

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006		
Big L Radio	4244	4262	18	0%	4	5	1	25%	*%	*%	9	10	1	11%	2.2	2.2	*%	*%		
Brighton's Juice 107.2	288	288	0	0%	33	36	3	9%	12%	13%	144	163	19	13%	4.3	4.5	2.2%	2.6%		
Total Chrysalis Radio (UK)	49806	49806	0	0%	6028	6049	21	0%	12%	12%	51315	52909	1594	3%	8.5	8.7	4.9%	5.0%		
Chrysalis Radio (ILR)	25073	25066	-7	0%	5378	5378	0	0%	21%	21%	47555	48413	858	2%	8.8	9.0	9.3%	9.5%		
The Arrow (UK)	49806	49806	0	0%	62	85	23	37%	*%	*%	401	717	316	79%	6.4	8.4	*%	0.1%		
Galaxy Network (UK)	49806	49806	0	0%	2496	2580	84	3%	5%	5%	17619	18628	1009	6%	7.1	7.2	1.7%	1.8%		
Galaxy Network (ILR)	11183	11176	-7	0%	2166	2206	40	2%	19%	20%	16313	16584	271	2%	7.5	7.5	7.2%	7.3%		
Galaxy Birmingham	2035	2024	-11	-1%	348	332	-16	-5%	17%	16%	3041	2483	-558	-18%	8.7	7.5	6.2%	5.2%		
Galaxy Manchester	2742	2742	0	0%	440	439	-1	0%	16%	16%	2887	3037	150	5%	6.6	6.9	5.6%	5.8%		
Galaxy North East	2135	2140	5	0%	478	489	11	2%	22%	23%	3311	3440	129	4%	6.9	7.0	8.6%	8.8%		
Galaxy Yorkshire	4270	4270	0	0%	900	946	46	5%	21%	22%	7074	7624	550	8%	7.9	8.1	8.0%	8.6%		
Total Heart (UK)	49806	49806	0	0%	3140	3099	-41	-1%	6%	6%	25206	24828	-378	-1%	8.0	8.0	2.4%	2.4%		
Heart FM (ILR)	15925	15914	-11	0%	2828	2793	-35	-1%	18%	18%	23462	23408	-54	0%	8.3	8.4	7.0%	7.1%		
100.7 Heart FM	3484	3484	0	0%	820	792	-28	-3%	24%	23%	8096	8063	-33	0%	9.9	10.2	10.1%	10.1%		
Heart 106.2 FM	10585	10585	0	0%	1664	1714	50	3%	16%	16%	12772	13087	315	2%	7.7	7.6	6.1%	6.1%		
Heart 106 (formerly 106 Century FM)	2039	2029	-10	0%	336	328	-8	-2%	16%	16%	2758	2657	-101	-4%	8.2	8.1	6.1%	6.1%		
Heart Midlands (ILR)	5340	5330	-10	0%	1145	1112	-33	-3%	21%	21%	10854	10720	-134	-1%	9.5	9.6	9.0%	9.0%		
Chrysalis Radio Midlands (ILR)	5340	5330	-10	0%	1334	1300	-34	-3%	25%	24%	13895	13203	-692	-5%	10.4	10.2	11.5%	11.1%		
Chrysalis Radio West Midlands (ILR)	3484	3484	0	0%	1008	980	-28	-3%	29%	28%	11137	10546	-591	-5%	11.0	10.8	13.9%	13.3%		
Total LBC (UK)	49806	49806	0	0%	692	675	-17	-2%	1%	1%	8089	8735	646	8%	11.7	12.9	0.8%	0.8%		
Total LBC (ILR)	10585	10585	0	0%	551	695	144	26%	5%	7%	6924	9219	2295	33%	12.6	13.3	3.3%	4.3%		
LBC 97.3	10585	10585	0	0%	476	594	118	25%	4%	6%	5937	7289	1352	23%	12.5	12.3	2.9%	3.4%		
LBC News 1152	10585	10585	0	0%	185	262	77	42%	2%	2%	987	1930	943	96%	5.3	7.4	0.5%	0.9%		
Chrysalis Radio London (ILR)	10585	10585	0	0%	2123	2264	141	7%	20%	21%	19696	22306	2610	13%	9.3	9.9	9.5%	10.3%		
Total CN Radio	1861	1861	0	0%	383	377	-6	-2%	21%	20%	3915	3729	-186	-5%	10.2	9.9	9.7%	9.3%		
The Bay	323	323	0	0%	94	104	10	11%	29%	32%	842	920	78	9%	9.0	8.9	13.7%	14.0%		
Citybeat 96.7FM	480	480	0	0%	124	120	-4	-3%	26%	25%	1299	1393	94	7%	10.5	11.6	11.8%	13.6%		
CN Radio Midlands	1058	1058	0	0%	165	153	-12	-7%	16%	14%	1773	1416	-357	-20%	10.8	9.3	7.7%	6.1%		
Oak 107 FM	108	108	0	0%	21	23	2	10%	20%	21%	115	146	31	27%	5.3	6.5	5.4%	6.6%		
Rugby FM	69	69	0	0%	28	25	-3	-11%	41%	36%	260	225	-35	-13%	9.3	9.2	16.5%	15.4%		
Touch FM Staffs (was Centre FM)	236	236	0	0%	38	30	-8	-21%	16%	13%	337	259	-78	-23%	9.0	8.5	6.4%	4.8%		
Touch FM - South Midlands	645	645	0	0%	91	82	-9	-10%	14%	13%	1171	848	-323	-28%	12.9	10.4	8.2%	6.0%		
Connect FM (was KCBC 107.4)	206	206	0	0%	46	47	1	2%	22%	23%	502	518	16	3%	11.0	11.0	10.7%	11.7%		
Chester's Dee 106.3	179	179	0	0%	33	36	3	9%	19%	20%	234	301	67	29%	7.0	8.4	6.0%	7.8%		
Delta FM	92	92	0	0%	17	17	0	0%	19%	18%	116	120	4	3%	6.8	7.3	6.2%	6.2%		
Total EMAP	49806	49806	0	0%	11609	11770	161	1%	23%	24%	107869	109614	1745	2%	9.3	9.3	10.2%	10.4%		
3C	49806	49806	0	0%	104	81	-23	-22%	*%	*%	607	303	-304	-50%	5.8	3.7	0.1%	*%		
Total EMAP ILR	35848	35848	0	0%	9526	9506	-20	0%	27%	27%	88890	89153	263	0%	9.3	9.4	12.0%	12.0%		
Big City Network	15794	15794	0	0%	4805	4865	60	1%	30%	31%	44035	45510	1475	3%	9.2	9.4	14.2%	14.4%		
Total Magic	49806	49806	0	0%	3111	3035	-76	-2%	6%	6%	23906	22460	-1446	-6%	7.7	7.4	2.3%	2.1%		
Magic Network (ILR)	20890	20866	-24	0%	2532	2457	-75	-3%	12%	12%	20761	19912	-849	-4%	8.2	8.1	5.0%	4.8%		
Magic Network - North	10305	10281	-24	0%	660	707	47	7%	6%	7%	6529	7526	997	15%	9.9	10.6	3.3%	3.7%		
EMAP Radio - North East	2146	2146	0	0%	730	766	36	5%	34%	36%	6582	7304	722	11%	9.0	9.5	17.0%	18.5%		
Big City Network - North East	2146	2146	0	0%	628	661	33	5%	29%	31%	4753	5217	464	10%	7.6	7.9	12.3%	13.2%		
Metro Radio	1398	1398	0	0%	442	451	9	2%	32%	32%	3173	3316	143	5%	7.2	7.3	13.1%	13.8%		
TFM	805	805	0	0%	189	218	29	15%	24%	27%	1579	1901	322	20%	8.3	8.7	9.9%	11.5%		
