

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2009/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009
107.8 Arrow FM for Hastings	114	114	0	0%	20	19	-1	-5%	17%	16%			175	149	-26	-15%	8.9	8.0			6.9%	6.0%
105-107 Atlantic FM	455	456	1	0%	51	53	2	4%	11%	12%			260	270	10	4%	5.1	5.1			2.7%	2.8%
107.6 Banbury Sound	83	83	0	0%	18	19	1	6%	21%	22%			183	171	-12	-7%	10.4	9.2			10.4%	9.5%
Total Bauer Radio	51280	51280	0	0%	12650	12494	-156	-1%	25%	24%			110653	109636	-1017	-1%	8.7	8.8			10.7%	10.8%
Total Bauer Radio ILR	36655	36655	0	0%	10019	9852	-167	-2%	27%	27%			87168	85116	-2052	-2%	8.7	8.6			12.0%	11.9%
Big City Network	15962	15961	-1	0%	4582	4532	-50	-1%	29%	28%			42016	41624	-392	-1%	9.2	9.2			13.9%	14.1%
Big City FM and AM	16115	16115	0	0%	5255	5187	-68	-1%	33%	32%			53172	51698	-1474	-3%	10.1	10.0			17.4%	17.3%
Big City England	10497	10496	-1	0%	2561	2539	-22	-1%	24%	24%			20164	20632	468	2%	7.9	8.1			10.3%	10.7%
Total Magic	51280	51280	0	0%	3640	3620	-20	-1%	7%	7%			25927	23886	-2041	-8%	7.1	6.6			2.5%	2.4%
Magic Network - North	10370	10369	-1	0%	727	727	0	0%	7%	7%			7403	6848	-555	-7%	10.2	9.4			3.8%	3.6%
Bauer Radio - North East	2216	2215	-1	0%	715	742	27	4%	32%	34%			6869	6454	-415	-6%	9.6	8.7			17.0%	16.1%
Big City Network - North East	2216	2215	-1	0%	550	568	18	3%	25%	26%			4140	4158	18	0%	7.5	7.3			10.2%	10.4%
Metro Radio	1467	1467	0	0%	414	424	10	2%	28%	29%			2980	3027	47	2%	7.2	7.1			10.9%	11.4%
TFM Radio	814	813	-1	0%	139	145	6	4%	17%	18%			1160	1132	-28	-2%	8.3	7.8			8.2%	7.7%
Magic Network - North East	2216	2215	-1	0%	240	246	6	3%	11%	11%			2729	2295	-434	-16%	11.4	9.3			6.7%	5.7%
Magic 1152 (Newcastle)	1467	1467	0	0%	153	147	-6	-4%	10%	10%			1936	1198	-738	-38%	12.7	8.1			7.1%	4.5%
Magic 1170 (Teesside)	814	813	-1	0%	88	99	11	13%	11%	12%			794	1097	303	38%	9.1	11.1			5.6%	7.5%
Metro Radio/Magic 1152	1467	1467	0	0%	518	527	9	2%	35%	36%			4915	4224	-691	-14%	9.5	8.0			18.0%	15.9%
TFM Radio/Magic 1170	814	813	-1	0%	200	217	17	9%	25%	27%			1954	2229	275	14%	9.8	10.3			13.8%	15.2%
Bauer Liverpool	1800	1799	-1	0%	512	438	-74	-14%	28%	24%			5290	4212	-1078	-20%	10.3	9.6			15.4%	13.1%
Total City Talk/Magic 1548	n/p	1799	n/a	n/a	n/p	132	n/a	n/a	n/p	7%			n/p	1019	n/a	n/a	n/p	7.7			n/p	3.2%
Bauer FM Liverpool	1800	1799	-1	0%	471	394	-77	-16%	26%	22%			4528	3548	-980	-22%	9.6	9.0			13.2%	11.1%
City Talk 105.9	1559	1560	1	0%	55	49	-6	-11%	4%	3%			235	355	120	51%	4.2	7.3			0.8%	1.3%
Bauer Radio - North West	5099	5099	0	0%	1340	1257	-83	-6%	26%	25%			11526	10706	-820	-7%	8.6	8.5			12.1%	11.6%
Big City Network - North West	4946	4944	-2	0%	1190	1123	-67	-6%	24%	23%			9304	8921	-383	-4%	7.8	7.9			10.1%	10.0%
Radio City 96.7	1800	1799	-1	0%	447	366	-81	-18%	25%	20%			4293	3192	-1101	-26%	9.6	8.7			12.5%	10.0%
Key 103 (Manchester)	2393	2393	0	0%	473	461	-12	-3%	20%	19%			3072	3228	156	5%	6.5	7.0			6.9%	7.4%
97.4 Rock FM	1244	1243	-1	0%	286	313	27	9%	23%	25%			1939	2501	562	29%	6.8	8.0			8.5%	11.1%
Magic Network - North West	5065	5063	-2	0%	233	220	-13	-6%	5%	4%			2222	1785	-437	-20%	9.5	8.1			2.3%	2.0%
Magic 1548 (Liverpool)	1800	1799	-1	0%	83	89	6	7%	5%	5%			763	664	-99	-13%	9.2	7.4			2.2%	2.1%
Magic 1152 (Manchester)	2393	2393	0	0%	106	83	-23	-22%	4%	3%			1085	773	-312	-29%	10.2	9.4			2.4%	1.8%
Magic 999 (Preston)	1114	1114	0	0%	45	48	3	7%	4%	4%			375	348	-27	-7%	8.4	7.3			1.8%	1.7%
Key 103/Magic 1152 (Manchester)	2393	2393	0	0%	548	512	-36	-7%	23%	21%			4156	4001	-155	-4%	7.6	7.8			9.3%	9.2%
Radio City 96.7/Magic 1548	1800	1799	-1	0%	491	414	-77	-16%	27%	23%			5056	3856	-1200	-24%	10.3	9.3			14.7%	12.0%
97.4 Rock FM/Magic 999	1397	1397	0	0%	320	348	28	9%	23%	25%			2314	2849	535	23%	7.2	8.2			9.0%	11.1%
Bauer Radio - Yorkshire	3090	3091	1	0%	905	930	25	3%	29%	30%			8480	9414	934	11%	9.4	10.1			14.4%	15.8%
Big City Network - Yorkshire	3090	3091	1	0%	737	759	22	3%	24%	25%			6028	6646	618	10%	8.2	8.8			10.2%	11.1%
96.3 Radio Aire	989	988	-1	0%	134	130	-4	-3%	14%	13%			1141	1003	-138	-12%	8.5	7.7			7.0%	6.0%
Hallam FM	1256	1256	0	0%	356	362	6	2%	28%	29%			2850	3073	223	8%	8.0	8.5			12.0%	13.1%
96.9 Viking FM	905	905	0	0%	249	270	21	8%	28%	30%			2036	2570	534	26%	8.2	9.5			10.2%	12.4%
Magic Network - Yorkshire	3090	3091	1	0%	254	261	7	3%	8%	8%			2452	2768	316	13%	9.6	10.6			4.2%	4.6%
Magic 828 (Leeds)	989	988	-1	0%	110	104	-6	-5%	11%	11%			937	870	-67	-7%	8.5	8.4			5.7%	5.2%
Magic AM (Sheffield)	1256	1256	0	0%	75	85	10	13%	6%	7%			817	1069	252	31%	10.8	12.7			3.4%	4.6%
Magic 1161 (Hull)	905	905	0	0%	73	77	4	5%	8%	9%			757	899	142	19%	10.3	11.6			3.8%	4.3%
96.3 Radio Aire/Magic 828	989	988	-1	0%	219	209	-10	-5%	22%	21%			2078	1872	-206	-10%	9.5	8.9			12.7%	11.2%
Hallam FM/Magic AM	1256	1256	0	0%	404	420	16	4%	32%	33%			3667	4143	476	13%	9.1	9.9			15.4%	17.6%
96.9 Viking FM/Magic 1161	905	905	0	0%	287	307	20	7%	32%	34%			2793	3469	676	24%	9.7	11.3			14.0%	16.8%
Total Kerrang!	51280	51280	0	0%	1316	1277	-39	-3%	3%	2%			5156	5419	263	5%	3.9	4.2			0.5%	0.5%
Kerrang! 105.2	3513	3514	1	0%	373	359	-14	-4%	11%	10%			1898	1935	37	2%	5.1	5.4			2.7%	2.9%
Bauer Radio London (Magic 105.4/Kiss 100)	10895	10895	0	0%	3337	3139	-198	-6%	31%	29%			24859	21906	-2953	-12%	7.4	7.0			11.5%	10.1%

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	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change %	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change %	%	Last Pub	W3 2009	Change %	%
