

	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016		
LOCAL COMMERCIAL																						
Bauer Radio - Total	54029	54029	0	0%	17873	17597	-276	-2%	33%	33%	156567	157032	465	0%	8.8	8.9	15.1%	15.0%				
Absolute Radio Network	54029	54029	0	0%	4471	4530	59	1%	8%	8%	31401	33073	1672	5%	7.0	7.3	3.0%	3.2%				
Absolute Radio	54029	54029	0	0%	2643	2141	-502	-19%	5%	4%	17996	15520	-2476	-14%	6.8	7.2	1.7%	1.5%				
Absolute Radio (London)	12015	12015	0	0%	894	750	-144	-16%	7%	6%	4707	4125	-582	-12%	5.3	5.5	2.3%	2.0%				
Absolute Radio (West Midlands) (was Planet Rock (West Midlands))	3728	3727	-1	0%	242	251	9	4%	6%	7%	1573	2066	493	31%	6.5	8.2	2.3%	3.1%				
Absolute Radio 70s	54029	54029	0	0%	280	270	-10	-4%	1%	*	1147	1288	141	12%	4.1	4.8	0.1%	0.1%				
Absolute 80s	54029	54029	0	0%	1458	1529	71	5%	3%	3%	8080	8955	875	11%	5.5	5.9	0.8%	0.9%				
Absolute Radio 90s	54029	54029	0	0%	703	727	24	3%	1%	1%	2716	2971	255	9%	3.9	4.1	0.3%	0.3%				
Absolute Radio Classic Rock	54029	54029	0	0%	646	703	57	9%	1%	1%	2856	3316	460	16%	4.4	4.7	0.3%	0.3%				
Bauer City Network	54029	54029	0	0%	6999	6947	-52	-1%	13%	13%	60344	60303	-41	0%	8.6	8.7	5.8%	5.8%				
Radio Aire	639	639	0	0%	79	86	7	9%	12%	13%	470	546	76	16%	6.0	6.4	4.1%	5.1%				
Radio Aire 2	988	988	0	0%	62	62	0	0%	6%	6%	857	735	-122	-14%	13.9	11.9	4.6%	4.2%				
Radio Aire 3	639	640	1	0%	4	3	-1	-25%	1%	1%	8	9	1	13%	2.0	2.6	0.1%	0.1%				
Radio Borders (Bauer Borders)	109	109	0	0%	54	51	-3	-6%	50%	47%	674	709	35	5%	12.4	13.8	34.3%	35.1%				
C.F.M. (Bauer Carlisle)	252	251	-1	0%	108	105	-3	-3%	43%	42%	991	921	-70	-7%	9.2	8.8	17.8%	18.5%				
Radio City	1862	1863	1	0%	368	381	13	4%	20%	20%	2799	3158	359	13%	7.6	8.3	7.3%	7.9%				
Radio City 2	1862	1863	1	0%	181	190	9	5%	10%	10%	1189	1633	444	37%	6.6	8.6	3.1%	4.1%				
Radio City 3	1862	1862	0	0%	14	10	-4	-29%	1%	1%	70	66	-4	-6%	5.1	6.4	0.2%	0.2%				
Radio City Talk	1862	1863	1	0%	45	30	-15	-33%	2%	2%	158	159	1	1%	3.5	5.2	0.4%	0.4%				
Clyde 1	1900	1900	0	0%	660	624	-36	-5%	35%	33%	5752	6417	665	12%	8.7	10.3	16.9%	18.8%				
Clyde 2	1900	1900	0	0%	162	134	-28	-17%	9%	7%	883	677	-206	-23%	5.4	5.1	2.6%	2.0%				
Clyde 3	1901	1900	-1	0%	21	27	6	29%	1%	1%	90	106	16	18%	4.2	3.9	0.3%	0.3%				
Cool FM	1006	1006	0	0%	400	397	-3	-1%	40%	39%	3360	2831	-529	-16%	8.4	7.1	17.6%	15.0%				
Downtown Network	1489	1490	1	0%	306	317	11	4%	21%	21%	3081	2735	-346	-11%	10.1	8.6	10.6%	9.6%				
Downtown Country	1489	1490	1	0%	99	103	4	4%	7%	7%	724	573	-151	-21%	7.3	5.5	2.6%	2.0%				
Downtown Radio (DTR)	1463	1463	0	0%	245	260	15	6%	17%	18%	2251	2162	-89	-4%	9.2	8.3	7.9%	7.7%				
Free Radio FM (Birmingham & Black Country) (was BRMB and Beacon)	2605	2606	1	0%	352	349	-3	-1%	13%	13%	2799	2817	18	1%	8.0	8.1	5.7%	5.9%				
Free Radio 80s (Birmingham & Black Country)	2605	2606	1	0%	72	54	-18	-25%	3%	2%	322	167	-155	-48%	4.5	3.1	0.7%	0.3%				
Free Radio FM (Coventry & Warwickshire) (was Mercia)	698	698	0	0%	94	105	11	12%	13%	15%	632	932	300	47%	6.8	8.9	6.2%	9.0%				
Free Radio 80s (Coventry & Warwickshire)	698	698	0	0%	31	35	4	13%	4%	5%	201	246	45	22%	6.5	7.0	2.0%	2.4%				
Free Radio FM (Herefordshire & Worcestershire) (was Wyvern)	477	478	1	0%	90	82	-8	-9%	19%	17%	780	755	-25	-3%	8.7	9.2	7.6%	7.4%				
Free Radio 80s (Herefordshire & Worcestershire)	477	478	1	0%	11	9	-2	-18%	2%	2%	67	63	-4	-6%	6.3	6.8	0.7%	0.6%				
Free Radio FM (Shropshire) (was Beacon)	379	378	-1	0%	83	80	-3	-4%	22%	21%	700	685	-15	-2%	8.5	8.6	8.9%	8.7%				
Free Radio 80s (Shropshire)	379	378	-1	0%	17	15	-2	-12%	5%	4%	109	60	-49	-45%	6.3	3.9	1.4%	0.8%				
Forth 1	1140	1141	1	0%	325	320	-5	-2%	29%	28%	2710	3422	712	26%	8.3	10.7	13.8%	17.4%				
Forth 2	1140	1141	1	0%	53	72	19	36%	5%	6%	400	560	160	40%	7.5	7.8	2.0%	2.9%				
Forth 3	1141	1141	0	0%	7	5	-2	-29%	1%	*	42	32	-10	-24%	5.8	6.3	0.2%	0.2%				
Gem 106 (East Midlands)	2422	2422	0	0%	479	478	-1	0%	20%	20%	3206	3189	-17	-1%	6.7	6.7	6.7%	6.6%				
Hallam FM	1306	1305	-1	0%	286	301	15	5%	22%	23%	2566	2366	-200	-8%	9.0	7.8	11.5%	10.1%				
Hallam 2	1306	1305	-1	0%	100	115	15	15%	8%	9%	589	699	110	19%	5.9	6.1	2.6%	3.0%				
Hallam 3	1305	1306	1	0%	11	8	-3	-27%	1%	1%	19	9	-10	-53%	1.7	1.1	0.1%	*				
The Hits	54029	54029	0	0%	738	605	-133	-18%	1%	1%	2389	1925	-464	-19%	3.2	3.2	0.2%	0.2%				
Key 103	2516	2516	0	0%	356	390	34	10%	14%	16%	1786	1687	-99	-6%	5.0	4.3	4.1%	3.8%				
Key 2	2516	2516	0	0%	72	62	-10	-14%	3%	2%	299	299	0	0%	4.2	4.8	0.7%	0.7%				
Key 3	2516	2516	0	0%	33	28	-5	-15%	1%	1%	110	60	-50	-45%	3.4	2.1	0.3%	0.1%				
Metro Radio	1502	1502	0	0%	300	367	67	22%	20%	24%	2238	2570	332	15%	7.5	7.0	8.2%	9.3%				
Metro 2 Radio	1502	1502	0	0%	116	108	-8	-7%	8%	7%	607	544	-63	-10%	5.2	5.1	2.2%	2.0%				
