

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	%	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009		
105-107 Atlantic FM	451	455	4	1%	41	51	10	24%	9%	11%		207	260	53	26%		5.1	5.1	2.3%	2.7%		
107.6 Banbury Sound	83	83	0	0%	20	18	-2	-10%	25%	21%		197	183	-14	-7%		9.7	10.4	10.8%	10.4%		
Bath FM	102	104	2	2%	13	13	0	0%	13%	12%		81	69	-12	-15%		6.0	5.3	3.7%	3.2%		
Total Bauer Radio	50735	51280	545	1%	12397	12650	253	2%	24%	25%		108048	110653	2605	2%		8.7	8.7	10.6%	10.7%		
Total Bauer Radio ILR	36470	36655	185	1%	9789	10019	230	2%	27%	27%		86089	87168	1079	1%		8.8	8.7	11.9%	12.0%		
Big City Network	16034	15962	-72	0%	4554	4582	28	1%	28%	29%		41509	42016	507	1%		9.1	9.2	13.5%	13.9%		
Big City FM and AM	16161	16115	-46	0%	5239	5255	16	0%	32%	33%		53580	53172	-408	-1%		10.2	10.1	17.3%	17.4%		
Big City England	10615	10497	-118	-1%	2618	2561	-57	-2%	25%	24%		21073	20164	-909	-4%		8.0	7.9	10.4%	10.3%		
Total Magic	50735	51280	545	1%	3543	3640	97	3%	7%	7%		25021	25927	906	4%		7.1	7.1	2.4%	2.5%		
Magic Network - North	10462	10370	-92	-1%	716	727	11	2%	7%	7%		8138	7403	-735	-9%		11.4	10.2	4.1%	3.8%		
Bauer Radio - North East	2195	2216	21	1%	745	715	-30	-4%	34%	32%		7422	6869	-553	-7%		10.0	9.6	17.8%	17.0%		
Big City Network - North East	2195	2216	21	1%	561	550	-11	-2%	26%	25%		3951	4140	189	5%		7.0	7.5	9.5%	10.2%		
Metro Radio	1453	1467	14	1%	390	414	24	6%	27%	28%		2530	2980	450	18%		6.5	7.2	9.3%	10.9%		
TFM Radio	806	814	8	1%	175	139	-36	-21%	22%	17%		1421	1160	-261	-18%		8.1	8.3	9.4%	8.2%		
Magic Network - North East	2195	2216	21	1%	268	240	-28	-10%	12%	11%		3471	2729	-742	-21%		12.9	11.4	8.3%	6.7%		
Magic 1152 (Newcastle)	1453	1467	14	1%	177	153	-24	-14%	12%	10%		2329	1936	-393	-17%		13.1	12.7	8.5%	7.1%		
Magic 1170 (Teesside)	806	814	8	1%	91	88	-3	-3%	11%	11%		1142	794	-348	-30%		12.6	9.1	7.5%	5.6%		
Metro Radio/Magic 1152	1453	1467	14	1%	511	518	7	1%	35%	35%		4859	4915	56	1%		9.5	9.5	17.8%	18.0%		
TFM Radio/Magic 1170	806	814	8	1%	239	200	-39	-16%	30%	25%		2563	1954	-609	-24%		10.7	9.8	16.9%	13.8%		
Bauer Liverpool	1795	1800	5	0%	553	512	-41	-7%	31%	28%		5652	5290	-362	-6%		10.2	10.3	16.1%	15.4%		
Bauer FM Liverpool	1795	1800	5	0%	508	471	-37	-7%	28%	26%		4783	4528	-255	-5%		9.4	9.6	13.7%	13.2%		
City Talk 105.9	1558	1559	1	0%	59	55	-4	-7%	4%	4%		274	235	-39	-14%		4.6	4.2	0.9%	0.8%		
Bauer Radio - North West	5073	5099	26	1%	1352	1340	-12	-1%	27%	26%		11913	11526	-387	-3%		8.8	8.6	12.5%	12.1%		
Big City Network - North West	4947	4946	-1	0%	1212	1190	-22	-2%	25%	24%		9881	9304	-577	-6%		8.2	7.8	10.6%	10.1%		
Radio City 96.7	1795	1800	5	0%	486	447	-39	-8%	27%	25%		4509	4293	-216	-5%		9.3	9.6	12.9%	12.5%		
Key 103 (Manchester)	2376	2393	17	1%	488	473	-15	-3%	21%	20%		3487	3072	-415	-12%		7.1	6.5	7.8%	6.9%		
97.4 Rock FM	1320	1244	-76	-6%	258	286	28	11%	20%	23%		1885	1939	54	3%		7.3	6.8	7.8%	8.5%		
Magic Network - North West	5038	5065	27	1%	221	233	12	5%	4%	5%		2032	2222	190	9%		9.2	9.5	2.1%	2.3%		
Magic 1548 (Liverpool)	1795	1800	5	0%	81	83	2	2%	4%	5%		869	763	-106	-12%		10.8	9.2	2.5%	2.2%		
Magic 1152 (Manchester)	2376	2393	17	1%	113	106	-7	-6%	5%	4%		854	1085	231	27%		7.6	10.2	1.9%	2.4%		
Magic 999 (Preston)	1109	1114	5	0%	29	45	16	55%	3%	4%		310	375	65	21%		10.7	8.4	1.5%	1.8%		
Key 103/Magic 1152 (Manchester)	2376	2393	17	1%	561	548	-13	-2%	24%	23%		4340	4156	-184	-4%		7.7	7.6	9.7%	9.3%		
Radio City 96.7/Magic 1548	1795	1800	5	0%	532	491	-41	-8%	30%	27%		5378	5056	-322	-6%		10.1	10.3	15.4%	14.7%		
97.4 Rock FM/Magic 999	1447	1397	-50	-3%	282	320	38	13%	20%	23%		2195	2314	119	5%		7.8	7.2	8.3%	9.0%		
Bauer Radio - Yorkshire	3229	3090	-139	-4%	908	905	-3	0%	28%	29%		9176	8480	-696	-8%		10.1	9.4	14.8%	14.4%		
Big City Network - Yorkshire	3229	3090	-139	-4%	756	737	-19	-3%	23%	24%		6541	6028	-513	-8%		8.6	8.2	10.5%	10.2%		
96.3 Radio Aire	968	989	21	2%	135	134	-1	-1%	14%	14%		1023	1141	118	12%		7.6	8.5	6.1%	7.0%		
Hallam FM	1320	1256	-64	-5%	367	356	-11	-3%	28%	28%		3141	2850	-291	-9%		8.6	8.0	12.6%	12.0%		
96.9 Viking FM	1133	905	-228	-20%	260	249	-11	-4%	23%	28%		2376	2036	-340	-14%		9.2	8.2	9.8%	10.2%		
Magic Network - Yorkshire	3229	3090	-139	-4%	226	254	28	12%	7%	8%		2635	2452	-183	-7%		11.6	9.6	4.2%	4.2%		
Magic 828 (Leeds)	968	989	21	2%	90	110	20	22%	9%	11%		1060	937	-123	-12%		11.8	8.5	6.3%	5.7%		
Magic AM (Sheffield)	1320	1256	-64	-5%	71	75	4	6%	5%	6%		879	817	-62	-7%		12.3	10.8	3.5%	3.4%		
Magic 1161 (Hull)	1133	905	-228	-20%	77	73	-4	-5%	7%	8%		844	757	-87	-10%		11.0	10.3	3.5%	3.8%		
96.3 Radio Aire/Magic 828	968	989	21	2%	207	219	12	6%	21%	22%		2083	2078	-5	0%		10.1	9.5	12.4%	12.7%		
Hallam FM/Magic AM	1320	1256	-64	-5%	409	404	-5	-1%	31%	32%		4021	3667	-354	-9%		9.8	9.1	16.1%	15.4%		
96.9 Viking FM/Magic 1161	1133	905	-228	-20%	308	287	-21	-7%	27%	32%		3221	2793	-428	-13%		10.4	9.7	13.3%	14.0%		
Total Kerrang!	50735	51280	545	1%	1366	1316	-50	-4%	3%	3%		5868	5156	-712	-12%		4.3	3.9	0.6%	0.5%		
Kerrang! 105.2	3492	3513	21	1%	374	373	-1	0%	11%	11%		2137	1898	-239	-11%		5.7	5.1	3.0%	2.7%		
Bauer Radio London (Magic 105.4/Kiss 100)	10784	10895	111	1%	3228	3337	109	3%	30%	31%		21633	24859	3226	15%		6.7	7.4	10.2%	11.5%		