Magic Network - North East	2146	2146	0	0%	194	192	-2	-1%	9%	9%	1829	2087	258	14%	9.4	10.8	4.7%	5.3%		
Magic 1152 (Newcastle)	1398	1398	0	0%	126	135	9	7%	9%	10%	1064	1236	172	16%	8.4	9.2	4.4%	5.1%		
Magic 1170 (Teesside)	805	805	0	0%	68	58	-10	-15%	8%	7%	765	852	87	11%	11.2	14.7	4.8%	5.2%		
Metro Radio/Magic 1152	1398	1398	0	0%	500	516	16	3%	36%	37%	4238	4551	313	7%	8.5	8.8	17.5%	19.0%		

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TFM/Magic 1170	805	805	0	0%	234	260	26	11%	29%	32%		2344	2752	408	17%	10.0	10.6	14.6%	16.7%	
EMAP Radio - North West	4972	4972	0	0%	1442	1481	39	3%	29%	30%		13617	14766	1149	8%	9.4	10.0	14.3%	15.1%	
Big City Network - North West	4866	4866	0	0%	1329	1357	28	2%	27%	28%		11564	12291	727	6%	8.7	9.1	12.4%	12.8%	
Radio City 96.7	1781	1781	0	0%	506	527	21	4%	28%	30%		4893	5180	287	6%	9.7	9.8	13.6%	13.6%	
Key 103 (Manchester)	2327	2327	0	0%	524	537	13	2%	23%	23%		3916	4111	195	5%	7.5	7.7	9.0%	9.5%	
97.4 Rock FM	1345	1345	0	0%	326	331	5	2%	24%	25%		2736	3000	264	10%	8.4	9.1	10.7%	11.2%	
Magic Network - North West	4963	4939	-24	0%	219	237	18	8%	4%	5%		2053	2475	422	21%	9.4	10.5	2.2%	2.5%	
Magic 1548 (Liverpool)	1781	1781	0	0%	76	101	25	33%	4%	6%		676	1048	372	55%	8.9	10.4	1.9%	2.7%	
Magic 1152 (Manchester)	2327	2327	0	0%	84	83	-1	-1%	4%	4%		827	871	44	5%	9.8	10.6	1.9%	2.0%	
Magic 999 (Preston)	1108	1084	-24	-2%	58	53	-5	-9%	5%	5%		549	555	6	1%	9.5	10.5	2.5%	2.6%	
Key 103/Magic 1152 (Manchester)	2327	2327	0	0%	577	592	15	3%	25%	25%		4743	4982	239	5%	8.2	8.4	10.9%	11.5%	
Radio City 96.7/Magic 1548	1781	1781	0	0%	538	565	27	5%	30%	32%		5569	6229	660	12%	10.4	11.0	15.5%	16.3%	
97.4 Rock FM/Magic 999	1451	1451	0	0%	357	364	7	2%	25%	25%		3285	3555	270	8%	9.2	9.8	11.8%	12.4%	
EMAP Radio - Yorkshire	3196	3196	0	0%	941	979	38	4%	29%	31%		9192	9735	543	6%	9.8	9.9	14.2%	14.7%	
Big City Network - Yorkshire	3196	3196	0	0%	800	807	7	1%	25%	25%		6545	6771	226	3%	8.2	8.4	10.1%	10.2%	
96.3 Radio Aire	952	952	0	0%	167	180	13	8%	18%	19%		1363	1508	145	11%	8.1	8.4	7.7%	8.2%	
Hallam FM	1291	1291	0	0%	402	383	-19	-5%	31%	30%		3242	3133	-109	-3%	8.1	8.2	12.8%	12.0%	
96.9 Viking FM	1123	1123	0	0%	235	248	13	6%	21%	22%		1940	2130	190	10%	8.2	8.6	7.6%	8.5%	
Magic Network - Yorkshire	3196	3196	0	0%	247	278	31	13%	8%	9%		2647	2964	317	12%	10.7	10.7	4.1%	4.5%	
Magic 828 (Leeds)	952	952	0	0%	104	136	32	31%	11%	14%		1243	1485	242	19%	11.9	10.9	7.0%	8.1%	
Magic AM (Sheffield)	1291	1291	0	0%	72	63	-9	-13%	6%	5%		560	500	-60	-11%	7.8	7.9	2.2%	1.9%	
Magic 1161 (Hull)	1123	1123	0	0%	71	79	8	11%	6%	7%		845	978	133	16%	12.0	12.4	3.3%	3.9%	
96.3 Radio Aire/Magic 828	952	952	0	0%	247	284	37	15%	26%	30%		2606	2994	388	15%	10.6	10.5	14.8%	16.3%	
Hallam FM/Magic AM	1291	1291	0	0%	434	413	-21	-5%	34%	32%		3801	3634	-167	-4%	8.8	8.8	15.0%	13.9%	
96.9 Viking FM/Magic 1161	1123	1123	0	0%	266	288	22	8%	24%	26%		2785	3108	323	12%	10.5	10.8	11.0%	12.4%	
Total Kerrang!	49806	49806	0	0%	1240	1349	109	9%	2%	3%		5931	6628	697	12%	4.8	4.9	0.6%	0.6%	
Kerrang! 105.2	3491	3484	-7	0%	363	398	35	10%	10%	11%		2223	2773	550	25%	6.1	7.0	2.8%	3.4%	
EMAP Radio London (Magic 105.4/Kiss 100)	10585	10585	0	0%	2888	2543	-345	-12%	27%	24%		22702	19589	-3113	-14%	7.9	7.7	10.9%	9.1%	
Kiss 100 FM	10585	10585	0	0%	1499	1324	-175	-12%	14%	13%		9196	8168	-1028	-11%	6.1	6.2	4.4%	3.8%	
Magic 105.4	10585	10585	0	0%	1867	1636	-231	-12%	18%	15%		13505	11422	-2083	-15%	7.2	7.0	6.5%	5.3%	
Total Kiss Network	49806	49806	0	0%	2363	2888	525	22%	5%	6%		12225	16272	4047	33%	5.2	5.6	1.2%	1.5%	
Kiss East	1879	1879	0	0%	270	299	29	11%	14%	16%		2000	2231	231	12%	7.4	7.5	4.5%	5.2%	
Kiss West	2187	2187	0	0%	258	241	-17	-7%	12%	11%		1735	1613	-122	-7%	6.7	6.7	3.6%	3.3%	
EMAP Total Scotland	4235	4235	0	0%	1828	1777	-51	-3%	43%	42%		22053	21196	-857	-4%	12.1	11.9	25.8%	24.5%	
EMAP Central Scotland	2786	2786	0	0%	1115	1057	-58	-5%	40%	38%		13571	12894	-677	-5%	12.2	12.2	24.0%	22.4%	
Total Radio Clyde	1826	1826	0	0%	736	685	-51	-7%	40%	37%		8910	8470	-440	-5%	12.1	12.4	25.3%	23.5%	
Clyde 1 FM	1826	1826	0	0%	595	566	-29	-5%	33%	31%		5860	5840	-20	0%	9.8	10.3	16.6%	16.2%	
Clyde 2	1826	1826	0	0%	321	274	-47	-15%	18%	15%		3050	2630	-420	-14%	9.5	9.6	8.7%	7.3%	
Total Radio Forth	1062	1062	0	0%	383	376	-7	-2%	36%	35%		4633	4424	-209	-5%	12.1	11.8	20.0%	18.6%	
ForthOne	1062	1062	0	0%	331	327	-4	-1%	31%	31%		3589	3358	-231	-6%	10.8	10.3	15.5%	14.1%	
Forth2	1062	1062	0	0%	127	120	-7	-6%	12%	11%		1044	1066	22	2%	8.2	8.9	4.5%	4.5%	