Metro 3 Radio	1502	1502	0	0%	9	10	1	11%	1%	1%	21	18	-3	-14%	2.4	1.9	0.1%	0.1%				
Moray Firth Radio (Bauer Inverness)	251	251	0	0%	124	124	0	0%	49%	50%	1222	1302	80	7%	9.9	10.5	24.7%	27.4%				
Northsound 1	348	348	0	0%	121	124	3	2%	35%	36%	1231	1323	92	7%	10.2	10.7	20.7%	22.5%				

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	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	Last Pub	W4 2016
Northsound 2	348	348	0	0%	26	21	-5	-19%	7%	6%	225	162	-63	-28%	8.8	7.6	3.8%	2.8%		
Rock FM	1264	1264	0	0%	193	215	22	11%	15%	17%	960	1285	325	34%	5.0	6.0	4.0%	5.4%		
Rock FM 2	1124	1125	1	0%	56	61	5	9%	5%	5%	135	198	63	47%	2.4	3.3	0.6%	1.0%		
Rock FM 3	1264	1264	0	0%	9	9	0	0%	1%	1%	34	37	3	9%	3.8	4.3	0.1%	0.2%		
Tay FM	394	394	0	0%	133	135	2	2%	34%	34%	1249	1266	17	1%	9.4	9.4	20.2%	20.0%		
Tay 2	394	394	0	0%	38	39	1	3%	10%	10%	479	428	-51	-11%	12.5	11.0	7.8%	6.8%		
Tay 3	394	394	0	0%	2	2	0	0%	1%	*	1	1	0	0%	0.5	0.7	*	*		
TFM Radio	821	821	0	0%	146	144	-2	-1%	18%	18%	958	945	-13	-1%	6.6	6.5	6.1%	5.4%		
TFM 2	821	821	0	0%	74	63	-11	-15%	9%	8%	727	459	-268	-37%	9.8	7.3	4.6%	2.6%		
TFM 3	820	821	1	0%	8	5	-3	-38%	1%	1%	7	3	-4	-57%	0.9	0.7	*	*		
Viking FM	912	912	0	0%	218	197	-21	-10%	24%	22%	1449	1188	-261	-18%	6.6	6.0	7.5%	6.0%		
Viking 2	912	912	0	0%	60	48	-12	-20%	7%	5%	797	436	-361	-45%	13.2	9.0	4.1%	2.2%		
Viking 3	912	912	0	0%	6	6	0	0%	1%	1%	13	9	-4	-31%	2.4	1.5	0.1%	*		
Wave 105 FM (Bauer South Coast)	1827	1828	1	0%	423	442	19	4%	23%	24%	5483	5331	-152	-3%	13.0	12.1	13.6%	13.7%		
West Sound (Bauer Southwest Scotland)	396	395	-1	0%	192	187	-5	-3%	48%	47%	1789	1960	171	10%	9.3	10.5	22.4%	24.0%		
Heat	54029	54029	0	0%	841	720	-121	-14%	2%	1%	3203	2347	-856	-27%	3.8	3.3	0.3%	0.2%		
Kerrang!	54029	54029	0	0%	769	739	-30	-4%	1%	1%	3186	2745	-441	-14%	4.1	3.7	0.3%	0.3%		
Kiss Network	54029	54029	0	0%	5425	5237	-188	-3%	10%	10%	31193	31381	188	1%	5.8	6.0	3.0%	3.0%		
Kiss	54029	54029	0	0%	4326	4373	47	1%	8%	8%	21123	22686	1563	7%	4.9	5.2	2.0%	2.2%		
Kiss (East)	2137	2136	-1	0%	448	444	-4	-1%	21%	21%	2734	2856	122	4%	6.1	6.4	5.9%	6.1%		
Kiss (London)	12015	12015	0	0%	1818	1860	42	2%	15%	15%	9177	9398	221	2%	5.0	5.1	4.4%	4.5%		
Kiss (West)	2450	2450	0	0%	459	423	-36	-8%	19%	17%	2194	2355	161	7%	4.8	5.6	4.4%	4.5%		
Kiss Fresh	54029	54029	0	0%	611	492	-119	-19%	1%	1%	1899	1790	-109	-6%	3.1	3.6	0.2%	0.2%		
Kisstory	54029	54029	0	0%	1611	1402	-209	-13%	3%	3%	8920	6414	-2506	-28%	5.5	4.6	0.9%	0.6%		
Magic Network	54029	54029	0	0%	3684	3648	-36	-1%	7%	7%	19193	19384	n/a	n/a	5.2	5.3	1.8%	1.9%		
Magic	54029	54029	0	0%	3391	3200	-191	-6%	6%	6%	15798	17614	1816	11%	4.7	5.5	1.5%	1.7%		
Magic (London)	12015	12015	0	0%	1804	1723	-81	-4%	15%	14%	8516	9788	1272	15%	4.7	5.7	4.1%	4.7%		
Magic Chilled	54029	54029	0	0%	240	235	-5	-2%	*	*	866	906	40	5%	3.6	3.9	0.1%	0.1%		
Mellow Magic	54029	54029	0	0%	424	446	22	5%	1%	1%	1653	1853	200	12%	3.9	4.2	0.2%	0.2%		
Planet Rock	54029	54029	0	0%	1060	958	-102	-10%	2%	2%	7967	7880	-87	-1%	7.5	8.2	0.8%	0.8%		
Total Global Radio (UK)	54029	54029	0	0%	23014	22740	-274	-1%	43%	42%	208062	204164	-3898	-2%	9.0	9.0	20.0%	19.6%		
The Arrow	54029	54029	0	0%	76	95	19	25%	*	*	701	588	-113	-16%	9.3	6.2	0.1%	0.1%		
Capital Brand (UK)	54029	54029	0	0%	8740	8473	-267	-3%	16%	16%	50056	48312	-1744	-3%	5.7	5.7	4.8%	4.6%		
Capital Network (UK)	54029	54029	0	0%	8055	7791	-264	-3%	15%	14%	43775	42627	-1148	-3%	5.4	5.5	4.2%	4.1%		
Capital Birmingham	2237	2236	-1	0%	499	483	-16	-3%	22%	22%	2588	2792	204	8%	5.2	5.8	6.4%	7.0%		
Capital East Midlands	2281	2284	3	0%	540	536	-4	-1%	24%	23%	3767	2933	-834	-22%	7.0	5.5	8.3%	6.4%		
Capital East Midlands - Derbyshire	532	534	2	0%	106	118	12	11%	20%	22%	717	777	60	8%	6.8	6.6	6.9%	7.2%		
Capital East Midlands - Leicestershire	778	777	-1	0%	172	164	-8	-5%	22%	21%	1301	890	-411	-32%	7.6	5.4	9.5%	6.0%		
Capital East Midlands - Nottinghamshire	1021	1021	0	0%	268	260	-8	-3%	26%	25%	1768	1285	-483	-27%	6.6	4.9	8.0%	6.1%		
Capital Liverpool	1068	1069	1	0%	239	250	11	5%	22%	23%	1565	1498	-67	-4%	6.5	6.0	7.4%	6.9%		
Capital London	12015	12015	0	0%	2013	1730	-283	-14%	17%	14%	8834	7639	-1195	-14%	4.4	4.4	4.3%	3.7%		
Capital Manchester	2945	2946	1	0%	498	559	61	12%	17%	19%	2832	3076	244	9%	5.7	5.5	5.5%	5.8%		
Capital North East	2236	2236	0	0%	504	497	-7	-1%	23%	22%	3521	3392	-129	-4%	7.0	6.8	8.5%	7.8%		
Capital North West and Wales	1034	1033	-1	0%	176	163	-13	-7%	17%	16%	878	1504	626	71%	5.0	9.2	3.9%	6.5%		
Capital Scotland	2816	2816	0	0%	594	543	-51	-9%	21%	19%	3295	2970	-325	-10%	5.5	5.5	6.7%	6.0%		
Capital South Coast	1179	1177	-2	0%	212	212	0	0%	18%	18%	1145	1176	31	3%	5.4	5.5	4.5%	4.9%		
