	-1	0%	193	174	-19	-10%	10%	9%	1377	1339	-38	-3%	7.1	7.7	3.6%	3.4%
Radio City Talk	1871	1870	-1	0%	41	53	12	29%	2%	3%	104	156	52	50%	2.6	3.0	0.3%	0.4%
Clyde 1	1907	1907	0	0%	571	543	-28	-5%	30%	28%	4546	4083	-463	-10%	8.0	7.5	12.2%	11.8%
Clyde 2	1907	1907	0	0%	132	131	-1	-1%	7%	7%	1078	988	-90	-8%	8.2	7.6	2.9%	2.9%
Cool FM	1505	1505	0	0%	474	495	21	4%	31%	33%	3527	3949	422	12%	7.4	8.0	12.8%	13.3%
Downtown Network	1505	1505	0	0%	333	351	18	5%	22%	23%	2739	2875	136	5%	8.2	8.2	9.9%	9.7%
Downtown Country	1505	1505	0	0%	126	142	16	13%	8%	9%	671	802	131	20%	5.3	5.6	2.4%	2.7%
Downtown Radio (DTR)	1478	1478	0	0%	274	288	14	5%	19%	20%	2068	2073	5	0%	7.5	7.2	7.6%	7.1%
Forth 1	1147	1147	0	0%	334	380	46	14%	29%	33%	3067	3259	192	6%	9.2	8.6	15.4%	16.2%
Forth 2	1147	1147	0	0%	63	77	14	22%	6%	7%	581	497	-84	-14%	9.2	6.5	2.9%	2.5%
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2623	2623	0	0%	270	286	16	6%	10%	11%	1920	1994	74	4%	7.1	7.0	4.2%	4.3%
Free Radio 80s (Birmingham & Black Country)	2623	2623	0	0%	45	49	4	9%	2%	2%	235	191	-44	-19%	5.2	3.9	0.5%	0.4%
Free Radio FM (Coventry & Warwickshire) (was Mercia)	709	708	-1	0%	116	105	-11	-9%	16%	15%	945	1021	76	8%	8.1	9.7	8.3%	8.5%
Free Radio 80s (Coventry & Warwickshire)	709	708	-1	0%	19	23	4	21%	3%	3%	59	112	53	90%	3.1	4.9	0.5%	0.9%
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	481	482	1	0%	79	80	1	1%	16%	17%	606	604	-2	0%	7.6	7.6	6.0%	6.3%
Free Radio 80s (Herefordshire & Worcestershire)	481	482	1	0%	6	8	2	33%	1%	2%	25	28	3	12%	4.0	3.5	0.2%	0.3%
Free Radio FM (Shropshire) (was Beacon)	382	382	0	0%	74	73	-1	-1%	19%	19%	607	610	3	0%	8.2	8.3	7.4%	7.6%
Free Radio 80s (Shropshire)	382	382	0	0%	12	13	1	8%	3%	3%	90	86	-4	-4%	7.4	6.8	1.1%	1.1%
Gem 106 (East Midlands)	2448	2448	0	0%	518	532	14	3%	21%	22%	3630	3985	355	10%	7.0	7.5	7.4%	8.0%
Hallam FM	1315	1315	0	0%	339	354	15	4%	26%	27%	2515	2182	-333	-13%	7.4	6.2	9.7%	8.0%
Hallam 2	1315	1315	0	0%	81	106	25	31%	6%	8%	469	679	210	45%	5.8	6.4	1.8%	2.5%
The Hits	54466	54466	0	0%	586	600	14	2%	1%	1%	1859	1663	-196	-11%	3.2	2.8	0.2%	0.2%
Key 103	2536	2535	-1	0%	368	366	-2	-1%	15%	14%	1903	1882	-21	-1%	5.2	5.1	4.6%	4.6%
Key 2	2536	2535	-1	0%	39	55	16	41%	2%	2%	97	349	252	260%	2.5	6.3	0.2%	0.9%
Metro Radio	1507	1508	1	0%	318	279	-39	-12%	21%	19%	2342	1811	-531	-23%	7.4	6.5	9.1%	8.1%
Metro 2 Radio	1507	1508	1	0%	80	58	-22	-28%	5%	4%	318	149	-169	-53%	4.0	2.6	1.2%	0.7%
Moray Firth Radio (Bauer Inverness)	251	252	1	0%	127	119	-8	-6%	50%	47%	1361	1191	-170	-12%	10.8	10.0	28.1%	25.8%
Northsound 1	350	349	-1	0%	124	129	5	4%	35%	37%	1041	954	-87	-8%	8.4	7.4	19.0%	17.3%
Northsound 2	350	349	-1	0%	23	23	0	0%	7%	7%	109	113	4	4%	4.6	4.9	2.0%	2.1%
Rock FM	1267	1267	0	0%	203	209	6	3%	16%	17%	1077	1255	178	17%	5.3	6.0	4.2%	5.4%
Rock FM 2	1128	1127	-1	0%	43	42	-1	-2%	4%	4%	116	203	87	75%	2.7	4.8	0.5%	1.0%
Tay FM	394	394	0	0%	132	139	7	5%	33%	35%	1120	1096	-24	-2%	8.5	7.9	16.6%	16.0%
Tay 2	394	394	0	0%	44	39	-5	-11%	11%	10%	418	362	-56	-13%	9.5	9.3	6.2%	5.3%
TFM Radio	819	819	0	0%	120	111	-9	-8%	15%	14%	597	627	30	5%	5.0	5.6	4.1%	4.5%
TFM 2	819	819	0	0%	36	52	16	44%	4%	6%	213	314	101	47%	5.9	6.1	1.5%	2.2%

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Viking FM	911	911	0	0%	181	217	36	20%	20%	24%	1258	1665	407	32%	7.0	7.7	6.2%	7.9%						
Viking 2	911	911	0	0%	78	79	1	1%	9%	9%	640	758	118	18%	8.2	9.6	3.2%	3.6%						
Wave 105 FM (Bauer South Coast)	1844	1845	1	0%	364	393	29	8%	20%	21%	4006	4612	606	15%	11.0	11.7	10.4%	11.6%						
West Sound (Bauer Southwest Scotland)	394	394	0	0%	181	166	-15	-8%	46%	42%	1946	1953	7	0%	10.7	11.8	24.3%	25.6%						
Heat	54466	54466	0	0%	591	616	25	4%	1%	1%	2403	2232	-171	-7%	4.1	3.6	0.2%	0.2%						
Kerrang!	54466	54466	0	0%	526	615	89	17%	1%	1%	2118	2530	412	19%	4.0	4.1	0.2%	0.2%						
Kiss Network	54466	54466	0	0%	5393	5686	293	5%	10%	10%	27654	32835	5181	19%	5.1	5.8	2.7%	3.2%						
Kiss	54466	54466	0	0%	4609	4527	-82	-2%	8%	8%	20383	24893	4510	22%	4.4	5.5	2.0%	2.4%						
Kiss (East)	2156	2155	-1	0%	435	460	25	6%	20%	21%	2737	3059	322	12%	6.3	6.7	5.9%	6.4%						
Kiss (London)	12182	12181	-1	0%	2048	1869	-179	-9%	17%	15%	8494	11499	3005	35%	4.1	6.2	4.1%	5.5%						
Kiss (West)	2471	2471	0	0%	407	433	26	6%	16%	18%	2021	2225	204	10%	5.0	5.1	4.1%	4.3%						