C.F.M.Radio	239	239	0	0%	101	101	0	0%	42%	42%		1045	946	-99	-9%	10.3	9.4	20.2%	18.5%	
Moray Firth Radio	245	245	0	0%	113	109	-4	-4%	46%	45%		1446	1247	-199	-14%	12.8	11.4	25.7%	25.2%	
Total Northsound Radio	298	298	0	0%	148	150	2	1%	50%	50%		1757	1689	-68	-4%	11.9	11.3	27.9%	27.0%	
Northsound One	298	298	0	0%	122	126	4	3%	41%	42%		1190	1186	-4	0%	9.7	9.4	18.9%	19.0%	
Northsound Two	298	298	0	0%	54	55	1	2%	18%	18%		566	503	-63	-11%	10.5	9.2	9.0%	8.1%	
Radio Borders	104	104	0	0%	59	61	2	3%	57%	59%		871	895	24	3%	14.7	14.6	39.9%	39.6%	
Total Radio Tay	361	361	0	0%	151	149	-2	-1%	42%	41%		2307	2113	-194	-8%	15.2	14.2	32.3%	29.3%	
Tay-FM	361	361	0	0%	108	105	-3	-3%	30%	29%		1128	1116	-12	-1%	10.4	10.6	15.8%	15.5%	
Radio Tay-AM	361	361	0	0%	82	75	-7	-9%	23%	21%		1178	997	-181	-15%	14.3	13.2	16.5%	13.8%	

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LOCAL COMMERCIAL																		
West Sound (inc. West FM)	382	382	0	0%	167	168	1	1%	44%	44%	1526	1565	39	3%	9.2	9.3	24.3%	24.8%
Downtown Radio (DTR) / Cool FM	1351	1351	0	0%	478	494	16	3%	35%	37%	4957	5144	187	4%	10.4	10.4	17.4%	18.3%
Cool FM	924	924	0	0%	287	297	10	3%	31%	32%	2906	3118	212	7%	10.1	10.5	14.5%	15.9%
Downtown Radio (DTR)	1351	1351	0	0%	241	252	11	5%	18%	19%	2052	2026	-26	-1%	8.5	8.0	7.2%	7.2%
Wave 105 FM	1813	1813	0	0%	339	379	40	12%	19%	21%	3149	3577	428	14%	9.3	9.4	7.5%	8.7%
3FM	65	65	0	0%	17	17	0	0%	26%	26%	256	250	-6	-2%	15.1	14.6	15.8%	15.4%
Total GCap Media UK	49806	49806	0	0%	16273	16366	93	1%	33%	33%	149688	152978	3290	2%	9.2	9.3	14.2%	14.5%
GCap Media - National Brands Total	49806	49806	0	0%	10339	10360	21	0%	21%	21%	83586	84362	776	1%	8.1	8.1	7.9%	8.0%
Classic FM	49806	49806	0	0%	5832	5898	66	1%	12%	12%	44475	44524	49	0%	7.6	7.5	4.2%	4.2%
Capital Disney	49806	49806	0	0%	62	69	7	11%	*%	*%	349	214	-135	-39%	5.6	3.1	*%	*%
Capital Life	49806	49806	0	0%	46	79	33	72%	*%	*%	199	321	122	61%	4.3	4.1	*%	*%
Chill	49806	49806	0	0%	115	124	9	8%	*%	*%	500	573	73	15%	4.3	4.6	*%	0.1%
Core	49806	49806	0	0%	134	128	-6	-4%	*%	*%	615	343	-272	-44%	4.6	2.7	0.1%	*%
Fun Radio	49806	49806	0	0%	47	45	-2	-4%	*%	*%	177	343	166	94%	3.7	7.6	*%	*%
Planet Rock	49806	49806	0	0%	417	422	5	1%	1%	1%	2544	3034	490	19%	6.1	7.2	0.2%	0.3%
Total Choice (UK)	49806	49806	0	0%	567	592	25	4%	1%	1%	4296	5268	972	23%	7.6	8.9	0.4%	0.5%
GCap Media Gold Networks UK	49806	49806	0	0%	1794	1796	2	0%	4%	4%	12956	14219	1263	10%	7.2	7.9	1.2%	1.3%
Total Capital Gold Network UK	49806	49806	0	0%	1166	1173	7	1%	2%	2%	6874	7658	784	11%	5.9	6.5	0.7%	0.7%
Total Classic Gold Network UK	49806	49806	0	0%	686	690	4	1%	1%	1%	6081	6561	480	8%	8.9	9.5	0.6%	0.6%
Total Century Network (UK)	49806	49806	0	0%	1668	1618	-50	-3%	3%	3%	12114	11887	-227	-2%	7.3	7.3	1.1%	1.1%
GCap Media - Local Brands Total	38186	38231	45	0%	10532	10557	25	0%	28%	28%	95825	98983	3158	3%	9.1	9.4	11.9%	12.3%
The One Network	28658	28668	10	0%	7418	7429	11	0%	26%	26%	63812	65477	1665	3%	8.6	8.8	10.2%	10.6%
Beacon FM	1276	1287	11	1%	252	258	6	2%	20%	20%	2008	2095	87	4%	8.0	8.1	7.8%	7.7%
96.4 BRMB	2029	2029	0	0%	519	483	-36	-7%	26%	24%	4029	3740	-289	-7%	7.8	7.7	8.0%	7.7%
The Buzz 97.1 FM	411	411	0	0%	50	52	2	4%	12%	13%	221	211	-10	-5%	4.4	4.1	2.5%	2.3%
95.8 Capital Radio	10585	10585	0	0%	1641	1461	-180	-11%	16%	14%	10299	10049	-250	-2%	6.3	6.9	5.0%	4.7%
Champion 103 FM	119	119	0	0%	39	37	-2	-5%	33%	32%	525	465	-60	-11%	13.3	12.4	18.9%	17.1%
96.9 Chiltern FM (Bedford)	335	325	-10	-3%	90	92	2	2%	27%	28%	735	841	106	14%	8.2	9.2	10.9%	12.4%
97.6 Chiltern FM (Dunstable/Luton)	682	682	0	0%	187	165	-22	-12%	27%	24%	1596	1439	-157	-10%	8.5	8.7	11.2%	10.4%
Coast 96.3	235	235	0	0%	43	47	4	9%	18%	20%	386	399	13	3%	9.1	8.4	8.2%	8.2%
2CR FM	577	577	0	0%	139	149	10	7%	24%	26%	1198	1563	365	30%	8.6	10.5	8.4%	11.6%
Essex FM (inc. Ten-17 101.7FM)	1159	1159	0	0%	289	282	-7	-2%	25%	24%	2879	3014	135	5%	10.0	10.7	11.0%	11.3%
FOX FM	575	575	0	0%	178	186	8	4%	31%	32%	1683	1793	110	7%	9.5	9.7	13.0%	13.9%
102.7 Hereward FM	376	376	0	0%	105	101	-4	-4%	28%	27%	731	788	57	8%	7.0	7.8	8.6%	9.6%
FM 103 Horizon	227	227	0	0%	60	63	3	5%	27%	28%	451	554	103	23%	7.5	8.8	10.2%	11.7%
Gemini FM Total	508	508	0	0%	157	159	2	1%	31%	31%	1795	1895	100	6%	11.5	11.9	15.7%	16.5%
Gemini East	286	286	0	0%	84	87	3	4%	29%	30%	900	1039	139	15%	10.7	12.0	13.8%	15.8%
Gemini West	222	222	0	0%	73	72	-1	-1%	33%	32%	896	856	-40	-4%	12.3	11.9	18.1%	17.5%
GWR FM	1323	1319	-4	0%	390	389	-1	0%	30%	29%	3971	4115	144	4%	10.2	10.6	14.3%	14.0%