Capital South Wales	1041	1041	0	0%	201	208	7	3%	19%	20%	979	915	-64	-7%	4.9	4.4	4.5%	4.1%		
Capital Yorkshire	4556	4557	1	0%	1089	1092	3	0%	24%	24%	7932	8028	96	1%	7.3	7.3	9.2%	9.3%		
Capital XTRA (UK)	54029	54029	0	0%	1324	1299	-25	-2%	2%	2%	6281	5685	-596	-9%	4.7	4.4	0.6%	0.5%		
Capital XTRA (London)	12015	12015	0	0%	568	505	-63	-11%	5%	4%	3101	2133	-968	-31%	5.5	4.2	1.5%	1.0%		

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	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	%	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	%	%	Last Pub	W4 2016
Chill	54029	54029	0	0%	237	152	-85	-36%	*	*	*	*	931	502	-429	-46%	3.9	3.3	0.1%	*		
Classic FM	54029	54029	0	0%	5281	5365	84	2%	10%	10%			35920	35227	-693	-2%	6.8	6.6	3.5%	3.4%		
Gold Network (UK)	54029	54029	0	0%	1154	1120	-34	-3%	2%	2%			9608	8367	-1241	-13%	8.3	7.5	0.9%	0.8%		
Gold East Midlands	2270	2271	1	0%	75	82	7	9%	3%	4%			909	926	17	2%	12.1	11.3	2.0%	2.0%		
Gold London	12015	12015	0	0%	312	255	-57	-18%	3%	2%			2318	1712	-606	-26%	7.4	6.7	1.1%	0.8%		
Gold Manchester	2945	2946	1	0%	80	80	0	0%	3%	3%			529	689	160	30%	6.6	8.6	1.0%	1.3%		
Heart Brand (UK)	54029	54029	0	0%	9602	9282	-320	-3%	18%	17%			66534	66893	359	1%	6.9	7.2	6.4%	6.4%		
Heart Extra	54029	54029	0	0%	664	437	-227	-34%	1%	1%			2969	1940	-1029	-35%	4.5	4.4	0.3%	0.2%		
Heart Network (UK)	54029	54029	0	0%	9101	8949	-152	-2%	17%	17%			64300	64494	194	0%	7.1	7.2	6.2%	6.2%		
Heart Cambridgeshire	889	889	0	0%	274	267	-7	-3%	31%	30%			2043	1905	-138	-7%	7.5	7.1	10.9%	9.6%		
Heart East Anglia	1226	1226	0	0%	274	254	-20	-7%	22%	21%			1988	1825	-163	-8%	7.3	7.2	7.6%	7.0%		
Heart East Anglia - Norfolk	664	664	0	0%	138	136	-2	-1%	21%	20%			1075	905	-170	-16%	7.8	6.7	7.2%	6.6%		
Heart East Anglia - Suffolk	562	562	0	0%	136	118	-18	-13%	24%	21%			913	921	8	1%	6.7	7.8	8.0%	7.6%		
Heart Essex	1381	1381	0	0%	415	400	-15	-4%	30%	29%			3310	3024	-286	-9%	8.0	7.6	11.4%	11.1%		
Heart Essex - Chelmsford & Southend	1088	1088	0	0%	327	312	-15	-5%	30%	29%			2699	2391	-308	-11%	8.3	7.7	11.8%	11.3%		
Heart Essex - Colchester	188	189	1	1%	58	60	2	3%	31%	32%			347	369	22	6%	6.0	6.2	8.5%	9.2%		
Heart Essex - Harlow	144	104	-40	-28%	20	20	0	0%	14%	19%			189	190	1	1%	9.5	9.6	6.7%	9.8%		
Heart Four Counties	2099	2099	0	0%	559	548	-11	-2%	27%	26%			4372	3984	-388	-9%	7.8	7.3	10.6%	9.7%		
Heart Four Counties - Bedfordshire	417	323	-94	-23%	108	98	-10	-9%	26%	30%			739	558	-181	-24%	6.8	5.7	9.4%	8.9%		
Heart Four Counties - Beds/Bucks/Herts	750	749	-1	0%	142	157	15	11%	19%	21%			1237	1055	-182	-15%	8.7	6.7	9.4%	7.8%		
Heart Four Counties - 96.6 FM Hertfordshire	364	364	0	0%	32	33	1	3%	9%	9%			174	191	17	10%	5.5	5.7	2.4%	2.4%		
Heart Four Counties - Milton Keynes	252	252	0	0%	81	91	10	12%	32%	36%			611	650	39	6%	7.6	7.1	11.8%	12.2%		
Heart Four Counties - Northamptonshire	569	568	-1	0%	168	162	-6	-4%	30%	29%			1355	1367	12	1%	8.1	8.4	11.6%	12.5%		
Heart Kent	1263	1264	1	0%	365	346	-19	-5%	29%	27%			2675	2522	-153	-6%	7.3	7.3	9.6%	9.0%		
Heart London 106.2	12015	12015	0	0%	1683	1362	-321	-19%	14%	11%			9179	8400	-779	-8%	5.5	6.2	4.4%	4.1%		
Heart North East	2295	2295	0	0%	340	350	10	3%	15%	15%			2153	2416	263	12%	6.3	6.9	5.0%	5.4%		
Heart North Wales	731	730	-1	0%	120	118	-2	-2%	16%	16%			837	856	19	2%	7.0	7.3	5.1%	5.2%		
Heart North West	5637	5637	0	0%	606	646	40	7%	11%	11%			4589	5266	677	15%	7.6	8.1	4.4%	5.0%		
Heart Scotland	2816	2816	0	0%	410	393	-17	-4%	15%	14%			3263	2869	-394	-12%	8.0	7.3	6.7%	5.8%		
Heart Solent	1849	1849	0	0%	301	311	10	3%	16%	17%			1738	2037	299	17%	5.8	6.6	4.2%	5.1%		
Heart South Wales	1899	1899	0	0%	484	487	3	1%	25%	26%			4056	4571	515	13%	8.4	9.4	10.4%	11.2%		
Heart South West	1450	1450	0	0%	395	421	26	7%	27%	29%			3136	3489	353	11%	7.9	8.3	9.8%	10.6%		
Heart South West - Cornwall	466	434	-32	-7%	104	99	-5	-5%	22%	23%			790	623	-167	-21%	7.6	6.3	7.3%	6.4%		
Heart South West - Exeter	315	315	0	0%	89	90	1	1%	28%	29%			733	683	-50	-7%	8.2	7.6	11.4%	10.6%		
Heart South West - North Devon	154	154	0	0%	45	48	3	7%	29%	31%			380	410	30	8%	8.5	8.5	9.8%	10.8%		
Heart South West - Plymouth	346	305	-41	-12%	88	104	16	18%	25%	34%			748	995	247	33%	8.5	9.5	9.0%	13.6%		
Heart South West - South Hams	66	38	-28	-42%	11	10	-1	-9%	16%	27%			80	60	-20	-25%	7.4	5.9	5.2%	7.0%		
Heart South West - Torbay	225	207	-18	-8%	64	58	-6	-9%	29%	28%			433	379	-54	-12%	6.7	6.5	8.8%	8.5%		
Heart Sussex	1431	1431	0	0%	355	353	-2	-1%	25%	25%			2621	2885	264	10%	7.4	8.2	9.0%	9.7%		
Heart Thames Valley	1474	1474	0	0%	386	357	-29	-8%	26%	24%			2818	2363	-455	-16%	7.3	6.6	9.6%	8.0%		
