

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA

| LOCAL COMMERCIAL                          | Population 15+ |         |       |    | Weekly Reach 000's |         |       |     | Weekly Reach % |         |          |         | Total Hours 000's |      |          |         | Average Hours |         |          |         | Market Share |  |  |  |
|---|----------------|---------|-------|----|--------------------|---------|-------|-----|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|----------|---------|--------------|--|--|--|
|   | Last Pub       | W4 2012 | 000's | %  | Last Pub           | W4 2012 | 000's | %   | Last Pub       | W4 2012 | Last Pub | W4 2012 | 000's             | %    | Last Pub | W4 2012 | Last Pub      | W4 2012 | Last Pub | W4 2012 |              |  |  |  |
| 107.8 Arrow FM for Hastings               | 116            | 116     | 0     | 0% | 21                 | 23      | 2     | 10% | 18%            | 20%     | 108      | 149     | 41                | 38%  | 5.1      | 6.4     | 3.8%          | 5.0%    |          |         |              |  |  |  |
| Bauer Radio Total Portfolio               | 52352          | 52352   | 0     | 0% | 13374              | 13279   | -95   | -1% | 26%            | 25%     | 110903   | 109860  | -1043             | -1%  | 8.3      | 8.3     | 10.8%         | 10.7%   |          |         |              |  |  |  |
| Bauer Passion Portfolio                   | 52352          | 52352   | 0     | 0% | 6365               | 6455    | 90    | 1%  | 12%            | 12%     | 39292    | 37838   | -1454             | -4%  | 6.2      | 5.9     | 3.8%          | 3.6%    |          |         |              |  |  |  |
| Bauer Passion Portfolio Digital Stations  | 52352          | 52352   | 0     | 0% | 1969               | 2112    | 143   | 7%  | 4%             | 4%      | 8857     | 10239   | 1382              | 16%  | 4.5      | 4.8     | 0.9%          | 1.0%    |          |         |              |  |  |  |
| Heat                                      | 52352          | 52352   | 0     | 0% | 681                | 767     | 86    | 13% | 1%             | 1%      | 2821     | 2640    | -181              | -6%  | 4.1      | 3.4     | 0.3%          | 0.3%    |          |         |              |  |  |  |
| The Hits                                  | 52352          | 52352   | 0     | 0% | 893                | 905     | 12    | 1%  | 2%             | 2%      | 2706     | 3459    | 753               | 28%  | 3.0      | 3.8     | 0.3%          | 0.3%    |          |         |              |  |  |  |
| Q   | 52352          | 52352   | 0     | 0% | 162                | 196     | 34    | 21% | *%             | *%      | 438      | 807     | 369               | 84%  | 2.7      | 4.1     | *%            | 0.1%    |          |         |              |  |  |  |
| Smash Hits Radio                          | 52352          | 52352   | 0     | 0% | 970                | 992     | 22    | 2%  | 2%             | 2%      | 2892     | 3334    | 442               | 15%  | 3.0      | 3.4     | 0.3%          | 0.3%    |          |         |              |  |  |  |
| Total Bauer Radio ILR                     | 37504          | 37504   | 0     | 0% | 10329              | 10380   | 51    | 0%  | 28%            | 28%     | 85872    | 86067   | 195               | 0%   | 8.3      | 8.3     | 12.1%         | 12.1%   |          |         |              |  |  |  |
| Bauer Place Portfolio Total               | 52352          | 52352   | 0     | 0% | 8643               | 8678    | 35    | 0%  | 17%            | 17%     | 71693    | 72103   | 410               | 1%   | 8.3      | 8.3     | 7.0%          | 7.0%    |          |         |              |  |  |  |
| FM Bauer Place Portfolio                  | 28936          | 28936   | 0     | 0% | 7092               | 7176    | 84    | 1%  | 25%            | 25%     | 55476    | 56873   | 1397              | 3%   | 7.8      | 7.9     | 10.2%         | 10.5%   |          |         |              |  |  |  |
| Bauer Place Portfolio England             | 23861          | 23861   | 0     | 0% | 5478               | 5488    | 10    | 0%  | 23%            | 23%     | 43315    | 43290   | -25               | 0%   | 7.9      | 7.9     | 9.6%          | 9.6%    |          |         |              |  |  |  |
| FM Bauer Place Portfolio England          | 23373          | 23373   | 0     | 0% | 4985               | 5023    | 38    | 1%  | 21%            | 21%     | 36222    | 36583   | 361               | 1%   | 7.3      | 7.3     | 8.2%          | 8.3%    |          |         |              |  |  |  |
| Bauer Place Portfolio - North East        | 2264           | 2263    | -1    | 0% | 718                | 731     | 13    | 2%  | 32%            | 32%     | 6463     | 5889    | -574              | -9%  | 9.0      | 8.1     | 16.3%         | 14.6%   |          |         |              |  |  |  |
| Bauer Middlesborough                      | 818            | 818     | 0     | 0% | 233                | 231     | -2    | -1% | 29%            | 28%     | 2118     | 1801    | -317              | -15% | 9.1      | 7.8     | 14.1%         | 12.5%   |          |         |              |  |  |  |
| Bauer Newcastle                           | 1509           | 1508    | -1    | 0% | 490                | 503     | 13    | 3%  | 32%            | 33%     | 4344     | 4087    | -257              | -6%  | 8.9      | 8.1     | 16.9%         | 15.2%   |          |         |              |  |  |  |
| Bauer Place Portfolio - North West        | 5151           | 5151    | 0     | 0% | 1325               | 1329    | 4     | 0%  | 26%            | 26%     | 10902    | 10728   | -174              | -2%  | 8.2      | 8.1     | 11.1%         | 11.1%   |          |         |              |  |  |  |
| Bauer Liverpool (inc. City Talk)          | 1806           | 1806    | 0     | 0% | 542                | 512     | -30   | -6% | 30%            | 28%     | 4616     | 4347    | -269              | -6%  | 8.5      | 8.5     | 12.2%         | 12.0%   |          |         |              |  |  |  |
| Bauer Liverpool                           | 1806           | 1806    | 0     | 0% | 516                | 486     | -30   | -6% | 29%            | 27%     | 4364     | 4080    | -284              | -7%  | 8.5      | 8.4     | 11.5%         | 11.2%   |          |         |              |  |  |  |
| Bauer Manchester                          | 2445           | 2445    | 0     | 0% | 532                | 572     | 40    | 8%  | 22%            | 23%     | 4058     | 4572    | 514               | 13%  | 7.6      | 8.0     | 9.0%          | 10.3%   |          |         |              |  |  |  |
| Bauer Preston                             | 1391           | 1391    | 0     | 0% | 291                | 284     | -7    | -2% | 21%            | 20%     | 2480     | 2077    | -403              | -16% | 8.5      | 7.3     | 10.1%         | 8.3%    |          |         |              |  |  |  |
| Bauer Place Portfolio - Yorkshire         | 3175           | 3175    | 0     | 0% | 939                | 892     | -47   | -5% | 30%            | 28%     | 8531     | 8302    | -229              | -3%  | 9.1      | 9.3     | 14.0%         | 13.7%   |          |         |              |  |  |  |
| Bauer Hull                                | 919            | 918     | -1    | 0% | 292                | 273     | -19   | -7% | 32%            | 30%     | 2339     | 2058    | -281              | -12% | 8.0      | 7.5     | 13.5%         | 12.5%   |          |         |              |  |  |  |
| Bauer Leeds                               | 1028           | 1028    | 0     | 0% | 211                | 203     | -8    | -4% | 21%            | 20%     | 2000     | 1689    | -311              | -16% | 9.5      | 8.3     | 10.2%         | 8.9%    |          |         |              |  |  |  |
| Bauer Sheffield                           | 1286           | 1286    | 0     | 0% | 443                | 418     | -25   | -6% | 34%            | 32%     | 4237     | 4566    | 329               | 8%   | 9.6      | 10.9    | 17.1%         | 17.4%   |          |         |              |  |  |  |
| Bauer Radio London (Magic 105.4/Kiss 100) | 11250          | 11249   | -1    | 0% | 3526               | 3287    | -239  | -7% | 31%            | 29%     | 27859    | 21695   | -6164             | -22% | 7.9      | 6.6     | 13.1%         | 10.1%   |          |         |              |  |  |  |
| Kiss 100 FM                               | 11250          | 11249   | -1    | 0% | 1952               | 1816    | -136  | -7% | 17%            | 16%     | 12256    | 9131    | -3125             | -25% | 6.3      | 5.0     | 5.8%          | 4.3%    |          |         |              |  |  |  |
| Magic 105.4                               | 11250          | 11249   | -1    | 0% | 2174               | 2031    | -143  | -7% | 19%            | 18%     | 15602    | 12564   | -3038             | -19% | 7.2      | 6.2     | 7.3%          | 5.9%    |          |         |              |  |  |  |
| FM Bauer Place Portfolio North East       | 2264           | 2263    | -1    | 0% | 540                | 575     | 35    | 6%  | 24%            | 25%     | 3928     | 3953    | 25                | 1%   | 7.3      | 6.9     | 9.9%          | 9.8%    |          |         |              |  |  |  |
| Metro Radio                               | 1509           | 1508    | -1    | 0% | 382                | 411     | 29    | 8%  | 25%            | 27%     | 2834     | 2898    | 64                | 2%   | 7.4      | 7.0     | 11.1%         | 10.8%   |          |         |              |  |  |  |
| TFM Radio                                 | 818            | 818     | 0     | 0% | 161                | 167     | 6     | 4%  | 20%            | 20%     | 1094     | 1055    | -39               | -4%  | 6.8      | 6.3     | 7.3%          | 7.3%    |          |         |              |  |  |  |
| C.F.M. (Bauer Carlisle)                   | 246            | 247     | 1     | 0% | 74                 | 83      | 9     | 12% | 30%            | 34%     | 724      | 824     | 100               | 14%  | 9.8      | 10.0    | 17.6%         | 19.4%   |          |         |              |  |  |  |
| Bauer FM Liverpool                        | 1806           | 1806    | 0     | 0% | 493                | 464     | -29   | -6% | 27%            | 26%     | 4010     | 3647    | -363              | -9%  | 8.1      | 7.9     | 10.6%         | 10.1%   |          |         |              |  |  |  |
| Total City Talk/Magic 1548                | 1806           | 1806    | 0     | 0% | 149                | 135     | -14   | -9% | 8%             | 7%      | 859      | 967     | 108               | 13%  | 5.8      | 7.2     | 2.3%          | 2.7%    |          |         |              |  |  |  |
| City Talk 105.9                           | 1567           | 1567    | 0     | 0% | 62                 | 60      | -2    | -3% | 4%             | 4%      | 252      | 267     | 15                | 6%   | 4.0      | 4.4     | 0.8%          | 0.8%    |          |         |              |  |  |  |
| FM Bauer Place Portfolio North West       | 5001           | 5001    | 0     | 0% | 1202               | 1196    | -6    | 0%  | 24%            | 24%     | 9251     | 8682    | -569              | -6%  | 7.7      | 7.3     | 9.7%          | 9.3%    |          |         |              |  |  |  |
| Radio City 96.7                           | 1806           | 1806    | 0     | 0% | 465                | 439     | -26   | -6% | 26%            | 24%     | 3757     | 3380    | -377              | -10% | 8.1      | 7.7     | 9.9%          | 9.3%    |          |         |              |  |  |  |
| Key 103 (Manchester)                      | 2445           | 2445    | 0     | 0% | 483                | 512     | 29    | 6%  | 20%            | 21%     | 3443     | 3702    | 259               | 8%   | 7.1      | 7.2     | 7.7%          | 8.4%    |          |         |              |  |  |  |
| 97.4 Rock FM                              | 1241           | 1241    | 0     | 0% | 267                | 259     | -8    | -3% | 22%            | 21%     | 2051     | 1600    | -451              | -22% | 7.7      | 6.2     | 9.6%          | 7.5%    |          |         |              |  |  |  |
| FM Bauer Place Portfolio Yorkshire        | 2836           | 2836    | 0     | 0% | 746                | 715     | -31   | -4% | 26%            | 25%     | 5624     | 5578    | -46               | -1%  | 7.5      | 7.8     | 10.5%         | 10.5%   |          |         |              |  |  |  |
| 96.3 Radio Aire                           | 690            | 689     | -1    | 0% | 119                | 126     | 7     | 6%  | 17%            | 18%     | 901      | 753     | -148              | -16% | 7.6      | 6.0     | 7.3%          | 6.5%    |          |         |              |  |  |  |
| Hallam FM                                 | 1286           | 1286    | 0     | 0% | 375                | 358     | -17   | -5% | 29%            | 28%     | 3142     | 3420    | 278               | 9%   | 8.4      | 9.6     | 12.6%         | 13.1%   |          |         |              |  |  |  |
| 96.9 Viking FM                            | 919            | 918     | -1    | 0% | 255                | 231     | -24   | -9% | 28%            | 25%     | 1581     | 1405    | -176              | -11% | 6.2      | 6.1     | 9.1%          | 8.6%    |          |         |              |  |  |  |
| Bauer Northern Ireland                    | 1441           | 1441    | 0     | 0% | 592                | 588     | -4    | -1% | 41%            | 41%     | 5522     | 5673    | 151               | 3%   | 9.3      | 9.6     | 20.2%         | 22.0%   |          |         |              |  |  |  |
| 97.4 Cool FM                              | 985            | 987     | 2     | 0% | 382                | 381     | -1    | 0%  | 39%            | 39%     | 3335     | 3478    | 143               | 4%   | 8.7      | 9.1     | 17.7%         | 19.8%   |          |         |              |  |  |  |
| Downtown Radio (DTR)                      | 1441           | 1441    | 0     | 0% | 267                | 267     | 0     | 0%  | 19%            | 19%     | 2187     | 2195    | 8                 | 0%   | 8.2      | 8.2     | 8.0%          | 8.5%    |          |         |              |  |  |  |
| Bauer Place Portfolio - Scotland          | 4134           | 4133    | -1    | 0% | 1735               | 1754    | 19    | 1%  | 42%            | 42%     | 17924    | 18492   | 568               | 3%   | 10.3     | 10.5    | 24.0%         | 24.1%   |          |         |              |  |  |  |
| FM Bauer Place Portfolio Scotland         | 4133           | 4133    | 0     | 0% | 1483               | 1505    | 22    | 1%  | 36%            | 36%     | 13603    | 13652   | 49                | 0%   | 9.2      | 9.1     | 18.1%         | 17.9%   |          |         |              |  |  |  |
| Bauer Radio Central Scotland              | 2874           | 2874    | 0     | 0% | 1055               | 1094    | 39    | 4%  | 37%            | 38%     | 9829     | 10501   | 672               | 7%   | 9.3      | 9.6     | 20.2%         | 21.0%   |          |         |              |  |  |  |
| Scotland's Greatest Hits Network          | 3564           | 3564    | 0     | 0% | 445                | 451     | 6     | 1%  | 12%            | 13%     | 4192     | 3876    | -316              | -8%  | 9.4      | 8.6     | 6.7%          | 6.0%    |          |         |              |  |  |  |