Invicta FM	1140	1140	0	0%	360	375	15	4%	32%	33%	3668	3985	317	9%	10.2	10.6	12.4%	13.6%
Lantern FM 96.2 and 97.3	130	130	0	0%	52	53	1	2%	40%	41%	551	611	60	11%	10.6	11.5	18.0%	18.3%
105.4 Leicester Sound FM	615	615	0	0%	135	139	4	3%	22%	23%	986	1049	63	6%	7.3	7.5	7.7%	8.5%
Mercia FM	664	664	0	0%	154	168	14	9%	23%	25%	1246	1383	137	11%	8.1	8.2	9.2%	10.1%
Mercury FM (Herts)	312	317	5	2%	32	35	3	9%	10%	11%	174	194	20	11%	5.4	5.6	2.6%	2.7%
Mercury FM (Surrey & Sussex)	418	418	0	0%	76	76	0	0%	18%	18%	737	718	-19	-3%	9.7	9.5	8.1%	7.8%
MFM 103.4	364	364	0	0%	66	74	8	12%	18%	20%	752	610	-142	-19%	11.4	8.2	9.8%	8.2%
Northants 96	494	494	0	0%	134	121	-13	-10%	27%	25%	1281	963	-318	-25%	9.6	7.9	11.7%	9.3%
Orchard FM	335	335	0	0%	120	129	9	8%	36%	38%	1409	1525	116	8%	11.7	11.8	15.3%	18.0%
97 FM Plymouth Sound	328	328	0	0%	111	113	2	2%	34%	34%	888	925	37	4%	8.0	8.2	11.8%	13.4%
103.2 Power FM	1088	1088	0	0%	222	260	38	17%	20%	24%	1558	1915	357	23%	7.0	7.4	6.4%	7.8%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006
Q103	379	385	6	2%	90	104	14	16%	24%	27%			448	625	177	40%	5.0	6.0	5.7%	7.9%
Radio Broadland	623	623	0	0%	204	206	2	1%	33%	33%			2101	2050	-51	-2%	10.3	10.0	14.0%	14.4%
RAM FM	585	582	-3	-1%	120	124	4	3%	21%	21%			1137	959	-178	-16%	9.5	7.7	9.2%	7.5%
Red Dragon FM	929	929	0	0%	277	303	26	9%	30%	33%			2760	2463	-297	-11%	10.0	8.1	13.5%	11.9%
102.4 Severn Sound FM	378	378	0	0%	93	104	11	12%	25%	27%			847	810	-37	-4%	9.1	7.8	9.7%	9.1%
SGR FM Total	625	625	0	0%	184	197	13	7%	29%	31%			1670	1779	109	7%	9.1	9.0	10.9%	11.3%
SGR FM	513	513	0	0%	135	139	4	3%	26%	27%			1273	1137	-136	-11%	9.4	8.2	10.0%	8.9%
SGR Colchester	162	162	0	0%	52	52	0	0%	32%	32%			529	484	-45	-9%	10.1	9.3	13.9%	13.0%
Southern FM	954	954	0	0%	325	322	-3	-1%	34%	34%			3142	3060	-82	-3%	9.7	9.5	14.2%	14.4%
South Hams Radio	68	68	0	0%	15	14	-1	-7%	22%	21%			157	126	-31	-20%	10.4	8.9	10.3%	8.0%
2-TEN FM	685	692	7	1%	239	248	9	4%	35%	36%			1750	1743	-7	0%	7.3	7.0	11.3%	12.0%
96 Trent FM	1084	1084	0	0%	325	309	-16	-5%	30%	28%			3385	3497	112	3%	10.4	11.3	13.3%	14.5%
Wyvern FM	480	480	0	0%	99	100	1	1%	21%	21%			691	833	142	21%	7.0	8.3	6.6%	8.0%
GCap Media Gold Networks Combined	28387	28391	4	0%	1350	1372	22	2%	5%	5%			10120	11262	1142	11%	7.5	8.2	1.7%	1.9%
Capital Gold Network	18503	18497	-6	0%	893	908	15	2%	5%	5%			5410	6273	863	16%	6.1	6.9	1.4%	1.6%
Capital Gold Birmingham	2029	2029	0	0%	51	64	13	25%	3%	3%			416	715	299	72%	8.1	11.2	0.8%	1.5%
Capital Gold Hampshire	1088	1088	0	0%	40	35	-5	-13%	4%	3%			474	521	47	10%	11.8	14.9	1.9%	2.1%
Capital Gold Kent	1140	1140	0	0%	26	36	10	38%	2%	3%			199	304	105	53%	7.6	8.5	0.7%	1.0%
Capital Gold London	10585	10585	0	0%	590	706	116	20%	6%	7%			2676	3652	976	36%	4.5	5.2	1.3%	1.7%
Capital Gold Manchester	2299	2293	-6	0%	65	63	-2	-3%	3%	3%			656	544	-112	-17%	10.0	8.7	1.5%	1.3%
Capital Gold Sussex	954	954	0	0%	45	44	-1	-2%	5%	5%			492	430	-62	-13%	11.0	9.7	2.2%	2.0%
Capital Gold South East Wales	929	929	0	0%	31	34	3	10%	3%	4%			268	480	212	79%	8.5	14.2	1.3%	2.3%
Classic Gold Network	12791	12801	10	0%	463	471	8	2%	4%	4%			4710	4989	279	6%	10.2	10.6	1.7%	1.8%
Classic Gold Amber Total	1116	1116	0	0%	43	42	-1	-2%	4%	4%			563	503	-60	-11%	13.0	11.9	2.1%	1.9%
Classic Gold Amber (Norfolk)	n/p	623	n/a	n/a	n/p	23	n/a	n/a	n/p	4%			n/p	295	n/a	n/a	n/p	12.8	n/p	2.1%
Classic Gold Amber (Suffolk)	n/p	513	n/a	n/a	n/p	20	n/a	n/a	n/p	4%			n/p	217	n/a	n/a	n/p	10.8	n/p	1.7%
Classic Gold Bedford (792)	605	605	0	0%	19	15	-4	-21%	3%	2%			202	207	5	2%	10.6	13.9	1.7%	1.7%
Classic Gold Berkshire (1431/1485)	685	692	7	1%	20	23	3	15%	3%	3%			179	166	-13	-7%	8.9	7.2	1.2%	1.1%
Classic Gold Bristol/Bath/Wiltshire (1260/936/1161)	1323	1319	-4	0%	61	67	6	10%	5%	5%			665	1113	448	67%	10.9	16.5	2.4%	3.8%
Classic Gold Coventry (1359)	664	664	0	0%	25	22	-3	-12%	4%	3%			217	274	57	26%	8.8	12.3	1.6%	2.0%
Classic Gold Crawley (1521)	418	418	0	0%	4	3	-1	-25%	1%	1%			21	7	-14	-67%	5.9	2.7	0.2%	0.1%
Classic Gold Derby (GEM)	585	582	-3	-1%	19	30	11	58%	3%	5%			178	300	122	69%	9.2	9.9	1.4%	2.3%
Classic Gold Devon (666/954)	508	508	0	0%	23	29	6	26%	5%	6%			267	227	-40	-15%	11.5	7.9	2.4%	2.0%
Classic Gold Dorset (828)	577	577	0	0%	25	23	-2	-8%	4%	4%			227	198	-29	-13%	9.2	8.7	1.6%	1.5%
Classic Gold Essex (1359/1431)	1159	1159	0	0%	14	18	4	29%	1%	2%			183	188	5	3%	13.1	10.3	0.7%	0.7%
Classic Gold Gloucester (774)	378	378	0	0%	17	15	-2	-12%	5%	4%			166	83	-83	-50%	9.7	5.4	1.9%	0.9%
