

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007		
105-107 Atlantic FM	442	442	0	0%	65	62	-3	-5%	15%	14%	432	403	-29	-7%	6.7	6.5	3.9%	3.9%		
107 The Bee	181	182	1	1%	19	20	1	5%	10%	11%	271	270	-1	0%	14.4	13.8	7.4%	7.4%		
Big L Radio	4311	4311	0	0%	6	10	4	67%	*	*	25	263	238	952%	4.1	25.1	*	0.3%		
Club Asia 963+972AM	10780	10780	0	0%	216	201	-15	-7%	2%	2%	1556	1198	-358	-23%	7.2	6.0	0.7%	0.6%		
Total CN Radio	1927	1817	-110	-6%	409	390	-19	-5%	21%	21%	3506	3392	-114	-3%	8.6	8.7	8.8%	8.9%		
The Bay	308	309	1	0%	91	90	-1	-1%	30%	29%	797	846	49	6%	8.7	9.4	13.0%	13.4%		
Citybeat 96.7FM	540	540	0	0%	140	136	-4	-3%	26%	25%	1366	1018	-348	-25%	9.7	7.5	11.3%	9.5%		
CN Radio Midlands	1078	967	-111	-10%	177	155	-22	-12%	16%	16%	1343	1381	38	3%	7.6	8.9	6.2%	6.8%		
Rugby FM	71	71	0	0%	26	25	-1	-4%	37%	35%	243	233	-10	-4%	9.3	9.3	17.0%	16.8%		
Touch FM Staffs (was Centre FM)	239	240	1	0%	29	32	3	10%	12%	13%	311	382	71	23%	10.5	11.9	5.7%	6.9%		
Touch FM - South Midlands	656	656	0	0%	93	98	5	5%	14%	15%	602	766	164	27%	6.4	7.8	4.7%	5.8%		
107.6 Touch FM Banbury	n/p	81	n/a	n/a	n/p	15	n/a	n/a	n/p	19%	n/p	114	n/a	n/a	n/p	7.5	n/p	6.2%		
96.2 Touch FM Coventry	n/p	281	n/a	n/a	n/p	31	n/a	n/a	n/p	11%	n/p	158	n/a	n/a	n/p	5.1	n/p	3.3%		
102 Touch FM Stratford	n/p	295	n/a	n/a	n/p	52	n/a	n/a	n/p	18%	n/p	493	n/a	n/a	n/p	9.4	n/p	7.4%		
Connect FM (was KCBC 107.4)	215	215	0	0%	47	45	-2	-4%	22%	21%	425	452	27	6%	9.1	10.1	8.8%	9.5%		
Chester's Dee 106.3	185	185	0	0%	38	34	-4	-11%	21%	18%	291	257	-34	-12%	7.6	7.6	7.7%	6.7%		
Total EMAP	50334	50334	0	0%	12207	11906	-301	-2%	24%	24%	109363	106032	-3331	-3%	9.0	8.9	10.5%	10.4%		
Total EMAP ILR	36250	36250	0	0%	9607	9331	-276	-3%	27%	26%	85179	82357	-2822	-3%	8.9	8.8	11.6%	11.5%		
Big City Network	15919	15919	0	0%	4610	4470	-140	-3%	29%	28%	40794	39887	-907	-2%	8.8	8.9	13.1%	13.2%		
Total Magic	50334	50334	0	0%	3430	3357	-73	-2%	7%	7%	23287	23078	-209	-1%	6.8	6.9	2.3%	2.3%		
Magic Network (ILR)	21170	21171	1	0%	2741	2723	-18	-1%	13%	13%	21029	19781	-1248	-6%	7.7	7.3	5.0%	4.8%		
Magic Network - North	10390	10391	1	0%	744	713	-31	-4%	7%	7%	7242	6503	-739	-10%	9.7	9.1	3.6%	3.3%		
EMAP Radio - North East	2198	2199	1	0%	783	761	-22	-3%	36%	35%	6962	6667	-295	-4%	8.9	8.8	16.8%	17.2%		
Big City Network - North East	2198	2199	1	0%	641	632	-9	-1%	29%	29%	4620	4475	-145	-3%	7.2	7.1	11.1%	11.6%		
Metro Radio	1462	1463	1	0%	429	438	9	2%	29%	30%	3274	3093	-181	-6%	7.6	7.1	12.3%	12.3%		
TFM Radio	798	798	0	0%	214	198	-16	-7%	27%	25%	1346	1381	35	3%	6.3	7.0	8.2%	9.5%		
Magic Network - North East	2198	2199	1	0%	241	224	-17	-7%	11%	10%	2342	2192	-150	-6%	9.7	9.8	5.6%	5.7%		
Magic 1152 (Newcastle)	1462	1463	1	0%	161	141	-20	-12%	11%	10%	1329	1254	-75	-6%	8.3	8.9	5.0%	5.0%		
Magic 1170 (Teesside)	798	798	0	0%	81	83	2	2%	10%	10%	1014	938	-76	-7%	12.6	11.3	6.2%	6.4%		
Metro Radio/Magic 1152	1462	1463	1	0%	517	513	-4	-1%	35%	35%	4603	4347	-256	-6%	8.9	8.5	17.3%	17.3%		
TFM Radio/Magic 1170	798	798	0	0%	271	251	-20	-7%	34%	31%	2359	2320	-39	-2%	8.7	9.2	14.4%	15.9%		
EMAP Radio - North West	5057	5057	0	0%	1329	1309	-20	-2%	26%	26%	11667	11409	-258	-2%	8.8	8.7	12.1%	11.9%		
Big City Network - North West	4937	4937	0	0%	1170	1158	-12	-1%	24%	23%	9719	9606	-113	-1%	8.3	8.3	10.3%	10.3%		
Radio City 96.7	1805	1804	-1	0%	415	418	3	1%	23%	23%	3913	4054	141	4%	9.4	9.7	11.3%	11.5%		
Key 103 (Manchester)	2362	2363	1	0%	509	483	-26	-5%	22%	20%	3705	3335	-370	-10%	7.3	6.9	8.5%	7.7%		
97.4 Rock FM	1314	1314	0	0%	275	274	-1	0%	21%	21%	2101	2217	116	6%	7.6	8.1	7.9%	8.6%		
Magic Network - North West	5023	5022	-1	0%	241	237	-4	-2%	5%	5%	1948	1803	-145	-7%	8.1	7.6	2.0%	1.9%		
Magic 1548 (Liverpool)	1805	1804	-1	0%	99	88	-11	-11%	6%	5%	795	858	63	8%	8.0	9.7	2.3%	2.4%		
Magic 1152 (Manchester)	2362	2363	1	0%	96	103	7	7%	4%	4%	781	668	-113	-14%	8.1	6.5	1.8%	1.5%		
Magic 999 (Preston)	1098	1099	1	0%	46	46	0	0%	4%	4%	373	276	-97	-26%	8.2	6.0	1.7%	1.3%		
Key 103/Magic 1152 (Manchester)	2362	2363	1	0%	567	550	-17	-3%	24%	23%	4486	4003	-483	-11%	7.9	7.3	10.3%	9.3%		
Radio City 96.7/Magic 1548	1805	1804	-1	0%	480	473	-7	-1%	27%	26%	4708	4913	205	4%	9.8	10.4	13.6%	13.9%		
97.4 Rock FM/Magic 999	1434	1435	1	0%	315	304	-11	-3%	22%	21%	2474	2493	19	1%	7.8	8.2	8.6%	9.0%		
EMAP Radio - Yorkshire	3170	3170	0	0%	935	895	-40	-4%	29%	28%	9085	8852	-233	-3%	9.7	9.9	13.7%	13.8%		
Big City Network - Yorkshire	3170	3170	0	0%	762	728	-34	-4%	24%	23%	6134	6344	210	3%	8.0	8.7	9.2%	9.9%		
96.3 Radio Aire	940	939	-1	0%	150	154	4	3%	16%	16%	1295	1290	-5	0%	8.6	8.4	6.1%	6.8%		
Hallam FM	1310	1310	0	0%	371	343	-28	-8%	28%	26%	2900	3100	200	7%	7.8	9.0	11.1%	11.8%		
96.9 Viking FM	1111	1111	0	0%	248	235	-13	-5%	22%	21%	1938	1954	16	1%	7.8	8.3	8.5%	8.6%		