Kiss 100 FM	10784	10895	111	1%	1707	1784	77	5%	16%	16%		9670	10844	1174	12%		5.7	6.1	4.6%	5.0%		

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	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	%	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009		
Magic 105.4	10784	10895	111	1%	2051	2054	3	0%	19%	19%		11963	14015	2052	17%	5.8	6.8	5.7%	6.5%			
Total Kiss Network	50735	51280	545	1%	3326	3582	256	8%	7%	7%		17659	19071	1412	8%	5.3	5.3	1.7%	1.9%			
Kiss East	2008	2046	38	2%	332	351	19	6%	17%	17%		2476	2746	270	11%	7.5	7.8	5.7%	6.1%			
Kiss West	2313	2353	40	2%	290	333	43	15%	13%	14%		1957	2123	166	8%	6.8	6.4	3.9%	4.1%			
Bauer Radio Total Scotland	4281	4304	23	1%	1738	1765	27	2%	41%	41%		20111	20820	709	4%	11.6	11.8	24.4%	24.9%			
Big City Scotland	4046	4067	21	1%	1428	1458	30	2%	35%	36%		14589	15111	522	4%	10.2	10.4	19.3%	19.6%			
Bauer Radio Central Scotland	2815	2829	14	0%	1021	1058	37	4%	36%	37%		11617	12409	792	7%	11.4	11.7	22.0%	22.8%			
Total Radio Clyde	1834	1838	4	0%	679	687	8	1%	37%	37%		7585	8223	638	8%	11.2	12.0	22.5%	23.6%			
Clyde 1 FM	1834	1838	4	0%	586	599	13	2%	32%	33%		5855	6556	701	12%	10.0	10.9	17.4%	18.8%			
Clyde 2	1834	1838	4	0%	206	180	-26	-13%	11%	10%		1730	1667	-63	-4%	8.4	9.3	5.1%	4.8%			
Total Radio Forth	1083	1089	6	1%	347	376	29	8%	32%	35%		4032	4187	155	4%	11.6	11.1	19.1%	19.7%			
ForthOne	1083	1089	6	1%	302	332	30	10%	28%	31%		3204	3408	204	6%	10.6	10.3	15.1%	16.0%			
Forth2	1083	1089	6	1%	93	94	1	1%	9%	9%		828	779	-49	-6%	9.0	8.2	3.9%	3.7%			
C.F.M.Radio	245	247	2	1%	87	82	-5	-6%	35%	33%		881	786	-95	-11%	10.1	9.6	19.1%	16.9%			
Moray Firth Radio	230	232	2	1%	109	116	7	6%	47%	50%		1132	1303	171	15%	10.4	11.2	22.5%	23.9%			
Total Northsound Radio	309	312	3	1%	143	156	13	9%	46%	50%		1701	1839	138	8%	11.9	11.8	27.4%	28.5%			
Northsound One	309	312	3	1%	129	137	8	6%	42%	44%		1265	1346	81	6%	9.8	9.8	20.4%	20.9%			
Northsound Two	309	312	3	1%	47	52	5	11%	15%	17%		436	493	57	13%	9.4	9.6	7.0%	7.6%			
Radio Borders	104	106	2	2%	49	48	-1	-2%	47%	46%		649	663	14	2%	13.2	13.7	29.3%	31.2%			
Total Radio Tay	370	373	3	1%	164	148	-16	-10%	44%	40%		2045	1734	-311	-15%	12.5	11.7	29.6%	25.2%			
Tay-FM	370	373	3	1%	109	103	-6	-6%	30%	28%		1188	986	-202	-17%	10.9	9.5	17.2%	14.3%			
Tay-AM	370	373	3	1%	80	75	-5	-6%	22%	20%		856	748	-108	-13%	10.7	10.0	12.4%	10.9%			
West Sound	386	388	2	1%	164	165	1	1%	42%	43%		1737	1767	30	2%	10.6	10.7	25.8%	27.2%			
Downtown Radio (DTR) / 97.4 Cool FM	1384	1407	23	2%	495	530	35	7%	36%	38%		4958	5477	519	10%	10.0	10.3	18.1%	19.5%			
97.4 Cool FM	945	962	17	2%	288	323	35	12%	30%	34%		2470	3190	720	29%	8.6	9.9	13.1%	16.5%			
Downtown Radio (DTR)	1384	1407	23	2%	229	247	18	8%	17%	18%		2488	2288	-200	-8%	10.8	9.3	9.1%	8.1%			
Wave 105 FM	1712	1732	20	1%	369	378	9	2%	22%	22%		3989	3694	-295	-7%	10.8	9.8	10.9%	9.7%			
107 The Bee	184	185	1	1%	22	21	-1	-5%	12%	11%		371	316	-55	-15%	17.2	15.0	11.0%	10.0%			
Brunel FM	180	183	3	2%	20	18	-2	-10%	11%	10%		175	153	-22	-13%	8.6	8.4	4.5%	3.9%			
Central FM	214	216	2	1%	45	39	-6	-13%	21%	18%		390	341	-49	-13%	8.7	8.8	9.2%	7.8%			
Total Cheshire Radio	n/p	367	n/a	n/a	n/p	51	n/a	n/a	n/p	14%		n/p	293	n/a	n/a	n/p	5.8	n/p	4.1%			
Cheshire's Silk 106.9	179	179	0	0%	20	18	-2	-10%	11%	10%		70	64	-6	-9%	3.6	3.6	2.0%	1.8%			
Chester's Dee 106.3	186	188	2	1%	34	33	-1	-3%	18%	17%		253	229	-24	-9%	7.5	7.0	6.6%	6.3%			
Club Asia 963+972AM	10785	10895	110	1%	188	202	14	7%	2%	2%		976	982	6	1%	5.2	4.9	0.5%	0.5%			
Total CN Radio	1743	869	-874	-50%	358	240	-118	-33%	21%	28%		2716	1768	-948	-35%	7.6	7.4	7.7%	10.2%			
The Bay	320	324	4	1%	104	93	-11	-11%	33%	29%		955	801	-154	-16%	9.1	8.6	14.9%	11.8%			
Citybeat 96.7/102.5FM	542	543	1	0%	119	128	9	8%	22%	24%		821	914	93	11%	6.9	7.1	7.8%	8.0%			
Lakeland Radio	52	52	0	0%	15	15	0	0%	29%	28%		118	113	-5	-4%	7.7	7.6	10.9%	10.6%			
The Coast (was Original 106fm (Solent))	1642	1661	19	1%	83	98	15	18%	5%	6%		428	584	156	36%	5.2	6.0	1.2%	1.6%			
Dream 107.7 FM	227	231	4	2%	20	20	0	0%	9%	9%		182	184	2	1%	9.3	9.2	3.8%	3.8%			
107.9 Dune FM	205	205	0	0%	18	20	2	11%	9%	10%		143	141	-2	-1%	7.9	7.2	3.2%	3.4%			
Fire 107.6 FM	282	285	3	1%	28	29	1	4%	10%	10%		236	184	-52	-22%	8.5	6.4	3.9%	3.0%			
3FM	68	68	0	0%	18	21	3	17%	27%	31%		228	232	4	2%	12.5	10.9	15.4%	14.7%			
Total Global Radio (UK)	50735	51280	545	1%	18529	19063	534	3%	37%	37%		171569	176776	5207	3%	9.3	9.3	16.9%	17.2%			
Chill	50735	51280	545	1%	200	220	20	10%	**	**		993	1019	26	3%	5.0	4.6	0.1%	0.1%			
Classic FM	50735	51280	545	1%	5414	5717	303	6%	11%	11%		37890	40260	2370	6%	7.0	7.0	3.7%	3.9%			
Galaxy Network (UK)	50735	51280	545	1%	3653	3714	61	2%	7%	7%		26173	25261	-912	-3%	7.2	6.8	2.6%	2.5%			
Gold Network (UK)	50735	51280	545	1%	1036	1109	73	7%	2%	2%		9205	10078	873	9%	8.9	9.1	0.9%	1.0%			
Heart Network (UK)	50735	51280	545	1%	7260	7479	219	3%	14%	15%		57581	60288	2707	5%	7.9	8.1	5.7%	5.9%			
Total LBC (UK)	50735	51280	545	1%	879	956	77	9%	2%	2%		10172	11468	1296	13%	11.6	12.0	1.0%	1.1%			

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Total XFM (UK)	50735	51280	545	1%	958	1004	46	5%	2%	2%	4505	4686	181	4%	4.7	4.7	0.4%	0.5%				
