

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Last Pub	W3 2015
Bauer Radio - Total	53575	53575	0	0%	16546	16725	179	1%	31%	31%	143033	146127	3094	2%	8.6	8.7	13.9%	14.1%		
Absolute Radio Network	53575	53575	0	0%	4042	4184	142	4%	8%	8%	31986	31608	-378	-1%	7.9	7.6	3.1%	3.1%		
Absolute Radio	53575	53575	0	0%	1983	2125	142	7%	4%	4%	15633	15341	-292	-2%	7.9	7.2	1.5%	1.5%		
Absolute Radio (London)	11860	11860	0	0%	847	853	6	1%	7%	7%	6036	5355	-681	-11%	7.1	6.3	2.8%	2.6%		
Absolute Radio (National)	53575	53575	0	0%	1564	1642	78	5%	3%	3%	12109	12624	515	4%	7.7	7.7	1.2%	1.2%		
Absolute Radio 70s	53575	53575	0	0%	256	285	29	11%	*	1%	1055	1221	166	16%	4.1	4.3	0.1%	0.1%		
Absolute 80s	53575	53575	0	0%	1603	1571	-32	-2%	3%	3%	9937	8747	-1190	-12%	6.2	5.6	1.0%	0.8%		
Absolute Radio 90s	53575	53575	0	0%	539	629	90	17%	1%	1%	2606	2903	297	11%	4.8	4.6	0.3%	0.3%		
Absolute Radio Classic Rock	53575	53575	0	0%	540	583	43	8%	1%	1%	2951	3096	145	5%	5.5	5.3	0.3%	0.3%		
Radio Aire	638	638	0	0%	77	105	28	36%	12%	16%	580	854	274	47%	7.6	8.1	4.8%	7.2%		
Radio Aire 2 (was Magic 828 (Leeds))	985	986	1	0%	73	90	17	23%	7%	9%	663	529	-134	-20%	9.1	5.9	3.6%	3.0%		
Radio Aire 3	638	638	0	0%	13	14	1	8%	2%	2%	36	56	20	56%	2.7	3.9	0.3%	0.5%		
Radio Borders (Bauer Borders)	108	109	1	1%	55	56	1	2%	50%	51%	702	682	-20	-3%	12.8	12.1	31.0%	31.3%		
C.F.M. (Bauer Carlisle)	253	252	-1	0%	110	113	3	3%	44%	45%	1060	1024	-36	-3%	9.6	9.1	19.6%	18.8%		
Radio City	1855	1855	0	0%	382	410	28	7%	21%	22%	2967	3388	421	14%	7.8	8.3	8.4%	9.4%		
Radio City 2 (was Magic 1548 (Liverpool))	1855	1855	0	0%	58	107	49	84%	3%	6%	185	415	230	124%	3.2	3.9	0.5%	1.2%		
Radio City 3	1855	1855	0	0%	25	21	-4	-16%	1%	1%	37	47	10	27%	1.5	2.2	0.1%	0.1%		
City Talk 105.9	1612	1612	0	0%	58	66	8	14%	4%	4%	211	155	-56	-27%	3.7	2.4	0.7%	0.5%		
Clyde 1	1889	1890	1	0%	583	576	-7	-1%	31%	30%	4652	5193	541	12%	8.0	9.0	13.1%	14.9%		
Clyde 2	1889	1890	1	0%	161	147	-14	-9%	9%	8%	1043	1006	-37	-4%	6.5	6.9	2.9%	2.9%		
Clyde 3	1889	1890	1	0%	21	20	-1	-5%	1%	1%	78	30	-48	-62%	3.7	1.6	0.2%	0.1%		
Cool FM	1004	1004	0	0%	354	375	21	6%	35%	37%	3075	3026	-49	-2%	8.7	8.1	17.8%	17.4%		
Downtown Country	n/p	1485	n/a	n/a	n/p	85	n/a	n/a	n/p	6%	n/p	685	n/a	n/a	n/p	8.1	n/p	2.6%		
Downtown Radio (DTR)	1461	1459	-2	0%	297	240	-57	-19%	20%	16%	2205	1735	-470	-21%	7.4	7.2	8.6%	6.8%		
Forth 1	1128	1129	1	0%	342	347	5	1%	20%	31%	2407	2888	481	20%	7.0	8.3	12.0%	14.9%		
Forth 2	1128	1129	1	0%	66	72	6	9%	6%	6%	532	731	199	37%	8.1	10.1	2.7%	3.8%		
Forth 3	1128	1129	1	0%	10	8	-2	-20%	1%	1%	25	14	-11	-44%	2.4	1.7	0.1%	0.1%		
Hallam FM	1298	1299	1	0%	312	291	-21	-7%	24%	22%	2470	2452	-18	-1%	7.9	8.4	9.5%	9.2%		
Hallam 2 (was Magic AM (Sheffield))	1298	1299	1	0%	89	136	47	53%	7%	10%	952	1559	607	64%	10.7	11.5	3.7%	5.9%		
Hallam 3	1298	1299	1	0%	15	23	8	53%	1%	2%	20	38	18	90%	1.3	1.7	0.1%	0.1%		
Heat	53575	53575	0	0%	833	912	79	9%	2%	2%	2583	2933	350	14%	3.1	3.2	0.2%	0.3%		
The Hits	53575	53575	0	0%	777	860	83	11%	1%	2%	2679	3509	830	31%	3.4	4.1	0.3%	0.3%		
Kerrang!	53575	53575	0	0%	843	821	-22	-3%	2%	2%	3381	3971	590	17%	4.0	4.8	0.3%	0.4%		
Key 103	2929	2930	1	0%	387	382	-5	-1%	13%	13%	2523	2283	-240	-10%	6.5	6.0	4.8%	4.1%		
Key 2 (was Magic 1152 (Manchester))	2929	2930	1	0%	57	85	28	49%	2%	3%	147	275	128	87%	2.6	3.2	0.3%	0.5%		
Key 3	2929	2930	1	0%	52	46	-6	-12%	2%	2%	99	71	-28	-28%	1.9	1.5	0.2%	0.1%		
Kiss Network	53575	53575	0	0%	5240	5454	214	4%	10%	10%	30472	31264	792	3%	5.8	5.7	3.0%	3.0%		
Kiss	53575	53575	0	0%	4576	4657	81	2%	9%	9%	23531	23049	-482	-2%	5.1	4.9	2.3%	2.2%		
Kiss (East)	2116	2117	1	0%	452	417	-35	-8%	21%	20%	3130	2874	-256	-8%	6.9	6.9	7.4%	6.7%		
Kiss (London)	11860	11860	0	0%	2120	2089	-31	-1%	18%	18%	11536	10033	-1503	-13%	5.4	4.8	5.3%	4.8%		
Kiss (West)	2429	2429	0	0%	505	499	-6	-1%	21%	21%	2515	2926	411	16%	5.0	5.9	5.0%	5.5%		
Kiss Fresh	53575	53575	0	0%	576	532	-44	-8%	1%	1%	2089	1725	-364	-17%	3.6	3.2	0.2%	0.2%		
Kisstory	53575	53575	0	0%	1459	1307	-152	-10%	3%	2%	6015	5072	-943	-16%	4.1	3.9	0.6%	0.5%		