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA**

|  | Population 15+ |         |       |     | Weekly Reach 000's |         |       |      | Weekly Reach % |         |          |         | Total Hours 000's |      |          |         | Average Hours |         | Market Share |  |
|--|----------------|---------|-------|-----|--------------------|---------|-------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|--------------|--|
|  | Last Pub       | W4 2012 | 000's | %   | Last Pub           | W4 2012 | 000's | %    | Last Pub       | W4 2012 | Last Pub | W4 2012 | 000's             | %    | Last Pub | W4 2012 | Last Pub      | W4 2012 |              |  |
| <b>LOCAL COMMERCIAL</b>                                |                |         |       |     |                    |         |       |      |                |         |          |         |                   |      |          |         |               |         |              |  |
| Bauer Glasgow  | 1853           | 1854    | 1     | 0%  | 685                | 722     | 37    | 5%   | 37%            | 39%     | 6186     | 6805    | 619               | 10%  | 9.0      | 9.4     | 19.3%         | 20.8%   |              |  |
| Clyde 1 FM   | 1853           | 1854    | 1     | 0%  | 574                | 624     | 50    | 9%   | 31%            | 34%     | 4445     | 5162    | 717               | 16%  | 7.7      | 8.3     | 13.8%         | 15.8%   |              |  |
| Clyde 2  | 1853           | 1854    | 1     | 0%  | 230                | 233     | 3     | 1%   | 12%            | 13%     | 1741     | 1643    | -98               | -6%  | 7.6      | 7.0     | 5.4%          | 5.0%    |              |  |
| Bauer Edinburgh  | 1119           | 1118    | -1    | 0%  | 375                | 378     | 3     | 1%   | 33%            | 34%     | 3643     | 3696    | 53                | 1%   | 9.7      | 9.8     | 19.9%         | 19.8%   |              |  |
| ForthOne   | 1119           | 1118    | -1    | 0%  | 342                | 346     | 4     | 1%   | 31%            | 31%     | 2930     | 2911    | -19               | -1%  | 8.6      | 8.4     | 16.0%         | 15.6%   |              |  |
| Forth2   | 1119           | 1118    | -1    | 0%  | 73                 | 78      | 5     | 7%   | 7%             | 7%      | 713      | 784     | 71                | 10%  | 9.8      | 10.0    | 3.9%          | 4.2%    |              |  |
| Moray Firth Radio (Bauer Inverness)                    | 235            | 235     | 0     | 0%  | 115                | 108     | -7    | -6%  | 49%            | 46%     | 1396     | 1223    | -173              | -12% | 12.1     | 11.3    | 26.4%         | 24.0%   |              |  |
| Bauer Aberdeen   | 321            | 322     | 1     | 0%  | 152                | 162     | 10    | 7%   | 47%            | 51%     | 1572     | 1739    | 167               | 11%  | 10.3     | 10.7    | 23.3%         | 24.8%   |              |  |
| Northsound One   | 321            | 322     | 1     | 0%  | 126                | 137     | 11    | 9%   | 39%            | 43%     | 1146     | 1297    | 151               | 13%  | 9.1      | 9.5     | 17.0%         | 18.5%   |              |  |
| Northsound Two   | 321            | 322     | 1     | 0%  | 52                 | 55      | 3     | 6%   | 16%            | 17%     | 426      | 442     | 16                | 4%   | 8.2      | 8.1     | 6.3%          | 6.3%    |              |  |
| Radio Borders (Bauer Borders)                          | 108            | 107     | -1    | -1% | 51                 | 51      | 0     | 0%   | 47%            | 47%     | 627      | 679     | 52                | 8%   | 12.3     | 13.3    | 31.5%         | 35.5%   |              |  |
| Bauer Dundee   | 381            | 381     | 0     | 0%  | 176                | 173     | -3    | -2%  | 46%            | 45%     | 2117     | 2031    | -86               | -4%  | 12.0     | 11.7    | 29.8%         | 26.5%   |              |  |
| Tay-FM   | 381            | 381     | 0     | 0%  | 124                | 130     | 6     | 5%   | 33%            | 34%     | 1127     | 1091    | -36               | -3%  | 9.1      | 8.4     | 15.9%         | 14.2%   |              |  |
| Tay-AM   | 381            | 381     | 0     | 0%  | 81                 | 73      | -8    | -10% | 21%            | 19%     | 989      | 941     | -48               | -5%  | 12.2     | 12.8    | 13.9%         | 12.3%   |              |  |
| West Sound (inc. West FM) (Bauer Southwest Scotland)   | 388            | 389     | 1     | 0%  | 190                | 178     | -12   | -6%  | 49%            | 46%     | 1839     | 1665    | -174              | -9%  | 9.7      | 9.3     | 24.6%         | 23.4%   |              |  |
| Kerrang! UK  | 52352          | 52352   | 0     | 0%  | 1327               | 1280    | -47   | -4%  | 3%             | 2%      | 6022     | 5765    | -257              | -4%  | 4.5      | 4.5     | 0.6%          | 0.6%    |              |  |
| Kerrang! 105.2   | 3567           | 3567    | 0     | 0%  | 307                | 323     | 16    | 5%   | 9%             | 9%      | 1700     | 1614    | -86               | -5%  | 5.5      | 5.0     | 2.7%          | 2.6%    |              |  |
| Kiss UK  | 52352          | 52352   | 0     | 0%  | 4355               | 4264    | -91   | -2%  | 8%             | 8%      | 23360    | 22676   | -684              | -3%  | 5.4      | 5.3     | 2.3%          | 2.2%    |              |  |
| Kiss East  | 2098           | 2098    | 0     | 0%  | 443                | 458     | 15    | 3%   | 21%            | 22%     | 3114     | 3531    | 417               | 13%  | 7.0      | 7.7     | 6.8%          | 7.6%    |              |  |
| Kiss West  | 2414           | 2415    | 1     | 0%  | 501                | 471     | -30   | -6%  | 21%            | 20%     | 3146     | 2807    | -339              | -11% | 6.3      | 6.0     | 6.5%          | 5.7%    |              |  |
| Magic UK   | 52352          | 52352   | 0     | 0%  | 3797               | 3727    | -70   | -2%  | 7%             | 7%      | 26220    | 24404   | -1816             | -7%  | 6.9      | 6.5     | 2.6%          | 2.4%    |              |  |
| Magic Network - North                                  | 10553          | 10553   | 0     | 0%  | 711                | 671     | -40   | -6%  | 7%             | 6%      | 7092     | 6706    | -386              | -5%  | 10.0     | 10.0    | 3.6%          | 3.4%    |              |  |
| Magic Network - North East                             | 2264           | 2263    | -1    | 0%  | 251                | 217     | -34   | -14% | 11%            | 10%     | 2535     | 1936    | -599              | -24% | 10.1     | 8.9     | 6.4%          | 4.8%    |              |  |
| Magic 1152 (Newcastle)                                 | 1509           | 1508    | -1    | 0%  | 164                | 131     | -33   | -20% | 11%            | 9%      | 1511     | 1190    | -321              | -21% | 9.2      | 9.1     | 5.9%          | 4.4%    |              |  |
| Magic 1170 (Teesside)                                  | 818            | 818     | 0     | 0%  | 88                 | 87      | -1    | -1%  | 11%            | 11%     | 1024     | 746     | -278              | -27% | 11.7     | 8.6     | 6.8%          | 5.2%    |              |  |
| Magic Network - North West                             | 5115           | 5115    | 0     | 0%  | 188                | 197     | 9     | 5%   | 4%             | 4%      | 1650     | 2046    | 396               | 24%  | 8.8      | 10.4    | 1.7%          | 2.1%    |              |  |
| Magic 1548 (Liverpool)                                 | 1806           | 1806    | 0     | 0%  | 89                 | 77      | -12   | -13% | 5%             | 4%      | 607      | 700     | 93                | 15%  | 6.8      | 9.1     | 1.6%          | 1.9%    |              |  |
| Magic 1152 (Manchester)                                | 2445           | 2445    | 0     | 0%  | 69                 | 88      | 19    | 28%  | 3%             | 4%      | 615      | 869     | 254               | 41%  | 8.9      | 9.9     | 1.4%          | 2.0%    |              |  |
| Magic 999 (Preston)                                    | 1106           | 1106    | 0     | 0%  | 30                 | 32      | 2     | 7%   | 3%             | 3%      | 429      | 477     | 48                | 11%  | 14.3     | 14.8    | 2.2%          | 2.4%    |              |  |
| Magic Network - Yorkshire                              | 3175           | 3175    | 0     | 0%  | 272                | 257     | -15   | -6%  | 9%             | 8%      | 2907     | 2724    | -183              | -6%  | 10.7     | 10.6    | 4.8%          | 4.5%    |              |  |
| Magic 828 (Leeds)                                      | 1028           | 1028    | 0     | 0%  | 113                | 98      | -15   | -13% | 11%            | 9%      | 1099     | 936     | -163              | -15% | 9.7      | 9.6     | 5.6%          | 5.0%    |              |  |
| Magic AM (Sheffield)                                   | 1286           | 1286    | 0     | 0%  | 102                | 94      | -8    | -8%  | 8%             | 7%      | 1095     | 1145    | 50                | 5%   | 10.7     | 12.2    | 4.4%          | 4.4%    |              |  |
| Magic 1161 (Hull)                                      | 919            | 918     | -1    | 0%  | 59                 | 68      | 9     | 15%  | 6%             | 7%      | 759      | 653     | -106              | -14% | 12.9     | 9.6     | 4.4%          | 4.0%    |              |  |
| Wave 105 FM (Bauer South Coast)                        | 1777           | 1777    | 0     | 0%  | 350                | 344     | -6    | -2%  | 20%            | 19%     | 4034     | 3890    | -144              | -4%  | 11.5     | 11.3    | 10.2%         | 9.9%    |              |  |
| Triple Broadcast Co Group                              | 1441           | 1441    | 0     | 0%  | 66                 | 68      | 2     | 3%   | 5%             | 5%      | 379      | 409     | 30                | 8%   | 5.8      | 6.0     | 1.2%          | 1.3%    |              |  |
| Total Fire Radio                                       | 1305           | 1305    | 0     | 0%  | 45                 | 49      | 4     | 9%   | 3%             | 4%      | 222      | 284     | 62                | 28%  | 5.0      | 5.9     | 0.8%          | 1.0%    |              |  |
| Fire Radio   | 293            | 293     | 0     | 0%  | 40                 | 41      | 1     | 3%   | 14%            | 14%     | 196      | 234     | 38                | 19%  | 4.9      | 5.7     | 2.9%          | 3.5%    |              |  |
| Fire Radio South Coast                                 | 1012           | 1011    | -1    | 0%  | 5                  | 7       | 2     | 40%  | *              | 1%      | 26       | 51      | 25                | 96%  | 5.2      | 6.9     | 0.1%          | 0.2%    |              |  |
| Nova Radio - Weston (was Star Radio in North Somerset) | 136            | 136     | 0     | 0%  | 21                 | 20      | -1    | -5%  | 15%            | 15%     | 157      | 125     | -32               | -20% | 7.5      | 6.3     | 4.9%          | 3.9%    |              |  |
| Total Celador Radio                                    | 2876           | 3121    | 245   | 9%  | 436                | 473     | 37    | 8%   | 15%            | 15%     | 3344     | 3501    | 157               | 5%   | 7.7      | 7.4     | 5.4%          | 5.2%    |              |  |
| Celador Radio South                                    | 1714           | 1853    | 139   | 8%  | 245                | 252     | 7     | 3%   | 14%            | 14%     | 1825     | 1752    | -73               | -4%  | 7.5      | 7.0     | 4.8%          | 4.3%    |              |  |
| The Breeze (East and West)                             | 980            | 1119    | 139   | 14% | 42                 | 57      | 15    | 36%  | 4%             | 5%      | 342      | 320     | -22               | -6%  | 8.2      | 5.6     | 1.7%          | 1.4%    |              |  |
| Jack FM South Coast (Was The Coast)                    | 1708           | 1708    | 0     | 0%  | 211                | 205     | -6    | -3%  | 12%            | 12%     | 1483     | 1431    | -52               | -4%  | 7.0      | 7.0     | 3.9%          | 3.8%    |              |  |
| Celador Radio South West                               | 928            | 1033    | 105   | 11% | 138                | 173     | 35    | 25%  | 15%            | 17%     | 1177     | 1385    | 208               | 18%  | 8.5      | 8.0     | 6.3%          | 6.3%    |              |  |
| The Breeze (South West) (North)                        | 711            | 817     | 106   | 15% | 26                 | 49      | 23    | 88%  | 4%             | 6%      | 210      | 394     | 184               | 88%  | 8.0      | 8.0     | 1.5%          | 2.4%    |              |  |
| The Breeze South West (South) (was Midwest Radio)      | 169            | 168     | -1    | -1% | 35                 | 31      | -4    | -11% | 20%            | 18%     | 461      | 415     | -46               | -10% | 13.3     | 13.5    | 11.2%         | 10.1%   |              |  |
| 106 JACKfm (Bristol) (was Original 106)                | 623            | 655     | 32    | 5%  | 92                 | 109     | 17    | 18%  | 15%            | 17%     | 462      | 673     | 211               | 46%  | 5.0      | 6.2     | 3.7%          | 5.0%    |              |  |
| Kestrel FM (North and South)                           | 234            | 234     | 0     | 0%  | 51                 | 52      | 1     | 2%   | 22%            | 22%     | 363      | 397     | 34                | 9%   | 7.2      | 7.6     | 7.3%          | 8.3%    |              |  |
| KESTREL FM - was Delta Radio                           | 95             | 96      | 1     | 1%  | 19                 | 19      | 0     | 0%   | 20%            | 20%     | 153      | 165     | 12                | 8%   | 7.9      | 8.7     | 7.1%          | 7.4%    |              |  |
| Kestrel FM   | 139            | 138     | -1    | -1% | 31                 | 33      | 2     | 6%   | 23%            | 24%     | 210      | 232     | 22                | 10%  | 6.7      | 6.9     | 7.5%          | 9.0%    |              |  |