Global Radio London (ILR)	10784	10895	111	1%	4446	4655	209	5%	41%	43%	40563	44914	4351	11%	9.1	9.6	19.2%	20.8%				
Global Radio (ILR)	41751	42213	462	1%	13266	13751	485	4%	32%	33%	123246	128349	5103	4%	9.3	9.3	14.8%	15.2%				
Fun Radio	10785	10895	110	1%	33	40	7	21%	*%	*%	88	178	90	102%	2.7	4.4	*%	0.1%				
Galaxy Network (ILR)	26054	26303	249	1%	3152	3209	57	2%	12%	12%	23430	22704	-726	-3%	7.4	7.1	4.6%	4.4%				
Choice FM London	10784	10895	111	1%	460	499	39	8%	4%	5%	2449	2953	504	21%	5.3	5.9	1.2%	1.4%				
Galaxy Birmingham	2089	2098	9	0%	392	385	-7	-2%	19%	18%	3396	2893	-503	-15%	8.7	7.5	8.0%	6.9%				
Galaxy Manchester	2793	2811	18	1%	452	465	13	3%	16%	17%	3611	3675	64	2%	8.0	7.9	6.8%	6.9%				
Galaxy North East	2172	2191	19	1%	476	503	27	6%	22%	23%	3807	3725	-82	-2%	8.0	7.4	9.2%	9.3%				
Galaxy Scotland (was XFM Scotland)	2698	2712	14	1%	195	209	14	7%	7%	8%	1093	1401	308	28%	5.6	6.7	2.1%	2.7%				
Galaxy Scotland (East) (was XFM Scotland (East))	1177	1186	9	1%	84	106	22	26%	7%	9%	592	727	135	23%	7.1	6.9	2.6%	3.1%				
Galaxy Scotland (West) (was XFM Scotland (West))	1696	1703	7	0%	130	131	1	1%	8%	8%	607	859	252	42%	4.7	6.5	1.9%	2.6%				
Galaxy South Coast (was 103.2 Power FM)	1117	1133	16	1%	164	160	-4	-2%	15%	14%	918	1037	119	13%	5.6	6.5	3.9%	4.1%				
Galaxy Yorkshire	4399	4462	63	1%	958	993	35	4%	22%	22%	7286	7174	-112	-2%	7.6	7.2	8.7%	8.5%				
Gold Network (ILR)	28853	29182	329	1%	908	974	66	7%	3%	3%	8297	9048	751	9%	9.1	9.3	1.4%	1.5%				
Gold Bedford	593	605	12	2%	24	22	-2	-8%	4%	4%	198	191	-7	-4%	8.2	8.5	1.6%	1.7%				
Gold Berkshire/North Hampshire	729	740	11	2%	21	26	5	24%	3%	3%	177	222	45	25%	8.5	8.6	1.2%	1.5%				
Gold Birmingham	2042	2055	13	1%	59	55	-4	-7%	3%	3%	505	396	-109	-22%	8.6	7.2	1.2%	0.9%				
Gold Bristol/Bath/Wiltshire	1321	1349	28	2%	69	60	-9	-13%	5%	4%	800	676	-124	-16%	11.6	11.3	2.9%	2.3%				
Gold Coventry	646	653	7	1%	18	26	8	44%	3%	4%	207	257	50	24%	11.3	9.7	1.6%	2.0%				
Gold Crawley	365	374	9	2%	6	4	-2	-33%	2%	1%	115	83	-32	-28%	18.6	21.7	1.5%	1.1%				
Gold Derby	451	454	3	1%	17	18	1	6%	4%	4%	161	208	47	29%	9.3	11.5	1.8%	2.4%				
Gold Devon	531	540	9	2%	6	5	-1	-17%	1%	1%	63	56	-7	-11%	10.3	11.5	0.5%	0.5%				
Gold Dorset	599	606	7	1%	26	26	0	0%	4%	4%	158	142	-16	-10%	6.2	5.5	1.2%	1.1%				
Gold Essex	1207	1228	21	2%	37	42	5	14%	3%	3%	423	595	172	41%	11.3	14.3	1.6%	2.2%				
Gold Gloucester	402	407	5	1%	21	10	-11	-52%	5%	2%	303	106	-197	-65%	14.3	10.9	3.7%	1.2%				
Gold Hampshire	1117	1133	16	1%	36	50	14	39%	3%	4%	278	392	114	41%	7.7	7.8	1.2%	1.6%				
Gold Kent	1155	1166	11	1%	38	32	-6	-16%	3%	3%	226	212	-14	-6%	5.9	6.6	0.8%	0.8%				
Gold London	10784	10895	111	1%	321	372	51	16%	3%	3%	2549	3798	1249	49%	7.9	10.2	1.2%	1.8%				
Gold Luton	1029	1043	14	1%	31	36	5	16%	3%	3%	356	425	69	19%	11.6	11.7	1.7%	2.1%				
Gold Manchester	2375	2394	19	1%	53	46	-7	-13%	2%	2%	640	443	-197	-31%	12.1	9.7	1.4%	1.0%				
Gold Norfolk/Suffolk	1138	1158	20	2%	29	45	16	55%	3%	4%	271	552	281	104%	9.3	12.4	1.2%	2.2%				
Gold Norfolk	638	647	9	1%	14	27	13	93%	2%	4%	165	276	111	67%	11.5	10.1	1.2%	2.0%				
Gold Suffolk	506	517	11	2%	15	17	2	13%	3%	3%	107	276	169	158%	7.1	16.1	1.0%	2.5%				
Gold North Wales/Cheshire	379	384	5	1%	6	12	6	100%	2%	3%	68	111	43	63%	12.0	9.4	0.9%	1.5%				
Gold Northampton	535	548	13	2%	14	14	0	0%	3%	3%	168	163	-5	-3%	11.7	11.3	1.6%	1.5%				
Gold Nottingham	1133	1150	17	2%	46	40	-6	-13%	4%	3%	384	367	-17	-4%	8.4	9.2	1.6%	1.5%				
Gold Peterborough	577	584	7	1%	24	34	10	42%	4%	6%	231	452	221	96%	9.5	13.4	1.9%	3.7%				
Gold Plymouth	333	339	6	2%	15	15	0	0%	5%	4%	113	94	-19	-17%	7.3	6.2	1.7%	1.3%				
Gold Sussex	1002	1010	8	1%	34	37	3	9%	3%	4%	237	255	18	8%	7.0	6.9	1.1%	1.1%				
Gold South East Wales	971	980	9	1%	29	26	-3	-10%	3%	3%	374	395	21	6%	13.0	15.4	1.8%	1.8%				
Gold Wolverhampton	1295	1298	3	0%	32	39	7	22%	2%	3%	289	316	27	9%	9.0	8.0	1.1%	1.2%				
Heart Network (ILR)	27909	28242	333	1%	6848	7019	171	2%	25%	25%	55000	57343	2343	4%	8.0	8.2	9.7%	9.9%				
The Buzz 97.1 FM	439	438	-1	0%	55	51	-4	-7%	13%	12%	296	270	-26	-9%	5.4	5.3	3.8%	3.7%				
Champion 103 FM	121	121	0	0%	34	32	-2	-6%	28%	27%	294	251	-43	-15%	8.7	7.8	12.7%	10.5%				
Coast 96.3	241	243	2	1%	46	47	1	2%	19%	19%	448	437	-11	-2%	9.6	9.4	8.8%	8.4%				
2CR FM	599	606	7	1%	128	124	-4	-3%	21%	21%	853	890	37	4%	6.7	7.2	6.6%	6.8%				
Essex FM	1207	1228	21	2%	338	367	29	9%	28%	30%	3223	3377	154	5%	9.5	9.2	12.5%	12.5%				
Heart 96.9 FM Bedford (was 96.9 Chiltern FM)	392	397	5	1%	90	95	5	6%	23%	24%	755	753	-2	0%	8.4	8.0	9.6%	10.3%				
Heart 97.6 FM Beds/Bucks (was 97.6 Chiltern FM)	742	751	9	1%	169	190	21	12%	23%	25%	1341	1591	250	19%	7.9	8.4	9.3%	11.1%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009	Last Pub	W2 2009		
Heart Berkshire and North Hants (was 2-Ten FM)	729	740	11	2%	198	212	14	7%	27%	29%	1469	1703	234	16%	7.4	8.0	10.2%	11.7%				
Heart Bristol/Bath/Wiltshire (was GWR)	1321	1349	28	2%	415	426	11	3%	31%	32%	4567	4571	4	0%	11.0	10.7	16.3%	15.8%				
Heart 103 FM Cambridgeshire (was Q103)	431	441	10	2%	121	111	-10	-8%	28%	25%	970	1002	32	3%	8.1	9.0	10.4%	10.4%				