Heart Thames Valley - Berks & N.Hants	778	778	0	0%	235	211	-24	-10%	30%	27%			1736	1469	-267	-15%	7.4	7.0	11.4%	9.5%		
Heart Thames Valley - Oxfordshire	696	696	0	0%	151	146	-5	-3%	22%	21%			1082	894	-188	-17%	7.2	6.1	7.7%	6.4%		
Heart West Country	2265	2265	0	0%	686	677	-9	-1%	30%	30%			5384	4980	-404	-8%	7.9	7.4	11.4%	10.2%		
Heart West Country - Bristol/Weston & Bath	929	929	0	0%	230	248	18	8%	25%	27%			1428	1368	-60	-4%	6.2	5.5	8.2%	7.4%		
Heart West Country - Gloucestershire	432	432	0	0%	139	145	6	4%	32%	34%			1304	1164	-140	-11%	9.4	8.0	13.9%	12.1%		
Heart West Country - Somerset	408	407	-1	0%	129	121	-8	-6%	32%	30%			1029	887	-142	-14%	8.0	7.4	11.1%	9.7%		
Heart West Country - Wiltshire	499	499	0	0%	166	178	12	7%	33%	36%			1405	1544	139	10%	8.5	8.7	12.5%	13.6%		
Heart West Midlands	3763	3763	0	0%	663	655	-8	-1%	18%	17%			4210	4722	512	12%	6.4	7.2	6.2%	7.1%		
Heart Yorkshire	3154	3154	0	0%	432	450	18	4%	14%	14%			3882	3566	-316	-8%	9.0	7.9	6.9%	6.3%		
LBC Network (UK)	54029	54029	0	0%	1801	1686	-115	-6%	3%	3%			18330	17678	-652	-4%	10.2	10.5	1.8%	1.7%		

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %				Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	Last Pub	W4 2016
LBC 97.3	12015	12015	0	0%	991	1055	64	6%	8%	9%	10518	11350	832	8%	10.6	10.8			5.1%	5.5%				
LBC London News (was LBC News 1152)	12015	12015	0	0%	464	367	-97	-21%	4%	3%	2323	1677	-646	-28%	5.0	4.6			1.1%	0.8%				
Smooth Brand (UK)	54029	54029	0	0%	5479	5430	-49	-1%	10%	10%	41393	40564	-829	-2%	7.6	7.5			4.0%	3.9%				
Smooth Extra	54029	54029	0	0%	1070	810	-260	-24%	2%	1%	5868	5971	103	2%	5.5	7.4			0.6%	0.6%				
Smooth Radio Network (UK)	54029	54029	0	0%	4749	4751	2	0%	9%	9%	35595	34574	-1021	-3%	7.5	7.3			3.4%	3.3%				
Smooth Radio Cambridgeshire	889	889	0	0%	73	59	-14	-19%	8%	7%	822	640	-182	-22%	11.2	10.9			4.4%	3.2%				
Smooth Radio Devon	1038	1038	0	0%	36	33	-3	-8%	3%	3%	291	235	-56	-19%	8.2	7.1			1.3%	1.0%				
Smooth Radio East Anglia	1226	1226	0	0%	47	42	-5	-11%	4%	3%	585	378	-207	-35%	12.6	8.9			2.2%	1.5%				
Smooth Radio East Midlands	2507	2506	-1	0%	395	370	-25	-6%	16%	15%	3358	2720	-638	-19%	8.5	7.3			6.6%	5.3%				
Smooth Radio Essex	1381	1381	0	0%	68	47	-21	-31%	5%	3%	582	305	-277	-48%	8.5	6.5			2.0%	1.1%				
Smooth Radio Four Counties	2099	2099	0	0%	57	56	-1	-2%	3%	3%	404	389	-15	-4%	7.1	7.0			1.0%	0.9%				
Smooth Radio Kent	1263	1264	1	0%	64	41	-23	-36%	5%	3%	794	186	-608	-77%	12.4	4.6			2.9%	0.7%				
Smooth Radio London	12015	12015	0	0%	710	748	38	5%	6%	6%	3145	3454	309	10%	4.4	4.6			1.5%	1.7%				
Smooth Radio North East	2295	2295	0	0%	467	561	94	20%	20%	24%	3840	4851	1011	26%	8.2	8.6			9.0%	10.8%				
Smooth Radio North West	5637	5637	0	0%	1028	1019	-9	-1%	18%	18%	7698	8318	620	8%	7.5	8.2			7.4%	7.8%				
Smooth Radio North West and Wales	1034	1033	-1	0%	90	85	-5	-6%	9%	8%	573	559	-14	-2%	6.3	6.6			2.6%	2.4%				
Smooth Radio Scotland	1992	1992	0	0%	420	409	-11	-3%	21%	21%	2858	3194	336	12%	6.8	7.8			8.0%	8.9%				
Smooth Radio Solent	1849	1849	0	0%	79	55	-24	-30%	4%	3%	660	359	-301	-46%	8.3	6.5			1.6%	0.9%				
Smooth Radio South Wales	1041	1041	0	0%	63	55	-8	-13%	6%	5%	865	856	-9	-1%	13.6	15.5			4.0%	3.9%				
Smooth Radio Sussex	1431	1431	0	0%	56	62	6	11%	4%	4%	267	309	42	16%	4.7	5.0			0.9%	1.0%				
Smooth Radio Thames Valley	1474	1474	0	0%	42	27	-15	-36%	3%	2%	250	132	-118	-47%	6.0	4.9			0.9%	0.4%				
Smooth Radio West Country	2265	2265	0	0%	90	121	31	34%	4%	5%	545	635	90	17%	6.1	5.2			1.2%	1.3%				
Smooth Radio West Midlands	3763	3763	0	0%	479	505	26	5%	13%	13%	4062	4010	-52	-1%	8.5	7.9			6.0%	6.0%				
Radio X Network (UK) (was XFM Network (UK))	54029	54029	0	0%	1265	1254	-11	-1%	2%	2%	9110	9311	201	2%	7.2	7.4			0.9%	0.9%				
Radio X London (was XFM London)	12015	12015	0	0%	378	430	52	14%	3%	4%	2558	2907	349	14%	6.8	6.8			1.2%	1.4%				
Radio X Manchester (was XFM Manchester)	2945	2946	1	0%	155	201	46	30%	5%	7%	798	1242	444	56%	5.2	6.2			1.5%	2.3%				
Sunrise Radio National	54029	54029	0	0%	326	461	135	41%	1%	1%	1307	2182	875	67%	4.0	4.7			0.1%	0.2%				
Sunrise Radio London	12015	12015	0	0%	215	234	19	9%	2%	2%	843	934	91	11%	3.9	4.0			0.4%	0.5%				
Wireless Group (inc. National Stations)	54029	54029	0	0%	4595	4549	-46	-1%	9%	8%	33238	31941	-1297	-4%	7.2	7.0			3.2%	3.1%				
Peak 107 FM	421	421	0	0%	70	72	2	3%	17%	17%	619	647	28	5%	8.8	9.0			7.3%	7.6%				
Pulse 1 (was The Pulse)	726	726	0	0%	107	120	13	12%	15%	17%	913	829	-84	-9%	8.6	6.9			7.2%	6.5%				
Pulse 2	726	726	0	0%	35	33	-2	-6%	5%	5%	400	307	-93	-23%	11.5	9.2			3.1%	2.4%				
Signal 107	1033	1032	-1	0%	50	56	6	12%	5%	5%	310	268	-42	-14%	6.1	4.8			1.6%	1.4%				
Signal One	800	799	-1	0%	251	265	14	6%	31%	33%	2162	2136	-26	-1%	8.6	8.0			12.6%	12.1%				