Magic Network	53575	53575	0	0%	3623	3435	-188	-5%	7%	6%	18134	16562	-1572	-9%	5.0	4.8	1.7%	1.6%		
Magic (London)	11860	11860	0	0%	1999	1711	-288	-14%	17%	14%	10248	7736	-2512	-25%	5.1	4.5	4.7%	3.7%		
Metro Radio	1495	1495	0	0%	379	368	-11	-3%	25%	25%	3222	2242	-980	-30%	8.5	6.7	11.2%	8.2%		
Metro Radio 2 (was Magic 1152 (Newcastle))	1495	1495	0	0%	113	131	18	16%	8%	9%	712	875	163	23%	6.3	6.1	2.5%	3.2%		
Metro Radio 3	1495	1495	0	0%	11	18	7	64%	1%	1%	8	29	21	263%	0.7	1.6	*	0.1%		
Moray Firth Radio (Bauer Inverness)	250	250	0	0%	115	118	3	3%	46%	47%	1199	1126	-73	-6%	10.5	9.6	20.9%	20.4%		
Northsound 1	344	345	1	0%	138	144	6	4%	40%	42%	992	1044	52	5%	7.2	7.2	15.9%	16.2%		

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Northsound 2	344	345	1	0%	37	35	-2	-5%	11%	10%			311	295	-16	-5%	8.3	8.4	5.0%	4.6%
Planet Rock	53575	53575	0	0%	1248	1215	-33	-3%	2%	2%			10413	9278	-1135	-11%	8.3	7.6	1.0%	0.9%
Planet Rock (West Midlands) (will be Absolute Radio (West Midlands))	3700	3700	0	0%	203	212	9	4%	5%	6%			2074	1757	-317	-15%	10.2	8.3	3.2%	2.7%
Rock FM	1261	1260	-1	0%	229	252	23	10%	18%	20%			1043	1294	251	24%	4.6	5.1	4.5%	5.2%
Rock FM 2 (was Magic 999 (Preston))	1121	1121	0	0%	26	38	12	46%	2%	3%			106	165	59	56%	4.1	4.3	0.5%	0.8%
Rock FM 3	1261	1260	-1	0%	22	15	-7	-32%	2%	1%			116	31	-85	-73%	5.3	2.1	0.5%	0.1%
Tay FM	391	391	0	0%	148	148	0	0%	38%	38%			1438	1484	46	3%	9.7	10.0	18.8%	20.8%
Tay 2	391	391	0	0%	55	52	-3	-5%	14%	13%			600	499	-101	-17%	10.9	9.7	7.9%	7.0%
TFM Radio	818	820	2	0%	171	150	-21	-12%	21%	18%			1119	990	-129	-12%	6.5	6.6	6.8%	6.0%
TFM 2 (was Magic 1170 (Teesside))	818	820	2	0%	66	61	-5	-8%	8%	7%			333	277	-56	-17%	5.0	4.5	2.0%	1.7%
TFM 3	818	820	2	0%	7	9	2	29%	1%	1%			7	20	13	186%	0.9	2.2	*	0.1%
Viking FM	910	909	-1	0%	222	214	-8	-4%	24%	23%			1600	1666	66	4%	7.2	7.8	7.7%	8.4%
Viking FM 2 (was Magic 1161 (Hull))	910	909	-1	0%	48	54	6	13%	5%	6%			243	483	240	99%	5.1	8.9	1.2%	2.4%
Viking 3	910	909	-1	0%	4	4	0	0%	*	*			3	9	6	200%	0.9	2.2	*	*
Wave 105 FM (Bauer South Coast)	1811	1811	0	0%	395	422	27	7%	22%	23%			4689	4206	-483	-10%	11.9	10.0	12.6%	10.6%
West Sound (Bauer Southwest Scotland)	395	395	0	0%	192	186	-6	-3%	49%	47%			1909	1746	-163	-9%	10.0	9.4	24.3%	22.9%
Total Global Radio (UK)	53575	53575	0	0%	21153	22066	913	4%	39%	41%			182033	194399	12366	7%	8.6	8.8	17.7%	18.8%
Classic FM	53575	53575	0	0%	5276	5487	211	4%	10%	10%			34495	35957	1462	4%	6.5	6.6	3.3%	3.5%
Capital Brand (UK)	53575	53575	0	0%	7638	8008	370	5%	14%	15%			43973	46590	2617	6%	5.8	5.8	4.3%	4.5%
Capital Network (UK)	53575	53575	0	0%	7105	7450	345	5%	13%	14%			39613	41713	2100	5%	5.6	5.6	3.8%	4.0%
Capital Birmingham	2224	2224	0	0%	424	455	31	7%	19%	20%			2621	2912	291	11%	6.2	6.4	6.8%	7.7%
Capital East Midlands	2247	2246	-1	0%	479	493	14	3%	21%	22%			3603	3222	-381	-11%	7.5	6.5	8.0%	7.3%
Capital London	11860	11860	0	0%	2200	2086	-114	-5%	19%	18%			9031	10771	1740	19%	4.1	5.2	4.2%	5.1%
Capital Manchester	2929	2930	1	0%	565	576	11	2%	19%	20%			3869	3588	-281	-7%	6.8	6.2	7.3%	6.4%
Capital North East	2227	2228	1	0%	510	516	6	1%	23%	23%			2872	3441	569	20%	5.6	6.7	6.6%	8.1%
Capital North West and Wales	1028	1029	1	0%	146	128	-18	-12%	14%	12%			968	983	15	2%	6.6	7.7	4.7%	4.7%
Capital Scotland	2795	2796	1	0%	531	564	33	6%	19%	20%			3297	2887	-410	-12%	6.2	5.1	6.5%	5.7%
Capital South Coast	1167	1167	0	0%	185	198	13	7%	16%	17%			1292	1622	330	26%	7.0	8.2	5.7%	6.4%
Capital South Wales	1033	1034	1	0%	199	215	16	8%	19%	21%			1203	1570	367	31%	6.0	7.3	5.6%	6.9%
Capital Yorkshire	4535	4535	0	0%	1041	1053	12	1%	23%	23%			7602	7494	-108	-1%	7.3	7.1	8.5%	8.6%
Capital XTRA (UK)	53575	53575	0	0%	951	1100	149	16%	2%	2%			4360	4878	518	12%	4.6	4.4	0.4%	0.5%
Capital XTRA (London)	11860	11860	0	0%	478	519	41	9%	4%	4%			2278	2534	256	11%	4.8	4.9	1.1%	1.2%
Gold Network (UK)	53575	53575	0	0%	1024	992	-32	-3%	2%	2%			8078	8825	747	9%	7.9	8.9	0.8%	0.9%
Gold East Midlands	2247	2246	-1	0%	74	82	8	11%	3%	4%			883	832	-51	-6%	12.0	10.1	2.0%	1.9%
Gold London	11860	11860	0	0%	285	275	-10	-4%	2%	2%			2719	3018	299	11%	9.6	11.0	1.3%	1.4%
