

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014
Anglian Radio Group	1002	1003	1	0%	223	218	-5	-2%	22%	22%	1862	1825	-37	-2%	8.3	8.4	8.4%	8.4%
THE BEACH	182	181	-1	-1%	56	56	0	0%	31%	31%	514	541	27	5%	9.2	9.6	13.2%	13.8%
Dream 100	134	135	1	1%	40	36	-4	-10%	30%	27%	441	369	-72	-16%	10.9	10.2	13.3%	11.4%
North Norfolk Radio	93	92	-1	-1%	22	23	1	5%	24%	25%	252	221	-31	-12%	11.3	9.7	11.0%	9.7%
Norwich 99.9fm	328	328	0	0%	47	46	-1	-2%	14%	14%	298	346	48	16%	6.4	7.5	4.3%	5.0%
Town 102 FM	288	288	0	0%	58	57	-1	-2%	20%	20%	357	348	-9	-3%	6.2	6.1	5.7%	5.7%
107.8 Arrow FM for Hastings	119	119	0	0%	21	22	1	5%	18%	19%	158	175	17	11%	7.6	7.8	5.7%	6.4%
Bauer Radio Total Portfolio	53205	53205	0	0%	14454	16142	1688	12%	27%	30%	115055	134919	19864	17%	8.0	8.4	11.2%	13.1%
Bauer Passion Portfolio	53205	53205	0	0%	7217	9520	2303	32%	14%	18%	44453	69466	25013	56%	6.2	7.3	4.3%	6.7%
Total Absolute Radio Network	53205	53205	0	0%	3545	3543	-2	0%	7%	7%	23743	25643	1900	8%	6.7	7.2	2.3%	2.5%
Total Absolute Radio	53205	53205	0	0%	1767	1854	87	5%	3%	3%	12324	13692	1368	11%	7.0	7.4	1.2%	1.3%
Total Absolute Radio Network (London)	11702	11702	0	0%	1204	1235	31	3%	10%	11%	7007	8583	1576	22%	5.8	6.9	3.4%	4.0%
Total Absolute Radio (London)	11702	11702	0	0%	809	887	78	10%	7%	8%	4761	5789	1028	22%	5.9	6.5	2.3%	2.7%
Absolute Radio National	53205	53205	0	0%	1310	1362	52	4%	2%	3%	9647	10470	823	9%	7.4	7.7	0.9%	1.0%
Absolute Radio London	11702	11702	0	0%	593	646	53	9%	5%	6%	2677	3222	545	20%	4.5	5.0	1.3%	1.5%
Absolute Radio 60s	53205	53205	0	0%	197	194	-3	-2%	*%	*%	769	906	137	18%	3.9	4.7	0.1%	0.1%
Absolute Radio 70s	53205	53205	0	0%	181	192	11	6%	*%	*%	631	711	80	13%	3.5	3.7	0.1%	0.1%
Absolute 80s	53205	53205	0	0%	1183	1063	-120	-10%	2%	2%	5825	5471	-354	-6%	4.9	5.1	0.6%	0.5%
Absolute Radio 90s	53205	53205	0	0%	568	553	-15	-3%	1%	1%	2679	2345	-334	-12%	4.7	4.2	0.3%	0.2%
Absolute Radio 00s	53205	53205	0	0%	145	123	-22	-15%	*%	*%	485	555	70	14%	3.3	4.5	*%	0.1%
Absolute Radio Classic Rock	53205	53205	0	0%	364	375	11	3%	1%	1%	1375	1548	173	13%	3.8	4.1	0.1%	0.2%
Heat	53205	53205	0	0%	714	780	66	9%	1%	1%	2464	2821	357	14%	3.4	3.6	0.2%	0.3%
The Hits	53205	53205	0	0%	910	950	40	4%	2%	2%	3803	2697	-1106	-29%	4.2	2.8	0.4%	0.3%
Kiss Fresh (Was Smash Hits)	53205	53205	0	0%	927	418	-509	-55%	2%	1%	4077	2044	-2033	-50%	4.4	4.9	0.4%	0.2%
Kisstory	53205	53205	0	0%	387	933	546	141%	1%	2%	1224	3873	2649	216%	3.2	4.2	0.1%	0.4%
Planet Rock UK	53205	53205	0	0%	1143	1085	-58	-5%	2%	2%	8245	7342	-903	-11%	7.2	6.8	0.8%	0.7%
Planet Rock 105.2	3672	3673	1	0%	256	250	-6	-2%	7%	7%	1860	1695	-165	-9%	7.3	6.8	2.7%	2.5%
Bauer Rock Portfolio	53205	53205	0	0%	2041	1959	-82	-4%	4%	4%	12911	11780	-1131	-9%	6.3	6.0	1.3%	1.1%
Total Bauer Radio ILR	38197	38198	1	0%	10615	10716	101	1%	28%	28%	81685	81638	-47	0%	7.7	7.6	11.4%	11.4%
Bauer Place Portfolio Total	53205	53205	0	0%	8782	8647	-135	-2%	17%	16%	69478	67045	-2433	-4%	7.9	7.8	6.8%	6.5%
FM Bauer Place Portfolio	29519	29519	0	0%	7255	7197	-58	-1%	25%	24%	54295	53433	-862	-2%	7.5	7.4	10.0%	9.8%
Bauer Place Portfolio England	24385	24385	0	0%	5585	5581	-4	0%	23%	23%	42219	41830	-389	-1%	7.6	7.5	9.3%	9.1%
FM Bauer Place Portfolio England	23893	23892	-1	0%	5083	5127	44	1%	21%	21%	35146	35342	196	1%	6.9	6.9	7.9%	7.9%
Bauer Place Portfolio - North East	2254	2253	-1	0%	754	712	-42	-6%	33%	32%	6720	6348	-372	-6%	8.9	8.9	15.3%	15.4%
Bauer Middlesbrough	820	820	0	0%	228	227	-1	0%	28%	28%	1785	1561	-224	-13%	7.8	6.9	11.0%	10.4%
Bauer Newcastle	1498	1498	0	0%	528	487	-41	-8%	35%	33%	4936	4787	-149	-3%	9.3	9.8	16.8%	17.6%
Bauer Place Portfolio - North West	5244	5244	0	0%	1396	1540	144	10%	27%	29%	9399	11218	1819	19%	6.7	7.3	9.5%	11.0%
Bauer Liverpool (inc. City Talk)	1849	1849	0	0%	502	529	27	5%	27%	29%	3756	4183	427	11%	7.5	7.9	10.4%	11.0%
Bauer Liverpool	1849	1849	0	0%	459	500	41	9%	25%	27%	3495	4008	513	15%	7.6	8.0	9.6%	10.6%
Bauer Manchester	2487	2487	0	0%	653	733	80	12%	26%	29%	4202	5509	1307	31%	6.4	7.5	9.6%	12.3%
Bauer Preston	1409	1409	0	0%	302	321	19	6%	21%	23%	1702	1701	-1	0%	5.6	5.3	6.1%	5.7%
Bauer Place Portfolio - Yorkshire	3133	3134	1	0%	969	915	-54	-6%	31%	29%	9150	8067	-1083	-12%	9.4	8.8	14.2%	12.5%
Bauer Hull	911	911	0	0%	286	282	-4	-1%	31%	31%	2772	2473	-299	-11%	9.7	8.8	13.1%	11.6%
Bauer Leeds	990	990	0	0%	228	195	-33	-14%	23%	20%	2234	1617	-617	-28%	9.8	8.3	11.9%	8.5%
Bauer Sheffield	1292	1292	0	0%	465	446	-19	-4%	36%	34%	4250	4029	-221	-5%	9.1	9.0	16.4%	16.0%
Bauer Radio London (Magic 105.4/Kiss 100/Absolute London)	11702	11702	0	0%	3196	3667	471	15%	27%	31%	19164	24890	5726	30%	6.0	6.8	9.4%	11.6%
Kiss 100 FM	11702	11702	0	0%	1825	1841	16	1%	16%	16%	9393	10343	950	10%	5.1	5.6	4.6%	4.8%
