

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2011/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011
107.8 Arrow FM for Hastings	116	116	0	0%	22	23	1	5%	19%	20%	116	138	22	19%	5.3	6.1	4.0%	4.8%
105-107 Atlantic FM	454	455	1	0%	71	70	-1	-1%	16%	15%	478	422	-56	-12%	6.8	6.0	4.5%	4.0%
Bauer Radio Total Portfolio	51951	51951	0	0%	13784	13610	-174	-1%	27%	26%	115813	115898	85	0%	8.4	8.5	10.8%	10.8%
Bauer Passion Portfolio	51951	51951	0	0%	6614	6169	-445	-7%	13%	12%	40468	37322	-3146	-8%	6.1	6.0	3.8%	3.5%
Bauer Passion Portfolio Digital Stations	51951	51951	0	0%	2383	2089	-294	-12%	5%	4%	10872	10370	-502	-5%	4.6	5.0	1.0%	1.0%
Heat	51951	51951	0	0%	670	631	-39	-6%	1%	1%	2340	2648	308	13%	3.5	4.2	0.2%	0.2%
The Hits	51951	51951	0	0%	1215	995	-220	-18%	2%	2%	4097	3863	-234	-6%	3.4	3.9	0.4%	0.4%
Q	51951	51951	0	0%	274	209	-65	-24%	1%	1%	780	532	-248	-32%	2.8	2.5	0.1%	1%
Smash Hits Radio	51951	51951	0	0%	1122	889	-233	-21%	2%	2%	3655	3327	-328	-9%	3.3	3.7	0.3%	0.3%
Total Bauer Radio ILR	37220	37220	0	0%	10676	10670	-6	0%	29%	29%	89355	89982	627	1%	8.4	8.4	11.9%	11.9%
Bauer Place Portfolio Total	51951	51951	0	0%	9052	8992	-60	-1%	17%	17%	75895	76823	928	1%	8.4	8.5	7.1%	7.1%
FM Bauer Place Portfolio	28719	28720	1	0%	7423	7433	10	0%	26%	26%	59812	60102	290	0%	8.1	8.1	10.4%	10.4%
Bauer Place Portfolio England	23673	23673	0	0%	5721	5777	56	1%	24%	24%	46276	45590	-686	-1%	8.1	7.9	9.7%	9.5%
FM Bauer Place Portfolio England	23188	23189	1	0%	5206	5223	17	0%	22%	23%	38859	37357	-1502	-4%	7.5	7.2	8.3%	8.0%
Bauer Place Portfolio - North East	2242	2242	0	0%	756	767	11	1%	34%	34%	6930	7114	184	3%	9.2	9.3	16.6%	16.0%
Bauer Middlesborough	814	815	1	0%	250	258	8	3%	31%	32%	2673	2592	-81	-3%	10.7	10.0	17.0%	15.0%
Bauer Newcastle	1491	1492	1	0%	506	509	3	1%	34%	34%	4257	4522	265	6%	8.4	8.9	15.7%	15.8%
Bauer Place Portfolio - North West	5117	5116	-1	0%	1408	1440	32	2%	28%	28%	11912	11219	-693	-6%	8.5	7.8	11.7%	11.0%
Bauer Liverpool (inc. City Talk)	1801	1800	-1	0%	578	543	-35	-6%	32%	30%	5540	5122	-418	-8%	9.6	9.4	14.4%	13.8%
Bauer Liverpool	1801	1800	-1	0%	555	516	-39	-7%	31%	29%	5255	4658	-597	-11%	9.5	9.0	13.7%	12.6%
Bauer Manchester	2420	2420	0	0%	595	633	38	6%	25%	26%	4425	4335	-90	-2%	7.4	6.8	9.1%	9.0%
Bauer Preston	1387	1387	0	0%	294	313	19	6%	21%	23%	2232	2226	-6	0%	7.6	7.1	8.7%	8.2%
Bauer Place Portfolio - Yorkshire	3150	3149	-1	0%	897	924	27	3%	28%	29%	8815	8676	-139	-2%	9.8	9.4	14.2%	14.1%
Bauer Hull	913	914	1	0%	262	283	21	8%	29%	31%	2586	2661	75	3%	9.9	9.4	13.8%	14.4%
Bauer Leeds	1018	1018	0	0%	219	223	4	2%	22%	22%	1735	2063	328	19%	7.9	9.2	8.8%	10.4%
Bauer Sheffield	1276	1275	-1	0%	418	421	3	1%	33%	33%	4504	4006	-498	-11%	10.8	9.5	18.4%	16.6%
Bauer Radio London (Magic 105.4/Kiss 100)	11157	11157	0	0%	3541	3209	-332	-9%	32%	29%	24054	21719	-2335	-10%	6.8	6.8	10.4%	9.6%
Kiss 100 FM	11157	11157	0	0%	1860	1703	-157	-8%	17%	15%	10026	9056	-970	-10%	5.4	5.3	4.3%	4.0%
Magic 105.4	11157	11157	0	0%	2286	1993	-293	-13%	20%	18%	14028	12663	-1365	-10%	6.1	6.4	6.1%	5.6%
FM Bauer Place Portfolio North East	2242	2242	0	0%	566	535	-31	-5%	25%	24%	3821	3787	-34	-1%	6.8	7.1	9.1%	8.5%
Metro Radio	1491	1492	1	0%	383	361	-22	-6%	26%	24%	2417	2477	60	2%	6.3	6.9	8.9%	8.7%
TFM Radio	814	815	1	0%	183	174	-9	-5%	22%	21%	1404	1309	-95	-7%	7.7	7.5	8.9%	7.6%
C.F.M. (Bauer Carlisle)	247	247	0	0%	106	107	1	1%	43%	43%	1004	999	-5	0%	9.4	9.3	17.6%	18.3%
Bauer FM Liverpool	1801	1800	-1	0%	522	496	-26	-5%	29%	28%	4646	4168	-478	-10%	8.9	8.4	12.1%	11.2%
Total City Talk/Magic 1548	1801	1800	-1	0%	150	160	10	7%	8%	9%	1179	1418	239	20%	7.9	8.9	3.1%	3.8%
City Talk 105.9	1562	1562	0	0%	63	67	4	6%	4%	4%	285	464	179	63%	4.5	6.9	0.8%	1.4%
FM Bauer Place Portfolio North West	4968	4968	0	0%	1255	1298	43	3%	25%	26%	9902	9182	-720	-7%	7.9	7.1	10.1%	9.3%
Radio City 96.7	1801	1800	-1	0%	497	465	-32	-6%	28%	26%	4361	3704	-657	-15%	8.8	8.0	11.4%	10.0%
Key 103 (Manchester)	2420	2420	0	0%	527	570	43	8%	22%	24%	3707	3666	-41	-1%	7.0	6.4	7.7%	7.6%
97.4 Rock FM	1238	1239	1	0%	267	283	16	6%	22%	23%	1834	1812	-22	-1%	6.9	6.4	8.2%	7.6%
FM Bauer Place Portfolio Yorkshire	2813	2813	0	0%	723	739	16	2%	26%	26%	6518	5807	-711	-11%	9.0	7.9	11.8%	10.7%
96.3 Radio Aire	681	682	1	0%	141	142	1	1%	21%	21%	922	1076	154	17%	6.5	7.6	7.2%	8.4%
Hallam FM	1276	1275	-1	0%	361	362	1	0%	28%	28%	3623	3158	-465	-13%	10.0	8.7	14.8%	13.1%
96.9 Viking FM	913	914	1	0%	222	235	13	6%	24%	26%	1972	1574	-398	-20%	8.9	6.7	10.5%	8.5%
Bauer Northern Ireland	1430	1432	2	0%	648	651	3	0%	45%	45%	6538	7102	564	9%	10.1	10.9	21.9%	23.8%
97.4 Cool FM	979	979	0	0%	410	421	11	3%	42%	43%	3768	4396	628	17%	9.2	10.5	17.9%	20.5%
Downtown Radio (DTR)	1430	1432	2	0%	295	288	-7	-2%	21%	20%	2770	2707	-63	-2%	9.4	9.4	9.3%	9.1%
Bauer Place Portfolio - Scotland	4110	4110	0	0%	1773	1732	-41	-2%	43%	42%	17957	19092	1135	6%	10.1	11.0	23.2%	24.3%