Kiss Fresh	54466	54466	0	0%	526	519	-7	-1%	1%	1%	1468	1700	232	16%	2.8	3.3	0.1%	0.2%						
Kisstory	54466	54466	0	0%	1734	1823	89	5%	3%	3%	7489	8490	1001	13%	4.3	4.7	0.7%	0.8%						
Magic Network	54466	54466	0	0%	3630	3747	117	3%	7%	7%	19890	20202	312	2%	5.5	5.4	1.9%	1.9%						
Magic	54466	54466	0	0%	2947	3310	363	12%	5%	6%	13702	16323	2621	19%	4.6	4.9	1.3%	1.6%						
Magic (London)	12182	12181	-1	0%	1547	1541	-6	0%	13%	13%	6638	7550	912	14%	4.3	4.9	3.2%	3.6%						
Magic Chilled	54466	54466	0	0%	203	270	67	33%	*	*	950	1041	91	10%	4.7	3.9	0.1%	0.1%						
Magic Soul	54466	54466	0	0%	244	237	-7	-3%	*	*	996	903	-93	-9%	4.1	3.8	0.1%	0.1%						
Mellow Magic	54466	54466	0	0%	518	519	1	0%	1%	1%	2399	2642	243	10%	4.6	5.1	0.2%	0.3%						
Planet Rock	54466	54466	0	0%	1075	1050	-25	-2%	2%	2%	9198	7985	-1213	-13%	8.6	7.6	0.9%	0.8%						
Total Global Radio (UK)	54466	54466	0	0%	23334	23519	185	1%	43%	43%	212343	214163	1820	1%	9.1	9.1	20.6%	20.6%						
The Arrow	54466	54466	0	0%	78	68	-10	-13%	*	*	457	389	-68	-15%	5.9	5.7	*	*						
Capital Brand (UK)	54466	54466	0	0%	8620	8572	-48	-1%	16%	16%	48392	49357	965	2%	5.6	5.8	4.7%	4.7%						
Capital Network (UK)	54466	54466	0	0%	8055	7760	-295	-4%	15%	14%	44196	43783	-413	-1%	5.5	5.6	4.3%	4.2%						
Capital Birmingham	2254	2254	0	0%	479	469	-10	-2%	21%	21%	2789	2867	78	3%	5.8	6.1	7.3%	7.4%						
Capital East Midlands	2308	2304	-4	0%	616	588	-28	-5%	27%	26%	3666	3553	-113	-3%	5.9	6.0	7.9%	7.5%						
Capital East Midlands - Derbyshire	536	535	-1	0%	136	125	-11	-8%	25%	23%	833	822	-11	-1%	6.1	6.6	6.7%	7.2%						
Capital East Midlands - Leicestershire	789	789	0	0%	182	211	29	16%	23%	27%	1179	1193	14	1%	6.5	5.6	7.7%	7.4%						
Capital East Midlands - Nottinghamshire	1031	1030	-1	0%	309	260	-49	-16%	30%	25%	1709	1574	-135	-8%	5.5	6.1	8.6%	7.5%						
Capital Liverpool	1076	1075	-1	0%	167	158	-9	-5%	15%	15%	831	811	-20	-2%	5.0	5.2	4.1%	3.8%						
Capital London	12182	12181	-1	0%	2313	2125	-188	-8%	19%	17%	10665	10748	83	1%	4.6	5.1	5.1%	5.2%						
Capital Manchester	2968	2967	-1	0%	586	555	-31	-5%	20%	19%	3202	3173	-29	-1%	5.5	5.7	6.3%	6.3%						
Capital North East	2239	2241	2	0%	514	485	-29	-6%	23%	22%	2965	2840	-125	-4%	5.8	5.9	7.7%	8.1%						
Capital North West and Wales	1033	1033	0	0%	192	176	-16	-8%	19%	17%	1059	1217	158	15%	5.5	6.9	5.0%	5.6%						
Capital Scotland	2830	2830	0	0%	563	510	-53	-9%	20%	18%	3827	3506	-321	-8%	6.8	6.9	7.3%	6.9%						
Capital South Coast	1190	1189	-1	0%	252	289	37	15%	21%	24%	1502	1740	238	16%	6.0	6.0	6.2%	7.0%						
Capital South Wales	1043	1043	0	0%	222	205	-17	-8%	21%	20%	1278	1049	-229	-18%	5.8	5.1	6.8%	5.5%						
Capital Yorkshire	4582	4582	0	0%	1061	996	-65	-6%	23%	22%	7064	6503	-561	-8%	6.7	6.5	7.8%	7.1%						
Capital XTRA (UK)	54466	54466	0	0%	1194	1464	270	23%	2%	3%	4196	5574	1378	33%	3.5	3.8	0.4%	0.5%						
Capital XTRA (London)	12182	12181	-1	0%	664	635	-29	-4%	5%	5%	2361	3804	1443	61%	3.6	6.0	1.1%	1.8%						
Classic FM	54466	54466	0	0%	5781	5433	-348	-6%	11%	10%	40252	36693	-3559	-9%	7.0	6.8	3.9%	3.5%						
Gold Network (UK)	54466	54466	0	0%	1168	1108	-60	-5%	2%	2%	9214	8793	-421	-5%	7.9	7.9	0.9%	0.8%						
Gold East Midlands	2295	2295	0	0%	100	95	-5	-5%	4%	4%	890	953	63	7%	8.9	10.0	1.9%	2.0%						
Gold London	12182	12181	-1	0%	243	271	28	12%	2%	2%	2475	2266	-209	-8%	10.2	8.3	1.2%	1.1%						
Gold Manchester	2968	2967	-1	0%	90	91	1	1%	3%	3%	895	767	-128	-14%	9.9	8.4	1.8%	1.5%						
Heart Brand (UK)	54466	54466	0	0%	9557	9487	-70	-1%	18%	17%	63671	65763	2092	3%	6.7	6.9	6.2%	6.3%						
Heart 80's	54466	54466	0	0%	852	1086	234	27%	2%	2%	3875	4851	976	25%	4.5	4.5	0.4%	0.5%						
Heart Extra	54466	54466	0	0%	427	456	29	7%	1%	1%	1610	1700	90	6%	3.8	3.7	0.2%	0.2%						
Heart Network (UK)	54466	54466	0	0%	8712	8644	-68	-1%	16%	16%	63225	59624	-3601	-6%	7.3	6.9	6.1%	5.7%						
Heart Cambridgeshire	899	898	-1	0%	243	223	-20	-8%	27%	25%	2022	2063	41	2%	8.3	9.2	10.8%	11.3%						

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Heart East Anglia	1233	1233	0	0%	267	246	-21	-8%	22%	20%	1775	1690	-85	-5%	6.6	6.9	6.5%	5.9%							
Heart East Anglia - Norfolk	669	669	0	0%	142	120	-22	-15%	21%	18%	886	709	-177	-20%	6.2	5.9	5.8%	4.2%							
Heart East Anglia - Suffolk	564	564	0	0%	125	126	1	1%	22%	22%	889	981	92	10%	7.1	7.8	7.6%	8.2%							
