

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008		
Abbey FM	84	84	0	0%	14	11	-3	-21%	16%	13%	104	78	-26	-25%	7.6	7.2	6.0%	4.7%				
105-107 Atlantic FM	450	451	1	0%	54	45	-9	-17%	12%	10%	326	299	-27	-8%	6.0	6.6	3.7%	3.6%				
Bath FM	102	102	0	0%	15	15	0	0%	14%	15%	59	77	18	31%	4.0	5.0	2.7%	3.4%				
Total Bauer Radio	50735	50735	0	0%	12469	12433	-36	0%	25%	25%	111809	110211	-1598	-1%	9.0	8.9	11.1%	10.9%				
Total Bauer Radio ILR	36468	36470	2	0%	9725	9706	-19	0%	27%	27%	87010	86082	-928	-1%	8.9	8.9	12.2%	12.0%				
Big City Network	16034	16035	1	0%	4730	4631	-99	-2%	30%	29%	42763	41895	-868	-2%	9.0	9.0	13.9%	13.6%				
Big City FM and AM	16160	16161	1	0%	5376	5296	-80	-1%	33%	33%	53788	53653	-135	0%	10.0	10.1	17.3%	17.3%				
Total Magic	50735	50735	0	0%	3355	3484	129	4%	7%	7%	22735	24696	1961	9%	6.8	7.1	2.3%	2.4%				
Magic Network - North	10463	10463	0	0%	710	711	1	0%	7%	7%	7008	7535	527	8%	9.9	10.6	3.4%	3.7%				
Bauer Radio - North East	2195	2195	0	0%	732	741	9	1%	33%	34%	6919	7170	251	4%	9.5	9.7	16.2%	16.8%				
Big City Network - North East	2195	2195	0	0%	591	574	-17	-3%	27%	26%	4615	4286	-329	-7%	7.8	7.5	10.8%	10.0%				
Metro Radio	1453	1453	0	0%	398	388	-10	-3%	27%	27%	3086	2869	-217	-7%	7.7	7.4	11.0%	10.7%				
TFM Radio	807	806	-1	0%	198	188	-10	-5%	25%	23%	1529	1417	-112	-7%	7.7	7.5	9.7%	8.4%				
Magic Network - North East	2195	2195	0	0%	233	252	19	8%	11%	11%	2304	2883	579	25%	9.9	11.5	5.4%	6.7%				
Magic 1152 (Newcastle)	1453	1453	0	0%	160	162	2	1%	11%	11%	1550	1568	18	1%	9.7	9.7	5.5%	5.8%				
Magic 1170 (Teesside)	807	806	-1	0%	75	90	15	20%	9%	11%	754	1315	561	74%	10.1	14.6	4.8%	7.8%				
Metro Radio/Magic 1152	1453	1453	0	0%	483	489	6	1%	33%	34%	4636	4437	-199	-4%	9.6	9.1	16.5%	16.5%				
TFM Radio/Magic 1170	807	806	-1	0%	257	254	-3	-1%	32%	32%	2283	2732	449	20%	8.9	10.8	14.4%	16.2%				
Bauer Radio - North West	5073	5074	1	0%	1475	1410	-65	-4%	29%	28%	13310	12709	-601	-5%	9.0	9.0	13.3%	13.0%				
Big City Network - North West	4946	4947	1	0%	1315	1263	-52	-4%	27%	26%	11112	10768	-344	-3%	8.5	8.5	11.3%	11.2%				
Radio City 96.7	1795	1795	0	0%	481	457	-24	-5%	27%	25%	4330	4179	-151	-3%	9.0	9.2	11.5%	11.3%				
Key 103 (Manchester)	2375	2375	0	0%	563	540	-23	-4%	24%	23%	4298	4120	-178	-4%	7.6	7.6	9.4%	9.2%				
97.4 Rock FM	1320	1320	0	0%	295	289	-6	-2%	22%	22%	2483	2469	-14	-1%	8.4	8.5	9.6%	9.8%				
Magic Network - North West	5039	5039	0	0%	234	221	-13	-6%	5%	4%	2198	1941	-257	-12%	9.4	8.8	2.2%	2.0%				
Magic 1548 (Liverpool)	1795	1795	0	0%	85	81	-4	-5%	5%	5%	803	784	-19	-2%	9.5	9.7	2.1%	2.1%				
Magic 1152 (Manchester)	2375	2375	0	0%	95	101	6	6%	4%	4%	998	853	-145	-15%	10.5	8.5	2.2%	1.9%				
Magic 999 (Preston)	1109	1109	0	0%	54	39	-15	-28%	5%	4%	397	303	-94	-24%	7.3	7.8	1.9%	1.5%				
Key 103/Magic 1152 (Manchester)	2375	2375	0	0%	635	609	-26	-4%	27%	26%	5296	4973	-323	-6%	8.3	8.2	11.6%	11.1%				
Radio City 96.7/Magic 1548	1795	1795	0	0%	531	505	-26	-5%	30%	28%	5133	4964	-169	-3%	9.7	9.8	13.7%	13.4%				
97.4 Rock FM/Magic 999	1446	1447	1	0%	336	319	-17	-5%	23%	22%	2880	2772	-108	-4%	8.6	8.7	10.3%	10.3%				
Radio City/Magic 1548/City Talk 105.9	n/p	1795	n/a	n/a	n/p	528	n/a	n/a	n/p	29%	n/p	5328	n/a	n/a	n/p	10.1	n/p	14.4%				
City Talk 105.9	n/p	1559	n/a	n/a	n/p	63	n/a	n/a	n/p	4%	n/p	364	n/a	n/a	n/p	5.8	n/p	1.1%				
Bauer Radio - Yorkshire	3229	3229	0	0%	954	947	-7	-1%	30%	29%	9046	9383	337	4%	9.5	9.9	14.2%	14.8%				
Big City Network - Yorkshire	3229	3229	0	0%	796	795	-1	0%	25%	25%	6541	6672	131	2%	8.2	8.4	10.3%	10.5%				
96.3 Radio Aire	968	968	0	0%	157	155	-2	-1%	16%	16%	1185	1037	-148	-12%	7.6	6.7	7.0%	6.2%				
Hallam FM	1320	1320	0	0%	385	370	-15	-4%	29%	28%	3345	3115	-230	-7%	8.7	8.4	13.2%	12.4%				
96.9 Viking FM	1133	1133	0	0%	260	276	16	6%	23%	24%	2011	2520	509	25%	7.7	9.1	8.1%	10.2%				
Magic Network - Yorkshire	3229	3229	0	0%	242	238	-4	-2%	8%	7%	2505	2711	206	8%	10.3	11.4	3.9%	4.3%				
Magic 828 (Leeds)	968	968	0	0%	83	87	4	5%	9%	9%	899	1117	218	24%	10.8	12.8	5.3%	6.6%				
Magic AM (Sheffield)	1320	1320	0	0%	73	72	-1	-1%	5%	5%	804	818	14	2%	11.1	11.4	3.2%	3.3%				
Magic 1161 (Hull)	1133	1133	0	0%	101	93	-8	-8%	9%	8%	930	912	-18	-2%	9.2	9.8	3.7%	3.7%				
96.3 Radio Aire/Magic 828	968	968	0	0%	221	226	5	2%	23%	23%	2084	2154	70	3%	9.4	9.5	12.3%	12.8%				
Hallam FM/Magic AM	1320	1320	0	0%	425	410	-15	-4%	32%	31%	4149	3933	-216	-5%	9.8	9.6	16.4%	15.6%				
96.9 Viking FM/Magic 1161	1133	1133	0	0%	327	329	2	1%	29%	29%	2941	3433	492	17%	9.0	10.4	11.9%	13.9%				
Total Kerrang!	50735	50735	0	0%	1398	1384	-14	-1%	3%	3%	6335	6289	-46	-1%	4.5	4.5	0.6%	0.6%				
Kerrang! 105.2	3491	3492	1	0%	360	368	8	2%	10%	11%	2066	2253	187	9%	5.7	6.1	2.8%	3.2%				
Bauer Radio London (Magic 105.4/Kiss 100)	10785	10786	1	0%	2972	3082	110	4%	28%	29%	21673	21482	-191	-1%	7.3	7.0	10.6%	10.3%				
Kiss 100 FM	10785	10786	1	0%	1531	1579	48	3%	14%	15%	9767	8875	-892	-9%	6.4	5.6	4.8%	4.2%				
Magic 105.4	10785	10786	1	0%	1885	1997	112	6%	17%	19%	11907	12607	700	6%	6.3	6.3	5.8%	6.0%				
Total Kiss Network	50735	50735	0	0%	3198	3221	23	1%	6%	6%	18410	17965	-445	-2%	5.8	5.6	1.8%	1.8%				

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	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	Last Pub	W4 2008		