Magic Network - Yorkshire	3170	3170	0	0%	262	251	-11	-4%	8%	8%	2951	2508	-443	-15%	11.3	10.0	4.4%	3.9%		
Magic 828 (Leeds)	940	939	-1	0%	89	100	11	12%	9%	11%	1102	958	-144	-13%	12.4	9.6	5.2%	5.1%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)**

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007
<b>LOCAL COMMERCIAL</b>																				
Magic AM (Sheffield)	1310	1310	0	0%	67	67	0	0%	5%	5%	684	655	-29	-4%	10.2	9.7	2.6%	2.5%		
Magic 1161 (Hull)	1111	1111	0	0%	106	83	-23	-22%	10%	8%	1165	895	-270	-23%	11.0	10.7	5.1%	3.9%		
96.3 Radio Aire/Magic 828	940	939	-1	0%	219	232	13	6%	23%	25%	2397	2249	-148	-6%	11.0	9.7	11.3%	11.9%		
Hallam FM/Magic AM	1310	1310	0	0%	408	386	-22	-5%	31%	29%	3584	3755	171	5%	8.8	9.7	13.7%	14.3%		
96.9 Viking FM/Magic 1161	1111	1111	0	0%	315	281	-34	-11%	28%	25%	3104	2849	-255	-8%	9.8	10.1	13.5%	12.5%		
Total Kerrang!	50334	50334	0	0%	1387	1321	-66	-5%	3%	3%	6756	6250	-506	-7%	4.9	4.7	0.7%	0.6%		
Kerrang! 105.2	3486	3487	1	0%	376	359	-17	-5%	11%	10%	2678	2265	-413	-15%	7.1	6.3	3.7%	3.3%		
EMAP Radio London (Magic 105.4/Kiss 100)	10781	10781	0	0%	3128	2945	-183	-6%	29%	27%	22477	22018	-459	-2%	7.2	7.5	10.5%	10.3%		
Kiss 100 FM	10781	10781	0	0%	1592	1429	-163	-10%	15%	13%	9151	8990	-161	-2%	5.7	6.3	4.3%	4.2%		
Magic 105.4	10781	10781	0	0%	2027	1969	-58	-3%	19%	18%	13326	13029	-297	-2%	6.6	6.6	6.2%	6.1%		
Total Kiss Network	50334	50334	0	0%	3095	2985	-110	-4%	6%	6%	17252	16563	-689	-4%	5.6	5.5	1.7%	1.6%		
Kiss East	1977	1977	0	0%	281	272	-9	-3%	14%	14%	2140	2061	-79	-4%	7.6	7.6	4.9%	4.7%		
Kiss West	2273	2273	0	0%	251	238	-13	-5%	11%	10%	1569	1604	35	2%	6.2	6.7	3.1%	3.3%		
EMAP Total Scotland	4248	4248	0	0%	1722	1646	-76	-4%	41%	39%	18736	18765	29	0%	10.9	11.4	23.7%	23.4%		
EMAP Central Scotland	2791	2791	0	0%	968	929	-39	-4%	35%	33%	9793	10275	482	5%	10.1	11.1	19.2%	20.0%		
Total Radio Clyde	1824	1824	0	0%	650	620	-30	-5%	36%	34%	6466	6601	135	2%	10.0	10.6	19.3%	19.8%		
Clyde 1 FM	1824	1824	0	0%	564	534	-30	-5%	31%	29%	4583	4581	-2	0%	8.1	8.6	13.7%	13.7%		
Clyde 2	1824	1824	0	0%	202	209	7	3%	11%	11%	1883	2019	136	7%	9.3	9.7	5.6%	6.0%		
Total Radio Forth	1065	1065	0	0%	320	316	-4	-1%	30%	30%	3327	3674	347	10%	10.4	11.6	17.1%	18.5%		
ForthOne	1065	1065	0	0%	280	282	2	1%	26%	26%	2532	2831	299	12%	9.0	10.1	13.0%	14.2%		
Forth2	1065	1065	0	0%	103	97	-6	-6%	10%	9%	795	843	48	6%	7.7	8.7	4.1%	4.2%		
C.F.M.Radio	251	253	2	1%	103	101	-2	-2%	41%	40%	1092	1070	-22	-2%	10.6	10.6	20.5%	20.8%		
Moray Firth Radio	229	230	1	0%	107	110	3	3%	47%	48%	1282	1284	2	0%	11.9	11.7	24.0%	24.2%		
Total Northsound Radio	299	299	0	0%	153	146	-7	-5%	51%	49%	1684	1656	-28	-2%	11.0	11.4	28.6%	28.9%		
Northsound One	299	299	0	0%	124	121	-3	-2%	41%	40%	1152	1064	-88	-8%	9.3	8.8	19.6%	18.6%		
Northsound Two	299	299	0	0%	56	57	1	2%	19%	19%	532	593	61	11%	9.4	10.3	9.0%	10.4%		
Radio Borders	105	105	0	0%	57	58	1	2%	54%	55%	728	739	11	2%	12.9	12.8	31.5%	32.4%		
Total Radio Tay	365	365	0	0%	178	163	-15	-8%	49%	45%	2383	2085	-298	-13%	13.4	12.8	33.7%	29.8%		
Tay-FM	365	365	0	0%	129	123	-6	-5%	35%	34%	1447	1258	-189	-13%	11.2	10.2	20.5%	18.0%		
Tay-AM	365	365	0	0%	83	74	-9	-11%	23%	20%	936	827	-109	-12%	11.2	11.1	13.2%	11.8%		
West Sound (inc. West FM)	386	386	0	0%	173	152	-21	-12%	45%	39%	1662	1661	-1	0%	9.6	10.9	27.2%	25.3%		
Downtown Radio (DTR) / 97.4 Cool FM	1367	1366	-1	0%	514	484	-30	-6%	38%	35%	5845	5151	-694	-12%	11.4	10.6	19.2%	20.0%		
97.4 Cool FM	935	935	0	0%	316	311	-5	-2%	34%	33%	3017	2710	-307	-10%	9.6	8.7	14.3%	14.9%		
Downtown Radio (DTR)	1367	1366	-1	0%	254	240	-14	-6%	19%	18%	2828	2442	-386	-14%	11.2	10.2	9.3%	9.5%		
Wave 105 FM	1694	1694	0	0%	351	336	-15	-4%	21%	20%	3317	3357	40	1%	9.4	10.0	8.7%	9.2%		
3FM	66	66	0	0%	19	19	0	0%	29%	28%	224	216	-8	-4%	11.8	11.6	14.7%	13.6%		
Total GCap Media UK	50334	50334	0	0%	15265	14882	-383	-3%	30%	30%	135916	131136	-4780	-4%	8.9	8.8	13.1%	12.8%		
GCap Media - National Brands Total	50334	50334	0	0%	9260	8906	-354	-4%	18%	18%	74314	70541	-3773	-5%	8.0	7.9	7.2%	6.9%		
Chill	50334	50334	0	0%	183	197	14	8%	*%	*%	809	986	177	22%	4.4	5.0	0.1%	0.1%		
Classic FM	50334	50334	0	0%	5844	5591	-253	-4%	12%	11%	43819	42646	-1173	-3%	7.5	7.6	4.3%	4.2%		
Core	50334	50334	0	0%	122	94	-28	-23%	*%	*%	370	377	7	2%	3.0	4.0	*%	*%		
Fun Radio	50334	50334	0	0%	40	57	17	43%	*%	*%	226	209	-17	-8%	5.6	3.7	*%	*%		
Life	50334	50334	0	0%	133	89	-44	-33%	*%	*%	835	700	-135	-16%	6.3	7.9	0.1%	0.1%		
Planet Rock	50334	50334	0	0%	548	563	15	3%	1%	1%	3872	3148	-724	-19%	7.1	5.6	0.4%	0.3%		
theJazz	50334	50334	0	0%	388	364	-24	-6%	1%	1%	1768	1882	114	6%	4.6	5.2	0.2%	0.2%		
Total Choice (UK)	50334	50334	0	0%	784	622	-162	-21%	2%	1%	5094	4207	-887	-17%	6.5	6.8	0.5%	0.4%		