FM Bauer Place Portfolio Scotland	4111	4110	-1	0%	1504	1525	21	1%	37%	37%	14712	15122	410	3%	9.8	9.9	19.2%	19.4%
Bauer Radio Central Scotland	2855	2857	2	0%	1081	1041	-40	-4%	38%	36%	10445	11103	658	6%	9.7	10.7	20.2%	21.1%

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	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011	Last Pub	W3 2011				
Scottish AMs	3541	3541	0	0%	460	411	-49	-11%	13%	12%	3542	3450	-92	-3%	7.7	8.4	5.5%	5.3%						
Bauer Glasgow	1847	1848	1	0%	701	674	-27	-4%	38%	36%	6593	7203	610	9%	9.4	10.7	20.2%	21.5%						
Clyde 1 FM	1847	1848	1	0%	575	583	8	1%	31%	32%	4779	5654	875	18%	8.3	9.7	14.4%	16.9%						
Clyde 2	1847	1848	1	0%	263	204	-59	-22%	14%	11%	1814	1550	-264	-15%	6.9	7.6	5.6%	4.6%						
Bauer Edinburgh	1107	1108	1	0%	384	371	-13	-3%	35%	33%	3852	3899	47	1%	10.0	10.5	18.5%	18.9%						
ForthOne	1107	1108	1	0%	349	342	-7	-2%	32%	31%	3189	3258	69	2%	9.1	9.5	15.3%	15.8%						
Forth2	1107	1108	1	0%	97	100	3	3%	9%	9%	664	642	-22	-3%	6.8	6.4	3.2%	3.1%						
Moray Firth Radio (Bauer Inverness)	234	234	0	0%	125	128	3	2%	54%	55%	1459	1538	79	5%	11.6	12.0	27.0%	27.9%						
Bauer Aberdeen	318	318	0	0%	145	149	4	3%	46%	47%	1445	1564	119	8%	9.9	10.5	24.3%	25.3%						
Northsound One	318	318	0	0%	135	136	1	1%	42%	43%	1135	1163	28	2%	8.4	8.5	19.1%	18.8%						
Northsound Two	318	318	0	0%	41	43	2	5%	13%	14%	310	401	91	29%	7.6	9.3	5.2%	6.5%						
Radio Borders (Bauer Borders)	107	107	0	0%	61	61	0	0%	57%	57%	793	844	51	6%	13.0	13.8	36.0%	36.7%						
Bauer Dundee	378	378	0	0%	173	175	2	1%	46%	46%	2120	2193	73	3%	12.3	12.5	28.7%	30.3%						
Tay-FM	378	378	0	0%	127	133	6	5%	34%	35%	1334	1455	121	9%	10.5	11.0	18.0%	20.1%						
Tay-AM	378	378	0	0%	71	67	-4	-6%	19%	18%	786	738	-48	-6%	11.0	11.0	10.6%	10.2%						
West Sound (inc. West FM) (Bauer Southwest Scotland)	388	389	1	0%	189	181	-8	-4%	49%	47%	1811	1813	2	0%	9.6	10.0	23.7%	23.3%						
Kerrang! UK	51951	51951	0	0%	1402	1390	-12	-1%	3%	3%	6613	6937	324	5%	4.7	5.0	0.6%	0.6%						
Kerrang! 105.2	3550	3551	1	0%	374	373	-1	0%	11%	11%	2685	2951	266	10%	7.2	7.9	3.8%	4.2%						
Kiss UK	51951	51951	0	0%	4295	4143	-152	-4%	8%	8%	22443	21397	-1046	-5%	5.2	5.2	2.1%	2.0%						
Kiss East	2072	2072	0	0%	426	429	3	1%	21%	21%	2554	2759	205	8%	6.0	6.4	5.7%	6.3%						
Kiss West	2393	2393	0	0%	475	471	-4	-1%	20%	20%	3020	3184	164	5%	6.4	6.8	5.6%	5.9%						
Magic UK	51951	51951	0	0%	4061	3833	-228	-6%	8%	7%	26999	26208	-791	-3%	6.6	6.8	2.5%	2.4%						
Magic Network - North	10473	10473	0	0%	751	806	55	7%	7%	8%	7417	8232	815	11%	9.9	10.2	3.6%	4.0%						
Magic Network - North East	2242	2242	0	0%	255	281	26	10%	11%	13%	3110	3327	217	7%	12.2	11.8	7.4%	7.5%						
Magic 1152 (Newcastle)	1491	1492	1	0%	165	178	13	8%	11%	12%	1840	2045	205	11%	11.2	11.5	6.8%	7.1%						
Magic 1170 (Teesside)	814	815	1	0%	90	104	14	16%	11%	13%	1269	1282	13	1%	14.0	12.4	8.1%	7.4%						
Magic Network - North West	5081	5081	0	0%	231	232	1	0%	5%	5%	2009	2037	28	1%	8.7	8.8	2.0%	2.0%						
Magic 1548 (Liverpool)	1801	1800	-1	0%	95	101	6	6%	5%	6%	894	954	60	7%	9.4	9.4	2.3%	2.6%						
Magic 1152 (Manchester)	2420	2420	0	0%	101	91	-10	-10%	4%	4%	717	669	-48	-7%	7.1	7.4	1.5%	1.4%						
Magic 999 (Preston)	1103	1102	-1	0%	35	40	5	14%	3%	4%	398	414	16	4%	11.4	10.3	2.0%	1.9%						
Magic Network - Yorkshire	3150	3149	-1	0%	265	292	27	10%	8%	9%	2298	2869	571	25%	8.7	9.8	3.7%	4.7%						
Magic 828 (Leeds)	1018	1018	0	0%	98	106	8	8%	10%	10%	813	986	173	21%	8.3	9.3	4.1%	5.0%						
Magic AM (Sheffield)	1276	1275	-1	0%	97	103	6	6%	8%	8%	881	848	-33	-4%	9.1	8.2	3.6%	3.5%						
Magic 1161 (Hull)	913	914	1	0%	72	87	15	21%	8%	10%	614	1088	474	77%	8.5	12.5	3.3%	5.9%						
Wave 105 FM (Bauer South Coast)	1762	1762	0	0%	412	397	-15	-4%	23%	23%	4268	3972	-296	-7%	10.4	10.0	11.4%	10.8%						
The Breeze (South)	1261	1261	0	0%	38	43	5	13%	3%	3%	229	304	75	33%	6.0	7.0	0.9%	1.2%						
The Breeze (East) (formerly The Quay)	640	640	0	0%	21	18	-3	-14%	3%	3%	138	133	-5	-4%	6.4	7.4	1.0%	1.0%						
The Breeze (West)	621	621	0	0%	17	25	8	47%	3%	4%	91	171	80	88%	5.4	6.8	0.7%	1.3%						
Triple Broadcast Co Group	424	424	0	0%	57	64	7	12%	13%	15%	425	551	126	30%	7.5	8.7	4.6%	6.2%						
Fire Radio	290	290	0	0%	39	43	4	10%	14%	15%	309	401	92	30%	7.8	9.3	5.1%	6.9%						
Nova Radio - Weston (was Star Radio in North Somerset)	135	134	-1	-1%	17	20	3	18%	13%	15%	116	150	34	29%	6.8	7.4	3.7%	4.8%						
Central FM	219	220	1	0%	54	53	-1	-2%	25%	24%	282	283	1	0%	5.2	5.3	7.3%	7.5%						
Total Cheshire Radio	364	364	0	0%	56	55	-1	-2%	15%	15%	310	328	18	6%	5.5	6.0	4.3%	4.7%						
Cheshire's Silk 106.9	179	179	0	0%	21	20	-1	-5%	12%	11%	107	104	-3	-3%	5.1	5.3	3.2%	3.0%						
Chester's Dee 106.3	185	185	0	0%	35	35	0	0%	19%	19%	202	225	23	11%	5.8	6.3	5.4%	6.2%						
Total CN Radio	837	836	-1	0%	262	265	3	1%	31%	32%	2392	2697	305	13%	9.1	10.2	12.8%	14.0%						
