

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%
Bath FM	84	84	0	0%	20	18	-2	-10%	24%	22%	164	135	-29	-18%	8.0	7.3	9.3%	7.7%						
2BR	207	207	0	0%	82	79	-3	-4%	39%	38%	1037	965	-72	-7%	12.7	12.2	22.8%	21.6%						
Total Capital Radio Group	28508	28524	16	0%	7812	7738	-74	-1%	27%	27%	74013	73891	-122	0%	9.5	9.5	12.1%	11.9%						
The Capital FM Network	19138	19146	8	0%	5230	5103	-127	-2%	27%	27%	44911	43844	-1067	-2%	8.6	8.6	10.9%	10.4%						
95.8 Capital FM	10384	10384	0	0%	2460	2413	-47	-2%	24%	23%	19599	17967	-1632	-8%	8.0	7.4	8.8%	8.1%						
96.4 FM BRMB Birmingham	2057	2057	0	0%	643	632	-11	-2%	31%	31%	5402	4784	-618	-11%	8.4	7.6	11.5%	10.1%						
FOX FM	570	570	0	0%	192	187	-5	-3%	34%	33%	1826	2189	363	20%	9.5	11.7	16.1%	18.4%						
Invicta FM	1098	1098	0	0%	441	430	-11	-2%	40%	39%	4616	4547	-69	-1%	10.5	10.6	16.5%	16.3%						
103.2 Power FM	1086	1086	0	0%	310	308	-2	-1%	29%	28%	2861	2781	-80	-3%	9.2	9.0	11.1%	10.4%						
Southern FM	965	965	0	0%	333	338	5	2%	34%	35%	3830	3988	158	4%	11.5	11.8	16.8%	16.5%						
Red Dragon FM	901	901	0	0%	330	330	0	0%	37%	37%	3066	3293	227	7%	9.3	10.0	15.5%	15.6%						
Beat 106	2621	2621	0	0%	406	431	25	6%	15%	16%	3172	3431	259	8%	7.8	8.0	6.4%	6.6%						
Beat 106 (East)	1109	1109	0	0%	172	194	22	13%	15%	18%	1435	1624	189	13%	8.4	8.4	6.6%	7.2%						
Beat 106 (West)	1664	1664	0	0%	264	270	6	2%	16%	16%	2139	2239	100	5%	8.1	8.3	6.8%	6.9%						
The Capital Gold Network	18266	18279	13	0%	1578	1595	17	1%	9%	9%	10624	10609	-15	0%	6.7	6.7	2.7%	2.6%						
Capital Gold London	10384	10384	0	0%	1211	1037	-174	-14%	12%	10%	6838	6328	-510	-7%	5.6	6.1	3.1%	2.9%						
Capital Gold Birmingham	2057	2057	0	0%	96	121	25	26%	5%	6%	611	733	122	20%	6.3	6.1	1.3%	1.6%						
Capital Gold Kent	1098	1098	0	0%	63	63	0	0%	6%	6%	612	474	-138	-23%	9.7	7.5	2.2%	1.7%						
Capital Gold Hampshire	1086	1086	0	0%	49	54	5	10%	5%	5%	694	393	-301	-43%	14.1	7.3	2.7%	1.5%						
Capital Gold Sussex	965	965	0	0%	64	59	-5	-8%	7%	6%	575	491	-84	-15%	9.0	8.3	2.5%	2.0%						
Capital Gold South Wales	901	901	0	0%	48	53	5	10%	5%	6%	686	840	154	22%	14.2	15.9	3.5%	4.0%						
Capital Gold Manchester	2294	2299	5	0%	93	104	11	12%	4%	5%	922	930	8	1%	9.9	9.0	2.0%	2.0%						
The Century Radio Network	10293	10296	3	0%	1728	1835	107	6%	17%	18%	14245	15704	1459	10%	8.2	8.6	6.5%	7.1%						
105.4 Century FM	5133	5140	7	0%	745	810	65	9%	15%	16%	5017	6182	1165	23%	6.7	7.6	4.7%	5.8%						
106 Century FM	2024	2024	0	0%	307	339	32	10%	15%	17%	2438	3399	961	39%	7.9	10.0	5.3%	7.3%						
100-102 Century FM	2156	2160	4	0%	486	476	-10	-2%	23%	22%	4527	4478	-49	-1%	9.3	9.4	10.2%	10.4%						
Ocean FM	977	977	0	0%	223	238	15	7%	23%	24%	1883	2078	195	10%	8.4	8.7	8.2%	8.7%						
104.9 XFM London	10384	10384	0	0%	484	442	-42	-9%	5%	4%	3717	3868	151	4%	7.7	8.8	1.7%	1.7%						
Capital Radio Group London	10384	10384	0	0%	3184	3059	-125	-4%	31%	29%	30154	28162	-1992	-7%	9.5	9.2	13.5%	12.7%						
Capital Radio South (Invicta Radio/Southern Radio/Ocean Radio)	3173	3173	0	0%	1282	1287	5	0%	40%	41%	15072	14753	-319	-2%	11.8	11.5	19.5%	18.6%						
Invicta Radio (Invicta FM/Capital Gold Kent)	1098	1098	0	0%	465	457	-8	-2%	42%	42%	5228	5021	-207	-4%	11.2	11.0	18.6%	18.0%						
Southern Radio (Southern FM/Capital Gold Sussex)	965	965	0	0%	359	362	3	1%	37%	38%	4405	4480	75	2%	12.3	12.4	19.3%	18.5%						
Ocean Radio (103.2 Power FM/Ocean FM/Capital Gold Hampshire)	1120	1120	0	0%	461	468	7	2%	41%	42%	5439	5252	-187	-3%	11.8	11.2	20.4%	19.0%						
Capital Radio Group North	9933	9942	9	0%	1672	1761	89	5%	17%	18%	14017	14588	571	4%	8.4	8.3	7.0%	7.2%						
Capital Radio Group Midlands/South Wales	5551	5551	0	0%	1546	1580	34	2%	28%	28%	14030	15239	1209	9%	9.1	9.6	11.3%	12.0%						
BRMB Radio (96.4 FM BRMB/Capital Gold Birmingham)	2057	2057	0	0%	692	692	0	0%	34%	34%	6013	5517	-496	-8%	8.7	8.0	12.8%	11.7%						
Red Dragon Radio (Red Dragon FM/Capital Gold South Wales)	901	901	0	0%	355	362	7	2%	39%	40%	3752	4134	382	10%	10.6	11.4	18.9%	19.5%						
Choice FM London	5841	5828	-13	0%	280	253	-27	-10%	5%	4%	2637	1578	-1059	-40%	9.4	6.2	2.2%	1.3%						
Total Chrysalis Radio	22607	22612	5	0%	5674	5601	-73	-1%	25%	25%	50273	48221	-2052	-4%	8.9	8.6	10.3%	9.9%						
Galaxy Network	10812	10811	-1	0%	2269	2239	-30	-1%	21%	21%	18269	17231	-1038	-6%	8.1	7.7	7.9%	7.4%						