Magic 105.4 (London)	11702	11702	0	0%	1756	1943	187	11%	15%	17%	9772	11325	1553	16%	5.6	5.8	4.8%	5.3%
FM Bauer Place Portfolio North East	2254	2253	-1	0%	619	591	-28	-5%	27%	26%	4297	4443	146	3%	6.9	7.5	9.8%	10.8%
Metro Radio	1498	1498	0	0%	450	417	-33	-7%	30%	28%	3283	3633	350	11%	7.3	8.7	11.2%	13.4%

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014
<b>LOCAL COMMERCIAL</b>																		
TFM Radio	820	820	0	0%	172	175	3	2%	21%	21%	1013	811	-202	-20%	5.9	4.6	6.2%	5.4%
C.F.M. (Bauer Carlisle)	251	252	1	0%	111	111	0	0%	44%	44%	971	1050	79	8%	8.7	9.5	19.0%	20.9%
Bauer FM Liverpool	1849	1849	0	0%	444	480	36	8%	24%	26%	2942	3454	512	17%	6.6	7.2	8.1%	9.1%
Total City Talk/Magic 1548	1849	1849	0	0%	161	135	-26	-16%	9%	7%	1074	905	-169	-16%	6.7	6.7	3.0%	2.4%
City Talk 105.9	1607	1607	0	0%	79	62	-17	-22%	5%	4%	261	175	-86	-33%	3.3	2.8	0.8%	0.5%
FM Bauer Place Portfolio North West	5096	5097	1	0%	1232	1398	166	13%	24%	27%	7540	9397	1857	25%	6.1	6.7	8.0%	9.6%
Radio City 96.7	1849	1849	0	0%	398	447	49	12%	22%	24%	2682	3278	596	22%	6.7	7.3	7.4%	8.6%
Key 103 (Manchester)	2487	2487	0	0%	570	660	90	16%	23%	27%	3344	4593	1249	37%	5.9	7.0	7.7%	10.2%
97.4 Rock FM	1262	1262	0	0%	280	306	26	9%	22%	24%	1515	1525	10	1%	5.4	5.0	6.3%	6.0%
FM Bauer Place Portfolio Yorkshire	2788	2788	0	0%	763	720	-43	-6%	27%	26%	6360	5304	-1056	-17%	8.3	7.4	11.1%	9.2%
96.3 Radio Aire	645	644	-1	0%	126	114	-12	-10%	20%	18%	1082	675	-407	-38%	8.6	5.9	9.3%	5.6%
Hallam FM	1292	1292	0	0%	410	386	-24	-6%	32%	30%	3306	2956	-350	-11%	8.1	7.7	12.8%	11.7%
96.9 Viking FM	911	911	0	0%	227	224	-3	-1%	25%	25%	1972	1674	-298	-15%	8.7	7.5	9.3%	7.8%
Bauer Northern Ireland	1457	1456	-1	0%	637	574	-63	-10%	44%	39%	5251	4920	-331	-6%	8.2	8.6	20.9%	17.8%
97.4 Cool FM	1001	1001	0	0%	393	361	-32	-8%	39%	36%	3069	2664	-405	-13%	7.8	7.4	18.1%	14.7%
Downtown Radio (DTR)	1457	1456	-1	0%	318	293	-25	-8%	22%	20%	2182	2256	74	3%	6.9	7.7	8.7%	8.2%
Bauer Place Portfolio - Scotland	4181	4181	0	0%	1710	1661	-49	-3%	41%	40%	16845	15572	-1273	-8%	9.8	9.4	22.9%	22.1%
FM Bauer Place Portfolio Scotland	4181	4181	0	0%	1523	1494	-29	-2%	36%	36%	14535	13698	-837	-6%	9.5	9.2	19.6%	18.8%
Bauer Radio Central Scotland	2907	2905	-2	0%	999	993	-6	-1%	34%	34%	8766	8052	-714	-8%	8.8	8.1	17.9%	16.9%
Scotland's Greatest Hits Network	3609	3608	-1	0%	364	335	-29	-8%	10%	9%	2947	2401	-546	-19%	8.1	7.2	4.7%	4.0%
Bauer Glasgow	1868	1867	-1	0%	644	626	-18	-3%	34%	34%	5478	5037	-441	-8%	8.5	8.1	17.9%	16.8%
Clyde 1 FM	1868	1867	-1	0%	580	563	-17	-3%	31%	30%	4494	4320	-174	-4%	7.7	7.7	14.7%	14.4%
Clyde 2	1868	1867	-1	0%	168	144	-24	-14%	9%	8%	984	717	-267	-27%	5.9	5.0	3.2%	2.4%
Bauer Edinburgh	1137	1136	-1	0%	357	371	14	4%	31%	33%	3288	3015	-273	-8%	9.2	8.1	16.3%	15.5%
ForthOne	1137	1136	-1	0%	320	336	16	5%	28%	30%	2725	2655	-70	-3%	8.5	7.9	13.5%	13.6%
Forth2	1137	1136	-1	0%	74	68	-6	-8%	6%	6%	563	360	-203	-36%	7.6	5.3	2.8%	1.8%
Moray Firth Radio (Bauer Inverness)	236	237	1	0%	116	109	-7	-6%	49%	46%	1102	1119	17	2%	9.5	10.3	23.1%	24.3%
Bauer Aberdeen	330	330	0	0%	157	148	-9	-6%	48%	45%	1582	1409	-173	-11%	10.1	9.5	26.4%	23.0%
Northsound One	330	330	0	0%	136	129	-7	-5%	41%	39%	1200	1147	-53	-4%	8.8	8.9	20.0%	18.8%
Northsound Two	330	330	0	0%	40	34	-6	-15%	12%	10%	381	262	-119	-31%	9.5	7.7	6.4%	4.3%
Radio Borders (Bauer Borders)	108	108	0	0%	54	57	3	6%	50%	53%	607	693	86	14%	11.3	12.1	30.7%	32.4%
Bauer Dundee	385	386	1	0%	201	195	-6	-3%	52%	51%	2376	2330	-46	-2%	11.8	12.0	30.7%	31.8%
Tay-FM	385	386	1	0%	153	148	-5	-3%	40%	38%	1430	1388	-42	-3%	9.3	9.4	18.5%	19.0%
Tay-AM	385	386	1	0%	82	82	0	0%	21%	21%	946	942	-4	0%	11.5	11.4	12.2%	12.9%
West Sound (inc. West FM) (Bauer Southwest Scotland)	390	390	0	0%	177	176	-1	-1%	45%	45%	1914	1864	-50	-3%	10.8	10.6	28.1%	26.7%
Kerrang!	53205	53205	0	0%	1021	977	-44	-4%	2%	2%	4311	3909	-402	-9%	4.2	4.0	0.4%	0.4%
Kiss UK	53205	53205	0	0%	5036	4612	-424	-8%	9%	9%	26905	25767	-1138	-4%	5.3	5.6	2.6%	2.5%
Kiss East	2104	2104	0	0%	447	448	1	0%	21%	21%	3168	3279	111	4%	7.1	7.3	7.0%	7.1%
Kiss West	2410	2409	-1	0%	492	455	-37	-8%	20%	19%	2622	2096	-526	-20%	5.3	4.6	5.4%	4.3%
Magic UK	53205	53205	0	0%	3596	3432	-164	-5%	7%	6%	22038	21856	-182	-1%	6.1	6.4	2.1%	2.1%
Magic Network - North	10595	10595	0	0%	739	664	-75	-10%	7%	6%	7073	6488	-585	-8%	9.6	9.8	3.4%	3.1%
Magic Network - North East	2254	2253	-1	0%	233	203	-30	-13%	10%	9%	2424	1904	-520	-21%	10.4	9.4	5.5%	4.6%
Magic 1152 (Newcastle)	1498	1498	0	0%	147	122	-25	-17%	10%	8%	1653	1154	-499	-30%	11.2	9.5	5.6%	4.2%
Magic 1170 (Teesside)	820	820	0	0%	86	83	-3	-3%	10%	10%	771	750	-21	-3%	9.0	9.0	4.7%	5.0%