Heart Colchester/Suffolk	650	668	18	3%	165	189	24	15%	25%	28%	1195	1591	396	33%	7.2	8.4	8.8%	10.8%				
Heart Colchester (was SGR Colchester)	182	191	9	5%	55	69	14	25%	30%	36%	404	536	132	33%	7.3	7.8	9.9%	12.5%				
Heart Suffolk (was SGR FM)	506	517	11	2%	107	116	9	8%	21%	23%	903	1035	132	15%	8.4	8.9	8.8%	9.4%				
Heart Devon Total (was Gemini)	531	540	9	2%	153	156	3	2%	29%	29%	1417	1495	78	6%	9.3	9.6	12.3%	13.1%				
Heart Exeter & East Devon (was Gemini)	306	312	6	2%	87	93	6	7%	28%	30%	890	980	90	10%	10.3	10.5	13.2%	14.3%				
Heart Torbay & South Devon (was Gemini)	226	228	2	1%	66	62	-4	-6%	29%	27%	527	515	-12	-2%	8.0	8.3	11.0%	11.3%				
Heart 106 FM East Midlands	2121	2154	33	2%	365	383	18	5%	17%	18%	2430	2530	100	4%	6.7	6.6	5.7%	5.8%				
Heart Gloucestershire (was Severn Sound)	402	407	5	1%	113	119	6	5%	28%	29%	881	1073	192	22%	7.8	9.0	10.6%	12.0%				
Heart 106.2 FM London	10784	10895	111	1%	1970	1897	-73	-4%	18%	17%	12461	11070	-1391	-11%	6.3	5.8	5.9%	5.1%				
Heart 103.3 FM Milton Keynes (was Horizon Radio)	226	231	5	2%	84	78	-6	-7%	37%	34%	865	639	-226	-26%	10.2	8.2	17.4%	13.2%				
Heart 102.4 FM Norfolk (was Radio Broadland)	638	647	9	1%	200	203	3	2%	31%	31%	2009	2042	33	2%	10.0	10.0	15.2%	14.7%				
Heart 96.6 FM Northants (was Northants)	535	548	13	2%	110	155	45	41%	21%	28%	981	1386	405	41%	8.9	9.0	9.1%	12.5%				
Heart North Devon (was Lantern FM)	131	134	3	2%	44	46	2	5%	33%	35%	440	464	24	5%	10.1	10.0	15.1%	15.9%				
Heart Oxfordshire (was Fox FM)	657	665	8	1%	179	164	-15	-8%	27%	25%	1385	1324	-61	-4%	7.8	8.1	10.4%	9.5%				
Heart 102.7 Peterborough (was Hereward)	383	386	3	1%	115	108	-7	-6%	30%	28%	1239	1003	-236	-19%	10.8	9.2	14.6%	12.3%				
Heart Plymouth (was Plymouth Sound)	333	339	6	2%	109	99	-10	-9%	33%	29%	904	994	90	10%	8.3	10.0	13.5%	13.8%				
Heart Somerset (was Orchard FM)	338	342	4	1%	122	125	3	2%	36%	37%	1252	1107	-145	-12%	10.3	8.8	15.5%	13.7%				
Heart South Hams	65	66	1	2%	13	13	0	0%	20%	20%	146	140	-6	-4%	11.3	10.7	10.8%	10.5%				
Heart 100.7 FM West Midlands	3525	3547	22	1%	869	838	-31	-4%	25%	24%	6845	6822	-23	0%	7.9	8.1	9.4%	9.5%				
Invicta FM	1155	1166	11	1%	378	408	30	8%	33%	35%	3402	3758	356	10%	9.0	9.2	12.5%	13.9%				
Marcher Sound	379	384	5	1%	72	71	-1	-1%	19%	18%	552	610	58	11%	7.7	8.6	7.5%	8.4%				
Ocean	1007	1022	15	1%	163	177	14	9%	16%	17%	1167	1284	117	10%	7.1	7.2	5.5%	5.7%				
Southern FM	1002	1010	8	1%	296	285	-11	-4%	30%	28%	2765	2900	135	5%	9.3	10.2	12.7%	12.8%				
The Hit Music Network (ILR)	17491	17666	175	1%	3516	3711	195	6%	20%	21%	23425	24984	1559	7%	6.7	6.7	6.7%	7.1%				
95.8 Capital Radio	10784	10895	111	1%	1868	1952	84	4%	17%	18%	9883	13408	3525	36%	5.3	6.9	4.7%	6.2%				
Beacon Radio	1295	1298	3	0%	241	245	4	2%	19%	19%	1809	1960	151	8%	7.5	8.0	6.9%	7.2%				
96.4 BRMB	2042	2055	13	1%	430	409	-21	-5%	21%	20%	2400	1999	-401	-17%	5.6	4.9	5.6%	4.8%				
105.4 Leicester Sound FM	602	616	14	2%	113	111	-2	-2%	19%	18%	765	757	-8	-1%	6.8	6.8	7.0%	6.7%				
Mercia	646	653	7	1%	146	159	13	9%	23%	24%	1183	1251	68	6%	8.1	7.9	8.9%	9.7%				
Mercury FM (Herts)	329	330	1	0%	37	34	-3	-8%	11%	10%	245	215	-30	-12%	6.7	6.4	3.4%	3.1%				
Mercury FM (Surrey & Sussex)	365	374	9	2%	78	84	6	8%	21%	22%	645	562	-83	-13%	8.3	6.7	8.4%	7.2%				
RAM FM	451	454	3	1%	100	92	-8	-8%	22%	20%	717	670	-47	-7%	7.2	7.2	8.2%	7.8%				
Red Dragon	971	980	9	1%	269	285	16	6%	28%	29%	1871	2316	445	24%	7.0	8.1	8.8%	10.8%				
96 Trent FM	1133	1150	17	2%	335	352	17	5%	30%	31%	3023	2836	-187	-6%	9.0	8.1	12.7%	11.6%				
Wyvern FM	491	496	5	1%	95	101	6	6%	19%	20%	783	757	-26	-3%	8.2	7.5	8.4%	7.5%				
LBC (ILR) - was Total LBC (ILR)	10784	10895	111	1%	835	947	112	13%	8%	9%	10547	11200	653	6%	12.6	11.8	5.0%	5.2%				
LBC 97.3	10784	10895	111	1%	705	787	82	12%	7%	7%	9203	9873	670	7%	13.1	12.5	4.4%	4.6%				
LBC News 1152	10784	10895	111	1%	282	308	26	9%	3%	3%	1344	1327	-17	-1%	4.8	4.3	0.6%	0.6%				
XFM (ILR)	13578	13706	128	1%	704	727	23	3%	5%	5%	3343	3224	-119	-4%	4.7	4.4	1.3%	1.2%				
XFM 104.9	10784	10895	111	1%	563	549	-14	-2%	5%	5%	2674	2485	-189	-7%	4.7	4.5	1.3%	1.2%				
XFM Manchester	2793	2811	18	1%	168	174	6	4%	6%	6%	687	733	46	7%	4.1	4.2	1.3%	1.4%				
Total GMG Radio	50735	51280	545	1%	5149	5023	-126	-2%	10%	10%	47568	45132	-2436	-5%	9.2	9.0	4.7%	4.4%				
GMG Radio North West Total	5228	5251	23	0%	1152	1109	-43	-4%	22%	21%	10360	10012	-348	-3%	9.0	9.0	10.4%	10.2%				
GMG Radio North West Regional	5190	5212	22	0%	1048	1015	-33	-3%	20%	19%	9193	8775	-418	-5%	8.8	8.6	9.3%	9.0%				
GMG Radio North East	2195	2216	21	1%	642	580	-62	-10%	29%	26%	5849	5490	-359	-6%	9.1	9.5	14.0%	13.5%				
GMG Radio Scotland	2858	2874	16	1%	912	896	-16	-2%	32%	31%	11090	10786	-304	-3%	12.2	12.0	20.6%	19.5%				
Total Real Radio	50735	51280	545	1%	1593	2434	841	53%	3%	5%	15485	21399	5914	38%	9.7	8.8	1.5%	2.1%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009		
Real Radio (ILR Network)	7214	14716	7502	104%	1403	2229	826	59%	19%	15%	14475	20427	5952	41%	10.3	9.2	10.4%	7.3%		
Real Radio (North East) - (was Century Radio)	2195	2216	21	1%	444	359	-85	-19%	20%	16%	3241	2719	-522	-16%	7.3	7.6	7.8%	6.7%		