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA

| LOCAL COMMERCIAL                             | Population 15+ |         |       |      | Weekly Reach 000's |         |       |      | Weekly Reach % |         |          |         | Total Hours 000's |      |          |         | Average Hours |         | Market Share |  |
|--|----------------|---------|-------|------|--------------------|---------|-------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|--------------|--|
|  | Last Pub       | W4 2012 | 000's | %    | Last Pub           | W4 2012 | 000's | %    | Last Pub       | W4 2012 | Last Pub | W4 2012 | 000's             | %    | Last Pub | W4 2012 | Last Pub      | W4 2012 |              |  |
| Central FM                                   | 208            | 207     | -1    | 0%   | 53                 | 60      | 7     | 13%  | 26%            | 29%     | 298      | 309     | 11                | 4%   | 5.6      | 5.2     | 8.1%          | 8.6%    |              |  |
| Total Cheshire Radio                         | 364            | 364     | 0     | 0%   | 48                 | 56      | 8     | 17%  | 13%            | 15%     | 334      | 344     | 10                | 3%   | 6.9      | 6.2     | 4.5%          | 4.7%    |              |  |
| Cheshire's Silk 106.9                        | 179            | 180     | 1     | 1%   | 17                 | 18      | 1     | 6%   | 9%             | 10%     | 78       | 114     | 36                | 46%  | 4.7      | 6.5     | 2.3%          | 3.4%    |              |  |
| Chester's Dee 106.3                          | 184            | 184     | 0     | 0%   | 32                 | 38      | 6     | 19%  | 17%            | 21%     | 256      | 230     | -26               | -10% | 8.1      | 6.1     | 6.3%          | 5.9%    |              |  |
| Total CN Radio                               | 839            | 839     | 0     | 0%   | 237                | 227     | -10   | -4%  | 28%            | 27%     | 1618     | 1599    | -19               | -1%  | 6.8      | 7.1     | 9.5%          | 9.5%    |              |  |
| The Bay                                      | 285            | 286     | 1     | 0%   | 101                | 94      | -7    | -7%  | 35%            | 33%     | 827      | 842     | 15                | 2%   | 8.2      | 8.9     | 13.6%         | 13.8%   |              |  |
| Citybeat 96.7/102.5FM                        | 554            | 554     | 0     | 0%   | 126                | 112     | -14   | -11% | 23%            | 20%     | 777      | 599     | -178              | -23% | 6.2      | 5.4     | 7.4%          | 5.7%    |              |  |
| Lakeland Radio                               | 50             | 50      | 0     | 0%   | 14                 | 14      | 0     | 0%   | 29%            | 28%     | 114      | 111     | -3                | -3%  | 7.9      | 7.7     | 10.0%         | 9.9%    |              |  |
| Connect FM (was Connect FM and Lite 106.8FM) | 416            | 416     | 0     | 0%   | 38                 | 44      | 6     | 16%  | 9%             | 11%     | 238      | 309     | 71                | 30%  | 6.3      | 7.1     | 3.2%          | 3.7%    |              |  |
| Radio Exe 107.3 FM (was Exeter FM)           | 297            | 196     | -101  | -34% | 25                 | 21      | -4    | -16% | 8%             | 11%     | 183      | 176     | -7                | -4%  | 7.4      | 8.3     | 2.8%          | 4.0%    |              |  |
| 3FM  | 71             | 72      | 1     | 1%   | 27                 | 27      | 0     | 0%   | 38%            | 38%     | 268      | 270     | 2                 | 1%   | 10.0     | 10.0    | 16.1%         | 16.1%   |              |  |
| Total Global Radio (UK)                      | 52352          | 52352   | 0     | 0%   | 19195              | 19257   | 62    | 0%   | 37%            | 37%     | 161234   | 161391  | 157               | 0%   | 8.4      | 8.4     | 15.7%         | 15.7%   |              |  |
| Total Choice (UK)                            | 52352          | 52352   | 0     | 0%   | 701                | 748     | 47    | 7%   | 1%             | 1%      | 3140     | 3413    | 273               | 9%   | 4.5      | 4.6     | 0.3%          | 0.3%    |              |  |
| Choice FM London                             | 11250          | 11249   | -1    | 0%   | 508                | 568     | 60    | 12%  | 5%             | 5%      | 2465     | 2929    | 464               | 19%  | 4.9      | 5.2     | 1.2%          | 1.4%    |              |  |
| Classic FM                                   | 52352          | 52352   | 0     | 0%   | 5450               | 5370    | -80   | -1%  | 10%            | 10%     | 35689    | 37462   | 1773              | 5%   | 6.5      | 7.0     | 3.5%          | 3.6%    |              |  |
| Capital Network (UK)                         | 52352          | 52352   | 0     | 0%   | 6855               | 6838    | -17   | 0%   | 13%            | 13%     | 40439    | 40380   | -59               | 0%   | 5.9      | 5.9     | 3.9%          | 3.9%    |              |  |
| Gold Network (UK)                            | 52352          | 52352   | 0     | 0%   | 1461               | 1417    | -44   | -3%  | 3%             | 3%      | 13051    | 12903   | -148              | -1%  | 8.9      | 9.1     | 1.3%          | 1.3%    |              |  |
| Heart Network (UK)                           | 52352          | 52352   | 0     | 0%   | 7338               | 7361    | 23    | 0%   | 14%            | 14%     | 52862    | 51018   | -1844             | -3%  | 7.2      | 6.9     | 5.1%          | 5.0%    |              |  |
| Total LBC (UK)                               | 52352          | 52352   | 0     | 0%   | 1189               | 1283    | 94    | 8%   | 2%             | 2%      | 11763    | 12516   | 753               | 6%   | 9.9      | 9.8     | 1.1%          | 1.2%    |              |  |
| Total XFM (UK)                               | 52352          | 52352   | 0     | 0%   | 894                | 864     | -30   | -3%  | 2%             | 2%      | 4336     | 4751    | 415               | 10%  | 4.9      | 5.5     | 0.4%          | 0.5%    |              |  |
| Global Radio London (ILR)                    | 11250          | 11249   | -1    | 0%   | 4445               | 4479    | 34    | 1%   | 40%            | 40%     | 39299    | 38043   | -1256             | -3%  | 8.8      | 8.5     | 18.5%         | 17.7%   |              |  |
| Global Radio (ILR)                           | 43040          | 42983   | -57   | 0%   | 13417              | 13353   | -64   | 0%   | 31%            | 31%     | 111863   | 110243  | -1620             | -1%  | 8.3      | 8.3     | 13.4%         | 13.2%   |              |  |
| Capital Network (ILR)                        | 30585          | 30584   | -1    | 0%   | 5895               | 5808    | -87   | -1%  | 19%            | 19%     | 36019    | 35479   | -540              | -1%  | 6.1      | 6.1     | 6.3%          | 6.2%    |              |  |
| Capital Birmingham                           | 2134           | 2134    | 0     | 0%   | 421                | 397     | -24   | -6%  | 20%            | 19%     | 2518     | 2172    | -346              | -14% | 6.0      | 5.5     | 7.0%          | 6.0%    |              |  |
| Capital East Midlands                        | 1973           | 1973    | 0     | 0%   | 480                | 496     | 16    | 3%   | 24%            | 25%     | 3872     | 3940    | 68                | 2%   | 8.1      | 7.9     | 9.7%          | 10.0%   |              |  |
| Capital London                               | 11250          | 11249   | -1    | 0%   | 1999               | 1983    | -16   | -1%  | 18%            | 18%     | 11351    | 10379   | -972              | -9%  | 5.7      | 5.2     | 5.3%          | 4.8%    |              |  |
| Capital Manchester                           | 2864           | 2864    | 0     | 0%   | 516                | 463     | -53   | -10% | 18%            | 16%     | 2922     | 2643    | -279              | -10% | 5.7      | 5.7     | 5.6%          | 5.2%    |              |  |
| Capital North East                           | 2240           | 2239    | -1    | 0%   | 491                | 498     | 7     | 1%   | 22%            | 22%     | 3252     | 3319    | 67                | 2%   | 6.6      | 6.7     | 8.3%          | 8.4%    |              |  |
| Capital Scotland                             | 2756           | 2755    | -1    | 0%   | 476                | 468     | -8    | -2%  | 17%            | 17%     | 3039     | 2822    | -217              | -7%  | 6.4      | 6.0     | 6.5%          | 6.0%    |              |  |
| Capital South Coast                          | 1796           | 1796    | 0     | 0%   | 164                | 193     | 29    | 18%  | 9%             | 11%     | 926      | 1228    | 302               | 33%  | 5.7      | 6.4     | 2.3%          | 3.1%    |              |  |
| Capital South Wales                          | 1003           | 1003    | 0     | 0%   | 236                | 230     | -6    | -3%  | 24%            | 23%     | 1345     | 1278    | -67               | -5%  | 5.7      | 5.6     | 6.5%          | 6.5%    |              |  |
| Capital Yorkshire                            | 4570           | 4569    | -1    | 0%   | 1100               | 1090    | -10   | -1%  | 24%            | 24%     | 8013     | 7500    | -513              | -6%  | 7.3      | 6.9     | 9.2%          | 8.6%    |              |  |
| Gold Network (ILR)                           | 29414          | 29414   | 0     | 0%   | 1136               | 1064    | -72   | -6%  | 4%             | 4%      | 10412    | 10040   | -372              | -4%  | 9.2      | 9.4     | 1.8%          | 1.7%    |              |  |
| Gold Cambridgeshire                          | 850            | 850     | 0     | 0%   | 49                 | 46      | -3    | -6%  | 6%             | 5%      | 799      | 468     | -331              | -41% | 16.4     | 10.1    | 4.5%          | 2.6%    |              |  |
| Gold Devon                                   | 1033           | 1033    | 0     | 0%   | 31                 | 36      | 5     | 16%  | 3%             | 3%      | 301      | 301     | 0                 | 0%   | 9.7      | 8.5     | 1.3%          | 1.3%    |              |  |
| Gold East Anglia                             | 1220           | 1220    | 0     | 0%   | 74                 | 63      | -11   | -15% | 6%             | 5%      | 634      | 445     | -189              | -30% | 8.6      | 7.1     | 2.3%          | 1.6%    |              |  |
| Gold East Midlands                           | 1973           | 1973    | 0     | 0%   | 65                 | 62      | -3    | -5%  | 3%             | 3%      | 807      | 891     | 84                | 10%  | 12.5     | 14.3    | 2.0%          | 2.3%    |              |  |
| Gold Essex                                   | 1361           | 1361    | 0     | 0%   | 59                 | 56      | -3    | -5%  | 4%             | 4%      | 535      | 795     | 260               | 49%  | 9.1      | 14.3    | 1.8%          | 2.6%    |              |  |
| Gold Four Counties                           | 2018           | 2019    | 1     | 0%   | 85                 | 75      | -10   | -12% | 4%             | 4%      | 808      | 763     | -45               | -6%  | 9.5      | 10.2    | 2.0%          | 1.9%    |              |  |
| Gold Kent                                    | 1192           | 1191    | -1    | 0%   | 58                 | 62      | 4     | 7%   | 5%             | 5%      | 447      | 692     | 245               | 55%  | 7.7      | 11.2    | 1.5%          | 2.4%    |              |  |
| Gold London                                  | 11250          | 11249   | -1    | 0%   | 353                | 298     | -55   | -16% | 3%             | 3%      | 2550     | 2236    | -314              | -12% | 7.2      | 7.5     | 1.2%          | 1.0%    |              |  |
| Gold Manchester                              | 2864           | 2864    | 0     | 0%   | 116                | 102     | -14   | -12% | 4%             | 4%      | 744      | 813     | 69                | 9%   | 6.4      | 8.0     | 1.4%          | 1.6%    |              |  |
| Gold North West & Wales                      | 998            | 999     | 1     | 0%   | 28                 | 23      | -5    | -18% | 3%             | 2%      | 319      | 281     | -38               | -12% | 11.6     | 12.4    | 1.4%          | 1.3%    |              |  |
| Gold Solent                                  | 1796           | 1796    | 0     | 0%   | 66                 | 64      | -2    | -3%  | 4%             | 4%      | 586      | 660     | 74                | 13%  | 8.9      | 10.4    | 1.5%          | 1.7%    |              |  |
| Gold South Wales                             | 1003           | 1003    | 0     | 0%   | 76                 | 75      | -1    | -1%  | 8%             | 8%      | 926      | 757     | -169              | -18% | 12.2     | 10.1    | 4.5%          | 3.9%    |              |  |
| Gold Sussex                                  | 1372           | 1373    | 1     | 0%   | 70                 | 62      | -8    | -11% | 5%             | 5%      | 955      | 620     | -335              | -35% | 13.7     | 10.0    | 3.1%          | 1.9%    |              |  |
| Gold Thames Valley                           | 1438           | 1439    | 1     | 0%   | 36                 | 41      | 5     | 14%  | 3%             | 3%      | 280      | 254     | -26               | -9%  | 7.7      | 6.2     | 1.0%          | 0.9%    |              |  |
| Gold West Country                            | 2195           | 2195    | 0     | 0%   | 112                | 105     | -7    | -6%  | 5%             | 5%      | 1226     | 1223    | -3                | 0%   | 10.9     | 11.6    | 2.6%          | 2.6%    |              |  |
| Heart Network (ILR)                          | 29541          | 27579   | -1962 | -7%  | 6658               | 6562    | -96   | -1%  | 23%            | 24%     | 49112    | 47313   | -1799             | -4%  | 7.4      | 7.2     | 8.3%          | 8.6%    |              |  |
| Heart Cambridgeshire                         | 850            | 850     | 0     | 0%   | 235                | 257     | 22    | 9%   | 28%            | 30%     | 1769     | 1924    | 155               | 9%   | 7.5      | 7.5     | 9.9%          | 10.7%   |              |  |