Galaxy 102	2309	2309	0	0%	420	415	-5	-1%	18%	18%	2555	2785	230	9%	6.1	6.7	5.4%	5.9%						
Galaxy 102.2	2054	2054	0	0%	250	245	-5	-2%	12%	12%	1724	1423	-301	-17%	6.9	5.8	3.7%	3.0%						
Galaxy 105	4293	4293	0	0%	1017	1034	17	2%	24%	24%	9021	7945	-1076	-12%	8.9	7.7	9.4%	8.2%						
Galaxy 105-106	2156	2160	4	0%	577	574	-3	-1%	27%	27%	5483	4869	-614	-11%	9.5	8.5	12.4%	11.3%						
Total Heart	13849	13855	6	0%	2801	2881	80	3%	20%	21%	24166	23763	-403	-2%	8.6	8.2	8.0%	7.9%						
100.7 Heart FM	3470	3470	0	0%	980	994	14	1%	28%	29%	10434	10085	-349	-3%	10.6	10.1	13.3%	12.9%						
Heart 106.2 FM	10384	10384	0	0%	1811	1849	38	2%	17%	18%	13387	13612	225	2%	7.4	7.4	6.0%	6.2%						
Chrysalis Radio Midlands	3470	3470	0	0%	1098	1102	4	0%	32%	32%	12158	11508	-650	-5%	11.1	10.4	15.5%	14.8%						
Total LBC	10384	10384	0	0%	836	712	-124	-15%	8%	7%	6933	7313	380	5%	8.3	10.3	3.1%	3.3%						
LBC 97.3	10384	10384	0	0%	482	441	-41	-9%	5%	4%	2182	3256	1074	49%	4.5	7.4	1.0%	1.5%						

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	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%
LBC News 1152	10384	10384	0	0%	377	447	70	19%	4%	4%	4751	4057	-694	-15%	12.6	9.1	2.1%	1.8%						
Chrysalis Radio London	10384	10384	0	0%	2507	2407	-100	-4%	24%	23%	20320	20925	605	3%	8.1	8.7	9.1%	9.5%						
Total CN Group	1692	1692	0	0%	523	504	-19	-4%	31%	30%	4503	4142	-361	-8%	8.6	8.2	12.5%	11.5%						
The Bay	314	314	0	0%	114	110	-4	-4%	36%	35%	1040	1084	44	4%	9.1	9.9	16.4%	17.1%						
Belfast City Beat	551	551	0	0%	187	184	-3	-2%	34%	33%	1506	1386	-120	-8%	8.0	7.5	13.2%	12.8%						
CN Midlands	848	837	-11	-1%	216	214	-2	-1%	25%	26%	1855	1699	-156	-8%	8.6	7.9	9.5%	8.8%						
FM 102 The Bear	219	219	0	0%	58	55	-3	-5%	26%	25%	633	528	-105	-17%	10.9	9.5	12.3%	10.3%						
CENTRE FM	227	227	0	0%	61	67	6	10%	27%	29%	571	531	-40	-7%	9.3	8.0	9.8%	9.5%						
Kix 96	280	280	0	0%	60	56	-4	-7%	22%	20%	344	376	32	9%	5.7	6.7	5.9%	6.1%						
Oak FM	101	101	0	0%	28	29	1	4%	28%	28%	235	240	5	2%	8.3	8.4	10.3%	10.7%						
Connect FM (was KCBC 107.4)	200	200	0	0%	47	45	-2	-4%	24%	22%	662	693	31	5%	14.0	15.5	12.2%	12.6%						
107.9 Dune FM	215	215	0	0%	40	43	3	8%	18%	20%	285	314	29	10%	7.2	7.4	6.3%	7.3%						
EMAP Radio	20743	20749	6	0%	6598	6507	-91	-1%	32%	31%	62825	58885	-3940	-6%	9.5	9.1	14.3%	13.4%						
Big City Network (excl. London)	10265	10266	1	0%	3519	3507	-12	0%	34%	34%	33341	31596	-1745	-5%	9.5	9.0	15.4%	14.6%						
Magic Network	20737	20744	7	0%	2124	2141	17	1%	10%	10%	18783	17546	-1237	-7%	8.8	8.2	4.3%	4.0%						
Magic Network - North	10358	10358	0	0%	844	856	12	1%	8%	8%	9040	8432	-608	-7%	10.7	9.9	4.1%	3.9%						
EMAP Radio - North East	2165	2165	0	0%	921	909	-12	-1%	43%	42%	9968	8979	-989	-10%	10.8	9.9	22.4%	20.7%						
Big City Network - North East	2165	2165	0	0%	791	799	8	1%	37%	37%	6994	6633	-361	-5%	8.8	8.3	15.7%	15.3%						
Metro Radio	1415	1415	0	0%	576	578	2	0%	41%	41%	5249	5094	-155	-3%	9.1	8.8	18.7%	18.9%						
TFM	811	811	0	0%	218	224	6	3%	27%	28%	1745	1539	-206	-12%	8.0	6.9	9.9%	8.8%						
Magic Network - North East	2165	2165	0	0%	256	228	-28	-11%	12%	11%	2973	2347	-626	-21%	11.6	10.3	6.7%	5.4%						
Magic 1152 (Newcastle)	1415	1415	0	0%	178	151	-27	-15%	13%	11%	1799	1203	-596	-33%	10.1	8.0	6.4%	4.5%						
Magic 1170 (Teesside)	811	811	0	0%	79	80	1	1%	10%	10%	1174	1144	-30	-3%	14.8	14.2	6.7%	6.5%						
Metro Radio/Magic 1152	1415	1415	0	0%	663	638	-25	-4%	47%	45%	7049	6297	-752	-11%	10.6	9.9	25.1%	23.4%						
TFM/Magic 1170	811	811	0	0%	266	278	12	5%	33%	34%	2919	2682	-237	-8%	11.0	9.7	16.6%	15.3%						
EMAP Radio - North West	4959	4959	0	0%	1805	1819	14	1%	36%	37%	19439	18844	-595	-3%	10.8	10.4	19.1%	18.3%						
Big City Network - North West	4861	4861	0	0%	1663	1662	-1	0%	34%	34%	16804	16128	-676	-4%	10.1	9.7	16.8%	16.0%						
Radio City 96.7	1814	1814	0	0%	616	628	12	2%	34%	35%	7098	6829	-269	-4%	11.5	10.9	18.1%	17.4%						
Key 103 (Manchester)	2751	2751	0	0%	794	639	-155	-20%	29%	23%	6405	4878	-1527	-24%	8.1	7.6	11.0%	8.8%						
97.4 Rock FM	1299	1299	0	0%	409	405	-4	-1%	31%	31%	4022	3765	-257	-6%	9.8	9.3	15.3%	14.6%						
Magic Network - North West	4954	4954	0	0%	299	340	41	14%	6%	7%	2635	2716	81	3%	8.8	8.0	2.6%	2.6%						
Magic 1548 (Liverpool)	1814	1814	0	0%	114	141	27	24%	6%	8%	889	1123	234	26%	7.8	7.9	2.3%	2.9%						