Real Radio (North West) - (was Century Radio)	5190	5212	22	0%	505	455	-50	-10%	10%	9%	3818	3633	-185	-5%	7.6	8.0	3.9%	3.7%		
Real Radio (Scotland)	2676	2689	13	0%	705	704	-1	0%	26%	26%	8175	7781	-394	-5%	11.6	11.1	16.1%	14.9%		
Real Radio (Wales)	1763	1781	18	1%	404	399	-5	-1%	23%	22%	4178	4064	-114	-3%	10.3	10.2	11.0%	10.6%		
Real Radio (Yorkshire)	2775	2819	44	2%	294	312	18	6%	11%	11%	2121	2230	109	5%	7.2	7.1	4.2%	4.4%		
96.3 Rock Radio	810	811	1	0%	47	46	-1	-2%	6%	6%	372	542	170	46%	7.8	11.8	2.5%	3.6%		
106.1 Rock Radio	2238	2254	16	1%	136	117	-19	-14%	6%	5%	1168	1236	68	6%	8.6	10.6	2.8%	2.9%		
Total Smooth Radio	50735	51280	545	1%	2803	2760	-43	-2%	6%	5%	23484	21955	-1529	-7%	8.4	8.0	2.3%	2.1%		
Smooth Radio (ILR Network)	25643	25858	215	1%	2480	2409	-71	-3%	10%	9%	21484	19954	-1530	-7%	8.7	8.3	4.3%	4.0%		
Smooth Radio Midlands	5594	5652	58	1%	711	640	-71	-10%	13%	11%	7705	6429	-1276	-17%	10.8	10.1	6.7%	5.6%		
Smooth Radio (East Midlands)	2110	2145	35	2%	305	272	-33	-11%	14%	13%	2941	2621	-320	-11%	9.6	9.6	7.0%	6.0%		
Smooth Radio (West Midlands)	3525	3547	22	1%	406	368	-38	-9%	12%	10%	4764	3808	-956	-20%	11.7	10.4	6.5%	5.3%		
Smooth Radio (Glasgow)	1878	1883	5	0%	236	218	-18	-8%	13%	12%	2543	2463	-80	-3%	10.8	11.3	7.3%	6.8%		
Smooth Radio (London)	10784	10895	111	1%	536	615	79	15%	5%	6%	3130	2920	-210	-7%	5.8	4.7	1.5%	1.4%		
Smooth Radio (North East)	2195	2216	21	1%	292	298	6	2%	13%	13%	2608	2771	163	6%	8.9	9.3	6.3%	6.8%		
Smooth Radio (North West)	5190	5212	22	0%	670	668	-2	0%	13%	13%	5375	5142	-233	-4%	8.0	7.7	5.4%	5.3%		
JACKfm Oxfordshire	412	417	5	1%	57	53	-4	-7%	14%	13%	518	409	-109	-21%	9.1	7.8	6.5%	4.8%		
106 JACKfm	412	417	5	1%	46	44	-2	-4%	11%	11%	341	273	-68	-20%	7.4	6.2	4.3%	3.2%		
Oxford's FM107.9	412	417	5	1%	17	14	-3	-18%	4%	3%	177	137	-40	-23%	10.3	9.9	2.2%	1.6%		
Kingdom FM	291	293	2	1%	65	69	4	6%	22%	24%	504	499	-5	-1%	7.8	7.2	8.9%	8.8%		
kmfm Group	980	988	8	1%	160	162	2	1%	16%	16%	1540	1420	-120	-8%	9.6	8.8	6.7%	6.3%		
kmfm East	468	472	4	1%	93	99	6	6%	20%	21%	1086	1005	-81	-7%	11.7	10.2	9.9%	9.3%		
kmfm West	512	517	5	1%	67	63	-4	-6%	13%	12%	453	415	-38	-8%	6.7	6.6	3.8%	3.5%		
Lincs FM Group	2222	2669	447	20%	630	689	59	9%	28%	26%	6887	7247	360	5%	10.9	10.5	15.4%	13.6%		
Lincs FM 102.2	894	905	11	1%	349	379	30	9%	39%	42%	4086	4270	184	5%	11.7	11.3	21.7%	23.7%		
Oak FM	309	313	4	1%	38	32	-6	-16%	12%	10%	317	320	3	1%	8.4	9.9	4.9%	5.1%		
White Rose Radio Network (Lincs FM Group)	1035	1468	433	42%	241	287	46	19%	23%	20%	2333	2729	396	17%	9.7	9.5	11.7%	9.3%		
Dearne FM	226	228	2	1%	67	59	-8	-12%	30%	26%	667	666	-1	0%	9.9	11.2	13.9%	14.8%		
KCFM 99.8	473	428	-45	-10%	62	71	9	15%	13%	17%	571	629	58	10%	9.2	8.8	5.3%	6.2%		
Ridings FM	294	295	1	0%	41	39	-2	-5%	14%	13%	367	315	-52	-14%	8.8	8.0	7.2%	6.5%		
Rother FM	205	207	2	1%	34	34	0	0%	17%	17%	363	359	-4	-1%	10.6	10.4	9.1%	9.1%		
Trax FM	363	365	2	1%	103	93	-10	-10%	28%	25%	962	923	-39	-4%	9.4	9.9	13.2%	12.3%		
The Local Radio Company Group Total	3307	2742	-565	-17%	680	610	-70	-10%	21%	22%	5197	4665	-532	-10%	7.6	7.7	7.7%	8.4%		
Alpha 103.2	142	143	1	1%	24	20	-4	-17%	17%	14%	127	111	-16	-13%	5.4	5.6	5.0%	4.3%		
107.8 Arrow FM for Hastings	114	114	0	0%	21	20	-1	-5%	18%	17%	198	175	-23	-12%	9.4	8.9	7.4%	6.9%		
2BR	194	194	0	0%	45	48	3	7%	23%	25%	338	385	47	14%	7.5	8.0	9.1%	11.5%		
Durham FM	201	208	7	3%	31	30	-1	-3%	16%	14%	140	176	36	26%	4.5	5.9	4.0%	5.0%		
IOW Radio	120	120	0	0%	33	33	0	0%	27%	28%	289	290	1	0%	8.9	8.7	12.1%	12.1%		
Minster FM	330	336	6	2%	74	73	-1	-1%	22%	22%	477	528	51	11%	6.5	7.2	7.3%	8.6%		
Mix 96	121	122	1	1%	36	37	1	3%	30%	30%	235	232	-3	-1%	6.5	6.3	8.9%	9.1%		
107.4 The Quay	371	376	5	1%	42	48	6	14%	11%	13%	227	205	-22	-10%	5.4	4.3	2.9%	2.3%		
107.5 Sovereign Radio	150	150	0	0%	26	23	-3	-12%	17%	16%	186	155	-31	-17%	7.1	6.6	5.9%	5.3%		
Spire FM	112	113	1	1%	43	43	0	0%	38%	38%	448	494	46	10%	10.4	11.6	17.4%	19.3%		
Spirit FM	207	209	2	1%	43	43	0	0%	21%	21%	398	372	-26	-7%	9.2	8.6	8.3%	7.8%		
97.2 Stray FM	145	147	2	1%	49	49	0	0%	34%	33%	387	331	-56	-14%	7.9	6.8	12.5%	10.7%		
Sun FM	269	271	2	1%	63	62	-1	-2%	23%	23%	612	530	-82	-13%	9.7	8.5	12.3%	10.2%		
Wessex FM	120	122	2	2%	39	41	2	5%	32%	33%	304	297	-7	-2%	7.9	7.3	12.0%	11.9%		
Yorkshire Coast Radio	116	118	2	2%	40	37	-3	-8%	35%	32%	359	318	-41	-11%	8.9	8.5	14.6%	12.6%		
Radio Mansfield 103.2	152	155	3	2%	44	39	-5	-11%	29%	25%	421	357	-64	-15%	9.5	9.3	12.9%	10.9%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009		
Manx Radio	68	68	0	0%	33	35	2	6%	49%	52%	414	452	38	9%	12.5	12.9	28.0%	28.7%				
Midwest Radio	193	196	3	2%	40	39	-1	-3%	21%	20%	347	401	54	16%	8.6	10.3	7.8%	8.9%				
Northern Media Group	553	566	13	2%	124	136	12	10%	22%	24%	980	1226	246	25%	7.9	9.0	9.3%	11.4%				
Five FM	78	81	3	4%	20	23	3	15%	25%	29%	209	258	49	23%	10.6	11.1	13.4%	15.9%				
Q102.9FM/Q97.2FM/Q101.2FM	292	294	2	1%	75	84	9	12%	26%	29%	538	725	187	35%	7.2	8.6	9.9%	13.2%				
Seven FM	141	144	3	2%	18	16	-2	-11%	13%	11%	123	110	-13	-11%	6.7	6.9	4.2%	3.9%				
Six FM	86	91	5	6%	12	13	1	8%	14%	14%	111	133	22	20%	9.2	10.2	7.2%	7.7%				