Kiss 100 FM	10895	10895	0	0%	1784	1563	-221	-12%	16%	14%			10844	9865	-979	-9%	6.1	6.3			5.0%	4.5%		
Magic 105.4	10895	10895	0	0%	2054	2009	-45	-2%	19%	18%			14015	12041	-1974	-14%	6.8	6.0			6.5%	5.5%		
Total Kiss Network	51280	51280	0	0%	3582	3537	-45	-1%	7%	7%			19071	19488	417	2%	5.3	5.5			1.9%	1.9%		
Kiss East	2046	2046	0	0%	351	343	-8	-2%	17%	17%			2746	2687	-59	-2%	7.8	7.8			6.1%	6.2%		
Kiss West	2353	2353	0	0%	333	336	3	1%	14%	14%			2123	1976	-147	-7%	6.4	5.9			4.1%	4.0%		
Bauer Radio Total Scotland	4304	4304	0	0%	1765	1705	-60	-3%	41%	40%			20820	18650	-2170	-10%	11.8	10.9			24.9%	24.0%		
Big City Scotland	4067	4067	0	0%	1458	1439	-19	-1%	36%	35%			15111	15017	-94	-1%	10.4	10.4			19.6%	19.7%		
Bauer Radio Central Scotland	2829	2830	1	0%	1058	993	-65	-6%	37%	35%			12409	10247	-2162	-17%	11.7	10.3			22.8%	20.6%		
Total Radio Clyde	1838	1835	-3	0%	687	635	-52	-8%	37%	35%			8223	6487	-1736	-21%	12.0	10.2			23.6%	20.3%		
Clyde 1 FM	1838	1835	-3	0%	599	560	-39	-7%	33%	30%			6556	5175	-1381	-21%	10.9	9.2			18.8%	16.2%		
Clyde 2	1838	1835	-3	0%	180	178	-2	-1%	10%	10%			1667	1312	-355	-21%	9.3	7.4			4.8%	4.1%		
Total Radio Forth	1089	1088	-1	0%	376	360	-16	-4%	35%	33%			4187	3760	-427	-10%	11.1	10.4			19.7%	19.4%		
ForthOne	1089	1088	-1	0%	332	335	3	1%	31%	31%			3408	3101	-307	-9%	10.3	9.2			16.0%	16.0%		
Forth2	1089	1088	-1	0%	94	91	-3	-3%	9%	8%			779	659	-120	-15%	8.2	7.2			3.7%	3.4%		
C.F.M.Radio	247	246	-1	0%	82	89	7	9%	33%	36%			786	832	46	6%	9.6	9.4			16.9%	17.3%		
Moray Firth Radio	232	232	0	0%	116	115	-1	-1%	50%	50%			1303	1390	87	7%	11.2	12.1			23.9%	25.2%		
Total Northsound Radio	312	312	0	0%	156	160	4	3%	50%	51%			1839	1968	129	7%	11.8	12.3			28.5%	30.5%		
Northsound One	312	312	0	0%	137	133	-4	-3%	44%	43%			1346	1415	69	5%	9.8	10.6			20.9%	21.9%		
Northsound Two	312	312	0	0%	52	60	8	15%	17%	19%			493	553	60	12%	9.6	9.2			7.6%	8.6%		
Radio Borders	106	106	0	0%	48	49	1	2%	46%	47%			663	688	25	4%	13.7	13.9			31.2%	31.1%		
Total Radio Tay	373	372	-1	0%	148	151	3	2%	40%	40%			1734	1784	50	3%	11.7	11.9			25.2%	27.3%		
Tay-FM	373	372	-1	0%	103	98	-5	-5%	28%	26%			986	982	-4	0%	9.5	10.0			14.3%	15.0%		
Tay-AM	373	372	-1	0%	75	77	2	3%	20%	21%			748	802	54	7%	10.0	10.4			10.9%	12.3%		
West Sound	388	387	-1	0%	165	166	1	1%	43%	43%			1767	1846	79	4%	10.7	11.1			27.2%	27.5%		
Downtown Radio (DTR) / 97.4 Cool FM	1407	1407	0	0%	530	553	23	4%	38%	39%			5477	6475	998	18%	10.3	11.7			19.5%	22.9%		
97.4 Cool FM	962	962	0	0%	323	349	26	8%	34%	36%			3190	3715	525	16%	9.9	10.6			16.5%	19.3%		
Downtown Radio (DTR)	1407	1407	0	0%	247	250	3	1%	18%	18%			2288	2760	472	21%	9.3	11.1			8.1%	9.8%		
Wave 105 FM	1732	1732	0	0%	378	369	-9	-2%	22%	21%			3694	3193	-501	-14%	9.8	8.6			9.7%	8.2%		
107 The Bee	185	185	0	0%	21	21	0	0%	11%	12%			316	346	30	9%	15.0	16.2			10.0%	12.2%		
Central FM	216	216	0	0%	39	41	2	5%	18%	19%			341	360	19	6%	8.8	8.8			7.8%	8.7%		
Total Cheshire Radio	367	367	0	0%	51	53	2	4%	14%	14%			293	354	61	21%	5.8	6.7			4.1%	5.1%		
Cheshire's Silk 106.9	179	179	0	0%	18	18	0	0%	10%	10%			64	54	-10	-16%	3.6	3.0			1.8%	1.6%		
Chester's Dee 106.3	188	188	0	0%	33	35	2	6%	17%	18%			229	300	71	31%	7.0	8.6			6.3%	8.3%		
Club Asia 963+972AM	10895	10895	0	0%	202	188	-14	-7%	2%	2%			982	1193	211	21%	4.9	6.3			0.5%	0.6%		
Total CN Radio	869	868	-1	0%	240	241	1	0%	28%	28%			1768	1912	144	8%	7.4	7.9			10.2%	11.0%		
The Bay	324	324	0	0%	93	99	6	6%	29%	31%			801	802	1	0%	8.6	8.1			11.8%	12.4%		
Citybeat 96.7/102.5FM	543	544	1	0%	128	144	16	13%	24%	26%			914	1194	280	31%	7.1	8.3			8.0%	10.4%		
Lakeland Radio	52	52	0	0%	15	16	1	7%	28%	32%			113	120	7	6%	7.6	7.3			10.6%	11.5%		
The Coast (was Original 106fm (Solent))	1661	1661	0	0%	98	95	-3	-3%	6%	6%			584	585	1	0%	6.0	6.2			1.6%	1.6%		
Connect FM	n/p	225	n/a	n/a	n/p	40	n/a	n/a	n/p	18%			n/p	310	n/a	n/a	n/p	7.7			n/p	7.4%		
Dream 107.7 FM	231	231	0	0%	20	21	1	5%	9%	9%			184	187	3	2%	9.2	9.0			3.8%	3.8%		
Fire 107.6 FM	285	284	-1	0%	29	32	3	10%	10%	11%			184	148	-36	-20%	6.4	4.6			3.0%	2.4%		
3FM	68	68	0	0%	21	22	1	5%	31%	33%			232	232	0	0%	10.9	10.3			14.7%	14.5%		
Total Global Radio (UK)	51280	51280	0	0%	19063	18477	-586	-3%	37%	36%			176776	170769	-6007	-3%	9.3	9.2			17.2%	16.8%		
Chill	51280	51280	0	0%	220	229	9	4%	**	**			1019	954	-65	-6%	4.6	4.2			0.1%	0.1%		
Classic FM	51280	51280	0	0%	5717	5445	-272	-5%	11%	11%			40260	37083	-3177	-8%	7.0	6.8			3.9%	3.7%		
Galaxy Network (UK)	51280	51280	0	0%	3714	3813	99	3%	7%	7%			25261	26607	1346	5%	6.8	7.0			2.5%	2.6%		
Gold Network (UK)	51280	51280	0	0%	1109	1211	102	9%	2%	2%			10078	11859	1781	18%	9.1	9.8			1.0%	1.2%		
Heart Network (UK)	51280	51280	0	0%	7479	7364	-115	-2%	15%	14%			60288	59989	-299	0%	8.1	8.1			5.9%	5.9%		
Total LBC (UK)	51280	51280	0	0%	956	1073	117	12%	2%	2%			11468	12479	1011	9%	12.0	11.6			1.1%	1.2%		

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Total XFM (UK)	51280	51280	0	0%	1004	934	-70	-7%	2%	2%			4686	4410	-276	-6%	4.7	4.7			0.5%	0.4%
Global Radio London (ILR)	10895	10895	0	0%	4655	4626	-29	-1%	43%	42%			44914	44849	-65	0%	9.6	9.7			20.8%	20.6%
Global Radio (ILR)	42213	41743	-470	-1%	13751	13131	-620	-5%	33%	31%			128349	123338	-5011	-4%	9.3	9.4			15.2%	15.0%
Fun Radio	10895	10895	0	0%	40	46	6	15%	*%	*%			178	168	-10	-6%	4.4	3.6			0.1%	0.1%
Galaxy Network (ILR)	26303	26303	0	0%	3209	3336	127	4%	12%	13%			22704	23928	1224	5%	7.1	7.2			4.4%	4.7%
Choice FM London	10895	10895	0	0%	499	573	74	15%	5%	5%			2953	3532	579	20%	5.9	6.2			1.4%	1.6%