Gold Manchester	2929	2930	1	0%	58	61	3	5%	2%	2%			898	1032	134	15%	15.4	17.0	1.7%	1.8%
Heart Network (UK)	53575	53575	0	0%	8860	9144	284	3%	17%	17%			63762	65346	1584	2%	7.2	7.1	6.2%	6.3%
Heart Cambridgeshire	879	879	0	0%	244	237	-7	-3%	28%	27%			1946	1992	46	2%	8.0	8.4	12.0%	11.7%
Heart East Anglia	1217	1217	0	0%	254	282	28	11%	21%	23%			1533	1899	366	24%	6.0	6.7	6.1%	7.4%
Heart Essex	1364	1363	-1	0%	404	379	-25	-6%	30%	28%			3452	3265	-187	-5%	8.6	8.6	11.7%	11.9%
Heart Four Counties	2072	2072	0	0%	498	516	18	4%	24%	25%			3188	3334	146	5%	6.4	6.5	8.0%	8.5%
Heart Kent	1248	1248	0	0%	391	405	14	4%	31%	32%			4026	3765	-261	-6%	10.3	9.3	14.4%	13.5%
Heart London	11860	11860	0	0%	1985	1661	-324	-16%	17%	14%			10673	8538	-2135	-20%	5.4	5.1	4.9%	4.1%
Heart North East	2286	2287	1	0%	310	285	-25	-8%	14%	12%			2199	2292	93	4%	7.1	8.0	4.9%	5.3%
Heart North Wales	725	727	2	0%	129	136	7	5%	18%	19%			1089	999	-90	-8%	8.4	7.4	7.3%	6.8%
Heart North West	5610	5610	0	0%	558	572	14	3%	10%	10%			3837	4522	685	18%	6.9	7.9	3.7%	4.3%
Heart Scotland	2795	2796	1	0%	424	465	41	10%	15%	17%			2427	2533	106	4%	5.7	5.4	4.8%	5.0%
Heart Solent	1834	1834	0	0%	287	341	54	19%	16%	19%			1959	2601	642	33%	6.8	7.6	5.1%	6.4%
Heart South Wales	1886	1887	1	0%	458	552	94	21%	24%	29%			3963	4760	797	20%	8.6	8.6	10.3%	11.4%
Heart South West	1437	1438	1	0%	408	398	-10	-2%	28%	28%			3323	3044	-279	-8%	8.1	7.7	10.0%	9.2%

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Heart Cornwall	462	462	0	0%	109	114	5	5%	24%	25%	-3	0%	901	898	-3	0%	8.2	7.9	8.3%	8.5%
Heart Sussex	1416	1415	-1	0%	319	358	39	12%	23%	25%	554	24%	2334	2888	554	24%	7.3	8.1	7.8%	9.9%
Heart Thames Valley	1460	1460	0	0%	351	377	26	7%	24%	26%	38	1%	2584	2622	38	1%	7.4	7.0	8.9%	8.9%
Heart West Country	2244	2244	0	0%	651	635	-16	-2%	29%	28%	-444	-9%	5147	4703	-444	-9%	7.9	7.4	10.9%	10.2%
Heart West Midlands	3734	3734	0	0%	700	716	16	2%	19%	19%	-5	0%	5148	5143	-5	0%	7.4	7.2	7.8%	7.8%
Heart Yorkshire	3138	3139	1	0%	406	375	-31	-8%	13%	12%	-490	-13%	3795	3305	-490	-13%	9.3	8.8	6.5%	5.7%
LBC Network (UK)	53575	53575	0	0%	1481	1481	0	0%	3%	3%	-794	-5%	14607	13813	-794	-5%	9.9	9.3	1.4%	1.3%
LBC 97.3	11860	11860	0	0%	1137	930	-207	-18%	10%	8%	-2184	-20%	11163	8979	-2184	-20%	9.8	9.7	5.2%	4.3%
LBC London News (was LBC News 1152)	11860	11860	0	0%	513	423	-90	-18%	4%	4%	-943	-36%	2607	1664	-943	-36%	5.1	3.9	1.2%	0.8%
Smooth Brand (UK)	n/p	53575	n/a	n/a	n/p	5535	n/a	n/a	n/p	10%	n/a	n/a	n/p	43207	n/a	n/a	n/p	7.8	n/p	4.2%
Smooth Extra	n/p	53575	n/a	n/a	n/p	930	n/a	n/a	n/p	2%	n/a	n/a	n/p	5341	n/a	n/a	n/p	5.7	n/p	0.5%
Smooth Radio Network (UK)	53575	53575	0	0%	4635	4845	210	5%	9%	9%	1492	4%	35823	37315	1492	4%	7.7	7.7	3.5%	3.6%
Smooth Radio Cambridgeshire	879	879	0	0%	43	41	-2	-5%	5%	5%	-109	-28%	387	278	-109	-28%	9.0	6.8	2.4%	1.6%
Smooth Radio Devon	1028	1028	0	0%	47	52	5	11%	5%	5%	-11	-4%	270	259	-11	-4%	5.8	5.0	1.1%	1.1%
Smooth Radio East Anglia	1217	1217	0	0%	62	71	9	15%	5%	6%	217	45%	484	701	217	45%	7.8	9.8	1.9%	2.7%
Smooth Radio East Midlands	2484	2485	1	0%	332	385	53	16%	13%	15%	536	23%	2328	2864	536	23%	7.0	7.4	4.7%	5.9%
Smooth Radio Essex	1364	1363	-1	0%	39	66	27	69%	3%	5%	83	27%	305	388	83	27%	7.8	5.8	1.0%	1.4%
Smooth Radio Four Counties	2072	2072	0	0%	60	73	13	22%	3%	4%	98	16%	604	702	98	16%	10.0	9.6	1.5%	1.8%
Smooth Radio Kent	1248	1248	0	0%	53	69	16	30%	4%	6%	132	32%	412	544	132	32%	7.8	7.8	1.5%	2.0%
Smooth Radio London	11860	11860	0	0%	684	754	70	10%	6%	6%	235	5%	4727	4962	235	5%	6.9	6.6	2.2%	2.4%
Smooth Radio North East	2286	2287	1	0%	485	517	32	7%	21%	23%	501	12%	4159	4660	501	12%	8.6	9.0	9.3%	10.7%
Smooth Radio North West	5610	5610	0	0%	1067	1004	-63	-6%	19%	18%	-470	-6%	8077	7607	-470	-6%	7.6	7.6	7.8%	7.2%
Smooth Radio North West and Wales	1028	1029	1	0%	91	117	26	29%	9%	11%	322	51%	632	954	322	51%	6.9	8.2	3.0%	4.6%
Smooth Radio Scotland	1981	1981	0	0%	392	374	-18	-5%	20%	19%	-206	-6%	3685	3479	-206	-6%	9.4	9.3	9.8%	9.5%
Smooth Radio Solent	1834	1834	0	0%	40	50	10	25%	2%	3%	166	33%	509	675	166	33%	12.8	13.4	1.3%	1.7%