Original 106 (Aberdeen)	309	312	3	1%	38	37	-1	-3%	12%	12%	228	229	1	0%	6.0	6.2	3.7%	3.6%				
Original 106 (Bristol)	573	588	15	3%	13	19	6	46%	2%	3%	66	94	28	42%	4.9	5.0	0.6%	0.8%				
Panjab Radio	10785	10895	110	1%	44	61	17	39%	**	1%	298	487	189	63%	6.7	8.0	0.1%	0.2%				
Pennine FM (formerly 107.9 Home FM)	201	206	5	2%	19	17	-2	-11%	10%	8%	120	111	-9	-8%	6.2	6.7	3.2%	3.0%				
Premier Christian Radio	10784	10895	111	1%	158	128	-30	-19%	1%	1%	1423	835	-588	-41%	9.0	6.5	0.7%	0.4%				
QuayWest FM	108	108	0	0%	18	19	1	6%	17%	17%	200	204	4	2%	10.8	10.8	7.7%	8.0%				
Reading 107 FM	268	274	6	2%	33	32	-1	-3%	12%	12%	170	154	-16	-9%	5.1	4.8	3.8%	3.5%				
96.2 The Revolution	503	507	4	1%	27	28	1	4%	5%	5%	217	249	32	15%	8.1	9.0	2.4%	2.8%				
Southwest Local Radio Group (Palm & Exeter FM)	n/p	530	n/a	n/a	n/p	50	n/a	n/a	n/p	9%	n/p	371	n/a	n/a	n/p	7.5	n/p	3.3%				
Exeter FM	n/p	302	n/a	n/a	n/p	19	n/a	n/a	n/p	6%	n/p	125	n/a	n/a	n/p	6.7	n/p	1.9%				
Palm FM	226	228	2	1%	29	31	2	7%	13%	14%	262	247	-15	-6%	8.9	7.9	5.5%	5.4%				
Star Radio in Bristol	445	457	12	3%	42	40	-2	-5%	9%	9%	308	355	47	15%	7.3	8.9	3.4%	3.8%				
The Sunrise Group	50735	51280	545	1%	511	535	24	5%	1%	1%	3640	4569	929	26%	7.1	8.5	0.4%	0.4%				
Kismet Radio 1035 (Greater London)	10784	10895	111	1%	86	91	5	6%	1%	1%	614	561	-53	-9%	7.1	6.2	0.3%	0.3%				
Punjabi Radio (was Yarr Radio)	10785	10895	110	1%	30	34	4	13%	**	**	210	171	-39	-19%	6.9	5.0	0.1%	0.1%				
Sunrise Radio (Greater London)	10784	10895	111	1%	328	330	2	1%	3%	3%	2018	3032	1014	50%	6.2	9.2	1.0%	1.4%				
Sunrise Radio National	50735	51280	545	1%	473	494	21	4%	1%	1%	3029	4264	1235	41%	6.4	8.6	0.3%	0.4%				
Time FM 106.6	278	282	4	1%	23	24	1	4%	8%	8%	173	171	-2	-1%	7.6	7.2	3.2%	3.1%				
Time FM 107.5	397	398	1	0%	29	29	0	0%	7%	7%	261	259	-2	-1%	9.1	8.8	4.1%	3.9%				
Tindle Radio Group	1463	1438	-25	-2%	304	306	2	1%	21%	21%	2962	2979	17	1%	9.7	9.7	10.0%	10.2%				
Tindle Radio Anglia	1025	994	-31	-3%	173	174	1	1%	17%	18%	1457	1494	37	3%	8.4	8.6	7.2%	7.5%				
103.4 The Beach	181	183	2	1%	56	54	-2	-4%	31%	30%	500	524	24	5%	9.0	9.7	15.6%	15.4%				
Dream 100	186	142	-44	-24%	35	32	-3	-9%	19%	23%	323	301	-22	-7%	9.2	9.3	8.5%	11.0%				
North Norfolk Radio	91	91	0	0%	14	14	0	0%	16%	15%	143	122	-21	-15%	9.9	8.8	7.0%	6.0%				
99.9 Radio Norwich	317	324	7	2%	45	47	2	4%	14%	15%	245	292	47	19%	5.4	6.2	3.6%	4.1%				
Town 102 FM	269	274	5	2%	31	33	2	6%	11%	12%	242	272	30	12%	7.8	8.4	4.6%	5.1%				
Channel 103 FM	75	76	1	1%	37	41	4	11%	50%	53%	464	455	-9	-2%	12.4	11.2	27.5%	28.6%				
Delta FM	93	94	1	1%	15	16	1	7%	17%	17%	151	177	26	17%	9.8	10.9	7.3%	8.4%				
Island FM 104.7	51	51	0	0%	25	24	-1	-4%	49%	47%	365	293	-72	-20%	14.6	12.3	41.1%	35.7%				
Kick and Kestrel	219	223	4	2%	54	51	-3	-6%	24%	23%	525	560	35	7%	9.8	11.0	11.1%	11.7%				
Kestrel FM	133	136	3	2%	37	37	0	0%	28%	27%	381	404	23	6%	10.3	11.1	12.5%	13.3%				
Kick FM	86	88	2	2%	16	15	-1	-6%	19%	17%	144	156	12	8%	8.7	10.7	8.5%	8.8%				
Total Touch Radio Network	n/p	890	n/a	n/a	n/p	116	n/a	n/a	n/p	13%	n/p	910	n/a	n/a	n/p	7.9	n/p	5.1%				
Rugby FM	69	71	2	3%	23	22	-1	-4%	33%	31%	199	201	2	1%	8.8	9.1	14.6%	14.6%				
Touchradio Staffs	245	247	2	1%	26	22	-4	-15%	10%	9%	249	175	-74	-30%	9.7	7.9	4.7%	3.6%				
96.2FM Touchradio - Coventry	282	285	3	1%	31	29	-2	-6%	11%	10%	132	202	70	53%	4.3	7.0	2.4%	3.8%				
102FM Touchradio - Warks, Worcs, Cotswolds	284	287	3	1%	35	36	1	3%	12%	12%	306	278	-28	-9%	8.6	7.8	4.8%	4.5%				
107.3 Touchradio - Warwick	n/p	134	n/a	n/a	n/p	7	n/a	n/a	n/p	5%	n/p	53	n/a	n/a	n/p	7.6	n/p	2.2%				
Town and Country Broadcasting (South and West Wales)	1560	1579	19	1%	196	200	4	2%	13%	13%	1595	1621	26	2%	8.1	8.1	4.9%	4.8%				
106.3 Bridge FM	120	122	2	2%	40	36	-4	-10%	33%	30%	342	342	0	0%	8.6	9.5	13.5%	13.3%				
Nation Radio	1386	1405	19	1%	46	51	5	11%	3%	4%	215	255	40	19%	4.7	5.0	0.7%	0.8%				
97.1 Radio Carmarthenshire	125	127	2	2%	36	38	2	6%	29%	30%	261	290	29	11%	7.3	7.6	10.8%	11.1%				
102.5 Radio Pembrokeshire	91	92	1	1%	44	45	1	2%	49%	49%	466	459	-7	-2%	10.5	10.2	25.4%	23.4%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2009/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2009	Change 000's	%	Last Pub	W2 2009	Change 000's	%	Last Pub	W2 2009	Change 000's	%	Last Pub	W2 2009	Change 000's	%	Last Pub	W2 2009	Last Pub	W2 2009
102.1 Swansea Bay Radio	449	454	5	1%	35	37	2	6%	8%	8%			414	338	-76	-18%	11.9	9.1	4.6%	3.7%
3TR	67	66	-1	-1%	18	18	0	0%	27%	27%			193	195	2	1%	10.7	10.8	13.6%	14.2%
Total UKRD	1542	1566	24	2%	369	404	35	9%	24%	26%			3837	4191	354	9%	10.4	10.4	12.0%	12.5%
Pirate FM	474	479	5	1%	132	156	24	18%	28%	33%			1484	1916	432	29%	11.2	12.3	15.8%	18.6%
The County Sound Radio Network	529	538	9	2%	141	157	16	11%	27%	29%			1175	1435	260	22%	8.3	9.2	11.5%	13.1%
County Sound 1566	529	538	9	2%	11	13	2	18%	2%	2%			146	182	36	25%	12.9	14.3	1.4%	1.7%
96.4 Eagle Radio	529	538	9	2%	132	146	14	11%	25%	27%			1029	1253	224	22%	7.8	8.6	10.1%	11.4%
Star Radio in North Somerset	131	133	2	2%	23	23	0	0%	17%	18%			226	218	-8	-4%	9.9	9.4	7.9%	7.6%
Total UKRD East	407	415	8	2%	68	72	4	6%	17%	17%			827	688	-139	-17%	12.1	9.5	9.0%	7.4%