GCap Gold Network UK	50334	50334	0	0%	1499	1243	-256	-17%	3%	2%	13202	10821	-2381	-18%	8.8	8.7	1.3%	1.1%		
GCap Media - Local Brands Total	34791	34792	1	0%	9214	8944	-270	-3%	26%	26%	81148	77695	-3453	-4%	8.8	8.7	11.4%	11.0%		
The One Network	29127	29126	-1	0%	7172	7005	-167	-2%	25%	24%	59196	58372	-824	-1%	8.3	8.3	9.7%	9.7%		
Beacon FM	1292	1292	0	0%	251	228	-23	-9%	19%	18%	2179	2123	-56	-3%	8.7	9.3	7.9%	7.8%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007		
96.4 BRMB	2030	2029	-1	0%	387	408	21	5%	19%	20%	2291	2356	65	3%	5.9	5.8	5.6%	5.9%		
The Buzz 97.1 FM	439	437	-2	0%	48	42	-6	-13%	11%	10%	266	237	-29	-11%	5.5	5.7	3.2%	3.0%		
95.8 Capital Radio	10781	10781	0	0%	1707	1517	-190	-11%	16%	14%	10144	10063	-81	-1%	5.9	6.6	4.7%	4.7%		
Champion 103 FM	122	121	-1	-1%	33	29	-4	-12%	27%	24%	363	310	-53	-15%	10.9	10.6	14.0%	13.3%		
96.9 Chiltern FM (Bedford)	386	386	0	0%	110	100	-10	-9%	28%	26%	863	708	-155	-18%	7.9	7.1	10.2%	8.8%		
97.6 Chiltern FM (Dunstable/Luton)	731	731	0	0%	194	161	-33	-17%	27%	22%	1593	1053	-540	-34%	8.2	6.5	10.6%	7.4%		
Coast 96.3	241	243	2	1%	47	48	1	2%	20%	20%	388	436	48	12%	8.2	9.1	7.9%	9.0%		
2CR FM	600	600	0	0%	134	111	-23	-17%	22%	19%	999	853	-146	-15%	7.5	7.7	6.9%	6.0%		
Essex FM (inc. Ten-17 FM)	1186	1186	0	0%	360	329	-31	-9%	30%	28%	3843	3721	-122	-3%	10.7	11.3	14.7%	14.5%		
FOX FM	648	649	1	0%	187	170	-17	-9%	29%	26%	1656	1618	-38	-2%	8.8	9.5	12.2%	11.4%		
102.7 Hereward FM	372	373	1	0%	106	103	-3	-3%	28%	28%	786	683	-103	-13%	7.4	6.6	9.8%	7.8%		
Horizon Radio	219	219	0	0%	75	75	0	0%	34%	34%	704	662	-42	-6%	9.4	8.8	15.1%	14.3%		
Gemini FM Total	525	525	0	0%	181	165	-16	-9%	34%	31%	1616	1424	-192	-12%	8.9	8.6	14.3%	12.7%		
Gemini FM East (Exeter Area)	301	301	0	0%	109	100	-9	-8%	36%	33%	1000	897	-103	-10%	9.1	8.9	15.5%	13.6%		
Gemini FM West (Torbay Area)	224	224	0	0%	72	65	-7	-10%	32%	29%	616	527	-89	-14%	8.6	8.2	12.6%	11.5%		
GWR	1284	1286	2	0%	369	381	12	3%	29%	30%	4385	4785	400	9%	11.9	12.6	15.3%	17.0%		
Invicta FM	1147	1146	-1	0%	359	373	14	4%	31%	33%	3371	3179	-192	-6%	9.4	8.5	12.1%	11.4%		
Lantern FM 96.2 and 97.3	128	128	0	0%	50	46	-4	-8%	39%	36%	639	515	-124	-19%	12.8	11.2	20.3%	16.7%		
105.4 Leicester Sound FM	652	651	-1	0%	121	110	-11	-9%	18%	17%	873	857	-16	-2%	7.2	7.8	6.8%	7.0%		
Marcher Sound (formerly MFM 103.4)	375	374	-1	0%	61	68	7	11%	16%	18%	668	798	130	19%	11.0	11.7	8.9%	10.7%		
Mercia	725	726	1	0%	132	126	-6	-5%	18%	17%	1000	1106	106	11%	7.6	8.8	7.1%	7.9%		
Mercury FM (Herts)	331	330	-1	0%	39	36	-3	-8%	12%	11%	264	170	-94	-36%	6.7	4.7	3.6%	2.2%		
Mercury FM (Surrey & Sussex)	359	360	1	0%	70	82	12	17%	19%	23%	692	771	79	11%	9.9	9.4	9.0%	10.0%		
Northants 96	519	520	1	0%	141	118	-23	-16%	27%	23%	1406	1079	-327	-23%	10.0	9.1	11.8%	9.7%		
Orchard FM	336	336	0	0%	131	140	9	7%	39%	42%	1358	1502	144	11%	10.4	10.8	16.6%	18.0%		
97 FM Plymouth Sound	330	330	0	0%	96	96	0	0%	29%	29%	615	715	100	16%	6.4	7.5	10.3%	11.5%		
103.2 Power FM	1099	1099	0	0%	211	188	-23	-11%	19%	17%	1662	1342	-320	-19%	7.9	7.1	7.0%	5.9%		
Q103	449	449	0	0%	87	101	14	16%	19%	23%	744	901	157	21%	8.5	8.9	8.1%	9.5%		
Radio Broadland	628	628	0	0%	167	158	-9	-5%	27%	25%	1554	1615	61	4%	9.3	10.2	11.6%	12.1%		
RAM FM	623	624	1	0%	101	102	1	1%	16%	16%	626	805	179	29%	6.2	7.9	4.8%	5.8%		
Red Dragon	966	965	-1	0%	271	256	-15	-6%	28%	27%	1964	1893	-71	-4%	7.2	7.4	9.5%	9.9%		
102.4 Severn Sound FM	399	399	0	0%	114	109	-5	-4%	28%	27%	1076	1183	107	10%	9.5	10.8	13.1%	14.6%		
SGR FM Total	654	652	-2	0%	196	175	-21	-11%	30%	27%	1615	1548	-67	-4%	8.2	8.9	10.8%	10.4%		
SGR FM	542	541	-1	0%	139	131	-8	-6%	26%	24%	1029	1173	144	14%	7.4	8.9	8.4%	9.3%		
SGR Colchester	174	173	-1	-1%	55	54	-1	-2%	32%	31%	501	400	-101	-20%	9.1	7.4	12.3%	10.8%		
Southern FM	995	993	-2	0%	310	319	9	3%	31%	32%	2822	2587	-235	-8%	9.1	8.1	13.3%	12.0%		
South Hams Radio	64	64	0	0%	14	14	0	0%	22%	22%	111	109	-2	-2%	8.0	7.7	8.0%	7.7%		
2-TEN FM	785	785	0	0%	208	204	-4	-2%	26%	26%	1868	1727	-141	-8%	9.0	8.5	11.3%	10.3%		
96 Trent FM	1111	1111	0	0%	301	337	36	12%	27%	30%	2479	2651	172	7%	8.2	7.9	11.0%	11.4%		
Wyvern FM	495	495	0	0%	103	103	0	0%	21%	21%	838	810	-28	-3%	8.1	7.9	7.9%	8.0%		
Choice FM London	10781	10781	0	0%	611	485	-126	-21%	6%	4%	4284	3657	-627	-15%	7.0	7.5	2.0%	1.7%		
Ocean	988	988	0	0%	174	179	5	3%	18%	18%	1252	1112	-140	-11%	7.2	6.2	6.0%	5.4%		
GCap Gold Network	28820	28820	0	0%	1102	985	-117	-11%	4%	3%	10618	9141	-1477	-14%	9.6	9.3	1.8%	1.5%		
Gold Bedford (was Classic Gold Bedford)	590	590	0	0%	17	21	4	24%	3%	4%	172	161	-11	-6%	9.9	7.6	1.3%	1.3%		
Gold Berkshire/North Hampshire (was Classic Gold Berkshire)	785	785	0	0%	19	20	1	5%	2%	3%	243	339	96	40%	12.8	17.2	1.5%	2.0%		
Gold Birmingham (was Capital Gold Birmingham)	2030	2029	-1	0%	61	51	-10	-16%	3%	3%	276	323	47	17%	4.5	6.3	0.7%	0.8%		