Classic Gold Luton (828)	997	997	0	0%	34	36	2	6%	3%	4%			181	185	4	2%	5.4	5.1	0.9%	0.9%
Classic Gold Marcher (1260)	364	364	0	0%	25	23	-2	-8%	7%	6%			291	231	-60	-21%	11.8	10.2	3.8%	3.1%
Classic Gold Northampton (1557)	494	494	0	0%	20	19	-1	-5%	4%	4%			176	167	-9	-5%	8.9	8.9	1.6%	1.6%
Classic Gold Nottingham (GEM)	1084	1084	0	0%	31	44	13	42%	3%	4%			330	433	103	31%	10.7	9.8	1.3%	1.8%
Classic Gold Peterborough (1332)	548	548	0	0%	42	42	0	0%	8%	8%			448	440	-8	-2%	10.6	10.6	3.6%	3.5%
Classic Gold Plymouth (1152)	328	328	0	0%	11	8	-3	-27%	3%	2%			144	90	-54	-38%	13.4	11.8	1.9%	1.3%
Classic Gold Wolverhampton (990/1017)	1276	1287	11	1%	39	30	-9	-23%	3%	2%			328	320	-8	-2%	8.5	10.8	1.3%	1.2%
The Century Network	8249	8253	4	0%	1487	1437	-50	-3%	18%	17%			11144	10971	-173	-2%	7.5	7.6	7.0%	6.7%
105.4 Century FM	5144	5144	0	0%	751	690	-61	-8%	15%	13%			5592	4625	-967	-17%	7.5	6.7	5.5%	4.4%
100-102 Century FM	2135	2140	5	0%	533	511	-22	-4%	25%	24%			4214	4546	332	8%	7.9	8.9	10.9%	11.6%
100-102 Century FM North	1394	1398	4	0%	303	287	-16	-5%	22%	21%			2251	2616	365	16%	7.4	9.1	9.3%	10.9%
100-102 Century FM South	799	799	0	0%	247	243	-4	-2%	31%	30%			2072	2112	40	2%	8.4	8.7	13.1%	12.9%
Ocean	970	970	0	0%	166	198	32	19%	17%	20%			1167	1399	232	20%	7.0	7.0	5.4%	6.4%
Choice FM London	10585	10585	0	0%	493	474	-19	-4%	5%	4%			3915	4548	633	16%	7.9	9.6	1.9%	2.1%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	%	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006
Total XFM (UK)	49806	49806	0	0%	1075	1133	58	5%	2%	2%		8532	8099	-433	-5%	7.9	7.2	0.8%	0.8%	
XFM 104.9	10585	10585	0	0%	548	551	3	1%	5%	5%		4864	3383	-1481	-30%	8.9	6.1	2.3%	1.6%	
XFM Manchester	n/p	2742	n/a	n/a	n/p	85	n/a	n/a	n/p	3%		n/p	564	n/a	n/a	n/p	6.7	n/p	1.1%	
XFM Scotland	2657	2657	0	0%	305	308	3	1%	11%	12%		2289	2574	285	12%	7.5	8.4	4.2%	4.6%	
XFM Scotland (East)	1140	1146	6	1%	143	143	0	0%	13%	12%		1034	1193	159	15%	7.2	8.3	4.2%	4.7%	
XFM Scotland (West)	1667	1667	0	0%	180	182	2	1%	11%	11%		1394	1588	194	14%	7.8	8.7	4.3%	4.7%	
Total GMG Radio	49806	49806	0	0%	3043	3098	55	2%	6%	6%		28817	29235	418	1%	9.5	9.4	2.8%	2.7%	
Total Real Radio Network (UK)	49806	49806	0	0%	1639	1639	0	0%	3%	3%		16509	18081	1572	10%	10.1	11.0	1.6%	1.7%	
Real Radio (Scotland/Wales/Yorkshire)	7022	7022	0	0%	1458	1456	-2	0%	21%	21%		15318	16878	1560	10%	10.5	11.6	10.7%	11.6%	
Real Radio (Scotland)	2657	2657	0	0%	723	736	13	2%	27%	28%		8452	9394	942	11%	11.7	12.8	15.5%	16.9%	
Real Radio (Wales)	1661	1661	0	0%	338	342	4	1%	20%	21%		3391	3524	133	4%	10.0	10.3	9.5%	9.7%	
Real Radio (Yorkshire)	2704	2704	0	0%	397	378	-19	-5%	15%	14%		3475	3960	485	14%	8.8	10.5	6.7%	7.5%	
Total Smooth Network (UK)	49806	49806	0	0%	1488	1440	-48	-3%	3%	3%		12820	9021	-3799	-30%	8.6	6.3	1.2%	0.8%	
Smooth FM (London/North West)	16008	16008	0	0%	1207	1131	-76	-6%	8%	7%		11375	7911	-3464	-30%	9.4	7.0	3.6%	2.4%	
Smooth FM (London)	10585	10585	0	0%	537	445	-92	-17%	5%	4%		4378	2222	-2156	-49%	8.2	5.0	2.1%	1.0%	
Smooth FM (North West)	5424	5424	0	0%	670	687	17	3%	12%	13%		6997	5689	-1308	-19%	10.4	8.3	6.5%	5.1%	
Hertbeat FM	193	193	0	0%	21	22	1	5%	11%	11%		91	120	29	32%	4.3	5.5	2.4%	3.2%	
Kingdom FM	287	287	0	0%	81	82	1	1%	28%	29%		779	876	97	12%	9.6	10.7	12.7%	13.1%	
kmfm Group	934	974	40	4%	138	166	28	20%	15%	17%		1406	1267	-139	-10%	10.2	7.6	5.8%	5.1%	
Lincs FM Group	1772	1772	0	0%	582	548	-34	-6%	33%	31%		6922	6139	-783	-11%	11.9	11.2	17.5%	15.9%	
Lincs FM 102.2	821	821	0	0%	351	337	-14	-4%	43%	41%		4539	4073	-466	-10%	12.9	12.1	22.4%	20.5%	
South & West Yorkshire (Lincs FM Group)	806	806	0	0%	201	186	-15	-7%	25%	23%		2037	1842	-195	-10%	10.1	9.9	12.7%	11.8%	
Dearne FM	198	198	0	0%	66	64	-2	-3%	33%	32%		642	651	9	1%	9.8	10.2	17.0%	16.5%	
Ridings FM	267	267	0	0%	47	45	-2	-4%	18%	17%		448	453	5	1%	9.4	10.0	8.2%	8.4%	
Trax FM	341	341	0	0%	84	84	0	0%	25%	25%		808	779	-29	-4%	9.6	9.3	11.3%	11.4%	
Fosseway Radio	146	146	0	0%	26	26	0	0%	18%	18%		196	190	-6	-3%	7.6	7.5	6.8%	6.4%	
Lite FM	181	181	0	0%	33	32	-1	-3%	18%	18%		238	265	27	11%	7.3	8.2	6.4%	6.7%	
The Local Radio Company Group Total	4337	4336	-1	0%	879	900	21	2%	20%	21%		7206	6776	-430	-6%	8.2	7.5	7.8%	7.4%	
Alpha 103.2	128	128	0	0%	27	25	-2	-7%	21%	20%		221	194	-27	-12%	8.1	7.7	9.9%	8.5%	
107.8 Arrow FM for Hastings	111	111	0	0%	19	18	-1	-5%	17%	17%		176	163	-13	-7%	9.4	8.8	5.6%	5.2%	
Bath FM	86	86	0	0%	17	18	1	6%	20%	20%		102	91	-11	-11%	6.0	5.2	6.1%	5.4%	
2BR	202	202	0	0%	54	54	0	0%	27%	27%		637	642	5	1%	11.9	11.8	14.1%	13.5%	