Heart Essex	1392	1392	0	0%	385	357	-28	-7%	28%	26%	3220	2972	-248	-8%	8.4	8.3	10.9%	9.7%							
Heart Essex - Chelmsford & Southend	1095	1095	0	0%	318	291	-27	-8%	29%	27%	2786	2567	-219	-8%	8.8	8.8	11.7%	10.3%							
Heart Essex - Colchester	192	192	0	0%	58	48	-10	-17%	30%	25%	350	305	-45	-13%	6.1	6.4	9.5%	8.0%							
Heart Essex - Harlow	104	104	0	0%	23	23	0	0%	22%	23%	185	197	12	6%	8.0	8.4	9.0%	9.5%							
Heart Four Counties	2128	2128	0	0%	530	532	2	0%	25%	25%	3740	3803	63	2%	7.1	7.1	9.1%	9.1%							
Heart Four Counties - Bedfordshire	330	330	0	0%	89	83	-6	-7%	27%	25%	621	602	-19	-3%	7.0	7.2	9.5%	8.9%							
Heart Four Counties - Beds/Bucks/Herts	761	760	-1	0%	181	167	-14	-8%	24%	22%	1186	997	-189	-16%	6.5	6.0	8.5%	7.3%							
Heart Four Counties - 96.6 FM Hertfordshire	367	368	1	0%	39	39	0	0%	11%	11%	195	207	12	6%	5.1	5.3	2.7%	2.9%							
Heart Four Counties - Milton Keynes	255	255	0	0%	80	82	2	3%	31%	32%	549	535	-14	-3%	6.8	6.5	10.4%	10.6%							
Heart Four Counties - Northamptonshire	577	576	-1	0%	159	170	11	7%	28%	30%	1262	1510	248	20%	7.9	8.9	10.7%	11.7%							
Heart Kent	1277	1277	0	0%	348	346	-2	-1%	27%	27%	2956	3040	84	3%	8.5	8.8	10.3%	11.1%							
Heart London	12182	12181	-1	0%	1700	1515	-185	-11%	14%	12%	8877	7301	-1576	-18%	5.2	4.8	4.3%	3.5%							
Heart North East	2299	2299	0	0%	329	305	-24	-7%	14%	13%	2219	1588	-631	-28%	6.7	5.2	5.6%	4.4%							
Heart North Wales	727	728	1	0%	136	127	-9	-7%	19%	17%	1158	952	-206	-18%	8.5	7.5	7.5%	6.0%							
Heart North West	5668	5668	0	0%	610	628	18	3%	11%	11%	4926	4541	-385	-8%	8.1	7.2	4.7%	4.4%							
Heart Scotland	2830	2830	0	0%	381	369	-12	-3%	13%	13%	3190	2465	-725	-23%	8.4	6.7	6.1%	4.8%							
Heart Solent	1866	1866	0	0%	329	350	21	6%	18%	19%	2117	2586	469	22%	6.4	7.4	5.5%	6.4%							
Heart South Wales	1899	1899	0	0%	451	471	20	4%	24%	25%	4732	4451	-281	-6%	10.5	9.4	12.9%	11.7%							
Heart South West	1462	1462	0	0%	369	370	1	0%	25%	25%	2614	2791	177	7%	7.1	7.5	8.2%	8.5%							
Heart South West - Cornwall	438	437	-1	0%	109	106	-3	-3%	25%	24%	673	639	-34	-5%	6.2	6.0	6.8%	6.6%							
Heart South West - Exeter	320	321	1	0%	81	83	2	2%	25%	26%	667	580	-87	-13%	8.2	7.0	9.9%	8.8%							
Heart South West - North Devon	154	154	0	0%	44	44	0	0%	28%	28%	368	322	-46	-13%	8.4	7.3	10.4%	9.4%							
Heart South West - Plymouth	306	306	0	0%	90	89	-1	-1%	29%	29%	864	835	-29	-3%	9.6	9.4	12.4%	12.2%							
Heart South West - South Hams	38	38	0	0%	10	9	-1	-10%	27%	24%	62	62	0	0%	6.0	6.7	7.0%	6.9%							
Heart South West - Torbay	207	207	0	0%	62	56	-6	-10%	30%	27%	466	410	-56	-12%	7.6	7.3	10.0%	8.4%							
Heart Sussex	1447	1446	-1	0%	346	312	-34	-10%	24%	22%	2563	2017	-546	-21%	7.4	6.5	8.1%	6.7%							
Heart Sussex - South	1124	1123	-1	0%	290	273	-17	-6%	26%	24%	1689	1775	86	5%	5.8	6.5	7.0%	7.5%							
Heart Thames Valley	1487	1487	0	0%	346	330	-16	-5%	23%	22%	2885	2439	-446	-15%	8.3	7.4	10.3%	8.2%							
Heart Thames Valley - Berks & N.Hants	781	781	0	0%	213	190	-23	-11%	27%	24%	2000	1507	-493	-25%	9.4	7.9	14.1%	9.2%							
Heart Thames Valley - Oxfordshire	706	705	-1	0%	134	140	6	4%	19%	20%	886	931	45	5%	6.6	6.6	6.4%	6.9%							
Heart West Country	2290	2290	0	0%	624	644	20	3%	27%	28%	4442	5031	589	13%	7.1	7.8	9.3%	9.9%							
Heart West Country - Bristol/Weston & Bath	942	942	0	0%	205	229	24	12%	22%	24%	1307	1682	375	29%	6.4	7.3	6.8%	8.3%							
Heart West Country - Gloucestershire	435	436	1	0%	142	133	-9	-6%	33%	31%	1121	1157	36	3%	7.9	8.7	11.6%	11.7%							
Heart West Country - Somerset	410	409	-1	0%	111	101	-10	-9%	27%	25%	839	749	-90	-11%	7.6	7.4	9.3%	8.4%							
Heart West Country - Wiltshire	502	502	0	0%	171	168	-3	-2%	34%	33%	1452	1338	-114	-8%	8.5	8.0	12.9%	11.8%							
Heart West Midlands	3795	3795	0	0%	651	651	0	0%	17%	17%	3750	3616	-134	-4%	5.8	5.6	5.7%	5.4%							
Heart Yorkshire	3175	3175	0	0%	461	460	-1	0%	15%	14%	3748	3198	-550	-15%	8.1	7.0	6.3%	5.3%							
LBC Network (UK)	54466	54466	0	0%	2038	2084	46	2%	4%	4%	21579	22712	1133	5%	10.6	10.9	2.1%	2.2%							
LBC 97.3	12182	12181	-1	0%	1411	1110	-301	-21%	12%	9%	15676	12094	-3582	-23%	11.1	10.9	7.6%	5.8%							
LBC London News (was LBC News 1152)	12182	12181	-1	0%	497	488	-9	-2%	4%	4%	2952	3638	686	23%	5.9	7.5	1.4%	1.7%							