Gold Bristol/Bath/Wiltshire (was Classic Gold Bristol/Bath/Wiltshire)	1284	1286	2	0%	59	50	-9	-15%	5%	4%	784	764	-20	-3%	13.3	15.4	2.7%	2.7%		
Gold Coventry (was Classic Gold Coventry)	725	726	1	0%	22	20	-2	-9%	3%	3%	128	171	43	34%	5.8	8.7	0.9%	1.2%		
Gold Crawley (was Classic Gold Crawley)	359	360	1	0%	4	4	0	0%	1%	1%	43	30	-13	-30%	11.2	8.2	0.6%	0.4%		
Gold Derby (was Classic Gold Derby)	623	624	1	0%	24	23	-1	-4%	4%	4%	238	238	0	0%	10.0	10.4	1.8%	1.7%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007
Gold Devon (was Classic Gold Devon)	525	525	0	0%	24	25	1	4%	5%	5%	190	247	57	30%	7.8	9.7	1.7%	2.2%		
Gold Dorset (was Classic Gold Dorset)	600	600	0	0%	20	27	7	35%	3%	5%	257	352	95	37%	13.1	12.9	1.8%	2.5%		
Gold Essex (was Classic Gold Essex)	1186	1186	0	0%	34	22	-12	-35%	3%	2%	326	232	-94	-29%	9.7	10.7	1.2%	0.9%		
Gold Gloucester (was Classic Gold Gloucester)	399	399	0	0%	22	18	-4	-18%	6%	5%	307	309	2	1%	13.8	17.2	3.7%	3.8%		
Gold Hampshire (was Capital Gold Hampshire)	1099	1099	0	0%	30	28	-2	-7%	3%	3%	406	387	-19	-5%	13.3	13.6	1.7%	1.7%		
Gold Kent (was Capital Gold Kent)	1147	1146	-1	0%	40	36	-4	-10%	3%	3%	502	499	-3	-1%	12.5	13.7	1.8%	1.8%		
Gold London (was Capital Gold London)	10781	10781	0	0%	426	243	-183	-43%	4%	2%	2921	1434	-1487	-51%	6.9	5.9	1.4%	0.7%		
Gold Luton (was Classic Gold Luton)	1009	1009	0	0%	32	33	1	3%	3%	3%	297	278	-19	-6%	9.4	8.4	1.4%	1.4%		
Gold Manchester (was Capital Gold Manchester)	2362	2362	0	0%	64	56	-8	-13%	3%	2%	649	417	-232	-36%	10.1	7.4	1.5%	1.0%		
Gold Norfolk/Suffolk (was Classic Gold Amber Total)	1166	1167	1	0%	46	49	3	7%	4%	4%	704	617	-87	-12%	15.2	12.5	2.8%	2.4%		
Gold Norfolk (was Classic Gold Amber Norfolk)	628	628	0	0%	24	27	3	13%	4%	4%	410	252	-158	-39%	17.2	9.2	3.1%	1.9%		
Gold Suffolk (was Classic Gold Amber Suffolk)	542	541	-1	0%	23	22	-1	-4%	4%	4%	294	366	72	24%	13.0	16.6	2.4%	2.9%		
Gold North Wales/Cheshire (was Classic Gold Marcher)	375	374	-1	0%	9	8	-1	-11%	2%	2%	143	99	-44	-31%	15.3	12.2	1.9%	1.3%		
Gold Northampton (was Classic Gold Northampton)	519	520	1	0%	26	25	-1	-4%	5%	5%	253	246	-7	-3%	9.8	9.9	2.1%	2.2%		
Gold Nottingham (was Classic Gold Nottingham)	1111	1111	0	0%	35	30	-5	-14%	3%	3%	272	236	-36	-13%	7.7	7.8	1.2%	1.0%		
Gold Peterborough (was Classic Gold Peterborough)	561	561	0	0%	28	31	3	11%	5%	6%	251	330	79	31%	8.9	10.5	2.1%	2.5%		
Gold Plymouth (was Classic Gold Plymouth)	330	330	0	0%	9	7	-2	-22%	3%	2%	58	100	42	72%	6.7	15.0	1.0%	1.6%		
Gold Sussex (was Capital Gold Sussex)	995	993	-2	0%	41	33	-8	-20%	4%	3%	299	207	-92	-31%	7.3	6.3	1.4%	1.0%		
Gold South East Wales (was Capital Gold South East Wales)	966	965	-1	0%	45	36	-9	-20%	5%	4%	857	457	-400	-47%	18.9	12.7	4.1%	2.4%		
Gold Wolverhampton (was Classic Gold Wolverhampton)	1292	1292	0	0%	20	26	6	30%	2%	2%	171	259	88	51%	8.7	9.9	0.6%	0.9%		
Total XFM (UK)	50334	50334	0	0%	1181	1116	-65	-6%	2%	2%	6975	6024	-951	-14%	5.9	5.4	0.7%	0.6%		
XFM 104.9	10781	10781	0	0%	557	513	-44	-8%	5%	5%	2630	2858	228	9%	4.7	5.6	1.2%	1.3%		
XFM Manchester	2778	2777	-1	0%	172	186	14	8%	6%	7%	886	859	-27	-3%	5.1	4.6	1.7%	1.7%		
XFM Scotland	2676	2674	-2	0%	240	224	-16	-7%	9%	8%	1520	1365	-155	-10%	6.3	6.1	3.1%	2.8%		
XFM Scotland (East)	1161	1161	0	0%	134	121	-13	-10%	12%	10%	877	673	-204	-23%	6.6	5.6	4.1%	3.1%		
XFM Scotland (West)	1689	1689	0	0%	131	134	3	2%	8%	8%	805	815	10	1%	6.1	6.1	2.6%	2.6%		
Total Global Radio (UK)	50334	50334	0	0%	6431	6393	-38	-1%	13%	13%	51941	50304	-1637	-3%	8.1	7.9	5.0%	4.9%		
Global Radio (ILR)	25470	25471	1	0%	5631	5572	-59	-1%	22%	22%	47197	45784	-1413	-3%	8.4	8.2	9.2%	9.1%		
The Arrow (UK)	50334	50334	0	0%	146	143	-3	-2%	*	*	931	920	-11	-1%	6.4	6.4	0.1%	0.1%		
Galaxy Network (UK)	50334	50334	0	0%	2608	2547	-61	-2%	5%	5%	18281	16363	-1918	-10%	7.0	6.4	1.8%	1.6%		
Galaxy Network (ILR)	11350	11350	0	0%	2236	2162	-74	-3%	20%	19%	16620	14733	-1887	-11%	7.4	6.8	7.4%	6.8%		
Galaxy Birmingham	2077	2077	0	0%	354	339	-15	-4%	17%	16%	2560	2154	-406	-16%	7.2	6.3	6.1%	5.3%		
Galaxy Manchester	2778	2777	-1	0%	455	442	-13	-3%	16%	16%	3376	2809	-567	-17%	7.4	6.4	6.5%	5.5%		
Galaxy North East	2175	2175	0	0%	494	477	-17	-3%	23%	22%	3270	2794	-476	-15%	6.6	5.9	8.0%	7.3%		
Galaxy Yorkshire	4320	4320	0	0%	933	904	-29	-3%	22%	21%	7414	6977	-437	-6%	7.9	7.7	8.3%	8.0%		
Total Heart (UK)	50334	50334	0	0%	3322	3350	28	1%	7%	7%	23863	24279	416	2%	7.2	7.2	2.3%	2.4%		
Heart FM (ILR)	16198	16198	0	0%	2961	2991	30	1%	18%	18%	22093	22593	500	2%	7.5	7.6	6.7%	7.0%		
100.7 Heart FM	3521	3521	0	0%	783	781	-2	0%	22%	22%	6180	6421	241	4%	7.9	8.2	8.5%	9.1%		
Heart 106.2 FM	10781	10781	0	0%	1948	1842	-106	-5%	18%	17%	13255	13408	153	1%	6.8	7.3	6.2%	6.2%		