Magic 1152 (Manchester)	2751	2751	0	0%	137	137	0	0%	5%	5%	1143	949	-194	-17%	8.3	6.9	2.0%	1.7%						
Magic 999 (Preston)	1101	1101	0	0%	57	54	-3	-5%	5%	5%	639	465	-174	-27%	11.2	8.6	3.0%	2.2%						
Key 103/Magic 1152 (Manchester)	2751	2751	0	0%	864	716	-148	-17%	31%	26%	7548	5827	-1721	-23%	8.7	8.1	13.0%	10.5%						
Radio City 96.7/Magic 1548	1814	1814	0	0%	664	688	24	4%	37%	38%	7987	7952	-35	0%	12.0	11.6	20.3%	20.2%						
97.4 Rock FM/Magic 999	1397	1397	0	0%	443	436	-7	-2%	32%	31%	4660	4231	-429	-9%	10.5	9.7	16.5%	15.3%						
EMAP Radio - Yorkshire	3239	3239	0	0%	1222	1205	-17	-1%	38%	37%	12974	12205	-769	-6%	10.6	10.1	18.2%	16.9%						
Big City Network - Yorkshire	3239	3239	0	0%	1066	1046	-20	-2%	33%	32%	9542	8835	-707	-7%	9.0	8.4	13.4%	12.2%						
96.3 Radio Aire	952	952	0	0%	272	256	-16	-6%	29%	27%	2516	1727	-789	-31%	9.3	6.8	12.2%	8.2%						
Hallam FM	1317	1317	0	0%	473	495	22	5%	36%	38%	4238	4370	132	3%	9.0	8.8	14.8%	14.9%						
96.9 Viking FM	1142	1142	0	0%	327	305	-22	-7%	29%	27%	2788	2738	-50	-2%	8.5	9.0	10.9%	10.9%						
Magic Network - Yorkshire	3239	3239	0	0%	289	287	-2	-1%	9%	9%	3432	3369	-63	-2%	11.9	11.7	4.8%	4.7%						
Magic 828 (Leeds)	952	952	0	0%	139	136	-3	-2%	15%	14%	1799	1929	130	7%	13.0	14.2	8.7%	9.2%						
Magic AM (Sheffield)	1317	1317	0	0%	81	84	3	4%	6%	6%	793	857	64	8%	9.8	10.2	2.8%	2.9%						
Magic 1161 (Hull)	1142	1142	0	0%	79	79	0	0%	7%	7%	925	661	-264	-29%	11.7	8.3	3.6%	2.6%						
96.3 Radio Aire/Magic 828	952	952	0	0%	358	339	-19	-5%	38%	36%	4315	3657	-658	-15%	12.0	10.8	20.9%	17.4%						
Hallam FM/Magic AM	1317	1317	0	0%	517	536	19	4%	39%	41%	5031	5227	196	4%	9.7	9.8	17.6%	17.8%						
96.9 Viking FM/Magic 1161	1142	1142	0	0%	363	350	-13	-4%	32%	31%	3713	3399	-314	-8%	10.2	9.7	14.5%	13.5%						
EMAP Radio London (Magic 105.4/Kiss 100)	10384	10384	0	0%	2620	2468	-152	-6%	25%	24%	21051	17063	-3988	-19%	8.0	6.9	9.5%	7.7%						

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Kiss 100 FM	10384	10384	0	0%	1616	1474	-142	-9%	16%	14%	10820	8993	-1827	-17%	6.7	6.1	4.9%	4.1%		
Magic 105.4	10384	10384	0	0%	1288	1248	-40	-3%	12%	12%	10230	8069	-2161	-21%	7.9	6.5	4.6%	3.6%		
Total Kiss Network	n/p	49029	n/a	n/a	n/p	2435	n/a	n/a	n/p	5%	n/p	12787	n/a	n/a	n/p	5.3	n/p	1.2%		
Total Forever Broadcasting	2762	2762	0	0%	438	485	47	11%	16%	18%	3504	3840	336	10%	8.0	7.9	5.7%	6.2%		
Total Juice	1499	1499	0	0%	170	195	25	15%	11%	13%	1010	1121	111	11%	5.9	5.8	3.1%	3.3%		
Juice 107.6	1180	1180	0	0%	131	152	21	16%	11%	13%	759	848	89	12%	5.8	5.6	2.9%	3.3%		
Juice 107.2	319	319	0	0%	40	43	3	8%	12%	13%	251	273	22	9%	6.3	6.3	3.5%	3.4%		
107.4 Tower FM	417	417	0	0%	88	98	10	11%	21%	23%	954	1022	68	7%	10.8	10.5	10.7%	11.7%		
107.7 The Wolf	438	438	0	0%	70	77	7	10%	16%	18%	532	524	-8	-2%	7.6	6.8	5.2%	5.3%		
Peak 107 FM	408	408	0	0%	110	115	5	5%	27%	28%	1007	1172	165	16%	9.2	10.2	11.4%	12.7%		
Fusion Group of Stations	1263	1257	-6	0%	91	87	-4	-4%	7%	7%	569	568	-1	0%	6.3	6.5	2.3%	2.3%		
Fusion South London Group	714	714	0	0%	29	23	-6	-21%	4%	3%	196	171	-25	-13%	6.8	7.5	1.4%	1.2%		
Millennium 106.8 FM	495	495	0	0%	20	17	-3	-15%	4%	3%	161	142	-19	-12%	8.1	8.6	1.5%	1.4%		
Fusion Radio 107.3	308	308	0	0%	9	6	-3	-33%	3%	2%	35	28	-7	-20%	4.0	4.5	0.6%	0.5%		
Fusion Radio 107.9	310	310	0	0%	14	11	-3	-21%	5%	4%	23	22	-1	-4%	1.6	2.0	0.4%	0.4%		
Kick and Kestrel	233	233	0	0%	53	52	-1	-2%	23%	22%	386	348	-38	-10%	7.3	6.7	7.2%	7.0%		
Kick FM	99	99	0	0%	20	19	-1	-5%	20%	19%	132	133	1	1%	6.7	6.9	5.7%	6.0%		
107.6 Kestrel FM	137	137	0	0%	33	33	0	0%	24%	24%	254	215	-39	-15%	7.6	6.6	8.2%	7.6%		
Total GMG Radio	49029	49029	0	0%	2630	2752	122	5%	5%	6%	21115	22891	1776	8%	8.0	8.3	2.0%	2.1%		
Total Real Network	6980	6980	0	0%	1271	1363	92	7%	18%	20%	13313	14867	1554	12%	10.5	10.9	9.3%	10.0%		
Real Radio (Scotland)	2621	2621	0	0%	597	614	17	3%	23%	23%	6144	6501	357	6%	10.3	10.6	12.3%	12.5%		
Real Radio (Wales)	1428	1428	0	0%	321	365	44	14%	22%	26%	3441	4384	943	27%	10.7	12.0	11.2%	13.4%		
Real Radio (Yorkshire)	2930	2930	0	0%	353	384	31	9%	12%	13%	3728	3981	253	7%	10.6	10.4	5.9%	6.2%		
Total Jazz Network (UK)	49029	49029	0	0%	1269	1364	95	7%	3%	3%	5935	7402	1467	25%	4.7	5.4	0.6%	0.7%		
Jazz FM (London/North West)	15805	15808	3	0%	978	1102	124	13%	6%	7%	5011	6328	1317	26%	5.1	5.7	1.5%	1.9%		