The Bay	285	284	-1	0%	98	108	10	10%	34%	38%	971	1331	360	37%	9.9	12.4	15.1%	19.5%						
Citybeat 96.7/102.5FM	553	553	0	0%	155	139	-16	-10%	28%	25%	937	990	53	6%	6.1	7.1	7.7%	7.7%						
Lakeland Radio	51	51	0	0%	15	14	-1	-7%	29%	28%	154	136	-18	-12%	10.4	9.6	12.6%	11.4%						
Connect FM (was Connect FM and Lite 106.8FM)	413	413	0	0%	46	46	0	0%	11%	11%	407	470	63	15%	8.9	10.1	5.0%	5.8%						

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Exeter FM	296	296	0	0%	30	29	-1	-3%	10%	10%	192	175	-17	-9%	6.5	6.1	2.9%	2.6%						
3FM	69	69	0	0%	21	21	0	0%	31%	30%	233	213	-20	-9%	10.9	10.2	14.9%	13.5%						
Total Global Radio (UK)	51951	51951	0	0%	20003	19800	-203	-1%	39%	38%	172131	174795	2664	2%	8.6	8.8	16.1%	16.3%						
Total Choice (UK)	51951	51951	0	0%	654	765	111	17%	1%	1%	3181	4075	894	28%	4.9	5.3	0.3%	0.4%						
Choice FM London	11157	11157	0	0%	492	562	70	14%	4%	5%	2653	3067	414	16%	5.4	5.5	1.1%	1.4%						
Classic FM	51951	51951	0	0%	5735	5388	-347	-6%	11%	10%	38355	34135	-4220	-11%	6.7	6.3	3.6%	3.2%						
Capital Network (UK)	51951	51951	0	0%	6875	7032	157	2%	13%	14%	45599	45889	290	1%	6.6	6.5	4.3%	4.3%						
Gold Network (UK)	51951	51951	0	0%	1522	1547	25	2%	3%	3%	13062	13844	782	6%	8.6	9.0	1.2%	1.3%						
Heart Network (UK)	51951	51951	0	0%	7686	7649	-37	0%	15%	15%	54135	57864	3729	7%	7.0	7.6	5.0%	5.4%						
Total LBC (UK)	51951	51951	0	0%	1147	1115	-32	-3%	2%	2%	12825	12468	-357	-3%	11.2	11.2	1.2%	1.2%						
Total XFM (UK)	51951	51951	0	0%	1016	990	-26	-3%	2%	2%	4506	5187	681	15%	4.4	5.2	0.4%	0.5%						
Global Radio London (ILR)	11157	11157	0	0%	4796	4734	-62	-1%	43%	42%	41554	47440	5886	14%	8.7	10.0	18.0%	21.0%						
Global Radio (ILR)	42190	42190	0	0%	13972	13887	-85	-1%	33%	33%	120068	124224	4156	3%	8.6	8.9	13.9%	14.4%						
Capital Network (ILR)	30225	30225	0	0%	6146	6196	50	1%	20%	21%	42200	41841	-359	-1%	6.9	6.8	7.0%	6.9%						
Capital Birmingham (was Galaxy)	2123	2123	0	0%	470	467	-3	-1%	22%	22%	3756	3748	-8	0%	8.0	8.0	8.8%	8.9%						
Capital East Midlands (was Leicester Sound RAM & Trent FM)	1960	1959	-1	0%	540	558	18	3%	28%	28%	4381	4378	-3	0%	8.1	7.8	10.9%	11.0%						
Capital London	11157	11157	0	0%	2077	2179	102	5%	19%	20%	11048	12659	1611	15%	5.3	5.8	4.8%	5.6%						
Capital Manchester (was Galaxy)	2838	2838	0	0%	502	515	13	3%	18%	18%	3402	3238	-164	-5%	6.8	6.3	6.0%	5.8%						
Capital North East (was Galaxy)	2218	2219	1	0%	548	549	1	0%	25%	25%	4468	4185	-283	-6%	8.2	7.6	10.8%	9.5%						
Capital Scotland (was Galaxy)	2739	2739	0	0%	467	500	33	7%	17%	18%	2769	3423	654	24%	5.9	6.8	5.6%	6.8%						
Capital South Coast (was Galaxy)	1662	1661	-1	0%	197	202	5	3%	12%	12%	1148	1355	207	18%	5.8	6.7	3.3%	3.9%						
Capital South Wales (was Red Dragon)	997	997	0	0%	264	261	-3	-1%	26%	26%	1928	1844	-84	-4%	7.3	7.1	8.9%	8.2%						
Capital Yorkshire (was Galaxy)	4532	4533	1	0%	1059	1021	-38	-4%	23%	23%	8296	7673	-623	-8%	7.8	7.5	9.2%	8.7%						
Gold Network (ILR)	32364	32364	0	0%	1223	1195	-28	-2%	4%	4%	10879	11067	188	2%	8.9	9.3	1.6%	1.6%						
Gold Birmingham	2078	2077	-1	0%	78	67	-11	-14%	4%	3%	1017	761	-256	-25%	13.0	11.3	2.4%	1.8%						
Gold Cambridgeshire	838	837	-1	0%	39	37	-2	-5%	5%	4%	458	308	-150	-33%	11.8	8.3	2.5%	1.9%						
Gold Coventry	665	665	0	0%	23	24	1	4%	3%	4%	186	161	-25	-13%	8.2	6.6	1.5%	1.3%						
Gold Devon	1028	1028	0	0%	31	28	-3	-10%	3%	3%	221	271	50	23%	7.1	9.8	0.9%	1.1%						
Gold East Anglia	1206	1205	-1	0%	66	78	12	18%	5%	6%	696	721	25	4%	10.6	9.2	2.7%	2.7%						
Gold East Midlands	1960	1959	-1	0%	70	73	3	4%	4%	4%	733	677	-56	-8%	10.4	9.2	1.8%	1.7%						
Gold Essex	1345	1344	-1	0%	62	79	17	27%	5%	6%	582	843	261	45%	9.4	10.6	1.8%	2.6%						
Gold Four Counties	1994	1994	0	0%	71	63	-8	-11%	4%	3%	778	289	-489	-63%	10.9	4.6	2.0%	0.7%						
Gold Kent	1177	1177	0	0%	55	51	-4	-7%	5%	4%	643	570	-73	-11%	11.7	11.1	2.3%	2.0%						
Gold London	11157	11157	0	0%	389	377	-12	-3%	3%	3%	2395	4143	1748	73%	6.1	11.0	1.0%	1.8%						
Gold Manchester	2838	2838	0	0%	97	79	-18	-19%	3%	3%	653	536	-117	-18%	6.7	6.8	1.2%	1.0%						
Gold North West & Wales	997	997	0	0%	23	23	0	0%	2%	2%	181	196	15	8%	7.9	8.4	0.9%	1.0%						
Gold Solent	1662	1661	-1	0%	82	76	-6	-7%	5%	5%	595	712	117	20%	7.2	9.4	1.7%	2.0%						
Gold South Wales	997	997	0	0%	60	46	-14	-23%	6%	5%	553	762	209	38%	9.2	16.7	2.5%	3.4%						
Gold Sussex	1358	1359	1	0%	54	56	2	4%	4%	4%	556	667	111	20%	10.3	11.9	1.8%	2.1%						
Gold Thames Valley	1425	1425	0	0%	36	30	-6	-17%	3%	2%	230	218	-12	-5%	6.3	7.3	0.8%	0.7%						
Gold West Country	2171	2170	-1	0%	115	104	-11	-10%	5%	5%	1198	1182	-16	-1%	10.4	11.4	2.4%	2.5%						
Gold Wolverhampton	1305	1305	0	0%	49	52	3	6%	4%	4%	599	606	7	1%	12.2	11.5	2.2%	2.2%						
Heart Network (ILR)	28795	28795	0	0%	6984	6901	-83	-1%	24%	24%	50417	53930	3513	7%	7.2	7.8	8.4%	9.0%						
Heart Cambridgeshire	838	837	-1	0%	220	201	-19	-9%	26%	24%	1998	1685	-313	-16%	9.1	8.4	11.0%	10.2%						