Smooth Brand (UK)	54466	54466	0	0%	5556	5674	118	2%	10%	10%	41829	41739	-90	0%	7.5	7.4	4.1%	4.0%							
Smooth Extra	54466	54466	0	0%	777	894	117	15%	1%	2%	4698	4926	228	5%	6.0	5.5	0.5%	0.5%							
Smooth Radio Network (UK)	54466	54466	0	0%	5091	5104	13	0%	9%	9%	37338	36876	-462	-1%	7.3	7.2	3.6%	3.5%							
Smooth Radio Cambridgeshire	899	898	-1	0%	50	43	-7	-14%	6%	5%	365	262	-103	-28%	7.2	6.1	2.0%	1.4%							
Smooth Radio Devon	1046	1047	1	0%	28	27	-1	-4%	3%	3%	149	148	-1	-1%	5.3	5.5	0.6%	0.6%							
Smooth Radio East Anglia	1233	1233	0	0%	50	62	12	24%	4%	5%	476	633	157	33%	9.6	10.3	1.8%	2.2%							
Smooth Radio East Midlands	2534	2534	0	0%	459	471	12	3%	18%	19%	3762	3395	-367	-10%	8.2	7.2	7.4%	6.5%							

	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017		
<b>LOCAL COMMERCIAL</b>																						
Smooth Radio Essex	1392	1392	0	0%	47	51	4	9%	3%	4%	361	337	-24	-7%	7.6	6.6	1.2%	1.1%				
Smooth Radio Four Counties	2128	2128	0	0%	64	68	4	6%	3%	3%	453	629	176	39%	7.0	9.3	1.1%	1.5%				
Smooth Radio Kent	1277	1277	0	0%	48	48	0	0%	4%	4%	365	368	3	1%	7.5	7.7	1.3%	1.3%				
Smooth Radio London	12182	12181	-1	0%	881	775	-106	-12%	7%	6%	4111	3709	-402	-10%	4.7	4.8	2.0%	1.8%				
Smooth Radio North East	2299	2299	0	0%	532	536	4	1%	23%	23%	3776	3789	13	0%	7.1	7.1	9.5%	10.4%				
Smooth Radio North West	5668	5668	0	0%	1179	1102	-77	-7%	21%	19%	7792	7397	-395	-5%	6.6	6.7	7.5%	7.2%				
Smooth Radio North West and Wales	1033	1033	0	0%	51	54	3	6%	5%	5%	240	254	14	6%	4.7	4.7	1.1%	1.2%				
Smooth Radio Scotland	1828	1828	0	0%	402	415	13	3%	22%	23%	4775	4835	60	1%	11.9	11.7	13.3%	14.6%				
Smooth Radio Solent	1866	1866	0	0%	68	52	-16	-24%	4%	3%	541	370	-171	-32%	8.0	7.1	1.4%	0.9%				
Smooth Radio South Wales	1043	1043	0	0%	86	95	9	10%	8%	9%	617	885	268	43%	7.2	9.3	3.3%	4.6%				
Smooth Radio Sussex	1447	1446	-1	0%	44	46	2	5%	3%	3%	228	259	31	14%	5.2	5.7	0.7%	0.9%				
Smooth Radio Thames Valley	1487	1487	0	0%	28	35	7	25%	2%	2%	136	244	108	79%	4.9	6.9	0.5%	0.8%				
Smooth Radio West Country	2290	2290	0	0%	107	103	-4	-4%	5%	4%	898	818	-80	-9%	8.4	8.0	1.9%	1.6%				
Smooth Radio West Midlands	3795	3795	0	0%	535	590	55	10%	14%	16%	4786	5185	399	8%	8.9	8.8	7.2%	7.7%				
Radio X Network (UK)	54466	54466	0	0%	1391	1523	132	9%	3%	3%	9967	10524	557	6%	7.2	6.9	1.0%	1.0%				
Radio X London	12182	12181	-1	0%	476	478	2	0%	4%	4%	2540	2477	-63	-2%	5.3	5.2	1.2%	1.2%				
Radio X Manchester	2968	2967	-1	0%	200	194	-6	-3%	7%	7%	1103	1202	99	9%	5.5	6.2	2.2%	2.4%				
Sunrise Radio National	54466	54466	0	0%	380	354	-26	-7%	1%	1%	2149	1491	-658	-31%	5.7	4.2	0.2%	0.1%				
Sunrise Radio London	12182	12182	0	0%	200	215	15	8%	2%	2%	1231	881	-350	-28%	6.2	4.1	0.6%	0.4%				
Wireless Group (inc. National Stations)	54466	54466	0	0%	4309	4498	189	4%	8%	8%	29400	29590	190	1%	6.8	6.6	2.8%	2.8%				
Peak 107 FM	422	422	0	0%	65	61	-4	-6%	15%	14%	558	423	-135	-24%	8.6	6.9	6.1%	4.8%				
Pulse 1 (was The Pulse)	729	729	0	0%	114	109	-5	-4%	16%	15%	710	588	-122	-17%	6.3	5.4	5.3%	4.7%				
Pulse 2	729	729	0	0%	29	31	2	7%	4%	4%	174	253	79	45%	6.0	8.1	1.3%	2.0%				
Signal 107	1036	1036	0	0%	54	53	-1	-2%	5%	5%	265	347	82	31%	4.9	6.5	1.3%	1.8%				
Signal One	801	802	1	0%	242	238	-4	-2%	30%	30%	2097	2145	48	2%	8.7	9.0	12.8%	11.6%				
Signal Two	801	802	1	0%	55	68	13	24%	7%	8%	593	689	96	16%	10.8	10.1	3.6%	3.7%				
Swansea Sound - 1170 MW	475	475	0	0%	50	44	-6	-12%	11%	9%	373	325	-48	-13%	7.4	7.4	3.4%	3.0%				
talkRADIO	54466	54466	0	0%	275	256	-19	-7%	1%	*	1129	1124	-5	0%	4.1	4.4	0.1%	0.1%				
talkSPORT	54466	54466	0	0%	2622	2926	304	12%	5%	5%	15351	20188	4837	32%	5.9	6.9	1.5%	1.9%				
talkSPORT2	54466	54466	0	0%	336	342	6	2%	1%	1%	993	820	-173	-17%	3.0	2.4	0.1%	0.1%				
107.4 Tower FM	441	440	-1	0%	34	29	-5	-15%	8%	7%	203	223	20	10%	6.0	7.8	2.8%	2.8%				
U105	900	901	1	0%	187	198	11	6%	21%	22%	1878	1878	0	0%	10.1	9.5	11.5%	10.5%				
Virgin Radio	54466	54466	0	0%	364	556	192	53%	1%	1%	1120	1564	444	40%	3.1	2.8	0.1%	0.1%				
96.4 FM The Wave	475	475	0	0%	130	128	-2	-2%	27%	27%	1038	968	-70	-7%	8.0	7.6	9.5%	9.1%				
Radio Wave 96.5 FM	232	233	1	0%	64	56	-8	-13%	28%	24%	417	402	-15	-4%	6.5	7.2	8.6%	8.7%				
107.2 Wire FM	274	273	-1	0%	40	40	0	0%	15%	15%	264	245	-19	-7%	6.6	6.1	4.6%	4.1%				
102.4 Wish FM	461	460	-1	0%	72	68	-4	-6%	16%	15%	361	371	10	3%	5.0	5.5	3.9%	4.0%				