Kiss East	2007	2008	1	0%	311	313	2	1%	15%	16%	2380	2455	75	3%	7.7	7.9	5.7%	5.9%				
Kiss West	2314	2313	-1	0%	295	284	-11	-4%	13%	12%	2298	1986	-312	-14%	7.8	7.0	4.5%	3.9%				
Bauer Radio Total Scotland	4280	4280	0	0%	1694	1700	6	0%	40%	40%	18987	18920	-67	0%	11.2	11.1	24.5%	24.0%				
Big City Scotland	4046	4046	0	0%	1374	1392	18	1%	34%	34%	13645	13411	-234	-2%	9.9	9.6	18.4%	18.2%				
Bauer Radio Central Scotland	2817	2817	0	0%	1020	1009	-11	-1%	36%	36%	11002	10669	-333	-3%	10.8	10.6	22.1%	21.3%				
Total Radio Clyde	1831	1832	1	0%	683	689	6	1%	37%	38%	7206	6863	-343	-5%	10.6	10.0	22.8%	21.9%				
Clyde 1 FM	1831	1832	1	0%	589	592	3	1%	32%	32%	5137	4766	-371	-7%	8.7	8.1	16.2%	15.2%				
Clyde 2	1831	1832	1	0%	238	238	0	0%	13%	13%	2069	2097	28	1%	8.7	8.8	6.5%	6.7%				
Total Radio Forth	1080	1080	0	0%	340	324	-16	-5%	31%	30%	3795	3806	11	0%	11.2	11.7	19.0%	18.4%				
ForthOne	1080	1080	0	0%	308	295	-13	-4%	28%	27%	3207	3138	-69	-2%	10.4	10.7	16.1%	15.2%				
Forth2	1080	1080	0	0%	94	94	0	0%	9%	9%	588	669	81	14%	6.3	7.1	2.9%	3.2%				
C.F.M.Radio	245	244	-1	0%	87	85	-2	-2%	36%	35%	1028	962	-66	-6%	11.8	11.3	21.8%	20.9%				
Moray Firth Radio	231	231	0	0%	112	106	-6	-5%	49%	46%	1085	995	-90	-8%	9.7	9.4	22.4%	20.7%				
Total Northsound Radio	309	309	0	0%	132	140	8	6%	43%	45%	1631	1692	61	4%	12.4	12.1	27.2%	27.5%				
Northsound One	309	309	0	0%	118	125	7	6%	38%	40%	1113	1240	127	11%	9.5	9.9	18.5%	20.2%				
Northsound Two	309	309	0	0%	50	46	-4	-8%	16%	15%	518	452	-66	-13%	10.4	9.9	8.6%	7.4%				
Radio Borders	104	106	2	2%	56	53	-3	-5%	54%	50%	683	633	-50	-7%	12.1	11.9	31.0%	29.1%				
Total Radio Tay	370	371	1	0%	155	163	8	5%	42%	44%	2051	2130	79	4%	13.2	13.0	28.9%	31.5%				
Tay-FM	370	371	1	0%	101	106	5	5%	27%	28%	1017	1068	51	5%	10.1	10.1	14.4%	15.8%				
Tay-AM	370	371	1	0%	83	86	3	4%	22%	23%	1033	1061	28	3%	12.4	12.3	14.6%	15.7%				
West Sound	386	386	0	0%	161	160	-1	-1%	42%	41%	1854	1819	-35	-2%	11.5	11.4	26.8%	25.9%				
Downtown Radio (DTR) / 97.4 Cool FM	1383	1383	0	0%	521	498	-23	-4%	38%	36%	5527	5471	-56	-1%	10.6	11.0	20.8%	19.9%				
97.4 Cool FM	947	946	-1	0%	322	297	-25	-8%	34%	31%	3093	2729	-364	-12%	9.6	9.2	16.8%	14.3%				
Downtown Radio (DTR)	1383	1383	0	0%	238	229	-9	-4%	17%	17%	2433	2743	310	13%	10.2	12.0	9.1%	10.0%				
Wave 105 FM	1711	1711	0	0%	404	398	-6	-1%	24%	23%	3879	3941	62	2%	9.6	9.9	11.3%	11.0%				
107 The Bee	184	184	0	0%	23	25	2	9%	13%	14%	362	399	37	10%	15.5	16.0	9.3%	10.7%				
Brunel FM	180	180	0	0%	19	19	0	0%	11%	11%	146	166	20	14%	7.5	8.8	3.8%	4.5%				
Central FM	214	214	0	0%	41	41	0	0%	19%	19%	345	338	-7	-2%	8.4	8.2	8.9%	8.8%				
Chester's Dee 106.3	185	186	1	1%	33	33	0	0%	18%	18%	307	298	-9	-3%	9.3	9.1	7.9%	7.9%				
Club Asia 963+972AM	10785	10786	1	0%	184	172	-12	-7%	2%	2%	1002	1074	72	7%	5.4	6.2	0.5%	0.5%				
Total CN Radio	1826	1825	-1	0%	381	378	-3	-1%	21%	21%	3024	2999	-25	-1%	7.9	7.9	8.0%	8.2%				
The Bay	321	320	-1	0%	95	104	9	9%	30%	32%	788	840	52	7%	8.3	8.1	13.3%	14.4%				
Citybeat 96.7/102.5FM	543	542	-1	0%	145	134	-11	-8%	27%	25%	874	801	-73	-8%	6.0	6.0	8.2%	7.8%				
Lakeland Radio	n/p	52	n/a	n/a	n/p	16	n/a	n/a	n/p	30%	n/p	127	n/a	n/a	n/p	8.2	n/p	11.9%				
CN Radio Midlands	962	963	1	0%	142	136	-6	-4%	15%	14%	1310	1179	-131	-10%	9.2	8.7	6.4%	5.8%				
Rugby FM	69	69	0	0%	20	21	1	5%	30%	30%	192	190	-2	-1%	9.4	9.2	14.2%	13.8%				
Touchradio Staffs	244	245	1	0%	30	26	-4	-13%	12%	11%	344	245	-99	-29%	11.4	9.4	6.5%	4.7%				
Touchradio - South Midlands	649	649	0	0%	92	89	-3	-3%	14%	14%	774	744	-30	-4%	8.5	8.3	5.6%	5.5%				
107.6FM Touchradio - Banbury	83	83	0	0%	19	19	0	0%	22%	23%	144	198	54	38%	7.8	10.2	8.0%	10.8%				
96.2FM Touchradio - Coventry	283	282	-1	0%	31	30	-1	-3%	11%	11%	138	144	6	4%	4.5	4.9	2.5%	2.6%				
102FM Touchradio - Warks, Worcs, Cotswolds	283	283	0	0%	42	40	-2	-5%	15%	14%	492	402	-90	-18%	11.6	10.0	7.5%	6.5%				
The Coast (was Original 106fm (Solent))	1642	1641	-1	0%	39	58	19	49%	2%	4%	110	272	162	147%	2.8	4.7	0.3%	0.8%				
Connect FM	221	221	0	0%	39	38	-1	-3%	18%	17%	425	307	-118	-28%	10.8	8.0	9.2%	7.2%				
Dream 107.7 FM	227	227	0	0%	18	20	2	11%	8%	9%	153	187	34	22%	8.4	9.4	3.3%	3.9%				
107.9 Dune FM	206	206	0	0%	15	16	1	7%	7%	8%	61	77	16	26%	4.2	4.9	1.6%	1.9%				
3FM	67	67	0	0%	15	16	1	7%	22%	24%	184	223	39	21%	12.6	13.6	12.5%	15.4%				
Total Global Radio (UK)	50735	50735	0	0%	18115	18260	145	1%	36%	36%	168123	170909	2786	2%	9.3	9.4	16.7%	17.0%				
The Arrow (UK)	50735	50735	0	0%	190	166	-24	-13%	%	%	1136	1015	-121	-11%	6.0	6.1	0.1%	0.1%				
Chill	50735	50735	0	0%	179	201	22	12%	%	%	949	1028	79	8%	5.3	5.1	0.1%	0.1%				
Classic FM	50735	50735	0	0%	5542	5702	160	3%	11%	11%	38220	40632	2412	6%	6.9	7.1	3.8%	4.0%				

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Galaxy Network (UK)	50735	50735	0	0%	3680	3661	-19	-1%	7%	7%	25699	26059	360	1%	7.0	7.1	2.5%	2.6%				
Gold Network (UK)	50735	50735	0	0%	971	1000	29	3%	2%	2%	9125	9740	615	7%	9.4	9.7	0.9%	1.0%				
Heart Network (UK)	50735	50735	0	0%	6857	6944	87	1%	14%	14%	54547	55242	695	1%	8.0	8.0	5.4%	5.5%				
Total LBC (UK)	50735	50735	0	0%	838	852	14	2%	2%	2%	9097	9705	608	7%	10.9	11.4	0.9%	1.0%				
Total XFM (UK)	50735	50735	0	0%	861	863	2	0%	2%	2%	3892	4127	235	6%	4.5	4.8	0.4%	0.4%				