Heart Devon	1028	1028	0	0%	360	341	-19	-5%	35%	33%	2864	2697	-167	-6%	8.0	7.9	11.5%	11.0%						
Heart East Anglia	1206	1205	-1	0%	324	324	0	0%	27%	27%	2177	2697	520	24%	6.7	8.3	8.4%	10.1%						
Heart East Midlands	2188	2187	-1	0%	37	61	24	65%	2%	3%	157	177	20	13%	4.2	2.9	0.4%	0.4%						
Heart Essex	1345	1344	-1	0%	477	498	21	4%	35%	37%	3430	4036	606	18%	7.2	8.1	10.7%	12.7%						
Heart Four Counties	1994	1994	0	0%	497	494	-3	-1%	25%	25%	3881	4318	437	11%	7.8	8.7	10.0%	10.8%						
Heart Kent	1177	1177	0	0%	377	378	1	0%	32%	32%	3557	4121	564	16%	9.4	10.9	12.8%	14.8%						

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2011/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011
Heart London	11157	11157	0	0%	1990	2027	37	2%	18%	18%	11888	13137	1249	11%	6.0	6.5	5.1%	5.8%
Heart North West and Wales	997	997	0	0%	207	209	2	1%	21%	21%	1451	1554	103	7%	7.0	7.4	7.1%	8.1%
Heart Solent	1662	1661	-1	0%	293	311	18	6%	18%	19%	1865	1927	62	3%	6.4	6.2	5.4%	5.5%
Heart Sussex	1358	1359	1	0%	386	349	-37	-10%	28%	26%	3077	3201	124	4%	8.0	9.2	9.9%	9.9%
Heart Thames Valley	1425	1425	0	0%	433	378	-55	-13%	30%	27%	2828	2215	-613	-22%	6.5	5.9	9.7%	7.6%
Heart West Country	2171	2170	-1	0%	704	708	4	1%	32%	33%	5959	6566	607	10%	8.5	9.3	12.1%	13.7%
Heart West Midlands	3584	3584	0	0%	869	839	-30	-3%	24%	23%	6007	6145	138	2%	6.9	7.3	8.4%	8.6%
LBC (ILR)	11157	11157	0	0%	995	989	-6	-1%	9%	9%	10500	11706	1206	11%	10.6	11.8	4.5%	5.2%
LBC 97.3	11157	11157	0	0%	861	841	-20	-2%	8%	8%	7770	9905	2135	27%	9.0	11.8	3.4%	4.4%
LBC News 1152	11157	11157	0	0%	401	382	-19	-5%	4%	3%	2730	1801	-929	-34%	6.8	4.7	1.2%	0.8%
XFM (ILR)	13994	13994	0	0%	766	749	-17	-2%	5%	5%	3478	4217	739	21%	4.5	5.6	1.2%	1.5%
XFM London	11157	11157	0	0%	671	435	-236	-35%	6%	4%	3069	2728	-341	-11%	4.6	6.3	1.3%	1.2%
XFM Manchester	2838	2838	0	0%	151	212	61	40%	5%	7%	713	1647	934	131%	4.7	7.8	1.3%	2.9%
Total GMG Radio	51951	51951	0	0%	5547	5685	138	2%	11%	11%	47195	49825	2630	6%	8.5	8.8	4.4%	4.6%
GMG Radio North West Total	5272	5272	0	0%	1337	1413	76	6%	25%	27%	12158	12806	648	5%	9.1	9.1	11.6%	12.1%
GMG Radio North West Regional	5236	5235	-1	0%	1226	1305	79	6%	23%	25%	10896	11964	1068	10%	8.9	9.2	10.5%	11.4%
GMG Radio North East	2242	2242	0	0%	650	656	6	1%	29%	29%	5384	6185	801	15%	8.3	9.4	12.9%	13.9%
GMG Radio Scotland	2902	2902	0	0%	843	820	-23	-3%	29%	28%	7902	8174	272	3%	9.4	10.0	15.1%	15.4%
Total Real Radio	51951	51951	0	0%	2563	2607	44	2%	5%	5%	21251	21616	365	2%	8.3	8.3	2.0%	2.0%
Real Radio ILR Network	15461	15461	0	0%	2347	2403	56	2%	15%	16%	19935	20431	496	2%	8.5	8.5	6.6%	6.6%
Real Radio North East - (was Century Radio)	2242	2242	0	0%	369	323	-46	-12%	16%	14%	2628	2281	-347	-13%	7.1	7.1	6.3%	5.1%
Real Radio North West - (was Century Radio)	5236	5235	-1	0%	501	587	86	17%	10%	11%	4007	4640	633	16%	8.0	7.9	3.9%	4.4%
Real Radio Scotland	2716	2716	0	0%	646	626	-20	-3%	24%	23%	5632	5505	-127	-2%	8.7	8.8	11.6%	11.0%
Real Radio Wales	2524	2524	0	0%	471	495	24	5%	19%	20%	4255	4448	193	5%	9.0	9.0	7.8%	8.0%
Real Radio Wales (North)	688	688	0	0%	37	48	11	30%	5%	7%	246	339	93	38%	6.7	7.0	1.7%	2.5%
Real Radio Wales (South)	1836	1837	1	0%	434	447	13	3%	24%	24%	4009	4109	100	2%	9.2	9.2	9.9%	9.9%
Real Radio Yorkshire	2877	2878	1	0%	360	371	11	3%	13%	13%	3413	3557	144	4%	9.5	9.6	6.1%	6.4%
96.3 Rock Radio	819	819	0	0%	67	60	-7	-10%	8%	7%	380	315	-65	-17%	5.7	5.3	2.6%	2.1%
106.1 Rock Radio	2280	2281	1	0%	150	141	-9	-6%	7%	6%	1262	842	-420	-33%	8.4	6.0	2.8%	1.8%
Smooth Radio UK	51951	51951	0	0%	3210	3328	118	4%	6%	6%	24301	27052	2751	11%	7.6	8.1	2.3%	2.5%
Smooth Radio ILR Network	26249	26248	-1	0%	2789	2862	73	3%	11%	11%	21731	24043	2312	11%	7.8	8.4	4.2%	4.6%
Smooth Radio Midlands	5721	5721	0	0%	756	774	18	2%	13%	14%	6813	7203	390	6%	9.0	9.3	5.9%	6.3%
Smooth Radio East Midlands	2178	2178	0	0%	346	382	36	10%	16%	18%	2747	3297	550	20%	7.9	8.6	6.2%	7.4%
Smooth Radio West Midlands	3584	3584	0	0%	416	398	-18	-4%	12%	11%	4122	3976	-146	-4%	9.9	10.0	5.7%	5.6%
Smooth Radio Glasgow	1894	1894	0	0%	249	255	6	2%	13%	13%	1890	2354	464	25%	7.6	9.2	5.6%	6.9%
Smooth Radio London	11157	11157	0	0%	486	612	126	26%	4%	5%	2746	3906	1160	42%	5.6	6.4	1.2%	1.7%
Smooth Radio North East	2242	2242	0	0%	374	418	44	12%	17%	19%	2756	3905	1149	42%	7.4	9.3	6.6%	8.8%
Smooth Radio North West	5236	5235	-1	0%	860	873	13	2%	16%	17%	6889	7323	434	6%	8.0	8.4	6.7%	7.0%
IOW Radio	120	120	0	0%	37	37	0	0%	31%	31%	454	412	-42	-9%	12.2	11.1	13.7%	13.4%
JACKfm Oxfordshire	499	499	0	0%	92	104	12	13%	19%	21%	544	586	42	8%	5.9	5.6	5.4%	5.5%
Glide FM 107.9 (was Oxford's FM107.9)	488	488	0	0%	24	21	-3	-13%	5%	4%	103	97	-6	-6%	4.4	4.7	1.1%	0.9%
106 JACKfm (Oxford)	499	499	0	0%	76	91	15	20%	15%	18%	441	489	48	11%	5.8	5.4	4.4%	4.6%
Jack FM South Coast (Was The Coast)	1692	1694	2	0%	117	103	-14	-12%	7%	6%	742	733	-9	-1%	6.3	7.1	2.1%	2.1%