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2017	Change 000's	%	Last Pub	W3 2017	Change 000's	%	Last Pub	W3 2017	Change 000's	%	Last Pub	W3 2017	Change 000's	%	Last Pub	W3 2017	Last Pub	W3 2017
Total Celador Radio	5129	5367	238	5%	766	776	10	1%	15%	14%	5426	6197	771	14%	7.1	8.0	5.0%	5.3%		
THE BEACH	182	182	0	0%	52	47	-5	-10%	29%	26%	461	499	38	8%	8.9	10.6	11.8%	12.2%		
The Breeze (Basingstoke / Newbury and Andover)	297	298	1	0%	49	44	-5	-10%	17%	15%	290	200	-90	-31%	5.9	4.6	4.9%	3.4%		
The Breeze (Cheltenham)	170	171	1	1%	11	12	1	9%	6%	7%	80	84	4	5%	7.3	7.1	2.2%	2.2%		
The Breeze (was 107 JACK fm Berkshire)	237	238	1	0%	24	25	1	4%	10%	10%	207	189	-18	-9%	8.5	7.6	4.9%	4.7%		
The Breeze (Solent/East Hants and West Surrey)	1118	1119	1	0%	77	77	0	0%	7%	7%	501	527	26	5%	6.5	6.9	2.2%	2.2%		
The Breeze South Devon	226	226	0	0%	31	33	2	6%	14%	14%	248	296	48	19%	8.1	9.1	4.9%	5.6%		
The Breeze South West (Bristol/Weston/Bath and West Wilts)	1001	1001	0	0%	75	79	4	5%	7%	8%	410	410	0	0%	5.5	5.2	2.0%	1.9%		
The Breeze (Yeovil/Shafesbury and Bridgwater)	337	337	0	0%	62	58	-4	-6%	18%	17%	630	660	30	5%	10.2	11.4	8.1%	8.5%		
Dream 100	134	134	0	0%	33	34	1	3%	25%	25%	430	414	-16	-4%	12.9	12.3	15.1%	13.8%		
Fire Radio	327	327	0	0%	43	43	0	0%	13%	13%	199	214	15	8%	4.6	5.0	3.0%	3.2%		
North Norfolk Radio	93	93	0	0%	15	14	-1	-7%	16%	15%	120	114	-6	-5%	7.9	8.3	5.7%	5.1%		
Radio Norwich	339	338	-1	0%	48	48	0	0%	14%	14%	431	447	16	4%	9.0	9.2	6.0%	5.7%		
Sam FM Bristol	652	652	0	0%	84	76	-8	-10%	13%	12%	368	411	43	12%	4.4	5.4	2.8%	3.0%		
Sam FM South Coast	1772	1772	0	0%	153	154	1	1%	9%	9%	912	1020	108	12%	5.9	6.6	2.5%	2.7%		
Sam FM Swindon	208	207	-1	0%	19	15	-4	-21%	9%	7%	166	138	-28	-17%	8.6	9.2	3.8%	3.2%		
Town 102 FM	290	291	1	0%	41	39	-2	-5%	14%	13%	443	390	-53	-12%	10.8	10.0	6.7%	5.9%		
Central FM	216	216	0	0%	47	43	-4	-9%	22%	20%	317	304	-13	-4%	6.7	7.1	8.2%	7.6%		
Chris Country Radio	12182	12182	0	0%	33	25	-8	-24%	*	*	193	121	-72	-37%	5.8	4.9	0.1%	0.1%		
Total CN Radio	281	282	1	0%	101	96	-5	-5%	36%	34%	730	676	-54	-7%	7.2	7.0	14.0%	13.7%		
The Bay	281	282	1	0%	90	85	-5	-6%	32%	30%	590	570	-20	-3%	6.5	6.7	11.3%	11.6%		
Lakeland Radio	51	51	0	0%	17	16	-1	-6%	33%	30%	140	106	-34	-24%	8.4	6.8	13.8%	9.9%		
Communicorp UK	17998	17998	0	0%	3633	3473	-160	-4%	20%	19%	26167	24011	-2156	-8%	7.2	6.9	7.8%	7.3%		
Capital Scotland	2830	2830	0	0%	563	510	-53	-9%	20%	18%	3827	3506	-321	-8%	6.8	6.9	7.3%	6.9%		
Capital South Wales	1043	1043	0	0%	222	205	-17	-8%	21%	20%	1278	1049	-229	-18%	5.8	5.1	6.8%	5.5%		
Heart North Wales	727	728	1	0%	136	127	-9	-7%	19%	17%	1158	952	-206	-18%	8.5	7.5	7.5%	6.0%		
Heart Yorkshire	3175	3175	0	0%	461	460	-1	0%	15%	14%	3748	3198	-550	-15%	8.1	7.0	6.3%	5.3%		
Smooth Radio East Midlands	2534	2534	0	0%	459	471	12	3%	18%	19%	3762	3395	-367	-10%	8.2	7.2	7.4%	6.5%		
Smooth Radio North East	2299	2299	0	0%	532	536	4	1%	23%	23%	3776	3789	13	0%	7.1	7.1	9.5%	10.4%		
Smooth Radio North West	5668	5668	0	0%	1179	1102	-77	-7%	21%	19%	7792	7397	-395	-5%	6.6	6.7	7.5%	7.2%		
XS Manchester	2968	2967	-1	0%	110	90	-20	-18%	4%	3%	826	724	-102	-12%	7.5	8.0	1.6%	1.4%		
Total Connect	789	789	0	0%	52	51	-1	-2%	7%	6%	404	472	68	17%	7.7	9.2	2.6%	2.9%		
Connect DAB	576	577	1	0%	6	7	1	17%	1%	1%	16	18	2	13%	2.5	2.7	0.1%	0.2%		
Connect FM (was Connect FM and Lite 106.8FM)	453	453	0	0%	46	45	-1	-2%	10%	10%	388	454	66	17%	8.4	10.2	4.2%	4.7%		
Total Dee Radio Group	381	381	0	0%	46	38	-8	-17%	12%	10%	316	230	-86	-27%	6.8	6.0	4.2%	3.0%		
Cheshire's Silk 106.9	186	187	1	1%	17	16	-1	-6%	9%	8%	98	66	-32	-33%	5.8	4.2	3.0%	2.1%		
Chester's Dee 106.3 (Dee on DAB)	195	194	-1	-1%	30	23	-7	-23%	15%	12%	218	164	-54	-25%	7.4	7.2	5.0%	3.6%		
Dilse Radio 1035am	12182	12182	0	0%	55	93	38	69%	*	1%	775	635	-140	-18%	14.1	6.8	0.4%	0.3%		
Encore Radio	n/p	13908	n/a	n/a	n/p	11	n/a	n/a	n/p	*	n/p	39	n/a	n/a	n/p	3.5	n/p	n/p	*	
Total Essex Radio	n/p	1306	n/a	n/a	n/p	64	n/a	n/a	n/p	5%	n/p	404	n/a	n/a	n/p	6.4	n/p	n/p	1.4%	
Radio Essex (was Southend & Chelmsford)	503	503	0	0%	26	33	7	27%	5%	6%	143	169	26	18%	5.6	5.2	1.4%	1.5%		
Radio Essex DAB	1306	1306	0	0%	41	35	-6	-15%	3%	3%	221	235	14	6%	5.4	6.7	0.8%	0.8%		
Radio Exe	207	207	0	0%	24	24	0	0%	11%	12%	212	160	-52	-25%	8.9	6.6	4.6%	3.8%		