Signal Two	800	799	-1	0%	63	71	8	13%	8%	9%	752	610	-142	-19%	12.0	8.5			4.4%	3.5%				
Swansea Sound - 1170 MW	474	474	0	0%	36	37	1	3%	8%	8%	372	399	27	7%	10.3	10.7			3.9%	4.1%				
talkRADIO	54029	54029	0	0%	304	252	-52	-17%	1%	*	1368	615	-753	-55%	4.5	2.4			0.1%	0.1%				
talkSPORT	54029	54029	0	0%	2857	3007	150	5%	5%	6%	21113	18277	-2836	-13%	7.4	6.1			2.0%	1.7%				
talkSPORT2	54029	54029	0	0%	250	294	44	18%	*	1%	886	844	-42	-5%	3.5	2.9			0.1%	0.1%				
107.4 Tower FM	441	440	-1	0%	39	38	-1	-3%	9%	9%	119	177	58	49%	3.0	4.6			1.6%	2.5%				
U105	891	891	0	0%	182	210	28	15%	20%	24%	1854	2275	421	23%	10.2	10.8			11.0%	13.7%				
Virgin Radio	54029	54029	0	0%	345	324	-21	-6%	1%	1%	1253	758	-495	-40%	3.6	2.3			0.1%	0.1%				
96.4 FM The Wave	474	474	0	0%	136	119	-17	-13%	29%	25%	1097	939	-158	-14%	8.1	7.9			11.6%	9.7%				
Radio Wave 96.5 FM	234	234	0	0%	70	66	-4	-6%	30%	28%	518	424	-94	-18%	7.4	6.4			11.6%	9.4%				
107.2 Wire FM	273	272	-1	0%	28	33	5	18%	10%	12%	163	159	-4	-2%	5.8	4.9			3.4%	2.9%				
102.4 Wish FM	460	459	-1	0%	71	68	-3	-4%	15%	15%	430	341	-89	-21%	6.0	5.0			5.0%	4.0%				

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's				Weekly Reach %		Total Hours 000's				Average Hours		Market Share		
	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	
Anglian Radio Group	1011	1011	0	0%	219	206	-13	-6%	22%	20%	1934	2029	95	5%	8.8	9.8	8.8%	9.2%	
THE BEACH	181	182	1	1%	61	59	-2	-3%	33%	33%	573	460	-113	-20%	9.5	7.8	13.6%	11.6%	
Dream 100	135	134	-1	-1%	42	37	-5	-12%	31%	28%	402	411	9	2%	9.5	11.0	13.7%	14.5%	
North Norfolk Radio	93	93	0	0%	19	20	1	5%	20%	21%	168	156	-12	-7%	8.9	8.0	8.2%	7.5%	
Norwich 99.9fm	334	335	1	0%	45	45	0	0%	13%	13%	385	534	149	39%	8.5	11.9	5.4%	7.6%	
Town 102 FM	291	291	0	0%	52	46	-6	-12%	18%	16%	406	468	62	15%	7.8	10.2	6.5%	7.1%	
Total Celador Radio	4035	4036	1	0%	597	567	-30	-5%	15%	14%	3910	3768	-142	-4%	6.6	6.6	4.6%	4.4%	
The Breeze (Basingstoke / Newbury and Andover)	296	296	0	0%	48	46	-2	-4%	16%	16%	351	296	-55	-16%	7.4	6.4	5.7%	4.9%	
The Breeze (Cheltenham)	169	169	0	0%	17	11	-6	-35%	10%	7%	149	103	-46	-31%	8.8	9.0	4.2%	2.8%	
The Breeze (Solent/East Hants and West Surrey)	1108	1110	2	0%	72	69	-3	-4%	7%	6%	742	794	52	7%	10.3	11.6	3.0%	3.5%	
The Breeze South Devon	225	225	0	0%	30	30	0	0%	13%	13%	256	252	-4	-2%	8.6	8.3	5.2%	5.2%	
The Breeze South West (Bristol/Weston/Bath and West Wilts)	987	986	-1	0%	83	79	-4	-5%	8%	8%	513	501	-12	-2%	6.2	6.4	2.7%	2.5%	
The Breeze (Yeovil/Shafesbury and Bridgwater)	297	297	0	0%	52	56	4	8%	18%	19%	493	553	60	12%	9.5	9.8	7.3%	8.1%	
Fire Radio	323	323	0	0%	54	50	-4	-7%	17%	16%	170	163	-7	-4%	3.2	3.2	2.6%	2.4%	
Sam FM Bristol	641	641	0	0%	80	78	-2	-3%	12%	12%	273	340	67	25%	3.4	4.3	2.3%	2.8%	
Sam FM South Coast	1753	1755	2	0%	148	171	23	16%	8%	10%	851	721	-130	-15%	5.7	4.2	2.2%	1.9%	
Sam FM Swindon	206	207	1	0%	28	24	-4	-14%	13%	12%	152	176	24	16%	5.5	7.2	3.2%	3.9%	
Central FM	214	215	1	0%	53	54	1	2%	25%	25%	347	314	-33	-10%	6.5	5.8	8.8%	8.3%	
Total Cheshire Radio	380	379	-1	0%	57	52	-5	-9%	15%	14%	477	409	-68	-14%	8.3	7.9	6.4%	5.5%	
Cheshire's Silk 106.9	186	186	0	0%	21	21	0	0%	11%	12%	120	135	15	13%	5.8	6.3	3.7%	4.1%	
Chester's Dee 106.3 (Dee on DAB)	194	193	-1	-1%	36	30	-6	-17%	19%	16%	357	274	-83	-23%	9.8	9.1	8.5%	6.6%	
Chris Country	12015	12015	0	0%	35	23	-12	-34%	*	*	282	138	-144	-51%	8.2	6.1	0.1%	0.1%	
Total CN Radio	280	280	0	0%	115	123	8	7%	41%	44%	1017	1127	110	11%	8.8	9.2	19.3%	20.6%	
The Bay	280	280	0	0%	104	112	8	8%	37%	40%	865	975	110	13%	8.3	8.7	16.4%	17.8%	
Lakeland Radio	52	51	-1	-2%	19	18	-1	-5%	36%	35%	152	151	-1	-1%	8.2	8.4	15.6%	14.9%	
Communicorp UK	17901	17901	0	0%	3303	3359	56	2%	18%	19%	24488	25148	660	3%	7.4	7.5	7.3%	7.4%	
Capital Scotland	2816	2816	0	0%	594	543	-51	-9%	21%	19%	3295	2970	-325	-10%	5.5	5.5	6.7%	6.0%	
Capital South Wales	1041	1041	0	0%	201	208	7	3%	19%	20%	979	915	-64	-7%	4.9	4.4	4.5%	4.1%	
Heart North Wales	731	730	-1	0%	120	118	-2	-2%	16%	16%	837	856	19	2%	7.0	7.3	5.1%	5.2%	
Heart Yorkshire	3154	3154	0	0%	432	450	18	4%	14%	14%	3882	3566	-316	-8%	9.0	7.9	6.9%	6.3%	
Smooth Radio East Midlands	2507	2506	-1	0%	395	370	-25	-6%	16%	15%	3358	2720	-638	-19%	8.5	7.3	6.6%	5.3%	
Smooth Radio North East	2295	2295	0	0%	467	561	94	20%	20%	24%	3840	4851	1011	26%	8.2	8.6	9.0%	10.8%	
Smooth Radio North West	5637	5637	0	0%	1028	1019	-9	-1%	18%	18%	7698	8318	620	8%	7.5	8.2	7.4%	7.8%	
XS Manchester (was 106.1 Real XS)	2945	2946	1	0%	102	128	26	25%	3%	4%	599	952	353	59%	5.9	7.4	1.2%	1.8%	
Total Connect	778	778	0	0%	49	48	-1	-2%	6%	6%	256	276	20	8%	5.2	5.7	1.7%	1.7%	
Connect DAB	568	568	0	0%	3	3	0	0%	1%	1%	28	20	-8	-29%	8.2	5.8	0.2%	0.2%	