Jazz FM (London)	10384	10384	0	0%	676	701	25	4%	7%	7%	3676	4275	599	16%	5.4	6.1	1.7%	1.9%		
Jazz FM (North West)	5420	5424	4	0%	302	401	99	33%	6%	7%	1336	2053	717	54%	4.4	5.1	1.2%	1.8%		
GWR Local Group Total	14947	14968	21	0%	5331	5376	45	1%	36%	36%	59743	61119	1376	2%	11.2	11.4	17.6%	17.6%		
The Mix - GWR's Local FM Services Total	14695	14717	22	0%	4844	4904	60	1%	33%	33%	51040	52421	1381	3%	10.5	10.7	15.3%	15.4%		
Classic Gold Network	12631	12642	11	0%	846	843	-3	0%	7%	7%	8703	8698	-5	0%	10.3	10.3	3.0%	3.0%		
GWR Anglia Region	3261	3261	0	0%	1135	1196	61	5%	35%	37%	11919	12248	329	3%	10.5	10.2	16.1%	16.0%		
Q103	357	357	0	0%	107	125	18	17%	30%	35%	913	981	68	7%	8.5	7.9	12.0%	12.2%		
102.7 Hereward FM	380	380	0	0%	139	143	4	3%	36%	38%	1289	1250	-39	-3%	9.3	8.7	16.3%	15.1%		
Classic Gold 1332	551	551	0	0%	46	51	5	11%	8%	9%	482	476	-6	-1%	10.4	9.2	4.0%	3.9%		
FM 103 Horizon	199	199	0	0%	71	74	3	4%	35%	37%	623	654	31	5%	8.8	8.8	14.4%	14.5%		
96.9 Chiltern FM/Classic Gold (Bedford)	573	573	0	0%	128	130	2	2%	22%	23%	1543	1448	-95	-6%	12.0	11.1	12.7%	11.8%		
96.9 Chiltern FM (Bedford)	319	319	0	0%	98	109	11	11%	31%	34%	807	1095	288	36%	8.2	10.0	12.8%	16.8%		
Classic Gold 792 (Bedford)	573	573	0	0%	37	32	-5	-14%	6%	6%	736	353	-383	-52%	20.0	11.1	6.1%	2.9%		
97.6 Chiltern FM/Classic Gold (Dunstable/Luton)	971	971	0	0%	229	247	18	8%	24%	25%	2460	2397	-63	-3%	10.7	9.7	11.1%	10.4%		
97.6 Chiltern FM (Dunstable/Luton)	678	678	0	0%	198	221	23	12%	29%	33%	1761	2038	277	16%	8.9	9.2	11.7%	12.6%		
Classic Gold 828 (Dunstable/Luton)	971	971	0	0%	51	53	2	4%	5%	5%	699	360	-339	-48%	13.8	6.8	3.2%	1.6%		
Total East Anglian Radio	1185	1185	0	0%	476	484	8	2%	40%	41%	5318	5252	-66	-1%	11.2	10.9	18.9%	18.1%		
East Anglian Radio FM - Total	1185	1185	0	0%	433	434	1	0%	37%	37%	4604	4406	-198	-4%	10.6	10.2	16.4%	15.2%		
Broadland 102	603	603	0	0%	242	225	-17	-7%	40%	37%	2841	2572	-269	-9%	11.8	11.4	18.6%	16.6%		
SGR FM Total	601	601	0	0%	191	209	18	9%	32%	35%	1764	1834	70	4%	9.2	8.8	13.3%	13.0%		
SGR FM	492	492	0	0%	134	152	18	13%	27%	31%	1247	1415	168	13%	9.3	9.3	11.3%	12.1%		
SGR Colchester	153	153	0	0%	56	57	1	2%	36%	38%	545	500	-45	-8%	9.8	8.7	15.3%	14.2%		
Classic Gold Amber (Total)	1076	1076	0	0%	85	88	3	4%	8%	8%	714	846	132	18%	8.4	9.6	2.8%	3.2%		
GWR Meridian Region	1296	1296	0	0%	479	454	-25	-5%	37%	35%	4341	3928	-413	-10%	9.1	8.7	15.6%	13.5%		
2-TEN FM / Classic Gold 1431/1485	705	705	0	0%	304	273	-31	-10%	43%	39%	2629	2461	-168	-6%	8.7	9.0	16.8%	15.4%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	Last Pub	W1 2003
2-TEN FM	705	705	0	0%	289	257	-32	-11%	41%	36%	2498	2227	-271	-11%	8.6	8.7	16.0%	13.9%		
Classic Gold 1431/1485	705	705	0	0%	26	31	5	19%	4%	4%	131	235	104	79%	5.0	7.7	0.8%	1.5%		
2CR FM / Classic Gold 828	592	592	0	0%	176	180	4	2%	30%	31%	1712	1466	-246	-14%	9.7	8.1	14.1%	11.1%		
2CR FM	592	592	0	0%	149	158	9	6%	25%	27%	1403	1226	-177	-13%	9.4	7.7	11.6%	9.3%		
Classic Gold 828	592	592	0	0%	43	36	-7	-16%	7%	6%	310	240	-70	-23%	7.2	6.7	2.6%	1.8%		
GWR London Region	1858	1863	5	0%	507	529	22	4%	27%	28%	6258	6486	228	4%	12.3	12.3	14.7%	15.1%		
Essex FM (inc. 101.7 Mercury FM)/Breeze 1359/1431	1165	1165	0	0%	389	396	7	2%	33%	34%	5146	5474	328	6%	13.2	13.8	18.9%	20.2%		
Essex FM (inc. 101.7 Mercury FM)	1165	1165	0	0%	363	376	13	4%	31%	32%	4615	5070	455	10%	12.7	13.5	17.0%	18.7%		
Breeze 1359/1431	1165	1165	0	0%	40	37	-3	-8%	3%	3%	531	403	-128	-24%	13.1	11.0	2.0%	1.5%		
Mercury FM (Surrey & Sussex)/Classic Gold 1521	375	380	5	1%	85	97	12	14%	23%	25%	910	823	-87	-10%	10.7	8.5	10.6%	9.2%		
Mercury FM (Surrey & Sussex)	375	380	5	1%	85	96	11	13%	23%	25%	884	800	-84	-10%	10.4	8.3	10.3%	8.9%		
Classic Gold 1521	375	380	5	1%	3	2	-1	-33%	1%	1%	26	22	-4	-15%	8.2	9.2	0.3%	0.2%		
Mercury FM (Herts)	317	317	0	0%	33	36	3	9%	10%	11%	202	189	-13	-6%	6.2	5.3	2.9%	2.8%		
GWR Central Region	5237	5247	10	0%	1839	1822	-17	-1%	35%	35%	20260	21036	776	4%	11.0	11.5	17.0%	17.4%		
105.4 Leicester Sound FM	620	630	10	2%	173	177	4	2%	28%	28%	1883	1931	48	3%	10.9	10.9	14.3%	13.5%		
96 Trent FM / Classic Gold GEM (Notts.)	1072	1072	0	0%	416	419	3	1%	39%	39%	5478	5236	-242	-4%	13.2	12.5	21.3%	19.9%		
96 Trent FM	1072	1072	0	0%	361	371	10	3%	34%	35%	4545	4329	-216	-5%	12.6	11.7	17.6%	16.4%		