Global Radio London (ILR)	10785	10786	1	0%	3977	4144	167	4%	37%	38%	40759	39030	-1729	-4%	10.2	9.4	19.9%	18.7%				
Global Radio (ILR)	41773	41753	-20	0%	12784	12922	138	1%	31%	31%	119710	122412	2702	2%	9.4	9.5	14.5%	14.8%				
Fun Radio	10785	10786	1	0%	19	37	18	95%	**%	**%	53	78	25	47%	2.8	2.1	**%	**%				
Galaxy Network (ILR)	26053	26054	1	0%	3217	3195	-22	-1%	12%	12%	23366	23644	278	1%	7.3	7.4	4.7%	4.7%				
Choice FM London	10785	10786	1	0%	457	550	93	20%	4%	5%	3355	4093	738	22%	7.3	7.4	1.6%	2.0%				
Galaxy Birmingham	2089	2088	-1	0%	389	403	14	4%	19%	19%	2827	3109	282	10%	7.3	7.7	6.4%	7.4%				
Galaxy Manchester	2792	2792	0	0%	493	432	-61	-12%	18%	15%	3363	3049	-314	-9%	6.8	7.1	6.2%	5.7%				
Galaxy North East	2171	2173	2	0%	465	489	24	5%	21%	22%	3657	3915	258	7%	7.9	8.0	8.7%	9.3%				
Galaxy Scotland (was XFM Scotland)	2699	2699	0	0%	211	210	-1	0%	8%	8%	1409	1312	-97	-7%	6.7	6.2	2.9%	2.7%				
Galaxy Scotland (East) (was XFM Scotland (East))	1176	1176	0	0%	87	88	1	1%	7%	7%	630	644	14	2%	7.3	7.3	2.9%	2.9%				
Galaxy Scotland (West) (was XFM Scotland (West))	1700	1699	-1	0%	138	137	-1	-1%	8%	8%	904	824	-80	-9%	6.5	6.0	3.1%	2.8%				
Galaxy South Coast (was 103.2 Power FM)	1118	1117	-1	0%	206	194	-12	-6%	18%	17%	1291	1228	-63	-5%	6.3	6.3	5.9%	5.3%				
Galaxy Yorkshire	4399	4398	-1	0%	977	962	-15	-2%	22%	22%	7144	7280	136	2%	7.3	7.6	8.3%	8.5%				
Gold Network (ILR)	28904	28855	-49	0%	833	864	31	4%	3%	3%	7927	8690	763	10%	9.5	10.1	1.4%	1.5%				
Gold Bedford	594	594	0	0%	19	23	4	21%	3%	4%	187	212	25	13%	10.0	9.2	1.6%	1.8%				
Gold Berkshire/North Hampshire	728	729	1	0%	22	18	-4	-18%	3%	2%	179	168	-11	-6%	7.9	9.4	1.3%	1.2%				
Gold Birmingham	2043	2043	0	0%	39	38	-1	-3%	2%	2%	332	357	25	8%	8.6	9.5	0.8%	0.9%				
Gold Bristol/Bath/Wiltshire	1322	1322	0	0%	63	76	13	21%	5%	6%	908	1073	165	18%	14.3	14.1	3.2%	3.8%				
Gold Coventry	647	646	-1	0%	19	17	-2	-11%	3%	3%	92	79	-13	-14%	4.9	4.8	0.7%	0.6%				
Gold Crawley	366	365	-1	0%	10	7	-3	-30%	3%	2%	56	24	-32	-57%	5.6	3.2	0.7%	0.3%				
Gold Derby	451	451	0	0%	13	13	0	0%	3%	3%	65	65	0	0%	5.2	5.0	0.8%	0.7%				
Gold Devon	531	531	0	0%	29	7	-22	-76%	6%	1%	278	65	-213	-77%	9.5	9.9	2.4%	0.6%				
Gold Dorset	599	599	0	0%	22	28	6	27%	4%	5%	235	222	-13	-6%	10.8	7.8	1.9%	1.8%				
Gold Essex	1207	1208	1	0%	37	31	-6	-16%	3%	3%	273	346	73	27%	7.4	11.3	1.0%	1.3%				
Gold Gloucester	402	401	-1	0%	10	18	8	80%	3%	5%	149	293	144	97%	14.7	15.9	1.8%	3.4%				
Gold Hampshire	1118	1117	-1	0%	29	32	3	10%	3%	3%	422	374	-48	-11%	14.7	11.6	1.9%	1.6%				
Gold Kent	1155	1155	0	0%	28	28	0	0%	2%	2%	296	272	-24	-8%	10.5	9.8	1.1%	1.0%				
Gold London	10785	10786	1	0%	322	285	-37	-11%	3%	3%	3000	2580	-420	-14%	9.3	9.0	1.5%	1.2%				
Gold Luton	1029	1030	1	0%	44	42	-2	-5%	4%	4%	445	442	-3	-1%	10.1	10.6	2.3%	2.2%				
Gold Manchester	2375	2375	0	0%	46	50	4	9%	2%	2%	247	548	301	122%	5.3	10.9	0.5%	1.2%				
Gold Norfolk/Suffolk	1190	1142	-48	-4%	38	36	-2	-5%	3%	3%	498	447	-51	-10%	13.2	12.3	2.0%	2.0%				
Gold Norfolk	639	639	0	0%	17	17	0	0%	3%	3%	191	182	-9	-5%	11.2	10.7	1.5%	1.4%				
Gold Suffolk	558	509	-49	-9%	21	19	-2	-10%	4%	4%	307	265	-42	-14%	14.8	13.7	2.5%	2.5%				
Gold North Wales/Cheshire	378	378	0	0%	4	3	-1	-25%	1%	1%	13	24	11	85%	3.4	7.1	0.2%	0.3%				
Gold Northampton	535	535	0	0%	18	18	0	0%	3%	3%	157	202	45	29%	8.6	11.5	1.6%	2.0%				
Gold Nottingham	1134	1133	-1	0%	36	46	10	28%	3%	4%	289	400	111	38%	8.0	8.7	1.2%	1.7%				
Gold Peterborough	576	577	1	0%	19	18	-1	-5%	3%	3%	131	183	52	40%	6.8	10.3	1.1%	1.5%				
Gold Plymouth	332	333	1	0%	12	13	1	8%	4%	4%	161	145	-16	-10%	13.0	11.1	2.8%	2.4%				
Gold Sussex	1001	1002	1	0%	42	40	-2	-5%	4%	4%	433	377	-56	-13%	10.3	9.5	1.9%	1.8%				
Gold South East Wales	972	972	0	0%	35	29	-6	-17%	4%	3%	469	356	-113	-24%	13.3	12.1	2.2%	1.7%				
Gold Wolverhampton	1295	1295	0	0%	17	20	3	18%	1%	2%	189	254	65	34%	11.4	12.6	0.6%	0.9%				
Heart Network (ILR)	27933	27912	-21	0%	6502	6581	79	1%	23%	24%	52594	53078	484	1%	8.1	8.1	9.4%	9.5%				
The Buzz 97.1 FM	439	439	0	0%	38	48	10	26%	9%	11%	173	217	44	25%	4.6	4.6	2.2%	2.8%				
Champion 103 FM	122	122	0	0%	32	32	0	0%	26%	26%	311	282	-29	-9%	9.7	8.7	14.5%	12.4%				
96.9 Chiltern FM (Bedford)	391	391	0	0%	104	97	-7	-7%	27%	25%	694	731	37	5%	6.7	7.5	9.1%	9.2%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%
97.6 Chiltern FM (Dunstable/Luton)	742	742	0	0%	174	177	3	2%	23%	24%	1215	1287	72	6%	7.0	7.3	9.4%	9.1%						
Coast 96.3	241	241	0	0%	43	43	0	0%	18%	18%	414	415	1	0%	9.7	9.6	8.5%	8.2%						
2CR FM	599	599	0	0%	130	119	-11	-8%	22%	20%	668	810	142	21%	5.1	6.8	5.5%	6.5%						
Essex FM (inc. Ten-17 FM & Southend Radio)	1207	1208	1	0%	354	328	-26	-7%	29%	27%	3600	3601	1	0%	10.2	11.0	13.0%	13.5%						
FOX FM	657	657	0	0%	158	165	7	4%	24%	25%	1214	1343	129	11%	7.7	8.1	9.2%	10.2%						
100.7 Heart FM	3525	3525	0	0%	781	822	41	5%	22%	23%	6349	6476	127	2%	8.1	7.9	8.6%	9.1%						
Heart 106	2120	2120	0	0%	341	357	16	5%	16%	17%	2744	2944	200	7%	8.0	8.3	6.4%	7.0%						
Heart 106.2 FM	10785	10786	1	0%	1781	1794	13	1%	17%	17%	11660	10383	-1277	-11%	6.5	5.8	5.7%	5.0%						
102.7 Hereward FM	384	384	0	0%	109	118	9	8%	28%	31%	786	1047	261	33%	7.2	8.8	9.7%	12.6%						
Horizon Radio	226	226	0	0%	81	79	-2	-2%	36%	35%	771	715	-56	-7%	9.5	9.0	15.6%	14.4%						