3FM	69	70	1	1%	25	24	-1	-4%	36%	35%	194	210	16	8%	7.8	8.6	14.4%	14.9%		
Fun Kids (London)	12182	12182	0	0%	48	56	8	17%	*	*	174	171	-3	-2%	3.6	3.0	0.1%	0.1%		
GO Radio	839	840	1	0%	1	1	0	0%	*	*	5	5	0	0%	6.6	6.4	*	*		
IOW Radio	119	119	0	0%	42	40	-2	-5%	36%	34%	289	254	-35	-12%	6.8	6.3	12.2%	10.3%		
JACK/UNION JACK TOTAL (national+local)	n/p	54466	n/a	n/a	n/p	247	n/a	n/a	n/p	*	n/p	1229	n/a	n/a	n/p	5.0	n/p	n/p	0.1%	
JACK Oxfordshire Local (TOTAL)	531	531	0	0%	89	104	15	17%	17%	20%	460	648	188	41%	5.2	6.2	4.5%	6.5%		
JACK 2 Oxfordshire	516	517	1	0%	37	58	21	57%	7%	11%	198	313	115	58%	5.3	5.4	2.0%	3.2%		

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017
106 JACKfm (Oxford)	531	531	0	0%	71	72	1	1%	13%	14%	262	336	74	28%	3.7	4.7	2.6%	3.4%
JACK Surrey	9321	9320	-1	0%	36	41	5	14%	*	*	179	226	47	26%	5.0	5.6	0.1%	0.1%
Union JACK	54466	54466	0	0%	80	101	21	26%	*	*	357	332	-25	-7%	4.5	3.3	*	*
Jazz FM	54466	54466	0	0%	556	570	14	3%	1%	1%	1660	2292	632	38%	3.0	4.0	0.2%	0.2%
Kingdom FM	290	290	0	0%	61	61	0	0%	21%	21%	552	507	-45	-8%	9.1	8.3	10.2%	9.6%
kmfm Group	1269	1270	1	0%	160	173	13	8%	13%	14%	1091	1145	54	5%	6.8	6.6	3.8%	4.2%
kmfm East	580	581	1	0%	76	90	14	18%	13%	16%	578	591	13	2%	7.6	6.5	4.3%	4.7%
kmfm West	689	689	0	0%	84	83	-1	-1%	12%	12%	513	554	41	8%	6.1	6.7	3.5%	3.7%
Lincs FM Group	2440	2440	0	0%	578	566	-12	-2%	24%	23%	5266	5637	371	7%	9.1	10.0	10.4%	10.8%
Dearne FM	241	241	0	0%	45	47	2	4%	19%	19%	351	385	34	10%	7.9	8.3	7.1%	7.7%
KCFM	439	439	0	0%	75	79	4	5%	17%	18%	630	700	70	11%	8.4	8.8	6.4%	6.9%
Lincs FM 102.2	937	938	1	0%	284	291	7	2%	30%	31%	2754	3133	379	14%	9.7	10.8	13.7%	15.0%
Ridings FM	304	303	-1	0%	38	33	-5	-13%	12%	11%	201	170	-31	-15%	5.3	5.1	3.5%	2.8%
Rother FM	209	209	0	0%	34	29	-5	-15%	16%	14%	237	278	41	17%	7.0	9.6	6.0%	6.8%
Trax FM	376	375	-1	0%	83	84	1	1%	22%	22%	690	866	176	26%	8.3	10.3	9.4%	11.3%
Lyca Radio 1458am	12182	12182	0	0%	93	107	14	15%	1%	1%	609	735	126	21%	6.5	6.9	0.3%	0.4%
Radio Mansfield 103.2	161	160	-1	-1%	29	31	2	7%	18%	19%	211	255	44	21%	7.3	8.2	6.0%	6.8%
Manx Radio	69	70	1	1%	34	35	1	3%	49%	49%	388	390	2	1%	11.5	11.3	28.7%	27.8%
Mi-Soul	12182	12182	0	0%	47	35	-12	-26%	*	*	268	457	189	71%	5.7	13.2	0.1%	0.2%
More Radio (was Arrow FM)	121	122	1	1%	8	9	1	13%	6%	7%	42	42	0	0%	5.4	4.8	1.4%	1.4%
More Radio (was Sovereign FM)	161	161	0	0%	17	14	-3	-18%	11%	9%	171	158	-13	-8%	10.1	11.2	4.2%	3.8%
Nation Broadcasting (Wales)	2597	2598	1	0%	269	269	0	0%	10%	10%	1597	1762	165	10%	5.9	6.5	3.1%	3.3%
106.3 Bridge FM	129	130	1	1%	34	35	1	3%	26%	27%	349	339	-10	-3%	10.3	9.7	11.5%	10.7%
Radio Carmarthenshire	131	131	0	0%	27	28	1	4%	20%	22%	230	188	-42	-18%	8.6	6.6	8.6%	7.1%
Radio Ceredigion	79	78	-1	-1%	16	12	-4	-25%	21%	15%	95	50	-45	-47%	5.8	4.3	5.8%	3.7%
Dragon Radio Wales	2597	2598	1	0%	19	18	-1	-5%	1%	1%	55	71	16	29%	2.8	4.0	0.1%	0.1%
Nation Radio (South Wales)	1520	1519	-1	0%	130	119	-11	-8%	9%	8%	571	630	59	10%	4.4	5.3	1.9%	2.1%
102.5 Radio Pembrokeshire	101	101	0	0%	35	38	3	9%	35%	37%	276	271	-5	-2%	7.8	7.2	12.4%	13.1%
Swansea Bay Radio	475	475	0	0%	44	42	-2	-5%	9%	9%	252	213	-39	-15%	5.8	5.0	2.3%	2.0%
Original 106 (Aberdeen)	350	349	-1	0%	65	71	6	9%	19%	20%	541	568	27	5%	8.3	8.0	9.9%	10.3%
Panjab Radio	12182	12182	0	0%	70	81	11	16%	1%	1%	726	454	-272	-37%	10.3	5.6	0.3%	0.2%
Radio Plymouth	261	261	0	0%	31	29	-2	-6%	12%	11%	233	229	-4	-2%	7.4	7.9	3.9%	3.9%
Premier Christian Radio	12182	12181	-1	0%	75	127	52	69%	1%	1%	325	935	610	188%	4.4	7.4	0.2%	0.4%
Total Q Radio	1203	1203	0	0%	284	306	22	8%	24%	25%	2147	2459	312	15%	7.6	8.0	9.8%	10.6%
Q Radio	627	627	0	0%	159	166	7	4%	25%	27%	1185	1238	53	4%	7.5	7.4	9.9%	10.0%
Q Radio (was Citybeat)	575	575	0	0%	125	140	15	12%	22%	24%	962	1222	260	27%	7.7	8.7	9.6%	11.3%
Total Quidem	1043	1043	0	0%	99	98	-1	-1%	9%	9%	591	580	-11	-2%	6.0	5.9	3.2%	3.1%
107.6 Banbury Sound	85	85	0	0%	12	11	-1	-8%	14%	13%	77	60	-17	-22%	6.5	5.3	4.3%	3.3%
Rugby FM	80	80	0	0%	18	17	-1	-6%	23%	22%	124	117	-7	-6%	6.9	6.8	8.2%	7.6%
96.2FM Touchradio - Coventry	323	322	-1	0%	12	17	5	42%	4%	5%	32	49	17	53%	2.6	2.8	0.7%	1.0%
Touch FM Staffs	259	259	0	0%	16	19	3	19%	6%	7%	96	129	33	34%	5.8	6.7	2.1%	2.7%
102FM Touchradio - Warks, Worcs, Cotswolds	296	297	1	0%	40	33	-7	-18%	13%	11%	262	226	-36	-14%	6.6	6.8	4.4%	4.0%