106 JACKfm/Star Radio (Bristol)	615	614	-1	0%	118	120	2	2%	19%	20%	801	845	44	5%	6.8	7.0	5.7%	6.2%
106 JACKfm (Bristol) (was Original 106)	614	615	1	0%	114	114	0	0%	19%	19%	623	806	183	29%	5.5	7.1	4.5%	5.8%
The Breeze (South West) (was Star Radio (Bristol))	478	478	0	0%	31	27	-4	-13%	7%	6%	184	157	-27	-15%	5.8	5.7	1.7%	1.5%
Kingdom FM	287	287	0	0%	81	79	-2	-2%	28%	28%	594	651	57	10%	7.4	8.2	11.2%	12.1%
kmfm Group	1032	1032	0	0%	168	169	1	1%	16%	16%	1333	1253	-80	-6%	7.9	7.4	5.3%	5.1%
kmfm East	504	504	0	0%	101	96	-5	-5%	20%	19%	802	781	-21	-3%	7.9	8.1	6.7%	6.9%
kmfm West	527	528	1	0%	67	73	6	9%	13%	14%	531	472	-59	-11%	8.0	6.5	4.1%	3.6%

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2011/LAST PUBLISHED DATA**

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W3 2011	Change 000's	%	Last Pub	W3 2011	Change 000's	%	Last Pub	W3 2011	Last Pub	W3 2011	Change 000's	%	Last Pub	W3 2011	Last Pub	W3 2011	Last Pub	W3 2011		
<b>LOCAL COMMERCIAL</b>																						
Lincs FM Group	2691	2692	1	0%	668	662	-6	-1%	25%	25%	6949	6809	-140	-2%	10.4	10.3	12.3%	12.1%				
Lincs FM 102.2	902	902	0	0%	354	324	-30	-8%	39%	36%	4146	3982	-164	-4%	11.7	12.3	20.4%	19.8%				
Oak FM	311	312	1	0%	29	33	4	14%	9%	10%	247	250	3	1%	8.5	7.7	4.1%	3.9%				
Lincs FM Group Yorkshire	1494	1495	1	0%	307	297	-10	-3%	21%	20%	2781	2474	-307	-11%	9.1	8.3	8.9%	8.1%				
Dearne FM	229	230	1	0%	59	57	-2	-3%	26%	25%	636	625	-11	-2%	10.8	11.0	13.5%	13.3%				
KCFM 99.8	451	451	0	0%	67	68	1	1%	15%	15%	616	524	-92	-15%	9.2	7.7	6.1%	5.5%				
Ridings FM	297	297	0	0%	50	45	-5	-10%	17%	15%	387	316	-71	-18%	7.8	7.0	6.2%	5.1%				
Rother FM	206	206	0	0%	36	35	-1	-3%	18%	17%	295	277	-18	-6%	8.1	8.0	7.0%	6.9%				
Trax FM	362	362	0	0%	95	92	-3	-3%	26%	26%	847	732	-115	-14%	8.9	7.9	11.6%	10.2%				
The Local Radio Company Group Total	1981	1981	0	0%	519	524	5	1%	26%	26%	4436	4571	135	3%	8.5	8.7	11.0%	11.4%				
2BR	189	190	1	1%	52	55	3	6%	28%	29%	452	487	35	8%	8.6	8.8	13.2%	13.7%				
Minster FM	309	308	-1	0%	83	76	-7	-8%	27%	25%	601	544	-57	-9%	7.3	7.2	9.7%	8.8%				
Mix 96	120	120	0	0%	42	37	-5	-12%	35%	31%	330	282	-48	-15%	7.8	7.6	12.7%	11.1%				
Spire FM	115	115	0	0%	46	42	-4	-9%	40%	37%	459	411	-48	-10%	10.0	9.7	15.7%	14.5%				
Spirit FM	216	216	0	0%	51	47	-4	-8%	24%	22%	478	449	-29	-6%	9.3	9.5	9.8%	9.7%				
Star North East	378	378	0	0%	43	50	7	16%	11%	13%	345	449	104	30%	8.0	8.9	4.8%	6.4%				
Star NE - North (was Durham FM)	210	209	-1	0%	20	22	2	10%	10%	10%	154	190	36	23%	7.6	8.8	4.2%	5.5%				
Star NE - South (was Alpha 103.2)	168	169	1	1%	23	29	6	26%	14%	17%	191	259	68	36%	8.3	9.0	5.5%	7.4%				
97.2 Stray FM	145	145	0	0%	46	48	2	4%	32%	34%	293	338	45	15%	6.3	7.0	10.7%	12.0%				
Sun FM	273	274	1	0%	75	84	9	12%	27%	31%	743	832	89	12%	9.9	9.9	15.0%	16.2%				
Wessex FM	119	119	0	0%	41	42	1	2%	35%	35%	426	421	-5	-1%	10.3	10.1	15.2%	15.4%				
Yorkshire Coast Radio	118	117	-1	-1%	39	41	2	5%	33%	35%	310	358	48	15%	8.0	8.8	12.0%	14.0%				
Radio Mansfield 103.2	154	154	0	0%	37	38	1	3%	24%	25%	374	382	8	2%	10.1	10.1	11.8%	12.0%				
Manx Radio	69	69	0	0%	35	36	1	3%	50%	52%	424	432	8	2%	12.2	12.0	27.1%	27.3%				
Midwest Radio	192	191	-1	-1%	41	42	1	2%	21%	22%	420	373	-47	-11%	10.3	8.9	9.7%	8.2%				
Northern Media Group	576	576	0	0%	144	128	-16	-11%	25%	22%	1019	818	-201	-20%	7.1	6.4	9.2%	7.6%				
Five FM	84	83	-1	-1%	25	23	-2	-8%	30%	28%	197	172	-25	-13%	7.8	7.4	11.7%	10.5%				
Q102.9FM/Q97.2FM/Q101.2FM	298	298	0	0%	90	79	-11	-12%	30%	27%	690	534	-156	-23%	7.6	6.8	12.0%	9.5%				
Seven FM	146	146	0	0%	18	15	-3	-17%	12%	10%	58	38	-20	-34%	3.2	2.6	2.1%	1.4%				
Six FM	93	94	1	1%	12	12	0	0%	12%	13%	74	73	-1	-1%	6.3	6.0	4.1%	4.3%				
Original 106 (Aberdeen)	318	318	0	0%	44	51	7	16%	14%	16%	243	283	40	16%	5.5	5.6	4.1%	4.6%				
Total Orion Midlands	5900	5900	0	0%	1410	1348	-62	-4%	24%	23%	10273	9410	-863	-8%	7.3	7.0	8.6%	7.9%				
Orion Midlands FM	5900	5900	0	0%	1317	1273	-44	-3%	22%	22%	8851	8392	-459	-5%	6.7	6.6	7.4%	7.1%				
Gem 106	2187	2187	0	0%	457	426	-31	-7%	21%	19%	3685	2950	-735	-20%	8.1	6.9	8.3%	6.5%				
Orion West Midlands	3802	3802	0	0%	956	924	-32	-3%	25%	24%	6588	6460	-128	-2%	6.9	7.0	8.6%	8.5%				
Orion West Midlands FM	3802	3802	0	0%	864	848	-16	-2%	23%	22%	5166	5442	276	5%	6.0	6.4	6.7%	7.2%				
Beacon Radio	1305	1305	0	0%	232	266	34	15%	18%	20%	1382	1776	394	29%	6.0	6.7	5.0%	6.3%				
96.4 BRMB	2078	2077	-1	0%	416	359	-57	-14%	20%	17%	2182	1707	-475	-22%	5.2	4.8	5.2%	4.1%				
Mercia	665	665	0	0%	144	153	9	6%	22%	23%	1036	1230	194	19%	7.2	8.0	8.2%	9.7%				
Wyvern FM	496	496	0	0%	114	111	-3	-3%	23%	22%	703	679	-24	-3%	6.2	6.1	7.2%	7.0%				
Gold Birmingham	2078	2077	-1	0%	78	67	-11	-14%	4%	3%	1017	761	-256	-25%	13.0	11.3	2.4%	1.8%				
Gold Coventry	665	665	0	0%	23	24	1	4%	3%	4%	186	161	-25	-13%	8.2	6.6	1.5%	1.3%				
Gold Wolverhampton	1305	1305	0	0%	49	52	3	6%	4%	4%	599	606	7	1%	12.2	11.5	2.2%	2.2%				