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA**

| LOCAL COMMERCIAL                     | Population 15+ |         |       |     | Weekly Reach 000's |         |       |      | Weekly Reach % |         |          |         | Total Hours 000's |      |          |         | Average Hours |         | Market Share |  |
|--------------------------------------|----------------|---------|-------|-----|--------------------|---------|-------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|--------------|--|
|                                      | Last Pub       | W4 2012 | 000's | %   | Last Pub           | W4 2012 | 000's | %    | Last Pub       | W4 2012 | Last Pub | W4 2012 | 000's             | %    | Last Pub | W4 2012 | Last Pub      | W4 2012 |              |  |
| Heart East Anglia                    | 1220           | 1220    | 0     | 0%  | 305                | 313     | 8     | 3%   | 25%            | 26%     | 2301     | 2422    | 121               | 5%   | 7.5      | 7.7     | 8.3%          | 8.8%    |              |  |
| Heart Essex                          | 1361           | 1361    | 0     | 0%  | 415                | 458     | 43    | 10%  | 30%            | 34%     | 3262     | 3973    | 711               | 22%  | 7.9      | 8.7     | 10.7%         | 12.9%   |              |  |
| Heart Four Counties                  | 2018           | 2019    | 1     | 0%  | 555                | 577     | 22    | 4%   | 27%            | 29%     | 4092     | 4265    | 173               | 4%   | 7.4      | 7.4     | 10.4%         | 10.7%   |              |  |
| Heart Kent                           | 1192           | 1191    | -1    | 0%  | 365                | 356     | -9    | -2%  | 31%            | 30%     | 3455     | 2781    | -674              | -20% | 9.5      | 7.8     | 11.8%         | 9.5%    |              |  |
| Heart London                         | 11250          | 11249   | -1    | 0%  | 1826               | 1707    | -119  | -7%  | 16%            | 15%     | 9351     | 9097    | -254              | -3%  | 5.1      | 5.3     | 4.4%          | 4.2%    |              |  |
| Heart North West and Wales           | 999            | 998     | -1    | 0%  | 255                | 244     | -11   | -4%  | 26%            | 24%     | 1947     | 1974    | 27                | 1%   | 7.6      | 8.1     | 8.6%          | 9.1%    |              |  |
| Heart Solent                         | 1796           | 1796    | 0     | 0%  | 341                | 292     | -49   | -14% | 19%            | 16%     | 2555     | 1934    | -621              | -24% | 7.5      | 6.6     | 6.3%          | 4.9%    |              |  |
| Heart South West                     | n/p            | 1438    | n/a   | n/a | n/p                | 394     | n/a   | n/a  | n/p            | 27%     | n/p      | 3208    | n/a               | n/a  | n/p      | 8.1     | n/p           | 9.8%    |              |  |
| Heart Sussex                         | 1372           | 1373    | 1     | 0%  | 386                | 402     | 16    | 4%   | 28%            | 29%     | 3921     | 3687    | -234              | -6%  | 10.2     | 9.2     | 12.6%         | 11.5%   |              |  |
| Heart Thames Valley                  | 1438           | 1439    | 1     | 0%  | 388                | 387     | -1    | 0%   | 27%            | 27%     | 2689     | 2756    | 67                | 2%   | 6.9      | 7.1     | 9.8%          | 9.9%    |              |  |
| Heart West Country                   | 2195           | 2195    | 0     | 0%  | 643                | 643     | 0     | 0%   | 29%            | 29%     | 5033     | 5047    | 14                | 0%   | 7.8      | 7.9     | 10.9%         | 10.6%   |              |  |
| Heart West Midlands                  | 3601           | 3600    | -1    | 0%  | 690                | 701     | 11    | 2%   | 19%            | 19%     | 4758     | 4556    | -202              | -4%  | 6.9      | 6.5     | 7.4%          | 7.2%    |              |  |
| LBC (ILR)                            | 11250          | 11249   | -1    | 0%  | 1167               | 1124    | -43   | -4%  | 10%            | 10%     | 11966    | 10779   | -1187             | -10% | 10.3     | 9.6     | 5.6%          | 5.0%    |              |  |
| LBC 97.3                             | 11250          | 11249   | -1    | 0%  | 927                | 902     | -25   | -3%  | 8%             | 8%      | 9475     | 9160    | -315              | -3%  | 10.2     | 10.2    | 4.5%          | 4.3%    |              |  |
| LBC News 1152                        | 11250          | 11249   | -1    | 0%  | 439                | 411     | -28   | -6%  | 4%             | 4%      | 2492     | 1619    | -873              | -35% | 5.7      | 3.9     | 1.2%          | 0.8%    |              |  |
| XFM (ILR)                            | 14112          | 14113   | 1     | 0%  | 620                | 611     | -9    | -1%  | 4%             | 4%      | 2956     | 3189    | 233               | 8%   | 4.8      | 5.2     | 1.1%          | 1.2%    |              |  |
| XFM London                           | 11250          | 11249   | -1    | 0%  | 372                | 445     | 73    | 20%  | 3%             | 4%      | 1617     | 2624    | 1007              | 62%  | 4.3      | 5.9     | 0.8%          | 1.2%    |              |  |
| XFM Manchester                       | 2864           | 2864    | 0     | 0%  | 228                | 208     | -20   | -9%  | 8%             | 7%      | 1226     | 1104    | -122              | -10% | 5.4      | 5.3     | 2.4%          | 2.2%    |              |  |
| IOW Radio                            | 121            | 122     | 1     | 1%  | 38                 | 40      | 2     | 5%   | 31%            | 33%     | 421      | 405     | -16               | -4%  | 11.2     | 10.1    | 14.7%         | 14.2%   |              |  |
| Jack fm Swindon (was More Radio)     | n/p            | 197     | n/a   | n/a | n/p                | 7       | n/a   | n/a  | n/p            | 3%      | n/p      | 69      | n/a               | n/a  | n/p      | 10.2    | n/p           | 1.8%    |              |  |
| JACKfm Oxfordshire                   | 506            | 505     | -1    | 0%  | 68                 | 66      | -2    | -3%  | 13%            | 13%     | 493      | 468     | -25               | -5%  | 7.3      | 7.0     | 5.1%          | 4.7%    |              |  |
| Glide FM 1079 (was Oxford's FM107.9) | 494            | 495     | 1     | 0%  | 18                 | 17      | -1    | -6%  | 4%             | 4%      | 68       | 77      | 9                 | 13%  | 3.8      | 4.4     | 0.7%          | 0.8%    |              |  |
| 106 JACKfm (Oxford)                  | 506            | 505     | -1    | 0%  | 55                 | 54      | -1    | -2%  | 11%            | 11%     | 425      | 391     | -34               | -8%  | 7.7      | 7.2     | 4.4%          | 3.9%    |              |  |
| Kingdom FM                           | 288            | 287     | -1    | 0%  | 83                 | 87      | 4     | 5%   | 29%            | 30%     | 716      | 763     | 47                | 7%   | 8.6      | 8.8     | 13.1%         | 13.1%   |              |  |
| kmfm Group                           | 1044           | 1043    | -1    | 0%  | 159                | 148     | -11   | -7%  | 15%            | 14%     | 1255     | 1243    | -12               | -1%  | 7.9      | 8.4     | 4.9%          | 5.0%    |              |  |
| kmfm East                            | 511            | 511     | 0     | 0%  | 90                 | 80      | -10   | -11% | 18%            | 16%     | 667      | 620     | -47               | -7%  | 7.4      | 7.7     | 5.6%          | 5.2%    |              |  |
| kmfm West                            | 532            | 532     | 0     | 0%  | 69                 | 67      | -2    | -3%  | 13%            | 13%     | 588      | 623     | 35                | 6%   | 8.5      | 9.2     | 4.3%          | 4.7%    |              |  |
| Lincs FM Group                       | 2393           | 2393    | 0     | 0%  | 614                | 658     | 44    | 7%   | 26%            | 27%     | 5467     | 5439    | -28               | -1%  | 8.9      | 8.3     | 11.2%         | 11.2%   |              |  |
| Lincs FM 102.2                       | 906            | 906     | 0     | 0%  | 315                | 342     | 27    | 9%   | 35%            | 38%     | 3257     | 3361    | 104               | 3%   | 10.3     | 9.8     | 16.2%         | 17.7%   |              |  |
| Lincs FM Group Yorkshire             | 1503           | 1503    | 0     | 0%  | 315                | 321     | 6     | 2%   | 21%            | 21%     | 2516     | 2399    | -117              | -5%  | 8.0      | 7.5     | 8.6%          | 8.1%    |              |  |
| Dearne FM                            | 231            | 231     | 0     | 0%  | 48                 | 46      | -2    | -4%  | 21%            | 20%     | 360      | 324     | -36               | -10% | 7.5      | 7.0     | 8.8%          | 7.3%    |              |  |
| KCFM 99.8                            | 453            | 454     | 1     | 0%  | 87                 | 93      | 6     | 7%   | 19%            | 20%     | 619      | 602     | -17               | -3%  | 7.1      | 6.5     | 7.2%          | 7.2%    |              |  |
| Ridings FM                           | 298            | 298     | 0     | 0%  | 48                 | 53      | 5     | 10%  | 16%            | 18%     | 411      | 385     | -26               | -6%  | 8.6      | 7.3     | 6.6%          | 6.2%    |              |  |
| Rother FM                            | 206            | 206     | 0     | 0%  | 36                 | 36      | 0     | 0%   | 17%            | 17%     | 290      | 306     | 16                | 6%   | 8.1      | 8.6     | 7.3%          | 7.5%    |              |  |
| Trax FM                              | 363            | 363     | 0     | 0%  | 98                 | 95      | -3    | -3%  | 27%            | 26%     | 836      | 782     | -54               | -6%  | 8.5      | 8.2     | 11.6%         | 10.4%   |              |  |
| The Local Radio Company Group Total  | 1996           | 1984    | -12   | -1% | 514                | 526     | 12    | 2%   | 26%            | 27%     | 4363     | 4327    | -36               | -1%  | 8.5      | 8.2     | 10.8%         | 10.8%   |              |  |
| 2BR                                  | 190            | 178     | -12   | -6% | 60                 | 55      | -5    | -8%  | 31%            | 31%     | 444      | 350     | -94               | -21% | 7.4      | 6.4     | 14.1%         | 12.7%   |              |  |
| Minster FM                           | 313            | 312     | -1    | 0%  | 73                 | 71      | -2    | -3%  | 23%            | 23%     | 430      | 402     | -28               | -7%  | 5.9      | 5.7     | 6.7%          | 6.4%    |              |  |
| Mix 96                               | 121            | 121     | 0     | 0%  | 39                 | 39      | 0     | 0%   | 33%            | 32%     | 265      | 270     | 5                 | 2%   | 6.7      | 6.9     | 9.9%          | 9.7%    |              |  |
| Spire FM                             | 115            | 115     | 0     | 0%  | 45                 | 47      | 2     | 4%   | 39%            | 40%     | 461      | 446     | -15               | -3%  | 10.3     | 9.6     | 18.0%         | 17.5%   |              |  |
| Spirit FM                            | 217            | 218     | 1     | 0%  | 57                 | 55      | -2    | -4%  | 26%            | 25%     | 559      | 492     | -67               | -12% | 9.8      | 9.0     | 10.7%         | 9.4%    |              |  |
| Star North East                      | 382            | 382     | 0     | 0%  | 47                 | 52      | 5     | 11%  | 12%            | 14%     | 375      | 382     | 7                 | 2%   | 8.0      | 7.3     | 5.3%          | 5.3%    |              |  |
| Star NE - North (was Durham FM)      | 213            | 213     | 0     | 0%  | 21                 | 21      | 0     | 0%   | 10%            | 10%     | 139      | 156     | 17                | 12%  | 6.5      | 7.4     | 3.7%          | 4.0%    |              |  |
| Star NE - South (was Alpha 103.2)    | 168            | 169     | 1     | 1%  | 26                 | 31      | 5     | 19%  | 15%            | 19%     | 237      | 226     | -11               | -5%  | 9.2      | 7.2     | 7.1%          | 6.8%    |              |  |
| 97.2 Stray FM                        | 145            | 145     | 0     | 0%  | 48                 | 50      | 2     | 4%   | 33%            | 35%     | 357      | 372     | 15                | 4%   | 7.5      | 7.4     | 12.0%         | 12.4%   |              |  |
| Sun FM                               | 276            | 276     | 0     | 0%  | 57                 | 69      | 12    | 21%  | 21%            | 25%     | 504      | 612     | 108               | 21%  | 8.8      | 8.9     | 10.9%         | 13.2%   |              |  |
| Wessex FM                            | 119            | 118     | -1    | -1% | 47                 | 45      | -2    | -4%  | 39%            | 39%     | 531      | 558     | 27                | 5%   | 11.4     | 12.3    | 18.5%         | 19.9%   |              |  |
| Yorkshire Coast Radio                | 118            | 118     | 0     | 0%  | 41                 | 43      | 2     | 5%   | 35%            | 36%     | 436      | 444     | 8                 | 2%   | 10.6     | 10.3    | 17.0%         | 16.8%   |              |  |
| Radio Mansfield 103.2                | 153            | 154     | 1     | 1%  | 41                 | 42      | 1     | 2%   | 27%            | 27%     | 373      | 365     | -8                | -2%  | 9.0      | 8.8     | 10.9%         | 10.9%   |              |  |
| Manx Radio                           | 71             | 72      | 1     | 1%  | 36                 | 36      | 0     | 0%   | 51%            | 50%     | 432      | 413     | -19               | -4%  | 12.0     | 11.6    | 26.0%         | 24.6%   |              |  |