Gemini FM Total	532	531	-1	0%	143	149	6	4%	27%	28%	1210	1326	116	10%	8.5	8.9	10.4%	11.2%						
Gemini FM East (Exeter Area)	306	306	0	0%	82	83	1	1%	27%	27%	747	821	74	10%	9.1	9.8	10.7%	11.8%						
Gemini FM West (Torbay Area)	226	225	-1	0%	61	65	4	7%	27%	29%	463	504	41	9%	7.6	7.7	10.0%	10.4%						
GWR	1322	1322	0	0%	371	410	39	11%	28%	31%	3545	3960	415	12%	9.6	9.7	12.6%	14.2%						
Invicta FM	1155	1155	0	0%	347	331	-16	-5%	30%	29%	3348	2995	-353	-11%	9.6	9.1	12.1%	10.8%						
Lantern FM 96.2 and 97.3	132	131	-1	-1%	42	42	0	0%	32%	32%	385	421	36	9%	9.1	9.9	12.7%	14.9%						
Marcher Sound	378	378	0	0%	57	64	7	12%	15%	17%	536	595	59	11%	9.4	9.2	7.0%	7.9%						
Northants 96	535	535	0	0%	112	113	1	1%	21%	21%	689	887	198	29%	6.2	7.9	7.1%	8.7%						
Ocean	1007	1007	0	0%	177	177	0	0%	18%	18%	1486	1330	-156	-10%	8.4	7.5	7.4%	6.3%						
Orchard FM	339	339	0	0%	118	121	3	3%	35%	36%	1257	1213	-44	-4%	10.6	10.1	15.5%	15.1%						
97 FM Plymouth Sound	332	333	1	0%	96	106	10	10%	29%	32%	603	732	129	21%	6.3	6.9	10.6%	12.1%						
Q103	432	432	0	0%	106	115	9	8%	24%	27%	898	926	28	3%	8.5	8.1	9.9%	10.0%						
Radio Broadland	639	639	0	0%	170	175	5	3%	27%	27%	1388	1549	161	12%	8.2	8.8	11.2%	12.3%						
102.4 Severn Sound FM	402	401	-1	0%	108	105	-3	-3%	27%	26%	899	916	17	2%	8.3	8.8	11.0%	10.8%						
SGR FM Total	674	653	-21	-3%	174	157	-17	-10%	26%	24%	1443	1259	-184	-13%	8.3	8.0	9.8%	9.4%						
SGR FM	558	509	-49	-9%	135	105	-30	-22%	24%	21%	1054	922	-132	-13%	7.8	8.8	8.6%	8.8%						
SGR Colchester	182	183	1	1%	46	51	5	11%	25%	28%	401	422	21	5%	8.7	8.3	11.0%	11.2%						
Southern FM	1001	1002	1	0%	292	308	16	5%	29%	31%	2853	2841	-12	0%	9.8	9.2	12.8%	13.5%						
South Hams Radio	66	66	0	0%	13	12	-1	-8%	20%	18%	170	153	-17	-10%	13.1	13.0	11.8%	11.0%						
2-TEN FM	728	729	1	0%	203	194	-9	-4%	28%	27%	1263	1200	-63	-5%	6.2	6.2	9.4%	8.7%						
The Hit Music Network (ILR)	17491	17491	0	0%	3329	3338	9	0%	19%	19%	24314	24346	32	0%	7.3	7.3	7.1%	7.1%						
95.8 Capital Radio	10785	10786	1	0%	1590	1624	34	2%	15%	15%	11133	10136	-997	-9%	7.0	6.2	5.4%	4.8%						
Beacon Radio	1295	1295	0	0%	223	228	5	2%	17%	18%	1882	1768	-114	-6%	8.5	7.8	6.1%	6.3%						
96.4 BRMB	2043	2043	0	0%	381	365	-16	-4%	19%	18%	2586	2360	-226	-9%	6.8	6.5	6.1%	5.7%						
105.4 Leicester Sound FM	603	603	0	0%	123	126	3	2%	20%	21%	746	829	83	11%	6.1	6.6	6.5%	7.2%						
Mercia	647	646	-1	0%	156	154	-2	-1%	24%	24%	1123	1224	101	9%	7.2	7.9	8.6%	9.6%						
Mercury FM (Herts)	329	330	1	0%	25	29	4	16%	8%	9%	140	170	30	21%	5.6	5.9	2.3%	2.5%						
Mercury FM (Surrey & Sussex)	366	365	-1	0%	95	85	-10	-11%	26%	23%	883	663	-220	-25%	9.3	7.8	11.2%	8.5%						
RAM FM	451	451	0	0%	99	99	0	0%	22%	22%	639	669	30	5%	6.5	6.7	7.5%	7.7%						
Red Dragon	972	972	0	0%	291	295	4	1%	30%	30%	2477	2172	-305	-12%	8.5	7.4	11.4%	10.2%						
96 Trent FM	1134	1133	-1	0%	324	324	0	0%	29%	29%	2770	2932	162	6%	8.5	9.0	11.5%	12.8%						
Wyvern FM	492	492	0	0%	91	101	10	11%	19%	21%	888	992	104	12%	9.8	9.8	9.5%	11.1%						
LBC (ILR) - was Total LBC (ILR)	10785	10786	1	0%	788	778	-10	-1%	7%	7%	9175	9157	-18	0%	11.7	11.8	4.5%	4.4%						
LBC 97.3	10785	10786	1	0%	647	630	-17	-3%	6%	6%	7471	7535	64	1%	11.5	12.0	3.7%	3.6%						
LBC News 1152	10785	10786	1	0%	345	327	-18	-5%	3%	3%	1705	1622	-83	-5%	4.9	5.0	0.8%	0.8%						
XFM (ILR)	13577	13578	1	0%	692	657	-35	-5%	5%	5%	3169	3375	206	7%	4.6	5.1	1.2%	1.3%						
XFM 104.9	10785	10786	1	0%	463	508	45	10%	4%	5%	2436	2681	245	10%	5.3	5.3	1.2%	1.3%						
XFM Manchester	2792	2792	0	0%	184	174	-10	-5%	7%	6%	864	857	-7	-1%	4.7	4.9	1.6%	1.6%						
Total GMG Radio	50735	50735	0	0%	5139	5260	121	2%	10%	10%	47702	48544	842	2%	9.3	9.2	4.7%	4.8%						
Total Real Radio/Century Radio	50735	50735	0	0%	2711	2612	-99	-4%	5%	5%	22843	23301	458	2%	8.4	8.9	2.3%	2.3%						

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	%	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008		
GMG Radio North West Total	n/p	5228	n/a	n/a	n/p	1236	n/a	n/a	n/p	24%		n/p	11409	n/a	n/a	n/p	9.2	n/p	11.2%			
GMG Radio North West Regional	5190	5190	0	0%	1174	1086	-88	-7%	23%	21%		10583	10472	-111	-1%	9.0	9.6	10.5%	10.4%			
GMG Radio North East	2195	2195	0	0%	665	653	-12	-2%	30%	30%		5934	5963	29	0%	8.9	9.1	13.9%	13.9%			
GMG Radio Scotland	2860	2859	-1	0%	925	919	-6	-1%	32%	32%		10118	10632	514	5%	10.9	11.6	20.0%	20.8%			
Century Radio (ILR Network)	7385	7385	0	0%	1094	1016	-78	-7%	15%	14%		8221	8030	-191	-2%	7.5	7.9	5.6%	5.6%			
Century Radio (North East)	2195	2195	0	0%	449	459	10	2%	20%	21%		3186	3343	157	5%	7.1	7.3	7.5%	7.8%			
Century Radio (North West)	5190	5190	0	0%	579	526	-53	-9%	11%	10%		4591	4581	-10	0%	7.9	8.7	4.6%	4.5%			
Total Real Radio	50735	50735	0	0%	1621	1601	-20	-1%	3%	3%		14622	15271	649	4%	9.0	9.5	1.5%	1.5%			
Real Radio (ILR Network)	7214	7214	0	0%	1475	1444	-31	-2%	20%	20%		13815	14281	466	3%	9.4	9.9	10.3%	10.5%			
Real Radio (Scotland)	2676	2676	0	0%	759	725	-34	-4%	28%	27%		7522	7911	389	5%	9.9	10.9	15.9%	16.6%			
Real Radio (Wales)	1763	1763	0	0%	394	406	12	3%	22%	23%		3830	3902	72	2%	9.7	9.6	10.3%	10.4%			
Real Radio (Yorkshire)	2775	2775	0	0%	322	313	-9	-3%	12%	11%		2463	2468	5	0%	7.6	7.9	4.9%	4.9%			
96.3 Rock Radio	810	810	0	0%	47	53	6	13%	6%	7%		340	344	4	1%	7.2	6.5	2.5%	2.5%			