Palm FM	226	226	0	0%	37	42	5	14%	17%	19%	290	326	36	12%	7.8	7.7	5.8%	6.1%				
Premier Christian Radio	11157	11157	0	0%	235	181	-54	-23%	2%	2%	2339	1461	-878	-38%	9.9	8.1	1.0%	0.6%				
Reading 107 FM	236	237	1	0%	26	25	-1	-4%	11%	10%	200	181	-19	-10%	7.8	7.4	5.1%	4.7%				
96.2 The Revolution	513	513	0	0%	52	48	-4	-8%	10%	9%	538	489	-49	-9%	10.4	10.1	5.4%	4.8%				
Southend & Chelmsford Radio	485	484	-1	0%	47	54	7	15%	10%	11%	285	313	28	10%	6.1	5.8	2.5%	2.8%				
107.5 Sovereign Radio	151	152	1	1%	22	22	0	0%	15%	14%	143	145	2	1%	6.4	6.7	3.9%	4.0%				
The Sunrise Group	51951	51951	0	0%	620	599	-21	-3%	1%	1%	5303	5189	-114	-2%	8.6	8.7	0.5%	0.5%				

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2011/LAST PUBLISHED DATA**

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011
Buzz Asia 963 & 972AM	11156	11156	0	0%	96	101	5	5%	1%	1%	410	392	-18	-4%	4.3	3.9	0.2%	0.2%
Kismet Radio 1035 (Greater London)	11157	11157	0	0%	182	133	-49	-27%	2%	1%	1335	427	-908	-68%	7.3	3.2	0.6%	0.2%
Sunrise Radio (Greater London)	11157	11157	0	0%	417	360	-57	-14%	4%	3%	3393	3207	-186	-5%	8.1	8.9	1.5%	1.4%
Sunrise Radio National	51951	51951	0	0%	586	453	-133	-23%	1%	1%	4279	3787	-492	-11%	7.3	8.4	0.4%	0.4%
Time FM 106.6	294	294	0	0%	20	16	-4	-20%	7%	6%	181	167	-14	-8%	9.1	10.2	2.9%	2.9%
Tindle Radio Group	1377	1377	0	0%	358	357	-1	0%	26%	26%	3591	3735	144	4%	10.0	10.5	11.9%	12.1%
Kestrel FM (North and South)	232	232	0	0%	50	47	-3	-6%	22%	20%	407	412	5	1%	8.2	8.7	7.9%	7.9%
KESTREL FM - was Delta Radio	95	95	0	0%	16	14	-2	-13%	17%	15%	125	115	-10	-8%	7.7	8.1	6.7%	6.2%
Kestrel FM	137	137	0	0%	34	33	-1	-3%	25%	24%	282	296	14	5%	8.4	8.9	8.6%	8.9%
Tindle Radio Anglia	1015	1014	-1	0%	237	237	0	0%	23%	23%	2349	2456	107	5%	9.9	10.4	10.5%	10.6%
THE BEACH	187	187	0	0%	57	56	-1	-2%	30%	30%	588	634	46	8%	10.4	11.2	15.6%	16.1%
Dream 100	144	144	0	0%	51	49	-2	-4%	36%	34%	677	661	-16	-2%	13.2	13.5	18.9%	17.9%
North Norfolk Radio	92	92	0	0%	22	24	2	9%	24%	27%	278	313	35	13%	12.6	12.9	11.8%	12.7%
Radio NORWICH 99.9	334	334	0	0%	51	48	-3	-6%	15%	14%	323	352	29	9%	6.3	7.3	4.5%	4.7%
Town 102 FM	282	282	0	0%	56	59	3	5%	20%	21%	483	496	13	3%	8.6	8.4	7.9%	8.2%
Channel 103 FM	77	77	0	0%	44	44	0	0%	57%	56%	500	483	-17	-3%	11.4	11.1	30.6%	30.8%
Island FM 104.7	53	53	0	0%	27	29	2	7%	51%	54%	335	383	48	14%	12.4	13.2	33.2%	36.2%
Total Touch Radio Network	986	986	0	0%	143	152	9	6%	14%	15%	1200	1210	10	1%	8.4	8.0	5.9%	6.1%
107.6 Banbury Sound	83	83	0	0%	15	15	0	0%	18%	19%	131	125	-6	-5%	8.5	8.1	7.6%	7.6%
Rugby FM	73	72	-1	-1%	21	22	1	5%	28%	31%	235	234	-1	0%	11.4	10.4	14.5%	15.3%
Touchradio Staffs	249	249	0	0%	30	30	0	0%	12%	12%	293	302	9	3%	9.6	10.2	5.6%	5.7%
96.2FM Touchradio - Coventry	291	291	0	0%	27	27	0	0%	9%	9%	173	182	9	5%	6.4	6.6	3.2%	3.5%
102FM Touchradio - Warks, Worcs, Cotswolds	291	291	0	0%	43	50	7	16%	15%	17%	305	296	-9	-3%	7.1	5.9	4.9%	4.7%
107.3 Touchradio - Warwick	136	136	0	0%	10	10	0	0%	7%	7%	64	71	7	11%	6.5	7.0	2.5%	2.8%
Total Town and Country Broadcasting	51951	51951	0	0%	507	482	-25	-5%	1%	1%	2803	2788	-15	-1%	5.5	5.8	0.3%	0.3%
NME Radio	51951	51951	0	0%	225	219	-6	-3%	*%	*%	634	657	23	4%	2.8	3.0	0.1%	0.1%
Town and Country Broadcasting (South and West Wales)	1680	1681	1	0%	281	277	-4	-1%	17%	17%	2166	2214	48	2%	7.7	8.0	5.9%	5.8%
102.1 Bay Radio	458	458	0	0%	43	43	0	0%	9%	9%	221	176	-45	-20%	5.1	4.1	2.2%	1.7%
106.3 Bridge FM	123	123	0	0%	39	41	2	5%	31%	33%	309	320	11	4%	8.0	7.9	11.0%	11.1%
97.1 Radio Carmarthenshire	129	127	-2	-2%	40	40	0	0%	31%	31%	338	375	37	11%	8.5	9.4	12.5%	12.7%
Radio Ceredigion	82	82	0	0%	9	10	1	11%	11%	13%	50	77	27	54%	5.6	7.5	2.9%	4.6%
Nation Radio	1422	1421	-1	0%	116	136	20	17%	8%	10%	614	1001	387	63%	5.3	7.4	2.0%	3.2%
102.5 Radio Pembrokeshire	96	96	0	0%	41	42	1	2%	43%	43%	506	522	16	3%	12.3	12.6	22.1%	20.5%
Total UKRD	1625	1625	0	0%	402	417	15	4%	25%	26%	3912	4066	154	4%	9.7	9.7	10.7%	11.3%
107 The Bee	181	181	0	0%	21	24	3	14%	12%	13%	232	262	30	13%	11.1	11.0	8.1%	8.9%
Pirate FM	478	478	0	0%	149	164	15	10%	31%	34%	1668	1652	-16	-1%	11.2	10.1	15.0%	14.7%
The County Sound Radio Network	545	545	0	0%	144	155	11	8%	26%	28%	1083	1571	488	45%	7.5	10.2	9.1%	12.5%
County Sound 1566	545	545	0	0%	13	15	2	15%	2%	3%	95	150	55	58%	7.5	10.0	0.8%	1.2%
96.4 Eagle Radio	545	545	0	0%	137	146	9	7%	25%	27%	989	1421	432	44%	7.2	9.7	8.3%	11.3%
Total UKRD East	420	420	0	0%	77	64	-13	-17%	18%	15%	831	556	-275	-33%	10.7	8.7	8.4%	6.5%
KL FM 96.7	149	148	-1	-1%	46	44	-2	-4%	31%	29%	410	410	0	0%	8.9	9.4	12.2%	12.7%
Star Radio in Cambridge	271	271	0	0%	32	33	1	3%	12%	12%	311	263	-48	-15%	9.7	8.1	4.8%	4.3%
UTV Radio (inc. talkSPORT)	51951	51951	0	0%	4521	4490	-31	-1%	9%	9%	34218	33753	-465	-1%	7.6	7.5	3.2%	3.1%
UTV Radio (excl. talkSPORT)	6116	6116	0	0%	1499	1516	17	1%	25%	25%	12954	13662	708	5%	8.6	9.0	10.0%	10.6%