Connect FM (was Connect FM and Lite 106.8FM)	448	447	-1	0%	45	45	0	0%	10%	10%	227	256	29	13%	5.0	5.7	2.6%	2.8%	
Dilse Radio 1035am	12015	12015	0	0%	60	39	-21	-35%	1%	*	379	169	-210	-55%	6.3	4.4	0.2%	0.1%	
Radio Essex (Was Southend & Chelmsford)	502	502	0	0%	27	30	3	11%	5%	6%	173	143	-30	-17%	6.5	4.9	1.5%	1.3%	
Radio Essex DAB	1297	1296	-1	0%	41	42	1	2%	3%	3%	208	202	-6	-3%	5.1	4.8	0.8%	0.7%	
Radio Exe	202	202	0	0%	30	27	-3	-10%	15%	13%	282	266	-16	-6%	9.4	9.9	7.1%	6.4%	
3FM	73	73	0	0%	31	30	-1	-3%	42%	40%	277	255	-22	-8%	9.0	8.6	19.7%	17.9%	
Fun Kids (London)	12015	12015	0	0%	26	46	20	77%	*	*	43	57	14	33%	1.6	1.3	*	*	
GO Radio	n/p	835	n/a	n/a	n/p	2	n/a	n/a	n/p	*	n/p	6	n/a	n/a	n/p	3.3	n/p	*	*
IOW Radio	119	119	0	0%	41	41	0	0%	35%	35%	335	392	57	17%	8.1	9.5	13.4%	15.6%	
107 JACK fm Berkshire	238	238	0	0%	18	18	0	0%	8%	8%	70	105	35	50%	3.8	5.8	1.6%	2.3%	
JACKfm Oxfordshire	525	523	-2	0%	128	130	2	2%	24%	25%	862	572	-290	-34%	6.7	4.4	8.3%	5.5%	
JACKfm 2 Oxford	511	510	-1	0%	78	64	-14	-18%	15%	13%	360	250	-110	-31%	4.6	3.9	3.6%	2.5%	
106 JACKfm (Oxford)	525	523	-2	0%	79	89	10	13%	15%	17%	502	323	-179	-36%	6.3	3.6	4.8%	3.1%	
JACK Surrey	9199	9199	0	0%	46	44	-2	-4%	*	*	208	172	-36	-17%	4.6	3.9	0.1%	0.1%	

	Population 15+		Change		Weekly Reach 000's				Change		Weekly Reach %		Total Hours 000's				Change		Average Hours		Market Share	
	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	Last Pub	W4 2016		
LOCAL COMMERCIAL																						
Jazz FM (National)	54029	54029	0	0%	556	541	-15	-3%	1%	1%	2081	1979	-102	-5%	3.7	3.7	0.2%	0.2%				
Kingdom FM	291	291	0	0%	50	53	3	6%	17%	18%	397	481	84	21%	7.9	9.1	8.5%	9.5%				
kmfm Group	1256	1257	1	0%	160	165	5	3%	13%	13%	784	1009	225	29%	4.9	6.1	2.8%	3.6%				
kmfm East	574	574	0	0%	87	81	-6	-7%	15%	14%	459	468	9	2%	5.3	5.8	3.7%	3.7%				
kmfm West	683	683	0	0%	73	84	11	15%	11%	12%	326	541	215	66%	4.5	6.4	2.1%	3.5%				
Lincs FM Group	2434	2434	0	0%	567	575	8	1%	23%	24%	5400	5418	18	0%	9.5	9.4	10.8%	10.9%				
Dearne FM	239	239	0	0%	49	45	-4	-8%	20%	19%	389	338	-51	-13%	7.9	7.5	8.2%	7.1%				
KCFM	440	440	0	0%	79	73	-6	-8%	18%	17%	580	525	-55	-9%	7.4	7.2	6.3%	5.6%				
Lincs FM 102.2	934	933	-1	0%	314	328	14	4%	34%	35%	3574	3620	46	1%	11.4	11.0	17.2%	17.9%				
Ridings FM	302	303	1	0%	32	33	1	3%	11%	11%	229	234	5	2%	7.2	7.2	4.0%	4.3%				
Rother FM	210	210	0	0%	27	27	0	0%	13%	13%	111	127	16	14%	4.2	4.6	2.7%	3.3%				
Trax FM	376	376	0	0%	68	77	9	13%	18%	20%	427	500	73	17%	6.3	6.5	6.0%	6.9%				
Lyca Radio 1458am	12015	12015	0	0%	139	94	-45	-32%	1%	1%	920	637	-283	-31%	6.6	6.7	0.4%	0.3%				
Radio Mansfield 103.2	160	160	0	0%	27	31	4	15%	17%	19%	176	242	66	38%	6.5	7.9	5.0%	6.8%				
Manx Radio	73	73	0	0%	35	37	2	6%	48%	51%	347	401	54	16%	9.8	10.7	24.6%	28.2%				
Mi-Soul	12015	12015	0	0%	31	26	-5	-16%	*%	*%	505	143	-362	-72%	16.3	5.5	0.2%	0.1%				
More Radio (surveyed as Arrow FM)	121	121	0	0%	12	11	-1	-8%	10%	9%	74	63	-11	-15%	6.0	5.5	2.7%	2.3%				
More Radio (surveyed as Sovereign FM)	158	158	0	0%	20	19	-1	-5%	13%	12%	110	94	-16	-15%	5.5	4.8	2.9%	2.5%				
Nation Broadcasting (South and West Wales)	1740	1740	0	0%	275	300	25	9%	16%	17%	2119	2292	173	8%	7.7	7.6	5.9%	6.1%				
106.3 Bridge FM	129	129	0	0%	34	34	0	0%	26%	26%	274	318	44	16%	8.1	9.3	10.2%	11.5%				
Radio Carmarthenshire and Scarlet FM	132	132	0	0%	28	26	-2	-7%	21%	20%	269	244	-25	-9%	9.6	9.3	9.6%	8.8%				
Radio Ceredigion	79	80	1	1%	17	17	0	0%	21%	21%	76	88	12	16%	4.6	5.3	4.2%	5.1%				
Dragon Radio	1519	1520	1	0%	11	15	4	36%	*%	1%	81	105	24	30%	7.4	6.8	0.3%	0.3%				
Nation Radio	1519	1520	1	0%	135	152	17	13%	9%	10%	787	900	113	14%	5.8	5.9	2.5%	2.8%				
102.5 Radio Pembrokeshire	101	101	0	0%	40	39	-1	-3%	39%	38%	309	349	40	13%	7.8	9.0	12.3%	14.9%				
Swansea Bay Radio (was Nation Hits!)	474	474	0	0%	21	27	6	29%	4%	6%	105	110	5	5%	5.0	4.1	1.1%	1.1%				
Original 106 (Aberdeen)	348	348	0	0%	66	75	9	14%	19%	21%	554	630	76	14%	8.3	8.4	9.3%	10.7%				
Panjab Radio	12015	12015	0	0%	92	78	-14	-15%	1%	1%	702	786	84	12%	7.6	10.1	0.3%	0.4%				
Radio Plymouth	260	261	1	0%	39	38	-1	-3%	15%	15%	306	312	6	2%	7.9	8.1	5.1%	5.0%				
Premier Christian Radio	12015	12015	0	0%	174	193	19	11%	1%	2%	875	949	74	8%	5.0	4.9	0.4%	0.5%				
Total Q Radio	1187	1187	0	0%	249	272	23	9%	21%	23%	2286	1869	-417	-18%	9.2	6.9	9.7%	8.1%				
Q Radio	618	619	1	0%	125	143	18	14%	20%	23%	1229	1020	-209	-17%	9.9	7.2	9.7%	8.5%				
Q Radio (was Citybeat)	569	569	0	0%	125	129	4	3%	22%	23%	1056	849	-207	-20%	8.5	6.6	9.8%	7.7%				
Total Quidem	1030	1031	1	0%	120	111	-9	-8%	12%	11%	794	705	-89	-11%	6.6	6.3	4.6%	3.8%				
107.6 Banbury Sound	85	86	1	1%	14	15	1	7%	17%	17%	88	91	3	3%	6.1	6.2	5.1%	4.9%				