Rathergood Radio (surveyed as Star)	362	362	0	0%	35	32	-3	-9%	10%	9%	312	257	-55	-18%	8.8	8.0	4.6%	4.0%
Revolution 96.2	484	484	0	0%	18	17	-1	-6%	4%	4%	240	172	-68	-28%	13.1	9.8	3.4%	2.3%
Thames Radio (London)	12182	12182	0	0%	16	16	0	0%	*	*	95	109	14	15%	5.9	6.9	*	0.1%
Time FM 107.5	466	466	0	0%	32	30	-2	-6%	7%	6%	187	200	13	7%	5.8	6.8	2.2%	2.4%
Tindle Radio Group	141	142	1	1%	80	79	-1	-1%	57%	56%	925	944	19	2%	11.6	11.9	34.7%	34.2%
Channel 103 FM	88	88	0	0%	51	50	-1	-2%	58%	57%	535	558	23	4%	10.5	11.1	32.4%	32.3%
Island FM 104.7	53	53	0	0%	29	29	0	0%	54%	55%	390	386	-4	-1%	13.6	13.3	38.3%	37.2%
UCB 1	54466	54466	0	0%	185	174	-11	-6%	*	*	947	835	-112	-12%	5.1	4.8	0.1%	0.1%

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2017	Change 000's	%	Last Pub	W3 2017	Change 000's	%	Last Pub	W3 2017	Last Pub	W3 2017	Change 000's	%	Last Pub	W3 2017	Last Pub	W3 2017		
Total UKRD	3462	3462	0	0%	847	843	-4	0%	24%	24%	7177	7017	-160	-2%	8.5	8.3	10.3%	10.1%		
2BR	584	583	-1	0%	65	60	-5	-8%	11%	10%	712	704	-8	-1%	11.0	11.7	6.8%	7.3%		
Eagle Radio	507	507	0	0%	136	135	-1	-1%	27%	27%	860	951	91	11%	6.3	7.0	9.1%	9.9%		
KL.FM 96.7	187	187	0	0%	70	65	-5	-7%	38%	35%	769	639	-130	-17%	10.9	9.9	17.3%	14.6%		
Minster FM	317	316	-1	0%	69	71	2	3%	22%	22%	643	614	-29	-5%	9.3	8.7	10.1%	9.7%		
Mix 96	133	133	0	0%	38	35	-3	-8%	28%	26%	272	242	-30	-11%	7.2	7.0	10.1%	9.3%		
My Music Radio (was Pirate Oldies)	717	717	0	0%	10	8	-2	-20%	1%	1%	99	42	-57	-58%	9.4	5.7	0.6%	0.3%		
Pirate FM	493	494	1	0%	163	165	2	1%	33%	33%	1302	1321	19	1%	8.0	8.0	11.5%	11.9%		
Spire FM	122	122	0	0%	47	45	-2	-4%	38%	37%	351	309	-42	-12%	7.5	6.9	13.7%	12.0%		
Spirit FM	193	193	0	0%	47	51	4	9%	24%	26%	485	494	9	2%	10.4	9.7	11.5%	11.7%		
97.2 Stray FM	140	141	1	1%	44	46	2	5%	31%	33%	286	384	98	34%	6.5	8.4	9.7%	12.8%		
Sun FM	271	271	0	0%	64	60	-4	-6%	24%	22%	495	508	13	3%	7.7	8.4	9.7%	10.9%		
Wessex FM	124	125	1	1%	49	55	6	12%	40%	44%	417	504	87	21%	8.4	9.2	14.7%	17.5%		
Yorkshire Coast Radio	112	112	0	0%	47	48	1	2%	42%	43%	427	401	-26	-6%	9.0	8.4	17.6%	16.5%		
Wave 102	144	145	1	1%	25	28	3	12%	17%	19%	179	184	5	3%	7.2	6.6	7.3%	7.1%		
Radio Yorkshire	2621	2622	1	0%	33	30	-3	-9%	1%	1%	100	71	-29	-29%	3.0	2.4	0.2%	0.1%		

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017
BBC Local Radio in England	44128	44128	0	0%	6459	6212	-247	-4%	15%	14%	57399	54462	-2937	-5%	8.9	8.8	6.9%	6.4%
BBC Radio Berkshire	828	828	0	0%	118	112	-6	-5%	14%	13%	1027	924	-103	-10%	8.7	8.3	6.6%	6.0%
BBC Radio Bristol	919	919	0	0%	124	113	-11	-9%	13%	12%	846	945	99	12%	6.8	8.4	4.5%	4.8%
BBC Radio Cambridgeshire	763	763	0	0%	98	111	13	13%	13%	15%	702	901	199	28%	7.1	8.1	4.6%	5.9%
BBC Radio Cornwall	468	468	0	0%	140	130	-10	-7%	30%	28%	1649	1644	-5	0%	11.7	12.6	16.0%	15.9%
BBC Coventry and Warwickshire	716	716	0	0%	65	84	19	29%	9%	12%	468	555	87	19%	7.2	6.6	4.1%	4.6%
BBC Radio Cumbria	404	404	0	0%	116	108	-8	-7%	29%	27%	1011	1034	23	2%	8.7	9.6	12.2%	11.9%
BBC Radio Derby	662	662	0	0%	122	144	22	18%	18%	22%	994	1451	457	46%	8.2	10.1	6.6%	10.4%
BBC Radio Devon	995	995	0	0%	204	199	-5	-2%	21%	20%	2054	2009	-45	-2%	10.1	10.1	9.5%	9.0%
BBC Essex	1323	1324	1	0%	178	171	-7	-4%	13%	13%	2120	2111	-9	0%	11.9	12.4	7.4%	7.1%
BBC Radio Gloucestershire	514	513	-1	0%	79	73	-6	-8%	15%	14%	859	666	-193	-22%	10.9	9.1	7.6%	5.4%
BBC Hereford & Worcester	513	513	0	0%	116	121	5	4%	23%	24%	1011	946	-65	-6%	8.7	7.8	9.1%	9.5%
BBC Radio Humberside	765	764	-1	0%	153	176	23	15%	20%	23%	1590	2000	410	26%	10.4	11.4	9.0%	11.0%
BBC Radio Kent	1507	1507	0	0%	198	186	-12	-6%	13%	12%	1683	1748	65	4%	8.5	9.4	5.1%	5.5%
BBC Radio Lancashire	1193	1192	-1	0%	186	176	-10	-5%	16%	15%	1486	1962	476	32%	8.0	11.1	6.7%	9.4%
BBC Radio Leeds	1657	1657	0	0%	211	180	-31	-15%	13%	11%	1527	1289	-238	-16%	7.2	7.2	5.2%	4.5%
BBC Radio Leicester	862	863	1	0%	161	147	-14	-9%	19%	17%	1352	1070	-282	-21%	8.4	7.3	8.1%	6.1%
BBC Radio Lincolnshire	561	561	0	0%	99	86	-13	-13%	18%	15%	1373	1088	-285	-21%	13.8	12.7	11.8%	9.3%
BBC Radio London	12182	12181	-1	0%	621	454	-167	-27%	5%	4%	3339	2650	-689	-21%	5.4	5.8	1.6%	1.3%
BBC Radio Manchester	2249	2250	1	0%	210	199	-11	-5%	9%	9%	1499	1727	228	15%	7.1	8.7	4.1%	4.8%
BBC Radio Merseyside	1685	1685	0	0%	318	318	0	0%	19%	19%	3773	3975	202	5%	11.9	12.5	11.2%	11.4%
BBC Radio Newcastle	1452	1452	0	0%	279	269	-10	-4%	19%	19%	1812	1603	-209	-12%	6.5	6.0	7.3%	7.4%