107.6 Juice FM	960	959	-1	0%	193	185	-8	-4%	20%	19%	1496	1286	-210	-14%	7.7	7.0	7.1%	6.2%
Peak 107 FM	417	417	0	0%	84	89	5	6%	20%	21%	781	707	-74	-9%	9.3	7.9	9.0%	8.0%
The Pulse/Pulse 2	860	859	-1	0%	192	183	-9	-5%	22%	21%	1456	1398	-58	-4%	7.6	7.6	8.7%	8.4%
The Pulse	860	859	-1	0%	177	168	-9	-5%	21%	20%	1118	960	-158	-14%	6.3	5.7	6.7%	5.8%
Pulse 2	860	859	-1	0%	65	51	-14	-22%	8%	6%	338	438	100	30%	5.2	8.6	2.0%	2.6%
Signal One & Signal Two	772	771	-1	0%	284	306	22	8%	37%	40%	3072	3735	663	22%	10.8	12.2	18.7%	21.9%

**HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2011/LAST PUBLISHED DATA**

	Population 15+				Weekly Reach 000's				Weekly Reach %		Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2011	Change 000's	%	Last Pub	W3 2011	Change 000's	%	Last Pub	W3 2011	Last Pub	W3 2011	Change 000's	%	Last Pub	W3 2011	Last Pub	W3 2011
<b>LOCAL COMMERCIAL</b>																		
Signal One	772	771	-1	0%	258	284	26	10%	33%	37%	2371	3009	638	27%	9.2	10.6	14.4%	17.7%
Signal Two	772	771	-1	0%	76	79	3	4%	10%	10%	701	725	24	3%	9.2	9.2	4.3%	4.3%
Total Swansea Sound/96.4 FM The Wave	458	458	0	0%	183	189	6	3%	40%	41%	1836	1917	81	4%	10.1	10.1	18.2%	18.5%
96.4 FM The Wave	458	458	0	0%	145	151	6	4%	32%	33%	1104	1282	178	16%	7.6	8.5	10.9%	12.4%
Swansea Sound - 1170 MW	458	458	0	0%	70	65	-5	-7%	15%	14%	732	635	-97	-13%	10.5	9.7	7.2%	6.1%
U105	868	867	-1	0%	234	223	-11	-5%	27%	26%	2057	2328	271	13%	8.8	10.5	10.7%	12.0%
Radio Wave 96.5 FM	236	236	0	0%	80	75	-5	-6%	34%	32%	792	689	-103	-13%	10.0	9.2	16.8%	13.9%
102.4 Wish/107.2 Wire/107.4 Tower FM	1113	1113	0	0%	184	193	9	5%	17%	17%	1332	1348	16	1%	7.2	7.0	6.1%	6.3%
107.4 Tower FM	431	431	0	0%	50	51	1	2%	12%	12%	384	416	32	8%	7.7	8.1	4.9%	5.3%
107.2 Wire FM	277	277	0	0%	64	61	-3	-5%	23%	22%	452	478	26	6%	7.1	7.8	7.2%	7.8%
102.4 Wish FM	465	466	1	0%	73	82	9	12%	16%	18%	496	454	-42	-8%	6.8	5.5	5.5%	5.2%
107.7 The Wolf	435	434	-1	0%	43	49	6	14%	10%	11%	266	288	22	8%	6.2	5.9	3.0%	3.2%
Wave 102 FM	155	154	-1	-1%	30	28	-2	-7%	20%	18%	252	239	-13	-5%	8.3	8.6	8.8%	8.9%
Yorkshire Radio	4516	4517	1	0%	76	72	-4	-5%	2%	2%	406	369	-37	-9%	5.4	5.2	0.5%	0.4%

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 3 2011/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011
BBC Local Radio	41956	41957	1	0%	7224	7250	26	0%	17%	17%	70499	68812	-1687	-2%	9.8	9.5	8.1%	7.9%
BBC Radio Berkshire	815	816	1	0%	125	145	20	16%	15%	18%	1111	1138	27	2%	8.9	7.9	6.6%	7.3%
BBC Radio Bristol	912	912	0	0%	186	144	-42	-23%	20%	16%	1348	854	-494	-37%	7.2	5.9	6.3%	4.2%
BBC Radio Cambridgeshire	713	713	0	0%	119	108	-11	-9%	17%	15%	1273	1251	-22	-2%	10.7	11.6	8.4%	8.7%
BBC Radio Cornwall	454	455	1	0%	142	152	10	7%	31%	34%	1700	1861	161	9%	12.0	12.2	15.0%	16.7%
BBC Coventry and Warwickshire	673	673	0	0%	77	88	11	14%	11%	13%	541	549	8	1%	7.0	6.3	4.2%	4.2%
BBC Radio Cumbria	404	404	0	0%	147	141	-6	-4%	36%	35%	1536	1576	40	3%	10.4	11.1	16.1%	16.9%
BBC Radio Derby	636	636	0	0%	157	140	-17	-11%	25%	22%	1605	1661	56	3%	10.2	11.8	12.5%	12.7%
BBC Radio Devon	975	976	1	0%	262	259	-3	-1%	27%	27%	2678	2785	107	4%	10.2	10.7	11.4%	12.0%
BBC Essex	1291	1290	-1	0%	294	278	-16	-5%	23%	22%	2968	2764	-204	-7%	10.1	10.0	9.8%	9.2%
BBC Radio Gloucestershire	488	488	0	0%	95	93	-2	-2%	20%	19%	931	910	-21	-2%	9.8	9.7	8.8%	8.5%
BBC Hereford & Worcester	492	492	0	0%	129	102	-27	-21%	26%	21%	1143	1126	-17	-1%	8.9	11.0	12.0%	12.0%
BBC Radio Humberside	772	773	1	0%	184	175	-9	-5%	24%	23%	1879	1495	-384	-20%	10.2	8.5	11.6%	9.3%
BBC Radio Kent	1394	1394	0	0%	244	236	-8	-3%	18%	17%	3295	3679	384	12%	13.5	15.6	9.9%	11.0%
BBC Radio Lancashire	1170	1169	-1	0%	229	216	-13	-6%	20%	19%	1825	1965	140	8%	8.0	9.1	8.6%	8.6%
BBC Radio Leeds	1656	1655	-1	0%	234	241	7	3%	14%	15%	1723	1887	164	10%	7.4	7.8	5.4%	6.0%
BBC Radio Leicester	812	812	0	0%	163	167	4	2%	20%	21%	1307	1345	38	3%	8.0	8.0	7.7%	7.7%
BBC Radio Lincolnshire	534	535	1	0%	111	96	-15	-14%	21%	18%	1505	1430	-75	-5%	13.6	14.8	12.2%	11.6%
BBC London 94.9	11157	11157	0	0%	554	474	-80	-14%	5%	4%	3254	2332	-922	-28%	5.9	4.9	1.4%	1.0%
BBC Radio Manchester	2146	2146	0	0%	165	179	14	8%	8%	8%	1268	1139	-129	-10%	7.7	6.3	3.0%	2.7%
BBC Radio Merseyside	1618	1618	0	0%	338	348	10	3%	21%	22%	5457	5420	-37	-1%	16.2	15.6	15.7%	16.1%
BBC Radio Newcastle	1437	1437	0	0%	296	265	-31	-10%	21%	18%	2337	2194	-143	-6%	7.9	8.3	8.9%	8.0%
BBC Radio Norfolk	771	771	0	0%	235	212	-23	-10%	30%	28%	2399	2492	93	4%	10.2	11.7	14.1%	14.2%
BBC Radio Northampton	480	479	-1	0%	107	94	-13	-12%	22%	20%	1033	1124	91	9%	9.6	12.0	10.5%	11.3%
BBC Radio Nottingham	797	798	1	0%	209	190	-19	-9%	26%	24%	1632	1640	8	0%	7.8	8.6	10.2%	10.4%
BBC Oxford 95.2FM	514	514	0	0%	77	73	-4	-5%	15%	14%	631	657	26	4%	8.2	9.0	6.1%	6.0%
BBC Radio Sheffield	1273	1274	1	0%	242	239	-3	-1%	19%	19%	2017	1939	-78	-4%	8.3	8.1	8.1%	7.9%
BBC Radio Shropshire	377	377	0	0%	115	108	-7	-6%	31%	29%	1091	1049	-42	-4%	9.5	9.7	12.9%	12.5%