KL.FM 96.7	149	150	1	1%	50	51	1	2%	34%	34%			650	636	-14	-2%	12.9	12.4	19.2%	18.1%
Star Radio in Cambridge	258	266	8	3%	32	29	-3	-9%	12%	11%			206	186	-20	-10%	6.5	6.5	4.0%	3.5%
UTV Radio (inc. talkSPORT)	50735	51280	545	1%	3660	3613	-47	-1%	7%	7%			29273	30290	1017	3%	8.0	8.4	2.9%	2.9%
UTV Radio (excl. talkSPORT)	6760	6444	-316	-5%	1272	1282	10	1%	19%	20%			11437	12284	847	7%	9.0	9.6	8.7%	9.6%
Imagine FM	374	375	1	0%	27	35	8	30%	7%	9%			93	196	103	111%	3.4	5.7	1.3%	2.7%
107.6 Juice FM	955	953	-2	0%	154	133	-21	-14%	16%	14%			907	1082	175	19%	5.9	8.1	5.0%	6.2%
Peak 107 FM	410	414	4	1%	72	84	12	17%	18%	20%			662	901	239	36%	9.2	10.7	8.9%	10.2%
The Pulse/Pulse Classic Gold	836	847	11	1%	139	142	3	2%	17%	17%			924	982	58	6%	6.7	6.9	6.0%	6.4%
The Pulse	836	847	11	1%	123	134	11	9%	15%	16%			798	896	98	12%	6.5	6.7	5.2%	5.8%
Pulse Classic Gold	836	847	11	1%	39	35	-4	-10%	5%	4%			126	86	-40	-32%	3.2	2.5	0.8%	0.6%
Signal One & Signal Two	768	770	2	0%	247	256	9	4%	32%	33%			2720	3161	441	16%	11.0	12.3	17.2%	18.6%
Signal One	768	770	2	0%	225	234	9	4%	29%	30%			2158	2615	457	21%	9.6	11.2	13.6%	15.4%
Signal Two	768	770	2	0%	69	67	-2	-3%	9%	9%			562	546	-16	-3%	8.2	8.2	3.5%	3.2%
107.4 Tower FM	431	430	-1	0%	44	60	16	36%	10%	14%			313	427	114	36%	7.1	7.1	3.9%	5.3%
Total Swansea Sound/96.4 FM The Wave	449	454	5	1%	177	184	7	4%	39%	41%			2000	2033	33	2%	11.3	11.0	22.2%	22.3%
96.4 FM The Wave	449	454	5	1%	128	134	6	5%	29%	29%			1150	1128	-22	-2%	9.0	8.4	12.8%	12.4%
Swansea Sound - 1170 MW	449	454	5	1%	72	81	9	13%	16%	18%			850	905	55	6%	11.7	11.2	9.5%	9.9%
U105	838	851	13	2%	114	128	14	12%	14%	15%			1249	1532	283	23%	10.9	12.0	7.5%	8.8%
Radio Wave 96.5 FM	242	241	-1	0%	72	68	-4	-6%	30%	28%			724	621	-103	-14%	10.1	9.2	14.8%	12.7%
102.4 Wish / 107.2 Wire	701	704	3	0%	138	141	3	2%	20%	20%			1189	1030	-159	-13%	8.6	7.3	8.5%	7.6%
107.2 Wire FM	275	277	2	1%	59	64	5	8%	21%	23%			498	469	-29	-6%	8.5	7.3	8.6%	8.1%
102.4 Wish FM	464	465	1	0%	77	88	11	14%	17%	19%			510	576	66	13%	6.6	6.6	6.3%	6.9%
107.7 The Wolf	426	429	3	1%	37	36	-1	-3%	9%	8%			204	191	-13	-6%	5.5	5.3	2.4%	2.2%
Wave 102 FM	153	153	0	0%	27	26	-1	-4%	18%	17%			228	211	-17	-7%	8.4	8.1	8.4%	8.2%
Yorkshire Radio	4988	5058	70	1%	62	74	12	19%	1%	1%			333	465	132	40%	5.4	6.3	0.3%	0.5%

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LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	Last Pub	W2 2009		
BBC Local Radio	40940	41367	427	1%	7261	6872	-389	-5%	18%	17%	72925	68209	-4716	-6%	10.0	9.9	8.9%	8.2%		
BBC Radio Berkshire	772	786	14	2%	120	130	10	8%	15%	17%	997	950	-47	-5%	8.3	7.3	6.6%	6.2%		
BBC Radio Bristol	893	885	-8	-1%	154	158	4	3%	17%	18%	1779	1949	170	10%	11.6	12.3	9.4%	10.6%		
BBC Radio Cambridgeshire	691	703	12	2%	136	134	-2	-1%	20%	19%	1206	1038	-168	-14%	8.9	7.8	7.9%	6.9%		
BBC Radio Cornwall	451	455	4	1%	145	142	-3	-2%	32%	31%	1554	1586	32	2%	10.7	11.1	17.4%	16.2%		
BBC Coventry and Warwickshire	652	660	8	1%	93	83	-10	-11%	14%	13%	736	654	-82	-11%	8.0	7.9	5.4%	5.0%		
BBC Radio Cumbria	404	406	2	0%	129	131	2	2%	32%	32%	1300	1307	7	1%	10.1	10.0	15.6%	16.4%		
BBC Radio Derby	623	630	7	1%	156	160	4	3%	25%	25%	1458	1853	395	27%	9.3	11.6	12.0%	15.6%		
BBC Radio Devon	961	977	16	2%	242	251	9	4%	25%	26%	2987	2804	-183	-6%	12.3	11.2	14.9%	13.5%		
BBC Essex	1243	1264	21	2%	252	246	-6	-2%	20%	19%	2684	2679	-5	0%	10.6	10.9	10.1%	9.6%		
BBC Radio Gloucestershire	477	483	6	1%	97	97	0	0%	20%	20%	983	1022	39	4%	10.2	10.6	9.9%	9.6%		
BBC Hereford & Worcester	485	492	7	1%	104	117	13	13%	22%	24%	1087	1231	144	13%	10.4	10.5	11.8%	12.2%		
BBC Radio Humberside	755	763	8	1%	216	228	12	6%	29%	30%	2381	2270	-111	-5%	11.0	10.0	14.6%	13.5%		
BBC Radio Kent	1364	1378	14	1%	235	249	14	6%	17%	18%	2658	2832	174	7%	11.3	11.4	8.2%	8.8%		
BBC Radio Lancashire	1178	1185	7	1%	235	235	0	0%	20%	20%	2122	2147	25	1%	9.0	9.1	9.8%	10.0%		
BBC Radio Leeds	1588	1619	31	2%	214	230	16	7%	14%	14%	1686	2017	331	20%	7.9	8.8	6.0%	7.2%		
BBC Radio Leicester	783	798	15	2%	172	168	-4	-2%	22%	21%	1674	1726	52	3%	9.7	10.3	11.4%	11.5%		
BBC Radio Lincolnshire	529	535	6	1%	114	112	-2	-2%	22%	21%	1703	1269	-434	-25%	15.0	11.3	14.8%	11.3%		
BBC London 94.9	10784	10895	111	1%	463	559	96	21%	4%	5%	2479	2882	403	16%	5.4	5.2	1.2%	1.3%		
BBC Radio Manchester	2104	2120	16	1%	211	180	-31	-15%	10%	8%	2075	1634	-441	-21%	9.8	9.1	5.5%	4.1%		
BBC Radio Merseyside	1613	1617	4	0%	332	303	-29	-9%	21%	19%	4246	4760	514	12%	12.8	15.7	13.4%	15.5%		
BBC Radio Newcastle	1397	1413	16	1%	266	302	36	14%	19%	21%	2048	2339	291	14%	7.7	7.7	7.7%	8.8%		
BBC Radio Norfolk	749	759	10	1%	198	212	14	7%	26%	28%	2613	3054	441	17%	13.2	14.4	15.9%	17.8%		
BBC Radio Northampton	464	475	11	2%	93	83	-10	-11%	20%	17%	946	807	-139	-15%	10.2	9.7	10.2%	8.3%		
BBC Radio Nottingham	772	784	12	2%	196	199	3	2%	25%	25%	1620	1651	31	2%	8.3	8.3	9.8%	9.5%		
BBC Radio Oxford 95.2FM	509	515	6	1%	71	83	12	17%	14%	16%	413	832	419	101%	5.8	10.0	4.1%	7.8%		
BBC Radio Sheffield	1240	1254	14	1%	231	236	5	2%	19%	19%	1966	2043	77	4%	8.5	8.7	8.4%	8.5%		
BBC Radio Shropshire	376	377	1	0%	97	115	18	19%	26%	30%	1132	1286	154	14%	11.6	11.2	12.9%	15.2%		