Magic Network - North West	5207	5208	1	0%	211	188	-23	-11%	4%	4%	1859	1822	-37	-2%	8.8	9.7	1.9%	1.8%
Magic 1548 (Liverpool)	1849	1849	0	0%	92	81	-11	-12%	5%	4%	814	729	-85	-10%	8.8	9.0	2.2%	1.9%
Magic 1152 (Manchester)	2487	2487	0	0%	94	83	-11	-12%	4%	3%	858	916	58	7%	9.1	11.0	2.0%	2.0%
Magic 999 (Preston)	1123	1122	-1	0%	26	23	-3	-12%	2%	2%	187	176	-11	-6%	7.1	7.6	0.8%	0.7%
Magic Network - Yorkshire	3133	3134	1	0%	295	273	-22	-7%	9%	9%	2790	2763	-27	-1%	9.5	10.1	4.3%	4.3%
Magic 828 (Leeds)	990	990	0	0%	124	98	-26	-21%	13%	10%	1152	942	-210	-18%	9.3	9.6	6.1%	4.9%

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	Last Pub	W1 2014		
<b>LOCAL COMMERCIAL</b>																						
Magic AM (Sheffield)	1292	1292	0	0%	91	96	5	5%	7%	7%	944	1073	129	14%	10.4	11.2	3.7%	4.2%				
Magic 1161 (Hull)	911	911	0	0%	89	84	-5	-6%	10%	9%	800	800	0	0%	9.0	9.5	3.8%	3.7%				
Wave 105 FM (Bauer South Coast)	1801	1800	-1	0%	438	404	-34	-8%	24%	22%	4520	4112	-408	-9%	10.3	10.2	12.1%	11.5%				
Total Celador Radio	3432	3432	0	0%	617	554	-63	-10%	18%	16%	4331	4068	-263	-6%	7.0	7.3	6.1%	5.8%				
The Breeze (Basingstoke and North Hampshire)	144	143	-1	-1%	26	26	0	0%	18%	18%	127	122	-5	-4%	4.9	4.7	4.7%	4.4%				
Celador Radio South	1844	1844	0	0%	306	257	-49	-16%	17%	14%	1852	1650	-202	-11%	6.1	6.4	4.8%	4.5%				
The Breeze (Solent/East Hants and West Surrey)	1090	1089	-1	0%	72	59	-13	-18%	7%	5%	529	460	-69	-13%	7.3	7.8	2.4%	2.1%				
Jack FM South Coast	1728	1728	0	0%	245	211	-34	-14%	14%	12%	1322	1190	-132	-10%	5.4	5.7	3.7%	3.5%				
Celador Radio South West	1242	1243	1	0%	249	236	-13	-5%	20%	19%	2009	2069	60	3%	8.1	8.8	7.7%	8.0%				
The Breeze South West (Bristol/Weston/Bath and West Wilts)	966	967	1	0%	92	76	-16	-17%	10%	8%	558	444	-114	-20%	6.0	5.8	2.9%	2.3%				
The Breeze (Yeovil/Shafesbury and Bridgwater)	290	291	1	0%	49	54	5	10%	17%	19%	567	665	98	17%	11.6	12.3	8.8%	9.5%				
106 JACKfm (Bristol)	628	628	0	0%	122	116	-6	-5%	19%	19%	732	708	-24	-3%	6.0	6.1	6.0%	5.8%				
Jack fm Swindon	202	203	1	0%	32	32	0	0%	16%	16%	267	290	23	9%	8.2	9.1	6.5%	6.6%				
Central FM	210	210	0	0%	49	49	0	0%	23%	23%	253	266	13	5%	5.2	5.5	7.5%	7.4%				
Total Cheshire Radio	377	378	1	0%	68	67	-1	-1%	18%	18%	472	482	10	2%	7.0	7.2	6.1%	6.6%				
Cheshire's Silk 106.9	184	185	1	1%	21	22	1	5%	11%	12%	111	142	31	28%	5.4	6.3	3.2%	4.1%				
Chester's Dee 106.3	193	193	0	0%	47	44	-3	-6%	24%	23%	361	340	-21	-6%	7.7	7.7	8.6%	8.8%				
Total CN Radio	851	851	0	0%	280	269	-11	-4%	33%	32%	1994	2220	226	11%	7.1	8.3	12.5%	13.8%				
The Bay	282	281	-1	0%	118	109	-9	-8%	42%	39%	868	979	111	13%	7.4	9.0	14.6%	16.2%				
Citybeat 96.7/102.5FM	570	570	0	0%	147	136	-11	-7%	26%	24%	867	939	72	8%	5.9	6.9	8.6%	9.2%				
Lakeland Radio	51	51	0	0%	21	21	0	0%	41%	41%	155	163	8	5%	7.5	7.9	13.4%	13.6%				
Communicorp UK	n/p	17758	n/a	n/a	n/p	3042	n/a	n/a	n/p	17%	n/p	22478	n/a	n/a	n/p	7.4	n/p	6.8%				
Capital Scotland	2788	2787	-1	0%	552	534	-18	-3%	20%	19%	3659	3481	-178	-5%	6.6	6.5	7.7%	7.7%				
Capital South Wales	1030	1029	-1	0%	212	171	-41	-19%	21%	17%	1323	984	-339	-26%	6.2	5.8	6.7%	5.1%				
Real Radio Yorkshire (now Heart Yorkshire)	2879	3134	255	9%	326	332	6	2%	11%	11%	2643	2579	-64	-2%	8.1	7.8	5.0%	4.4%				
Real Radio Wales (North) (now Heart Wales (North))	697	725	28	4%	67	63	-4	-6%	10%	9%	555	419	-136	-25%	8.3	6.6	4.0%	2.7%				
106.1 Real XS Manchester (was 106.1 Rock Radio)	2914	2914	0	0%	150	186	36	24%	5%	6%	860	853	-7	-1%	5.7	4.6	1.7%	1.6%				
Smooth Radio East Midlands	2211	2470	259	12%	302	364	62	21%	14%	15%	2521	2977	456	18%	8.4	8.2	5.6%	6.1%				
Smooth Radio North East	2254	2290	36	2%	406	398	-8	-2%	18%	17%	3594	3365	-229	-6%	8.9	8.4	8.2%	8.0%				
Smooth Radio North West	5370	5583	213	4%	900	1035	135	15%	17%	19%	6390	7821	1431	22%	7.1	7.6	6.3%	7.3%				
Total Connect	n/p	763	n/a	n/a	n/p	43	n/a	n/a	n/p	6%	n/p	270	n/a	n/a	n/p	6.3	n/p	1.7%				
Connect DAB	n/p	557	n/a	n/a	n/p	8	n/a	n/a	n/p	1%	n/p	28	n/a	n/a	n/p	3.4	n/p	0.3%				
Connect FM (was Connect FM and Lite 106.8FM)	438	438	0	0%	51	47	-4	-8%	12%	11%	386	247	-139	-36%	7.5	5.2	3.9%	2.5%				
Radio Essex DAB	1268	1268	0	0%	47	49	2	4%	4%	4%	223	157	-66	-30%	4.7	3.2	0.8%	0.6%				
Radio Exe 107.3 FM (was Exeter FM)	194	195	1	1%	24	22	-2	-8%	13%	11%	154	135	-19	-12%	6.3	6.2	3.7%	3.2%				
Total Fire Radio	1325	1326	1	0%	52	47	-5	-10%	4%	4%	247	185	-62	-25%	4.8	4.0	0.9%	0.7%				
Fire Radio	316	316	0	0%	46	39	-7	-15%	15%	12%	234	170	-64	-27%	5.1	4.4	3.2%	2.5%				
Fire Radio South Coast	1009	1010	1	0%	6	8	2	33%	1%	1%	14	15	1	7%	2.3	1.9	0.1%	0.1%				
3FM	71	72	1	1%	30	26	-4	-13%	42%	36%	272	273	1	0%	9.0	10.6	17.8%	17.8%				
Total Global Radio (UK)	53205	53205	0	0%	19955	21418	1463	7%	38%	40%	157324	179014	21690	14%	7.9	8.4	15.3%	17.4%				