Rugby FM	80	79	-1	-1%	20	18	-2	-10%	25%	23%	117	104	-13	-11%	5.9	5.8	7.8%	6.9%				
96.2FM Touchradio - Coventry	313	312	-1	0%	17	14	-3	-18%	5%	4%	60	53	-7	-12%	3.6	3.8	1.6%	1.3%				
Touch FM Staffs	258	260	2	1%	24	19	-5	-21%	9%	7%	226	158	-68	-30%	9.3	8.2	4.5%	3.1%				
102FM Touchradio - Warks, Worcs, Cotswolds	294	294	0	0%	45	46	1	2%	15%	15%	303	300	-3	-1%	6.7	6.6	5.7%	5.0%				
Revolution 96.2	482	482	0	0%	22	21	-1	-5%	5%	4%	202	172	-30	-15%	9.2	8.2	2.6%	2.3%				
Thames Radio	n/p	12015	n/a	n/a	n/p	15	n/a	n/a	n/p	*%	n/p	13	n/a	n/a	n/p	0.8	n/p	*%				
Time FM 107.5	460	460	0	0%	23	25	2	9%	5%	5%	188	151	-37	-20%	8.3	6.1	2.9%	2.0%				
Tindle Radio Group	140	140	0	0%	91	89	-2	-2%	65%	64%	1145	1094	-51	-4%	12.5	12.3	41.9%	39.6%				
Channel 103 FM	87	87	0	0%	56	55	-1	-2%	65%	63%	597	564	-33	-6%	10.6	10.2	36.9%	34.6%				
Island FM 104.7	53	53	0	0%	35	34	-1	-3%	66%	64%	547	530	-17	-3%	15.6	15.8	49.2%	46.7%				
UCB 1 (was UCB UK)	54029	54029	0	0%	191	225	34	18%	*%	*%	1280	1219	-61	-5%	6.7	5.4	0.1%	0.1%				
Total UKRD	3624	3873	249	7%	923	892	-31	-3%	25%	23%	7067	7254	187	3%	7.7	8.1	9.7%	9.3%				
2BR	451	582	131	29%	33	71	38	115%	7%	12%	205	529	324	158%	6.3	7.5	2.7%	5.6%				
Eagle Radio	546	517	-29	-5%	136	135	-1	-1%	25%	26%	958	1008	50	5%	7.0	7.5	9.3%	10.5%				
KL.FM 96.7	186	186	0	0%	62	67	5	8%	33%	36%	703	781	78	11%	11.3	11.7	15.5%	17.7%				

	Population 15+				Weekly Reach 000's				Weekly Reach %				Total Hours 000's				Average Hours		Market Share	
	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016		
LOCAL COMMERCIAL																				
Minster FM	311	312	1	0%	72	66	-6	-8%	23%	21%	481	476	-5	-1%	6.7	7.2	8.1%	8.0%		
Mix 96	130	130	0	0%	42	38	-4	-10%	32%	29%	307	304	-3	-1%	7.4	8.1	12.2%	11.6%		
Pirate FM	491	491	0	0%	155	159	4	3%	32%	32%	1196	1223	27	2%	7.7	7.7	10.4%	10.8%		
Pirate Oldies	n/p	744	n/a	n/a	n/p	17	n/a	n/a	n/p	2%	n/p	138	n/a	n/a	n/p	8.3	n/p	0.8%		
Spire FM	121	120	-1	-1%	53	51	-2	-4%	44%	43%	429	404	-25	-6%	8.1	7.8	16.8%	15.9%		
Spirit FM	220	191	-29	-13%	57	46	-11	-19%	26%	24%	435	431	-4	-1%	7.7	9.4	9.9%	10.0%		
Star North East	388	388	0	0%	47	42	-5	-11%	12%	11%	322	351	29	9%	6.9	8.4	4.4%	4.8%		
97.2 Stray FM	141	141	0	0%	47	47	0	0%	34%	33%	260	297	37	14%	5.5	6.4	8.9%	9.8%		
Sun FM	270	271	1	0%	70	64	-6	-9%	26%	24%	523	409	-114	-22%	7.5	6.4	10.0%	7.9%		
Wessex FM	123	123	0	0%	54	52	-2	-4%	44%	42%	452	522	70	15%	8.4	10.1	14.5%	16.9%		
Yorkshire Coast Radio	113	113	0	0%	50	49	-1	-2%	45%	43%	516	430	-86	-17%	10.2	8.9	21.3%	17.8%		
Wave 102	144	144	0	0%	20	19	-1	-5%	14%	13%	118	122	4	3%	6.0	6.6	5.7%	5.4%		
The Wireless from Age UK	12015	12015	0	0%	6	6	0	0%	%	%	7	11	4	57%	1.2	1.8	%	%		
Radio Yorkshire	2606	2607	1	0%	42	39	-3	-7%	2%	2%	170	137	-33	-19%	4.1	3.5	0.4%	0.3%		
YOUR Radio	n/p	210	n/a	n/a	n/p	24	n/a	n/a	n/p	11%	n/p	128	n/a	n/a	n/p	5.4	n/p	3.2%		

LOCAL COMMERCIAL	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016
BBC Local Radio in England	43723	43724	1	0%	6345	6552	207	3%	15%	15%	54327	57308	2981	5%	8.6	8.7	6.5%	6.8%
BBC Radio Berkshire	828	829	1	0%	113	112	-1	-1%	14%	14%	959	1121	162	17%	8.5	10.0	5.9%	7.1%
BBC Radio Bristol	905	905	0	0%	125	122	-3	-2%	14%	13%	988	894	-94	-10%	7.9	7.4	5.9%	5.0%
BBC Radio Cambridgeshire	754	752	-2	0%	118	109	-9	-8%	16%	14%	939	958	19	2%	7.9	8.8	5.8%	5.6%
BBC Radio Cornwall	465	465	0	0%	133	125	-8	-6%	29%	27%	1604	1603	-1	0%	12.1	12.8	15.0%	14.7%
BBC Coventry and Warwickshire	706	706	0	0%	77	73	-4	-5%	11%	10%	457	538	81	18%	5.9	7.4	4.5%	4.9%
BBC Radio Cumbria	406	405	-1	0%	114	116	2	2%	28%	29%	1057	1064	7	1%	9.3	9.2	12.5%	13.4%
BBC Radio Derby	658	660	2	0%	134	135	1	1%	20%	20%	1394	1393	-1	0%	10.4	10.3	10.7%	10.5%
BBC Radio Devon	985	985	0	0%	189	208	19	10%	19%	21%	2035	2013	-22	-1%	10.8	9.7	9.5%	9.1%
BBC Essex	1314	1314	0	0%	193	201	8	4%	15%	15%	2149	1910	-239	-11%	11.2	9.5	7.6%	7.3%
BBC Radio Gloucestershire	508	507	-1	0%	86	85	-1	-1%	17%	17%	735	697	-38	-5%	8.6	8.2	6.6%	6.2%
BBC Hereford & Worcester	509	509	0	0%	113	106	-7	-6%	22%	21%	1124	961	-163	-15%	10.0	9.0	9.8%	9.0%
BBC Radio Humberside	765	766	1	0%	161	186	25	16%	21%	24%	1668	2063	395	24%	10.4	11.1	10.4%	12.8%
BBC Radio Kent	1491	1490	-1	0%	231	235	4	2%	15%	16%	1795	2163	368	21%	7.8	9.2	5.4%	6.5%
BBC Radio Lancashire	1188	1190	2	0%	211	190	-21	-10%	18%	16%	1897	1322	-575	-30%	9.0	7.0	9.0%	6.5%
BBC Radio Leeds	1645	1645	0	0%	194	176	-18	-9%	12%	11%	1301	1122	-179	-14%	6.7	6.4	4.4%	3.9%
BBC Radio Leicester	849	850	1	0%	133	163	30	23%	16%	19%	730	932	202	28%	5.5	5.7	4.7%	5.7%
BBC Radio Lincolnshire	557	557	0	0%	96	102	6	6%	17%	18%	1412	1626	214	15%	14.7	15.9	11.1%	12.5%