BBC Radio Solent	1501	1519	18	1%	252	266	14	6%	17%	18%	2651	2574	-77	-3%	10.5	9.7	8.4%	7.6%		
BBC Solent for Dorset	170	172	2	1%	24	22	-2	-8%	14%	13%	235	197	-38	-16%	10.0	8.8	6.7%	5.6%		
BBC Somerset	433	439	6	1%	45	49	4	9%	10%	11%	371	512	141	38%	8.2	10.4	3.5%	4.9%		
BBC Southern Counties Radio	2407	2439	32	1%	238	229	-9	-4%	10%	9%	2207	2498	291	13%	9.3	10.9	4.2%	4.8%		
BBC Radio Stoke	593	595	2	0%	156	185	29	19%	26%	31%	1689	1868	179	11%	10.9	10.1	14.2%	14.3%		
BBC Radio Suffolk	519	529	10	2%	132	127	-5	-4%	26%	24%	1383	1073	-310	-22%	10.4	8.4	13.5%	9.9%		
BBC Tees	780	787	7	1%	128	106	-22	-17%	16%	14%	1087	752	-335	-31%	8.5	7.1	7.2%	5.5%		
BBC Three Counties Radio	1255	1271	16	1%	171	155	-16	-9%	14%	12%	1448	1229	-219	-15%	8.5	7.9	5.9%	5.1%		
BBC WM (Birmingham & Black Country)	2235	2247	12	1%	291	245	-46	-16%	13%	11%	3635	2212	-1423	-39%	12.5	9.0	7.8%	4.9%		
BBC Radio Wiltshire/Swindon	528	536	8	2%	68	64	-4	-6%	13%	12%	836	839	3	0%	12.3	13.1	7.3%	6.9%		
BBC Radio York	522	530	8	2%	89	90	1	1%	17%	17%	808	721	-87	-11%	9.1	8.0	7.8%	7.2%		
BBC Radio Guernsey	51	51	0	0%	18	18	0	0%	35%	36%	225	200	-25	-11%	12.7	11.0	25.4%	24.4%		
BBC Radio Jersey	75	76	1	1%	35	31	-4	-11%	46%	41%	409	369	-40	-10%	11.8	11.9	24.3%	23.2%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 2 2009/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	%	%	Last Pub	W2 2009	000's	%	Last Pub	W2 2009	%	%	Last Pub	W2 2009	%	%
LOCAL COMMERCIAL																								
Total Absolute Radio Network (was Total Virgin Radio Net)	50735	51280	545	1%	1878	1879	1	0%	4%	4%		13248	12837	-411	-3%	7.1	6.8			1.3%	1.2%			
Total Absolute Radio (was Total Virgin Radio)	50735	51280	545	1%	1693	1691	-2	0%	3%	3%		12037	11309	-728	-6%	7.1	6.7			1.2%	1.1%			
Total Absolute Radio (London) (was Total Virgin (London))	10784	10895	111	1%	919	882	-37	-4%	9%	8%		5461	5292	-169	-3%	5.9	6.0			2.6%	2.5%			
Absolute Radio London (was Virgin Radio London)	10784	10895	111	1%	790	756	-34	-4%	7%	7%		3748	4054	306	8%	4.7	5.4			1.8%	1.9%			
Absolute Radio National (was Virgin Radio National)	50735	51280	545	1%	1080	1062	-18	-2%	2%	2%		8289	7255	-1034	-12%	7.7	6.8			0.8%	0.7%			
Absolute Radio Classic Rock (was Virgin Radio Classic R)	50735	51280	545	1%	186	191	5	3%	*%	*%		790	967	177	22%	4.3	5.1			0.1%	0.1%			
Absolute Radio Xtreme (was Virgin Radio Xtreme)	50735	51280	545	1%	60	58	-2	-3%	*%	*%		308	372	64	21%	5.1	6.4			*%	*%			
Heat	50735	51280	545	1%	423	572	149	35%	1%	1%		1220	2073	853	70%	2.9	3.6			0.1%	0.2%			
The Hits	50735	51280	545	1%	1300	1243	-57	-4%	3%	2%		4276	4833	557	13%	3.3	3.9			0.4%	0.5%			
Jazz FM	50735	51280	545	1%	408	482	74	18%	1%	1%		1622	1695	73	5%	4.0	3.5			0.2%	0.2%			
NME Radio	50735	51280	545	1%	194	215	21	11%	*%	*%		465	493	28	6%	2.4	2.3			*%	*%			
Planet Rock	50735	51280	545	1%	674	709	35	5%	1%	1%		4063	5009	946	23%	6.0	7.1			0.4%	0.5%			
Q	50735	51280	545	1%	300	270	-30	-10%	1%	1%		1049	640	-409	-39%	3.5	2.4			0.1%	0.1%			
Smash Hits Radio	50735	51280	545	1%	996	1155	159	16%	2%	2%		3448	4288	840	24%	3.5	3.7			0.3%	0.4%			
talkSPORT	50735	51280	545	1%	2416	2405	-11	0%	5%	5%		18039	18004	-35	0%	7.5	7.5			1.8%	1.8%			
BBC Radio 1	50735	51280	545	1%	11072	11342	270	2%	22%	22%		106034	106000	-34	0%	9.6	9.3			10.3%	10.3%			
BBC Radio 2	50735	51280	545	1%	13457	13424	-33	0%	27%	26%		163260	159270	-3990	-2%	12.1	11.9			15.9%	15.5%			
BBC Radio 3	50735	51280	545	1%	1992	2021	29	1%	4%	4%		11512	12383	871	8%	5.8	6.1			1.1%	1.2%			
BBC Radio 4	50735	51280	545	1%	9982	9999	17	0%	20%	19%		128065	124067	-3998	-3%	12.8	12.4			12.5%	12.1%			
BBC Radio FIVE LIVE	50735	51280	545	1%	6211	6415	204	3%	12%	13%		48194	46617	-1577	-3%	7.8	7.3			4.7%	4.5%			
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	50735	51280	545	1%	6323	6515	192	3%	12%	13%		49629	48225	-1404	-3%	7.8	7.4			4.8%	4.7%			
FIVE LIVE SPORTS EXTRA	50735	51280	545	1%	642	676	34	5%	1%	1%		1435	1607	172	12%	2.2	2.4			0.1%	0.2%			
BBC 6 Music	50735	51280	545	1%	681	595	-86	-13%	1%	1%		4492	4119	-373	-8%	6.6	6.9			0.4%	0.4%			
1 Xtra from the BBC	50735	51280	545	1%	616	634	18	3%	1%	1%		3165	3605	440	14%	5.1	5.7			0.3%	0.4%			
BBC7	50735	51280	545	1%	984	834	-150	-15%	2%	2%		5070	5320	250	5%	5.2	6.4			0.5%	0.5%			
BBC Asian Network UK	50735	51280	545	1%	405	421	16	4%	1%	1%		2334	2516	182	8%	5.8	6.0			0.2%	0.2%			
BBC World Service	50735	51280	545	1%	1470	1438	-32	-2%	3%	3%		7730	6999	-731	-9%	5.3	4.9			0.8%	0.7%			
BBC Local/Regional	50735	51280	545	1%	9589	9072	-517	-5%	19%	18%		95880	89203	-6677	-7%	10.0	9.8			9.4%	8.7%			
ALL NATIONAL COMMERCIAL (UK)	50735	51280	545	1%	13315	13868	553	4%	26%	27%		104827	110831	6004	6%	7.9	8.0			10.2%	10.8%			
ALL LOCAL COMMERCIAL (UK)	50735	51280	545	1%	25608	25916	308	1%	50%	51%		321075	328626	7551	2%	12.5	12.7			31.3%	31.9%			
ALL COMMERCIAL (UK)	50735	51280	545	1%	31498	31968	470	1%	62%	62%		425902	439457	13555	3%	13.5	13.7			41.6%	42.7%			
ALL BBC (UK)	50735	51280	545	1%	33809	34098	289	1%	67%	66%		577172	561706	-15466	-3%	17.1	16.5			56.3%	54.6%			
ALL RADIO (UK)	50735	51280	545	1%	45762	46327	565	1%	90%	90%		1024910	1028764	3854	0%	22.4	22.2			100.0%	100.0%			