Classic FM	53205	53205	0	0%	5634	5307	-327	-6%	11%	10%	36536	33910	-2626	-7%	6.5	6.4	3.5%	3.3%				
Capital Network (UK) & Total Capital XTRA (UK)	n/p	53205	n/a	n/a	n/p	7844	n/a	n/a	n/p	15%	n/p	45687	n/a	n/a	n/p	5.8	n/p	4.4%				
Capital Network (UK)	53205	53205	0	0%	7501	7319	-182	-2%	14%	14%	43578	41310	-2268	-5%	5.8	5.6	4.2%	4.0%				
Capital Birmingham	2209	2209	0	0%	481	462	-19	-4%	22%	21%	2785	2768	-17	-1%	5.8	6.0	7.0%	7.1%				
Capital East Midlands	1992	2235	243	12%	478	486	8	2%	24%	22%	3715	2876	-839	-23%	7.8	5.9	9.2%	6.5%				
Capital London	11702	11702	0	0%	2156	1908	-248	-12%	18%	16%	10182	9485	-697	-7%	4.7	5.0	5.0%	4.4%				
Capital Manchester	2914	2914	0	0%	626	627	1	0%	21%	22%	3760	3704	-56	-1%	6.0	5.9	7.4%	7.0%				
Capital North East	2231	2230	-1	0%	455	421	-34	-7%	20%	19%	3307	2742	-565	-17%	7.3	6.5	7.6%	6.7%				
Capital Scotland	2788	2787	-1	0%	552	534	-18	-3%	20%	19%	3659	3481	-178	-5%	6.6	6.5	7.7%	7.7%				
Capital South Coast	1162	1161	-1	0%	231	213	-18	-8%	20%	18%	1561	1149	-412	-26%	6.8	5.4	6.6%	5.0%				

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014
Capital South Wales	1030	1029	-1	0%	212	171	-41	-19%	21%	17%	1323	984	-339	-26%	6.2	5.8	6.7%	5.1%
Capital Yorkshire	4531	4532	1	0%	1062	1019	-43	-4%	23%	22%	7555	7568	13	0%	7.1	7.4	8.5%	8.5%
Total Capital XTRA (UK)	53205	53205	0	0%	854	898	44	5%	2%	2%	4160	4376	216	5%	4.9	4.9	0.4%	0.4%
Capital XTRA (Was Choice FM)	11702	11702	0	0%	470	411	-59	-13%	4%	4%	2590	1755	-835	-32%	5.5	4.3	1.3%	0.8%
Gold Network (UK)	53205	53205	0	0%	1363	772	-591	-43%	3%	1%	11299	6069	-5230	-46%	8.3	7.9	1.1%	0.6%
Gold East Midlands	1992	2235	243	12%	66	98	32	48%	3%	4%	402	1180	778	194%	6.1	12.1	1.0%	2.7%
Gold London	11702	11702	0	0%	274	304	30	11%	2%	3%	2645	2097	-548	-21%	9.6	6.9	1.3%	1.0%
Gold Manchester	2914	2914	0	0%	108	90	-18	-17%	4%	3%	671	419	-252	-38%	6.2	4.7	1.3%	0.8%
Heart Network (UK)	53205	53205	0	0%	7300	9126	1826	25%	14%	17%	47356	63575	16219	34%	6.5	7.0	4.6%	6.2%
Heart Cambridgeshire	872	872	0	0%	248	286	38	15%	29%	33%	1623	2064	441	27%	6.5	7.2	8.7%	10.7%
Heart East Anglia	1212	1211	-1	0%	286	273	-13	-5%	24%	23%	2132	1874	-258	-12%	7.5	6.9	8.1%	7.1%
Heart Essex	1352	1352	0	0%	437	453	16	4%	32%	34%	3418	3569	151	4%	7.8	7.9	12.0%	12.3%
Heart Four Counties	2042	2042	0	0%	505	497	-8	-2%	25%	24%	3746	3712	-34	-1%	7.4	7.5	9.3%	8.8%
Heart Kent	1231	1232	1	0%	359	362	3	1%	29%	29%	2772	2891	119	4%	7.7	8.0	10.2%	10.6%
Heart London	11702	11702	0	0%	1557	1807	250	16%	13%	15%	7582	11398	3816	50%	4.9	6.3	3.7%	5.3%
Heart North West and Wales (now Capital North West and Wales)	1027	1026	-1	0%	212	212	0	0%	21%	21%	1811	1365	-446	-25%	8.5	6.4	8.5%	6.4%
Heart Solent	1824	1824	0	0%	330	323	-7	-2%	18%	18%	1873	1826	-47	-3%	5.7	5.7	4.9%	4.9%
Heart South West	1429	1429	0	0%	428	453	25	6%	30%	32%	3689	3234	-455	-12%	8.6	7.1	11.0%	9.4%
Heart Cornwall	n/p	459	n/a	n/a	n/p	102	n/a	n/a	n/p	22%	n/p	776	n/a	n/a	n/p	7.6	n/p	6.3%
Heart Sussex	1399	1399	0	0%	377	401	24	6%	27%	29%	2933	3115	182	6%	7.8	7.8	10.6%	10.7%
Heart Thames Valley	1443	1443	0	0%	327	365	38	12%	23%	25%	2407	2632	225	9%	7.4	7.2	8.4%	9.6%
Heart West Country	2189	2221	32	1%	606	659	53	9%	28%	30%	4452	5508	1056	24%	7.3	8.4	9.6%	11.6%
Heart West Midlands	3707	3708	1	0%	768	717	-51	-7%	21%	19%	4818	4805	-13	0%	6.3	6.7	6.9%	7.1%
Real Radio North East (now Heart North East)	2254	2290	36	2%	257	249	-8	-3%	11%	11%	1714	1364	-350	-20%	6.7	5.5	3.9%	3.3%
Real Radio North West (now Heart North West)	5370	5593	223	4%	472	505	33	7%	9%	9%	3423	3533	110	3%	7.2	7.0	3.4%	3.3%
Real Radio Scotland (now Heart Scotland)	2764	2787	23	1%	567	499	-68	-12%	21%	18%	4748	3515	-1233	-26%	8.4	7.0	10.0%	7.7%
Real Radio Wales (now Heart Wales)	2580	2608	28	1%	491	493	2	0%	19%	19%	4176	4896	720	17%	8.5	9.9	7.9%	9.0%
Real Radio Wales (North) (now Heart Wales (North))	697	725	28	4%	67	63	-4	-6%	10%	9%	555	419	-136	-25%	8.3	6.6	4.0%	2.7%
Real Radio Wales (South) (now Heart Wales (South))	1884	1884	0	0%	424	430	6	1%	23%	23%	3620	4477	857	24%	8.5	10.4	9.3%	11.6%
Real Radio Yorkshire (now Heart Yorkshire)	2879	3134	255	9%	326	332	6	2%	11%	11%	2643	2579	-64	-2%	8.1	7.8	5.0%	4.4%
LBC UK and LBC News 1152	53205	53205	0	0%	1248	1229	-19	-2%	2%	2%	12584	13397	813	6%	10.1	10.9	1.2%	1.3%
LBC (LLR)	11702	11702	0	0%	1051	1126	75	7%	9%	10%	11435	12340	905	8%	10.9	11.0	5.6%	5.8%
LBC 97.3	11702	11702	0	0%	958	1012	54	6%	8%	9%	10134	11252	1118	11%	10.6	11.1	5.0%	5.2%
LBC News 1152	11702	11702	0	0%	236	286	50	21%	2%	2%	1301	1088	-213	-16%	5.5	3.8	0.6%	0.5%
Smooth Radio Network UK	53205	53205	0	0%	3383	4311	928	27%	6%	8%	24106	33422	9316	39%	7.1	7.8	2.3%	3.2%