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA**

| LOCAL COMMERCIAL   | Population 15+ |         |       |     | Weekly Reach 000's |         |       |      | Weekly Reach % |         |          |         | Total Hours 000's |      |          |         | Average Hours |         |          |         | Market Share |  |  |  |
|--|----------------|---------|-------|-----|--------------------|---------|-------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|----------|---------|--------------|--|--|--|
|  | Last Pub       | W4 2012 | 000's | %   | Last Pub           | W4 2012 | 000's | %    | Last Pub       | W4 2012 | Last Pub | W4 2012 | 000's             | %    | Last Pub | W4 2012 | Last Pub      | W4 2012 | Last Pub | W4 2012 |              |  |  |  |
| Original 106 (Aberdeen)  | 321            | 322     | 1     | 0%  | 44                 | 42      | -2    | -5%  | 14%            | 13%     | 399      | 316     | -83               | -21% | 9.1      | 7.4     | 5.9%          | 4.5%    |          |         |              |  |  |  |
| Total Orion Midlands   | 6248           | 6248    | 0     | 0%  | 1090               | 1118    | 28    | 3%   | 17%            | 18%     | 9225     | 8063    | -1162             | -13% | 8.5      | 7.2     | 7.8%          | 6.9%    |          |         |              |  |  |  |
| Orion Midlands FM  | 6248           | 6248    | 0     | 0%  | 978                | 1007    | 29    | 3%   | 16%            | 16%     | 7878     | 7033    | -845              | -11% | 8.1      | 7.0     | 6.6%          | 6.0%    |          |         |              |  |  |  |
| Gem 106  | 2359           | 2359    | 0     | 0%  | 392                | 404     | 12    | 3%   | 17%            | 17%     | 3108     | 2771    | -337              | -11% | 7.9      | 6.9     | 6.4%          | 5.8%    |          |         |              |  |  |  |
| Free Radio (West Midlands)                                       | 3981           | 3981    | 0     | 0%  | 699                | 714     | 15    | 2%   | 18%            | 18%     | 6117     | 5292    | -825              | -13% | 8.8      | 7.4     | 8.5%          | 7.4%    |          |         |              |  |  |  |
| Free Radio FM (West Midlands)                                    | 3981           | 3981    | 0     | 0%  | 587                | 603     | 16    | 3%   | 15%            | 15%     | 4770     | 4262    | -508              | -11% | 8.1      | 7.1     | 6.6%          | 6.0%    |          |         |              |  |  |  |
| Free Radio 80s (West Midlands)                                   | 3520           | 3520    | 0     | 0%  | 126                | 132     | 6     | 5%   | 4%             | 4%      | 1347     | 1030    | -317              | -24% | 10.7     | 7.8     | 2.1%          | 1.7%    |          |         |              |  |  |  |
| Free Radio (Birmingham & Black Country)                          | 2493           | 2493    | 0     | 0%  | 421                | 416     | -5    | -1%  | 17%            | 17%     | 3596     | 2734    | -862              | -24% | 8.5      | 6.6     | 8.2%          | 6.2%    |          |         |              |  |  |  |
| Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon) | 2493           | 2493    | 0     | 0%  | 335                | 336     | 1     | 0%   | 13%            | 13%     | 2596     | 2082    | -514              | -20% | 7.7      | 6.2     | 5.9%          | 4.8%    |          |         |              |  |  |  |
| Free Radio 80s (Birmingham & Black Country)                      | 2493           | 2493    | 0     | 0%  | 93                 | 91      | -2    | -2%  | 4%             | 4%      | 1000     | 652     | -348              | -35% | 10.8     | 7.1     | 2.3%          | 1.5%    |          |         |              |  |  |  |
| Free Radio (Coventry & Warwickshire)                             | 668            | 667     | -1    | 0%  | 126                | 123     | -3    | -2%  | 19%            | 18%     | 1076     | 1167    | 91                | 8%   | 8.6      | 9.5     | 9.0%          | 10.6%   |          |         |              |  |  |  |
| Free Radio FM (Coventry & Warwickshire) (was Mercia)             | 668            | 667     | -1    | 0%  | 109                | 101     | -8    | -7%  | 16%            | 15%     | 794      | 842     | 48                | 6%   | 7.3      | 8.3     | 6.6%          | 7.6%    |          |         |              |  |  |  |
| Free Radio 80s (Coventry & Warwickshire)                         | 668            | 667     | -1    | 0%  | 21                 | 28      | 7     | 33%  | 3%             | 4%      | 282      | 325     | 43                | 15%  | 13.4     | 11.5    | 2.4%          | 2.9%    |          |         |              |  |  |  |
| Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)      | 460            | 461     | 1     | 0%  | 82                 | 78      | -4    | -5%  | 18%            | 17%     | 771      | 685     | -86               | -11% | 9.4      | 8.7     | 8.5%          | 7.7%    |          |         |              |  |  |  |
| Free Radio (Shropshire)  | 359            | 359     | 0     | 0%  | 88                 | 92      | 4     | 5%   | 24%            | 26%     | 858      | 750     | -108              | -13% | 9.8      | 8.2     | 11.6%         | 10.0%   |          |         |              |  |  |  |
| Free Radio FM (Shropshire) (was Beacon)                          | 359            | 359     | 0     | 0%  | 78                 | 84      | 6     | 8%   | 22%            | 24%     | 793      | 697     | -96               | -12% | 10.1     | 8.2     | 10.7%         | 9.2%    |          |         |              |  |  |  |
| Free Radio 80s (Shropshire)                                      | 359            | 359     | 0     | 0%  | 12                 | 11      | -1    | -8%  | 3%             | 3%      | 65       | 53      | -12               | -18% | 5.4      | 5.1     | 0.9%          | 0.7%    |          |         |              |  |  |  |
| Palm FM  | 226            | 227     | 1     | 0%  | 34                 | 37      | 3     | 9%   | 15%            | 16%     | 271      | 261     | -10               | -4%  | 8.0      | 7.0     | 5.0%          | 4.7%    |          |         |              |  |  |  |
| Radio Plymouth   | n/p            | 260     | n/a   | n/a | n/a                | 37      | n/a   | n/a  | n/p            | 14%     | n/p      | 271     | n/a               | n/a  | n/p      | 7.3     | n/p           | 4.9%    |          |         |              |  |  |  |
| Premier Christian Radio  | 11250          | 11249   | -1    | 0%  | 164                | 175     | 11    | 7%   | 1%             | 2%      | 1568     | 2069    | 501               | 32%  | 9.6      | 11.8    | 0.7%          | 1.0%    |          |         |              |  |  |  |
| Q Radio Network  | 580            | 581     | 1     | 0%  | 115                | 115     | 0     | 0%   | 20%            | 20%     | 693      | 660     | -33               | -5%  | 6.0      | 5.8     | 6.5%          | 6.1%    |          |         |              |  |  |  |
| Q100.5 (Was Five FM)   | 84             | 84      | 0     | 0%  | 15                 | 13      | -2    | -13% | 18%            | 15%     | 103      | 75      | -28               | -27% | 6.8      | 5.7     | 6.6%          | 5.0%    |          |         |              |  |  |  |
| Q102.9FM/Q97.2FM/Q101.2FM  | 299            | 299     | 0     | 0%  | 80                 | 85      | 5     | 6%   | 27%            | 28%     | 478      | 495     | 17                | 4%   | 6.0      | 5.8     | 9.5%          | 9.4%    |          |         |              |  |  |  |
| Q106 (was Six FM)  | 95             | 95      | 0     | 0%  | 8                  | 7       | -1    | -13% | 9%             | 7%      | 73       | 49      | -24               | -33% | 8.6      | 6.9     | 3.9%          | 2.6%    |          |         |              |  |  |  |
| Q107 (was Seven FM)  | 148            | 148     | 0     | 0%  | 11                 | 10      | -1    | -9%  | 7%             | 7%      | 40       | 42      | 2                 | 5%   | 3.6      | 4.3     | 1.3%          | 1.4%    |          |         |              |  |  |  |
| Reading 107 FM   | 238            | 238     | 0     | 0%  | 22                 | 18      | -4    | -18% | 9%             | 8%      | 106      | 97      | -9                | -8%  | 4.9      | 5.4     | 2.5%          | 2.5%    |          |         |              |  |  |  |
| Total Real and Smooth Ltd.                                       | 52352          | 52352   | 0     | 0%  | 5805               | 5850    | 45    | 1%   | 11%            | 11%     | 51082    | 51339   | 257               | 1%   | 8.8      | 8.8     | 5.0%          | 5.0%    |          |         |              |  |  |  |
| Real and Smooth Ltd. North West Total                            | 5306           | 5306    | 0     | 0%  | 1319               | 1273    | -46   | -3%  | 25%            | 24%     | 11879    | 11572   | -307              | -3%  | 9.0      | 9.1     | 11.7%         | 11.6%   |          |         |              |  |  |  |
| Real and Smooth Ltd. North West Regional                         | 5267           | 5267    | 0     | 0%  | 1237               | 1177    | -60   | -5%  | 23%            | 22%     | 10423    | 10244   | -179              | -2%  | 8.4      | 8.7     | 10.3%         | 10.4%   |          |         |              |  |  |  |
| Real and Smooth Ltd. North East                                  | 2264           | 2263    | -1    | 0%  | 595                | 638     | 43    | 7%   | 26%            | 28%     | 4880     | 4754    | -126              | -3%  | 8.2      | 7.5     | 12.3%         | 11.8%   |          |         |              |  |  |  |
| Real and Smooth Ltd. Scotland                                    | 2918           | 2919    | 1     | 0%  | 750                | 748     | -2    | 0%   | 26%            | 26%     | 7546     | 7222    | -324              | -4%  | 10.1     | 9.7     | 15.3%         | 14.3%   |          |         |              |  |  |  |
| Total Real Radio UK  | 52352          | 52352   | 0     | 0%  | 2499               | 2514    | 15    | 1%   | 5%             | 5%      | 21696    | 20995   | -701              | -3%  | 8.7      | 8.4     | 2.1%          | 2.0%    |          |         |              |  |  |  |
| Total Real Radio ILR Network                                     | 15607          | 15607   | 0     | 0%  | 2281               | 2315    | 34    | 1%   | 15%            | 15%     | 20616    | 20050   | -566              | -3%  | 9.0      | 8.7     | 7.0%          | 6.9%    |          |         |              |  |  |  |
| Real Radio Brand UK  | 52352          | 52352   | 0     | 0%  | 2340               | 2346    | 6     | 0%   | 4%             | 4%      | 19978    | 19321   | -657              | -3%  | 8.5      | 8.2     | 1.9%          | 1.9%    |          |         |              |  |  |  |
| Real Radio Brand ILR Network                                     | 15569          | 15569   | 0     | 0%  | 2122               | 2147    | 25    | 1%   | 14%            | 14%     | 18898    | 18375   | -523              | -3%  | 8.9      | 8.6     | 6.5%          | 6.3%    |          |         |              |  |  |  |
| Real Radio North East - (was Century Radio)                      | 2264           | 2263    | -1    | 0%  | 252                | 279     | 27    | 11%  | 11%            | 12%     | 1694     | 1458    | -236              | -14% | 6.7      | 5.2     | 4.3%          | 3.6%    |          |         |              |  |  |  |
| Total Real Radio North West                                      | 5306           | 5306    | 0     | 0%  | 564                | 544     | -20   | -4%  | 11%            | 10%     | 4722     | 4639    | -83               | -2%  | 8.4      | 8.5     | 4.6%          | 4.7%    |          |         |              |  |  |  |
| Real Radio North West - (was Century Radio)                      | 5267           | 5267    | 0     | 0%  | 442                | 416     | -26   | -6%  | 8%             | 8%      | 3266     | 3312    | 46                | 1%   | 7.4      | 8.0     | 3.2%          | 3.4%    |          |         |              |  |  |  |
| 106.1 Real XS Manchester (was 106.1 Rock Radio)                  | 2864           | 2864    | 0     | 0%  | 168                | 153     | -15   | -9%  | 6%             | 5%      | 1456     | 1328    | -128              | -9%  | 8.7      | 8.7     | 2.8%          | 2.6%    |          |         |              |  |  |  |
| Total Real Radio Scotland  | 2732           | 2732    | 0     | 0%  | 582                | 588     | 6     | 1%   | 21%            | 22%     | 5331     | 5157    | -174              | -3%  | 9.2      | 8.8     | 11.6%         | 11.0%   |          |         |              |  |  |  |
| Real Radio Scotland  | 2732           | 2732    | 0     | 0%  | 545                | 547     | 2     | 0%   | 20%            | 20%     | 5069     | 4810    | -259              | -5%  | 9.3      | 8.8     | 11.0%         | 10.3%   |          |         |              |  |  |  |
| 96.3 Real XS Glasgow (was 96.3 Rock Radio)                       | 822            | 822     | 0     | 0%  | 63                 | 70      | 7     | 11%  | 8%             | 9%      | 262      | 347     | 85                | 32%  | 4.2      | 4.9     | 1.9%          | 2.4%    |          |         |              |  |  |  |
| Real Radio Wales   | 2533           | 2533    | 0     | 0%  | 496                | 510     | 14    | 3%   | 20%            | 20%     | 4703     | 4680    | -23               | 0%   | 9.5      | 9.2     | 8.5%          | 8.8%    |          |         |              |  |  |  |
| Real Radio Wales (North)   | 689            | 688     | -1    | 0%  | 61                 | 61      | 0     | 0%   | 9%             | 9%      | 585      | 466     | -119              | -20% | 9.6      | 7.7     | 3.8%          | 3.3%    |          |         |              |  |  |  |
| Real Radio Wales (South)   | 1844           | 1844    | 0     | 0%  | 436                | 450     | 14    | 3%   | 24%            | 24%     | 4118     | 4215    | 97                | 2%   | 9.5      | 9.4     | 10.3%         | 10.9%   |          |         |              |  |  |  |
| Real Radio Yorkshire   | 2904           | 2904    | 0     | 0%  | 396                | 397     | 1     | 0%   | 14%            | 14%     | 4302     | 4165    | -137              | -3%  | 10.9     | 10.5    | 8.0%          | 7.7%    |          |         |              |  |  |  |
| Total Smooth Radio UK  | 52352          | 52352   | 0     | 0%  | 3723               | 3774    | 51    | 1%   | 7%             | 7%      | 29387    | 30344   | 957               | 3%   | 7.9      | 8.0     | 2.9%          | 3.0%    |          |         |              |  |  |  |
| Smooth Radio Brand UK  | 52352          | 52352   | 0     | 0%  | 3190               | 3276    | 86    | 3%   | 6%             | 6%      | 24538    | 25361   | 823               | 3%   | 7.7      | 7.7     | 2.4%          | 2.5%    |          |         |              |  |  |  |
| Smooth Radio Brand ILR Network                                   | 26431          | 26432   | 1     | 0%  | 2671               | 2727    | 56    | 2%   | 10%            | 10%     | 21403    | 21870   | 467               | 2%   | 8.0      | 8.0     | 4.4%          | 4.5%    |          |         |              |  |  |  |