Smooth Radio South Wales	1033	1034	1	0%	75	70	-5	-7%	7%	7%	75	10%	728	803	75	10%	9.6	11.5	3.4%	3.5%
Smooth Radio Sussex	1416	1415	-1	0%	50	71	21	42%	4%	5%	339	143%	237	576	339	143%	4.7	8.2	0.8%	2.0%
Smooth Radio Thames Valley	1460	1460	0	0%	46	62	16	35%	3%	4%	-99	-27%	366	267	-99	-27%	8.0	4.3	1.3%	0.9%
Smooth Radio West Country	2244	2244	0	0%	120	123	3	3%	5%	5%	-71	-7%	998	927	-71	-7%	8.3	7.5	2.1%	2.0%
Smooth Radio West Midlands	3734	3734	0	0%	464	472	8	2%	12%	13%	-487	-12%	3925	3438	-487	-12%	8.5	7.3	5.9%	5.2%
XFM Network (UK) (will be Radio X Network (UK))	53575	53575	0	0%	892	1049	157	18%	2%	2%	563	13%	4271	4834	563	13%	4.8	4.6	0.4%	0.5%
XFM London (will be Radio X London)	11860	11860	0	0%	434	507	73	17%	4%	4%	267	13%	2120	2387	267	13%	4.9	4.7	1.0%	1.1%
XFM Manchester (will be Radio Manchester)	2929	2930	1	0%	194	200	6	3%	7%	7%	-134	-12%	1104	970	-134	-12%	5.7	4.8	2.1%	1.7%
XFM Scotland	830	830	0	0%	39	55	16	41%	5%	7%	15	6%	235	250	15	6%	6.0	4.5	1.7%	1.8%
UTV Radio (inc. talkSPORT)	53575	53575	0	0%	4467	4354	-113	-3%	8%	8%	-275	-1%	32710	32435	-275	-1%	7.3	7.4	3.2%	3.1%
107.6 Juice FM	1065	1066	1	0%	251	217	-34	-14%	24%	20%	-161	-9%	1789	1628	-161	-9%	7.1	7.5	8.6%	8.0%
Peak 107 FM	419	419	0	0%	78	80	2	3%	18%	19%	-57	-8%	715	658	-57	-8%	9.2	8.2	8.5%	7.6%
Pulse 1 (was The Pulse)	883	883	0	0%	95	113	18	19%	11%	13%	224	36%	616	840	224	36%	6.5	7.4	4.4%	6.4%
Pulse 2	883	883	0	0%	28	29	1	4%	3%	3%	-28	-25%	112	84	-28	-25%	3.9	2.9	0.8%	0.6%
Signal 107	1025	1025	0	0%	62	53	-9	-15%	6%	5%	-82	-12%	676	594	-82	-12%	11.0	11.2	3.2%	2.9%
Signal One	796	795	-1	0%	279	265	-14	-5%	35%	33%	-374	-13%	2831	2457	-374	-13%	10.1	9.3	16.2%	14.7%
Signal Two	796	795	-1	0%	67	53	-14	-21%	8%	7%	-68	-12%	591	523	-68	-12%	8.9	9.8	3.4%	3.1%
Swansea Sound - 1170 MW	471	471	0	0%	50	44	-6	-12%	11%	9%	-50	-14%	355	305	-50	-14%	7.0	6.9	3.5%	2.9%
talkSPORT	53575	53575	0	0%	3033	3152	119	4%	6%	6%	294	1%	20271	20565	294	1%	6.7	6.5	1.9%	2.0%
107.4 Tower FM	439	438	-1	0%	51	56	5	10%	12%	13%	-40	-18%	221	181	-40	-18%	4.3	3.2	2.8%	2.3%
96.4 FM The Wave	471	471	0	0%	139	148	9	6%	29%	31%	-59	-4%	1405	1346	-59	-4%	10.1	9.1	14.0%	12.8%
U105	889	888	-1	0%	189	211	22	12%	21%	24%	206	12%	1747	1953	206	12%	9.2	9.2	11.6%	12.8%
Radio Wave 96.5 FM	233	234	1	0%	70	72	2	3%	30%	31%	108	24%	459	567	108	24%	6.5	7.9	9.6%	11.9%
107.2 Wire FM	271	270	-1	0%	57	56	-1	-2%	21%	21%	48	12%	413	461	48	12%	7.2	8.2	8.2%	9.1%
102.4 Wish FM	458	458	0	0%	82	90	8	10%	18%	20%	0	0%	402	402	0	0%	4.9	4.4	4.5%	4.3%

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change %	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Last Pub	W3 2015
Anglian Radio Group	1004	1004	0	0%	214	216	2	1%	21%	22%			1883	2059	176	9%	8.8	9.5	9.2%	10.0%
THE BEACH	180	180	0	0%	61	63	2	3%	34%	35%			472	526	54	11%	7.8	8.3	12.9%	15.0%
Dream 100	133	134	1	1%	35	34	-1	-3%	26%	25%			410	446	36	9%	11.7	13.2	15.2%	16.3%
North Norfolk Radio	92	92	0	0%	21	19	-2	-10%	23%	20%			260	201	-59	-23%	12.2	10.7	11.9%	9.3%
Norwich 99.9fm	331	331	0	0%	41	43	2	5%	12%	13%			349	384	35	10%	8.6	8.9	5.0%	5.6%
Town 102 FM	288	288	0	0%	57	57	0	0%	20%	20%			392	502	110	28%	6.9	8.9	7.0%	8.7%
107.8 Arrow FM for Hastings	119	120	1	1%	17	17	0	0%	14%	14%			123	120	-3	-2%	7.2	7.1	4.7%	4.6%
Total Celador Radio	3999	3999	0	0%	721	658	-63	-9%	18%	16%			5672	5089	-583	-10%	7.9	7.7	6.8%	6.0%
The Breeze (Basingstoke / Newbury and Andover)	294	295	1	0%	34	35	1	3%	12%	12%			214	222	8	4%	6.2	6.3	3.6%	3.8%
The Breeze (Cheltenham)	168	167	-1	-1%	20	19	-1	-5%	12%	11%			118	97	-21	-18%	5.9	5.1	3.4%	2.9%
The Breeze (Solent/East Hants and West Surrey)	1100	1100	0	0%	70	67	-3	-4%	6%	6%			757	574	-183	-24%	10.8	8.5	3.6%	2.4%
The Breeze South West (Bristol/Weston/Bath and West Wilts)	975	976	1	0%	129	108	-21	-16%	13%	11%			1240	1094	-146	-12%	9.6	10.2	6.5%	5.5%
The Breeze (Yeovil/Shaftesbury and Bridgwater)	296	295	-1	0%	57	57	0	0%	19%	19%			493	514	21	4%	8.7	9.1	6.7%	7.2%
Fire Radio	318	318	0	0%	53	54	1	2%	17%	17%			261	349	88	34%	5.0	6.5	3.9%	5.0%
JACK fm (Bristol) (Will be Sam FM Bristol)	634	635	1	0%	104	102	-2	-2%	16%	16%			615	536	-79	-13%	5.9	5.3	5.1%	4.2%