Gold Cambridgeshire (now Smooth Radio Cambridgeshire)	872	872	0	0%	41	45	4	10%	5%	5%	396	480	84	21%	9.7	10.6	2.1%	2.5%
Gold Devon (now Smooth Radio Devon)	1023	1023	0	0%	35	33	-2	-6%	3%	3%	332	179	-153	-46%	9.6	5.4	1.5%	0.8%
Gold East Anglia (now Smooth Radio East Anglia)	1212	1211	-1	0%	66	66	0	0%	5%	5%	652	577	-75	-12%	9.9	8.7	2.5%	2.2%
Gold Essex (now Smooth Radio Essex)	1352	1352	0	0%	39	52	13	33%	3%	4%	434	461	27	6%	11.1	8.9	1.5%	1.6%
Gold Four Counties (now Smooth Radio Four Counties)	2042	2042	0	0%	58	73	15	26%	3%	4%	514	621	107	21%	8.9	8.5	1.3%	1.5%
Gold Kent (now Smooth Radio Kent)	1231	1232	1	0%	58	60	2	3%	5%	5%	575	453	-122	-21%	9.9	7.5	2.1%	1.7%
Gold North West & Wales (now Smooth Radio North West and Wales)	1027	1026	-1	0%	20	14	-6	-30%	2%	1%	93	128	35	38%	4.7	9.1	0.4%	0.6%
Gold Solent (now Smooth Radio Solent)	1824	1824	0	0%	68	74	6	9%	4%	4%	664	729	65	10%	9.8	9.8	1.7%	2.0%
Gold South Wales (now Smooth Radio South Wales)	1030	1029	-1	0%	49	53	4	8%	5%	5%	327	418	91	28%	6.6	7.9	1.7%	2.2%
Gold Sussex (now Smooth Radio Sussex)	1399	1399	0	0%	53	44	-9	-17%	4%	3%	558	341	-217	-39%	10.5	7.8	2.0%	1.2%
Gold Thames Valley (now Smooth Radio Thames Valley)	1443	1443	0	0%	31	32	1	3%	2%	2%	183	250	67	37%	5.8	7.9	0.6%	0.9%
Gold West Country (now Smooth Radio West Country)	2189	2221	32	1%	112	115	3	3%	5%	5%	1189	1180	-9	-1%	10.7	10.3	2.6%	2.5%
Smooth Radio Glasgow	1915	1961	46	2%	259	272	13	5%	14%	14%	1832	1888	56	3%	7.1	6.9	5.9%	6.0%
Smooth Radio London	11702	11702	0	0%	441	565	124	28%	4%	5%	2293	3644	1351	59%	5.2	6.5	1.1%	1.7%
Smooth Radio Midlands	5878	6138	260	4%	698	824	126	18%	12%	13%	6151	7030	879	14%	8.8	8.5	5.4%	6.1%

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014
Smooth Radio East Midlands	2211	2470	259	12%	302	364	62	21%	14%	15%	2521	2977	456	18%	8.4	8.2	5.6%	6.1%
Smooth Radio West Midlands	3707	3708	1	0%	398	461	63	16%	11%	12%	3635	4057	422	12%	9.1	8.8	5.2%	6.0%
Smooth Radio North East	2254	2290	36	2%	406	398	-8	-2%	18%	17%	3594	3365	-229	-6%	8.9	8.4	8.2%	8.0%
Smooth Radio North West	5370	5593	223	4%	900	1035	135	15%	17%	19%	6390	7821	1431	22%	7.1	7.6	6.3%	7.3%
Total XFM (UK)	53205	53205	0	0%	929	883	-46	-5%	2%	2%	3577	4466	889	25%	3.9	5.1	0.3%	0.4%
96.3 Real XS Glasgow (now XFM Scotland)	832	831	-1	0%	70	69	-1	-1%	8%	8%	533	420	-113	-21%	7.6	6.1	3.8%	3.4%
XFM London	11702	11702	0	0%	440	427	-13	-3%	4%	4%	1866	2818	952	51%	4.2	6.6	0.9%	1.3%
XFM Manchester	2914	2914	0	0%	199	166	-33	-17%	7%	6%	623	577	-46	-7%	3.1	3.5	1.2%	1.1%
IOW Radio	119	119	0	0%	41	40	-1	-2%	34%	34%	288	275	-13	-5%	7.1	6.8	11.7%	11.5%
JACKfm Oxfordshire	511	509	-2	0%	107	88	-19	-18%	21%	17%	516	351	-165	-32%	4.8	4.0	5.2%	3.9%
JACKfm 2 Oxford (was Glide FM 107.9)	498	497	-1	0%	30	21	-9	-30%	6%	4%	59	62	3	5%	2.0	3.0	0.6%	0.7%
106 JACKfm (Oxford)	511	509	-2	0%	86	71	-15	-17%	17%	14%	457	289	-168	-37%	5.3	4.1	4.6%	3.2%
Kingdom FM	290	289	-1	0%	61	62	1	2%	21%	21%	441	458	17	4%	7.2	7.4	8.2%	8.6%
kmfm Group	1080	1081	1	0%	153	149	-4	-3%	14%	14%	885	620	-265	-30%	5.8	4.2	3.7%	2.6%
kmfm East	523	524	1	0%	82	76	-6	-7%	16%	14%	484	320	-164	-34%	5.9	4.2	4.3%	2.8%
kmfm West	557	557	0	0%	71	74	3	4%	13%	13%	401	301	-100	-25%	5.7	4.1	3.2%	2.4%
Lincs FM Group	2416	2417	1	0%	604	626	22	4%	25%	26%	6189	6151	-38	-1%	10.3	9.8	11.7%	11.6%
Lincs FM 102.2	924	924	0	0%	316	312	-4	-1%	34%	34%	3782	3475	-307	-8%	12.0	11.1	18.3%	16.5%
Lincs FM Group Yorkshire	1510	1509	-1	0%	304	317	13	4%	20%	21%	2560	2642	82	3%	8.4	8.3	8.0%	8.1%
Dearne FM	235	235	0	0%	60	55	-5	-8%	25%	23%	475	410	-65	-14%	7.9	7.5	9.0%	9.0%
KCFM 99.8	442	442	0	0%	78	85	7	9%	18%	19%	650	764	114	18%	8.3	8.9	6.5%	7.3%
Ridings FM	300	300	0	0%	37	42	5	14%	12%	14%	414	412	-2	0%	11.2	9.9	7.0%	6.6%
Rother FM	208	208	0	0%	42	47	5	12%	20%	22%	275	321	46	17%	6.6	6.9	6.1%	7.2%
Trax FM	374	374	0	0%	88	89	1	1%	23%	24%	745	735	-10	-1%	8.5	8.3	9.6%	9.1%
The Local Radio Company Group Total	1983	1983	0	0%	538	535	-3	-1%	27%	27%	4750	4595	-155	-3%	8.8	8.6	12.0%	11.6%
2BR	181	180	-1	-1%	62	62	0	0%	34%	34%	516	586	70	14%	8.4	9.5	14.5%	16.4%
Minster FM	305	306	1	0%	73	69	-4	-5%	24%	23%	590	566	-24	-4%	8.0	8.2	9.6%	9.7%
Mix 96	125	124	-1	-1%	42	43	1	2%	34%	34%	343	309	-34	-10%	8.1	7.2	12.1%	11.5%
Spire FM	119	117	-2	-2%	43	40	-3	-7%	36%	34%	325	277	-48	-15%	7.6	6.9	14.4%	12.0%
Spirit FM	216	217	1	0%	46	51	5	11%	21%	24%	492	485	-7	-1%	10.7	9.4	12.3%	11.7%
Star North East	387	387	0	0%	49	50	1	2%	13%	13%	342	378	36	11%	7.0	7.5	4.5%	5.0%
Star NE - North (was Durham FM)	212	212	0	0%	20	16	-4	-20%	10%	8%	122	98	-24	-20%	6.0	6.0	2.8%	2.3%
Star NE - South (was Alpha 103.2)	175	175	0	0%	28	34	6	21%	16%	19%	221	280	59	27%	7.8	8.3	6.7%	8.6%