106.1 Rock Radio	n/p	2238	n/a	n/a	n/p	139	n/a	n/a	n/p	6%		n/p	922	n/a	n/a	n/p	6.6	n/p	2.2%			
Total Smooth Radio	50735	50735	0	0%	2773	2885	112	4%	5%	6%		24519	23978	-541	-2%	8.8	8.3	2.4%	2.4%			
Smooth Radio (ILR Network)	25641	25642	1	0%	2436	2553	117	5%	9%	10%		22493	21992	-501	-2%	9.2	8.6	4.5%	4.4%			
Smooth Radio Midlands	5594	5594	0	0%	680	723	43	6%	12%	13%		8249	7971	-278	-3%	12.1	11.0	7.1%	7.1%			
Smooth Radio (East Midlands)	2110	2110	0	0%	287	314	27	9%	10%	15%		2936	2844	-92	-3%	10.2	9.1	6.9%	6.8%			
Smooth Radio (West Midlands)	3525	3525	0	0%	395	409	14	4%	11%	12%		5347	5127	-220	-4%	13.5	12.5	7.2%	7.2%			
Smooth Radio (Glasgow)	1878	1878	0	0%	216	226	10	5%	12%	12%		2257	2377	120	5%	10.4	10.5	6.9%	7.3%			
Smooth Radio (London)	10785	10786	1	0%	538	594	56	10%	5%	6%		2990	3355	365	12%	5.6	5.7	1.5%	1.6%			
Smooth Radio (North East)	2195	2195	0	0%	315	301	-14	-4%	14%	14%		2748	2620	-128	-5%	8.7	8.7	6.4%	6.1%			
Smooth Radio (North West)	5190	5190	0	0%	752	711	-41	-5%	14%	14%		5992	5891	-101	-2%	8.0	8.3	5.9%	5.8%			
107.8 Radio Hampshire	404	405	1	0%	24	25	1	4%	6%	6%		117	105	-12	-10%	4.9	4.2	1.4%	1.2%			
JACKfm Oxfordshire	411	411	0	0%	62	58	-4	-6%	15%	14%		406	411	5	1%	6.5	7.1	5.2%	5.1%			
106 JACKfm	411	411	0	0%	44	43	-1	-2%	11%	11%		326	305	-21	-6%	7.4	7.0	4.2%	3.8%			
Oxford's FM107.9	411	411	0	0%	23	20	-3	-13%	6%	5%		80	106	26	33%	3.5	5.4	1.0%	1.3%			
KCFM 99.8	473	473	0	0%	64	69	5	8%	14%	15%		449	558	109	24%	7.0	8.1	4.0%	5.2%			
Kingdom FM	292	292	0	0%	64	65	1	2%	22%	22%		584	524	-60	-10%	9.1	8.1	10.5%	9.6%			
kmfm Group	980	980	0	0%	161	161	0	0%	16%	16%		1883	1773	-110	-6%	11.7	11.0	7.9%	7.6%			
kmfm East	469	468	-1	0%	108	97	-11	-10%	23%	21%		1331	1261	-70	-5%	12.4	13.1	11.9%	11.4%			
kmfm West	512	512	0	0%	54	64	10	19%	10%	13%		552	512	-40	-7%	10.3	8.0	4.4%	4.2%			
Lincs FM Group	2175	2221	46	2%	630	628	-2	0%	29%	28%		6955	7215	260	4%	11.0	11.5	15.6%	15.8%			
Lincs FM 102.2	894	894	0	0%	342	350	8	2%	38%	39%		4037	4488	451	11%	11.8	12.8	20.8%	21.9%			
Oak FM	262	308	46	18%	41	40	-1	-2%	16%	13%		470	361	-109	-23%	11.5	9.1	9.2%	5.7%			
White Rose Radio Network (Lincs FM Group)	1036	1036	0	0%	249	248	-1	0%	24%	24%		2366	2225	-141	-6%	9.5	9.0	11.6%	11.1%			
Dearne FM	225	225	0	0%	73	73	0	0%	33%	33%		718	655	-63	-9%	9.8	9.0	15.9%	14.0%			
Ridings FM	294	293	-1	0%	41	46	5	12%	14%	16%		428	389	-39	-9%	10.4	8.5	8.3%	7.5%			
Rother FM	205	206	1	0%	38	37	-1	-3%	19%	18%		280	305	25	9%	7.3	8.3	6.5%	7.3%			
Trax FM	362	363	1	0%	100	91	-9	-9%	28%	25%		978	792	-186	-19%	9.7	8.7	13.4%	11.6%			
Lite FM	186	186	0	0%	31	29	-2	-6%	17%	16%		308	198	-110	-36%	9.8	6.8	7.4%	4.8%			
The Litt Radio Group (London)	10786	10785	-1	0%	465	447	-18	-4%	4%	4%		3487	3289	-198	-6%	7.5	7.4	1.7%	1.6%			
South London Radio 107.3 FM (South FM)	1472	1472	0	0%	18	19	1	6%	1%	1%		112	107	-5	-4%	6.2	5.6	0.4%	0.4%			
Time FM 106.6	278	278	0	0%	22	23	1	5%	8%	8%		157	169	12	8%	7.0	7.5	2.8%	3.1%			
Time FM 106.8	555	555	0	0%	14	13	-1	-7%	3%	2%		66	108	42	64%	4.6	8.1	0.6%	1.0%			
Time FM 107.5	397	397	0	0%	21	19	-2	-10%	5%	5%		199	179	-20	-10%	9.7	9.6	2.9%	3.0%			
The Sunrise Group	50735	50735	0	0%	528	522	-6	-1%	1%	1%		3510	3518	8	0%	6.7	6.7	0.3%	0.3%			
Kismat Radio 1035 (Greater London)	10785	10786	1	0%	76	67	-9	-12%	1%	1%		532	473	-59	-11%	7.0	7.1	0.3%	0.2%			
Punjabi Radio (was Yarr Radio)	10785	10786	1	0%	25	35	10	40%	**	**		109	214	105	96%	4.3	6.2	0.1%	0.1%			
Sunrise Radio (Greater London)	10785	10786	1	0%	345	309	-36	-10%	3%	3%		2098	1719	-379	-18%	6.1	5.6	1.0%	0.8%			

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2008/LAST PUBLISHED DATA

LOCAL COMMERCIAL	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share	
	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	Last Pub	W4 2008		
Sunrise Radio National	50735	50735	0	0%	489	469	-20	-4%	1%	1%	2847	2767	-80	-3%	5.8	5.9	0.3%	0.3%				
Palm FM	226	225	-1	0%	27	27	0	0%	12%	12%	192	252	60	31%	7.2	9.4	4.1%	5.2%				
The Local Radio Company Group Total	3352	3307	-45	-1%	721	697	-24	-3%	22%	21%	6063	5566	-497	-8%	8.4	8.0	8.7%	8.2%				
Alpha 103.2	141	142	1	1%	25	24	-1	-4%	18%	17%	142	138	-4	-3%	5.6	5.9	5.5%	5.4%				
107.8 Arrow FM for Hastings	114	114	0	0%	23	21	-2	-9%	20%	18%	179	183	4	2%	7.7	8.8	6.3%	6.6%				
2BR	195	195	0	0%	55	51	-4	-7%	28%	26%	525	415	-110	-21%	9.6	8.1	12.6%	10.6%				
Durham FM	247	202	-45	-18%	32	31	-1	-3%	13%	15%	167	157	-10	-6%	5.3	5.1	3.7%	4.2%				
Fire 107.6 FM	283	283	0	0%	31	30	-1	-3%	11%	10%	231	228	-3	-1%	7.3	7.7	3.8%	3.8%				
IOW Radio	119	119	0	0%	37	34	-3	-8%	31%	29%	413	361	-52	-13%	11.1	10.5	17.9%	15.6%				
Minster FM	330	330	0	0%	90	87	-3	-3%	27%	26%	715	673	-42	-6%	7.9	7.7	9.6%	8.9%				
Total Mix	255	254	-1	0%	51	47	-4	-8%	20%	18%	359	310	-49	-14%	7.0	6.6	7.2%	6.3%				
Mix 96	121	121	0	0%	35	32	-3	-9%	29%	27%	259	237	-22	-8%	7.5	7.4	10.1%	9.4%				
Mix 107	134	134	0	0%	16	15	-1	-6%	12%	11%	100	72	-28	-28%	6.1	4.8	4.1%	3.1%				
107.4 The Quay	371	372	1	0%	43	42	-1	-2%	11%	11%	233	233	0	0%	5.5	5.5	3.1%	3.1%				
106.9 Silk FM	179	178	-1	-1%	25	24	-1	-4%	14%	13%	180	139	-41	-23%	7.3	5.8	5.0%	4.1%				
107.5 Sovereign Radio	150	150	0	0%	33	30	-3	-9%	22%	20%	305	218	-87	-29%	9.3	7.3	8.7%	6.4%				
Spire FM	112	112	0	0%	44	45	1	2%	39%	41%	427	471	44	10%	9.7	10.4	15.5%	17.1%				