Jack fm South Coast (Will be Sam FM South Coast)	1740	1739	-1	0%	216	178	-38	-18%	12%	10%			1310	930	-380	-29%	6.1	5.2	3.7%	2.5%
Jack fm (Swindon) (Will be Sam FM Swindon)	206	206	0	0%	31	27	-4	-13%	15%	13%			217	155	-62	-29%	7.0	5.8	4.7%	3.7%
Central FM	215	213	-2	-1%	53	57	4	8%	25%	27%			334	350	16	5%	6.3	6.1	8.7%	9.1%
Total Cheshire Radio	378	377	-1	0%	60	53	-7	-12%	16%	14%			308	346	38	12%	5.2	6.5	4.0%	4.7%
Cheshire's Silk 106.9	185	185	0	0%	22	21	-1	-5%	12%	11%			89	78	-11	-12%	4.0	3.7	2.3%	2.2%
Chester's Dee 106.3	192	192	0	0%	38	32	-6	-16%	20%	17%			220	268	48	22%	5.8	8.4	5.8%	6.8%
Total CN Radio	280	279	-1	0%	109	112	3	3%	39%	40%			868	863	-5	-1%	8.0	7.7	16.6%	15.9%
The Bay	280	279	-1	0%	98	102	4	4%	35%	36%			745	731	-14	-2%	7.6	7.2	14.3%	13.5%
Lakeland Radio	51	51	0	0%	18	18	0	0%	35%	36%			123	132	9	7%	6.8	7.2	11.5%	12.7%
Communicorp UK	17800	17800	0	0%	3227	3269	42	1%	18%	18%			24487	24379	-108	0%	7.6	7.5	7.2%	7.2%
Capital Scotland	2795	2796	1	0%	531	564	33	6%	19%	20%			3297	2887	-410	-12%	6.2	5.1	6.5%	5.7%
Capital South Wales	1033	1034	1	0%	199	215	16	8%	19%	21%			1203	1570	367	31%	6.0	7.3	5.6%	6.9%
Heart North Wales	725	727	2	0%	129	136	7	5%	18%	19%			1089	999	-90	-8%	8.4	7.4	7.3%	6.8%
Heart Yorkshire	3138	3139	1	0%	406	375	-31	-8%	13%	12%			3795	3305	-490	-13%	9.3	8.8	6.5%	5.7%
106.1 Real XS Manchester (was 106.1 Rock Radio)	2929	2930	1	0%	114	99	-15	-13%	4%	3%			541	487	-54	-10%	4.7	4.9	1.0%	0.9%
Smooth Radio East Midlands	2484	2485	1	0%	332	385	53	16%	13%	15%			2328	2864	536	23%	7.0	7.4	4.7%	5.9%
Smooth Radio North East	2286	2287	1	0%	485	517	32	7%	21%	23%			4159	4660	501	12%	8.6	9.0	9.3%	10.7%
Smooth Radio North West	5610	5610	0	0%	1067	1004	-63	-6%	19%	18%			8077	7607	-470	-6%	7.6	7.6	7.8%	7.2%
Total Connect	n/p	770	n/a	n/a	n/p	42	n/a	n/a	n/p	5%			n/p	387	n/a	n/a	n/p	9.3	n/p	2.5%
Connect DAB	562	563	1	0%	4	4	0	0%	1%	1%			7	7	0	0%	1.5	1.9	0.1%	0.1%
Connect FM (was Connect FM and Lite 106.8FM)	443	442	-1	0%	34	38	4	12%	8%	9%			275	380	105	38%	8.1	10.0	3.3%	4.3%
Radio Essex DAB	1280	1279	-1	0%	51	45	-6	-12%	4%	4%			278	191	-87	-31%	5.5	4.2	1.0%	0.7%
Radio Exe	199	199	0	0%	22	22	0	0%	11%	11%			147	108	-39	-27%	6.5	5.0	4.0%	2.8%
3FM	74	73	-1	-1%	30	29	-1	-3%	41%	40%			229	236	7	3%	7.5	8.1	15.9%	16.2%
IOW Radio	119	119	0	0%	40	40	0	0%	34%	33%			290	291	1	0%	7.2	7.3	12.1%	11.9%
107 JACK fm Berkshire	236	236	0	0%	18	17	-1	-6%	7%	7%			72	80	8	11%	4.1	4.6	1.8%	2.1%
JACKfm Oxfordshire	520	520	0	0%	104	120	16	15%	20%	23%			537	705	168	31%	5.2	5.9	5.3%	6.9%
JACKfm 2 Oxford (was Glide FM 107.9)	507	506	-1	0%	40	50	10	25%	8%	10%			113	146	33	29%	2.9	2.9	1.2%	1.5%
106 JACKfm (Oxford)	520	520	0	0%	83	85	2	2%	16%	16%			423	559	136	32%	5.1	6.6	4.2%	5.5%
Jazz FM (National)	53575	53575	0	0%	560	509	-51	-9%	1%	1%			2961	2644	-317	-11%	5.3	5.2	0.3%	0.3%
Kingdom FM	289	289	0	0%	60	67	7	12%	21%	23%			419	514	95	23%	6.9	7.6	8.2%	10.5%
kmfm Group	1241	1240	-1	0%	159	161	2	1%	13%	13%			787	770	-17	-2%	4.9	4.8	2.8%	2.8%
kmfm East	566	565	-1	0%	89	73	-16	-18%	16%	13%			444	305	-139	-31%	5.0	4.2	3.6%	2.4%
kmfm West	675	674	-1	0%	70	88	18	26%	10%	13%			342	465	123	36%	4.9	5.3	2.3%	3.1%
Lincs FM Group	2419	2419	0	0%	627	598	-29	-5%	26%	25%			6470	5659	-811	-13%	10.3	9.5	12.1%	11.1%

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change %	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Last Pub	W3 2015
Dearne FM	237	237	0	0%	46	51	5	11%	20%	22%			342	350	8	2%	7.4	6.8	6.9%	7.1%
KCFM	439	439	0	0%	82	82	0	0%	19%	19%			780	677	-103	-13%	9.5	8.3	7.6%	6.6%
Lincs FM 102.2	926	925	-1	0%	317	314	-3	-1%	34%	34%			3847	3537	-310	-8%	12.1	11.3	18.1%	17.5%
Ridings FM	300	300	0	0%	46	41	-5	-11%	15%	14%			313	293	-20	-6%	6.9	7.2	5.1%	5.2%
Rother FM	208	208	0	0%	32	32	0	0%	16%	16%			289	258	-31	-11%	8.9	8.0	6.9%	6.2%
Trax FM	374	374	0	0%	91	82	-9	-10%	24%	22%			867	779	-88	-10%	9.6	9.5	11.3%	9.9%
Lyca DII Se 1035 AM (will be Dilse 1035am)	11860	11860	0	0%	52	79	27	52%	*	1%			122	332	210	172%	2.3	4.2	0.1%	0.2%
Lyca Radio 1458am	11860	11860	0	0%	160	146	-14	-9%	1%	1%			1364	677	-687	-50%	8.5	4.6	0.6%	0.3%