BBC Radio Norfolk	789	789	0	0%	186	192	6	3%	24%	24%	1747	2047	300	17%	9.4	10.6	9.7%	10.5%
BBC Radio Northampton	501	502	1	0%	85	76	-9	-11%	17%	15%	869	766	-103	-12%	10.3	10.1	8.6%	7.0%
BBC Radio Nottingham	817	818	1	0%	151	151	0	0%	19%	18%	1272	1099	-173	-14%	8.4	7.3	8.1%	6.9%
BBC Radio Oxford	544	544	0	0%	78	79	1	1%	14%	15%	720	628	-92	-13%	9.3	7.9	6.8%	6.0%
BBC Radio Sheffield	1314	1314	0	0%	178	206	28	16%	14%	16%	1262	1698	436	35%	7.1	8.2	4.8%	6.3%
BBC Radio Shropshire	403	403	0	0%	103	100	-3	-3%	26%	25%	981	854	-127	-13%	9.5	8.5	11.2%	10.3%
Total BBC Radio Solent	1809	1809	0	0%	263	252	-11	-4%	15%	14%	2485	2553	68	3%	9.5	10.1	6.6%	6.7%
BBC Somerset	457	457	0	0%	60	55	-5	-8%	13%	12%	343	359	16	5%	5.7	6.5	3.6%	3.7%
BBC Radio Stoke	618	619	1	0%	133	136	3	2%	21%	22%	867	1209	342	39%	6.5	8.9	7.2%	8.2%
BBC Radio Suffolk	546	546	0	0%	97	92	-5	-5%	18%	17%	1036	788	-248	-24%	10.7	8.6	8.8%	6.4%
BBC Sussex and BBC Surrey	2617	2616	-1	0%	295	284	-11	-4%	11%	11%	2423	1911	-512	-21%	8.2	6.7	4.4%	3.6%
BBC Radio Tees	791	792	1	0%	133	122	-11	-8%	17%	15%	858	670	-188	-22%	6.4	5.5	6.1%	4.9%
BBC Three Counties Radio	1393	1393	0	0%	149	160	11	7%	11%	11%	1012	945	-67	-7%	6.8	5.9	3.9%	3.6%
BBC WM 95.6	2401	2401	0	0%	230	213	-17	-7%	10%	9%	2742	2456	-286	-10%	11.9	11.5	6.6%	5.9%
BBC Radio Wiltshire/Swindon	585	585	0	0%	103	76	-27	-26%	18%	13%	801	565	-236	-29%	7.8	7.5	6.6%	4.3%
BBC Radio York	538	538	0	0%	82	85	3	4%	15%	16%	630	533	-97	-15%	7.7	6.3	5.8%	5.0%
BBC Radio Guernsey	53	53	0	0%	18	19	1	6%	34%	36%	182	187	5	3%	10.2	9.9	17.8%	18.0%
BBC Radio Jersey	88	88	0	0%	29	29	0	0%	33%	33%	301	307	6	2%	10.4	10.7	18.2%	17.8%
BBC Radio Scotland	4541	4541	0	0%	888	870	-18	-2%	20%	19%	6082	5182	-900	-15%	6.8	6.0	7.4%	6.4%
BBC Radio Ulster	1505	1505	0	0%	544	572	28	5%	36%	38%	5625	6205	580	10%	10.3	10.9	20.4%	20.9%
BBC Radio Wales	2597	2598	1	0%	408	361	-47	-12%	16%	14%	2671	2883	212	8%	6.5	8.0	5.2%	5.4%
BBC Radio Cymru	2597	2598	1	0%	128	124	-4	-3%	5%	5%	1369	1458	89	7%	10.7	11.7	2.7%	2.7%



	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017	Last Pub	W3 2017	000's	%	Last Pub	W3 2017	Last Pub	W3 2017		
<b>LOCAL COMMERCIAL</b>																						
BBC Radio 1	54466	54466	0	0%	9586	9697	111	1%	18%	18%	64345	61556	-2789	-4%	6.7	6.3	6.2%	5.9%				
BBC Radio 2	54466	54466	0	0%	14884	15357	473	3%	27%	28%	173955	183463	9508	5%	11.7	11.9	16.8%	17.5%				
BBC Radio 3	54466	54466	0	0%	2062	1963	-99	-5%	4%	4%	12600	11105	-1495	-12%	6.1	5.7	1.2%	1.1%				
BBC Radio 4 (including 4 Extra)	54466	54466	0	0%	11923	11656	-267	-2%	22%	21%	139031	136189	-2842	-2%	11.7	11.7	13.5%	13.0%				
BBC Radio 4	54466	54466	0	0%	11551	11217	-334	-3%	21%	21%	127114	123128	-3986	-3%	11.0	11.0	12.3%	11.8%				
BBC Radio 4 Extra	54466	54466	0	0%	2093	2153	60	3%	4%	4%	11977	13061	1084	9%	5.7	6.1	1.2%	1.2%				
BBC Radio 5 live (inc. sports extra)	54466	54466	0	0%	5631	5578	-53	-1%	10%	10%	38325	43320	4995	13%	6.8	7.8	3.7%	4.1%				
BBC Radio 5 live	54466	54466	0	0%	5317	5067	-250	-5%	10%	9%	35020	35058	38	0%	6.6	6.9	3.4%	3.4%				
BBC Radio 5 live sports extra	54466	54466	0	0%	1246	1643	397	32%	2%	3%	3305	8262	4957	150%	2.7	5.0	0.3%	0.8%				
BBC 6 Music	54466	54466	0	0%	2235	2430	195	9%	4%	4%	19381	20951	1570	8%	8.7	8.6	1.9%	2.0%				
1 Xtra from the BBC	54466	54466	0	0%	1031	1082	51	5%	2%	2%	4659	5217	558	12%	4.5	4.8	0.5%	0.5%				
BBC Asian Network UK	54466	54466	0	0%	646	662	16	2%	1%	1%	3162	3579	417	13%	4.9	5.4	0.3%	0.3%				
BBC World Service	54466	54466	0	0%	1593	1492	-101	-6%	3%	3%	9504	7668	-1836	-19%	6.0	5.1	0.9%	0.7%				
BBC Local Radio	54466	54466	0	0%	8632	8249	-383	-4%	16%	15%	75340	71599	-3741	-5%	8.7	8.7	7.3%	6.8%				
ALL NATIONAL COMMERCIAL (UK)	54466	54466	0	0%	19905	20231	326	2%	37%	37%	172369	180448	8079	5%	8.7	8.9	16.7%	17.2%				
ALL LOCAL COMMERCIAL (UK)	54466	54466	0	0%	27277	26952	-325	-1%	50%	49%	292443	293886	1443	0%	10.7	10.9	28.3%	28.1%				
ALL COMMERCIAL (UK)	54466	54466	0	0%	35881	35559	-322	-1%	66%	65%	464812	474334	9522	2%	13.0	13.3	45.0%	45.3%				
ALL BBC (UK)	54466	54466	0	0%	34945	34853	-92	0%	64%	64%	539982	545001	5019	1%	15.5	15.6	52.3%	52.1%				
ALL RADIO (UK)	54466	54466	0	0%	49206	49076	-130	0%	90%	90%	1033226	1046267	13041	1%	21.0	21.3	100.0%	100.0%				