Spirit FM	207	207	0	0%	50	47	-3	-6%	24%	23%	401	384	-17	-4%	8.0	8.2	8.9%	8.3%				
97.2 Stray FM	144	144	0	0%	47	47	0	0%	33%	33%	410	393	-17	-4%	8.7	8.3	13.2%	12.3%				
Sun FM	269	269	0	0%	64	64	0	0%	24%	24%	680	638	-42	-6%	10.6	10.0	13.9%	12.7%				
Wessex FM	121	121	0	0%	38	36	-2	-5%	31%	30%	334	306	-28	-8%	8.8	8.4	13.3%	12.4%				
Yorkshire Coast Radio	115	116	1	1%	43	41	-2	-5%	38%	35%	380	344	-36	-9%	8.8	8.4	15.9%	14.0%				
Radio Mansfield 103.2	153	153	0	0%	45	44	-1	-2%	30%	28%	394	378	-16	-4%	8.7	8.7	11.7%	11.3%				
Manx Radio	67	67	0	0%	33	32	-1	-3%	50%	47%	409	412	3	1%	12.3	12.9	27.8%	28.4%				
Total Midwest Radio	189	190	1	1%	42	40	-2	-5%	22%	21%	391	324	-67	-17%	9.3	8.1	8.4%	7.1%				
Midwest Radio (Ivel FM)	131	132	1	1%	28	26	-2	-7%	21%	20%	317	243	-74	-23%	11.5	9.3	9.4%	7.4%				
Midwest Radio (Vale FM)	58	58	0	0%	14	14	0	0%	24%	23%	74	80	6	8%	5.2	5.9	5.8%	6.2%				
Northern Media Group	553	552	-1	0%	123	126	3	2%	22%	23%	867	927	60	7%	7.1	7.4	8.5%	8.8%				
Five FM	78	78	0	0%	16	20	4	25%	21%	25%	160	210	50	31%	9.8	10.6	10.6%	13.4%				
Q102.9FM/Q97.2FM/Q101.2FM	292	293	1	0%	72	74	2	3%	25%	25%	454	454	0	0%	6.3	6.1	8.4%	8.2%				
Seven FM	141	141	0	0%	24	20	-4	-17%	17%	15%	138	130	-8	-6%	5.9	6.4	5.2%	4.7%				
Six FM	87	86	-1	-1%	12	12	0	0%	14%	14%	114	134	20	18%	9.6	10.8	7.6%	8.6%				
Original 106.5fm (Bristol)	573	573	0	0%	25	21	-4	-16%	4%	4%	195	100	-95	-49%	7.8	4.8	1.6%	0.8%				
Original 106	n/p	309	n/a	n/a	n/p	35	n/a	n/a	n/p	11%	n/p	230	n/a	n/a	n/p	6.6	n/p	n/p	3.7%			
Panjab Radio	n/p	10786	n/a	n/a	n/p	49	n/a	n/a	n/p	*	n/p	261	n/a	n/a	n/p	5.3	n/p	n/p	0.1%			
Pennine FM (formerly 107.9 Home FM)	201	201	0	0%	22	20	-2	-9%	11%	10%	116	113	-3	-3%	5.2	5.6	3.0%	3.0%				
Premier Christian Radio	10785	10786	1	0%	147	137	-10	-7%	1%	1%	2169	1352	-817	-38%	14.8	9.9	1.1%	0.6%				
QuayWest FM	108	109	1	1%	20	19	-1	-5%	19%	18%	194	202	8	4%	9.5	10.5	7.9%	7.9%				
Reading 107 FM	268	269	1	0%	37	35	-2	-5%	14%	13%	164	165	1	1%	4.4	4.7	3.5%	3.8%				
96.2 The Revolution	504	503	-1	0%	19	21	2	11%	4%	4%	91	99	8	9%	4.9	4.8	1.0%	1.1%				
Star Radio in Cheltenham	157	157	0	0%	9	11	2	22%	6%	7%	56	80	24	43%	6.1	7.1	1.8%	2.5%				
Sunshine Radio	670	670	0	0%	27	39	12	44%	4%	6%	360	368	8	2%	13.2	9.4	2.8%	2.8%				
Tindle Radio Group	1687	1459	-228	-14%	302	290	-12	-4%	18%	20%	2979	2782	-197	-7%	9.9	9.6	8.4%	9.4%				
Tindle Radio Anglia	1249	1022	-227	-18%	177	159	-18	-10%	14%	16%	1580	1318	-262	-17%	8.9	8.3	6.1%	6.5%				
103.4 The Beach	179	178	-1	-1%	54	49	-5	-9%	30%	28%	483	413	-70	-14%	8.9	8.4	14.2%	13.1%				
Dream 100	187	186	-1	-1%	31	32	1	3%	17%	17%	340	284	-56	-16%	11.0	9.0	8.5%	7.3%				
North Norfolk Radio	92	91	-1	-1%	16	16	0	0%	17%	18%	151	168	17	11%	9.4	10.4	7.0%	8.0%				
99.9 Radio Norwich	317	317	0	0%	31	36	5	16%	10%	11%	242	251	9	4%	7.8	7.0	3.9%	4.0%				
Town 102 FM	299	269	-30	-10%	27	26	-1	-4%	9%	10%	217	197	-20	-9%	8.0	7.7	3.5%	3.8%				
Channel 103 FM	74	74	0	0%	38	37	-1	-3%	51%	50%	448	458	10	2%	11.9	12.3	27.2%	27.6%				

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	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008
Delta FM	93	93	0	0%	16	17	1	6%	17%	18%	162	175	13	8%	10.3	10.3	8.1%	8.6%				
Island FM 104.7	50	50	0	0%	23	24	1	4%	47%	48%	369	376	7	2%	15.7	15.9	41.4%	42.5%				
Kick and Kestrel	220	220	0	0%	48	53	5	10%	22%	24%	420	454	34	8%	8.8	8.6	8.4%	9.5%				
Kestrel FM	134	134	0	0%	35	37	2	6%	26%	27%	302	307	5	2%	8.7	8.4	9.2%	9.9%				
Kick FM	86	86	0	0%	13	16	3	23%	16%	19%	118	147	29	25%	8.8	9.2	6.9%	8.7%				
Town and Country Broadcasting (South and West Wales)	1558	1559	1	0%	198	191	-7	-4%	13%	12%	1522	1516	-6	0%	7.7	7.9	4.7%	4.7%				
106.3 Bridge FM	120	120	0	0%	40	39	-1	-3%	33%	32%	293	335	42	14%	7.3	8.6	12.3%	13.8%				
Nation Radio	1387	1387	0	0%	45	48	3	7%	3%	3%	143	193	50	35%	3.2	4.0	0.5%	0.7%				
97.1 Radio Carmarthenshire	125	124	-1	-1%	36	36	0	0%	29%	29%	256	248	-8	-3%	7.0	6.8	11.3%	10.6%				
102.5 Radio Pembrokeshire	90	91	1	1%	45	44	-1	-2%	50%	49%	513	473	-40	-8%	11.3	10.7	29.5%	28.1%				
102.1 Swansea Bay Radio	449	449	0	0%	36	31	-5	-14%	8%	7%	281	264	-17	-6%	7.9	8.6	3.3%	3.0%				
3TR	67	67	0	0%	15	15	0	0%	22%	23%	180	160	-20	-11%	12.3	10.4	12.5%	11.2%				
Total UKRD	2006	1986	-20	-1%	390	396	6	2%	19%	20%	3504	3706	202	6%	9.0	9.4	8.7%	9.3%				
Pirate FM	475	474	-1	0%	127	123	-4	-3%	27%	26%	1435	1377	-58	-4%	11.3	11.2	15.4%	15.7%				
Star Radio West	576	576	0	0%	49	62	13	27%	9%	11%	408	635	227	56%	8.3	10.2	3.3%	5.1%				
Star Radio in Bristol	444	445	1	0%	25	32	7	28%	6%	7%	237	331	94	40%	9.3	10.3	2.5%	3.4%				
Star Radio in North Somerset	132	131	-1	-1%	22	23	1	5%	17%	18%	204	265	61	30%	9.3	11.5	7.5%	9.7%				
The County Sound Radio Network	529	530	1	0%	123	122	-1	-1%	23%	23%	781	774	-7	-1%	6.4	6.3	7.7%	7.9%				
County Sound 1566	529	530	1	0%	8	13	5	63%	2%	2%	51	75	24	47%	6.2	6.0	0.5%	0.8%				
96.4 Eagle Radio	529	530	1	0%	117	112	-5	-4%	22%	21%	729	699	-30	-4%	6.2	6.3	7.2%	7.1%				
Total UKRD East	426	406	-20	-5%	92	89	-3	-3%	21%	22%	881	921	40	5%	9.6	10.4	10.3%	10.7%				
KL.FM 96.7	149	149	0	0%	51	51	0	0%	34%	34%	497	608	111	22%	9.8	12.0	14.3%	18.1%				
Star Radio in Cambridge	279	258	-21	-8%	38	36	-2	-5%	14%	14%	306	247	-59	-19%	8.0	6.8	5.4%	4.8%				