Radio Mansfield 103.2	159	158	-1	-1%	41	38	-3	-7%	26%	24%			266	279	13	5%	6.5	7.4	8.6%	8.6%
Manx Radio	74	73	-1	-1%	47	45	-2	-4%	63%	61%			490	502	12	2%	10.5	11.2	34.0%	34.4%
Oak FM	321	322	1	0%	18	23	5	28%	6%	7%			63	111	48	76%	3.4	4.7	1.0%	2.0%
Original 106 (Aberdeen)	344	345	1	0%	75	82	7	9%	22%	24%			594	706	112	19%	8.0	8.6	9.5%	11.0%
Total Orion Midlands	6435	6435	0	0%	1152	1249	97	8%	18%	19%			8751	9308	557	6%	7.6	7.5	7.3%	7.8%
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2589	2589	0	0%	345	375	30	9%	13%	15%			2567	2504	-63	-2%	7.4	6.7	5.7%	5.5%
Free Radio 80s (Birmingham & Black Country)	2589	2589	0	0%	49	51	2	4%	2%	2%			338	365	27	8%	6.8	7.1	0.8%	0.8%
Free Radio FM (Coventry & Warwickshire) (was Mercia)	688	688	0	0%	117	124	7	6%	17%	18%			1172	1130	-42	-4%	10.0	9.1	10.0%	9.9%
Free Radio 80s (Coventry & Warwickshire)	688	688	0	0%	24	42	18	75%	3%	6%			107	309	202	189%	4.5	7.3	0.9%	2.7%
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	475	475	0	0%	99	104	5	5%	21%	22%			651	791	140	22%	6.6	7.6	6.8%	8.2%
Free Radio FM (Shropshire) (was Beacon)	377	377	0	0%	96	99	3	3%	25%	26%			630	710	80	13%	6.6	7.2	7.9%	8.9%
Free Radio 80s (Shropshire)	377	377	0	0%	15	17	2	13%	4%	5%			116	131	15	13%	7.5	7.5	1.5%	1.6%
Gem 106 (East Midlands)	2397	2397	0	0%	427	477	50	12%	18%	20%			3084	3461	377	12%	7.2	7.3	6.5%	7.4%
Palm FM (Will be The Breeze)	223	223	0	0%	33	42	9	27%	15%	19%			393	413	20	5%	11.8	9.9	7.6%	8.1%
Radio Plymouth	259	258	-1	0%	41	40	-1	-2%	16%	15%			318	207	-111	-35%	7.7	5.2	5.7%	3.4%
Panjab Radio	n/p	11860	n/a	n/a	n/p	55	n/a	n/a	n/p	*			n/p	357	n/a	n/a	n/p	6.4	n/p	0.2%
Premier Christian Radio	11860	11860	0	0%	175	164	-11	-6%	1%	1%			1003	973	-30	-3%	5.7	5.9	0.5%	0.5%
Total Q Radio	n/p	1185	n/a	n/a	n/p	269	n/a	n/a	n/p	23%			n/p	1813	n/a	n/a	n/p	6.7	n/p	8.4%
Citybeat 96.7/102.5FM (Will be Q Belfast's City Beat)	569	568	-1	0%	133	119	-14	-11%	23%	21%			1194	849	-345	-29%	9.0	7.1	11.9%	8.7%
Q Radio Network	617	616	-1	0%	154	150	-4	-3%	25%	24%			920	964	44	5%	6.0	6.4	7.8%	8.1%
Total Quidem	1339	1018	-321	-24%	154	146	-8	-5%	12%	14%			981	966	-15	-2%	6.4	6.6	4.0%	5.2%
107.6 Banbury Sound	85	85	0	0%	17	16	-1	-6%	20%	19%			110	127	17	15%	6.4	7.8	6.4%	7.8%
Rugby FM	78	78	0	0%	23	25	2	9%	30%	32%			187	199	12	6%	8.0	8.0	12.0%	13.1%
96.2FM Touchradio - Coventry	306	306	0	0%	20	24	4	20%	7%	8%			82	90	8	10%	4.1	3.8	2.0%	2.1%
Touch FM Staffs	257	257	0	0%	29	30	1	3%	11%	12%			230	207	-23	-10%	7.9	6.8	4.3%	3.9%
102FM Touchradio - Warks, Worcs, Cotswolds	293	293	0	0%	47	51	4	9%	16%	17%			309	343	34	11%	6.6	6.7	5.5%	5.9%
96.2 The Revolution	526	527	1	0%	24	18	-6	-25%	5%	3%			234	223	-11	-5%	9.7	12.3	2.8%	2.6%
Radio Essex (Was Southend & Chelmsford)	495	495	0	0%	42	42	0	0%	9%	9%			420	456	36	9%	9.9	10.8	3.7%	4.3%
107.5 Sovereign Radio	155	156	1	1%	20	22	2	10%	13%	14%			177	172	-5	-3%	8.9	8.0	5.4%	5.1%
Sunrise Radio	11860	11860	0	0%	211	316	105	50%	2%	3%			1758	1488	-270	-15%	8.3	4.7	0.8%	0.7%
Time FM 106.6	305	305	0	0%	19	16	-3	-16%	6%	5%			63	50	-13	-21%	3.4	3.0	1.4%	1.1%
Time FM 107.5	449	452	3	1%	18	19	1	6%	4%	4%			249	268	19	8%	13.6	14.0	4.2%	5.2%
Tindle Radio Group	139	139	0	0%	76	77	1	1%	54%	56%			990	1046	56	6%	13.1	13.5	35.9%	37.1%
Channel 103 FM	87	86	-1	-1%	45	46	1	2%	52%	53%			509	553	44	9%	11.3	12.1	30.4%	32.4%
Island FM 104.7	53	53	0	0%	31	32	1	3%	58%	60%			482	493	11	2%	15.6	15.5	44.4%	44.2%
Town and Country Broadcasting (South and West Wales)	1728	1729	1	0%	325	312	-13	-4%	19%	18%			2238	2296	58	3%	6.9	7.4	6.2%	6.1%
106.3 Bridge FM	128	128	0	0%	37	36	-1	-3%	29%	28%			344	324	-20	-6%	9.2	8.9	11.9%	11.7%
Radio Carmarthenshire and Scarlet FM	130	130	0	0%	31	33	2	6%	24%	26%			275	288	13	5%	9.0	8.7	9.3%	10.5%
Radio Ceredigion	79	79	0	0%	20	18	-2	-10%	25%	23%			156	132	-24	-15%	7.8	7.4	7.8%	7.0%
Nation Hits!	471	471	0	0%	39	38	-1	-3%	8%	8%			169	134	-35	-21%	4.3	3.5	1.7%	1.3%
Nation Radio	1508	1508	0	0%	179	176	-3	-2%	12%	12%			865	997	132	15%	4.8	5.7	2.8%	3.0%
102.5 Radio Pembrokeshire	100	100	0	0%	42	38	-4	-10%	42%	38%			430	421	-9	-2%	10.4	11.0	20.3%	19.6%



LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2015	000's	%	Last Pub	W3 2015	000's	%	Last Pub	W3 2015	Last Pub	W3 2015	000's	%	Last Pub	W3 2015	Last Pub	W3 2015		
Total UKRD	1663	3602	1939	117%	403	922	519	129%	24%	26%	3186	7429	4243	133%	7.9	8.1	9.5%	9.9%		
The Bee	451	451	0	0%	50	46	-4	-8%	11%	10%	311	360	49	16%	6.2	7.9	4.1%	4.8%		
2BR	180	179	-1	-1%	58	60	2	3%	32%	34%	461	433	-28	-6%	7.9	7.2	14.5%	14.2%		
Eagle Radio	541	542	1	0%	132	148	16	12%	24%	27%	917	978	61	7%	7.0	6.6	8.6%	8.8%		
KL.FM 96.7	184	183	-1	-1%	54	57	3	6%	29%	31%	523	517	-6	-1%	9.7	9.1	13.7%	13.2%		
Minster FM	309	309	0	0%	72	71	-1	-1%	23%	23%	442	421	-21	-5%	6.2	5.9	7.3%	6.9%		
Mix 96	128	128	0	0%	46	45	-1	-2%	36%	35%	441	341	-100	-23%	9.5	7.7	14.6%	12.2%		
Pirate FM	487	487	0	0%	157	159	2	1%	32%	33%	1409	1309	-100	-7%	9.0	8.2	12.3%	11.7%		
Spire FM	120	120	0	0%	43	35	-8	-19%	36%	30%	340	280	-60	-18%	7.9	7.9	13.2%	10.7%		
Spirit FM	218	219	1	0%	48	46	-2	-4%	22%	21%	321	370	49	15%	6.7	8.1	7.5%	8.1%		
Star North East	386	386	0	0%	49	44	-5	-10%	13%	11%	442	496	54	12%	9.0	11.3	6.0%	6.5%		
97.2 Stray FM	141	142	1	1%	46	47	1	2%	32%	33%	365	320	-45	-12%	8.0	6.9	11.9%	10.6%		
Sun FM	269	269	0	0%	72	74	2	3%	27%	27%	567	443	-124	-22%	7.9	6.0	11.7%	8.8%		
Wessex FM	124	124	0	0%	55	56	1	2%	44%	45%	540	610	70	13%	9.9	10.8	17.2%	19.2%		
Yorkshire Coast Radio	113	112	-1	-1%	52	50	-2	-4%	46%	45%	446	481	35	8%	8.6	9.6	19.4%	20.5%		
Wave 102	144	145	1	1%	23	24	1	4%	16%	17%	142	155	13	9%	6.1	6.5	5.3%	6.2%		
Radio Yorkshire	4519	4520	1	0%	65	72	7	11%	1%	2%	247	264	17	7%	3.8	3.7	0.3%	0.3%		

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Last Pub	W3 2015	Change 000's	%	Last Pub	W3 2015	Last Pub	W3 2015		
BBC Local Radio in England	43332	43331	-1	0%	6656	6578	-78	-1%	15%	15%	61093	57137	-3956	-6%	9.2	8.7	7.2%	6.9%		
BBC Radio Berkshire	822	822	0	0%	119	127	8	7%	14%	15%	780	711	-69	-9%	6.6	5.6	5.2%	4.4%		
BBC Radio Bristol	895	895	0	0%	120	103	-17	-14%	13%	11%	1133	935	-198	-17%	9.4	9.1	6.5%	5.1%		
BBC Radio Cambridgeshire	744	744	0	0%	113	107	-6	-5%	15%	14%	1120	1156	36	3%	9.9	10.8	8.5%	8.2%		
BBC Radio Cornwall	462	462	0	0%	133	134	1	1%	29%	29%	1730	1803	73	4%	13.0	13.4	15.9%	16.3%		
BBC Coventry and Warwickshire	696	696	0	0%	85	84	-1	-1%	12%	12%	691	797	106	15%	8.1	9.5	5.7%	6.6%		
BBC Radio Cumbria	405	406	1	0%	133	132	-1	-1%	33%	33%	1199	1163	-36	-3%	9.0	8.8	13.7%	13.2%		
BBC Radio Derby	655	655	0	0%	149	132	-17	-11%	23%	20%	1559	1221	-338	-22%	10.5	9.2	10.9%	9.1%		
BBC Radio Devon	975	976	1	0%	214	180	-34	-16%	22%	18%	2126	1549	-577	-27%	10.0	8.6	9.5%	7.1%		
BBC Essex	1298	1297	-1	0%	187	194	7	4%	14%	15%	2399	2226	-173	-7%	12.8	11.5	8.2%	8.1%		
BBC Radio Gloucestershire	503	502	-1	0%	95	77	-18	-19%	19%	15%	714	515	-199	-28%	7.5	6.7	6.3%	4.9%		
BBC Hereford & Worcester	505	505	0	0%	111	100	-11	-10%	22%	20%	903	938	35	4%	8.1	9.4	9.0%	9.6%		
BBC Radio Humberside	764	764	0	0%	194	190	-4	-2%	25%	25%	2234	2067	-167	-7%	11.5	10.9	12.2%	12.0%		
BBC Radio Kent	1472	1472	0	0%	213	230	17	8%	14%	16%	1753	2056	303	17%	8.2	9.0	5.3%	6.1%		
BBC Radio Lancashire	1185	1184	-1	0%	186	159	-27	-15%	16%	13%	1270	888	-382	-30%	6.8	5.6	6.0%	4.3%		
BBC Radio Leeds	1639	1639	0	0%	237	196	-41	-17%	14%	12%	1686	1384	-302	-18%	7.1	7.0	5.9%	5.0%		
BBC Radio Leicester	840	841	1	0%	168	153	-15	-9%	20%	18%	1135	1029	-106	-9%	6.8	6.7	7.6%	6.8%		
BBC Radio Lincolnshire	552	552	0	0%	91	78	-13	-14%	16%	14%	1121	1133	12	1%	12.4	14.5	9.4%	10.0%		
BBC London 94.9	11860	11860	0	0%	477	536	59	12%	4%	5%	2052	2816	764	37%	4.3	5.2	0.9%	1.3%		
BBC Radio Manchester	2217	2217	0	0%	230	239	9	4%	10%	11%	1796	2121	325	18%	7.8	8.9	4.5%	5.0%		
BBC Radio Merseyside	1669	1669	0	0%	304	281	-23	-8%	18%	17%	4020	3678	-342	-9%	13.2	13.1	12.7%	11.2%		
BBC Radio Newcastle	1440	1441	1	0%	289	293	4	1%	20%	20%	2252	2233	-19	-1%	7.8	7.6	8.1%	8.4%		
BBC Radio Norfolk	777	778	1	0%	188	211	23	12%	24%	27%	2329	2310	-19	-1%	12.4	11.0	13.5%	13.6%		
BBC Radio Northampton	490	490	0	0%	94	79	-15	-16%	19%	16%	1291	1049	-242	-19%	13.7	13.2	12.9%	10.3%		