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA**

|  | Population 15+ |         |              |      | Weekly Reach 000's |         |              |      | Weekly Reach % |         |          |         | Total Hours 000's |      |          |         | Average Hours |         | Market Share |  |
|--|----------------|---------|--------------|------|--------------------|---------|--------------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|--------------|--|
|  | Last Pub       | W4 2012 | Change 000's | %    | Last Pub           | W4 2012 | Change 000's | %    | Last Pub       | W4 2012 | Last Pub | W4 2012 | Change 000's      | %    | Last Pub | W4 2012 | Last Pub      | W4 2012 |              |  |
| <b>LOCAL COMMERCIAL</b>                              |                |         |              |      |                    |         |              |      |                |         |          |         |                   |      |          |         |               |         |              |  |
| Smooth Radio Midlands                                | 5751           | 5752    | 1            | 0%   | 667                | 692     | 25           | 4%   | 12%            | 12%     | 6551     | 6377    | -174              | -3%  | 9.8      | 9.2     | 6.1%          | 6.0%    |              |  |
| Smooth Radio East Midlands                           | 2191           | 2192    | 1            | 0%   | 295                | 305     | 10           | 3%   | 13%            | 14%     | 2566     | 2450    | -116              | -5%  | 8.7      | 8.0     | 5.8%          | 5.6%    |              |  |
| Smooth Radio West Midlands                           | 3601           | 3600    | -1           | 0%   | 376                | 389     | 13           | 3%   | 10%            | 11%     | 4007     | 3976    | -31               | -1%  | 10.7     | 10.2    | 6.3%          | 6.3%    |              |  |
| Smooth Radio Glasgow                                 | 1901           | 1900    | -1           | 0%   | 265                | 260     | -5           | -2%  | 14%            | 14%     | 2215     | 2065    | -150              | -7%  | 8.4      | 7.9     | 6.7%          | 6.1%    |              |  |
| Smooth Radio London                                  | 11250          | 11249   | -1           | 0%   | 431                | 514     | 83           | 19%  | 4%             | 5%      | 2991     | 3548    | 557               | 19%  | 6.9      | 6.9     | 1.4%          | 1.7%    |              |  |
| Smooth Radio North East                              | 2264           | 2263    | -1           | 0%   | 410                | 439     | 29           | 7%   | 18%            | 19%     | 3186     | 3296    | 110               | 3%   | 7.8      | 7.5     | 8.1%          | 8.2%    |              |  |
| Smooth Radio North West                              | 5267           | 5267    | 0            | 0%   | 907                | 866     | -41          | -5%  | 17%            | 16%     | 7157     | 6932    | -225              | -3%  | 7.9      | 8.0     | 7.1%          | 7.0%    |              |  |
| 96.2 The Revolution                                  | 519            | 518     | -1           | 0%   | 41                 | 32      | -9           | -22% | 8%             | 6%      | 287      | 212     | -75               | -26% | 7.0      | 6.6     | 2.8%          | 2.1%    |              |  |
| Southend & Chelmsford Radio                          | 489            | 488     | -1           | 0%   | 58                 | 52      | -6           | -10% | 12%            | 11%     | 318      | 324     | 6                 | 2%   | 5.5      | 6.2     | 2.8%          | 2.8%    |              |  |
| 107.5 Sovereign Radio                                | 153            | 153     | 0            | 0%   | 27                 | 23      | -4           | -15% | 17%            | 15%     | 158      | 141     | -17               | -11% | 5.9      | 6.1     | 4.4%          | 4.0%    |              |  |
| Sunrise Group National                               | 52352          | 52352   | 0            | 0%   | 505                | 452     | -53          | -10% | 1%             | 1%      | 3988     | 3413    | -575              | -14% | 7.9      | 7.6     | 0.4%          | 0.3%    |              |  |
| Sunrise Group London                                 | 11249          | 11250   | 1            | 0%   | 361                | 327     | -34          | -9%  | 3%             | 3%      | 3256     | 2731    | -525              | -16% | 9.0      | 8.3     | 1.6%          | 1.3%    |              |  |
| Buzz Asia 963 & 972AM                                | 11249          | 11250   | 1            | 0%   | 88                 | 88      | 0            | 0%   | 1%             | 1%      | 349      | 323     | -26               | -7%  | 4.0      | 3.7     | 0.2%          | 0.2%    |              |  |
| Kisat Radio 1035 (Greater London)                    | 11250          | 11249   | -1           | 0%   | 81                 | 69      | -12          | -15% | 1%             | 1%      | 389      | 451     | 62                | 16%  | 4.8      | 6.6     | 0.2%          | 0.2%    |              |  |
| Sunrise Radio (Greater London)                       | 11250          | 11249   | -1           | 0%   | 282                | 227     | -55          | -20% | 3%             | 2%      | 2308     | 1462    | -846              | -37% | 8.2      | 6.5     | 1.1%          | 0.7%    |              |  |
| Sunrise Radio National                               | 52352          | 52352   | 0            | 0%   | 403                | 361     | -42          | -10% | 1%             | 1%      | 2951     | 2207    | -744              | -25% | 7.3      | 6.1     | 0.3%          | 0.2%    |              |  |
| Time FM 106.6  | 298            | 298     | 0            | 0%   | 24                 | 27      | 3            | 13%  | 8%             | 9%      | 89       | 128     | 39                | 44%  | 3.6      | 4.8     | 1.6%          | 2.3%    |              |  |
| Tindle Radio Group                                   | 1161           | 1161    | 0            | 0%   | 322                | 318     | -4           | -1%  | 28%            | 27%     | 3054     | 2972    | -82               | -3%  | 9.5      | 9.3     | 11.7%         | 11.3%   |              |  |
| Tindle Radio Anglia                                  | 1025           | 1025    | 0            | 0%   | 244                | 238     | -6           | -2%  | 24%            | 23%     | 2154     | 2043    | -111              | -5%  | 8.8      | 8.6     | 9.2%          | 8.7%    |              |  |
| THE BEACH  | 188            | 188     | 0            | 0%   | 60                 | 60      | 0            | 0%   | 32%            | 32%     | 561      | 578     | 17                | 3%   | 9.4      | 9.7     | 15.0%         | 14.9%   |              |  |
| Dream 100  | 144            | 144     | 0            | 0%   | 46                 | 45      | -1           | -2%  | 32%            | 31%     | 509      | 440     | -69               | -14% | 11.0     | 9.8     | 14.6%         | 12.7%   |              |  |
| North Norfolk Radio                                  | 93             | 93      | 0            | 0%   | 20                 | 21      | 1            | 5%   | 22%            | 23%     | 200      | 244     | 44                | 22%  | 9.9      | 11.4    | 8.4%          | 10.3%   |              |  |
| Norwich 99.9fm                                       | 338            | 338     | 0            | 0%   | 54                 | 52      | -2           | -4%  | 16%            | 15%     | 359      | 341     | -18               | -5%  | 6.6      | 6.6     | 4.6%          | 4.3%    |              |  |
| Town 102 FM  | 283            | 283     | 0            | 0%   | 64                 | 61      | -3           | -5%  | 23%            | 21%     | 525      | 439     | -86               | -16% | 8.2      | 7.2     | 8.2%          | 6.9%    |              |  |
| Channel 103 FM                                       | 82             | 82      | 0            | 0%   | 47                 | 48      | 1            | 2%   | 58%            | 58%     | 529      | 553     | 24                | 5%   | 11.2     | 11.6    | 32.1%         | 34.0%   |              |  |
| Island FM 104.7                                      | 54             | 54      | 0            | 0%   | 30                 | 32      | 2            | 7%   | 56%            | 59%     | 372      | 376     | 4                 | 1%   | 12.3     | 11.7    | 34.8%         | 34.0%   |              |  |
| Total Quidem   | 1306           | 1306    | 0            | 0%   | 156                | 156     | 0            | 0%   | 12%            | 12%     | 1261     | 1255    | -6                | 0%   | 8.1      | 8.1     | 5.1%          | 5.1%    |              |  |
| Oak FM   | 315            | 315     | 0            | 0%   | 26                 | 26      | 0            | 0%   | 8%             | 8%      | 160      | 185     | 25                | 16%  | 6.2      | 7.0     | 2.6%          | 3.0%    |              |  |
| Total Touch Radio Network                            | 991            | 991     | 0            | 0%   | 130                | 130     | 0            | 0%   | 13%            | 13%     | 1101     | 1070    | -31               | -3%  | 8.5      | 8.3     | 5.9%          | 5.8%    |              |  |
| 107.6 Banbury Sound                                  | 83             | 83      | 0            | 0%   | 15                 | 17      | 2            | 13%  | 18%            | 20%     | 113      | 133     | 20                | 18%  | 7.5      | 8.0     | 7.0%          | 8.1%    |              |  |
| Rugby FM   | 72             | 73      | 1            | 1%   | 24                 | 24      | 0            | 0%   | 33%            | 32%     | 187      | 215     | 28                | 15%  | 7.8      | 9.2     | 12.1%         | 13.2%   |              |  |
| Touchradio Staffs                                    | 250            | 250     | 0            | 0%   | 27                 | 29      | 2            | 7%   | 11%            | 11%     | 226      | 232     | 6                 | 3%   | 8.3      | 8.1     | 4.4%          | 4.5%    |              |  |
| 96.2FM Touchradio - Coventry                         | 293            | 293     | 0            | 0%   | 20                 | 19      | -1           | -5%  | 7%             | 6%      | 115      | 107     | -8                | -7%  | 5.8      | 5.7     | 2.5%          | 2.4%    |              |  |
| 102FM Touchradio - Warks, Worcs, Cotswolds           | 293            | 292     | -1           | 0%   | 44                 | 42      | -2           | -5%  | 15%            | 14%     | 460      | 383     | -77               | -17% | 10.4     | 9.1     | 7.9%          | 6.9%    |              |  |
| Town and Country Broadcasting (South and West Wales) | 1689           | 1689    | 0            | 0%   | 282                | 295     | 13           | 5%   | 17%            | 17%     | 2446     | 2385    | -61               | -2%  | 8.7      | 8.1     | 6.7%          | 6.7%    |              |  |
| 106.3 Bridge FM                                      | 123            | 123     | 0            | 0%   | 33                 | 35      | 2            | 6%   | 27%            | 28%     | 301      | 294     | -7                | -2%  | 9.1      | 8.4     | 11.4%         | 11.2%   |              |  |
| Radio Carmarthenshire and Scarlet FM                 | 128            | 128     | 0            | 0%   | 42                 | 44      | 2            | 5%   | 33%            | 35%     | 373      | 374     | 1                 | 0%   | 8.9      | 8.4     | 12.5%         | 12.6%   |              |  |
| Radio Ceredigion                                     | 81             | 81      | 0            | 0%   | 13                 | 19      | 6            | 46%  | 16%            | 23%     | 64       | 88      | 24                | 38%  | 5.0      | 4.7     | 3.5%          | 4.7%    |              |  |
| Nation Radio   | 1428           | 1472    | 44           | 3%   | 138                | 137     | -1           | -1%  | 10%            | 9%      | 895      | 769     | -126              | -14% | 6.5      | 5.6     | 3.1%          | 2.6%    |              |  |
| Nation 80s (was 102.1 Bay Radio)                     | 459            | 459     | 0            | 0%   | 39                 | 42      | 3            | 8%   | 8%             | 9%      | 233      | 259     | 26                | 11%  | 6.0      | 6.1     | 2.3%          | 2.6%    |              |  |
| 102.5 Radio Pembrokeshire                            | 95             | 95      | 0            | 0%   | 48                 | 43      | -5           | -10% | 50%            | 45%     | 558      | 474     | -84               | -15% | 11.7     | 11.1    | 21.3%         | 18.2%   |              |  |
| Total UKRD   | 1618           | 1846    | 228          | 14%  | 421                | 432     | 11           | 3%   | 26%            | 23%     | 3701     | 3527    | -174              | -5%  | 8.8      | 8.2     | 10.5%         | 8.9%    |              |  |
| 107 The Bee  | 182            | 411     | 229          | 126% | 29                 | 37      | 8            | 28%  | 16%            | 9%      | 282      | 314     | 32                | 11%  | 9.9      | 8.5     | 9.3%          | 4.6%    |              |  |
| Pirate FM  | 483            | 483     | 0            | 0%   | 163                | 153     | -10          | -6%  | 34%            | 32%     | 1509     | 1418    | -91               | -6%  | 9.3      | 9.2     | 13.0%         | 11.8%   |              |  |
| Total Eagle  | 526            | 526     | 0            | 0%   | 148                | 153     | 5            | 3%   | 28%            | 29%     | 1346     | 1179    | -167              | -12% | 9.1      | 7.7     | 12.5%         | 10.1%   |              |  |
| Eagle Extra (formerly County Sound 1566MW)           | 526            | 526     | 0            | 0%   | 10                 | 12      | 2            | 20%  | 2%             | 2%      | 40       | 98      | 58                | 145% | 3.8      | 8.3     | 0.4%          | 0.8%    |              |  |
| 96.4 Eagle Radio                                     | 526            | 526     | 0            | 0%   | 145                | 145     | 0            | 0%   | 28%            | 27%     | 1306     | 1081    | -225              | -17% | 9.0      | 7.5     | 12.1%         | 9.3%    |              |  |
| Total UKRD East                                      | 427            | 427     | 0            | 0%   | 80                 | 80      | 0            | 0%   | 19%            | 19%     | 642      | 675     | 33                | 5%   | 8.0      | 8.4     | 7.0%          | 7.0%    |              |  |
| KL.FM 96.7   | 150            | 150     | 0            | 0%   | 48                 | 50      | 2            | 4%   | 32%            | 33%     | 411      | 458     | 47                | 11%  | 8.6      | 9.2     | 13.0%         | 14.1%   |              |  |
| Star Radio in Cambridge                              | 277            | 277     | 0            | 0%   | 26                 | 24      | -2           | -8%  | 9%             | 9%      | 212      | 145     | -67               | -32% | 8.1      | 6.0     | 3.4%          | 2.3%    |              |  |