Galaxy Birmingham	2098	2099	1	0%	385	349	-36	-9%	18%	17%			2893	2414	-479	-17%	7.5	6.9			6.9%	5.9%
Galaxy Manchester	2811	2811	0	0%	465	463	-2	0%	17%	16%			3675	3374	-301	-8%	7.9	7.3			6.9%	6.6%
Galaxy North East	2191	2192	1	0%	503	533	30	6%	23%	24%			3725	4047	322	9%	7.4	7.6			9.3%	10.2%
Galaxy Scotland (was XFM Scotland)	2712	2711	-1	0%	209	250	41	20%	8%	9%			1401	1636	235	17%	6.7	6.5			2.7%	3.4%
Galaxy Scotland (East) (was XFM Scotland (East))	1186	1186	0	0%	106	123	17	16%	9%	10%			727	828	101	14%	6.9	6.7			3.1%	3.9%
Galaxy Scotland (West) (was XFM Scotland (West))	1703	1704	1	0%	131	151	20	15%	8%	9%			859	942	83	10%	6.5	6.2			2.6%	3.2%
Galaxy South Coast (was 103.2 Power FM)	1133	1133	0	0%	160	190	30	19%	14%	17%			1037	1254	217	21%	6.5	6.6			4.1%	4.9%
Galaxy Yorkshire	4462	4462	0	0%	993	1014	21	2%	22%	23%			7174	7841	667	9%	7.2	7.7			8.5%	9.1%
Gold Network (ILR)	29182	29182	0	0%	974	1044	70	7%	3%	4%			9048	10582	1534	17%	9.3	10.1			1.5%	1.8%
Gold Bedford	605	605	0	0%	22	27	5	23%	4%	4%			191	193	2	1%	8.5	7.2			1.7%	1.7%
Gold Berkshire/North Hampshire	740	741	1	0%	26	26	0	0%	3%	3%			222	180	-42	-19%	8.6	7.0			1.5%	1.3%
Gold Birmingham	2055	2055	0	0%	55	75	20	36%	3%	4%			396	526	130	33%	7.2	7.1			0.9%	1.3%
Gold Bristol/Bath/Wiltshire	1349	1350	1	0%	60	64	4	7%	4%	5%			676	812	136	20%	11.3	12.7			2.3%	2.9%
Gold Coventry	653	653	0	0%	26	29	3	12%	4%	4%			257	178	-79	-31%	9.7	6.2			2.0%	1.5%
Gold Crawley	374	373	-1	0%	4	5	1	25%	1%	1%			83	89	6	7%	21.7	16.7			1.1%	1.1%
Gold Derby	454	455	1	0%	18	18	0	0%	4%	4%			208	189	-19	-9%	11.5	10.8			2.4%	2.1%
Gold Devon	540	541	1	0%	5	6	1	20%	1%	1%			56	74	18	32%	11.5	13.0			0.5%	0.6%
Gold Dorset	606	605	-1	0%	26	26	0	0%	4%	4%			142	80	-62	-44%	5.5	3.1			1.1%	0.6%
Gold Essex	1228	1227	-1	0%	42	41	-1	-2%	3%	3%			595	588	-7	-1%	14.3	14.5			2.2%	2.1%
Gold Gloucester	407	407	0	0%	10	17	7	70%	2%	4%			106	263	157	148%	10.9	15.6			1.2%	3.0%
Gold Hampshire	1133	1133	0	0%	50	60	10	20%	4%	5%			392	631	239	61%	7.8	10.6			1.6%	2.4%
Gold Kent	1166	1166	0	0%	32	26	-6	-19%	3%	2%			212	242	30	14%	6.6	9.4			0.8%	0.9%
Gold London	10895	10895	0	0%	372	352	-20	-5%	3%	3%			3798	3571	-227	-6%	10.2	10.1			1.8%	1.6%
Gold Luton	1043	1043	0	0%	36	37	1	3%	3%	4%			425	407	-18	-4%	11.7	10.9			2.1%	2.0%
Gold Manchester	2394	2393	-1	0%	46	44	-2	-4%	2%	2%			443	451	8	2%	9.7	10.4			1.0%	1.0%
Gold Norfolk/Suffolk	1158	1158	0	0%	45	57	12	27%	4%	5%			552	759	207	38%	12.4	13.4			2.2%	3.1%
Gold Norfolk	647	647	0	0%	27	36	9	33%	4%	5%			276	411	135	49%	10.1	11.5			2.0%	3.0%
Gold Suffolk	517	516	-1	0%	17	22	5	29%	3%	4%			276	356	80	29%	16.1	16.5			2.5%	3.4%
Gold North Wales/Cheshire	384	384	0	0%	12	9	-3	-25%	3%	2%			111	76	-35	-32%	9.4	8.4			1.5%	1.0%
Gold Northampton	548	548	0	0%	14	17	3	21%	3%	3%			163	220	57	35%	11.3	12.9			1.5%	2.0%
Gold Nottingham	1150	1151	1	0%	40	41	1	3%	3%	4%			367	449	82	22%	9.2	11.0			1.5%	1.9%
Gold Peterborough	584	582	-2	0%	34	40	6	18%	6%	7%			452	527	75	17%	13.4	13.3			3.7%	4.3%
Gold Plymouth	339	339	0	0%	15	15	0	0%	4%	4%			94	108	14	15%	6.2	7.1			1.3%	1.6%
Gold Sussex	1010	1010	0	0%	37	42	5	14%	4%	4%			255	393	138	54%	6.9	9.3			1.1%	1.8%
Gold South East Wales	980	979	-1	0%	26	25	-1	-4%	3%	3%			395	253	-142	-36%	15.4	10.3			1.8%	1.2%
Gold Wolverhampton	1298	1298	0	0%	39	47	8	21%	3%	4%			316	358	42	13%	8.0	7.6			1.2%	1.3%
Heart Network (ILR)	28242	28243	1	0%	7019	6842	-177	-3%	25%	24%			57343	56798	-545	-1%	8.2	8.3			9.9%	9.9%
Heart 103 FM Anglesey and Gwynedd (was Champion)	121	122	1	1%	32	30	-2	-6%	27%	25%			251	253	2	1%	7.8	8.3			10.5%	10.4%
Heart 102.3 FM Dorset and New Forest (was 2CR)	606	605	-1	0%	124	121	-3	-2%	21%	20%			890	883	-7	-1%	7.2	7.3			6.8%	6.6%
Heart 96.9 FM Bedford (was 96.9 Chiltern FM)	397	397	0	0%	95	101	6	6%	24%	26%			753	865	112	15%	8.0	8.5			10.3%	11.3%
Heart 97.6 FM Beds/Bucks (was 97.6 Chiltern FM)	751	751	0	0%	190	203	13	7%	25%	27%			1591	1716	125	8%	8.4	8.5			11.1%	11.7%
Heart Berkshire and North Hants (was 2-Ten FM)	740	741	1	0%	212	207	-5	-2%	29%	28%			1703	1505	-198	-12%	8.0	7.3			11.7%	10.7%
Heart Bristol/Bath/Wiltshire (was GWR)	1349	1350	1	0%	426	419	-7	-2%	32%	31%			4571	4038	-533	-12%	10.7	9.6			15.8%	14.7%
Heart 103 FM Cambridgeshire (was Q103)	441	441	0	0%	111	116	5	5%	25%	26%			1002	896	-106	-11%	9.0	7.8			10.4%	9.8%

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2009/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%
Heart 103.4 FM Cheshire and North East Wales (was Marcher S	384	384	0	0%	71	68	-3	-4%	18%	18%			610	613	3	0%	8.6	9.1			8.4%	8.2%		
Heart Colchester/Suffolk	668	667	-1	0%	189	197	8	4%	28%	30%			1591	1984	393	25%	8.4	10.1			10.8%	14.4%		
Heart Colchester (was SGR Colchester)	191	191	0	0%	69	71	2	3%	36%	37%			536	508	-28	-5%	7.8	7.2			12.5%	11.8%		
Heart Suffolk (was SGR FM)	517	516	-1	0%	116	129	13	11%	23%	25%			1035	1407	372	36%	8.9	10.9			9.4%	13.3%		
Heart Devon Total (was Gemini)	540	541	1	0%	156	159	3	2%	29%	29%			1495	1431	-64	-4%	9.6	9.0			13.1%	12.3%		
Heart 106 FM East Midlands	2154	2154	0	0%	383	367	-16	-4%	18%	17%			2530	2924	394	16%	6.6	8.0			5.8%	6.8%		
Heart Exeter & East Devon (was Gemini)	312	313	1	0%	93	100	7	8%	30%	32%			980	898	-82	-8%	10.5	9.0			14.3%	13.0%		
Heart Torbay & South Devon (was Gemini)	228	228	0	0%	62	59	-3	-5%	27%	26%			515	533	18	3%	8.3	9.1			11.3%	11.2%		
Heart Essex (was Essex FM)	1228	1227	-1	0%	367	349	-18	-5%	30%	28%			3377	3349	-28	-1%	9.2	9.6			12.5%	12.1%		