97.2 Stray FM	142	144	2	1%	52	51	-1	-2%	36%	36%	401	350	-51	-13%	7.7	6.8	12.8%	11.2%
Sun FM	272	271	-1	0%	71	69	-2	-3%	26%	25%	707	618	-89	-13%	9.9	9.0	14.3%	12.5%
Wessex FM	123	123	0	0%	48	48	0	0%	39%	39%	563	528	-35	-6%	11.6	11.0	20.0%	18.0%
Yorkshire Coast Radio	114	114	0	0%	51	51	0	0%	45%	44%	471	499	28	6%	9.3	9.9	19.0%	20.0%
Radio Mansfield 103.2	159	159	0	0%	44	44	0	0%	28%	28%	366	383	17	5%	8.3	8.6	10.8%	11.4%
Manx Radio	71	72	1	1%	40	39	-1	-3%	55%	54%	422	426	4	1%	10.7	11.0	27.6%	27.9%
Original 106 (Aberdeen)	330	330	0	0%	66	66	0	0%	20%	20%	537	649	112	21%	8.1	9.8	9.0%	10.6%
Total Orion Midlands	6393	6394	1	0%	1217	1183	-34	-3%	19%	18%	9961	8397	-1564	-16%	8.2	7.1	8.0%	7.0%
Orion Midlands FM	6393	6394	1	0%	1127	1102	-25	-2%	18%	17%	9438	7838	-1600	-17%	8.4	7.1	7.6%	6.5%
Gem 106	2384	2384	0	0%	510	478	-32	-6%	21%	20%	4519	3506	-1013	-22%	8.9	7.3	9.3%	7.4%
Free Radio (West Midlands)	4100	4101	1	0%	707	705	-2	0%	17%	17%	5442	4892	-550	-10%	7.7	6.9	7.0%	6.5%
Free Radio FM (West Midlands)	4100	4101	1	0%	617	625	8	1%	15%	15%	4920	4332	-588	-12%	8.0	6.9	6.3%	5.8%
Free Radio 80s (West Midlands)	3629	3630	1	0%	119	117	-2	-2%	3%	3%	523	560	37	7%	4.4	4.8	0.8%	0.9%
Free Radio (Birmingham & Black Country)	2574	2574	0	0%	390	425	35	9%	15%	17%	2681	2900	219	8%	6.9	6.8	5.6%	6.2%
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2574	2574	0	0%	331	373	42	13%	13%	14%	2338	2477	139	6%	7.1	6.6	4.9%	5.3%
Free Radio 80s (Birmingham & Black Country)	2574	2574	0	0%	74	82	8	11%	3%	3%	343	423	80	23%	4.6	5.2	0.7%	0.9%
Free Radio (Coventry & Warwickshire)	681	680	-1	0%	114	99	-15	-13%	17%	14%	946	615	-331	-35%	8.3	6.2	7.5%	5.2%

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014
<b>LOCAL COMMERCIAL</b>																		
Free Radio FM (Coventry & Warwickshire) (was Mercia)	681	680	-1	0%	96	78	-18	-19%	14%	11%	839	548	-291	-35%	8.7	7.1	6.6%	4.7%
Free Radio 80s (Coventry & Warwickshire)	681	680	-1	0%	25	23	-2	-8%	4%	3%	108	68	-40	-37%	4.4	3.0	0.9%	0.6%
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	471	471	0	0%	97	98	1	1%	21%	21%	869	845	-24	-3%	8.9	8.7	9.1%	9.3%
Free Radio (Shropshire)	375	375	0	0%	102	99	-3	-3%	27%	26%	915	881	-34	-4%	9.0	8.9	11.8%	11.3%
Free Radio FM (Shropshire) (was Beacon)	375	375	0	0%	86	85	-1	-1%	23%	23%	789	771	-18	-2%	9.2	9.1	10.2%	9.9%
Free Radio 80s (Shropshire)	375	375	0	0%	24	23	-1	-4%	6%	6%	126	111	-15	-12%	5.3	4.9	1.6%	1.4%
Palm FM	222	222	0	0%	43	48	5	12%	20%	22%	355	448	93	26%	8.2	9.3	6.9%	8.5%
Radio Plymouth	259	259	0	0%	38	41	3	8%	15%	16%	224	239	15	7%	5.8	5.8	4.0%	4.3%
Premier Christian Radio	11702	11702	0	0%	160	97	-63	-39%	1%	1%	1141	865	-276	-24%	7.1	8.9	0.6%	0.4%
Q Radio Network	616	615	-1	0%	110	91	-19	-17%	18%	15%	894	766	-128	-14%	8.1	8.4	8.1%	6.3%
Total Quidem	1329	1329	0	0%	186	180	-6	-3%	14%	14%	1435	1226	-209	-15%	7.7	6.8	5.6%	4.8%
Oak FM	321	319	-2	-1%	26	29	3	12%	8%	9%	173	154	-19	-11%	6.8	5.3	2.8%	2.4%
Total Touch Radio Network	1009	1010	1	0%	160	151	-9	-6%	16%	15%	1263	1072	-191	-15%	7.9	7.1	6.5%	5.7%
107.6 Banbury Sound	83	83	0	0%	16	17	1	6%	20%	21%	105	140	35	33%	6.3	8.1	6.0%	8.3%
Rugby FM	78	78	0	0%	22	21	-1	-5%	29%	26%	203	187	-16	-8%	9.1	9.1	13.0%	11.8%
Touch FM Staffs	256	255	-1	0%	35	32	-3	-9%	14%	13%	274	203	-71	-26%	7.8	6.3	4.9%	3.7%
96.2FM Touchradio - Coventry	297	298	1	0%	31	32	1	3%	10%	11%	178	182	4	2%	5.8	5.6	3.7%	3.9%
102FM Touchradio - Warks, Worcs, Cotswolds	295	295	0	0%	55	48	-7	-13%	19%	16%	502	360	-142	-28%	9.1	7.4	8.9%	6.7%
Reading 107 FM	235	235	0	0%	19	19	0	0%	8%	8%	74	62	-12	-16%	3.9	3.2	2.0%	1.6%
96.2 The Revolution	521	521	0	0%	34	33	-1	-3%	7%	6%	248	349	101	41%	7.3	10.6	2.7%	3.8%
Southend & Chelmsford Radio	492	493	1	0%	48	55	7	15%	10%	11%	387	407	20	5%	8.0	7.3	3.4%	3.6%
107.5 Sovereign Radio	154	154	0	0%	24	24	0	0%	15%	16%	125	161	36	29%	5.3	6.6	3.8%	4.9%
Sunrise Radio	11702	11702	0	0%	109	112	3	3%	1%	1%	800	665	-135	-17%	7.3	6.0	0.4%	0.3%
Time FM 106.6	303	303	0	0%	22	22	0	0%	7%	7%	96	88	-8	-8%	4.4	4.0	1.9%	1.9%
Tindle Radio Group	139	140	1	1%	88	88	0	0%	64%	63%	1084	1058	-26	-2%	12.3	12.0	38.7%	39.0%
Channel 103 FM	84	85	1	1%	54	53	-1	-2%	64%	63%	609	584	-25	-4%	11.3	10.9	35.8%	35.4%
Island FM 104.7	54	55	1	2%	35	35	0	0%	64%	64%	475	474	-1	0%	13.7	13.6	43.3%	44.6%
Town and Country Broadcasting (South and West Wales)	1726	1726	0	0%	303	302	-1	0%	18%	17%	2156	2046	-110	-5%	7.1	6.8	6.0%	5.7%
106.3 Bridge FM	128	128	0	0%	38	39	1	3%	30%	30%	275	251	-24	-9%	7.1	6.5	11.8%	10.3%
Radio Carmarthenshire and Scarlet FM	132	130	-2	-2%	44	40	-4	-9%	33%	30%	358	277	-81	-23%	8.2	7.0	11.8%	9.2%
Radio Ceredigion	79	79	0	0%	19	17	-2	-11%	24%	22%	125	140	15	12%	6.7	8.2	6.7%	7.1%