Central FM	189	189	0	0%	45	42	-3	-7%	24%	22%		330	268	-62	-19%	7.3	6.4	8.4%	7.0%	
107.9 Dune FM	216	216	0	0%	29	25	-4	-14%	14%	12%		190	151	-39	-21%	6.5	6.1	4.3%	3.5%	
Durham FM	247	247	0	0%	21	23	2	10%	9%	9%		104	165	61	59%	4.9	7.1	2.3%	3.6%	
Fire 107.6 FM	280	280	0	0%	35	32	-3	-9%	13%	11%		234	214	-20	-9%	6.6	6.7	3.4%	3.2%	
Huddersfield's Home 107.9	183	183	0	0%	19	19	0	0%	10%	10%		167	143	-24	-14%	8.8	7.4	5.0%	4.2%	
IOW Radio	119	119	0	0%	43	43	0	0%	36%	36%		406	398	-8	-2%	9.5	9.2	15.0%	14.3%	
Ivel FM	133	133	0	0%	28	25	-3	-11%	21%	19%		303	244	-59	-19%	10.8	9.6	8.6%	7.1%	
Merseyside's 106.7 The Rocket	207	209	2	1%	12	13	1	8%	6%	6%		151	160	9	6%	13.1	12.8	3.8%	3.9%	
Minster FM (inc. Yorkshire Coast Radio-Scarborough/Bridlington)	428	428	0	0%	114	113	-1	-1%	27%	26%		1054	1011	-43	-4%	9.2	9.0	10.8%	11.4%	
Total Mix	247	246	-1	0%	57	57	0	0%	23%	23%		468	474	6	1%	8.3	8.4	9.7%	10.0%	
Mix 96	130	130	0	0%	36	37	1	3%	28%	29%		309	316	7	2%	8.6	8.5	11.0%	11.4%	
Mix 107	117	117	0	0%	21	19	-2	-10%	18%	16%		159	158	-1	-1%	7.7	8.2	7.8%	7.9%	
107.4 The Quay	282	282	0	0%	34	35	1	3%	12%	12%		141	150	9	6%	4.1	4.4	2.2%	2.4%	
106.9 Silk FM	167	167	0	0%	31	33	2	6%	18%	20%		282	287	5	2%	9.2	8.7	7.2%	7.7%	
107.5 Sovereign Radio	154	154	0	0%	28	30	2	7%	18%	19%		186	212	26	14%	6.7	7.1	4.8%	5.8%	
Spire FM	100	100	0	0%	39	40	1	3%	40%	40%		402	391	-11	-3%	10.2	9.8	17.1%	17.0%	
Spirit FM	177	177	0	0%	32	35	3	9%	18%	20%		311	334	23	7%	9.6	9.6	8.1%	9.1%	
97.2 Stray FM	145	143	-2	-1%	51	51	0	0%	36%	35%		381	359	-22	-6%	7.4	7.1	12.3%	11.2%	

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2006/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006
Sun FM	237	237	0	0%	69	67	-2	-3%	29%	28%	548	486	-62	-11%	7.9	7.2	13.6%	11.7%
3TR	92	92	0	0%	14	15	1	7%	15%	16%	113	185	72	64%	8.0	12.4	5.9%	9.6%
Vale FM	51	51	0	0%	13	13	0	0%	26%	26%	130	118	-12	-9%	9.7	9.0	10.4%	9.3%
Wessex FM	120	120	0	0%	40	43	3	8%	33%	36%	361	378	17	5%	9.0	8.8	12.1%	12.6%
Win 107.2	69	69	0	0%	9	8	-1	-11%	14%	12%	70	62	-8	-11%	7.5	7.3	4.8%	4.3%
Radio Mansfield 103.2	139	139	0	0%	45	41	-4	-9%	33%	30%	489	460	-29	-6%	10.8	11.2	14.3%	13.3%
Manx Radio	65	65	0	0%	37	38	1	3%	58%	59%	532	509	-23	-4%	14.3	13.3	32.9%	31.4%
Oxford's FM107.9	238	238	0	0%	23	26	3	13%	10%	11%	106	113	7	7%	4.5	4.3	2.1%	2.2%
102.5 FM Radio Pembrokeshire	90	90	0	0%	55	54	-1	-2%	61%	60%	779	725	-54	-7%	14.2	13.3	38.4%	36.6%
Premier Christian Radio	10585	10585	0	0%	128	131	3	2%	1%	1%	2263	1361	-902	-40%	17.7	10.4	1.1%	0.6%
Q102.9FM/Q97.2FM	279	279	0	0%	71	73	2	3%	26%	26%	635	727	92	14%	8.9	10.0	12.8%	14.7%
Reading 107 FM	260	260	0	0%	38	40	2	5%	15%	15%	273	282	9	3%	7.2	7.1	5.2%	5.5%
River FM	135	135	0	0%	25	22	-3	-12%	18%	16%	142	150	8	6%	5.8	6.9	4.8%	5.2%
SAGA Radio Group	7314	7314	0	0%	889	849	-40	-4%	12%	12%	10005	9730	-275	-3%	11.3	11.5	6.3%	6.1%
Saga 105.2 FM	1854	1854	0	0%	222	229	7	3%	12%	12%	2411	2600	189	8%	10.9	11.4	6.7%	7.1%
SAGA Radio Midlands	5460	5460	0	0%	667	620	-47	-7%	12%	11%	7594	7130	-464	-6%	11.4	11.5	6.1%	5.8%
Saga 105.7 FM	3484	3484	0	0%	415	382	-33	-8%	12%	11%	5089	4919	-170	-3%	12.3	12.9	6.4%	6.2%
SAGA 106.6fm	2032	2032	0	0%	253	238	-15	-6%	12%	12%	2505	2211	-294	-12%	9.9	9.3	5.5%	5.0%
The Saint 107.8 FM	263	263	0	0%	28	26	-2	-7%	10%	10%	195	143	-52	-27%	7.1	5.6	3.4%	2.5%
Six FM (formerly Mid FM)	106	106	0	0%	25	26	1	4%	23%	24%	237	263	26	11%	9.5	10.2	11.8%	13.0%
107.7 Splash FM	170	170	0	0%	23	25	2	9%	14%	14%	264	248	-16	-6%	11.3	10.1	6.6%	6.7%
The Sunrise Group	49806	49806	0	0%	484	499	15	3%	1%	1%	4973	3057	-1916	-39%	10.3	6.1	0.5%	0.3%
Kismet Radio 1035 (Greater London)	10585	10585	0	0%	98	55	-43	-44%	1%	1%	910	275	-635	-70%	9.3	5.0	0.4%	0.1%
Sunrise Radio (Greater London)	10585	10585	0	0%	295	332	37	13%	3%	3%	2914	2064	-850	-29%	9.9	6.2	1.4%	1.0%
Sunrise Radio National	49806	49806	0	0%	450	479	29	6%	1%	1%	4062	2783	-1279	-31%	9.0	5.8	0.4%	0.3%
The London Media Company	1234	1216	-18	-1%	67	66	-1	-1%	5%	5%	533	474	-59	-11%	7.9	7.2	2.1%	1.8%
Time 106.6 FM (formerly Star 106.6 Slough)	221	218	-3	-1%	33	29	-4	-12%	15%	13%	248	236	-12	-5%	7.4	8.2	5.3%	5.4%
Time FM 106.8	492	492	0	0%	16	19	3	19%	3%	4%	140	121	-19	-14%	8.5	6.3	1.3%	1.1%
Time FM 107.3	301	301	0	0%	5	4	-1	-20%	2%	1%	37	33	-4	-11%	8.2	8.0	0.6%	0.5%
Time FM 107.5	286	295	9	3%	13	16	3	23%	5%	5%	93	114	21	23%	7.0	7.1	1.7%	1.9%
Tindle Radio Group	799	799	0	0%	217	214	-3	-1%	27%	27%	2118	2193	75	4%	9.7	10.3	12.2%	12.6%