Heart Gloucestershire (was Severn Sound)	407	407	0	0%	119	115	-4	-3%	29%	28%			1073	1080	7	1%	9.0	9.4			12.0%	12.1%		
Heart Hampshire and West Sussex (was Ocean)	1022	1022	0	0%	177	182	5	3%	17%	18%			1284	1557	273	21%	7.2	8.5			5.7%	6.8%		
Heart Kent (was Invicta FM)	1166	1166	0	0%	408	392	-16	-4%	35%	34%			3758	3886	128	3%	9.2	9.9			13.9%	14.6%		
Heart 106.2 FM London	10895	10895	0	0%	1897	1893	-4	0%	17%	17%			11070	10248	-822	-7%	5.8	5.4			5.1%	4.7%		
Heart 103.3 FM Milton Keynes (was Horizon Radio)	231	231	0	0%	78	76	-2	-3%	34%	33%			639	596	-43	-7%	8.2	7.8			13.2%	12.7%		
Heart 102.4 FM Norfolk (was Radio Broadland)	647	647	0	0%	203	185	-18	-9%	31%	29%			2042	1732	-310	-15%	10.0	9.3			14.7%	12.5%		
Heart 96.6 FM Northants (was Northants)	548	548	0	0%	155	165	10	6%	28%	30%			1386	1791	405	29%	9.0	10.9			12.5%	16.6%		
Heart North Devon (was Lantern FM)	134	133	-1	-1%	46	54	8	17%	35%	40%			464	553	89	19%	10.0	10.3			15.9%	19.3%		
Heart 96.3 FM North Wales Coast (was Coast)	243	244	1	0%	47	48	1	2%	19%	20%			437	415	-22	-5%	9.4	8.7			8.4%	8.3%		
Heart Oxfordshire (was Fox FM)	665	665	0	0%	164	165	1	1%	25%	25%			1324	1506	182	14%	8.1	9.1			9.5%	10.9%		
Heart 102.7 Peterborough (was Hereward)	386	386	0	0%	108	114	6	6%	28%	30%			1003	1118	115	11%	9.2	9.8			12.3%	13.5%		
Heart Plymouth (was Plymouth Sound)	339	339	0	0%	99	99	0	0%	29%	29%			994	903	-91	-9%	10.0	9.1			13.8%	13.7%		
Heart Somerset (was Orchard FM)	342	343	1	0%	125	123	-2	-2%	37%	36%			1107	1361	254	23%	8.8	11.1			13.7%	16.6%		
Heart South Hams	66	66	0	0%	13	12	-1	-8%	20%	19%			140	113	-27	-19%	10.7	9.2			10.5%	8.0%		
Heart Sussex (was Southern FM)	1010	1010	0	0%	285	294	9	3%	28%	29%			2900	2940	40	1%	10.2	10.0			12.8%	13.7%		
Heart 100.7 FM West Midlands	3547	3548	1	0%	838	791	-47	-6%	24%	22%			6822	6211	-611	-9%	8.1	7.9			9.5%	9.0%		
Heart 97.1 FM Wirral (was The Buzz)	438	439	1	0%	51	46	-5	-10%	12%	11%			270	249	-21	-8%	5.3	5.4			3.7%	3.4%		
The Hit Music Network (ILR)	17666	17666	0	0%	3711	3579	-132	-4%	21%	20%			24984	25687	703	3%	6.7	7.2			7.1%	7.3%		
95.8 Capital FM	10895	10895	0	0%	1952	1818	-134	-7%	18%	17%			13408	12113	-1295	-10%	6.9	6.7			6.2%	5.6%		
Beacon Radio	1298	1298	0	0%	245	224	-21	-9%	19%	17%			1960	1691	-269	-14%	8.0	7.5			7.2%	6.4%		
96.4 BRMB	2055	2055	0	0%	409	343	-66	-16%	20%	17%			1999	1925	-74	-4%	4.9	5.6			4.8%	4.9%		
105.4 Leicester Sound FM	616	617	1	0%	111	108	-3	-3%	18%	18%			757	744	-13	-2%	6.8	6.9			6.7%	6.2%		
Mercia	653	653	0	0%	159	140	-19	-12%	24%	21%			1251	1101	-150	-12%	7.9	7.9			9.7%	9.0%		
Mercury FM (Herts)	330	330	0	0%	34	33	-1	-3%	10%	10%			215	203	-12	-6%	6.4	6.1			3.1%	2.9%		
Mercury FM (Surrey & Sussex)	374	373	-1	0%	84	85	1	1%	22%	23%			562	541	-21	-4%	6.7	6.4			7.2%	6.9%		
RAM FM	454	455	1	0%	92	94	2	2%	20%	21%			670	710	40	6%	7.2	7.5			7.8%	7.9%		
Red Dragon	980	979	-1	0%	285	294	9	3%	29%	30%			2316	2474	158	7%	8.1	8.4			10.8%	12.0%		
96 Trent FM	1150	1151	1	0%	352	337	-15	-4%	31%	29%			2836	2855	19	1%	8.1	8.5			11.6%	12.0%		
Wyvern FM	496	496	0	0%	101	97	-4	-4%	20%	20%			757	770	13	2%	7.5	7.9			7.5%	8.0%		
LBC (ILR) - was Total LBC (ILR)	10895	10895	0	0%	947	1045	98	10%	9%	10%			11200	12685	1485	13%	11.8	12.1			5.2%	5.8%		
LBC 97.3	10895	10895	0	0%	787	907	120	15%	7%	8%			9873	10459	586	6%	12.5	11.5			4.6%	4.8%		
LBC News 1152	10895	10895	0	0%	308	378	70	23%	3%	3%			1327	2225	898	68%	4.3	5.9			0.6%	1.0%		
XFM (ILR)	13706	13706	0	0%	727	714	-13	-2%	5%	5%			3224	3413	189	6%	4.4	4.8			1.2%	1.3%		
XFM 104.9	10895	10895	0	0%	549	546	-3	-1%	5%	5%			2485	2700	215	9%	4.5	4.9			1.2%	1.2%		
XFM Manchester	2811	2811	0	0%	174	166	-8	-5%	6%	6%			733	832	99	14%	4.2	5.0			1.4%	1.6%		
Total GMG Radio	51280	51280	0	0%	5023	5016	-7	0%	10%	10%			45132	45173	41	0%	9.0	9.0			4.4%	4.4%		
GMG Radio North West Total	5251	5251	0	0%	1109	1117	8	1%	21%	21%			10012	10212	200	2%	9.0	9.1			10.2%	10.7%		
GMG Radio North West Regional	5212	5214	2	0%	1015	1025	10	1%	19%	20%			8775	9059	284	3%	8.6	8.8			9.0%	9.6%		
GMG Radio North East	2216	2215	-1	0%	580	529	-51	-9%	26%	24%			5490	4813	-677	-12%	9.5	9.1			13.5%	12.0%		
GMG Radio Scotland	2874	2874	0	0%	896	864	-32	-4%	31%	30%			10786	9445	-1341	-12%	12.0	10.9			19.5%	18.7%		
Total Real Radio	51280	51280	0	0%	2434	2396	-38	-2%	5%	5%			21399	21800	401	2%	8.8	9.1			2.1%	2.1%		

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2009/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share				
	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	
Real Radio (ILR Network)	14716	14716	0	0%	2229	2184	-45	-2%	15%	15%			20427	19747	-680	-3%	9.2	9.0			7.3%	7.3%			
Real Radio (North East) - (was Century Radio)	2216	2215	-1	0%	359	309	-50	-14%	16%	14%			2719	1988	-731	-27%	7.6	6.4			6.7%	4.9%			
Real Radio (North West) - (was Century Radio)	5212	5214	2	0%	455	450	-5	-1%	9%	9%			3633	4100	467	13%	8.0	9.1			3.7%	4.3%			
Real Radio (Scotland)	2689	2687	-2	0%	704	693	-11	-2%	26%	26%			7781	7157	-624	-8%	11.1	10.3			14.9%	15.2%			
Real Radio (Wales)	1781	1781	0	0%	399	427	28	7%	22%	24%			4064	3856	-208	-5%	10.2	9.0			10.6%	10.4%			
Real Radio (Yorkshire)	2819	2819	0	0%	312	304	-8	-3%	11%	11%			2230	2646	416	19%	7.1	8.7			4.4%	5.3%			
96.3 Rock Radio	811	812	1	0%	46	56	10	22%	6%	7%			542	464	-78	-14%	11.8	8.3			3.6%	3.3%			
106.1 Rock Radio	2254	2254	0	0%	117	119	2	2%	5%	5%			1236	1152	-84	-7%	10.6	9.6			2.9%	2.8%			
Total Smooth Radio	51280	51280	0	0%	2760	2804	44	2%	5%	5%			21955	21756	-199	-1%	8.0	7.8			2.1%	2.1%			