Classic Gold GEM (Notts.)	1072	1072	0	0%	90	87	-3	-3%	8%	8%	933	906	-27	-3%	10.4	10.4	3.6%	3.4%		
RAM FM / Classic Gold GEM (Derby)	569	569	0	0%	215	196	-19	-9%	38%	34%	1999	1863	-136	-7%	9.3	9.5	15.1%	14.3%		
RAM FM	569	569	0	0%	181	163	-18	-10%	32%	29%	1541	1484	-57	-4%	8.5	9.1	11.6%	11.4%		
Classic Gold GEM (Derby)	569	569	0	0%	59	59	0	0%	10%	10%	458	380	-78	-17%	7.7	6.4	3.4%	2.9%		
Total Beacon Radio	1308	1308	0	0%	382	395	13	3%	29%	30%	3987	4412	425	11%	10.4	11.2	13.4%	15.2%		
Beacon FM	1308	1308	0	0%	346	359	13	4%	26%	27%	3460	3671	211	6%	10.0	10.2	11.6%	12.7%		
Classic Gold WABC	1308	1308	0	0%	50	52	2	4%	4%	4%	527	741	214	41%	10.5	14.2	1.8%	2.6%		
Mercia FM / Classic Gold 1359	645	645	0	0%	230	216	-14	-6%	36%	33%	1798	2167	369	21%	7.8	10.0	12.8%	15.5%		
Mercia FM	645	645	0	0%	203	187	-16	-8%	31%	29%	1406	1721	315	22%	6.9	9.2	10.0%	12.3%		
Classic Gold 1359	645	645	0	0%	50	53	3	6%	8%	8%	392	446	54	14%	7.8	8.4	2.8%	3.2%		
Total Northants Radio	479	479	0	0%	182	169	-13	-7%	38%	35%	1952	2137	185	9%	10.7	12.6	16.9%	18.1%		
Northants 96 FM	479	479	0	0%	161	148	-13	-8%	34%	31%	1634	1694	60	4%	10.1	11.4	14.1%	14.4%		
Classic Gold 1557	479	479	0	0%	35	33	-2	-6%	7%	7%	318	443	125	39%	9.2	13.4	2.8%	3.8%		
Wyvern FM	460	460	0	0%	137	133	-4	-3%	30%	29%	1340	1320	-20	-1%	9.8	9.9	12.7%	12.1%		
Total Severn Sound	374	374	0	0%	149	150	1	1%	40%	40%	1894	2045	151	8%	12.7	13.7	23.6%	23.3%		
102.4 Severn Sound FM	374	374	0	0%	137	136	-1	-1%	37%	36%	1622	1755	133	8%	11.8	12.9	20.2%	20.0%		
Classic Gold 774	374	374	0	0%	22	24	2	9%	6%	6%	272	291	19	7%	12.6	12.2	3.4%	3.3%		
GWR North West Region	967	967	0	0%	317	304	-13	-4%	33%	31%	2935	3157	222	8%	9.3	10.4	14.4%	15.0%		
MFM 103.4/Classic Gold Marcher 1260	366	366	0	0%	133	127	-6	-5%	36%	35%	1457	1551	94	6%	10.9	12.2	18.0%	18.9%		
MFM 103.4	366	366	0	0%	103	105	2	2%	28%	29%	1070	1145	75	7%	10.3	10.9	13.2%	14.0%		
Classic Gold Marcher 1260	366	366	0	0%	45	37	-8	-18%	12%	10%	387	406	19	5%	8.7	10.9	4.8%	5.0%		
The Buzz 97.1 FM	420	420	0	0%	84	85	1	1%	20%	20%	545	602	57	10%	6.5	7.1	6.4%	6.8%		
Coast FM 96.3	228	228	0	0%	66	66	0	0%	29%	29%	552	515	-37	-7%	8.4	7.9	11.5%	11.0%		
Champion 103 FM	117	117	0	0%	41	38	-3	-7%	35%	33%	399	437	38	10%	9.7	11.5	15.1%	17.5%		
GWR Westcountry Region	1275	1275	0	0%	561	566	5	1%	44%	44%	7395	7259	-136	-2%	13.2	12.8	23.5%	23.0%		
Orchard FM	320	320	0	0%	153	142	-11	-7%	48%	44%	2120	1902	-218	-10%	13.9	13.4	26.6%	24.4%		
Total Gemini Radio	482	482	0	0%	209	218	9	4%	43%	45%	2539	2824	285	11%	12.2	12.9	21.6%	23.4%		
Gemini FM	482	482	0	0%	187	199	12	6%	39%	41%	2062	2342	280	14%	11.0	11.8	17.5%	19.4%		
Classic Gold 666/954	482	482	0	0%	45	38	-7	-16%	9%	8%	478	482	4	1%	10.7	12.7	4.1%	4.0%		
Total Plymouth Sound	378	378	0	0%	152	158	6	4%	40%	42%	2079	1890	-189	-9%	13.7	12.0	22.0%	20.1%		
97 FM Plymouth Sound	338	338	0	0%	125	128	3	2%	37%	38%	1397	1332	-65	-5%	11.2	10.4	16.5%	15.8%		
Classic Gold Plymouth 1152	338	338	0	0%	21	23	2	10%	6%	7%	374	247	-127	-34%	18.1	10.6	4.4%	2.9%		
South Hams Radio	68	68	0	0%	22	23	1	5%	33%	33%	271	294	23	8%	12.1	13.1	16.1%	17.9%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%
Lantern FM 96.2	121	121	0	0%	48	47	-1	-2%	40%	39%	684	681	-3	0%	14.1	14.5	22.9%	22.5%						
GWR West Region	1300	1306	6	0%	502	520	18	4%	39%	40%	6635	7006	371	6%	13.2	13.5	22.3%	22.8%						
GWR FM / Classic Gold (Brunel)	1300	1306	6	0%	502	520	18	4%	39%	40%	6635	7006	371	6%	13.2	13.5	22.3%	22.8%						
GWR FM	1300	1306	6	0%	425	441	16	4%	33%	34%	5173	5475	302	6%	12.2	12.4	17.3%	17.8%						
Classic Gold (Brunel)	1300	1306	6	0%	125	126	1	1%	10%	10%	1462	1531	69	5%	11.7	12.1	4.9%	5.0%						
Kingdom FM	272	272	0	0%	90	97	7	8%	33%	36%	988	1293	305	31%	11.0	13.3	18.7%	22.9%						
KM Radio Group	1011	1011	0	0%	159	166	7	4%	16%	16%	1584	1799	215	14%	9.9	10.8	6.2%	7.0%						
KM Radio (East)	372	372	0	0%	79	84	5	6%	21%	23%	847	959	112	13%	10.8	11.4	8.7%	9.6%						
KM-fm 106	118	118	0	0%	15	16	1	7%	13%	14%	115	129	14	12%	7.7	8.1	3.7%	4.0%						
TLR 107.2	124	124	0	0%	36	41	5	14%	29%	34%	395	500	105	27%	10.9	12.1	11.3%	13.7%						
Neptune Radio	144	144	0	0%	28	27	-1	-4%	19%	19%	338	329	-9	-3%	12.0	12.1	9.6%	9.3%						
KM Radio (West)	639	639	0	0%	81	72	-9	-11%	13%	11%	877	667	-210	-24%	10.8	9.3	5.4%	4.2%						
West Kent's KM-fm	326	326	0	0%	39	32	-7	-18%	12%	10%	437	267	-170	-39%	11.3	8.4	5.4%	3.2%						