Heart 106 (formerly 106 Century FM)	2086	2086	0	0%	320	317	-3	-1%	15%	15%	2687	2649	-38	-1%	8.4	8.3	6.4%	6.2%		
Heart Midlands (ILR)	5418	5418	0	0%	1091	1086	-5	0%	20%	20%	8867	9070	203	2%	8.1	8.3	8.0%	8.3%		
Global Radio Midlands (ILR)	5418	5418	0	0%	1279	1274	-5	0%	24%	24%	11427	11223	-204	-2%	8.9	8.8	10.3%	10.2%		
Globas Radio West Midlands (ILR)	3521	3521	0	0%	971	968	-3	0%	28%	27%	8739	8574	-165	-2%	9.0	8.9	12.1%	12.2%		
Total LBC (UK)	50334	50334	0	0%	780	759	-21	-3%	2%	2%	8866	8742	-124	-1%	11.4	11.5	0.9%	0.9%		
Total LBC (ILR)	10781	10781	0	0%	697	721	24	3%	6%	7%	7931	9154	1223	15%	11.4	12.7	3.7%	4.3%		
LBC 97.3	10781	10781	0	0%	586	642	56	10%	5%	6%	6687	8080	1393	21%	11.4	12.6	3.1%	3.8%		
LBC News 1152	10781	10781	0	0%	280	218	-62	-22%	3%	2%	1244	1075	-169	-14%	4.4	4.9	0.6%	0.5%		
Global Radio London (ILR)	10781	10781	0	0%	2486	2442	-44	-2%	23%	23%	21186	22562	1376	6%	8.5	9.2	9.9%	10.5%		
Total GMG Radio	50334	50334	0	0%	4818	4728	-90	-2%	10%	9%	47927	48073	146	0%	9.9	10.2	4.7%	4.7%		
Total Real Radio/Century FM	50334	50334	0	0%	2918	2757	-161	-6%	6%	5%	28381	28121	-260	-1%	9.7	10.2	2.7%	2.8%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007		
GMG Radio North West (Century FM (North West)/Smooth Radio (North West))	5520	5519	-1	0%	1162	1029	-133	-11%	21%	19%	10864	9395	-1469	-14%	9.3	9.1	10.2%	8.8%		
Century FM (North East/North West)	7434	7434	0	0%	1252	1164	-88	-7%	17%	16%	10013	9784	-229	-2%	8.0	8.4	7.1%	7.1%		
Century FM (North East)	2198	2199	1	0%	516	483	-33	-6%	23%	22%	3806	3676	-130	-3%	7.4	7.6	9.2%	9.5%		
Century FM (North East) - North	1445	1444	-1	0%	307	298	-9	-3%	21%	21%	2206	2111	-95	-4%	7.2	7.1	8.4%	8.5%		
Century FM (North East) - South	811	811	0	0%	218	189	-29	-13%	27%	23%	1644	1605	-39	-2%	7.5	8.5	9.9%	10.8%		
Century FM (North West)	5235	5236	1	0%	765	607	-158	-21%	15%	12%	6800	5384	-1416	-21%	8.9	8.9	6.8%	5.4%		
Total Real Radio	50334	50334	0	0%	1670	1599	-71	-4%	3%	3%	18368	18336	-32	0%	11.0	11.5	1.8%	1.8%		
Real Radio (Scotland/Wales/Yorkshire)	7100	7134	34	0%	1517	1454	-63	-4%	21%	20%	17180	17329	149	1%	11.3	11.9	12.2%	12.6%		
Real Radio (Scotland)	2617	2651	34	1%	809	789	-20	-2%	31%	30%	9790	10364	574	6%	12.1	13.1	20.4%	21.1%		
Real Radio (Wales)	1754	1754	0	0%	384	363	-21	-5%	22%	21%	3879	3804	-75	-2%	10.1	10.5	10.4%	10.8%		
Real Radio (Yorkshire)	2729	2729	0	0%	325	302	-23	-7%	12%	11%	3511	3161	-350	-10%	10.8	10.5	6.3%	5.9%		
GMG Radio Scotland (Real Radio/96.3 Rock Radio/Smooth Radio (Glasgow))	2800	2835	35	1%	962	950	-12	-1%	34%	33%	12309	13049	740	6%	12.8	13.7	24.1%	25.0%		
Real Radio (Scotland)/96.3 Rock Radio	2617	2651	34	1%	846	830	-16	-2%	32%	31%	10230	10866	636	6%	12.1	13.1	21.3%	22.1%		
96.3 Rock Radio	804	804	0	0%	56	57	1	2%	7%	7%	440	502	62	14%	7.8	8.9	3.0%	3.4%		
Total Smooth Radio	50334	50334	0	0%	2173	2229	56	3%	4%	4%	18508	20739	2231	12%	8.5	9.3	1.8%	2.0%		
Smooth Radio (London/North West/East Midlands/West Midlands/Glasgow)	23562	23562	0	0%	1952	1910	-42	-2%	8%	8%	18194	17517	-677	-4%	9.3	9.2	3.9%	3.8%		
Smooth Radio (East & West Midlands)	5558	5558	0	0%	689	689	0	0%	12%	12%	7929	8074	145	2%	11.5	11.7	7.0%	7.1%		
Smooth Radio (East Midlands)	2078	2078	0	0%	257	290	33	13%	12%	14%	2531	3118	587	23%	9.8	10.7	6.0%	7.2%		
Smooth Radio (West Midlands)	3521	3521	0	0%	432	400	-32	-7%	12%	11%	5398	4956	-442	-8%	12.5	12.4	7.4%	7.0%		
Smooth Radio (Glasgow)	1869	1868	-1	0%	189	199	10	5%	10%	11%	2079	2183	104	5%	11.0	11.0	6.1%	6.4%		
Smooth Radio (London)	10781	10781	0	0%	477	475	-2	0%	4%	4%	2856	3732	876	31%	6.0	7.9	1.3%	1.7%		
Smooth Radio (North West)	5357	5356	-1	0%	555	543	-12	-2%	10%	10%	4064	4011	-53	-1%	7.3	7.4	3.9%	3.9%		
Kingdom FM	289	290	1	0%	63	59	-4	-6%	22%	20%	574	513	-61	-11%	9.2	8.7	11.4%	10.5%		
kmfm Group	974	975	1	0%	154	157	3	2%	16%	16%	1599	1649	50	3%	10.4	10.5	6.7%	6.9%		
kmfm East	463	463	0	0%	96	88	-8	-8%	21%	19%	1035	887	-148	-14%	10.7	10.1	9.2%	7.9%		
kmfm West	511	512	1	0%	57	68	11	19%	11%	13%	565	762	197	35%	9.9	11.1	4.4%	6.0%		
Lincs FM Group	2041	2178	137	7%	641	650	9	1%	31%	30%	7323	7557	234	3%	11.4	11.6	17.1%	16.6%		
Lincs FM 102.2	880	880	0	0%	348	341	-7	-2%	40%	39%	4376	4050	-326	-7%	12.6	11.9	23.2%	21.4%		
Oak 107 FM	111	111	0	0%	25	26	1	4%	23%	23%	213	202	-11	-5%	8.4	7.8	9.8%	9.9%		
South & West Yorkshire (Lincs FM Group)	1030	1055	25	2%	265	259	-6	-2%	26%	25%	2607	2613	6	0%	9.8	10.1	12.2%	12.2%		
Dearne FM	224	223	-1	0%	66	73	7	11%	30%	33%	596	763	167	28%	9.0	10.5	14.4%	17.1%		
Ridings FM	292	293	1	0%	35	39	4	11%	12%	13%	336	472	136	40%	9.7	12.0	5.8%	8.4%		
Rother FM	205	206	1	0%	34	37	3	9%	17%	18%	319	340	21	7%	9.4	9.2	8.4%	8.2%		
Trax FM	359	359	0	0%	116	110	-6	-5%	32%	31%	1054	990	-64	-6%	9.1	9.0	14.2%	13.3%		