Smooth Radio (ILR Network)	25858	25859	1	0%	2409	2444	35	1%	9%	9%			19954	19756	-198	-1%	8.3	8.1			4.0%	4.0%			
Smooth Radio Midlands	5652	5652	0	0%	640	659	19	3%	11%	12%			6429	6656	227	4%	10.1	10.1			5.6%	6.0%			
Smooth Radio (East Midlands)	2145	2146	1	0%	272	278	6	2%	13%	13%			2621	2874	253	10%	9.6	10.3			6.0%	6.6%			
Smooth Radio (West Midlands)	3547	3548	1	0%	368	381	13	4%	10%	11%			3808	3782	-26	-1%	10.4	9.9			5.3%	5.5%			
Smooth Radio (Glasgow)	1883	1882	-1	0%	218	202	-16	-7%	12%	11%			2463	1824	-639	-26%	11.3	9.0			6.8%	5.5%			
Smooth Radio (London)	10895	10895	0	0%	615	583	-32	-5%	6%	5%			2920	3985	1065	36%	4.7	6.8			1.4%	1.8%			
Smooth Radio (North East)	2216	2215	-1	0%	298	307	9	3%	13%	14%			2771	2825	54	2%	9.3	9.2			6.8%	7.0%			
Smooth Radio (North West)	5212	5214	2	0%	668	686	18	3%	13%	13%			5142	4960	-182	-4%	7.7	7.2			5.3%	5.2%			
Imagine FM	375	375	0	0%	35	31	-4	-11%	9%	8%			196	174	-22	-11%	5.7	5.5			2.7%	2.5%			
IOW Radio	120	120	0	0%	33	32	-1	-3%	28%	27%			290	291	1	0%	8.7	9.0			12.1%	11.2%			
JACKfm Oxfordshire	417	418	1	0%	53	60	7	13%	13%	14%			409	433	24	6%	7.8	7.2			4.8%	5.2%			
106 JACKfm	417	418	1	0%	44	49	5	11%	11%	12%			273	304	31	11%	6.2	6.2			3.2%	3.6%			
Oxford's FM107.9	417	418	1	0%	14	16	2	14%	3%	4%			137	129	-8	-6%	9.9	8.2			1.6%	1.5%			
Kingdom FM	293	293	0	0%	69	69	0	0%	24%	23%			499	537	38	8%	7.2	7.8			8.8%	10.7%			
kmfm Group	988	988	0	0%	162	159	-3	-2%	16%	16%			1420	1287	-133	-9%	8.8	8.1			6.3%	5.6%			
kmfm East	472	472	0	0%	99	93	-6	-6%	21%	20%			1005	873	-132	-13%	10.2	9.4			9.3%	7.9%			
kmfm West	517	516	-1	0%	63	63	0	0%	12%	12%			415	365	-50	-12%	6.6	5.8			3.5%	3.1%			
Lincs FM Group	2669	2669	0	0%	689	668	-21	-3%	26%	25%			7247	6897	-350	-5%	10.5	10.3			13.6%	13.0%			
Lincs FM 102.2	905	904	-1	0%	379	342	-37	-10%	42%	38%			4270	4053	-217	-5%	11.3	11.9			23.7%	22.3%			
Oak FM	313	313	0	0%	32	39	7	22%	10%	12%			320	335	15	5%	9.9	8.6			5.1%	5.4%			
White Rose Radio Network (Lincs FM Group)	1468	1468	0	0%	287	284	-3	-1%	20%	19%			2729	2652	-77	-3%	9.5	9.3			9.3%	9.0%			
Dearne FM	228	228	0	0%	59	54	-5	-8%	26%	24%			666	579	-87	-13%	11.2	10.6			14.8%	12.9%			
KCFM 99.8	428	428	0	0%	71	66	-5	-7%	17%	15%			629	539	-90	-14%	8.8	8.2			6.2%	5.4%			
Ridings FM	295	295	0	0%	39	45	6	15%	13%	15%			315	309	-6	-2%	8.0	6.9			6.5%	6.3%			
Rother FM	207	207	0	0%	34	31	-3	-9%	17%	15%			359	359	0	0%	10.4	11.4			9.1%	9.4%			
Trax FM	365	365	0	0%	93	89	-4	-4%	25%	24%			923	866	-57	-6%	9.9	9.8			12.3%	11.8%			
Lite FM	n/p	185	n/a	n/a	n/p	25	n/a	n/a	n/p	13%			n/p	119	n/a	n/a	n/p	4.8			n/p	3.0%			
The Local Radio Company Group Total	2742	2356	-386	-14%	610	529	-81	-13%	22%	22%			4665	4074	-591	-13%	7.7	7.7			8.4%	8.6%			
Alpha 103.2	143	143	0	0%	20	22	2	10%	14%	15%			111	147	36	32%	5.6	6.7			4.3%	5.9%			
2BR	194	194	0	0%	48	47	-1	-2%	25%	24%			385	395	10	3%	8.0	8.4			11.5%	13.2%			
Durham FM	208	207	-1	0%	30	31	1	3%	14%	15%			176	216	40	23%	5.9	6.9			5.0%	6.1%			
Minster FM	336	335	-1	0%	73	73	0	0%	22%	22%			528	555	27	5%	7.2	7.6			8.6%	8.7%			
Mix 96	122	122	0	0%	37	39	2	5%	30%	32%			232	235	3	1%	6.3	6.1			9.1%	9.0%			
107.4 The Quay	376	376	0	0%	48	51	3	6%	13%	14%			205	228	23	11%	4.3	4.5			2.3%	2.7%			
Spire FM	113	113	0	0%	43	42	-1	-2%	38%	37%			494	516	22	4%	11.6	12.3			19.3%	19.3%			
Spirit FM	209	209	0	0%	43	43	0	0%	21%	20%			372	369	-3	-1%	8.6	8.6			7.8%	7.7%			
97.2 Stray FM	147	146	-1	-1%	49	48	-1	-2%	33%	33%			331	330	-1	0%	6.8	6.9			10.7%	10.5%			
Sun FM	271	271	0	0%	62	59	-3	-5%	23%	22%			530	484	-46	-9%	8.5	8.1			10.2%	9.3%			
Wessex FM	122	122	0	0%	41	38	-3	-7%	33%	31%			297	285	-12	-4%	7.3	7.6			11.9%	11.0%			
Yorkshire Coast Radio	118	118	0	0%	37	36	-1	-3%	32%	30%			318	313	-5	-2%	8.5	8.8			12.6%	12.6%			
Radio Mansfield 103.2	155	154	-1	-1%	39	41	2	5%	25%	27%			357	384	27	8%	9.3	9.2			10.9%	11.9%			

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2009/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share				
	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change %	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change %	%	Last Pub	W3 2009	Change %	%	
Manx Radio	68	68	0	0%	35	36	1	3%	52%	54%			452	449	-3	-1%	12.9	12.3			28.7%	28.2%			
Midwest Radio	196	196	0	0%	39	35	-4	-10%	20%	18%			401	359	-42	-10%	10.3	10.3			8.9%	8.0%			
Northern Media Group	566	566	0	0%	136	136	0	0%	24%	24%			1226	1146	-80	-7%	9.0	8.4			11.4%	10.5%			
Five FM	81	81	0	0%	23	22	-1	-4%	29%	27%			258	224	-34	-13%	11.1	10.2			15.9%	14.4%			
Q102.9FM/Q97.2FM/Q101.2FM	294	294	0	0%	84	86	2	2%	29%	29%			725	712	-13	-2%	8.6	8.3			13.2%	12.5%			
Seven FM	144	144	0	0%	16	18	2	13%	11%	12%			110	117	7	6%	6.9	6.5			3.9%	4.0%			
Six FM	91	91	0	0%	13	11	-2	-15%	14%	12%			133	93	-40	-30%	10.2	8.2			7.7%	5.5%			
Original 106 (Aberdeen)	312	312	0	0%	37	39	2	5%	12%	13%			229	225	-4	-2%	6.2	5.7			3.6%	3.5%			
Total Orion	n/p	5829	n/a	n/a	n/p	1223	n/a	n/a	n/p	21%			n/p	9257	n/a	n/a	n/p	7.6			n/p	8.1%			
Heart 106 FM East Midlands	2154	2154	0	0%	383	367	-16	-4%	18%	17%			2530	2924	394	16%	6.6	8.0			5.8%	6.8%			
Orion West	n/p	3766	n/a	n/a	n/p	859	n/a	n/a	n/p	23%			n/p	6333	n/a	n/a	n/p	7.4			n/p	8.6%			
Beacon Radio	1298	1298	0	0%	245	224	-21	-9%	19%	17%			1960	1691	-269	-14%	8.0	7.5			7.2%	6.4%			
96.4 BRMB	2055	2055	0	0%	409	343	-66	-16%	20%	17%			1999	1925	-74	-4%	4.9	5.6			4.8%	4.9%			
Gold Birmingham	2055	2055	0	0%	55	75	20	36%	3%	4%			396	526	130	33%	7.2	7.1			0.9%	1.3%			