Medway's KM-fm	313	313	0	0%	42	40	-2	-5%	13%	13%	439	400	-39	-9%	10.5	10.0	5.5%	5.2%						
Lincs FM Group	1603	1603	0	0%	570	575	5	1%	36%	36%	7678	7660	-18	0%	13.5	13.3	20.1%	20.3%						
Lincs FM 102.2	800	800	0	0%	369	370	1	0%	46%	46%	5220	5366	146	3%	14.1	14.5	25.8%	27.5%						
Fosseway Radio	179	179	0	0%	36	38	2	6%	20%	21%	444	385	-59	-13%	12.4	10.3	11.7%	10.1%						
Ridings FM	272	272	0	0%	44	50	6	14%	16%	18%	591	669	78	13%	13.3	13.4	10.2%	11.1%						
Trax FM	353	353	0	0%	116	108	-8	-7%	33%	31%	1467	1146	-321	-22%	12.6	10.6	18.8%	15.5%						
Lite FM	192	192	0	0%	32	34	2	6%	17%	18%	278	269	-9	-3%	8.7	7.8	7.7%	7.2%						
London's Liberty 963 - 972	6643	6643	0	0%	30	32	2	7%	*	*	328	249	-79	-24%	10.8	7.9	0.2%	0.2%						
Radio Mansfield 103.2	143	143	0	0%	55	53	-2	-4%	38%	37%	588	586	-2	0%	10.8	11.1	17.7%	17.3%						
Premier Christian Radio	10384	10384	0	0%	218	194	-24	-11%	2%	2%	2201	1777	-424	-19%	10.1	9.1	1.0%	0.8%						
Q102.9FM/Q97.2FM	246	246	0	0%	83	86	3	4%	34%	35%	936	955	19	2%	11.3	11.1	18.9%	19.6%						
Total Radio Investments Group	3098	3098	0	0%	819	815	-4	0%	26%	26%	8139	7849	-290	-4%	9.9	9.6	12.0%	11.5%						
Radio Investments North	1513	1513	0	0%	449	443	-6	-1%	30%	29%	4565	4434	-131	-3%	10.2	10.0	14.2%	13.8%						
Alpha 103.2	131	131	0	0%	45	43	-2	-4%	35%	33%	471	460	-11	-2%	10.4	10.7	15.1%	15.2%						
Central FM	186	186	0	0%	53	58	5	9%	29%	31%	501	551	50	10%	9.5	9.4	14.6%	15.7%						
Home 107.9	183	183	0	0%	35	35	0	0%	19%	19%	223	190	-33	-15%	5.8	5.4	5.8%	4.9%						
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	401	396	-5	-1%	134	126	-8	-6%	33%	32%	1503	1438	-65	-4%	11.2	11.4	17.3%	16.1%						
106.9 Silk FM	257	257	0	0%	33	34	1	3%	13%	13%	332	323	-9	-3%	10.1	9.4	6.1%	6.0%						
97.2 Stray FM	143	143	0	0%	56	57	1	2%	39%	40%	599	547	-52	-9%	10.7	9.5	18.2%	16.5%						
Sun FM	242	242	0	0%	92	83	-9	-10%	38%	34%	906	876	-30	-3%	9.9	10.5	18.0%	16.7%						
Radio Investments South	1585	1585	0	0%	370	373	3	1%	23%	24%	3574	3416	-158	-4%	9.7	9.2	10.0%	9.5%						
107.8 Arrow FM	116	116	0	0%	24	25	1	4%	21%	21%	263	273	10	4%	10.8	11.1	8.4%	8.5%						
Fire 107.6 FM	293	293	0	0%	52	49	-3	-6%	18%	17%	420	336	-84	-20%	8.1	6.9	7.1%	5.7%						
IOW Radio	107	107	0	0%	45	47	2	4%	42%	44%	610	605	-5	-1%	13.5	12.9	22.6%	21.8%						
Mix 96	131	131	0	0%	48	48	0	0%	37%	36%	425	396	-29	-7%	8.8	8.3	13.5%	13.0%						
107.4 The Quay	294	294	0	0%	31	29	-2	-6%	10%	10%	169	176	7	4%	5.5	6.0	2.5%	2.5%						
107.5 Sovereign Radio	151	151	0	0%	29	30	1	3%	19%	20%	255	257	2	1%	8.9	8.7	6.6%	6.5%						
Spire FM	99	99	0	0%	52	52	0	0%	53%	52%	556	516	-40	-7%	10.6	9.9	24.6%	22.6%						
107 Swan FM	158	158	0	0%	21	22	1	5%	13%	14%	165	155	-10	-6%	8.0	6.9	5.7%	5.7%						
Vale FM	45	45	0	0%	12	12	0	0%	27%	25%	140	126	-14	-10%	11.5	10.9	13.6%	12.4%						
Wessex FM	120	120	0	0%	45	48	3	7%	38%	40%	495	485	-10	-2%	10.9	10.2	18.5%	17.3%						
Win 107.2	70	70	0	0%	10	12	2	20%	15%	18%	75	91	16	21%	7.3	7.3	5.1%	6.3%						
Saga 105.7 FM	3470	3470	0	0%	351	369	18	5%	10%	11%	3586	3519	-67	-2%	10.2	9.5	4.6%	4.5%						
South City FM	258	258	0	0%	33	32	-1	-3%	13%	12%	302	264	-38	-13%	9.0	8.3	4.6%	4.0%						
Spirit FM	171	171	0	0%	44	42	-2	-5%	26%	25%	466	459	-7	-2%	10.6	10.9	11.4%	11.8%						
Total SRH Group	7349	7349	0	0%	3010	3094	84	3%	41%	42%	35863	36391	528	1%	11.9	11.8	23.9%	23.4%						
SRH Scotland Region	4211	4211	0	0%	2075	2127	52	3%	49%	51%	26688	27220	532	2%	12.9	12.8	32.6%	31.9%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%	Last Pub	W1 2003	000's	%
Total Radio Clyde	1850	1850	0	0%	878	877	-1	0%	47%	47%	11294	10977	-317	-3%	12.9	12.5	32.8%	30.9%						
Clyde 1 FM	1850	1850	0	0%	680	690	10	1%	37%	37%	6918	6788	-130	-2%	10.2	9.8	20.1%	19.1%						
Clyde 2	1850	1850	0	0%	440	424	-16	-4%	24%	23%	4376	4190	-186	-4%	9.9	9.9	12.7%	11.8%						
Total Radio Forth	1109	1109	0	0%	365	411	46	13%	33%	37%	3990	4788	798	20%	10.9	11.6	18.4%	21.1%						
ForthOne (was Forth FM)	1109	1109	0	0%	297	336	39	13%	27%	30%	2934	3251	317	11%	9.9	9.7	13.5%	14.3%						
Forth2 (was Forth AM)	1109	1109	0	0%	142	168	26	18%	13%	15%	1057	1538	481	46%	7.5	9.1	4.9%	6.8%						
Total Radio Tay	368	368	0	0%	202	197	-5	-2%	55%	54%	2729	2685	-44	-2%	13.5	13.6	36.5%	33.0%						
Tay-FM	368	368	0	0%	146	139	-7	-5%	40%	38%	1723	1573	-150	-9%	11.8	11.4	23.1%	19.3%						