103.4 The Beach	148	148	0	0%	51	46	-5	-10%	34%	31%	519	555	36	7%	10.2	12.2	16.0%	17.1%
106.3 Bridge FM	160	160	0	0%	32	36	4	13%	20%	22%	237	258	21	9%	7.3	7.1	6.9%	7.5%
Channel 103 FM	73	73	0	0%	35	38	3	9%	48%	52%	363	411	48	13%	10.4	10.9	25.4%	27.8%
Dream 100 (Colchester)/Dream 107.7 FM (Chelmsford)	368	368	0	0%	76	71	-5	-7%	21%	19%	715	708	-7	-1%	9.4	10.0	8.4%	8.5%
Dream 100	163	163	0	0%	52	50	-2	-4%	32%	31%	567	548	-19	-3%	11.0	11.0	13.5%	13.3%
Dream 107.7 FM	206	206	0	0%	24	21	-3	-13%	12%	10%	148	160	12	8%	6.0	7.5	3.4%	3.8%
Island FM 104.7	50	50	0	0%	23	24	1	4%	47%	48%	284	262	-22	-8%	12.3	11.1	33.7%	31.4%
Kick and Kestrel	221	221	0	0%	53	53	0	0%	24%	24%	464	494	30	6%	8.7	9.4	8.5%	8.9%
Kick FM	90	90	0	0%	19	18	-1	-5%	21%	20%	122	143	21	17%	6.4	7.9	5.9%	6.7%
Kestrel FM	133	133	0	0%	34	35	1	3%	26%	26%	342	352	10	3%	10.0	10.0	9.9%	10.1%
Total UKRD	2926	2927	1	0%	556	530	-26	-5%	19%	18%	5158	5047	-111	-2%	9.3	9.5	8.2%	8.1%
Pirate FM Total	615	615	0	0%	184	179	-5	-3%	30%	29%	1965	1990	25	1%	10.7	11.1	13.5%	13.5%
Pirate FM102 East	332	332	0	0%	65	59	-6	-9%	19%	18%	645	610	-35	-5%	10.0	10.4	8.5%	8.7%
Pirate FM102 West	283	283	0	0%	112	111	-1	-1%	39%	39%	1294	1298	4	0%	11.6	11.7	18.1%	18.0%
Star Radio West	810	810	0	0%	86	88	2	2%	11%	11%	727	757	30	4%	8.4	8.6	4.1%	4.1%
Star Radio in Bristol	451	451	0	0%	41	34	-7	-17%	9%	7%	349	308	-41	-12%	8.6	9.1	3.7%	3.2%
Star Radio in Cheltenham	143	143	0	0%	20	18	-2	-10%	14%	13%	164	159	-5	-3%	8.3	8.7	5.1%	4.7%
Star Radio in North Somerset	125	125	0	0%	18	19	1	6%	14%	15%	162	181	19	12%	9.0	9.6	5.5%	6.0%
Star Radio in Stroud	92	92	0	0%	11	13	2	18%	12%	15%	82	86	4	5%	7.2	6.4	4.0%	4.0%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2006/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2006	000's	Change %	Last Pub	W3 2006	000's	Change %	Last Pub	W3 2006	000's	Change %	Last Pub	W3 2006	000's	Change %	Last Pub	W3 2006	Last Pub	W3 2006
LOCAL COMMERCIAL																				
The County Sound Radio Network	547	542	-5	-1%	128	133	5	4%	23%	24%	1126	1165	39	3%	8.8	8.8	10.1%	9.8%		
County Sound 1566	547	542	-5	-1%	13	10	-3	-23%	2%	2%	138	108	-30	-22%	10.6	11.1	1.2%	0.9%		
96.4 The Eagle	547	542	-5	-1%	116	125	9	8%	21%	23%	988	1057	69	7%	8.5	8.4	8.9%	8.9%		
Total UKRD East	456	462	6	1%	106	90	-16	-15%	23%	19%	909	744	-165	-18%	8.6	8.3	9.2%	7.8%		
Fen Radio 107.5	70	70	0	0%	18	18	0	0%	26%	25%	143	153	10	7%	7.7	8.6	8.4%	8.8%		
KL.FM 96.7	137	137	0	0%	56	55	-1	-2%	41%	40%	649	641	-8	-1%	11.6	11.7	20.8%	19.8%		
Star Radio in Cambridge	268	268	0	0%	34	32	-2	-6%	13%	12%	214	139	-75	-35%	6.2	4.3	4.0%	2.6%		
96.2 The Revolution	497	497	0	0%	60	54	-6	-10%	12%	11%	481	489	8	2%	8.0	9.0	5.2%	5.5%		
UTV Radio (inc. talkSPORT)	49806	49806	0	0%	3546	3561	15	0%	7%	7%	31666	30595	-1071	-3%	8.9	8.6	3.0%	2.9%		
UTV Radio (excl. talkSPORT)	7589	8606	1017	13%	1447	1404	-43	-3%	19%	16%	12790	12444	-346	-3%	8.8	8.9	8.2%	6.9%		
Imagine FM	372	372	0	0%	36	23	-13	-36%	10%	6%	161	150	-11	-7%	4.5	6.6	2.3%	2.2%		
107.6 Juice FM	959	949	-10	-1%	142	120	-22	-15%	15%	13%	838	737	-101	-12%	5.9	6.1	4.4%	3.6%		
Peak 107 FM	392	392	0	0%	86	89	3	3%	22%	23%	874	836	-38	-4%	10.1	9.4	10.4%	9.9%		
The Pulse/Pulse Classic Gold	770	770	0	0%	182	179	-3	-2%	24%	23%	1223	1261	38	3%	6.7	7.1	7.9%	8.4%		
The Pulse	770	770	0	0%	165	165	0	0%	21%	21%	1002	1089	87	9%	6.1	6.6	6.5%	7.2%		
Pulse Classic Gold	770	770	0	0%	57	47	-10	-18%	7%	6%	221	172	-49	-22%	3.9	3.7	1.4%	1.1%		
Q96	695	695	0	0%	60	56	-4	-7%	9%	8%	371	309	-62	-17%	6.2	5.5	2.8%	2.4%		
Signal One & Signal Two	773	772	-1	0%	268	260	-8	-3%	35%	34%	3667	3418	-249	-7%	13.7	13.2	20.6%	19.6%		
Signal One	773	772	-1	0%	238	238	0	0%	31%	31%	3059	2838	-221	-7%	12.8	11.9	17.2%	16.3%		
Signal Two	773	772	-1	0%	86	72	-14	-16%	11%	9%	608	579	-29	-5%	7.1	8.1	3.4%	3.3%		
Talk 107	1020	1018	-2	0%	16	23	7	44%	2%	2%	36	86	50	139%	2.2	3.8	0.2%	0.4%		
107.4 Tower FM	414	414	0	0%	78	91	13	17%	19%	22%	612	673	61	10%	7.8	7.4	8.2%	9.1%		
UTV Radio - South Wales	930	930	0	0%	226	208	-18	-8%	24%	22%	2247	2443	196	9%	9.9	11.7	11.7%	12.1%		
Total Swansea Sound/96.4 FM The Wave	512	512	0	0%	164	161	-3	-2%	32%	31%	1706	1916	210	12%	10.4	11.9	16.8%	18.0%		
96.4 FM The Wave	512	512	0	0%	121	113	-8	-7%	24%	22%	1184	1282	98	8%	9.8	11.3	11.7%	12.0%		
Swansea Sound - 1170 MW	512	512	0	0%	58	63	5	9%	11%	12%	522	634	112	21%	9.0	10.1	5.1%	5.9%		
Valleys Radio	418	418	0	0%	62	47	-15	-24%	15%	11%	542	527	-15	-3%	8.7	11.2	6.0%	5.5%		
U105	817	817	0	0%	63	50	-13	-21%	8%	6%	341	279	-62	-18%	5.4	5.6	1.9%	1.6%		