Gold Coventry	653	653	0	0%	26	29	3	12%	4%	4%			257	178	-79	-31%	9.7	6.2			2.0%	1.5%			
Mercia	653	653	0	0%	159	140	-19	-12%	24%	21%			1251	1101	-150	-12%	7.9	7.9			9.7%	9.0%			
Gold Wolverhampton	1298	1298	0	0%	39	47	8	21%	3%	4%			316	358	42	13%	8.0	7.6			1.2%	1.3%			
Wyvern FM	496	496	0	0%	101	97	-4	-4%	20%	20%			757	770	13	2%	7.5	7.9			7.5%	8.0%			
Panjab Radio	10895	10895	0	0%	61	56	-5	-8%	1%	1%			487	410	-77	-16%	8.0	7.3			0.2%	0.2%			
Pennine FM (formerly 107.9 Home FM)	206	206	0	0%	17	18	1	6%	8%	9%			111	130	19	17%	6.7	7.2			3.0%	3.6%			
Premier Christian Radio	10895	10895	0	0%	128	164	36	28%	1%	2%			835	1269	434	52%	6.5	7.8			0.4%	0.6%			
Reading 107 FM	274	223	-51	-19%	32	23	-9	-28%	12%	10%			154	126	-28	-18%	4.8	5.5			3.5%	3.5%			
96.2 The Revolution	507	507	0	0%	28	24	-4	-14%	5%	5%			249	188	-61	-24%	9.0	7.8			2.8%	2.1%			
Southwest Local Radio Group (Palm & Exeter FM)	530	531	1	0%	50	55	5	10%	9%	10%			371	411	40	11%	7.5	7.5			3.3%	3.6%			
Exeter FM	302	303	1	0%	19	25	6	32%	6%	8%			125	146	21	17%	6.7	5.7			1.9%	2.2%			
Palm FM	228	228	0	0%	31	29	-2	-6%	14%	13%			247	265	18	7%	7.9	9.0			5.4%	5.6%			
Total Star Radio (Bristol)	n/p	588	n/a	n/a	n/p	53	n/a	n/a	n/p	9%			n/p	388	n/a	n/a	n/p	7.3			n/p	3.2%			
Original 106 (Bristol)	588	588	0	0%	19	27	8	42%	3%	5%			94	118	24	26%	5.0	4.4			0.8%	1.0%			
Star Radio (Bristol)	457	457	0	0%	40	38	-2	-5%	9%	8%			355	298	-57	-16%	8.9	7.9			3.8%	3.2%			
The Sunrise Group	51280	51280	0	0%	535	503	-32	-6%	1%	1%			4569	4699	130	3%	8.5	9.3			0.4%	0.5%			
Kismet Radio 1035 (Greater London)	10895	10895	0	0%	91	114	23	25%	1%	1%			561	782	221	39%	6.2	6.8			0.3%	0.4%			
Sunrise Radio (Greater London)	10895	10895	0	0%	330	355	25	8%	3%	3%			3032	2963	-69	-2%	9.2	8.3			1.4%	1.4%			
Sunrise Radio National	51280	51280	0	0%	494	469	-25	-5%	1%	1%			4264	3753	-511	-12%	8.6	8.0			0.4%	0.4%			
Time FM 106.6	282	282	0	0%	24	28	4	17%	8%	10%			171	198	27	16%	7.2	7.1			3.1%	3.7%			
Tindle Radio Group	1438	1438	0	0%	306	307	1	0%	21%	21%			2979	2971	-8	0%	9.7	9.7			10.2%	10.0%			
Tindle Radio Anglia	994	993	-1	0%	174	176	2	1%	18%	18%			1494	1513	19	1%	8.6	8.6			7.5%	7.5%			
103.4 The Beach	183	184	1	1%	54	53	-1	-2%	30%	29%			524	510	-14	-3%	9.7	9.6			15.4%	14.6%			
Dream 100	142	141	-1	-1%	32	33	1	3%	23%	24%			301	301	0	0%	9.3	9.0			11.0%	10.8%			
North Norfolk Radio	91	92	1	1%	14	15	1	7%	15%	16%			122	148	26	21%	8.8	9.8			6.0%	6.9%			
99.9 Radio Norwich	324	324	0	0%	47	44	-3	-6%	15%	14%			292	302	10	3%	6.2	6.8			4.1%	4.3%			
Town 102 FM	274	275	1	0%	33	30	-3	-9%	12%	11%			272	252	-20	-7%	8.4	8.3			5.1%	4.9%			
Channel 103 FM	76	76	0	0%	41	40	-1	-2%	53%	53%			455	447	-8	-2%	11.2	11.1			28.6%	29.8%			
Delta FM	94	93	-1	-1%	16	15	-1	-6%	17%	17%			177	164	-13	-7%	10.9	10.6			8.4%	8.1%			
Island FM 104.7	51	51	0	0%	24	25	1	4%	47%	48%			293	288	-5	-2%	12.3	11.7			35.7%	35.5%			
Kick and Kestrel	223	224	1	0%	51	51	0	0%	23%	23%			560	560	0	0%	11.0	11.0			11.7%	10.9%			
Kestrel FM	136	136	0	0%	37	36	-1	-3%	27%	27%			404	419	15	4%	11.1	11.5			13.3%	12.6%			
Kick FM	88	88	0	0%	15	15	0	0%	17%	17%			156	141	-15	-10%	10.7	9.6			8.8%	7.8%			
Total Touch Radio Network	890	890	0	0%	116	128	12	10%	13%	14%			910	1180	270	30%	7.9	9.2			5.1%	6.7%			
Rugby FM	71	71	0	0%	22	22	0	0%	31%	31%			201	211	10	5%	9.1	9.6			14.6%	14.9%			
Touchradio Staffs	247	247	0	0%	22	25	3	14%	9%	10%			175	271	96	55%	7.9	10.8			3.6%	5.6%			

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	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change %	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change %	%	Last Pub	W3 2009	Change %	%	
96.2FM Touchradio - Coventry	285	285	0	0%	29	32	3	10%	10%	11%			202	227	25	12%	7.0	7.2			3.8%	4.2%			
102FM Touchradio - Warks, Worcs, Cotswolds	287	287	0	0%	36	43	7	19%	12%	15%			278	418	140	50%	7.8	9.7			4.5%	6.9%			
107.3 Touchradio - Warwick	134	133	-1	-1%	7	7	0	0%	5%	5%			53	53	0	0%	7.6	8.0			2.2%	2.3%			
Town and Country Broadcasting (South and West Wales)	1579	1578	-1	0%	200	204	4	2%	13%	13%			1621	1686	65	4%	8.1	8.3			4.8%	5.1%			
106.3 Bridge FM	122	121	-1	-1%	36	37	1	3%	30%	30%			342	357	15	4%	9.5	9.8			13.3%	14.2%			
Nation Radio	1405	1405	0	0%	51	78	27	53%	4%	6%			255	344	89	35%	5.0	4.4			0.8%	1.2%			
97.1 Radio Carmarthenshire	127	127	0	0%	38	38	0	0%	30%	30%			290	289	-1	0%	7.6	7.7			11.1%	11.1%			
102.5 Radio Pembrokeshire	92	92	0	0%	45	42	-3	-7%	49%	45%			459	449	-10	-2%	10.2	10.7			23.4%	22.8%			
102.1 Bay Radio (was 102.1 Swansea Bay Radio)	454	454	0	0%	37	35	-2	-5%	8%	8%			338	322	-16	-5%	9.1	9.1			3.7%	3.5%			
107.5 Sovereign Radio	150	151	1	1%	23	23	0	0%	16%	15%			155	126	-29	-19%	6.6	5.5			5.3%	4.4%			
SWR Group	n/p	463	n/a	n/a	n/p	59	n/a	n/a	n/p	13%			n/p	603	n/a	n/a	n/p	10.3				n/p	6.0%		
Bath FM	104	103	-1	-1%	13	13	0	0%	12%	12%			69	79	10	14%	5.3	6.3			3.2%	3.6%			
Brunel FM	183	184	1	1%	18	12	-6	-33%	10%	7%			153	99	-54	-35%	8.4	8.0			3.9%	2.5%			
QuayWest FM	108	110	2	2%	19	18	-1	-5%	17%	17%			204	235	31	15%	10.8	12.9			8.0%	8.9%			
3TR	66	66	0	0%	18	15	-3	-17%	27%	23%			195	189	-6	-3%	10.8	12.4			14.2%	14.0%			
Total UKRD	1566	1567	1	0%	404	407	3	1%	26%	26%			4191	3594	-597	-14%	10.4	8.8			12.5%	11.0%			
Pirate FM	479	480	1	0%	156	144	-12	-8%	33%	30%			1916	1546	-370	-19%	12.3	10.8			18.6%	15.4%			
The County Sound Radio Network	538	538	0	0%	157	161	4	3%	29%	30%			1435	1214	-221	-15%	9.2	7.6			13.1%	11.2%			