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA**

| LOCAL COMMERCIAL                     | Population 15+ |         |              |      | Weekly Reach 000's |         |              |      | Weekly Reach % |         |          |         | Total Hours 000's |      |          |         | Average Hours |         | Market Share |  |
|--------------------------------------|----------------|---------|--------------|------|--------------------|---------|--------------|------|----------------|---------|----------|---------|-------------------|------|----------|---------|---------------|---------|--------------|--|
|                                      | Last Pub       | W4 2012 | Change 000's | %    | Last Pub           | W4 2012 | Change 000's | %    | Last Pub       | W4 2012 | Last Pub | W4 2012 | Change 000's      | %    | Last Pub | W4 2012 | Last Pub      | W4 2012 |              |  |
| UTV Radio (inc. talkSPORT)           | 52352          | 52352   | 0            | 0%   | 4225               | 4318    | 93           | 2%   | 8%             | 8%      | 31561    | 31465   | -96               | 0%   | 7.5      | 7.3     | 3.1%          | 3.1%    |              |  |
| UTV Radio (excl. talkSPORT)          | 6169           | 6700    | 531          | 9%   | 1385               | 1413    | 28           | 2%   | 22%            | 21%     | 12116    | 12130   | 14                | 0%   | 8.8      | 8.6     | 10.0%         | 9.4%    |              |  |
| 107.6 Juice FM                       | 1033           | 1033    | 0            | 0%   | 221                | 248     | 27           | 12%  | 21%            | 24%     | 1692     | 1649    | -43               | -3%  | 7.7      | 6.7     | 7.4%          | 7.5%    |              |  |
| Peak 107 FM                          | 418            | 419     | 1            | 0%   | 99                 | 94      | -5           | -5%  | 24%            | 22%     | 865      | 753     | -112              | -13% | 8.8      | 8.0     | 11.0%         | 9.1%    |              |  |
| The Pulse/Pulse 2                    | 866            | 866     | 0            | 0%   | 166                | 171     | 5            | 3%   | 19%            | 20%     | 1032     | 1071    | 39                | 4%   | 6.2      | 6.3     | 7.0%          | 7.3%    |              |  |
| The Pulse                            | 866            | 866     | 0            | 0%   | 143                | 150     | 7            | 5%   | 16%            | 17%     | 874      | 832     | -42               | -5%  | 6.1      | 5.5     | 6.0%          | 5.6%    |              |  |
| Pulse 2                              | 866            | 866     | 0            | 0%   | 57                 | 58      | 1            | 2%   | 7%             | 7%      | 158      | 239     | 81                | 51%  | 2.8      | 4.1     | 1.1%          | 1.6%    |              |  |
| Signal 107 (was 107.7 The Wolf)      | 437            | 966     | 529          | 121% | 34                 | 57      | 23           | 68%  | 8%             | 6%      | 255      | 413     | 158               | 62%  | 7.6      | 7.2     | 2.9%          | 2.2%    |              |  |
| Signal One & Signal Two              | 774            | 775     | 1            | 0%   | 287                | 286     | -1           | 0%   | 37%            | 37%     | 3726     | 3450    | -276              | -7%  | 13.0     | 12.1    | 22.4%         | 20.5%   |              |  |
| Signal One                           | 774            | 775     | 1            | 0%   | 258                | 254     | -4           | -2%  | 33%            | 33%     | 3025     | 2673    | -352              | -12% | 11.7     | 10.5    | 18.2%         | 15.9%   |              |  |
| Signal Two                           | 774            | 775     | 1            | 0%   | 69                 | 82      | 13           | 19%  | 9%             | 11%     | 700      | 778     | 78                | 11%  | 10.1     | 9.5     | 4.2%          | 4.6%    |              |  |
| Total Swansea Sound/96.4 FM The Wave | 459            | 459     | 0            | 0%   | 168                | 160     | -8           | -5%  | 37%            | 35%     | 1587     | 1503    | -84               | -5%  | 9.5      | 9.4     | 15.3%         | 15.0%   |              |  |
| 96.4 FM The Wave                     | 459            | 459     | 0            | 0%   | 130                | 128     | -2           | -2%  | 28%            | 28%     | 1060     | 1055    | -5                | 0%   | 8.1      | 8.2     | 10.2%         | 10.6%   |              |  |
| Swansea Sound - 1170 MW              | 459            | 459     | 0            | 0%   | 58                 | 51      | -7           | -12% | 13%            | 11%     | 527      | 448     | -79               | -15% | 9.1      | 8.7     | 5.1%          | 4.5%    |              |  |
| U105                                 | 872            | 872     | 0            | 0%   | 198                | 200     | 2            | 1%   | 23%            | 23%     | 1942     | 2155    | 213               | 11%  | 9.8      | 10.8    | 11.8%         | 14.1%   |              |  |
| Radio Wave 96.5 FM                   | 236            | 237     | 1            | 0%   | 66                 | 67      | 1            | 2%   | 28%            | 28%     | 554      | 658     | 104               | 19%  | 8.4      | 9.8     | 12.4%         | 14.7%   |              |  |
| 102.4 Wish/107.2 Wire/107.4 Tower FM | 1120           | 1120    | 0            | 0%   | 166                | 162     | -4           | -2%  | 15%            | 14%     | 883      | 856     | -27               | -3%  | 5.3      | 5.3     | 4.4%          | 4.4%    |              |  |
| 107.4 Tower FM                       | 433            | 434     | 1            | 0%   | 56                 | 49      | -7           | -13% | 13%            | 11%     | 378      | 342     | -36               | -10% | 6.7      | 7.0     | 4.8%          | 4.3%    |              |  |
| 107.2 Wire FM                        | 278            | 279     | 1            | 0%   | 52                 | 50      | -2           | -4%  | 19%            | 18%     | 264      | 246     | -18               | -7%  | 5.1      | 4.9     | 5.2%          | 4.9%    |              |  |
| 102.4 Wish FM                        | 466            | 466     | 0            | 0%   | 59                 | 63      | 4            | 7%   | 13%            | 13%     | 241      | 268     | 27                | 11%  | 4.1      | 4.3     | 3.1%          | 3.6%    |              |  |
| Wave 102 FM                          | 156            | 156     | 0            | 0%   | 26                 | 28      | 2            | 8%   | 17%            | 18%     | 171      | 253     | 82                | 48%  | 6.6      | 9.1     | 6.0%          | 7.9%    |              |  |
| Yorkshire Radio                      | 4553           | 4553    | 0            | 0%   | 100                | 113     | 13           | 13%  | 2%             | 2%      | 422      | 555     | 133               | 32%  | 4.2      | 4.9     | 0.5%          | 0.6%    |              |  |

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA**

| LOCAL COMMERCIAL                    | Population 15+ |         | Change |    | Weekly Reach 000's |         |       |      | Change   |         | Weekly Reach % |         | Total Hours 000's |      |          |         | Change |   | Average Hours |         | Market Share |         |
|-------------------------------------|----------------|---------|--------|----|--------------------|---------|-------|------|----------|---------|----------------|---------|-------------------|------|----------|---------|--------|---|---------------|---------|--------------|---------|
|                                     | Last Pub       | W4 2012 | 000's  | %  | Last Pub           | W4 2012 | 000's | %    | Last Pub | W4 2012 | Last Pub       | W4 2012 | 000's             | %    | Last Pub | W4 2012 | 000's  | % | Last Pub      | W4 2012 | Last Pub     | W4 2012 |
| BBC Local Radio in England          | 42296          | 42296   | 0      | 0% | 6726               | 6935    | 209   | 3%   | 16%      | 16%     | 60702          | 63137   | 2435              | 4%   | 9.0      | 9.1     |        |   | 7.4%          | 7.5%    |              |         |
| BBC Radio Berkshire                 | 824            | 824     | 0      | 0% | 125                | 135     | 10    | 8%   | 15%      | 16%     | 740            | 869     | 129               | 17%  | 5.9      | 6.4     |        |   | 5.0%          | 6.1%    |              |         |
| BBC Radio Bristol                   | 925            | 925     | 0      | 0% | 141                | 150     | 9     | 6%   | 15%      | 16%     | 1178           | 1294    | 116               | 10%  | 8.3      | 8.7     |        |   | 6.4%          | 6.8%    |              |         |
| BBC Radio Cambridgeshire            | 724            | 723     | -1     | 0% | 108                | 116     | 8     | 7%   | 15%      | 16%     | 1206           | 1035    | -171              | -14% | 11.1     | 8.9     |        |   | 8.0%          | 6.8%    |              |         |
| BBC Radio Cornwall                  | 459            | 458     | -1     | 0% | 154                | 152     | -2    | -1%  | 34%      | 33%     | 1903           | 1864    | -39               | -2%  | 12.4     | 12.2    |        |   | 16.3%         | 16.1%   |              |         |
| BBC Coventry and Warwickshire       | 676            | 676     | 0      | 0% | 86                 | 73      | -13   | -15% | 13%      | 11%     | 648            | 670     | 22                | 3%   | 7.6      | 9.1     |        |   | 5.4%          | 6.1%    |              |         |
| BBC Radio Cumbria                   | 404            | 405     | 1      | 0% | 100                | 107     | 7     | 7%   | 25%      | 26%     | 925            | 838     | -87               | -9%  | 9.3      | 7.8     |        |   | 13.2%         | 11.8%   |              |         |
| BBC Radio Derby                     | 641            | 642     | 1      | 0% | 155                | 147     | -8    | -5%  | 24%      | 23%     | 1473           | 1175    | -298              | -20% | 9.5      | 8.0     |        |   | 11.0%         | 8.5%    |              |         |
| BBC Radio Devon                     | 980            | 980     | 0      | 0% | 203                | 225     | 22    | 11%  | 21%      | 23%     | 1926           | 2106    | 180               | 9%   | 9.5      | 9.3     |        |   | 8.9%          | 10.0%   |              |         |
| BBC Essex                           | 1305           | 1305    | 0      | 0% | 250                | 247     | -3    | -1%  | 19%      | 19%     | 2850           | 2899    | 49                | 2%   | 11.4     | 11.7    |        |   | 9.8%          | 9.7%    |              |         |
| BBC Radio Gloucestershire           | 492            | 492     | 0      | 0% | 114                | 112     | -2    | -2%  | 23%      | 23%     | 1127           | 1258    | 131               | 12%  | 9.9      | 11.2    |        |   | 10.0%         | 11.1%   |              |         |
| BBC Hereford & Worcester            | 493            | 493     | 0      | 0% | 98                 | 94      | -4    | -4%  | 20%      | 19%     | 834            | 874     | 40                | 5%   | 8.5      | 9.3     |        |   | 8.6%          | 9.3%    |              |         |
| BBC Radio Humberside                | 776            | 776     | 0      | 0% | 238                | 237     | -1    | 0%   | 31%      | 30%     | 1885           | 1892    | 7                 | 0%   | 7.9      | 8.0     |        |   | 12.9%         | 13.6%   |              |         |
| BBC Radio Kent                      | 1410           | 1410    | 0      | 0% | 266                | 271     | 5     | 2%   | 19%      | 19%     | 2702           | 2900    | 198               | 7%   | 10.2     | 10.7    |        |   | 7.6%          | 8.3%    |              |         |
| BBC Radio Lancashire                | 1173           | 1174    | 1      | 0% | 202                | 203     | 1     | 0%   | 17%      | 17%     | 1642           | 1759    | 117               | 7%   | 8.1      | 8.7     |        |   | 8.1%          | 8.4%    |              |         |
| BBC Radio Leeds                     | 1671           | 1670    | -1     | 0% | 209                | 205     | -4    | -2%  | 13%      | 12%     | 1429           | 1259    | -170              | -12% | 6.8      | 6.1     |        |   | 4.7%          | 4.2%    |              |         |
| BBC Radio Leicester                 | 817            | 816     | -1     | 0% | 181                | 172     | -9    | -5%  | 22%      | 21%     | 1358           | 1337    | -21               | -2%  | 7.5      | 7.8     |        |   | 8.4%          | 8.3%    |              |         |
| BBC Radio Lincolnshire              | 539            | 539     | 0      | 0% | 117                | 104     | -13   | -11% | 22%      | 19%     | 1644           | 1568    | -76               | -5%  | 14.0     | 15.1    |        |   | 13.2%         | 12.9%   |              |         |
| BBC London 94.9                     | 11250          | 11249   | -1     | 0% | 374                | 424     | 50    | 13%  | 3%       | 4%      | 2354           | 2110    | -244              | -10% | 6.3      | 5.0     |        |   | 1.1%          | 1.0%    |              |         |
| BBC Radio Manchester                | 2169           | 2169    | 0      | 0% | 231                | 208     | -23   | -10% | 11%      | 10%     | 1701           | 1265    | -436              | -26% | 7.3      | 6.1     |        |   | 4.3%          | 3.2%    |              |         |
| BBC Radio Merseyside                | 1624           | 1624    | 0      | 0% | 322                | 323     | 1     | 0%   | 20%      | 20%     | 4798           | 4228    | -570              | -12% | 14.9     | 13.1    |        |   | 14.3%         | 13.0%   |              |         |
| BBC Radio Newcastle                 | 1454           | 1453    | -1     | 0% | 308                | 335     | 27    | 9%   | 21%      | 23%     | 2716           | 2772    | 56                | 2%   | 8.8      | 8.3     |        |   | 11.0%         | 10.7%   |              |         |
| BBC Radio Norfolk                   | 780            | 780     | 0      | 0% | 172                | 191     | 19    | 11%  | 22%      | 25%     | 2082           | 2265    | 183               | 9%   | 12.1     | 11.8    |        |   | 12.1%         | 12.7%   |              |         |
| BBC Radio Northampton               | 482            | 481     | -1     | 0% | 100                | 105     | 5     | 5%   | 21%      | 22%     | 1210           | 1195    | -15               | -1%  | 12.1     | 11.3    |        |   | 12.3%         | 12.5%   |              |         |
| BBC Radio Nottingham                | 804            | 804     | 0      | 0% | 187                | 181     | -6    | -3%  | 23%      | 22%     | 2065           | 1949    | -116              | -6%  | 11.0     | 10.8    |        |   | 12.4%         | 12.3%   |              |         |
| BBC Oxford 95.2FM                   | 520            | 520     | 0      | 0% | 62                 | 81      | 19    | 31%  | 12%      | 16%     | 668            | 984     | 316               | 47%  | 10.8     | 12.1    |        |   | 6.5%          | 9.5%    |              |         |
| BBC Radio Sheffield                 | 1284           | 1284    | 0      | 0% | 255                | 249     | -6    | -2%  | 20%      | 19%     | 1740           | 1826    | 86                | 5%   | 6.8      | 7.3     |        |   | 7.1%          | 7.1%    |              |         |
| BBC Radio Shropshire                | 379            | 379     | 0      | 0% | 103                | 110     | 7     | 7%   | 27%      | 29%     | 972            | 1156    | 184               | 19%  | 9.4      | 10.5    |        |   | 12.4%         | 14.5%   |              |         |
| Total BBC Radio Solent              | 1738           | 1738    | 0      | 0% | 312                | 285     | -27   | -9%  | 18%      | 16%     | 3188           | 2818    | -370              | -12% | 10.2     | 9.9     |        |   | 8.3%          | 7.3%    |              |         |
| BBC Somerset                        | 437            | 438     | 1      | 0% | 66                 | 68      | 2     | 3%   | 15%      | 16%     | 576            | 625     | 49                | 9%   | 8.7      | 9.2     |        |   | 6.2%          | 6.3%    |              |         |
| BBC Radio Stoke                     | 599            | 599     | 0      | 0% | 156                | 141     | -15   | -10% | 26%      | 24%     | 1682           | 1385    | -297              | -18% | 10.8     | 9.8     |        |   | 13.0%         | 10.8%   |              |         |
| BBC Radio Suffolk                   | 539            | 538     | -1     | 0% | 115                | 124     | 9     | 8%   | 21%      | 23%     | 1144           | 1391    | 247               | 22%  | 10.0     | 11.2    |        |   | 9.7%          | 11.5%   |              |         |
| BBC Sussex and BBC Surrey           | 2502           | 2502    | 0      | 0% | 241                | 251     | 10    | 4%   | 10%      | 10%     | 2442           | 2061    | -381              | -16% | 10.2     | 8.2     |        |   | 4.5%          | 3.6%    |              |         |
| BBC Radio Tees                      | 791            | 791     | 0      | 0% | 106                | 115     | 9     | 8%   | 13%      | 15%     | 651            | 855     | 204               | 31%  | 6.2      | 7.4     |        |   | 4.5%          | 6.3%    |              |         |
| BBC Three Counties Radio            | 1313           | 1313    | 0      | 0% | 146                | 143     | -3    | -2%  | 11%      | 11%     | 1135           | 977     | -158              | -14% | 7.8      | 6.8     |        |   | 4.4%          | 3.7%    |              |         |
| BBC WM (Birmingham & Black Country) | 2280           | 2280    | 0      | 0% | 214                | 220     | 6     | 3%   | 9%       | 10%     | 1939           | 2035    | 96                | 5%   | 9.1      | 9.2     |        |   | 4.9%          | 5.2%    |              |         |
| BBC Radio Wiltshire/Swindon         | 553            | 553     | 0      | 0% | 83                 | 97      | 14    | 17%  | 15%      | 17%     | 444            | 706     | 262               | 59%  | 5.3      | 7.3     |        |   | 3.8%          | 6.1%    |              |         |
| BBC Radio York                      | 538            | 537     | -1     | 0% | 94                 | 93      | -1    | -1%  | 18%      | 17%     | 661            | 698     | 37                | 6%   | 7.0      | 7.5     |        |   | 5.8%          | 6.3%    |              |         |
| BBC Radio Guernsey                  | 54             | 54      | 0      | 0% | 23                 | 22      | -1    | -4%  | 43%      | 41%     | 265            | 259     | -6                | -2%  | 11.5     | 11.7    |        |   | 24.8%         | 23.4%   |              |         |
| BBC Radio Jersey                    | 82             | 82      | 0      | 0% | 27                 | 28      | 1     | 4%   | 33%      | 34%     | 302            | 300     | -2                | -1%  | 11.0     | 10.9    |        |   | 18.3%         | 18.4%   |              |         |



HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2012/LAST PUBLISHED DATA

|  | Population 15+ |         | Change |    | Weekly Reach 000's |         | Change |      | Weekly Reach % |         | Total Hours 000's |         | Change |      | Average Hours |         | Market Share |         |
|--|----------------|---------|--------|----|--------------------|---------|--------|------|----------------|---------|-------------------|---------|--------|------|---------------|---------|--------------|---------|
|  | Last Pub       | W4 2012 | 000's  | %  | Last Pub           | W4 2012 | 000's  | %    | Last Pub       | W4 2012 | Last Pub          | W4 2012 | 000's  | %    | Last Pub      | W4 2012 | Last Pub     | W4 2012 |
| <b>LOCAL COMMERCIAL</b>                |                |         |        |    |                    |         |        |      |                |         |                   |         |        |      |               |         |              |         |
| Total Absolute Radio Network           | 52352          | 52352   | 0      | 0% | 2944               | 3297    | 353    | 12%  | 6%             | 6%      | 19155             | 23512   | 4357   | 23%  | 6.5           | 7.1     | 1.9%         | 2.3%    |
| Total Absolute Radio                   | 52352          | 52352   | 0      | 0% | 1544               | 1771    | 227    | 15%  | 3%             | 3%      | 9186              | 12565   | 3379   | 37%  | 5.9           | 7.1     | 0.9%         | 1.2%    |
| Total Absolute Radio Network (London)  | 11250          | 11249   | -1     | 0% | 1100               | 1272    | 172    | 16%  | 10%            | 11%     | 6634              | 10556   | 3922   | 59%  | 6.0           | 8.3     | 3.1%         | 4.9%    |
| Total Absolute Radio (London)          | 11250          | 11249   | -1     | 0% | 832                | 890     | 58     | 7%   | 7%             | 8%      | 4239              | 7034    | 2795   | 66%  | 5.1           | 7.9     | 2.0%         | 3.3%    |
| Absolute Radio London                  | 11250          | 11249   | -1     | 0% | 592                | 686     | 94     | 16%  | 5%             | 6%      | 1926              | 3705    | 1779   | 92%  | 3.3           | 5.4     | 0.9%         | 1.7%    |
| Absolute Radio National                | 52352          | 52352   | 0      | 0% | 1055               | 1242    | 187    | 18%  | 2%             | 2%      | 7260              | 8860    | 1600   | 22%  | 6.9           | 7.1     | 0.7%         | 0.9%    |
| Absolute Radio 60s                     | 52352          | 52352   | 0      | 0% | 189                | 154     | -35    | -19% | *%             | *%      | 919               | 712     | -207   | -23% | 4.9           | 4.6     | 0.1%         | 0.1%    |
| Absolute Radio 70s                     | 52352          | 52352   | 0      | 0% | 172                | 164     | -8     | -5%  | *%             | *%      | 526               | 708     | 182    | 35%  | 3.1           | 4.3     | 0.1%         | 0.1%    |
| Absolute 80s                           | 52352          | 52352   | 0      | 0% | 895                | 888     | -7     | -1%  | 2%             | 2%      | 5276              | 4571    | -705   | -13% | 5.9           | 5.1     | 0.5%         | 0.4%    |
| Absolute Radio 90s                     | 52352          | 52352   | 0      | 0% | 435                | 436     | 1      | 0%   | 1%             | 1%      | 2093              | 2039    | -54    | -3%  | 4.8           | 4.7     | 0.2%         | 0.2%    |
| Absolute Radio 00s                     | 52352          | 52352   | 0      | 0% | 143                | 149     | 6      | 4%   | *%             | *%      | 506               | 806     | 300    | 59%  | 3.5           | 5.4     | *%           | 0.1%    |
| Absolute Radio Classic Rock            | 52352          | 52352   | 0      | 0% | 356                | 362     | 6      | 2%   | 1%             | 1%      | 1769              | 1410    | -359   | -20% | 5.0           | 3.9     | 0.2%         | 0.1%    |
| Jazz FM                                | 52352          | 52352   | 0      | 0% | 624                | 608     | -16    | -3%  | 1%             | 1%      | 2865              | 2996    | 131    | 5%   | 4.6           | 4.9     | 0.3%         | 0.3%    |
| Planet Rock                            | 52352          | 52352   | 0      | 0% | 864                | 877     | 13     | 2%   | 2%             | 2%      | 7045              | 6265    | -780   | -11% | 8.2           | 7.1     | 0.7%         | 0.6%    |
| Smooth 70s                             | 52352          | 52352   | 0      | 0% | 749                | 709     | -40    | -5%  | 1%             | 1%      | 4849              | 4983    | 134    | 3%   | 6.5           | 7.0     | 0.5%         | 0.5%    |
| talkSPORT                              | 52352          | 52352   | 0      | 0% | 3018               | 3034    | 16     | 1%   | 6%             | 6%      | 19750             | 18323   | -1427  | -7%  | 6.5           | 6.0     | 1.9%         | 1.8%    |
| BBC Radio 1                            | 52352          | 52352   | 0      | 0% | 11198              | 11091   | -107   | -1%  | 21%            | 21%     | 84041             | 76774   | -7267  | -9%  | 7.5           | 6.9     | 8.2%         | 7.4%    |
| BBC Radio 2                            | 52352          | 52352   | 0      | 0% | 13903              | 15109   | 1206   | 9%   | 27%            | 29%     | 159545            | 182948  | 23403  | 15%  | 11.5          | 12.1    | 15.6%        | 17.6%   |
| BBC Radio 3                            | 52352          | 52352   | 0      | 0% | 2150               | 2061    | -89    | -4%  | 4%             | 4%      | 13515             | 13302   | -213   | -2%  | 6.3           | 6.5     | 1.3%         | 1.3%    |
| BBC Radio 4                            | 52352          | 52352   | 0      | 0% | 10845              | 10754   | -91    | -1%  | 21%            | 21%     | 127957            | 129826  | 1869   | 1%   | 11.8          | 12.1    | 12.5%        | 12.5%   |
| BBC Radio 4 (including 4 Extra)        | 52352          | 52352   | 0      | 0% | 11089              | 11012   | -77    | -1%  | 21%            | 21%     | 137286            | 139456  | 2170   | 2%   | 12.4          | 12.7    | 13.4%        | 13.4%   |
| BBC Radio 4 Extra                      | 52352          | 52352   | 0      | 0% | 1694               | 1685    | -9     | -1%  | 3%             | 3%      | 9329              | 9631    | 302    | 3%   | 5.5           | 5.7     | 0.9%         | 0.9%    |
| BBC Radio FIVE LIVE                    | 52352          | 52352   | 0      | 0% | 6098               | 6124    | 26     | 0%   | 12%            | 12%     | 44623             | 44861   | 238    | 1%   | 7.3           | 7.3     | 4.4%         | 4.3%    |
| BBC Radio FIVE LIVE (inc SPORTS EXTRA) | 52352          | 52352   | 0      | 0% | 6324               | 6272    | -52    | -1%  | 12%            | 12%     | 48591             | 47395   | -1196  | -2%  | 7.7           | 7.6     | 4.8%         | 4.6%    |
| FIVE LIVE SPORTS EXTRA                 | 52352          | 52352   | 0      | 0% | 1005               | 847     | -158   | -16% | 2%             | 2%      | 3967              | 2534    | -1433  | -36% | 3.9           | 3.0     | 0.4%         | 0.2%    |
| BBC 6 Music                            | 52352          | 52352   | 0      | 0% | 1620               | 1891    | 271    | 17%  | 3%             | 4%      | 13716             | 14737   | 1021   | 7%   | 8.5           | 7.8     | 1.3%         | 1.4%    |
| 1 Xtra from the BBC                    | 52352          | 52352   | 0      | 0% | 1114               | 1044    | -70    | -6%  | 2%             | 2%      | 4563              | 5324    | 761    | 17%  | 4.1           | 5.1     | 0.4%         | 0.5%    |
| BBC Asian Network UK                   | 52352          | 52352   | 0      | 0% | 584                | 453     | -131   | -22% | 1%             | 1%      | 3892              | 3078    | -814   | -21% | 6.7           | 6.8     | 0.4%         | 0.3%    |
| BBC World Service                      | 52352          | 52352   | 0      | 0% | 1387               | 1462    | 75     | 5%   | 3%             | 3%      | 6728              | 7877    | 1149   | 17%  | 4.9           | 5.4     | 0.7%         | 0.8%    |
| BBC Local/Regional                     | 52352          | 52352   | 0      | 0% | 8958               | 9138    | 180    | 2%   | 17%            | 17%     | 82482             | 82288   | -194   | 0%   | 9.2           | 9.0     | 8.1%         | 7.9%    |
| <b>ALL NATIONAL COMMERCIAL (UK)</b>    | 52352          | 52352   | 0      | 0% | 16038              | 16244   | 206    | 1%   | 31%            | 31%     | 130614            | 130791  | 177    | 0%   | 8.1           | 8.1     | 12.8%        | 12.6%   |
| <b>ALL LOCAL COMMERCIAL (UK)</b>       | 52352          | 52352   | 0      | 0% | 26424              | 26410   | -14    | 0%   | 50%            | 50%     | 312691            | 308187  | -4504  | -1%  | 11.8          | 11.7    | 30.6%        | 29.7%   |
| <b>ALL COMMERCIAL (UK)</b>             | 52352          | 52352   | 0      | 0% | 33148              | 33223   | 75     | 0%   | 63%            | 63%     | 443305            | 438978  | -4327  | -1%  | 13.4          | 13.2    | 43.3%        | 42.3%   |
| <b>ALL BBC (UK)</b>                    | 52352          | 52352   | 0      | 0% | 34655              | 35190   | 535    | 2%   | 66%            | 67%     | 554357            | 573178  | 18821  | 3%   | 16.0          | 16.3    | 54.2%        | 55.3%   |
| <b>ALL RADIO (UK)</b>                  | 52352          | 52352   | 0      | 0% | 46623              | 47015   | 392    | 1%   | 89%            | 90%     | 1022809           | 1037158 | 14349  | 1%   | 21.9          | 22.1    | 100.0%       | 100.0%  |