Nation Hits! (was Nation 80s)	472	472	0	0%	38	31	-7	-18%	8%	7%	207	194	-13	-6%	5.5	6.2	2.0%	1.8%
Nation Radio	1507	1506	-1	0%	150	169	19	13%	10%	11%	715	664	-51	-7%	4.8	3.9	2.3%	2.2%
102.5 Radio Pembrokeshire	101	100	-1	-1%	45	44	-1	-2%	45%	44%	484	454	-30	-6%	10.7	10.3	19.5%	18.4%
Total UKRD	1628	1628	0	0%	434	440	6	1%	27%	27%	3772	4177	405	11%	8.7	9.5	10.7%	11.5%
The Bee	452	451	-1	0%	51	52	1	2%	11%	11%	472	494	22	5%	9.3	9.5	5.9%	5.9%
Total Eagle	541	540	-1	0%	146	161	15	10%	27%	30%	961	1229	268	28%	6.6	7.6	9.8%	11.3%
Eagle Extra	541	540	-1	0%	3	5	2	67%	1%	1%	6	9	3	50%	1.7	1.8	0.1%	0.1%
96.4 Eagle Radio	541	540	-1	0%	143	158	15	10%	26%	29%	955	1221	266	28%	6.7	7.7	9.7%	11.2%
KL.FM 96.7	153	153	0	0%	46	47	1	2%	30%	31%	398	538	140	35%	8.7	11.4	11.6%	14.8%
Pirate FM	484	483	-1	0%	174	177	3	2%	36%	37%	1686	1813	127	8%	9.7	10.3	13.1%	13.9%
UTV Radio (inc. talkSPORT)	53205	53205	0	0%	4383	4426	43	1%	8%	8%	32472	33152	680	2%	7.4	7.5	3.2%	3.2%
UTV Radio (excl. talkSPORT)	6875	6875	0	0%	1425	1392	-33	-2%	21%	20%	12053	12676	623	5%	8.5	9.1	9.3%	9.6%
107.6 Juice FM	1062	1061	-1	0%	211	230	19	9%	20%	22%	1294	1744	450	35%	6.1	7.6	6.0%	8.0%
Peak 107 FM	419	420	1	0%	104	100	-4	-4%	25%	24%	869	813	-56	-6%	8.4	8.1	9.9%	9.3%
The Pulse/Pulse 2	879	880	1	0%	134	148	14	10%	15%	17%	823	1173	350	43%	6.2	7.9	6.2%	8.0%
The Pulse	879	880	1	0%	120	133	13	11%	14%	15%	663	938	275	41%	5.5	7.0	5.0%	6.4%
Pulse 2	879	880	1	0%	31	28	-3	-10%	4%	3%	160	235	75	47%	5.1	8.3	1.2%	1.6%
Signal 107	1020	1021	1	0%	40	30	-10	-25%	4%	3%	299	286	-13	-4%	7.4	9.6	1.6%	1.5%
Signal One & Signal Two	794	794	0	0%	322	332	10	3%	41%	42%	3432	4043	611	18%	10.6	12.2	19.7%	24.4%

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014
Signal One	794	794	0	0%	304	302	-2	-1%	38%	38%	2878	3066	188	7%	9.5	10.1	16.5%	18.5%
Signal Two	794	794	0	0%	65	71	6	9%	8%	9%	554	977	423	76%	8.6	13.7	3.2%	5.9%
Total Swansea Sound/96.4 FM The Wave	472	472	0	0%	185	175	-10	-5%	39%	37%	1901	1684	-217	-11%	10.3	9.7	18.1%	15.7%
96.4 FM The Wave	472	472	0	0%	150	140	-10	-7%	32%	30%	1356	1233	-123	-9%	9.0	8.8	12.9%	11.5%
Swansea Sound - 1170 MW	472	472	0	0%	57	59	2	4%	12%	12%	544	451	-93	-17%	9.5	7.7	5.2%	4.2%
U105	887	887	0	0%	195	192	-3	-2%	22%	22%	1890	2022	132	7%	9.7	10.5	12.5%	12.6%
Radio Wave 96.5 FM	235	235	0	0%	80	81	1	1%	34%	35%	750	780	30	4%	9.3	9.6	16.2%	16.8%
102.4 Wish/107.2 Wire/107.4 Tower FM	1156	1156	0	0%	170	158	-12	-7%	15%	14%	900	898	-2	0%	5.3	5.7	4.4%	4.3%
107.4 Tower FM	452	451	-1	0%	52	49	-3	-6%	12%	11%	308	290	-18	-6%	5.9	5.9	4.1%	3.9%
107.2 Wire FM	288	288	0	0%	51	49	-2	-4%	18%	17%	229	239	10	4%	4.5	4.8	4.4%	4.4%
102.4 Wish FM	476	476	0	0%	68	60	-8	-12%	14%	13%	362	368	6	2%	5.4	6.2	4.2%	4.2%
BBC Local Radio in England	43022	43021	-1	0%	7091	6917	-174	-2%	16%	16%	67173	65471	-1702	-3%	9.5	9.5	8.0%	7.8%
BBC Radio Berkshire	818	817	-1	0%	109	142	33	30%	13%	17%	785	1090	305	39%	7.2	7.6	5.3%	7.3%
BBC Radio Bristol	888	888	0	0%	115	101	-14	-12%	13%	11%	1070	899	-171	-16%	9.3	8.9	6.1%	5.2%
BBC Radio Cambridgeshire	737	737	0	0%	147	143	-4	-3%	20%	19%	1129	1329	200	18%	7.7	9.3	7.3%	8.0%
BBC Radio Cornwall	458	458	0	0%	159	154	-5	-3%	35%	34%	1986	1908	-78	-4%	12.5	12.4	16.7%	15.5%
BBC Coventry and Warwickshire	690	690	0	0%	116	96	-20	-17%	17%	14%	1063	873	-190	-18%	9.2	9.1	8.4%	7.3%
BBC Radio Cumbria	408	407	-1	0%	127	121	-6	-5%	31%	30%	995	973	-22	-2%	7.8	8.0	11.9%	11.7%
BBC Radio Derby	653	653	0	0%	160	157	-3	-2%	24%	24%	1366	1248	-118	-9%	8.6	8.0	10.0%	9.2%
BBC Radio Devon	971	971	0	0%	221	208	-13	-6%	23%	21%	2587	2245	-342	-13%	11.7	10.8	12.0%	10.2%
BBC Essex	1289	1289	0	0%	222	218	-4	-2%	17%	17%	2439	2714	275	11%	11.0	12.4	8.7%	9.5%
BBC Radio Gloucestershire	498	499	1	0%	85	85	0	0%	17%	17%	954	776	-178	-19%	11.3	9.2	8.2%	7.0%
BBC Hereford & Worcester	502	502	0	0%	96	102	6	6%	19%	20%	943	1026	83	9%	9.9	10.1	9.5%	10.5%
BBC Radio Humberside	765	765	0	0%	186	205	19	10%	24%	27%	2254	2481	227	10%	12.1	12.1	12.6%	13.4%
BBC Radio Kent	1453	1452	-1	0%	259	254	-5	-2%	18%	17%	2807	2475	-332	-12%	10.8	9.7	8.8%	7.5%
BBC Radio Lancashire	1187	1187	0	0%	228	212	-16	-7%	19%	18%	1835	1909	74	4%	8.0	9.0	7.5%	7.6%
BBC Radio Leeds	1641	1641	0	0%	239	222	-17	-7%	15%	14%	1513	1440	-73	-5%	6.3	6.5	5.3%	4.9%
BBC Radio Leicester	835	834	-1	0%	144	168	24	17%	17%	20%	1253	1726	473	38%	8.7	10.3	7.1%	9.9%
BBC Radio Lincolnshire	550	550	0	0%	120	120	0	0%	22%	22%	1522	1532	10	1%	12.7	12.8	12.0%	12.5%
BBC London 94.9	11702	11702	0	0%	465	443	-22	-5%	4%	4%	3385	2803	-582	-17%	7.3	6.3	1.7%	1.3%
BBC Radio Manchester	2204	2204	0	0%	210	201	-9	-4%	10%	9%	1458	1439	-19	-1%	7.0	7.2	3.9%	3.6%