County Sound 1566	538	538	0	0%	13	13	0	0%	2%	2%			182	65	-117	-64%	14.3	5.0			1.7%	0.6%			
96.4 Eagle Radio	538	538	0	0%	146	147	1	1%	27%	27%			1253	1149	-104	-8%	8.6	7.8			11.4%	10.6%			
Star Radio in North Somerset	133	133	0	0%	23	22	-1	-4%	18%	16%			218	222	4	2%	9.4	10.2			7.6%	7.6%			
Total UKRD East	415	415	0	0%	72	76	4	6%	17%	18%			688	583	-105	-15%	9.5	7.7			7.4%	6.7%			
KL.FM 96.7	150	150	0	0%	51	49	-2	-4%	34%	32%			636	581	-55	-9%	12.4	12.0			18.1%	16.4%			
Star Radio in Cambridge	266	266	0	0%	29	26	-3	-10%	11%	10%			186	159	-27	-15%	6.5	6.2			3.5%	2.9%			
UTV Radio (inc. talkSPORT)	51280	51280	0	0%	3613	3593	-20	-1%	7%	7%			30290	30462	172	1%	8.4	8.5			2.9%	3.0%			
UTV Radio (excl. talkSPORT)	6444	6069	-375	-6%	1282	1226	-56	-4%	20%	20%			12284	11595	-689	-6%	9.6	9.5			9.6%	9.9%			
107.6 Juice FM	953	954	1	0%	133	109	-24	-18%	14%	11%			1082	713	-369	-34%	8.1	6.5			6.2%	4.5%			
Peak 107 FM	414	413	-1	0%	84	84	0	0%	20%	20%			901	866	-35	-4%	10.7	10.4			10.2%	10.3%			
The Pulse/Pulse Classic Gold	847	848	1	0%	142	143	1	1%	17%	17%			982	1122	140	14%	6.9	7.9			6.4%	7.2%			
The Pulse	847	848	1	0%	134	136	2	1%	16%	16%			896	1043	147	16%	6.7	7.6			5.8%	6.7%			
Pulse Classic Gold	847	848	1	0%	35	35	0	0%	4%	4%			86	79	-7	-8%	2.5	2.3			0.6%	0.5%			
Signal One & Signal Two	770	770	0	0%	256	239	-17	-7%	33%	31%			3161	3311	150	5%	12.3	13.8			18.6%	20.2%			
Signal One	770	770	0	0%	234	224	-10	-4%	30%	29%			2615	2891	276	11%	11.2	12.9			15.4%	17.6%			
Signal Two	770	770	0	0%	67	45	-22	-33%	9%	6%			546	420	-126	-23%	8.2	9.3			3.2%	2.6%			
107.4 Tower FM	430	430	0	0%	60	51	-9	-15%	14%	12%			427	414	-13	-3%	7.1	8.2			5.3%	5.3%			
Total Swansea Sound/96.4 FM The Wave	454	454	0	0%	184	189	5	3%	41%	42%			2033	2012	-21	-1%	11.0	10.7			22.3%	22.0%			
96.4 FM The Wave	454	454	0	0%	134	142	8	6%	29%	31%			1128	1218	90	8%	8.4	8.6			12.4%	13.3%			
Swansea Sound - 1170 MW	454	454	0	0%	81	75	-6	-7%	18%	16%			905	793	-112	-12%	11.2	10.6			9.9%	8.7%			
U105	851	851	0	0%	128	142	14	11%	15%	17%			1532	1392	-140	-9%	12.0	9.8			8.8%	7.9%			
Radio Wave 96.5 FM	241	241	0	0%	68	63	-5	-7%	28%	26%			621	589	-32	-5%	9.2	9.3			12.7%	11.8%			
102.4 Wish / 107.2 Wire	704	703	-1	0%	141	139	-2	-1%	20%	20%			1030	993	-37	-4%	7.3	7.1			7.6%	7.4%			
107.2 Wire FM	277	277	0	0%	64	65	1	2%	23%	23%			469	528	59	13%	7.3	8.2			8.1%	9.0%			
102.4 Wish FM	465	465	0	0%	88	75	-13	-15%	19%	16%			576	465	-111	-19%	6.6	6.2			6.9%	5.7%			
107.7 The Wolf	429	429	0	0%	36	40	4	11%	8%	9%			191	216	25	13%	5.3	5.5			2.2%	2.6%			
Wave 102 FM	153	153	0	0%	26	24	-2	-8%	17%	15%			211	194	-17	-8%	8.1	8.2			8.2%	7.4%			
Yorkshire Radio	5058	5058	0	0%	74	63	-11	-15%	1%	1%			465	337	-128	-28%	6.3	5.4			0.5%	0.3%			

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	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Last Pub	W3 2009	Change 000's	%	Last Pub	W3 2009	Last Pub	W3 2009		
BBC Local Radio	41367	41367	0	0%	6872	6390	-482	-7%	17%	15%	68209	62815	-5394	-8%	9.9	9.8	8.2%	7.7%		
BBC Radio Berkshire	786	786	0	0%	130	114	-16	-12%	17%	14%	950	890	-60	-6%	7.3	7.8	6.2%	6.1%		
BBC Radio Bristol	885	885	0	0%	158	159	1	1%	18%	18%	1949	1736	-213	-11%	12.3	10.9	10.6%	9.6%		
BBC Radio Cambridgeshire	703	703	0	0%	134	109	-25	-19%	19%	15%	1038	823	-215	-21%	7.8	7.6	6.9%	5.8%		
BBC Radio Cornwall	455	456	1	0%	142	135	-7	-5%	31%	30%	1586	1659	73	5%	11.1	12.2	16.2%	17.0%		
BBC Coventry and Warwickshire	660	659	-1	0%	83	73	-10	-12%	13%	11%	654	563	-91	-14%	7.9	7.7	5.0%	4.4%		
BBC Radio Cumbria	406	407	1	0%	131	121	-10	-8%	32%	30%	1307	1197	-110	-8%	10.0	9.9	16.4%	15.4%		
BBC Radio Derby	630	629	-1	0%	160	154	-6	-4%	25%	25%	1853	1696	-157	-8%	11.6	11.0	15.6%	13.7%		
BBC Radio Devon	977	977	0	0%	251	216	-35	-14%	26%	22%	2804	2464	-340	-12%	11.2	11.4	13.5%	12.3%		
BBC Essex	1264	1261	-3	0%	246	234	-12	-5%	19%	19%	2679	2895	216	8%	10.9	12.4	9.6%	10.2%		
BBC Radio Gloucestershire	483	483	0	0%	97	103	6	6%	20%	21%	1022	1056	34	3%	10.6	10.3	9.6%	9.4%		
BBC Hereford & Worcester	492	494	2	0%	117	108	-9	-8%	24%	22%	1231	945	-286	-23%	10.5	8.7	12.2%	9.7%		
BBC Radio Humberside	763	763	0	0%	228	218	-10	-4%	30%	29%	2270	2205	-65	-3%	10.0	10.1	13.5%	12.4%		
BBC Radio Kent	1378	1378	0	0%	249	218	-31	-12%	18%	16%	2832	2485	-347	-12%	11.4	11.4	8.8%	7.7%		
BBC Radio Lancashire	1185	1183	-2	0%	235	227	-8	-3%	20%	19%	2147	2183	36	2%	9.1	9.6	10.0%	10.2%		
BBC Radio Leeds	1619	1619	0	0%	230	229	-1	0%	14%	14%	2017	1819	-198	-10%	8.8	7.9	7.2%	6.5%		
BBC Radio Leicester	798	798	0	0%	168	161	-7	-4%	21%	20%	1726	1765	39	2%	10.3	11.0	11.5%	11.6%		
BBC Radio Lincolnshire	535	535	0	0%	112	111	-1	-1%	21%	21%	1269	1316	47	4%	11.3	11.9	11.3%	11.9%		
BBC London 94.9	10895	10895	0	0%	559	405	-154	-28%	5%	4%	2882	3045	163	6%	5.2	7.5	1.3%	1.4%		
BBC Radio Manchester	2120	2121	1	0%	180	187	7	4%	8%	9%	1634	1470	-164	-10%	9.1	7.8	4.1%	3.8%		
BBC Radio Merseyside	1617	1616	-1	0%	303	279	-24	-8%	19%	17%	4760	4140	-620	-13%	15.7	14.8	15.5%	14.7%		
BBC Radio Newcastle	1413	1412	-1	0%	302	296	-6	-2%	21%	21%	2339	2417	78	3%	7.7	8.2	8.8%	9.4%		
BBC Radio Norfolk	759	759	0	0%	212	190	-22	-10%	28%	25%	3054	2722	-332	-11%	14.4	14.3	17.8%	16.0%		
BBC Radio Northampton	475	476	1	0%	83	75	-8	-10%	17%	16%	807	837	30	4%	9.7	11.2	8.3%	8.8%		
BBC Radio Nottingham	784	784	0	0%	199	171	-28	-14%	25%	22%	1651	1511	-140	-8%	8.3	8.9	9.5%	9.1%		
BBC Radio Oxford 95.2FM	515	515	0	0%	83	71	-12	-14%	16%	14%	832	771	-61	-7%	10.0	10.8	7.8%	7.2%		