BBC Radio Solent	1560	1559	-1	0%	292	277	-15	-5%	19%	18%	2849	2660	-189	-7%	9.8	9.6	8.7%	8.1%
BBC Solent for Dorset	166	166	0	0%	21	23	2	10%	13%	14%	195	192	-3	-2%	9.3	8.5	5.4%	5.4%
BBC Somerset	436	436	0	0%	78	67	-11	-14%	18%	15%	621	598	-23	-4%	8.0	8.9	6.1%	6.2%
BBC Radio Stoke	597	597	0	0%	206	209	3	1%	34%	35%	2025	1910	-115	-6%	9.8	9.1	15.7%	14.1%
BBC Radio Suffolk	535	535	0	0%	147	128	-19	-13%	28%	24%	1643	1352	-291	-18%	11.2	10.6	14.7%	12.1%
BBC Sussex and BBC Surrey	2478	2478	0	0%	285	261	-24	-8%	11%	11%	3040	2859	-181	-6%	10.7	11.0	5.5%	5.0%
BBC Tees	787	788	1	0%	136	109	-27	-20%	17%	14%	1112	916	-196	-18%	8.2	8.4	7.3%	5.4%
BBC Three Counties Radio	1295	1295	0	0%	189	182	-7	-4%	15%	14%	1055	1053	-2	0%	5.6	5.8	4.3%	4.3%
BBC WM (Birmingham & Black Country)	2268	2268	0	0%	219	239	20	9%	10%	11%	1748	1990	242	14%	8.0	8.3	3.8%	4.4%
BBC Radio Wiltshire/Swindon	547	547	0	0%	95	93	-2	-2%	17%	17%	667	705	38	6%	7.1	7.6	5.4%	5.9%
BBC Radio York	533	532	-1	0%	96	94	-2	-2%	18%	18%	927	993	66	7%	9.6	10.5	8.7%	9.3%
BBC Radio Guernsey	53	53	0	0%	22	23	1	5%	42%	42%	279	278	-1	0%	12.5	12.3	27.6%	26.3%
BBC Radio Jersey	77	77	0	0%	29	29	0	0%	38%	38%	369	356	-13	-4%	12.6	12.2	22.6%	22.7%



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	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011	000's	%	Last Pub	W3 2011	Last Pub	W3 2011
<b>LOCAL COMMERCIAL</b>																		
Total Absolute Radio Network	51951	51951	0	0%	2897	2841	-56	-2%	6%	5%	24304	20283	-4021	-17%	8.4	7.1	2.3%	1.9%
Total Absolute Radio	51951	51951	0	0%	1648	1604	-44	-3%	3%	3%	14310	10276	-4034	-28%	8.7	6.4	1.3%	1.0%
Total Absolute Radio Network (London)	11157	11157	0	0%	1138	1045	-93	-8%	10%	9%	9923	6940	-2983	-30%	8.7	6.6	4.3%	3.1%
Total Absolute Radio (London)	11157	11157	0	0%	832	771	-61	-7%	7%	7%	6602	4855	-1747	-26%	7.9	6.3	2.9%	2.2%
Absolute Radio London	11157	11157	0	0%	704	551	-153	-22%	6%	5%	5367	3599	-1768	-33%	7.6	6.5	2.3%	1.6%
Absolute Radio National	51951	51951	0	0%	1109	1197	88	8%	2%	2%	8943	6677	-2266	-25%	8.1	5.6	0.8%	0.6%
Absolute 80s	51951	51951	0	0%	894	1018	124	14%	2%	2%	5370	6311	941	18%	6.0	6.2	0.5%	0.6%
Absolute Radio 90s	51951	51951	0	0%	432	366	-66	-15%	1%	1%	2057	1560	-497	-24%	4.8	4.3	0.2%	0.1%
Absolute Radio 00s	51951	51951	0	0%	200	120	-80	-40%	*%	*%	1145	426	-719	-63%	5.7	3.5	0.1%	*%
Absolute Radio Classic Rock	51951	51951	0	0%	400	346	-54	-14%	1%	1%	1422	1710	288	20%	3.6	4.9	0.1%	0.2%
Chill	51951	51951	0	0%	190	180	-10	-5%	*%	*%	724	771	47	6%	3.8	4.3	0.1%	0.1%
Jazz FM	51951	51951	0	0%	592	508	-84	-14%	1%	1%	2290	2371	81	4%	3.9	4.7	0.2%	0.2%
Planet Rock	51951	51951	0	0%	857	840	-17	-2%	2%	2%	5832	6309	477	8%	6.8	7.5	0.5%	0.6%
talkSPORT	51951	51951	0	0%	3212	3132	-80	-2%	6%	6%	20278	20141	-137	-1%	6.3	6.4	1.9%	1.9%
BBC Radio 1	51951	51951	0	0%	11692	11850	158	1%	23%	23%	91705	98396	6691	7%	7.8	8.3	8.5%	9.1%
BBC Radio 2	51951	51951	0	0%	13966	14309	343	2%	27%	28%	160589	170896	10307	6%	11.5	11.9	14.9%	15.9%
BBC Radio 3	51951	51951	0	0%	2174	2052	-122	-6%	4%	4%	13362	11951	-1411	-11%	6.1	5.8	1.2%	1.1%
BBC Radio 4	51951	51951	0	0%	10854	10555	-299	-3%	21%	20%	132920	129606	-3314	-2%	12.2	12.3	12.4%	12.0%
BBC Radio 4 (including 4 Extra)	51951	51951	0	0%	11064	10754	-310	-3%	21%	21%	141529	138854	-2675	-2%	12.8	12.9	13.2%	12.9%
BBC Radio 4 Extra	51951	51951	0	0%	1605	1526	-79	-5%	3%	3%	8609	9248	639	7%	5.4	6.1	0.8%	0.9%
BBC Radio FIVE LIVE	51951	51951	0	0%	6542	6237	-305	-5%	13%	12%	50001	44407	-5594	-11%	7.6	7.1	4.6%	4.1%
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	51951	51951	0	0%	6676	6431	-245	-4%	13%	12%	52432	49673	-2759	-5%	7.9	7.7	4.9%	4.6%
FIVE LIVE SPORTS EXTRA	51951	51951	0	0%	797	1150	353	44%	2%	2%	2431	5266	2835	117%	3.0	4.6	0.2%	0.5%
BBC 6 Music	51951	51951	0	0%	1270	1229	-41	-3%	2%	2%	10098	9183	-915	-9%	8.0	7.5	0.9%	0.9%
1 Xtra from the BBC	51951	51951	0	0%	992	904	-88	-9%	2%	2%	6094	5249	-845	-14%	6.1	5.8	0.6%	0.5%
BBC Asian Network UK	51951	51951	0	0%	471	507	36	8%	1%	1%	3112	3359	247	8%	6.6	6.6	0.3%	0.3%
BBC World Service	51951	51951	0	0%	1720	1501	-219	-13%	3%	3%	9830	8760	-1070	-11%	5.7	5.8	0.9%	0.8%
BBC Local/Regional	51951	51951	0	0%	9645	9499	-146	-2%	19%	18%	92686	89694	-2992	-3%	9.6	9.4	8.6%	8.3%
<b>ALL NATIONAL COMMERCIAL (UK)</b>	51951	51951	0	0%	16166	15573	-593	-4%	31%	30%	131062	123581	-7481	-6%	8.1	7.9	12.2%	11.5%
<b>ALL LOCAL COMMERCIAL (UK)</b>	51951	51951	0	0%	27289	27036	-253	-1%	53%	52%	338644	342497	3853	1%	12.4	12.7	31.5%	31.8%
<b>ALL COMMERCIAL (UK)</b>	51951	51951	0	0%	34021	33719	-302	-1%	65%	65%	469706	466078	-3628	-1%	13.8	13.8	43.7%	43.3%
<b>ALL BBC (UK)</b>	51951	51951	0	0%	35530	34863	-667	-2%	68%	67%	581436	586015	4579	1%	16.4	16.8	54.0%	54.5%
<b>ALL RADIO (UK)</b>	51951	51951	0	0%	47616	47137	-479	-1%	92%	91%	1075779	1075844	65	0%	22.6	22.8	100.0%	100.0%