BBC Radio Nottingham	804	804	0	0%	151	160	9	6%	19%	20%	1551	1473	-78	-5%	10.3	9.2	9.6%	9.2%		
BBC Radio Oxford	532	532	0	0%	74	78	4	5%	14%	15%	635	604	-31	-5%	8.6	7.7	6.1%	5.8%		
BBC Radio Sheffield	1297	1297	0	0%	237	224	-13	-5%	18%	17%	2611	2222	-389	-15%	11.0	9.9	10.0%	8.4%		
BBC Radio Shropshire	398	397	-1	0%	95	104	9	9%	24%	26%	926	1081	155	17%	9.7	10.4	10.7%	12.7%		
Total BBC Radio Solent	1778	1777	-1	0%	264	278	14	5%	15%	16%	2565	2770	205	8%	9.7	9.9	7.1%	7.4%		
BBC Somerset	449	449	0	0%	65	55	-10	-15%	14%	12%	521	501	-20	-4%	8.1	9.1	5.0%	4.9%		
BBC Radio Stoke	614	614	0	0%	131	123	-8	-6%	21%	20%	1214	1141	-73	-6%	9.3	9.2	8.8%	8.8%		
BBC Radio Suffolk	541	541	0	0%	123	111	-12	-10%	23%	21%	1222	1166	-56	-5%	9.9	10.5	11.4%	10.7%		
BBC Sussex and BBC Surrey	2568	2568	0	0%	260	262	2	1%	10%	10%	1908	1874	-34	-2%	7.3	7.2	3.6%	3.5%		
BBC Radio Tees	791	792	1	0%	149	131	-18	-12%	19%	17%	1039	917	-122	-12%	7.0	7.0	6.6%	5.7%		
BBC Three Counties Radio	1354	1353	-1	0%	153	159	6	4%	11%	12%	1284	1467	183	14%	8.4	9.3	4.9%	5.8%		
BBC WM (Birmingham & Black Country)	2371	2371	0	0%	219	227	8	4%	9%	10%	2486	2332	-154	-6%	11.3	10.3	6.1%	5.8%		
BBC Radio Wiltshire/Swindon	577	577	0	0%	97	71	-26	-27%	17%	12%	831	591	-240	-29%	8.6	8.3	6.7%	5.3%		
BBC Radio York	534	533	-1	0%	80	84	4	5%	15%	16%	631	688	57	9%	7.9	8.2	5.8%	6.5%		
BBC Radio Guernsey	53	53	0	0%	22	21	-1	-5%	42%	41%	234	238	4	2%	10.7	11.1	21.6%	21.3%		
BBC Radio Jersey	87	86	-1	-1%	31	31	0	0%	36%	36%	282	275	-7	-2%	9.0	8.9	16.9%	16.1%		



LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W3 2015	000's	%	Last Pub	W3 2015	000's	%	Last Pub	W3 2015	Last Pub	W3 2015	000's	%	Last Pub	W3 2015	Last Pub	W3 2015
BBC Radio Scotland	4498	4499	1	0%	941	948	7	1%	21%	21%	6471	6447	-24	0%	6.9	6.8	7.7%	7.7%
BBC Radio Ulster	1486	1485	-1	0%	504	526	22	4%	34%	35%	5166	5766	600	12%	10.2	11.0	19.8%	22.1%
BBC Radio Wales	2583	2583	0	0%	408	384	-24	-6%	16%	15%	3062	3039	-23	-1%	7.5	7.9	5.8%	5.4%
BBC Radio Cymru	2583	2583	0	0%	116	104	-12	-10%	4%	4%	1239	1143	-96	-8%	10.7	10.9	2.4%	2.0%
BBC Radio 1	53575	53575	0	0%	10436	10559	123	1%	19%	20%	67378	66988	-390	-1%	6.5	6.3	6.4%	6.5%
BBC Radio 2	53575	53575	0	0%	15141	15384	243	2%	28%	29%	184016	181540	-2476	-1%	12.2	11.8	17.6%	17.6%
BBC Radio 3	53575	53575	0	0%	1894	2070	176	9%	4%	4%	13101	12833	-268	-2%	6.9	6.2	1.3%	1.2%
BBC Radio 4 (including 4 Extra)	53575	53575	0	0%	10965	11196	231	2%	20%	21%	133949	133455	-494	0%	12.2	11.9	12.8%	12.9%
BBC Radio 4	53575	53575	0	0%	10574	10779	205	2%	20%	20%	121872	121400	-472	0%	11.5	11.3	11.7%	11.7%
BBC Radio 4 Extra	53575	53575	0	0%	1954	2201	247	13%	4%	4%	12077	12055	-22	0%	6.2	5.5	1.2%	1.2%
BBC Radio 5 live (inc. sports extra)	53575	53575	0	0%	5836	6064	228	4%	11%	11%	42591	42369	-222	-1%	7.3	7.0	4.1%	4.1%
BBC Radio 5 live	53575	53575	0	0%	5322	5528	206	4%	10%	10%	36436	35465	-971	-3%	6.8	6.4	3.5%	3.4%
BBC Radio 5 live sports extra	53575	53575	0	0%	1625	1727	102	6%	3%	3%	6155	6904	749	12%	3.8	4.0	0.6%	0.7%
BBC 6 Music	53575	53575	0	0%	2055	2188	133	6%	4%	4%	18771	20530	1759	9%	9.1	9.4	1.8%	2.0%
1 Xtra from the BBC	53575	53575	0	0%	958	1149	191	20%	2%	2%	5281	6092	811	15%	5.5	5.3	0.5%	0.6%
BBC Asian Network UK	53575	53575	0	0%	607	589	-18	-3%	1%	1%	3866	3410	-456	-12%	6.4	5.8	0.4%	0.3%
BBC World Service	53575	53575	0	0%	1548	1511	-37	-2%	3%	3%	7179	7765	586	8%	4.6	5.1	0.7%	0.8%
BBC Local/Regional	53575	53575	0	0%	8837	8732	-105	-1%	16%	16%	78823	75984	-2839	-4%	8.9	8.7	7.5%	7.4%
ALL NATIONAL COMMERCIAL (UK)	53575	53575	0	0%	17944	18167	223	1%	33%	34%	151871	153294	1423	1%	8.5	8.4	14.5%	14.8%
ALL LOCAL COMMERCIAL (UK)	53575	53575	0	0%	27466	27243	-223	-1%	51%	51%	312183	302273	-9910	-3%	11.4	11.1	29.8%	29.2%
ALL COMMERCIAL (UK)	53575	53575	0	0%	34628	34734	106	0%	65%	65%	464053	455567	-8486	-2%	13.4	13.1	44.4%	44.1%
ALL BBC (UK)	53575	53575	0	0%	35016	35102	86	0%	65%	66%	554759	550537	-4222	-1%	15.8	15.7	53.0%	53.3%
ALL RADIO (UK)	53575	53575	0	0%	48184	47846	-338	-1%	90%	89%	1045885	1033613	-12272	-1%	21.7	21.6	100.0%	100.0%