BBC Radio Sheffield	1254	1254	0	0%	236	216	-20	-8%	19%	17%	2043	1949	-94	-5%	8.7	9.0	8.5%	8.4%		
BBC Radio Shropshire	377	378	1	0%	115	103	-12	-10%	30%	27%	1286	1290	4	0%	11.2	12.5	15.2%	16.1%		
BBC Radio Solent	1519	1519	0	0%	266	249	-17	-6%	18%	16%	2574	2856	282	11%	9.7	11.5	7.6%	8.2%		
BBC Solent for Dorset	172	172	0	0%	22	22	0	0%	13%	13%	197	192	-5	-3%	8.8	8.7	5.6%	5.3%		
BBC Somerset	439	439	0	0%	49	56	7	14%	11%	13%	512	779	267	52%	10.4	14.0	4.9%	7.2%		
BBC Radio Stoke	595	594	-1	0%	185	192	7	4%	31%	32%	1868	1976	108	6%	10.1	10.3	14.3%	15.1%		
BBC Radio Suffolk	529	528	-1	0%	127	110	-17	-13%	24%	21%	1073	930	-143	-13%	8.4	8.4	9.9%	8.9%		
BBC Sussex and BBC Surrey	2439	2439	0	0%	229	219	-10	-4%	9%	9%	2498	2263	-235	-9%	10.9	10.3	4.8%	4.3%		
BBC Tees	787	786	-1	0%	106	121	15	14%	14%	15%	752	774	22	3%	7.1	6.4	5.5%	5.5%		
BBC Three Counties Radio	1271	1271	0	0%	155	142	-13	-8%	12%	11%	1229	1067	-162	-13%	7.9	7.5	5.1%	4.4%		
BBC WM (Birmingham & Black Country)	2247	2247	0	0%	245	238	-7	-3%	11%	11%	2212	2236	24	1%	9.0	9.4	4.9%	5.1%		
BBC Radio Wiltshire/Swindon	536	536	0	0%	64	68	4	6%	12%	13%	839	652	-187	-22%	13.1	9.5	6.9%	5.9%		
BBC Radio York	530	530	0	0%	90	87	-3	-3%	17%	16%	721	633	-88	-12%	8.0	7.3	7.2%	5.8%		
BBC Radio Guernsey	51	51	0	0%	18	18	0	0%	36%	35%	200	191	-9	-5%	11.0	10.7	24.4%	23.6%		
BBC Radio Jersey	76	76	0	0%	31	32	1	3%	41%	42%	369	338	-31	-8%	11.9	10.6	23.2%	22.6%		



**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2009/LAST PUBLISHED DATA**

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share				
	Last Pub	W3 2009	000's	%	Last Pub	W3 2009	000's	%	Last Pub	W3 2009	000's	%	Last Pub	W3 2009	000's	%	Last Pub	W3 2009	000's	%	Last Pub	W3 2009	000's	%	
<b>LOCAL COMMERCIAL</b>																									
Total Absolute Radio Network (was Total Virgin Radio Network)	51280	51280	0	0%	1879	1805	-74	-4%	4%	4%	12837	12272	-565	-4%	6.8	6.8	1.2%	1.2%							
Total Absolute Radio (was Total Virgin Radio)	51280	51280	0	0%	1691	1587	-104	-6%	3%	3%	11309	11038	-271	-2%	6.7	7.0	1.1%	1.1%							
Total Absolute Radio (London) (was Total Virgin (London))	10895	10895	0	0%	882	877	-5	-1%	8%	8%	5292	5670	378	7%	6.0	6.5	2.5%	2.6%							
Absolute Radio London (was Virgin Radio London)	10895	10895	0	0%	756	783	27	4%	7%	7%	4054	4506	452	11%	5.4	5.8	1.9%	2.1%							
Absolute Radio National (was Virgin Radio National)	51280	51280	0	0%	1062	926	-136	-13%	2%	2%	7255	6531	-724	-10%	6.8	7.1	0.7%	0.6%							
Absolute Radio Classic Rock (was Virgin Radio Classic Rock)	51280	51280	0	0%	191	179	-12	-6%	*%	*%	967	898	-69	-7%	5.1	5.0	0.1%	0.1%							
Absolute Radio Xtreme (was Virgin Radio Xtreme)	51280	51280	0	0%	58	71	13	22%	*%	*%	372	404	32	9%	6.4	5.7	*%	*%							
Heat	51280	51280	0	0%	572	623	51	9%	1%	1%	2073	2327	254	12%	3.6	3.7	0.2%	0.2%							
The Hits	51280	51280	0	0%	1243	1151	-92	-7%	2%	2%	4833	4475	-358	-7%	3.9	3.9	0.5%	0.4%							
Jazz FM	51280	51280	0	0%	482	416	-66	-14%	1%	1%	1695	1850	155	9%	3.5	4.4	0.2%	0.2%							
NME Radio	51280	51280	0	0%	215	218	3	1%	*%	*%	493	472	-21	-4%	2.3	2.2	*%	*%							
Planet Rock	51280	51280	0	0%	709	708	-1	0%	1%	1%	5009	5163	154	3%	7.1	7.3	0.5%	0.5%							
Q	51280	51280	0	0%	270	270	0	0%	1%	1%	640	733	93	15%	2.4	2.7	0.1%	0.1%							
Smash Hits Radio	51280	51280	0	0%	1155	961	-194	-17%	2%	2%	4288	3977	-311	-7%	3.7	4.1	0.4%	0.4%							
talkSPORT	51280	51280	0	0%	2405	2474	69	3%	5%	5%	18004	19586	1582	9%	7.5	7.9	1.8%	1.9%							
BBC Radio 1	51280	51280	0	0%	11342	11112	-230	-2%	22%	22%	106000	99597	-6403	-6%	9.3	9.0	10.3%	9.9%							
BBC Radio 2	51280	51280	0	0%	13424	13622	198	1%	26%	27%	159270	160624	1354	1%	11.9	11.8	15.5%	15.9%							
BBC Radio 3	51280	51280	0	0%	2021	2192	171	8%	4%	4%	12383	13947	1564	13%	6.1	6.4	1.2%	1.4%							
BBC Radio 4	51280	51280	0	0%	9999	10218	219	2%	19%	20%	124067	125263	1196	1%	12.4	12.3	12.1%	12.4%							
BBC Radio FIVE LIVE	51280	51280	0	0%	6415	6390	-25	0%	13%	12%	46617	49027	2410	5%	7.3	7.7	4.5%	4.9%							
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	51280	51280	0	0%	6515	6535	20	0%	13%	13%	48225	53173	4948	10%	7.4	8.1	4.7%	5.3%							
FIVE LIVE SPORTS EXTRA	51280	51280	0	0%	676	963	287	42%	1%	2%	1607	4146	2539	158%	2.4	4.3	0.2%	0.4%							
BBC 6 Music	51280	51280	0	0%	595	624	29	5%	1%	1%	4119	3067	-1052	-26%	6.9	4.9	0.4%	0.3%							
1 Xtra from the BBC	51280	51280	0	0%	634	547	-87	-14%	1%	1%	3605	3866	261	7%	5.7	7.1	0.4%	0.4%							
BBC Radio 7	51280	51280	0	0%	834	884	50	6%	2%	2%	5320	5231	-89	-2%	6.4	5.9	0.5%	0.5%							
BBC Asian Network UK	51280	51280	0	0%	421	357	-64	-15%	1%	1%	2516	1979	-537	-21%	6.0	5.5	0.2%	0.2%							
BBC World Service	51280	51280	0	0%	1438	1257	-181	-13%	3%	2%	6999	5612	-1387	-20%	4.9	4.5	0.7%	0.6%							
BBC Local/Regional	51280	51280	0	0%	9072	8532	-540	-6%	18%	17%	89203	82786	-6417	-7%	9.8	9.7	8.7%	8.2%							
<b>ALL NATIONAL COMMERCIAL (UK)</b>	51280	51280	0	0%	13868	13516	-352	-3%	27%	26%	110831	109666	-1165	-1%	8.0	8.1	10.8%	10.9%							
<b>ALL LOCAL COMMERCIAL (UK)</b>	51280	51280	0	0%	25916	25069	-847	-3%	51%	49%	328626	318239	-10387	-3%	12.7	12.7	31.9%	31.6%							
<b>ALL COMMERCIAL (UK)</b>	51280	51280	0	0%	31968	31225	-743	-2%	62%	61%	439457	427905	-11552	-3%	13.7	13.7	42.7%	42.4%							
<b>ALL BBC (UK)</b>	51280	51280	0	0%	34098	33577	-521	-2%	66%	65%	561706	555143	-6563	-1%	16.5	16.5	54.6%	55.0%							
<b>ALL RADIO (UK)</b>	51280	51280	0	0%	46327	45721	-606	-1%	90%	89%	1028764	1008480	-20284	-2%	22.2	22.1	100.0%	100.0%							