Fosseway Radio	146	147	1	1%	24	25	1	4%	17%	17%	258	315	57	22%	10.6	12.8	8.7%	10.4%		
Lite FM	180	180	0	0%	23	25	2	9%	13%	14%	164	233	69	42%	7.1	9.2	4.5%	5.9%		
The Litt Radio Group (London)	n/p	10786	n/a	n/a	n/p	499	n/a	n/a	n/p	5%	n/p	4587	n/a	n/a	n/p	9.2	n/p	2.1%		
Easy Radio	10780	10780	0	0%	10	9	-1	-10%	*	*	65	71	6	9%	6.3	7.6	*	*		
South London Radio 107.3 FM (South FM)	304	1465	1161	382%	7	23	16	229%	2%	2%	39	134	95	244%	5.8	5.9	0.6%	0.4%		
Time FM 106.6	276	274	-2	-1%	32	26	-6	-19%	12%	10%	189	131	-58	-31%	5.9	5.0	3.2%	2.2%		
Time FM 106.8	524	575	51	10%	12	11	-1	-8%	2%	2%	48	45	-3	-6%	4.1	3.9	0.4%	0.4%		
Time FM 107.5	396	396	0	0%	27	27	0	0%	7%	7%	294	298	4	1%	10.9	10.9	4.0%	3.8%		
The Sunrise Group	50334	50334	0	0%	570	549	-21	-4%	1%	1%	5092	4622	-470	-9%	8.9	8.4	0.5%	0.5%		
Kismat Radio 1035 (Greater London)	10781	10781	0	0%	104	58	-46	-44%	1%	1%	600	278	-322	-54%	5.8	4.8	0.3%	0.1%		
Sunrise Radio (Greater London)	10781	10781	0	0%	399	358	-41	-10%	4%	3%	3821	2706	-1115	-29%	9.6	7.6	1.8%	1.3%		
Sunrise Radio National	50334	50334	0	0%	537	510	-27	-5%	1%	1%	4458	3664	-794	-18%	8.3	7.2	0.4%	0.4%		
Yarr Radio	10780	10780	0	0%	9	9	0	0%	*	*	28	33	5	18%	3.1	3.7	*	*		
The Local Radio Company Group Total	4290	4464	174	4%	920	927	7	1%	21%	21%	7457	7698	241	3%	8.1	8.3	8.3%	8.2%		
Alpha 103.2	142	142	0	0%	26	27	1	4%	19%	19%	214	219	5	2%	8.1	8.2	8.0%	8.2%		
107.8 Arrow FM for Hastings	111	112	1	1%	24	27	3	13%	22%	24%	223	254	31	14%	9.1	9.5	7.4%	8.2%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007
Bath FM	99	99	0	0%	18	16	-2	-11%	18%	16%	104	110	6	6%	5.8	7.1	4.4%	4.7%		
2BR	193	191	-2	-1%	51	55	4	8%	26%	29%	486	540	54	11%	9.5	9.9	13.0%	13.9%		
Brunel FM	n/p	177	n/a	n/a	n/p	15	n/a	n/a	n/p	8%	n/p	130	n/a	n/a	n/p	9.0	n/p	3.3%		
Central FM	213	211	-2	-1%	37	39	2	5%	18%	19%	228	252	24	11%	6.1	6.4	5.5%	6.4%		
107.9 Dune FM	208	207	-1	0%	26	21	-5	-19%	13%	10%	163	137	-26	-16%	6.2	6.5	3.7%	3.4%		
Durham FM	248	248	0	0%	27	27	0	0%	11%	11%	224	156	-68	-30%	8.1	5.9	4.8%	3.4%		
Fire 107.6 FM	285	285	0	0%	42	39	-3	-7%	15%	14%	254	204	-50	-20%	6.0	5.2	3.9%	3.1%		
Huddersfield's Home 107.9	198	197	-1	-1%	20	21	1	5%	10%	11%	82	91	9	11%	4.2	4.3	2.4%	2.6%		
IOW Radio	121	122	1	1%	43	39	-4	-9%	36%	32%	387	369	-18	-5%	8.9	9.5	14.5%	14.2%		
Ivel FM	130	132	2	2%	32	30	-2	-6%	25%	23%	302	298	-4	-1%	9.4	9.8	9.5%	9.3%		
Minster FM	321	321	0	0%	80	74	-6	-8%	25%	23%	706	829	123	17%	8.8	11.3	10.0%	12.1%		
Total Mix	250	251	1	0%	54	59	5	9%	22%	23%	368	414	46	13%	6.8	7.0	7.0%	7.9%		
Mix 96	117	119	2	2%	37	40	3	8%	31%	33%	242	267	25	10%	6.6	6.7	9.0%	10.0%		
Mix 107	133	132	-1	-1%	17	19	2	12%	13%	15%	125	147	22	18%	7.3	7.6	5.0%	5.6%		
107.4 The Quay	360	361	1	0%	51	42	-9	-18%	14%	12%	358	269	-89	-25%	7.0	6.4	4.5%	3.5%		
106.9 Silk FM	176	177	1	1%	29	28	-1	-3%	16%	16%	129	143	14	11%	4.5	5.2	3.8%	4.0%		
107.5 Sovereign Radio	146	146	0	0%	30	31	1	3%	21%	21%	187	277	90	48%	6.2	8.9	5.4%	8.3%		
Spire FM	112	111	-1	-1%	49	48	-1	-2%	44%	43%	492	452	-40	-8%	10.0	9.5	19.3%	18.9%		
Spirit FM	205	205	0	0%	42	41	-1	-2%	20%	20%	300	262	-38	-13%	7.2	6.4	6.9%	6.2%		
97.2 Stray FM	141	142	1	1%	48	46	-2	-4%	34%	33%	474	475	1	0%	9.9	10.2	14.7%	15.0%		
Sun FM	272	272	0	0%	75	80	5	7%	28%	29%	706	764	58	8%	9.4	9.6	13.6%	14.8%		
3TR	66	66	0	0%	14	15	1	7%	21%	22%	158	186	28	18%	11.3	12.6	11.2%	13.4%		
Vale FM	56	57	1	2%	13	15	2	15%	23%	26%	124	147	23	19%	9.8	9.8	9.3%	11.4%		
Wessex FM	119	120	1	1%	39	40	1	3%	33%	33%	376	405	29	8%	9.5	10.1	13.3%	14.4%		
Yorkshire Coast Radio	113	113	0	0%	47	45	-2	-4%	42%	40%	400	405	5	1%	8.5	9.0	17.5%	17.7%		
Radio Mansfield 103.2	149	150	1	1%	48	49	1	2%	32%	33%	416	415	-1	0%	8.7	8.5	12.4%	12.6%		
Manx Radio	66	66	0	0%	34	33	-1	-3%	52%	51%	515	488	-27	-5%	15.2	14.6	33.7%	30.7%		
106.7 Merseyside's KCR FM (formerly The Rocket)	290	291	1	0%	11	8	-3	-27%	4%	3%	158	102	-56	-35%	14.1	13.0	2.6%	1.7%		
Original 106fm (Solent)	1625	1625	0	0%	34	34	0	0%	2%	2%	134	138	4	3%	4.0	4.1	0.4%	0.4%		
Original 106.5fm (Bristol)	n/p	552	n/a	n/a	n/p	11	n/a	n/a	n/p	2%	n/p	63	n/a	n/a	n/p	5.9	n/p	0.5%		
Oxford's FM107.9 (formerly Passion 107.9)	213	213	0	0%	16	16	0	0%	8%	8%	90	80	-10	-11%	5.5	4.9	2.2%	1.9%		
Premier Christian Radio	10781	10781	0	0%	171	138	-33	-19%	2%	1%	1476	1473	-3	0%	8.6	10.7	0.7%	0.7%		
Q102.9FM/Q97.2FM/Q101.2FM	289	289	0	0%	85	87	2	2%	29%	30%	709	756	47	7%	8.4	8.7	12.9%	13.7%		
Reading 107 FM	270	271	1	0%	43	38	-5	-12%	16%	14%	244	181	-63	-26%	5.7	4.8	4.6%	3.5%		
Seven FM	n/p	139	n/a	n/a	n/p	18	n/a	n/a	n/p	13%	n/p	142	n/a	n/a	n/p	7.9	n/p	4.7%		
Six FM	86	86	0	0%	23	20	-3	-13%	27%	24%	178	149	-29	-16%	7.7	7.3	10.9%	8.9%		
Tindle Radio Group	1540	1792	252	16%	295	318	23	8%	19%	18%	2933	3100	167	6%	9.9	9.8	8.5%	7.9%		