BBC Radio London (was BBC London 94.9)	12015	12015	0	0%	424	359	-65	-15%	4%	3%	2210	2113	-97	-4%	5.2	5.9	1.1%	1.0%
BBC Radio Manchester	2230	2230	0	0%	248	266	18	7%	11%	12%	2180	2304	124	6%	8.8	8.7	5.7%	6.0%
BBC Radio Merseyside	1677	1677	0	0%	267	275	8	3%	16%	16%	3250	3467	217	7%	12.2	12.6	9.6%	9.9%
BBC Radio Newcastle	1448	1448	0	0%	276	286	10	4%	19%	20%	1867	1696	-171	-9%	6.8	5.9	7.0%	6.4%
BBC Radio Norfolk	785	784	-1	0%	158	176	18	11%	20%	22%	1683	1713	30	2%	10.7	9.7	9.5%	10.0%
BBC Radio Northampton	496	496	0	0%	78	85	7	9%	16%	17%	852	830	-22	-3%	10.9	9.7	8.4%	8.7%
BBC Radio Nottingham	809	810	1	0%	159	160	1	1%	20%	20%	1797	1994	197	11%	11.3	12.5	10.2%	11.9%
BBC Radio Oxford	538	537	-1	0%	75	74	-1	-1%	14%	14%	538	485	-53	-10%	7.2	6.5	5.1%	4.6%
BBC Radio Sheffield	1305	1304	-1	0%	211	222	11	5%	16%	17%	1202	1156	-46	-4%	5.7	5.2	5.3%	4.8%
BBC Radio Shropshire	400	400	0	0%	118	122	4	3%	29%	30%	1133	1100	-33	-3%	9.6	9.0	13.4%	12.7%
Total BBC Radio Solent	1794	1793	-1	0%	272	270	-2	-1%	15%	15%	3012	3056	44	1%	11.1	11.3	7.8%	7.8%
BBC Somerset	453	453	0	0%	64	69	5	8%	14%	15%	650	743	93	14%	10.2	10.7	6.3%	7.1%
BBC Radio Stoke	617	618	1	0%	108	128	20	19%	18%	21%	874	1125	251	29%	8.1	8.8	6.5%	8.2%
BBC Radio Suffolk	543	543	0	0%	106	93	-13	-12%	19%	17%	972	951	-21	-2%	9.2	10.3	8.5%	7.9%
BBC Sussex and BBC Surrey	2594	2595	1	0%	246	279	33	13%	9%	11%	1623	2068	445	27%	6.6	7.4	3.1%	3.9%
BBC Radio Tees	794	793	-1	0%	147	117	-30	-20%	19%	15%	842	942	100	12%	5.7	8.1	5.5%	5.6%
BBC Three Counties Radio	1372	1372	0	0%	173	180	7	4%	13%	13%	1165	1283	118	10%	6.7	7.1	4.4%	4.8%
BBC WM (Birmingham & Black Country)	2385	2385	0	0%	220	232	12	5%	9%	10%	1819	2273	454	25%	8.3	9.8	4.1%	5.2%
BBC Radio Wiltshire/Swindon	581	582	1	0%	64	75	11	17%	11%	13%	506	630	124	25%	7.9	8.4	3.9%	4.9%
BBC Radio York	535	535	0	0%	75	74	-1	-1%	14%	14%	547	583	36	7%	7.3	7.9	5.0%	5.0%
BBC Radio Guernsey	53	53	0	0%	19	18	-1	-5%	35%	33%	198	194	-4	-2%	10.6	11.0	17.8%	17.1%
BBC Radio Jersey	87	87	0	0%	33	33	0	0%	38%	38%	288	285	-3	-1%	8.7	8.7	17.8%	17.5%

	Population 15+		Change		Weekly Reach 000's		Change		Weekly Reach %		Total Hours 000's		Change		Average Hours		Market Share	
	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016	000's	%	Last Pub	W4 2016	Last Pub	W4 2016
LOCAL COMMERCIAL																		
BBC Radio Scotland	4528	4527	-1	0%	901	952	51	6%	20%	21%	5697	7106	1409	25%	6.3	7.5	7.1%	8.6%
BBC Radio Ulster	1489	1490	1	0%	504	521	17	3%	34%	35%	6172	6210	38	1%	12.2	11.9	21.3%	21.9%
BBC Radio Wales	2600	2600	0	0%	340	375	35	10%	13%	14%	3357	3508	151	4%	9.9	9.3	6.1%	6.2%
BBC Radio Cymru	2600	2600	0	0%	101	114	13	13%	4%	4%	1051	1313	262	25%	10.4	11.5	1.9%	2.3%
BBC Radio 1	54029	54029	0	0%	9873	9562	-311	-3%	18%	18%	62017	60758	-1259	-2%	6.3	6.4	6.0%	5.8%
BBC Radio 2	54029	54029	0	0%	15144	15051	-93	-1%	28%	28%	173115	181926	8811	5%	11.4	12.1	16.7%	17.3%
BBC Radio 3	54029	54029	0	0%	1977	2120	143	7%	4%	4%	12294	14381	2087	17%	6.2	6.8	1.2%	1.4%
BBC Radio 4 (including 4 Extra)	54029	54029	0	0%	11632	11694	62	1%	22%	22%	133621	145104	11483	9%	11.5	12.4	12.9%	13.8%
BBC Radio 4	54029	54029	0	0%	11227	11332	105	1%	21%	21%	122676	132985	10309	8%	10.9	11.7	11.8%	12.7%
BBC Radio 4 Extra	54029	54029	0	0%	2043	2184	141	7%	4%	4%	10945	12119	1174	11%	5.4	5.5	1.1%	1.2%
BBC Radio 5 live (inc. sports extra)	54029	54029	0	0%	5975	5958	-17	0%	11%	11%	42128	40752	-1376	-3%	7.1	6.8	4.1%	3.9%
BBC Radio 5 live	54029	54029	0	0%	5502	5713	211	4%	10%	11%	35958	37617	1659	5%	6.5	6.6	3.5%	3.6%
BBC Radio 5 live sports extra	54029	54029	0	0%	1601	1167	-434	-27%	3%	2%	6170	3135	-3035	-49%	3.9	2.7	0.6%	0.3%
BBC 6 Music	54029	54029	0	0%	2342	2329	-13	-1%	4%	4%	21861	23277	1416	6%	9.3	10.0	2.1%	2.2%
1 Xtra from the BBC	54029	54029	0	0%	1026	909	-117	-11%	2%	2%	4616	4192	-424	-9%	4.5	4.6	0.4%	0.4%
BBC Asian Network UK	54029	54029	0	0%	662	632	-30	-5%	1%	1%	4252	4305	53	1%	6.4	6.8	0.4%	0.4%
BBC World Service	54029	54029	0	0%	1537	1526	-11	-1%	3%	3%	7402	7574	172	2%	4.8	5.0	0.7%	0.7%
BBC Local/Regional	54029	54029	0	0%	8429	8891	462	5%	16%	16%	73174	78947	5773	8%	8.7	8.9	7.1%	7.5%
ALL NATIONAL COMMERCIAL (UK)	54029	54029	0	0%	19503	18832	-671	-3%	36%	35%	177576	164225	-13351	-8%	9.1	8.7	17.1%	15.7%
ALL LOCAL COMMERCIAL (UK)	54029	54029	0	0%	26781	27066	285	1%	50%	50%	298032	295950	-2082	-1%	11.1	10.9	28.7%	28.2%
ALL COMMERCIAL (UK)	54029	54029	0	0%	34762	34957	195	1%	64%	65%	475608	460175	-15433	-3%	13.7	13.2	45.8%	43.9%
ALL BBC (UK)	54029	54029	0	0%	34823	35197	374	1%	64%	65%	534097	560560	26463	5%	15.3	15.9	51.5%	53.5%
ALL RADIO (UK)	54029	54029	0	0%	48165	48682	517	1%	89%	90%	1037657	1048578	10921	1%	21.5	21.5	100.0%	100.0%