BBC Radio Merseyside	1664	1664	0	0%	344	368	24	7%	21%	22%	4394	4063	-331	-8%	12.8	11.0	13.6%	12.2%
BBC Radio Newcastle	1443	1443	0	0%	369	334	-35	-9%	26%	23%	3309	2742	-567	-17%	9.0	8.2	11.9%	10.4%
BBC Radio Norfolk	772	772	0	0%	176	175	-1	-1%	23%	23%	2174	1879	-295	-14%	12.4	10.8	12.6%	11.3%
BBC Radio Northampton	486	486	0	0%	92	84	-8	-9%	19%	17%	1132	928	-204	-18%	12.3	11.1	11.4%	9.6%
BBC Radio Nottingham	800	799	-1	0%	193	168	-25	-13%	24%	21%	2213	1751	-462	-21%	11.5	10.4	13.8%	11.8%
BBC Radio Oxford	524	523	-1	0%	77	79	2	3%	15%	15%	693	690	-3	0%	9.0	8.8	6.8%	7.5%
BBC Radio Sheffield	1291	1292	1	0%	241	242	1	0%	19%	19%	1942	1911	-31	-2%	8.1	7.9	7.5%	7.7%
BBC Radio Shropshire	395	395	0	0%	108	116	8	7%	27%	29%	903	1112	209	23%	8.4	9.6	11.0%	13.9%
Total BBC Radio Solent	1768	1769	1	0%	297	294	-3	-1%	17%	17%	3135	2993	-142	-5%	10.6	10.2	8.5%	8.2%
BBC Somerset	444	445	1	0%	75	71	-4	-5%	17%	16%	733	540	-193	-26%	9.8	7.7	7.4%	5.6%
BBC Radio Stoke	614	614	0	0%	157	156	-1	-1%	26%	25%	1509	1512	3	0%	9.6	9.7	11.3%	11.7%
BBC Radio Suffolk	540	541	1	0%	122	129	7	6%	23%	24%	1218	1331	113	9%	10.0	10.4	10.5%	11.7%
BBC Sussex and BBC Surrey	2547	2547	0	0%	236	251	15	6%	9%	10%	1789	1861	72	4%	7.6	7.4	3.7%	3.6%
BBC Radio Tees	793	793	0	0%	143	134	-9	-6%	18%	17%	1096	1062	-34	-3%	7.7	7.9	6.9%	7.3%
BBC Three Counties Radio	1331	1330	-1	0%	154	173	19	12%	12%	13%	1311	1479	168	13%	8.5	8.6	5.1%	5.5%
BBC WM (Birmingham & Black Country)	2356	2355	-1	0%	233	260	27	12%	10%	11%	1754	2263	509	29%	7.5	8.7	4.1%	5.4%
BBC Radio Wiltshire/Swindon	570	570	0	0%	108	107	-1	-1%	19%	19%	890	883	-7	-1%	8.3	8.2	7.3%	6.8%
BBC Radio York	531	530	-1	0%	81	88	7	9%	15%	17%	708	727	19	3%	8.7	8.3	6.6%	7.3%
BBC Radio Guernsey	54	55	1	2%	22	22	0	0%	40%	41%	230	215	-15	-7%	10.7	9.6	21.0%	20.2%
BBC Radio Jersey	84	85	1	1%	29	30	1	3%	34%	36%	282	280	-2	-1%	9.8	9.3	16.6%	17.0%

## HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 1 2014/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014	000's	%	Last Pub	W1 2014	Last Pub	W1 2014
LOCAL COMMERCIAL																		
BBC Radio Scotland	4456	4455	-1	0%	868	923	55	6%	19%	21%	5755	6170	415	7%	6.6	6.7	7.3%	8.1%
BBC Radio Ulster	1481	1480	-1	0%	524	530	6	1%	35%	36%	5020	6009	989	20%	9.6	11.3	19.7%	21.5%
Total BBC Radio Wales/Cymru	2580	2580	0	0%	559	571	12	2%	22%	22%	5661	5304	-357	-6%	10.1	9.3	10.7%	9.8%
BBC Radio Wales	2580	2580	0	0%	466	472	6	1%	18%	18%	4133	3786	-347	-8%	8.9	8.0	7.8%	7.0%
BBC Radio Cymru	2580	2580	0	0%	140	143	3	2%	5%	6%	1528	1518	-10	-1%	10.9	10.6	2.9%	2.8%
Jazz FM	53205	53205	0	0%	681	500	-181	-27%	1%	1%	3070	2233	-837	-27%	4.5	4.5	0.3%	0.2%
talkSPORT	53205	53205	0	0%	3212	3196	-16	0%	6%	6%	20264	20502	238	1%	6.3	6.4	2.0%	2.0%
BBC Radio 1	53205	53205	0	0%	10969	10532	-437	-4%	21%	20%	70628	69075	-1553	-2%	6.4	6.6	6.9%	6.7%
BBC Radio 2	53205	53205	0	0%	15513	15568	55	0%	29%	29%	181022	185364	4342	2%	11.7	11.9	17.6%	17.9%
BBC Radio 3	53205	53205	0	0%	1992	2087	95	5%	4%	4%	11127	13855	2728	25%	5.6	6.6	1.1%	1.3%
BBC Radio 4	53205	53205	0	0%	11205	10954	-251	-2%	21%	21%	128922	126630	-2292	-2%	11.5	11.6	12.5%	12.2%
BBC Radio 4 (including 4 Extra)	53205	53205	0	0%	11494	11244	-250	-2%	22%	21%	138704	137094	-1610	-1%	12.1	12.2	13.5%	13.2%
BBC Radio 4 Extra	53205	53205	0	0%	1646	1664	18	1%	3%	3%	9782	10464	682	7%	5.9	6.3	1.0%	1.0%
BBC Radio 5 live	53205	53205	0	0%	6285	6174	-111	-2%	12%	12%	43388	42940	-448	-1%	6.9	7.0	4.2%	4.1%
BBC Radio 5 live (inc. sports extra)	53205	53205	0	0%	6529	6327	-202	-3%	12%	12%	46002	44989	-1013	-2%	7.0	7.1	4.5%	4.3%
BBC Radio 5 live sports extra	53205	53205	0	0%	889	817	-72	-8%	2%	2%	2614	2048	-566	-22%	2.9	2.5	0.3%	0.2%
BBC 6 Music	53205	53205	0	0%	1962	1927	-35	-2%	4%	4%	17688	17141	-547	-3%	9.0	8.9	1.7%	1.7%
1 Xtra from the BBC	53205	53205	0	0%	1094	1102	8	1%	2%	2%	5069	5259	190	4%	4.6	4.8	0.5%	0.5%
BBC Asian Network UK	53205	53205	0	0%	668	478	-190	-28%	1%	1%	4515	2895	-1620	-36%	6.8	6.1	0.4%	0.3%
BBC World Service	53205	53205	0	0%	1413	1303	-110	-8%	3%	2%	7215	6935	-280	-4%	5.1	5.3	0.7%	0.7%
BBC Local/Regional	53205	53205	0	0%	9321	9263	-58	-1%	18%	17%	86464	85559	-905	-1%	9.3	9.2	8.4%	8.3%
ALL NATIONAL COMMERCIAL (UK)	53205	53205	0	0%	17635	16586	-1049	-6%	33%	31%	136744	127651	-9093	-7%	7.8	7.7	13.3%	12.3%
ALL LOCAL COMMERCIAL (UK)	53205	53205	0	0%	27594	27246	-348	-1%	52%	51%	296776	307119	10343	3%	10.8	11.3	28.8%	29.7%
ALL COMMERCIAL (UK)	53205	53205	0	0%	34914	34078	-836	-2%	66%	64%	433520	434769	1249	0%	12.4	12.8	42.1%	42.0%
ALL BBC (UK)	53205	53205	0	0%	36219	35314	-905	-2%	68%	66%	568433	568166	-267	0%	15.7	16.1	55.2%	54.9%
ALL RADIO (UK)	53205	53205	0	0%	48375	48063	-312	-1%	91%	90%	1029690	1035333	5643	1%	21.3	21.5	100.0%	100.0%