103.4 The Beach	175	174	-1	-1%	53	53	0	0%	30%	30%	595	553	-42	-7%	11.2	10.5	16.3%	15.4%		
Channel 103 FM	73	74	1	1%	38	39	1	3%	52%	53%	391	429	38	10%	10.4	10.9	24.8%	27.6%		
Delta FM	94	95	1	1%	18	17	-1	-6%	19%	18%	172	178	6	3%	9.7	10.7	8.1%	8.2%		
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	402	402	0	0%	55	50	-5	-9%	14%	12%	549	436	-113	-21%	9.9	8.7	5.9%	4.9%		
Dream 100	178	179	1	1%	37	32	-5	-14%	21%	18%	440	301	-139	-32%	11.8	9.3	10.4%	7.5%		
Dream 107.7 FM	223	223	0	0%	18	18	0	0%	8%	8%	109	136	27	25%	6.0	7.6	2.1%	2.8%		
Island FM 104.7	49	50	1	2%	24	25	1	4%	49%	49%	353	348	-5	-1%	14.7	14.2	37.4%	37.7%		
Kick and Kestrel	214	215	1	0%	48	45	-3	-6%	22%	21%	429	410	-19	-4%	9.0	9.1	8.2%	7.8%		
Kestrel FM	131	131	0	0%	30	30	0	0%	23%	23%	308	310	2	1%	10.2	10.5	9.4%	9.2%		
Kick FM	84	84	0	0%	17	15	-2	-12%	21%	18%	120	100	-20	-17%	6.9	6.6	6.1%	5.2%		
North Norfolk Radio	91	90	-1	-1%	18	17	-1	-6%	20%	19%	201	217	16	8%	11.0	12.9	9.1%	9.8%		
99.9 Radio Norwich	490	491	1	0%	32	25	-7	-22%	7%	5%	204	173	-31	-15%	6.3	7.0	2.0%	1.7%		
Town 102 FM	290	290	0	0%	31	33	2	6%	11%	11%	242	273	31	13%	7.7	8.4	4.0%	4.3%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2007	Change 000's	%	Last Pub	W4 2007	Change 000's	%	Last Pub	W4 2007	Last Pub	W4 2007	Change 000's	%	Last Pub	W4 2007	Last Pub	W4 2007		
Win 107.2	128	127	-1	-1%	11	9	-2	-18%	8%	7%	43	35	-8	-19%	4.0	3.8	1.6%	1.4%		
Total Town and Country Broadcasting	727	1059	332	46%	155	180	25	16%	21%	17%	1471	1540	69	5%	9.5	8.6	9.4%	6.8%		
107.8 Radio Hampshire	393	393	0	0%	38	33	-5	-13%	10%	8%	271	186	-85	-31%	7.2	5.6	3.2%	2.2%		
Town and Country Broadcasting (South and West Wales)	335	666	331	99%	117	151	34	29%	35%	23%	1200	1351	151	13%	10.2	8.9	16.9%	9.7%		
106.3 Bridge FM	118	118	0	0%	35	39	4	11%	30%	33%	380	384	4	1%	10.8	10.0	14.5%	14.7%		
97.1 Radio Carmarthenshire (including 97.5 Scarlet FM)	125	124	-1	-1%	34	35	1	3%	27%	28%	277	274	-3	-1%	8.2	7.9	10.6%	11.1%		
102.5 Radio Pembrokeshire	92	90	-2	-2%	48	51	3	6%	53%	56%	542	556	14	3%	11.2	11.0	28.9%	29.3%		
102.1 Swansea Bay Radio	n/p	446	n/a	n/a	n/p	36	n/a	n/a	n/p	8%	n/p	331	n/a	n/a	n/p	9.1	n/p	3.6%		
Total UKRD	2749	2750	1	0%	460	455	-5	-1%	17%	17%	4573	4634	61	1%	9.9	10.2	7.8%	8.0%		
Pirate FM	466	466	0	0%	143	143	0	0%	31%	31%	1618	1600	-18	-1%	11.3	11.2	14.0%	14.7%		
Star Radio West	731	732	1	0%	54	58	4	7%	7%	8%	679	668	-11	-2%	12.6	11.4	4.2%	4.4%		
Star Radio in Bristol	446	447	1	0%	30	28	-2	-7%	7%	6%	439	390	-49	-11%	14.7	13.7	4.4%	4.3%		
Star Radio in Cheltenham	158	159	1	1%	9	8	-1	-11%	6%	5%	89	86	-3	-3%	9.6	10.4	2.7%	2.7%		
Star Radio in North Somerset	126	126	0	0%	22	20	-2	-9%	18%	16%	241	187	-54	-22%	10.7	9.5	8.3%	6.6%		
The County Sound Radio Network	570	571	1	0%	152	132	-20	-13%	27%	23%	1398	1416	18	1%	9.2	10.7	11.3%	11.3%		
County Sound 1566	570	571	1	0%	17	12	-5	-29%	3%	2%	156	109	-47	-30%	9.3	9.4	1.3%	0.9%		
96.4 The Eagle	570	571	1	0%	140	125	-15	-11%	25%	22%	1242	1307	65	5%	8.9	10.5	10.0%	10.4%		
Total UKRD East	484	484	0	0%	92	102	10	11%	19%	21%	792	883	91	11%	8.6	8.6	7.2%	7.9%		
Fen Radio 107.5	78	77	-1	-1%	16	14	-2	-13%	20%	19%	146	135	-11	-8%	9.4	9.4	6.5%	6.0%		
KL.FM 96.7	146	146	0	0%	49	52	3	6%	33%	36%	461	475	14	3%	9.5	9.1	13.5%	14.3%		
Star Radio in Cambridge	287	287	0	0%	30	28	-2	-7%	10%	10%	176	196	20	11%	5.9	6.9	3.0%	3.4%		
96.2 The Revolution	498	498	0	0%	19	19	0	0%	4%	4%	86	67	-19	-22%	4.4	3.5	1.1%	0.8%		
UTV Radio (inc. talkSPORT)	50334	50334	0	0%	3643	3672	29	1%	7%	7%	30907	31158	251	1%	8.5	8.5	3.0%	3.1%		
UTV Radio (excl. talkSPORT)	7862	7862	0	0%	1416	1387	-29	-2%	18%	18%	12348	11974	-374	-3%	8.7	8.6	7.8%	7.7%		
Imagine FM	372	372	0	0%	34	38	4	12%	9%	10%	241	169	-72	-30%	7.0	4.4	3.4%	2.5%		
107.6 Juice FM	969	969	0	0%	150	147	-3	-2%	15%	15%	698	850	152	22%	4.7	5.8	3.8%	4.6%		
Peak 107 FM	407	407	0	0%	106	93	-13	-12%	26%	23%	1111	895	-216	-19%	10.5	9.6	13.4%	11.0%		
The Pulse/Pulse Classic Gold	823	822	-1	0%	146	141	-5	-3%	18%	17%	1106	1226	120	11%	7.6	8.7	7.1%	7.9%		
The Pulse	823	822	-1	0%	126	121	-5	-4%	15%	15%	873	1040	167	19%	6.9	8.6	5.6%	6.7%		
Pulse Classic Gold	823	822	-1	0%	44	51	7	16%	5%	6%	233	186	-47	-20%	5.3	3.7	1.5%	1.2%		
Signal One & Signal Two	760	759	-1	0%	258	271	13	5%	34%	36%	2959	3055	96	3%	11.5	11.3	16.4%	17.4%		
Signal One	760	759	-1	0%	247	252	5	2%	32%	33%	2503	2543	40	2%	10.1	10.1	13.9%	14.5%		
Signal Two	760	759	-1	0%	54	67	13	24%	7%	9%	456	512	56	12%	8.4	7.7	2.5%	2.9%		
Talk 107	1000	1000	0	0%	29	35	6	21%	3%	3%	167	230	63	38%	5.8	6.6	0.9%	1.2%		
107.4 Tower FM	435	435	0	0%	68	51	-17	-25%	16%	12%	478	334	-144	-30%	7.0	6.6	5.9%	4.2%		
UTV Radio - South Wales	794	793	-1	0%	213	222	9	4%	27%	28%	2105	1985	-120	-6%	9.9	8.9	12.3%	11.9%		