UTV Radio (inc. talkSPORT)	50735	50735	0	0%	3617	3620	3	0%	7%	7%	30558	29134	-1424	-5%	8.4	8.0	3.0%	2.9%				
UTV Radio (excl. talkSPORT)	7727	7774	47	1%	1329	1290	-39	-3%	17%	17%	11567	10910	-657	-6%	8.7	8.5	7.5%	7.1%				
Imagine FM	374	374	0	0%	35	27	-8	-23%	9%	7%	186	85	-101	-54%	5.2	3.2	2.8%	1.2%				
107.6 Juice FM	956	955	-1	0%	147	158	11	7%	15%	16%	703	680	-23	-3%	4.8	4.3	3.5%	3.4%				
Peak 107 FM	410	410	0	0%	74	73	-1	-1%	18%	18%	784	734	-50	-6%	10.6	10.0	9.5%	9.3%				
The Pulse/Pulse Classic Gold	837	836	-1	0%	134	135	1	1%	16%	16%	839	877	38	5%	6.3	6.5	5.4%	5.6%				
The Pulse	837	836	-1	0%	122	121	-1	-1%	15%	14%	682	707	25	4%	5.6	5.8	4.4%	4.5%				
Pulse Classic Gold	837	836	-1	0%	28	29	1	4%	3%	3%	157	170	13	8%	5.5	5.8	1.0%	1.1%				
Signal One & Signal Two	768	768	0	0%	277	251	-26	-9%	36%	33%	3152	2843	-309	-10%	11.4	11.3	19.0%	18.4%				
Signal One	768	768	0	0%	264	235	-29	-11%	34%	31%	2695	2425	-270	-10%	10.2	10.3	16.2%	15.7%				
Signal Two	768	768	0	0%	58	54	-4	-7%	8%	7%	458	419	-39	-9%	7.9	7.7	2.8%	2.7%				
Talk 107	1014	1015	1	0%	37	27	-10	-27%	4%	3%	228	142	-86	-38%	6.1	5.3	1.2%	0.7%				
107.4 Tower FM	431	431	0	0%	65	60	-5	-8%	15%	14%	509	507	-2	0%	7.8	8.4	5.9%	6.1%				
UTV Radio - South Wales	800	800	0	0%	200	216	16	8%	25%	27%	1813	2148	335	18%	9.1	9.9	11.3%	13.1%				
Total Swansea Sound/96.4 FM The Wave	449	449	0	0%	155	170	15	10%	34%	38%	1351	1644	293	22%	8.7	9.7	16.1%	18.8%				
96.4 FM The Wave	449	449	0	0%	109	129	20	18%	24%	29%	833	1043	210	25%	7.6	8.1	9.9%	11.9%				
Swansea Sound - 1170 MW	449	449	0	0%	65	64	-1	-2%	14%	14%	518	601	83	16%	8.0	9.4	6.2%	6.9%				
Valleys Radio	351	351	0	0%	45	46	1	2%	13%	13%	462	504	42	9%	10.3	10.9	6.0%	6.6%				
U105	792	838	46	6%	111	108	-3	-3%	14%	13%	980	1008	28	3%	8.8	9.3	6.3%	6.0%				
Radio Wave 96.5 FM	241	241	0	0%	74	73	-1	-1%	31%	30%	808	745	-63	-8%	10.9	10.1	17.0%	16.1%				
102.4 Wish / 107.2 Wire	701	702	1	0%	142	136	-6	-4%	20%	19%	1093	1003	-90	-8%	7.7	7.4	7.7%	7.0%				
107.2 Wire FM	274	274	0	0%	64	61	-3	-5%	23%	22%	373	352	-21	-6%	5.8	5.7	6.8%	6.1%				
102.4 Wish FM	463	464	1	0%	82	69	-13	-16%	18%	15%	896	554	-342	-38%	11.0	8.0	9.4%	6.2%				
107.7 The Wolf	426	427	1	0%	42	37	-5	-12%	10%	9%	334	258	-76	-23%	8.0	6.9	3.5%	2.9%				
Wave 102 FM	174	153	-21	-12%	33	27	-6	-18%	19%	17%	309	247	-62	-20%	9.4	9.3	9.9%	9.3%				
Yorkshire Radio	4988	4988	0	0%	50	52	2	4%	1%	1%	203	207	4	2%	4.1	4.0	0.2%	0.2%				

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	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	Last Pub	W4 2008		
BBC Local Radio	40940	40940	0	0%	7016	7171	155	2%	17%	18%	70768	70707	-61	0%	10.1	9.9	8.7%	8.6%				
BBC Radio Berkshire	772	773	1	0%	120	115	-5	-4%	16%	15%	681	909	228	33%	5.7	7.9	4.8%	6.2%				
BBC Radio Bristol	920	920	0	0%	172	162	-10	-6%	19%	18%	2288	1907	-381	-17%	13.3	11.8	11.9%	9.6%				
BBC Radio Cambridgeshire	691	691	0	0%	119	120	1	1%	17%	17%	1258	1100	-158	-13%	10.6	9.1	8.8%	7.5%				
BBC Radio Cornwall	450	451	1	0%	121	125	4	3%	27%	28%	1665	1409	-256	-15%	13.7	11.2	19.1%	17.1%				
BBC Coventry and Warwickshire	653	653	0	0%	86	85	-1	-1%	13%	13%	555	538	-17	-3%	6.5	6.3	4.2%	4.1%				
BBC Radio Cumbria	404	404	0	0%	109	111	2	2%	27%	27%	1306	1192	-114	-9%	12.0	10.8	17.2%	15.3%				
BBC Radio Derby	622	623	1	0%	148	138	-10	-7%	24%	22%	1485	1253	-232	-16%	10.0	9.1	12.3%	10.3%				
BBC Radio Devon	961	961	0	0%	230	222	-8	-3%	24%	23%	2958	3003	45	2%	12.9	13.5	15.2%	15.6%				
BBC Essex	1243	1243	0	0%	249	219	-30	-12%	20%	18%	2743	2567	-176	-6%	11.0	11.7	9.8%	9.5%				
BBC Radio Gloucestershire	477	476	-1	0%	100	96	-4	-4%	21%	20%	932	946	14	2%	9.3	9.9	9.7%	9.5%				
BBC Hereford & Worcester	485	486	1	0%	108	107	-1	-1%	22%	22%	1284	1042	-242	-19%	11.8	9.8	14.1%	11.9%				
BBC Radio Humberside	756	755	-1	0%	222	227	5	2%	29%	30%	2360	2480	120	5%	10.6	10.9	13.6%	14.5%				
BBC Radio Kent	1364	1364	0	0%	250	248	-2	-1%	18%	18%	3223	2885	-338	-10%	12.9	11.6	9.8%	8.7%				
BBC Radio Lancashire	1179	1179	0	0%	216	212	-4	-2%	18%	18%	1709	1835	126	7%	7.9	8.6	7.5%	8.4%				
BBC Radio Leeds	1588	1589	1	0%	237	214	-23	-10%	15%	13%	1843	1410	-433	-23%	7.8	6.6	6.5%	5.0%				
BBC Radio Leicester	783	783	0	0%	153	161	8	5%	20%	21%	1496	1605	109	7%	9.8	9.9	9.9%	10.7%				
BBC Radio Lincolnshire	528	528	0	0%	118	123	5	4%	22%	23%	1459	1887	428	29%	12.3	15.3	12.8%	15.3%				
BBC London 94.9	10785	10786	1	0%	469	568	99	21%	4%	5%	3310	3309	-1	0%	7.1	5.8	1.6%	1.6%				
BBC Radio Manchester	2105	2105	0	0%	190	209	19	10%	9%	10%	1197	1713	516	43%	6.3	8.2	3.1%	4.3%				
BBC Radio Merseyside	1614	1613	-1	0%	338	335	-3	-1%	21%	21%	5086	4564	-522	-10%	15.1	13.6	15.1%	13.8%				
BBC Radio Newcastle	1398	1397	-1	0%	253	255	2	1%	18%	18%	1839	1922	83	5%	7.3	7.5	6.8%	7.4%				
BBC Radio Norfolk	749	749	0	0%	186	184	-2	-1%	25%	25%	1941	2181	240	12%	10.4	11.9	12.3%	13.8%				
BBC Radio Northampton	464	463	-1	0%	93	93	0	0%	20%	20%	831	1031	200	24%	8.9	11.1	9.9%	11.6%				
BBC Radio Nottingham	772	772	0	0%	190	178	-12	-6%	25%	23%	2131	1712	-419	-20%	11.2	9.6	12.5%	10.9%				
BBC Radio Oxford 95.2FM	508	508	0	0%	82	73	-9	-11%	16%	14%	618	507	-111	-18%	7.5	6.9	6.3%	5.0%				
BBC Radio Sheffield	1241	1241	0	0%	224	216	-8	-4%	18%	17%	2107	2209	102	5%	9.4	10.2	9.1%	9.5%				
BBC Radio Shropshire	376	376	0	0%	102	102	0	0%	27%	27%	1578	1446	-132	-8%	15.4	14.2	17.2%	15.9%				