Radio Tay-AM	368	368	0	0%	101	106	5	5%	28%	29%	1006	1111	105	10%	9.9	10.5	13.5%	13.7%						
Total Northsound Radio	296	296	0	0%	158	156	-2	-1%	53%	53%	1996	1850	-146	-7%	12.6	11.8	32.5%	29.5%						
Northsound One	296	296	0	0%	132	125	-7	-5%	45%	42%	1421	1275	-146	-10%	10.8	10.2	23.1%	20.4%						
Northsound Two	296	296	0	0%	63	70	7	11%	21%	24%	575	575	0	0%	9.1	8.2	9.4%	9.2%						
West Sound (inc. West FM)	381	381	0	0%	197	211	14	7%	52%	55%	2370	2355	-15	-1%	12.0	11.2	35.7%	35.9%						
Moray Firth Radio	238	238	0	0%	131	135	4	3%	55%	57%	1923	1922	-1	0%	14.7	14.2	35.5%	35.6%						
Radio Borders	102	102	0	0%	56	59	3	5%	55%	58%	797	814	17	2%	14.1	13.9	41.5%	39.7%						
C.F.M.Radio	234	234	0	0%	113	116	3	3%	48%	50%	1754	1744	-10	-1%	15.5	15.0	32.4%	33.6%						
Downtown Radio (DTR) / Cool FM	1317	1317	0	0%	627	649	22	4%	48%	49%	6732	6611	-121	-2%	10.7	10.2	25.3%	25.1%						
Cool FM	952	952	0	0%	379	397	18	5%	40%	42%	4133	3717	-416	-10%	10.9	9.4	21.4%	19.8%						
Downtown Radio (DTR)	1317	1317	0	0%	330	346	16	5%	25%	26%	2599	2894	295	11%	7.9	8.4	9.8%	11.0%						
Wave 105 FM	1820	1820	0	0%	308	317	9	3%	17%	17%	2443	2560	117	5%	7.9	8.1	5.9%	5.9%						
Sunrise Radio (Greater London)	10384	10384	0	0%	430	388	-42	-10%	4%	4%	5361	3740	-1621	-30%	12.5	9.6	2.4%	1.7%						
Thames 107.8	846	846	0	0%	6	7	1	17%	1%	1%	20	36	16	80%	3.1	5.0	0.1%	0.2%						
Tindle Radio Group	629	629	0	0%	172	173	1	1%	27%	27%	2253	2112	-141	-6%	13.1	12.2	14.4%	13.5%						
103.4 The Beach	149	149	0	0%	48	48	0	0%	32%	32%	560	497	-63	-11%	11.8	10.3	15.2%	13.4%						
Dream 100	153	153	0	0%	42	41	-1	-2%	27%	27%	575	533	-42	-7%	13.8	13.1	14.9%	14.0%						
Dream 107.7FM	204	204	0	0%	19	22	3	16%	9%	11%	227	221	-6	-3%	11.9	10.1	4.5%	4.4%						
Channel 103 FM	74	74	0	0%	41	39	-2	-5%	55%	53%	536	508	-28	-5%	13.1	12.9	26.8%	26.0%						
Island FM 104.7	50	50	0	0%	23	23	0	0%	46%	45%	354	353	-1	0%	15.5	15.7	34.7%	33.4%						
Total UKRD	3722	3722	0	0%	694	709	15	2%	19%	19%	7517	7689	172	2%	10.8	10.8	9.0%	9.0%						
Pirate FM	604	604	0	0%	200	200	0	0%	33%	33%	2588	2618	30	1%	13.0	13.1	17.2%	17.2%						
Pirate FM102 East	335	335	0	0%	86	83	-3	-3%	26%	25%	1055	1096	41	4%	12.3	13.3	12.4%	13.1%						
Pirate FM102 West	269	269	0	0%	112	110	-2	-2%	42%	41%	1543	1541	-2	0%	13.7	14.0	22.8%	22.3%						
Total UKRD West	689	689	0	0%	85	92	7	8%	12%	13%	799	856	57	7%	9.4	9.3	5.2%	5.0%						
Star 107.3 Bristol	333	333	0	0%	34	36	2	6%	10%	11%	329	349	20	6%	9.7	9.7	4.2%	4.2%						
Star 107 Stroud	93	93	0	0%	12	12	0	0%	13%	13%	89	87	-2	-2%	7.2	7.1	4.6%	4.4%						
Star 107.5 Cheltenham	142	142	0	0%	16	14	-2	-13%	11%	10%	176	150	-26	-15%	11.0	10.5	5.9%	4.9%						
Star 107.7 Weston Super Mare	122	122	0	0%	20	21	1	5%	17%	18%	238	232	-6	-3%	11.7	10.9	8.8%	8.2%						
The County Sound Radio Network	786	786	0	0%	197	219	22	11%	25%	28%	1643	1920	277	17%	8.3	8.8	9.1%	10.8%						
96.4 The Eagle/Delta FM	553	553	0	0%	137	145	8	6%	25%	26%	1240	1305	65	5%	9.0	9.0	9.5%	10.3%						
96.4 The Eagle	553	553	0	0%	129	151	22	17%	23%	27%	1142	1378	236	21%	8.9	9.1	9.2%	11.4%						
Delta FM	84	84	0	0%	11	13	2	18%	13%	16%	116	111	-5	-4%	10.3	8.4	5.7%	5.6%						
County Sound 1566	553	553	0	0%	27	24	-3	-11%	5%	4%	150	106	-44	-29%	5.6	4.4	1.2%	0.9%						
Star 106.6 Slough	233	233	0	0%	40	41	1	3%	17%	17%	295	260	-35	-12%	7.3	6.4	5.2%	4.8%						
Total UKRD East	429	429	0	0%	90	88	-2	-2%	21%	21%	1115	1185	70	6%	12.4	13.4	11.0%	11.1%						
KL.FM 96.7	135	135	0	0%	59	62	3	5%	44%	46%	785	894	109	14%	13.2	14.5	21.1%	23.6%						
Star 107.9 Cambridge	161	161	0	0%	19	19	0	0%	12%	11%	150	161	11	7%	7.9	8.7	4.6%	4.8%						
Star 107.1 Ely	166	166	0	0%	16	16	0	0%	10%	10%	77	114	37	48%	4.7	7.2	2.0%	2.9%						
Soul City 107.5	389	389	0	0%	23	16	-7	-30%	6%	4%	244	204	-40	-16%	10.5	12.7	3.0%	2.8%						
96.2 The Revolution	515	515	0	0%	70	65	-5	-7%	14%	13%	755	589	-166	-22%	10.7	9.1	7.4%	5.6%						
Clan FM	310	310	0	0%	33	34	1	3%	11%	11%	221	261	40	18%	6.7	7.8	3.3%	3.8%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2003/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W1 2003	000's	Change %	Last Pub	W1 2003	000's	Change %	Last Pub	W1 2003	000's	Change %	Last Pub	W1 2003	000's	Change %	Last Pub	W1 2003	Last Pub	W1 2003
Vibe 101	2129	2129	0	0%	388	352	-36	-9%	18%	17%	2513	2296	-217	-9%	6.5	6.5	5.3%	4.6%		