Total Swansea Sound/96.4 FM The Wave	447	446	-1	0%	160	171	11	7%	36%	38%	1604	1440	-164	-10%	10.0	8.4	17.6%	15.7%		
96.4 FM The Wave	447	446	-1	0%	113	125	12	11%	25%	28%	894	917	23	3%	7.9	7.3	9.8%	10.0%		
Swansea Sound - 1170 MW	447	446	-1	0%	72	63	-9	-13%	16%	14%	711	523	-188	-26%	9.9	8.3	7.8%	5.7%		
Valleys Radio	347	347	0	0%	53	51	-2	-4%	15%	15%	501	545	44	9%	9.4	10.7	6.3%	7.3%		
U105	784	784	0	0%	99	90	-9	-9%	13%	11%	1016	650	-366	-36%	10.2	7.2	5.7%	4.2%		
Radio Wave 96.5 FM	241	241	0	0%	60	67	7	12%	25%	28%	615	749	134	22%	10.2	11.2	11.9%	14.1%		
Wave 102 FM	171	171	0	0%	25	26	1	4%	15%	15%	248	240	-8	-3%	9.9	9.3	7.8%	7.6%		
102.4 Wish / 107.2 Wire	700	699	-1	0%	177	171	-6	-3%	25%	24%	1289	1288	-1	0%	7.3	7.5	9.3%	9.3%		
107.2 Wire FM	273	273	0	0%	62	66	4	6%	23%	24%	462	488	26	6%	7.4	7.3	8.5%	8.7%		
102.4 Wish FM	463	463	0	0%	107	92	-15	-14%	23%	20%	769	673	-96	-12%	7.2	7.3	8.4%	7.6%		
107.7 The Wolf	429	428	-1	0%	41	32	-9	-22%	10%	7%	337	367	30	9%	8.2	11.6	3.8%	4.0%		
Yorkshire Radio	4902	4902	0	0%	32	48	16	50%	1%	1%	225	240	15	7%	7.0	4.9	0.2%	0.2%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2007/LAST PUBLISHED DATA (RE-ISSUE)

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007	000's	%	Last Pub	W4 2007	Last Pub	W4 2007	Last Pub	W4 2007				
<b>LOCAL COMMERCIAL</b>																								
Heat	50334	50334	0	0%	413	386	-27	-7%	1%	1%	1179	1338	159	13%	2.9	3.5	0.1%	0.1%						
The Hits	50334	50334	0	0%	1494	1364	-130	-9%	3%	3%	5936	5692	-244	-4%	4.0	4.2	0.6%	0.6%						
Mojo Radio	50334	50334	0	0%	219	221	2	1%	%	%	638	717	79	12%	2.9	3.3	0.1%	0.1%						
Oneword Radio	50334	50334	0	0%	151	159	8	5%	%	%	510	583	73	14%	3.4	3.7	%	0.1%						
Q	50334	50334	0	0%	400	298	-102	-26%	1%	1%	1224	830	-394	-32%	3.1	2.8	0.1%	0.1%						
Smash Hits Radio	50334	50334	0	0%	990	966	-24	-2%	2%	2%	3341	3096	-245	-7%	3.4	3.2	0.3%	0.3%						
talkSPORT	50334	50334	0	0%	2312	2452	140	6%	5%	5%	18016	20399	2383	13%	7.8	8.3	1.8%	2.0%						
Total Virgin Radio Network	50334	50334	0	0%	2774	2679	-95	-3%	6%	5%	17773	16397	-1376	-8%	6.4	6.1	1.7%	1.6%						
Total Virgin Radio	50334	50334	0	0%	2472	2471	-1	0%	5%	5%	15795	15117	-678	-4%	6.4	6.1	1.5%	1.5%						
Total Virgin (London)	10780	10780	0	0%	1127	1156	29	3%	10%	11%	7065	7281	216	3%	6.3	6.3	3.2%	3.4%						
Virgin Radio London	10780	10780	0	0%	1057	1085	28	3%	10%	10%	6298	6226	-72	-1%	6.0	5.7	2.9%	2.9%						
Virgin Radio National	50334	50334	0	0%	1541	1504	-37	-2%	3%	3%	9494	8878	-616	-6%	6.2	5.9	0.9%	0.9%						
Virgin Radio Classic Rock	50334	50334	0	0%	244	239	-5	-2%	%	%	1245	1045	-200	-16%	5.1	4.4	0.1%	0.1%						
Virgin Radio Xtreme	50334	50334	0	0%	82	73	-9	-11%	%	%	260	234	-26	-10%	3.2	3.2	%	%						
Virgin Radio Groove	50334	50334	0	0%	94	98	4	4%	%	%	472	488	16	3%	5.0	5.0	%	%						
BBC Radio 1	50334	50334	0	0%	10578	10693	115	1%	21%	21%	107804	104783	-3021	-3%	10.2	9.8	10.6%	10.3%						
BBC Radio 2	50334	50334	0	0%	13013	12824	-189	-1%	26%	25%	160707	159771	-936	-1%	12.3	12.5	15.8%	15.7%						
BBC Radio 3	50334	50334	0	0%	1938	1950	12	1%	4%	4%	12124	11972	-152	-1%	6.3	6.1	1.2%	1.2%						
BBC Radio 4	50334	50334	0	0%	9262	9289	27	0%	18%	18%	113970	119798	5828	5%	12.3	12.9	11.2%	11.8%						
BBC Radio FIVE LIVE	50334	50334	0	0%	5489	6080	591	11%	11%	12%	42941	46426	3485	8%	7.8	7.6	4.2%	4.6%						
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	50334	50334	0	0%	5652	6174	522	9%	11%	12%	45271	47714	2443	5%	8.0	7.7	4.4%	4.7%						
FIVE LIVE SPORTS EXTRA	50334	50334	0	0%	730	630	-100	-14%	1%	1%	2329	1288	-1041	-45%	3.2	2.0	0.2%	0.1%						
BBC 6 Music	50334	50334	0	0%	485	493	8	2%	1%	1%	2530	2643	113	4%	5.2	5.4	0.2%	0.3%						
1 Xtra from the BBC	50334	50334	0	0%	421	453	32	8%	1%	1%	2320	2599	279	12%	5.5	5.7	0.2%	0.3%						
BBC7	50334	50334	0	0%	795	853	58	7%	2%	2%	4242	4530	288	7%	5.3	5.3	0.4%	0.4%						
BBC Asian Network UK	50334	50334	0	0%	476	441	-35	-7%	1%	1%	2633	2600	-33	-1%	5.5	5.9	0.3%	0.3%						
BBC World Service	50334	50334	0	0%	1303	1183	-120	-9%	3%	2%	7632	5908	-1724	-23%	5.9	5.0	0.7%	0.6%						
BBC Local/Regional	50334	50334	0	0%	9600	9818	218	2%	19%	20%	95972	101716	5744	6%	10.0	10.4	9.4%	10.0%						
<b>ALL NATIONAL COMMERCIAL (UK)</b>	50334	50334	0	0%	14219	13655	-564	-4%	28%	27%	118431	114651	-3780	-3%	8.3	8.4	11.6%	11.3%						
<b>ALL LOCAL COMMERCIAL (UK)</b>	50334	50334	0	0%	25086	24606	-480	-2%	50%	49%	323026	316668	-6358	-2%	12.9	12.9	31.7%	31.1%						
<b>ALL COMMERCIAL (UK)</b>	50334	50334	0	0%	31230	30716	-514	-2%	62%	61%	441457	431319	-10138	-2%	14.1	14.0	43.3%	42.4%						
<b>ALL BBC (UK)</b>	50334	50334	0	0%	32893	33139	246	1%	65%	66%	555204	564034	8830	2%	16.9	17.0	54.4%	55.4%						
<b>ALL RADIO (UK)</b>	50334	50334	0	0%	44863	44952	89	0%	89%	89%	1020358	1017840	-2518	0%	22.7	22.6	100.0%	100.0%						