BBC Radio Solent	1501	1500	-1	0%	226	236	10	4%	15%	16%	2347	2567	220	9%	10.4	10.9	7.8%	8.2%				
BBC Solent for Dorset	170	170	0	0%	21	23	2	10%	12%	14%	173	207	34	20%	8.3	9.0	4.7%	5.7%				
BBC Somerset	407	407	0	0%	41	40	-1	-2%	10%	10%	389	392	3	1%	9.5	9.7	4.0%	4.1%				
BBC Southern Counties Radio	2408	2407	-1	0%	212	277	65	31%	9%	12%	1832	2390	558	30%	8.6	8.6	3.6%	4.6%				
BBC Radio Stoke	592	593	1	0%	166	161	-5	-3%	28%	27%	1698	1686	-12	-1%	10.2	10.5	13.6%	14.7%				
BBC Radio Suffolk	518	519	1	0%	136	114	-22	-16%	26%	22%	1353	1275	-78	-6%	10.0	11.2	12.8%	12.6%				
BBC Tees	780	781	1	0%	136	139	3	2%	17%	18%	832	1237	405	49%	6.1	8.9	5.5%	7.7%				
BBC Three Counties Radio	1253	1254	1	0%	142	162	20	14%	11%	13%	1155	1336	181	16%	8.1	8.3	4.9%	5.4%				
BBC WM (Birmingham & Black Country)	2234	2234	0	0%	293	274	-19	-6%	13%	12%	3188	3338	150	5%	10.9	12.2	7.1%	7.4%				
BBC Radio Wiltshire/Swindon	528	528	0	0%	84	82	-2	-2%	16%	16%	1076	1067	-9	-1%	12.8	13.0	9.0%	9.6%				
BBC Radio York	521	522	1	0%	86	87	1	1%	16%	17%	589	784	195	33%	6.9	9.0	5.1%	6.7%				
BBC Radio Guernsey	50	50	0	0%	18	17	-1	-6%	36%	35%	252	243	-9	-4%	13.9	13.9	28.3%	27.5%				
BBC Radio Jersey	74	74	0	0%	31	31	0	0%	42%	42%	381	374	-7	-2%	12.2	11.9	23.1%	22.5%				

HALLETT ARENDT RAJAR TOPLINE RESULTS - WAVE 4 2008/LAST PUBLISHED DATA

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours				Market Share			
	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	000's	%	Last Pub	W4 2008	Last Pub	W4 2008	Last Pub	W4 2008	Last Pub	W4 2008		
LOCAL COMMERCIAL																								
Total Absolute Radio Network (was Total Virgin Radio Net)	50735	50735	0	0%	2628	2143	-485	-18%	5%	4%	16113	13740	-2373	-15%	6.1	6.4	1.6%	1.4%						
Total Absolute Radio (was Total Virgin Radio)	50735	50735	0	0%	2348	1887	-461	-20%	5%	4%	14615	12516	-2099	-14%	6.2	6.6	1.4%	1.2%						
Total Absolute Radio (London) (was Total Virgin (London))	10785	10786	1	0%	1010	897	-113	-11%	9%	8%	6593	6104	-489	-7%	6.5	6.8	3.3%	3.0%						
Absolute Radio London (was Virgin Radio London)	10785	10786	1	0%	958	836	-122	-13%	9%	8%	5670	4961	-709	-13%	5.9	5.9	2.8%	2.4%						
Absolute Radio National (was Virgin Radio National)	50735	50735	0	0%	1536	1183	-353	-23%	3%	2%	8943	7552	-1391	-16%	5.8	6.4	0.9%	0.7%						
Absolute Radio Classic Rock (was Virgin Radio Classic Rc)	50735	50735	0	0%	310	245	-65	-21%	1%	*	1196	878	-318	-27%	3.9	3.6	0.1%	0.1%						
Absolute Radio Xtreme (was Virgin Radio Xtreme)	50735	50735	0	0%	108	87	-21	-19%	*	*	303	346	43	14%	2.8	4.0	*	*						
Heat	50735	50735	0	0%	458	465	7	2%	1%	1%	1161	1216	55	5%	2.5	2.6	0.1%	0.1%						
The Hits	50735	50735	0	0%	1597	1329	-268	-17%	3%	3%	5758	4557	-1201	-21%	3.6	3.4	0.6%	0.4%						
Mojo Radio	50735	50735	0	0%	259	258	-1	0%	1%	1%	1216	1266	50	4%	4.7	4.9	0.1%	0.1%						
NME Radio	50735	50735	0	0%	215	152	-63	-29%	*	*	606	356	-250	-41%	2.8	2.3	0.1%	*						
Planet Rock	50735	50735	0	0%	633	680	47	7%	1%	1%	4983	4872	-111	-2%	7.9	7.2	0.5%	0.5%						
Q	50735	50735	0	0%	330	245	-85	-26%	1%	*	1067	700	-367	-34%	3.2	2.9	0.1%	0.1%						
Smash Hits Radio	50735	50735	0	0%	1003	922	-81	-8%	2%	2%	3466	2563	-903	-26%	3.5	2.8	0.3%	0.3%						
talkSPORT	50735	50735	0	0%	2313	2515	202	9%	5%	5%	18763	17996	-767	-4%	8.1	7.2	1.9%	1.8%						
BBC Radio 1	50735	50735	0	0%	10871	10576	-295	-3%	21%	21%	98786	101865	3079	3%	9.1	9.6	9.8%	10.1%						
BBC Radio 2	50735	50735	0	0%	13061	13465	404	3%	26%	27%	160586	160113	-473	0%	12.3	11.9	16.0%	15.8%						
BBC Radio 3	50735	50735	0	0%	1947	1981	34	2%	4%	4%	11863	12695	832	7%	6.1	6.4	1.2%	1.3%						
BBC Radio 4	50735	50735	0	0%	9448	9812	364	4%	19%	19%	115443	125197	9754	8%	12.2	12.8	11.5%	12.4%						
BBC Radio FIVE LIVE	50735	50735	0	0%	5830	5993	163	3%	11%	12%	45718	48980	3262	7%	7.8	8.2	4.6%	4.8%						
BBC Radio FIVE LIVE (inc SPORTS EXTRA)	50735	50735	0	0%	5939	6107	168	3%	12%	12%	48365	50399	2034	4%	8.1	8.3	4.8%	5.0%						
FIVE LIVE SPORTS EXTRA	50735	50735	0	0%	776	663	-113	-15%	2%	1%	2646	1419	-1227	-46%	3.4	2.1	0.3%	0.1%						
BBC 6 Music	50735	50735	0	0%	552	619	67	12%	1%	1%	3814	3178	-636	-17%	6.9	5.1	0.4%	0.3%						
1 Xtra from the BBC	50735	50735	0	0%	600	533	-67	-11%	1%	1%	3066	2514	-552	-18%	5.1	4.7	0.3%	0.2%						
BBC7	50735	50735	0	0%	887	850	-37	-4%	2%	2%	5063	5380	317	6%	5.7	6.3	0.5%	0.5%						
BBC Asian Network UK	50735	50735	0	0%	419	379	-40	-10%	1%	1%	2805	1992	-813	-29%	6.7	5.3	0.3%	0.2%						
BBC World Service	50735	50735	0	0%	1362	1431	69	5%	3%	3%	7086	7073	-13	0%	5.2	4.9	0.7%	0.7%						
BBC Local/Regional	50735	50735	0	0%	9296	9471	175	2%	18%	19%	93521	94032	511	1%	10.1	9.9	9.3%	9.3%						
ALL NATIONAL COMMERCIAL (UK)	50735	50735	0	0%	13936	13640	-296	-2%	27%	27%	110510	107071	-3439	-3%	7.9	7.9	11.0%	10.6%						
ALL LOCAL COMMERCIAL (UK)	50735	50735	0	0%	25125	25110	-15	0%	50%	49%	321506	319979	-1527	0%	12.8	12.7	32.0%	31.6%						
ALL COMMERCIAL (UK)	50735	50735	0	0%	31180	31210	30	0%	61%	62%	432016	427050	-4966	-1%	13.9	13.7	43.1%	42.2%						
ALL BBC (UK)	50735	50735	0	0%	32981	33520	539	2%	65%	66%	550398	564437	14039	3%	16.7	16.8	54.9%	55.7%						
ALL RADIO (UK)	50735	50735	0	0%	45084	45511	427	1%	89%	90%	1003261	1013107	9846	1%	22.3	22.3	100.0%	100.0%						