Vibe FM	1811	1811	0	0%	312	304	-8	-3%	17%	17%	2266	2307	41	2%	7.3	7.6	5.5%	5.4%		
The Wireless Group (inc. talkSPORT)	49029	49029	0	0%	3628	3590	-38	-1%	7%	7%	31980	31898	-82	0%	8.8	8.9	3.0%	2.9%		
The Wireless Group (excl. talkSPORT)	4935	4925	-10	0%	1292	1316	24	2%	26%	27%	13405	13340	-65	0%	10.4	10.1	13.5%	13.2%		
The Pulse/West Yorkshire's Classic Gold	776	776	0	0%	260	254	-6	-2%	33%	33%	2088	1974	-114	-5%	8.0	7.8	12.7%	11.8%		
The Pulse	776	776	0	0%	229	226	-3	-1%	30%	29%	1678	1423	-255	-15%	7.3	6.3	10.2%	8.5%		
West Yorkshire's Classic Gold	776	776	0	0%	55	56	1	2%	7%	7%	410	552	142	35%	7.5	9.9	2.5%	3.3%		
96.3 Q.FM	876	876	0	0%	90	72	-18	-20%	10%	8%	503	542	39	8%	5.6	7.5	3.4%	3.4%		
Imagine FM (formerly Signal FM)	380	380	0	0%	46	42	-4	-9%	12%	11%	338	312	-26	-8%	7.4	7.5	4.4%	4.0%		
Signal One & Signal's BIG AM (was Signal Two)	783	771	-12	-2%	281	319	38	14%	36%	41%	3446	3955	509	15%	12.3	12.4	21.9%	24.4%		
Signal One	783	771	-12	-2%	264	299	35	13%	34%	39%	3139	3647	508	16%	11.9	12.2	19.9%	22.5%		
Signal's BIG AM (was Signal Two)	783	771	-12	-2%	31	35	4	13%	4%	4%	307	308	1	0%	10.0	8.9	1.9%	1.9%		
The Wireless Group - South Wales	957	957	0	0%	287	303	16	6%	30%	32%	3713	3721	8	0%	13.0	12.3	18.6%	18.0%		
Total Swansea Sound/96.4 FM The Wave	516	516	0	0%	199	211	12	6%	39%	41%	2680	2551	-129	-5%	13.5	12.1	25.5%	23.6%		
96.4 FM The Wave (was Sound Wave)	516	516	0	0%	140	139	-1	-1%	27%	27%	1720	1622	-98	-6%	12.3	11.7	16.4%	15.0%		
Swansea Sound - 1170 MW	516	516	0	0%	89	107	18	20%	17%	21%	961	929	-32	-3%	10.8	8.6	9.1%	8.6%		
Valleys Radio	442	442	0	0%	88	91	3	3%	20%	21%	1033	1170	137	13%	11.8	12.8	11.0%	11.8%		
The Wave 96.5 FM	240	240	0	0%	82	80	-2	-2%	34%	33%	939	923	-16	-2%	11.4	11.6	18.9%	19.1%		
Wave 102 FM	160	160	0	0%	34	36	2	6%	21%	23%	350	310	-40	-11%	10.2	8.6	10.8%	9.4%		
102.4 Wish / 107.2 Wire	761	761	0	0%	189	192	3	2%	25%	25%	1867	1768	-99	-5%	9.9	9.2	11.4%	11.1%		
107.2 Wire FM	240	240	0	0%	63	69	6	10%	26%	29%	572	570	-2	0%	9.1	8.2	10.6%	11.1%		
102.4 Wish FM	541	541	0	0%	152	134	-18	-12%	28%	25%	1514	1088	-426	-28%	10.0	8.1	13.0%	9.6%		
Classic FM (UK)	49029	49029	0	0%	6657	6872	215	3%	14%	14%	50425	49997	-428	-1%	7.6	7.3	4.7%	4.6%		
Kerrang!	n/p	49029	n/a	n/a	n/p	771	n/a	n/a	n/p	2%	n/p	2886	n/a	n/a	n/p	3.7	n/p	0.3%	0.3%	
oneword radio	n/p	49029	n/a	n/a	n/p	50	n/a	n/a	n/p	*	n/p	138	n/a	n/a	n/p	2.8	n/p	*	*	
Smash Hits Radio	n/p	49029	n/a	n/a	n/p	759	n/a	n/a	n/p	2%	n/p	2941	n/a	n/a	n/p	3.9	n/p	0.3%	0.3%	
talkSPORT (Talk Radio)	49029	49029	0	0%	2415	2249	-166	-7%	5%	5%	18370	18708	338	2%	7.6	8.3	1.7%	1.7%		
Total Virgin Radio (UK)	49029	49029	0	0%	2817	2708	-109	-4%	6%	6%	17434	17376	-58	0%	6.2	6.4	1.6%	1.6%		
Virgin FM London	10384	10384	0	0%	890	893	3	0%	9%	9%	5221	5347	126	2%	5.9	6.0	2.3%	2.4%		
Virgin Radio AM (UK)	49029	49029	0	0%	2193	2090	-103	-5%	4%	4%	12191	11928	-263	-2%	5.6	5.7	1.1%	1.1%		
Virgin London (AM/FM)	10384	10384	0	0%	1122	1022	-100	-9%	11%	10%	6990	7029	39	1%	6.2	6.9	3.1%	3.2%		
BBC Radio 1	49029	49029	0	0%	10505	10343	-162	-2%	21%	21%	90042	86309	-3733	-4%	8.6	8.3	8.4%	7.9%		
BBC Radio 2	49029	49029	0	0%	13260	13234	-26	0%	27%	27%	169089	171783	2694	2%	12.8	13.0	15.8%	15.7%		
BBC Radio 3	49029	49029	0	0%	2154	2096	-58	-3%	4%	4%	13004	12138	-866	-7%	6.0	5.8	1.2%	1.1%		
BBC Radio 4	49029	49029	0	0%	9798	10034	236	2%	20%	20%	122974	129176	6202	5%	12.6	12.9	11.5%	11.8%		
BBC Radio FIVE LIVE	49029	49029	0	0%	6274	6415	141	2%	13%	13%	50285	51835	1550	3%	8.0	8.1	4.7%	4.7%		
BBC World Service	n/p	49029	n/a	n/a	n/p	1395	n/a	n/a	n/p	3%	n/p	7769	n/a	n/a	n/p	5.6	n/p	0.7%	0.7%	
BBC Local/Regional	49029	49029	0	0%	10858	11121	263	2%	22%	23%	118144	125665	7521	6%	10.9	11.3	11.0%	11.5%		
ALL NATIONAL COMMERCIAL (UK)	49029	49029	0	0%	10397	11274	877	8%	21%	23%	80985	86598	5613	7%	7.8	7.7	7.6%	7.9%		
ALL LOCAL COMMERCIAL (UK)	49029	49029	0	0%	27452	27428	-24	0%	56%	56%	406494	400055	-6439	-2%	14.8	14.6	37.9%	36.6%		
ALL COMMERCIAL (UK)	49029	49029	0	0%	31946	32109	163	1%	65%	65%	487479	486654	-825	0%	15.3	15.2	45.5%	44.5%		
ALL BBC (UK)	49029	49029	0	0%	32727	33273	546	2%	67%	68%	563539	584674	21135	4%	17.2	17.6	52.5%	53.5%		
ALL RADIO (UK)	49029	49029	0	0%	44390	44786	396	1%	91%	91%	1072417	1093531	21114	2%	24.2	24.4	100.0%	100.0%		