Radio Wave 96.5 FM	232	232	0	0%	68	69	1	1%	29%	30%	649	672	23	4%	9.5	9.7	14.1%	15.0%		
Wave 102 FM	156	156	0	0%	34	33	-1	-3%	22%	21%	323	310	-13	-4%	9.5	9.3	11.2%	11.1%		
102.4 Wish / 107.2 Wire	718	718	0	0%	160	159	-1	-1%	22%	22%	1294	1168	-126	-10%	8.1	7.3	8.7%	8.0%		
107.2 Wire FM	242	242	0	0%	58	55	-3	-5%	24%	23%	462	432	-30	-6%	8.0	7.9	8.2%	7.8%		
102.4 Wish FM	496	496	0	0%	101	103	2	2%	20%	21%	741	680	-61	-8%	7.3	6.6	8.1%	7.0%		
107.7 The Wolf	425	425	0	0%	59	46	-13	-22%	14%	11%	432	296	-136	-31%	7.3	6.5	5.0%	3.4%		

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2006/LAST PUBLISHED DATA

	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %				Total Hours 000's				Change		Average Hours		Market Share		
	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	000's	%	Last Pub	W3 2006	Last Pub	W3 2006	Last Pub	W3 2006	
LOCAL COMMERCIAL																									
Heat	49806	49806	0	0%	300	296	-4	-1%	1%	1%	801	883	82	10%	2.7	3.0			0.1%	0.1%					
The Hits	49806	49806	0	0%	1102	1182	80	7%	2%	2%	3982	4244	262	7%	3.6	3.6			0.4%	0.4%					
Mojo Radio	49806	49806	0	0%	202	219	17	8%	*%	*%	645	940	295	46%	3.2	4.3			0.1%	0.1%					
oneword radio	49806	49806	0	0%	128	104	-24	-19%	*%	*%	448	395	-53	-12%	3.5	3.8			*%	*%					
PrimeTime Radio	49806	49806	0	0%	156	32	-124	-79%	*%	*%	1433	80	-1353	-94%	9.2	2.5			0.1%	*%					
Q	49806	49806	0	0%	360	392	32	9%	1%	1%	1514	1071	-443	-29%	4.2	2.7			0.1%	0.1%					
Smash Hits Radio	49806	49806	0	0%	776	926	150	19%	2%	2%	2545	2904	359	14%	3.3	3.1			0.2%	0.3%					
talkSPORT (Talk Radio)	49806	49806	0	0%	2219	2266	47	2%	4%	5%	18234	18710	476	3%	8.2	8.3			1.7%	1.8%					
Total Virgin Radio Network	49806	49806	0	0%	2538	2573	35	1%	5%	5%	16994	16996	2	0%	6.7	6.6			1.6%	1.6%					
Total Virgin Radio (AM/FM)	49806	49806	0	0%	2338	2376	38	2%	5%	5%	15759	15586	-173	-1%	6.7	6.6			1.5%	1.5%					
Virgin FM London	10585	10585	0	0%	823	921	98	12%	8%	9%	5183	5830	647	12%	6.3	6.3			2.5%	2.7%					
Virgin Radio (AM)	49806	49806	0	0%	1700	1726	26	2%	3%	3%	9763	9964	201	2%	5.7	5.8			0.9%	0.9%					
Virgin Radio Classic Rock	49806	49806	0	0%	155	186	31	20%	*%	*%	660	954	294	45%	4.3	5.1			0.1%	0.1%					
Virgin Radio Groove	49806	49806	0	0%	53	45	-8	-15%	*%	*%	261	251	-10	-4%	4.9	5.6			*%	*%					
Virgin Radio Xtreme	49806	49806	0	0%	83	62	-21	-25%	*%	*%	314	205	-109	-35%	3.8	3.3			*%	*%					
Total Virgin Radio (AM/FM) (London)	10585	10585	0	0%	1083	1117	34	3%	10%	11%	7534	7261	-273	-4%	7.0	6.5			3.6%	3.4%					
BBC Radio 1	49806	49806	0	0%	10423	10577	154	1%	21%	21%	107626	104718	-2908	-3%	10.3	9.9			10.3%	9.8%					
BBC Radio 2	49806	49806	0	0%	13288	12739	-549	-4%	27%	26%	164361	164739	378	0%	12.4	12.9			15.7%	15.5%					
BBC Radio 3	49806	49806	0	0%	1834	2026	192	10%	4%	4%	11451	13942	2491	22%	6.2	6.9			1.1%	1.3%					
BBC Radio 4	49806	49806	0	0%	9187	9466	279	3%	18%	19%	112092	125026	12934	12%	12.2	13.2			10.7%	11.8%					
BBC Radio FIVE LIVE	49806	49806	0	0%	6033	5747	-286	-5%	12%	12%	47236	44551	-2685	-6%	7.8	7.8			4.5%	4.2%					
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	49806	49806	0	0%	6140	5874	-266	-4%	12%	12%	48807	46509	-2298	-5%	7.9	7.9			4.7%	4.4%					
FIVE LIVE SPORTS EXTRA	49806	49806	0	0%	658	649	-9	-1%	1%	1%	1571	1957	386	25%	2.4	3.0			0.2%	0.2%					
BBC 6 Music	49806	49806	0	0%	354	400	46	13%	1%	1%	2221	1870	-351	-16%	6.3	4.7			0.2%	0.2%					
1 Xtra from the BBC	49806	49806	0	0%	284	394	110	39%	1%	1%	1479	2376	897	61%	5.2	6.0			0.1%	0.2%					
BBC7	49806	49806	0	0%	668	697	29	4%	1%	1%	3781	3520	-261	-7%	5.7	5.1			0.4%	0.3%					
BBC World Service	49806	49806	0	0%	1257	1352	95	8%	3%	3%	7055	8195	1140	16%	5.6	6.1			0.7%	0.8%					
BBC Asian Network UK	49806	49806	0	0%	444	481	37	8%	1%	1%	3668	3372	-296	-8%	8.3	7.0			0.4%	0.3%					
BBC Local/Regional	49806	49806	0	0%	9965	9730	-235	-2%	20%	20%	112090	104089	-8001	-7%	11.2	10.7			10.7%	9.8%					
ALL NATIONAL COMMERCIAL (UK)	49806	49806	0	0%	13272	13789	517	4%	27%	28%	111848	116417	4569	4%	8.4	8.4			10.7%	10.9%					
ALL LOCAL COMMERCIAL (UK)	49806	49806	0	0%	24821	25042	221	1%	50%	50%	337393	347113	9720	3%	13.6	13.9			32.2%	32.6%					
ALL COMMERCIAL (UK)	49806	49806	0	0%	30742	30901	159	1%	62%	62%	449241	463531	14290	3%	14.6	15.0			42.9%	43.6%					
ALL BBC (UK)	49806	49806	0	0%	32850	32657	-193	-1%	66%	66%	572682	576848	4166	1%	17.4	17.7			54.7%	54.3%					
ALL RADIO (UK)	49806	49806	0	0%	44615	44460	-155	0%	90%	89%	1046594	1063204	16610	2%	23.5	23.9			100.0%	100.0%					